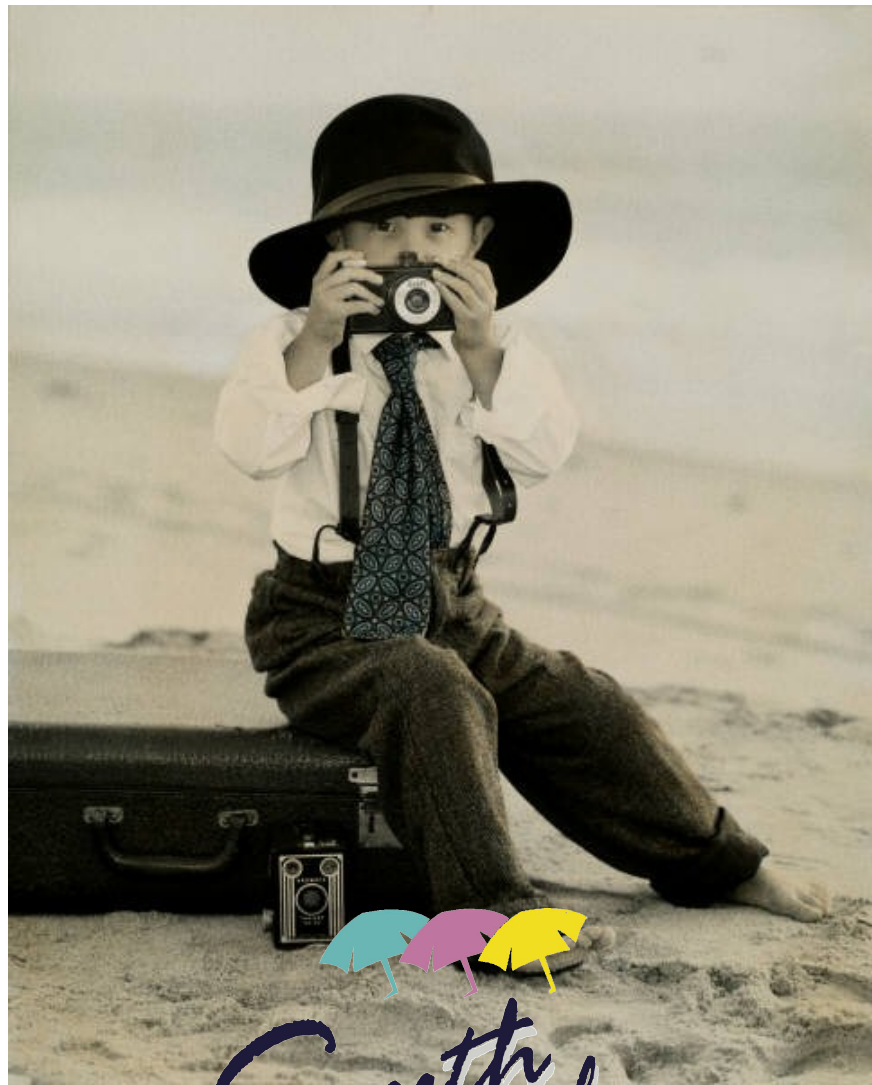


# Snapshots

2010-2011



*South Padre*  
ISLAND

## MESSAGE FROM THE CITY MANAGER

It is my pleasure to present the City Council and the Community of South Padre Island with Snapshots 2010/2011 which is designed to highlight the City's significant events and accomplishments over the past fiscal year.

To say that the past fiscal year had its challenges would be an understatement. As we all try to navigate through a difficult fiscal environment, the blessing in it is that we have the drive, intelligence and dedication to move the organization forward and continue to provide an excellent value in the services that are extended to our citizens. We continue to be an organization that is in transition and while change can be difficult, there is a renewed spirit that embraces our desire to consistently deliver our best each and every day.

To serve as the foundation for our work culture, over the next year, we will be introducing our core values that will embody those behaviors that we desire for every employee to continue to promote:

### **S = Service**

- Provide excellent customer service at all times.
- Respond to the changing needs of the community through open communication and accountability.
- Demonstrate commitment to carrying out the will and decisions of the City Council.

### **P = Professionalism**

- Engage in professional development and implement the best practices for the benefit of the citizens.
- Understand that we owe the public nothing less than our full commitment to do the best job we can.
- Maintain the highest standards of professional behavior to comply with the laws, regulations and policies under which we operate.

### **I = Integrity**

- Perform our duties as public servants without bias, without favor and without allowing outside interests to conflict with work decisions.
- Demonstrate personal conscientiousness through the qualities of courtesy, honesty and respect.
- Role model ethical behavior.

The Leadership Team has taken on an initiative to invigorate our work environment by reading *The Energy Bus* by Jon Gordon which defines ten rules to fuel your life, work and team with positive energy. The ten rules consist of:

1. You're the Driver of the Bus
2. Desire, Vision and Focus Move Your Bus in the Right Direction
3. Fuel Your Ride With Positive Energy
4. Invite People on Your Bus and Share Your Vision for the Road Ahead
5. Don't Waste Your Energy on Those Who Don't Get on Your Bus
6. Post a Sign That Says "No Energy Vampires Allowed" on Your Bus
7. Enthusiasm Attracts More Passengers and Energizes them During the Ride
8. Love Your Passengers
9. Drive with Purpose
10. Have Fun and Enjoy the Ride

Are you on the bus for the betterment of the City of South Padre Island? Get on board and enjoy the ride!







# Snapshots 2010-2011

Awards & Accomplishments



Special Events



Committees



Department Highlights





# Awards & Accomplishments

## Awards

### FEDERAL TRANSIT ADMINISTRATION STATE OF GOOD REPAIR FLEET



The City of South Padre Island was awarded \$115,000 from the Federal Transit Administration State of Good Repair Fleet Grant. The City Council authorized WAVE staff to purchase two buses, one in May of FY 10-11 and the purchase of a second bus in November of FY 11-12.

### HEALTH & SAFETY GRANT

On December 23rd, the Fire Department received the "Health and Safety" grant under the AFG (Assistance to Firefighters Grant) program. The grant provided full physical exams, cardiologic evaluations, immunization updates and verification and health counseling for all SPI firefighters.



### EXCELLENCE IN FINANCIAL REPORTING



The City of South Padre Island received the Certificate of Achievement for Excellence in Financial Reporting from the Government Finance Officers Association of the United States and Canada (GFOA) for the 2010 Comprehensive Annual Report. This is the 21st consecutive year that the City has achieved this award. Our appreciation is given to the Finance Department staff for their hard work in attaining this award.





# Awards

## GREEN BAG GRANT



On December 1st at the regular City Council meeting, H-E-B and Keep Texas Beautiful (KTB) awarded the Green Bag Grant to the City of South Padre Island. The \$3,000 grant was used to purchase 750 recyclable cotton tote bags that were distributed to youth programs such as the Boys & Girls Club and Daycares. Funds were also used to advertise the Recycle Land event and for art supplies to decorate the recyclable bags.

## PROFESSIONAL RECOGNITION



Police Chief Randy Smith received his Master's Degree in Criminal Justice from Boston University.



On May 3rd, Wendi J. Delgado (left) and Crystal I. Martinez (right) passed the Level One Court Clerk Exam! They are now both Level 1 Certified Court Clerks.



On May 13th, Wendi Delgado tested for the Society of Human Resource Management Certification, she is now a Certified Professional in Human Resources.





# Awards & Accomplishments

## Accomplishments

### PROFESSIONAL RECOGNITION



As of October 1st, 2010, Araceli Sanchez was reclassified from part-time to a full-time position as the Administrative Assistant for the Administrative Services Department.



Sean Simon was promoted to Lieutenant. Lt. Simon has been with the SPI Fire Department for five years and has a degree in Fire Technology.



Harold Seeley started on January 26th as the new part-time Maintenance employee for the Visitors Bureau.

Assistant Police Chief Javier Ch. Garza on July 2010 was appointed Emergency Management Coordinator for the City of South Padre Island.





# Accomplishments



Elizabeth "Beth" Free was hired to fill the current CFO vacancy on July 5. Elizabeth has served as Finance Director and Assistant Finance Director for two Cities in Florida and also served as a Finance Director for a Transit Authority in Georgia.

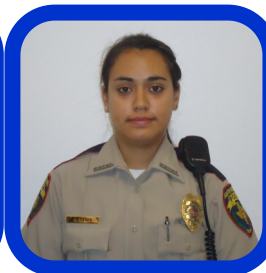


Leilani Mata is the new part-time Administrative Assistant for the Municipal Court as of Monday, July 11th, 2011. She recently earned her BA in Government from UTB and is very excited to be working for the SPI Municipal Court.

## NEW PART-TIME POLICE OFFICERS



Jose Lopez



Angelita Banda



Hector Aguilar



Erick Medellin



Michael Sullenger



Jaime Flores



Cindy Paz



Dustin Duncan



Pedro Cruz



Martin Rodriguez





# Awards & Accomplishments

## Accomplishments



Joshua Garza was hired as a Code Enforcement Officer by the Environmental Health Services Department.



Juan Cepeda was hired as a Dispatcher by the Police Department.

## NEW WAVE EMPLOYEES



Reynaldo Cantu  
Vehicle Operator



Julian Hernandez  
Vehicle Operator



Len Oliveira  
Vehicle Operator



Olga Lopez  
Vehicle Operator



Mauro Sanchez  
Vehicle Operator



Richard Martinez  
Vehicle Operator









# October

## 2010 SEAFOOD AND MUSIC FESTIVAL



The South Padre Island Seafood and Music Festival was a two day, music, food, and arts event that took place on October 1st & 2nd at the South Padre Island Convention Centre. The festival featured Kevin Fowler, The Toadies, and many more. The “Rock the Riviera Redfish Fishing Tournament” was part of this festival.

