

NOTICE OF SPECIAL MEETING
CITY OF SOUTH PADRE ISLAND
DEVELOPMENT STANDARDS REVIEW TASK FORCE

NOTE: *One of more members of the City of South Padre Island City Council may attend this meeting; if so, this statement satisfies the requirements of the OPEN MEETINGS ACT.*

NOTICE IS HEREBY GIVEN THAT THE DEVELOPMENT STANDARDS REVIEW TASK FORCE OF THE CITY OF SOUTH PADRE ISLAND, TEXAS, WILL HOLD A SPECIAL MEETING ON:

WEDNESDAY, FEBRUARY 20, 2019
10:00 A.M. AT THE MUNICIPAL BUILDING,
CITY COUNCIL CHAMBERS, 2ND FLOOR
4601 PADRE BOULEVARD, SOUTH PADRE ISLAND, TX

1. Call to Order
2. Pledge of Allegiance
3. Public Comments and Announcements: *This is an opportunity for citizens to speak to the Task Force relating to agenda or non-agenda items. Speakers are required to address the Task Force at the podium and give their name before addressing their concerns. [Note: State law will not permit the Development Standards Review Task Force to discuss, debate or consider items that are not on the agenda. Citizen Comments may be referred to City Staff or may be placed on the agenda of a future Development Standards Review Task Force meeting]*
4. Approve minutes of December 11, 2018 regular meeting.
5. Discussion and action regarding proposed location of a public art (Accessory Art) at Lot 1 Block 99 Padre Beach Subdivision, Section VII. (3812 Padre Boulevard)
6. Adjourn.

DATED THIS THE 15th DAY OF FEBRUARY 2019.



Susan Hill, City Secretary

THE UNDERSIGNED AUTHORITY, DO HEREBY CERTIFY THAT THE ABOVE NOTICE OF THE DEVELOPMENT STANDARDS REVIEW TASK FORCE OF THE CITY OF SOUTH PADRE ISLAND, TEXAS IS A TRUE AND CORRECT COPY OF SAID NOTICE AND THAT I POSTED A TRUE AND CORRECT COPY OF SAID NOTICE ON THE BULLETIN BOARD AT CITY HALL/MUNICIPAL BUILDING ON **FEBRUARY 15, 2019** AT/OR BEFORE 5:00 P.M. AND REMAINED SO POSTED CONTINUOUSLY FOR AT LEAST 72 HOURS PRECEDING THE SCHEDULED TIME OF SAID MEETING.

Susan Hill, City Secretary

THIS FACILITY IS WHEELCHAIR ACCESSIBLE. AND ACCESSIBLE PARKING SPACES ARE AVAILABLE. REQUESTS FOR ACCOMMODATIONS OR INTERPRETIVE SERVICES MUST BE MADE 48 HOURS PRIOR TO THIS MEETING. PLEASE CONTACT BUILDING OFFICIAL, DAVID TRAVIS, ADA DESIGNATED RESPONSIBLE PARTY AT (956)761-8103

<p style="text-align: center;">MINUTES CITY OF SOUTH PADRE ISLAND DEVELOPMENT STANDARDS REVIEW TASK FORCE</p>

TUESDAY, DECEMBER 11, 2018

I. CALL TO ORDER

The Development Standards Review Task Force Members of the City of South Padre Island, Texas held a Regular Meeting on Tuesday, December 11, 2018 at the Municipal Complex Building, 2nd Floor, 4601 Padre Boulevard, South Padre Island, Texas. Chairman Gardner Treharne called the meeting to order at 10:00 a.m. A quorum was present: Task Force Member Gary Olle, and Kimberly Dollar. Members with an excused absence were Gabriel Vanounou and Donna Eymard.

City staff members present were: Assistant City Manager Darla Jones, Planning Director Clifford Cross, Building Official David Travis, Economic Development Corporation Director Darla Lapeyre, and Administrative Assistant Vedette Garza.

