

**NOTICE OF SPECIAL EVENTS COMMITTEE REGULAR MEETING
CITY OF SOUTH PADRE ISLAND**

TUESDAY, MAY 16, 2023

2:00 PM AT THE MUNICIPAL BUILDING,
CITY COUNCIL CHAMBERS, 2ND FLOOR
4601 PADRE BOULEVARD, SOUTH PADRE ISLAND, TEXAS

1. Call to order
2. Pledge of Allegiance
3. Public Comments and Announcements

This is an opportunity for citizens to speak to the Committee relating to agenda or non-agenda items. Speakers are required to address the Committee at the podium and give their name before addressing their concerns. [Note: State law will not permit the Committee to discuss, debate or consider items that are not on the agenda. Citizen comments may be referred to City Staff or may be placed on the agenda of a future Special Events Committee meeting]

4. Approve Consent Agenda

- 4.1 Approve the meeting minutes for the April 18, 2023 regular meeting. (Hasbun)
- 4.2 Approve the excused absences for Committee Members Ryan O’Byrne for the April 18, 2023 meeting. (Hasbun)
- 4.3 Approve the post-event reports for the following events: (Hasbun)
 - *SPI Sprint Triathlon 2023
 - *Texas State Surfing Championship 2023
 - *Texas Ultimate Beach Festival 2023
 - *Splash Unified 2023

5. Regular Agenda

- 5.1 Discussion and possible action to approve the funding request for the SPI Triathlon in September 2023. (Brown)
- 5.2 Discussion and action concerning the new meeting date for June 2023. (Hasbun)

6. Adjourn

One or more members of the City of South Padre Island City Council and Convention and Visitors Advisory Board may attend this meeting; if so, this statement satisfies the requirements of the OPEN MEETINGS ACT.



DATED THIS DAY FRIDAY, MAY 12, 2023

ema Jaramillo

Ema Jaramillo, CVB Management Assistant

I, THE UNDERSIGNED AUTHORITY, DO HEREBY CERTIFY THAT THE ABOVE NOTICE OF MEETING OF THE SPECIAL EVENTS COMMITTEE OF THE CITY OF SOUTH PADRE ISLAND, TEXAS IS A TRUE AND CORRECT COPY OF SAID NOTICE AND THAT I POSTED A TRUE AND CORRECT COPY OF SAID NOTICE ON THE BULLETIN BOARD AT CITY HALL/MUNICIPAL BUILDING ON FRIDAY, MAY 12, 2023, AT/OR BEFORE 5:00 PM AND REMAINED SO POSTED CONTINUOUSLY FOR AT LEAST 72 HOURS PRECEDING THE SCHEDULED TIME OF SAID MEETING.

ema Jaramillo

Ema Jaramillo, CVB Management Assistant

THIS FACILITY IS WHEELCHAIR ACCESSIBLE, AND ACCESSIBLE PARKING SPACES ARE AVAILABLE. REQUESTS FOR ACCOMMODATIONS OR INTERPRETIVE SERVICES MUST BE MADE 48 HOURS PRIOR TO THIS MEETING. PLEASE CONTACT BUILDING OFFICIAL, GEORGE MARTINEZ; ADA DESIGNATED RESPONSIBLE PARTY AT (956) 761-8103.



**CITY OF SOUTH PADRE ISLAND
SPECIAL EVENTS COMMITTEE
AGENDA REQUEST FORM**

MEETING DATE: May 16, 2023

NAME & TITLE: Ema Jaramillo, Management Assistant

DEPARTMENT: Special Events Committee

ITEM

Approve the meeting minutes for the April 18, 2023 regular meeting. (Hasbun)

ITEM BACKGROUND

Approve the meeting minutes for the April 18, 2023 regular meeting.

BUDGET/FINANCIAL SUMMARY

N/A

COMPREHENSIVE PLAN GOAL

N/A

LEGAL REVIEW

Sent to Legal:

Approved by Legal:

RECOMMENDATIONS/COMMENTS:

**CITY OF SOUTH PADRE ISLAND
SPECIAL EVENTS COMMITTEE
AGENDA REQUEST FORM**

MEETING DATE: May 16, 2023

NAME & TITLE: Ema Jaramillo, Management Assistant

DEPARTMENT: Special Events Committee

ITEM

Approve the excused absences for Committee Members Ryan O’Byrne for the April 18, 2023 meeting. (Hasbun)

ITEM BACKGROUND

Approve the excused absences for Committee Members Ryan O’Byrne for the April 18, 2023 meeting.

BUDGET/FINANCIAL SUMMARY

N/A

COMPREHENSIVE PLAN GOAL

N/A

LEGAL REVIEW

Sent to Legal:

Approved by Legal:

RECOMMENDATIONS/COMMENTS:

**CITY OF SOUTH PADRE ISLAND
SPECIAL EVENTS COMMITTEE
AGENDA REQUEST FORM**

MEETING DATE: May 16, 2023

NAME & TITLE: Ema Jaramillo, Management Assistant

DEPARTMENT: Special Events Committee

ITEM

Approve the post-event reports for the following events: (Hasbun)

- *SPI Sprint Triathlon 2023
- *Texas State Surfing Championship 2023
- *Texas Ultimate Beach Festival 2023
- *Splash Unified 2023

ITEM BACKGROUND

Approve the post-event reports for the following events:

- *SPI Sprint Triathlon 2023
- *Texas State Surfing Championship 2023
- *Texas Ultimate Beach Festival 2023
- *Splash Unified 2023

BUDGET/FINANCIAL SUMMARY

N/A

COMPREHENSIVE PLAN GOAL

N/A

LEGAL REVIEW

Sent to Legal:

Approved by Legal:

RECOMMENDATIONS/COMMENTS:

SOUTH PADRE ISLAND EVENT FUNDING POST EVENT REPORT



Please complete all sections.

Date Report Submitted: April 17, 2023

To be reimbursed, please submit the following within 10 days post event:

1. Number of participants calculated with backup documentation (i.e., zip codes, team rosters, surveys)
2. Number of room nights tracked with backup documentation (i.e., third-party housing documentation or certified hotel pickup reports)

Please submit the following within 30 days post event:

1. Valid invoice(s) supporting reimbursable allowable expenses. Please submit only enough receipts to reach awarded grant amount.
2. Evidence of payment to support invoices paid from grantee to a third party (front and back copies of cleared check(s) or detailed credit card/debit card receipts. For all media buys please provide tear sheets, copies of advertisements, schedules, and signed station affidavits.
3. Copies of marketing or advertising materials, and websites showing the South Padre Island CVB logo.

ORGANIZATION INFORMATION

Name of Organization: PowerWatt Coaching, LLC

Address: 258 Beach Blvd

City, State, Zip: Laguna Vista, Texas 78578

Full Name:
Karen Watt

E-Mail:
docwatt@powerwattcoaching.com

Office Number:
956-778-5997

Cell Phone Number:
956-778-5997

EVENT INFORMATION

Name of Event: South Padre Island Sprint Triathlon

Date(s) of Event:
March 24-25, 2023

Primary Location of the Event:
Jim's Pier

How many years have you held this event on South Padre Island? 3

EVENT FUNDING INFORMATION

Please attach an actual event budget showing all revenues including sponsorships and expenses.

Amount Requested: \$10,000

Total Amount to be Received: \$4,000

Did the event charge admission? Was there a net profit from the event? If so, what was the amount and how is it being used?

The registration fees ranged from \$75- \$110 and there was a profit of \$4979 of which \$1500 was donated to

Friends of Animal Rescue and the remaining will be used for our next event.

EVENT ATTENDANCE INFORMATION

How many people did you **predict** would attend this event? (Number submitted in the application)?

We predicted 150.

What was the actual attendance at the event? 140 registered and 110 competed

How many of the participants were from another city or county? 101 from out of Cameron County

How many room nights did you **predict** in your application would be generated by attendees of this event?

25

How many room nights were **actually generated** by attendees of this event? 49-98

If this event has been funded by hotel occupancy tax in the last three years, how many room nights were generated at South Padre Island hotels by attendees of this event?

This Year: 49-98

Two Years Ago: 35-70

Last Year: 35-70

Three Years Ago: _____

What method did you use to determine the number of people who booked rooms at South Padre Island hotels (e.g., room block usage information, a survey of hoteliers, total attendance formula, zip code information, etc.)?

We used a survey, of which only 49 or the 110 participants answered. In addition,
we estimated based on survey results and participants from out of county, valley and state.

Was a room block established for this event at an area hotel (hotels), and if so, did the room block fill? If the room block did not fill, how many rooms were picked up?

We tried to have a room block at the Best Western, but the registration link was delayed and
once fixed, participants only had a little over a week to reserve that special rate at that hotel. Our original block was for 25 rooms.

EVENT MARKETING INFORMATION

Please attach samples of documents showing how South Padre Island was recognized in your advertising/promotional campaign.

Please attach at least one sample of all forms of advertising/promoting used in your campaign. If the sample itself does not indicate the medium (radio, TV, print, or mail) used or where the advertising took place (e.g., a city's newspaper, or a radio spot that does not indicate the city where the spot was played), please include other information that would show location of the advertising and medium utilized.

Please list all efforts your organization used to promote the event and how much was spent in each category:

Print \$: \$2,333

Website \$: \$550

Radio \$: _____

Social Media \$: \$750

TV \$: _____

Other Digital Advertising \$: \$850

Did you include a link to the CVB or other source on your promotional handouts and in your website for booking hotel nights during this event? Yes and on the registration site.

What new marketing initiatives did you utilize to promote hotel and convention activity for this event?

We used a new website promoting the event, a videographer for promotional video, and a new sponsor banner.

ADDITIONAL EVENT INFORMATION

Please note any other success indicators of your event:

Being at a new location, we received a lot of positive feedback about the venue. We had more room, it was more spectator-friendly, and the venue manager was very accommodating.

What South Padre Island businesses did you utilize for food, supplies, printing, etc.?

Viva for food, Stripes for water and ice.

What was the weather like during the event?

The weather was very pleasant - in the upper 70's with low wind.

Were there any other factors that may have affected the event?

We will review several issues that we can improve for the next race such as a different transition area to free up the whole aprking lot, and finish line area. Overall the race was a huge success!



