# NOTICE OF SPECIAL EVENTS COMMITTEE REGULAR MEETING CITY OF SOUTH PADRE ISLAND

## **TUESDAY, MARCH 16, 2021**

2:00 PM AT THE MUNICIPAL BUILDING CITY COUNCIL CHAMBERS, 2<sup>nd</sup> FLOOR 4601 PADRE BLVD, SOUTH PADRE ISLAND, TEXAS

- 1. Call to order
- 2. Pledge of Allegiance
- 3. Public Comments and Announcements

This is an opportunity for citizens to speak to the committee relating to agenda or non-agenda items. Speakers are required to address the committee at the podium and give their name before addressing their concerns. [Note: State law will not permit the committee to discuss, debate or consider items that are not on the agenda. Citizen comments may be referred to the committee or may be placed on the agenda of a future Special Events Committee meeting]

- 4. Approve Consent Agenda
  - 4.1. Approve the meeting minutes for the January 19, 2021 regular meeting. (Graves)
  - 4.2. Approve the excused absence for Committee Member Lisa Graves for the January 19, 2021 regular meeting. (Graves)
- 5. Regular Agenda
  - 5.1. Discussion and action concerning the election of officers for the 2021 calendar year-Committee Chairman, Committee Vice-Chairman. (Caum)
  - 5.2. Discussion regarding the following required training courses to be completed by committee members. (Amaya)
    - \* Open Meetings Act Training
    - \* Public Information Act Training
    - \* TML Newly Elected City Officials' Virtual Workshop
  - 5.3. Discussion and action to approve the funding request for CAF Airshow in October 2021. (Amaya)
  - 5.4. Discussion and possible action concerning new meeting date for April 2021. (Graves)
- 6. Adjourn

Agenda: MARCH 16, 2021



#### NOTE:

One or more members of the City of South Padre Island City Council and the Convention and Visitors Bureau may attend this meeting; if so, this statement satisfies the requirements of the OPEN MEETINGS ACT.

DATED THIS DAY MARCH 12th, 2021

Linette Hernandez, CVB Management Assistant

I, THE UNDERSIGNED AUTHORITY, DO HEREBY CERTIFY THAT THE ABOVE NOTICE OF MEETING OF THE SPECIAL EVENTS COMMITTEE OF THE CITY OF SOUTH PADRE ISLAND, TEXAS IS A TRUE AND CORRECT COPY OF SAID NOTICE AND THAT I POSTED A TRUE AND CORRECT COPY OF SAID NOTICE ON THE BULLETIN BOARD AT CITY HALL/MUNICIPAL BUILDING ON FRIDAY MARCH 12, 2021, AT/OR BEFORE 5:00 PM AND REMAINED SO POSTED CONTINUOUSLY FOR AT LEAST 72 HOURS PRECEDING THE SCHEDULED TIME OF SAID MEETING.

Linette Hernandez, CVB Management Assistant

THIS FACILITY IS WHEELCHAIR ACCESSIBLE, AND ACCESSIBLE PARKING SPACES ARE AVAILABLE. REQUESTS FOR ACCOMMODATIONS OR INTERPRETIVE SERVICES MUST BE MADE 48 HOURS PRIOR TO THIS MEETING. PLEASE CONTACT PUBLIC WORKS DIRECTOR, CARLOS SANCHEZ; ADA DESIGNATED RESPONSIBLE PARTY AT (956) 761-8103.



MEETING DATE: March 16, 2021

NAME & TITLE: Linette Hernandez

**DEPARTMENT:** Special Events Committee

**ITEM** 

Approve the meeting minutes for the January 19, 2021 regular meeting. (Graves)

ITEM BACKGROUND

N/A

**BUDGET/FINANCIAL SUMMARY** 

N/A

**COMPREHENSIVE PLAN GOAL** 

N/A

**LEGAL REVIEW** 

Sent to Legal: No

Approved by Legal: No

# MEETING MINUTES SPECIAL EVENTS COMMITTEE REGULAR MEETING CITY OF SOUTH PADRE ISLAND

## TUESDAY, JANUARY 19, 2021

#### I. CALL TO ORDER

The Special Events Committee of the City of South Padre Island, Texas, held a regular meeting on Tuesday, January 19, 2021, at the South Padre Island City Council Chambers, 2nd Floor, 4601 Padre Boulevard, South Padre Island, Texas. Vice Chairman Doyle Wells called the meeting to order at 2:00 pm. A quorum was present: Committee Members Christian Hasbun, Cody Pace, Tomas Saenz, and Sean Slovisky. Committee Member Lisa Graves was absent.

