

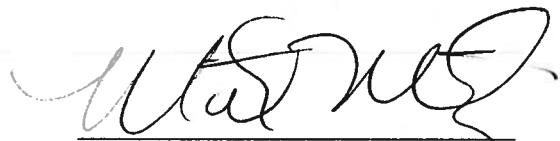
**NOTICE OF REGULAR MEETING  
CITY OF SOUTH PADRE ISLAND  
Park, Recreation & Beautification**

NOTICE IS HEREBY GIVEN THAT THE PARKS, RECREATION AND BEAUTIFICATION COMMITTEE OF THE CITY OF SOUTH PADRE ISLAND, TEXAS, WILL HOLD A REGULAR MEETING ON:

**WEDNESDAY NOVEMBER 19, 2014  
9:00AM AT THE MUNICIPAL BUILDING  
CITY COUNCIL CHAMBERS, 2<sup>nd</sup> FLOOR  
4601 PADRE BOULEVARD, SOUTH PADRE ISLAND, TEXAS**

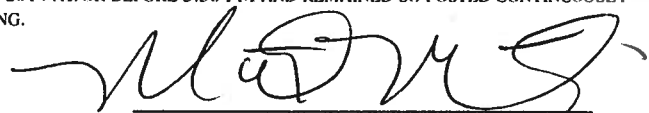
1. **Call to order.**
2. **Pledge of Allegiance.**
3. **Public Comments and Announcements:** *This is an opportunity for citizens to speak to PR&B relating to agenda or non-agenda items. Speakers are required to address Committee at the podium and give their name before addressing their concerns. [Note: State law will not permit the Committee to discuss debate or consider items that are not on the agenda. Citizen comments may be referred to City Staff or may be placed on the agenda of a future KSPIB meeting]*
4. **Consent Agenda.**
  - A. Approval of Minutes from October 23, 2014
5. **Discussion & possible action regarding the focus and mission of the Parks, Recreation & Beautification Committee) (Hughes)**
6. **Discussion and possible action regarding landscaping at Beach Access #11 Treasure Island Circle (Huffman)**
7. **Discussion and possible action regarding 'Yard of the Month' program (Trevino)**
8. **Discussion & possible action regarding sponsorship of the June 2015 'Skim Jam' event (Schwartz)**
9. **Discussion and possible action regarding upcoming events & the annual event calendar. (Hughes)**
10. **Set new meeting date/agenda items for next meeting.**
11. **Adjourn**

DATED THIS THE 14<sup>TH</sup> DAY OF NOVEMBER 2014



Marta Martinez, Asst. City Secretary

I, THE UNDERSIGNED AUTHORITY, DO HEREBY CERTIFY THAT THE ABOVE NOTICE OF MEETING OF THE GOVERNING BODY OF THE CITY OF SOUTH PADRE ISLAND, TEXAS IS A TRUE AND CORRECT COPY OF SAID NOTICE AND THAT I POSTED A TRUE AND CORRECT COPY OF SAID NOTICE ON THE BULLETIN BOARD AT CITY HALL/MUNICIPAL BUILDING ON NOVEMBER 14, 2014 AT/OR BEFORE 3:30 PM AND REMAINED SO POSTED CONTINUOUSLY AT LEAST 72 HOURS PRECEDING THE SCHEDULED TIME OF SAID MEETING.



Marta Martinez, Asst. City Secretary

THIS FACILITY IS WHEELCHAIR ACCESSIBLE, AND ACCESSIBLE PARKING SPACES ARE AVAILABLE. REQUESTS FOR ACCOMMODATIONS OR INTERPRETIVE SERVICES MUST BE MADE 48 HOURS PRIOR TO THIS MEETING. PLEASE CONTACT BUILDING OFFICIAL, JAY MITCHIM; ADA DESIGNATED RESPONSIBLE PARTY AT (956) 761-1025.