April 17, 2023

Authorized Signature

Date

Karen M. Watt

Print Name

Income	
Sponsor	Amount
SA Recycling	\$2,500
BW	\$500

Texas National Bank	\$1,000
City of SPI first payme	\$3,000
SPI final	\$1,000
Total Spnsc	\$8,000

First Payment from A	2,659.00
Second Payment from	\$720
Third Payment from /	\$990
Fouth Payment	\$1,045
Final Payment	3,988.33

Total from Registratic	9,402.33
Total	\$17,402

In Kind

L & F beer and water and electrolytes
 SPI Realty Post race goodies and water

Expenses		vendor
	amount	
Medals	\$799	Kassmo
Trophies	\$507	JAJA Crafts
DJ	\$200	Roux
Swim cap	\$360.80	Simply Swim
mesh bag	\$539.62	4Imprint
Microfibe	\$878	4 Imprint
Pota Potti	\$1,282	Coastal Events Rent:
Lifeguard:	\$750	SPI
Can Coole	\$487	Custom Ink
Videogra	\$600	Juan Macias
stickers	\$144.31	PMP Printing
cops	\$825	SPI
facility rei	\$1,000	Jim's Pier
Photogra	\$250	Janks Productions
tacos	\$700	Viva
race direc	\$2,000	KW
vol coord	\$750	KL
web coor	\$350	BM
	\$12,423	

Income	\$17,402
Expenses	\$12,423
Profit	\$4,979

For FOAR	\$1,500
Gator Profi	\$3,479

Are you staying on South Padre Island?	If you are staying on SPI, are you staying in a hotel, a non-hotel (e.g., AirBNB, VRBO, etc.), condo, with a friend/family member, campground, etc.?	How many nights are staying on South Padre Island?	During your stay, will you dine on SPI?
No	I am not staying on SPI	I am not staying on SPI	Yes
Yes	Hotel	1	Yes
Yes	Hotel	2	Yes
Yes	Hotel	1	Yes
Yes	Friend or Family Member	2	Yes
No		I am not staying on SPI	Yes
Yes	Hotel	3	Yes
Yes	Hotel	1	Yes
Yes	Condo	2	Yes
No	I am not staying on SPI	I am not staying on SPI	Yes
Yes	Hotel	1	Yes
Yes	Hotel	3	Yes
Yes	Hotel	1	Yes
Yes	Hotel	1	Yes
Yes	Hotel	1	Yes
Yes	Condo	3	Yes
Yes	Hotel	2	Yes
Yes	Hotel	2	Yes
No	I am not staying on SPI	I am not staying on SPI	Yes
Yes	Hotel	1	Yes
Yes	Hotel	1	No
Yes	Hotel	2	Yes
No	I am not staying on SPI	I am not staying on SPI	Yes
Yes	Condo	More than 3 days	Yes
Yes	Non-Hotel (e.g., AirBNB, VRBO, etc.)	2	Yes
No	I am not staying on SPI	I am not staying on SPI	No
Yes	Hotel	1	Yes
Yes	Hotel	1	Yes
No	Campground	I am not staying on SPI	Yes
No	I am not staying on SPI	I am not staying on SPI	Yes
Yes	Hotel	2	Yes
No	I am not staying on SPI	I am not staying on SPI	Yes
Yes	Hotel	2	Yes
Yes	Hotel	2	Yes
Yes	Non-Hotel (e.g., AirBNB, VRBO, etc.)	2	Yes
Yes	Hotel	1	Yes
No	I am not staying on SPI	I am not staying on SPI	Yes
No		I am not staying on SPI	No
Yes	Non-Hotel (e.g., AirBNB, VRBO, etc.)	1	Yes

Are you staying on South Padre Island?	If you are staying on SPI, are you staying in a hotel, a non-hotel (e.g., AirBNB, VRBO, etc.), condo, with a friend/family member, campground, etc.?	How many nights are staying on South Padre Island?	During your stay, will you dine on SPI?
Yes	Condo	2	Yes
Yes	Hotel	2	Yes
Yes	Hotel	3	Yes
Yes	Friend or Family Member	2	Yes
Yes	Live on SPI		Yes
Yes	Hotel	2	Yes
Yes	Non-Hotel (e.g., AirBNB, VRBO, etc.)	1	Yes
No			
Yes	I live here		Yes
No	Hotel	2	Yes
Yes	Hotel	1	Yes
No		I am not staying on SPI	No
No	I am not staying on SPI	I am not staying on SPI	

Over the course of your whole stay, approximately
how much do you estimate spending on meals on
SPI during your stay?

	Last Name	Your City
Less than \$50	Aldape	Brownsville
More than \$50 but less than \$100	Klein	San Antonio
More than \$100 but less than \$200	Cody	Pharr
More than \$200 but less than \$300	Acosta	Corpus Christi
More than \$200 but less than \$300	Garcia	Mission
More than \$100 but less than \$200	Ketchum	Harlingen
More than \$100 but less than \$200	Mesmer	Corpus Christi
More than \$200 but less than \$300	Sarosdy	Austin
More than \$100 but less than \$200	Simon	McAllen
More than \$50 but less than \$100	Arambul	Rancho Viejo
More than \$100 but less than \$200	Martinez	Harlingen
More than \$100 but less than \$200	Mesmer	Corpus Christi
More than \$100 but less than \$200	Piater	Naperville
Less than \$50	Rivera	McAllen
More than \$50 but less than \$100	Garbutt	McAllen
More than \$100 but less than \$200	Courtney	Austin
More than \$200 but less than \$300	Baltazar	McAllen
More than \$50 but less than \$100	Lazenby	San Antonio
Less than \$50	Piñero	Mission
More than \$100 but less than \$200	Acosta	Corpus Christi
I do not plan to dine on SPI	Stiles	Riviera
More than \$300	Schutz	San Antonio
More than \$50 but less than \$100	Robinson	Riviera
More than \$200 but less than \$300	Kutugata	Weslaco
More than \$50 but less than \$100	Racca	San Pedro Garza Garcoa
I do not plan to dine on SPI	Olivares	McAllen
More than \$50 but less than \$100	Carnes	San Antonio
More than \$50 but less than \$100	De Los Santos	La Feria
More than \$200 but less than \$300	Yanish	Pinedale
More than \$100 but less than \$200	Watt	Laguna Vista
More than \$100 but less than \$200	Martinez	Corpus Christi
Less than \$50	Lucero	Laguna Vista
More than \$50 but less than \$100	Lopez	Mission
More than \$300	Zepeda	Weslaco
More than \$100 but less than \$200	Ramirez McGregor	Brownsville
More than \$200 but less than \$300	Garcia	Mission
Less than \$50	Salinas	McAllen
I do not plan to dine on SPI	Peruch	Harlingen
Less than \$50	Wright	Mission

Over the course of your whole stay, approximately
how much do you estimate spending on meals on
SPI during your stay?

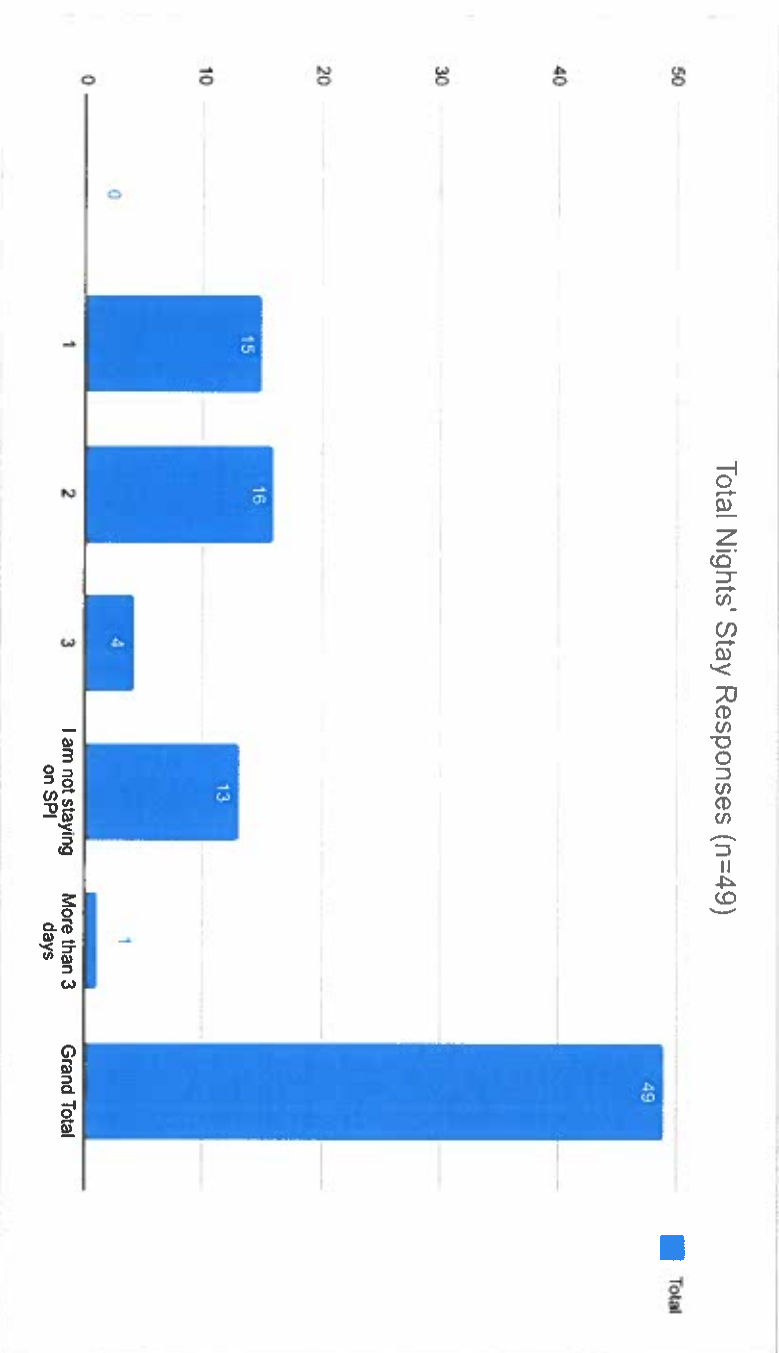
	Last Name	Your City
More than \$200 but less than \$300	Esquivel	McAllen
More than \$300	Carreon	McAllen
More than \$300	Birdy	Bulverde
More than \$200 but less than \$300	Carreon	Weslaco
More than \$50 but less than \$100	Stelzer	South Padre Island
More than \$100 but less than \$200	Cody	Pharr
More than \$50 but less than \$100	Nunez	McAllen
	Gonzalez	Harlingen
Less than \$50	Jones	South Padre Island
More than \$100 but less than \$200	Marroquin	Edinburg
More than \$50 but less than \$100	Garcia	Mission
I do not plan to dine on SPI	Diaz	Edinburg
	Ceballos	Brownsville

Your Zip Code	Your State
78526	TX
78239	TEXAS
78577	Texas
78374	Texas
78572	Texas
78552	Tx
78401	Texas
78731	Texas
78503	TX
78575	Texas
78552	TX
78401	TEXAS
60565	Illinois
78504	TX
78504	TX
78717	TX
78501	Texas
78154	Texas
78572	Texas
78374	TX
78379	Texas
78266	Texas
78379	Texas
78596	Texas
66278	Nuevo Leon
78503	Texas
78209	Texas
78559	Texas
82941	Wyoming
78578	Texas
78411	TX
78578	Texas
78572	Texas
78596	Texas
78520	Texas
78574	Tx
78501	TX
78552	TX
78574	Texas

Your Zip Code	Your State
78501	TX
78504	TX
78163	TX
78596	Texas
78597	TX
78577	Texas
78504	TX
78552	Tx
78597	TX
78539	Texas
78574	Texas
78541	Texas
78520	Texas

How many nights are stay Count of How many nights are staying on South Padre Island?

