

**NOTICE OF SPECIAL EVENTS COMMITTEE REGULAR MEETING
CITY OF SOUTH PADRE ISLAND**

TUESDAY, JUNE 22, 2021

11:00 AM AT THE MUNICIPAL BUILDING,
CITY COUNCIL CHAMBERS, 2ND FLOOR
4601 PADRE BOULEVARD, SOUTH PADRE ISLAND, TEXAS

1. Call to order

2. Pledge of Allegiance

3. Public Comments and Announcements

This is an opportunity for citizens to speak to the Committee relating to agenda or non-agenda items. Speakers are required to address the Committee at the podium and give their name before addressing their concerns. [Note: State law will not permit the Committee to discuss, debate or consider items that are not on the agenda. Citizen comments may be referred to the Committee or may be placed on the agenda of a future Special Events Committee meeting]

4. Approve Consent Agenda:

4.1. Approve the meeting minutes for the May 18, 2021, regular meeting. (Hasbun)

4.2. Approve the excused absence for Committee Member Sean Slovisky. (Hasbun)

4.3. Approve the Special Events Committee post-event reports for the following events.
(Amaya)

- * Run the Jailbreak
- * Knights of Columbus Fishing Tournament
- * Sand Crab Run
- * Pro Watercross
- * TGSA-Texas Gulf Surfing Association
- * Family Sandcastle World Championship

5. Regular Agenda

5.1. Discussion and action concerning the new meeting date for July 2021. (Hasbun)

6. Adjourn

NOTE:

One or more members of the City of South Padre Island City Council and the Convention and Visitors Bureau may attend this meeting; if so, this statement satisfies the requirements of the OPEN MEETINGS ACT.

Agenda: JUNE 22, 2021



DATED THIS DAY JUNE 17, 2021



Linette Hernandez, CVB Management Assistant

I, THE UNDERSIGNED AUTHORITY, DO HEREBY CERTIFY THAT THE ABOVE NOTICE OF MEETING OF THE SPECIAL EVENTS COMMITTEE OF THE CITY OF SOUTH PADRE ISLAND, TEXAS IS A TRUE AND CORRECT COPY OF SAID NOTICE AND THAT I POSTED A TRUE AND CORRECT COPY OF SAID NOTICE ON THE BULLETIN BOARD AT CITY HALL/MUNICIPAL BUILDING ON THURSDAY, JUNE 17, 2021 AT/OR BEFORE 5:00 PM AND REMAINED SO POSTED CONTINUOUSLY FOR AT LEAST 72 HOURS PRECEDING THE SCHEDULED TIME OF SAID MEETING.



Linette Hernandez, CVB Management Assistant

THIS FACILITY IS WHEELCHAIR ACCESSIBLE, AND ACCESSIBLE PARKING SPACES ARE AVAILABLE. REQUESTS FOR ACCOMMODATIONS OR INTERPRETIVE SERVICES MUST BE MADE 48 HOURS PRIOR TO THIS MEETING. PLEASE CONTACT BUILDING OFFICIAL, GEORGE MARTINEZ, ADA DESIGNATED RESPONSIBLE PARTY AT (956) 761-8103.



**CITY OF SOUTH PADRE ISLAND
SPECIAL EVENTS COMMITTEE
AGENDA REQUEST FORM**

MEETING DATE: June 22, 2021

NAME & TITLE: Marisa Amaya, Events Development & Packaging Manager

DEPARTMENT: Special Events Committee

ITEM

Approve the meeting minutes for the May 18, 2021, regular meeting. (Hasbun)

ITEM BACKGROUND

N/A

BUDGET/FINANCIAL SUMMARY

N/A

COMPREHENSIVE PLAN GOAL

N/A

LEGAL REVIEW

Sent to Legal: No

Approved by Legal: No

RECOMMENDATIONS/COMMENTS:

<p style="text-align: center;">MEETING MINUTES SPECIAL EVENTS COMMITTEE REGULAR MEETING CITY OF SOUTH PADRE ISLAND</p>

TUESDAY, MAY 18, 2021

I. CALL TO ORDER

The Special Events Committee of the City of South Padre Island, Texas, held a regular meeting on Tuesday, May 18, 2021, at the South Padre Island City Council Chambers, 2nd Floor, 4601 Padre Boulevard, South Padre Island, Texas. Chairman Christian Hasbun called the meeting to order at 2:00 pm. A quorum was present: Vice Chairwoman Lisa Graves and Committee Members, Cody Pace, Tomas Saenz, and Amy Salander . Committee Member Sean Slovisky was absent

City officials present were City Council Member Ken Medders

CVB staff members present were CVB Director Ed Caum, Event Development and Packaging Manager Marisa Amaya, and Management Assistant Linette Hernandez.

II. PLEDGE OF ALLEGIANCE

SEC Chairman Christian Hasbun led the pledge of allegiance.

III. PUBLIC COMMENTS AND ANNOUNCEMENTS

Chairman Christian Hasbun announced that committee member Doyle Wells will no longer serve on the Special Events Committee and thanked him for his years of service. He also stated that there is now an open spot available on the committee.

IV. APPROVE CONSENT AGENDA

4. Approve Consent Agenda

- 4.1. Approve the meeting minutes for April 20, 2021 regular meeting. Committee Member Tomas Saenz made a motion to approve, seconded by Committee Member Cody Pace. Motion carried unanimously.
- 4.2. Approve the excused absences for Vice Chairwoman Lisa Graves and Committee Member Doyle Wells. Committee Member Tomas Saenz made a motion to approve, seconded by Committee Member Cody Pace. Motion carried unanimously.

- 4.3. Approve the SPI Triathlon post event report. Committee Member Tomas Saenz made a motion to approve, seconded by Committee Member Cody Pace. Motion carried unanimously.

5. Regular Agenda

- 5.1. Discussion and possible action to approve the funding request for SPI Kite Fest 2022. Event Development and Packaging Manager Marisa Amaya introduced Bill Doan, the event producer of SPI Kite Fest and he shared a video presentation with the committee. The event will take place the first weekend in February 2022. Bill Doan explained that the reason for the increase in requested funds for 2022 is due to an increase in the operational costs due to COVID-19, which will require extra port a potties and hand sanitizer stations. Chairman Christian Hasbun made a motion to approve the full funding request of \$24,500, plus In-Kind services which include rental of the convention centre, median banners, and three hotel rooms, seconded by Committee Member Tomas Saenz. Motion carried unanimously .
- 5.2. Discussion and action concerning new meeting date for June 2021. The next meeting was scheduled for June 22, 2021.

6. Adjourn

There being no further business, Chairman Christian Hasbun adjourned the meeting at 2:12pm.

Christian Hasbun, SEC Chairman

Linette Hernandez, CVB Management Assistant

**CITY OF SOUTH PADRE ISLAND
SPECIAL EVENTS COMMITTEE
AGENDA REQUEST FORM**

MEETING DATE: June 22, 2021

NAME & TITLE: Marisa Amaya, Events Development & Packaging Manager

DEPARTMENT: Special Events Committee

ITEM

Approve the excused absence for Committee Member Sean Slovisky. (Hasbun)

ITEM BACKGROUND

N/A

BUDGET/FINANCIAL SUMMARY

N/A

COMPREHENSIVE PLAN GOAL

N/A

LEGAL REVIEW

Sent to Legal: No

Approved by Legal: No

RECOMMENDATIONS/COMMENTS:

**CITY OF SOUTH PADRE ISLAND
SPECIAL EVENTS COMMITTEE
AGENDA REQUEST FORM**

MEETING DATE: June 22, 2021

NAME & TITLE: Marisa Amaya, Events Development & Packaging Manager

DEPARTMENT: Special Events Committee

ITEM

Approve the Special Events Committee post event reports for the following events. (Amaya)

- * Run the Jailbreak
- * Knights of Columbus Fishing Tournament
- * Sand Crab Run
- * Pro Watercross
- * TGSA-Texas Gulf Surfing Association
- * Family Sandcastle World Championship

ITEM BACKGROUND

N/A

BUDGET/FINANCIAL SUMMARY

N/A

COMPREHENSIVE PLAN GOAL

N/A

LEGAL REVIEW

Sent to Legal: No

Approved by Legal: No

RECOMMENDATIONS/COMMENTS:

POST EVENT REPORT

Today's Date: 6/02/2021

To be reimbursed, please submit the following within 10 days post event:

1. Number of participants calculated with backup documentation (i.e. zip codes, team rosters, surveys)
2. Number of room nights tracked with backup documentation (i.e. third-party housing documentation or certified hotel pickup reports)

Please submit the following within 30 days your post event report:

1. Valid invoice(s) supporting reimbursable allowable expenses. Please submit only enough receipts to reach awarded grant amount.
2. Evidence of payment to support invoices paid from grantee to third party (front and back copies of cleared check(s) or detailed credit card/debit card receipts. For all media buys please provide tear sheets, copies of advertisements, schedules and signed station affidavits.
3. Copies of marketing or advertising materials, websites showing South Padre Island CVB logo.

Organization Information

Name of Organization: Jailbreak Race Events

Address: 15080 FM 156

City, State, Zip: Justin, TX 76247

Contact Name: Tim Scrivner

Contact email: tim@runspi.com

Contact Cell Phone Number: 940.453.6231

Event Information

Name of Event or Project: Run the Jailbreak - SPI

Date(s) of Event or Project: 5/22/21

Primary Location of Event or Project: Andie Bowie Park to Beach Access 5

Amount Requested: \$ 30,000

Amount Received: \$ 22,500

How many years have you held this Event or Program: 9



Event Funding Information

1. Actual percentage of funded event costs covered by hotel occupancy tax: 25
 2. Actual percentage of facility costs covered by hotel occupancy tax (if applicable): N/A
 3. Actual percentage of staff costs covered by hotel occupancy tax (if applicable): N/A
 4. If staff costs were covered, estimate of actual hours staff spent on funded event: N/A
 5. Did the event charge admission? Was there a net profit from the event? If there was a net profit, what was the amount and how is it being used? Due to covid-19 and pushing the event back a year, there was less than 5,000 net profit.
-
6. Please attach an actual Event Budget showing all revenues including sponsorships and all expenses.

Event Attendance Information

1. How many people did you predict would attend this event? (*Number submitted in the application for hotel occupancy tax funds*): 6000+
2. What was the *actual attendance* at the event? 4000+
3. How many room nights did you *estimate in your application* would be generated by attendees of this event or program? 1000+
4. How many room nights did you *actually generated* by attendees of this event? apx 700+
5. If this Event has been funded by hotel occupancy tax in the last three years, how many room nights were generated at South Padre Island hotels by attendees of this Event?
 - This Year: apx 700+
 - Last Year: 1,000+
 - Two Years Ago: 1000+
 - Three Years Ago: 1000+
6. What method did you use to determine the number of people who booked rooms at South Padre Island hotels (e.g.; room block usage information, survey of hoteliers, total attendance formula, zip code information, etc.)? Percentage of attendees based upon previous years
Percentage of attendees based upon previous years
7. Was a room block established for this Event at an area hotel (hotels), and if so, did the room block fill? No
If the room block did not fill, how many rooms were picked up? N/A

Event Promotion Information

1. Please check all efforts your organization actually used to promote this Event and how much was actually spent in each category:

☐ Newspaper: \$ [REDACTED]

☐ Radio: \$ [REDACTED]

☐ TV: \$ [REDACTED]

☐ Other Paid Advertising: \$ [REDACTED]

☐ Number of Press Releases to Media: Avoided to due uncertainty of covid scrutiny

☒ Number emails to out-of-town recipients: 20+

☒ Other Promotions Social Media

2. Did you include a link to the CVB or other source on your promotional handouts and in your website for booking hotel nights during this event? Yes [REDACTED]
3. Did you negotiate a special rate or hotel/event package to attract overnight stays? [REDACTED]
4. What new marketing initiatives did you utilize to promote hotel and convention activity for this Event?
- [REDACTED]
- [REDACTED]

☐ Please attach samples of documents showing how South Padre Island was recognized in your advertising/promotional campaign

☐ Please attach at least one sample of all forms of advertising/promoting used in your campaign. If the sample itself does not indicate the medium (radio, TV, print, or mail) used or where the advertising took place (e.g. a city's newspaper, or a radio spot that does not indicate the city where the spot was played), please include other information that would show location of the advertising and medium utilized.

5. Please note any other success indicators of your event:
- [REDACTED]
- [REDACTED]
- [REDACTED]
- [REDACTED]
- [REDACTED]

Sporting Related Events

1. If the Event funded by hotel occupancy tax was a sporting-related function/facility, how many individuals actually participated in this event? apx 2,400
2. If the event was a sporting-related function/facility, how many of the participants were from another city or county? 95%+
3. If the event was a sporting-related function/facility, quantify how the activity substantially increased economic activity at hotel within the city or its vicinity?

Additional Event Information

1. What South Padre Island businesses did you utilize for food, supplies, materials, printing, etc.?

2. What was the weather like during the event?

3. Were there any other facts that may have affected on the event?

Covid 19


Signature

06/02/21

Date

Submit to complete applications to:

Marisa Amaya
Event Development Manager
Convention and Visitors Advisory Board
C/O City of South Padre Island Convention & Visitors Bureau
7355 Padre Blvd., South Padre Island, TX 78597
Phone: (956) 761-3834
Email: marisa@sopadre.com





Total participants registered 3,100 with 2 months sales lead time.