City officials present were Council Members Ken Medders and City Manager Randy Smith.

CVB staff members present were CVB Director Ed Caum, Event Development and Packaging Manager Marisa Amaya, and Administrative Assistant Linette Hernandez.

## II. PLEDGE OF ALLEGIANCE

Vice Chairman Doyle Wells led the pledge of allegiance.

## III. PUBLIC COMMENTS AND ANNOUNCEMENTS

There were no public comments or announcements.

## IV. APPROVE CONSENT AGENDA

- 4.1. Approve the meeting minutes for the October 26, 2020 regular meeting. Committee Member Christian Hasbun made the motion to approve, seconded by Sean Slovisky. Motion carried unanimously.
- 4.2. Approve the excused absences for Committee Members Sean Slovisky and Cody Pace for the October 26, 2020 regular meeting. Committee Member Christian Hasbun made the motion to approve, seconded by Sean Slovisky. Motion carried unanimously.

## V. REGULAR AGENDA

5.1. Update regarding Chairman Sean Till's resignation from the Special Events Committee.

SEC Meeting Minutes: JANUARY 19, 2021

5.2. Discussion and action to approve the funding request for South Padre Island Beach Soccer Tournament in May 2021 and July 2021. Event Development and Packaging Manager Marisa Amaya gave a brief summary of the event and introduced the event coordinator, Tighe O' Sullivan, who presented virtually. Sports Event Planner, Lupe Metzger, spoke at the podium and provided more details regarding the event and answered the Committee's questions. After a brief discussion, Committee Member Tomas Saenz made a motion to approve the funding request for \$14,000, seconded by Committee Member Cody Pace. Motion carried unanimously.

There being no further business, Vice Chairman Doyle Wells adjourned the meeting at 2:44p		
Linette Hernandez, CVB Administrative Assistant		
Approved by:		
Lisa Graves, Special Events Committee Member		

SEC Meeting Minutes: JANUARY 19, 2021

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MEETING DATE: March 16, 2021

NAME & TITLE: Linette Hernandez

**DEPARTMENT:** Convention and Visitors Bureau

## **ITEM**

Approve the excused absence for Committee Member Lisa Graves for the January 19, 2021 regular meeting. (Graves)

## ITEM BACKGROUND

N/A

## **BUDGET/FINANCIAL SUMMARY**

N/A

## **COMPREHENSIVE PLAN GOAL**

N/A

## **LEGAL REVIEW**

Sent to Legal: No Approved by Legal: No

MEETING DATE: March 16, 2021

NAME & TITLE: Marisa Amaya, Events Development & Packaging Manager

**DEPARTMENT:** Convention and Visitors Bureau

## **ITEM**

Discussion and action concerning the election of officers for the 2021 calendar year-Committee Chairman, Committee Vice-Chairman. (Caum)

## ITEM BACKGROUND

N/A

## **BUDGET/FINANCIAL SUMMARY**

N/A

## **COMPREHENSIVE PLAN GOAL**

N/A

## **LEGAL REVIEW**

Sent to Legal: No

Approved by Legal: No

MEETING DATE: March 16, 2021

NAME & TITLE: Marisa Amaya, Events Development & Packaging Manager

**DEPARTMENT:** Special Events Committee

## **ITEM**

Discussion regarding the following required training courses to be completed by committee members. (Amaya)

- \* Open Meetings Act Training
- \* Public Information Act Training
- \* TML Newly Elected City Officials' Virtual Workshop

## ITEM BACKGROUND

N/A

#### **BUDGET/FINANCIAL SUMMARY**

N/A

## **COMPREHENSIVE PLAN GOAL**

N/A

## LEGAL REVIEW

Sent to Legal: No

Approved by Legal: No

# **Open Meetings Act Training**

Learn about important legislative changes to the Open Meetings Act made during the past session.