## BIKEFEST 2010



The South Padre Island Bikefest 2010 took place from October 7th to the 10th. Bikefest included several activities such as: King of the Causeway Cycling event, Night Race across the Queen Isabella Causeway, morning bicycle tour, Poker Run, and Bubba Blackwell performing a death defying stunt jump over Padre Boulevard.

## 7th ANNUAL WALK FOR WOMEN



The 7th Annual Walk for Women event took place from October 1st to the 3rd. The Walk for Women event provided SPI residents and visitors important breast cancer awareness and raised money to assist area residents that have been diagnosed with cancer.



Special Events



# October

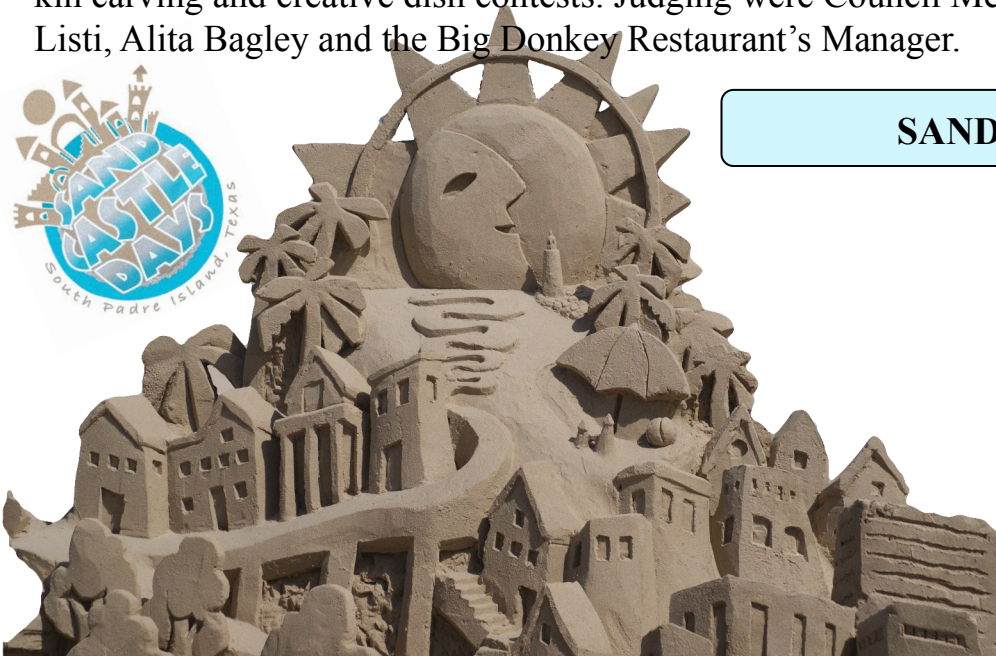
## 3rd ANNUAL HALLOWEEN CONTESTS



The E-Club's held its 3rd Annual Halloween event with costume, door decorating, pumpkin carving and creative dish contests. Judging were Council Members, Rick Ridolfi, Sam Listi, Alita Bagley and the Big Donkey Restaurant's Manager.



## SAND CASTLE DAYS



The 23th Annual Sand Castle Days 2010 was held from October 20th to the 24th at Isla Blanca Park. The venue was a great time for sand sculptors from all over the world to show off their incredible sand castle building techniques. There were many different divisions of sand sculptors, all who brought their own creative touch to the beaches of South Padre Island.



# November

## VETERAN'S DAY CELEBRATION



The City had over 50 guests who attended the Veteran's Day Event with opening remarks from Mayor Robert N. Pinkerton, Jr., a Marine Corps Vietnam Veteran and with Mayor Pro-Tem JoAnn Evans leading the Pledge of Allegiance. Council member Richard R. Ridolfi, a retired Air Force Colonel thanked all Veterans in attendance, and our Police and Fire Departments presented the colors. A moving National Anthem was performed by the Port Isabel High School Band.

## RECYCLE LAND



The Recycle Land event took place on Saturday, November 13th from 9am - 12pm at the south parking lot of Louie's Backyard. Residents did their part in creating a better environment by bringing items for recycling. Items recycled were air conditioners, florescent light bulbs, rechargeable batteries, ink and toner cartridges, cell phones, plastic bags, tin, aluminum, cardboard, plastic and newspaper.



Special Events



## KEEP TEXAS BEAUTIFUL SIGN UNVEILED

On November 4th, the Keep SPI Beautiful Committee held a ribbon cutting ceremony for their first sign unveiling just north of The Shores. The Keep SPI Beautiful Committee is now an affiliate of Keep Texas Beautiful.



## REPRESENTATIVE J.M. LOZANO RECEPTION



The City of South Padre Island hosted a reception for District 43 State Representative J.M. Lozano on Wednesday, November 17, 2010, in the City Hall Board Room. City Council and staff welcomed him to our community and enjoyed getting to know him a little better.



# November

## SPI INVITATIONAL BASKETBALL TOURNAMENT

The SPI Invitational is one of college basketball's elite Thanksgiving tournaments that took place on November 26th & 27th. The 2010 teams were Brigham Young University, Texas Tech University, Saint Mary's College, University of South Florida, Liberty University, Chicago State University, Mississippi Valley State University, and Georgia Southern University.



## LIGHTING OF THE ISLAND



On November 26, the South Padre Island Convention and Visitors Bureau organized a joyful event at the Visitors Center that marked the beginning of the holiday season with the lighting all Christmas lights.



# December

## 23rd ANNUAL SPI HOLIDAY PARADE



The 23rd Annual SPI Holiday Parade took place on December 10 as part of the Jolly Days celebration. Holiday spirited participants started at Mars Street and marched down Padre Boulevard to Campeche Street. The Parade featured 22 floats, and 14 children's entries. The Parade Marshals were Nancy Marsden and Guy Blatnik.

## HOLIDAY CHEER AT CITY HALL



On December 14th, dozens of residents and visitors attended the Holiday Cheer at City Hall event. Attendees together with Santa, the Saturn Street Strummers, PI Cheerleaders, City employees, and many more showed their Christmas Spirit on the steps of the City Hall. Awards were presented to the Parade and Lighting Contest winners.

## 12 DAYS OF HOLIDAY CELEBRATION



The SPI Parks, Recreation & Beautification Committee organized the 12 Days of Holidays as part of the Jolly Days Celebration. The 12 days of Holiday Celebrations included a series of events such as fashion show, movie night, bird count, tango dance lessons, and many other activities that united businesses with residents.

## 12 Days of Holiday Celebration

## HOLIDAY EVENT LUNCHEON



Special Events

On Friday, December 11th, 2010, the City of South Padre Island hosted their 1st annual "Holiday Event Luncheon" at the Convention Centre. The event was a success as reflected by the attendance and participation of our employees. Everyone enjoyed a delicious catered event and employees participated in the raffle for gifts that were generously donated by all our departments. With continued expressions of gratitude, employees shared the holiday cheer and look forward to a Happy New Year!



## 27th ANNUAL CAUSEWAY RUN & WELLNESS WALK



The 27th Annual Causeway Run & Wellness Walk took place on January 8th. The Race and Wellness Walk started at Port Isabel and ended on South Padre Island in front of Louie's Backyard. The event was hosted by the Port Isabel Chamber of Commerce.

## D-LEAGUE SHOWCASE



The 2011 NBA Development League Showcase, the NBA's premier in-season basketball scouting event, tipped off its 16-game schedule on Monday, January 10th, and ran through Thursday, January 13th, at the South Padre Island Convention Centre. The Showcase, hosted by South Padre Island, featured all 16 NBA D-League teams playing two games each over a four-day schedule in front of professional scouts from all 30 NBA teams.



# February

## SOUTH PADRE ISLAND FREEZES UP!



On February 3rd, freezing conditions and “wintry mix” of snow, sleet and freezing rain were felt across the entire Rio Grande Valley. South Padre Island had the coldest temperatures in 22 years. TxDOT closed the Queen Isabella Memorial Causeway amid freezing weather. City Hall was opened as a “warming shelter”. Beach accesses were closed and snow flakes were visible on the sand dunes.

## CONGRESSMAN BLAKE FARENTHOLD



The City hosted a reception to welcome our newly elected Congressman Blake Farenthold to our community. Congressman Farenthold met with the City Council and members of the community to discuss upcoming projects and community concerns.

## ARBOR DAY CELEBRATION

The Keep SPI Beautiful Committee hosted the Arbor Day Ceremony on February 19th. A Tepagueje tree was planted in honor of Arbor Day at Dr. Joseph C. and Jeanne K. Lis Memorial Park located at 209 W. Esperanza.







## ISLE DITTER DOG PUPPY PACHANGA

On Saturday, February 19th, dog lovers flocked to Louie's Backyard on South Padre Island for the Laguna Madre Humane Society's Isle Ditter Dog Puppy Pachanga. The event featured a Pooch Parade, Patriotic America Costume Contest and a My Dog's Got Talent Contest and Mayor Pro-Tem Evans, Dan Quandt, Larry Homan and Joni Clarke all served as judges for this special event.

