

**MEETING MINUTES
SPECIAL EVENTS COMMITTEE REGULAR MEETING
CITY OF SOUTH PADRE ISLAND**

TUESDAY, JULY 21, 2020

I. CALL TO ORDER

The Special Events Committee of the City of South Padre Island, Texas held a Regular Meeting on Tuesday, July 21, 2020 at the South Padre Island City Council Chambers, 2nd Floor, 4601 Padre Boulevard, South Padre Island, Texas. Chairman Sean Till called the meeting to order at 2:00 p.m. A quorum was present: Vice Chairman Doyle Wells, Christian Hasbun, Tomas Saenz, and Cody Pace. Absent were Committee Members Sean Slovisky and Lisa Graves.

City officials present were City Manager Randy Smith and Mayor Patrick McNulty.

CVB staff members present were CVB Director Ed Caum, Office Manager Lori Moore, Event Development and Packaging Manager Marisa Amaya, Sales and Event Assistant April Romero, and CVB Administrative Assistant Linette Hernandez.

II. PLEDGE OF ALLEGIANCE

Chairman Sean Till led the Pledge of Allegiance.

III. PUBLIC COMMENTS AND ANNOUNCEMENTS: Daryl Price with the Faerwater Festival-Renaissance Fair introduced himself at the podium and gave a PowerPoint presentation regarding the festival and proposed his ideas for a Fall 2021 event in South Padre Island, TX.

IV. APPROVE CONSENT AGENDA

- 4.1. Approve the meeting minutes for the February 12, 2020 special meeting. Committee member Christian Hasbun made the motion to approve the meeting minutes, seconded by Committee Member Tomas Saenz. Motion Carried.
- 4.2. Approve the meeting minutes for the June 16, 2020 regular meeting. Committee member Christian Hasbun made the motion to approve the meeting minutes, seconded by Committee Member Tomas Saenz. Motion Carried.

V. REGULAR AGENDA

- 5.1. Discussion and recommendation to the CVA Board to approve the funding request for Spartan-City Sprint Series in February 2021, contingent upon the hotel occupancy tax collection. Event Development and Packaging Manager Marisa Amaya spoke at the podium. She explained that this event had been presented to the SEC committee in a previous meeting, but was returning to the committee for an approval request due to the

date of the event falling in a different fiscal year. CVB Director Ed Caum informed the committee members that the event promoters agreed to be flexible with the dates and are aware of the contingency in funding to be paid due to uncertain times and the impact of COVID-19. After a brief discussion, Committee Member Christian Hasbun made the motion to approve the funding request for Spartan-City Series in February 2021, contingent upon the hotel occupancy tax collection and to include a retainer fee, with flexibility on the dates of the event. Vice-Chairman Doyle Wells seconded the motion. Motion carried unanimously.

- 5.2. Discussion and recommendation to the CVA Board to approve the funding request for Spartan North American Kids Championship in November 2021, contingent upon the hotel occupancy tax collection. Event Development and Packaging Manager Marisa Amaya and CVB Director Ed Caum explained the concept of the event to the committee. They informed them that competitors from across the US will compete for the championship at this event, drawing visitors to the island that may have never been to the island before. After a brief discussion, Committee Member Christian Hasbun made the motion to approve the funding request for Spartan North American Kids Championship in November 2021, contingent upon the hotel occupancy tax collection and to include a retainer fee, with flexibility on the dates of the event. Committee Member Cody Pace seconded the motion. Motion carried unanimously.
- 5.3. Presentation and discussion regarding special events. Event Development & Packaging Manager Marisa Amaya and Sales and Events Assistant April Romero presented a PowerPoint presentation and updated the committee on the following special event topics.
- * Postponed Events
 - * 2020 Scheduled Events
 - * 2021 Scheduled Events
 - * Sea Turtle Arts Trail
 - * New Event Leads
- 5.4. Discussion and possible action concerning new meeting date for August 2020. Next meeting date was set for August 18, 2020.

VI. ADJOURN

There being no further business, Chairman Sean Till adjourned the meeting at 2:31pm.


Linette Hernandez, CVB Administrative Assistant

Approved:


Sean Till, Special Events Committee Chairman