

Ahadi, DeeOnda

August Activity Report

- Attended TACVB Annual Conference
- Received TDM Certificate for marketing
- Facebook Updates

Week	Impressions	Commts	Likes	feedbk
8/2-6	298,085	186	205	.81
8/9-13	231,413	198	478	.78
8/16-20	280,112	315	488	1.37
8/23-27	202,462	147	453	1.78
8/30-9/3	195,951	229	746	3.13
Total	1,208,023	1,075	2,370	7.87

- Worked with TV Host:
 - Bell, Lara -Wild About Houston
- Worked on itineraries and with the following:
 - Bell, Lara -Wild About Houston
- Pitched fall travel story to Spirit Magazine
- Pitched Labor Day travel story to news segment in Louisiana
- Conducted a fam for Continental and American Airline employees from the BRO airport.
- Site visit for WOWExpo
- Meeting & lead for class reunion
- Touch base calls to travel writers
- Researched other hospitality class options
- Researched ways to have visitors build customized packages on the website
- Working to revamp the Business Community
- Organized Rotary Trash Bash
- Named Rotarian of the Month