NOTICE OF SPECIAL EVENTS COMMITTEE REGULAR MEETING CITY OF SOUTH PADRE ISLAND

TUESDAY, NOVEMBER 16, 2021 2:00 PM AT THE MUNICIPAL BUILDING, CITY COUNCIL CHAMBERS, 2ND FLOOR 4601 PADRE BOULEVARD, SOUTH PADRE ISLAND, TEXAS

1. Call to order

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- 2. Pledge of Allegiance
- 3. Public Comments and Announcements

This is an opportunity for citizens to speak to the Committee relating to agenda or non-agenda items. Speakers are required to address the Committee at the podium and give their name before addressing their concerns. [Note: State law will not permit the Committee to discuss, debate or consider items that are not on the agenda. Citizen comments may be referred to City Staff or may be placed on the agenda of a future Special Events Committee meeting]

- 4. Approve Consent Agenda
 - 4.1. Approve the excused absences for Committee Members Sean Slovisky and Amy Salander for the October 19, 2021 regular meeting (Hasbun).
 - 4.2. Approve the meeting minutes for the October 19, 2021 regular meeting. (Hasbun)
 - 4.3. Approve the Special Events Committee post-event reports for the following events. (Hasbun)
 - * CAF Airshow! 2021
 - * Sandcastle Days 2021
 - * Ride for Rotary 2021
- 5. Regular Agenda
 - 5.1. Discussion and possible action to approve the funding request for SPI Music Festival in September 2022. (Brown)
 - 5.2. Discussion and possible action to approve the funding request for the 82nd Annual Texas International Fishing Tournament (TIFT) in August 2022. (Brown)

- 5.3. Discussion and possible action to approve the funding request for the Ron Hoover Fishing Tournament in July 2022. (Brown)
- 5.4. Update and discussion on the Sea Turtle Arts Trail. (Brown)
- 5.5. Discussion and action concerning new meeting date for December 2021. (Hasbun)

6. Adjourn

NOTE:

One or more members of the City of South Padre Island City Council and the Convention and Visitors Bureau may attend this meeting; if so, this statement satisfies the requirements of the OPEN MEETINGS ACT.

DATED THIS DAY NOVEMBER 12, 2021

Linette Hernandez, CVB Management Assistant

I, THE UNDERSIGNED AUTHORITY, DO HEREBY CERTIFY THAT THE ABOVE NOTICE OF MEETING OF THE SPECIAL EVENTS COMMITTEE OF THE CITY OF SOUTH FADRE ISLAND, TEXAS IS A TRUE AND CORRECT COPY OF SAID NOTICE AND THAT I POSTED A TRUE AND CORRECT COPY OF SAID NOTICE ON THE BULLETIN BOARD AT CITY HALL/MUNICIPAL BUILDING ON FRIDAY MOVEMBER 12, 2021, AT/OR BEFORE 5:00 PM AND REMAINED SO POSTED CONTINUOUSLY FCR AT LEAST 72 HOURS PRECEDING THE SCHEDULED TIME OF SAID MEETING.



Linette Hernandez, CVB Management Assistant

THIS FACILITY IS WHEELCHAIR ACCESSIBLE, AND ACCESSIBLE PARKING SPACES ARE AVAILABLE. REQUESTS FOR ACCOMMODATIONS OR INTERPRETIVE SERVICES MUST BE MADE 48 HOURS PRIOR TO THIS MEETING. PLEASE CONTACT BUILDING OFFICIAL, GEORGE MARTINEZ; ADA DESIGNATED RESPONSIBLE PARTY AT (956) 761-8103.

Agenda: NOVEMBER 16, 2021 - SPECIAL EVENTS COMMITTEE REGULAR MEETING Special Events Committee

CITY OF SOUTH PADRE ISLAND SPECIAL EVENTS COMMITTEE AGENDA REQUEST FORM

MEETING DATE: November 16, 2021

NAME & TITLE: Linette Hernandez, Management Assistant

DEPARTMENT: Special Events Committee

ITEM

Approve the excused absences for Committee Members Sean Slovisky and Amy Salander for the October 19, 2021 regular meeting (Caum).

ITEM BACKGROUND N/A

BUDGET/FINANCIAL SUMMARY N/A

COMPREHENSIVE PLAN GOAL N/A

LEGAL REVIEW Sent to Legal: No Approved by Legal: No

RECOMMENDATIONS/COMMENTS:

CITY OF SOUTH PADRE ISLAND SPECIAL EVENTS COMMITTEE AGENDA REQUEST FORM

MEETING DATE: November 16, 2021

NAME & TITLE: Linette Hernandez, Management Assistant

DEPARTMENT: Special Events Committee

ITEM

Approve the meeting minutes for the October 19, 2021 regular meeting. (Hasbun)

ITEM BACKGROUND

N/A

BUDGET/FINANCIAL SUMMARY N/A

COMPREHENSIVE PLAN GOAL N/A

LEGAL REVIEW Sent to Legal: No Approved by Legal: No

RECOMMENDATIONS/COMMENTS:

MEETING MINUTES SPECIAL EVENTS COMMITTEE REGULAR MEETING CITY OF SOUTH PADRE ISLAND

TUESDAY, OCTOBER 19, 2021

I. CALL TO ORDER

The Special Events Committee of the City of South Padre Island, Texas, held a regular meeting on Tuesday, October 19, 2021, at the South Padre Island City Council Chambers, 2nd Floor, 4601 Padre Boulevard, South Padre Island, Texas. Chairman Christian Hasbun called the meeting to order at 2:05 pm. A quorum was present: Vice Chairwoman Lisa Graves, Committee Members, Cody Pace, and Tomas Saenz. Committee Members Sean Slovisky, and Amy Salander were absent.

CVB staff members present were CVB Director Ed Caum, Operations and Services Manager Lori Moore, Special Events Manager April Romero, and Management Assistant Linette Hernandez.

City officials present were City Manager Randy Smith and City Council Member Ken Medders.

II. PLEDGE OF ALLEGIANCE

SEC Chairman Christian Hasbun led the pledge of allegiance.

III. PUBLIC COMMENTS AND ANNOUNCEMENTS

Special Events Manager April Romero made a public announcement regarding Hurricane Heat, a Spartan event, coming to the island in November 2022.

IV. APPROVE CONSENT AGENDA

- 4.1. Approve the excused absence for Committee Member Tomas Saenz for the September 22, 2021 regular meeting. Committee Member Tomas Saenz made a motion to approve, seconded by Committee Member Cody Pace. Motion carried unanimously.
- 4.2. Approve the meeting minutes for the September 22, 2021 regular meeting. Committee Member Tomas Saenz made a motion to approve, seconded by Committee Member Cody Pace. Motion carried unanimously.
- 4.3. Approve the Special Events Committee post-event reports for the following events. Committee Member Tomas Saenz made a motion to approve, seconded by Committee Member Cody Pace. Motion carried unanimously.
 - * 2021 Food Truck Festival
 - * 2021 SPI Triathlon

* 2021 JJ Zapata Fishing Tournament

V. REGULAR AGENDA

- 5.1. Discussion and possible action to approve the funding request for Run the Jailbreak in May 2022. Event producer Tim Scribner was virtually present to answer questions from the committee. ChairmanChristian Hasbun made a motion to approve the funding request for \$25,000, seconded by Committee Member Tomas Saenz. Motion carried unanimously.
- 5.2. Discussion and possible action to approve the funding request for the Winter Outdoor Wildlife Expo (WOWE) in February 2022. Event producers Cristin Howard and Javi Gonzales presented at the podium. Committee Member Cody Pace made a motion to approve the funding request for \$5,000, with \$3,000 of the funds to be used towards marketing, and \$2,000 of the funds to be used towards operations, seconded by Vice Chairwoman Lisa Graves. Motion carried on a 3 to 1 vote, with Chairman Christian Hasbun casting a nay vote.
- 5.3. Discussion and possible action to approve the funding request for Ladies Kingfish Tournament in August 2022. Event producer Alita Bagley presented at the podium. Committee Member Tomas Saenz made a motion to approve the funding request for \$5,000, seconded by Committee Member Cody Pace. Motion carried unanimously.
- 5.4. Discussion and possible action to approve the funding request for the Lighted Boat Parade in December 2021. Special Events Manager April Romero presented at the podium. Chairman Christian Hasbun made the motion to approve the funding request for \$7,000, seconded by Committee Member Tomas Sanez.
- 5.5. Discussion and action concerning the new meeting date for November 2021. The next meeting was scheduled for November 16, 2021.

VI. ADJOURN

The meeting was adjourned at 2:35pm.

Linette Hernandez, CVB Administrative Assistant

Approved by:

Chistian Hasbun, SEC Chairman

CITY OF SOUTH PADRE ISLAND SPECIAL EVENTS COMMITTEE AGENDA REQUEST FORM

MEETING DATE: November 16, 2021

NAME & TITLE: Linette Hernandez, Management Assistant

DEPARTMENT: Special Events Committee

ITEM

Approve the Special Events Committee post-event reports for the following events. (Hasbun)

- * CAF Airshow! 2021
- * Sandcastle Days 2021
- * Ride for Rotary 2021

ITEM BACKGROUND N/A

BUDGET/FINANCIAL SUMMARY N/A

COMPREHENSIVE PLAN GOAL N/A

LEGAL REVIEW Sent to Legal: No Approved by Legal: No

RECOMMENDATIONS/COMMENTS:

POST EVENT REPORT

Today's Date: 10-25-2021

To be reimbursed, please submit the following within 10 days post event:

- Number of participants calculated with backup documentation (i.e. zip codes, team rosters, surveys)
- Number of room nights tracked with backup documentation (i.e. third-party housing documentation or certified hotel pickup reports)

Please submit the following within 30 days your post event report:

- Valid invoice(s) supporting reimbursable allowable expenses. Please submit only enough receipts to reach awarded grant amount.
- Evidence of payment to support invoices paid from grantee to third party (front and back copies of cleared check(s) or detailed credit card/debit card receipts. For all media buys please provide tear sheets, copies of advertisements, schedules and signed station affidavits.
- 3. Copies of marketing or advertising materials, websites showing South Padre Island CVB logo.

Organization Information

Name of Organ	ization: Commemorative Air Fo	rce - Rio Grande Valley Wing
Address: P. O.		
City, State, Zip:	Brownsville, Texas 78526	
	David Hughston	Contact email: david@hiains.net
	one Number 956-454-4439	

Event Information

Name of Event or Proje	et: C	AF AIRS	SHOW! 2021
Date(s) of Event or Pro			
Primary Location of Eve	entor	Project:	Port Isabel-Cameron County Airport
Amount Requested:		50,000	
Amount Received:	\$	45,000	

How many years have you held this Event or Program: 30. 28 years - Brownsville. 2 years - Cameron Cty



South Padre Island Convention & Visitors Bureau | 7355 Padre Blvd. South Padre Island, TX 78597 (956) 761-3000 | (956) 761-3024 Fax | www.sopadre.com

Event Funding Information

- 1. Actual percentage of funded event costs covered by hotel occupancy tax: 27%
- 2. Actual percentage of facility costs covered by hotel occupancy tax (if applicable): n/a
- 3. Actual percentage of staff costs covered by hotel occupancy tax (if applicable): n/a
- If staff costs were covered, estimate of actual hours staff spent on funded event: ^{N/B}
- Did the event charge admission? Was there a net profit from the event? If there was a net profit, what was the amount and how is it being used? Net projected profit: \$4,429.55
 CAF-RGV Wing Museum overhead.
- 6. Please attach an actual Event Budget showing all revenues including sponsorships and all expenses.

Event Attendance Information

- How many people did you predict would attend this event? (Number submitted in the application for hotel occupancy tax funds): 6,000
- 2. What was the actual attendance at the event? _____ Approximately 3,700
- How many room nights did you estimate in your application would be generated by attendees of this event or program? 170
- How many room nights did you actually generated by attendees of this event? 147
- 5. If this Event has been funded by hotel occupancy tax in the last three years, how many room nights were generated at South Padre Island hotels by attendees of this Event?
 - This Year: ¹⁴⁷
 - Last Year:
 - Two Years Ago: 110
 - Three Years Ago:
- 6. What method did you use to determine the number of people who booked rooms at South Padre Island hotels (e.g.; room block usage information, survey of hoteliers, total attendance formula, zip code information, etc.)? Room block usage



South Padre Island Convention & Visitors Bureau (7355 Padre Blvd. South Padre Island, TX 78597 (956) 761-3000 ((956) 761-3024 Fax) www.sopadre.com

Event Promotion Information

 Please check all efforts your organization actually used to promote this Event and how much was actually spent in each category;

1	Newspaper: \$3004.23
9	Radio: \$ 2,900
	TV: \$ 10,193
1	Other Paid Advertising: \$ 13,212 - (Outdoor, social media, etc.)
	Number of Press Releases to Media: 3 plus 6 interviews for newspapers, radio and TV
	Number emails to out-of-town recipients:
j	Other Promotions

- Did you include a link to the CVB or other source on your promotional handouts and in your website for booking hotel nights during this event?
- 3. Did you negotiate a special rate or hotel/event package to attract overnight stays? Yes
- 4. What new marketing initiatives did you utilize to promote hotel and convention activity for this Event? CAF AIRSHOWI 2021 offered a free night airshow over the Bay along the entertainment zone. It was promoted heavily on TV, website, social media, print and signage on South Padre

Please attach samples of documents showing how South Padre Island was recognized in your advertising/promotional campaign

- Please attach at least one sample of all forms of advertising/promoting used in your campaign. If the sample itself does not indicate the medium (radio, TV, print, or mail) used or where the advertising took place (e.g. a city's newspaper, or a radio spot that does not indicate the city where the spot was played), please include other information that would show location of the advertising and medium utilized.
- Please note any other success indicators of your event: Link to advertising/promotion featuring South Padre Island: https://drive.google.com/drive/folders/12QvAh-ICIFYq22Q0wqWzX2O3stf2TiyV?usp=sharing



South Padre Island Convention & Visitors Bureau | 7355 Padre Blvd. South Padre Island, TX 78597 (956) 761-3000 | (956) 761-3024 Fax | www.sopadre.com

Sporting Related Events

- If the Event funded by hotel occupancy tax was a sporting-related function/facility, how many individuals actually participated in this event?
- If the event was a sporting-related function/facility, how many of the participants were from another city or county?
- If the event was a sporting-related function/facility, quantify how the activity substantially increased economic activity at hotel within the city or its vicinity?

Additional Event Information

- What South Padre Island businesses did you utilize for food, supplies, materials, printing, etc.? The Inn at South Padre, Suntide I, Sea Vista Condominiums, numerous bars and restaurants
- What was the weather like during the event? Night show was rained out due to monsoon-like conditions Friday.
- Were there any other facts that may have affected on the event? Flooding conditions in various places and more rain forcast for Saturday and Sunday affected attendance

Signature

10-25-2021

Date

Submit to complete applications to:

Marisa Amaya Event Development Manager Convention and Visitors Advisory Board C/O City of South Padre Island Convention & Visitors Bureau 7355 Padre Blvd., South Padre Island, TX 78597 Phone: (956) 761-3834 Email: marisa@sopadre.com



South Padre Island Convention & Visitors Bureau | 7355 Padre Blvd. South Padre Island, TX 78597 (956) 761-3000 | (956) 761-3024 Fax | www.sopadre.com

RIO GRANDE VALLEY WING

Profit and Loss

January 1 - October 21, 2021

	TOTAL
Income	
44200 44200 AIRSHOW REVENUE	67,257.00
Advance Ticket Sales	14,693.00
Concessions	1,000.00
Donations - Sponsors	87,85000
Total 44200 44200 AIRSHOW REVENUE	169,550.00
Total Income	\$169,550.00
GROSS PROFIT	\$169,550.00
Expenses	
62160 62160 AIR FIESTA EXPENSES	
A/S Convention Registration	1,485.00
Accounting/Legal Fees	200.00
Advertising/Promotional	33,145.25
Chalet	8,760.00
Change	800.00
Concession Tickets	4,000.00
Gate	4,000.00
Total Change	8,800.00
Equipment Rental	11,402.00
Flight Line Refreshments	2,715.36
Fuel & Oil	7,954.32
License and Permits	1,700.00
Modern Military	
Support Total Modern Military	2,000.00 2,000.00
	2,000.00
Outside Performers Fees	57 500 00
Total Outside Performers	37,500.00 37,500.00
Pyrotechnics	57,500.00
Explosives	
Total Pyrotechnics	6,859.59 6,859.59
Revenue Sharing Expense Soft Drink Concession	4,500.40
	1,911.85
Hotel/Rent Cars	21,841.00
Uncleared Checks	22,500.00
Total AIRSHOW Expenses	\$165,120.45
NET INCOME	\$4,429.55

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AT SOUTH PADRE

1709 Padre Blvd, South Padre Island, TX 78597 P: (956) 761 5658 F: (956) 761 5520

AIR SHOW TOM SANTOS Bill Date Room Arrival Departure Information Printout 10/05/2021 9000 Dummy 09/27/2021 10/06/2021

Inn at South Padre, South Padre Island

Date	Description	Supplement	Qty.	Price	Amount
10/03	Exempt State Tax City Tax	321 DAVID ANDERSON	1	45.00	45.00 4.95
10/03	Exempt State Tax City Tax	322 TSGT BRIAN PONTES	1	45.00	45.00 4.95
10/03	Exempt State Tax City Tax	329 SRA CALEB SPENCER	1	45.00	45.00 4.95
			Net		5697.00

Net	5697.00
City Tax	626.67
Gross	6323.67
Paid	0.00
Balance	6323.67

Thank you for staying with us

Single Room Dbl Room Mon 9/24 Thur 1 Fri 1 Sat 1 Sun 1002 Mon 1002 CAF Rm 1003 1 1 1 1 1 1 1 3 27 11 6 40 40 9 0 0 27 11 6 40 40 9 0 147	956-579-5611 956-425-2673	Contacts: Tom Santos Betty Lucas:	6		Monday Arrivals: Thursday Arrivals:	M	\bigcirc	\$6,615.00 \$453.05 \$7,078.05 \$3,630.58 \$3,630.58	Casa Rosa Estimated Total: Casa Rosa Estimated Total:	THE INN at SPI Estimated Total: \$7,078.06 Casa Rosa Estimated Total: \$7,078.06 TOTAL ESTIMATED HOTEL BUDGET: \$10,708.79
Single Room Dbj Room 9/24 9/30 10/01 10/02 10/03 10/04 1	CAF Paid Room Nights	147	+	40	_	1	-	Nº3	Rooms 40 147	Room Nights:
Single Room Dbl Room Single Room		00	+			-				
Single Room Dbl Room 9/24 9/30 10/01 10/02 10/03 10/04 1		0				-				
Single Room Dbl Room 9/24 9/30 10/01 10/02 10/03 10/04 1		0								
Alicraft or Service Single Room Dbl Room 9/24 9/30 10/01 10/02 10/03 10/04 CAF Marshalers 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1		0								
Single Room Dbl Room 9/24 9/30 10/01 10/02 10/03 10/04		3		+	┝			-	P-01	CUDINA 100
Single Room Dbl Room 9/24 9/30 10/01 10/02 10/03 10/04		3		1	1		-		CAF Marshalers	Tom Williams
Single Room Dbl Room 9/24 9/30 10/01 10/02 10/03 10/04		=								S
				Sat 10/02	10 F	10.00	Dbl Room	Single Room	Aircraft or Service	Crew Member

AVIS Car Rental

ESTIMATED CAR & ROOM BUDGET:

\$7,190.82

\$17,899.55

2021 Hotel Rosters

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Crew Member	Aircraft or Service	Single Room	Dbl Room	Mon 9/24	Thur Fi 9/30 10/	02	1 10/02	Sun 10/03	Mon 10/04	on CAF Rm 104 Nts	Pay	Pay No:	Comments
David Anderson (SPA	Air Boss	-			-	-	-			3	7		
Mark Henley	AeroShell Team		4		-		-		T	ω			
Bryan Regan	AeroShell Team				-	-	-			3			
Steve Gustafson	AeroShell Team		Apartment		-	-	-			ω			
Jimmy Fordham	AeroShell Team	-			-	-	-			ω			
Nathan Hammond	Chipmunk	1			-	-	-			ω			
Jackie B (SPA	Extra-300	-		1	-	-	1			ω			
Spanky Galloway	Extra-300	1			-	-	-			w			
Beth Jenkins crew	B-25 "Devil Dog"		1		-		-			3			
Beth Jenkins crew	B-25 "Devil Dog"		1		-	-	1	-		3			
Beth Jenkins crew	B-25 "Devil Dog"		1		-	-	1			ω			
Beth Jenkins (SPA	B-25 "Devil Dog"	1			-	-	-			3			
Mike Burke	Tora Tora Tora	1			-	-	-4			3			
Craig Hutan	Tora	1			-	-	1			3			
Patrick Hutchins	Tora Tora Tora	1			-		-			3			
Dan Reedy	Tora	1			-	-	4			3			
Doug Derr	Tora	1			-	-	1			ω			
Capt. Haden"Gator" Fullan	A-10 Pilot	1		ω	-	-	-	1		7			
	A-10 Pilot	1		3	-	-	1	1		7			
TSgt Brian Pontes	A-10 Ground Crew	1		3	-	-	-	1		7			
SSgt Robert Benson	A-10 Ground Crew	1		ω	-	-	-	-		7			
SrA Nolan Foster	A-10 Ground Crew	1		ω	-	-	1	-		7			
SrA Jake Stephens	A-10 Ground Crew	1		ω	-	-	1	-4		7			
MSgt Drew Rinngquist	A-10 Ground Crew	1			-	-	1	-4		4			
SSgt Noah Kincel	A-10 Ground Crew	1			-	-	1	-		4			
SrA Caleb Spencer	A-10 Ground Crew	1			1		1	1		4			
Aaron Taylor	450 Stearman	1			1	-	1			3			
Bob Gray	CAF Staff		1		1	1	1			3			
Re-Max Sky Divers	C-306		3		3	ω	3			9			
Gary Herzog	CAF Marshalers	1			1	-	1			3			
Marty Huvar	CAF Marshalers	1			1	-	1			3			
Dave Cantin	CAF Marshalers	1			1	-	1			3			
Troy Clayton	CAF Marshalers	1			-	-	1			3			
Richie Gray	CAF Marshalers	1			+	-	4			3			
Michael Russel	CAF Marshalers		1		1	1	1			3			
	CAF Marshalers		1		1	1	1			3			

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AIRSHON (otel Roster.xls

9/24/2021



GhostWriter Airshows Nathan K. Hammond 208 Hickory Circle Hustonville, KY 40437 c) 770.616.2179

Event Performance Contract

1. PERFORMER:

- a. GhostWriter Airshows, hereinafter known as the PERFORMER
 - i. Day Show Performance daytime, low-level aerobatics
 - ii. Night Show Performance nighttime, aerobatic flight including wing-mounted pyrotechnics
 - iii. Skywriting daytime, high altitude, non-waivered flight

2. EVENT:

a. Hereinafter known as the EVENT

i. Event Name:	CAF RGV Wing AIRSHOW!
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- ii. Event Date: Oct. 1-3rd 2021
- iii. Event Location: KPIL

3. PERFORMER Obligations:

- Perform, weather permitting and by contract agreement, each EVENT day. (including, but not limited to, Circling jumpers, pre-show Teaser, etc... can be included by prior arrangement.)
- b. Perform, weather permitting and by contract agreement, Skywriting at the request of the EVENT. Skywriting message, location, and number of flights; to be determined by the EVENT and PERFORMER.
- c. Perform, weather permitting and by contract agreement, one Night Show Performance of approximately 8 minutes in duration per EVENT night.
- d. Arrive, weather permitting, the day before the EVENT, on the day of the first Press appearances, or first scheduled Skywriting flight; as negotiated between the EVENT and PERFORMER. Depart, weather permitting, the day following the PERFORMER'S last performance.

GhostWriter Airshows - Nathan K. Hammond - ghostwriterairshows@gmail.com - 770.616.2179

4. EVENT Obligations:

- a. Provide aircraft services as follows:
 - i. Fuel (100 octane avgas) for practice, media, skywriting, performances flights and departure.
 - ii. Engine Oil 2 cases (24 quarts) Aeroshell 15w50
 - iii. Smoke Oil 15 gallons per performance, 27 gallons per Skywriting flight. Flyaway fuel/smoke oil
 - iv. Hangar Enclosed and secure hangar space from time of arrival until time of departure.
- Lodging consisting of <u>two</u> private, non-smoking, king size or double rooms at or in close proximity to the EVENT site.
- c. Rental Car consisting of <u>one</u> van, SUV, or full size vehicle for transportation of the PERFORMER. EVENT shall provide and pay for insurance on rental vehicle as required by the rental car agency.
- d. All necessary credentials, body and vehicle for all PERFORMER personnel, to allow full access of facilities and show site, on arrival to the EVENT.
- e. All necessary permits, forms and/or approvals from Federal, State and/or Local entities.
- f. Compensation; A down payment, in the amount of <u>30% is due upon the execution of this Contract</u>. The Balance of the fee, will be paid in full, prior to the final performance of the EVENT.

5. COMPENSATION:

a. In consideration for the above flight(s), THE EVENT agrees to compensate the PERFORMER as follows:

i. TOTAL FEE \$13,500

6. PERFORMER'S Non-Performance:

- a. Should the PERFORMER be unable to perform after arrival at the EVENT site for reasons not under control of the PERFORMER, including weather, full payment of the TOTAL PERFORMANCE FEE shall be paid to the PERFORMER. PERFORMER in his sole discretion shall determine if weather conditions allow the conduct of flight.
- b. Should the PERFORMER cancel prior to the EVENT date, all funds will be returned to the EVENT.

7. EVENT Non-Performance:

- a. WEATHER cancellation: <u>Total fee amount</u> is due if the PERFORMER is prepared to fly a scheduled media or air show flight, and is precluded from doing so due to meteorological conditions. The PERFORMER has final say on GO/NO-GO weather decisions.
- b. In the occurrence of non-performance due to difficulties under the control of the EVENT (failure to obtain proper clearances, permits, improper fuel available, incorrect smoke oil, etc.) the <u>total fee</u> <u>amount</u> shall be due to the PERFORMER.
- c. However, only fifty percent (50%) of the total fee amount shall be due to the PERFORMER if official notice of cancellation, accompanied by a valid certified check or money order for said fifty percent (50%), is received by the PERFORMER a minimum of 60 days prior to the first contracted performance date.

GhostWriter Airshows - Nathan K. Hammond - ghostwriterairshows@gmail.com - 770.616.2179

8. INDEMNIFICATION:

- a. The PERFORMER assumes the risk of all injuries, including death resulting therefrom, to the EVENT, its subcontractors, agents, employees, volunteers and any member of the public, and damage to and destruction of property by whomsoever owned, including loss of use thereof proximately caused by the negligent acts or omissions of the PERFORMER or its employees or representatives, and it will indemnify and save harmless the EVENT from and against any and all liability arising therefrom, including cost, expenses and reasonable attorney fees.
- b. THE EVENT assumes the risk of all injuries, including death therefrom to the PERFORMER, its subcontractors, agents, employees, volunteers and any member of the public, and damage to and destruction of property by whomsoever owned including loss of use proximately caused by the negligent acts or omissions of the EVENT or its employees, agents or volunteers, and indemnify and save harmless the PERFORMER from and against any and all liability arising therefrom, including cost, expenses and reasonable attorney fees.

9. Addendums:

a	
EVENT: CAP ATRSHOW 2021	PERFORMER: GhostWriter Airshows
Name: O ANO ALLANSTUR	Name: <u>Nathan K. Hammond</u>
Signature:	Signature:
Date: 6-1-21	Date:
Phone: <u>956-454-4439</u>	Phone: 770-616-2179
Email: davideniains. Net	
Email: Oduceviralius. Der	Email: <u>GhostWriterAirshows@gmail.com</u>



GhostWriter Airshows Nathan K. Hammond 280 Airport Rd. Danville, KY 40422 c) 770.616.2179

Airshow Performance Requirements

- · Provide aircraft services as follows:
 - Fuel (100 octane avgas) for practice, media, skywriting, performances flights and departure.
 - · 15 gallons per Performance
 - 30 gallons per Skywriting flight
 - 55 gallons at departure
 - Engine Oil 1 Case (12 quarts) Phillips 20W50
 - <u>Hangar</u> Covered and secure hangar space from time of arrival until time of departure. Access
 to aircraft will be needed at non-standard times for early morning skywriting, night
 shows, and/or media/VIP flights

Smoke Oil -

- 15 gallons per airshow performance
- 27 gallons per Skywriting flight.
 - Approved Smoke Oils:
 - o Petrol Blend Pure White Smoke Oil
 - Texaco/Chevron Canopus 13
 - o Aeroshell Smoke Oil
 - o Texaco Corvis 13
- Hotel lodging consisting of <u>two</u> private, non-smoking, king size or double rooms at or in close proximity to the EVENT site starting one night before the event, until one day after the event.
- Rental Car consisting of <u>one</u> minivan, SUV, or full size car paid for and insured as required by the rental
 car agency starting one day before the event, until one day after the event.
- All necessary credentials including body and vehicle for Performer and all Crew personnel, allowing full
 access of facilities and show site.



Kelley Hammond - 770.616.9561

GhostWriter Airshows - Nathan K. Hammond - ghostwriterairshows@gmail.com - 770.616.2179



DBA AeroShell Aerobatic Team

Airshow Contract Agreement

It is hereby agreed that the AeroShell Aerobatic Team of Gelger, Alabama (Performer) shall perform a formation aerobatic routine in 4 T-6 type aircraft for the KPIL CAF South (here Fstend AS (Sponsor) for Tsakel, TX (Location) to be held on the date of CK+ 1-3, 2021

The team charges an appearance fee of $\frac{16000}{2}$, A deposit of $\frac{2000}{2}$ is due on the signing of this contract, WITH THE BALANCE TO BE PAID ON THE LAST DAY OF THE AIRSHOW.

The performer will only hold the date confirmed if the deposit is paid within 30 days. If the Deposit is not paid within 30 days after signing of the contract, the Performer reserves the right to Reopen the date for another airshow event.

The Performer shall maintain adequate insurance on the day that the show is scheduled and provide coverage for all aspects of the Performer's liability with respect to his performance at the airshow. If the sponsor requires additional insured, the charge will be added to the contracted price.

In the event that the Performer is unable to arrive at the airshow site due to extenuating circumstances on the specified airshow days, the performer shall return the deposit and there shall be no further obligations between the parties to this contract.

In the event that the Performer is available and ready to perform and the weather prevents the performance the Performer will be paid in full fee.

The Sponsor will furnish to the Performer one hotel room, <u>non-smoking</u>, per aircraft and 2 Vans or SUV's for the exclusive use of the Team while at the event.

The Sponsor will furnish aircraft fuel including top off on departure, Shell Smoke Oil or the equivalent, Aeroshell W120 engine oil, and hanger used by the performing aircraft on the show site. Performer must be able to have full access to aircraft with automobile provided for the duration of the airshow weekend.

The parties agree that the terms of this contract shall be legally binding by the Laws of the State of Alabama. Spontor agrees to submit to the jurisdiction of the court selected by the Performer and waives any daim torchange venue of Litigation as a result of breach of this Agreement.

DATE 6-DI-2 SIGNATURE CITY BROWKS Jille, 1 504 ADDRES9

1-454-4439 26 PHONE 95

engy DATE 5-10-21

TEÁM SIGNATURE C Return to: Mark Henley 16119 Hagler Mill Drive Northport AL 35475



INVOICE

1235 Sandy Hill Drive Brownsville, TX 78520 (956) 371-8010 billing@1211studios.com www.1211studios.com INVOICE NO.: 100621-2 DATE: October 6, 2021 CUSTOMER ID: CAFAF13

TO: David Hughston RGV CAF P.O. Box 8190 Brownsville, TX 78521 (956) 542-4387

AGENT	JOB	PAYMENT TERMS	DUE DATE
Jeanne Hughston	CAFAF13	Due Upon Receipt	October 6, 2021

Qty.	Cat.	Description	Unit	Line Total
.5	G	General Agency Management fee for AIRSHOWI 2021	\$3500.00	\$1750.00
1	Р	Lamar Outdoor, 2 @ 14' x 48' Panel 48224: 9/20/21-10/03/21, Panel 47460: 9/06/21-10/03/21	\$5423.50	\$5423.50
1	A	AIM Newspapers – 6c x 2°, full color, display 9/12/21 (BH, ENH, web, MM,) 9/19/21 (BH, ENH, web, VMS, MM), 9/26/21 (BH, ENH, web, VMS, MM)	\$2347.76	\$2347.76
1	A	TV: KRGV	\$2620.00	\$2620.00
1	A	TV: KVEO	\$1500.00	\$1500.00
1	A	TV: KNVO	\$2575.00	\$2575.00
1	A	TV: Spectrum	\$3498.00	\$3498.00
1	A	Radio: KTEX, air and remote	\$1850.00	\$1850.00
1	A	Radio: KURV, air and remote	\$1050.00	\$1050.00
1	A	PI/SPI Press 2 weeks, 2 @ 3c x 6", full color	\$470.59	\$470.59
1	A	Camille Playhouse playbill: Best Little Whorehouse in Texas 6 shows, Full page, full color	\$117.65	\$117.65
40	x	Various 12" x 18" posters, full color one side: "Tickets \$1", "Beer 4 Tickets", "Sodas 2 Tickets", bar, COVID, etc.	94¢	\$37.60
1	A	Coastal Current banner ad 9.75" x 10.25", full color	\$185.88	\$185.88
1	A	Facebook post boosting	\$176.47	\$176.47
36	x	VIP Table tents 8.5" x 11" horizontal, full color one side	\$1.25	\$45.00
1	x	Event Tickets: 5K Gate, 1K Comp, 1K VIP 3.5" x 8.5" on 100# gloss cover, full color both sides Perforated and numbered on back 500 VIK 2" x 5.5" on 100# gloss cover, full color both sides Perforated and numbered on back	\$1426.46	\$1426.46
6	x	Directional vinyl banners 2' x 4' on 13oz. premium scrim glossy vinyl Full color front only	\$33.25	\$199.5

12/11 Studios • 1235 Sandy Hill Drive • Brownsville, TX • (956) 371-8010 • www.1211studios.com

10	x	Car magnets 12" x 24" on 30mil High Energy Magnet Full color front only RUSH \$40	\$26.00576	\$300.00
576	x	Badge Inserts: 3" round 6/sheet, full color one side 72 - Food Vendors 60 - Performers 102 - Staff 6 - Sound Crew 54 - EOD 108 - Trade & Craft 150 - Volunteer 24 - Press	9¢	\$51.84
			SUBTOTAL	\$25,625.25
			SHIPPING	\$62.90
			TOTAL	\$25,688.15

C: Copywriting

D: Design

P: Placement

X: Printing L: On-Location Photo S: Studio Photo M: Original Music G: Gen Acct Mgmt O: Other

Invoices not paid in full within 30 days are subject to an 8% late fee. Please make all checks payable to 1211 Studios.

THANK YOU FOR YOUR BUSINESS!

12/11 Studios • 1235 Sandy Hill Drive • Brownsville, TX • (956) 371-8010 • www.1211studios.com



1235 Sandy Hill Drive Brownsville, TX 78520 (956) 371-8010 billing@1211studios.com www.1211studios.com

INVOICE NO.: 90721-1 DATE: September 7, 2021 CUSTOMER ID: CAFAF13

TO: **David Hughston RGV CAF** P.O. Box 8190 Brownsville, TX 78521 (956) 542-4387

AGENT	JOB	PAYMENT TERMS	DUE DATE
Jeanne Hughston	CAFAF13	Due Upon Receipt	September 7, 2021

Qty.	Cat.	Description	Unit	Line Total
250	x	Printing of AIRSHOW! Posters, 2 designs 150 day show, 100 night show	94¢	\$235.00
1	x	Lamar Outdoor Printing and installation of 2 vinyls @ 14' x 48' Placement of panel 48224: 8/23/21-9/19/21	\$6972.00	\$6972.00
			SUBTOTAL	\$7207.00

C: Copywriting D: Design

P: Placement

X: Printing L: On-Location Photo S: Studio Photo

M: Original Music G: Gen Acct Mgmt O: Other

TOTAL

\$7207.00

Invoices not paid in full within 30 days are subject to an 8% late fee. Please make all checks payable to 1211 Studios.

THANK YOU FOR YOUR BUSINESS!

agitiz



2/11 Studios • 1235 Sandy Hill Drive • Brownsville, TX • (956) 371-8010 • www.1211studios.com RGV Wing of the Commemorative Air Force | AIRSHOW! | CAF Transportation Museum www.rgvcaf.org 23 Post Office Box 8190 | Brownsville, Texas 78526 | (970) 397-4604



INVOICE

1235 Sandy Hill Drive Brownsville, TX 78520 (956) 371-8010 billing@1211studios.com www.1211studios.com INVOICE NO.: 62421-2 DATE: June 24, 2021 CUSTOMER ID: CAFAF13

TO: David Hughston RGV CAF P.O. Box 8190 Brownsville, TX 78521 (956) 542-4387

AGENT	JOB	PAYMENT TERMS	DUE DATE
Jeanne Hughston	CAFAF13	Due Upon Receipt	June 24, 2021

Qty.	Cat.	Description	Unit	Line Total
1	x	Printing of new AIRSHOW! business cards, 250ct D. Hughston	\$17.50	\$17.50
100	x	Printing of two-sided sponsor brochure insert, 5.5" x 8.5" Vertical on 100# gloss book, 4/4 color	37¢	\$37.40
500	x	Printing of letterhead 8.5" x 11", 4/0, 70# offset opaque smooth white	26¢	\$130.90
500	x	Printing of envelopes No. 10 (4.125" x 9.5"), 4/0, 70# offset opaque smooth white	44¢	\$220.43
.5	G	General Agency Management fee for AIRSHOW! 2021	\$3500.00	\$1750.00
			SUBTOTAL	\$2156.23
			SHIPPING	\$56.20
			TOTAL	\$2212.43

C: Copywriting D: Design P: Placement X: Printing L: On-Location Photo S: Studio Photo M: Original Music G: Gen Acct Mgmt O: Other

Invoices not paid in full within 30 days are subject to an 8% late fee. Please make all checks payable to 1211 Studios.

