

**NOTICE OF CONVENTION AND VISITOR ADVISORY BOARD WORKSHOP  
CITY OF SOUTH PADRE ISLAND**

**WEDNESDAY, SEPTEMBER 23, 2020**

9:00AM AT THE MUNICIPAL BUILDING,  
CITY COUNCIL CHAMBERS, 2ND FLOOR  
4601 PADRE BOULEVARD, SOUTH PADRE ISLAND, TEXAS

1. Call to Order

2. Pledge of Allegiance

3. Public Comments and Announcements

*This is an opportunity for citizens to speak to the Board relating to agenda or non-agenda items. Speakers are required to address the Board at the podium and give their name before addressing their concerns. [Note: State law will not permit the Board to discuss, debate or consider items that are not on the agenda. Citizen comments may be referred to City Staff or may be placed on the agenda of a future Convention and Visitor Advisory Board meeting]*

4. Approve Consent Agenda

5. Regular Agenda

5.1. Discussion of future marketing efforts. (Caum/Amaya/Moore)

\*SWOT Analysis

\*Focus Forward/Next Step questions

5.2. Presentation of the South Padre Island marketing proposal for FY 2020-2021. (Caum)

5.3. Discussion on establishing goals for the first and second quarter in FY 2020-2021. (Nunez)

5.4. Discussion regarding marketing for South Padre Island for FY 2020-2021. ( Caum)

5.5. Discussion regarding CVA Board personal commitments and conclusion. (Caum)

6. Adjourn

Note: One or more members of the City of South Padre Island City Council and the Special Events Committee may attend this meeting; if so, this statement satisfies the requirements of the OPEN MEETINGS ACT.

DATED THIS DAY THE 17TH OF SEPTEMBER



Linette Hernandez, CVB Administrative Assistant

Agenda: SEPTEMBER 23, 2020



I, THE UNDERSIGNED AUTHORITY, DO HEREBY CERTIFY THAT THE ABOVE NOTICE OF MEETING OF THE CONVENTION AND VISITORS ADVISORY BOARD OF THE CITY OF SOUTH PADRE ISLAND, TEXAS IS A TRUE AND CORRECT COPY OF SAID NOTICE AND THAT I POSTED A TRUE AND CORRECT COPY OF SAID NOTICE ON THE BULLETIN BOARD AT CITY HALL/MUNICIPAL BUILDING ON SEPTEMBER 17, 2020, AT/OR BEFORE 5:00PM AM AND REMAINED SO POSTED CONTINUOUSLY FOR AT LEAST 72 HOURS PRECEDING THE SCHEDULED TIME OF SAID MEETING.

  
Linette Hernandez, CVB Administrative Assistant

THIS FACILITY IS WHEELCHAIR ACCESSIBLE, AND ACCESSIBLE PARKING SPACES ARE AVAILABLE. REQUESTS FOR ACCOMMODATIONS OR INTERPRETIVE SERVICES MUST BE MADE 48 HOURS PRIOR TO THIS MEETING. PLEASE CONTACT BUILDING OFFICIAL, BELINDA TARVER AT (956)761-8103.