**CITY OF SOUTH PADRE ISLAND  
Parks, Recreation & Beautification  
Committee  
AGENDA REQUEST FORM**

**MEETING DATE:** Nov. 19, 2014

**NAME & TITLE:** Mary K. Hancock, Parks & Recreation Program Manager

**DEPARTMENT:** Parks, Recreation & Beautification

**ITEM**

- a. Approve minutes of October 23, 2014 Regular Meeting

**ITEM BACKGROUND**

**BUDGET/FINANCIAL SUMMARY**

**COMPREHENSIVE PLAN GOAL**

**LEGAL REVIEW**

Sent to Legal:                    YES: \_\_\_\_\_                    NO: \_\_\_\_\_  
Approved by Legal:            YES: \_\_\_\_\_                    NO: \_\_\_\_\_

Comments:

**RECOMMENDATIONS/COMMENTS**

Approve Minutes

**MINUTES**  
**CITY OF SOUTH PADRE ISLAND**  
**PARKS, RECREATION AND BEAUTIFICATION COMMITTEE**  
**Thursday, Oct.23, 2014**

**I. CALL TO ORDER. 9:02 AM**

The Parks, Recreation and Beautification Committee of the City of South Padre Island, Texas held a Regular Meeting on Thursday, Oct. 23, 2014 at the Municipal Complex Building, 2<sup>nd</sup> Floor, and 4601 Padre Boulevard, South Padre Island Texas. Chairman Hughes called the meeting to order at 9:00 a.m. A quorum was present: Chairman Jody Hughes, committee members Lori Alaniva, Debbie Huffman, Kerry Schwartz, Robert Weiss, Vice Chairman, Wanda Ballou all present. Committee member absent, Carol Bolstad.

City staff members present were Parks & Recreation & Beautification Program Manager, Mary K. Hancock and Councilman Alex Avalos.

**II. PLEDGE OF ALLEGIANCE.**

Chairman Hughes led the Pledge of Allegiance.

**III. PUBLIC ANNOUNCEMENTS AND COMMENTS:**

Public comments and announcements were given at this time.

**IV. CONSENT AGENDA**

A. Approval of minutes from Sept. 17, 2014

B. Excuse absences for committee member Carol Bolstad, Aug. 20, Sept. 17, & Oct. 23, 2014

Member Schwartz made a motion to approve the consent agenda seconded by Member Huffman, motion passed unanimously.

**V. UPDATE ON PROGRESS OF SPI CITY PARK GRANT (SUNGMAN)**

No action taken.

**VI. DISCUSSION & POSSIBLE ACTION REGARDING UPCOMING EVENTS AND THE ANNUAL EVENT CALENDAR**

Updates were given on Nov. 11 Veterans Day Event, 2014 Holiday Parade, Breakfast with Santa, Holiday Parade Awards Event, and Senior Prom in January. The Committee also discussed sponsoring the 'Skim Jam' Event in June 2015.

**No action taken.**

**VII. DISCUSSION & ACTION REGARDING SPONSORSHIP FOR THE 'LIGHTING OF THE CHRISTMAS TREE EVENT**

Motion was made by Member Huffman to approve a \$500 sponsorship for the Lighting of the Island Tuba Event, second by Chairman Jody Hughes. Motion passed unanimously.

**VIII DISCUSSION & POSSIBLE ACTION FOR THE 'YARD OF THE MONTH' PROGRAM**

**No action taken**

**IX. SET NEW MEETING DATE/AGENDA ITEMS FOR NEXT MEETING**

Next meeting was set for Nov. 19, 2014 at 9:00am.

**X. ADJOURN**

Meeting was adjourned by Chairman, Hughes at 9:58am.

**CITY OF SOUTH PADRE ISLAND  
Parks, Recreation & Beautification  
Committee  
AGENDA REQUEST FORM**

**MEETING DATE:** November 19, 2014

**NAME & TITLE:** Mary K. Hancock

**DEPARTMENT:** Parks, Recreation & Beautification

**ITEM**

Discussion and possible action regarding the focus and mission of the Parks, Recreation & Beautification Committee.

**ITEM BACKGROUND**

This item is to review and clarify the Committee focus.