THANK YOU FOR YOUR BUSINESS!

12/11 Studios • 1235 Sandy Hill Drive • Brownsville, TX • (956) 371-8010 • www.1211studios.com

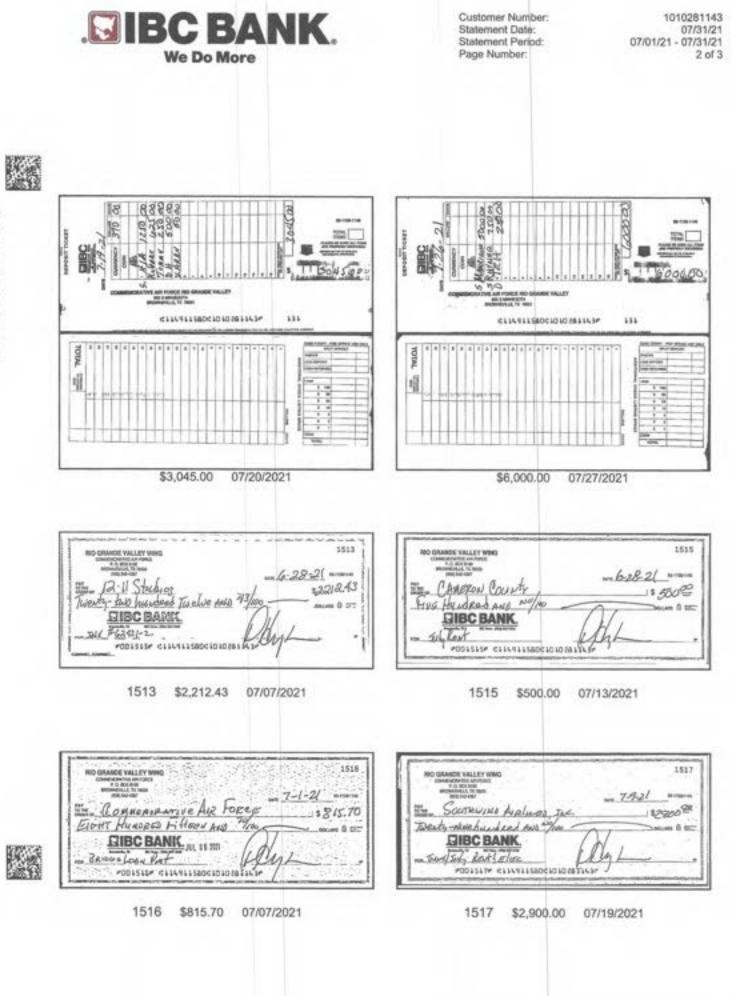
CREDIT CARD (7617)	Transaction details - chase.com	
\$6,323.67 _{Sale}	Oct 5, 2021 Transaction date Oct 6, 2021 Posted date	Inn At South Padre (956) 761-5658
	Description THE INN AT SOUTH PAI Also known as Inn At South Padre Merchant type Lodging: hotels, motels Method In person Card number (6345) Category Travel	
Transaction details may be prelimina statement, which is the official recor	ary or incomplete and may not match the transac rd of your account activity.	tion as it appears on your periodic

	BCBANK. We Do More	Customer Number: Statement Date: Statement Period: Enclosure Items: Page Number:	1010281143 07/31/2021 07/01/2021 - 07/31/2021 7 1 of 3
	San Antonio, Texas 78265-9507	Contact Informatio	'n
C10222	00000237 TI307S07312108400400 08 00000000 0000000 003 COMMEMORATIVE AIR FORCE RIO GRANDE VALLE	Address: IBC Brownsville 1600 FM 802 BROWNSVILLE TX 7	8526
	PO BOX 8190 Brownsville TX 78526	Your Officer: Bank Phone: IBC Voice:	Richard Abete 1- (956) 547-1000 1- (956) 547-1040
		Son Visit us Online:	www.IBC.com Download app or visit at: www.myIBC.com

Please examine and report any discrepancies within 14 days from your statement date.

	Biz Rite				Account	Recap		Acc	Account Number: 1010281143	
	Begin Bala 26,48	nce (umber of Credits 3	Depos Crei 9,89	dits	De	ber of bits 3	De	rawals & ebits 80.63	Closing Balance 29,796.51
				1	Balance S	iummary				
1	Average	Collected Balar	nce	25,	194.54					
l				1	Deposits	(Credits)	Maria I.			
	Date 07/20	Deposit #	Amount 3,045.00		Deposit	ŧ	Amount 6,000.00			
					Checks ((Debits)				
1	Date 07/07 07/13	Check # 1513 1515*	Amount 2,212.43 500.00		Check 151 151	6	Amount 815.70 2,900.00		Check # 1518	Amoun 140.00
	* Indicates a skip in check number sequence									
Electronic Activity										
	Date 07/01	Descrip	tion g Wire 0324	ROBERT E	0.05	edits 801				Amount 850.0
	Date	Descrip	tion		De	ebits				Amount
	07/01	Wire Fe	e 0000 RO	BERT E GRA	Υ	185	_	_		12.50
ļ	Daily Ending Balance									
	Date 07/01 07/07 07/13	Amou 27,319. 24,291. 23,791.	64 51	Dat 07/1 07/2	9	Ame 20,89 23,93			Date 07/26 07/27	Amoun 23,796.5 29,796.5

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00000237 0015020 0002-0003

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Customer Number: Statement Date: Statement Period: Page Number: 1010281143 07/31/21 07/01/21 - 07/31/21 3 of 3



1518 \$140.00 07/26/2021



Do More P.O. Box 659507	Customer Number: Statement Date: Statement Period: Enclosure Items: Page Number:	1010281143 08/31/2021 08/01/2021 - 08/31/2021 4 1 of 2
San Antonio, Texas 78265-9507	Contact Informati	on
00000390 TI307S09012110034400 08 00000000 0000000 002 COMMEMORATIVE AIR FORCE RIO GRANDE VALLE	Address: IBC Brownsville 1600 FM 802 BROWNSVILLE TX 1	78526
PO BOX 8190	Your Officer:	Richard Abete
Brownsville TX 78526	Bank Phone:	1- (956) 547-1000 1- (956) 547-1040
	Visit us Online:	www.IBC.com
	Mobile Banking:	Download app or visit at: www.mylBC.com

Please examine and report any discrepancies within 14 days from your statement date.

Biz Rite			Acco	unt Recap	¢	Acce	ount Number	: 101028114
Begir Bala 29,79	ince (umber of Credits 2	Deposits & Credits 7,835.00	De	ber of bits 4	De	awals & bits 78.20	Closing Balance 34,853.31
113		and the second	Balanc	e Summary	y	- the		
Average	Collected Bala	nce	32,095.25	5				
13		1000	Depos	its (Credits)			a second as
Date 08/18	Deposit #	Amount 6,985.00						
			Chec	ks (Debits)				-
Date 08/05	Check # 1519	Amount 500.00		nck # 1520	Amount 815.70		Check # 1521	Amour 1,450.0
		* In	dicates a skip in Electro	check num onic Activity		nce	-	Concession in which the
Date 08/02	Descrip	tion g Wire 0415	ROBERT E GRAY	Credits 801				Amount 850.0
Date	Descrip	tion		Debits				Amount
08/02	Wire Fe	e 0000 ROB	ERT E GRAY	185				12.5
			Daily En	iding Balan	ce			
Date 08/01 08/02	Amou 29,796 30,634	51	Date 08/05 08/17	Am 30,13 28,68			Date 08/18 08/19	Amoun 35,669.0 34,853.3

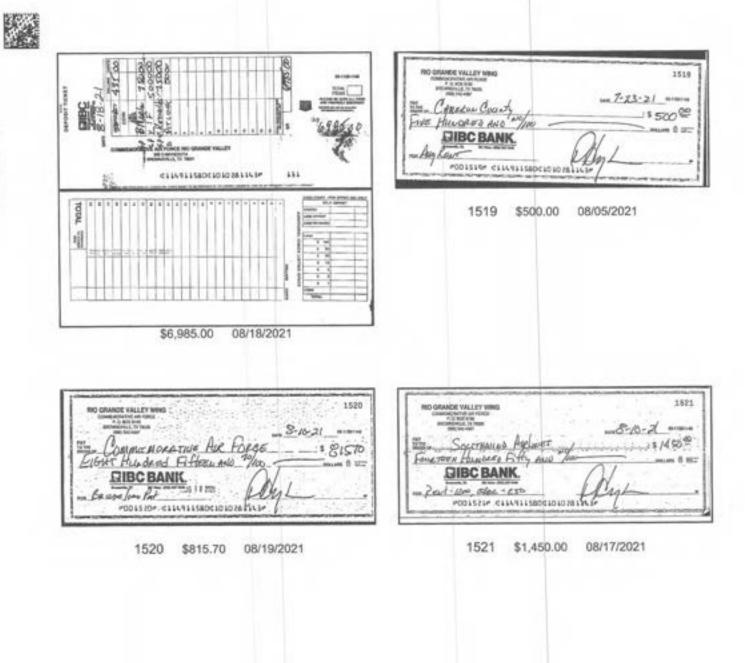
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Customer Number: Statement Date: Statement Period: Page Number:

1010281143 08/31/21 08/01/21 - 08/31/21 2 of 2







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Do More P.O. Box 659507	Customer Number: Statement Date: Statement Period: Enclosure Items: Page Number:	1010281143 09/30/2021 09/01/2021 - 09/30/2021 8 1 of 3
San Antonio, Texas 78265-9507	Contact Informatio	on
00000174 TI307S10012107441200 11 00000000 0000000 003 COMMEMORATIVE AIR FORCE RIO GRANDE VALLE PO BOX 8190 Brownsville TX 78526	Address: IBC Brownsville 1600 FM 802 BROWNSVILLE TX 7 Your Officer: Bank Phone: IBC Voice: Visit us Online: Mobile Banking:	8526 Richard Abete 1- (956) 547-1000 1- (956) 547-1040 www.IBC.com Download app or visit at: www.myIBC.com

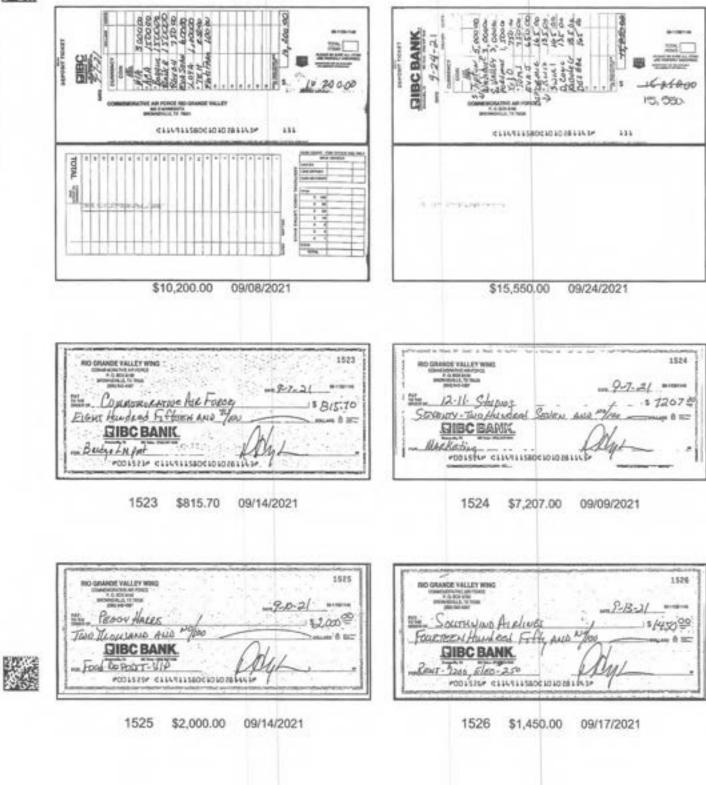
Please examine and report any discrepancies within 14 days from your statement date.

	Biz Rite				Account Recap			Acc	Account Number: 1010281143		
	Beginning Balance 34,853.31		Number of Credits 3		Deposits & Credits 26,600.00		Number of Debits 7		frawals & ebits 785.20	Closing Balance 41,668.11	
				1 - I	Balanc	e Summ	ary	-			
ſ	Average	Collected E	Balance		37,772.20)					
Deposits (Credits)											
	Date 09/08	Deposit #	Amour 10,200.0	t Date 0 09/2		osit#	Amount 15,550.00				
Checks (Debits)											
	Date 09/14 09/09	Check # 1523 1524	Amour 815.7 7,207.0	0 09/1-	4	eck # 1525 1526	Amount 2,000.00 1,450.00	09/23	Check # 1527 1533*	Amour 300.0 8,000.0	
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		112			Electro	onic Acti	vity				
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	Date	Des	scription			Debits				Amount	
	09/02	Wir	e Fee 0000 RC	OBERT E	AND DOM OF THE OWNER.	185	4.000 EX	-	-	12.5	
Daily Ending Balance											
	Date 09/01 09/02 09/08	34, 35,	mount 853.31 690.81 890.81		Date 09/09 09/14 09/17	38 35	Amount 8,683.81 5,868.11 9,418.11		Date 09/23 09/24 09/30	Amour 34,118.1 49,668.1 41,668.1	



Customer Number: Statement Date: Statement Period: Page Number: 1010281143 09/30/21 09/01/21 - 09/30/21 2 of 3







Customer Number: Statement Date: Statement Period: Page Number:

1010281143 09/30/21 09/01/21 - 09/30/21 3 of 3



1527 \$300.00 09/23/2021

1533 NO GRANCE VALLEY WING Totaleurorulaet aut rote P. 6. Miccessi - MEMARKUS, 11 1808 IN LODGE 18,000 CASH 12. RIGHT TUDUSAND AND NO/40 ALME 8 202 **BIBC BANK** #001533# <114411580c1010281145

1533 \$8,000.00 09/30/2021

South Padre Island Convention & Visitors Bureau Post Event Report



4

POST EVENT REPORT

Today's Date:

11/1/2021

To be reimbursed, please submit the following within 10 days post event:

- 1. Number of participants calculated with backup documentation (i.e. zip codes, team rosters, surveys)
- 2. Number of room nights tracked with backup documentation (i.e. third-party housing documentation or certified hotel pickup reports)

Please submit the following within 30 days your post event report:

- 1. Valid invoice(s) supporting reimbursable allowable expenses. Please submit only enough receipts to reach awarded grant amount.
- Evidence of payment to support invoices paid from grantee to third party (front and back copies of cleared check(s) or detailed credit card/debit card receipts. For all media buys please provide tear sheets, copies of advertisements, schedules and signed station affidavits.
- 3. Copies of marketing or advertising materials, websites showing South Padre Island CVB logo.

Organization Information

Name of C	Organi	zation:	Clayton Brashear, "CLAY"	TON'S"					
		PADRE BLVD							
			SOUTH PADRE ISLAND, TX 78597						
		Clayton Brashear			claytonamo@aol.com				
			mber: 956.455.8436						

Event Information

Name of Event or Project:	Sandcastle Days 2021						
Date(s) of Event or Project	September 27, 2021 - October 3, 2021						
Primary Location of Event	or Project: 6900 Padre Blvd., South Padre Island, TX 78597						
	s 63,000.00						
Amount Received:	s 40,000.00						
How many years have you	held this Event or Program: 9						



Event Funding Information

- 1. Actual percentage of funded event costs covered by hotel occupancy tax: 94%
- 2. Actual percentage of facility costs covered by hotel occupancy tax (if applicable): 0%
- 3. Actual percentage of staff costs covered by hotel occupancy tax (if applicable): 68%
- 4. If staff costs were covered, estimate of actual hours staff spent on funded event: NA
- Did the event charge admission? Was there a net profit from the event? If there was a net profit, what was the amount and how is it being used? No admission charge Net profit 4,079.00 will be used for next years (2022 Sandcastle Days) expenses.
- 6. Please attach an actual Event Budget showing all revenues including sponsorships and all expenses.

Event Attendance Information

- 1. How many people did you predict would attend this event? (Number submitted in the application for hotel occupancy tax funds): 20,000
- 2. What was the actual attendance at the event? _____ Do not know
- 3. How many room nights did you *estimate in your application* would be generated by attendees of this event or program? On the application I submitted was only an estimate of 2-5 nights
- 4. How many room nights did you actually generated by attendees of this event? Not available
- 5. If this Event has been funded by hotel occupancy tax in the last three years, how many room nights were generated at South Padre Island hotels by attendees of this Event?
 - This Year: Not available
 - Last Year: No Event COVID
 - Two Years Ago: 2,145
 - Three Years Ago: 4,041
- 6. What method did you use to determine the number of people who booked rooms at South Padre Island hotels {e.g.; room block usage information, survey of hoteliers, total attendance formula, zip code information, etc.}? None None
- 7. Was a room block established for this Event at an area hotel (hotels), and if so, did the room block fill? No lifthe room block did not fill, how many rooms were picked up?



Event Promotion Information

1. Please check all efforts your organization actually used to promote this Event and how much was actually spent in each category:

	Newspaper: \$
	Radio: \$
7	TV: \$ <mark>4,700.00</mark>
~	Other Paid Advertising: \$2,592.51
	Number of Press Releases to Media: 10 +
	Number emails to out-of-town recipients:
	Other Promotions

- Did you include a link to the CVB or other source on your promotional handouts and in your website for booking hotel nights during this event?
- 3. Did you negotiate a special rate or hotel/event package to attract overnight stays? No
- 4. What new marketing initiatives did you utilize to promote hotel and convention activity for this Event? Social Media

Please attach samples of documents showing how South Padre Island was recognized in your advertising/promotional campaign

- Please attach at least one sample of all forms of advertising/promoting used in your campaign. If the sample itself does not indicate the medium (radio, TV, print, or mail) used or where the advertising took place (e.g. a city's newspaper, or a radio spot that does not indicate the city where the spot was played), please include other information that would show location of the advertising and medium utilized.
- 5. Please note any other success indicators of your event: Barry Petal indicated The Event sold many rooms at his nearby Hotels



Sporting Related Events

- If the Event funded by hotel occupancy tax was a sporting-related function/facility, how many individuals actually participated in this event?
- 2. If the event was a sporting-related function/facility, how many of the participants were from another city or county?
- 3. If the event was a sporting-related function/facility, quantify how the activity substantially increased economic activity at hotel within the city or its vicinity?

Additional Event Information

- 1. What South Padre Island businesses did you utilize for food, supplies, materials, printing, etc.? Toucan Graphics, Island Geek, Ace Hardware, HEB, Dollar Store, Sutherlands
- 2. What was the weather like during the event? More than 2 days rain but on Saturday & Sunday it was "Sunny South Padre Island"
- 3. Were there any other facts that may have affected on the event? weather

Signature

11/1/2021

Date

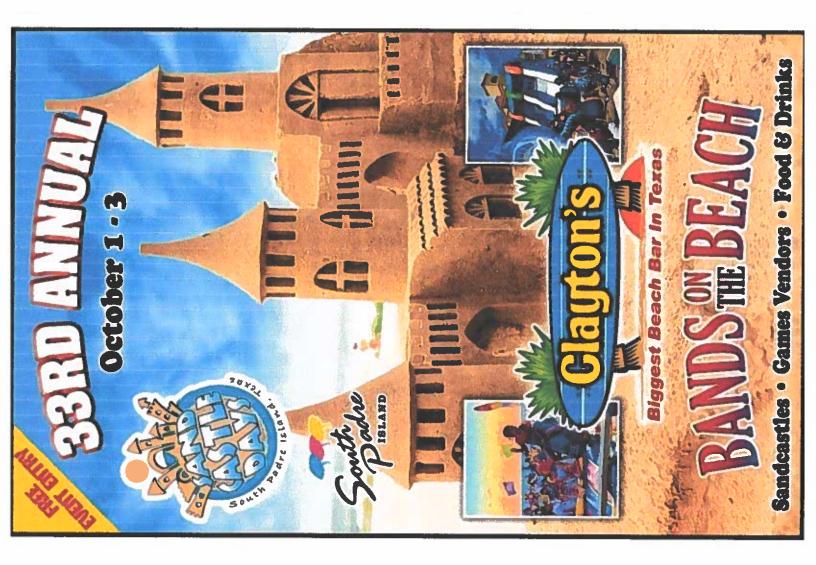
Submit to complete applications to:

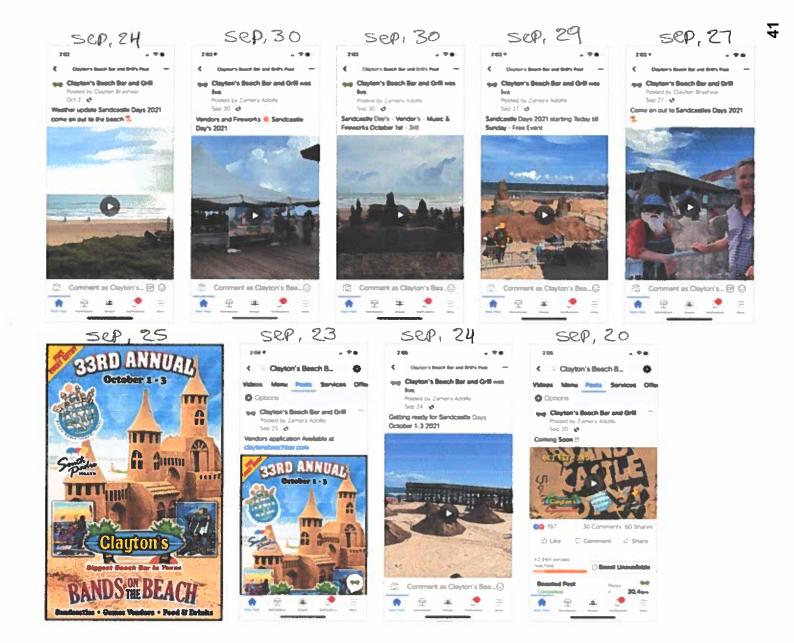
Marisa Amaya Event Development Manager Convention and Visitors Advisory Board C/O City of South Padre Island Convention & Visitors Bureau 7355 Padre Blvd., South Padre Island, TX 78597 Phone: (956) 761-3834 Email: marisa@sopadre.com



Sandcastle Days Profit & Loss January 1 through November 1, 2021

-	Jan 1 - Nov 1, 21
Income	····
Sponsorship	
City of South Padre Island	40,000.00
Sponsorship - Other	2,000.00
Total Sponsorship	42,000.00
Vendors	4,600.00
Total Income	46,600.00
Expense	
Advertising	
Digital Marketing & Website	2,200.00
Print	392.51
TV	4,700.00
Total Advertising	7,292.51
Entertainment	
Amusement Rides	1,374.00
Total Entertainment	1,374.00
Materials & Supplies	4,912.57
Security	1,822.93
Event Staff	
Management Fees	1,000.00
MC and Sound	800.00
Master Sand Sculptors	
Sand Sculptors Accommodations	8,228.00
Food and Beverage	1,290.78
Sand Sculptors	12,000.00
Sculptor Travel Expense	1,700.00
Total Master Sand Sculptors	23,218.78
Sand Helpers	2,100.00
Total Event Staff	27,118.78
Total Expense	42,520.79
Income	4,079.21











Comment as Clayton's Bee...

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- 2.01 4 . . . C Department Service Service Service Anal. que Chryten's Beech Ber and Grill was fve Posted by Zemora Adolfo Oct 5 - 👽
- Make 4 to the beach to see sandcastles ...





OCT, 3 Conferent Based Bar and Brits Paul -They Clearlow's Beach Bar and Orld was he. Posted by Zamara Adoffs. Oct 3 ⊸g8 Sunday at Clayton's & Sandcastes for





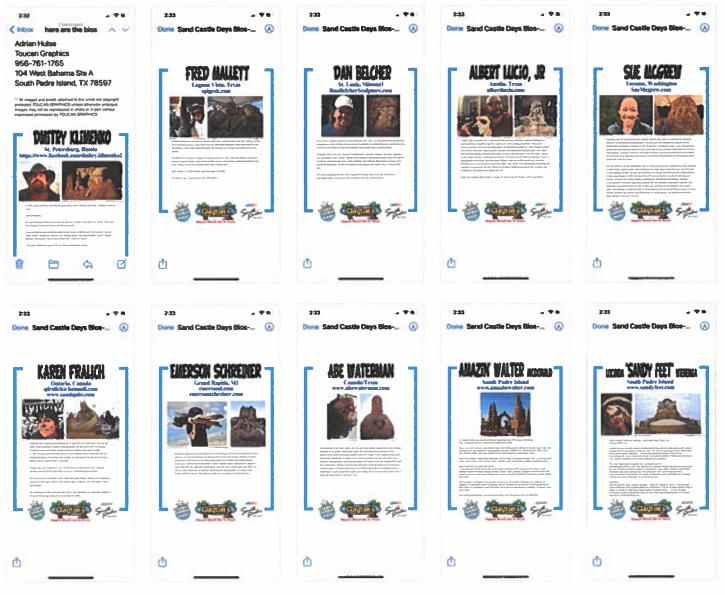


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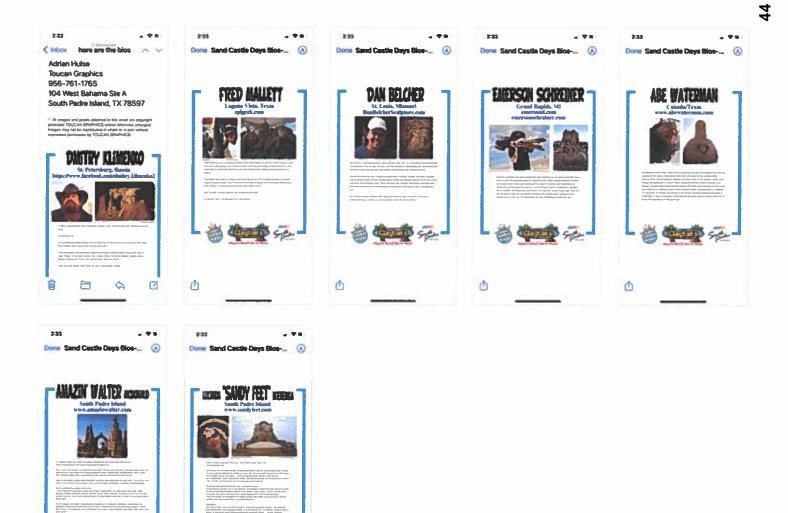




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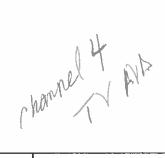
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Stan

SCRIPT

Sandcastle Days 2021 :15 Second Script



ISCIMEDIALENGTHTitleCBB091721Television:15Sandcastle Days 2021

INSTRUCTIONS	AUDIO
	Don't miss South Padre Island's 33 rd annual Sandcastle Days event at Claytons, October 1 st through the 3 rd . Watch as master sculptors create works of art. Enjoy live music, fireworks and family fun. Admission is free. Join us at Sandcastle Days at Clayton's Beach Bar and Grill.

2021 SANDCASTLE DAYS EXPENSE SHEET

Expenses:	Type	Date	Num	Name	Memo	Amount
Advertising						1
Digital Marketing & Website						
	Bill	09/23/2021 RJ3QA77	RJ3QA77BK2	Facebook	Facebook Ad's citibank cc	900.006
	Bill	09/30/2021	09/30/2021 4MK628KBK2	Facebook	Facebook Ad's citibank cc	300.00
	Bill	10/05/2021 4371	4371	Island Geek	4371 Digital Marketing and Website	1,000.00
Total Digital Marketing & Website	site					2,200.00
Print						
	Check	10/02/2021 1264	1264	Toucan Graphics	32432 for art services, signs, place stickers	392.51
Total Print						392.51
5						
	Bill	09/20/2021	09/20/2021 3182366-1 & 3182366-2	Brownsville SVEO	CBS Channel 4 TV Advertising	4,700.00
Total TV						4,700.00
<u>Total Advertising</u>						7,292.51
Entertainment						
Amusement Rides						
	Check	10/02/2021 1268	1268	Coastal Events Rentals LLC	3654 for Mechanical Bull, Waterslide, Obstacle Course	1,374.00
Total Amusement Rides						1,374.00
Total Entertainment						1,374.00
Materials & Supplies						
	8谢	09/08/2021	09/08/2021 Home Depot Chase	Home Depot	Hose's & Reels.Sprayer's,Tape,Strech Wrap,Glue,Shovels,P	2,126.87
	Bill	09/09/2021	09/09/2021 Home Depot Chase	Home Depot	8 Gal Titebond Glue	139.71
	Bill	09/09/2021	09/09/2021 Home Depot Chase	Home Depot	5 Gai Titebond Glue	87.31
	Bill	09/09/2021	09/09/2021 Home Depot Chase	Home Depot	7 Gal Titebond Glue	122.25
	Bill	09/10/2021	09/10/2021 Ace Hardware Chase	Ace Hardware	Hose Adaptors & Nozzels, Washers	174.04
	Bill	09/11/2021	09/11/2021 Home Depot Chase	Home Depot	4 3.5Gal Blue Buckets	111.58
	Bill	09/23/2021	09/23/2021 Home Depot Chase	Home Depot	Home Depot 14 Hose Bibbs, Hammer Drill Tool	271.19
	Bill	09/23/2021	09/23/2021 Sutherlands Citibank	Sutherlands	4 Hose Bibbs Sutherlands citibank cc	23.21
	Check	09/28/2021 1261	1261	Marco Colorado/Cash Receip	Marco Colorado/Cash Receip 9/28/21 Home Depot for nozzles, clamps, tape, hammer	85.04
	Check	09/29/2021 1262	1262	Marco Colorado/Cash Receip	Marco Colorado/Cash Receip 9/29/21 Is Ace for sand digger	24.89
	Check	09/29/2021 1263	1263	Clayton's Beach Bar/Cash Re	Clayton's Beach Bar/Cash Re 9/16/21 Home Depot for stakes, drill bits, with have credit \$2	193.12
	Check	10/02/2021 1265	1265	Marco Colorado/Cash Receip 10/1/21 Is Ace for cable ties	10/1/21 Is Ace for cable ties	10.81
	Check	10/02/2021 1266	1266	Marco Colorado/Cash Receip	Marco Colorado/Cash Receip 9/30/21 Is Ace for 5 polygun nozzles	21.60
	Check	10/02/2021 1268	1268	Coastal Events Rentals 11 C	3654 for 40X60 White Top Tent with 1 johts	1 547 56

2021 SANDCASTLE DAYS EXPENSE SHEET

	Deposit	10/18/2021 12948	12948	Clayton's Beach Bar	ck#1263 adjustment over paid	-21.61
Total Materiais & Supplies						4,912.57
Security						
	Bill	10/04/2021 1925	1925	Stronghold Security	1925 for Overnight Security 9/27-10/3/21	1,030.54
	Bill	10/04/2021 21-1006-	21-1006-17	Ace Security	21-1006-17 Daytime Security 9/30-10/3/21	792.39
Total Security						1,822.93
Event Staff						
Management Fees						
	Bill	10/03/2021	10/03/2021 SCD's 2021 Mngmt Fee	Lucinda Wierenga	Sandcastle Day's 2021 Management Fees	1,000.00
Total Management Fees						1,000.00
MC and Sound						
	Bill	10/02/2021 SCD's 20	SCD's 2021 MC/Sound	Clifton International Audio	MC and Sound	800.00
Total MC and Sound						800.00
Master Sand Sculptors						
Sand Sculptors Accommodations	lations					
	Bill	10/04/2021 72980	72980	Courtyard By Marriott	72980 Belcher 9/25-10/3/21 Accommodations	1,089.00
	Bill	10/04/2021 72981	72981	Courtyard By Marriott	72981 Frailich 9/25-10/3/21 Accommodations	1,089.00
	Bill	10/04/2021	72982	Courtyard By Marriott	72982 Klimenko 9/25-10/3/21 Accommodations	1,089.00
	Bill	10/04/2021 72984	72984	Courtyard By Marriott	72984 McGrew 9/26-10/4/21 Accommodations	1,089.00
	Bill	10/04/2021 72986	72986	Courtyard By Marriott	72986 Waterman 9/26-10/3/21 Accommodations	968.00
	Bill	10/04/2021 72983	72983	Courtyard By Marriott	72983 Schreiner 9/26-10/3/21 Accommodations	968.00
	Bill	10/04/2021 72985	72985	Courtyard By Marriott	72985 Lucio 9/26-10/3/21 Accommodations	968.00
	Bill	10/04/2021 72979	72979	Courtyard By Marriott	72979 Mallett 9/26-10/3/21 Accommodations	968.00
Total Sand Sculptors Accommodations	modations					8,228.00
Food and Beverage						
	Check	09/24/2021 1259	1259	Clayton's Beach Bar/Cash R	Clayton's Beach Bar/Cash Re 9/24/21 Dollar Store for Gatorade - cash receipt	111.34
	Check	09/25/2021 1260	1260	Ben E Keith	76130572 Sodas, Water and Snacks for Sculptors	433.74
	Check	10/02/2021 1267	1267	Alex Contreras/Cash Receip	Alex Contreras/Cash Receipts 10/2/21 Dollar Store for gatorade	25.98
	Check	10/02/2021 1269	1269	Ken Zoric/Cash Receipts	HEB & Tortugas for food to feed sculptors lunch	519.72
	Bill	10/02/2021	10/02/2021 SCD's 2021 Chef	Ken Zoric	Chef to prepare lunches for sculptors	200.00
Total Food and Beverage						1,290.78
Sand Sculptors						
	Bill	10/02/2021	10/02/2021 SCD's 2021 Sculptor	Abram Waterman	Scuiptor Fee	1,200.00
	Bill	10/02/2021	10/02/2021 SCD's 2021 Sculptor	Karen Fralich	Sculptor Fee	1.200.00

2021 SANDCASTLE DAYS EXPENSE SHEET

	Bill	10/02/2021	10/02/2021 SCD's 2021 Sculptor	Lucinda Wierenga	Sculptor Fee	1,200.00
	Bill	10/02/2021	SCD's 2021 Sculptor	Emerson Schreiner	Sculptor Fee	1,200.00
	Bill	10/02/2021	10/02/2021 SCD's 2021 Sculptor	Walter C McDonaid	Sculptor Fee	1,200.00
	Bill	10/02/2021	10/02/2021 SCD's 2021 Sculptor	Dainiel T Beicher	Sculptor Fee	1,200.00
	Bill	10/02/2021	10/02/2021 SCD's 2021	Eva Sue McGrew	Sculpter Fee	1,200.00
	Bill	10/02/2021	10/02/2021 SCD's 2021 Sculptor	Albert Lucio	Sculptor Fee	1,200.00
	Bill	10/02/2021	10/02/2021 SCD's 2021 Sculptor	Frederick A Mallett	Sculptor Fee	1,200.00
	Bill	10/02/2021	10/02/2021 SCD's 2021	Dmitry Klimenko	Sculptor Fee	1,200.00
Total Sand Sculptors						12,000.00
Sculptor Travel Expense						
	Bill	10/02/2021	10/02/2021 SCD's 2021 Sculptor	Abram Waterman	Sculptor Travel Expense	300.00
	Bill	10/02/2021	10/02/2021 SCD's 2021 Sculptor	Karen Fralich	Sculptor's Travel Expense	300.00
	Bill	10/02/2021	10/02/2021 SCD's 2021 Sculptor	Emerson Schreiner	Sculptor Travel Expense	100.00
	Bill	10/02/2021	10/02/2021 SCD's 2021 Sculptor	Dainiel T Belcher	Sculptor Travel Expense	300.00
	Bill	10/02/2021	10/02/2021 SCD's 2021	Eva Sue McGrew	Sculptor Travel Expense	300.00
	Bill	10/02/2021	10/02/2021 SCD's 2021 Sculptor	Albert Lucio	Sculptor Travel Expense	100.00
	Bill	10/02/2021	10/02/2021 SCD's 2021	Dmitry Kiimenko	Sculptor Travel Expense	300.00
Total Sculptor Travel Expense			-			1,700.00
Total Master Sand Sculptors						23,218.78
Sand Helpers						
	811	10/02/2021	10/02/2021 SCD's 2021 Sand Help	Gary McCartney	Sand Helper	500.00
	Bill	10/02/2021	10/02/2021 SCD's 2021 Sand Help	Benjamin Melcher	Sand Helper	500.00
	Bill	10/02/2021	10/02/2021 SCD's 2021 Sand Help	Jose Sanchez	Sand Helper	300.00
	Bill	10/03/2021	10/03/2021 SCD's 2021 Sand Help	Marco Colorado	Sand Helper	500.00
	Bill	10/03/2021	10/03/2021 SCD's 2021 Sand Help	Leonardo Nava	Sand Helper	300.00
Total Sand Helpers						2,100.00
Total Event Staff						27,118.78
Total Expense						42,520.79

From: advertise-noreply@support.facebook.com, To: claytonamo@aol.com, Subject: Your Facebook Ads Receipt (Account ID: 3181469786842) Date: Thu, Sep 23, 2021 9:33 pm



Receipt for Clayton Brashear (Account ID: 3181469786842)

Summary

\$900.00 USD

BILLING REASON You're being billed because you reached your \$900.00 payment threshold. DATE RANGE Sep 2, 2021, 12:00 AM - Sep 23, 2021, 9:33 PM

PRODUCT TYPE Facebook Ads

PAYMENT METHOD MasterCard · 2025

REFERENCE NUMBER ⁽⁷⁾ RJ3QA77BK2

CAMPAIGN	RESULTS	AMOUNI
Post: "To All Vendors Application Available at"	47,325 Impressions	\$100.00
Post: "Sandcastle Day's 2021 Vendors Application"	29,177 Impressions	\$100.00
Post: "Save your Weekend I I Post: "Save your Weekend I I Post: "Save your Weekend I Post: "Save y	152,102 Impressions	\$500.00
Post: "Coming Soon !!!"	21,945 Impressions	\$200.00
CAMPAIGN TOTAL		\$900.00
TOTAL.		\$900.00

Transaction ID: 4268849739896076-8491402

 Thanks,
 Manage Your Ads
 See Full Receipt

 The Facebook Ads Team
 See Full Receipt

This is an automated message. Please do not reply. If you have questions about ads, you can get help. You can also manage your email notification settings for this ad account.

