

**NOTICE OF REGULAR MEETING**  
**CITY OF SOUTH PADRE ISLAND**  
**CONVENTION AND VISITORS ADVISORY BOARD**

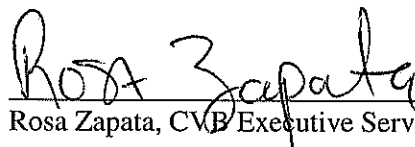
NOTICE IS HEREBY GIVEN THAT THE CONVENTION AND VISITORS ADVISORY BOARD OF THE CITY OF SOUTH PADRE ISLAND, TEXAS WILL HOLD A REGULAR MEETING ON:

**WEDNESDAY, MARCH 27, 2019**  
9:00 A.M. AT THE MUNICIPAL BUILDING,  
CITY COUNCIL CHAMBERS, 2<sup>ND</sup> FLOOR  
4601 PADRE BOULEVARD, SOUTH PADRE ISLAND, TEXAS

- 1) Call to order.
- 2) Pledge of Allegiance.
- 3) Public announcements and comments: *This is an opportunity for citizens to speak to the Convention and Visitors Advisory Board relating to agenda or non-agenda items. Speakers are required to address the Convention and Visitors Advisory Board at the podium and give their name before addressing their concerns. (Note: State law will not permit the Advisory Board to discuss, debate or consider items that are not on the agenda. Citizen comments may be referred to Convention and Visitors Bureau staff or may be placed on the agenda of a future Convention and Visitors Bureau Advisory Board meeting).*
- 4) Consent:
  - a. Approve meeting minutes for February 27, 2019 regular meeting.
  - b. Approve excused absence for Board Members Chad Hart and Bryan Pinkerton for February 13, 2019 special meeting.
- 5) Discussion and possible action to approve the following special events funding applications:
  - a. Texas International Fishing Tournament (TIFT)
  - b. Ladies Kingfish Tournament (LKT)
  - c. Jailbreak Obstacle Course Race
  - d. Knights of Columbus Bay Challenge Fishing Tournament
- 6) Discussion and possible action to deny funding and cancel the following events:
  - a. MOF Ninja Warrior
  - b. Tailgate Weekend
  - c. FAMFest
- 7) Discussion and possible action to renegotiate the Xpogo contract. (Amaya/Flores)
- 8) Presentation and discussion update on Valley International Airport Operations. (Mulet)
- 9) Discussion and possible action regarding proposed Special Event Subcommittee Policy and recommend to City Council for approval. (Till/Salazar)
- 10) Discussion and possible action regarding request to City Council to dissolve the current Special Events Committee and allow the CVA Board to reform this committee as a subcommittee. (Till/Salazar)
- 11) Presentation and discussion regarding February 2019 Director's Report. (Caum/Flores)

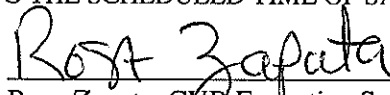
- 12) Presentation and discussion regarding Semana Santa marketing campaign and Q2 Impact Partner Report. (Caum/Flores)
- 13) Presentation and discussion regarding initial analytics for the \$100K Spring Break marketing push. (Caum/Flores)
- 14) Update and discussion regarding Sopadre Website. (Caum/Workman)
- 15) Discussion and possible action to approve a budget enhancement in the amount of \$35,000 from CVB excess reserves for the 2019 Johnson feasibility study and recommend to City Council for approval. (Flores)
- 16) Adjournment.

DATED THIS THE **22nd** DAY OF **MARCH 2019**.

  
 Rosa Zapata, CVB Executive Services Specialist

I, THE UNDERSIGNED AUTHORITY, DO HEREBY CERTIFY THAT THE NOTICE OF MEETING FOR THE CONVENTION AND VISITORS ADVISORY BOARD OF THE CITY OF SOUTH PADRE ISLAND, TEXAS IS A TRUE AND CORRECT COPY OF SAID NOTICE AND THAT I POSTED A TRUE AND CORRECT COPY OF SAID NOTICE ON THE BULLETIN BOARD AT THE CITY HALL/MUNICIPAL BUILDING ON March 22, 2019, at/or before 5:00 P.M. AND REMAINED SO POSTED CONTINUOUSLY FOR AT LEAST 72 HOURS PRECEDING THE SCHEDULED TIME OF SAID MEETING.



  
 Rosa Zapata, CVB Executive Services Specialist

THERE MAY BE ONE OR MORE MEMBERS OF THE SOUTH PADRE ISLAND CITY COUNCIL AND THE SPECIAL EVENTS COMMITTEE ATTENDING THIS MEETING, AND IF SO, THIS STATEMENT SATISFIES THE REQUIREMENTS OF THE OPEN MEETINGS ACT.

THIS FACILITY IS WHEELCHAIR ACCESSIBLE AND ACCESSIBLE PARKING SPACES ARE AVAILABLE. REQUESTS FOR ACCOMMODATIONS OR INTERPRETIVE SERVICES MUST BE MADE 48 HOURS PRIOR TO THIS MEETING. PLEASE CONTACT BUILDING OFFICIAL DAVID TRAVIS; ADA RESPONSIBLE PARTY AT (956) 761-8103.