1	0
2	15
3	16
I am not staying on SPI	4
More than 3 days	13
Grand Total	49

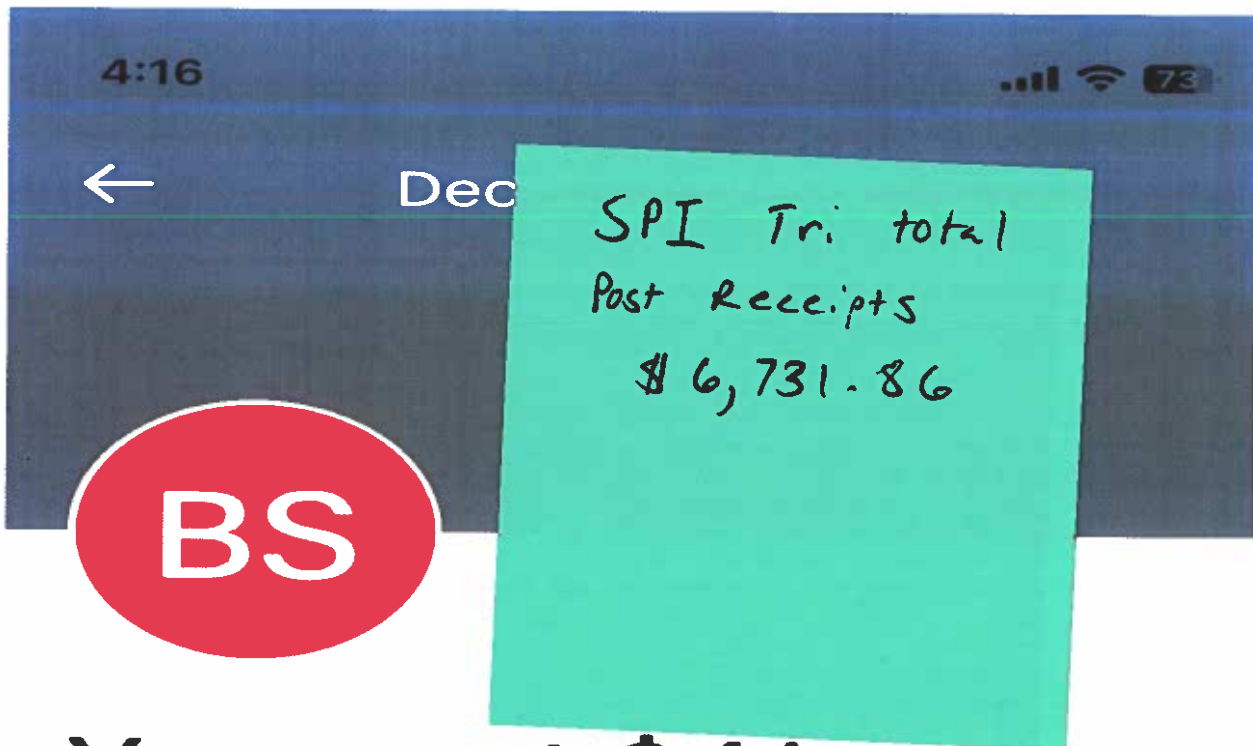


Last name	First name	Email address	Age	Gender	City	State/Province
Romo	Veronica	veronica78108@		33 F	Destin	FL
Piater	Luca	lucapiater@gma		19 M	Naperville	IL
Guffey	Payton	guffeypkg@gma		19 M	O Fallon	MO
Andrews	Graham	graham_andrew		47 M	Charlotte	NC
Racca	Marcello	raccardzmarcell		23 M	San Pedro Garz.	NLE
Warren	Miranda	mirandawarren:		33 F	Tulsa	OK
Garcia	Oscar	oscaro.gf@gmai		40 M	Queretaro	QUE
Celada	Jocelyn	dra.garcia.intern		39 F	Tampico	TAM
Garcia	Adriana	dra.garcia.intern		39 F	Tampico	TAM
Valle	Ruben	dra.garcia.intern		38 M	Tampico	TAM
Capps	Alex	michaelcappstx@		26 M	Austin	TX
Courtney	Cara	caracourtney5@		25 F	Austin	TX
Flores	Alejandro	alejandroflo94@		29 M	Austin	TX
Rech	Chloe	bjevanson2@gmr		20 F	Austin	TX
Sarosdy	Randall	RSarosdy@gma		71 M	Austin	TX
Ceballos	Julia	juliapaolaceballo		23 F	Brownsville	TX
Flores	Alejandro	aflores2325@gn		26 M	Brownsville	TX
Hermosa	Pearl	phermosa40@ya		55 F	Brownsville	TX
Lopez	Anna Lillia	anna.lillia08@gn		52 F	Brownsville	TX
Lopez	Candelario	candelopez72@		51 M	Brownsville	TX
Mendiola	Luciano Iii	luciano.mendiola		38 M	Brownsville	TX
Ramirez	Carla	carla.rmz.h@gm		38 F	Brownsville	TX
Ramirez	Roberto	r.ramirez@milen		36 M	Brownsville	TX
Rodríguez	Esmeralda			45 F	Brownsville	TX
Sauceda	Dora	desauceda@iclc		58 F	Brownsville	TX
Zamora	Luz Griselda	luzgzamora@gmr		48 F	Brownsville	TX
Birdy	Brian	brian@birdy.com		58 M	Bulverde	TX
Quysner	Annie	aquysner@gmai		46 F	Corp Christi	TX
Hayee	Aimen	aimenhayeespo		28 M	Corpus Christi	TX
Martinez	Freddy	alf_martinez11@		47 M	Corpus Christi	TX
Mesmer	Denise	denise.mesmer@		59 F	Corpus Christi	TX
Mesmer	Scott	Scott.mesmer@		56 M	Corpus Christi	TX
Ulman	Cour	cour@rocketmai		38 F	Corpus Christi	TX
Reynolds	Lesleigh	lar61684@gmail		39 F	Eddy	TX
Alhaddad	Bassam	bassam_haddad		55 M	Edinburg	TX
Diaz	Isiah	isiahdiaz10@hol		31 M	Edinburg	TX
Marroquin	Marisa	marisannette@y		49 F	Edinburg	TX
Martinez	Grecia	grecya_92@hotr		31 F	Edinburg	TX
Nering	Mark	gniren@yahoo.c		71 M	Edinburg	TX
Prado Jr	Joey	jprado1802@gm		39 M	Edinburg	TX
Ornelas	Hector	hector.ornelas36		41 M	El Paso	TX
Adams	Tita	martha.adams1@		65 F	Harlingen	TX
Cantu	Kristopher	krissycantu@gm		18 M	Harlingen	TX

Fite	Ginny	ginny.fite@gmail	62 F	Harlingen	TX
Flores	Omar	omarrnflores@gi	45 M	Harlingen	TX
Gonzalez Jr.	David	davidg956@yah	37 M	Harlingen	TX
Ketchum	Robert D	elitestriker77@y	46 M	Harlingen	TX
Martinez	Ralph	radronin@gmail.	63 M	Harlingen	TX
Peruch	Nathan	nathanperuch@t	40 M	Harlingen	TX
Cantu	Kristopher		18 M	Houston	TX
Oconnell	John	joconnel2017@c	28 M	Houston	TX
Lucio	David	ddanny3d@aol.c	40 M	Humble	TX
Snow	Emily	emilycsnow26@	28 F	Hutto	TX
Kysiak	Carolina	carolina.kysiak@	22 F	Kingsville	TX
Stiles	Kay	j.kstiles@hotmai	59 F	Kingsville	TX
De Los Santos J	Nicolas	Nickdls004@gm	50 M	La Feria	TX
Cantu	Cristina	ceballos0630@y	50 F	Laguna Vista	TX
Lucero	Cheryl	clucero57@msn	66 F	Laguna Vista	TX
Saenz	Michelle	texashanson@g	50 F	Laguna Vista	TX
Pinuelas	Miguel	mikus99@hotmail	37 M	Laredo	TX
Baltazar	Abigail	abigail.baltazarle	35 F	Mcallen	TX
Carpenter	James	james.neil.carpe	45 M	Mcallen	TX
Carreon	Robert	robertjosephcarr	42 M	Mcallen	TX
Desai	Sohum	sohum.desai@g	36 M	Mcallen	TX
Diaz	Arturo	arturodiaz@blue	50 M	Mcallen	TX
Espinoza	Kristal	kristalespinoza9:	28 F	Mcallen	TX
Fantini	Roberto	robertofantinic@	40 M	Mcallen	TX
Gallegos Gonzal	Maria Leticia	mleticiagg@hotr	47 F	Mcallen	TX
Garbutt	Leslie	ohfinna@gmail.c	49 F	Mcallen	TX
Garcia	Octavio	mauriciogarciab:	28 M	Mcallen	TX
Gonzalez	Erika	ea.gu91@gmail.	32 F	Mcallen	TX
Medina	Miguel	xyz.medina@gmr	45 M	Mcallen	TX
Nunez	Alexandra	ale.garcia.m@hc	42 F	Mcallen	TX
Olivares	Carlos	aolivares23@ho	46 M	Mcallen	TX
Ornelas	Florencio	fornelas@yahoo	45 M	Mcallen	TX
Perez	Francisco	aguila_50@hotr	45 M	Mcallen	TX
Ramirez	Rafael	Fel.Ramirez.p@	34 M	Mcallen	TX
Rivera	Tammy	tamriv802@yahc	54 F	Mcallen	TX
Salinas	Magdalena	magdalena213@	48 F	Mcallen	TX
Sandoval	Emilio	alx12157@gmai	48 M	Mcallen	TX
Santos	Miguel	msantosligarde@	50 M	Mcallen	TX
Simon	Begona	simonbego02@t	50 F	Mcallen	TX
Smith	Nick	rgvcutco@gmail	34 M	Mcallen	TX
Timmer	Michelle	michelle.timmer@	53 F	Mcallen	TX
Trevino	Jose	jjtrevinojr@gmai	35 M	Mcallen	TX
Ybarra	Esther	estherwhy11@gi	35 F	Mcallen	TX
Zerpa	Jesus	jesuszerpa@gm	40 M	Mcallen	TX

Anguiano	Emiliano	luis@papayasan	22	M	Mission	TX
Anguiano	Luis	luis@papayasan	50	M	Mission	TX
Britten O'Neill	Christina	oneillcyb@gmail	36	F	Mission	TX
Garcia	Camilo	camilo4x4@yah	48	M	Mission	TX
Garcia	Francisco	fcosasha@hotm	73	M	Mission	TX
Garcia	Francisco	fcosasha@hotm	19	M	Mission	TX
Garcia	Juby	pro5j@sbcgloba	39	M	Mission	TX
Lopez	Emmanuel	etlopez15@gma	38	M	Mission	TX
Mena	Luis	luisalbertomena	45	M	Mission	TX
Pinero	Alex	alejandropinero2	23	M	Mission	TX
Wright	Jed	jedswright@gma	40	M	Mission	TX
Wright	Missy	missy.wright05@	38	F	Mission	TX
Anaya	Efren	anaya.sable@gr	46	M	Pharr	TX
Castro	Enrique	e.castro@pmerh	72	M	Pharr	TX
Cody	Demetrius	cody_ec2808@y	34	M	Pharr	TX
Westendarp	Mercedes	mercedes@mer	71	F	Pharr	TX
Acosta	Melina	mnacosta@me.c	38	F	Portland	TX
Arambul Jr.	Jose G	jose.arambul@g	40	M	Rancho Viejo	TX
Robinson	Matt	mattnjan@yahoc	66	M	Riviera	TX
Burt	Craig	mmacburt@gma	54	M	Rockport	TX
Blanco	Jorge	Jorgeblanco198!	38	M	San Antonio	TX
Carnes	Lane	lanecarnes@ya	65	M	San Antonio	TX
Evanson	Ben	bjevanson2@grr	23	M	San Antonio	TX
Evanson	Ben	bjevanson2@grr	23	M	San Antonio	TX
Garcia	Jose	cura666@ol.com	36	M	San Antonio	TX
Klein	Bradley	bklein@kslawllp.	28	M	San Antonio	TX
Pinkerton	Austin	austin.pinkerton	29	M	San Antonio	TX
Schutz	Adam	ajs5289@gmail.	34	M	San Antonio	TX
Velasquez	Tommy	tomvel2000@ya	50	M	San Antonio	TX
Salazar	Connie	tgr_salazar@ya	43	F	San Benito	TX
Salazar	Raul	tgr_salazar@ya	45	M	San Benito	TX
Garza	Carlos	cgarza5689@gn	35	M	Schertz	TX
Lazenby	Dustin	dblaz16@gmail.	30	M	Schertz	TX
Fairlie	Marian	mefcmc@yahoo	48	F	South Padre Isla	TX
Jones	Leslie	lkimberlingjones	55	F	South Padre Isla	TX
Pena	Liliana	tlpena@hotmail.	49	F	South Padre Isla	TX
Stelzer	Arlene	bobarly@sbcglo	68	F	South Padre Isla	TX
Stelzer	Robert	BOBARLY2@SE	70	M	South Padre Isla	TX
Ibuado	Stefy	eibuadof@gmail	35	F	Spring	TX
Kellogg	Jeanne	jeanneannekello	56	F	Tomball	TX
Carreon	Ricardo	r.carreon1@yah	61	M	Weslaco	TX
Coronado	Edison	edisoncoronado	39	M	Weslaco	TX
Garcia	Miguel	yodjmike8@gma	30	M	Weslaco	TX
Kutugata	Jorge	jkutugata57@hc	66	M	Weslaco	TX

