



SOUTH PADRE ISLAND  
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### **City of South Padre Island celebrates Earth Hour**

**South Padre Island, TX, March 18, 2026:** On Saturday, March 28, at 8:30 p.m. local time, Earth Hour, an annual event organized by the World Wildlife Fund, will bring together millions around the world for its symbolic lights-out event. Individuals, governments, and businesses can participate by turning off all non-essential lighting for one hour to show their commitment to action on biodiversity loss and climate change.

Since its inception in 2007, Earth Hour has been renowned for the “lights off” initiative, whereby individuals worldwide turn off their lights to symbolically demonstrate support for the planet and to enhance awareness of environmental issues impacting it.

The City of South Padre Island is committed to improving the environment year-round through the implementation of new green infrastructure, recycling programs, and environmental preservation. This year, the City will participate in Earth Hour by turning off the lights at City Hall and encourages the community to join.

“This simple act serves as a reminder to others of the significance of caring for our fragile environment,” stated environmental health director J. Victor Baldovinos. “You are encouraged to contribute to this cause by joining the movement.”

**When:** Saturday, March 28, from 8:30 p.m. - 9:30 p.m.

**Where:** In your residence and/or business.

**How:** Turning off your lights for one hour.

**Why:** To represent unity against climate change and remind us that even small actions can make a big difference.