

**MINUTES
CITY OF SOUTH PADRE ISLAND
CITY COUNCIL WORKSHOP**

WEDNESDAY, SEPTEMBER 18, 2019

I. CALL TO ORDER

The City Council Members of the City of South Padre Island, Texas held a workshop on Wednesday, September 18, 2019 at the Municipal Complex Building, 2nd Floor, 4601 Padre Boulevard, South Padre Island, Texas. Mayor McNulty called the workshop to order at 4:00 p.m. A quorum was present: Mayor Patrick McNulty, Council Members Ken Medders, Jr., Kerry Schwartz, Joe Ricco, Alita Bagley and Eva-Jean Dalton.

City staff members present were City Manager Randy Smith, Fire Chief Doug Fowler, CVB Director Ed Caum and City Secretary Susan Manning.

II. PLEDGE OF ALLEGIANCE AND TEXAS PLEDGE

Mayor McNulty led the Pledge of Allegiance. The Texas Pledge was not given.

III. PUBLIC COMMENTS AND ANNOUNCEMENTS

None.

IV. DISCUSSION REGARDING THE CONVENTION AND VISITOR BUREAU MARKETING AND STRATEGIC PLANNING. (CAUM)

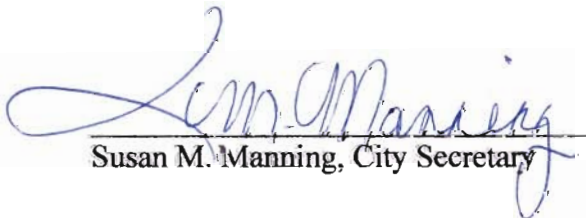
Convention and Visitors Advisory Board Chairman and Vice Chairman, Daniel Salazar and Tom Goodman gave an overview on the Convention and Visitor Bureau's marketing and strategic planning while highlighting the marketing of seasons, special events, meetings and groups, tourist markets and the strategic planning process and long-term branding.

V. DISCUSSION REGARDING THE POSSIBLE EXPANSION OF THE CONVENTION CENTRE. (CAUM)

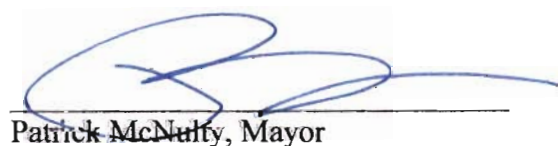
Convention & Visitor Bureau Director Ed Caum gave a brief update, based on previous discussions, of the progress of the Convention Centre Expansion Study. Ed stated the study is expected to be completed and presented sometime in October 2019.

VI. ADJOURN.

There being no further discussion, Mayor McNulty adjourned the meeting at 4:56 p.m.


Susan M. Manning, City Secretary

APPROVED


Patrick McNulty, Mayor