ZIP/Postal code

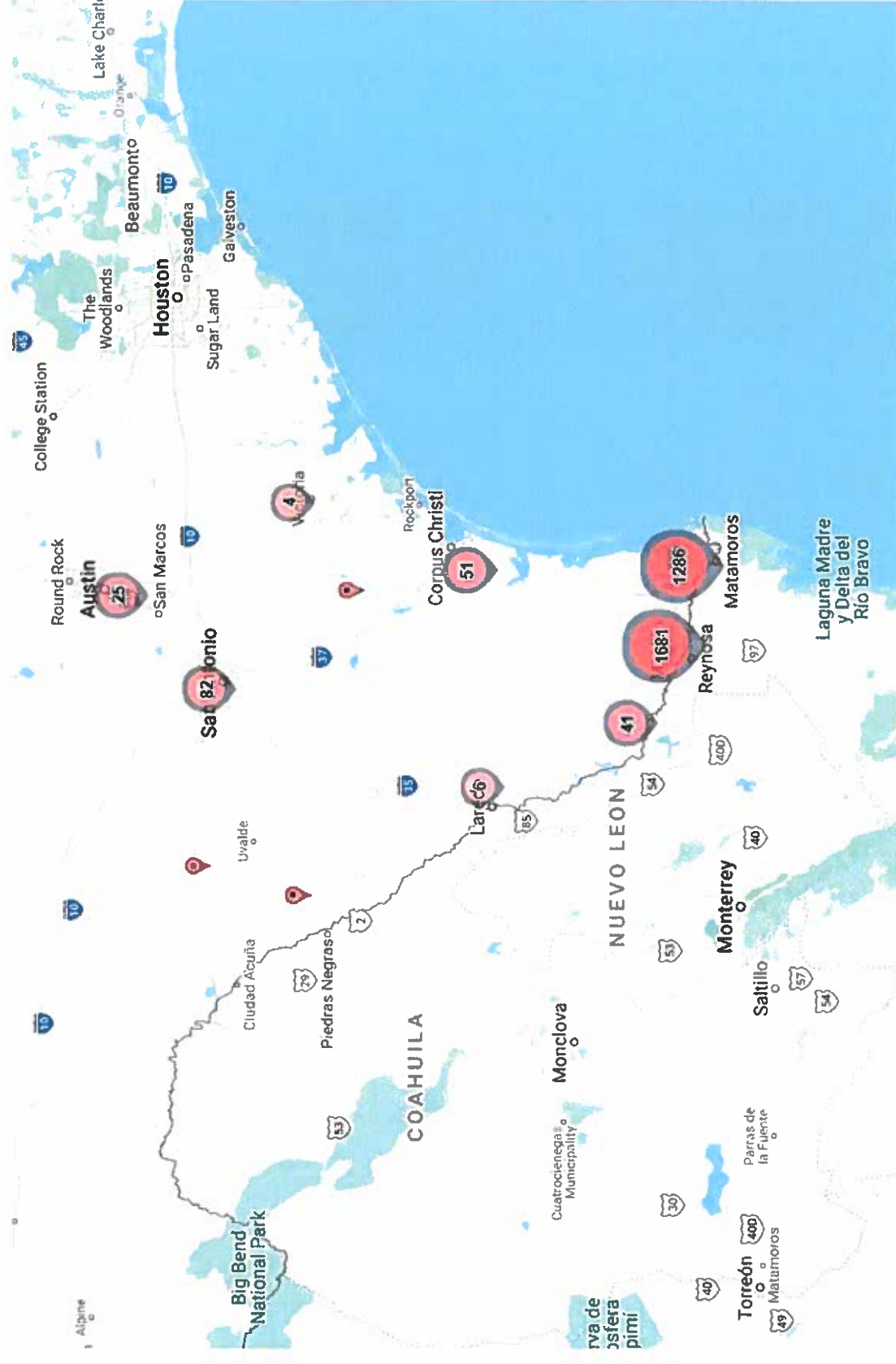
78526

78501

78501

78580

ZIPCODE Heat Map



This map illustrates the Rio Grande region, showing the river's course and surrounding urban areas. Key cities and locations include Laredo, San Ygnacio, San Antonio, and El Paso. The map also depicts the Rio Grande river, various islands and bays, and major highways. The map is oriented with North at the top.

Jailbreak Racing Events, LLC				
Profit and Loss Standard				
Dec. 1, 2019 through May 22, 2021				
Ordinary Income/Expense				
Income				
Sales				125,575.48
Sponsorship				29,000.00
Total Income				154,575.48
Expense				
Advertising and Promotion				
			Computer and Internet Expenses	21.65
			Printing and Reproduction	79.89
			Advertising and Promotion - Other	11,334.18
Total Advertising and Promotion				11,435.72
Bank Service Charges				2.50
Event contract labor				15,565.00
Event expense				
			Bibs	786.95
			Participant Food/beer	3,682.40
			Insurance	1,401.75
			Medals	9,625.00
			Medical/Security	1,050.00
			Obstacle expense	21,701.72
			Property	1,000.00
			Registration related	600.86
			T-shirts	13,405.50
			Event expense - Other	1,218.33
Total Event expense				54,472.51
Monthly contract labor				26,433.50
Repairs and Maintenance				151.37
Travel Expense				
			Car rental	597.65
			Flights	1,089.33
			Gas	1,372.29
			Hotel	2,834.23
			Meals	1,646.80
			Parking	118.00
			Travel Expense - Other	1,217.43
Total Travel Expense				8,875.73
Utilities				217.55
Total Expense				117,153.88
Net Ordinary Income				37,421.60
Net Income				37,421.60



Run the Jailbreak

May 12 · 🌐

Jailbreak SPI is only 10 days away! www.RunTheJailbreak.com Get Dirty, Have Fun, Do Good



Run the Jailbreak

Sports Event

[Learn More](#)



204

80 Comments 24 Shares

Love

Comment

Share

Most Relevant ▾



Write a comment...



Run the Jailbreak

April 15 · 🌐

We're Back! The County has approved our request to hold Jailbreak this May 22nd! A limited number of registrations are available, www.RunTheJailbreak.com South Padre Island Tropical Travel If you were registered for last year's event, your registration has a... [See More](#)



Run the Jailbreak

Sports Event

[Learn More](#)



599

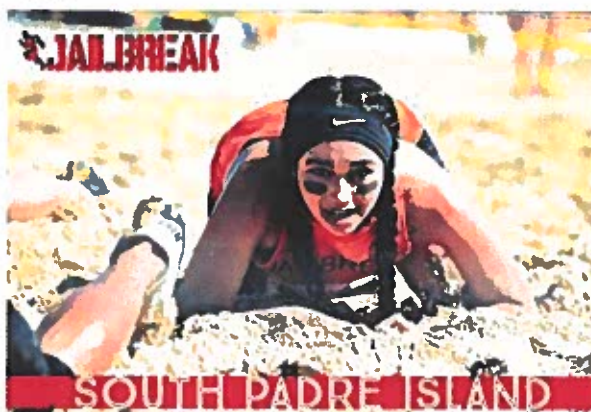
243 Comments 158 Shares



Run the Jailbreak

April 22 · 🌐

We're Back! The County has approved our request to hold Jailbreak this May 22nd! A limited number of registrations are available, www.RunTheJailbreak.com South Padre Island Tropical Travel If you were registered for last year's event, your registration has a... [See More](#)



👤 You, Bree Mtz and 235 others

47 Comments 41 Shares



Like



Comment



Share

Most Relevant ▾

About

[See All](#)

📍 Off the grid obstacle runs across Texas covering 3-5 miles over 16 to 20+ crazy obstacles.

👍 64,541 people like this including 87 of your friends



👤 62,915 people follow this

🌐 <http://www.runthejailbreak.com/>

✉ Typically replies within a day
[Send Message](#)

✉ info@runthejailbreak.com

📅 [Sports Event](#)

Suggest Edits

Is this the correct category for Run the Jailbreak?

Sports Event

Yes

Unsure

No

Create Post

📷 Photo/Video

📍 Check in

👤 Tag Friends

Run the Jailbreak

May 22 at 9:14 AM · 🌐

Jailbreak SP!!!!



POST EVENT REPORT

Today's Date: 05/31/2021

To be reimbursed, please submit the following within 10 days post event:

1. Number of participants calculated with backup documentation (i.e. zip codes, team rosters, surveys)
2. Number of room nights tracked with backup documentation (i.e. third-party housing documentation or certified hotel pickup reports)

Please submit the following within 30 days your post event report:

1. Valid invoice(s) supporting reimbursable allowable expenses. Please submit only enough receipts to reach awarded grant amount.
2. Evidence of payment to support invoices paid from grantee to third party (front and back copies of cleared check(s) or detailed credit card/debit card receipts. For all media buys please provide tear sheets, copies of advertisements, schedules and signed station affidavits.
3. Copies of marketing or advertising materials, websites showing South Padre Island CVB logo.

Organization Information

Name of Organization: Knights of Columbus Council 2785

Address: 1701 E Harrison Ave

City, State, Zip: Harlingen TX 78552

Contact Name: Robert Zamorano

Contact email: Robert.Zamorano@tdc

Contact Cell Phone Number: 956-200-3462

Event Information

Name of Event or Project: 13th Annual Knights Of Columbus Bay Challenge Fishing

Date(s) of Event or Project: Saturday May 8th, 2021

Primary Location of Event or Project: Jim's Pier and Empty Lot next door (The Green)

Amount Requested: \$ 5,000

Amount Received: \$ 3,750

How many years have you held this Event or Program: 12 years



Event Funding Information

1. Actual percentage of funded event costs covered by hotel occupancy tax: 50%
 2. Actual percentage of facility costs covered by hotel occupancy tax (if applicable): 0%
 3. Actual percentage of staff costs covered by hotel occupancy tax (if applicable): 0%
 4. If staff costs were covered, estimate of actual hours staff spent on funded event:
 5. Did the event charge admission? Was there a net profit from the event? If there was a net profit, what was the amount and how is it being used? \$300.00 per team, yes there was a profit ,any profits will be donated to Texas Special Olympics for Charity.
-
6. Please attach an actual Event Budget showing all revenues including sponsorships and all expenses.

Event Attendance Information

1. How many people did you predict would attend this event? (*Number submitted in the application for hotel occupancy tax funds*): 500
2. What was the *actual attendance* at the event?
3. How many room nights did you *estimate in your application* would be generated by attendees of this event or program? 2 nights
4. How many room nights did you *actually generated* by attendees of this event?
70
5. If this Event has been funded by hotel occupancy tax in the last three years, how many room nights were generated at South Padre Island hotels by attendees of this Event?
 - This Year: 70
 - Last Year: 40
 - Two Years Ago: N/A
 - Three Years Ago: N/A
6. What method did you use to determine the number of people who booked rooms at South Padre Island hotels (e.g.; room block usage information, survey of hoteliers, total attendance formula, zip code information, etc.)? Call around and room block
Call around and room block
7. Was a room block established for this Event at an area hotel (hotels), and if so, did the room block fill?
yes If the room block did not fill, how many rooms were picked up? 70

Event Promotion Information

1. Please check all efforts your organization actually used to promote this Event and how much was actually spent in each category:

<input checked="" type="checkbox"/>	Newspaper: \$	500.00
<input type="checkbox"/>	Radio: \$	
<input checked="" type="checkbox"/>	TV: \$	1500.00
<input checked="" type="checkbox"/>	Other Paid Advertising: \$	500.00 Promotional signs
<input checked="" type="checkbox"/>	Number of Press Releases to Media:	500.00
<input checked="" type="checkbox"/>	Number emails to out-of-town recipients:	25
<input checked="" type="checkbox"/>	Other Promotions	\$2000.00 Flyers, Banners, Posters, Shirts,

2. Did you include a link to the CVB or other source on your promotional handouts and in your website for booking hotel nights during this event? ☒ yes
3. Did you negotiate a special rate or hotel/event package to attract overnight stays? ☒ yes
4. What new marketing initiatives did you utilize to promote hotel and convention activity for this Event? Facebook, Instagram, Fishing/boating forums, posters at local tackle shops and sporting goods store (Bass Pro, Academy, and several South Padre Island restaurants)

- ☒ Please attach samples of documents showing how South Padre Island was recognized in your advertising/promotional campaign

- ☒ Please attach at least one sample of all forms of advertising/promoting used in your campaign. If the sample itself does not indicate the medium (radio, TV, print, or mail) used or where the advertising took place (e.g. a city's newspaper, or a radio spot that does not indicate the city where the spot was played), please include other information that would show location of the advertising and medium utilized.

5. Please note any other success indicators of your event: More City Officials in attendance this year

Sporting Related Events

1. If the Event funded by hotel occupancy tax was a sporting-related function/facility, how many individuals actually participated in this event? 300
2. If the event was a sporting-related function/facility, how many of the participants were from another city or county? 250
3. If the event was a sporting-related function/facility, quantify how the activity substantially increased economic activity at hotel within the city or its vicinity? We blocked rooms at hotels for anglers.

Additional Event Information

1. What South Padre Island businesses did you utilize for food, supplies, materials, printing, etc.? Ace hardware, CVS, Valero, Blue Marlin
2. What was the weather like during the event? Nice and Sunny
3. Were there any other facts that may have affected on the event? N/A

Marisa Amaya
Signature

06-16-2021

Date

Submit to complete applications to:

Marisa Amaya
Event Development Manager
Convention and Visitors Advisory Board
C/O City of South Padre Island Convention & Visitors Bureau
7355 Padre Blvd., South Padre Island, TX 78597
Phone: (956) 761-3834
Email: marisa@sopadre.com



Team Name	Stayed At	Nights		
Hooked For Life	Private Condo SPI	2		
Wet Dreamz	The Inn	2		
Red Attack	Isla Blanca RV	3		
Team 444	Owens Condo SPI	3		
Master Baiters	Isla Grand		2	
Team No Sleep	Isla Blanca RV	2		
XD Fishing	Stayed in Port Isabel			
Team Ron Hoover	Las Marinas	2		
Lone Star Drifters	The Inn	2		
Tide Coastal Charters	Isla Grand		2	
CTF	Holliday Inn	2		
Reel Sons	La Copa Inn	2		
Team Uno Mas	The Inn	2		
Team Boom	The Inn	2		
Size Matters	Isla Grand	2		
Cross Bones	Did Not Stay at SPI			
Reel Addiction	Galleon Bay	2		
Los Amigos	The Inn	2		
Ace Towing	The Inn	2		
G Unit	Private Condo		2	
Reel Drags	Isla Grand	2		
Keepn it Reel	Padre South		2	
Thee Anglers	Stayed with Relatives			2
SWAT	The Inn	2		
Set Da Hook	The Inn	2		
Lone Star	Las Marinas	2		
Bujanos	Copa Inn	2		
Snively	RV	2		
Sanchos	RV	2		
Reel Shallow	The Inn	2		
Brownsville Bait and Tackle	Padre South		2	
Reel Chaos	The Inn	2		
Skip Jack	Galleon Bay	2		
Valiant Energy Solutions	Private Condo		2	
Chorizo San Manuel	Private Condo			3

Committee Members Stayed at numerous hotels.