Piater	Eric	wpiater@hotmail	46 M	Weslaco	TX
Rodriguez	Jessica	contactjrd@yahoo	49 F	Weslaco	TX
Soto	Lorena	lorenasoto@yahoo	52 F	Weslaco	TX
Zepeda	Jesus	jesus_zepeda@	36 M	Weslaco	TX
Lund	Jeff	jefflund84@gmail	58 M	Wimberley	TX
Yanish	Curtis	curt@astercanyo	51 M	Pinedale	WY
Guffry	Payton		19 M		



You sent \$41 to Brittany Sorrell

"Word press"

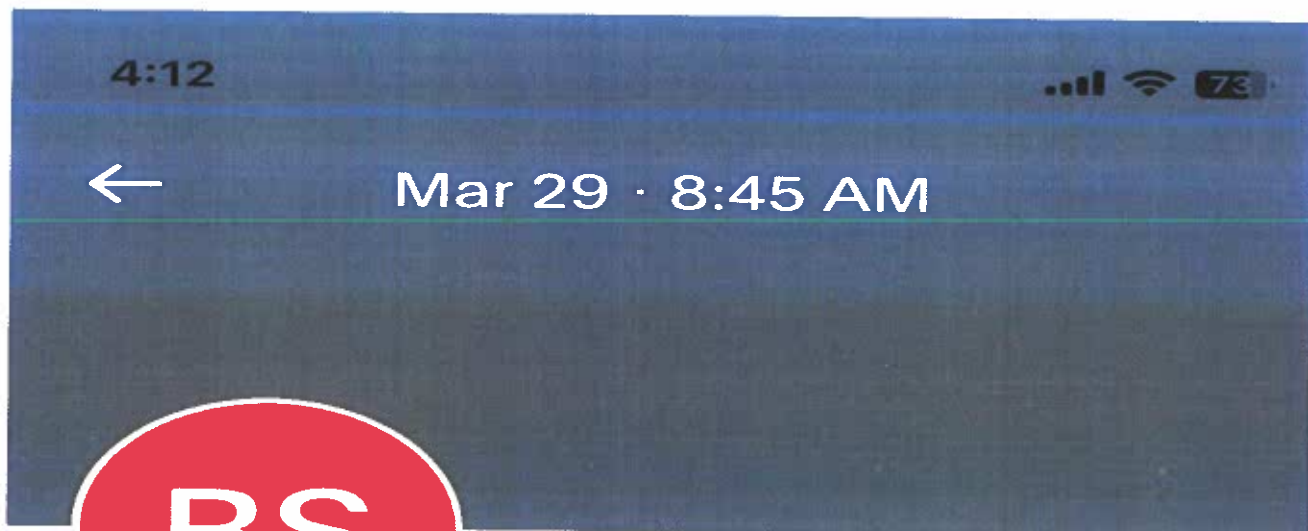
[View story](#)

From

PLAINSCAPITAL BANK \$41
••••5701

Transaction type

Money sent



You sent \$350 to
Brittany Sorrell

"Spring tri and OW swim web help
etc. GRACIAS!"

[View story](#)

From

PLAINSCAPITAL BANK \$350

....5701

Transaction type

Money sent _____

4:07

Signal strength, Wi-Fi, and 74% battery icons



Payment details



Juan Macias

"Awesome video! Thank you thank you!"

- \$600

Social activity

0 likes 0 comments

Status

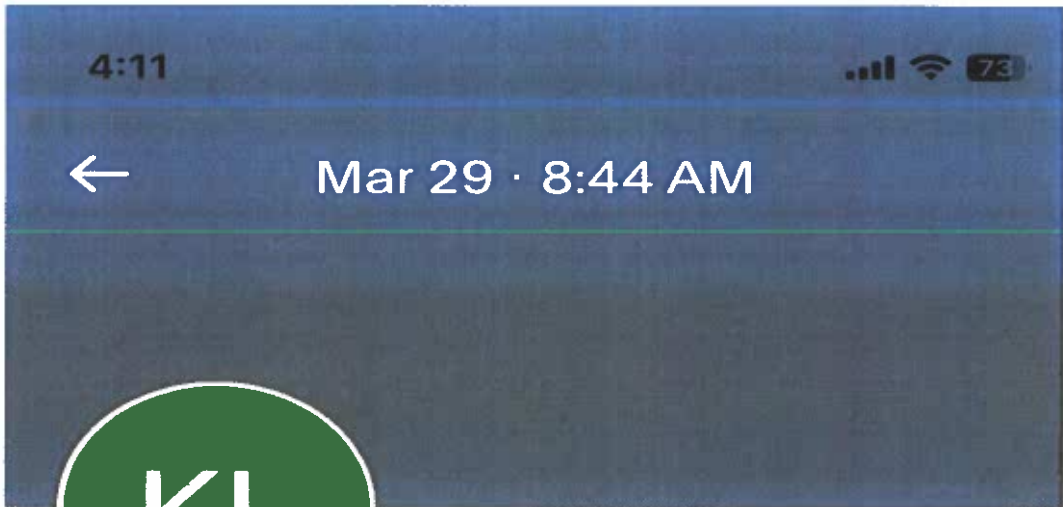
Complete

Payment method

 **PLAINSCAPITAL BANK**
Personal Checking
Bank •• 5701

Transaction details

April 03, 2023, 8:19 PM •  **Private**



You sent \$750 to Kathleen Lillie

"spring tri assistance. GRACIAS!"

[View story](#)


From

PLAINSCAPITAL BANK \$750
••••5701

Transaction type

Money sent

www.customink.com/track/63565137-29679263/invoice



Receipt: #63565137
Date: 04/19/2023

Order: #63565137

Bill To:
Karen Watt
258 Beach Blvd
Laguna Vista, TX 78578-2634
(956) 778-5997

Deliver To:
Karen Watt
258 Beach Blvd
Laguna Vista, TX 78578-2634
(956) 778-5997

Contact Info:
Karen Watt
PowerWatt Coaching LLC
doowatt@powerwattcoaching.com
956-778-5997

Design Name: cancooler
Decorations: Screenprinting, 5 color front, 0 color back

Item	Size / Quantity
Full Color Moroccan Tile Foldable Can Cooler - Sky Blue / Teem Orange	One Size: 150
Total Quantity: 150	

Subtotal	\$450.00
Tax	\$17.00
Total	\$467.00
Payment (Payment method) on 03/07/2023	-\$467.00
Balance Due	\$0.00

Order # Order Placed Artwork Completed Order Shipped Shipping/Tracking Number

Details**Options & Subtotal****Banner****\$56.15****Item #16877965****Qty: 1****Width: 60****Height: 36****Thickness: 13 oz Vinyl****Printed Sides: Single
Sided****Edge Finish: Welded
Hem****Grommets: Add 6****Grommets per banner
(24" gaps)****Pole Pockets: None****Accessories: None****Time To Ship: 1****Business Day****Order Subtotal: \$56.15****Shipping: \$15.38****Discount: \$5.62****Tax: \$5.44****Grand Total: \$71.35**



JAJA Crafts

Business Number 956-592-0200
1020 Mesquite Wood Court
Brownsville, Texas
78526
956-592-0200
jessangar@aol.com

INVOIC 29

INV0140

DATE

Mar 30, 2023

DUE

On Receipt

BALANCE DUE

USD \$0.00

BILL TO

Karen Watt

956-778-5437

Docwatt@powerwattcoaching.com

DESCRIPTION	RATE	QTY	AMOUNT
SPI Tri 8x10 Overall M/F Masters M/F	\$8.25	4	\$33.00
SPI Tri 8x8 First Place M/F Relay 3	\$7.25	28	\$203.00
SPI Tri 6x6 Second Place M/F Relay 3	\$5.25	27	\$141.75
SPI Tri 4x4 Third Place M/F Relay 3	\$4.25	27	\$114.75
Processing Fee	\$14.00	1	\$14.00

TOTAL \$506.50

PAID -\$506.50

Mar 30, 2023

67H107511B3438137

docwatt@powerwattcoaching.com

BALANCE DUE

USD \$0.00

Coastal Event Rentals, LLC
 31047 State Hwy 100
 Los Fresnos, TX 78566
 (956) 434-2586
 jaime@coastaleventrentalsrgv.com
 http://www.coastaleventrentalsrgv.com



INVOICE

BILL TO

Karen Watt
 (956) 778-5997

INVOICE # 4434

DATE 02/20/2023

DUE DATE 03/22/2023

TERMS Due on receipt

ACTIVITY	QTY	RATE	AMOUNT
Event Date Rental Dates: 03/24/2023	1	0.00	0.00
Barricade 1 8' Barricade: \$1.50 per ft (400') **Setup/Breakdown Not Included** Rental Date: 03/24/2023 Friday	400	1.50	600.00T
Portable Rental Unit Special Event Portable Toilet **No Service Included** Rental Dates: 03/24/2023	2	75.00	150.00T
Portable Hand Wash Rental Unit Special Event Dual Station Hand Wash Unit **No Service Included** Rental Dates: 03/24/2023	1	65.00	65.00T
Delivery 5 Delivery/Pick-Up Fee: South Padre Island Jim's Pier 211 W Swordfish	1	75.00	75.00
Delivery Delivery Date: 03/24/2023 Friday Delivery Time: 9am - 1pm	1	0.00	0.00
Pick Up Pick Up Date: 03/25/2023 Saturday Pick Up Time: After 12:00pm	1	0.00	0.00

PAID

SUBTOTAL	890.00
TAX (8.25%)	67.24
TOTAL	957.24
PAYMENT	957.24

BALANCE DUE

\$0.00



PMP Printing
626 13th Street
Franklin, PA 16323
814-346-0045
Contact: Jeffrey Hicks

Invoice:

5245

Invoice Date: Mar 13, 2023
Quote No.: 8597
Job No.:
Cust. Tax ID:
Cust. PO No.:

Bill To: Power Watt Coaching 258 Beach Blvd Laguna Vista, TX 78578 Attn:	Ship To: Power Watt Coaching 258 Beach Blvd Laguna Vista, TX 78578
Salesperson:	Terms:
Prepared By: Jeffrey Hicks	

Description	Quantity	Total Price
Half size Race Bibs.	140	56.00
Helmet and Nike Decal.	140	70.00

This Invoice is due upon receipt.
Thank you!!

Subtotal:	126.00
Shipping Cost	18.31
Tax Total:	0.00
Grand Total:	144.31
Amount Paid:	
Balance:	144.31

Tax ID: 46-4342606

please return this portion with your payment



Invoice Date:	Mar 13, 2023
Invoice No.:	5245
Amount Due:	144.31

Amount Paid: _____

Power Watt Coaching
258 Beach Blvd
Laguna Vista, TX 78578



kassmo products

a Ricky Brands company

Kassmo Products

Kassmo Products
PO Box 31876
St Louis Missouri 63131

Sales Order

Sales Order# CONF-39206

Bill To
Power Watt Coaching
258 Beach Blvd
Laguna Vista
78578 TX
United States

Ship To
258 Beach Blvd
Laguna Vista
78578 TX
U.S.A

Order Date : 20 Feb 2023
Customer Service Representative : Tony M
In Hands Date : 17 Mar 2023
Order Name : Power Watt Coaching
South Padre Island Sprint
Triathlon (March) Medals
2023-03-25
Primary Billing Contact : Kat Lillie

#	Item & Description	Qty	Unit Price	Amount
1	3" x 3mm Custom Medal Antiqued Silver 4 Color Fills W/ Back Art	125.00	5.99	748.75
2	Attached 1.5" Dye-Sublimated Ribbon	125.00	0.00	0.00
3	FedEx Peak Surcharge - S/H Est.	1.00 pcs	47.00	47.00
4	Shipping and Handling Included in Price	1.00	0.00	0.00
			Sub Total	795.75
			Total	\$795.75

Terms & Conditions

Your price is based on the standard production time and/or lead times.
All invoices not paid after 14 days from due date of invoice will be subject to a 10% late fee unless otherwise approved.
Past due accounts will be subject to an additional 1.5% monthly service charge.
Invoices must be paid in full before future orders can be processed unless otherwise approved.
Please contact your customer service representative if you have any questions.



