

NOTICE OF REGULAR MEETING
CITY OF SOUTH PADRE ISLAND
CONVENTION AND VISITORS ADVISORY BOARD

NOTICE IS HEREBY GIVEN THAT THE CONVENTION AND VISITORS ADVISORY BOARD OF THE CITY OF SOUTH PADRE ISLAND, TEXAS WILL HOLD A REGULAR MEETING ON:

WEDNESDAY, FEBRUARY 27, 2019
9:00 A.M. AT THE MUNICIPAL BUILDING,
CITY COUNCIL CHAMBERS, 2ND FLOOR
4601 PADRE BOULEVARD, SOUTH PADRE ISLAND, TEXAS

- 1) Call to order.
- 2) Pledge of Allegiance.
- 3) Public announcements and comments: *This is an opportunity for citizens to speak to the Convention and Visitors Advisory Board relating to agenda or non-agenda items. Speakers are required to address the Convention and Visitors Advisory Board at the podium and give their name before addressing their concerns. (Note: State law will not permit the Advisory Board to discuss, debate or consider items that are not on the agenda. Citizen comments may be referred to Convention and Visitors Bureau staff or may be placed on the agenda of a future Convention and Visitors Bureau Advisory Board meeting).*
- 4) Consent Agenda:
 - a. Approval of minutes for January 23, 2019 regular meeting and February 5, 2019 workshop.
 - b. Approval of proposed Special Events schedule and funding.
 - b.1 National Tropical Weather (April 2019)
 - b.2 Sand Crab Run (April 2019)
 - b.3 Splash (April 2019)
 - b.4 Winter Outdoor Wildlife Expo - WOVE (January 2019)
- 5) Discussion and action to discuss the CRM pop up on sopadre.com. (Hart)
- 6) Discussion and action regarding lead forms for spring break on sopadre.com. (Hart/Salazar)
- 7) Discussion and action pertaining to special events funding acceptance of applications. (Hart)
- 8) Discussion and action pertaining to blackout dates for special events funding. (Hart)
- 9) Discussion and action to revise City Policy for Special Events funding application. (Flores)
- 10) Discussion and action regarding recommendation to City Council to adopt a resolution to dissolve the Special Events Committee effective March 6, 2019. (Salazar)
- 11) Update and discussion of the Director's Report. (Flores)
- 12) Discussion and possible action regarding Marketing Subcommittee: (Salazar)
 - a. Reallocating marketing funds.
 - b. Billboards in the Rio Grande Valley to promote South Padre Island and special events.
- 13) Discussion and possible action concerning setting new meeting date for March 2019. (Salazar)

14) Adjournment.

DATED THIS THE 22nd DAY OF FEBRUARY 2019.


Rosa Zapata, CVB Executive Services Specialist

I, THE UNDERSIGNED AUTHORITY, DO HEREBY CERTIFY THAT THE NOTICE OF MEETING FOR THE CONVENTION AND VISITORS ADVISORY BOARD OF THE CITY OF SOUTH PADRE ISLAND, TEXAS IS A TRUE AND CORRECT COPY OF SAID NOTICE AND THAT I POSTED A TRUE AND CORRECT COPY OF SAID NOTICE ON THE BULLETIN BOARD AT THE CITY OF SOUTH PADRE ISLAND MUNICIPAL BUILDING ON February 22, 2019, at/or before 5:00 P.M. AND REMAINED SO POSTED CONTINUOUSLY FOR AT LEAST 72 HOURS PRECEDING THE SCHEDULED TIME OF SAID MEETING.




Rosa Zapata, CVB Executive Services Specialist

THERE MAY BE ONE OR MORE MEMBERS OF THE SOUTH PADRE ISLAND CITY COUNCIL ATTENDING THIS MEETING, AND IF SO, THIS STATEMENT SATISFIES THE REQUIREMENTS OF THE OPEN MEETINGS ACT.

THIS FACILITY IS WHEELCHAIR ACCESSIBLE AND ACCESSIBLE PARKING SPACES ARE AVAILABLE. REQUESTS FOR ACCOMMODATIONS OR INTERPRETIVE SERVICES MUST BE MADE 48 HOURS PRIOR TO THIS MEETING. PLEASE CONTACT BUILDING OFFICIAL DAVID TRAVIS; ADA RESPONSIBLE PARTY AT (956) 761-8103.