Facebook, Inc., Attention: Community Support, 1 Facebook Way, Mento Park, CA 94025

From: advertise-noreply@support.facebook.com, To: claytonamo@aol.com, Subject: Your Facebook Ads Receipt (Account ID: 3181469786842) Date: Thu, Sep 30, 2021 6:48 am



Receipt for Clayton Brashear (Account ID: 3181469786842)

Summary

\$300.00 USD

BILLING REASON Remaining ad costs at the end of the month. DATE RANGE Sep 22, 2021, 7:30 PM - Sep 27, 2021, 11:59 PM

PRODUCT TYPE Facebook Ads

PAYMENT METHOD MasterCard · 2025

REFERENCE NUMBER ⁽¹⁾ 4MK628KBK2

CAMPAIGN	RESULTS	AMOUN.
Post: "Coming Soon !!!"	30,501 Impressions	\$300.0(

TOTAL

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2

\$300.0(

Transaction ID: 4350824595031926-8527681

Thanks, The Facebook Ads Team

Manage Your Ads

See Fuil Receipt

This is an automated message. Please do not reply. If you have questions about ads, you can get help. You can also manage your email notification settings for this ad account.

Facebook, Inc., Attention: Community Support, 1 Facebook Way, Menlo Park, CA 94025

Island Geek 104 West Bahama Street South Padre Island, TX 78597 US (956)761-3333 sean@islandgeek.com islandgeek.com



BILL TO Sandcastle Days 6900 Padre Blvd, South Padre Island, TX 78597



INVOICE # 4371 DATE 10/05/2021 DUE DATE 11/04/2021 TERMS Net 30

DESCRIPTION AMOUNT
Services
1,000.00
Website Management for Sandcastle Days 2021

BALANCE DUE

\$1,000.00

10/1/21 #1290 #1,000.00 51

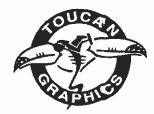
Invoices not paid within fifteen (15) days of due date will be subject to a \$25.00 late fee

TOUCAN GRAPHICS

Accounting Dept. 14725 S Padre Island Dr., Unit 4 Corpus Christi, TX 78418 US (361)949-1400 accounting@toucangraphics.net

INVOICE

BILL TO SANDCASTLE DAYS c/o Clayton's Beach Bar & Grill 6900 Padre Blvd. South Padre Island, TX 78597



INVOICE # 32432 DATE 09/24/2021 DUE DATE 09/24/2021 TERMS Due on receipt

ACTIVITY	QTY	RATE	AMOUNT
Design Art Services: Sandcastle Days Poster	1	50.00	50.00T
Design Art Services: Sandcastle Beach Aerial Map	1	20.00	20.00T
Design Art Services: Sandcastle Days Bios	1	45.00	45.00T
Signs 18x24" PVC Signs - Sandcastie Bios	10	24.00	240.00T
Xcolor Printing: Stickers (2) 1st place, (2) 2nd place, (2) 3rd place, (2) People's Choice	8	0.95	7.60T

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BALANCE DUE	\$392.51
TOTAL	392.51
TAX (8.25%)	29.91
SUBTOTAL	362.60

Paid 10/2/2/ #1264 #392.51

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Flight 09/20/21 - 10/02/21		8		Sales Region				Billing Address:	
		Brownsville Local Sales Office		Sales Office					-
	At Order #	Cindy Velasquez	Executive	Account					
# 3182366	Order #	EO	SVEO	Property					
3 Period 09/01/21 - 09/30/21	Invoice Period		Esumate Number	Estimate			Billing: (214) 765-4192	ValleyCentral.com Billing: (2)	
			+				(056) 544_9393	Main 105	
		Sandcastle Davs 2021		Product			75284	Dallas, TX 75284	
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INVOICE	т		Page
Advertiser	Sandcastle Days	Invoice #	3182366-1
Order Brand		Invoice Date	09/30/21
Product	Sandcastle Days 2021	Invoice Month	September 2021

Property	SVEO	Order #	3182366
Account Executive Cindy Velasquez	Cindy Velasquez	Alt Order #	
Sales Office	Brownsville Local Sales Office	Deal #	
Sales Region	Local	Order Flight	09/20/21 - 10/02/21
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Main: (956) 544-2323 Billing: (214) 765-4192 Dallas, TX 75284

Estimate Number

Invoice Period

09/01/21 - 09/30/21

Billing Address:

Sandcastle Days Attention: Accounts Payable 600 Padre Blvd South Padre Island, TX 78597

Page 2 of 3

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11 18		\$100.00		6:0	3 5 5 5	10/01/21	ת ח			SVEO		
				MTWTF	10x	09/27/21 to 10/03/21	2/60	op-osup	M-F Action 4 News @ 6p	SVEO		
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		BADH										
	Agency Ref	Agen										
	Product 1/2	Prod		gniipni	Special manuling	6		8597	South Padre Island, TX 78597	~		
	Advertiser Code	Adve	3	e Cash	Billing Type	.I.m			600 Padre Blvd	• `		
	Agency Code	Agen	Calendar	Ц	Billing Calendar				Sandcastle Days	- /0		
09/20/21 - 10/02/21	Order Flight 09/20/21	Order		ion Local	Sales Region	Ī.			pilitiki Augress.	10		
			Brownsville Local Sales Office		Sales Office							
	Alt Order #	Alt Or	Cindy Velasquez	+	Account Executive	2						
	r# 3182366	Order #	ö	SVEO	Property	<u> </u>			×.,			
10/01/21 - 10/02/21	Invoice Period 10/01/21	Invoid		lumber	Estimate Number	6		44-2323 765-4192	al.com Main: (900) 044-2323 Billing: (214) 765-4192	ValleyCentral.com	5	
2021	Invoice Month October 2021	Іпуріс	Sandcastle Days 2021		Product	<u> </u>		284	Uallas, IX 75284	-22-	1	
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Ż	ice # / 3182366-2	Invoice #	Sandcastle Days		Advertiser			VEO	Brownsville SVEO			¢
rage i or i	_			INVOICE	IN	1			Remit Address:			0

powered by WideOrbit

Coastal Event Rentals, LLC

31047 State Hwy 100 Los Fresnos, TX 78566 (956) 434-2586 jaime@coastaleventrentalsrgv.com http://www.coastaleventrentalsrgv.com

Entertainment \$1374.00

BILL TO Sandcastle Days

Paul 10/2/21 #1268 2,916.56

INVOICE # 3654 DATE 09/30/2021 DUE DATE 09/30/2021 TERMS Due on receipt

Coastal Event

RENTALS

				$\approx 1.0\times [0.7]$
Pele Tent 8 40 x 60 White Top High Peak Pole Tent **Installed**		1	1,000.00	1,000.00 T
Tent Lighting 6-50' Bistro Light Strand **installed**		6	25.00	150.00T
- Sidewall 1 Solid Sidewall **Installed**	1 2	200	1.00	200.00T
Delivery Delivery/Pick-Up: Tent & Lighting		1	75.00	75.00
Rental Income Mechanical Bull Saturday 3pm-7pm Sunday 3pm-7pm 15' Double Tiki (Friday-Sunday) 40' Obstacle Course (Friday-Sunday)		1	1,200.00	1,200.00T
Delivery Delivery/Pick-Up: Mechanical Bull & Inflatables		1	75.00	75.00T
Date of event: 10/01/2021-10/03/2021 Balance due on or before: Payment: Credit or debit card payments are subject to a 3.5% fee per transaction. Bank draft is free of charge. Returned payments are subject to a \$15 fee. Cash or check are free of charge. Reservation Policy: 50% of your total balance is due upon reservation. The remaining balance is due (2) days prior to your event date. Cancellation Policy: Cancellations within (7) days of your event will be subject to a 50% retention of your full total. Any cancellations prior to the (7) days will be subject to a 35% retention of your full total.	SUBTOTAL TAX (8.25%) TOTAL BALANCE DUE		\$2	2,700.00 216.56 2,916.56 ,916.56



605 W MORRISON RD BROWNSVILLE, TX 78520 (956)350-2232 6984 00002 74670 09/08/21 03:46 PM SALE CASHIER ALESSANDRA 078627405843 100FT HOSE <A> 5/8"X100" WATERWORKS MEDIUM DTY HOSE 10037.98 379.80 044882664493 150FT HOSE <A> 5/8"X150" HOSE REEL HOSE 3037.98 113.94 026156914602 2GAL SPRAYER <A> HDX 2 GAL SPRAYER 5915.97 79.85 026156914749 1.5 GAL. HDX <A> 1.5 GAL. HDX BLEACH SPRAYER 7016.97 118.79 15.97 /#16.97 118.79 662909996688 LEATHERGLOVE <A> 15.97 WATER RESISTANT LEATHER WORK GLOVE-L 015812771024 TAPE 1000FT <A, S> 8.97 EMPIRE 1000' YELLOW CAUTION TAPE 076174308143 STANLEY 16FT <A> 4.97 STANLEY 16FT HI-VIS LEVERLOCK TAPE 071736010878 BROOM <A> LTRMAN EY LAPCE INDOOD OUTDOOD BROOM LIBMAN EX LARGE INDOOR OUTDOOR BROOM 5912.96 64.80 073149642684 6 QT TOTE <A> 6 QT STORAGE BOX, GRAY 1001.58 15.88 1001.58 756847001938 16/3 15 FLAT <A> 16/3 15' BLK TIGHT SPACE CUBE TAP CD 19016.97 731919652126 FG_PU_DIPPED <A> 4 PACK GREY PU_DIPPED L 032886747069 15 BANANATAP <A> 14/3 15' BLK BANANA TAP EXT_CORD 5018.97 94.85 94.85 94 756847001075 15'BANANATAP <A> 14/3 15' BLK BANANA TAP EXT CORD 5918 97 94.85 4715409150718 ASSTCT650 <A> 12.98 CE ASSORTED CABLE TIES- UV RES 650PC 015812770638 TAPE <A> 5.97 EMPIRE 600' PINK FLAGGING TAPE 015812770645 1X600YFT <A> 5.97 EMP 1IN X 600FT FLAGGING TAPE YELLOW 042206270016 NOZZLE <A> 9.98 MELNOR REAR-TRIGGER 8-PATTERN NOZZLE 735541104206 BBRIGHTULTRA <A,S> 34.88 BEYOND BRIGHT ULTRA 6940989322028 CLAW HAMMER <A> 16 0Z. CLAW HAMMER -FIBERGLASS HANDLE 406.97 27.88 755625043238 AMES BOWDAWE 94.85 755625043238 AMES BOWRAKE <A> ANVIL 14 T WELDED BOW RAKE 47.92 7891117102434 SHOVEL <A> UNBRANDED 44IN WOOD DIGGING SHOVEL 989.98 89.82 755588602510 6FT T POST <A> 6' STEEL T-POST 1.25 6' STEEL T-POST 1.25 505.30 26.50 764666139046 NAILS <A> 17.97 16D 3" BRIGHT DUPLEX 5LB. 693690564268 ES60A19D11K8 <A> 9.94 ECS 9W(60W) A19 DL ND 11K LED 8PK 017801152777 150W FOLD DL <A> FEIT 150W(24W) HO FLIP DL ND FLD LED 2014.97 29.94 819286019121 WORKLIGHT <A> 39.97 HOX 1200W HALOGEN WORK LIGHT WITH TR 851414002261 STRTH WRAP <A> 5"X100D' STRETCH WRAP 409.48 37.92 409.48 37.92 6942629275886 1" CLAMP <A>

1692.28 36.48
088381667708 18VLIMLTTL <a> 129.00
MAK 18V MULTI TOOL (TOOL ONLY)
037083050066 GLUE GAL <a> TITEBOND II WOOD GLUE 1 GAL
5918.98 94.90
MAX REFUND VALUE \$80.66/5
94,90 Instant Vol Savings
94.90 Instant Vol Savings -14.24 MUST RETURN ALL ITEMS FOR A FULL REFUND
SUBTOTAL 1,964.78 SALES TAX 162.09
TOTAL \$2,126.87
MAXAXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX
USD\$ 2,126.87

CAN MARE		and an and an and an	0.00000000	20
How doers get more done.		Credit Car	Payment Date: d Payment No.: yment Amount:	9/9/2021 139.71
4710 SOUTH EXPRESSWAY 83 HARLINGEN, TX 78550 (956)440-7779	L Paid To: Hom	e Depot		
6528 00053 96775 09/09/21 04:14 PM SALE SELF CHECKOUT				
037083050066 GLUE GAL <a> TITEBOND II WOOD GLUE 1 GAL 8018.98 151.84 MAX REFUND VALUE \$129.06/8				12
151.84 Instant Vol Savings -22.78 MUST RETURN ALL ITEMS FOR A FULL REFUND	Original Amt.	Balance	Discount	Paymen
SUBTOTAL 129.06 SALES TAX 10.65 TOTAL \$139.71 XXXXXXXXXXX8035 MASTERCARD AUTH CODE 06102P/0533152 TA Chip Read TA	139.71	139.71		139.71
AID A0000000041010 CHASE MASTERCARD 528 09/09/21 04:14 PM 6528 53 96775 09/09/2021 7637				
RETURN POLICY DEFINITIONS POLICY ID DAYS POLICY EXPIRES ON A 1 90 12/08/2021				
DID WE NAIL IT?				
Take a short survey for a chance TO WIN A \$5,000 HOME DEPOT GIFT CARD				
Opine en español				
www.homedepot.com/survey				

User ID: H89 200367 193892 PASSWORD: 21459 193839

Entries must be completed within 14 days of purchase. Entrants must be 18 or older to enter. See complete rules on website. No purchase necessary.

Credit Card Payment Amount

139.71

How doers get more done.
4551 PADRE ISLAND HIGHWAY BROWNSVILLE, TX 78521 (956)544-5466
6521 00054 01377 09/09/21 02:04 PM SALE SELF CHECKOUT
037083050066 GLUE GAL <a> TITEBOND II WOOD GLUE 1 GAL 5018.98 94.90 MAX REFUND VALUE \$80.66/5 Instant Vol Savings -14.24 MUST RETURN ALL ITEMS FOR A FULL REFUND
SUBTOTAL 80.66 SALES TAX 6.65 TOTAL \$87.31 XXXXXXXXXX8035 MASTERCARD USD\$ 87.31 AUTH CODE 03750P/0742799 TA Chip Read AID A0000000041010 CHASE MASTERCARD
6521 09/09/21 02:04 PM 6521 54 01377 09/09/2021 2386
RETURN POLICY DEFINITIONS POLICY ID DAYS POLICY EXPIRES ON A 1 90 12/08/2021
DID WE NAIL IT?
Take a short survey for a chance TO WIN A \$5,000 HOME DEPOI GIFT CARD

Opine en español www.homedepot.com/survey User ID: H89 9564 3097 PASSWORD: 21459 3043

Entries must be completed within 14 days of purchase. Entrants must be 18 or older to enter. See complete rules on website. No purchase necessary.

Credit Card Payment Date:	9/9/2021
Credit Card Payment No.:	
Credit Card Payment Amount:	87.31

Paid To: Home Depot

	Original Amt.	Balance	Discount	Payment
e	87.31	87.31		87.31

Credit Card Payment Amount

87.31

How doers	M.
How doers	

1500 W EXPRESSWAY WESLACO, TX 78596 (956)447-2645

6577 00053 15346 09/09/21 05:12 PM SALE SELF CHECKOUT

037083050066 GLUE GAL <A> TITEBOND II WOOD GLUE 1 GAL 7018.98 132.86 MAX REFUND VALUE \$112.93/7

5

SUBTOTAL 112.93 SALES TAX 9.32 TOTAL \$122.25 XXXXXXXXXX8035 MASTERCARD USD\$ 122.25 AUTH CODE 99804P/0530148 TA Chip Read AID A0000000041010 CHASE MASTERCARD



RETURN POLICY DEFINITIONS POLICY ID DAYS POLICY EXPIRES ON 1 90 12/08/2021

DID WE NAIL IT?

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Take a short survey for a chance TO WIN A \$5,000 HOME DEPOT GIFT CARD

Opine en español

www.homedepot.com/survey

User ID: H89 37558 31034 PASSWORD: 21459 30981

Entries must be completed within 14 days of purchase. Entrants must be 18 or older to enter. See complete rules on website. No purchase necessary.

Credit Card Payment Date:	9/9/2021
Credit Card Payment No.:	
Credit Card Payment Amount:	122.25

Paid To: Home Depot

Original Ar	nt. Balance	Discount	Payment
122.2	5 122.25		122.25

Credit Card Payment Amount

THANK YOU FOR SHOPPING AT 14117-CHL/ACE-F 4012 PADRE BOULEVARD SOUTH PADRE ISLAND TX 78597 (956) 761-2670 RETURNS MUST BE IN RESALABLE CONDITION AND ARETURNED WITHIN 30 DAYS WITHRECEIPT 09/10/21 12:51PM SALLY 590 SALE 1 BX 28.99 BX H830614 28.99 SS FENDER WASH 1/4X1-1/2 73212 11 EA NOZZLE POLYGUN PROMO 3.99 EA 43.89 EA 7.99 EA 11 71463 ADAPTR HOSE POLY Y W/OF 87.89 13.27 SUB-TOTAL:\$ 160.77 TAX: \$

TOTAL: \$ 174.04 BK CARD 4NT: 174.04 BK CARD#:

==>> JRNL#D71563 <<<== CUSI NO:*7 Customer Copy

REFUNDS GIVEN WITHIN SODAYS WITH RECIEPT REFUNDS OVER \$100.00 GET INSTORE CREDIT

RETURN POLICY - All returns require the original receipt, No returns beyond 30 days from receipt purchase date. Returns MUST BE IN NEW, UNUSED, SALABLE condition, tape, staples and torn packaging will not be accepted for return. DEFECIIVE REFURN POLICY - Items being returned as defective from the manufacturar require the original purchase receipt. No returns to the store beyond 30 days will be accepted. Beyond 30 days you must contact the manufacturer directly.

Credit Card Payment Date:	9/10/2021
Credit Card Payment No .:	
Credit Card Payment Amount:	174.04

Paid To: Ace Hardware

7	Original Amt.	Balance	Discount	Payment
se	174.04	174.04		174.04

Credit Card Payment Amount

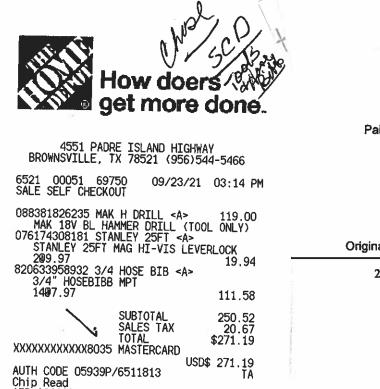
174.04

Your Order

ltem	9/11/2(n <u>g</u> a="a	Unit Price	()TV	ltem Total
	3.5-Gal. Blue Plastic	\$25	.77	4.00	\$103.08
	Translucent Pail (Pack of 3) Store SKU #				
	1000185618 Internet # 203923908				
	k Order atus		Subte Shipp	oing	\$103.08 \$0

Shipping \$0 Sales Tax \$8.50 Order \$111.58 Total





TA

PM

4

CHASE MASTERCARD

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Credit Card Payment Date:	9/23/2021
Credit Card Payment No .:	
Credit Card Payment Amount:	271.19

Paid To: Home Depot

Original Amt.	Balance	Discount	Payment
271.19	271.19		271.19

****	DID	WE	NAIL	TT?

09/23/202

RETURN POLICY DEFINITIONS ICY ID DAYS POLICY EXPIRES ON 1 90 12/22/2021

Take a short survey for a chance TO WIN A \$5,000 HOME DEPOT GIFT CARD

AID A0000000041010

09

POLICY ID

6521

A

Opine en español

www.homedepot.com/survey

User ID: H89 146310 139840 PASSWORD: 21473 139789

Entries must be completed within 14 days of purchase. Entrants must be 18 or older to enter. See complete rules on website. No purchase necessary.

Credit Card Payment Amount

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		HARD.	D	Pai
ۍ ک	Sutherlands Exp 1723 West PORT ISABEL (956) 943 sutherland	lwy 100 1X 78578 -4800		Origina
40002		9-23-2021 11:56:18 7 Basic Sale 1.x 34.99 30GA 26X 8	ank	:
00892 DBD04	2509438/0828152 45125701F DB 4-1 2 1371014/0642330 112129888 HOSE BIB	1 x 3.47 SCD X1 8X7 8 MTL		
8088: 0949:	1371014/0642330 112129888 HOSE BIB 1371014/0642330 112129888 HOSE BIB	B 3 4IN MIP		
	SUBTOTAL TAXO1 (0.082500) TOTAL CARD TENDER	56.43		
	N	3 • 47+		
AID App Cry Cry PIN	Houts	5 • 99 + 5 • 99 + 5 • 99 + 2 1 • 4 4 * +		
09-	Ru	21 • 4 4 × 8 • 2 5 % 1 • 77 * +		
004		1 • 77 + 23 • 21 *	ana 1	

Credit Card Payment Date:	9/23/2021
Credit Card Payment No .:	
Credit Card Payment Amount:	23.21

Paid To: Sutherlands

	Original Amt.	Balance	Discount	Payment
nk	23.21	23.21		23.21

Credit Card Payment Amount

9-28-21 (SANEASTER DAY) Charitel - Marco Colorado. \$8504 And | Materials, Tools How doers get more done. 609 W MORRISON RD BROWNSVILLE, TX 78520 (956)350-2232 6984 00052 45634 SALE SELF CHECKOUT 09/28/21 07:16 AM O42206270016 NOZZLE <A>
 MELNOR REAR-TRIGGER 8-PATTERN NOZZLE 39.92 409.98 409.98 088700955790 .75 STRP 20 <A> CLAMP NM 2-HOLE STRAP 3/4" PK20 088700955783 .5 STRP 25 <A> CLAMP NM 2-HOLE STRAP 1/2" PK25 015812771024 TAPE 1000FT <A,S> EMPIRE 1000' YELLOW CAUTION TAPE 076174561487 DW 4LB HMR <A> DEWALT 4LB FG ENGINEER HAMMER 3.95 3.75 8.97 21.97 78.56 6.48 \$85.04 100.00 SUBTOTAL SALES TAX TOTAL CASH CHANGE DUE 14.96 09/28/21 AM 6984 07 1 .6 RETURN POLICY DEFINITIONS ICY ID DAYS POLICY EXPIRES ON 1 90 12/27/2021 POLICY ID A ****** ***** DID WE NAIL IT? Take a short survey for a chance TO WIN A \$5,000 HOME DEPOT GIFT CARD Opine en español www.homedepot.com/survey

User ID: H86 98541 91609 PASSWORD: 21478 91557

Entries must be completed within 14 days of purchase. Entrants must be 18 or older to enter. See complete rules on website. No purchase necessary.

(956) 761-267 RETURNS MUST BE IN RESALA	0 BLE COND)'s April ACE 9/29/21 - #1262 #24.89
AND RETURNED WITHIN 30 DAYS 09/29/21 1:48PM SALLY	s Withrei 590 (SALE -
71267 1 EA ROTO DIGGER 30"		22.99
SUB-TOTAL :\$ 22.99 TAX	(: \$	1.90 24.89
CASH TEND: 25.00 CHANG	.: \$ E:	.11
		-
==>> JRNL#D77018 CUST NO:*7 Customer Copy		
REFUNDS GIVEN WITHIN 30DAYS REFUNDS OVER \$100.00 GET IN	WITH RE STORE CR	СІЕРТ ЕОЛ —
RETURN POLICY - All returns	require	the
original receipt, No returns days from receipt purchase of	late. Ret	30 <u> </u>
MUST BE IN NEW, UNUSED, SALA condition, tape, staples and packaging will not be accept return. DEFECTIVE RETURN POL	d torn ted for .ICY - I1	ems
being returned as defective manufacturer require the ori purchase receipt. No returns store beyond 30 days will be Beyond 30 days you must cont manufacturer directly.	iginal to the accepte	- 16)



FOR SHOPPING AT THANK YOU 14117 L.IL/ ACE-F 4012 PADRE BOULEVARD SOUTH PADRE ISLAND 1X 70592 (956) 761-2070 # KE WENS MUST BE IN RESALABLE CONDITION AND RETURNED WITHIN 30 DAYS WITHRECEIPT SALE 590 10/01/21 12:19PM SALLY 9.99 EA 1 EA 0975755 CABLE TIE-14" WHIT NYLON 100/B 9.99 .82 TAX: \$ 9,99 SUB-TOTAL:\$ 10.81 TOTAL: \$ 9,19 20.00 CHANGE: CASH TEND: (Car ==>> JRNL#D77648 CUST NO: *7 Customer Copy REFUNDS GIVEN WITHIN GODAYS WITH RECIEPT REFUNDS OVER \$100.00 GET INSTORE CREDIT -- RETURN POLICY - All returns require the original receipt, No returns beyond 30 days from receipt purchase date. Returns -MUST BE IN NEW, UNLISED, SALABLE condition, tape, staples and torm packaging will not be accepted for Nt return. DEFECTIVE RETURN POLICY - Items Ge being returned as defective from the manufacturer require the original purchase receipt. No returns to the

store beyond 30 days will be accepted. Reyond 30 days you must contact the

nufacturer directly.

THANK YOU FOR SHOPPING AT 14117-CHL/ACE-F 4012 PADRE BOULEVARD SOUTH PADRE ISLAND TX 78597 (956) 761-2670 RENORNS MUST BE IN RESALABLE CONDITION AND RETURNED WITHIN 30 DAYS WITHRECEIPT 09/30/21 3:01PM SALLY 590 SALE 73212 5 EA 3.99 EA 19.95 SUB-TOTAL:\$ 19.95 TAX: 1.65	а ,
CASH TEND: 22.00 CHANGE:	_
==>> JRNL#D77439 <<== CUST ND:*7 Customer Copy	
REFUNDS GIVEN WITHIN BUDAYS WITH RECIEPT REFUNDS OVER \$100.00 GET INSTORE CREDIT	-
RETURN POLICY - All returns require the	-
original receipt, No returns beyond 30 days from receipt purchase date. Returns	-
MUST BE IN NEW, UNUSED, SALABLE condition, tape, staples and torn packaging will not be accepted for	Ц
return. DEFECTIVE RETURN POLICY - Items being returned as defective from the manufacturer require the original purchase receipt. No returns to the store beyond 30 days will be accepted. Beyond 30 days you must contact the manufacturer directly.]

Coastal Event Rentals, LLC 31047 State Hwy 100 Los Fresnos, TX 78566 (956) 434-2586 jaime@coastaleventrentalsrgv.com http://www.coastaleventrentalsrgv.com

material \$ + Supplies m \$1,542.54



7

INVOICE

BILL TO Sandcastle Days Letter and the state

South Padre Island

Paul 10/2/21 #1268 2,916.56

INVOICE # 3654 DATE 09/30/2021 DUE DATE 09/30/2021 **TERMS** Due on receipt

	ACTIVITY		QTY .	RATE	AMOUNT
	Pole Tent 8 40 x 60 White Top High Peak Pole Tent **Installed**		1	1,000.00	1,000.00T
	Tent Lighting 6-50' Bistro Light Strand **Installed**	49 10	6	25.00	150.00T
	-Sidewall 1 Solid Sidewall **Installed**		200	1.00	200.00T
	Delivery Delivery/Pick-Up: Tent & Lighting		1	75.00	75.00
	Rental Income Mechanical Bull Saturday 3pm-7pm Sunday 3pm-7pm 15' Double Tiki (Friday-Sunday) 40' Obstacle Course (Friday-Sunday)		1	1,200.00	1,200.00T
	Delivery Delivery/Pick-Up: Mechanical Bull & Inflatables		1	75.00	75.00T
1	Date of event: 10/01/2021-10/03/2021	SUBTOTAL			2,700.00
1	Balance due on or before:	TAX (8.25%)			216.56
	Payment: Credit or debit card payments are subject to a 3.5% fee	TOTAL			2,916.56
(ber transaction. Bank draft is free of charge. Returned payments are subject to a \$15 fee. Cash or check are free of charge. Reservation Policy: 50% of your total balance is due upon esservation. The remaining balance is due (2) days prior to your event date. Cancellation Policy: Cancellations within (7) days of your event will be subject to a 50% retention of your full total. Any cancellations prior to the (7) days will be subject to a 35% etention of your full total.	BALANCE DUE	\$2,916.56		



INVOICE

Stronghold Security 994 Blue Bonnet Dr Harlingen, TX 78550 US 956-466-5734 stronghold.protected@gmail.com www.strongholdprotected.com

BILL TO Sand castle days 2021 6900 Padre Blvd. South Padre Island, Texas 78597 United States SHIP TO Sand castle days 2021 6900 Padre Blvd. South Padre Island, Texas 78597 United States

INVOICE # 1925 DATE 10/04/2021 DUE DATE 11/03/2021 TERMS Net 30

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
09/27/2021	Security Guard	Unarmed Security	8	14.00	112.00T
09/28/2021	Security Guard	Unarmed Security	8	14.00	112.00T
09/29/2021	Security Guard	Unarmed Security	8	14.00	1 12.00 T
09/30/2021	Security Guard	Unarmed Security	8	14.00	112.00T
10/01/2021	Security Guard	Unarmed Security	14	14.00	196.00T
10/02/2021	Security Guard	Unarmed Security	13	14.00	182.00T
10/03/2021	Security Guard	Unarmed Security	9	14.00	126.00T
Thank you for yo	our business!	SUBTO	TAL		952.00
		TAX			78.54
		TOTAL			1,030.54
		BALAN	BALANCE DUE \$1,030		,030.54

10/5/21 #1287 \$1,030.54

Ace Security & Investigations C19918

Claytons 2021 Sandcastle

73

Day	Date	Event	#Officer	Shift	Hours	Total
Thu	9/30/21	Sandcastle	1	1:00p-7:00p	6	6
					Total	6
Fri	10/1/21	Sandcastle	1	3:00p-7:00p	4	4
	10/1/21	SundedStre	-	5.000 7.000	Total	4
Sat	10/2/21	Sandcastle	1	10:00a-7:00p	9	9
			2	10:30a-7:00p	8.5	17
					Total	26
Sun	10/3/2021	Sandcastle	1	10:00a-7:00p	9	9
			2	11:00a-7:00p	8	16
	·····				Total	25
			Т	otal Hours Bille	d	61
				Amount		\$732.00
				State Sales Tax		\$60.39
				Total		\$792.39
				Paid 10/7	2.]	
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Sandcastle Days 6900 Padre Blvd. South Padre Island TX 78597

Date	Ref. No
10/03/2021	SCD's 2021 Mn gmt Fee

Vendor

Lucinda Wierenga 117 E Saturn South Padre Island TX 78597



Bill Due	10/03/2021
Terms	Due on receipt
Memo	Sandcastle Day's 2021 Management Fees
ſ	

Expenses

Account	Memo	Amount	Customer:Job	Class
Management Fees	Sandcastle Day's 2021 Management Fees	1,000.00		
Paul 10/2 Ck=#128 Received	121 Putw funt	-		

Expense Total : 1,000.00

Bill Total : \$1,000.00

₽ Bill

75

Rill

Sandcastle Days 6900 Padre Blvd. South Padre Island TX 78597

Date	Ref. No.
10/02/2021	SCD's 2021 MC/Sound

Vendor

Geoff Clifton MC and Sound Guy Geoff Clifton PO Box 2862 South Padre Island TX 78597



Bill Due	10/02/2021
Terms	Due on receipt
Memo	MC and Sound SCD's 2021

Expenses

Account	Memo	Amount	Customer:Job	Class
MC and Sound	MC and Sound	800.00		<u></u>
	ii Li			
54 24 26 10 11			ć	
	PAID 10/2/21 #1271 \$800.00 Received by: (1997)	<u></u>	2	

Expense Total: 800.00

Bill Total :

\$800.00

Bill Payment Stub

Check Date: 10/5/2021 Check No.: 1288 Check Amount: 8, 228.00

Sandcastle Days 6900 Padre Blvd. South Padre Island TX 78597 Paid To: Courtyard By Marriott 6700 Padre Blvd. South Padre Island, TX 78597

Date	Туре	Reference	Original Amt.	Balance	Discount	Payment
10/4/2021	Bill	72980	1,089.00	1,089.00		1,089.00
10/4/2021	Bill	72981	1,089.00	1,089.00		1.089.00
10/4/2021	Bill	72982	1,089.00	1,089.00		1.089.00
10/4/2021	Bill	72984	1,089.00	1,089.00		1.089.00
10/4/2021	Bill	72986	968.00	968.00		968.00
10/4/2021	Bill	72983	968.00	968.00		968.00
10/4/2021	Bill	72985	968.00	968.00		968.00
10/4/2021	Bill	72979	968.00	968.00		968.00

COURT YARD*

Courtyard by Marriott[®] 6700 Padre Bivd, S Padre Island, TX 78597 P 956.433.0590 Marriott.com/BROSP

Daniel Belcher			Room: 456	
Xx			Room Type: OCPL	
Xx TX 78597			Number of Guests: 1	
			Rate: \$100.00	Clerk: CHO
Arrive: 25Sep21	Time: 10:36PM	Depart: 04Oct21	Time: 03:30PM	Folio Number: 72980

DATE	DESCRIPTION	CHARGES	CREDITS
25Sep21	Room Charge	100.00	
25Sep21	State Occupancy Tax	6.00	
25Sep21	City Occupancy Tax	8.50	
25Sep21	City Venue Tax	2.00	
25Sep21	County Venue Tax	0.50	
25Sep21	Resort Fee	4.00	
26Sep21	Room Charge	100.00	
26Sep21	State Occupancy Tax	6.00	
26Sep21	City Occupancy Tax	8.50	
26Sep21	City Venue Tax	2.00	
26Sep21	County Venue Tax	0.50	
26Sep21	Resort Fee	4.00	
27Sep21	Room Charge	100.00	
27Sep21	State Occupancy Tax	6.00	
27Sep21	City Occupancy Tax	8.50	
27Sep21	City Venue Tax	2.00	
27Sep21	County Venue Tax	0.50	
27Sep21	Resort Fee	4.00	
28Sep21	Room Charge	100.00	
28Sep21	State Occupancy Tax	6.00	
28Sep21	City Occupancy Tax	8.50	
28Sep21	City Venue Tax	2.00	,
28Sep21	County Venue Tax	0.50	
28Sep21	Resort Fee	4.00	
29Sep21	Room Charge	100.00	
29Sep21	State Occupancy Tax	6.00	
29Sep21	City Occupancy Tax	8.50	
29Sep21	City Venue Tax	2.00	
29Sep21	County Venue Tax	0.50	
29Sep21	Resort Fee	4.00	
30Sep21	Room Charge	100.00	
30Sep21	State Occupancy Tax	6.00	
30Sep21	City Occupancy Tax	8.50	
30Sep21	City Venue Tax	2.00	
30Sep21	County Venue Tax	0.50	
30Sep21	Resort Fee	4.00	
01Oct21	Room Charge	100.00	
01Oct21	State Occupancy Tax	6.00	
01Oct21	City Occupancy Tax	8.50	
01Oct21	City Venue Tax	2.00	
01Oct21	County Venue Tax	0.50	
01Oct21	Resort Fee	4.00	

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Daniel Belcher			Room: 456	
Xx			Room Type: OCPL	
Xx TX 78597			Number of Guests: 1	
			Rate: \$100.00	Clerk: CHO
Arrive: 25Sep21	Time: 10:36PM	Depart: 04Oct21	Time: 03:30PM	Folio Number: 72980

