

Mary K. Hancock

Special Event Coordinator/Oct. Report

Sandcastle Days was all consuming on my schedule for October. Beach work began on October 9 and tear down from the beach was completed on October 25.

The rest of the days were filled with meetings and planning sessions for the event.

13 Master sculptors arrived October 17 to aid us in preparing the sponsor castle prior to opening the event. These very talented artists were hosted by the CVB through the end of the event. They worked through the worst of red tide days with no complaints. We scheduled them to work in shifts due to very harsh conditions.

Sandcastle Days was well attended with huge crowds on Saturday Oct. 22nd and decent crowds on 21st and 23rd. Weather was beautiful and red tide subsided on those event days.

- Inventory, cleaning & packing away SCDays supplies and signage
- Settling with finance, gathering invoices for SCDays payments
- Submitted TX DOT permit applications for additional median banners
- (ongoing/daily) Updating events on sopadre.com general events calendar,