

NOTICE OF REGULAR MEETING
CITY OF SOUTH PADRE ISLAND
CONVENTION AND VISITORS ADVISORY BOARD

NOTICE IS HEREBY GIVEN THAT THE CONVENTION AND VISITORS ADVISORY BOARD OF THE CITY OF SOUTH PADRE ISLAND, TEXAS WILL HOLD A REGULAR MEETING ON:

Wednesday, January 25, 2017

9:00 A.M. AT THE MUNICIPAL BUILDING,
CITY COUNCIL CHAMBERS, 2ND FLOOR
4601 PADRE BOULEVARD, SOUTH PADRE ISLAND, TEXAS

- 1) Call to order.
- 2) Pledge of Allegiance.
- 3) Public announcements and comments: *This is an opportunity for citizens to speak to the Convention and Visitors Advisory Board relating to agenda or non-agenda items. **Speakers are required to address the Convention and Visitors Advisory Board at the podium and give their name before addressing their concerns.** (Note: State law will not permit the Advisory Board to discuss, debate or consider items that are not on the agenda. Citizen comments may be referred to Convention and Visitors Bureau staff or may be placed on the agenda of a future Convention and Visitors Bureau Advisory Board meeting).*
- 4) Consent Agenda:
 - a. Approval of minutes November 30, 2016 Regular Meeting.
- 5) Discussion and action concerning the Election of Officers for the 2017 calendar year- Board Chair, Board Vice-Chair.
- 6) Discussion and action regarding application for funding requests on new or returning special events:
 - a. Wahoo Fishing Tournament (September 2017)
 - b. SPI Chamber-Ladies Kingfish Tournament (August 2017)
 - c. Lantern Festival (September 2017)
 - d. Port Isabel Chamber of Commerce (June 2017)
3rd Annual Longest Causeway Run & Fitness Walk
 - e. Valley Haven Fishing Tournament (August 2017)
 - f. Open Water-Triton South Padre (May 2017)
 - g. Open Water-SPI Open Water Festival (**November 2017**)
 - h. Run in Texas-Sand Crab Nighttime Beach 5k & 10k (April 2017)
/Kids Mile and Morning Beach Bike
 - i. Heat Wave Inc.-Spring Break Jam (March 2017)
 - j. Texas Gulf Surfing Association (September 2017)
 - k. Run the Jailbreak (May 2017)
 - l. Jailbreak Race Events-South Padre Marathon (**November 2017**)
 - m. Hino Electric RGV Scholarship Fund- SPI Bike Rally (April 2017)
- 7) Presentation and possible discussion concerning the CVB Director's Summary Report. (Arnold)
 - a. Departmental Updates
 - *Administrative Updates
 - *Group Sales Updates

- * Financial Updates
- * Communication Updates

- 8) Presentation and possible discussion concerning the Atkins Group Monthly Marketing Performance Report.
- 9) Set new meeting date for February 2017.
- 10) Adjourn.

DATED THIS THE 20th DAY OF JANUARY 2017.

Rosa Zapata, CVB Executive Services Specialist

I, THE UNDERSIGNED AUTHORITY, DO HEREBY CERTIFY THAT THE NOTICE OF MEETING OF THE GOVERNING BODY OF THE CITY OF SOUTH PADRE ISLAND, TEXAS IS A TRUE AND CORRECT COPY OF SAID NOTICE AND THAT I POSTED A TRUE AND CORRECT COPY OF SAID NOTICE ON THE BULLETIN BOARD AT THE CITY HALL/MUNICIPAL BUILDING ON January 20, 2017, at/or before 5:00 P.M. AND REMAINED SO POSTED CONTINUOUSLY FOR AT LEAST 72 HOURS PRECEDING THE SCHEDULED TIME OF SAID MEETING.

Rosa Zapata, CVB Executive Services Specialist

THERE MAY BE ONE OR MORE MEMBERS OF THE SOUTH PADRE ISLAND CITY COUNCIL ATTENDING THIS MEETING, AND IF SO, THIS STATEMENT SATISFIES THE REQUIREMENTS OF THE OPEN MEETINGS ACT.