

**NOTICE OF REGULAR MEETING**  
**CITY OF SOUTH PADRE ISLAND**  
**CONVENTION AND VISITORS ADVISORY BOARD**

NOTICE IS HEREBY GIVEN THAT THE CONVENTION AND VISITORS ADVISORY BOARD OF THE CITY OF SOUTH PADRE ISLAND, TEXAS WILL HOLD A REGULAR MEETING ON:

**Wednesday, November 30, 2016**  
9:00 A.M. AT THE MUNICIPAL BUILDING,  
CITY COUNCIL CHAMBERS, 2<sup>ND</sup> FLOOR  
4601 PADRE BOULEVARD, SOUTH PADRE ISLAND, TEXAS

- 1) Call to order.
- 2) Pledge of Allegiance.
- 3) Public announcements and comments: *This is an opportunity for citizens to speak to the Convention and Visitors Advisory Board relating to agenda or non-agenda items. **Speakers are required to address the Convention and Visitors Advisory Board at the podium and give their name before addressing their concerns.** (Note: State law will not permit the Advisory Board to discuss, debate or consider items that are not on the agenda. Citizen comments may be referred to Convention and Visitors Bureau staff or may be placed on the agenda of a future Convention and Visitors Bureau Advisory Board meeting).*
- 4) Consent Agenda:
  - a. Approval of minutes October 26, 2016 Regular Meeting.
- 5) Presentation of Post Report from Special Events: (Arnold)
  - a. Wahoo Fishing Tournament
  - b. Coastal Conservation Association-Take a Kid Fishing
  - c. Run the Jailbreak-SPI Marathon
  - d. Open Water Planet
  - e. Sand Castle Trail
- 6) Discussion and action regarding application for funding requests on new or returning special events:
  - a. Sand Castle Trail
  - b. Splash
- 7) Discussion and possible action regarding the proposed Beach Events Permit Requirements. (Jones)
- 8) Presentation and possible discussion concerning The Atkins Group Report.
  - a. Spring Break Marketing Overview
  - b. Winter Texan Marketing Overview
- 9) Presentation and possible discussion concerning the CVB Director's Summary Report. (Arnold)
  - a. Departmental Updates
  - \*Administrative Updates

- \*Group Sales Updates
- \* Financial Updates
- \*Communication Updates

10) Set new meeting date for January 2017.

11) Adjourn.

DATED THIS THE 22nd DAY OF NOVEMBER 2016.

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Rosa Zapata, CVB Executive Services Specialist

I, THE UNDERSIGNED AUTHORITY, DO HEREBY CERTIFY THAT THE NOTICE OF MEETING OF THE GOVERNING BODY OF THE CITY OF SOUTH PADRE ISLAND, TEXAS IS A TRUE AND CORRECT COPY OF SAID NOTICE AND THAT I POSTED A TRUE AND CORRECT COPY OF SAID NOTICE ON THE BULLETIN BOARD AT THE CITY HALL/MUNICIPAL BUILDING ON November 22, 2016, at/or before **5:00 P.M.** AND REMAINED SO POSTED CONTINUOUSLY FOR AT LEAST 72 HOURS PRECEDING THE SCHEDULED TIME OF SAID MEETING.

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Rosa Zapata, CVB Executive Services Specialist

THERE MAY BE ONE OR MORE MEMBERS OF THE SOUTH PADRE ISLAND CITY COUNCIL ATTENDING THIS MEETING, AND IF SO, THIS STATEMENT SATISFIES THE REQUIREMENTS OF THE OPEN MEETINGS ACT.