INTERNATIONAL TOURISM PERFORMANCE: LILI DEROUSIE – MONTHLY REPORT – 2011-2012

Monthly Goal:	Oct.	Nov.	Dec.	Jan.	Feb.	March	April	May	June	July	Aug.	Sept.
Sales Mission Appts.	0	0	0									
Prospecting/ Follow up calls (250)	405	375	254									
Trade shows attended ()	0	1	0									
Tourism Leads Generated	0	0	0									
Tourism contracts Generated	0	0	0									
Fam Tours Hosted	0	1	0									
Site Inspections	0	1	0									
Client Events (1-2 Annually)	0	0	1									
Pkgs./Special Promotions	0	0	0									