16 Members stayed at 16 different hotels with their families 2 nights.



**13TH ANNUAL
KNIGHTS
OF COLUMBUS**
IN SERVICE TO ONE. IN SERVICE TO ALL.

**TOURNAMENT
MAY 7-8 2021
JIM'S PIER
SOUTH PADRE ISLAND**

GRAND SLAM CHAMPION
(ALL 3 SPECIES MUST BE WEIGHED IN)
**1ST, 2ND & 3RD PLACE
CASH PRIZES**
(WILL BE AWARDED FOR HEAVIEST
FISH FOR EACH SPECIES)

**EARLY REGISTRATION
MARCH 25 2021**
EARLY - \$275 PER BOAT
KNIGHTS OF COLUMBUS HALL
1701 E. HARRISON ST,
HARLINGEN, TX

**FOR REGISTRATION OR QUESTIONS
PLEASE CONTACT**

Rene Reyna (956)200-3462

Robert Zamorano (956)454-1064

WE WILL ABIDE BY ALL COVID REGULATIONS AND
WILL PRACTICE SOCIAL DISTANCING AND MASKS



*Special
Olympics*

BENEFITING TEXAS SPECIAL OLYMPICS

JIM'S PIER

*South
Padre
ISLAND*



**BAY CHALLENGE
FISHING TOURNAMENT**





POST EVENT REPORT

Today's Date: June 11, 2021

To be reimbursed, please submit the following within 10 days post event:

1. Number of participants calculated with backup documentation (i.e. zip codes, team rosters, surveys)
2. Number of room nights tracked with backup documentation (i.e. third-party housing documentation or certified hotel pickup reports)

Please submit the following within 30 days your post event report:

1. Valid invoice(s) supporting reimbursable allowable expenses. Please submit only enough receipts to reach awarded grant amount.
2. Evidence of payment to support invoices paid from grantee to third party (front and back copies of cleared check(s) or detailed credit card/debit card receipts. For all media buys please provide tear sheets, copies of advertisements, schedules and signed station affidavits.
3. Copies of marketing or advertising materials, websites showing South Padre Island CVB logo.

Organization Information

Name of Organization: Run In Texas

Address: 9419 Bluebell Drive

City, State, Zip: Garden Ridge TX 78266

Contact Name: Karen Gardner

Contact email: karen@RunInTexas.com

Contact Cell Phone Number: 210-204-7387

Event Information

Name of Event or Project: South Padre Island Sand Crab Nighttime Beach Run

Date(s) of Event or Project: April 24, 2021

Primary Location of Event or Project: The Pearl South Padre Resort

Amount Requested: \$ 4,000

Amount Received: \$ 3,000

How many years have you held this Event or Program: 10



Event Funding Information

1. Actual percentage of funded event costs covered by hotel occupancy tax: 36%
2. Actual percentage of facility costs covered by hotel occupancy tax (if applicable): 0
3. Actual percentage of staff costs covered by hotel occupancy tax (if applicable): 0
4. If staff costs were covered, estimate of actual hours staff spent on funded event: 0
5. Did the event charge admission? Was there a net profit from the event? If there was a net profit, what was the amount and how is it being used? Net profit of \$7,286 as business revenue.
6. Please attach an actual Event Budget showing all revenues including sponsorships and all expenses.

Event Attendance Information

1. How many people did you predict would attend this event? (*Number submitted in the application for hotel occupancy tax funds*): 300-400
2. What was the *actual attendance* at the event? 308
3. How many room nights did you *estimate in your application* would be generated by attendees of this event or program? 200+
4. How many room nights did you actually generated by attendees of this event? 202 trackable according to information collected during event registration process AND in staff
5. If this Event has been funded by hotel occupancy tax in the last three years, how many room nights were generated at South Padre Island hotels by attendees of this Event?
 - This Year: 192 at least
 - Last Year: 0 - cancelled due to Covid
 - Two Years Ago: Approx. 250
 - Three Years Ago: Approx. 250
6. What method did you use to determine the number of people who booked rooms at South Padre Island hotels (e.g.; room block usage information, survey of hoteliers, total attendance formula, zip code information, etc.)? Information collected during registration
Information collected during registration
7. Was a room block established for this Event at an area hotel (hotels), and if so, did the room block fill? Yes - 26 rooms. If the room block did not fill, how many rooms were picked up? 26

Event Promotion Information

1. Please check all efforts your organization actually used to promote this Event and how much was actually spent in each category:

<input type="checkbox"/>	Newspaper: \$	
<input type="checkbox"/>	Radio: \$	
<input type="checkbox"/>	TV: \$	
<input type="checkbox"/>	Other Paid Advertising: \$	1156.90 (social media, e-blasts)
<input type="checkbox"/>	Number of Press Releases to Media:	
<input type="checkbox"/>	Number emails to out-of-town recipients:	8
<input type="checkbox"/>	Other Promotions	T-shirts for all participants, \$2743.45

2. Did you include a link to the CVB or other source on your promotional handouts and in your website for booking hotel nights during this event? Yes
3. Did you negotiate a special rate or hotel/event package to attract overnight stays? Yes
4. What new marketing initiatives did you utilize to promote hotel and convention activity for this Event?
Cross-promoting with in-kind partners including Footworks Running Store in Harlingen.

☒ Please attach samples of documents showing how South Padre Island was recognized in your advertising/promotional campaign

☒ Please attach at least one sample of all forms of advertising/promoting used in your campaign. If the sample itself does not indicate the medium (radio, TV, print, or mail) used or where the advertising took place (e.g. a city's newspaper, or a radio spot that does not indicate the city where the spot was played), please include other information that would show location of the advertising and medium utilized.

5. Please note any other success indicators of your event:
- We feel like the room count from the Pearl underestimates the number of our event attendees who stayed there; the room block closed a month prior to the event, so many rooms had not been booked because most runners don't book hotels that far in advance. We estimate that we had more runners stay at the hotel after the block expired than was in the block itself.

Sporting Related Events

1. If the Event funded by hotel occupancy tax was a sporting-related function/facility, how many individuals actually participated in this event? 308
2. If the event was a sporting-related function/facility, how many of the participants were from another city or county? More than 90%. See attached zip code breakdown of attendees.
3. If the event was a sporting-related function/facility, quantify how the activity substantially increased economic activity at hotel within the city or its vicinity? Because this is a night event, many runners choose to stay overnight on South Padre Island.

Additional Event Information

1. What South Padre Island businesses did you utilize for food, supplies, materials, printing, etc.? The Pearl, various restaurants, etc.
2. What was the weather like during the event? Great weather -- no rain, comfortable temperatures
3. Were there any other facts that may have affected on the event? This event came as Texas began to reopen after pandemic-related closures.


Signature

6/11/21

Date

Submit to complete applications to:

Marisa Amaya
Event Development Manager
Convention and Visitors Advisory Board
C/O City of South Padre Island Convention & Visitors Bureau
7355 Padre Blvd., South Padre Island, TX 78597
Phone: (956) 761-3834
Email: marisa@sopadre.com



2021 SPI SAND CRAB

EVENT EXPENSES

Shirts- @ \$9 ea	\$2,743
Permits	\$25
Medals- Add'l Finisher Medals, Av	\$1,483
Medals - Finisher Medals 2020	\$1,602
Banners- (1 banner)	\$65
Email Service	\$959
Facebook ads	\$197
Light Tower Rental	\$239
Police -	\$315
Insurance -	\$150
Hotels for race staff	\$1,665
Meals for vols	\$169
Non-profit beneficiary donation	\$500
Travel (gas/mileage)	\$200
Bottled water/sports drink	\$100
Photographer	\$350
Misc. expenses	\$250

COST PER RUNNER	300	\$11,014	\$36.71
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TOTAL EXPENSES	\$11,014
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INCOME

SPI CVB HOT Sponsorship (2020)	\$3,000.00
Cricket Wireless sponsorship	\$500.00

TOTAL SPONSORSHIP	\$3,500.00
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Registration Income

288 @ \$50 average fee	\$14,400.00
20 @ \$20 Kids Mile	\$400.00

TOTAL REGISTRATION INCOME	\$14,800.00
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TOTAL INCOME	\$18,300.00
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List of Hotels

If you plan on staying	How many nights	Age	On Start Date	Gender	City_Contact	State_Contact
Peal		2	36	Female	San Juan	TX
Air BnB		2	28	Female	San Antonio	TX
Airbnb		3	17	Male	San Antonio	TX
Airbnb		3	17	Male	San Antonio	TX
Airbnb		3	15	Female	San Antonio	TX
an airbnb		5	47	Female	Garland	TX
Aquarius		2	64	Male	MISSION	TX
Aquarius		2	64	Female	Mission	TX
At the Pearl		2	49	Female	San Antonio	TX
At the Pearl	2 nights		52	Male	Los Fresnos	TX
B		3	2	Male	Brownsville	TX
Beach Park		1	41	Female	Harlingen	TX
Beach Resort		1	51	Female	San Benito	TX
Beach Resort		1	44	Female	Rancho Viejo	TX
Beach Resort		1	45	Female	Brownsville	TX
Camping		2	53	Female	Brownsville	TX
Condo		1	25	Male	McAllen	TX
Condo		2	53	Female	Edinburg	TX
Condo		2	61	Male	Edinburg	TX
Condo		2	8	Male	Edinburg	TX
Condo		2	27	Female	Weslaco	Tx
Condo		2	36	Male	McAllen	TX
Condo		2	34	Female	Harlingen	TX
Do not know		1	62	Female	Corpus Christi	TX
don't know	1 nite		58	Male	Brownsville	TX
Family Home		4	43	Female	NORTHLAKE	TX
Family Home		4	49	Female	CORINTH	TX
Gulf View		2	59	Female	Austin	TX
Gulf View		2	59	Male	Austin	TX
Hilton		1	23	Female	BROWNSVILLE	TX
Hilton		2	54	Female	Edinburg	TX
Hilton		1	31	Female	Weslaco	TX
Hilton		2	49	Female	San Antonio	TX
Hilton or Marriott		1	10	Male	Weslaco	TX
Home		2	31	Female	Laguna Vista	TX
Hotel		1	41	Female	Mission	TX
I live here			56	Female	South Padre Island	TX
Independent Beach		2	46	Female	San Antonio	TX
Isla Blanca park		1	57	Male	Mission	TX
Isla grand		1	37	Female	Harlingen	TX
Isla Grand		1	21	Male	Corpus Christi	TX
Isla grand		1	30	Female	Mission	TX
La copa		1	33	Female	WESLACO	TX
La copa		1	35	Male	Weslaco	TX
La Quinta		1	43	Male	Brownsville	TX

Zip_Contact add

78589
78247
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75042
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78748
78748
78520-9376
78539
78599
78232
78599
78578
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78597
78249
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78414
78574
78596-6507
78596
78526

local	local		62 Male	laguna vista	TX
Marriot		1	44 Female	McAllen	TX
Marriot courtyard		1	8 Male	Weslaco	TX
Marriott		1	29 Female	Harlingen	TX
Marriott court yar		1	17 Female	San Antonio	TX
my home		0	41 Female	Laguna Vista	TX
my house	1 or 2		62 Male	Mission	TX
N/A	N/A		31 Female	Harlingen	TX
N/a	N/a		32 Female	Brownsville	TX
N/a	N/a		35 Female	Brownsville	TX
No		1	23 Male	Miss	TX
No	N/a		22 Male	San Juan	TX
No	No		32 Female	Edcouch	TX
no			76 Male	south padre island	TX
not sure		1	49 Male	Mission	TX
not sure			60 Male	Kingwood	TX
Not sure yet		2	51 Female	Boling	TX
Not sure yet		2	57 Male	Boling	TX
Pear		1	62 Female	LA Joya	TX
Pearl		2	40 Male	San juan	TX
Pearl		1	46 Female	Weslaco	TX
Pearl		1	39 Male	Brownsville	TX
Pearl		1	34 Male	Weslaco	TX
Pearl		1	42 Male	Weslaco	TX
Pearl		1	47 Female	Mission	TX
Pearl		1	9 Male	Mission	TX
PEARL		1	37 Male	PHARR	TX
PEARL		1	43 Female	PHARR	TX
Pearl		2	36 Male	Weslaco	TX
Pearl		2	36 Female	Donna	TX
Pearl		2	48 Female	Garden Ridge	TX
Pearl		2	58 Female	Garden Ridge	TX
Pearl		2	73 Female	Corpus Christi	TX
Pearl		2	74 Male	Corpus Christi	TX
Pearl		2	53 Female	Edinburg	TX
Pearl		2	56 Male	Edinburg	TX
Pearl		2	63 Female	Boerne	TX
Pearl		2	57 Female	Pasadena	TX
Pearl		2	6 Male	Weslaco	TX
Pearl		3	41 Female	New Braunfels	TX
Pearl		1	53 Female	Round Rock	TX
Pearl Resort		2	43 Female	San Antonio	TX
Pearl south padre		2	45 Female	New braunfels	TX
Pearl South Padre		2	49 Female	Schertz	TX
Pearl South Padre		2	19 Female	Schertz	TX
Pearl Spi		1	44 Female	Edinburg	TX

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78154
78504

Peninsula	1	58 Female	Metcedes	TX
Pesrl	2	51 Male	Pasadena	TX
Port Isabel RV P	0	41 Female	Edinburg	TX
Port Mansfield N/A		47 Male	The Woodlands	TX
port mansfield none		60 Male	Shenandoah	TX
Private Condo	2	48 Male	Harlingen	TX
Private owned hc	3	59 Female	Edunburg	TX
Ramada inn	2	52 Female	San Antonio	TX
renting a house	5	48 Female	Brandon	MN
SAIDA	5	9 Female	San Antonio	TX
Sea Breeze 1	2	49 Female	Mission	TX
SPI	3	41 Male	San Antonio	TX
Sunset motel por	0	36 Female	Port mansfield	TX
The Pearl	1	42 Female	La Feria	TX
The pearl	1	74 Female	Mercedes	TX
the pearl	1	18 Male	Harlingen	TX
the pearl	1	43 Male	Harlingen	TX
The Pearl	2	28 Female	Schertz	TX
The pearl	1	62 Male	Edinburg	TX
undetermined	1	55 Female	mission	TX
Unsure	2	47 Male	Mission	TX
Unsure	2	41 Female	Mission	TX
Unsure	2	53 Female	Mission	TX
wyndam resort	2	42 Male	san antonio	TX
wyndam resort	2	37 Female	san antonio	TX
Yes	2	30 Male	SAN ANTONIO	TX
	1	59 Male	ALAMO	TX
	1	60 Female	MERCEDES	TX
	1	40 Female	Brownsville	TX
	1	26 Female	Alamo	TX
	1	26 Female	Alamo	TX
	2	52 Female	Converse	Texas
	2	45 Female	Harlingen	TX
	2	59 Female	San Antonio	TX
	2	23 Male	Corpus Christi	TX
RUN IN TEXAS :	10			

