



## HOW TO PROMOTE YOUR EVENT

WITH THE SOUTH PADRE ISLAND CONVENTION & VISITORS BUREAU

### SUBMIT YOUR EVENT ON SOPADRE.COM

Share your event on the Island's official tourism website, [www.sopadre.com](http://www.sopadre.com) and provide us with your event details! Once we review your submission, which occurs Monday through Friday, within 24 hours, your event will be displayed on the website.

1. Go to <https://www.sopadre.com/events/>
2. Fill out all of the required fields
3. Upload desired image to be displayed on event listing
4. Hit "Submit Event"

### MEDIAN BANNERS

Engage with visitors and welcome your event participants! Available on a first-come, first-serve basis, median banners are a great way to promote your event 2-4 weeks in advance. **Email [marisa@sopadre.com](mailto:marisa@sopadre.com) for more information.**

### FACEBOOK

Send us your Facebook event link through Facebook Messenger. Here, the CVB team posts news and events to keep our community and visitors updated on South Padre Island tourism information. Additionally, you can keep your calendar up to date when you share events from our event calendar. Connect with us at [facebook.com/sopadre](https://facebook.com/sopadre).

### NEED IMAGES? VIEW OUR DIGITAL ASSET LIBRARY!

Do you need destination images for marketing and promotional purposes? We offer a selection of digital assets including photography and b-roll footage for download in South Padre Island Convention & Visitors Bureau's media library on [Barberstock](#).

Image and b-roll assets can be used royalty-free at no cost for editorial coverage, sales and marketing campaigns, and promotional purposes which endorse South Padre Island as a tourism product. Preview the gallery, and register for an account. You will be able to download the content once we approve your request, which occurs Monday through Friday, within 72 hours.

Can't find what you're looking for? **Contact us at [info@sopadre.com](mailto:info@sopadre.com).**

### CONNECT WITH US!



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[sopadre](https://facebook.com/sopadre)



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