101 Commerce St
PO Box 320
Oshkosh, WI 54901

www.4imprint.com

Toll Free: 877-446-7746
Free Fax: 800-355-5043

Main Address KAREN WATT POWERWATT COACHING LLC 258 BEACH BLVD PORT ISABEL, TX 78578-2634	Invoice Address Karen Watt 258 Beach Blvd Laguna Vista TX 78578 USA	Shipping Address Karen Watt PowerWatt Coaching LLC 258 Beach Blvd Laguna Vista, TX 78578 USA Tel: (956) 778-5997
---	--	---

Order Number: 24504509 Order Date: February 17 2023 Account No: 4726207 Reference No:	Questions Call: Roberto Pecina-Pintor Phone: 877-446-7746 Ext. 8069 Fax: 800-355-5043 Email: rpecinapintor@4imprint.com
--	--

Item Mesh Sportpack - 24 hr			Colors (Sportpack,Mesh): Black, Black		
Qty	Item #	Description	Unit \$	Price \$	Total \$
150	8188-24HR	Mesh Sportpack - 24 hr	2.7100	406.50	406.50
1	Set-Up Charge	Set-Up Charge	35.0000	35.00	35.00
1	Delivery	24 hr Rush Service	40.0000	40.00	40.00
		Freight		16.99	16.99
				Tax	41.13
					539.62

Artwork Instructions

Product Color (Base, Trim): Black,Black
Imprint Location: Front - Bottom
Imprint Colors: White

Grand Total 539.62



101 Commerce St
PO Box 320
Oshkosh, WI 54901

www.4imprint.com

Toll Free: 877-446-7746
Free Fax: 800-355-5043

Order Number: 24504509
Order Date: February 17 2023
Account No.: 4726207

Questions Call: Roberto Pecina-Pintor
Phone: 877-446-7746 Ext. 8069
Fax: 800-355-5043
Email: rpecinapintor@4imprint.com

Thank You! We appreciate your business.
Any overruns you may have received are yours with our compliments.

- If paying by credit card, please contact your customer service representative with your credit card details.
- To ensure proper credit to your account, please quote "24504509/4726207" on your check or remittance.
- If you are not satisfied with your order, please call 1-800-300-0764. All claims must be made within 5 days of receipt.
- Any questions regarding your invoice? Please call 1-800-982-8979. Our terms are Net 30.
- Please make checks payable to 4imprint

4imprint Federal ID #39-1837105. A Late Payment Charge based on maximum annual percentage allowed by your state law will be applied to this balance owed under this invoice when the invoice becomes past due. The purchaser agrees to pay all of the company's reasonable attorney's fees and any collection agency fees incurred in the collection of any amount owed hereunder and not paid when due. Purchaser agrees to pay any sales or use tax. No credit will be issued for returned merchandise without our consent. This invoice is a conditional acceptance by the seller of the buyer's offer to purchase seller's goods. It may contain terms which differ from or add to those contained in the buyer's purchase order, and to the extent that this is the case, the seller hereby expressly conditions its acceptance of the buyer's offer on the buyer's assent to the additional or different terms. The buyer's receipt and retention of the goods covered by this invoice constitutes acceptance of any such additional or different terms. The buyer and seller agree that any contract hereby entered into has been made and is to be construed according to our State Law.

Please visit our website - www.4imprint.com To review our privacy policy please visit <https://www.4imprint.com/info/privacy>

Please Remit to:
4imprint, Inc.
25303 Network Place
Chicago, IL 60673-1253

Shipment Details

Shipment to	Qty	Item #	Estimated Ship Date	Carrier, service	Delivery Date	Freight
Address as above.	150	8188-24HR	Feb 20 2023	UPS GROUND (Parcel)	Feb 23 2023	16.99



101 Commerce St
PO Box 320
Oshkosh, WI 54901

www.4imprint.com

Toll Free: 877-446-7746
Free Fax: 800-355-5043

Main Address
KAREN WATT
POWERWATT COACHING LLC
258 BEACH BLVD
PORT ISABEL, TX 78578-2634

Invoice Address
Karen Watt
258 Beach Blvd
Laguna Vista TX 78578
USA

Shipping Address
Karen Watt
PowerWatt Coaching LLC
258 Beach Blvd
Laguna Vista, TX 78578
USA
Tel: (956) 778-5997

Order Number: 24504593
Order Date: February 17 2023
Account No: 4726207
Reference No:

Questions Call: Charyse Nicholson
Phone: 877-446-7746 Ext. 8858
Fax: 800-355-5043
Email: cnicholson@4imprint.com

Item	Quick Dry Microfiber Cooling Towel with Elastic Loop	Colors	(Towel,Pouch): Lime Green, Black		
Qty	Item #	Description	Unit \$	Price \$	Total \$
150	159092	Quick Dry Microfiber Cooling Towel with Elastic Loop	4.7600	714.00	714.00
1	Set-Up Charge	Set-Up Charge	55.0000	55.00	55.00
		Freight		42.23	42.23
				Tax	66.93
					878.16

Artwork Instructions

Product Color (Base, Trim): Lime Green,Black
Imprint Location: Pouch
Imprint Colors: White

Grand Total 878.16



101 Commerce St
PO Box 320
Oshkosh, WI 54901

www.4imprint.com

Toll Free: 877-446-7746
Free Fax: 800-355-5043

Order Number: 24504593
Order Date: February 17 2023
Account No.: 4726207

Questions Call: Charyse Nicholson
Phone: 877-446-7746 Ext. 8858
Fax: 800-355-5043
Email: cnicholson@4imprint.com

Thank You! We appreciate your business.
Any overruns you may have received are yours with our compliments.

- If paying by credit card, please contact your customer service representative with your credit card details.
- To ensure proper credit to your account, please quote "24504593/4726207" on your check or remittance.
- If you are not satisfied with your order, please call 1-800-300-0764. All claims must be made within 5 days of receipt.
- Any questions regarding your invoice? Please call 1-800-982-8979. Our terms are Net 30.
- Please make checks payable to 4imprint

4imprint Federal ID #39-1837105. A Late Payment Charge based on maximum annual percentage allowed by your state law will be applied to this balance owed under this invoice when the invoice becomes past due. The purchaser agrees to pay all of the company's reasonable attorney's fees and any collection agency fees incurred in the collection of any amount owed hereunder and not paid when due. Purchaser agrees to pay any sales or use tax. No credit will be issued for returned merchandise without our consent. This invoice is a conditional acceptance by the seller of the buyer's offer to purchase seller's goods. It may contain terms which differ from or add to those contained in the buyer's purchase order, and to the extent that this is the case, the seller hereby expressly conditions its acceptance of the buyer's offer on the buyer's assent to the additional or different terms. The buyer's receipt and retention of the goods covered by this invoice constitutes acceptance of any such additional or different terms. The buyer and seller agree that any contract hereby entered into has been made and is to be construed according to our State Law.

Please visit our website - www.4imprint.com To review our privacy policy please visit <https://www.4imprint.com/info/privacy>

Please Remit to:
4imprint, Inc.
25303 Network Place
Chicago, IL 60673-1253

Shipment Details

Shipment to	Qty	Item #	Estimated Ship Date	Carrier, service	Delivery Date	Freight
Address as above.	150	159092	Feb 23 2023	GROUND	Mar 02 2023	42.23



Simply Swim Caps, LLC
 1-800-568-SWIM (7946)
 4136 Lakespur Circle North
 Palm Beach Gardens, FL 33410

Billed To
 Karen Watt
 PowerWatt
 258 Beach Blvd
 Laguna Vista, TX 78578

Date of Issue
 03/07/2023

Due Date
 04/06/2023

Invoice Number
 0012130

Amount Due (USD)
\$0.00

Description	Rate	Qty	Line Total
Latex Swim Cap One color print	\$2.56	130	\$332.80
Additional screen Screen charge for side 2	\$28.00	1	\$28.00

Subtotal 360.80

Tax 0.00

Total 360.80

Amount Paid 360.80

Amount Due (USD) \$0.00

Notes

Yellow latex swim caps with "South Padre Island/Sprint Triathlon " logo printed in black on side one and "Texas National Bank Sprint Triathlon" logo printed in black on side two.

Terms

- Please pay online via MasterCard, Visa, Amex or PayPal.
- If paying with check please do so within 30 days of receiving this invoice.
- Checks can be made payable to Simply Swim Caps LLC or Simply Swim Tats LLC.
- Payment, payment arrangements or a purchase order must be received prior to your order being processed.
- We are not responsible for delays in delivery by couriers for their reasons. Refunds will not be offered if the

courier does not meet their delivery responsibilities.
-For complete Terms and Conditions please visit our website.



SOUTH PADRE ISLAND EVENT FUNDING POST EVENT REPORT

Please complete all sections.

Date Report Submitted: 5.1.23

To be reimbursed, please submit the following within 10 days post event:

1. Number of participants calculated with backup documentation (i.e., zip codes, team rosters, surveys)
2. Number of room nights tracked with backup documentation (i.e., third-party housing documentation or certified hotel pickup reports)

Please submit the following within 30 days post event:

1. Valid invoice(s) supporting reimbursable allowable expenses. Please submit only enough receipts to reach awarded grant amount.
2. Evidence of payment to support invoices paid from grantee to a third party (front and back copies of cleared check(s) or detailed credit card/debit card receipts. For all media buys please provide tear sheets, copies of advertisements, schedules, and signed station affidavits.
3. Copies of marketing or advertising materials, and websites showing the South Padre Island CVB logo.

ORGANIZATION INFORMATION

Name of Organization: Texas Gulf Surfing Association

Address: 15009 Dasmarrinas dr

City, State, Zip: Corpus Christi TX 78418

Full Name:
Kristen Darden

E-Mail:
dardenkristen@yahoo.com

Office Number:
n/a

Cell Phone Number:
361-815-4567

EVENT INFORMATIONName of Event: Texas State Surfing ChampionshipsDate(s) of Event:
April 20&21, 2023Primary Location of the Event:
Isla Blanca ParkHow many years have you held this event on South Padre Island? 34**EVENT FUNDING INFORMATION****Please attach an actual event budget showing all revenues including sponsorships and expenses.**Amount Requested: \$5,000Total Amount to be Received: \$5,000

Did the event charge admission? Was there a net profit from the event? If so, what was the amount and how is it being used?

No admission**EVENT ATTENDANCE INFORMATION**How many people did you **predict** would attend this event? (Number submitted in the application)?200What was the actual attendance at the event? 250How many of the participants were from another city or county? 70How many room nights did you **predict** in your application would be generated by attendees of this event?200How many room nights were **actually generated** by attendees of this event? 210

If this event has been funded by hotel occupancy tax in the last three years, how many room nights were generated at South Padre Island hotels by attendees of this event?

This Year: 210

Two Years Ago: 100

Last Year: 160

Three Years Ago: _____

What method did you use to determine the number of people who booked rooms at South Padre Island hotels (e.g., room block usage information, a survey of hoteliers, total attendance formula, zip code information, etc.)?

A combination of survey details, room block usage and survey.

Was a room block established for this event at an area hotel (hotels), and if so, did the room block fill? If the room block did not fill, how many rooms were picked up?

We used Margaritaville Resort and we used all room blocks

EVENT MARKETING INFORMATION

Please attach samples of documents showing how South Padre Island was recognized in your advertising/promotional campaign.

