

Ahadi, DeeOnda

## May Activity Report

- 1 Group Lead
- Facebook Updates
- Attended the Houston Art Car Parade
  - This year the Orange Show (the non-profit organization that puts on the Art Car Parade) made South Padre Island a sponsor including our logo on all advertising and a link on their website.
  - 150k + in attendance at the Art Car Parade
  - 2 people dressed as pirates walked the length of the parade route promoting the SPI Sand Castle booth.
  - 2 people worked the booth
  - 2 sand sculptures that created a sand castle and gave lessons to the kids & kids at heart.
- Worked with travel writers:
  - Tina Lassen with Midwest Living
- Worked on itinerary for:
  - Hiller, Jennifer with San Antonio Express
  - Mount Pleasant Junior High that came in for their school trip
- Worked with PR Agency for the following incoming writers:
  - Veres, Laurette, Editor-in-Chief of "H" Magazine
  - Member of our PR Team Blithe Wiley & her family.
- Attending Leadership Classes
- Enrolled in Travel & Tourism College
- Applied for two scholarships for the first year of Travel & Tourism College