

NOTICE OF REGULAR MEETING
CITY OF SOUTH PADRE ISLAND
CONVENTION AND VISITORS ADVISORY BOARD

****Revised****

NOTICE IS HEREBY GIVEN THAT THE CONVENTION AND VISITORS ADVISORY BOARD OF THE CITY OF SOUTH PADRE ISLAND, TEXAS WILL HOLD A REGULAR MEETING ON:

WEDNESDAY, JANUARY 24, 2018
9:00 A.M. AT THE MUNICIPAL BUILDING,
CITY COUNCIL CHAMBERS, 2ND FLOOR
4601 PADRE BOULEVARD, SOUTH PADRE ISLAND, TEXAS

- 1) Call to order.
- 2) Pledge of Allegiance.
- 3) Public announcements and comments: *This is an opportunity for citizens to speak to the Convention and Visitors Advisory Board relating to agenda or non-agenda items. **Speakers are required to address the Convention and Visitors Advisory Board at the podium and give their name before addressing their concerns.** (Note: State law will not permit the Advisory Board to discuss, debate or consider items that are not on the agenda. Citizen comments may be referred to Convention and Visitors Bureau staff or may be placed on the agenda of a future Convention and Visitors Bureau Advisory Board meeting).*
- 4) Discussion and action concerning the Election of Officers for the 2018 calendar year- Board Chair, Board Vice-Chair. (Jones)
- 5) Discussion and action to create a permanent Special Events Subcommittee and appoint members. (Jones)
- 6) Discussion and action to appoint members to the Marketing Subcommittee. (Jones)
- 7) Interim Marketing Subcommittee update. (Guthrie)
- 8) Discussion and possible action concerning the process map for Special Events. (Flores/Arnold)
- 9) Consent Agenda:
 - a. Approval of minutes October 25, 2017 Regular Meeting and November 21, 2017 Workshop.
 - b. Approval of proposed Special Events schedule and events funding.
 1. Event Sponsorship
 2. Executive Summary
 3. Graphic Representation
 4. Special Events Funding Applications:
 - 4.1 WOWE (Jan 2018) \$2,000
 - 4.2 Splash South Padre Island (April 2018) \$25,000
 - 4.3 Sand Crab Run/Fat Tire Bike Race-Bill Gardner (April 2018) \$4,000
 - 4.4 Shallow Sport Tournament (May 2018) \$2,500
 - 4.5 Jailbreak (May 2018) \$30,000
 - 4.6 Dargel Boat Fishing Tournament (June 2018) \$2,500
 - 4.7 Texas International Fishing Tournament -TIFT (Aug 2018) \$15,000
 - 4.8 Ladies Kingfish Tournament - LKT (Aug 2018) \$5,000
 - 4.9 American Petroleum Institute (API) Fishing Tournament (Aug 2018) \$2,500
 - 4.10 Fish for Hope (Aug 2018) \$2,500

- 4.11 Wahoo Fishing Tournament (Sep 2018) \$25,000
- 4.12 JJ Zapata Fishing Tournament (Sep 2018) \$2,500
- 4.13 Shallow Stalker Fishing Tournament (Sep 2018) \$2,500
- 4.14 South Padre Island Triathlon (Sep 2018) \$3,500
- 4.15 SPI Nature and Tourism – Hallows (Oct FY2018/19) \$35,000
- 4.16 SPI Fishing Days (Oct FY2018/19) \$5,000
- 4.17 Take a Kid Fishing Tournament (Oct FY2018/19) \$2,500
- 4.18 Elite Redfish Championship (Oct FY2018/19) \$25,000
- 4.19 Raul Alcala Gran Fondo (Nov FY2018/19) \$10,000
- 4.20 Holiday Sandcastle Village (Dec FY2018/19) \$20,000
- 4.21 SPI Art & Music Crawl (Aug 2018) \$80,000
- 4.22 BlackLight Race (Aug 2018) \$35,000
- 4.23 Veteran's Day Program (Nov FY2018/19) \$15,000
- 4.24 Tailgate Weekends (Sep-Nov 2018) \$75,000
- 4.25 Zombie Charge (Sep 2018) \$35,000
- 4.26 Astronomy on the Beach (Oct FY2018/19) \$10,000

- 10) Update and discussion of the CVB Staff Productivity Report regarding 1st Generation Dashboard. (Arnold)
- 11) Update and discussion regarding the Sand Castle Subcommittee. (Arnold)
- 12) Discussion and possible action concerning setting new meeting date for February 2018. (Jones)
- 13) Adjournment.

DATED THIS THE **20th** DAY OF **JANUARY 2018**.

Rosa Zapata, CVB Executive Services Specialist

I, THE UNDERSIGNED AUTHORITY, DO HEREBY CERTIFY THAT THE NOTICE OF MEETING FOR THE CONVENTION AND VISITORS ADVISORY BOARD OF THE CITY OF SOUTH PADRE ISLAND, TEXAS IS A TRUE AND CORRECT COPY OF SAID NOTICE AND THAT I POSTED A TRUE AND CORRECT COPY OF SAID NOTICE ON THE BULLETIN BOARD AT THE CITY HALL/MUNICIPAL BUILDING ON **January 20, 2018**, at/or before **5:00 P.M.** AND REMAINED SO POSTED CONTINUOUSLY FOR AT LEAST 72 HOURS PRECEDING THE SCHEDULED TIME OF SAID MEETING.

Rosa Zapata, CVB Executive Services Specialist

THERE MAY BE ONE OR MORE MEMBERS OF THE SOUTH PADRE ISLAND CITY COUNCIL ATTENDING THIS MEETING, AND IF SO, THIS STATEMENT SATISFIES THE REQUIREMENTS OF THE OPEN MEETINGS ACT.

THIS FACILITY IS WHEELCHAIR ACCESSIBLE AND ACCESSIBLE PARKING SPACES ARE AVAILABLE. REQUESTS FOR ACCOMMODATIONS OR INTERPRETIVE SERVICES MUST BE MADE 48 HOURS PRIOR TO THIS MEETING. PLEASE CONTACT BUILDING OFFICIAL DAVID TRAVIS; ADA RESPONSIBLE PARTY AT (956) 761-8103.