

NOTICE OF REGULAR MEETING
CITY OF SOUTH PADRE ISLAND
PARKS, RECREATION AND BEAUTIFICATION COMMITTEE
NOTICE IS HEREBY GIVEN THAT THE PARKS, RECREATION AND BEAUTIFICATION COMMITTEE OF THE
CITY OF SOUTH PADRE ISLAND, TEXAS, WILL HOLD A REGULAR MEETING ON:

A G E N D A

Monday, November 12, 2012 at 9:00 am
2ND FLOOR AT 4601 PADRE BLVD., SOUTH PADRE ISLAND, TEXAS

1. Call to order
2. Pledge of Allegiance
3. Public comments and announcements. *This is an opportunity for citizens to speak to the Parks, Recreation and Beautification Committee relating to agenda or non-agenda items. Speakers are required to address the committee members at the podium and give their name before addressing their concerns. [Note: State law will not permit the Parks, Recreation and Beautification Committee to discuss, debate or consider items that are not on the agenda. Citizen comments may be referred to City Staff or may be placed on the agenda of a future Parks, Recreation and Beautification Committee meeting.*
4. Approval of minutes for the October 17, 2012 Regular Meeting
5. Discussion and action regarding the Veteran's Day / Marine Corps Birthday Event
6. Discussion and action regarding Lighting of the Tree
7. Discussion and action regarding Twelve + Days of Christmas
8. Discussion and action regarding Christmas Parade
9. Discussion and action regarding Breakfast with Santa
10. Discussion and action regarding Awards Ceremony
11. Discussion and action regarding Home/ Business Decorating Contest
12. Discussion and action regarding Kid's New Year's Eve Party at Water Tower Park
13. Discussion and action regarding policies and procedures pertaining to: events, subcommittees, sponsorship procurement, event organization and coordination
14. Discussion and action regarding the following events:
 - January 2013
Mid-January- Ladderball Tourney, Water Tower Park-TBA (2nd annual)
 - February- 2013
Winter Visitor's Concert, Hilton Garden Inn, South Padre Island, TX , TBA *
February 15th Senior Prom, Hilton Garden Inn, South Padre Island, TX 7-10 PM (2nd annual)
 - March- 2013
March 17- St. Patrick's Day Celebration, Kelly's Irish Pub, 9-11 AM (2nd year)

April - 2013
UTB Soccer Camp, Water Tower Park, TBA

May - 2013
Red, Wine & Blues Concert, Hilton Garden Inn, South Padre Island, TX, TBA (3rd year)

June - 2013
Ice Cream in the Park, Water Tower Park, South Padre Island, TBA (3rd year)

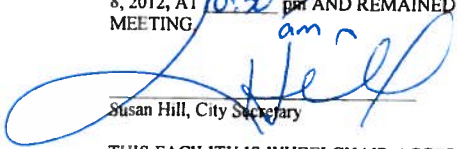
July - 2013
July 4th - 4th of July Beach Parade, South Padre Island, TX beaches (3rd year)

August - 2013
Soccer Camp, Water Tower Park, TBA (2nd year)
Kids Concert, Water Tower Park, TBA (3rd year)

September - 2013
Fall Concert, Hilton Garden Inn, South Padre Island, TX TBA

15. Adjourn

I, THE UNDERSIGNED AUTHORITY, DO HEREBY CERTIFY THAT THE ABOVE NOTICE OF REGULAR MEETING OF THE PARKS, RECREATION AND BEAUTIFICATION COMMITTEE OF THE CITY OF SOUTH PADRE ISLAND, TEXAS IS A TRUE AND CORRECT COPY OF SAID NOTICE AND THAT I POSTED A TRUE AND CORRECT COPY OF SAID NOTICE ON THE BULLETIN BOARD AT CITY HALL/MUNICIPAL BUILDING ON November 8, 2012, AT 10:30 am AND REMAINED SO POSTED CONTINUOUSLY FOR AT LEAST 72 HOURS PRECEDING THE SCHEDULED TIME OF SAID MEETING


Susan Hill, City Secretary

THIS FACILITY IS WHEELCHAIR ACCESSIBLE, AND ACCESSIBLE PARKING SPACES ARE AVAILABLE. REQUESTS FOR ACCOMMODATIONS OR INTERPRETIVE SERVICES MUST BE MADE 48 HOURS PRIOR TO THIS MEETING. PLEASE CONTACT BUILDING OFFICIAL, JAY MITCHIM, ADA DESIGNATED RESPONSIBLE PARTY AT (956) 761-1025.