Please attach at least one sample of all forms of advertising/promoting used in your campaign. If the sample itself does not indicate the medium (radio, TV, print, or mail) used or where the advertising took place (e.g., a city's newspaper, or a radio spot that does not indicate the city where the spot was played), please include other information that would show location of the advertising and medium utilized.

Please list all efforts your organization used to promote the event and how much was spent in each category:

Print \$: _____

Website \$: _____

Radio \$: _____

Social Media \$: _____

TV \$: _____

Other Digital Advertising \$: _____

Did you include a link to the CVB or other source on your promotional handouts and in your website for booking hotel nights during this event? Yes

What new marketing initiatives did you utilize to promote hotel and convention activity for this event?

We used lots of social media and email marketing

ADDITIONAL EVENT INFORMATION

Please note any other success indicators of your event:

Most of our participants brought multiple generations of their families to attend the event.

What South Padre Island businesses did you utilize for food, supplies, printing, etc.?

We used SPI SOS to print out judges sheets, heat sheets and QR codes. We had a get together at Nautico Restaurant on Saturday night with about 75 people in attendance

we ordered pizza to feed our event staff and competitors on Sunday from D Pizza Joint around \$250 worth and got breakfast for our event staff from the Island IGA

What was the weather like during the event?

A little windy but nice and sunny until the storm blew in on Sunday

Were there any other factors that may have affected the event?

Kristen Darden Digitally signed by Kristen Darden
Date: 2023.05.01 16:12:22 -05'00'

5.1.23

Authorized Signature

Date

Kristen Darden

Print Name

Timestamp	Name (Last)	City	State	What is your zip code?	Name of the property you	Number of Rooms	How many nights?
4/21/2023 13:49:49	Test	Test	Texas	00000	Test	0	0
4/21/2023 14:40:01	Kristen Darden	Corpus Christi	Texas	78418	Margaritaville	1	2
4/21/2023 17:59:42	Stefan Lewis	Corpus Christi	Texas	78418	Margaritaville Resort	1	2
4/21/2023 18:01:37	Hable	South Padre Island	Texas	78597	Home	4	All
4/21/2023 18:06:54	Segrest	Corpus Christi	Texas	78418	Margaritaville South Pad	1	2
4/21/2023 18:53:44	Raska	lake Jackson	Texas	77566	margaritaville	1	2
4/21/2023 19:33:11	Whitfield	South Padre Island	Texas	78373	Margaritaville South Pad	1	2
4/21/2023 19:59:49	Blades	Corpus Christi	Texas	78418	Margaritaville	1	1
4/21/2023 21:22:28	Murphy	Corpus Christi	Texas	78415	KOA	5	2
4/21/2023 22:07:21	Gibson	Galveston	TX	77550	Executive Inn	1	1
4/21/2023 22:17:39	Martinez	Portland	Texas	78374	Blue in	1	2
4/22/2023 7:28:53	Johnson	Fulton	Texas	78358	Padre South	1	2
4/22/2023 14:07:00	Jones	League City	Texas	77573	Super 8	1	2
4/22/2023 15:36:42	McGee	Pasadena	Texas	77504	Wyndham Super 8	One	Two
4/22/2023 16:05:46	Smith	Port Aransas	Texas	78373	Margaritaville	1	1
4/22/2023 16:29:24	Segrest	Corpus Christi	Texas	78418	Margaritaville	1	3
4/22/2023 16:30:54	Hopkins	League City	Texas	77573	Gulf View	2	3
4/22/2023 16:32:54	Hoffman	South Padre Island	Texas	78597	I live here	Live here	Live here
4/22/2023 17:39:19	Del Rio	South Padre Island	Texas	78578	My house	3	Until we move in July
4/23/2023 9:13:46	sohl	port aransas	texas	78373	Margaritaville	1	1
4/23/2023 9:41:45	Morris	Corpus Christi	TEXAS	78418	Air b and b	2	1
4/23/2023 11:05:28	Kayser	South Padre Island	TX	78597	Home	4	3
4/23/2023 13:23:53	Rios	Corpus Christi	Texas	78418	Holiday Inn Express	1	2
4/23/2023 13:48:37	Rogers	Portland	Texas	78374	132 East Gardenia Stree	2	2
4/23/2023 15:25:19	Castillo	South Padre Island	Texas	78597	Isla Blanca Park	2	365
4/23/2023 15:57:59	Hudson	Laguna Vista	Tx	78578	Home	0	0

TSSC	
Sponsorships (note \$3,70 received: \$1,250 pending)	\$5,000.00
Entries	\$4,684.00
Total	\$9,684.00
Trophies-Trophyland	\$1,975.00
Cash prizes Open Divisions Payouts	\$978.00
Personnel fees including travel expenses	\$4,062.53
Permits and Lifeguard Fees Cameron County	\$1,140.00
Contest Crew Lunch & Breakfast	\$234.02
Member Giveaway Towels	\$3,184.00
Supplies	\$33.58
Total Deductions	\$11,607.13
Profit/Loss	(\$1,923.13)



04/17/2023

114903280007498

ATM DEBIT

POS Purchase Non-PIN TROPHYLAND CORP CHRISTI TX 999999 *****6825 04/14
03/01

\$1,975.00



04/25/2023

114903280005879

ATM DEBIT

POS Purchase Non-PIN D PIZZA JOINT S PADRE ISLE TX 961863 *****9023 04/23 0
2:44

\$220.75

TEXAS GULF SURFING ASSOCIATION INC
PO BOX 1529
PORT ARANSAS, TX 78373

334

88-328/1149

4/4/2023

ISSUE

CHECK AMOUNT

PAY TO THE ORDER OF

Victory Professional Products \$3,184.⁰⁰

Three thousand one hundred eighty four and ^{no}/₁₀₀ DOLLARS



Photo Safe Deposit



800-257-0316
www.americanbank.com

American Bank

TRK Invoice #IN-05726

[Signature]

⑆ 114903 28410334 ⑆ 1005013907 ⑆

Member Since

TEXAS GULF SURFING ASSOCIATION INC
PO BOX 1529
PORT ARANSAS, TX 78373

335

88-328/1148

4/5/2023
DATE

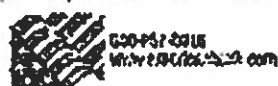
CHECK # 335

PAY TO THE ORDER OF

Cameron County Parks \$ 1,140.⁰⁰

One thousand one hundred forty ^{NO} DOLLARS

Photo Safe Deposit Box or Mail only



American Bank

FOR TSSC Permit License Fee Joe A. [Signature]

⑆ 44903 284⑆0335⑆ 1005013907⑆



BLUE MARLIN
(956)761-4966
2912 PADRE BLVD

BAKERY

FROSTED DONUTS
GLAZED DONUTS
GLAZED DONUTS

\$7.29 N F
\$2.99 N F
\$2.99 N F

TOTAL SALES

\$13.27

3 BALANCE DUE

\$13.27

Debit Card

\$13.27

Auth Code = 307553

CHANGE

\$0.00

CASHIER NAME: Romie F.

C0034

#5693

7:40:28

23APR2023

S00001

R003

Thanks for Shopping with
YOUR STORE

Em
Cop
Cop
Cop
Cop
Em

Shipping Printing
PC Repair
Your One Stop Business Center



*** SOS SERVICES ***
2216 PADRE BLVD, SUITE B
SOUTH PADRE ISLAND, TX 78597
956-772-9700
*** - - - ***

Email Incomin	3 @ 1.00	3.00
Copy,C,Ltr,20	2 @ 0.79	1.58 TX
Copy,BW,Ltr,2	2 @ 0.25	0.50 TX
Copy,BW,Ltr,20#,Bond		0.25 TX
Copy,BW,Ltr,2	100 @ 0.25	25.00 TX
Email Incoming		1.00

SUBTOTAL	31.33
TAX	
State Tax on 27.33	2.25
TOTAL	33.58
TEND MasterCard	33.58

Total shipments: 0
Customer: None selected

04/22/2023
10:50 AM

#197152
Workstation: 55 - middlepos
CCTran#

Signature _____

TEXAS STATE SURFING CHAMPIONSHIPS

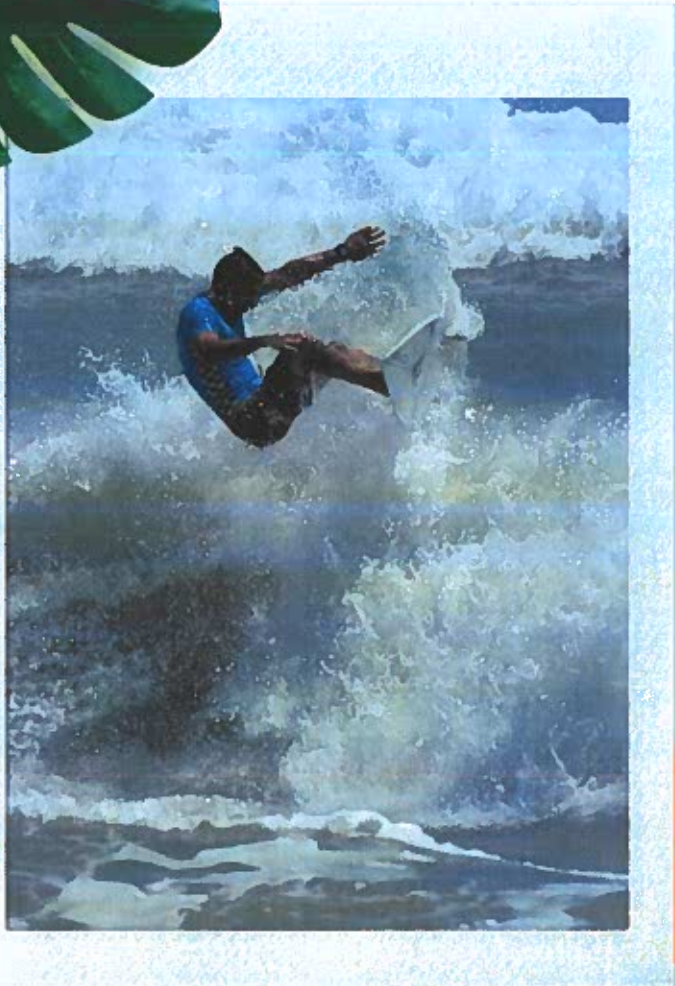


BROUGHT TO YOU BY



On Call Dates
April 15&16, 22&23 and
29&30

**Location: Isla Blanca Park on South Padre
Island**



2022/2023 TGSA SEASON SPONSOR



TGSA SUPPORTING SPONSORS



SOUTH PADRE ISLAND EVENT FUNDING POST EVENT REPORT



Please complete all sections.

Date Report Submitted: _____

To be reimbursed, please submit the following within 10 days post event:

1. Number of participants calculated with backup documentation (i.e., zip codes, team rosters, surveys)
2. Number of room nights tracked with backup documentation (i.e., third-party housing documentation or certified hotel pickup reports)

Please submit the following within 30 days post event:

1. Valid invoice(s) supporting reimbursable allowable expenses. Please submit only enough receipts to reach awarded grant amount.
2. Evidence of payment to support invoices paid from grantee to a third party (front and back copies of cleared check(s) or detailed credit card/debit card receipts. For all media buys please provide tear sheets, copies of advertisements, schedules, and signed station affidavits.
3. Copies of marketing or advertising materials, and websites showing the South Padre Island CVB logo.

ORGANIZATION INFORMATION

Name of Organization: Houston Ultimate Community

Address: 2223 Shakespeare St.; Houston TX 77030

City, State, Zip: Houston, TX 77030

Full Name:
Chris Johnson

E-Mail:
bloomer98@gmail.com

Office Number:
713-249-6523

Cell Phone Number:
713-206-6114

EVENT INFORMATIONName of Event: Texas Beach Ultimate Fest

Date(s) of Event:

April 21-23, 2023

Primary Location of the Event:

Holiday Inn Resort, Isla Blanca Park BeachesHow many years have you held this event on South Padre Island? First year**EVENT FUNDING INFORMATION****Please attach an actual event budget showing all revenues including sponsorships and expenses.**Amount Requested: \$10,000Total Amount to be Received: \$5,000

Did the event charge admission? Was there a net profit from the event? If so, what was the amount and how is it being used?

