

Ahadi, DeeOnda

March Activity Report

- 2 Group Leads
- Closed 500+ room nights
- Facebook Updates
- Accommodations for 3 new scuba groups...too small for lead.
 - One of the groups is from the Wounded Warrior program.
 - Two from sales calls in Dallas
- Attended Houston Fishing Show with local fishing guides.
- Started on Art Car Parade
 - Setting up accommodations for group that will be attending
 - Sent out RFP for sand sculptors
 - Art Car ad will be in Texas Monthly with our logo
- Worked with travel writers:
 - Mary Ramos writing for the Dallas Morning News
 - Lori Moffatt writing for Texas Highways
- Created itineraries for incoming travel writers:
 - Melissa Gaskill writing for Texas Highways
 - Pat Sharp writing for Texas Monthly
 - Carrie Robertson photographer for Texas Journeys
 - Cord Riechelmann writing for a German birding magazine