DATE	DESCRIPTION	CHARGES	CREDITS
02Oct21	Room Charge	100.00	
02Oct21	State Occupancy Tax	6.00	
02Oct21	City Occupancy Tax	8.50	
02Oct21	City Venue Tax	2.00	
02Oct21	County Venue Tax	0.50	
02Oct21	Resort Fee	4.00	
03Oct21	Room Charge	100.00	
03Oct21	State Occupancy Tax	6.00	
03Oct21	City Occupancy Tax	8.50	
03Oct21	City Venue Tax	2.00	
03Oct21	County Venue Tax	0.50	
03Oct21	Resort Fee	4.00	

BALANCE: 1,089.00

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DATE	DESCRIPTION		CHARGES	CREDITS
Arrive: 25Sep21	Time: 10:36PM	Depart: 04Oct21	Time: 03:30PM	Folio Number: 72980
			Rate: \$100.00	Clerk: CHO
Kx Kx TX 78597			Room Type: OCPL Number of Guests: 1	
Daniel Belcher			Room: 456	

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Karen Fralich			Room: 455	
136-74 Janefield Ave			Room Type: OCPL	
Guelph ON N1G 2L6			Number of Guests: 1	
Canada			Rate: \$100.00	Clerk: CHO
Arrive: 25Sep21	Time: 10:38PM	Depart: 04Oct21	Time: 03:29PM	Folio Number: 7298

DATE	DESCRIPTION	CHARGES	CREDITS
25Sep21	Room Charge	100.00	
25Sep21	State Occupancy Tax	6.00	
25Sep21	City Occupancy Tax	8.50	
25Sep21	City Venue Tax	2.00	
25Sep21	County Venue Tax	0.50	
25Sep21	Resort Fee	4.00	
26Sep21	Room Charge	100.00	
26Sep21	State Occupancy Tax	6.00	
26Sep21	City Occupancy Tax	8.50	
26Sep21	City Venue Tax	2.00	
26Sep21	County Venue Tax	0.50	
26Sep21	Resort Fee	4.00	
27Sep21	Room Charge	100.00	
27Sep21	State Occupancy Tax	6.00	
27Sep21	City Occupancy Tax	8.50	
27Sep21	City Venue Tax	2.00	
27Sep21	County Venue Tax	0.50	
27Sep21	Resort Fee	4.00	
28Sep21	Room Charge	ີ 100.00	
28Sep21	State Occupancy Tax	6.00	
28Sep21	City Occupancy Tax	8.50	
28Sep21	City Venue Tax	2.00	
28Sep21	County Venue Tax	0.50	
28Sep21	Resort Fee	4.00	
29Sep21	Room Charge	×< 100.00	
29Sep21	State Occupancy Tax	6.00	
29Sep21	City Occupancy Tax	8.50	
29Sep21	City Venue Tax	2.00	
29Sep21	County Venue Tax	0.50	
29Sep21	Resort Fee	4.00	
30Sep21	Room Charge	100.00	
30Sep21	State Occupancy Tax	6.00	
30Sep21	City Occupancy Tax	8.50	
30Sep21	City Venue Tax	2.00	
30Sep21	County Venue Tax	0.50	
30Sep21	Resort Fee	4.00	
01Oct21	Room Charge	100.00	
01Oct21	State Occupancy Tax	6.00	
01Oct21	City Occupancy Tax	8.50	
01Oct21	City Venue Tax	2.00	
01Oct21	County Venue Tax	0.50	
01Oct21	Resort Fee	4.00	

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Karen Fralich			Room: 455	
136-74 Janefield Ave			Room Type: OCPL	
Guelph ON N1G 2L6			Number of Guests: 1	
Canada			Rate: \$100.00	Clerk: CHO
Arrive: 25Sep21	Time: 10:38PM	Depart: 04Oct21	Time: 03:29PM	Folio Number: 72981

DATE	DESCRIPTION	CHARGES	CREDITS
02Oct21	Room Charge	100.00	
02Oct21	State Occupancy Tax	6.00	
02Oct21	City Occupancy Tax	8.50	
02Oct21	City Venue Tax	2.00	
02Oct21	County Venue Tax	0.50	
02Oct21	Resort Fee	4.00	
03Oct21	Room Charge	100.00	
03Oct21	State Occupancy Tax	6.00	
03Oct21	City Occupancy Tax	8.50	
03Oct21	City Venue Tax	2.00	
03Oct21	County Venue Tax	0.50	
03Oct21	Resort Fee	4.00	
		\sim	di Managana ang ang ang ang ang ang ang ang
		BALANCE: 1,089.00	

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Number: 72981
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Sculptor Group Clayton	ns		Room: 357	
Xx			Room Type: OCPL	deligned and the second
Xx TX 78597			Number of Guests: 1	
Russian Federation			Rate: \$100.00	Clerk: CHO
Arrive: 25Sep21	Time: 11:09PM	Depart: 04Oct21	Time: 03:28PM	Folio Number: 72982

DATE	DESCRIPTION	CHARGES	CREDITS
25Sep21	Room Charge	100.00	
25Sep21	State Occupancy Tax	6.00	
25Sep21	City Occupancy Tax	8.50	
25Sep21	City Venue Tax	2.00	
25Sep21	County Venue Tax	0.50	
25Sep21	Resort Fee	4.00	
26Sep21	Room Charge	100.00	
26Sep21	State Occupancy Tax	6.00	
26Sep21	City Occupancy Tax	8.50	
26Sep21	City Venue Tax	2.00	
26Sep21	County Venue Tax	0.50	
26Sep21	Resort Fee	4.00	
27Sep21	Room Charge	100.00	
27Sep21	State Occupancy Tax	6.00	
27Sep21	City Occupancy Tax	8.50	
27Sep21	City Venue Tax	2.00	
27Sep21	County Venue Tax	0.50	
27Sep21	Resort Fee	4.00	
28Sep21	Room Charge	100.00	
28Sep21	State Occupancy Tax	6.00	
28Sep21	City Occupancy Tax	8.50	
28Sep21	City Venue Tax	2.00	
28Sep21	County Venue Tax	0.50	
28Sep21	Resort Fee	4.00	
29Sep21	Room Charge	100.00	
29Sep21	State Occupancy Tax	6.00	
29Sep21	City Occupancy Tax	8.50	
29Sep21	City Venue Tax	2.00	
29Sep21	County Venue Tax	0.50	
29Sep21	Resort Fee	4.00	
30Sep21	Room Charge	100.00	
30Sep21	State Occupancy Tax	6.00	
30Sep21	City Occupancy Tax	8.50	
30Sep21	City Venue Tax	2.00	
30Sep21	County Venue Tax	0.50	
30Sep21	Resort Fee	4.00	
01Oct21	Room Charge	100.00	
01Oct21	State Occupancy Tax	6.00	
01Oct21	City Occupancy Tax	8.50	
01Oct21	City Venue Tax	2.00	
01Oct21	County Venue Tax	0.50	
01Oct21	Resort Fee	4.00	

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Sculptor Group Clayton	ns		Room: 357	
Xx			Room Type: OCPL	
Xx TX 78597			Number of Guests: 1	
Russian Federation			Rate: \$100.00	Clerk: CHO
Arrive: 25Sep21	Time: 11:09PM	Depart: 04Oct21	Time: 03:28PM	Folio Number: 72982

DATE	DESCRIPTION	CHARGES	CREDITS
02Oct21	Room Charge	100.00	
02Oct21	State Occupancy Tax	6,00	
02Oct21	City Occupancy Tax	8.50	
02Oct21	City Venue Tax	2.00	
02Oct21	County Venue Tax	0.50	
02Oct21	Resort Fee	4.00	
03Oct21	Room Charge	100.00	
03Oct21	State Occupancy Tax	6.00	
03Oct21	City Occupancy Tax	8.50	
03Oct21	City Venue Tax	2.00	
03Oct21	County Venue Tax	0.50	
03Oct21	Resort Fee	4.00	

BALANCE: 1,089.00

1,009.00

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Sculptor Group Clayto	ns		Room: 357	
Xx			Room Type: OCPL	
Xx TX 78597			Number of Guests: 1	
Russian Federation			Rate: \$100.00	Clerk: CHO
Arrive: 25Sep21	Time: 11:09PM	Depart: 04Oct21	Time: 03:28PM	Folio Number: 72982

DATE	DESCRIPTION	CHARGES	CREDITS
28Sep21	Bar Louie	14.07	
28Sep21	Bar Louie	2.00	
28Sep21	Bar Louie	1.00	
04Oct21	Master Card		17.07
		Card #: MCX000000000000000000000000000000000000	
		Amount: 17.07 Auth: 4N04N2	
		This card was electronically swiped on 25Sep21	

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Eva Mcgrew			Room: 458	
Xx			Room Type: OCPL	
Xx TX 78597			Number of Guests: 1	
			Rate: \$100.00	Clerk: CHO
Arrive: 25Sep21	Time: 09:36PM	Depart: 05Oct21	Time: 11:11AM	Folio Number: 72984

DATE	DESCRIPTION	CHARGES	CREDITS
26Sep21	Room Charge	100.00	
26Sep21	State Occupancy Tax	6.00	
26Sep21	City Occupancy Tax	8.50	
26Sep21	City Venue Tax	2.00	
26Sep21	County Venue Tax	0.50	
26Sep21	Resort Fee	4.00	
27Sep21	Room Charge	100.00	
27Sep21	State Occupancy Tax	6.00	
27Sep21	City Occupancy Tax	8.50	
27Sep21	City Venue Tax	2.00	
27Sep21	County Venue Tax	0.50	
27Sep21	Resort Fee	4.00	
28Sep21	Room Charge	100.00	
28Sep21	State Occupancy Tax	6.00	
28Sep21	City Occupancy Tax	8.50	
28Sep21	City Venue Tax	2.00	
28Sep21	County Venue Tax	0.50	
28Sep21	Resort Fee	4.00	
29Sep21	Room Charge	100.00	
29Sep21	State Occupancy Tax	6.00	
29Sep21	City Occupancy Tax	8.50	
29Sep21	City Venue Tax	2.00	
29Sep21	County Venue Tax	0.50	
29Sep21	Resort Fee	4.00	
30Sep21	Room Charge	100.00	
30Sep21	State Occupancy Tax	6.00	
30Sep21	City Occupancy Tax	8.50	
30Sep21	City Venue Tax	2.00	
30Sep21	County Venue Tax	0.50	
30Sep21	Resort Fee	4.00	
01Oct21	Room Charge	100.00	
01Oct21	State Occupancy Tax	6.00	
01Oct21	City Occupancy Tax	8.50	
01Oct21	City Venue Tax	2.00	
01Oct21	County Venue Tax	0.50	
01Oct21	Resort Fee	4.00	
02Oct21	Room Charge	100.00	
02Oct21	State Occupancy Tax	6.00	
02Oct21	City Occupancy Tax	8.50	
02Oct21	City Venue Tax	2.00	
02Oct21	County Venue Tax	0.50	
02Oct21	Resort Fee	4.00	

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Eva Mcgrew			Room: 458	
Xx			Room Type: OCPL	
Xx TX 78597			Number of Guests: 1	
			Rate: \$100.00	Clerk: CHO
Arrive: 25Sep21	Time: 09:36PM	Depart: 05Oct21	Time: 11:11AM	Folio Number: 72984

87

DATE	DESCRIPTION	CHARGES	CREDITS
03Oct21	Room Charge	100.00	
03Oct21	State Occupancy Tax	6.00	
03Oct21	City Occupancy Tax	8.50	
03Oct21	City Venue Tax	2.00	
03Oct21	County Venue Tax	0.50	
03Oct21	Resort Fee	4.00	
04Oct21	Room Charge	100.00	
04Oct21	State Occupancy Tax	6.00	
04Oct21	City Occupancy Tax	8.50	
04Oct21	City Venue Tax	2.00	
04Oct21	County Venue Tax	0.50	
04Oct21	Resort Fee	4.00	
		a a construction of the second se	
		BALANCE: 1,089.00	

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Kx Kx TX 78597			Room Type: OCPL Number of Guests: 1	
			Rate: \$100.00	Clerk: CHO
Arrive: 25Sep21	Time: 09:36PM	Depart: 05Oct21	Time: 11:11AM	Folio Number: 72984
DATE	DESCRIPTION		CHARGES	CREDITS

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Abram Waterman			Room: 561	
Xx			Room Type: OCPL	
Xx TX 78597			Number of Guests: 1	
			Rate: \$100.00	Clerk: CHO
Arrive: 25Sep21	Time: 09:39PM	Depart: 04Oct21	Time: 03:30PM	Folio Number: 72986

26Sep21 Room Charge 100.00 26Sep21 State Occupancy Tax 6.00 26Sep21 City Cocupancy Tax 2.00 26Sep21 City Venue Tax 2.00 26Sep21 Conty Venue Tax 0.50 26Sep21 Room Charge 4.00 27Sep21 Reson Charge 100.00 27Sep21 State Occupancy Tax 8.50 27Sep21 Conty Venue Tax 8.50 27Sep21 Conty Venue Tax 0.50 27Sep21 Conty Venue Tax 0.50 27Sep21 Room Charge 100.00 28Sep21 Room Charge 100.00 28Sep21 Room Charge 100.00 28Sep21 Room Charge 100.00 28Sep21 City Occupancy Tax 8.50 28Sep21 County Venue Tax 0.50 28Sep21 Room Charge	DATE	DESCRIPTION	CHARGES	CREDITS
285ep21 State Occupancy Tax 6.00 285ep21 City Venue Tax 8.50 285ep21 County Venue Tax 0.50 285ep21 Resort Fee 4.00 275ep21 Resort Fee 4.00 275ep21 State Occupancy Tax 6.00 275ep21 State Occupancy Tax 8.50 275ep21 City Venue Tax 2.00 275ep21 County Venue Tax 0.50 275ep21 County Venue Tax 0.50 275ep21 County Venue Tax 0.50 275ep21 Resort Fee 4.00 285ep21 Room Charge 100.00 285ep21 County Venue Tax 6.50 285ep21 County Venue Tax 0.50 285ep21 County Venue Tax 0.50 285ep21 Resort Fee 4.00 285ep21 Room Charge 0.00 285ep21 Room Charge 0.00 285ep21 Room Charge 0.00 285ep21 Room Charge 4.00 </td <td>26Sep21</td> <td>Room Charge</td> <td>100.00</td> <td></td>	26Sep21	Room Charge	100.00	
265ep21 City Vonue Tax 2.00 265ep21 County Vonue Tax 0.50 265ep21 Resort Fee 4.00 275ep21 Room Charge 100.00 275ep21 Room Charge 6.00 275ep21 City Occupancy Tax 6.50 275ep21 City Occupancy Tax 8.50 275ep21 City Occupancy Tax 8.50 275ep21 County Venue Tax 2.00 275ep21 Room Charge 4.00 285ep21 Room Charge 4.00 285ep21 Room Charge 4.00 285ep21 City Occupancy Tax 6.00 285ep21 City Occupancy Tax 8.50 285ep21 City Occupancy Tax 8.50 285ep21 County Venue Tax 0.50 285ep21 County Venue Tax 8.50 285ep21 County Venue Tax<		State Occupancy Tax	6.00	
26Sap21 City Venue Tax 2.00 28Sap21 Resort Fee 4.00 27Sap21 Rate Occupancy Tax 6.00 27Sap21 State Occupancy Tax 8.50 27Sap21 City Venue Tax 2.00 27Sap21 City Occupancy Tax 8.50 27Sap21 City Venue Tax 2.00 27Sap21 County Venue Tax 0.50 27Sap21 County Venue Tax 0.50 27Sap21 Room Charge 100.00 28Sap21 Room Charge 100.00 28Sap21 City Occupancy Tax 8.50 28Sap21 Room Charge 100.00 28Sap21 Room Charge 100.00 28Sap21 Room Charge 100.00 28Sap21 Room Charge 100.00 29Sap21 Room Charge 100.00 29Sap21 Room Charge		City Occupancy Tax	8.50	
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02Oct21 City Venue Tax 2.00	02Oct21		8.50	
	02Oct21	City Venue Tax	2.00	

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Abram Waterman			Room: 561	
Xx			Room Type: OCPL	
x TX 78597		Number of Guests: 1		
		and the second state	Rate: \$100.00	Clerk: CHO
Arrive: 25Sep21	Time: 09:39PM	Depart: 04Oct21	Time: 03:30PM	Folio Number: 7298

90

DATE	DESCRIPTION	CHARGES	CREDITS
02Oct21	County Venue Tax	0.50	
02Oct21	Resort Fee	4.00	
03Oct21	Room Charge	100.00	
03Oct21	State Occupancy Tax	6.00	
03Oct21	City Occupancy Tax	8.50	
03Oct21	City Venue Tax	2.00	
03Oct21	County Venue Tax	0.50	
03Oct21	Resort Fee	4.00	
		BALANCE: 968.00	

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	Depart of out		
Time: 03	Depart: 04Oct21	Time: 09:39PM	Arrive: 25Sep21
Rate: \$1			
Number			Kx TX 78597
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Emerson Schreiner			Room: 362	
Xx			Room Type: OCPL	
Xx TX 78597			Number of Guests: 1	
Sculptor Groups			Rate: \$100.00	Clerk: CHO
Arrive: 25Sep21	Time: 06:25PM	Depart: 04Oct21	Time: 03:29PM	Folio Number: 72983

26Sep21Room Charge100.0026Sep21State Occupancy Tax6.0026Sep21City Occupancy Tax8.5026Sep21City Venue Tax2.0026Sep21County Venue Tax0.5026Sep21Resort Fee4.0027Sep21Room Charge100.00	
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02Oct21 State Occupancy Tax 6.00	
02Oct21 City Occupancy Tax 8.50	
02Oct21 City Venue Tax 2.00	

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Emerson Schreiner			Room: 362	
Xx			Room Type: OCPL	
Xx TX 78597			Number of Guests: 1	
Sculptor Groups			Rate: \$100.00	Clerk: CHO
Arrive: 25Sep21	Time: 06:25PM	Depart: 04Oct21	Time: 03:29PM	Folio Number: 72983

DATE	DESCRIPTION	CHARGES	CREDITS
02Oct21	County Venue Tax	0.50	
02Oct21	Resort Fee	4.00	
03Oct21	Room Charge	100.00	
03Oct21	State Occupancy Tax	6.00	
03Oct21	City Occupancy Tax	8.50	
03Oct21	City Venue Tax	2.00	
03Oct21	County Venue Tax	0.50	
03Oct21	Resort Fee	4.00	
		and the second secon	
		BALANCE: 968.00	

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ESCRIPTION		CHARGES	CREDITS
Time: 06:25PM	Depart: 04Oct21	Time: 03:29PM	Folio Number: 72983
		Rate: \$100.00	Clerk: CHO
		Number of Guests: 1	
		Room Type: OCPL	
			Number of Guests: 1 Rate: \$100.00 Time: 06:25PM Depart: 04Oct21 Time: 03:29PM

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Albert Lucio			Room: 461	
Xx		and and the second second	Room Type: OCPL	
Xx TX 78597			Number of Guests: 1	
			Rate: \$100.00	Clerk: CHO
Arrive: 25Sep21	Time: 09:38PM	Depart: 04Oct21	Time: 03:30PM	Follo Number: 72985

DATE	DESCRIPTION	CHARGES	CREDITS
26Sep21	Room Charge	100.00	
26Sep21	State Occupancy Tax	6.00	
26Sep21	City Occupancy Tax	8.50	
26Sep21	City Venue Tax	2.00	
26Sep21	County Venue Tax	0.50	
26Sep21	Resort Fee	4.00	
27Sep21	Room Charge	100.00	
27Sep21	State Occupancy Tax	6.00	
27Sep21	City Occupancy Tax	8.50	
27Sep21	City Venue Tax	2.00	
27Sep21	County Venue Tax	0.50	
27Sep21	Resort Fee	4.00	
28Sep21	Room Charge	100.00	
28Sep21	State Occupancy Tax	6.00	
28Sep21	City Occupancy Tax	8.50	
28Sep21	City Venue Tax	2.00	
28Sep21	County Venue Tax	0.50	
28Sep21	Resort Fee	4.00	
29Sep21	Room Charge	100.00	
29Sep21	State Occupancy Tax	6.00	
29Sep21	City Occupancy Tax	8.50	
29Sep21	City Venue Tax	2.00	
29Sep21	County Venue Tax	0.50	
29Sep21	Resort Fee	4.00	
30Sep21	Room Charge	100.00	
30Sep21	State Occupancy Tax	6.00	
30Sep21	City Occupancy Tax	8.50	
30Sep21	City Venue Tax	2.00	
30Sep21	County Venue Tax	0.50	
30Sep21	Resort Fee	4.00	
01Oct21	Room Charge	100.00	
01Oct21	State Occupancy Tax	6.00	
01Oct21	City Occupancy Tax	8.50	
01Oct21	City Venue Tax	2.00	
01Oct21	County Venue Tax	0.50	
01Oct21	Resort Fee	4.00	
02Oct21	Room Charge	100.00	
02Oct21	State Occupancy Tax	6.00	
02Oct21	City Occupancy Tax	8.50	
02Oct21	City Venue Tax	2.00	

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Albert Lucio			Room: 461	
Xx			Room Type: OCPL	
Xx TX 78597			Number of Guests: 1	
			Rate: \$100.00	Clerk: CHO
Arrive: 25Sep21	Time: 09:38PM	Depart: 04Oct21	Time: 03:30PM	Folio Number: 7298

DATE	DESCRIPTION	CHARGES	CREDITS
020ct21	County Venue Tax	0.50	
020ct21	Resort Fee	4.00	
030ct21	Room Charge	100.00	
03Oct21	State Occupancy Tax	6.00	
03Oct21	City Occupancy Tax	8.50	
03Oct21	City Venue Tax	2.00	
030ct21	County Venue Tax	0.50	
030ct21	Resort Fee	4.00	
		ana ana ang ang ang ang ang ang ang ang	
		BALANCE: 968.00	

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DATE	DESCRIPTION		CHARGES	CREDITS
				1 010 112100
Arrive: 25Sep21	Time: 09:38PM	Depart: 04Oct21	Time: 03:30PM	Folio Number: 72985
16001 11 10			Rate: \$100.00	Clerk: CHO
Kx Kx TX 78597			Room Type: OCPL Number of Guests: 1	的复数形式中心的
Albert Lucio			Room: 461	

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Fred Mallett			Room: 562	
Xx			Room Type: OCPL	
Xx TX 78597			Number of Guests: 1	
			Rate: \$100.00	Clerk: CHO
Arrive: 26Sep21	Time: 08:34PM	Depart: 04Oct21	Time: 03:31PM	Folio Number: 72979

DATE	DESCRIPTION	CHARGES	CREDITS
26Sep21	Room Charge	100.00	
26Sep21	State Occupancy Tax	6.00	
26Sep21	City Occupancy Tax	8.50	
26Sep21	City Venue Tax	2.00	
26Sep21	County Venue Tax	0.50	
26Sep21	Resort Fee	4.00	
27Sep21	Room Charge	100.00	
27Sep21	State Occupancy Tax	6.00	
27Sep21	City Occupancy Tax	8.50	
27Sep21	City Venue Tax	2.00	
27Sep21	County Venue Tax	0.50	
27Sep21	Resort Fee	4.00	
28Sep21	Room Charge	100.00	
28Sep21	State Occupancy Tax	6.00	
28Sep21	City Occupancy Tax	8.50	
28Sep21	City Venue Tax	2.00	
28Sep21	County Venue Tax	0.50	
28Sep21	Resort Fee	4.00	
29Sep21	Room Charge	100.00	
29Sep21	State Occupancy Tax	6.00	
29Sep21	City Occupancy Tax	8.50	
29Sep21	City Venue Tax	2.00	
29Sep21	County Venue Tax	0.50	
29Sep21	Resort Fee	4.00	
30Sep21	Room Charge	100.00	
30Sep21	State Occupancy Tax	6.00	
30Sep21	City Occupancy Tax	8.50	
30Sep21	City Venue Tax	2.00	
30Sep21	County Venue Tax	0.50	
30Sep21	Resort Fee	4.00	
01Oct21	Room Charge	100.00	
01Oct21	State Occupancy Tax	6.00	
01Oct21	City Occupancy Tax	8.50	
01Oct21	City Venue Tax	2.00	
01Oct21	County Venue Tax	0.50	
01Oct21	Resort Fee	4.00	
02Oct21	Room Charge	100.00	
02Oct21	State Occupancy Tax	6.00	
02Oct21	City Occupancy Tax	8.50	
02Oct21	City Venue Tax	2.00	

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DATE	DESCRIPTION		CHARGES	CREDITS
Arrive: 26Sep21	Time: 08:34PM	Depart: 04Oct21	Time: 03:31PM	Folio Number: 72979
			Rate: \$100.00	Clerk: CHO
Xx TX 78597			Number of Guests: 1	
Xx			Room Type: OCPL	
Fred Mallett			Room: 562	

DAIL			
02Oct21	County Venue Tax	0.50	
02Oct21	Resort Fee	4.00	
03Oct21	Room Charge	100.00	
03Oct21	State Occupancy Tax	6.00	
03Oct21	City Occupancy Tax	8.50	
03Oct21	City Venue Tax	2.00	
03Oct21	County Venue Tax	0.50	
03Oct21	Resort Fee	4.00	
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		and the second sec	
		BALANCE? 968.00	

Marriott Bonvoy Account # XXXXX0723. Your Marriott Bonvoy points/miles earned on your eligible earnings will be credited to your account. Check your Marriott Bonvoy account statement or your online statement for updated activity.

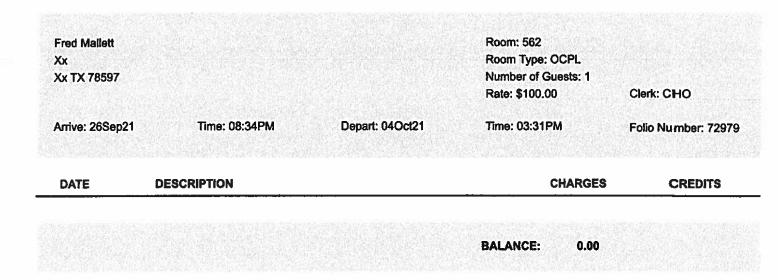
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Marriott Bonvoy Account # XXXX0723. Your Marriott Bonvoy points/miles earned on your eligible earnings will be credited to your account. Check your Marriott Bonvoy account statement or your online statement for updated activity.

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Cash	Receipt mires do	#1267
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TOTAL SALE		\$40.00
CASH CHANGE		\$14,02
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16 TENUTA CASEO MOSCATO T 10.78 17 RUSTICO UNFILTERED EVOD F 12.99
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20 MEZZ SPAN COLOSL PIMT STU F 5.54 21 MARIO CAPOTE CAPERS F 3.24 22 ORTI DI CALABRIA VEGAN RA F 5.99 23 MEZZETA JALAPENO STUFFED F 5.32
24 HEB LARGE BLACK OLIVE F 1.54
25 COPIENT TRIG 2 Ea. 0 1/ 0.00 0.00
FREE/COUPON \$6.99 orig 6.99 Ea.
28 CHOLULA_HOT SAUCE
29 MT OLIVE BREAD & BUTTER 5.64
2 Ea. 0 1/ 1.98 F 3.96 30 FARAON ESTRELLAS PASTAS
5 Ea. 0 1/ 0.40 F 2.00 31 PF WHOLE GRAIN DARK GERMA F 3.12 32 SEEDLESS WATERMELON 45CT
33 DELI SWIRL RYE AND PUMP
2 Ea. 0 1/ 3.84 F 7.68 34 RUSTICO TRAPANESI SICILN F 0.00
35 CUCUMBERS 72CT
36 \$5 SUPER LOTERTA NO 2240
2 Ea. 0 1/ 5.00 10.00 37 HEB ORGANICS SPRING MIX
38 KRAFT HÖRSERADISH SAUCE 2 Ea. 0 1/ 1.98 F 3.96 39 WP FLAVORED - SWEET CHILI 40 HER ST WATCHER (0.490 F 7.96
TO UCD OF WHICUSITEN CARROLS
41 BORDEN COUNTRY STORE BUTT F 3.58
42 HEB HATCH RANCH DRESSING F 3.57 43 HAKS ORG AVCDO LME DRSSNG F 3.98 44 PF HEARTY WHITE BREAD
2 Ea. 0 1/ 3.18 F 6.36 45 HEB ESS GR 12GRAIN
2 Ea. 0 1/ 2.58 F 5.16 46 LARGE_GRAPEFRUIT
2.57 Lbs 0 1/ 1.68 FW 4.32 47 2# BAG LEMONS
48 GRILL-A-BELLA MUSHROOMS 4 Ea. 0 1/ 3.27 FW 13 OB
2 Ea. 0 1/ 1.74 FW 3 4R
50 JUMBO ONION RED
51 JALAPENO PEPPER 20# 1.60 Lbs 0 1/ 0.68 EW 1.00
52 ROMA TOMATOES

BOJ CILANTRO			-
8 Ea. 0 54 GREEN ONIONS*	1/	0.33 F	2.64
55 ROMA TOMATOES	1/	0.50 FW	6.00
2.31 Lbs 0 56 ROMA TOMATOES	1/	0.88 FW	2.03
1.60 Lbs 0 57 ROMA TOMATOES	1/	0.88 FW	1.41
1.79 Lbs 0 58 JUMBO ONION RE	1/	0.88 FW	1.58
59 BULK GARLIC	1/	0.98 FW	2.21
8 Ea. 0	2/ 3LB B	1.00 FW	4.00
2 Ea. 0 61 HCF CHOPPED PEC 62 HEB ORG_TRI-COL	1/	2.24 FW	4.48 5.98
63 HEB SI SUNRISE	1/ PFPP	3.98 F ERS	11.94
64 HEB CLUB PACK B 65 RACCONTO BALSAM 66 KIKKOMAN SOY SA 67 STAR RED WINE V 68 V8 JUICE	ACON IC VI	3.68 FW	11.04 12,99 3.28 4.39 2.22
4 Ea. 0 69 HEB RUBY RED GR/ 70 HELLMANNS MAYON 71 INGLHEFR STONE (VATSE		11.52 2.78 6.29
72 WP FLAVORED - SA	\prime –	2.46 F	4.92
73 MRS CUBBISONS CL	/ ASSI	3.98 F =	7.96
74 HEB WHOLE DRIED 75 LOL BUTTER OLIVE	OIL	1.78 F	3.56 4.78
70 PUIATU RED 8 5LB	JUIC	FW	1.52 3.97 2.58 1.45
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SVC (4.0%)	\$2.10
Total	\$54.59
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Sandcastle Days 6900 Padre Blvd. South Padre Island TX 78597

Date	Ref. No.
10/02/2021	SCD's 2021 Chef

Vendor	· · · · · · · · · · · · · · · · · · ·	
Ken Zoric		



Bill Due	10/02/2021
Terms	Due on receipt
Memo	Chef to prepare lunches for sculptors

Expenses

Account	Memo	Amount	Customer:Job	Class
Food and Beverage	Chef to prepare lunches for sculptors	200.00		
	8	· · ·		
	Point 10/2/21 #1270 #200.0 Received X &	Hous	Z	

Expense Total : 200.00

Bill Total :

\$200.00

Sandcastle Days 6900 Padre Blvd. South Padre Island TX 78597

		<u>Bill</u>
Date	Ref. No.	
10/02/2021	SCD's 2021 Sculptor	

106

Vendor

Abe Waterman Abram Waterman 5807 Patton St Oakland, CA 94618



Bill Due	10/02/2021
Terms	Due on receipt
Memo	Sandcastle Day's 2021 Sculptor Fee with Travel Expense

Expenses

Account	Memo	Amount	Customer:Job	Class
Sand Sculptors Sculptor Travel Expense	2021 Sculptor Fee 2021 Travel Expense Sculptor	1,200.00 300.00		
Paid 19/2/ ck#1274 Receivedx	21 \$1500 @ DAN 2			

Expense Total: 1,500.00

Bill Total : \$1,500.00

Sandcastle Days 6900 Padre Blvd. South Padre Island TX 78597

Date	Ref. No.
10/02/2021	SCD's 2021 Sculptor

Vendor

Karen Fralich 136-74 Janefield Ave. Guelph Ontario, Canada NIG 2L6



Bill Due	10/02/2021
Terms	Due on receipt
Memo	Sandcastle Days 2021 Sculptor Fee with Travel Expense

Expenses

Account	Memo	Amount	Customer:Job	Class
Master Sand Sculptors Sculptor Travel Expense	Sculptor Fee Sculptor's Travel Expense	1,200.00 300.00		
10/2/21 Pail	ep#1275			
\$1,500,00 Received	laptiz75			
1	R			

Expense Total : 1,500.00

Bill Total : \$

\$1,500.00

Sandcastie Days 6900 Padre Blvd. South Padre Island TX 78597

Date	Ref. No_
10/02/2021	SCD's 2021 Sculptor

Vendor Lucinda Wierenga 117 E Saturn South Padre Island TX 78597



Bill Due	10/02/2021	-
Terms	Due on receipt	
Memo	Sandcastle Day's 2021 Sculptor Fee	
	S.	