Yes - admission was \$500-600/team, additional players \$50. Event operated at a loss for 2023.**EVENT ATTENDANCE INFORMATION**How many people did you **predict** would attend this event? (Number submitted in the application)?Application did not have a predicted attendance but stated prior years ~300.What was the actual attendance at the event? 271How many of the participants were from another city or county? 261 (one team came from neHow many room nights did you **predict** in your application would be generated by attendees of this event?We planned to block 30-40 rooms X 2 nights at Isla Grande. We pivoted to Holiday Inn Resort and bloHow many room nights were **actually generated** by attendees of this event? 200+

If this event has been funded by hotel occupancy tax in the last three years, how many room nights were generated at South Padre Island hotels by attendees of this event?

This Year: _____ Two Years Ago: _____
 Last Year: _____ Three Years Ago: _____

What method did you use to determine the number of people who booked rooms at South Padre Island hotels {e.g., room block usage information, a survey of hoteliers, total attendance formula, zip code information, etc.}?

Holiday Inn block results + survey of participants

Was a room block established for this event at an area hotel (hotels), and if so, did the room block fill? If the room block did not fill, how many rooms were picked up?

Yes, we blocked 65 nights at Holiday Inn and exceeded that block, ultimately requesting additional nights

and running out of room. Other participants elected other hotels (Isla Grande) or area VRBO/AirBnb. 2

EVENT MARKETING INFORMATION

Please attach samples of documents showing how South Padre Island was recognized in your advertising/promotional campaign.

Please attach at least one sample of all forms of advertising/promoting used in your campaign. If the sample itself does not indicate the medium (radio, TV, print, or mail) used or where the advertising took place (e.g., a city's newspaper, or a radio spot that does not indicate the city where the spot was played), please include other information that would show location of the advertising and medium utilized.

Please list all efforts your organization used to promote the event and how much was spent in each category:

Print \$:	1415.98	Website \$:	1000
Radio \$:	0	Social Media \$:	2807
TV \$:	0	Other Digital Advertising \$:	_____

Did you include a link to the CVB or other source on your promotional handouts and in your website for booking hotel nights during this event? yes (see www.houston-ultimate.com)

What new marketing initiatives did you utilize to promote hotel and convention activity for this event?

Registration site featured the hotel, pushed on social media, emails to registrants pushed the hotel, saturday party and on-site registration happened at hotel to encourage use.

ADDITIONAL EVENT INFORMATION

Please note any other success indicators of your event:

survey results 19/20 team attendees plans to return for 2024, virtually all attendees raved about beach/sand quality and loved the party. proximity of sand to parking/hotel was a plus.

What South Padre Island businesses did you utilize for food, supplies, printing, etc.?

S.O.S. Services for printing, Isla Blanca Park Pavilion for food/drinks, E&F for audio equipment at party

Some local grocery for event food, twice the ice ice house for ice.

What was the weather like during the event?

overcast & windy, some sun periodically. severe weather forced slight modification of our schedule on overall weather mostly a positive.

Were there any other factors that may have affected the event?

Local umbrella/chair vendors setting up shop inside designated field space.

Would need to find a way to avoid this conflict in future years - made for a rough start on Saturday.



Authorized Signature

Chris Johnson

Print Name

5/9/2023

Date

TBUF 2023 Final Budget

Revenue	\$ 18,709.32	Team Registration (Net Processing Fees / Includes Merch Preorders)	\$ 12,261.32
Operating Costs	(18,532.66)	Merchandise Revenue	1,448.00
Marketing Costs	(5,222.98)	South Padre Event Funding	5,000.00
Net Income	\$ (5,046.32)	Total Revenue	\$ 18,709.32
		County Permit	\$ (1,100.00)
		SPI Field Preparation	(179.90)
		Volunteer Travel Costs	(739.02)
		Merchandise	(3,365.00)
		Holiday Inn Party Cost	(12,618.27)
		Audio / Visual Party Cost	(530.47)
		Total Operating Costs	\$ (18,532.66)
		Website (Logo Design / Ongoing Marketing Materials)	\$ (1,000.00)
		Social Media (Facebook / Insta / Ultiworld / CoU / matthewbrooks)	(2,807.00)
		Physical Marketing	(1,280.00)
		Printed Materials	(135.98)
		Total Marketing Costs	\$ (5,222.98)



LETTER OF AGREEMENT BETWEEN
Holiday Inn South Padre Island AND

Group:		Sales Contact:	DeeOnda Ahadi
Event Name:	Texas Beach Ultimate Festival	Hotel:	Holiday Inn South Padre Island
Client Contact:	Contact Name: Chris Johnson Contact Title: Address: City, State Zip: , Phone Number: 713-206-6114 Email: Bloomer98@gmail.com	Hotel Contact:	Contact Name: DeeOnda Ahadi Contact Title: Director of Sales Address: 100 Padre Blvd City, State Zip: South Padre Island, Texas 78597 Phone Number: (956) 527-1204 Email: DOS@holidayinnpadre.com

CONTRACT DUE BACK BY: Wednesday, November 30, 2022

Name of Meeting: Texas Beach Ultimate Festival

Date of Room Block: April 20, 2023 - April 23, 2023

Thank you for selecting the Holiday Inn South Padre Island for your guest accommodations. We are pleased to offer the following accommodations to your group:

GUEST ROOM ACCOMMODATIONS: The Hotel confirms for the Group the following guestrooms:

ROOM BLOCK & RATES:

	Thu 04/20	Fri 04/21	Sat 04/22
TWO QUEEN W/ POOLVIEW	5	30	30

Room Type	Rate
TWO QUEEN W/ POOLVIEW	\$189.00

The current guest room tax is 17% per room per night. Rates will be available x days prior and x days after the event dates indicated in the room block, subject to contracted room type and availability at time of reservations.

NON-COMMISSIONABLE: Room rates quoted are net, non-commissionable and are based on the arrival and departure pattern indicated.

RESERVATION METHOD:

A reservation link will be provided once the contract has been signed.

Individual Call-In: Reservation will be made by individuals directly with Hotel Reservations Department before the cut-off date. Please inform guests or attendees to contact toll free at 800-465-4329 and identify themselves as guests or participants in Client's group, meeting or event in order to receive Client's special group rates. Guests must cancel their reservations 48 hours prior to arrival or the first night's room and tax will be charged.

BILLING: Check One Option; If Neither Option is Checked, Rooms will be charged to the Master Account

Individual Pays all Charges

Individuals shall be responsible for their own room, tax, parking, incidental charges, and any other charges not authorized by Client to be billed to the Master Account. All charges incurred are to be paid upon checkout. The Client's Master Account is limited to charges for meeting/function room rental, audio visual, food and beverage functions and other requested services.

GUARANTEED RESERVATIONS: All reservations must be accompanied by a first night room deposit or guaranteed with a major credit card or guaranteed by the Group's deposit. Hotel will not hold any reservations unless secured by one of the above methods.

PAYMENT BY CREDIT CARD OR COMPANY CHECK: If Group wishes to pay any portion of its obligation by credit card or company check, the credit card information must be provided to the hotel along with credit card authorization information. This process must also be followed if direct billing has not been approved and the Master Account charges will be paid by credit card or company check. Group agrees that the Hotel may charge to this credit card any payment as required under this Letter of Agreement. All checks to be made payable to :Injoy Hospitality

IHG® REWARDS CLUB: IHG® Rewards Club points may be awarded for services purchased under this Agreement, in accordance with the IHG® Rewards Club terms and conditions, which can be found at http://www.ihg.com/hotels/us/en/global/customer_care/member-tc.

FUNCTION SPACE/SCHEDULE OF EVENTS: This Agreement applies to the following event and function space:

Date	Event Description	Start Time	End Time	Meeting Room	Setup	# Persons	Room Rental*
04/22/2023	Ultimate Beach Party	6:00 PM	11:00 PM	Sea 4ever	See Notes	200	\$5,000.00

*If a food & beverage minimum of \$10,000.00 is met the room rental will be waived and a set-up fee of \$600 will apply.

All food & beverage function are subject to applicable taxes and service fees.

CUT-OFF DATE: All reservations must be received by Tuesday, March 21, 2023 and time. Reservation requests received after the cut-off date and time will be subject to space availability and prevailing rates.

INDIVIDUAL CANCELLATION: Individual reservations must be cancelled 72 hours prior to the intended date of arrival to avoid cancellation charges (one night's room plus tax).

If Client does not fulfill all of its commitments or cancels this Agreement, Client agrees that Hotel will suffer damages that will be difficult to determine. The "Attrition" and "Cancellation" provisions below provide for liquidated damages agreed upon by the parties as a reasonable estimate of Hotel's losses and do not constitute a penalty of any kind.

ATTRITION: Client will meet its minimum revenue requirements under this Agreement if it fulfills its minimum food & beverage revenue commitment above and its Adjusted Minimum Guest Room Revenue commitment based on the attrition allowance below.

Adjusted Contracted Guest Room Revenue:	85% of \$12,285 = \$10,442.25
--	--------------------------------------

This attrition allowance does not apply if Client cancels the Agreement or does not hold the Event. If Client hold its Event, but does not fulfill its adjusted minimum guest room revenue, commitment it will pay guest room attrition damages (plus all applicable taxes) as a reasonable estimate of Hotel's losses as follows:

Guest Room Attrition Damages = Adjusted Minimum Guest Room Revenue minus actual guest room revenue from Room Block

If Client does not fulfill its Minimum Food & Beverage Revenue commitment, it will pay the difference between its Minimum Food & Beverage Revenue commitment and its actual food & beverage revenue (plus all applicable taxes).

Client agrees that estimated Guest Room Attrition Damages will be paid at least (14) fourteen days in advance of arrival, even if direct billing has been approved. Client will receive a credit if the final damages vary from the estimated damages.

CANCELLATION OPTION: Should there be a cancellation of the entire program; the cancellation policy overrides the attrition allowances in the Agreement. Therefore, the parties agree that in the event of a cancellation of the entire program, actual damages will be difficult to ascertain and the following describes the computation of the liquidated damages to be applied in the event of cancellation:

The liquidated damages applied due to cancellation will be charged as follows:

Cancellation Date	Cancellation Fees
More than 365 days prior to arrival	30% of total minimum Guest Room Revenue
From 364 days to 180 days prior to arrival	50% of total minimum Guest Room Revenue
From 179 days to 90 days prior to arrival	75% of total minimum Guest Room Revenue
From 89 days to 31 days prior to arrival	85% of total minimum Guest Room Revenue
From 30 days to arrival date	100% of total minimum Guest Room Revenue

All Cancellation Fees, plus applicable taxes, are due and payable upon receipt of the invoice.

CHECK-IN/CHECK-OUT PROCEDURE: Hotel check-in time is x on the day of arrival and check out time is x the day of departure. Please advise us of the estimated time of arrival and departure, daily itineraries, and any other pertinent information that will help us plan.

PARKING: The Hotel's current self-parking rate is complimentary per guest vehicle, per night.

LATE CHARGES: Should the group or an individual guest depart without settling charges, the Master Account will be charged.

HOTEL POLICIES:

FOOD AND BEVERAGE POLICIES: Due to licensing requirements and quality control issues, all food and beverage served on Hotel property must be supplied, served and prepared by the Hotel. No alcohol service shall be provided to guests who are not of legal drinking age.