**BUDGET/FINANCIAL SUMMARY**

**COMPREHENSIVE PLAN GOAL**

**LEGAL REVIEW**

Sent to Legal:                      YES: \_\_\_\_\_                      NO: \_\_\_\_\_  
Approved by Legal:              YES: \_\_\_\_\_                      NO: \_\_\_\_\_

Comments:

**RECOMMENDATIONS/COMMENTS**



RESOLUTION NO. 2010-25

**A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF SOUTH PADRE ISLAND, TEXAS, CREATING THE PARKS, RECREATION & BEAUTIFICATION COMMITTEE**

**WHEREAS**, it is generally recognized that creating a committee referred to as the Parks, Recreation & Beautification Committee would be beneficial to the South Padre Island community; and

**NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF SOUTH PADRE ISLAND, TEXAS:**

**Section 1:** The City Council supports and approves the creation of the Parks, Recreation & Beautification Committee.

**Section 2:** The Parks, Recreation & Beautification Committee shall conduct all its meetings ~~at~~ in a public setting preferably at City Hall and shall follow all of the procedures required by the Open Meetings Act.

**Section 3:** The City Council may appoint seven (7) members to serve on the Parks, Recreation & Beautification Committee. The Committee members will have two year staggered terms with the Chairman and Vice-Chairman elected annually by the Committee. Staggered terms will expire on the 30<sup>th</sup> of September each year. For the initial terms the appointed committee members will draw for term lengths, three of the terms will be for one (1) year and four (4) of the terms will be for two (2) years.

**Section 4:** The Parks, Recreation & Beautification Committee will establish goals annually including the following general objectives:

- Make programmatic recommendations to enhance the beauty and overall appearance of the City of South Padre Island
- Recommend policy to the City Council to protect and preserve the natural beauty of the City of South Padre Island and to ensure its ecological vitality for the future.


- Educate and engage SPI residents and visitors to take responsibility for improving the community environment.
- Work on creating community events that support a high quality of life for the residents of the City of South Padre Island which will create a sense of community.
- Maintain a community park system for the enjoyment of residents and visitors.

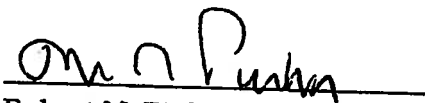
**Section 5:** The Parks, Recreation & Beautification Committee will strive to educate the public regarding the importance of keeping South Padre Island beautiful for the public's enjoyment.

**PASSED, APPROVED AND ADOPTED** on this the 15th day of September, 2010.

ATTEST:

CITY OF SOUTH PADRE ISLAND, TEXAS

  
\_\_\_\_\_  
Susan M. Hill, City Secretary

  
\_\_\_\_\_  
Robert N. Pinkerton, Jr., Mayor



**CITY OF SOUTH PADRE ISLAND  
Parks, Recreation & Beautification  
Committee  
AGENDA REQUEST FORM**

**MEETING DATE:** November 19, 2014

**NAME & TITLE:** Mary K. Hancock

**DEPARTMENT:** Parks, Recreation & Beautification

**ITEM**

Discussion and possible action regarding landscaping at Beach Access #11 Treasure Island Circle

**ITEM BACKGROUND**

Access is handicap accessible and has bathroom facilities.

**BUDGET/FINANCIAL SUMMARY**

**COMPREHENSIVE PLAN GOAL**

**LEGAL REVIEW**

Sent to Legal:                    YES: \_\_\_\_\_                    NO: \_\_\_\_\_  
Approved by Legal:            YES: \_\_\_\_\_                    NO: \_\_\_\_\_

Comments:

**RECOMMENDATIONS/COMMENTS**





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**CITY OF SOUTH PADRE ISLAND  
Parks, Recreation & Beautification  
Committee  
AGENDA REQUEST FORM**

**MEETING DATE:** November 19, 2014

**NAME & TITLE:** Mary K. Hancock

**DEPARTMENT:** Parks, Recreation & Beautification

**ITEM**

Discussion and possible action regarding 'Yard of the Month' program (Trevino)

**ITEM BACKGROUND**

Consideration to establish a monthly beautification program

**BUDGET/FINANCIAL SUMMARY**

**COMPREHENSIVE PLAN GOAL**

**LEGAL REVIEW**

Sent to Legal:                      YES: \_\_\_\_\_                      NO: \_\_\_\_\_  
Approved by Legal:              YES: \_\_\_\_\_                      NO: \_\_\_\_\_

Comments:

**RECOMMENDATIONS/COMMENTS**





## *Nominate a yard for Yard of the Month!*

Each month, South Padre Island will honor a business or residence who take pride in their yards and landscaping. Winners receive a sign to place in their yard for one month and a photo on City website and Newsletter for their accomplishments.

**Show someone you have noticed their hard work and nominate a yard today!**

*Residents may nominate any yard and landscape within the town including their own.*

- Nominations are accepted up to the 15th of each month.
- Each nomination received after the 15th is put on the list for the next month's award.
- Please include a photo with your nomination
- Winners will be announced the first week of the following month.
- City Staff make recommendations regarding winners to the SPI Parks, Recreation & Beautification Committee

**Send nominations to:**

[spiyards@myspi.org](mailto:spiyards@myspi.org)

By phone 956-761-8168

Staff will judge only the portion of the yard viewed from the street.

Each yard may only win the Yard of the Month award once in a calendar year.

The City will place a Yard of the Month sign in each winning yard for one month.

Sponsored by the South Padre Island  
Parks, Recreation & Beautification Committee

## Overview for Yard of the Month Program

The City of South Padre Island will be sponsoring a perpetual, self-governed yard of the month. The purpose of the program is to recognize neighbors who demonstrate above-average efforts in maintaining their property, thereby contributing to the overall appearance of the community at large.

All award winners receive an official City of South Padre Island Yard of the Month lawn sign, to be placed on their property for the duration of their award month. Position of the sign should be midway between the street and the front of the house. If your sign becomes lost or damaged, please request a replacement by sending an e-mail to [xxxx@myspi.org](mailto:xxxx@myspi.org). Yard of the Month winners will also be recognized on the City website.

The City of South Padre Island congratulates all Yard of the Month award selections and encourages all neighbors to join the efforts of these homeowners in keeping their yards and homes beautiful. Thank you.

## Award Rules:

All properties are automatically eligible by default.

The program lead will select one home or business from our community monthly and place the Yard of the Month sign in the yard at the beginning of each month with a special selection for Yard of the Month during major holidays i.e. Halloween and Christmas.

Key criteria include manicured yard, beautification, originality and creativity.

The upkeep of the yard can reflect the efforts of the residents themselves or that of a professional landscaper.

An award duration term last a single calendar month and runs from the first day of the month to the last day of that same month.

The same property cannot receive more than one award in the same rolling 12 month calendar period.

Recipients receiving awards in the middle of the month shall surrender their award at the end of that month.

Each resident may nominate any yard in the City including their own by contacting [SPlyards@myspi.org](mailto:SPlyards@myspi.org)

## Recommended Judging Criteria

SPI Yard of the Month candidates are judged solely on the total exterior appearance of their property and front yard as viewed from the street.

Factors include overall appearance, tidiness and neatness of the front of the property as evidence by pruned, trimmed and shaped foliage, edged and defined lawns, borders & flower beds and a visually appealing façade.

Lawns should be healthy with no bare spots or excessive weeds. Grass shall be mowed and trimmed including around fences and foundation.

Flower beds should be weeded with efforts to include new flowers, shrubs, etc.

Walkways and driveways shall be clean and tidy.

Evening appearance after dusk including lighting and safety lighting help make properties stand out.

Aesthetics of the landscaping (formal versus informal, use of color and textures, garden art, fountains etc.). Inviting look of front entry (hanging baskets, pots, cleanliness etc.) effect the overall look from the street. Please note that too many different plants, garden art etc...can be confusing to the eye.

