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**FOR IMMEDIATE RELEASE**

### **SPI SELECTS EDUARDO FIGUEROA FOR SENIOR SALES MANAGER POSITION**

The South Padre Island Convention & Visitors Bureau welcomes Eduardo Figueroa to the City of South Padre Island and his new position.

**South Padre Island, TX - November 5, 2014:** The City of South Padre Island Convention & Visitors Bureau (CVB) welcomes Eduardo Figueroa to the sales team! He brings over 35 years of international hotel industry experience to South Padre Island. Working his way from front desk clerk to sales director and even the purchasing manager for several hotels, Figueroa knows the hospitality industry inside and out.

Since graduating from the Mexican School of Hotel Management in 1978 and becoming the general manager of several properties, he has excelled at group sales. In 1995, he began as a groups and convention sales manager at Hotel Ixtapa in Mexico City. In 2005, he became the director of convention sales at the Brownsville Convention & Visitors Bureau eventually being promoted to vice president of marketing and sales.



Figueroa comes to the City of South Padre Island from the City of Harlingen Convention & Visitors Bureau where he was the executive director.

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For more information on this topic, or to schedule an interview with Adrian Rodriguez, City of South Padre Island Public Information Officer, please call: (956) 761-8110 or email: [ARodriguez@MySPL.org](mailto:ARodriguez@MySPL.org)