



SOUTH PADRE ISLAND
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SPI Cares campaign announced

South Padre Island, TX, May 7, 2020: In an effort to inform visitors of the continued commitment to health and wellness during the reopening of tourism, the City of South Padre Island and the Convention and Visitors Bureau is asking local businesses to participate in “SPI Cares!” campaign.

This program will begin on Monday, May 11, in conjunction with the Island’s recovery message of “So Safe, So Healthy, So Padre” it allows businesses to share with visitors the specific steps they are taking to enhance safety for everyone.

The campaign shares the continuation of safe practices of local Island businesses, including cleaning to and above State of Texas and CDC standards, encouraging staff and visitors to wear masks, implementing social distancing, and regular hygiene throughout the summer season and for the foreseeable future.

As part of the effort, local businesses have been invited to take the SPI Cares Pledge, committing to the safety of guests and employees. Participating businesses will be presented with vinyl decals to prominently display in their places of business upon signing the pledge.

In addition to launching the initiative, the City and the Convention Visitors Bureau also worked with the County Health Department to provide ongoing information on good hand washing and cleaning as well as disinfection tips.



For more information on this program please call (956) 761-8123.

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