II. PLEDGE OF ALLEGIANCE

Chairman Treharne led the Pledge of Allegiance.

III. PUBLIC COMMENTS AND ANNOUNCEMENTS.

None

IV. APPROVE MINUTES OF SEPTEMBER 11, 2018 REGULAR MEETING AND NOVEMBER 13, 2018 REGULAR MEETING.

Task Force Member Dollar made a motion to approve September 11, 2018 regular meeting minutes as submitted. Task Force Member Olle made a motion to approve November 13, 2018 regular meeting minutes as submitted. All Task Force Members were in favor. Motion carried unanimously.

V. DISCUSSION AND ACTION REGARDING PROPOSED LOCATION OF A PUBLIC ART (ACCESSORY ART) AT LOTS 1 – 12 BLOCK 132 PADRE BEACH SUBDIVISION, SECTION IX. (4501 Padre Boulevard)

City Planner Clifford Cross and Economic Development Corporation Director Darla Lapeyre gave a brief presentation regarding the proposed Public Art (Accessory Art). Chairman Treharne made a motion, seconded by Task Force Member Dollar. The motion passed with a 2:1 vote. Task Force Member Olle voted against.

VI. DISCUSSION AND ACTION REGARDING A SPECIAL DEVELOPMENT PLAN FOR NEW CONSTRUCTION AT TRACTS 9, 10, & 11 (ROUGHLY 10 ACRES), PADRE BEACH ESTATES SUBDIVISION. APPLICANT IS REQUESTING APPROVAL OF THEIR UNIQUE ARCHITECTURAL DESIGN OF PROPOSED DEVELOPMENT WITHIN THE PADRE BOULEVARD NORTH DISTRICT. (6401 Padre Boulevard)

City Planner Clifford Cross gave a brief presentation regarding the Special Development Plan for new construction. Chairman Treharne made a motion, seconded by Task Force Member Olle to approve as submitted. The motion passed with a 2:1 vote. Task Force Member Dollar voted in opposition.

VII. ADJOURN.

There being no further business, Chairman Treharne adjourned the meeting at 10:46 a.m.

