

**SPECIAL MEETING MINUTES
CITY OF SOUTH PADRE ISLAND
SPECIAL EVENTS COMMITTEE**

WEDNESDAY, FEBRUARY 12, 2020

I. CALL TO ORDER.

The Special Events Committee of the City of South Padre Island, Texas held a Regular Meeting on Wednesday, February 12, 2020 at the South Padre Island City Council Chambers, 4601 Padre Boulevard, South Padre Island, Texas. Chairman Sean Till called the meeting to order at 10:00 a.m. A full quorum was present: Committee Members Lisa Graves, Cody Pace, Tomas Seanz, Christian Hasbun, Sean Slovisky, and Vice-Chairman Doyle Wells.

City Council Members: Joe Ricco, Ken Medders, Kerry Schwartz

Staff: CVB Director Ed Caum, Executive Services Specialist Rosa Zapata, Events Development & Packaging Manager Marisa Amaya, Director of Marketing Research and Analytics Michael Flores Sales and Special Events Administrative Assistant April Romero.

II. PLEDGE OF ALLEGIANCE.

Chairman Till led the Pledge of Allegiance.

III. PUBLIC ANNOUNCEMENTS AND COMMENTS:

Public comments were given at this time.

IV. CONSENT AGENDA:

Made the motion Committee Member Hasbun, seconded by Vice-Chairman Doyle Wells to approve the consent agenda. Motion carried unanimously.

4.1 Consent to approve the meeting minutes for January 15, 2020 regular meeting.

4.2 Consent to approve the excused absence for Committee Member Cody Pace for January 15, 2020, regular meeting.

V. REGULAR AGENDA:

5.1 Discussion and action to approve the funding request for the 12th Annual Knights of Columbus Fishing Tournament.

Vice-Chairman Wells made the motion, seconded by Committee Member Pace to approve \$5,000 in funding for marketing. Motion carried unanimously.

5.2 Discussion and action to approve the funding request for the 2nd Annual SPI Food Truck Festival.

Chairman Till make the motion to approve \$15,000 in funding for marketing. The motion was seconded by Committee Member Seanz and carried as follow:

Ayes: Chairman Till, Committee Members Saenz, Graves, Slovisky and Vice-Chairman Wells
Nays: Committee Members Hasbun and Pace

5.3 Discussion and action to approve the funding request for the 2020 SPI Mariachi Run.

Vice-Chairman Wells made the motion, seconded by Committee Member Saenz to approve \$15,000 in funding for marketing. Motion carried unanimously.

5.4 Discussion and action to approve the funding request for the 2020 Holiday Sandcastle Village and Sand Castle Trail.

Committee Member Hasbun made the motion for the funding application be forwarded to the Convention and Visitors Advisory Board for review and approval. Motion failed due to the lack of a second.

Vice-Chairman Wells made the motion to deny the funding request based on the event not being a special event. The motion was seconded by Committee Member Pace and **failed** by the following vote:

Ayes: Committee Members Pace, Hasbun and Vice-Chairman Wells
Nays: Chairman Till, Committee Members Slovisky, Graves, and Saenz

Committee Member Graves made the motion to approve \$12,000 in funding for the maintenance of the Sand Castle Trail. The motion was seconded by Committee Member Saenz and carried as follow:

Ayes: Chairman Till, Committee Members, Seanz, Slovisky, and Graves
Nays: Vice-Chairman Wells, Committee Members Pace and Hasbun

5.5 Discussion and possible action regarding the HOT Funding Policy.

Committee Member Hasbun made the recommendation to review the HOT Funding Policy and add the following questions:

1. Are you staying overnight for this event? (Yes) (No)
2. Where are you planning to stay?
3. How many nights are you planning on staying?
4. How many people are in your group?
5. Zip Code?

Committee Member Slovisky made the motion, 2nd by Committee Member Pace to approve adding the questions presented by Committee Member Hasbun to the HOT fund policy.

After a brief discussion, Committee Member Slovisky amended his motion, seconded by Committee Member Pace to recommend to the Convention and Visitors Advisory Board to further review and modify the HOT fund policy and review the contract with UTRGV for possible cancellation. Motion carried unanimously.

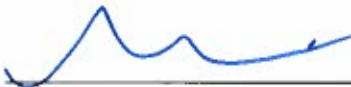
5.6 Discussion and possible action to recommend to the CVA Board that funding for Local/Lifestyle events go to the Parks and Recreation department through general funds.

Discussion was held but no action taken. Staff recommended to create a committee to discuss break down of various events and quantify them. The recommendation will be given to the Convention and Visitors Advisory Board and City Council for funding be allocated from the Parks and Recreation department.

VI. ADJOURNMENT.

There being no further business, Chairman Till adjourned the meeting at 12:00 p.m.

Approved this 12th day of February, 2020.



Sean Till, Special Events Committee Chairman

Attest:



Linette Hernandez for Rosa Zapata, CVB Executive Services Specialist