Expenses

Master Sand Sculptors Sculptor Fee 1,200.00
Paid 10/2/21 ak#1276 #1,200, Di Receivedx

Expense Total : 1,200.00

Bill Total : \$1,200.00

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Sandcastle Days 6900 Padre Blvd. South Padre Island TX 78597

Date	Ref. No.
10/02/2021	SCD's 2021 S culptor

Vendor

Emerson Schreiner 3809 Avenue O Galveston, TX 77550



Bill Due	10/02/2021
Terms	Due on receipt
Memo	Sandcastle Day's 2021 Sculptor Fee with Travel Expense

5

Expenses

Account	Memo	Amount	Customer:Job	Class
Sand Sculptors Sculptor Travel Expense	Sculptor Fee Sculptor Travel Expense	1,200.00 100.00		
Avid 10/2/2 #1,300. Receively_	100#1277			
-				

Expense Total : 1,300.00

Bill Total : \$1,300.00

Date	Ref. No.
10/02/2021	SCD's 2021 Sculptor

Vendor

Walter C McDonald Master Sculptor Walter C McDonald 117 W Corral South Padre Island TX 78597



Bill Due	10/02/2021
Terms	Due on receipt
Memo	Sandcastle Day's 2021 Sculptor Fee
=	

Expenses

Account	Memo	Amount	Customer:Job	Class
Sand Sculptors Parial 10/2/2 B 1,200. D Received & M	Sculptor Fee 1 CK#1278 Lagt McD	1,200.00		

Expense Total: 1,200.00

Bill Total : \$1,200.00

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		Bill
Date	Ref. No.	·
10/02/2021	SCD's 2021 S	culptor

11

Vendor

Dainiel T Belcher Daniel T Belcher 9117 Southview Lane St. Louis, MO 63123



Bill Due	10/02/2021
Terms	Due on receipt
Memo	Sandcastle Day's 2021 Sculptor Fee with Travel Expense

Expenses

Account	Memo	Amount	Customer:Job	Class
Sand Sculptors Sculptor Travel Expense	Sculptor Fee Sculptor Travel Expense	1,200.00 300.00		
Paid 10/2/0 A1,500. Received	2/ap#1279 Dufter			

Expense Total : 1,500.00

Bill Total : \$1,500.00

Date	Ref. No.
10/02/2021	SCD's 2021

Vendor

Eva Sue McGrew Eva S McGrew 3047 23rd Ave W. Seattle, WA 98199



10/02/2021
Due on receipt
Sandcastle Day's 2021 Sculptor Fee with Travel Expense

Expenses

Account	Memo	Amount	Customer:Job	Class
Sand Sculptors Sculptor Travel Expense	Sculptor Fee Sculptor Travel Expense	1,200.00 300.00		
Buil 10/2/2 \$1,500.00	1 CK#1280 Smart	>		
Cecuver	5			

Expense Total : 1,500.00

Bill Total : \$1,500.00

112

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	Bi	
Date	Ref. No.	_
10/02/2021	SCD's 2021 Sculptor	_

113

Vendor

Albert Lucio 14800 Yellowleaf Trail Austin, TX 78728



Bill Due	10/02/2021
Terms	Due on receipt
Memo	Sandcastle Day's 2021 Sculptor Fee with Travel Expense

Expenses

Account	Memo	Amount	Customer:Job	Class
Sand Sculptors Sculptor Travel Expense	Sculptor Fee Sculptor Travel Expense	1,200.00 100.00		
Paid 10/2/2 \$1,300. Received X_	V CR#1281			

Expense Total: 1,300.00

Bill Total : \$1,300.00

		[₽] ¹
Date	Ref. No.	
10/02/2021	SCD's 2021 Sculptor	

Vendor

Frederick A Mallett 1212 Palm Blvd. Laguna Vista, TX 78578



Bill Due	10/02/2021
Terms	Due on receipt
Memo	Sandcastle Day's 2021 Sculptor Fee

Expenses

Account	Memo	Amount	Customer:Job	Class
Sand Sculptors	Sculptor Fee	1,200.00		
	21ck#1282			

Expense Total : 1,200.00

Bill Total : \$1,200.00

Bill Bill

Sandcastle Days 6900 Padre Blvd. South Padre Island TX 78597

Date	Ref. No.
10/02/2021	SCD's 2021

Vendor

Dmitry Klimenko Mohovaya St 28 apt 16 Saint Petersburg Russia 191028



Bill Due	10/02/2021
Terms	Due on receipt
Memo	Sandcastle Day's 2021 Sculptor Fee with Travel Expense

Expenses

Account	Memo	Amount	Customer:Job	Class
Sand Sculptors Sculptor Travel Expense	Sculptor Fee Sculptor Travel Expense	1,200.00 300.00		
Paul 10/2/2 Received?	A 1283			

Expense Total : 1,500.00

Bill Total : \$1,500.00

<u>۽</u> Bill

Sandcastle Days 6900 Padre Blvd. South Padre Island TX 78597

Date	Ref. No.
10/02/2021	SCD's 2021 Sand Help

Vendor

Gary McCartney PO Box 3723 Souh Padre Island, TX 78597



Bill Due	10/02/2021
Terms	Due on receipt
Memo	Sandcastle Days 2021 for Sand Helper
ĺ	

Expenses

Account	Memo	Amount	Customer:Job	Class
Account Sand Helpers Mil 10/2/2 H1273, \$50 Received	Sand Helper	Amount 500.00	Customer:Job	Class

Expense Total : 500.00

Bill Total :

\$500.00

117 Bill

Sandcastle Days 6900 Padre Blvd. South Padre Island TX 78597

Date	Ref. No .	
10/02/2021	SCD's 2021 Sand Help	

Vendor

Benjamin Melcher 600 E Davis St. #007 Port Isabel, TX 78578



Bill Due	10/02/2021
Terms	Due on receipt
Memo	Sandcastle Days 2021 Sand Helper

Expenses

Account	Memo	Amount	Customer:Job	Class
Sand Helpers Point 10/2/2/ #1273,#500. Receivedly	Sandcastle Days 2021 Sand Helper	500.00		
Received &	J.		i i art	

Expense Total : 500.00

Bill Total :

\$500.00

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Sandcastle Days 6900 Padre Blvd. South Padre Island TX 78597

Date	Ref. No.
10/02/2021	SCD's 2021 Sand Help

Vendor

Jose Sanchez 117 E Saturn St South Padre Island, TX 78597



Bill Due	10/02/2021
Terms	Due on receipt
Memo	Sandcastle Day's Sand Helper

Expenses

Account	Memo	Amount	Customer:Job	Class
Sand Helpers	Sand Helper Sand Helper All Wall All Pichael 0/3/2 10/3/2 0/3/2 0/3/2 0/3/2 0/3/2 0/3/2	300.00		
Buil 10/2 \$ 300. 2 Received X_	21 Ck#1284 Dore Gard		Ex	pense Total : 300.00
			Bill Total :	\$300.00

Date	Ref. No.
10/03/2021	SCD's 2021 Sand Help

Vendor

Marco Colorado 339 Avenida Estrella Brownsville, TX 78526



Bill Due	10/03/2021
Terms	
Memo	Sandcastle Day's 2021 for Sand Helper 9/26-10/4/21

Expenses

Account	Memo	Amount	Customer:Job	Class
Sand Helpers	Sand Helper - 9/26-10/4/21	500.00		
Paint 1 op=#12 Received	2/3/21 85 And			

Expense Total : 500.00

Bill Total : \$500.00

Bill

Sandcastle Days 6900 Padre Blvd. South Padre Island TX 78597

Date	Ref. No.
10/03/2021	SCD's 2021 Sand Help

Vendor Leonardo Nava 114 Leal Port Isabel, TX 78579



Bill Due	10/03/2021
Terms	
Memo	Sandcastle Day's 2021 for Sand Helper 9/26-10/4/21

Expenses

Account	Memo	Amount	Customer:Job	Class
Sand Helpers	Sand Helper - 9/26-10/4/21	300.00		
Bid ck#128 Receivedx	6			
Receivedx				
<u></u>				

Expense Total : 300.00

Bill Total : \$300.00





South Padre Island Convention & Visitors Bureau | 7355 Padre Blvd. South Padre Island, TX 78597 (956) 761-3000 | (956) 761-3024 Fax | www.sopadre.com

POST EVENT REPORT

Today's Date: 10/25/21

To be reimbursed, please submit the following within 10 days post event:

- 1. Number of participants calculated with backup documentation (i.e. zip codes, team rosters, surveys)
- 2. Number of room nights tracked with backup documentation (i.e. third-party housing documentation or certified hotel pickup reports)

Please submit the following within 30 days your post event report:

- 1. Valid invoice(s) supporting reimbursable allowable expenses. Please submit only enough receipts to reach awarded grant amount.
- Evidence of payment to support invoices paid from grantee to third party (front and back copies of cleared check(s) or detailed credit card/debit card receipts. For all media buys please provide tear sheets, copies of advertisements, schedules and signed station affidavits.
- 3. Copies of marketing or advertising materials, websites showing South Padre Island CVB logo.

Organization Information

Name of Organ	ization: Rotary Club of Historic Br	rownsville	
Address: 4745	Lakeway Drive		
City, State, Zip:	Brownsville, Texas 78520		
Contact Name:	Robert Hibyan	Contact email:	hibyr@aol.com
Contact Cell Ph	one Number: (956) 4 90-5378		

Event Information

Name of Event or Proje	ect: F	Ride For I	Rotary Q	ueen Is	abella C	auseway Cross	
Date(s) of Event or Proj	ject:	10/03/21					
Primary Location of Eve	ent o	r Project:	Hwy 48 (From B	rownsvill	le to Port Isabel	
Amount Requested:		1500.00					
Amount Received:	\$	1,250.00)				
					2 1000		

How many years have you held this Event or Program: ^{3 yrs.}



South Padre Island Convention & Visitors Bureau | 7355 Padre Blvd. South Padre Island, TX 78597 (956) 761-3000 | (956) 761-3024 Fax | www.sopadre.com 122

Event Funding Information

- 1. Actual percentage of funded event costs covered by hotel occupancy tax: 13.5%
- 2. Actual percentage of facility costs covered by hotel occupancy tax (if applicable):
- 3. Actual percentage of staff costs covered by hotel occupancy tax (if applicable):
- 4. If staff costs were covered, estimate of actual hours staff spent on funded event:
- 5. Did the event charge admission? Was there a net profit from the event? If there was a net profit, what was the amount and how is it being used? We did charge a registration fee and there was a resulting net profit which will be used to help fund club service projects.
- 6. Please attach an actual Event Budget showing all revenues including sponsorships and all expenses.

Event Attendance Information

- 1. How many people did you predict would attend this event? (Number submitted in the application for hotel occupancy tax funds): 500
- 2. What was the *actual attendance* at the event? _____ 400
- How many room nights did you estimate in your application would be generated by attendees of this event or program?
- How many room nights did you actually generated by attendees of this event? 45
- 5. If this Event has been funded by hotel occupancy tax in the last three years, how many room nights were generated at South Padre Island hotels by attendees of this Event?
 - This Year: 45
 - Last Year: 0
 - Two Years Ago: 27
 - Three Years Ago:
- 6. What method did you use to determine the number of people who booked rooms at South Padre Island hotels (e.g.; room block usage information, survey of hoteliers, total attendance formula, zip code information, etc.)? We poled the riders when they came to check-in.
 We poled the riders when they came to check-in.
- 7. Was a room block established for this Event at an area hotel (hotels), and if so, did the room block fill? If the room block did not fill, how many rooms were picked up? No



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Event Promotion Information

1. Please check all efforts your organization actually used to promote this Event and how much was actually spent in each category:

	Newspaper: \$
	Radio: \$
j	TV: \$
]	Other Paid Advertising: \$1,377.75
	Number of Press Releases to Media: 6
	Number emails to out-of-town recipients: 269,700
	Other Promotions We had a PSA generated which was used on Facebook.

- Did you include a link to the CVB or other source on your promotional handouts and in your website for booking hotel nights during this event? No, timing issue
- 3. Did you negotiate a special rate or hotel/event package to attract overnight stays? No
- 4. What new marketing initiatives did you utilize to promote hotel and convention activity for this Event? We had a video developed promoting our event across the causeway.

Please attach samples of documents showing how South Padre Island was recognized in your advertising/promotional campaign

- Please attach at least one sample of all forms of advertising/promoting used in your campaign. If the sample itself does not indicate the medium (radio, TV, print, or mail) used or where the advertising took place (e.g. a city's newspaper, or a radio spot that does not indicate the city where the spot was played), please include other information that would show location of the advertising and medium utilized.
- 5. Please note any other success indicators of your event: We increased our rider participation by 81% since our last ride.335



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Sporting Related Events

- If the Event funded by hotel occupancy tax was a sporting-related function/facility, how many individuals actually participated in this event? 335
- If the event was a sporting-related function/facility, how many of the participants were from another city or county? 60%
- 3. If the event was a sporting-related function/facility, quantify how the activity substantially increased economic activity at hotel within the city or its vicinity? People who came had lunch on the island and may have stayed at bars. Also a certian number stayed from 1 to 3 nights on SPI.

Additional Event Information

- 1. What South Padre Island businesses did you utilize for food, supplies, materials, printing, etc.? We help our5 event party at the Longboard Bar and Grill.
- 2. What was the weather like during the event? The weather was good, but there was the threat of rain over the entire weekend.
- 3. Were there any other facts that may have affected on the event? Concerns regarding Covid-19 and its potential spread during the event.

Signature

10/25/21	. How we have
Date	

Submit to complete applications to:

Marisa Amaya Event Development Manager Convention and Visitors Advisory Board C/O City of South Padre Island Convention & Visitors Bureau 7355 Padre Blvd., South Padre Island, TX 78597 Phone: (956) 761-3834 Email: marisa@sopadre.com



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From: Robert Hibyan hibyr@aol.com & Subject: Rotary Sponsor Logos Date: October 25, 2021 at 1:25 PM To: Robert Hibyan hibyr@aol.com



Sent from mv iPhone

I. <u>Facebook Invoice Summary</u>

109/30	0/2021) P	romoting https://www.active.com/brownsville-bx/cycling/races/rid_	489 Link Chicks	2	22,111	33,322	\$198.92	Sep 30, 202
Post: *	We are n	sedy!!! Are you???!"	452 Link Clicka	1	3,416	27,380	\$188.00	Aug 30, 202
Ongoi	ng Websi	te Promotion https://www.active.com/brownaville-tx/cycling/race_	1,315 Link Clicks	2	28,375	49,398	\$176.79	Aug 8, 202
		nd get yours!!! (a) (a) (a) (b) (c) (c) (c) (c) (c) (c) (c) (c) (c) (c	150 Link Clicks	1	0,109	18,550	\$150.00	Sep 4, 202
Post:*	The post	er is ready" 🚔	407 146 Light		9,888	18,399	\$100.00	Aug 7, 202
Event	Ride for	Rotary October 04, 2020 👜 🔶	448 Line Clicks	2	1,213	47,288	\$80.00	Jul 10, 202
Post: *	Bicycle R	ide Brownsville to SPI! * 📦	137 Die Clery		5,462	9,173	\$75.00	Aug 10, 202
08/08	/2021) P	romoting Send WhatsApp Message 🚔	358 CLink Cheka	1	4,964	18,629	\$75.00	Aug 8, 202
09/15	i/2021) P	romoting https://www.active.com/brownsville-tx/cycling/races/rid_	719 Link Clicks	1	2,028	18,256	\$74.99	Sep 15, 202
10/02	/2021) P	romoting https://www.active.com/brownavtile-tx/cycling/races/rid_	32 Link Clicks		567	1,079	\$34.46	Oct 2, 202
09/30	/2021 Pi	romoting https://www.active.com/brownsville-tx/cycling/races/rid_	95 Link Oicks		5,578	6,873	\$30.00	Sep 30, 2021
	0	[07/17/2020] Promoting Ride for Rotary 🚔	15	54	3,561	5,881	\$24.84	Jul 17, 2020
	•	Post: "Vamonos & & & & & & & & & & & & & & & & & & &	Post En	40	381	526	\$23.63	Oct 2, 2021
	0	(08/17/2021) Promoting https://www.active.com/brownsville-tx/cycling/races/.		17 a Gickt	719	1,160	\$13.17	Aug 17, 2021
	0	Post: "We hope you are ready to the		73 jejt.	336	347	\$10.00	Aug 1. 2021
		> Results from 52 campaigns @	Mattole		104,541 People	269,709 Totaj	\$1,300.00 Total Spert	

Below is the summary of the advertisements and expenses provided by Facebook.

II. Below are Screenshots from my Credit Card

Aug 31, 2020	FACE8K *4T32PVW6D2	Professional services V	\$36.47	>
Jul 31, 2020	FACEBK *YEUHTTS6D2	Professional services 🗸	\$113.57	>

Sep 30, 2021	FACE8K *CK7J87B7D2	Pay with My Chase Plan ^{sw} >	Professional services 🗸	\$250.00	>
Aug 31, 2021	FACEBK *EHV2N6K7D2		Professional services 🗸	\$74.96	>
Aug 12, 2021	FACEBK *H8WYL6F7D2	Pay with My Chase Plan ⁵³⁴ >	Professional services 🗸	\$125.00	>
Aug 10, 2021	FACE8K *LT5ZC6X6D2	Pay with My Chase Plan ^{sw} >	Professional services 🗸	\$125.00	>
Sep 4, 2021	FACEBK *PWCG67P6D2	Pay with My Chase Plan SM >	Professional services 🗸	\$175.00	>
Aug 14, 2021	FACEBK *53AEX587D2	Pay with My Chase Plan ⁵⁰⁴ >	Professional services ~	\$125.00	>
Oct 2, 2021	FACEBK *6FK657K6D2	Pay with My Chase Plan ^{sse} >	Professional services 🛩	\$250.00	>

III. The Total

I added the expense above on excel. The total is \$1,275.

\$ 36.47
\$ 113.57
\$ 250.00
\$ 74.96
\$ 125.00
\$ 125.00
\$ 175.00
\$ 125.00
\$ 250.00
\$ 1,275.00

From: Markus Villanueva markus.villanueva@yahoo.com & Subject: Profit Date: October 21, 2021 at 12:05 PM To: Robert Hibyan hibyr@aol.com



Income Statement

Rotary Club of Historic Brownsville Inc Ride for Rotary

evenue		
Sponsorship	16775.00	
Pending Sponsor Payments	375.00	
Rider Income-Active.com	11116.54	
Rider Income-Club Website	580.00	
Rider Income-paper registration	1769.00	
Net Sales		30615.54
Gross Profit (Loss)		30615.54
xpenses		
Permits-Port Isabel	600.00	
Police Protection	480.00	
Signs	102.75	
Rider Food	234.00	
Shirts	2161.00	
Longboard	2952.55	
Restrooms	310.50	
Medals	2100.00	
Advertisement-GD Project	322.63	
Facebook-Erick Lucio	1275.00	
Video	225.00	
Total Expenses		10763.43
		19852.11
Net Operating Income		TOOSETT

Sent from my iPhone

2021 Ride for Rotary / October 3, 2021

South Padre Island Convention & Visitors Bureau 7355 Padre Blvd., South Padre Island, TX 78597 2021 Ride for Rotary / October 3, 2021	ion & Visitors Bureau 7355 Padre Blvd., Sout	h Padre Island, TX	78597 956.761.3000		
LAST NAME	CITY NAME	ZIPCODE	NAME OF SPI PROPERTY	# OF ROOMS	# OF NIGHTS
Lievo	PANEHO VIE JO	78575	CONDO (meanig SUE)	-	M
GONZALEZ-	PASADENA	72555	ISH BLANCA	1	2
CUNANAN	MCALLEN	78501	Holiomy INN		1
Lind	Fundabull	78539	LA CoPATUN	1	2
ARCAULE	HOUSTON	FFOIS	BOARDWALK	1	M
Jalazar	BROWNSVILLE	78259	BEACHSIDE	1	1
VHO PAN	Houston	77029	``	1	Ν
GARLA	Houster	FTOIS	16 11 11	1	2
GRANGER	HOUSLON	77006	11 (1) (1	1	7
CREDO	Houston	77022	PEARL	<	1
DE LA TORRE	SAN ANTONIO	78223	ComFast Surfes	-	ん

2021 Ride for Rotary / October 3, 2021

South Padre Island Convention & Visitors Bureau 7355 Padre Bivd., South Padre Island, TX 78597 2021 Ride for Rotary / October 3, 2021	n & Visitors Bureau 7355 Pedre Blvd., Souti	r Padre Island, TX	78597 956.761.3000		
LAST NAME	CITY NAME	ZIPCODE	NAME OF SPI PROPERTY	# OF ROOMS	# OF NIGHTS
JCHLINDER	PLEASANTOR	4908£	Conoo	Į	7
DRUGAM	New ULM	ELOP3	SEA VISTA	l	3
COLEMAN	BREMAN	46506	46506 HeLIDAY INN	1	6
SCALEMMER	BREMAN	46506	HOLIDAYINN	1	\mathbb{M}
PEREZ	MEALLEN	78601	LA COPATON	1	M
REDRIGUEZ	Foloven	78538	Carloo	1	\mathbb{N}
VASGUEZ	Los PEESNOS	78566	CONDO E. MARISOL	1	M
GARZA	Houston	77015	PAORE INN	-	1
L 2252	EDIN BURG	78539	Com Port Surles	((
LoPEZ	HOUSLON	77044	CAMPING OUT		1

9562441424		9565367399 Signed	Cits Murphy	No	78559 CONFIRME Paid	IVI LA FERIA TX	9562441424 aamurphy1978@ya 26817 PALOMINO AVi LA FERIA	11/19/1978 FEMALE	42	2/26/2021 5:27 Murphy, Angela	K-11ZP9KS
9564606983		9562236533 Signed	Maria lopez	No	78589 CONFIRME Paid		9564606983 Jermora3@sbcglobi 101 freestone st	3/5/1986 MALE	35	8/23/2021 21:25 Mora, Jeremias	R-11RV25>
9562193451 more		9562070556 Signed	Rosaura Miranda	Soldiers fo Miranda, J Yes	78541 CONFIRME Paid	Edinburg TX	9562193451 mirandaedInburg@: 1308 Ruidoso	12/31/1971 MALE	49	8/13/2021 4:22 Miranda, Jaime	R-110910
2108626370		8302431710 Signed	Sean Miller	No	78552 CONFIRME Paid	Harlingen TX	2108626370 karlasmiller1@gmai 28766 Paim Bivd	4/5/1987 FEMALE	34	9/23/2021 16:09 Miller, Karla	R-11XVMV
		Signed		No	CONFIRME Paid		9565093688 marthalmata@yahoo.com	9/10/1970 MALE	51	8/27/2021 3:44 Mata, Sebastian	R-115LRJG
9565093688		9567500780 Signed	Martha Mendozi	No	78521-362 CONFIRME Paid	D F BROWNSV TX	9565093688 marthalmendoza70 1830 TANGLEWOOD / BROWNSV TX	4/16/1970 FEMALE	51	8/26/2021 1:03 Mata, Martha L	R-1158X3P
9562403545	Breakaway Cyclin	9562502481 Signed	yanory hemande	Breakaway Mata, Brar Yes	78573 CONFIRME Paid	mission TX	9562403545 brandoncycling@icl 3907 N taylor Rd	3/15/1980 MALE	41	9/27/2021 4:12 Mate, Brandon	R-11YCV87
		Signed		No	CONFIRME Paid		9566385456 mars675@hotmail.com	7/11/1973 MALE	48	9/15/2021 0:24 Martinez, Salvador	R-11WDN(
9566512013		956605-9303 Signed	9568674956 956605-9303	No	78577 CONFIRME Paid	PHARR TX	9566512013 kevinjosephmartine 903 W SMI APT 3	3/19/1990 MALE	31	9/9/2021 18:43 Martinez, Kevin	R-11VMFT
9566555691		9562836819 Signed	Claudia Alcala	No	78542 CONFIRME Paid	Edinburg TX	9566555691 ethanmtz00@kloux 3817 S Vet Apt 424	7/15/2003 MALE	18	10/1/2021 4:21 Martinez, Ethan	R-1128CN3
9564311620		156-434-9890 Signed	Andrew Marikos 956-434-9890	No	78578 COMFIRME Paid	Laguna Vis TX	9564311620 brittany@shallowsp 315 Morris St	5/22/1989 FEMALE	32	9/23/2021 14:57 Marikos, Brittany	R-11XVB63
9567143415		9565091515 Signed	Maria Morones	No	78521 CONFIRME Paid	Brownsvill-TX	9567143415 nancydenise3591@;3687 kamila ct	3/5/1991 FEMALE	30	10/2/2021 2:13 Mares, Nancy	R-11ZFMD
	Breakaway Cycling	Signed		Breakaway Mata, Brar No	CONFIRME Paid		8067892881 carlos.maqueda@outlook.com	9/23/1961 FEMALE	8	9/27/2021 5:13 Maqueda, Debra	R-11YCZQV
8067892881	Breakaway Cyclin	9565007221 Signed	Debi	Breakaway Mata, Brar No	78503 CONFIRME Paid	B MCALLEN TX	8067892881 cmaqueda@aol.con 800 SUNSET DR APT 8 MCALL	6/20/1956 MALE	65	9/27/2021 5:01 Maqueda, Carlos	R-11YCST4
9562066204		9562063264 Signed	Monica	No	78504 CONFIRME Paid	McAllen TX	9562066204 riograndevalleyreal: 1413 Robin Ave	1/1/1967 MALE	¥	9/16/2021 2:42 Mahtani, Kumar	R-11WQ20
9564558661		9564558475 Signed	Gilberto Martine	No	78526 CONFIRME Paid	Brownsviil-TX	9564558661 emaciel-mtz@sbcgk 5165 Daleiden Drive	11/8/1975 FEMALE	45	8/29/2021 16:11 Maclel, Elizabeth	R-11SXNX8
9562191086 more		9562191086 Signed	Enrique Rodrigue	Team Cuhł Rodriguez No	78538 CONFIRME Paid	AI EDCOUCH TX	9565186263 ignadomvjr@gmail. PO 80X 49 114 N LLAJ EDCOUCH TX	6/21/2001 MALE	20	8/25/2021 17:03 Macias Jr, Ignacio	R-1156C45
9566592254)56-659-2264 Signed	Ivana Macarayor 956-659-2264	No	78552 CONFIRME Paid	Harlingen TX	9566592254 normanmacerayon(4318 Park Bend	5/24/1966 MALE	22	8/31/2021 19:36 Macarayon, Norman	R-11TBVNI
8324141017 more		7135911440 Signed	Belinda Hernand	Liquor & Vi Gonzalez, No	77044 CONFIRME Paid	'rl Houston TX	8324141017 Riopez77530@yzho 9110 Ganter River Tri Houston	2/2/1977 MALE	#	7/2/2021 19:46 Lopez, Raul	R-11JVMX:
9562663138		9562663105 Signed	Diana Lopez	No	78526 CONFIRME Paid	BROWNSV TX	9562663138 ferminkopez292@gr 4934 JUNIPER ST	12/27/1971 MALE	49	8/26/2021 0:33 Lopez, Fermin	R-1158765
9563517119		1111111111 Signed	Na	No	78537 CONFIRME Paid	Donna TX	9563517119_adam.n.lopez1990€ 718 s 20th st	8/19/1990 MALE	31	9/18/2021 3:15 Lopez, Adam	R-11X028V
9566249497		956-638-9497 Signed	Nora Longoria 95	No	78572 CONFIRME Paid	Mission TX	9566249497 tripletime@aol.com 1402 Melinda Dr	7/26/1966 MALE	55	9/5/2021 21:27 Longoria, Xavier	R-11VOQH
9562074469		9562074471 Signed	Sandra Lomeli	No	78539 CONFIRME Paid	edinburg TX	9562074469 aalomeli@hotmail.c 2704 lesile st	5/28/1975 MALE	46	9/16/2021 3:30 Lomeli, Ascary	R-11WR1F
		Signed		No	CONFIRME Paid		9567327904 guiseli2270@gmeil.com	1/22/1970 FEMALE	51	9/23/2021 0:01 Unan, Guisell	R-11XRLDC
9564554674	Cycling Queens	9564555799 Signed	Ricardo Leal	Cycling Qu Ngo, Sonia No	78526 CONFIRME Paid	BROWNSV TX	9564554674 nbetancourt@bisd.4 5471 BARBWIRE LN	7/29/1982 FEMALE	39	8/17/2020 13:38 Leal, Nati	R-10HGNN
9568021600		9568021601 Signed	Ella Kleni	Breakaway Villarreal, I No	78504 CONFIRME Paid	MCALLEN TX	9568021600 kianimd@gmail.con P.O. BOX 720206	4/9/1962 MALE	59	9/26/2021 16:51 KIANI, GHOLAM	R-11Y9J4R
2814526585		181-452-6585 Signed	Kennie Kennard 281-452-6585	No	78572 CONFIRME Paid	Mission TX	2814526585 fred530b5@hotmai 3710 Mallard Drive	2/11/1950 MALE	71	8/3/2020 23:56 Kennard, Fred	R-10GH851
12102321592 more		Signed	Peggy Kawamura	No	78070 CONFIRME Paid	V SPRING BR TX	12102321592 pjkawa03@gmail.cc 20540 HIGHWAY 46 V SPRING BR TX	11/15/1957 FEMALE	63	6/12/2021 19:08 Kawamura, Peggy	R-11G3QG
7133037253		713 870-9050 Signed	Lisa Jones 71	No	78575 CONFIRME Paid	RANCHO V TX	7133037253 johnwilsonjones@h 111 PiZARRO AVE	8/16/1954 MALE	67	9/14/2021 16:21 Jones, John Wison	R-11W88T
9562520234		9564325026 Signed	WBN	No	78543 CONFIRME Paid	Elsa TX	9562520234 (barratovar1985@g: 716 east 4th st	5/25/1985 MALE	36	8/31/2021 16:45 Ibarra, Jorge	R-11791NS
2817803851 more		7134086183 Signed	Alicia	Liquor & Vi Gonzalez, I No	77022 CONFIRME Paid	HOUSTON TX	2817803851 8ERTHAHOLDER1@ 78 REID ST	6/28/1970 FEMALE	51	7/16/2021 15:26 HOLDER, BERTHA	R-11L0M0
9568327938		9564908111 Signed	Enrique Hilton	No	78550 CONFIRME Paid	Harlingen TX	9568327938 sheyta.p.garcia@gm 3122 Leon Cir	3/30/1993 FEMALE	28	9/23/2021 20:41 Hilton, Sheyla	R-11XWT9
817235		817-235-2793 Signed	Susan Hickey 81	No	78597 CONFIRME Paid	D South Padi TX	817235 dhickey@hotmail.cx 111 E Marlin St Unit D South Padi TX	12/26/1957 MALE	63	8/31/2021 18:28 Hickey, Dave	R-11788F3
9562992516		9565895805 Signed	Daniel Hernande	No	78526 CONFIRME Paid	Brownsvill TX	9562992516 Setenehdz82@kdou 3321 crestwood dr	12/30/1982 FEMALE	38	9/28/2021 20:29 Hernandez, Selene	R-11YQ54F
9566072131		9562074011 Signed	Anna Marie Herr	No	78539 CONFIRME Paid	Edinburg TX	9566072131 jhernandez8684@y; 1611 Wendy Drive	1/5/1961 MALE	8	7/31/2020 20:49 Hernandez, Johnny	R-10G8JF9
9565253056		9568327969 Signed	Yovanna	No	78521-476 CONFIRME Paid	Brownsvill-TX	9565253056 Tonyhdz74@kloud. 2802 Carolina St	9/6/1974 MALE	47	7/17/2021 21:19 Hernandez, Antonio	R-111VSS0
9564597104 more		95620355501 Signed	Edje	No	78520 CONFIRME Paid	BROWNSV TX	9564597104 alex_hernandez_19 S1S E PARK DR	2/18/1969 MALE	52	8/11/2021 15:30 Hernandez, Alex	R-1101NU
9566394457		9564667070 Signed	Crystal Cantu-Ro	No	78520 CONFIRME Paid	Brownsvill-TX	9566394457 phermosa40@yaho 9845 FM 1421	12/20/1965 FEMALE	55	6/12/2020 1:49 Hermosa, Pearl	R-108JWO
9562790092		356-929-9555 Signed	Irma Dalia Hermi 956-929-9555	No	78504 CONFIRME Paid	var McAllen TX	9562790092 rhermida@gmail.co 4656 Estancia Parkwa McAllen	11/3/1976 MALE	44	9/26/2021 2:41 Hermida, Ramon	R-11Y7R05
		Signed		No	CONFIRME Paid		2814606783 Mary.hayes15@gmail.com	6/4/1990 FEMALE	31	9/22/2021 15:26 Hayes, Mary	R-11XP8Gt
9565455681		9565455910 Signed	Hector Gutlerrez	No	78566 CONFIRME Paid	Los Fresno TX	9565455681 lgtz1107@gmail.cor 33072 Cardinal Ct	11/7/1978 FEMALE	42	9/9/2021 17:17 Gutlerrez, Lorena	R-11VLVFO
9569701611		9566222014 Signed	Gloryjane Gumb	No	78550 CONFIRME Paid	iny Harlingen TX	9569701611 Ching2000@sbcglot 1613 Gabriel's Landiny Harlingen TX	3/15/1973 MALE	48	9/29/2021 1:54 Gumban, Edgardo	R-11YSG9F
		Signed		No	CONFIRME Paid		9565794141 manuel_gr25@yahoo.com	12/25/1963 MALE	57	9/4/2021 17:08 Guerrero, Manuel	R-11TW6/3
	đ	Not signed		No	CONFIRME Paid		9564551687 raquet_1119@hotmail.com	6/2/1963 MALE	8	9/30/2021 20:41 GUERRERO, GUILLEF	R-11Z5ZW
9564594094		9565905925 Signed	Marina Garza	No	78520 CONFIRME Paid	r Brownsvill [,] TX	9564594094 endaira819@yahoo 5577 Campo Real Cir Brownsvill-TX	8/19/1993 FEMALE	28	9/4/2021 17:02 Guerrero, Endaira	R-117W19
9563293161		Alejandra Abund +1 (956) 703-421 Signad	Alejandra Abund +1	Breakaway Mata, Brar No	3 78504 CONFIRME Paid	Tr Mcallen Texas	9563293161 Agm2902@gmail.cc 9624 n 17t McAllen Tr Mcallen	2/29/1980 MALE	41	9/27/2021 22:41 Guerra, Alejandro	R-117/925
9564904223		9563730706 Signed	BOBBY PARTIDA	No	78559 CONFIRME Paid	LA FERIA TIX	9564904223 sonla@texastrioene 27764 BIXBY RD	5/9/1975 FEMALE	46	7/14/2021 21:18 GUAJARDO, SONIA	R-11UH4XC
8329899661		9165415024 Signed	Lisa Branch	No	77006 CONFIRME Paid	Houston TX	8329899661 zombiekillaj@gmail 3001 Heler Apt 2	3/4/1977 MALE	44	9/1/2021 18:00 Granger, Jason	R-1177C115
9363408286 more		8324230276 Signed	Marybel Montan	No	77029 CONFIRME Paid	Houston TX	9363408286 agran84@yahoo.coi 1703 Demaree Lane	11/6/1984 FEMALE	36	9/1/2021 17:28 Granado, April	R-11TJ282

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	R-11YRFSF	R-11YR8W	R-11TFFWI	R-11XMXR	R-11T5D18	R-11XH721	R-1167W4	R-11WP2V	R-11YG8D	R-11Z4G08	R-11VZCJD	R-108K391	R-11VVDV	R-11ZFYSS	R-11Z85TJ:	R-11YHKGi	R-10D9D7	R-11962G	R-11YQXYS	R-11X17ZK	R-110,2HG	R-1156002	R-11VD141	R-11MW1"	R-11Z3YD&	R-11YKOTL	R-1179GSE	R-11TXGFP	R-11LR091	R-11YK7H6	R-11WVHT	R-11YOCX5	R-11Y155Z	R-11R4W5	R-11TBX07	R-11YPY8L	R-1108KK	R-11PJ8WA	R-11WBVC	R-11Z4H7S	R-11XS1BC	R-11YNF45	R-11X07KE	R-11XV415	R-11TOVN:	R-11YC3SK	R-10F82TS	R-11531YF	8-110VX3
49	9/28/2021 23:48 Saldivar, Robert	9/29/2021 0:03 Saldivar, Patty	9/1/2021 4:37 Saldana, Rossana	9/22/2021 19:17 Salazar, Sergio	8/31/2021 2:49 Salazar, Lorena	9/21/2021 13:03 Safazar, Jody	4/6/2021 20:36 Sałazar, Concepcion	9/16/2021 3:00 Salamanca, Ivane	9/27/2021 17:43 Saenz, Cindy	9/30/2021 17:12 Ruvalcaba, Claudia	9/12/2021 14:49 Ruiz, Oscar	6/12/2020 2:21 Ruiz, Com	9/11/2021 7:04 Rosales, Maggie	10/2/2021 5:16 Romero, Victoria	10/1/2021 3:41 ROJAS, ELEAZAR	9/27/2021 22:31 Rodriguez, Velisa J.	7/6/2020 2:37 Rodriguez, Laonel	5/5/2021 17:24 Rodriguez, David	9/28/2021 21:06 Rodriguez, Conred	9/18/2021 18:35 Rodríguez, Beatriz	8/18/2021 19:19 Rodriguez III, Enriqu	8/25/2021 15:52 Rodrigiez, Margarita	9/8/2021 2:30 Rice, Nancy	7/26/2021 13:11 Reyna, Francella	9/30/2021 16:05 Reyes, Dan	9/28/2021 1:37 Requens, Laura	8/31/2021 18:43 Ramos, Emmanuel	9/4/2021 17:06 Ramos, Claudio	7/16/2021 15:40 Ramirez, Carlos	9/28/2021 2:52 Puente, Rosie	9/17/2021 5:01 Pruneda, Juan	9/24/2021 13:49 Ponce, Frank	9/24/2021 17:14 Phillips, Zulema	8/20/2021 1:44 Perez, Rodrigo	8/31/2021 20:55 Perez, Norma	9/28/2021 18:56 PEREZ, JAVIER	8/13/2021 13:59 Perez, Cetario	8/7/2021 3:39 Pena-Mata, Juan	9/14/2021 18:29 Pena, Paulina	9/30/2021 17:17 PENA, Uliana	9/23/2021 2:11 Pena, Jonathan	9/28/2021 15:20 Orozco, Belinda	9/18/2021 18:41 Ordonez, Hector	9/23/2021 14:21 Olvera, Geronimo	9/1/2021 1:18 Nuckols, Rose Anne	9/26/2021 23:16 Nieto, Eva	7/18/2020 18:01 Ngo, Sonia	8/25/2021 0:09 Najera, Paul	8/18/2021 3:29 Natera lillana
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	1/29/1967 MALE	7/12/1966 FEMALE	2/1/1970 FEMALE	11/13/1966 MALE	10/15/1981 FEMALE	1/19/1967 FEMALE	8/12/1980 FEMALE	4/11/1990 FEMALE	9/29/1992 FEMALE	8/3/1983 FEMALE	7/7/1978 MALE	10/4/1976 FEMALE	11/10/1974 FEMALE	3/8/2003 FEMALE	4/14/1965 MALE	7/6/1972 FEMALE	7/12/1981 MALE	6/13/1977 MALE	11/8/1974 MALE	8/3/1969 FEMALE	11/1/1981 MALE	4/27/1972 FEMALE	4/17/1983 FEMALE	10/19/1969 FEMALE	11/13/1969 MALE	10/29/1982 FEMALE	9/15/1992 MALE	6/19/1990 MALE	12/30/1963 MALE	7/25/1975 FEMALE	1/22/1973 MALE	5/27/1979 MALE	2/9/1971 FEMALE	5/6/1998 MALE	1/6/1969 FEMALE	1/16/1983 MALE	11/15/1963 MALE	10/7/1988 MALE	8/22/1979 FEMALE	8/1/1974 FEMALE	7/24/1990 MALE	5/2/1972 FEMALE	4/26/1997 MALE 4	1/15/1970 MALE	1/25/1959 FEMALE	4/3/1970 FEMALE	3/21/1973 FEMIALE	5/10/1964 MALE	3/3/1960 FEMALE
	9564591792 saldivar.robert@yahoo.com	9564596845 Psatdivar2020@gmi 5490 QUAIL GLENN ST BROWNSV TX	9564552198 rossanasaldana@ho 5129 Farwest Trail	9567897965 ss1166@msn.com 814 E Business Highwa Pharr	9567088306 Loretere@hotmail.c 2805 Woodside	9563453044 jodysal3@gmail.con 15080 HARA CT	9565365186 connie8smites@yah 29529 Emily tane	3196103978 ivane_salamanca@yahoo.com	9562412755 griseel_8293@yaho 346 los ranchitos rd	9563365427 Seleneruvaicaba@h 9525 los oimos dr	2819696500 osruiz@gmail.com 2117 Milford St	9564349329 coruiz.cr@gmail.cov 29461 hamaca lane	9565887442 mmagdalena3@yah 411 ASH AVE	9563099833 Vicky@romerorgv.c 1804 W Bronze st	9564352880 esfrojas@hotmail.cx 427 AGUA VIVA LN	9563690676 velisaj@icloud.com 8440 N 24TH ST	9562222434 chingonchacho@yal 3417 Ida Dr	9566241118 lissecheverri@hotm 909 W GARFIELD AVE ALTON	9562923868 conradrod2003@gn 1304 MANZANO ST	9564291199 Bettydiaz50@hotmi North Shore dr 1813	9562191086 dapunisher_11@yal PO 80X 498	9567559066 maguerdz@hotmail 674 paim haven dr	8062312919 Nanrice01@gmail.c 1402 Julissa	9565239093 frayna53@gmail.co/3718 Niebla Dr	9563717049 mr.denrey@yahoo.c2735 WOODSIDE	9562364243 laurae14@yahoo.cc 1323 N Saint Marie	9564560919 emmanuelramos10/20233 las primas lane San benito TX	9563556269 cramos1990@gmail.com	9563782870 coramirez@yahoo.c 1509 W WICHITA AVE HARLINGE TX	9564605167 rpuentefnp@gmail. 1701 N Ebony	9568329009 jjpruneda007@gma 6012 sabinas st	9562804408 ponce.frank1979@{ 5201 Southmost rd	9565643147 philipszulema@gm 2225 SUMMERFIELD & HARLINGE TX	9564354842 fbird06@gmail.com 7478 Hana Dr	9564599392 illusionhrstdyo@ho 7573 Agave Ave	9562198753 Olderfilbro83@gma 301 East La Vista #12	9566243290 Elorofep@email.cor 620 battic avenue	9792350220 [pm0788@email.coi 314 W 15T ST	ğ	9564667168 tipena@bisd.us 125 CUBA ST	19793737061 jlp1727@gmail.com 314 W 1ST ST	9566220637 mborozco1@gmail., 1533 W Grant Ave.	4291199x956 hectorod97@hotmail.com	2107489055 o6cyclery@gmail.cc 14146 Old Bond St	9564590510 Rnuckols125@gmai 116 Madelyn Rose	9567787938 menieto@aol.com 18110 KAYLA LN	9564561627 ngo.sonia1@gmail.c 5225 Sagebrush Rd	9568675503 Paul nalera paul@er 3205 Birdwine Street	9565179713 nilianawi-tony@ema 3305 AIRDW/MG ST
		51 BROWNSV T	svitl	n Pharr TX	Brownsvill TX	HARLINGE TX	San Benito TX		San Benito TX	Los fresno: TX	Houston TX	los tresnos TX	DONNA TX	Phare TX	BROWNSV TX	MCALLEN TX	Paimview TX	E ALTON TX	EDINBURG TX	Port Isabel TX	EDCOUCH TX	Brownsvill-TX	Los Fresno TX	Laredo TX	BROWNSV TX	Mission TX	e San benito T		'E HARLINGE T	Pharr TX	Brownsvill-TX	Brownsvill-TX	I HARLINGE T	Brownsvill-TX	Brownsvl	McAllen	Edinburg TX	FREEPORT TX	EDINBURG TX	BROWNSV TX	FREEPORT TX	Harlingen TX		San Antoni TX	Bayview TX	HARLINGE TX	Brownsvi		WESLACO TY
	CONFIRME Paid	78526-135 CONFIRME Paid			78526 CONFIRME Paid		78586 CONFIRME Paid	CONFIRME Paid	78586 CONFIRME Paid	78566 CONFIRME Paid	77098 CONFIRME Paid	78565 CONFIRME Paid	78537 CONFIRME Paid		78521 CONFIRME Paid	78504 CONFIRME Paid	78572 CONFIRME Paid	78573 CONFIRME Paid	78539 CONFIRME Paid	78578 CONFIRME Paid	78538 CONFIRME Paid	78521 CONFIRME Paid	78566 CONFIRME Paid	78046 CONFIRME Paid	78526 CONFIRME Paid	78572 CONFIRME Paid	78586	CONFIRME Paid	78550 CONFIRME Paid				78550 CONFIRME Pald	78520 CONFIRME Paid				77541-570 CONFIRME Paid	78539 CONFIRME Paid	78526 CONFIRME Paid	77541-570 CONFIRME Paid	78550 CONFIRME Paid	CONFIRME Paid	78217 CONFIRME Paid					78500-407 CONFIRME Paid
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		Robert	Jorge Flores	Rosie A Ramos	Eric Hache	Joe salazar	Raul Salazar		Rogelio saenz	Oscar Ruvalcaba	Oscar E. Ruiz	Connie Salazar	Randy Rosales	Jesse Romero	RAQUEL ROJAS	Michael Castillo	Elizabeth Rodrig:	9566247070	Laura Rodrigue	Beatriz Diaz Rodi	Maria Rodriguez	GERARDO RODR	Jason Rice	Juan E. Reyna	Gabriela Reyes	Karen McInnis	Amy Torres		Sytvia Barajas	Rudy Ruiz	Bertha López	Maria Ponce	Zulema Philips	Melissa Navarro	Hector Perez	Gloria	Cesario Cruz Per	Leticia Pena	Rubén Peña	Eddie Reyes	Jonathan Pena	Eddie Ramirez		Adriana Olvera	David Nuckols	Rafael Nieto	9565434265	iliana najera	Paul Naiera
	Signed	9564591792 Signed	(956)545-5927 Signed	9566480477 Signed	9563567674 Signed	9563457819 Signed	9565365179 Signed	Signed	9565213871 Signed	a 9563365383 Signed	2819696501 Signed	(956) 536-5186 Signed	9563256591 Signed		9569832144	956	g) 9567782196 Signed	0 9563099821 Signed	Laura Rodriguez 512-744-7137 Signed	di 9564291199 Signed	12 9562621268 Signed	R 9564089555 Signed	8062238941 Signed	9565339580 Signed	9563717607 Signed	9565322555 Signed	9564565139 Signed	Signed	9563924386 Signed	9562128309 Signed	9565894638 Signed			-	9565247031 Signed		-	9792359376 Signed	9566559300 Signed	9562668663 Signed	19792359376 Signed	9563432551 Signed	Signed	210	9564535934 Signed			1 (956) 517-9711 Signed	9568675503 Signad
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Ventz		No	78586 CONFIRME Paid		9567938395 preciousgnzi@sbcgi 728 FORREST ST	11/18/1966 FEMALE	¥	9/15/2021 3:48 Gonzalez, Yvonne	R-11WDK5
78539 CONFIRME Paid No Melissa 9563587029 Signed		ONFIRME Paid	78539 C	st a Edinburg TX	9566018562. togonz96@gmail.co 1001 W champion st a Edinburg	7/15/1975 MALE	\$	9/9/2021 17:23 Gonzalez, Tony	R-11VLRXC
77505 CONFIRME Paid Liquor & W Gonzalez, IYes Lupe Palacios 7134174523 Signed		S COMFIRME Paid	7750	Dr Pasadena TX	8322448044 rgonza1970@gmail. 4250 Armand View Dr Pasadeni	7/27/1970 MALE	51	7/4/2021 19:25 Gonzalez, Rene	R-11K1755
78586 CONFIRME Paid No Rigo Gonzalez 9564563630 Signed		586 CONFIRME Paid	78	San benito TX	9564977527 Ramgonz2001@yah 148 Mae drive	12/16/1974 MALE	46	9/20/2021 15:25 Gonzalez, Ram	R-11X9LW
78504 CONFIRME Paid Breakaway Villarreal, I No Even Gonzalez 9564510647 Signed Breakaway Cycle		04 CONFIRME Paid	785	McAllen TX	9564510647 estebansr695@gma 6920 N Peking St	11/9/1976 MALE	44	9/30/2021 23:10 Gonzalez, Even	R-11Z6ZC5
No 9563424913		16 CONFIRME Paid	7851		9564609831 brightstarchildcare9 801 E Moore Rd	4/16/1976 FEMALE	45	8/11/2021 20:45 Gonzalez, Elizabeth	R-11Q36G.
No Brenda Duarte		39 CONFIRME Paid	785	-	9562271213 Agonzalezdiw@sbcg 2510 Tailow Court	1/22/1979 MALE	42	8/30/2021 1:16 Gonzalez, Art	R-11T07QJ
No Daniel Vasquez 9562215133		37 CONFIRME Paid	786	Donna TX	9562467447 danior21@att.net 345 s whalen rd	12/30/1980 FEMALE	8	8/11/2021 20:37 gonzalez vasquez, lo	R-1102F0}
No Salvador Gonzali 956	-	6 CONFIRME Paid	785(LOS FRESN TX	19564558090 Sgonzales1952@yał 33505 FALCON UN	3/1/1952 MALE	69	9/29/2021 2:26 Gonzales, Salvador	R-11YRPL+
78552 CONFIRME Paid No Myden Gonzales 9563672801 Signed		2 CONFIRME Paid	7855	Ut Harlingen TX	9563672636 austinegonzales17@4606 Hummingbird LF Harlingen TX	6/17/1997 MALE	24	9/1/2021 4:56 Gonzales, Austin	R-11TFHBP
78552 CONFIRME Paid No Myden 9563672801 Signed		2 CONFIRME Paid	7855	Ut Harlingen TX	9563671174 gonzales_anthony2/4606 Hummingbird LP Harlingen TX	6/12/1972 MALE	49	9/1/2021 4:59 Gonzales, Anthony	R-11TDTQ;
78504 CONFIRME Paid No Bernadene Arche 4079208888 Signed		4 CONFIRME Paid	7850	MCALLEN TX	4079208888 sinodag@hotmail.c: 4400 N 27TH ST	9/6/1975 MALE	46	9/14/2021 4:07 gonzales, adonis	R-11W724
78577 CONFIRME Paid No Jose Zamora 9562499927 Signed	-	CONFIRME Paid	78577	ent Pharr TX	9567842869 jag2000us@yahoo.r 7606 East Pecan Plant Pharr	6/15/1970 MALE	51	10/1/2021 12:40 Gomez, Juan	R-112977V
CONFIRME Paid No Not signed		CONFIRME Paid			9563720524 anabelila@hotmail.com	5/28/1980 FEMALE	41	9/30/2021 16:41 Gomez, Anabel	R-1124FH3
78537-480 CONFIRME Paid No Frank Ginez jr. 9563767418 Signed		O CONFIRME Paid	78537-48	DONNA TX	9563767393 fmginez@yahoo.co/ 520 N STH ST	12/30/1968 FEMALE	52	9/1/2021 2:30 ginez, meilnda	R-11TDNY)
78573 CONFIRME Paid Breakaway Viliarreal, I No gustavo garza 956-2121282 Signed		3 CONFIRME Paid	7857	mission TX	19568621684 lydlatrevino55@gm 2008 clavel dr	7/12/1989 MALE	32	9/24/2021 16:37 garza, Wilfredo	R-11Y12K1
78520 CONFIRME Paid No Bertha Martinez 955-455-1356 Signed		20 CONFIRME Paid	785	B BROWNSV TX	9565597919 rosiegarza20@yaho 23 ACACIA DR APT 8	11/16/1963 FEMALE	57	9/8/2021 17:50 Garza, Rosie	R-11VGVLS
78552-389 CONFIRME Paid No Irene Garza 9564238579 Signed		389 CONFIRME Paid	78552-3	IT I HARLINGE TX	9562263405 mgarza635@gmail.c 1722 5 PALM COURT I HARLINGE TX	1/10/1983 FEMALE	38	9/27/2021 13:00 Garza, Maricela	R-11YFB4X
78573 CONFIRMS Paid Breakaway Villarreal, I No Blanca Garza 956-6552761 Signed		73 CONFIRME Paid	785	Mission TX	9562121282 Tgarza1209@gmail. 2008 clavel dr	12/9/1975 MALE	45	9/24/2021 14:33 Garza, Gustavo	R-11Y0KF4
77015 CONFIRME Paid No April 2817016351 Signed		15 CONFIRME Paid	7701	Houston TX	2817456701 cjcom06@yahoo.co 521 Maple Way	11/21/1987 MALE	33	9/1/2021 17:25 Garza, Carlos	R-11TJ6MF
78526 CONFIRME Paid No IVAN SALINAS 956-241-2850 Signed		5 CONFIRME Paid	7852(VE: BROWNSV TX	9565908324 susana.salinas1109(7229 ALABAMA PINE : BROWNSV TX	11/9/1975 FEMALE	45	9/16/2021 16:02 Garcia, Susana	R-11WSL3
78521 CONFIRME Paid No Noe Garcia Signed		L CONFIRME Paid	78523	BROWNSV TX	9565212213 noegg5150@yahoo. 3334 ZINNIA ST	11/30/1969 MALE	51	8/14/2021 4:06 Garcia, Noe	R-11QDLT)
78539 CONFIRME Paid No Clara Garcia 9562278232 Signed		39 CONFIRME Paid	785:	Edinburg TX	9564571879 fguserfriendly@yah 1015 Berkley Dr	11/8/1970 MALE	5	7/13/2020 4:30 Garcia, Jose	R-100TPVS
78521 CONFIRME Paid No Catarrino García 9564437826 Signed		21 CONFIRME Paid	785;	Brownsvill, TX	9565186301 jackelineganda321€ 1144 Toronja ave	10/20/1975 FEMALE	45	9/19/2021 23:36 García, Jackya	R-11X75BC
78572 CONFIRME Paid Breakaway Mata, Brar No Jesus Garcia 9566050606 Signed Breakaway Cyclin		2 CONFIRME Paid	7857	RIV MISSION TX	9566058018 maria.elizabeth.garv 1703 SEBASTIAN DRIV MISSION	6/13/1968 FEMALE	53	9/30/2021 23:29 GARCIA, ELIZABETH	R-11Z6X58
78526 CONFIRME Paid No Benjamin Callerc 9564655041 Signed		6 CONFIRME Paid	7852	Brownsvill, TX	9565457517 cpgarcia74@yahoo. 4185 Sol Rd	11/25/1974 FEMALE	46	9/19/2021 20:32 Garcia, Claudia	R-11X642J
CONFIRME Paid No Signed		CONFIRME Paid			9562278232 claragarclasw@hotmail.com	7/27/1969 FEMALE	52	7/13/2020 4:46 Garcia, Clara	R-100V7P1
78521 CONFIRME Paid No Jakeline García 9565186301 Signed		1 CONFIRME Paid	7852	Brownsvill-TX	9564437826 Catarinogarcia1125: 1144 Toronja ave	11/25/1969 MALE	51	9/21/2021 23:06 Garcia, Catarino	R-11XHY79
78550 CONFIRME Pald No Mari Gallaza 956 536 7337 Signed		CONFIRME Paid	7855	Harlingen TX	9565367336 alxgaliaza@yahoo.c 921 N/Mark Circle	11/30/1973 MALE	47	9/26/2021 18:00 Gallaza, Alexander	R-11Y9WD
NO MARILU R. FRAN		CONFIRME Paid	78550	A CHARLINGE TX	19566398884 roche_franc@yahox 3901 ARROYO VISTA (HARUNGE TX	5/27/1958 MALE	63	9/2/2021 1:44 FRANCO, ROCHE	R-11TJTGC
78526 CONFIRME Paid No Rossana Flores 9564552198 Signed		CONFIRME Paid	78526	Brownsvill-TX	9565455927 jfloresg94@hotmail 5129 Farwest Tri	6/25/1963 MALE	ŝ	9/1/2021 4:43 Flores, Jorge	R-11TDGD
CONFIRME Paid No Alejandro Fernar	CONFIRME Paid	CONFIRME Paid	78572	MISSION TX	9563294330 alejandro.fdzj@gmt 2218 HACKBERRY	7/26/1986 MALE	35	9/6/2021 23:33 Fernandez, Alejandr	R-11V5QY!
No		CONFIRME Paid			3619607454 paulettespotpourri@aol.com	7/15/1954 FEMALE	67	7/30/2020 21:38 Fay, Paulette	R-10G5RSI
78374 CONFIRME Paid No Paulette Fay 3619607454 Signed		CONFIRME Paid	78374	Portland TX	3619600371 Fayjpfayili@sol.com 224 Sutherland Dr.	5/20/1945 MALE	76	7/30/2020 21:26 Fay, Jim	R-10GSXG
78552 CONFIRME Paid No Signed		CONFIRME Paid	78552	tur Harlingen TX	jjescalona@yahoo.c 4509 Hummingbird Lr Harlinge	5/29/1973 MALE	48	9/1/2021 1:52 Escalona, Jerome	R-11TDQQ
2 CONFIRME Paid No Cynthia Gongora 9566249555 Signed	CONFIRME Paid	2 CONFIRME Paid	78572	Dr Mission TX	9566486971 jamesaenriquez@gr 1802 Dora Jeanne Dr Mission	3/15/1984 MALE	37	9/16/2021 18:44 Enriquez, James	R-11WS6N
CONFIRME Paid No Signed		CONFIRME Paid			9566247070 betel106@gmail.com	9/17/1978 FEMALE	43	5/5/2021 17:37 Echeverria, Ussette	R-119G80:
78586 CONFIRME Paid No Arturo Gonzalez 9562271213 Signed		36 CONFIRME Paid	785	r ri San benito TX	9564540703 bpdjpa@aol.com 30229 cactus flower n San benito TX	9/10/1983 FEMALE	38	8/30/2021 1:51 Duarte, Brenda	R-115Z588
97 CONFIRME Paid No Peg Drugan S072177848 Signed	CONFIRME Paid	97 CONFIRME Paid	78597	3 South Padi TX	5072170809 dpdrugan@gmail.cc 110 Padre Blvd #303 South Padr TX	8/17/1961 MALE	8	9/14/2021 1:42 Drugan, Daniel	R-11W6J5!
CONFIRME Paid No Veronica Dillon	CONFIRME Paid	01 CONFIRME Paid	78501	McAllen TX	9562211596 Swdfis@me.com 1213 Kerria Ave	10/11/1961 MALE	59	9/11/2021 13:37 Dillon, Steve	R-11VW0@
CONFIRME Paid No Signed		CONFIRME Paid				10/11/2003 MALE	17	9/11/2021 13:45 Dillon, Stephen	R-11VW40
		20 CONTINUE FRM		OI OTVIJAJU" I A	and seen to a second state of the second	21 CA 100 0015	ę	JEIJEVEL A.40 DIGGRUI, MILWING	N-TTLCV31
No Nataly Dietrich 9554075949		CONFIRME Paid	79	Brownsvill, TY	9554075049 antoine district Boot 3005 Vanasca De	2/30/1026 MAIE	2	9/27/2021 2:48 Districh Antoine	R-19VCK36
CONFIRME Paid No Signed		CONFIRME Paid			9563462485 skymonic182@gmail.com	1/16/2001 MALE	20	9/29/2021 21:14 Delgado, Nathen	R-11YZRM
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H.H.

CITY OF SOUTH PADRE ISLAND SPECIAL EVENTS COMMITTEE AGENDA REQUEST FORM

MEETING DATE: November 16, 2021

NAME & TITLE: Linette Hernandez, Management Assistant

DEPARTMENT: Special Events Committee

ITEM

Discussion and possible action to approve the funding request for SPI Music Festival in September 2022. (Brown)

ITEM BACKGROUND Requesting \$80,000 for 2022. First time event, no prior funding requests.

BUDGET/FINANCIAL SUMMARY 02-593-8099

COMPREHENSIVE PLAN GOAL N/A

LEGAL REVIEW Sent to Legal: No Approved by Legal: No

RECOMMENDATIONS/COMMENTS:

South Padre Island Convention & Visitors Bureau South Padre Island Tax Funding Application

Hotel Occupancy Tax Use Guidelines Under Texas State Law

APPLICATION FOR INITIAL FUNDING

 Today's Date:
 11-4-2021

 ORGANIZATON INFORMATION

 Name of Organization:
 Open Sky Media

 Address:
 1712 Rio Grande Street, Suite 100

 City, State, Zip:
 Austin, TX 78704

 Contact Name:
 Stewart Ramser

 Contact Office PhoneNumber:
 512-626-7324

 Contact Cell PhoneNumber:
 Same

 Website Address for Event or Sponsoring Entity:
 TBD

 Non-Profit or For-Profit status:
 For-profit

 Tax ID #:
 27-4551854

 Entity's CreationDate:
 2012

 Purpose of your organization:
 magazine/online publisher, event producer

EVENT INFORMATION

Name of Event: SPI Music Festival (working title); one option: "Music Meets the Beach"
Date(s) of Event: TBD; possibly Labor Day weekend 2022
Primary Location of Event: Various venues (approx. 8 to 10)
Amount Requested: \$80,000
Primary Purpose of Funded Activity/Facility: Multi-day music festival featuring a wide variety of genres. Live shows featured in venues throughout SPI.
Estimated shows: 25 to 30 over three days

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How will the hotel tax funds be used: (please attach a list of the hotel tax funded expenditures? Marketing (see attachment) for a sample of our marketing plan

Percentage of Hotel Tax Support of Related Costs

40-45% Percentage of Total Event Costs Covered by Hotel Occupancy Tax

Percentage of Total Annual Facility Costs Covered by Hotel Occupancy Tax for the Funded Event

Percentage of Annual Staff Costs Covered by Hotel Occupancy Tax for the Funded Event

If staff costs are covered, estimate percentage of time staff spends annually on the funded event(s) compared to other activities %

Are you asking for any cost reductions for city facility rentals or city services, and if so, please quantify and explain:

Not at this time

Which Category or Categories Apply to Funding Request & Amount Requested Under Each Category:

- a) Convention Center or Visitor Information Center: construction, improvement, equipping, repairing, operation, and maintenance of convention center facilities or visitor information centers, or both. Amount requested under this category: \$
- B) Registration of Convention Delegates: furnishing of facilities, personnel, and materials for the registration of convention delegates or registrants. Amount requested under this category: s _____
- Advertising, Solicitations, Promotional programs to attract tourists and convention delegates or registrants to the municipality or its vicinity. Amount requested under this category: \$ 80,000
- d) Promotion of the Arts that Directly Enhance Tourism and the Hotel & Convention Industry: the encouragement, promotion, improvement, and application of the arts that can be shown to have some direct impact on tourism and the hotel/convention industry. The impact may be that the art facility or event can show hotel nights that are booked due to their events or that guest at hotels attend the arts event. Eligible forms of art include instrumental and vocal music, dance, drama, folk art, creative writing, architecture, design and allied fields, painting, sculpture photography, graphic and craft arts, motion picture, radio, television, tape and sound recording, and other arts related to the presentation, performance, execution, and exhibition of these major art forms: \$
- e) Historical restoration and preservation projects or activities or advertising and conducting solicitation and promotional programs to encourage tourists and convention delegates to visit preserved historic sites or museums. Amount requested under this category: \$
- f) Expenses including promotional expenses, directly related to a sporting event in which the majority of participants are tourists. The event must substantially increase economic activity at hotels within the city or its vicinity. Amount requested under this category: s ______

How many attendees are expected to come to the sporting related event?

How many of the attendees are expected to be from more than 75 miles away?

Quantify how the sporting related event will substantially increase economic activity at hotels within the city or its vicinity?

g) Funding transportation systems for transporting tourists from hotels to and near the city to any of the following destinations: 1) the commercial center of the city; 2) a convention center in the city; 3) other hotels in or near the city; and 4) tourist attractions in or near the city. Please note that the ridership of any such transportation must be primarily tourists to qualify for hotel tax funding. Amount requested under this category: s ______

What sites or attractions will tourists be taken to by this transportation?

Will members of the general public (non-tourists) be riding on this transportation?

What percentage of the ridership will be local citizens? _____

h) Signage directing tourists to sights and attractions that are visited frequently by hotel guests in the municipality. Amount requested under this category:

What tourist attractions will be the subject of the signs?

QUESTIONS FOR ALL FUNDING REQUEST CATEGORIES

How many years have you held this Event? 2022 is first year

Expected Attendance: 8,000 to 10,000 total over 3 days

How many people attending the Event will use South Padre Island lodging establishments? 75%

How many nights do you anticipate the majority of the tourists will stay?

Will you reserve a room block for this Event at an area hotel(s)? Yes (to be coordinated with the CVB)

Where and how many rooms will be blocked?

We'll work with the CVB to offer discounted rates/room blocks (size and scope to be determined with their input).

Our goal is to fill as many hotel rooms as possible and we'll promote all the available lodging options.

List other years (over the last three years) that you have hosted your Event or Project with amount of assistance given from HOT and the number of hotel rooms used:

Month/Year Held	Assistance Amount	Number of Hotel Rooms Used
n/a	n/a	n/a
information, survey of hoteli	pact of your event on area hotel act ers, etc.)? ;; data will be collected when lickets are sol	
Please list other organization project:	n, government entities, and grants t	hat have offered financial support to your
Will the event charge admiss	ion? <u>Yes</u> If so, what is t	he cost per person? withlandbirgle show charges are TBD
Do you anticipate a net profit	from the event? hope to breakey	en in year 1
If there is a net profit, what is	s the anticipated amount and how w	ill it be used?
requirement by the Executive Director (or designee) and pa	e Director, in which case all creative	VA's agency, unless exempted from this must be pre-approved by the Executive basis. Please list all promotion efforts you lia outlet:
Newspaper:	5	
Radio:	5	
• TV:	5	
 Website, Social Media: 		
 Other Paid Advertising 	s_65,000	
Anticipated Number of Press	Releases to Media: 1,200	
Anticipated Number Direct E	mails to out-of-town recipients: <u>12</u>	0,000
Other Promotions: posters, p	ostcards, official programs, banners a	nd more
A link to the CVB must be inc hotel nights during this even	luded on your promotional handout t. Are you able to comply? Ves	press ·
Will you negotiate a special r Yes (coordinated with th	ate or hotel/event package to attrac he CVB)	t overnight stays?

[If we have a tour operator, we will require them to use that service.]

What other marketing initiatives are you planning to promote hotel and convention activity for this event? 42

6

We will heavily promote the lodging options through our marketing efforts in order to attract attendees.

Who is your target audience? Ages 30-60, the diversity of music will attract a diverse audience

What geographic region(s) are you marketing to?

Austin, San Antonio, across the state of Texas. Plus, Texas Music subscribers throughout the country.

If the funding requested is related to a permanent facility (e.g. museum, visitor center):

- Expected Visitation by Tourists Monthly/Annually:
- Percentage of those who visit the facility who indicate they are staying at area hotels/lodging facilities:_____% (use a visitor log that asks them to check a box if they are staying at an area lodging facility)

What amount of event insurance do you have for your event and who is the carrier: TBD -- we typically carry a policy with coverage limits of \$3m general aggregate / \$1m per occurrence

[Insert South Padre Island Minimum Event Insurance Coverage Minimums and duty to list South Padre Island as an additionally insured]

Any marketing for the event must be consistent with the brand image for South Padre Island and all such marketing pieces that are funded with hotel tax must be coordinated and developed by the South Padre Island CVB marketing agency. Are you able to comply?

VYes No

Where appropriate, the CVB will require access to event participant database information that will show zip code data to measure likely impact from the funded event.

Submit to complete applications to:

April Brown Special Events Manager C/O City of South Padre Island Convention and Visitors Bureau 7355 Padre Blvd. South Padre Island, TX 78597 Phone: (956) 761-8392 Email: april@sopadre.com

South Padre Island Convention & Visitors Bureau Special Event Applicant Checklist

THIS FORM MUST BE COMPLETED BY APPLICANT

Print Name

South Padre Island Music Festival (working title)	11/4/2021
Name of Event	Date Submitted
Received and understood the separate Special Events Policy	
Received and understood the separate HOT Funding Guidelin	ies
Completed the South Padre Island Hotel Tax Funding Applic	ation form
Enclosed a description of all planned activities or schedule of Enclosed a sponsor list (categorized by "confirmed" and "pend	Examples of our other testivals are
Enclosed a vendor/exhibitor list (categorized by "confirmed" a	nd "pending)
Enclosed an event map	
Enclosed security/safety plans	
Enclosed a complete detailed budget (REQUIRED)	
Enclosed an advertising/marketing and promotion plan (RE	QUIRED)
Enclosed copies of promotional materials (if available)	
Enclosed a summary of previous special event experience of or	rganizer(s)
Enclosed a history of event (if previously produced)	
Indicated the type(s) of assistance requested	
In Room night projections, with back-up, for the Funded Ev	ent (REQUIRED)
Indicated the amount of financial support (if requested)	S. Annan
Auntchan	11(4/2021
Authorized Signature	Date
Stewart C. Ramser	2

SPI music festival budget

Revenue

Sponsorships (other than SPI)	\$25,000
Ticket sales estimate	\$75,000
Merchandise sales	\$5,000
Total (not including SPI)	\$105,000
Event Expenses	
Advertising	\$80,000
print, radio, social, website, etc	
Arts (music talent)	\$70,000
Labor (production/staff)	\$20,000
Merchandise	\$3,000
Transportation	\$2,500
Equipment (rental)	\$2,500
Supplies	\$2,000
Food/Beverage	\$2,000
Security	\$2,000

Summary	
Total event expenses	\$184,000
Event revenue	\$105,000
HOT fund request	\$80,000
Total revenue	\$185,000

Total \$184,000

SPI MUSIC FESTIVAL 2022

Media Exposure (tentative ad plan for the Festival) timed with event taking place in Aug. or Sept. 2022

Austin Monthly			Impressions
Full Page, 4C	July	\$ 3,900	80,000
Full Page, 4C	Sept	\$ 3,900	80,000
250K ROS Ads	July	\$ 2,500	250,000
250K ROS Ads	August	\$ 2,500	250,000
Insider Exclusive Email Blast Custom (x2)	July	\$ 5,000	80,000
Great Destinations Email Blast (x2)	August	\$ 2,000	40,000
Instagram Post (x2)	July	\$ 2,000	300,000
San Antonio Magazine			Impressions
Full Page, 4C	July	\$ 3,900	80,000
Full Page, 4C	Sept	\$ 3,900	80,000
250K ROS Ads	July	\$ 2,500	250,000
250K ROS Ads	August	\$ 2,500	250,000
From Our Partners Exclusive	July	\$ 1,000	20,000
Great Destinations Email Blast (x2)	August	\$ 1,000	40,000
Instagram Post (x2)	June	\$ 2,000	160,000
Texas Music			Impressions
Digital advertising (website, social media, eblasts)		\$ 20,000	300,000
Texas Music Exclusive Email Blast x4	July & August	\$ 5,000	60,000
Sponsored Content/Contest		\$ 2,500	25,000
SPI Music Festival			
Social, Digital, Website, Email Promotion to SPI fans, emails, visitors	March-August	\$ 14,000	200,000

TOTAL EXPOSURE

\$ 80,100 2,545,000

BASTROP DALLY SCHEDULE

\$45 WRISTBAND FOR ALL SHOWS. SPACE PERMITTING, SINGLE NIGHT TICKETS WILL BE SOLD AT DOOR

BANDS / TIMES / LOCATIONS ARE SUBJECT TO CHANGE WRISTBAND REQUIRED

FREE, OPEN TO THE **PUBLIC SHOWS!**

SUGAR SHACK

SATURDAY, SEPTEMBER 25

SONGS WITH CINDY [11:30 A.M.-1:30]

	HURSDAY,					FRIDAY, SI				NATALIE METCALF [4-5 P.M.]
	NEIGHBOR'S (yard)	NEIGHBOR'S (deck)	OLD TOWN		NEIGHBOR'S (yard)	NEIGHBOR'S (deck)	OLD TOWN	GRACIE'S	602 BREWING	SHAWN PANDER (5-6 P.M.)
6–6:30 p.m.		Shelley King		6–6:30 p.m.						LARRYLAND BLUES BAND (6-7 P.M.)
6:30-7				6:30-7						
7–7:30	Jordan Matthew			7–7:30		Beat Root Revival			Deezie Brown	
7:30–8	Young			7:30-8		Revival		Pauline Reese	(UNTIL 8:15)	COPPER SHOT DISTILLERY
8-8:30			Taylor Young	8-8:30	The Peterson		The Selfless			FRIDAY, SEPTEMBER 24
8:30–9 9–9:30		Jomo & The Possum Posse	Band	8:30–9 9–9:30	Brothers		Lovers			GEORGE ENSLE (4-5 P.M.)
9-9:30 9:30-10				9-9:30					Donovan Keith	BRIAN BROUSSARD & KATHRYN LEGENDI
10-10:30	Dirthe Diver Pour			10-10:30		David Beck's Tejano Weekend			Donovan Keim	[5-6 P.M.]
10:30-11	Dirty River Boys		Tomar & The FCs	10:30-11			Sour Bridges	Texas Tycoons		BRUCE SALMON (6-7 P.M.)
11-11:30			iomar & me res	11-11:30	Shinyribs		Sour Bridges	Texus Tycoons	22	- ALIS
11:30–12 a.m.				11:30–12 a.m.	Shiriyinos					BASTROP BEER COMPANY
12-12:30				12-12:30			VERY LIMITED			FRIDAY & SATURDAY
12:30-1	SINGLE-NIG \$1	IO	SINGLE-NIGHT TICKETS \$10	12:30-1		GHT TICKETS 20	SINGLE-NIGHT TICKETS \$15	SINGLE-NIGHT TICKETS \$7	SINGLE-NIGHT TICKETS \$10	FRIDAT & SATURDAT
	C				2.2.4.4.1.1.1.1.1.1.1.1.1.1.1.1.1.1.1.1.				100 B 10 C 10 12	HAPPY HOUR PRESENTED BY SHINER BEI [5-7 P.M.]
	SA	IURDAY, S	SEPTEMBER	25		SUNDAY,	, SEPTEME	SER 26		
	NEIGHBOR'S (yard)	NEIGHBOR'S (deck)	OLD TOWN	GRACIE'S	602 BREWING		OLD TOWN	BU	DX OFFICE	BASTROP 1832
–6:30 p.m.						7–7:30 p.m.			HOURS	FARMERS MARKET
:30–7						7:30–8	Libby Koch			SATURDAY, SEPTEMBER 25
-7:30		iuzanna Choffel				8-8:30			STROP MUSIC FESTIVAL CE IS LOCATED AT COPPER	
:30–8	3	ozanna Chorrei				8:30–9			TILLERY (809 MAIN ST. IN	PAUL SCHLESINGER [10 A.M12]

\$10

The Art Institute

of Austin[®]

			8-8:30	-
			8:30-9	
	Georgia Parker		9–9:30	
	Swing Band	Phil Hurley	9:30–10	Pat Byrne
Left Arm Tan			10–10:30	
			SINCLE	\$10
			BASTROP MUSIC FESTIVA	TAKES CENTED STACE
Chubby Knuckle Choir	Armadillo Road	Kevin Anthony & G-Town	SEPTEMBER 23-26, 2021 TEXAS! ENJOY 35 ARTIST Shows throughout th	IN BEAUTIFUL BASTROP, Is and approximately 40 E weekend. This festival
			BLUES, COUNTRY, SOUL, F	MEROUS GENRES INCLUDING
VERY LIMITED SINGLE-NIGHT TICKETS	SINGLE-NIGHT TICKETS	SINGLE-NIGHT TICKETS	DLULU, UUUNIIII, UUUL, I	OLK, LATIN AND FIONL.
	SINGLE-INIGHT HCKETS	SINGLE-NIGHT HCKETS		

THIS IS A UNIQUE OPPORTUNITY TO HEAR GREAT LIVE MUSIC IN VENUES THROUGHOUT BASTROP.

SOULFUL SUNDAY BRUNCH

KERR COMMUNITY CENTER 1308 WALNUT ST. SUNDAY, SEPTEMBER 26, 1-3 P.M.

PURCHASE A FISH PLATE FROM ALMA LEE'S DOWN HOME COOKING AND ENJOY LIVE MUSIC FROM LINDA GREENE AND THE SOULTINES.

SHOT DISTILLERY [809 MAIN ST. IN DOWNTOWN BASTROP]. TIMES ARE AS FOLLOWS:

1 P.M. TO 7 P.M.

FRIDAY, SEPTEMBER 24 SATURDAY, SEPTEMBER 25 2 P.M. TO 7 P.M.

STOP BY FOR WRISTBAND PICKUP AND TO PURCHASE FESTIVAL MERCHANDISE!

KERR COMMUNITY CENTER

SUNDAY, SEPTEMBER 26

LINDA GREENE & THE SOULTINES [1-3 P.M.]

FOR THE KIDS "SONGS WITH CINDY"

SUGAR SHACK 114 TX-150 LOOP **SATURDAY, SEPTEMBER 25** 11:30-1:30 P.M.

LET THE KIDS MAKE SOME MUSIC OF THEIR OWN AS THEY SING



SHINER HAPPY HOURS

8-8:30

8:30–9

9–9:30

9:30-10

10-10:30

10:30-11

11–11:30

12-12:30

12:30-1

11:30-12 a.m.

BASTROP BEER COMPANY 1008 MAIN ST. FRIDAY AND SATURDAY, 5-7 P.M.

EVERYONE IS INVITED TO JOIN US AT THE BASTROP BEER COMPANY PRIOR TO THE EVENING'S SHOWS. ENJOY LIVE MUSIC FRIDAY EVENING BY PAUL VAL.

Morry Sochat &

The Special 20s

The Band of

Heathens

VIP EVENT

\$15

THE ART INSTITUTE OF AUSTIN 921 MAIN ST. SATURDAY, SEPTEMBER 25, 5:30-7 P.M.

VIP TICKET HOLDERS ARE INVITED TO JOIN US AT THE ART INSTITUTE OF AUSTIN FOR REFRESHMENTS, FOOD AND LIVE MUSIC BY **KEVIN ANTHONY.**

SINGLE-NIGHT TICKETS

\$20

Graham Wilkinson

THURSDAY, SEPTEMBER 23

AFTER HOURS PICK UP (WRISTBAND ONLY) AT

NEIGHBOR'S







ENTER TO WIN A WRAPPED GUITAR

DURING BOX OFFICE HOURS

VISIT BASTROP IS RAFFLING THIS GUITAR AT THE BASTROP MUSIC FESTIVAL. STOP BY BLAKE'S MUSIC SHOP [WED - SUN] OR SIGN AND BANNER TEXAS [MON & TUES] TO GRAB TICKETS FOR A CHANCE TO BE ENTERED TO WIN! TICKETS WILL ALSO **BE ON SALE AT COPPER SHOT DISTILLERY** DURING BOX OFFICE HOURS FOR \$10 EACH, OR THREE FOR \$25.

THE RAFFLE DRAWING WILL TAKE PLACE ON SUNDAY, SEPTEMBER 26 AT THE OLD TOWN RESTAURANT AND BAR AT 8:30 P.M. (PRIOR TO THE PAT BYRNE PERFORMANCE]. YOU DO NOT HAVE TO **BE PRESENT TO WIN. WINNER WILL BE** CONTACTED MONDAY, SEPTEMBER 27.

ALONG WITH CINDERELLA! AFTER LISTENING TO A FAVORITE STORY, CINDY WILL LEAD THEM THROUGH A SHORT VOCAL WARM UP AND THEN THEY WILL LEARN A SONG FROM THE MOVIE VERSION OF



THE STORY. IN ADDITION TO LYRICS AND MELODY, KIDS WILL LEARN RHYTHM AND HOW TO COUNT THE BEAT BY INCORPORATING CLAPPING AND BASIC DANCE STEPS. THERE WILL BE ENERGETIC GAMES LIKE DISNEY FREEZE DANCE AND A MUSICAL VERSION OF DUCK, DUCK, GOOSE AS WELL AS SOME QUIETER OPTIONS LIKE COLORING AND ACTIVITY PAGES.

GINGER GAMBLE MARTEL IS A WORKING ACTOR WITH A BACKGROUND IN VOCAL PERFORMANCE AND A LOVE FOR DISNEY. WHEN SHE IS NOT PERFORMING, SHE TEACHES PRIVATE VOICE LESSONS TO CHILDREN OF ALL AGES AND ABILITIES.

BASTROP 1832 FARMERS MARKET



BASTROP 1832 FARMERS MARKET **1302 CHESTNUT ST.** SATURDAY, SEPTEMBER 25 10 A.M.-12 P.M.

FREE AND OPEN TO THE PUBLIC. STOP **BY THE BASTROP 1832 FARMERS** MARKET TO SHOP A VARIETY OF FRESH PRODUCE AND LOCALLY MADE GOODS



AND ENJOY A SPECIAL PERFORMANCE BY FIDDLE PLAYER AND VOC 146 PAUL SCHLESINGER.

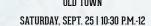
LOCAL TALENT SPOTLIGHT

BASTROP HAS BEEN DESIGNATED AS A MUSIC-FRIENDLY COMMUNITY BY THE TEXAS MUSIC OFFICE. THE VIBRANT LOCAL MUSIC SCENE IS SUPPORTED BY MANY VENUES AND ALSO SOME GREAT MUSICIANS. BASTROP MUSIC FESTIVAL IS PROUD TO PRESENT THE FOLLOWING ARTISTS AND BANDS WHO HAVE TIES TO THE CITY.

THE PETERSON BROTHERS



CHIIBBY KNIICKLE CHOIB OLD TOWN







& THE SOULTINES OLD TOWN SUNDAY, SEPT. 26 | 7-8:30 P.M. KERR COMMUNITY CENTER SUNDAY, SEPT. 26 | 1-3 P.M.

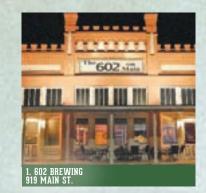


LARRYLAND BLUES BAND **602 BREWING COMPANY** COPPER SHOT DISTILLERY THURSDAY, SEPT. 23 | 6-7 P.M. FRIDAY, SEPT. 24 | 7-8:15 P.M.

PHIL HURLEY THE PETERSON BROTHERS **602 BREWING COMPANY** NEIGHBOR'S KITCHEN & YARD FRIDAY, SEPT. 24 | 8-9:30 P.M. SATURDAY, SEPT. 25 | 8-9:30 P.M.

COPPERSHOT DISTILLERY 809 MAIN ST. THURSDAY-SATURDAY

BASTROP FESTIVAL FESTIVAL VENUES







BASTROP BEER COMPANY

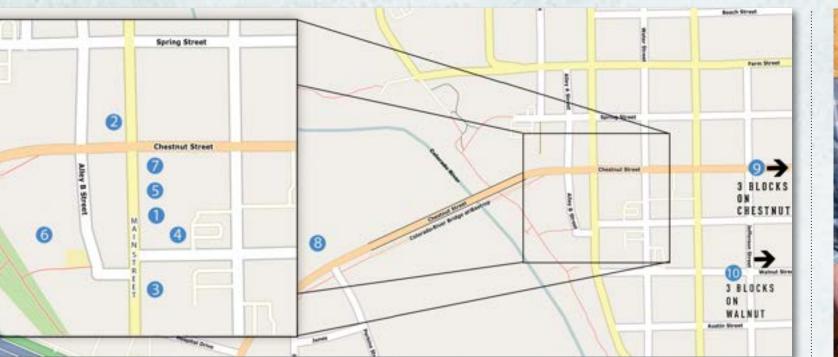




). BASTROP 1832 FARMERS MARKET 302 Chestnut St







8. SUGAR SHACK 114 TX-150 LOOP RR COMMUNITY CENTER VALNUT ST.

We Welcome You

TO THE LIVE MUSIC SCENE



The music is officially back, and Visit Bastrop welcomes you to the best seat in the house. Get ready to sit back and relax as you enjoy a variety of bands playing music from numerous establishments in and around Bastrop. Make yourself at home and enjoy our special brand of Texas hospitality. IN BETWEEN SETS VISITBASTROP.COM

DON'T FORGET THE SWAG!

STOP BY THE BOX OFFICE AT COPPER SHOT DISTILLERY [809 MAIN ST. IN DOWNTOWN BASTROP] FOR YOUR OFFICIAL FESTIVAL MERCHANDISE!











The music is officially back, and Visit Bastrop welcomes you to the best seat in the house. Get ready to sit back and relax as you enjoy a variety of bands playing music from numerous establishments in and around Bastrop. Make yourself at home and enjoy our special brand of Texas hospitality. IN BETWEEN SETS VISITBASTROP.COM

THE BASTROP MUSIC FESTIVAL IS PRODUCED BY THE STAFF AT TEXAS MUSIC AND AUSTIN MONTHLY



AUSTINMONTHLY.COM.





OFFICIAL GUIDE

SEPTEMBER 23-26, 2021 BASTROP, TEXAS

THE COLLEGE OF CREATIVITY

The Art Institute of Austin, a branch of The Art Institute of Houston specialize in teaching and inspiring students who strive to create and make a difference.

VISUAL DESIGN

INTERIOR DESIGN MARKETING

ANIMATION & EFFECTS

FILM & PRODUCTION

GAMING & TECHNOLOGY

FASHION



877.659.5706

artinstitutes.edu/austin 1204 Chestnut St., Bastrop, TX 78602

TAG US ON SOCIAL MEDIA!

LET 'EM KNOW YOU'RE HERE! THE BASTROP MUSIC FESTIVAL AND THE CITY OF BASTROP HAVE GREAT SOCIAL MEDIA PLATFORMS TO SHARE YOUR WEEKEND EXPERIENCE ON. LIKE, SHARE, FOLLOW AND FRIEND US AND LET EVERYONE SEE ALL THE FUN THEY'RE MISSING OUT ON.

BASTROPMUSICFESTIVAL.COM () /BASTROPMUSICFESTIVAL () /BASTROPMUSIC () /BASTROPMUSIC #BASTROPMUSICFESTIVAL

VISITBASTROP.COM () /VISITBASTROPTX () /VISITBASTROPTX () /VISITBASTROP #VISITBASTROP

F.A.Q.

HOW CAN I ATTEND?

FOUR-DAY PASSES [GOOD FOR ALL NIGHTTIME SHOWS] ARE AVAILABLE AT BASTROPMUSICFESTIVAL.COM OR AT THE BOX OFFICE DURING THE EVENT. GA TICKETS ARE \$45 AND VIP ARE \$100. ALL TICKETS / PASSES PURCHASED IN ADVANCE SHOULD BE PICKED UP AT THE BOX OFFICE.

DO WRISTBANDS GUARANTEE ENTRY TO ALL SHOWS? VENUES HAVE VARYING CAPACITY RESTRICTIONS. IF CAPACITY IS REACHED, IT'LL BE ONE OUT, ONE IN.

DON'T DRINK AND DRIVE

USE A RIDESHARING SERVICE



MARFA





2

1 FRAMA 120 N Austin St frama.coffee



Sentinel

4 THE SENTINEL

thesentinelmarfa.com

209 W. El Paso St.

SALOON

806 E. San Antonio St.

sthorsesaloon.com

3 PLANET MARFA 200 S. Abbot St. facebook.com/PlanetMarfa



RANCH

FORT DAVIS

APRIL TO A

97139 US Hwy 67

cibolocreekranch.com

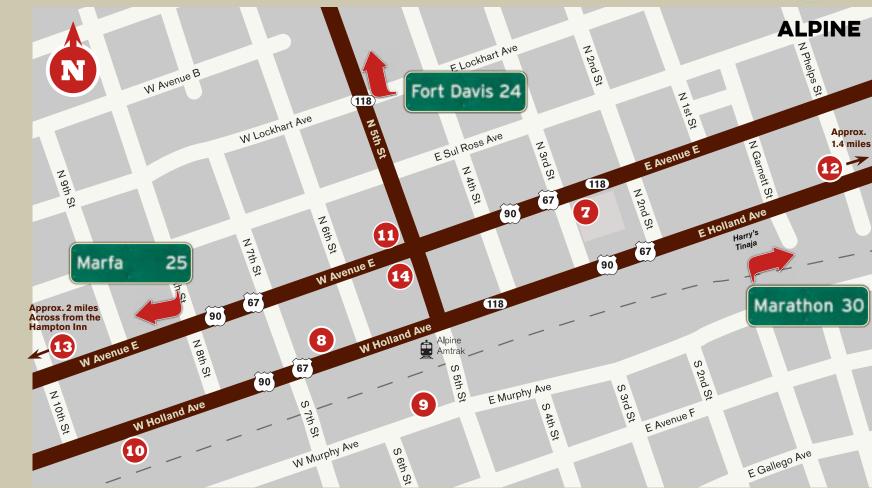
USO HALL / 5 **MARFA VISITOR** CENTER 302 S Highland Ave. visitmarfa.com

MARATHON



GAGE HOTEL KELLY PAVILION 102 N.W. 1st St. Hwy. 90 W. Across the street from the gagehotel.com courthouse and behind the library





ALPINE





2 ALPINE VISITOR 8 CENTER 106 N. 3rd St. visitalpinetx.com







9 MURPHY **STREET** BBT BBQ, Murphy Street between S. 5th and S. 6th

RAILROAD 10 BLUES 504 W. Holland Ave. railroadblues.com





(12) **COFFEE & COCKTAILS** 101 W Ave E. bigbendbikerhotel.com



SUPPLY 2600 East, US-90 outwestfeedandsupply.com

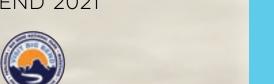




SPECCE LANCE

VIVA BIG BEND MERCHANDISE







numero diez *

OFFICIAL GUIDE



AVAILABLE AT THE HOLLAND HOTEL BOX OFFICE DURING THE EVENT

MURAL DEDICATION A TRIBUTE TO TEXAS MUSIC



TEXAS MUSIC 5K FUN RUN Saturday, July 31 • 8:00 am





\$45 · Begins & Ends





FREQUENTLY ASKED QUESTIONS

HOW CAN I ATTEND?

Four-day passes (good for all nighttime shows) are available at vivabigbend.com (until July 27) or at the box office during the event.

All tickets/passes purchased in advance should be picked up at the box office (hours/locations below).

WHAT ARE THE BOX OFFICE HOURS AND LOCATIONS?

Wednesday, July 28 at Holland Hotel (Alpine): 3:30 p.m. - 7 p.m. Thursday, July 29 at Holland Hotel (Alpine): Noon - 10 p.m. Thursday, July 29 at Planet Marfa (Marfa): 8 p.m. - 11 p.m. Friday, July 30 at Holland Hotel (Alpine): Noon - 10 p.m. Friday, July 30 at Planet Marfa (Marfa): 6:30 p.m. - 11 p.m. Saturday, July 31 at Holland Hotel (Alpine): 2 p.m. - 6 p.m.

DOES MY WRISTBAND GUARANTEE ADMISSION TO ALL SHOWS? Venues have varying capacity restrictions. We should be able to accommodate most fans, but if the capacity limit is reached, it'll be one out, one in.

HOW CAN I LEARN MORE ABOUT THE AREA? Go to: www.visitalpinetx.com, www.visitmarfa.com, www.visitbigbend.com, www.texasmountaintrail.com, www.fortdavis.com, www.marathontexas.com, www.bigbendtravelguide.com

WHAT ELSE CAN I GET WITH MY VIVA BIG BEND WRISTBAND?

How about some specials at local businesses! Follow Facebook/Instagram for up-todate discounts

Cedar Coffee & Supply (103 N. 4th, Alpine) - \$3 cold brew, \$1 regular house coffee Far Out Treasures (203 W. Holland, Alpine) - 20% off everything Desert Rose Provisions (100 W. Murphy St., Alpine) - 10% off t-shirts

FOR UPDATES DURING VIVA BIG BEND





Thursday Shuttle Schedule

7:30 p.m. leave Holland (Alpine) for Marfa 8:30 p.m. leave Planet Marfa for Alpine LAST TRIP TO MARFA 11 p.m. leave Holland (Alpine) for Marfa LAST TRIP TO ALPINE 12 a.m. leave Planet Marfa for Alpine (stop at Lost Horse)

7 p.m. depart Holland (Alpine) for Marfa 8 p.m. depart Planet Marfa for Alpine (stop at Lost Horse)

9 p.m. depart Holland (Alpine) for Marfa **10 p.m.** depart Planet Marfa for Alpine (stop at Lost Horse)

5:15 p.m. depart Gage (Marathon) for Alpine

Friday Shuttle Schedule

LAST TRIP TO MARFA 11 p.m. depart Holland (Alpine) for Marfa LAST TRIP TO ALPINE 12 a.m. depart Planet Marfa for Alpine (stop at Lost Horse)

IDSUMARS Need a ride outside of our free shuttle service? Call our friends at Tipsy Taxi, 432-294-0990 Complimentary shuttles for those wearing Viva Big Bend wristbands will run Thursday–Saturday. Wait outside of the venue at the listed departure time to catch the shuttle.

Saturday Shuttle Schedule

11:45 a.m. depart Holland (Alpine) for Marathon 11:30 a.m. depart Holland (Alpine) for Fort Davis 12:45 p.m. depart Gage (Marathon) for Alpine 12:30 p.m. depart Kelly Pavilion (Fort Davis) for 4:15 p.m. depart Holland (Alpine) for Marathon Alpine

3:45 p.m. depart Holland (Alpine) for Fort Davis 4:30 p.m. depart Kelly Pavilion (Fort Davis) for Alpine

8 p.m. depart Holland (Alpine) for Marfa 9 p.m. depart Planet Marfa for Alpine (stop at Lost Horse) 10 p.m. depart Holland (Alpine) for Marfa 11 p.m. depart Planet Marfa for Alpine (stop at Lost Horse)

LAST TRIP TO MARFA 12 a.m. depart Holland (Alpine) for Marfa LAST TRIP TO ALPINE 12:45 a.m depart Planet Marfa for Alpine (stop at Lost Horse)

VIVA BIG BEND Courtesy Shuttle







6-6:30 p.m. 6:30-7

7-7:30

7:30-8

8-8:30

8:30-9

9-9:30

9:30-10

10-10:30

10:30-11

11-11:30

12-12:30

12:30-1

1-1:30

11:30-12 a.m.

THURSDAY • JULY 29

	RAILROAD BLUES (ALPINE)	SPICEWOOD AT QUARTER CIRCLE 7 (ALPINE)	PLANET MARFA	LOST HORSE (MARFA)
6-6:30 p.m.				
6:30-7		Bob		
7-7:30	Two Tons	Livingston		
7:30-8	of Steel	until 7:45		
8-8:30	until 8:15			Dusty
8:30-9			Doug	Low
9-9:30	22	Johnny Nicholas	Moreland until 9:45	unti 9:15
9:30-10	Geno Delafose			
10-10:30	Delalose			-
10:30-11			Tessy Lou	Summer Dean
11-11:30		1	Williams	Deun
11:30-12 a.m.	Dirty River Boys		until 11:45	
12-12:30	Doys		-	
12:30-1				
1-1:30				
1:30-2				

SATURDAY • JULY 31

	RAILROAD BLUES (ALPINE)	OLD GRINGO (ALPINE)	KELLY PAVILION (FORT DAVIS)	PLANET MARFA	LOST HORSE (MARFA)
6-6:30 p.m.					
6:30-7					
7-7:30				1.100.000	
7:30-8				je'Texas	
8-8:30	Radio		Shawn Sahm,		
8:30-9	La Chusma		Joe King Carrasco &		
9-9:30	untif 9:15	Jerry King &	Friends	Lisa Morales	Will & the
9:30-10		the Rivertown			Wilderness
10-10:30	Donovan	Ramblers			until 10:15
10:30-11	Keith				
11-11:30	wnii 11:15	100 C 100 C		El Combo	David Beck's
11:30-12 a.m.		Anthony Ray Wright		Oscuro starts at 10:45	Tejano
12-12:30	the second second	wright		and the second s	Weekend
12:30-1	Shinyribs				
1-1:30	a second second				
1:30-2					

BOX OFFICE HOURS

Passes are available at vivabigbend.com (until July 27) or at the box office during the event. Box office times/locations:

Wednesday, July 28 at Holland Hotel (Alpine): 3:30 p.m.-7 p.m. Thursday, July 29 at Holland Hotel (Alpine): Noon-10 p.m. Thursday, July 29 at Planet Marfa (Marfa): 8 p.m.-11 p.m. Friday, July 30 at Holland Hotel (Alpine): Noon-10 p.m. Friday, July 30 at Holland Hotel (Alpine): 6:30 p.m.-11 p.m. Saturday, July 31 at Holland Hotel (Alpine): 2 p.m.-6 p.m.

LOST HORSE

(MAREA)

Garrett T.

Capps

Croy &

the Boys

VIVA

out west

OUT WEST FEED

Not just a feed store! Come get your boots, jeans, hats and a Bloody

Mary while listening to live music from Anthony Ray Wright and Jerry

King (Friday) and Sour Bridges (Saturday). This free, open to the

public event will feature a Hatch green chili roaster from Morrow Farms. A Texas tradition from one of

the best farmers in the West.

& SUPPLY

2600 E. US-90, Alpine

Friday, July 30 • 12-2 p.m. Saturday, July 31 • 12-2 p.m.

PLANET MARFA

(MAREA)

The Grand Tourists

Jordan

Matthew

Young

Bidi Bidi

Banda



WEDNESDAY • JULY 28

6:30–10 p.m.	Bob Livingston (8:30-10 p.m.) Tessy Lou Williams (6:30-8 p.m.)	STARLIGHT THEATRE (Terlingua)
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THURSDAY • JULY 29

1–2 p.m.	Bake Turner	HOLLAND HOTEL/ CENTURY BAR & GRILL (Alpine)		
2-3	Chris McWilliams	HOLLAND HOTEL/ CENTURY BAR & GRILL (Alpine)		
3-4	Grupo Alegre	HOLLAND HOTEL/ CENTURY BAR & GRILL (Alpine)		
4-5:30	Local music showcase hosted by Desert Debo & Rawhide	ALPINE VISITOR CENTER (Alpine)		
5:30-7	Doodlin' Hogwallops	ALPINE VISITOR CENTER (Alpine)		
FRIDAY • JULY 30				

12-2 p.m.	Viva Out West with musical guests Anthony Ray Wright and Jerry King	OUT WEST FEED & SUPPLY (Alpine)
12:30-1:45	Pauline Reese	GAGE HOTEL (Marathon)
1-2	Ross Fleming	HOLLAND HOTEL (Alpine)
2-3	Summer Dean	HOLLAND HOTEL (Alpine)
2:15-3:30	Garrett T. Capps	GAGE HOTEL (Marathon)
3-4	Brian Broussard	HOLLAND HOTEL (Alpine)
4-5:15	Tessy Lou Williams	GAGE HOTEL (Marathon)
4:30-7	BBT Barbeque & Tailgate Party	MURPHY STREET (Alpine)
5	Texas Music mural dedication	PRINTCO/MURPHY STREET (Alpine)

SATURDAY • JULY 31

8 a.m.	Texas Music 5k (entry fee to participate in the run)	PRINTCO/MURPHY STREET (Alpine)
12–1 p.m.	Doug Moreland	KELLY PAVILION (Fort Davis)
10:30	Mr. Will (Kids' show)	PLAINE (Alpine)
12-2 p.m.	Viva Out West with musical guests, Sour Bridges	OUT WEST FEED & SUPPLY (Alpine)
1:30-2:45	Jordan Matthew Young	KELLY PAVILION (Fort Davis)
3	Mr. Will (Kids' show)	FRAMA (Marfa)
3-6	The Sentinel's Backyard Jam hosted by David Garza	THE SENTINEL (Marfa)
3:15-4:30	Bidi Bidi Banda	KELLY PAVILION (Fort Davis)
5:30-7	VIP Happy Hour (VIP wristband required)	TRANSPECOS BANKS (Alpine)
6-7:30	Django Walker	CIBOLO CREEK RANCH (South of Marfa)
SUNDAY	• AUGUST 1	

The Sentinel's Backyard THE SENTINEL (Marfa) Jam hosted by David Garza

MORE VIVA BIG BEND & FREE ACTIV IFS







ALPINE VISITOR

Thursday, July 29 • 4–7 p.m. The Alpine Visitor Center is home

to the Midweek Mercantile & Music,

CENTER 106 N 3rd St





C E N T U R Y

Bake Turner

Chris McWilliams

Grupo Alegre

THURSDAY + JULY 29



MARATHON

FORT DAVIS

3-6 p.m.



SUNDAY · AUGUST 1 RAILROAD PLANET MAREA

FRIDAY · JULY 30

OLD GRINGO

(ALPINE)

Matt Skinner

until 10:15

Pauline

Reese

SPICEWOOD

AT QUARTER

CIRCLE 7 (ALPINE

The Swifts until 7:45

Django

Walker

RAILROAD

BLUES

(ALPINE

Sour Bridges

Jomo & the

Possum Posse

Mike & the

Moonpies

	BLUES (ALPINE)	(MARFA)	
6-6:30 p.m.		OPEN TO THE PUBLIC	
6:30-7		FREE SHOW PRESENTED BY THE CITY OF MARFA	
7-7:30			
7:30-8	Zach Person	David Beebe & Primo	
8-8:30	and the second second	Carrasco	
8:30-9	-		
9-9:30	David Beck's		
9:30-10	Tejano		
10-10:30	Weekend	Texas Tycoons	
10:30-11		Lycoons	
11-11:30			
11:30-12 a.m.	Doodlin'		
12-12:30	Hogwallops		
12:30-1	28 1.22		
1-1:30			
1:30-2			

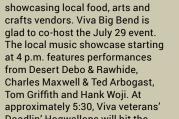


STARLIGHT THEATRE

631 Ivey Rd.

Wednesday, July 28 • 6:30-10 p.m. The finest dining establishment in the Terlingua Ghost Town, offering a fine selection of gourmet dishes and rollicking drinks, and live entertainment.

WEDP	ESDAY + JULY 28	4-5:30 p
6:30-8 p.m.	Tessy Lou Williams	+ 0.00 p
8:30-10	Bob Livingston	5:30-7



Doodlin' Hogwallops will hit the stage.

THURSDAY + JULY 28 Local Music Showcase hosted by Desert Debo

& Rawhide Doodlin' Hogwallops



209 W. Holland Ave., Alpine Thursday, July 29 • 1-4 p.m. Friday, July 30 • 1-4 p.m.

The Holland Hotel in Alpine will again serve as a hub of activity during Viva Big Bend, including hosting the main box office for the festival starting Wednesday, July 28. Live music will be featured in the courtyard on

courtyard on Thursday and Friday afternoons. The performances	F	RIDAY • JULY 30
are open to the public, the hotel	1-2 p.m.	Ross Fleming
bar is sure to be hopping and the musicians will be rocking the patio	2-3	Summer Dean
of the historic venue.	3-4	Brian Broussard

1-2 p.m.

2-3

3-4



GAGE HOTEL

102 N.W. 1st St., Hwy 90 W., Marathon Friday, July 30 • 12:30-5:15 p.m Sophisticated and historic, the Gage, built in 1920, captures the rich heritage of the cattle industry. Few hotels offer a more distinctive experience of days gone by.

FRIC	DAY - JULY 30
12:30-1:45 p.m.	Pauline Reese
2:15-3:30	Garrett T. Capps
4-5:15	Tessy Lou Williams



KELLY PAVILION Memorial Square (across street from courthouse, behind library) Saturday, July 31 • Noon-9:30 p.m.

A concert stage, located behind the library, has recently been built to host special events, including free music during Viva Big Bend.

	SATURDAY + JULY 31
12-1 p.m.	Doug Moreland
1:30-2:45	Jordan Matthew Young
3:15-4:30	Bidi Bidi Banda
8-9:30	Shawn Sahm, Joe King Carrasco and friends (wristband required or pay at door)

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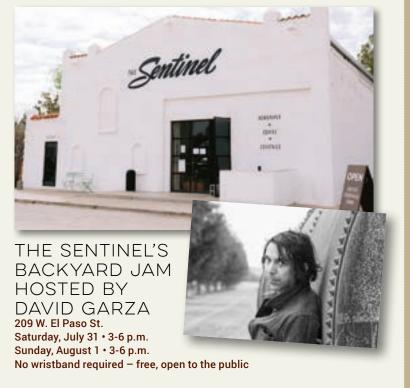
CIBOLO CREEK RANCH PRESENTS DJANGO WALKER

97139 US Highway 67 38 miles south of Marfa Free, open to the public Saturday, July 31 • 6-7:30 p.m.

Viva Big Bend production support provided by Meshed Up Productions



MARFA



The Sentinel will host two afternoons of free music during Viva Big Bend. David Garza will be hosting and numerous special guests will play. Stop by for some free music and grab a coffee and a bite to eat.





LOST HORSE



RADIO LA DIRTY RIVER BOYS CHUSMA 11 P.M.-12:30 A.M. 8-9:15 P.M. **THURSDAY, JULY 29** SATURDAY, JULY 31 **RAILROAD BLUES RAILROAD BLUES**



BBT BARBEQUE & TAILGATE PARTY

Between S. 5th and S. 6th, Alpine Friday, July 30 • 4:30-7 p.m. No wristband required - free, open to the public

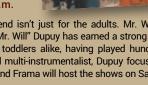
BBT is hosting an appreciation party for current customers, employees, Viva Big Bend musicians and future BBT customers. In other words, everyone is welcome! Join the BBT staff for some great food and refreshments (while supplies last) on Murphy Street, between 5th and 6th street on Friday, July 30.

Live music by the Texas Tycoons





The music at Viva Big Bend isn't just for the adults. Mr. Will is the featured children's entertainment this year. "Mr. Will" Dupuy has earned a strong reputation as a phenomenal entertainer for tykes and toddlers alike, having played hundreds of kids shows across the country. As a talented multi-instrumentalist, Dupuy focuses on catchy tunes with an educational slant. Plaine and Frama will host the shows on Saturday, July 31.



CITY OF SOUTH PADRE ISLAND SPECIAL EVENTS COMMITTEE AGENDA REQUEST FORM

MEETING DATE: November 16, 2021

NAME & TITLE: Linette Hernandez, Management Assistant

DEPARTMENT: Special Events Committee

ITEM

Discussion and possible action to approve the funding request for the 82nd Annual Texas International Fishing Tournament (TIFT) in August 2022. (Brown)

ITEM BACKGROUND

2022: Requesting \$25,000 + (\$15,000 in-kind) 2021: \$25,000 approved + (\$15,000 in-kind) 2019: \$25,000 approved + (\$15,000 in-kind) 2018: \$15,000 approved + (\$15,000 in-kind)

BUDGET/FINANCIAL SUMMARY

02-593-8099

COMPREHENSIVE PLAN GOAL N/A

LEGAL REVIEW

Sent to Legal: No Approved by Legal: No

RECOMMENDATIONS/COMMENTS:

APPLICATION FOR INITIAL FUNDING

Today's Date: 10/29/2021

ORGANIZATON INFORMATION

Name of Organization: TEXAS INTERNATIO	NAL FISHING TOURNAMENT, INC.
Address: PO BOX 2715	
City, State, Zip: SOUTH PADRE ISLAND,	TEXAS 78597
Contact Name: KRISTI COLLIER	Contact Email: KRISTI@TIFT.ORG
Contact Office PhoneNumber: 956-943-8438	
Contact Cell Phone Number: 956-802-3475	
Website Address for Event or Sponsoring Entity:	W.TIFT.ORG
Non-Profit or For-Profit status: 501C4	Tax ID #: 74-1853713
Entity's CreationDate: 1934	
Purpose of your organization: TIFT was designed to promote the area as a tourism desti	nation. Over the last eight decades, TIFT has become
one of the top ten billfish tournaments in the world.	Selected as the only tournament to participate

In the Sport Fishing Championship, and one of three in the Texas Triple Crown Billfish Series, TIFT has positioned itself well to continue to promote the area as a tourism destination.

EVENT INFORMATION

Name of Event: 82nd TIFT	
Date(s) of Event: August 3-7, 2022	
Primary Location of Event: South Padre Island Convention Center	
Amount Requested: \$25,000	
Primary Purpose of Funded Activity/Facility:	

à

How will the hotel tax funds be used: (please attach a list of the hotel tax funded expenditures?

Funds will be specifically used to promote the tournament and provide activities for Playday, a family friendly event that is open to not only anglers but is open to the public.

A strategic, digital advertising campaign is being curated to draw anglers from all parts of the state, and the country. Funds will be used to increase our digital footprint, by

allowing us to livestream events and activities for future TIFT marketing purposes, to bring awareness of the tournament, and the area to anglers and their families near and far.

Percentage of Hotel Tax Support of Related Costs

- 4 Percentage of Total Event Costs Covered by Hotel Occupancy Tax
- 0 Percentage of Total Annual Facility Costs Covered by Hotel Occupancy Tax for the Funded Event
- 0 Percentage of Annual Staff Costs Covered by Hotel Occupancy Tax for the Funded Event

If staff costs are covered, estimate percentage of time staff spends annually on the funded event(s) compared to other activities ______%

Are you asking for any cost reductions for city facility rentals or city services, and if so, please quantify and explain:

Cost reduction of the SPI Convention Centre of \$15,000

Which Category or Categories Apply to Funding Request & Amount Requested Under Each Category:

- a) Convention Center or Visitor Information Center: construction, improvement, equipping, repairing, operation, and maintenance of convention center facilities or visitor information centers, or both. Amount requested under this category: \$ ______
- b) Registration of Convention Delegates: furnishing of facilities, personnel, and materials for the registration of convention delegates or registrants. Amount requested under this category: s ______
- c) Advertising, Solicitations, Promotional programs to attract tourists and convention delegates or registrants to the municipality or its vicinity. Amount requested under this category: \$ ______
- d) Promotion of the Arts that Directly Enhance Tourism and the Hotel & Convention Industry: the encouragement, promotion, improvement, and application of the arts that can be shown to have some direct impact on tourism and the hotel/convention industry. The impact may be that the art facility or event can show hotel nights that are booked due to their events or that guest at hotels attend the arts event. Eligible forms of art include instrumental and vocal music, dance, drama, folk art, creative writing, architecture, design and allied fields, painting, sculpture photography, graphic and craft arts, motion picture, radio, television, tape and sound recording, and other arts related to the presentation, performance, execution, and exhibition of these major art forms: \$
- f) Expenses including promotional expenses, directly related to a sporting event in which the majority of participants are tourists. The event must substantially increase economic activity at hotels within the city or its vicinity. Amount requested under this category: \$ 25,000

How many attendees are expected to come to the sporting related event? 1200+

How many of the attendees are expected to be from more than 75 miles away? 65%

Quantify how the sporting related event will substantially increase economic activity at hotels within the city or its vicinity?

TIFT is a family friendly event, many utilize the tournament to provide a setting for their annual family vacation. The event spans five days and is conducive to the last vacation

before school starts. In 2022, as part of the Sport Fishing Championship, we will also bring a higher level of awareness of the area

to the SFC's sponsors, anglers, donors and staff - the Champions Club will be hosted at a select hotel, still under negotiation with the SFC.

g) Funding transportation systems for transporting tourists from hotels to and near the city to any of the following destinations: 1) the commercial center of the city; 2) a convention center in the city; 3) other hotels in or near the city; and 4) tourist attractions in or near the city. Please note that the ridership of any such transportation must be primarily tourists to qualify for hotel tax funding. Amount requested under this category: s ______

What sites or attractions will tourists be taken to by this transportation?

Will members of the general public (non-tourists) be riding on this transportation?

What percentage of the ridership will be local citizens?

h) Signage directing tourists to sights and attractions that are visited frequently by hotel guests in the municipality. Amount requested under this category:

What tourist attractions will be the subject of the signs?

QUESTIONS FOR ALL FUNDING REQUEST CATEGORIES

How many years have you held this Event? 81 years

Expected Attendance: 1200+

How many people attending the Event will use South Padre Island lodging establishments? ^{65%}

How many nights do you anticipate the majority of the tourists will stay? 3-6 nights

Will you reserve a room block for this Event at an area hotel(s)? Yes

Where and how many rooms will be blocked? Will send requests to Isla Grande, Pearl South Padre, Marriott, Holiday Inn List other years (over the last three years) that you have hosted your Event or Project with amount of assistance given from HOT and the number of hotel rooms used:

Month/Year Held	Assistance Amount	Number of Hotel Rooms Used	
August 2021	25,000 + 15,000 in kind	575	
August 2019	25.000 + 15.000 in kind	250 * UTRGV	
August 2018	15,000 + 15.000 in kind	626 * UTRGV	

How will you measure the impact of your event on area hotel activity (e.g.; room block usage information, survey of hoteliers, etc.)?

Room block usage, survey of hotels, survey participants/anglers

Please list other organization, government entities, and grants that have offered financial support to your project: City of Port Isabel, Port Isabel EDC

Will the event charge admission? Yes If so, what is the cost per person? Varies by age

Do you anticipate a net profit from the event? Yes

If there is a net profit, what is the anticipated amount and how will it be used? All profits fund scholarships.

All marketing and promotions will be coordinated through the CVA's agency, unless exempted from this requirement by the Executive Director, in which case all creative must be pre-approved by the Executive Director (or designee) and payments will be on a reimbursement basis. Please list all promotion efforts your organization is planning and the amount estimated for each media outlet:

•	Newspaper:	\$ 3500

- Radio: \$
- s 7000 TV:
- \$ 7000 Website, Social Media:
- Other Paid Advertising:

Anticipated Number of Press Releases to Media: ¹⁰

Anticipated Number Direct Emails to out-of-town recipients: 5

Other Promotions: trade shows, video promos, digital marketing campaigns, live streaming event

A link to the CVB must be included on your promotional handouts and in your website for booking hotel nights during this event. Are you able to comply? **V** Yes No

Will you negotiate a special rate or hotel/event package to attract overnight stays? Yes

[If we have a tour operator, we will require them to use that service.]

What other marketing initiatives are you planning to promote hotel and convention activity for this event?

Sport Fishing Championship, Texas Triple Crown Billfish Series

Who is your target audience? Anglers & families (average age 39, 81% male)

What geographic region(s) are you marketing to?

Texas, San Antonio, Austin, Dallas, Corpus, Port A, Galveston, RGV, Louisiana and Mississippi Gulf Coast

If the funding requested is related to a permanent facility (e.g. museum, visitor center):

- Expected Visitation by Tourists Monthly/Annually:
- Percentage of those who visit the facility who indicate they are staying at area hotels/lodging facilities:_____% (use a visitor log that asks them to check a box if they are staying at an area lodging facility)

What amount of event insurance do you have for your event and who is the carrier: \$1,000,000 Scottsdale Insurance Company

[Insert South Padre Island Minimum Event Insurance Coverage Minimums and duty to list South Padre Island as an additionally insured]

Any marketing for the event must be consistent with the brand image for South Padre Island and all such marketing pieces that are funded with hotel tax must be coordinated and developed by the South Padre Island CVB marketing agency. Are you able to comply?

🖌 Yes 🗌 No

Where appropriate, the CVB will require access to event participant database information that will show zip code data to measure likely impact from the funded event.

Submit to complete applications to:

Marisa Amaya Event Development Manager C/O City of South Padre Island Convention and Visitors Bureau 7355 Padre Blvd. South Padre Island, TX 78597 Phone: (956) 761-3834 Email: marisa@sopadre.com

South Padre Island Convention & Visitors Bureau **Special Event Applicant Checklist**

THIS FORM MUST BE COMPLETED BY APPLICANT

Tex	as International Fishing Tournament	10/29/21
Name	of Event	Date Submitted
	Received and understood the separate Special Events Policy	
~	Received and understood the separate HOT Funding Guidelines	
	Completed the South Padre Island Hotel Tax Funding Applicatio	n form
	Enclosed a description of all planned activities or schedule of ev	ents (REQUIRED)
	Enclosed a sponsor list (categorized by "confirmed" and "pending")
	Enclosed a vendor/exhibitor list (categorized by "confirmed" and "	pending)
\square	Enclosed an event map	
\square	Enclosed security/safety plans	
	Enclosed a complete detailed budget (REQUIRED)	
	Enclosed an advertising/marketing and promotion plan (REQUI	RED)
Ы	Enclosed copies of promotional materials (if available)	
H	Enclosed a summary of previous special event experience of organ	izer(s)
H	Enclosed a history of event (if previously produced)	
H	Indicated the type(s) of assistance requested	
	In Room night projections, with back-up, for the Funded Event ((REQUIRED)
	Indicated the amount of financial support (if requested)	
Kr	isti Collier	10/29/2021

Authorized Signature

Date: 2021.10.29 19:02:15 -05'00'

10/29/2021

Date

Kristi Collier

Print Name

56

Texas International Fishing Tournament

Budget Overview: FY2022 - FY22 P&L

January - December 2022

	TOTAL
Income	
Bucket Auction	10,000.00
Challenge Donations	97,500.00
Corporate Sponsor Income	45,000.00
Merchandise Income	40,000.00
Miscellaneous Income	100.00
Registration Fees	85,000.00
Trophy Income	1,000.00
Total Income	\$278,600.00
GROSS PROFIT	\$278,600.00
Expenses	
Advertising	10,000.00
Bank Service Charges	3,500.00
Bonus	5,000.00
Challenge Expense	
Challenge Labor	5,000.00
Challenge Office Supplies	500.00
Challenge Printing	1,000.00
Total Challenge Expense	6,500.00
Charitable Contributions	12,500.00
Contract Labor	45,000.00
Data Processing	12,000.00
Dock Supplies	25,000.00
Dues and Subscriptions	1,000.00
Equipment Rental	5,000.00
Insurance	3,000.00
Meetings & Entertainment	7,500.00
Merchandise Expense	16,000.00
Miscellaneous	750.00
Office Supplies	1,000.00
Photography	3,000.00
Playday	5,000.00
Postage and Delivery	1,000.00
Printing and Reproduction	10,000.00
Professional Fees	1,000.00
Registration Expense	22,000.00
Rent	34,000.00
Security	10,000.00
Software/Computer Expense	4,500.00
Sponsorship Expense	15,000.00
Taxes	4,500.00
Telephone	2,100.00
Trophy	1,000.00
	.,

Texas International Fishing Tournament

Budget Overview: FY2022 - FY22 P&L

January - December 2022

	TOTAL
Volunteer Expense	3,000.00
Total Expenses	\$269,850.00
NET OPERATING INCOME	\$8,750.00
NET INCOME	\$8,750.00



The 82nd Texas International Fishing Tournament will be held August 3 - 7, 2022 at the South Padre Island Convention Center. Enclosed please find our digital advertising campaign details as well.

Here is a quick overview:

- TIFT is the largest saltwater bay and offshore fishing tournament in Texas.
- TIFT is ranked in the top 10 billfish tournaments in the world.
- TIFT is sanctioned by the IGFA World Offshore Championship Series.
- Approximately 1,200 registrants participated in 2019.
- More than 400 boats participated.
- TIFT registrants have an average annual income in excess of \$100,000 and spend more than \$2 million in the local economy during our event—not including tournament expenses.
- TIFT is a nonprofit 501 (c) 4 corporation and has established a permanent Scholarship Endowment Program and initiated the TIFT Catch a Redfish Educational Scholarship program (TIFT CARES).
- TIFT is open to registrants of all ages.

Thank you for taking the time to review and consider our 2022 funding application. Please feel free to contact me at (956) 802-3475 with any questions you might have. I would welcome the opportunity to work with you again and look forward to hearing from you soon.

Sincerely,

Kristi Collier Tournament Director

BACKGROUND

For more than 80 years the Texas International Fishing Tournament has taken pride in creating an atmosphere of friendly fishing competition and wholesome family fun. The 82nd annual five day event, scheduled for August 3 - 7, 2022, offers fishing divisions that include bay, offshore and tarpon. TIFT is open to anglers of all ages and is the largest saltwater fishing tournament in Texas.

In 2019, approximately 1200 anglers and 400 boats participated. The action wasn't just in the offshore division as species ranging from snook, redfish, trout, drum and the popular piggy perch made their way dockside to the weigh-ins on Friday and Saturday.

TIFT anglers represent an extremely desirable market group. Most have a disposable income and a genuine enjoyment of outdoor activities. During their five day stay in the Port Isabel -South Padre Island area, they have a direct spending effect in excess of \$2 million; not including tournament expenses. In addition to the actual number of TIFT registrants, thousands of spectators will also turn out to view weigh-in activities during the two days of actual fishing.

Originally instituted to promote the Rio Grande Valley as a whole, TIFT has become a family tradition that exemplifies the best the Valley has to offer. With registration participation increasing annually, and over 172 scholarships have been awarded totaling over \$300,000, it is our sincere intent to continue improving and growing our event through the help of corporate sponsors and businesses such as yours.

TITLE CORPORATE SPONSORSHIP

- 1. Designation as the Official TIFT Sponsor. Your company logo imprinted on a 4' x 16' banner displayed during Playday activities on Thursday, August 4, 2022.
- 2. Permission to provide materials for placing directly in our registration bags. Link exchange on <u>www.tift.org.</u> Your logo printed on the sleeve of the Playday Volunteer t-shirts and 12 t-shirts are included in your Playday Title sponsorship.
- 3. Access to our mailing list following the event.
- 4. Full page, four color advertisement in the official Texas International Fishing Tournament Program book. (Camera ready artwork to be supplied by sponsor prior to 6/1/22).
- 5. Listing as a Corporate Sponsor on the program book's welcome page.
- 6. Statewide publicity through periodic press releases issued by the Tournament. Your sponsorship is included in the event information.
- 7. Permission to use TIFT logo in supportive advertising and promotional materials.
- 8. Permission to fly your banner or display signage at all TIFT events (materials subject to tournament approval).
- 9. 30' x 40' exhibit space during social activities at the South Padre Island Convention Centre on Wednesday, Thursday, and Sunday.
- 10.VIP dock seating.
- 11.Eight (8) complimentary adult fishing registrations, including T-shirts and hats and eight(8) custom sponsor shirts.
- 12.Your logo on our official tournament scoreboard, featured in all photos and related media coverage.
- 13.Complimentary cocktail party hosted by the TIFT Executive Board of Directors, Wednesday, August 3 from 6 7 p.m.

82nd TIFT Calendar of Events

Wednesday, August 3	On-site registration begins VIP cocktail party
Thursday, August 4	Playday Registration continues Captain's meeting
Friday, August 5	Tournament begins Activity on the dock
Saturday, August 6	Tournament continues Activity on the dock
Sunday, August 7	Awards presentation & closing ceremony

2022 Timeline

January

- Prepare annual binders for board of directors
- Scholarship applications go out
- Finalize corporate sponsorship packages
- Approve budget
- Determine committee assignments
- Identify new partnerships

February

- Send 'Save the Date' postcards, e-blast
- Prepare trophy list and begin trophy sales
- Send corporate sponsorship packages out, begin sales
- Select cover artist for event
- Determine event hash tag
- Finalize theme for Playday
- Select event caterer(s), entertainment and master of ceremonies
- Bucket Auction item solicitation begins
- Committee meetings continue
- Select event trophies

March

- Scholarship application deadline
- Announce TIFT Hostess
- Prepare merchandise order
- Reserve room block
- Committee meetings continue
- Secure event entertainment
- Begin video loop production

April

- Review scholarship applications, select recipients
- Prepare and print registration form
- Print event posters, marketing materials
- Committee meetings continue
- Review volunteer staffing needs, determine key volunteers

May

- Digital campaign begins
- Spring Newsletter goes out
- Send out registration form by mail to prior registrants
- Online registration begins
- Distribute registration forms and event posters to retailers & partners
- Committee meetings continue
- Event program book production begins

June

- Finalize and post official rules on website
- Advisory board meeting
- Scholarship recipients honored
- Finalize event program book production
- Online registration continues
- Close corporate, trophy and bucket auction sponsorship
- Secure items for goody bags

July

- Radio and television advertising begins
- Promote live-stream
- Texas Hunters & Sportsman's Expo
- Highway banner goes up
- Online registration continues
- Program book to printer

- Order event banners/signage
- Media alerts to all outlets
- Scholarship funds sent to financial aid offices

August

- Update website with winner's list and event photos
- Prepare and send thank you letters to all sponsors, volunteers
- Thank you advertisement

September

• Fall newsletter goes out

October

• Fall advisory board meeting

Ongoing:

- Press releases to media outlets
- Website updates
- Post event updates and announcements on social media sites

AUDIENCE EXTENSION FOR DIGITAL REVENUE GROWTH

PROGRAMMATIC DISPLAY ADVERTISING



LET'S DEFINE PROGRAMMATIC

Programmatic marketing is automated bidding on advertising inventory in real time, for the opportunity to show an ad to a specific type of customer, in a specific context or location.



THE POWER OF THE

TYPES OF PROGRAMMATIC ADVERTISIN G

DIGITAL AUDIENCE EXTENSION, DISPLAY ADVERTISING

TACTICS INCLUDE:

- 1. Geo Fencing
- 2. Geo Targeting
- 3. Keyword Retargeting
- 4. Site Retargeting
- 5. Audience Curation



Hyper, Local Targeting?

TECHNOLOGY CAPABILITIES

- Target them once they visited your website
- Target them based on the keywords they searched
- Target based on articles and content they read
- Target them based on a location they visited
- Target **households** based on demographics, interests and buying behavior
- Target them <u>during</u> and <u>after</u> events they attend



We target the person, wherever they go across the web, mobile and in app.

AVERAGE TIME SPENT DAILY

WITH DIGITAL MEDIA

WHERE PEOPLE SPEND TIME ON THE INTERNET:

- Email
- News
- Finance
- Traffic
- Weather
- Shopping
- Fitness
- Entertainment

Reach them in the **6 hours & 55** MINUTES they are elsewhere on the internet beyond Google.

Source:

https://www.alexa.com/siteinfo/google.com https://www.alexa.com/siteinfo/google.com#section_traffic https://datareportal.com/ (July 2021 snapshot)

SITE RETARGETING From www.tift.org



A user visits a website and browses various products or services. However, the user leaves without converting.



This user is flagged as a good prospect and is served ads as they perform other online activities. The user clicks through the ad, returns to the advertiser's site and converts.

97% of first-time visitors to a website will NOT take action. BRING 70% BACK with site retargeting. They are more likely to convert.

KEYWORD / SEARCH

RETARGETING EXAMPLES

- Your Google Ad Words
- Your Competitors' Ad Words
- Competitors' Names (online & retail)

Google users can be retargeted at a VERY SPECIFIC KEYWORD

92% of marketer's report retargeting performs equal to or better than SEM.

level for a fraction of the cost of Ad Words.

KEYWORD EXAMPLES

- tift
- south padre fishing
- texas fishing
- south padre island
- south padre island fishing
- texas sportfishing
- fishing contest
- t-x competition

GEO-TARGETING

Geo-Targeting uses location data to reach consumers IN a specific location such as a city or zip code. Each campaign needs a geographic target when using the Keyword Tactic.



TARGET AT A RADIUS LEVEL



TARGET THE ISLAND, THE REGION, OR THE STATE 90% of people keep their location services switched on.

Houston, TX Beaumont,TX Corpus Christi,TX Brownsville, TX Cypress, TX Spring, TX Metarie, LA Houma, LA Port Aransas, TX Galveston, TX

AUDIENCE CURATION

The ability to target on a residential and property -at the address level - based on geography, demographic, hobbies and interests.



Men 55+ with an interest in fishing, outdoors, recreation based on the zip codes TIFT has for all of our anglers.

EVENT TARGETING/EVENT FENCE

Target a relevant event by capturing device IDs of people attending the event, market to them at the event and/or serve them ads for up 30 days after the event.

Tournaments we will Target <u>Texas</u>: Billfish Pachanga Lonestar Shootout

<u>Gulf</u>: LA Gulf Coast Billfish Classic Gulf Coast Masters MS Gulf Coast Billfish Classic Emerald Coast Blue Marlin Championship Dayparting and retargeting days are flexible



WHERE ARE MY ADS BEING SERVED?



WHEN THEY ARE CHECKING THE WEATHER WHEN THEY ARE PLAYING A GAME WHEN THEY ARE READING ABOUT THEIR FAVORITE TEAM

MEASURABLE RESULTS

COMPLETE TRANSPARENCY WITH YOUR CAMPAIGN!

- 24/7 Dashboard
- Impressions
- Clicks
- Click-Thru Rates (CTR)
- Conversions
- Device Delivery
- Campaign Performance by Tactic
- Measure Traffic
- Creative Tracking Review
- Geo-Fence Tracking by Location/Competitor
- Keywords Detail

Delivery	Metrics							1
	24,156 masters	0	505 Cicka	8	0.12 стя		e 65 Conversi	iona
By Devi	CC • Impressions	71,297		Impressions	42.033		Impressions	182,508
By Devi		71,297 23		 Impressions Clicks 	42,033	0	Impressions Clicks	182,508

By Campaign Tactic Summary

	Туре	Impressions	Clicks	CTR
~	Keywords Campaign Dates: Apr 04, 2010 to Aug 31, 2021	161,178	147	0.09%
0	Retargeting Campargn Dates: Dec 02, 2019 to Aug 31, 2021	21,213	59	0.28%
	Geofence Campaign Dates: Apr 84, 2010 to Aug 31, 2021	241,765	299	0.12%

PROGRAMMATIC CAMPAIGN

- Unlimited changes to campaign tactics (24-48 hr. turnaround)
- Campaign will be frequently and proactively optimized
- 24/7 real-time online detailed reporting link
- Monthly strategy review of campaign performance

STRATEGY INCLUDES:

- Keyword Retargeting
- Geo Fencing Key Areas Geo Targeting
- Audience Curation
- Site Retargeting
- Event Retargeting

PROGRAMMATIC GOAL:

• Raise awareness of the tournament and increase registration for the event

DOMINANT:

400,000 Impressions

\$5,200 over 2 months

COMPETITIVE: 300,000 Impressions

\$3900 over 2 months

PRESENCE: 250,000 Impressions

\$3,250 over 2 months



82nd TIFT *August 3 – August 7, 2022*



Contact: Kristi Collier, Tournament Director <u>*kristi@tift.org*</u> (956) 943-TIFT



TIFT Mission Statement

• *TIFT's mission is to provide a quality family-oriented fishing tournament for anglers of all ages and it is a pledge the tournament's Executive Board takes seriously.*

TIFT FACTS

Dates

What

August 3 – 7, 2022

Times	Wednesday	3 pm – 8 pm		
	Thursday	9 am – 9 pm		
	Friday	2 pm – 8 pm		
	Saturday	2 pm – 7 pm		
	Sunday	11 am – 3 pm		
Location	South Padre Island C	South Padre Island Convention Center		

Five-day family friendly fishing tournament, with interactive events and activities for the whole family.

Sea Ranch at Southpoint Marina, Port Isabel

Admission Registration fees vary by age category.

Angler Stats80 % Adult; 20 % Junior Angler82 % Male; 18% FemaleGeographic information available upon request

Attendance 10,000 friends, family members and spectators

Volunteers 400

400+ Volunteers



TIFT 82 August 3 - 7, 2022

Wednesday

- Onsite registration Begins
- VIP Party

Thursday

- *Registration continues*
- Playday
- Captain's Meeting
- Social; Dinner TBD

Friday

- First day of fishing Saturday
- Second day of fishing Sunday
- Awards Ceremony



TIFT 2022 Executive Board

President, Daniel Bryant, Laguna Vista Vice President, Art Delgado, Brownsville Treasurer, Cleve Ford, Weslaco Secretary, Carrie Buchen, Harlingen Chuck Fultz , Harlingen Kaston Fultz , Harlingen Rebecca Galvan , Weslaco David Gower, Port Isabel Mitch Heidenheimer, Anson, Texas Wes Hudson, Laguna Vista Matt Klostermann , Monte Alto Melissa Mikulik, McAllen Lucy Ann Wolthoff, McAllen



Why we are different

- Entering 82nd year
- Signature event for the area
- Five day tournament
- Multiple Divisions
 - Bay, offshore, tarpon, fly
- Social events for whole family
 - Playday, Thursday Social, Awards ceremony
- Volunteer involvement
 - Youth and Advisory Board
 - Advisory Board social on SPI in June
- Family traditions
- Participation in Houston Big Game Fishing Club, South Texas Big Game Fishing Club, Texas Triple Crown Billfish Series, Sports Fishing Championship



Onsite Registration

South Padre Island Convention Center

- Wednesday 3 pm 8 pm
- 9 am 9 pm Thursday
 - Online registration closed at this time
 - Bucket auction is open
 - Photo booth is open
 - Merchandise booth is open
 - Volunteers are put to work
 - Challenge is available throughout onsite registration



VIP Party

South Padre Island Convention Center

Wednesday evening

- Special VIP cocktail party for corporate and boat sponsors
- Recognition of our sponsors
- Introduction of Hostess
- *Kick-off party for the event*



Playday South Padre Island Convention Center

- Thursday 10 am 1 pm
 - Free event for all regardless of tournament registration
 - Hundreds participate with age categories from toddler to teen
 - Playday awards ceremony
 - Mullet Relay
 - Inflatable games
 - Interactive educational activities
 - Face painting
 - Reel the Fish



Captain's Meeting & Social Activities

South Padre Island Convention Center

- Thursday 5 pm 9 pm
 - Mandatory Captain's meeting
 - Bar is open
 - Challenge is open
 - Merchandise booth is open
 - Bucket Auction is open
 - Dinner for 2022 is TBD: Served 700 meals in 2019



Weigh Dock

Sea Ranch Marina at Southpoint, Port Isabel

Friday 2 pm - 8 pm

Saturday 2 pm – 7 pm

- Thousands of anglers, family members, volunteers and spectators come to the weigh in.
- Concessions are available.
- Merchandise is available for sale.



Awards Ceremony

South Padre Island Convention Center

Sunday 11 am - 3 pm

- Over 700 in attendance in 2021.
- Trophies are presented.
- Merchandise sales continue.
- Bucket auction winners announced.
- Scholarship recipients presented.



TIFT Offshore Anglers

433 Offshore Anglers in 2021

- *379 Adult*
 - 37 Female, 342 Male
- 2 Junior (0-7yrs)
- 20 Junior (13-16yrs)
- 18 Junior (8-12yrs)
 - 4 Female, 13 Male





TIFT Bay Anglers

422 Bay Anglers in 2021

- 294 Adult
 - 39 Female, 255 Male
 - Average Age 43 years
- 46 Junior (0-7yrs)
- 34 Junior (13-16yrs)
- 41 Junior (8-12yrs)

Fly Anglers 17 Fly Anglers in 2021

Tarpon Anglers

7 Tarpon Anglers in 2021

Non-Anglers

51 Non-Anglers in 2021 Captain or Boat Operator



TIFT 2021 Sponsors

Presenting: City of South Padre Island

Tarpon Level Sponsors: First National Bank of Anson



Redfish Level Sponsors: Dargel Boats • Dirty Al's Management • Landtitle Texas • Port Isabel Economic Development Corp • Shallow Sport of Texas • SpaceX • Surf's Up

Trout Level Sponsors: Academy • AIM Media • KRGV TV 5 • Texas Regional Bank

Snook Level Sponsors: *Capital Farm Credit* • *CBS* 4 • *NBC* 23

Flounder Level Sponsors: City of Port Isabel • Frost Bank • Island Services • Louie's Backyard • Robin & Bobby Farris • South Padre Boat Yard • South Texas Health System • The Cullen Family • Velvet Magnolia

Boat Level Sponsors: Breakaway Cruises • Corporate Solutions • Allen Jenkins • Bond Auctions • David Gower, Keller Williams Realty LRGV-SPI • Elite Diesel Service • Elite Recycling Buyers • Glick Twins • Goldman Services • Hubbard Ranches • Lucky Dog • McAfee Agency • Payne Auto Group • Pozo Seco • Sendero Industries • Texas Sportfishing • Venatura Excursions • VJ Oil & Land, Inc. • Bayside Marine/Shallow Stalker Boats • Greer Insurance • Santa Rosa Well Service • State Farm - Mark Brown • Tequila Sunset • Wells Fargo Advisors

See you at the 82nd TIFT!

August 3 – 7, 2022

Contact: Kristi Collier, Tournament Director <u>kristi@tift.org</u> (956) 943-TIFT

CITY OF SOUTH PADRE ISLAND SPECIAL EVENTS COMMITTEE AGENDA REQUEST FORM

MEETING DATE: November 16, 2021

NAME & TITLE: Linette Hernandez, Management Assistant

DEPARTMENT: Special Events Committee

ITEM

Discussion and possible action to approve the funding request for the Ron Hoover Fishing Tournament in July 2022. (Brown)

ITEM BACKGROUND 2022: \$28,000 requested

BUDGET/FINANCIAL SUMMARY 02-593-8099

COMPREHENSIVE PLAN GOAL N/A

LEGAL REVIEW Sent to Legal: No Approved by Legal: No

RECOMMENDATIONS/COMMENTS:

APPLICATION FOR INITIAL FUNDING

Today's Date: 10/1/2021

ORGANIZATON INFORMATION

Name of Organization: Ron Hoover Rv & Mai	rine
Address: 101 Expressway 83	
City, State, Zip: Donna, Texas 78537	
Contact Name: Dustin Hoover	Contact Email: dustin@ronhoover.com
Contact Office PhoneNumber: 956-464-4403	
Contact Cell Phone Number: 361-548-5194	
Website Address for Event or Sponsoring Entity:	v.hooverfishing.com
Non-Profit or For-Profit status: Non-profit	Tax ID #: 74-2681818
Entity's CreationDate: 35 years ago	
Purpose of your organization: Promote the fishing and boating lifestyle from the isla	nd perspective, to our customer base state wide.

EVENT INFORMATION

Name of Event: RC	on Hoover	Fishing	Tournament
-------------------	-----------	---------	------------

Date(s) of Event: July 29th and 30th

Primary Location of Event: S.P.I Conv Center

Amount Requested: \$28,000

Primary Purpose of Funded Activity/Facility: Promote the fishing and boating lifestle from the island prospective, to our customer base world wide. How will the hotel tax funds be used: (please attach a list of the hotel tax funded expenditures? Promotional solicition expenses to promote coming to SPI for the tournament.

Percentage of Hotel Tax Support of Related Costs

9% Percentage of Total Event Costs Covered by Hotel Occupancy Tax

9% ____ Percentage of Total Annual Facility Costs Covered by Hotel Occupancy Tax for the Funded Event

9% ____ Percentage of Annual Staff Costs Covered by Hotel Occupancy Tax for the Funded Event

If staff costs are covered, estimate percentage of time staff spends annually on the funded event(s) compared to other activities_____%

Are you asking for any cost reductions for city facility rentals or city services, and if so, please quantify and explain:

No.

Which Category or Categories Apply to Funding Request & Amount Requested Under Each Category:

- a) Convention Center or Visitor Information Center: construction, improvement, equipping, repairing, operation, and maintenance of convention center facilities or visitor information centers, or both. Amount requested under this category: \$
- b) Registration of Convention Delegates: furnishing of facilities, personnel, and materials for the registration of convention delegates or registrants. Amount requested under this category: s _____
- c) Advertising, Solicitations, Promotional programs to attract tourists and convention delegates or registrants to the municipality or its vicinity. Amount requested under this category: \$ 28,000
- d) Promotion of the Arts that Directly Enhance Tourism and the Hotel & Convention Industry: the encouragement, promotion, improvement, and application of the arts that can be shown to have some direct impact on tourism and the hotel/convention industry. The impact may be that the art facility or event can show hotel nights that are booked due to their events or that guest at hotels attend the arts event. Eligible forms of art include instrumental and vocal music, dance, drama, folk art, creative writing, architecture, design and allied fields, painting, sculpture photography, graphic and craft arts, motion picture, radio, television, tape and sound recording, and other arts related to the presentation, performance, execution, and exhibition of these major art forms: \$
- e) Historical restoration and preservation projects or activities or advertising and conducting solicitation and promotional programs to encourage tourists and convention delegates to visit preserved historic sites or museums. Amount requested under this category: \$
- f) Expenses including promotional expenses, directly related to a sporting event in which the majority of participants are tourists. The event must substantially increase economic activity at hotels within the city or its vicinity. Amount requested under this category: s ______

How many attendees are expected to come to the sporting related event? 1,500

How many of the attendees are expected to be from more than 75 miles away? 700

Quantify how the sporting related event will substantially increase economic activity at hotels within the city or its vicinity?

All of the attendee's will stay, eat, and play at island for 3 days an average. We will use SPI business for many

of the vendor needs. A large % of the fisherman will be from out of area, and exposed to SPI for the first time.

g) Funding transportation systems for transporting tourists from hotels to and near the city to any of the following destinations: 1) the commercial center of the city; 2) a convention center in the city; 3) other hotels in or near the city; and 4) tourist attractions in or near the city. Please note that the ridership of any such transportation must be primarily tourists to qualify for hotel tax funding. Amount requested under this category: \$______

What sites or attractions will tourists be taken to by this transportation?

Will members of the general public (non-tourists) be riding on this transportation?

What percentage of the ridership will be local citizens?

h) Signage directing tourists to sights and attractions that are visited frequently by hotel guests in the municipality. Amount requested under this category: \$ 9%

What tourist attractions will be the subject of the signs?

QUESTIONS FOR ALL FUNDING REQUEST CATEGORIES

How many years have you held this Event? 2 yrs

Expected Attendance: 1,500

How many people attending the Event will use South Padre Island lodging establishments? Apprx 1,000

How many nights do you anticipate the majority of the tourists will stay? 3 night average

Will you reserve a room block for this Event at an area hotel(s)? Yes

Where and how many rooms will be blocked? Working with Elizabeth Martinez (SPICVB) a room rate.

4

List other years (over the last three years) that you have hosted your Event or Project with amount of assistance given from HOT and the number of hotel rooms used:

Month/Year Held 7/2020	Assistance Amount \$0	Number of Hotel Rooms Used 300 Apprx				
How will you measure the impact of your event on area hotel activity (e.g.; room block usage information, survey of hoteliers, etc.)? survey at registration, QR code and room blocks						
Please list other organization, project: See attached list of spor	government entities, and grants th nsors.	at have offered financial support to your				
Will the event charge admissio	n? Yes If so, what is th	ne cost per person?\$125 ea				
Do you anticipate a net profit fr	om the event? NO					
	he anticipated amount and how wi bes direct to Make A Wish of the RGV					
requirement by the Executive I Director (or designee) and payr	Director, in which case <u>all creative r</u>	A's agency, unless exempted from this nust be pre-approved by the Executive pasis. Please list all promotion efforts your a outlet:				
Newspaper:	\$ 12,000					
• Radio:	\$0					
• TV:	\$ <u>8,000</u>					
 Website, Social Media: 	<u>\$</u> 42,000					
Other Paid Advertising:	\$ 16,000					
Anticipated Number of Press R	eleases to Media: <u>1</u>					
Anticipated Number Direct Em	ails to out-of-town recipients: <u>3</u>					
		at and Rv show, RH Annual open house.				
A link to the CVB must be inclu hotel nights during this event.	ded on your promotional handouts Are you able to comply?	and in your website forbooking				
Will you negotiate a special rat Yes, we will have an eve	e or hotel/event package to attract nt preferred Hotel.	overnight stays?				

[If we have a tour operator, we will require them to use that service.]

201

What other marketing initiatives are you planning to promote hotel and convention activity for this event?

Event website, social media post, regional print resources, in store promotion of all RH 13 locations.

Who is your target audience? Fisherman, boaters, outdoor enthusiants

What geographic region(s) are you marketing to?

All of Texas, we have 13 loctions accross the state, so its marketed statewide.

If the funding requested is related to a permanent facility (e.g. museum, visitor center):

- Expected Visitation by Tourists Monthly/Annually:
- Percentage of those who visit the facility who indicate they are staying at area hotels/lodging facilities: ______% (use a visitor log that asks them to check a box if they are staying at an area lodging facility)

What amount of event insurance do you have for your event and who is the carrier: True Risk Advisors, \$1,000,000.

[Insert South Padre Island Minimum Event Insurance Coverage Minimums and duty to list South Padre Island as an additionally insured]

Any marketing for the event must be consistent with the brand image for South Padre Island and all such marketing pieces that are funded with hotel tax must be coordinated and developed by the South Padre Island CVB marketing agency. Are you able to comply?



Where appropriate, the CVB will require access to event participant database information that will show zip code data to measure likely impact from the funded event.

Submit to complete applications to:

No

Marisa Amaya Event Development Manager C/O City of South Padre Island Convention and Visitors Bureau 7355 Padre Blvd. South Padre Island, TX 78597 Phone: (956) 761-3834 Email: marisa@sopadre.com

South Padre Island Convention & Visitors Bureau Special Event Applicant Checklist

THIS FORM MUST BE COMPLETED BY APPLICANT

Ron	Hoover Fishing Tournament	10/1/2021
Name	of Event	Date Submitted
	Received and understood the separate Special Events Policy	
	Received and understood the separate HOT Funding Guidelines	
	Completed the South Padre Island Hotel Tax Funding Application fo	rm
	Enclosed a description of all planned activities or schedule of events	(REQUIRED)
	Enclosed a sponsor list (categorized by "confirmed" and "pending")	
	Enclosed a vendor/exhibitor list (categorized by "confirmed" and "pend	ding)
\Box	Enclosed an event map	
Ē	Enclosed security/safety plans	
Ы	Enclosed a complete detailed budget (REQUIRED)	
П	Enclosed an advertising/marketing and promotion plan (REQUIRED))
П	Enclosed copies of promotional materials (if available)	
Ħ	Enclosed a summary of previous special event experience of organizer	(s)
H	Enclosed a history of event (if previously produced)	
H	Indicated the type(s) of assistance requested	
H	In Room night projections, with back-up, for the Funded Event (REC	QUIRED)
	Indicated the amount of financial support (if requested)	

10/1/2021

Authorized Signature

Date

Dustin Hoover

Print Name





Advertising Campaign/ Budget

Multiple boats and Rv show displays- Approx. \$2,000 per show (\$10k total) www.hooverfishing.com -\$4,000, tournament website with island background photos. Facebook campaign - \$20,000. Level 5 marketing- emails, mailers, text... \$30,000 (marketing co.) Tx saltwater magazine- \$12,000, print ads Tournament banners w/island logo on it \$4,000. KVEO Geo fenced marketing campaign - \$8,000, targeting customers w/outdoor rec interests in store promoting (All 14 Ron Hoover stores across Texas), every purchasing customer gets information to the tournament- \$0.

HOTEL	Nights	Rooms
Isle Grande	12	8
La Solana	33	16
Marriot Court Yard	23	8
Коа	18	8
Ramada	15	11
SPI Rentals	22	11
Tortuga Bay	4	2
Padre Rentals	9	4
Florence	4	2
Holiday Inn	4	2
Padre South	6	2
Las Marinas	29	11
Galleon Bay	14	10
Pearl	16	7
Isle Del Sol	10	1
Sunset	8	12
Las Velas	5	9
Sapphire	28	8
Las Brisas	3	2
Condos	14	20
Padre Inn	9	9
HILTON GARDEN	8	6
LAS BRISAS	17	7
SAN FRRANSICO	3	3
INN AT SOUTH PADRE	4	2
SPI MARINA	4	2
SUNINN	8	6
SPI GULF COURSE	2	2
DONES HOTEL	2	2
GALLEY BAY	10	9
SUN CHASE	9	3
LAS OLHS	3	3
ATRIUM	2	2
ISLA INN	8	7
THE MANGS	3	4
LA SOLANA	11	4
DOLPHINE CONDO	2	2
SUNSET CONDO	2	2
EL CASTLE SPI	1	1
BLUE BAY INN	2	2
BEACH RESORT	2	1
SPI PARK CENTER	3	1
ISLA LA BLANCA	12	5
PELICAN BAY	4	4

Sponsor list

NTP- stay parkway	Chick-Fil-A	Lippert Co		
Forest River RV	Charles Clark Chevrolet	Vexus Boats		
Coachmen RV	Make-A-Wish	Caymas Boats		
Keystone RV	Blue Wave Boats	Full Throttle Finance		
TD bank	Carolina Skiff	Delco Trailers		
BB&T bank	Good Times Printing	McClain		
Rio Grande Trailer	Kass Marketing	Coastline		
Majek Boats	Godfrey Marine	Service Groups		
Mercury Motors	Loat Trail Trailers	Eco Illumination		
Suzuki Motors	C&M Trailers	Family Funding, LLC		
Corona	Mahindra Tractors			
Catalyst Boats	Bad Boy Mowers			
Charlie Clark Nissan	Snapper Mowers			

CITY OF SOUTH PADRE ISLAND SPECIAL EVENTS COMMITTEE AGENDA REQUEST FORM

MEETING DATE: November 16, 2021

NAME & TITLE: Linette Hernandez, Management Assistant

DEPARTMENT: Special Events Committee

ITEM

Update and discussion on the Sea Turtle Arts Trail. (Brown)

ITEM BACKGROUND

N/A

BUDGET/FINANCIAL SUMMARY N/A

COMPREHENSIVE PLAN GOAL N/A

LEGAL REVIEW Sent to Legal: No Approved by Legal: No

RECOMMENDATIONS/COMMENTS:

Analytics All Web Site Data

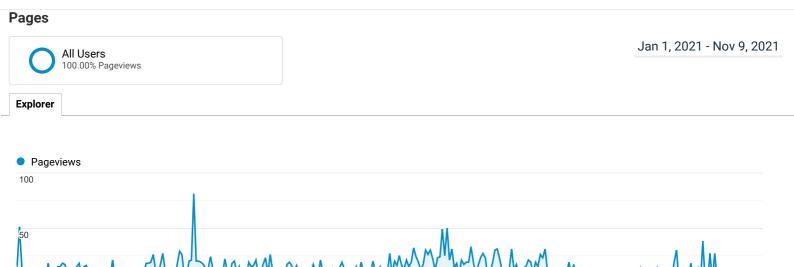
March 2021

April 2021

May 2021

February 2021

November 2021



June 2021

July 2021

August 2021

September 2021

October 2021

Page	Pageviews	Unique Pageviews	Avg. Time on Page	Entrances	Bounce Rate	% Exit	Page Value
	3,878 % of Total: 100.00% (3,878)	3,575 % of Total: 100.00% (3,575)	00:05:22 Avg for View: 00:05:22 (0.00%)	3,190 % of Total: 100.00% (3,190)	88.84% Avg for View: 88.84% (0.00%)	82.26% Avg for View: 82.26% (0.00%)	\$0.00 % of Total: 0.00% (\$0.00)
1. /seaturtleinc	1,232 (31.77%)	1,173 (32.81%)	00:04:29	1,139 (35.71%)	92.89%	90.50%	\$0.00 (0.00%)
2. /conventioncentre	421 (10.86%)	382 (10.69%)	00:06:42	354 (11.10%)	86.44%	81.71%	\$0.00 (0.00%)
3. /turtleisland	408 (10.52%)	379 (10.60%)	00:06:07	348 (10.91%)	88.51%	83.82%	\$0.00 (0.00%)
4. /abispi	385 (9.93%)	355 (9.93%)	00:07:34	314 (9.84%)	89.81%	83.12%	\$0.00 (0.00%)
5. /chamber	349 (9.00%)	312 (8.73%)	00:05:11	276 (8.65%)	86.23%	76.50%	\$0.00 (0.00%)
6. /visitorscenter	242 (6.24%)	224 (6.27%)	00:06:40	203 (6.36%)	82.27%	77.69%	\$0.00 (0.00%)
7. /searanch	213 (5.49%)	201 (5.62%)	00:07:02	170 (5.33%)	88.82%	77.46%	\$0.00 (0.00%)
8. /beachresort	187 (4.82%)	175 (4.90%)	00:04:29	156 (4.89%)	88.46%	81.28%	\$0.00 (0.00%)
9. /communitycenter	180 (4.64%)	169 (4.73%)	00:03:44	125 (3.92%)	80.00%	68.89%	\$0.00 (0.00%)
10. /home	159 (4.10%)	126 (3.52%)	00:03:32	45 (1.41%)	82.22%	68.55%	\$0.00 (0.00%)

Rows 1 - 10 of 26

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CITY OF SOUTH PADRE ISLAND SPECIAL EVENTS COMMITTEE AGENDA REQUEST FORM

MEETING DATE: November 16, 2021

NAME & TITLE: Linette Hernandez, Management Assistant

DEPARTMENT: Special Events Committee

ITEM

Discussion and action concerning new meeting date for December 2021.

ITEM BACKGROUND

The recommended date for the next meeting is Wednesday, December 15, 2021 at 2:00pm.

BUDGET/FINANCIAL SUMMARY N/A

COMPREHENSIVE PLAN GOAL N/A

LEGAL REVIEW Sent to Legal: No Approved by Legal: No

RECOMMENDATIONS/COMMENTS: