

**NOTICE OF CONVENTION AND VISITOR ADVISORY BOARD MEETING
CITY OF SOUTH PADRE ISLAND**

TUESDAY, APRIL 20, 2021
3:00 PM THE MUNICIPAL BUILDING
CITY COUNCIL CHAMBERS, 2ND FLOOR
4601 PADRE BLVD, SOUTH PADRE ISLAND, TX

1. Call to Order

2. Pledge of Allegiance

3. Public Comments and Announcements

This is an opportunity for citizens to speak to the Board relating to agenda or non-agenda items. Speakers are required to address the Board at the podium and give their name before addressing their concerns. [Note: State law will not permit the Board to discuss, debate or consider items that are not on the agenda. Citizen comments may be referred to the Board or may be placed on the agenda of a future Convention and Visitors Bureau meeting]

4. Approve Consent Agenda

- 4.1. Approve the meeting minutes for the March 24, 2021 regular meeting. (Till)
- 4.2. Approve the meeting minutes for the April 7, 2021 special meeting. (Till)
- 4.3. Approve the excused absences for Board Members Bob Friedman and Daniel Salazar for the March 24, 2021 regular meeting. (Till)
- 4.4. Approve the excused absences for Board Members Chad Hart and Bryan Pinkerton for the April 7, 2021 special meeting. (Till)

5. Regular Agenda

- 5.1. Discussion and possible action to approve the funding request for RAV Run Adventures in November 2021. (Amaya)
- 5.2. Discussion and possible action to approve the funding request for 2021 Texas State Surfing Championships in May 2021. (Amaya)
- 5.3. Discussion and possible action to approve to Dennis Quaid Viewpoint public television show for FY 2021. (Caum/Rodriguez)
- 5.4. Discussion regarding 2021 Marketing RFP submissions. (Caum)



- 5.5. Presentation and Discussion regarding the Director's Report. (Caum)
- 1.) Executive Summary-Travel outlook for the next 3 months
 - 2.) Visitors Center
 - 3.) ADR & Occupancy
 - 4.) Social Media
 - 5.) Cision Review
 - 6.) Website Overview
 - 7.) Convention and Group Sales
 - 8.) Special Events
 - 9.) Ad Report
- 5.6. Discussion and possible action concerning new meeting date for May 2021. (Till)

6. Adjourn

NOTE:

One or more members of the City of South Padre Island City Council and Special Events Committee may attend this meeting; if so, this statement satisfies the requirements of the OPEN MEETINGS ACT.

DATED THIS DAY APRIL 16, 2021



Linette Hernandez, CVB Management Assistant

I, THE UNDERSIGNED AUTHORITY, DO HEREBY CERTIFY THAT THE ABOVE NOTICE OF MEETING OF THE CONVENTION AND VISITORS ADVISORY BOARD OF THE CITY OF SOUTH PADRE ISLAND, TEXAS IS A TRUE AND CORRECT COPY OF SAID NOTICE AND THAT I POSTED A TRUE AND CORRECT COPY OF SAID NOTICE ON THE BULLETIN BOARD AT CITY HALL/MUNICIPAL BUILDING ON FRIDAY, APRIL 16, 2021, AT/OR BEFORE 5:00 PM AND REMAINED SO POSTED CONTINUOUSLY FOR AT LEAST 72 HOURS PRECEDING THE SCHEDULED TIME OF SAID MEETING.



Linette Hernandez, CVB Management Assistant

THIS FACILITY IS WHEELCHAIR ACCESSIBLE, AND ACCESSIBLE PARKING SPACES ARE AVAILABLE. REQUESTS FOR ACCOMMODATIONS OR INTERPRETIVE SERVICES MUST BE MADE 48 HOURS PRIOR TO THIS MEETING. PLEASE CONTACT PUBLIC WORKS DIRECTOR, CARLOS SANCHEZ AT (956)761-8103.