Participants

Age	Gender	Zip
20	Female	44413
28	Female	44512
48	Female	56315
47	Male	56315
20	Female	56315
16	Female	56315
18	Male	56315
69	Female	56315
65	Female	56315
38	Female	73016
38	Male	73026
47	Female	75042
28	Female	76036
37	Female	76107
28	Female	76114
49	Female	76210
43	Female	76226
31	Male	76240
27	Female	76240
6	Male	76240
4	Male	76240
41	Female	76710
60	Male	77325
43	Female	77328
38	Male	77339
41	Female	77339
48	Female	77377
52	Male	77377
60	Male	77381
47	Male	77382
51	Female	77420
57	Male	77420
51	Male	77505
57	Female	77505
37	Male	77546
63	Female	78006
51	Male	78109
52	Female	78109
15	Female	78109
47	Female	78109
41	Female	78130
45	Female	78130
49	Female	78154
19	Female	78154
28	Female	78154

37 Female	78154
49 Female	78207
9 Female	78210
30 Male	78211
45 Female	78228
62 Male	78228
62 Female	78228
17 Male	78228
17 Male	78228
15 Female	78228
49 Female	78232
43 Female	78233
42 Male	78245
37 Female	78245
10 Female	78245
41 Male	78245
57 Female	78247
59 Female	78247
28 Female	78247
49 Female	78247
46 Female	78249
17 Female	78252
56 Female	78263
47 Female	78266
48 Female	78266
58 Female	78266
37 Male	78332
49 Male	78373
40 Female	78373
62 Female	78410
23 Male	78411
28 Female	78412
11 Male	78412
53 Female	78413
73 Female	78413
74 Male	78413
21 Male	78414
25 Male	78501
49 Female	78501
51 Male	78501
35 Female	78501
22 Female	78503
71 Female	78504
44 Female	78504
44 Female	78504
33 Female	78504

47	Female	78504
46	Female	78504
43	Female	78504
59	Male	78516
21	Male	78516
26	Female	78516
26	Female	78516
36	Male	78520
26	Male	78520
33	Female	78520
48	Female	78520
33	Female	78520
37	Male	78520
27	Female	78520
58	Male	78520
32	Female	78520
35	Female	78520
27	Female	78520
31	Male	78520
2	Male	78520
52	Female	78520
43	Male	78520
53	Female	78520
32	Female	78521
40	Female	78521
39	Male	78521
33	Female	78521
34	Female	78521
28	Female	78521
13	Female	78521
45	Female	78521
37	Male	78521
29	Female	78521
5	Male	78521
64	Male	78521
21	Male	78521
29	Male	78521
27	Male	78526
43	Male	78526
33	Male	78526
38	Female	78526
43	Female	78526
46	Female	78526
54	Male	78526
32	Female	78537
33	Male	78537

36	Female	78537
55	Female	78537
30	Female	78537
31	Female	78537
40	Male	78538
32	Female	78538
13	Female	78538
8	Male	78538
59	Female	78539
48	Male	78539
36	Male	78539
54	Female	78539
56	Female	78539
54	Male	78539
53	Female	78539
61	Male	78539
8	Male	78539
47	Female	78539
47	Female	78539
49	Male	78540
53	Female	78541
56	Male	78541
62	Male	78541
34	Female	78541
41	Female	78542
50	Female	78542
48	Female	78542
34	Female	78542
41	Female	78542
8	Female	78542
8	Male	78542
44	Male	78550
37	Female	78550
52	Male	78550
31	Male	78550
31	Female	78550
54	Female	78550
50	Male	78550
17	Male	78550
50	Female	78550
13	Female	78550
15	Female	78550
40	Male	78550
18	Male	78550
43	Male	78550
41	Female	78550

41	Female	78552
41	Male	78552
44	Female	78552
29	Female	78552
32	Male	78552
34	Female	78552
48	Male	78552
39	Female	78552
29	Female	78553
42	Female	78559
44	Female	78559
62	Female	78560
49	Female	78566
18	Male	78566
52	Male	78566
32	Female	78566
32	Male	78566
14	Female	78566
24	Male	78566
31	Female	78566
31	Female	78566
34	Female	78566
49	Female	78566
53	Male	78566
51	Male	78566
61	Female	78566
32	Female	78566
29	Male	78566
38	Female	78569
36	Male	78569
39	Female	78569
42	Male	78569
60	Female	78570
58	Female	78570
74	Female	78570
15	Female	78570
47	Female	78572
26	Female	78572
47	Female	78572
9	Male	78572
64	Male	78572
64	Female	78572
49	Male	78572
57	Male	78572
39	Female	78572
49	Female	78572

23	Male	78572
61	Female	78573
55	Female	78573
27	Male	78573
62	Male	78573
41	Female	78574
47	Male	78574
41	Female	78574
53	Female	78574
30	Female	78574
43	Female	78574
44	Female	78575
38	Male	78577
34	Female	78577
21	Female	78577
37	Male	78577
43	Female	78577
44	Female	78577
47	Male	78577
44	Female	78578
37	Female	78578
38	Female	78578
62	Male	78578
41	Female	78578
7	Female	78578
12	Female	78578
41	Male	78578
15	Female	78578
15	Female	78578
25	Male	78578
31	Female	78578
36	Male	78578
39	Female	78578
52	Female	78586
51	Female	78586
20	Female	78586
40	Female	78586
39	Male	78586
46	Male	78589
36	Female	78589
40	Male	78589
22	Male	78589
46	Female	78596
35	Male	78596
42	Male	78596
79	Male	78596

44	Male	78596
33	Female	78597
29	Female	78597
76	Male	78597
8	Female	78597
56	Female	78597
45	Female	78597
36	Female	78598
31	Female	78599
10	Male	78599
8	Male	78599
36	Male	78599
59	Female	78599
34	Male	78599
45	Female	78599
27	Female	78599
6	Male	78599
35	Male	78628
34	Female	78628
39	Female	78640
45	Female	78666
53	Female	78681
59	Female	78748
59	Male	78748
32	Male	78852
45	Male	78852
29	Male	78852
42	Female	83709
42	Male	83709
40	Female	83716
43	Male	83716
44	Female	83716
44	Male	83716
52	Female	96712
65	Male	96712
24	Female	99216
52	Female	78250-6022
23	Female	78520-9376
25	Male	78520-9376
23	Male	78520-9376
50	Female	78526-4094
45	Female	78550-4568
33	Female	78596-6507

POST EVENT REPORT

Today's Date: June 10, 2021

To be reimbursed, please submit the following within 10 days post event:

1. Number of participants calculated with backup documentation (i.e. zip codes, team rosters, surveys)
2. Number of room nights tracked with backup documentation (i.e. third-party housing documentation or certified hotel pickup reports)

Please submit the following within 30 days your post event report:

1. Valid invoice(s) supporting reimbursable allowable expenses. Please submit only enough receipts to reach awarded grant amount.
2. Evidence of payment to support invoices paid from grantee to third party (front and back copies of cleared check(s) or detailed credit card/debit card receipts. For all media buys please provide tear sheets, copies of advertisements, schedules and signed station affidavits.
3. Copies of marketing or advertising materials, websites showing South Padre Island CVB logo.

Organization Information

Name of Organization: Pro Watercross
 Address: 1937 Fairport Nine Mile Point Rd
 City, State, Zip: Penfield, NY 14526
 Contact Name: AJ Handler Contact email: info@prowatercross.com
 Contact Cell Phone Number: 585-330-0742

Event Information

Name of Event or Project: Pro Watercross Nationals - South Padre Island, TX
 Date(s) of Event or Project: June 5-6, 2021
 Primary Location of Event or Project: Clayton's Bar & Grill / La Quinta Inn
 Amount Requested: \$ 35,000
 Amount Received: \$ 26,250
 How many years have you held this Event or Program: 2nd Year



Event Funding Information

1. Actual percentage of funded event costs covered by hotel occupancy tax: 50%
2. Actual percentage of facility costs covered by hotel occupancy tax (if applicable): N/A
3. Actual percentage of staff costs covered by hotel occupancy tax (if applicable): 50%
4. If staff costs were covered, estimate of actual hours staff spent on funded event: 1,000+
5. Did the event charge admission? Was there a net profit from the event? If there was a net profit, what was the amount and how is it being used? There is an entry fee for athletes, but free to the public. There was not a net profit this year.
6. Please attach an actual Event Budget showing all revenues including sponsorships and all expenses.

Event Attendance Information

1. How many people did you predict would attend this event? (Number submitted in the application for hotel occupancy tax funds): 200+
2. What would you estimate as the actual attendance at the event? 43 competitors
3. How many room nights did you estimate in your application would be generated by attendees of this event or program? 150
4. How many room nights do you estimate were actually generated by attendees of this event? 315
5. If this Event has been funded by hotel occupancy tax in the last three years, how many room nights were generated at South Padre Island hotels by attendees of this Event?
 - This Year: 315
 - Last Year: 0 - COVID
 - Two Years Ago: 200
 - Three Years Ago: N/A
6. What method did you use to determine the number of people who booked rooms at South Padre Island hotels (e.g.; room block usage information, survey of hoteliers, total attendance formula, zip code information, etc.)? On site interviews
7. Was a room block established for this Event at an area hotel (hotels), and if so, did the room block fill? Yes
If the room block did not fill, how many rooms were picked up? Full block - 40

Event Promotion Information

1. Please check all efforts your organization actually used to promote this Event and how much was actually spent in each category:

☐ Newspaper: \$ [redacted]

☐ Radio: \$ [redacted]

☒ TV: \$ 30,000 TV production

☐ Other Paid Advertising: \$ [redacted]

☐ Number of Press Releases to Media: 3

☐ Number emails to out-of-town recipients: 12

☐ Other Promotions Tour promotions, live web streaming and TV production

2. Did you include a link to the CVB or other source on your promotional handouts and in your website for booking hotel nights during this event? yes
3. Did you negotiate a special rate or hotel/event package to attract overnight stays? [redacted]
4. What new marketing initiatives did you utilize to promote hotel and convention activity for this Event? Facebook and direct e-mail campaigns

- ☒ Please attach samples of documents showing how South Padre Island was recognized in your advertising/promotional campaign

- ☒ Please attach at least one sample of all forms of advertising/promoting used in your campaign. If the sample itself does not indicate the medium (radio, TV, print, or mail) used or where the advertising took place (e.g. a city's newspaper, or a radio spot that does not indicate the city where the spot was played), please include other information that would show location of the advertising and medium utilized.

5. Please note any other success indicators of your event: comments from people watching were extremely positive.

Spectators were very interactive with event, wanting to see the engines and asking a lot of questions. Number 1 question was, are we coming back to South Padre Island next year.

Sporting Related Events

1. If the Event funded by hotel occupancy tax was a sporting-related function/facility, how many individuals actually participated in this event? 43 competitors + 20-25 mechanics, pit crew & sponsors
2. If the event was a sporting-related function/facility, how many of the participants were from another city or county? 95%
3. If the event was a sporting-related function/facility, quantify how the activity substantially increased economic activity at hotel within the city or its vicinity? 95% of the competitors stayed at Island hotels.

Additional Event Information

1. What South Padre Island businesses did you utilize for food, supplies, materials, printing, etc.? Hilton Garden Inn, La Quinta Inn and Clayton's Bar restaurants, Sutherlands, IGA, local gas station, Painted Marlin, Senor Donkey and various other stores, restaurants and bars. Visited Turtle, Bird & Alligator Sanctuaries, plus other local attractions.

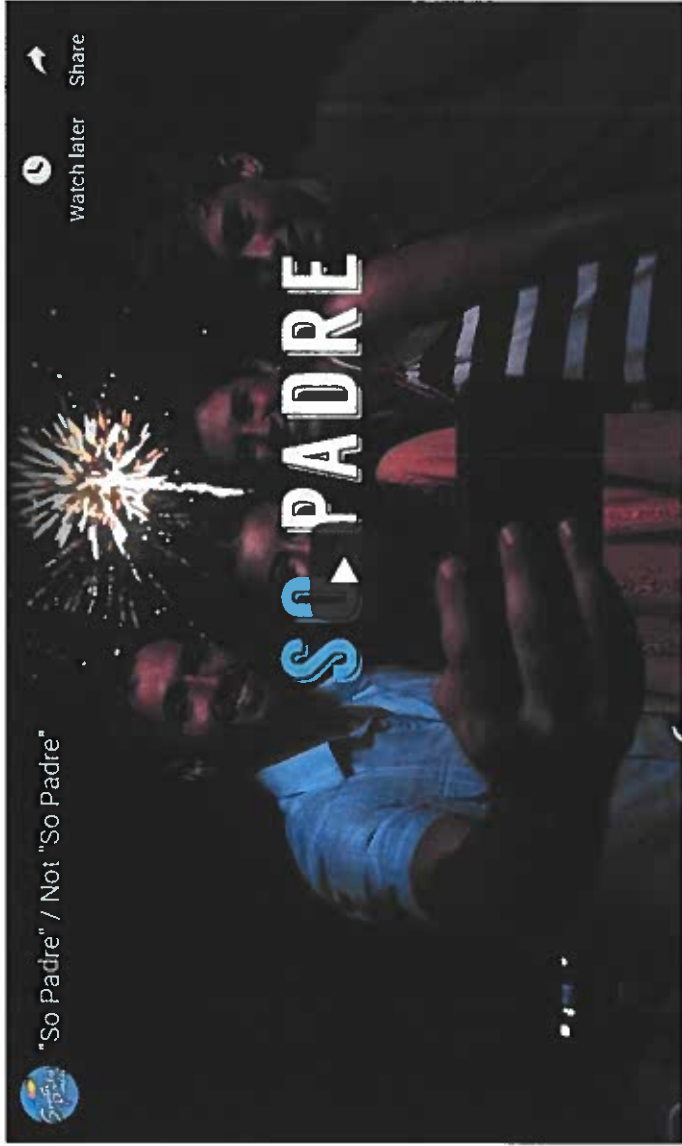
 Digitally signed by Jennifer A Handler
Date: 2021.06.17 14:39:47 -04'00'

Signature

Date

Submit to complete applications to:

Marisa Amaya
Event Development Manager
Convention and Visitors Advisory Board
C/O City of South Padre Island Convention & Visitors Bureau
7355 Padre Blvd., South Padre Island, TX 78597
Phone: (956) 761-3834
Email: marisa@sopadre.com



2021 PRO WATERCROSS "SOUTH PADRE ISLAND, TX NATIONALS" BUDGET

<u>EXPENSES</u>		<u>INCOME</u>	
*TRAVEL / STAFFING:		SPONSORSHIP	2021
Staffing	\$8,200	**HOT Grant / Bid Fee	\$35,000
Flights	\$8,500	SPI - Media Buy In	\$15,000
Car Rental	\$745	National Tour Sponsorship	\$12,500
Hotel	\$3,500	Registration	\$5,500
Food/Dining	\$1,500		
Miscellaneous Travel Expenses	\$1,900		
Equipment Transportation	\$3,750		
EVENT EXPENSES:			
Prize Money	\$10,500		
Equipment Rental	\$0		
Miscellaneous Event Expenses	\$3,500		
TV Production	\$30,000		
CBS TV Distribution	\$15,000		
Live Web Streaming	\$5,000		
Social Media Advertising	\$500		
Total Expenses:	\$92,595	Total Revenue:	\$68,000

Pro Watercross on CBS SPORTS - SATURDAY (correction)

1 message

Pro Watercross <info@prowatercross.com>

Reply-To: info@prowatercross.com

To: marisa@sopadre.com

Fri, Jun 4, 2021 at 1:50 PM



PRO WATERCROSS ON CBS SPORTS
SATURDAY, JUNE 5TH & JUNE 12TH



Don't miss the LIQUI-MOLY Pro Watercross National Tour powered by Hydro-Turf on CBS Sports this Summer!