Marta Martinez, Secretary

Gardner Treharne, Chairman

DEVELOPMENT STANDARDS REVIEW TASK FORCE

MEETING DATE: February 20, 2019

ITEM: 5

TO: Development Standards Review Task Force

FROM: Darla Jones, Assistant City Manager and/or David Travis, Building Official

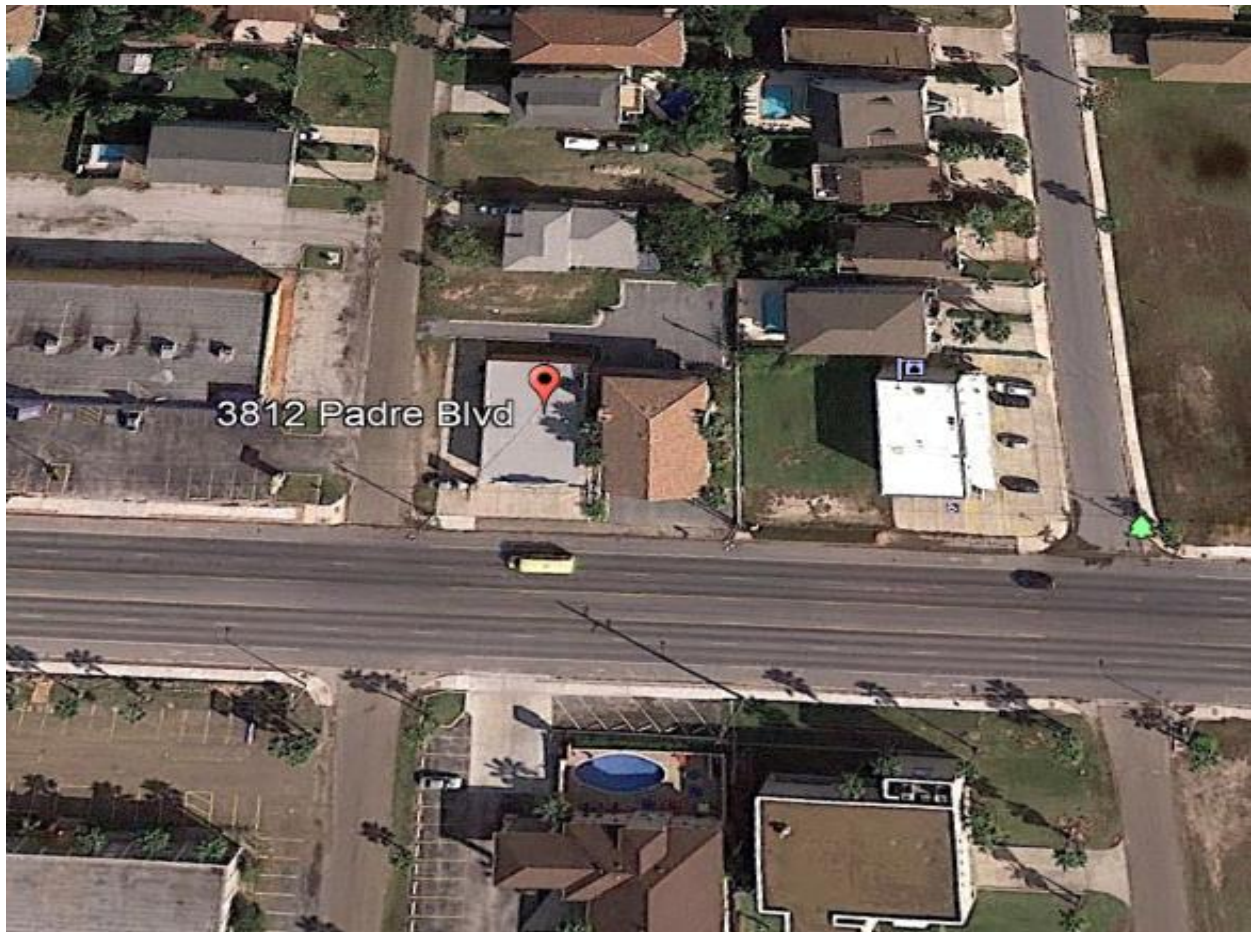
ITEM DESCRIPTION:

Discussion and action regarding proposed location of a public art (Accessory Art) at Lot 1 Block 99 Padre Beach Subdivision, Section VIII (3812 Padre Blvd)

DISCUSSION:

The Issue

The applicant is requesting approval to paint a mural on the North side wall of the Consigning Women building located at 3812 Padre Boulevard.



DEVELOPMENT STANDARDS REVIEW TASK FORCE

Applicable Regulation

The Development Standards Review Task Force must review and determine that the identified art feature has no commercial affiliation and is in compliance with Section 15-2 of the City Code declaring it as public art.



Staff Recommendation

The proposed Mural Concept does not have any commercial affiliation and is intended to be art feature to further enhance the tourism experience of the island.



CITY OF SOUTH PADRE ISLAND

Development Standards Review Task Force Application

Meeting date on the 2nd Tuesday of every month.

To be considered a complete application this form must be COMPLETELY filled out and ten (10) copies of the form and supporting documentation must be submitted two (2) weeks before the meeting date. **\$250 application fee per variance request.**

SITE LOCATION FOR REQUEST:

Physical Address (Street Name & Number): 3812 Padre Blvd

Legal Description (Lot/Block/Subdivision): Lot 1 Bk 99 PB Sec. VII

Is this property part of a shopping center (i.e. one tenant of many?) | YES / ☒ NO

Linear footage of any walls facing a street: Lantana side - est. 70'

I hereby request the following from the Development Standards Review Task Force:

The State of Texas wants to paint a mural on the Lantana side of the building to help promote a program that will reach out to young people about jobs in Texas

*SIGNS & STRUCTURES: person pulling sign permit is required to have a \$10,000 license and permit bond made out to the City of South Padre Island.

PROPERTY OWNER: Patricia Mayes

OWNER MAILING ADDRESS: 3812 Padre Blvd

CITY, STATE, ZIP: South Padre Island, Tx 78597

PHONE NUMBER: 256-292-6369 (E-mail address) patriciajmayes@gmail.com

Signature of Property Owner (required)

Date

APPLICANT: Deutser (Attn: Craig Busch)

APPLICANT MAILING ADDRESS: 5847 San Felipe St, Suite 2500

CITY, STATE, ZIP: Houston, Tx 77057

PHONE NUMBER: 213-302-6025 (E-mail address) craigbusch6@gmail.com

Craig A. Busch
Signature of Applicant (if different from owner)

01/05/2019
Date



Marta Martinez <mmartinez@myspi.org>

TWC - The Mural Project

Craig Busch <craigbusch6@gmail.com>

Mon, Feb 4, 2019 at 11:42 AM

To: MMartinez@myspi.org

Dear Ms. Martinez,

I spoke to Clifford Cross on the phone Friday about a project I am working on for the Texas Workforce Commission. He told me to get in touch with you today about it and to send you the details of the project

This Project is aimed at reaching out to young adults about job opportunities that are available in Texas. In addition to a website, they are working on a mural project that will go up in six Texas Cities. It will feature a mural with the following specs.

- target audience is youth ages 14-24
- Foot traffic and photo-friendly
- PG locations (i.e. not near a strip club)
- Horizontal 20 x 9 feet or in the ballpark of that size

Jobs Y'all Campaign

The Jobs Y'all career exploration campaign and website launched in 2018 to raise awareness about the opportunities and benefits of Texas industries, to inspire and attract young Texans to explore careers, and understand the education and training needed to best position themselves for where the jobs will be when they enter the workforce. For more information visit: jobsyall.com

Mural Project Objective

In the era of social media, murals have become viral sensations. They have become an increasingly popular form of advertising. By utilizing a mural campaign, we will be able to reach our primary (14-24 year olds) and secondary (influencers to youth) target audience through a unique, creative outlet. The mural campaign creates an opportunity for our audience to visit the mural, creates a conversation piece, has endless social media appeal, and creates positive (free) publicity.

How We'll Do It

- The Deutser team have selected 3 muralists to mock-up a mural design based on our outlined direction:
 - Is photo opportunity friendly
 - Highlights 8 industry clusters
 1. Biotech Technology and Life Sciences including Healthcare
 2. Advanced Technologies and Manufacturing,
 3. Aerospace and Defense
 4. Construction
 5. Energy
 6. Information and Computer Technology
 7. Petroleum Refining and Chemical Products
 8. Transportation and Logistics
 - Includes logo and hashtag (#jobsyall), and inspired by tagline, *Your career. Your story.*
 - The Texas Workforce Commission has chosen 3 finalists to participate in the competition. Next, we will launch a competition on our website where our target audience can cast their vote for their favorite design.
- Once the winner is chosen, we will have the selected artist install murals in 6 Texas towns/cities: Houston, Dallas, Austin, Lubbock, San Antonio, South Padre
 - Location Scouts have gone out to find potential walls within the chosen cities/towns.
 - Estimated Installation Timeline: 1 month

Timeline

Installation to begin January 2019, which the expectation of all murals to be completed by end of February.

Mural Size

20 feet wide x 9 feet high wall space.

And they would like for the installation to stay for at least a year.

I am including the artwork for the three murals that are being considered at this time. Clifford said you could make sure that it meets the requirements of the City of South Padre Island. He did not initially see a problem with it. We are currently talking to a shop on Padre Blvd about hosting the mural.

Thank you for your help in this matter. Please feel free to call me with any questions you may have.

Sincerely,

--

Craig Busch
Location Manager
(713) 302-6025

3 attachments



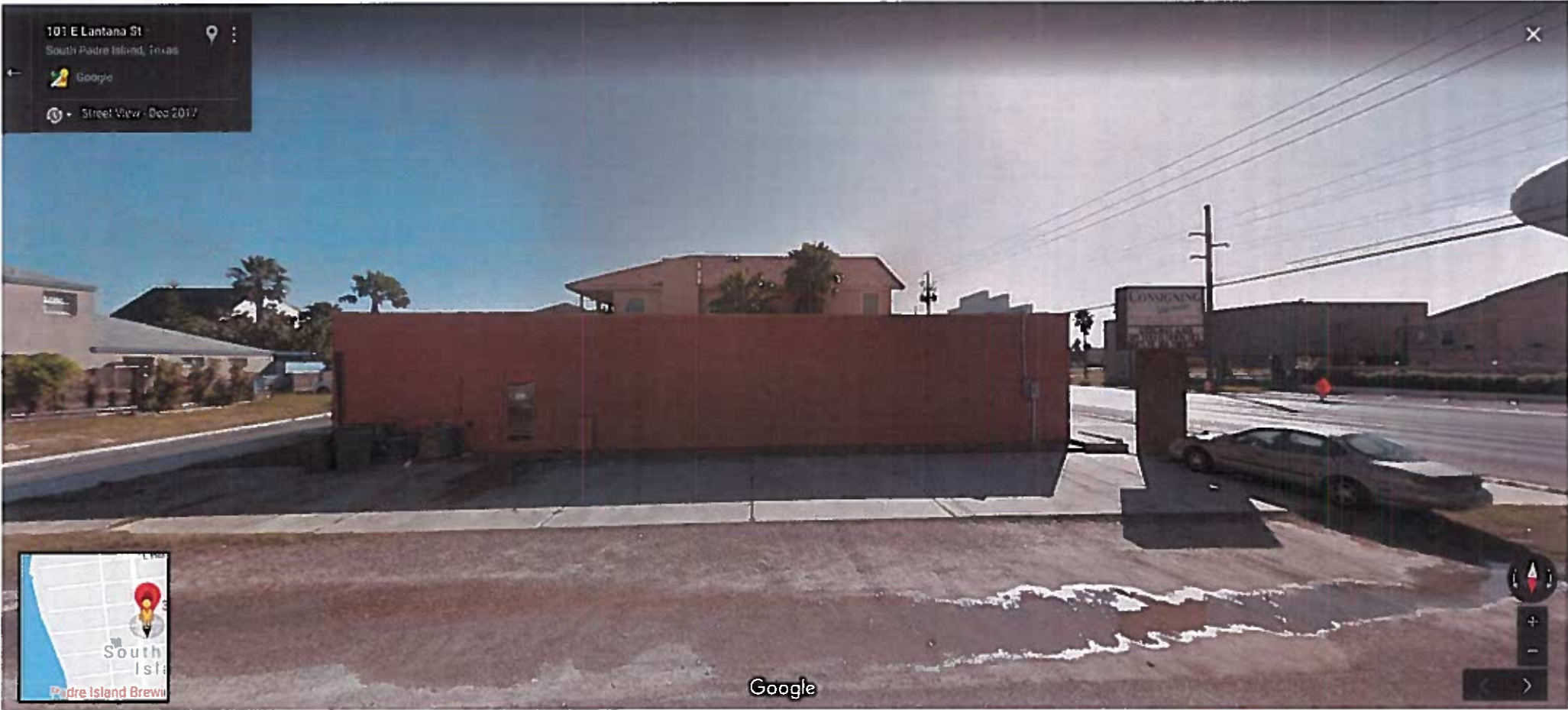
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TWC bubble design 3.jpg
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3812 Padre Blvd
South Padre Island, Texas
Google
Street View - Dec 2017



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YOUR STORY.

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