Members of a governmental body subject to the Open Meetings Act (OMA) are required to participate in education training sessions pursuant to section 551.005 of the Texas Government Code. The training requirement applies to all elected or appointed officials who participate in meetings subject to the OMA. However, it does not apply to public officials who do not conduct business in meetings subject to the OMA. For example, law enforcement officials, auditors, or county clerks are not required to complete training under the OMA.

The law requires that members subject to the OMA complete training within 90 days of taking the oath of office or otherwise assuming the responsibilities of office. The training must include information regarding the:

- 1. General background of the legal requirements for open meetings;
- 2. Applicability of the Open Meetings Act to governmental bodies;
- 3. Procedures and requirements regarding quorums, notice, and recordkeeping under the OMA;
- 4. Procedures and requirements for holding an open meeting and for holding a closed meeting under the OMA; and
- 5. Penalties and other consequences for failure to comply with the OMA.

The Office of the Attorney General's training video includes information on each of these elements and satisfies the requirements imposed by section 551.005 of the OMA. A public official may obtain a course completion certificate by following the directions at the end of the training video. The certificate must be maintained by the member's governmental body and made available for public inspection upon request.

After completing the training course, you may print your certificate.

# **Public Information Act Training**

Texas Government Code section 552.012 requires elected or appointed public officials to complete an open records training course. The training requirement applies to:

- 1. a member of a multimember governmental body;
- 2. the governing officer of a governmental body that is headed by a single officer rather than by a multimember governing body; or
- 3. the officer for public information of a governmental body, without regard to whether the officer is elected or appointed to a specific term.

The law requires that the specified public officials complete the training course within 90 days of taking the oath of office or otherwise assuming the responsibilities of office. A public official may assign a public information coordinator to satisfy the training requirement for the public official if the coordinator is primarily responsible for administering the responsibilities of the public official or governmental body under the Public Information Act. The designated coordinator is required to complete the training course within 90 days of the date the coordinator assumes the duties as coordinator.

The training course of not less than one and not more than two hours must include information regarding:

- 1. the general background of the legal requirements for open records and public information:
- 2. the applicability of the Public Information Act to governmental bodies;
- 3. procedures and requirements regarding complying with a request for information under the Public Information Act;
- 4. the role of the attorney general under the Public Information Act; and
- 5. penalties and other consequences for failure to comply with the Public Information Act.

The Office of the Attorney General's training video consists of information on each of these elements and satisfies the requirements imposed by Government Code section 552.012. A public official or public information coordinator may obtain a course completion certificate by following the directions in the video upon completion of the training. The certificate must be maintained by the official's or coordinator's governmental body and made available for public inspection upon request.

After completing the training course, you may print your certificate here.

# TML Newly Elected City Officials' Workshop Virtual

## You've got questions... we've got answers.

Thank you for your purchase of the TML Newly Elected City Officials' Virtual Workshop. You can download workshop handouts and a CEU form <a href="here">here</a>.

## Your registration fee is for a single individual and cannot be shared.

This training has four sections. The access code for each session is NEO2020#

• Governing Ethically: Understanding Your Influence

Session length: 67:12

Dan Johnson, City Manager, City of Richardson

Interacting Constructively with the Media

Session length: 50:58

Tom Bryson, Director of Communications, City of Farmers Branch

• Parliamentary Procedure: Being Aware of the Key Rules

Session length: 50:33

Mary Kayser, TRMC, MMC, City Secretary, City of Fort Worth

Understanding Your Financial Oversight Responsibilities

Session length: 80:27

Martie Simpson, CPA, Executive Director, Government Finance Officers Association of Texas

Please click on the link or copy and paste it into your internet browser to view the recording.

Workshop Duration: 249 Minutes

This workshop qualifies for a total of 5.4 TML CEUs. Due to the requirements set by the State Board of Accountancy, these recordings do not qualify as CEU for CPAs.

<u>Open Government</u> required training: Remember to watch the Open Meetings Act and Public Information Act videos available on the attorney general's website. Print your certificates for each and file them with your city secretary.

Newly Elected Resources: Please visit this page for additional resources specifically for you.

<u>Certification for Elected Officials</u>: Learn more about the Texas Municipal League Institute (TMLI) that recognizes elected officials who commit to continuing their professional development.

Questions? Contact TML at ondemand@tml.org or tmli@tml.org.

MEETING DATE: March 16, 2021

NAME & TITLE: Marisa Amaya, Events Development & Packaging Manager

**DEPARTMENT:** Convention and Visitors Bureau

## **ITEM**

Discussion and action to approve the funding request for CAF Airshow in October 2021. (Amaya)

## ITEM BACKGROUND

2019- CAF Airshow was approved for \$10,000- media buy 2020--CAF Airshow was approved for \$35,000- cancelled due to COVID-19

2021-Staff recommendation is to approve funding for \$10,000 towards media buy

## **BUDGET/FINANCIAL SUMMARY**

02-593-8099-Special Events Budget

## COMPREHENSIVE PLAN GOAL

N/A

#### LEGAL REVIEW

Sent to Legal: No

Approved by Legal: No



February 1, 2021

South Padre Island CVB South Padre Island Convention Centre 7355 Padre Boulevard South Padre Island, Texas 78597

Atten: Special Events Committee

To whom it may concern:

As most of you know the Commemorative Air Force – Rio Grande Valley Wing (CAF-RGV Wing) moved from its long-time home in Brownsville three and a half years ago. While there, the Wing produced airshows for twenty-seven years, featuring some of the finest airshow performers in the country.

Now, we are located at the Port Isabel-Cameron County Airport and have one airshow under our belt at our new home. The show was in June of 2019 and, due to weather and cost issues, was not financially successful. So, in an effort to cut costs and increase the odds for better weather, we have changed the date of the show to the first weekend in October. Hopefully, by cross marketing with Sand Castle Days, we can significantly increase tourist and participant room nights for the weekend.

One new twist we are proposing is doing a late afternoon/night show over the Bay on Friday with show center being the green space in the entertainment district. The show will last a little over an hour and feature 4-5 aerobatic performers, including the Aeroshell Aerobatic Team, as well as night performer, Nathan Hammond. Since this part of *AIRSHOW!* is at South Padre Island, we asking for \$40,000 to fund the twilight show. Needless to say, it will be open to the public at no cost. Finally, we are also requesting the same \$10,000 media buy the CVB provided in 2019. Thanks for any and all consideration.

David Hughston, Chairman CAF AIRSHOW! 2021



South Padre Island Convention & Visitors Bureau

# South Padre Island Tax Funding Application

Hotel Occupancy Tax Use Guidelines Under Texas State Law

# APPLICATION FOR INITIAL FUNDING

Today's Date: January 21, 2021 ORGANIZATON INFORMATION Name of Organization: Commemorative Air Force - Rio Grande Valley Wing Address: P. O. Box 8190 City, State, Zip: Brownsville, Texas 78526 Contact Name: David Hughston Contact Email: david@hiains.net Contact Office PhoneNumber: 956-542-4387 Contact Cell Phone Number: 956-454-4439 Website Address for Event or Sponsoring Entity: rgvcaf.org Tax ID #: 74-1484491 Non-Profit or For-Profit status: Non-Profit Entity's Creation Date: July 1964 Purpose of your organization: Please see mission statement attached **EVENT INFORMATION** Name of Event: CAF AIRSHOW! 2021 Date(s) of Event: October 1,2,3, 2021 Primary Location of Event: Port Isabel - Cameron County Airport Amount Requested: \$50,000 Primary Purpose of Funded Activity/Facility: See addendum attached

	will be used for CAF AIRSHOW! production expenses
erc	entage of Hotel Tax Support of Related Costs
25	Percentage of Total Event Costs Covered by Hotel Occupancy Tax
)	Percentage of Total Annual Facility Costs Covered by Hotel Occupancy Tax for the Funded Event
)	Percentage of Annual Staff Costs Covered by Hotel Occupancy Tax for the Funded Event
	f costs are covered, estimate percentage of time staff spends annually on the funded event(s) pared to other activities%
re y	ou asking for any cost reductions for city facility rentals or city services, and if so, please quantify and in:
Co	nvention Center or Visitor Information Center: construction, improvement, equipping, repairing, eration, and maintenance of convention center facilities or visitor information centers, or both.
	gistration of Convention Delegates: furnishing of facilities, personnel, and materials for the gistration of convention delegates or registrants. Amount requested under this category: \$
72	
	vertising, Solicitations, Promotional programs to attract tourists and convention delegates or gistrants to the municipality or its vicinity. Amount requested under this category: \$ 50,000
Pi er di ev ev ar pi	vertising, Solicitations, Promotional programs to attract tourists and convention delegates or
PI er di ev ev ar pi pe	vertising, Solicitations, Promotional programs to attract tourists and convention delegates or gistrants to the municipality or its vicinity. Amount requested under this category: \$ 50,000 comotion of the Arts that Directly Enhance Tourism and the Hotel & Convention Industry: the couragement, promotion, improvement, and application of the arts that can be shown to have some ect impact on tourism and the hotel/convention industry. The impact may be that the art facility or ent can show hotel nights that are booked due to their events or that guest at hotels attend the arts ent. Eligible forms of art include instrumental and vocal music, dance, drama, folk art, creative writing, thitecture, design and allied fields, painting, sculpture photography, graphic and craft arts, motion iture, radio, television, tape and sound recording, and other arts related to the presentation,

	How many attendees are expected to come to the sporting related event? N/A
	How many of the attendees are expected to be from more than 75 miles away? N/A
	Quantify how the sporting related event will substantially increase economic activity at hotels within the city or its vicinity?
	N/A
g)	Funding transportation systems for transporting tourists from hotels to and near the city to any of the following destinations: 1) the commercial center of the city; 2) a convention center in the city; 3) other hotels in or near the city; and 4) tourist attractions in or near the city. Please note that the ridership of any such transportation must be primarily tourists to qualify for hotel tax funding. Amount requested under this category: \$ N/A
	What sites or attractions will tourists be taken to by this transportation?  N/A
	Will members of the general public (non-tourists) be riding on this transportation? N/A
	What percentage of the ridership will be local citizens? N/A
h)	Signage directing tourists to sights and attractions that are visited frequently by hotel guests in the municipality. Amount requested under this category:
	What tourist attractions will be the subject of the signs?
C	UESTIONS FOR ALL FUNDING REQUEST CATEGORIES
H	ow many years have you held this Event? 29 years
Е	xpected Attendance: 6,000
H	ow many people attending the Event will use South Padre Island lodging establishments? 50 estimated
H	ow many nights do you anticipate the majority of the tourists will stay? 2
٧	/ill you reserve a room block for this Event at an area hotel(s)? Yes
	Where and how many rooms will be blocked?  We will be reserving a block of rooms at one or more venues for participants/performers. We anticipate paying
1	or approximately 120 room nights. Will work with CVB to establish courtesy rates.
_	

List other years (over the last three years) that you have hosted your Event or Project with amount of assistance given from HOT and the number of hotel rooms used:

Month/Year Held	Assistance Amount	Number of Hotel Rooms Used
June/2019	\$10,000 - Media buy	40
How will you measure the im information, survey of hoteli Surveys and room block usage inf		vity (e.g.; room block usage
Please list other organization project: None	n, government entities, and grants th	nat have offered financial support to your
Will the event charge admiss	ion? Yes If so, what is t	he cost per person? \$12-adv. \$15 - gate
Do you anticipate a net profit	from the event? Yes	
	s the anticipated amount and how w	ill it be used? are, maintenance, development and promotion of
	sportation Museum and the artif	
requirement by the Executiv Director (or designee) and pa	e Director, in which case all creative	/A's agency, unless exempted from this must be pre-approved by the Executive basis. Please list all promotion efforts you ia outlet:
<ul> <li>Website, Social Media</li> </ul>	The state of the s	
<ul> <li>Other Paid Advertising</li> </ul>		
Anticipated Number of Press	Releases to Media: 10	
Anticipated Number Direct B	mails to out-of-town recipients:	
	ds, street banners, CAF AIRSHO	W! roadside banners
A link to the CVB must be in	cluded on your promotional handout it. Are you able to comply?	
Will you negotiate a special Yes	rate or hotel/event package to attrac	t overnight stays?
[If we have a tour operator, we	will require them to use that service.]	

What other marketing initiatives are you planning to promote hotel and convention activity for this event?  Daily posts on Facebook, Instagram, Twitter four weeks leading up to show.				
			TV and Radio interviews beginning four weeks prior to show.	
Who is your target audience? Veterans, Families (kids 12 and under free general admission) History and aviation by	ouffs, etc.			
What geographic region(s) are you marketing to?				
South Texas, Corpus Christi, San Antonio, Houston and Dallas				
If the funding requested is related to a permanent facility (e.g. museum, visitor center):				
Expected Visitation by Tourists Monthly/Annually:				
<ul> <li>Percentage of those who visit the facility who indicate they are staying at area hotels/lodging facilities:% (use a visitor log that asks them to check a box if they are staying at an a lodging facility)</li> </ul>				
What amount of event insurance do you have for your event and who is the carrier: \$10,000,000. US Speacialty Insurance Company				
[Insert South Padre Island Minimum Event Insurance Coverage Minimums and duty to list South Padr Island as an additionally insured]	re			
Any marketing for the event must be consistent with the brand image for South Padre Island and all such marketing pieces that are funded with hotel tax must be coordinated and developed by the Sol Padre Island CVB marketing agency. Are you able to comply?  Yes No				
Where appropriate, the CVB will require access to event participant database information that will zip code data to measure likely impact from the funded event.	show			
Submit to complete applications to:				
Marisa Amaya				
Event Development Manager				
C/O City of South Padre Island Convention and Visitors Bureau 7355 Padre Blvd.				
South Padre Island, TX 78597				
Phone: (956) 761-3834				
Email: marisa@sopadre.com				

# South Padre Island Convention & Visitors Bureau

# **Special Event Applicant Checklist**

THIS FORM MUST BE COMPLETED BY APPLICANT

CAF AIRSHOW! 2021	February 1, 2021
Name of Event	Date Submitted
Received and understood the separate Special Even	ts Policy
Received and understood the separate HOT Funding	g Guidelines
Completed the South Padre Island Hotel Tax Fundi	ing Application form
Enclosed a description of all planned activities or s	chedule of events (REQUIRED)
Enclosed a sponsor list (categorized by "confirmed"	and "pending")
Enclosed a vendor/exhibitor list (categorized by "con	firmed" and "pending)
Enclosed an event map	
Enclosed security/safety plans	
Enclosed a complete detailed budget (REQUIRED)	
Enclosed an advertising/marketing and promotion	plan (REQUIRED)
Enclosed copies of promotional materials (if available	e)
Enclosed a summary of previous special event experi	ience of organizer(s)
Enclosed a history of event (if previously produced)	
Indicated the type(s) of assistance requested	
In Room night projections, with back-up, for the F	unded Event (REQUIRED)
Indicated the amount of financial support (if request	ed)
MIL	February 1, 2021
Authorized Signature	Date
David Hughston, Airshow Chairman	
Print Name	**************************************

## Addendum 1

Primary Purpose of Funded Activity/Facility

CAF *AIRSHOW!* is annual event produced by the CAF-RGV Wing for the purpose of demonstrating to the general public, young and old alike, the critical role aviation has played, and continues to play in our nations' defense and technological advancement. *AIRSHOW!* also showcases the many and varied career opportunities available in aviation, all in a safe, family friendly, fair like atmosphere. The airshow will also be a major fundraiser for operational support of the RGV Transportation Museum.



# Commemorative Air Force - Rio Grande Valley Wing

## Our Mission

To preserve, in flying condition, a collection of combat aircraft which were flown by all military services of the United States in World War II.

To perpetuate in the memory and hearts of all Americans the spirit in which these great planes were flown in the defense of our nation.

To acquire museum buildings for permanent protection and display of these aircraft as a tribute to the thousands of men and women who built, serviced and flew them.

To display, in a museum setting, various other World War II and vintage artifacts that tell the story of the heroism and sacrifice necessary to guarantee the prolonged freedom of our country we all enjoy.

To expand this organization with people having the dedication, enthusiasm and esprit de corps necessary to keep, maintain and preserve these aircraft and artifacts as symbols or our American military heritage.





# CAF AIRSHOW! 2021

Port Isabel-Cameron County Airport (KPIL)

# Description of all planned Activities and Scheduled Events

9-30-21 Aircraft/Performers arrivals KPIL

10-1-21 CAF Night AIRSHOW! OVER THE BAY – SPI Entertainment District

Flying - 5:45 PM - 7:30 - Open to the Public

10-2/3-21 CAF AIRSHOW! 2021 KPIL

10:00 Gates open

1:00 Flying begins

4:00 Flying ends

# RIO GRANDE VALLEY WING

# BUDGET OVERVIEW: CAF AIRSHOW 2021 - FY20 P&L

January - December 2020

	TOTAL
Income	
44200 44200 AIRSHOW REVENUE	
Advance Ticket Sales	25,000.00
Concessions	25,000.00
Donations - Sponsors	95,000.00
Exhibit Booth	2,500.00
Flight Line Club	5,000.00
Gate Sales	50,000.00
Other Misc. Revenue	2,000.00
Parking	5,000.00
PX Sales	1,500.00
Total 44200 44200 AIRSHOW REVENUE	211,000.00
Total Income	\$211,000.00
GROSS PROFIT	\$211,000.00
Expenses	
62160 62160 AIR FIESTA EXPENSES	
Advertising/Promotional	32,000.00
Chalet	10,000.00
Convention Registration	2,000.00
Dues & Subscriptions	500.00
Equipment Rental	10,000.00
Exhibit Booth	1,000.00
Flight Line Refreshments	2,000.00
Fuel & Oil	15,000.00
Housing	10,000.00
License and Permits	500.00
Outside Performers	
Fees	50,000.00
Total Outside Performers	50,000.00
Printing	1,000.00
PX Supplies	500.00
Pyrotechnics	10,000.00
Ramp & Cleanup	500.00
Repairs & Maintenance	1,000.00
Revenue Sharing Expense	20,000.00
Soft Drink Concession	15,009.00
Supplies & Equipment	1,500.00
Travel	500.00
Utilities	500.00
Vehicle Expense	2,500.00
WWII Performers	
Fees	12,500.00
Total WWII Performers	12,500.00

# RIO GRANDE VALLEY WING

## BUDGET OVERVIEW: CAF AIRSHOW 2021 - FY20 P&L

January - December 2020

	TOTAL
Total 62160 62160 AIR FIESTA EXPENSES	198,509.00
Total Expenses	\$198,509.00
NET OPERATING INCOME	\$12,491.00
NET INCOME	\$12,491.00



# Incident Action Plan (IAP) for CAF AIRSHOW

Incident management objectives are minimizing the severity and impact on people and property resulting from an emergency. Emergency response resources include Los Fresnos, Texas Fire Department equipment, ambulance and personnel, CAF Marshallers and law enforcement officers. Emergency vehicles will be positioned in areas with rapid response characteristics such as immediate taxiway and runway access. Emergency responders will be briefed by pilots regarding aircraft characteristics that could hamper emergency egress from the aircraft.

Specifically, fire trucks will be stationed behind the pyro field with easy access to runway 13-31. Ambulance will be positioned at intersection D with access to runway 13-31, runway 8, taxiway A and spectator area. Based on the characteristics of the airfield, a one minute response time is anticipated.



Emergency Response Plan (ERP) for CAF AIRSHOW!

In the interest of protecting people and property in the event of an emergency, the Commemorative Air Force-Rio Grande Valley Wing (CAF-RGV) has prepared the following ERP. Safety for performers, airshow personnel and spectators is paramount. It is the goal of this ERP to minimize the severity and impact of an emergency on all airshow participants. This ERP will be disseminated to all interested parties.

During the airshow itself, the Airboss (David Anderson) will control the field and direct emergency vehicles and personnel. Others with decision making authority include the Airshow Chairman (David Hughston) and Airshow Operations Officer (Chris Hughston).

Los Fresnos, Texas Fire Department will provide crash, fire, rescue services (CFR) including fire control, paramedics and ambulance. Chief CAF Marshaller (Marty Huvar) also is equipped with emergency response equipment.

Attached to this ERP is contact information for area hospitals, fire and police departments, and airshow chairman and operations officers.

In the event of an emergency that affects performers, essential personnel or spectators, staff of the CAF-RGV will immediately respond as follows:

- 1. Airboss will alert (CFR) to mobilize, giving the location and nature of the emergency.
- 2. Airshow announcer will encourage spectators to remain calm and behind the barrier.
- 3. Airshow personnel, including marshallers, operations officer, safety officer and law enforcement, will do the following:
- a. Monitor the crowd barrier to prevent unauthorized crossing by spectators.
- b. Escort emergency vehicle(s) to the closest point of egress.
- c. Assist emergency personnel when and where required.



# CAF AIRSHOW Contact Information:

Valley Regional Medical Center – Brownsville, Texas	956-350-7000
Valley Baptist Medical Center - Harlingen, Texas	956-389-5000
Los Fresnos Fire Department/EMS – Los Fresnos, Texas	956-233-5858
Los Fresnos Police Department – Los Fresnos, Texas	956-233-5768
Laguna Vista Police Department – Laguna Vista, Texas	956-943-8855
Airshow Chairman – David Hughston	956-454-5539
Airshow Operations – Chris Hughston	956-454-4443



In reply refer to: 0248164828 Sep. 25, 2015 LTR 4167C 0 74-1484491 000000 00

00024664

BODC: TE

COMMEMORATIVE AIR FORCE % FLOYD HOUDYSHELL PO BOX 764769 DALLAS TX 75376



002456

Employer Identification Number: 74-1484491 Group Exemption Number:

Person to Contact: Tonya Morris

Toll Free Telephone Number: 1-877-829-5500

Dear Taxpayer:

This is in response to your Sep. 16, 2015, request for information about your tax-exempt status.

Our records indicate that you were issued a determination letter in April 2009, and that you are currently exempt under section 501(c)(3) of the Internal Revenue Code.

Based on the information supplied, we recognized the subordinates named on the list you submitted as exempt from Federal income tax under section 501(c)(3) of the Code.

Donors may deduct contributions to you as provided in section 170 of the Code. Bequests, legacies, devises, transfers, or gifts to you or for your use are deductible for Federal estate and gift tax purposes if they meet the applicable provisions of sections 2055, 2106 and 2522 of the Code.

If you have any questions, please call us at the telephone number shown in the heading of this letter.

Sincerely yours,

Doris Kenwright, Operation Mgr. Accounts Management Operations 1

Dois P. Kenweight

MEETING DATE: March 16, 2021

NAME & TITLE: Linette Hernandez

**DEPARTMENT:** Convention and Visitors Bureau

**ITEM** 

Discussion and possible action concerning new meeting date for April 2021. (Graves)

ITEM BACKGROUND

N/A

**BUDGET/FINANCIAL SUMMARY** 

N/A

**COMPREHENSIVE PLAN GOAL** 

N/A

**LEGAL REVIEW** 

Sent to Legal: No

Approved by Legal: No

**RECOMMENDATIONS/COMMENTS:** 

N/A