CORRECTION

Saturday, June 5th 8:30 AM EST

Saturday, June 12th 9:30 AM EST

Be sure to check your local listings... these two shows are on Saturday, not Sunday!

CBS Sports Network, the 24-hour home of CBS Sports, is available across the country through local cable, video and telco providers and via satellite on DirecTV Channel 221 and DISH Network Channel 158. For more information, and to access the CBS Sports Network channel finder, go to www.cbssportsnetwork.com.



Marisa Amaya <marisa@sopadre.com>

South Padre Island CBS TV Show

1 message

Pro Watercross <info@prowatercross.com>

Thu, Jun 17, 2021 at 3:56 PM

To: "Marisa Amaya (SPI, TX)" <marisa@sopadre.com>, "Ed Caum (SPI, TX)" <ed@sopadre.com>

Hi Marisa and Ed,

The TV show is airing this weekend... it looks like 3 airing dates!

Saturday, June 19th @ 7:00 PM

Sunday, June 20 @1:00 PM

Saturday, June 26 @ 8:00 AM

Times are eastern standard time...

<https://www.cbssportsnetwork.com/tv-schedule/>

Thank You,

AJ & Jennifer Handler

585-330-0742

Pro Watercross

www.ProWatercross.org

2021 LIQUI MOLY PRO WATERCROSS NATIONAL TOUR

- April 10-11, 2021 | Sebring , Florida
- May 1-2, 2021 | Saint Augustine, Florida
- May 8-9, 2021 | Panama City Beach, Florida
- June 5-6, 2021 | South Padre Island ,Texas
- June 19-20, 2021 | Lavonia, Georgia (Lake Hartwell)
- July 24-25, 2021 | Racine, Wisconsin
- August 28-29, 2021 | Lake Charles, Louisiana

2021 LIQUI MOLY PRO WATERCROSS WORLD CHAMPIONSHIPS

- November 4-7, 2021 | Naples, FL



Watch the Live streaming this Saturday and Sunday from South Padre Island's Clayton's Beach Bar starting at 10:30 AM Central Time...

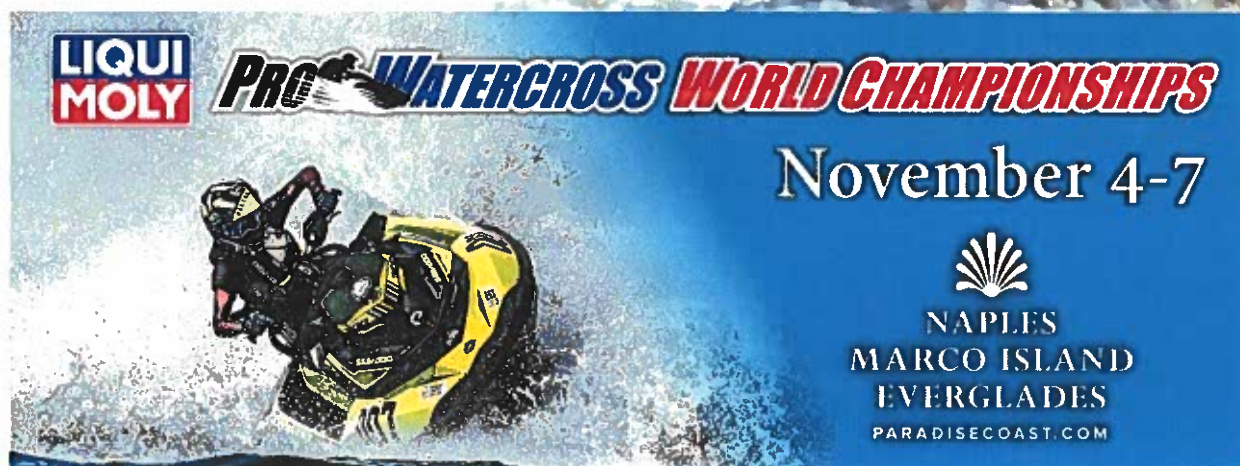
[WATCH LIVE STREAMING](#)



August 28-29

VISIT **LAKE CHARLES**
LOUISIANA'S PLAYGROUND

PRO WATERCROSS NATIONAL CHAMPIONSHIP



**PRO WATERCROSS
MEMBERSHIP
#ProWatercross**

**WORLD CHAMPIONSHIP
#RaceToNaples**

As a competition member of the Pro Watercross membership your benefits include racing in Pro Watercross sanctioned events, member's only t-shirt, DVD set of the most recent TV shows, decals, plus more!

JOIN PRO WATERCROSS THIS FALL

SupXross - October 30, 2021

Watercross - November 4-7, 2021

Join Pro Watercross TODAY!

Check it out TODAY!

Annual Membership \$65



**November 4-7, 2021
Naples, FL**



RACE LOCATION:
Clayton's Beach Bar
6900 Padre Blvd
South Padre Island, Texas

PARKING:
SEE SECURITY/PARKING ATTENDANT

ONSITE REGISTRATION:
CLAYTON'S BAR & GRILL - Main Stage Area

TIME:
> FRIDAY - 2:00 PM to 6:00 PM
> SATURDAY - 7:00 AM to 8:15 AM



#prowatercross | #southpadreisland | #southpadre | #sopadretx | #sopadre | #spi



Pages - MotoCMS

RD 3: South Padre Island, TX

Not secure

www.prowatercross.com/spl_dx/

Personal

UWP

PWX

PWXadmin

CC

goD

ElbowSpace

Flights

Dropbox

4over

Get More Subscribe...

Millstone Graphics

D&S desktop


Riders And Parents

+

☆

→

⋮



HOME

WORLD CHAMPIONSHIP

NATIONAL EVENTS

ATHLETES

SPONSORS

MULTIMEDIA







WELCOME


RACE SITE INFO

REGISTER

HOTEL INFO

SCHEDULE





ONSITE REGISTRATION:

WHERE:
CLAYTON'S BAR & GRILL - Main Stage Area

TIME:
➤ FRIDAY - 2:00 PM to 6:00 PM
➤ SATURDAY - 7:00 AM to 8:15 AM

WHY PRE-REGISTER?
What is the advantage to pre-registering? Cost to you as a competitor... You will see that pre-register pricing is \$100 for amateur classes, \$75 for junior classes and \$160 for Pro-Am classes.
Friday onsite registration will add \$10 per class and Saturday morning registration will add \$20 per class to the above prices.
Why the cost difference? To motivate you to pre-register... but beyond that, in order for Pro Watercross to be able to maintain these beautiful race sites for the tour, we need to be able to provide accurate reporting to our host cities, which includes how many hotels nights are used during the event weekend. We

CLICK HERE TO REGISTER FOR SOUTH PADRE ISLAND

PRE ORDER VP RACE FUELS

JOIN PRO WATERCROSS MEMBERSHIP TODAY!

TOUR CLASSES

RUNABOUT CLASSES:
➤ Amateur Runabout BOX Stock
➤ Amateur Runabout Superstock
➤ IROC Stock
➤ IROC GP
➤ Junior Spark Stock 13-15 yr
➤ Pro-Am Runabout BOX Stock
➤ Pro-Am Runabout GP
➤ Veteran Runabout BOX Stock

SKI CLASSES
➤ Amateur Ski Stock
➤ Amateur Ski GP
➤ Beginner Ski Stock
➤ Junior Ski Stock 10-12 yr.
➤ Junior Ski Stock 13-15 yr
➤ Pro-Am Ski Stock
➤ Pro-Am Ski GP

SKIServersStockAdded

A screenshot was added to your Dropbox.

53



HOST HOTEL:

Due the late date please call & ask for the Pro Watercross rate!

LA QUINTA INN & SUITES

7000 Padre Blvd
South Padre Island, TX 78597
(956) 772-7000
Limited rooms... call ASAP
MENTION: PRO WATERCROSS



#prowatercross
#southpadreisland | #southpadre
#sopadrex | #sopadre | #spi



Due the late date please call note:s & ask for the Pro Watercross rate!

ADDITIONAL HOTELS:

HILTON GARDEN INN

7010 Padre Blvd

South Padre Island, TX 78597

Phone: (956) 761-8700

MENTION: PRO WATERCROSS



LA COPA INN BEACH HOTEL
350 Padre Boulevard

POST EVENT REPORT

Today's Date: 5/27/2021

To be reimbursed, please submit the following within 10 days post event:

1. Number of participants calculated with backup documentation (i.e. zip codes, team rosters, surveys)
2. Number of room nights tracked with backup documentation (i.e. third-party housing documentation or certified hotel pickup reports)

Please submit the following within 30 days your post event report:

1. Valid invoice(s) supporting reimbursable allowable expenses. Please submit only enough receipts to reach awarded grant amount.
2. Evidence of payment to support invoices paid from grantee to third party (front and back copies of cleared check(s) or detailed credit card/debit card receipts. For all media buys please provide tear sheets, copies of advertisements, schedules and signed station affidavits.
3. Copies of marketing or advertising materials, websites showing South Padre Island CVB logo.

Organization Information

Name of Organization: Texas Gulf Surfing Association Inc
 Address: P. O. Box 1529
Port Aransas, Texas 78373
 City, State, Zip:
 Contact Name: Mary Goldsmith, President Contact email: maryagoldsmith@yahoo.com
 Contact Cell Phone Number: 361-658-6258

Event Information

Name of Event or Project: Texas State Surfing Championships
 Date(s) of Event or Project: May 8, 2021
 Primary Location of Event or Project: Isla Blanca Park
 Amount Requested: \$ 3500
 Amount Received: \$ 2625 to date
 How many years have you held this Event or Program: 32



Event Funding Information

1. Actual percentage of funded event costs covered by hotel occupancy tax: 37
2. Actual percentage of facility costs covered by hotel occupancy tax (if applicable): NA
3. Actual percentage of staff costs covered by hotel occupancy tax (if applicable): Approx 30
4. If staff costs were covered, estimate of actual hours staff spent on funded event: 200
5. Did the event charge admission? Was there a net profit from the event? If there was a net profit, what was the amount and how is it being used? No admission fee. Contestants paid entry fees.
Current net profit is \$282.85. Any net profit will go to ongoing expenses such as insurance, equipment
6. Please attach an actual Event Budget showing all revenues including sponsorships and all expenses.

Event Attendance Information

1. How many people did you predict would attend this event? (Number submitted in the application for hotel occupancy tax funds): 100 plus families
2. What was the actual attendance at the event? 70 plus families
3. How many room nights did you estimate in your application would be generated by attendees of this event or program? 200
4. How many room nights did you actually generated by attendees of this event?
Approx 140
5. If this Event has been funded by hotel occupancy tax in the last three years, how many room nights were generated at South Padre Island hotels by attendees of this Event?
 - This Year:
 - Last Year:
 - Two Years Ago:
 - Three Years Ago:
6. What method did you use to determine the number of people who booked rooms at South Padre Island hotels (e.g.; room block usage information, survey of hoteliers, total attendance formula, zip code information, etc.)? QRcode; registration list.
QRcode; registration list.
7. Was a room block established for this Event at an area hotel (hotels), and if so, did the room block fill?
no If the room block did not fill, how many rooms were picked up?

Event Promotion Information

1. Please check all efforts your organization actually used to promote this Event and how much was actually spent in each category:

☐ Newspaper: \$ _____

☐ Radio: \$ _____

☐ TV: \$ _____

☐ Other Paid Advertising: \$ _____

☐ Number of Press Releases to Media: _____

☐ Number emails to out-of-town recipients: _____

☒ Other Promotions Promoted on TGSA social media and website.

2. Did you include a link to the CVB or other source on your promotional handouts and in your website for booking hotel nights during this event? yes
3. Did you negotiate a special rate or hotel/event package to attract overnight stays? no
4. What new marketing initiatives did you utilize to promote hotel and convention activity for this Event?
Included SPICVB link on all contest posts on website and social media. Requested room
block but not available.

☒ Please attach samples of documents showing how South Padre Island was recognized in your advertising/promotional campaign

☒ Please attach at least one sample of all forms of advertising/promoting used in your campaign. If the sample itself does not indicate the medium (radio, TV, print, or mail) used or where the advertising took place (e.g. a city's newspaper, or a radio spot that does not indicate the city where the spot was played), please include other information that would show location of the advertising and medium utilized.

5. Please note any other success indicators of your event: Most participants stayed at least two
nights. Several informal gatherings at restaurants Friday-Sunday. High visibility on the
beach and consistent contest crowd all day Saturday. Happy surfers.

Sporting Related Events

1. If the Event funded by hotel occupancy tax was a sporting-related function/facility, how many individuals actually participated in this event? Approx 70
2. If the event was a sporting-related function/facility, how many of the participants were from another city or county? all except two
3. If the event was a sporting-related function/facility, quantify how the activity substantially increased economic activity at hotel within the city or its vicinity? Most participants came with family or friends, stayed two nights and went to local restaurants.

Additional Event Information

1. What South Padre Island businesses did you utilize for food, supplies, materials, printing, etc.? Blue Marlin grocery for supplies and snacks, La Playa att Isla Blanca for crew lunch, numerous restaurants for informal gatherings.

Weather was sunny.

3. Were there High prices and lack of availability of lodging due to Mother's Day that reduced full attendance.

Signature

J. Blalock, President IGSA

5-27-2021

Date

Submit to complete applications to:

Marisa Amaya
Event Development Manager
Convention and Visitors Advisory Board
C/O City of South Padre Island Convention & Visitors Bureau
7355 Padre Blvd., South Padre Island, TX 78597
Phone: (956) 761-3834
Email: marisa@sopadre.com





POST-EVENT REPORT

To: The South Padre Island Convention and Visitors Bureau (SPICVB)
 From: Mary Goldsmith, President
 Texas Gulf Surfing Association Inc. (TGSA)
 Re: Sponsorship of 2021 Texas State Surfing Championships – May 8, 2021
 Date: May 17, 2021

Number of participants – 70 TGSA members and staff attended as reflected by attached Membership Roster and Event Registration Sheet (only two from South Padre) – most of these members were accompanied by family members or friends who were spectators at the event

Rooms tracked – See Survey attached with 25 respondents identifying specific location of rooms

Invoices/payments supporting expenses (up to \$3500) – (see copies attached)

Check 2457 to Cameron County for use of Isla Blanca Park and Lifeguards	395.00
Check 2452 & 2454 to Competition Director Brittany Tupaj (fee and per diem)	324.00
Check 2441 to District Director Christina Thompson (fee and per diem)	300.00
Check 2451 to Christina Thompson – reimburse for SPICVB banner and ice)	80.00
Check 2432 to Judge Rob Meza for fee, per diem and trailer duty	450.00
Check 2433 to Judge Chris Rachui for fee and per diem	275.00
Check 2434 to Judge Zach Rachui for fee and per diem	275.00
Check 2435 to Judge Aarin Hartwell for fee	125.00
Check 2436 to Head Judge Jacob Burks for fee and per diem	300.00
Check 2437 to Judge Glenn Morrisse for fee and per diem	275.00
Check 2440 to Photographer Scott Ellwood for fee	150.00
Check 2442 to Tallier Patty Garlough for fee and per diem	275.00
Check 2449 to Judge Paul Stagowski for fee and per diem	275.00
Check 2450 to Judge Terry Scoggins for fee and per diem	275.00

Total: \$3,774.00

(There were many other expenses. These total more than the \$3500 sponsorship.)

Copies of marketing and advertising materials featuring SPICVB—

See attached images of event t-shirt, event banner, Facebook posts (also appearing on Instagram) and website.

Please advise if you need any additional information.

Thank you again for your generous support of the TGSA. Our members enjoyed the event and look forward to returning to South Padre Island next season.

Please also accept this as an invoice for the \$875.00 in sponsorship due after Post-Event Report.

Due Pre-event: \$2,625.00

Due post-event - \$875.00

Please remit to: Texas Gulf Surfing Association Inc.

Mail to: Mary Goldsmith, President
Texas Gulf Surfing Association, Inc.
P. O. Box 1529
Port Aransas, Texas 78373







First call for the Texas State Surfing Championships Presented by The City of South Padre Island Convention & Visitors Bureau is May 8th/9th. Registration is now open until Wednesday by 11:59pm. Click the link below or visit our website to signup! Must have competed in your division at least one event prior to State to qualify.

<http://texas-gulf-surfing-association.square.site/>

A big thank you to our presenting sponsor South Padre Island Convention & Visitors Bureau !! #sopadre

<http://www.sopadre.com>



WELCOME TO SOUTH PADRE ISLAND, TEXAS!

Thank you for participating in the Texas State Surfing Championships - we are so excited to host you on our island! With 34 miles of beautiful white sand and clear emerald water, South Padre Island is one of the world's most exquisite barrier islands - and the only tropical island in Texas.

When you're not participating in the event, take the time to explore everything South Padre Island has to offer. The island has over fifty restaurants, a number of specialty shops and boutiques, and an unlimited number of outdoor activities and attractions. Popular activities include sandcastle lessons, fishing excursions, dolphin tours, The Art Trails on South Padre Island, kiteboarding, and more.

The South Padre Island Convention & Visitors Bureau is here to help with anything you need during your stay. We're a team of dedicated, friendly professionals who are ready to help! You can give us a call at (956) 761-6433 or stop by our Visitors Center, located at 321 Padre Blvd., on South Padre Island.

We hope you enjoy your stay, utilize our hospitality and take in all the wonderful amenities Texas' Best Beach has to offer.

Please share the activities you are enjoying while on South Padre Island by using:



TEXAS STATE SURFING CHAMPIONSHIPS

TGSA PORT ARTHUR

PRESENTED BY

The City of South Padre Island
Convention & Visitors Bureau

PRESENTED BY

361 BEACH CO.



South Padre
ISLAND

SUPPO





ANNOUNCEMENTS

2021 TEXAS STATE SURFING CHAMPIONSHIPS PRESENTED BY SOUTH PADRE ISLAND CONVENTION & VISITORS BUREAU



THE CONTEST IS CALLED ON
FOR SATURDAY MAY 8TH AT
ISLA BLANCA PARK
IT IS A ONE-DAY EVENT
Volunteers arrive 6:15am
First heat in the water at 7:30am

Registration is closed except for open spots in
existing heats. Email surfsga@gmail.com
to inquire about available spots.



SUPPORT OUR SPONSORS



- ☒ Track your expenses...
- | | | |
|--|------------------------------------|---|
| <input type="checkbox"/> Clothing | <input type="checkbox"/> Food | <input type="checkbox"/> Transportation |
| <input type="checkbox"/> Credit Card | <input type="checkbox"/> Utilities | <input type="checkbox"/> Mortgage |
| <input type="checkbox"/> Entertainment | <input type="checkbox"/> Insurance | <input type="checkbox"/> Other: _____ |

5-13-21

66

Cameron County
Three hundred ninety-five and 10/100

BALANCE FORWARD	
THIS ITEM	395.10
BALANCE	
DEPOSIT	
OTHER	
BALANCE FORWARD	

License fee for 6 dogs + 2

NOT NEGOTIABLE

For added security, your name and account number do not appear on this copy.

- ☒ Track your expenses...
- | | | |
|--|------------------------------------|---|
| <input type="checkbox"/> Clothing | <input type="checkbox"/> Food | <input type="checkbox"/> Transportation |
| <input type="checkbox"/> Credit Card | <input type="checkbox"/> Utilities | <input type="checkbox"/> Mortgage |
| <input type="checkbox"/> Entertainment | <input type="checkbox"/> Insurance | <input type="checkbox"/> Other: _____ |

☐ TAX-DEDUCTIBLE ITEM

5-12-21

2452

Brittany Tupaj
One hundred twenty-four and 10/100

BALANCE FORWARD	
THIS ITEM	124.10
BALANCE	
DEPOSIT	
OTHER	
BALANCE FORWARD	

450 Supp. Bk. + 24.10 expense

NOT NEGOTIA

For added security, your name and account number do not appear on this copy.

- ☒ Track your expenses...
- | | | |
|--|------------------------------------|---|
| <input type="checkbox"/> Clothing | <input type="checkbox"/> Food | <input type="checkbox"/> Transportation |
| <input type="checkbox"/> Credit Card | <input type="checkbox"/> Utilities | <input type="checkbox"/> Mortgage |
| <input type="checkbox"/> Entertainment | <input type="checkbox"/> Insurance | <input type="checkbox"/> Other: _____ |

☐ TAX-DEDUCTIBLE ITEM

5-15-21

2454

Brittany Tupaj
One hundred thirty-four and 10/100

BALANCE FORWARD	
THIS ITEM	134.10
BALANCE	
DEPOSIT	
OTHER	
BALANCE FORWARD	

for 2020 State 1/312

NOT NEGOT

For added security, your name and account number do not appear on this copy.

- ☒ Track your expenses...
- | | | |
|--|------------------------------------|---|
| <input type="checkbox"/> Clothing | <input type="checkbox"/> Food | <input type="checkbox"/> Transportation |
| <input type="checkbox"/> Credit Card | <input type="checkbox"/> Utilities | <input type="checkbox"/> Mortgage |
| <input type="checkbox"/> Entertainment | <input type="checkbox"/> Insurance | <input type="checkbox"/> Other: _____ |

☐ TAX-DEDUCTIBLE ITEM

5-8-21

24

Christina Thompson
Three hundred twenty and 10/100

BALANCE FORWARD	
THIS ITEM	320.10
BALANCE	
DEPOSIT	
OTHER	
BALANCE FORWARD	

- ☒ Track your expenses...
- | | | |
|--|------------------------------------|---|
| <input type="checkbox"/> Clothing | <input type="checkbox"/> Food | <input type="checkbox"/> Transportation |
| <input type="checkbox"/> Credit Card | <input type="checkbox"/> Utilities | <input type="checkbox"/> Mortgage |
| <input type="checkbox"/> Entertainment | <input type="checkbox"/> Insurance | <input type="checkbox"/> Other: _____ |

5-8-21

67

Christina Thompson
Eighty and 100/100

BALANCE FORWARD	
THIS ITEM	80.00
BALANCE	
DEPOSIT	
OTHER	
BALANCE FORWARD	

neighborhood bar

NOT NEGOTIABLE

For added security, your name and account number do not appear on this copy.

2432

- ☒ Track your expenses...
- | | | |
|--|------------------------------------|---|
| <input type="checkbox"/> Clothing | <input type="checkbox"/> Food | <input type="checkbox"/> Transportation |
| <input type="checkbox"/> Credit Card | <input type="checkbox"/> Utilities | <input type="checkbox"/> Mortgage |
| <input type="checkbox"/> Entertainment | <input type="checkbox"/> Insurance | <input type="checkbox"/> Other: _____ |

☐ TAX-DEDUCTIBLE ITEM

5-8-21

Rob Meza
Four hundred fifty and 100/100

BALANCE FORWARD	
THIS ITEM	450.00
BALANCE	
DEPOSIT	
OTHER	
BALANCE FORWARD	

HT 150 PD 150 Trailer 150

NOT NEGOTIABLE

For added security, your name and account number do not appear on this copy.

2433

- ☒ Track your expenses...
- | | | |
|--|------------------------------------|---|
| <input type="checkbox"/> Clothing | <input type="checkbox"/> Food | <input type="checkbox"/> Transportation |
| <input type="checkbox"/> Credit Card | <input type="checkbox"/> Utilities | <input type="checkbox"/> Mortgage |
| <input type="checkbox"/> Entertainment | <input type="checkbox"/> Insurance | <input type="checkbox"/> Other: _____ |

☐ TAX-DEDUCTIBLE ITEM

5-8-21

Chris Roche
Two hundred twenty-five and 100/100

BALANCE FORWARD	
THIS ITEM	275.00
BALANCE	
DEPOSIT	
OTHER	
BALANCE FORWARD	

July 15 Bk 150

NOT NEGOTIABLE

For added security, your name and account number do not appear on this copy.

2434

- ☒ Track your expenses...
- | | | |
|--|------------------------------------|---|
| <input type="checkbox"/> Clothing | <input type="checkbox"/> Food | <input type="checkbox"/> Transportation |
| <input type="checkbox"/> Credit Card | <input type="checkbox"/> Utilities | <input type="checkbox"/> Mortgage |
| <input type="checkbox"/> Entertainment | <input type="checkbox"/> Insurance | <input type="checkbox"/> Other: _____ |

☐ TAX-DEDUCTIBLE ITEM

5-8-21

Zach Roche
Two hundred twenty-five and 100/100

BALANCE FORWARD	
THIS ITEM	275.00
BALANCE	
DEPOSIT	
OTHER	
BALANCE FORWARD	

Truck - Roche

☒ Track your expenses...
☐ Clothing ☐ Food ☐ Transportation
☐ Credit Card ☐ Utilities ☐ Mortgage
☐ Entertainment ☐ Insurance ☐ Other: _____

68

Archie Hartwell
One hundred twenty-five

BALANCE FORWARD	
THIS ITEM	125 ⁰⁰
BALANCE	
DEPOSIT	
OTHER	
BALANCE FORWARD	

Judge

NOT NEGOTIABLE

For added security, your name and account number do not appear on this copy.

2436

☒ Track your expenses...
☐ Clothing ☐ Food ☐ Transportation
☐ Credit Card ☐ Utilities ☐ Mortgage
☐ Entertainment ☐ Insurance ☐ Other: _____

☐ TAX-DEDUCTIBLE ITEM

Joseph Burke
Three hundred and no/100

BALANCE FORWARD	
THIS ITEM	300 ⁰⁰
BALANCE	
DEPOSIT	
OTHER	
BALANCE FORWARD	

HJ 150 PD 150

NOT NEGOTIABLE

For added security, your name and account number do not appear on this copy.

2437

☒ Track your expenses...
☐ Clothing ☐ Food ☐ Transportation
☐ Credit Card ☐ Utilities ☐ Mortgage
☐ Entertainment ☐ Insurance ☐ Other: _____

☐ TAX-DEDUCTIBLE ITEM

Glenn Morrison
Two hundred seventy-two

BALANCE FORWARD	
THIS ITEM	272 ⁰⁰
BALANCE	
DEPOSIT	
OTHER	
BALANCE FORWARD	

Judge

NOT NEGOTIABLE

For added security, your name and account number do not appear on this copy.

24

☒ Track your expenses...
☐ Clothing ☐ Food ☐ Transportation
☐ Credit Card ☐ Utilities ☐ Mortgage
☐ Entertainment ☐ Insurance ☐ Other: _____

☐ TAX-DEDUCTIBLE ITEM

Scott Ellwood
One hundred fifty and no/100

BALANCE FORWARD	
THIS ITEM	150 ⁰⁰
BALANCE	
DEPOSIT	
OTHER	
BALANCE FORWARD	

Photographer

☒ Track your expenses...