## SPRING BREAK 2011



Spring Break 2011 was a total success. Thousands of visitors from around the nation and beyond inundated the Island for one week. Events included activities at Coca-Cola Beach, DJ Tiesto in concert, Red Bull Sound Clash featuring Snoop Dogg, and many more fantastic events that made Spring Break 2011 one to remember.



# March

## 175th TEXAS BIRTHDAY CELEBRATION



# Special Events

The Parks, Recreation and Beautification Committee and the City of South Padre Island held a Texas Birthday Celebration on Wednesday, March 2nd, 2011 at City Hall. Over one hundred Island residents and visitors attended the celebration that marked the 175<sup>th</sup> Anniversary of Texas Independence from Mexico. Special performances were made from the award winning Derry Dolls, Garriga Elementary Choir, and the Pack 59 of the Boy Scouts & Cub Scouts.



April

BEACH-N-BIKER FEST



On April 15th, 16th and 17th, 2011, South Padre Island hosted the 2011 Beach-N-Biker Fest Motorcycle Rally at the South Padre Island Convention Centre. This event featured a world of activities for attendees including a Poker Run, Field Events, Concerts, a Parade, Vendors, Bikini Biker wash and much, much more!





May

**RED, WINE & BLUES CONCERT**



The South Padre Island Parks and Recreation Committee sponsored the first annual Red, Wine, and Blues Concert on Sunday, May 29th on the beach behind Boomerang Billy's. Over 200 people brought lawn chairs or beach towels and listened to SPI's own Pelican West and Houston's Blues Star Texas Johnny Brown. The event was free to the public.

**HURRICANE AWARENESS MEETING**



**SKYWARN**

The City held an annual "Hurricane Awareness" meeting for citizens and visitors on Tuesday May 31<sup>st</sup> to better prepared for the 2011 Hurricane Season. Local officials, along with representatives from the National Weather Service, discussed the forecast for the upcoming hurricane season, reviewed what citizens need to do to be prepared, and discussed the City's plans in the event of a Hurricane.

Special Events



## 4TH OF JULY BEACH PARADE



The red, white, and blue spirit was more than visible at the 4<sup>th</sup> of July Beach Parade, where dozens of residents and visitors gathered to celebrate the U.S. Independence. Children, teenagers, adults, and pets waved their flags, dressed in spirit, and marched in this fun and sandy beach parade that was organized by the City of South Padre Island and the Parks, Recreation & Beautification Committee.

## NIGHT AT THE PARK

The Parks, Recreation and Beautification Committee hosted the first Annual “Night in the Park” at the Water Tower Park, to bring together the elected officials and the children to discuss park needs and eat ice cream together. The event was attended by Mayor Pinkerton, Mayor Pro-Tem JoAnn Evans and Council member Courtney Hayden from the City Council along with members of the community .





August

2011 NATIONAL NIGHT OUT



The City of South Padre Island Police Department with assistance from Environmental Health Services personnel and Fire Department hosted the 2nd annual “National Night Out” event on August 2nd, 2011, as an effort to promote community awareness, build support, and to encourage public participation in local anti-crime programs. Many residents and visitors attended the event and took part in several game and instructional booths and were able to enjoy hot dogs, refreshments and balloon figures created by the Amazing Walter.

Special Events





## MUSIC IN THE PARK



Many residents and visitors participated in the first annual “Music in the Park” kids concert on Sunday, August 7<sup>th</sup> at the Water Tower Park. Music in the Park was hosted by the City of South Padre Island Parks, Recreation & Beautification Committee.

Attendees enjoyed performances by a talented local, Shayne Marie Neal, along with a special performance by Leslie Blasing. Creative face paintings and snow-cones were also provided to the delight of the crowd.

## CONGRESSMAN FARENTHOLD RECEPTION



Congressman Farenthold of District 27 visited South Padre Island on Wednesday, August 24<sup>th</sup> and approximately seventy South Padre Island residents attended. Congressman Farenthold addressed various public issues including concerns on the economy, VA benefits, gun trafficking, immigration and real estate issues.

# September

## BASHY BEACH REGGAE FEST



The City of South Padre Island Parks, Recreation and Beautification hosted the 2011 Bashy Beach Reggae Fest on Sunday, September 4th. More than one hundred residents and visitors attended and enjoyed music by local band “Pelican West” and reggae band “Personal Use”. Attendees danced to great Reggae music. The event was a great addition to the Labor Day weekend festivities on South Padre Island.

## 10th ANNIVERSARY 9/11 MEMORIAL EVENT



South Padre Island residents and visitors attended the 10<sup>th</sup> Anniversary 9/11 Memorial Event on Sunday, September 11th, organized by the South Padre Island Fire Department. The highlight of the event was the unveiling of the World Trade Center artifact that was donated to the City of South Padre Island. Attendees had a chance to see, touch, and take photographs with this historical artifact.



## 10th ANNIVERSARY CAUSEWAY COLLAPSE MEMORIAL



On Thursday, September 15th, 2011, the Cities of South Padre Island and Port Isabel together with the South Padre Island Parks, Recreation & Beautification Committee who organized an emotive memorial ceremony for the 10<sup>th</sup> Anniversary of the causeway collapse. The memorial gave tribute to the victims, survivors, and rescue heroes of the September 15, 2001 tragedy.

## AMBULANCE DEDICATION & RECOGNITION CEREMONY



On Friday, September 30th, 2011, the Fire Department held a dedication and recognition ceremony for the new ambulance purchased. To facilitate the provision of Emergency Medical Services by the City of South Padre Island on October 1st.





# Committees

## City Council



*Members from left to right: Council Member Sam Listi, Council Member Alita Bagley, Council Member Courtney Hayden, Mayor Robert Pinkerton Jr., Mayor Pro-Tem Jo Ann Evans, Council Member Robert Fudge*

## Keep SPI Beautiful



*Member from left to right: Vice Chair Susan Geery, Chairman Nancy Marsden, Stacy Ricco, Elaine Sanchez, Robert Nixon. Other members: Laura Maxwell*



## Shoreline Task Force



*Members from left to right: Vice Chair Troy Giles, Nancy Marsden, Chairman Paul Munarriz, Guy Blatnik, Charles Brommer, Robert Nixon. Other members are: Rob Kniech, Dr. Gerald Sher, Neil Rasmussen, Barry Patel, Lynn Hughes*

## Parks, Recreation & Beautification



*Members from left to right: Vice Chair Alex Grossman, Wanda Ballou-Rogel, Chairman Jacky Conrad, Sandy Colwell, Diane O' Leary, Jody Hughes. Other members are: Rob Kniech*





Committees

Historical Preservation Committee



From left to right: Susan Holmes, Chairman Steve Hathcock, Melba Fassold, Mary Ann Tous, Leo "Speck" Sanders. Other members: Courtney Hill

Development Standards Review Task Force



From left to right: Vice Chair Vern Lewis, Chairman Beth Fedigan, Nancy Moyer, Joe Baker, Joe Logan. Other members: Steve Walker, Alfredo Hernandez



## Convention Centre Expansion Task Force



*Back row from left to right: Steve Atkins, Vice Chair Brian Godinev, Rick Vasquez, Dan Quandt. Bottom row from left to right: Jason Savoie, Pete Zepulveda, Chairman Cesar Cantor, Beth Free*

## Convention & Visitors Advisory Board

### Members:

Mike Bigelow  
(Chairman)

Joy Hartung  
(Vice Chairman)

Rene Valdez

Joseph Ricco

Daniel Salazar

Bryan Pinkerton





## **Economic Development Corporation**

Scott Friedman  
*(President)*

Joanne Williams  
*(Vice President)*

Roy Bailey

John Reed

Roxanne Guenzel

Ramona Kantack Alcantara

Joe Townsend

## **Board of Ethics**

Walter King  
*(Chairman)*

Leonard Gilchrist  
*(Vice Chairman)*

Shane Wilson

Dean McCormick

Kevin Hoban



## Board of Adjustments & Appeals

Paul Fedigan  
(Chairman)

Don Arendarczyk

Roy de los Santos

Jerry Pace

Jim Winholtz

James Helms

Pat Nuckols

## Planning & Zoning Commission

Patrick McNulty  
(Chairman)

Steve O'Neal  
(Vice Chair)

Deanna Bowman

John Giesecking

Russell Judah

Gary Olle

Ramona Kantack  
Alcantara





# Administrative Services

## Municipal Court Division



From left to right: Leilani Mata (P/T Administrative Assistant), Cynthia Vasquez (Municipal Court Clerk), Crystal Martinez (Deputy Court Clerk).



### STATE OF TEXAS SEAL

The Municipal Court received the new Texas Seal in October 2010. The old seal has been placed in the lobby area outside of the Court Room. Please drop by and see the new seal. It is beautiful!

### MUNICIPAL COURT ONLINE PAYMENTS

The Municipal Court received its first online payment on October 1, 2011, from someone in Grandbury, TX in the amount of \$370.00. This payment option is now available on our City's website. With this service, violators will be able to pay their tickets online using their citation number, license plate number or driver's license number. As of Sept. 14th, 2011 the City has received \$84,633.03 in payments through the online payment module.



# Administrative Services

## Municipal Court Division

### MUNICIPAL SERVICES BUREAU

Municipal Services Bureau is the collection firm that the City is currently using to collect monies that are over sixty days past due. MSB was brought to the City Council on April 7th, 2010 which put our first submission to them in September of 2010. Since October 1st, 2010 to September 14th, 2011 MSB has collected \$42,447.

