Convention Sales Performance: Sylvia Soliz – Local RGV Market

| LOCAL/ | Sept. | Oct. | Nov. | Dec. | Jan. | Feb. | March | April | May | June | July | Aug. |
|----------------------|-------|------|------|------|------|------|-------|-------|-----|------|------|------|
| RGV | | | | | | | | | | | | |
| MARKET | | | | | | | | | | | | |
| Monthly | | | | | | | | | | | | |
| Goal: | | | | | | | | | | | | |
| Physical | | | | | | | | | | | | |
| Sales Calls | 1 | 1 | 1 | 39 | 3 | 1 | 0 | 4 | 0 | 8 | 0 | 13 |
| (10) | | | | | | | | | | | | |
| Prospecting/ | | | | | | | | | | | | |
| calls (50) | 36 | 30 | 33 | 81 | 56 | 29 | 48 | 61 | 5 | 9 | 44 | 10 |
| , | | | | | | | | | | | | |
| Bid Proposals | | | | | | | | | | | | |
| (5) | 3 | 3 | 6 | 1 | 3 | 3 | 5 | 5 | 2 | 1 | 1 | 9 |
| | | | | | | | | | _ | _ | _ | |
| Bid | | | | | | | | | | | | |
| Presentations | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 1 | 1 | 0 | 0 | 2 |
| (5) *YR | | 1 | | | | | | 1 | 1 | | | - |
| Sales Leads | | | | | | | | | | | | |
| Generated | 9 | 10 | 5 | 3 | 13 | 13 | 15 | 14 | 11 | 5 | 6 | 10 |
| (11) | , | 10 | 3 | 3 | 13 | 13 | 13 | 17 | 11 | 3 | U | 10 |
| Sales | | | | | | | | | | | | |
| Contracts | | | | | | | | | | | | |
| | 9 | 8 | 1 | 3 | 12 | 15 | 0 | 14 | 2 | _ | 2 | 0 |
| Generated (9) | 9 | ð | 1 | 3 | 12 | 15 | 9 | 14 | 4 | 5 | 2 | 8 |
| Fam Tours | | | | | | | | | | | | |
| Hosted (*) | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Site | | | | | | | | | Ů | | | , , |
| Inspections | 3 | 1 | 0 | 1 | 1 | 4 | 0 | 3 | 0 | 2 | 0 | 6 |
| (2) | | | | | | · | | | | _ | | |
| Client Events | | | + | | | | | | | | | |
| (1-2 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Annually) | | 0 | | | CAN | | | | | | | |
| Alliually) | | | | | CELL | | | | | | | |
| | | | | | ED | | | | | | | |
| | | | | | LU | | | | | | | |