#### Summary note

While lack of strict adherence to the criteria above does not necessarily result in disqualification, these principles offer general guidelines that should be recognized by the SPI Yard of the Month program.

The City of South Padre Island is dedicated to improving the quality of living and appearance of our community. We encourage residents to take pride in their homes and neighborhood. In turn, we look to celebrate those who do a superior job in maintaining their yards in such a way that they enhance the overall curb appeal of the entire community. Yards of the Month are awarded at the beginning of each calendar month. Yards are judged on neatness, landscaping and color. All yards are eligible. If you feel your yard is being overlooked, please send a voting e-mail with your name, address & phone number to [SPIyards@myspi.org](mailto:SPIyards@myspi.org).

# YARD OF THE MONTH



*South  
Paradise*  
ISLAND

PARKS, RECREATION &  
BEAUTIFICATION COMMITTEE

**CITY OF SOUTH PADRE ISLAND  
Parks, Recreation & Beautification  
Committee  
AGENDA REQUEST FORM**

**MEETING DATE:** November 19, 2014

**NAME & TITLE:** Mary K. Hancock

**DEPARTMENT:** Parks, Recreation & Beautification

**ITEM**

Discussion and possible action regarding sponsorship of June Skim Jam Event (Schwartz)

**ITEM BACKGROUND**

Skim Jam is an annual competition in June each year.

**BUDGET/FINANCIAL SUMMARY**

**COMPREHENSIVE PLAN GOAL**

**LEGAL REVIEW**

Sent to Legal: YES: \_\_\_\_\_ NO: \_\_\_\_\_  
Approved by Legal: YES: \_\_\_\_\_ NO: \_\_\_\_\_

Comments:

**RECOMMENDATIONS/COMMENTS**

**CITY OF SOUTH PADRE ISLAND  
Parks, Recreation & Beautification  
Committee  
AGENDA REQUEST FORM**

**MEETING DATE:** Nov. 19, 2014

**NAME & TITLE:** Jody Hughes, Chairman

**DEPARTMENT:** Parks, Recreation & Beautification Committee

**ITEM**

- a. Discussion & possible action regarding upcoming events & the annual event calendar (Hughes)

**ITEM BACKGROUND**

**BUDGET/FINANCIAL SUMMARY**

**COMPREHENSIVE PLAN GOAL**

**LEGAL REVIEW**

Sent to Legal:                      YES: \_\_\_\_\_                      NO: \_\_\_\_\_  
Approved by Legal:                YES: \_\_\_\_\_                      NO: \_\_\_\_\_

Comments:

**RECOMMENDATIONS/COMMENTS**



**South Padre Island Parks, Recreation &  
Beautification Committee  
2014/15 Fiscal Year Events**

**November 2014**

Tuesday, November 11, 2014 – Veteran’s Day Concert with Leslie Blasing at La Quinta (3rd year)

**December 2014**

**NOTE** (PI Lighted Boat Parade is Sat. Dec. 6)

(CVB Lighting of Christmas Tree & Tuba Concert, Dec. 10, City Hall)

- Friday December (12) – Holiday Parade on Padre Blvd. (26<sup>th</sup> year – 5<sup>th</sup> year for Parks)
- Saturday December (13) – Breakfast with Santa at Schlitterbahn Resort 10:00-Noon
- Tuesday December (16) – Parade Awards at SPI Convention Centre 6:30-8:30pm

**January 2015**

Saturday Jan. 24 – SPI Senior Prom at La Quinta Inn & Suites 7:00-11:00 pm

**May or June 2015 – Children’s Event (TBD)**

**Memorial Day 2015-TBD**

**July 2015 –**

Saturday, July 4<sup>th</sup> – 4th of July Beach Parade on SPI on Beach Access 22-17 (5th year)

**September 2015 - Causeway Memorial Remembrance – Sept. 15, 2015**

**NOTE: City of SPI turn to host in 2015/ Alternate years with Port Isabel**

Events in discussion:

Sponsorship of June Skim Event

Ground Breaking SPI City Park 2015/Pending grant approvals