

Nov.1-Dec. 1, 2010 Department Report

Mary K. Hancock, Special Event Coordinator, CVB

Time Off / Vacation Nov.3-10

- Working with Ladies Golf Assoc. regarding CVA funding request
- Working with 'Race To The Border' Regatta Group regarding CVA funding request
- Further research & conversation regarding Coca Cola 'Give It Back' promotion
- Further research on Spring Break Red Bull Music Event regarding venue
- Working with Brownsville Group on funding request to reinstate SPI Triathlon
- Finalized purchase order and quotes for feather flags to promote SPI Brand on beach
- Coordinating efforts of Austin Yoga Group for Spring Break Beach promotion
- Sent 'Texas Bound' hi res windsurf photos
- Finalizing design and purchase order for 2 new median welcome banners.
'Welcome Winter Visitors' and 'Bienvenidos A La Isla'
- Photographed Xmas Mercado and Lighting of Island for files
- Addressing Xmas cards & calendars to Events' contacts
- Adding photos (new feature) to online calendar of events (ongoing)
- Calendar updates sopadre.com (ongoing)

FILM COMMISSION

- Follow up with JJill Catalog regarding possible film shoot
- Follow up with Playboy TV regarding Spring Break filming