NOTE: ONE OR MORE MEMBERS OF THE CITY OF SOUTH PADRE ISLAND CITY COUNCIL MAY ATTEND THIS MEETING; IF SO, THIS STATEMENT SATISFIES THE REQUIREMENTS OF THE OPEN MEETINGS ACT.



**MINUTES
CITY OF SOUTH PADRE ISLAND
PARKS, RECREATION & BEAUTIFICATION COMMITTEE
REGULAR MEETING**

**Wednesday, October 17, 2012 at 8:30 am
2nd Floor, 4601 Padre Boulevard, South Padre Island, Texas**

Committee Members Present: Jacky Conrad, Chair
Sandy Colwell
Jody Hughes
Alex Grossman
Wanda Ballou
Rob Kneich

Committee Members Absent: Diane O’Leary – (Excused Absense)

Staff Present: Darla A. Jones, Assistant City Manager
Anthony Holland, Executive Assistant

Others Present: Lavidia Williams
Debbie Huffman

CALL TO ORDER

Meeting called to order at 8:35 am by Chairman Conrad.

PLEDGE OF ALLEGIANCE

PUBLIC COMMENTS AND ANNOUNCEMENTS

**APPROVAL OF MINUTES FOR THE FOLLING MEETINGS: AUGUST 15, 2012,
SEPTEMBER 14, 2012 AND SEPTEMBER 19, 2012.**

Jody Hughes made a motion to approve the above mentioned minutes. Sandy Colwell seconded the motion. Motion carried unanimously.

**DISCUSSION AND ACTION REGARDING COORDINATION FOR THE UPCOMING
“SIGNATURE EVENT”**

Lacey Ekberg was asked to please keep the Committee informed during the planning process of the “Signature Event”.

**DISCUSSION AND ACTION REGARDING THE CITY’S 40TH BIRTHDAY IN APRIL
2013**

Sandy Colwell asked the Committee what type of event they would like to see for the 40th Birthday of the City. Committee set the date of the event for April 6, 2013. Rob Kneich made a motion that Sandy contact Steve from Historic Committee, Wanda be in contact with the Chamber of Commerce, Jacky be in contact with the CVB and Darla to speak with City Council to bring back ideas for our next meeting in November. Jody Hughes seconded the motion. Motion carried unanimously.

DISCUSSION AND ACTION REGARDING RECOMMENDATIONS FOR SUB-COMMITTEES POLICIES AND PROCEDURES

This item was tabled by the Committee.

DISCUSSION AND ACTION REGARDING CALENDAR OF EVENTS

This item was tabled by the Committee.

DISCUSSION AND ACTION REGARDING WINTER VISITOR CONCERT

The Committee discussed the item and a motion was made by Jacky Conrad to allocate \$3200 for concert expenses. Sandy Colwell seconded the motion. Motion carried unanimously.

BUDGET REVIEW

Darla Jones provided the Committee a budget update.

BOOKMARK UPDATE

Sandy Colwell updated the Committee with the status of the bookmarks.

LES DUDEK CONCERT REPORT

Rob Kneich provided the Committee with an overview of the Les Dudek Concert.

DISCUSSION AND ACTION REGARDING THE FOLLOWING ITEMS: PARADE, BREAKFAST WITH SANTA, AWARDS, AWARD PARTY, LIGHTING CONTEST AND 12 PLUS DAYS OF CHRISTMAS

PARADE- Jacky Conrad noted that the event will take place on December 14, 2012. Rob Kneich made a motion to send an email blast by November 20, 2012 to promote the event. Wanda Ballou seconded the motion. Motion carried unanimously.

BREAKFAST WITH SANTA- Event will take place on December 15, 2012. Rob Kneich made a motion to budget \$350 for the event. Sandy Colwell seconded the motion. Motion carried unanimously.

AWARDS- Item was discussed and Committee noted that Certificates will be this year awards.

AWARDS PARTY- Rob Kneich made a motion to budget \$100 for expenses of the awards. Jody Hughes seconded the motion. Motion carried unanimously.

LIGHTING CONTEST- Jacky will take lead on organizing the judges for this event.

12 + DAYS OF CHRISTMAS- Sandy will lead this event. December 12, 2012 from 10:00 AM thru 12 PM will be the kick off for the 12+ Days of Christmas at the Visitor's Center.

DISCUSSION AND ACTION REGARDING WEBSITE FOR CHRISTMAS EVENT

The Committee renewed the site spichristmas.org and will begin updating the site. The banner will have to be placed on the median by December 1, 2012.

ADJOURN

Jacky Conrad adjourned the meeting at 9:45 am.

APPROVED:

Jacky Conrad, Chair

ATTEST:

Anthony Holland, Executive Assistant