- ☐ Clothing ☐ Food ☐ Transportation
☐ Credit Card ☐ Utilities ☐ Mortgage
☐ Entertainment ☐ Insurance ☐ Other: _____

BALANCE
FORWARD

THIS ITEM

BALANCE

DEPOSIT

OTHER

BALANCE
FORWARD

Terry S. Szymanski
Two hundred twenty-five and 10/100

July 12

NOT NEGOTIABLE

For added security, your name and account number do not appear on this copy.

☒ Track your expenses...

- ☐ Clothing ☐ Food ☐ Transportation
☐ Credit Card ☐ Utilities ☐ Mortgage
☐ Entertainment ☐ Insurance ☐ Other: _____

☐ TAX-DEDUCTIBLE ITEM

BALANCE
FORWARD

THIS ITEM

BALANCE

DEPOSIT

OTHER

BALANCE
FORWARD

Paul Hagnoski
Two hundred twenty-five and 10/100

July 10

NOT NEGOTIABLE

For added security, your name and account number do not appear on this copy.

☒ Track your expenses...

- ☐ Clothing ☐ Food ☐ Transportation
☐ Credit Card ☐ Utilities ☐ Mortgage
☐ Entertainment ☐ Insurance ☐ Other: _____

☐ TAX-DEDUCTIBLE ITEM

BALANCE
FORWARD

THIS ITEM

BALANCE

DEPOSIT

OTHER

BALANCE
FORWARD

Patty Barlow
Two hundred twenty-five and 10/100

July 12 5:00 PM

NOT NEGOTIABLE

For added security, your name and account number do not appear on this copy.

South Padre Island Convention & Visitors
Bureau

Post Event Report
Family World Sandcastle
Championship
1st yr event



POST EVENT REPORT

Today's Date: _____

To be reimbursed, please submit the following within 10 days post event:

1. Number of participants calculated with backup documentation (i.e. zip codes, team rosters, surveys)
2. Number of room nights tracked with backup documentation (i.e. third-party housing documentation or certified hotel pickup reports)

Please submit the following within 30 days your post event report:

1. Valid invoice(s) supporting reimbursable allowable expenses. Please submit only enough receipts to reach awarded grant amount.
2. Evidence of payment to support invoices paid from grantee to third party (front and back copies of cleared check(s) or detailed credit card/debit card receipts. For all media buys please provide tear sheets, copies of advertisements, schedules and signed station affidavits.
3. Copies of marketing or advertising materials, websites showing South Padre Island CVB logo.

Organization Information

Name: **Andy Hancock of Sandcastlelessons.com/fiestapadre**

Address: **26156 Ted Hunt Road, Los Fresnos, Tx 78566**

Contact Name: **Andy Hancock**

Contact email: **Sandcastlelessons@gmail.com**

Contact Cell Phone Number: **956 433 9948**

Event Information

Name of Event **Family world Sandcastle Championship**

Date(s) of Event : **April 5th thru May 26th 2021**

Primary Location **Pearl South Padre**

Amount Requested: \$ **_25,000**

Amount Received: \$ **so far 18,750 awaiting balance**

How many years have you held this Event or Program: **first year event**

Event Funding Information

1. Actual percentage of funded event costs covered by hotel occupancy tax: **%100 Operations/digital and Physical marketing as agreed by CVA Board**
2. Actual percentage of facility costs covered by hotel occupancy tax (if applicable): **N/A**
3. Actual percentage of staff costs covered by hotel occupancy tax (if applicable): **N/A**
4. If staff costs were covered, estimate of actual hours staff spent on funded event: **30**
5. Did the event charge admission? And Net profit **NO and No**
6. Please attach an actual Event Budget showing all revenues including sponsorships and all expenses.
Attached - as per invoices - matched Funding - **Andy Hancock (46) 10 hour days in event and 1000 hours preceding - Min Value -\$25,000**

Event Attendance Information

1. How many people did you predict would attend this event? *(Number submitted in the application for hotel occupancy tax funds):***1000**
2. What was the **actual attendance** at the event? Estimated 5000 people viewed event
3. How many room nights did you **estimate in your application** would be generated by attendees of this event or program? **Needed 316 @estimated/assumed room rate of \$79 -**
4. How many room nights did you actually generated by attendees of this event?
1000+ over 850 logged on our website alone plus another 200 + by guests who checked with us specifically and gave us their room numbers. Hotel information is unavailable
5. If this Event has been funded by hotel occupancy tax in the last three years, how many room nights were generated at South Padre Island hotels by attendees of this Event?
• This Year: 1000+ - first year of event
6. What method did you use to determine the number of people who booked rooms at South Padre Island hotels (e.g.; room block usage information, survey of hoteliers, total attendance formula, zip code information, etc.)?
Hoteliers were involved in initial partnership but information is sporadic - we would rather deal in figures we can actually quantify - exceptions enclosed . All the information we collected was collated thru our website www.wedontdoboring.com
7. Was a room block established for this Event at an area hotel (hotels **NO - as event was not configured using**

older methods - new model

If the room block did not fill, how many rooms were picked up? **1000+ on what we measured directly who knows what the total was as Covid protocols being lifted meant accurate event result measurement is not really possible.**

Event Promotion Information

1. Please check all efforts your organization actually used to promote this Event and how much was actually spent in each category:

Newspaper: \$0 free editorials - PI Press and VMS as well as digital press "San Antonio publication

Radio: \$0 - not our media

TV: Free coverage for event and Island on YouTube, YoloTV, and the Texas Bucket list TV show - Value \$1000 minute

Other Paid Advertising: Digital media co-ordinated by 26point2 media through Facebook boosted ads Very successful from a zero start and excellent value for money - **see facebook insights sheet**

Number of Press Releases to Media: 2- via CVB

Number emails to out-of-town recipients: **18,000 via gmass campaign**

Other Promotions **You Tube videos and reformatted Content for Facebook, Twitter, Instagram and google and production for event dedicated channel - no promotion but free to use content - all paid for by www.sandcastlelessons.com - to quote a phrase "skin in the game"**

2. Did you include a link to the CVB or other source on your promotional handouts and in your website for booking hotel nights during this event?

Everything we used showed City of SPICVB as co-host and funder including website, lobby banners, outdoor promotions, rack cards, koozies and toolbags. CVB provided goodie bags for families which were well received - especially sunblock

3. Did you negotiate a special rate or hotel/event package to attract overnight stays? **Yes, originally rates were agreed but then Governor opened state and agreed rates were not promoted as businesses were in recovery - some people did get a better rate but it was sporadic**

4. What new marketing initiatives did you utilize to promote hotel and convention activity for this Event? **Free to enter if you stayed 3 nights plus - which was resisted at first but proved successful**

Providing all equipment to make sure event is sustainable into the future making prudent use of resources and ensuring everyone was included

Enlisted support of local businesses to show banners and free content to attract new event attendees - the whole island reacted well and business could see the merit in the idea - from some there was little reaction but it was expected

Utilized Texas Open Beaches act to provide a safe space for families as event was designed for full Covid protocols to be in place - this was not the case as state opened and mask mandates and other requirements were not needed - we provided all H&S equipment/hydration station for use if requested and Instructor had received covid vaccination

Hydration station was supplied in accordance with Beach permit application

Combined video live feeds with posts and content free for everyone to take advantage of

Please attach samples of documents showing how South Padre Island was recognized in your advertising/promotional campaign : Enclosed will be shown at meeting - too big!

Please attach at least one sample of all forms of advertising/promoting used in your campaign. If the sample itself does not indicate the medium (radio, TV, print, or mail) used or where the advertising took place (e.g. a city's newspaper, or a radio spot that does not indicate the city where the spot was played), please include other information that would show location of the advertising and medium utilized.

See attached spreadsheet for physical locations and report from 26point 2 events marketing for digital positioning

5. Please note any other success indicators of your event:

Open to all and not limited by location

Min 3 night stay was not a limiting factor - people welcomed it and booked because of it

Colorful beach event set up and welcoming atmosphere - family friendly model established for the future with large groups such as Fulltime families (39K members) HLN Home schooling network out of Houston, and many school group and business leaders who saw event

Everyone wanted to build sandcastles - visitors from over 30 states - including Alaska!

Positive reviews on google and facebook and instagram starting from zero

Continued success on trip advisor as the #1 beach activity location in Texas even though trip advisor ignored application for event status

Model will be altered as its flexibility allows modification to suit weather conditions and holiday seasons. Quiet times can be accommodated with targeted long term campaigns to bring people back - with their friends!

Strengths - Family friendly, easily Marketable, creates positive press and repeat visits

Weaknesses - communication with partners, changing plan while in set up

Opportunities - Co-ordinated, focused, media plan for quieter times, improve site selection

Threats - lack of strategy to co-ordinate communication and media focus, lack of belief

Sporting Related Events - Not Applicable

1. If the Event funded by hotel occupancy tax was a sporting-related function/facility, how many individuals actually participated in this event? _____ 2. If the event was a sporting-related function/facility, how many of the participants were from another city or county? _____ 3. If the event was a sporting-related function/facility, quantify how the activity substantially increased economic activity at hotel within the city or its vicinity? _____

Additional Event Information

1. What South Padre Island businesses did you utilize for food, supplies, materials, printing, etc.?

Thanks, gratitude, kudos and putting up with me (patience!) goes to

Heroes - Jenny Milczeski and David Chiella - footwork in the sun while smiling

Sean till, Tom Goodman - support, advice and local knowledge

Local Business heroes -

Toucan Graphics - excellence on time - always

The Pearl South padre - operational support and space and looking after event guests in anyway they could!

The Isla Grand hotel - for never ending support and initial promotion

B&S kites for flag/feather excellence and making the beach a prettier place!

Skydive SPI for great event shirts and embroidery

All the local bars who gave away koozies!!! - all of them that accepted free!

Over 60 locations that stocked rack cards and said AWESOME!

P.I.Rentals

The Inn at Padre - always enthusiasm!

Lowes Harlingen - who never failed to make sure operational equipment was delivered and provided a much need boost to sponsorship and discounted items with Contractor account discount

HEB Port Isabel - for one of the coolest tools you will see used on a beach

Sutherlands - Storage Supplies

And most of all - the folks at the SPI CVB who have had their own challenges - but,

especially Marisa Amaya as without her unending support, enthusiasm, kind words, and positivity this event would not have gone forward (be nice Andy)

And to all those i have forgotten - my apologies - its been a long two months

Andy Hancock
Signature Date

Submit to complete applications to:

Marisa Amaya
Event Development Manager
Convention and Visitors Advisory Board
C/O City of South Padre Island Convention & Visitors Bureau
7355 Padre Blvd., South Padre Island, TX 78597
Phone: (956) 761-3834
Email: marisa@sopadre.com



Family Sandcastle World Championship

Family / Team Name	Total Number of Observers Only	Total # of team members who want to take a lesson	Total # of Nights Booked on SPI	Name of the hotel / condo / airbnb / accomodation you are staying at	How did you hear about The World Sandcastle Championship?
Soyini Dube	0	5	3	Pearl's South Padre Resort	local-advertisement
Longoria	13	12	3	SPI Rentals	email
Aaron Garcia	2	3	3	Pearl	local-advertisement
Sun burned san antonians	0	4	5	Pearl South Padre	email
Paige Smith	3	3	7	Solar Gardens	google-search
JacksonV	5	4	3	Saida	social-media-facebook-instagram-youtube-etc
Lisa Smith	4	4	7	Bahia Mar / Solare Garden	google-search
Hurley's	4	3	5	Pearl	other
Linnet/Olsen	0	2	3	Ramada	local-advertisement
Schubnigans	4	4	4	Isla Blanca RV Park	google-search
DePadova	0	4	7	Sapphire	local-advertisement
Ekstrand	0	3	5	Isla Grand Beach Resort	local-advertisement
Team Butterfly	0	4	4	Saida IV	email
Jessica Rowe	2	2	4	Hilton Garden Inn	local-advertisement
Perez Wallace	5	5	7	Bridgepoint	word-of-mouth
Twiner Sisters	0	2	5		email
Jason Anderson	1	1	4	The Pearl Hotel	local-advertisement
Hutchins Construction	5	5	4	La Solana	google-search
Soyini Dube	5	5	3	Pearl's South Padre Resorr	google-search
McClain	2	2	5	gulf view 1	local-advertisement
Hamlin Herd	3	3	8	Hosted by Vacasa Texas	social-media-facebook-instagram-youtube-etc
Seegrst	0	4	6	La copa	local-advertisement
Sand Bandits	2	3	3	Pearl	email
Mighty Gills	0	2	10	Edgewater need to change previous registration of 20th email	email
Munoz	2	2	5	Pearl	social media facebook-instagram-youtube-etc
Boss Moves	4	4	4	Suntide III condominiums complex	other
The Kehns	0	4	4	Isla Blanca	local-advertisement
Mighty Gills	0	2	10	Edgewater	google-search
The Mad Hatters	0	2	8	Condo on east Acapulco	word-of-mouth
Seegrst	4	4	7	La copa inn beach hotel	word-of-mouth
Mary Gonzalez	5	5	4	Pearl	social-media-facebook-instagram-youtube-etc
Burnham	9	9	4	4511 gupf	email
The Holt	2	5	6	Isla Blanca Park	other
Roehm	3	2	31	Isla Blanca Park	social-media-facebook-instagram-youtube-etc
Lee Family			6	Saida Rentals - 400 Padre Blvd. - Turnkey Vacation Rent;	word-of-mouth
Wiegels	4	4	30		social-media-facebook-instagram-youtube-etc
Team Wiegels (were joining this team to bring	8	8	30	Isla Blanca Park	other
Acheson	0	3	70	Isla Blanca RV Park	social-media-facebook-instagram-youtube-etc
Macias family	6	6	31	Isla Blanca State Park	email
Beca's Birthday Bash	4	4	4	Villa Del Sol	google-search
The Gardners	5	5	30	Isla Blanca	other
Jim Houser	0	4	7	Sunchase IV	google-search