### SCOFFLAW

The City Council approved the City Manager to sign an Interlocal Agreement with Cameron County and TX Department of Motor Vehicles on December 10th, 2010. The Municipal Court submitted 300 cases on April 14th, 2011. Three cases have been paid and one has been placed on a payment plan. The total collected so far is \$1,281.80. This program denies the registration or re-registration of vehicles if the registered owner has a warrant for delinquent Class C misdemeanor traffic offenses for failure to appear or resolve cases.



### OMNIBASE

The City Council approved the City Manager to sign an Interlocal Agreement with the Texas Department of Public Safety on July 21<sup>st</sup>, 2010. This program blocks the renewal of a drivers license of a person who fails to appear or to satisfy a judgment ordering payment of a fine and cost related to any offence that a court has jurisdiction.



### COURT AUDIO

The Municipal Court was happy to announce their new audio system in February of this year. We are happy to have this tool available for the use of Judge and the visitors of the Court. The Audio system is made up of three wireless microphones that can be moved around in the court room as needed to create multi-functional uses.





# Administrative Services

## Human Resources Division



From left to right: Araceli Sanchez (Administrative Assistant), Wendi Delgado (Administrative Services Director), Rebecca Morrison (Receptionist)

### NEW STAFF BUSINESS CARDS



The City of South Padre changed its business card design to a more eye-catching design that will leave a good first time impression to everyone. All city staff employees use the new business card design.



# Administrative Services

## Human Resources Division

### EMPLOYEE ID CARDS

The Administrative Services Department worked extremely hard updating the City employee identification badges. All employees received a newly formatted identification badge with their current position and employee number.



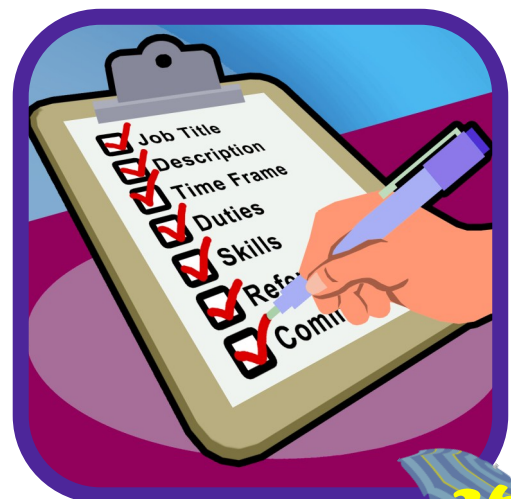
### EMPLOYEE BENEFIT STATEMENTS



The City of South Padre Island issued their first Benefit Statements this year to all Full-Time employees of the City. The statements were detailed with individual information related to salary, benefits, retirement, etc. Each statement provided a comprehensive amount the employee is paid, which included all amounts the City pays regarding compensation and benefits.

### JOB DESCRIPTIONS

The HR division spent over a year completing a formal job description for each position at the City. This process started in Fall of 2009 and was officially completed in September 2011. Every employee of the City has an updated job description which details: Leadership Responsibilities, Position Purpose, Essential Functions, Secondary Functions, Capital and/or Fiscal Responsibility, Credentials, Tools and Equipment Used, Physical Demands, Work Environment, and Selection Guidelines.





## City Manager's Office



From left to right: Minerva Lopez (Executive Assistant), Darla Jones (Assistant City Manager), Joni Clarke (City Manager), Susan Hill (City Secretary)

### FIRE & EMERGENCY SERVICES STATION BOND



On the November 2nd General Election the citizens of the City of South Padre Island voted in favor of a \$3.8 million that will allow the construction of the new Fire & Emergency Services Station. 827 citizens voted, with 352 voting against the bond and 474 voting in favor of the \$3.8 million bond.

### ON-LINE AUCTION

On November 12th, the City held its first online auction with the help of Rene Bates Auctioneers Inc. The City received a check for \$25,933.06 after the commission fee of \$2,102.68 from the \$28,035.74 in total sales for 28 items. Our appreciation to staff for their efforts in initiating the City's first on-line auction!



# City Manager's Office

## TEXAS CITY MANAGEMENT ASSOCIATION

TCMA Professional Development Committee Member Joni Clarke and Board Member Darla A. Jones were elated on the Texas City Management Association's decision to host the 2012 Annual Conference in the City of South Padre Island.

Congratulations to Assistant City Manager Darla A. Jones on her second term as a Board Member for the Texas City Management Association.



## THANKSGIVING LUNCHEON



On November 19th, 2010, the City of South Padre Island Employee Club Members and Department Directors hosted a Thanksgiving Luncheon at the Convention Centre where City staff gathered to give thanks for blessings they received throughout the year.

## HOLIDAY EVENT LUNCHEON



On Friday, December 11th, 2010, the City of South Padre Island hosted their 1st annual "Holiday Event Luncheon" at the Convention Centre. The event was a success as reflected by the attendance and participation of our shift schedule employees. Everyone enjoyed a delicious catered event and employees participated in the raffle for gifts that were generously donated by all our department directors. Within continued expressions of gratitude, employees shared the holiday cheer and looked forward to a Happy New Year!



# City Manager's Office

## 2011 WORK PLACE SURVEY



The 1st Annual Employee Survey was presented to staff. All employees were encouraged to give a response to general workplace issues. Topics included in the survey were: My Work Duties, My Team, My Supervisor, My City, Team Building and Recognition, Support and Appreciation, Communication, Compensation/Wellness & Work/Life Balance, Advancement Opportunities and Professional Growth, and My City Manager.

## FIRST ANNUAL BIGGEST LOSER CONTEST

Employees participated in the City's first weight loss contest. The three month contest began Friday, January 7th, and ended April 1st. 26 City staff completed the contest and lost a combined total of 248 pounds. Cash prizes were awarded for the biggest losers in the following categories: overall weight loss, percentage weight loss, target weight loss, sponsor, and team. A big thank you to our Wellness Chairman, Burney Baskett aka "The Lard Master" for his leadership.



## FIRST ANNUAL BUDGET KICK-OFF MEETING



City Manager Joni Clarke led the Leadership Team, division heads and administrative assistants in the First Annual Budget Kick-off meeting on February 17th. Topics covered included the review of the Charts of Accounts and proper coding, the budget calendar, review of the Capital Improvements Plan process, review of the Five Year Operations Plan, revenue forecasting, fee ordinance review, staffing, technology, training plans, work plans, and many other subjects relevant to the budget process.



# City Manager's Office

## ASBPA COASTAL SUMMIT



The week of February 28th, Mayor Pinkerton, Mayor Pro-Tem Evans and Council Member Ridolfi visited the U.S. Capitol to meet with elected officials and agency staff to seek funding for the City of South Padre Island's beach re-nourishment project, Padre Boulevard medians, sidewalks reconstruction project, and other local economic development initiatives. City Manager Clarke, Coastal Resources Manager Trevino and Development Director Vasquez accompanied the local elected officials to organized meetings and provide supporting information.

## GENERAL ELECTION

On May 14th, 2011, the City of South Padre Island held a general election for Mayor and Council members Place 1 and Place 4.

Unopposed candidates declared elected were Robert N. Pinkerton, Jr. for the Mayor's position and JoAnn Evans as Council Member Place 4. Elected member for Place 1 was Robert A. Fudge.



## RICK R. RIDOLFI RETIRES



Council Member Richard R. Ridolfi decided to end his public service era and retired as Council Member on May 18th, 2011.

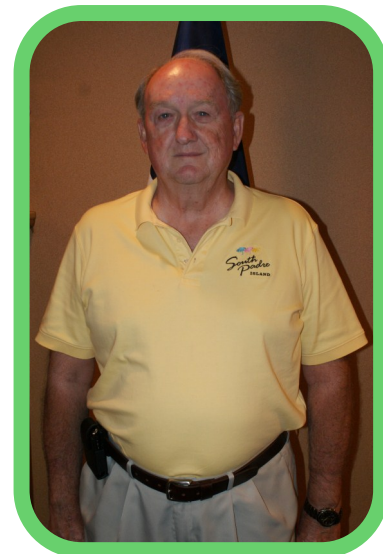




# City Manager's Office

## ROBERT A. FUDGE

On June 1st, 2011, the City Council welcomed Robert A. Fudge as the newly appointed Council Member for Place 1.



## COMMUNITY SURVEY

The City of South Padre Island conducted a community survey to gather feedback from the community about the quality of life in the City of South Padre Island and the services provided by the City.

Issues that were measured were public safety, transportation, maintenance, development, fiscal management, waste disposal, code enforcement, communication, community outreach, customer service and the quality of life of residents, property owners, business owners and employees in the City of South Padre Island.



## TAX INCREMENT REINVESTMENT ZONE (TIRZ)



The Cameron County Commissioners Court approved the interlocal agreement between the city and the county for participation in the Tax Increment Reinvestment Zone (TIRZ). During the life of the zone, \$29 million from the City, Laguna Madre Water District and Cameron County will be invested in infrastructure within the approved boundaries.





# City Manager's Office

## MEDIA EFFORTS

City Manager Joni Clarke and Mayor Pinkerton joined Tourism Coordinator Lili DeRousie and Executive Director for the Convention and Visitors Bureau, Dan Quandt, at a breakfast gathering with Mexico media representatives. These individuals were brought in by AeroMexico to assist in promoting our area to our southern neighbors. Other partners in this project include the Rio Grande Valley Premium Outlets and the Brownsville CVB.



## END OF FISCAL YEAR EVENT



On September 30th, the City held their Fiscal Year End Celebration to acknowledge staff accomplishments throughout the 2010-11 fiscal year. The Leadership Team served staff Rudy's barbeque, potato salad, coleslaw, tea and peach cobbler for dessert. Awards were given to all departments.





# Coastal Resources



Ruben Treviño (Coastal Resources Manager)

## CHAMBER PRESENTATION

Coastal Resources Manager Reuben Trevino gave an excellent presentation at the Chamber sponsored "Coffee with the City" event. Reuben took this opportunity to update the attendees on the status of the Beneficial Use of Dredge Material project, the benefit of leaving seaweed on the beach and our new Shoreline Task Force Committee.





# Coastal Resources

## DUNE RESTORATION PROJECTS



Since December 2010 the City has hosted 5 Saturday morning volunteer events. At these events a total of 400 volunteers came out to help from various organizations; students from South Texas College and the University of Texas at Brownsville, Texas Master Naturalists, Winter Visitors, Island locals, and students from school districts from across the Rio Grande Valley. In addition to the volunteer events, the local elementary school brought 350 kids from the 3<sup>rd</sup>, 4<sup>th</sup>, and 5<sup>th</sup> grade levels on field trips to the beach where we taught them the importance of the dunes and gave them a chance to help plant vegetation.



The City purchased the plants but was able to save a considerable amount of money on installation with help from the volunteers. The expense to the City was approximately \$21,000 to order the plants. The total volunteer time accumulated was approximately 2,100 man hours. The cost for the same amount of plants installed by a contractor would be approximately \$70,500. Through the volunteer program the City was able to save approximately \$50,000.





# Coastal Resources

## BENEFICIAL USE OF DREDGE MATERIAL



The City of South Padre Island together with the Texas General Land Office and the US Army Corps of Engineers united for the Beneficial Use of Dredge Material (BUDM) project. The BUDM project consisted of dredging sand from the Brazos Santiago Pass and placing it on the northern section of the City of South Padre Island. The project will widen the beach and thus increase habitat for flora and fauna, and increase protection to private property and public infrastructure.

Department Highlights





# Convention Centre



## CONVENTION AND VISITORS BUREAU

The community continued to improve its economic health during the past year. The only detriment to that was our only unwanted visitor, Hurricane Alex.

## CONVENTION CENTRE

This building has been a major asset for the community since it's opening in 1992. A wide variety of activities are hosted each year. The crew does an amazing job of staying on top of the issues and making sure customer needs are taken care of quickly and courteously.





# Convention Centre

## VISITORS CENTER



The Visitors Center once again was an active location, serving over 50,000 visitors. In addition to hosting these visitors, the Visitors Center is also a vital promotional arm for area businesses. Every business is urged to have their materials in the display area, so your services can be highlighted to these tourists.

## EVENTS MARKETING

CVB funding of special events has been limited to marketing only. CVB worked very closely with these activities that bring thousands of people to the area. The most unique event of the past year was hosting the NBA Development League Showcase, featuring sixteen teams from around the country and a national television and web audience.



SOUTH PADRE ISLAND, TEXAS  
JANUARY 10-13, 2011



# Convention Centre

## SALES AND MARKETING



The one-on-one sales efforts of our sales team continue to pay dividends for the community. Working closely with lodging properties and local businesses, the CVB produces exciting proposals for meeting planners concerning their total Island experience.

CVB have also had an upswing in hosting travel writers, averaging one a month. Their articles bring us promotion in key markets, and around the world.

A recent story in the Rio Grande Valley showed the CVB's Facebook page, South Padre Island, had the most likes by far of any site and also ranked very high compared to other Texas CVBs.

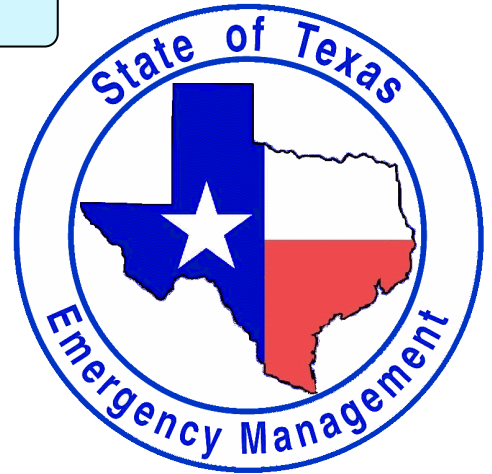
The advertising and public relations efforts continue to share positive impressions of the Island with literally millions of people. Promoting South Padre Island is our number one priority.



# Emergency Management

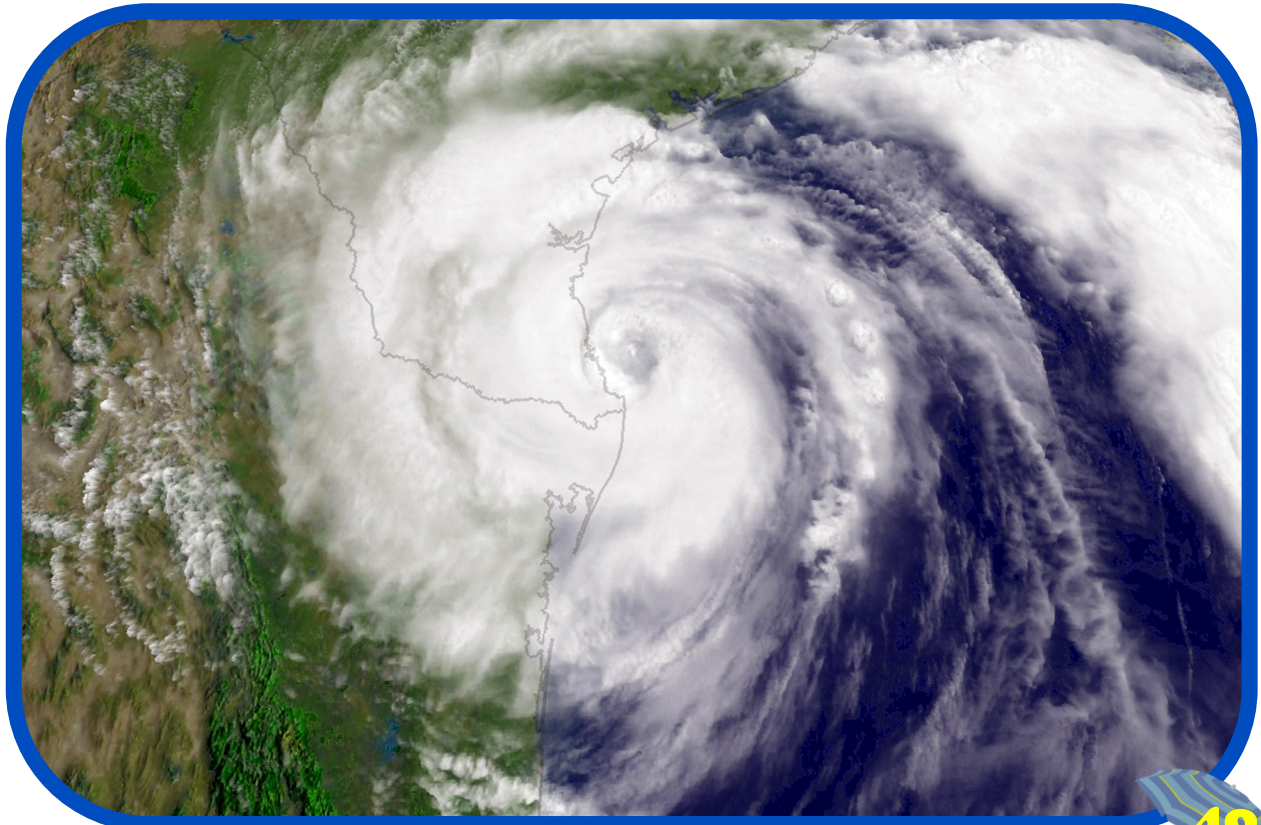
## TxDDEM

Chief Baskett joined other EMCs from the Valley for a “meet and greet” with Chief Nim Kidd in McAllen on October 18. Chief Kidd took over TxDDEM from the late Jack Colley. Chief Baskett looks forward to working with Chief Kidd in making sure the State, the Valley, and SPI is ready to respond to any event.



## EMERGENCY MANAGEMENT PLAN

The South Padre Island Emergency Management Plan was due for revision. The plan and all of its 26 annexes were submitted and approved by the State. The Emergency Management Plan is good for 5 more years.





# Fire Department



**CREW A**



**CREW B**



**CREW C**



**Fire Chief  
Burney Baskett**







# Fire Department

## NATIONAL BREAST CANCER AWARENESS MONTH



The SPI FD wore pink uniform shirts the entire month of October and shaved their heads to show their support for the National Breast Cancer awareness month.

## PUBLIC MEETINGS



The final public meeting on the Bond Issue Election for the Fire & Emergency Services Station was conducted at City Hall on October 21st. Other meetings were held on October 7th at Louie's Backyard, October 12th at Scampis, and October 14th at Café Kranzler. Fire Chief Burney Baskettt conducted the meetings where he addressed many issues and rumors regarding the proposed bond.



# Fire Department

## ASSOCIATION OF ARSON INVESTIGATORS

The SPI Fire Department hosted the 60th Annual International Association of Arson Investigators conference at the Isla Grand Resort. Over 200 firefighters and police officers from across the nation as well as several folks from outside the U.S. heard presentations and attended classes on arson detection, arson investigation, and arson prosecution. The SPI FD and PD were both well represented at the conference.



## 3rd ANNUAL THANKSGIVING FOOD BASKETS



The Firefighter's Association prepared Thanksgiving "food baskets" for 20 needy families of the Laguna Vista and Port Isabel areas. The families received a turkey, dressing, and all the fixings to insure their family had a happy and hearty Thanksgiving dinner.

## STROBE LIGHT SMOKE DETECTORS

The Fire Department became aware of several deaf/hearing impaired Port Isabel residents which did not have proper smoke detectors, and the South Padre Island Firefighters Association came to the rescue. The Association donated detectors to these residents and assisted in the installation process. They also gave proper instructions on how to test and maintain the detectors.



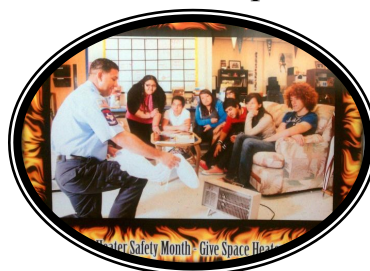


# Fire Department

## SAFETY CALENDARS



The SPI Firefighter's Association published a 2011 Safety Calendar. The Safety Calendar was sold for \$10 and all proceeds from the sale went towards a scholarship for local students.



## CONSTRUCTION BEGINS



On July 19th, Peacock General Contractors began demolishing the original Fire Station on Retama Street to begin work on the City's new Fire & Emergency Services Station.



# Fire Department

## WORLD TRADE CENTER ARTIFACT

A donated piece of the World Trade Center destroyed in the terrorist attacks of September 11th, 2001, arrived on July 19th, 2011. The 8 ft long, 1750 lb “I” beam was brought by the South Padre Island Firefighter’s Association from Ponderosa, Texas. The vehicle transporting the artifact was escorted down Highway 100 by several Public Safety Departments from various cities.

The artifact will be incorporated into the front entrance area and flag pole area of the new Fire & Emergency Services Station, allowing residents and visitors to see and touch a piece of history.

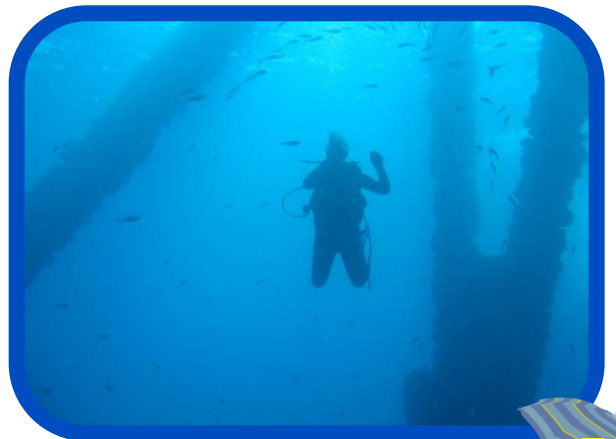


## DIVE TEAM / RESCUE BOAT



The Fire Department received a Dive/Rescue Boat. The boat, a Mercury DR-520 with a 75 horsepower engine, will be used to support the newly formed Dive/Rescue team and assist in beach patrol rescue operations.

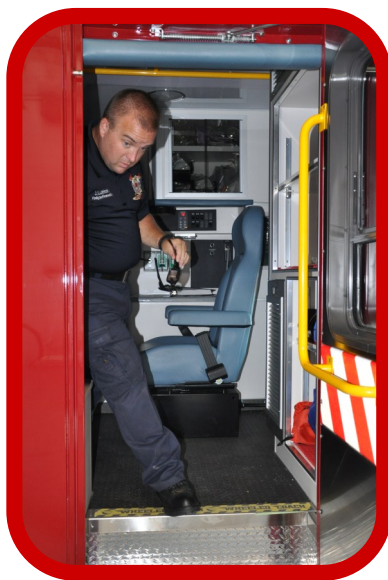
On Monday, August 1st, the Fire Department Dive Team completed their “check-out” dive. The City of South Padre Island Fire Department now has a certified and operational Dive Team.





# Fire Department

## NEW AMBULANCE



The Fire Department held a Dedication and Recognition Ceremony on September 30th to dedicate the new ambulance and EMS service. The ceremony was very well attended with the original volunteers bringing the new ambulance into service. The new ambulance was delivered on Monday, August 29th.



# Fire Department







# Environmental Health Services

## Department Highlights



From left to right: Josh Garza (Code Enforcement Officer), David Travis III (Code Enforcement Officer), Victor Baldovinos (Environmental Health Director), Griselda Contreras (Code Enforcement Inspector), Carlos Gonzalez (Code Enforcement Inspector), Cipriano Torres (Code Enforcement Officer)

### REUSABLE BAG PROGRAM



Blue Marlin IGA along with the Environmental Health Services department have taken a role in promoting reusable bags. This program was developed to reduce the use of plastic bags which can be harmful to the environment. IGA has been offering reusable bags now for 2 yrs. These bags are offered to shoppers at IGA for just \$1.00.



# Environmental Health Services

## MOBILE RECYCLING TRAILERS



The Lower Rio Grande Valley Development Council awarded a \$30,000 grant to the City of South Padre Island to purchase recycling equipment. The recycling equipment purchased with the grant were, two Pro-Tainer aluminum bin mobile recycling trailers. The trailers have eight compartments that collect newspapers, office paper, aluminum cans, plastic soda/bottles, water bottles, plastic jugs, and cardboard. The trailers are used every Saturday for recycling at the Island Baptist Church parking lot.

## KEEP TEXAS BEAUTIFUL SIGN



On November 4th, the Keep SPI Beautiful Committee held a ribbon cutting ceremony for their first "Keep Texas Beautiful" sign unveiling just north of The Shores. The Keep SPI Beautiful Committee is an affiliate of Keep Texas Beautiful.



# Environmental Health Services

## TEXAS ENVIRONMENTAL HEALTH ASSOCIATION

The Environmental Health Services Department hosted the 8th Annual Texas Environmental Health Association (TEHA) Educational Conference at The Isla Grand on December 8th, 9th & 10th. Over 75 participants from around the state attended the conference in order to earn their CEU's for Registered Sanitarians, Animal Control, Vector Control and Code Enforcement Officers. Guest speaker was senator Eddie Lucio.



## RECYCLING PRESENTATION

On August 2nd, at the South Padre Island Golf Club, Environmental Health Services Director, Victor Baldovinos and Code Enforcement Officer David Travis discussed the history and the impact of recycling on South Padre Island to students from Corpus Christi Martin Middle School's Science and Spanish Club, and from Los Fresnos ROTC. The presentation was part of the First Annual Rio Grande/Rio Bravo Watershed Youth & Family Leadership in Stewardship Conference. The Alamosa Boys and Girls club in Alamosa, Colorado, were viewing the conference through a web cam.

Code Enforcement Officer David Travis also introduced the upcoming plastic bag reduction ordinance, the importance of using biodegradable, compostable or reusable bags, and how plastic bags can have a negative impact on our ecosystem and environment.





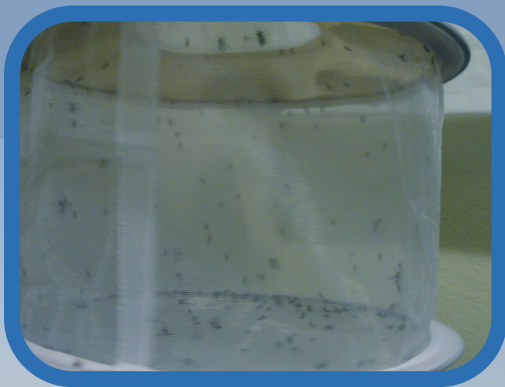
# Environmental Health Services

## VECTOR CONTROL

**!! PERFECT SCORE !!**

The Department of State Health Services is no longer inspecting for compliance with state law. The responsibilities were assigned to the Texas Department of Agriculture.

An inspection was performed on July 20th, 2011 at our facility and revealed no violations! During the inspection, the Texas Department of Agriculture Pesticide Chief Inspector Carlos Rivas stated "he wished more municipalities' kept their chemical storage rooms just like ours!"



### Mosquito Identification Study

On the week of July 11th to the 15th, 2011, Clark Mosquito Co. generously performed a mosquito identification study in order to identify disease carrying mosquitoes that reside in our area. They brought their field biologist along with senior interns to conduct the survey. Unfortunately at the time of surveying, the mosquito count was very low and the study could not be completed. We did however, learn the different techniques on how to trap mosquitoes. The short study did identify the majority of mosquito species in our area as being nuisance mosquitoes and not disease carrying mosquitoes.





# Finance

## Department Highlights



From left to right: Rodrigo Gimenez (Senior Accountant), Dolly Castillo (Accountant), , Beth Free (Chief Finance Officer), Cynthia Erickson (Accountant II), Rosie Guzman (Accounting Coordinator).

### TECHNOLOGY IMPROVEMENTS



Dolly Castillo entered the 21st Century and is now processing payroll tax, sales tax, child support payments, American Express and Blue Cross online! Also, Finance has expanded their acceptance of credit card payments and now accepts credit cards for building permits.



## BOND UPGRADE

On May 20th, 2011, Moody's Investors Service reviewed and assigned an Aa2 underlying rating to South Padre Island's \$3.8 million General Obligation Bonds, Series 2011. This constitutes an upgrade from the last rating of Aa3. Standard and Poor's issued a bond rating of A+. Proceeds from the current sale will fund the design and construction of a new Fire and Emergency Services Station. This was achieved through the hard work and dedication of Rodrigo Gimenez and Cynthia Erickson who provided the information to the rating companies.



## FINANCE IS GOING GREEN

The City of South Padre Island Finance Department is doing their best to preserve the environment by going paperless with many of their reports. The payroll, accounts payable and cash receipt reports are all saved in PDF format now instead of printing them. This reduces the storage space required, saves trees and eventually saves space in our landfills!

Rosie Guzman continues the Finance Departments efforts to go green by encouraging vendors to sign up for Electronic Funds Transfer electronic payment option. This helps the environment by using a paperless payment system thereby reducing the number of paper checks printed.



## NEW POLICIES

Finance has been busy during 2010-2011 codifying procedures and writing new policies such as:

- Fiscal & Budgeting Policy
- Fixed Asset Policy
- Contract Monitoring Policy





# Finance

## BUDGET CELEBRATION



On Friday, September 23rd, the Finance Department hosted a Budget Celebration for the approval of the 2011-2012 Budget at the Finance Department. City staff celebrated with a delicious cake and ice cream and with a chant of “We Have a Budget”.



# Information Services



From left to right: Carlos Centeno (Communications Technology Specialist), Tim Howell (Information Services Director), Frank Washington Jr. (Network Systems Administrator).

## NEW WEBSITE AND DOMAIN NAME

On January 5th, 2011, the City launched its new website under its new [www.MySPI.org](http://www.MySPI.org) domain. All of the City staff email addresses were also updated to reflect the new domain name. The website is part of a beta initiative that will continue to run into 2012. The website improved upon services offered by its predecessor and added new functionality including a rumor watch service, interactive maps, text and email notifications, a mobile website and much more.

[www.MySPI.org](http://www.MySPI.org)





# Information Services

## PRESENTATIONS & RECOGNITION

Information Services Director Tim Howell presented at the following two conferences:



- A breakout session entitled “Making Technology Purchases Count” at the Texas Department of Information Resources annual “Power to Purchase” conference on April 28th, 2011.
- A joint presentation with South Padre Island City Manager, Joni Clarke titled “Communicating Effectively Both Internally and Externally” at the Texas City Management Association’s William “King” Cole Series conference on March 24th, 2011.

Information Services Department staff served on the following Boards and Committees in 2011:



- Carlos Centeno serves as the Islander’s Toastmasters Club Vice President of Public Relations.
- Tim Howell serves as the Islander’s Toastmasters Club President.
- Tim Howell was elected to serve on the Texas Association of Governmental Information Technology Managers (TAGITM) executive board as Secretary/Treasurer.

## THE ISLANDER’S TOASTMASTERS CLUB

The Islanders Toastmasters club was started in 2010 as an employee only club. It was changed to a public club so that anyone could join in 2011. Toastmasters is a public speaking and leadership group that has regular meetings so that our members can practice becoming better speakers and performing in leadership roles. The club conducts weekly meetings every Thursday at noon at City Hall.





# Information Services

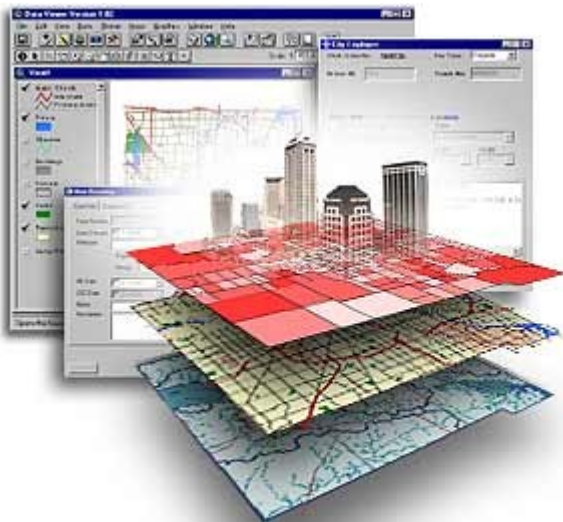
## COMMUNICATION IMPROVEMENTS



There have been a number of improvements in communication that were implemented in 2011. The City introduced its new weekly newsletter entitled “Eye on SPI” and continued to improve its blog, Facebook and Twitter pages. Also, with the purchase of a video camera and editing software, staff began releasing videos through its YouTube page. Lastly, the City introduced an eComment service as part of its live and archived video streaming service for city meetings. This service allows people to share their opinion on City Council agenda items online prior to the meeting.

# eComments

## GEOGRAPHIC INFORMATION SYSTEMS (GIS)



The City has continued to develop its Geographic Information Systems data and provide training to employees interested in learning more about the program. The City replaced its five year old plotter through the contributions of multiple departments because the previous one was not meeting the needs of the City. The new plotter allows staff to generate maps more quickly and has been a great addition to the GIS services. Staff also began testing Google Earth Pro as a more user friendly and cost effective tool for creating interactive maps, presentations and images.





# Information Services

## POLICE TECHNOLOGY IMPROVEMENTS

The Police Department is the biggest department in the City and also uses the most technology. The City updated its agreement with the State to include 10 mobile units for the Texas Law Enforcement Telecommunication System (TLETS). This allows the police officers to perform drivers license and license plate lookups in the field without having to contact dispatch. The City also purchased 10 refurbished laptops so that all vehicles could be equipped with computer access. Information Services also assisted in the Watch Guard Video, LiveScan and other Police technology projects.



## CITY SERVERS GO VIRTUAL

In 2010, the City began to replace its aging server infrastructure with virtualized technology. During 2011 the City implemented centralized storage which is required to get all of the benefits of virtualization. Now the City has virtualized its entire critical server infrastructure with built in redundancy and backup to meet the growing needs and expectations of the City staff. With the new improvements the City is able to take multiple server backups a day, restore failed servers in hours instead of days and better prepare for emergency outages.





# Information Services

## CITY EXPLORES TABLET COMPUTERS

Tablet computers were the hot thing in 2011 and the City began exploring how to use this technology to improve services and reduce costs.

- City Council Member Alita Bagley tested tablets as part of a paperless agenda process to reduce costs and staff time required to generate paper packets.
- Coastal Resources Manager Reuben Trevino has been using a tablet out in the field to improve communication and documentation of beach-related items. The tablet has improved his ability to handle beach issues and communicate with staff back at the office while out in the field.
- Emergency Medical Services will be using tablets instead of the traditional Panasonic Toughbook computers, saving approximately \$2,000 for every device required by EMS.

Tablets have not yet replaced the desktop but the number of uses continues to grow. The City has also began implementing centralized application hosting which would allow the tablets to run the majority of the City's software from anywhere with an internet connection.



## ENHANCED SECURITY TECHNOLOGY

Security was a big issue in government technology during 2011 because of the numerous attacks by hacking groups on Public Safety agencies. The City implemented a new firewall with enhanced security features towards the beginning of the year and switched anti-virus providers from Computer Associates (CA) to McAfee. Enhancements were also made to the Police Department vehicles for remote access to comply with the State's requirements.





# Information Services

## COMMUNICATIONS STATISTICS



We posted almost 400 status updates that generated more than 100,000 interactions. Uploaded 32 photo albums and closed the year with 542 Facebook friends.

Tweeted 355 tweets to our 400 twitter followers. Our followers retweeted more than 50 of our tweets and mentioned "SouthPadreTexas" in more than 100 tweets.



We published 110 blogs that were read by more than 4000 viewers.

On March 8th, 2011 we published the first weekly newsletter titled "Eye on SPI". Since then, we have published 30 editions to our 195 subscribers.



We have released 40 press releases to our media contact list.

Almost 550 local news on South Padre Island have been published or aired.



125 Board and Committee meetings have been video stream through our live video stream service to the community.



# Police



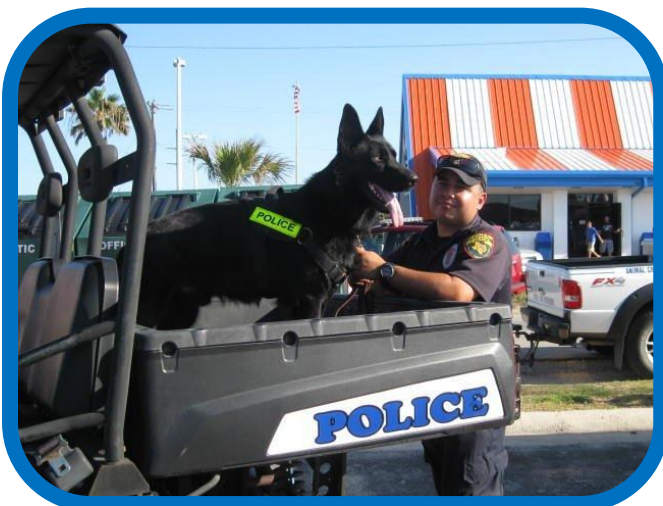
## CRIME VICTIMS EXPO

The Police Department hosted the first Crime Victims event in October in an effort to educate our local community on the resources available to them, with several guest speakers from local entities such as: the Family Crisis Center, Friendship of Women, Monica's House, and the Cameron County District Attorney's Office. The Crime Victims expo was part of the Domestic Violence Awareness Month events.



## K-9 LUCKY

Congratulations to "Lucky"! After his six month probationary period, "Lucky" has proved to be a valuable partner and an asset to Officer Joseph Gonzalez and to the entire South Padre Island Police Department.





# Police

## Department Highlights

### SEATING AREA

The SPIPD has a new seating area outside the Police Department at the Municipal Complex to accommodate our Spring Break guests to avoid an overcrowded lobby. The expenses were less than \$400 for materials that included two benches made of recycled material and planters.



### DOMESTIC AND SEXUAL VIOLENCE



The SPI-PD in conjunction with the Cameron County District Attorney's office, co-sponsored 'A Comprehensive Response to Combat Domestic and Sexual Violence' in June of 2011. PD had a record of attendance with 105 law enforcement professionals from Cameron County and the surrounding counties.

### NEW VIDEO SYSTEM

The SPI-PD purchased and installed a new state-of-the-art high-definition Watchguard in-car video systems. The new video system will greatly assist PD in prosecuting criminal cases in court. The equipment also promotes officer safety, assists in officer training and protecting the City from false accusations.





# Police

## SPI-PD MARINE PATROL

In 2010-2011 SPI-PD made giant steps in its mission to create a SPI-PD Marine Patrol division. In mid 2011, SPI-PD was notified that their Home Land Security Stone Garden Grant applications had been approved. SPI-PD hopes to receive the funds in January 2012, which will be used to purchase a boat, fuel and staffing.



## UNIFORM POLO SHIRTS



SPI-PD purchased new uniform polo shirts with their new patch embroidered for the Records Clerks. The initiative supports the professionalism of our Records Department.

## GULF CART LICENSE PLATES

SPI-PD has issued over 40 golf cart license plates. The plates are attractive and our cart owners seem to enjoy them. With TxDot doing away with golf cart registrations, SPI created an ordinance to allow our cart owners to continue their usage.





# Police

## PARKING PERMITS

SPI-PD issued several hundred green street-side parking permits to owners and property managers whom requested them. SPI PD also aggressively issued a combination of warnings and citations, and have begun enforcement of the beach street endings, concerning overnight parking violations.



## SPI POLICE DEPARTMENT STATISTICS

Throughout the course of fiscal year 2010/2011, we received 18,552 calls for service, generated 1,885 incident reports, worked 293 motor vehicle accidents, and the jail housed 1,202 prisoners.

We reviewed over 800 cases with at least 200 cases needing substantial and detailed investigation work, research and examination. Over \$67,000.00 was recovered in stolen or missing property.





# Public Works



## 2010-2011 COMPLETED PROJECTS



Butterfly Garden Plaque  
November 2010



Apron on Red Snapper St.  
December 2010



Apron on Sunset St.  
December 2010



Apron on Aries St.  
December 2010



Apron on Morningside St.  
December 2010



Apron on Polaris St.  
December 2010





Department Highlights

Public Works



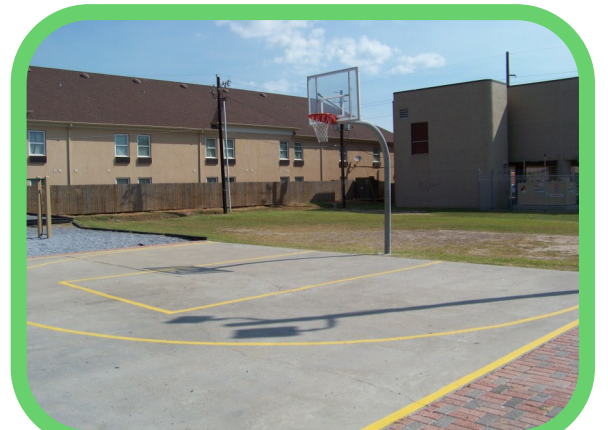
New Beach Signs  
March 2011



Palm St. Boat Ramp  
March 2011



Laguna St. Paving  
June 2011



Basketball Court - Water Tower  
Park - June 2011



Street Paving Project  
June 2011

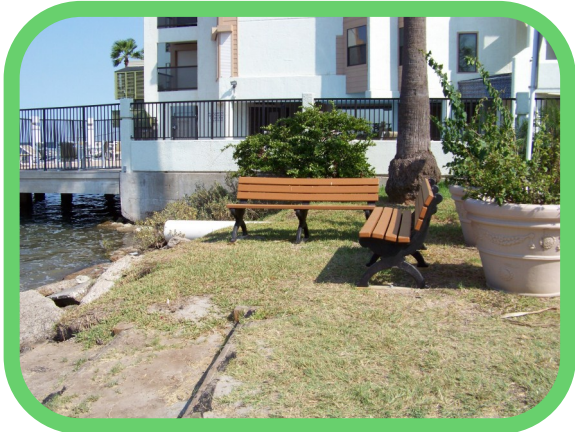


Relocate W. Sunset Cluster  
July 2011





# Public Works



New Benches at Cora Lee St.  
August 2011



Aquarius Walkover Project  
September 2011



Center Median Landscaping  
September 2011



Good Hope Walkover Project  
September 2011



"No Overnight Parking" Signs  
September 2011



Moonlight Circle Ramp  
September 2011





# Transit & Development



From left to right: Jesse Arriaga (Transportation General Manager), Rick Vazquez (Development Director), Marta Martinez (Administrative Assistant), Teena Simon (Administrative Assistant).

## WAVE STOP TRASH RECEPTACLES



The WAVE installed 15 new decorative trash receptacles at WAVE stops on Padre Boulevard. The project cost was approximately \$7,500.00 and was funded by the Federal Transit Administration.



# Transit & Development

## SURVEILLANCE CAMERAS & GPS



The Transit & Development Department installed security cameras and Global Positioning System (GPS) in all the WAVE buses. This Grant Funded Project of \$54,000.00 was awarded by the Texas Department of Transportation and the Federal Transit Administration. This new technology will provide a real-time video recording on all the Wave Buses. The security cameras have been placed in target areas throughout the buses to enhance passenger safety, reduce risk and improve the level of customer service provided to our WAVE passengers.

## NEW WAVE BUS



A new bus, the latest addition to the Wave services, arrived on Friday, August 5<sup>th</sup>. The Wave staff held a reception on Wednesday, August 10<sup>th</sup>, at 12:00 pm to celebrate the arrival of the new bus that is being used for the Padre Boulevard route. The bus is designed to improve access and comfort, while transporting passengers to local businesses along Padre Boulevard.



# Transit & Development

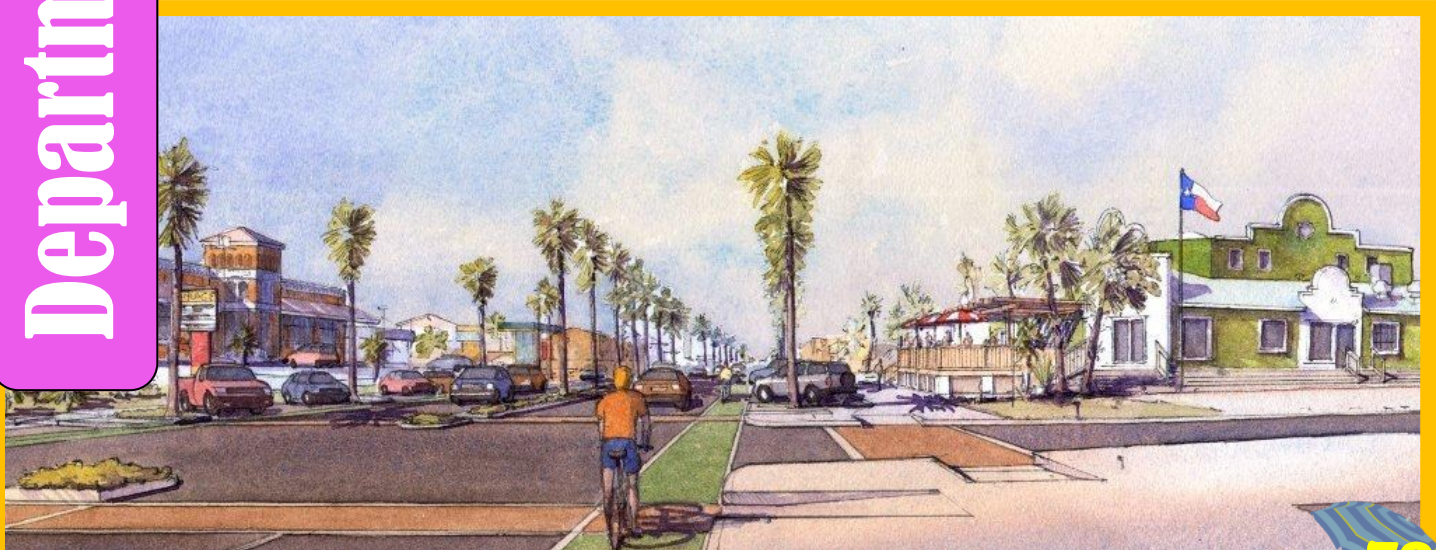
## ZONING MAP



Marta Martinez is shown here reviewing GIS Zoning and City limit map she helped develop. These are the City's first in-house zoning and City limit maps prepared by staff. Map has been included on the City's website at [www.MySPI.org](http://www.MySPI.org)

## PADRE BLVD. & ENTERTAINMENT DISTRICT FORM BASED CODE

City Council completes work on major project to revitalize Padre Boulevard and the Entertainment District. In coordination with TxDOT and utilizing criteria based on the Designing Walkable Thoroughfares Manual, the City adopted the Padre Boulevard and Entertainment District Form Based Code. The new regulations are designed to facilitate economic development projects, enhance aesthetics of the Island's built urban form and to create a safe, walkable, bicycle-friendly community.









**Snapshots**

**2010 - 2011**