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PRESS RELEASE

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City of South Padre Island celebrates Earth Hour

South Padre Island, TX, March 25, 2022: On Saturday, March 26 at 8:30 p.m. local time, Earth Hour, an annual event organized by the World Wildlife Fund, will bring together millions around the world for its symbolic lights-out event. Individuals, governments, and businesses can participate by turning off all non-essential lighting for one hour to show their commitment to action on biodiversity loss and climate change.

Since its inception in 2007, Earth Hour has grown to become one of the world's largest grassroots movements for the environment. The annual event serves as a reminder of the importance of climate change and has inspired individuals, communities, businesses and organizations in more than 190 countries and territories to take tangible environmental action.

The City of South Padre Island is committed to improving the environment year-round through the implementation of new green infrastructure, recycling programs and environmental preservation. This year, the City will participate in Earth Hour by turning off City Hall lights and encourages the community to also join.

“Each year, Earth Hour serves as a reminder of the role we all have in combating climate change,” says J. Victor Baldovinos, Environmental Health director. “By joining together, we can all contribute to a brighter future for South Padre Island.”

When: Saturday, March 26 from 8:30-9:30 p.m.

Where: In your home and/or business.

How: Turning off your lights for one hour.

Why: To represent unity against climate change and remind us that even small actions can make a big difference.

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