Guzman Sand Builders	2	3	7 Padre Island Rental-Saida I	social-media-facebook-instagram-youtube-etc
Ramos Family	4	4	5 the palms resort and inn in south padre	other
Sunday family	5	30	30 Isla blanca park	social-media-facebook-instagram-youtube-etc
Wiegels	4	4	30	social-media-facebook-instagram-youtube-etc
HRN - Thomas	0	10	4 Pearl Resort	other
Landschoot family	3	3	3 Hilton Garden Inn	social-media-facebook-instagram-youtube-etc
The Wiegels	1	3	30	word-of-mouth
Koller family	0	3	30 Isla Blanca Park	email
Mischel	0	4	7 Marriott Courtyard	social-media-facebook-instagram-youtube-etc
Rockets on the Road	0	10	30 Isla Blanca	local-advertisement
Rosanne Eiyneck	7	5	7 bahia mar	other
HRN - Thomas	0	10	4 Pearl Resort	word-of-mouth
Team Schwabies	2	4	6 Beach Oasis Airbnb	email
Nicole Ward	0	3	30 Isla Blanca State Park	google-search
Vernon Family	0	6	7 Sapphire	google-search
AK Snowcastle	0	7	7 Red Awning Vacation Rental	google-search
DangeRoss	0	5	7 RedAwning Vacation Rentals	local-advertisement
Easterly	2	8	7 Isla Blanca Park	word-of-mouth
DinoDweller	4	4	28 Isla Blanca Park	other
DinoDwellers	4	4	32 Isla Blanco Park - campgrounds	email
HappyCampers	2	7	30 Isla Blanca Park RV Campground	word-of-mouth
Celtic Girls	0	2	3 Isla Grand	local-advertisement
HRN - Thomas	0	8	4 Pearl Resort	other
HRN - Thomas	0	10	4 Pearl Resort	other
HRN - Thomas	0	10	4 Pearl Resort	other
The Rainers	5	3	LCL BH 2202	local-advertisement
The Crabby Pandas	0	5	5 Hilton Garden Inn	other
Bailey Builders	0	2	4 Hilton Garden Inn	google-search
Kaylin Corley	4	5	3 Sapphire	google-search
Cazares	4	4	5 Aquarius	email
Wiseguys	4	4	5 James wise	google-search
Fulltime Families	0	10	30 Isla Blanca Park	other
Williams-Moore	0	5	4 La Quinta by Wyndham South Padre Island Beach	google-search
Thole Family	0	6	4 Pearl South Padre Resort	social-media-facebook-instagram-youtube-etc
Dragon Wagon	0	7	9 317 Shore Drive	word-of-mouth
Team moms birthday	0	6	4 Coastal dreams at fiestas sol- airbnb	
Colin Hancock	2	3	5 Sheridan	
Colin Hancock	5	5	5 Pearl	
Sandstastic 6		6	3 SPI Rentals - 129 E. Aries	
Humphreys		4	3 The Inn at South Padre	
United we stand	4	4	3 Surf side	
Amaya Family	2	8	5 Schlitterbahn Beach Resort	
	106	400		
		858		

Page Insights from April 4th to June 6th, 2021



Target Market: White Collar Dynamic

Page Likes:	144	Page Likes:	55
Average Daily Engaged Users:	263	Average Daily Engaged Users:	100
Total Engagements:	14,717	Total Engagements:	6,127
Daily Total Reach:	2,994	Daily Total Reach:	809
Daily Organic Reach:	497	Daily Organic Reach:	321
Daily Paid Reach:	3,528	Daily Paid Reach:	1,320
Daily Viral Reach:	353	Daily Viral Reach:	118
Daily Total Impressions:	3,377	Daily Total Impressions:	1,009
Daily Organic Impressions:	615	Daily Organic Impressions:	461
Daily Paid Impressions:	3,853	Daily Paid Impressions:	1,437
Daily Viral Impressions:	411	Daily Viral Impressions:	192
Total Engagements:	20,844		
Total Spend:	\$2,939.23		
Cost Per Engagement:	\$0.141		

If a picture paints a thousands words, then a video paints a million.



World Family Sandcastle Championship

Final Budget Breakdown – Post event report



Operations	\$	Marketing – Physical	\$
Lowes (shovels etc)	2315.62	toucan graphics	6894.34
Newell GRP (trashcan forms)	6374.97	B & S Kites	1630.36
Hand tools Damen	343.21	Display Star	182.06
Sutherlands Storage cont	189.44	Total	8706.76
Fuel	150.00		
Marshalltown	460.62		
Ateco	277.90		
Advanced tools	1800.00		
Walmart pencils	87.34		
Covid Lanyards!	102.84		
Total	12,101.94	Total Spend	25,047.93

Digital Marketing

Gmass Campaign	300
Website/database	1000
26Point2 Events and Consu'	2939.23
Total	3739.23

"In Kind" funding

Beach Labour	\$500
1000hrs design and delivery	\$10K
49 days of sandcastle lessons	\$\$\$\$\$
Fuel/Water/Ice/	\$ 500
Storage	\$ 1200
Video production	\$ 3000

To produce over 1000 room nights and goodwill that will pay the island back for many years including... people who have already committed to moving here! 4 TV productions, You Tube videos and lots of online free press! Alongside, of course, building a social media presence from zero!

DamenCNC BV

Eikenlaan 257A

2404 BP Alphen aan den Rijn

Fax +31(0)172-499358

K.v.K: Den Haag 50151231

Banknummer 13.34.89.027

IBAN: NL81RABO0133489027

BIC: RABONL2U

VAT nr. NL822578797B01

E-mail : order@damencnc.com
Andy Hancock

T.a.v. Andy Hancock

Ted Hunt Road 26156

78566 Los Fresnos - TX

United States of America

Invoice

Page 1 - 1	Invoice number M39389	← Please state with payment →	Customer number 17162	Invoice date 03-04-21
---------------	---------------------------------	-------------------------------	---------------------------------	---------------------------------

Amount	Code	Description	Extra Description	Apiece	Total (EUR)
		Payment received 29-3-2021 with paypal 9MT46591CX627670W			
		* no packaging * sorted in boxes, per size and colour * sorted, such that a set always has a combination of 4 different sizes, and colours			
500	5368	Willyspheres Sandshapers (set of 4) 2021 edition	NL - 95030095	4.975	2,487.50
		Verzendkosten / Shipping cost (UPS)			760.00
		* Shipping this is expensive... (not more expensive then the normal sets though)			
		Discount because material is not packaged (lowest price we can then make is 3.59 euro/set) Discount/Korting			-692.50
		We do need to repack the boxes, in a box that is OK for transport The ones it comes in, from injection mould, are too thin for shipping safely We also have to count out exactly 500 pieces, from the bulk packaging			
1	12	Kleinmateriaal / Miscellaneous materials		150.00	150.00
		Paypal kosten 4% Paypal Kosten			108.20

www.damencnc.com
Eikenlaan 257A
2404 BP Alphen aan den Rijn
order@damencnc.com T: +31 628224234

3/4/21
M. Krugers
[Signature]

Payment	Excluding VAT	VAT	Total
---------	---------------	-----	-------

Final Details for Order #111-3315326-6780233

[Print this page for your records.](#)

Order Placed: April 22, 2021

Amazon.com order number: 111-3315326-6780233

Order Total: \$102.84

TOOLS
OPERATIONS
Lanyards
& Sliders.

Shipped on April 25, 2021

Items Ordered

Price

1 of: SuperSliders 4712995NB X-Large Variety Pack, Reusable Furniture Moving Kit for Carpet with 4 Felt Sliders- Move Heavy Furniture Quickly and Easily, Linen (16 Pack) \$15.84

Sold by: Amazon.com Services LLC

Condition: New

3 of: Blue Lanyards 100 Pack 36" Premium Bulk Flat Lanyard ID Badge Lanyards with J-Hook \$26.98

Sold by: Bird Fiy ([seller profile](#))

Condition: New

Shipping Address:

Andy Hancock
26156 TED HUNT RD
LOS FRESNOS, TX 78566-4678
United States

Shipping Speed:

FREE Prime Delivery

Payment information

Payment Method:

Visa | Last digits: 2081

Item(s) Subtotal: \$96.78

Shipping & Handling: \$0.00

Billing address

Andy Hancock
26156 TED HUNT RD
LOS FRESNOS, TX 78566-4678
United States

Total before tax: \$96.78

Estimated tax to be collected: \$6.06

Grand Total: \$102.84

Credit Card transactions

Visa ending in 2081: April 25, 2021: \$102.84

To view the status of your order, return to [Order Summary](#).

Account Activity overview ▸ Purchase details

TOOLS
BRUSHES
OPERATIONS

Your WNW United States purchase details

Order ID: P01-5885160-1939368

Business details

WNW United States
amazonseller@markwins.com

Purchased Dec 29, 2020

Total purchase amount: **\$252.88**
Total refunded: \$0.00
Total paid: \$252.88
Status: Completed

Payment method

Visa ending in 2081

Need to resolve a problem with your purchase?

Choose a problem type ▾

i If your issue is urgent, we recommend contacting the merchant via their website or phone, if provided in merchant details.

Transaction history

Date	Amount	Transaction type	Payment method
Dec 29, 2020	-\$252.88	Charge	VISA ending in 2081
Dec 29, 2020	\$252.88	Authorization	VISA ending in 2081

TOUCAN GRAPHICS

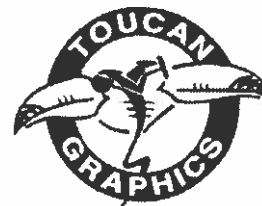
Accounting Dept.

14725 S Padre Island Dr., Unit 4

Corpus Christi, TX 78418 US

(361)949-1400

accounting@toucangraphics.net

**INVOICE****BILL TO**

Andy Hancock

Family World Sandcastle

Comp. (Fiesta Padre)

andy@southpadreislandeven

ts.coms

andcastlelessons@gmail.co

m

956-433-9948

INVOICE # 31249**DATE 04/22/2021****DUE DATE 04/22/2021****TERMS Due on receipt**

ACTIVITY	QTY	RATE	AMOUNT
Design	1	30.00	30.00T
Art Services: Final Revisions to Cheat Sheet			
Xcolor	250	2.50	625.00T
Printing: 12x18, 100 lb. Synthetic Sheets, 4/4 - Cheat Sheet			
Signs	11	2.25	24.75T
Blank Coroplast Boards			
Signs	11	1.00	11.00T
Economy Steaks			
Signs	3	27.00	81.00T
2-sided coroplast signs: 1) Support Our Event, 2) YouTube			

SUBTOTAL 771.75

TAX (8.25%) 63.67

TOTAL 835.42

BALANCE DUE **\$835.42**

OMZR130A

LOWE'S HOME CENTERS, LLC
HLX 2468

PAGE: 1

PROJECT ESTIMATE

BRUTE ORANGE

CONTACT: HANCOCK, ANDY
CUST #: 108135497SALESPERSON: BRANDENBURG, JENNIFER
SALES #: 2554478

PROJECT NUMBER: 668240669

DATE ESTIMATED: 03/11/21

QTY	ITEM #	ITEM DESCRIPTION	VEND PART #	PRICE
30	89042	BRUTE CONTAINER	2119308	1208.70
TOTAL FOR ITEMS				1208.70
FREIGHT CHARGES				0.00
DELIVERY CHARGES				0.00
TAX AMOUNT				99.72
TOTAL ESTIMATE				1308.42

This Quote is valid until 04/10/21.

MANAGER SIGNATURE_____
DATE

THIS ESTIMATE IS NOT VALID WITHOUT MANAGER'S SIGNATURE.
THIS IS AN ESTIMATE ONLY. DELIVERY OF ALL MATERIALS CONTAINED IN THIS
ESTIMATE ARE SUBJECT TO AVAILABILITY FROM THE MANUFACTURER OR SUPPLIER.
QUANTITY, EXTENSION, OR ADDITION ERRORS SUBJECT TO CORRECTION. CREDIT
TERMS SUBJECT TO APPROVAL BY LOWES CREDIT DEPARTMENT.

LOWES IS A SUPPLIER OF MATERIALS ONLY. LOWES DOES NOT ENGAGE IN THE PRACTICE
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ANY RESPONSIBILITY FOR DESIGN, ENGINEERING, OR CONSTRUCTION; FOR THE
SELECTION OR CHOICE OF MATERIALS FOR A GENERAL OR SPECIFIC USE; FOR
QUANTITIES OR SIZING OF MATERIALS; FOR THE USE OR INSTALLATION OF MATERIALS;
OR FOR COMPLIANCE WITH ANY BUILDING CODE OR STANDARD OF WORKMANSHIP.

OMZR130A

LOWE'S HOME CENTERS, LLC
HLX 2468

PAGE: 1

PROJECT ESTIMATE

BRUTE CONTAINERS

CONTACT: HANCOCK, ANDY
CUST #: 108135497SALESPERSON: BRANDENBURG, JENNIFER
SALES #: 2554478

PROJECT NUMBER: 668227275

DATE ESTIMATED: 03/11/21

QTY	ITEM #	ITEM DESCRIPTION	VEND PART #	PRICE
0	89042	BRUTE CONTAINER	2119308	0.00
6	89042	BRUTE CONTAINER	FG265500GRAY	572.94
32	89042	BRUTE VENTED	FG264360BLUE	1992.32
30	89042	BRUTE CONTAINER	FG261000RED	606.30
6	89042	BRUTE CONTAINER	FG265500RED	572.94
6	89042	BRUTE CONTAINER	FG265500WHT	572.94
6	89042	BRUTE CONTAINER	FG265500YEL	572.94
6	89042	BRUTE CONTAINER	FG265500DGRN	296.64
TOTAL FOR ITEMS				5187.02
FREIGHT CHARGES				0.00
DELIVERY CHARGES				0.00
TAX AMOUNT				427.93
TOTAL ESTIMATE				5614.95

This Quote is valid until 04/10/21.

MANAGER SIGNATURE_____
DATE

THIS ESTIMATE IS NOT VALID WITHOUT MANAGER'S SIGNATURE.
THIS IS AN ESTIMATE ONLY. DELIVERY OF ALL MATERIALS CONTAINED IN THIS
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OR FOR COMPLIANCE WITH ANY BUILDING CODE OR STANDARD OF WORKMANSHIP.

**CITY OF SOUTH PADRE ISLAND
SPECIAL EVENTS COMMITTEE
AGENDA REQUEST FORM**

MEETING DATE: June 22, 2021

NAME & TITLE: Linette Hernandez, Management Assistant

DEPARTMENT: Special Events Committee

ITEM

Discussion and action concerning the new meeting date for July 2021. (Hasbun)

ITEM BACKGROUND

N/A

BUDGET/FINANCIAL SUMMARY

N/A

COMPREHENSIVE PLAN GOAL

N/A

LEGAL REVIEW

Sent to Legal: No

Approved by Legal: No

RECOMMENDATIONS/COMMENTS: