

NOTICE OF REGULAR MEETING
CITY OF SOUTH PADRE ISLAND
CONVENTION AND VISITORS ADVISORY BOARD

NOTICE IS HEREBY GIVEN THAT THE CONVENTION AND VISITORS ADVISORY BOARD OF THE CITY OF SOUTH PADRE ISLAND, TEXAS WILL HOLD A REGULAR MEETING ON:

Wednesday, January 27, 2016
9:00 A.M. AT THE MUNICIPAL BUILDING,
CITY COUNCIL CHAMBERS, 2ND FLOOR
4601 PADRE BOULEVARD, SOUTH PADRE ISLAND, TEXAS

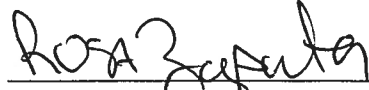
- 1) Call to order.
- 2) Pledge of Allegiance.
- 3) Public announcements and comments: *This is an opportunity for citizens to speak to the Convention and Visitors Advisory Board relating to agenda or non-agenda items. **Speakers are required to address the Convention and Visitors Advisory Board at the podium and give their name before addressing their concerns.** (Note: State law will not permit the Advisory Board to discuss, debate or consider items that are not on the agenda. Citizen comments may be referred to Convention and Visitors Bureau staff or may be placed on the agenda of a future Convention and Visitors Bureau Advisory Board meeting).*
- 4) Consent Agenda:
 - a) Approval of minutes December 14, 2015 Regular Meeting.
 - b) Approval of minutes January 6, 2016 Special Meeting.
 - c) Approve excused absence from Chairman Jimmy Hawkinson for December 14, 2015 Regular CVA Board Meeting.
- 5) Discussion and action concerning the Election of Officers for the 2016 calendar year- Board Chair, Board Vice-Chair.
- 6) EXECUTIVE SESSION: PURSUANT TO SECTIONS 551.072, DELIBERATIONS ABOUT REAL PROPERTY; TO DISCUSS:
 - a) Information update concerning potential SpaceX launch viewing sites. No action to be taken.
- 7) Presentation and discussion updating the Atkins Group marketing plan.
- 8) Presentation and possible discussion concerning the CVB Sales Report.
- 9) Discussion and action regarding application for funding requests on returning special events:
 - a) Jailbreak-Run the Jailbreak (May 2016)
 - b) HinoPalooza-SPI Bike Rally (September 2016/October 2016)
 - c) Jailbreak-SPI Marathon 2016 (November 2016)
 - d) Sand Sculpture Trail (Ongoing)
 - e) Urban Science Initiative-National Tropical Weather Conf. (April 2016)
 - f) Sand Crab Run (April 2016)
 - g) Splash South Padre (April 2016)
 - h) Texas Gulf Surfing Association (March 2016)
 - i) Texas International Fishing Tournament (August 2016)

- j) South Padre Penguin Plunge (Post Report)
- k) Sand Castle Lessons-SPI Visitors Center Sandcastle (Post Report)

10) Set new meeting date for February 2016.

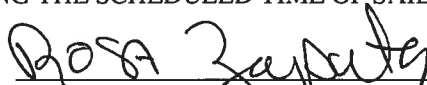
11) Adjourn.

DATED THIS THE 22 DAY OF JANUARY 2016.



Rosa Zapata, CVB Executive Services Specialist

I, THE UNDERSIGNED AUTHORITY, DO HEREBY CERTIFY THAT THE NOTICE OF MEETING OF THE GOVERNING BODY OF THE CITY OF SOUTH PADRE ISLAND, TEXAS IS A TRUE AND CORRECT COPY OF SAID NOTICE AND THAT I POSTED A TRUE AND CORRECT COPY OF SAID NOTICE ON THE BULLETIN BOARD AT THE CITY HALL/MUNICIPAL BUILDING ON January 22, 2016, at/or before 5:00 P.M. AND REMAINED SO POSTED CONTINUOUSLY FOR AT LEAST 72 HOURS PRECEDING THE SCHEDULED TIME OF SAID MEETING.



Rosa Zapata, CVB Executive Services Specialist

THERE MAY BE ONE OR MORE MEMBERS OF THE SOUTH PADRE ISLAND CITY COUNCIL ATTENDING THIS MEETING, AND IF SO, THIS STATEMENT SATISFIES THE REQUIREMENTS OF THE OPEN MEETINGS ACT.

