

Sept. 1-Oct. 1 Department Report

Mary K. Hancock, Special Event Coordinator, CVB

Sept. 14-17, 2010 / Attended IFEA (International Festival & Events) St. Louis, for classes and educational sessions.

- Attended Labor Day weekend Ruffrider Regatta check-in (to greet 30 Crews) and monitored Race progress & awards (Sept 3-5)
- Attended Labor Day SPI Volleyball Tournament, 36 teams for this 3 day event. 35 teams from Austin-San Antonio, one Valley.
- Provided Hi-Res photos to Men's Journal Magazine & Martinez Foundation/Seattle as display with Live Auction Package
- Sent updates to *Student City* regarding website corrections for SPI link
- Met with Victor Villareal regarding 'Ride for Site' Event Sept 26 (from McAllen) discussed logistics and opportunities for 26 riders.
- Nicole Hunsaker / Spring Break inquiry, San Diego Event Management, Event Coordinator, *Bikini Week*
- Follow up with TGSA regarding funding for Oct. event
- Follow up with LKT regarding final reports to CVA & funding request
- Follow up with SPI Kitefest regarding final report & funding request
- Updating info sheets for Spring Break inquiries (ongoing)
- Confirming 2011 event dates for published & online calendars (ongoing) & posting on sopadre.com calendar of events
- Median banner signage (ongoing coordination, calendar, artwork approval, TX DOT applications, median posting)
- Contacting scheduled events thru Feb.. for median signage opportunity.
- Updates to current www.sopadre.com event calendar (ongoing)

Film Commission

- Met with Austin writer/director David Garza regarding identifying locations for a shoot here on SPI Oct. 18-24 for an Independent film.

- Abby R. Lindholm / Mexica Films, Identifying locations and permit procedures for Independent filming on SPI