SOUTH PADRE ISLAND
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PRESS RELEASE

Padre Boulevard Median Landscaping Improvements Ribbon Cutting

South Padre Island, TX, September 19, 2026: The City of South Padre Island is hosting a ribbon-cutting ceremony to celebrate the newly beautified Padre Boulevard Medians on Tuesday, September 22, 2026, at 9:00 a.m. at the Captain's Cove Parking Lot located at 5801 Padre Boulevard, South Padre Island, Texas 78597.

Padre Boulevard serves as the main thoroughfare in South Padre Island, and this project builds upon and further elevates the aesthetics of the boulevard by implementing new landscaping in the medians. The design includes the use of natural materials with native and naturalized plantings that elevate the character and appearance of the boulevard. The new landscape was also designed to increase safety and decrease maintenance and watering requirements.

"These improvements will create a welcoming environment for those who travel along Padre Boulevard," said Mayor Patrick McNulty, "No matter where our community members or visitors drive on South Padre Island, they will be surrounded by the Island's beauty."

The total project cost of $373,212.20 was fully funded through the Tax Increment Reinvestment Zone (TIRZ) by leveraging tax increments generated within designated areas on the Island. This enables the City to reinvest directly into transformative community projects designed to elevate pedestrian connectivity, drive local business growth, and protect the Island's unique coastal ecosystem.