FORCE MAJEURE: The performance of this Agreement by either party is subject to acts of God, government authority, disaster, strikes, civil disorders, or other emergencies, any of which make it illegal or impossible to provide the facilities and/or services for the Event. The performance of such party shall be excused for such reasonable time as may be required to resume performance following cessation of such cause. If unable to resume performance, it is provided that this Agreement may be terminated without liability for any one or more of such reasons by written notice from one party to the other.

ADDITIONAL TERMS:

- Estimated event costs should be paid 30 days prior to arrival.

The undersigned represent that they are authorized to sign and enter into this Letter of Agreement.

On behalf of Group:

By: Chris Johnson

Title:

Date: _____

Signature: _____

On behalf of Hotel:

By: DeeOnda Ahadi

Title: Director of Sales

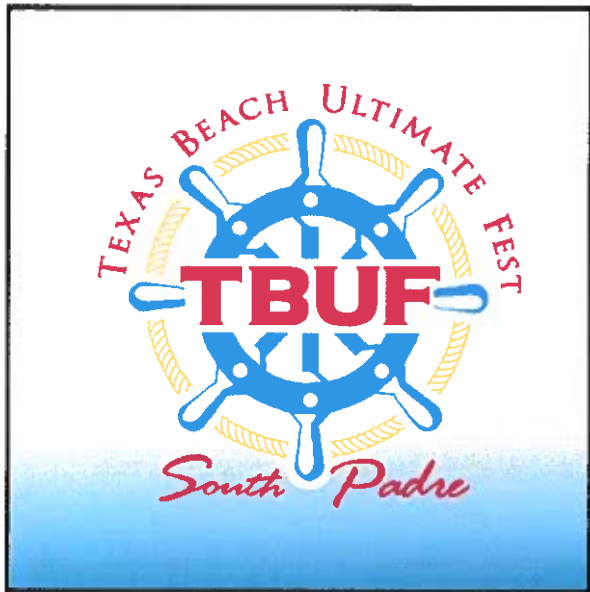
Date: _____

Signature: _____

FRONT



BACK



PATTERN RATERIZED



SOUTH PADRE ISLAND EVENT FUNDING POST EVENT REPORT



Please complete all sections.

Date Report Submitted: May 4, 2023

To be reimbursed, please submit the following within 10 days post event:

1. Number of participants calculated with backup documentation (i.e., zip codes, team rosters, surveys)
2. Number of room nights tracked with backup documentation (i.e., third-party housing documentation or certified hotel pickup reports)

Please submit the following within 30 days post event:

1. Valid invoice(s) supporting reimbursable allowable expenses. Please submit only enough receipts to reach awarded grant amount.
2. Evidence of payment to support invoices paid from grantee to a third party (front and back copies of cleared check(s) or detailed credit card/debit card receipts. For all media buys please provide tear sheets, copies of advertisements, schedules, and signed station affidavits.
3. Copies of marketing or advertising materials, and websites showing the South Padre Island CVB logo.

ORGANIZATION INFORMATION

Name of Organization: Global Groove Events

Address: 2602 E. 25TH St.

City, State, Zip: MISSION, TX 78574

Full Name:
Paul Magee

E-Mail:
paul@globalgrooveevents.com

Office Number:
N/A

Cell Phone Number:
404-545-6264

EVENT INFORMATIONName of Event: Splash South Padre IslandDate(s) of Event:
4/27/2023 - 4/30/2023Primary Location of the Event:
Holiday Inn ResortHow many years have you held this event on South Padre Island? 20+**EVENT FUNDING INFORMATION****Please attach an actual event budget showing all revenues including sponsorships and expenses.**Amount Requested: \$15,000.00Total Amount to be Received: \$10,000.00

Did the event charge admission? Was there a net profit from the event? If so, what was the amount and how is it being used?

yes, the profit was approx \$15,000.00 and it will be reinvested into future events.**EVENT ATTENDANCE INFORMATION**How many people did you **predict** would attend this event? (Number submitted in the application)?1500What was the actual attendance at the event? 1252How many of the participants were from another city or county? 1138How many room nights did you **predict** in your application would be generated by attendees of this event?100How many room nights were **actually generated** by attendees of this event? 246

If this event has been funded by hotel occupancy tax in the last three years, how many room nights were generated at South Padre Island hotels by attendees of this event?

This Year:	<u>246</u>	Two Years Ago:	<u>N/A</u>
Last Year:	<u>67</u>	Three Years Ago:	<u>N/A</u>

What method did you use to determine the number of people who booked rooms at South Padre Island hotels (e.g., room block usage information, a survey of hoteliers, total attendance formula, zip code information, etc.)?

Host Hotel Room Block and tracking code, in-person hotel survey and survey of other hotels.

Was a room block established for this event at an area hotel (hotels), and if so, did the room block fill? If the room block did not fill, how many rooms were picked up?

Yes, Splash reserved a block of 100 and surpassed this goal by 146 extra room nights.

EVENT MARKETING INFORMATION

Please attach samples of documents showing how South Padre Island was recognized in your advertising/promotional campaign.

Please attach at least one sample of all forms of advertising/promoting used in your campaign. If the sample itself does not indicate the medium (radio, TV, print, or mail) used or where the advertising took place (e.g., a city's newspaper, or a radio spot that does not indicate the city where the spot was played), please include other information that would show location of the advertising and medium utilized.

Please list all efforts your organization used to promote the event and how much was spent in each category:

Print \$:	<u>600</u>	Website \$:	<u>1,300.00</u>
Radio \$:	<u>0</u>	Social Media \$:	<u>13,817.00</u>
TV \$:	<u>0</u>	Other Digital Advertising \$:	<u>N/A</u>

Did you include a link to the CVB or other source on your promotional handouts and in your website for booking hotel nights during this event? Yes

What new marketing initiatives did you utilize to promote hotel and convention activity for this event?

Holiday Inn Resort was selected and promoted as the Host Hotel and was marketed in all assets.

This year we also tested and sold Hotel Packages with event entry included and payment plans. The CVB marketing requirements were also met with all marketing assets.

ADDITIONAL EVENT INFORMATION

Please note any other success indicators of your event:

Year Over Year spending was up.

What South Padre Island businesses did you utilize for food, supplies, printing, etc.?

We utilized Burrito Express, Toucan Graphics, Clayton's, Louie's and Holiday Inn Resort.

What was the weather like during the event?

Several wind advisories and a severe thunderstorm warnings for most of the weekend.

Sunday's weather was the most desirable conditions.

Were there any other factors that may have affected the event?

Severe storm on Friday discouraged and delayed attendees. Weather may have been a factor in reduced turnout.

Authorized Signature

Paul Magee

Print Name

05/04/2023

Date



April Brown <april@sopadre.com>

Splash 2023 Room nights

DeeOnda Ahadi <dos@holidayinnpadre.com>

Thu, May 11, 2023 at 1:42 PM

To: April Brown <april@sopadre.com>, Paul Magee <Paul@globalgrooveevents.com>, Lionel Galvan <lionel@galvanpro.com>, Rene Valdez <gm@holidayinnpadre.com>

Hi April;

I wanted to let you know that Splash brought in 163 room nights.

Please let me know if you have any questions.

Beach Wishes!

DeeOnda Ahadi | Director of Sales

Holiday Inn Resort at South Padre Island

100 Padre Blvd., South Padre Island, Texas 78597

O: 956.426.9066 Ext. 715

Direct to Sales: 956.527.1204

E: DOS@HolidayInnPadre.com





April Brown <april@sopadre.com>

Splash

pam romer <theinnatsouthpadrehotel@yahoo.com>
To: "april@sopadre.com" <april@sopadre.com>

Thu, May 11, 2023 at 1:39 PM

Splash generated approximately 82 room night from April 27,2023 thru April 30,2023.

Thank you,
The Inn at South Padre



Meta Platforms, Inc.
1601 Willow Road
Menlo Park, CA 94025-1452
United States

Splash South Padre
Account: 763432868550771

Billing Report: 02/05/2023 - 05/01/2023

Meta Ads payment

Payment Method: Visa · 2556

Date	Transaction ID	Amount	Payment Status
04/24/2023	6103786846401642-12116122	\$900.00 USD	Paid
04/21/2023	6095882840525376-12098954	\$900.00 USD	Paid
04/18/2023	6117480231698965-12075363	\$900.00 USD	Paid
04/16/2023	6089511927829131-12054905	\$46.91 USD	Paid
04/14/2023	5955531094560543-12045664	\$900.00 USD	Paid
04/10/2023	6092086140905041-12014773	\$901.02 USD	Paid
04/07/2023	6082105248569797-11995260	\$900.00 USD	Paid
04/05/2023	6076098955837093-11981809	\$900.00 USD	Paid
04/03/2023	6037924479654546-11963455	\$909.78 USD	Paid
03/29/2023	6053753241404997-11928834	\$900.00 USD	Paid
03/16/2023	6003907233056269-11827176	\$267.94 USD	Paid
03/11/2023	5964040260376295-11794926	\$600.00 USD	Paid
03/07/2023	8061412207305765-11762195	\$400.00 USD	Paid
03/04/2023	6051466958300290-11739175	\$250.00 USD	Paid
02/27/2023	6034200003360319-11696168	\$175.00 USD	Paid
02/24/2023	5937841912996135-11673541	\$125.00 USD	Paid
02/21/2023	5792530294193958-11654853	\$75.00 USD	Paid
02/20/2023	5919614554818870-11647376	\$75.00 USD	Paid
02/19/2023	5932836880163303-11638872	\$75.00 USD	Paid
02/18/2023	5854618274651834-11630676	\$75.00 USD	Paid

Total Amount Billed	\$10,275.65 USD
Total Funds Added	\$0.00 USD

Meta Ads payment

Payment Method: Ad Credit

Date	Transaction ID	Amount	Payment Status
04/21/2023	6089310797849240-12093105	\$0.03 USD	Paid
		Total Amount Billed	\$0.03 USD
		Total Funds Added	\$0.00 USD

SOUTH PADRE ISLAND

Splash

UNIFIED

EG Globalgroove

EVENT SCHEDULE

South Padre Island #sopadre

PRE PURCHASED VIPS AND TICKET PICK UP AT HOLIDAY INN RESORT LOBBY (SPLASH TABLE) OR VENUE ENTRANCES
 MOST RESORT: HOLIDAY INN RESORT, 100 PADRE BLVD, SOUTH PADRE ISLAND, TX
 FOR ALL INFORMATION AND TICKETS VISIT: SPLASHSOUTHPADRE.COM

THURS APR 27

BACK TO THE 80'S

80's Attire Encouraged

Welcome Theme Party Featuring **Tiffany**

80's POP ICON

Clayton's
Biggest Beach Bar in Texas

Doors: 9PM-2AM

FRI APR 28

DRAG BRUNCH

PLATINUM VIP ONLY EVENT

Clayton's
Biggest Beach Bar in Texas

DOORS 11AM-1PM

FRI APR 28

WAVES

noon-5pm

Clayton's
Biggest Beach Bar in Texas

FRI APR 28

WERK IT!

A DRAG QUEEN EXTRAVAGANZA!

SASHA COLBY

MISTRESS ISABELLE BROOKS

9pm-2am

Clayton's
Biggest Beach Bar in Texas

SAT APR 29

WET SPLASH POOL BASH

NOON-5PM

Holiday Inn Resort SOUTH PADRE ISLAND, TX

SAT APR 29

SPLASH PARTY CRUISE!

5:30pm-7:00pm

BREAKAWAY Cruises

PLATINUM VIP ONLY EVENT

SAT APR 29

UNITE IN WHITE

THE NATION'S #1 MADONNA IMPERSONATOR

VENUS D'LITE

WWW.ATTIREANDLASHES.COM

9pm-2am

LOUIE'S
backyard

SUN APR 30

SEND OFF! DRAG BRUNCH

featuring **The RGV ALL-STARS**

NOON-7PM

Clayton's
Biggest Beach Bar in Texas



Report Types

Analytics Updates every minute 2023

Attendees

All time



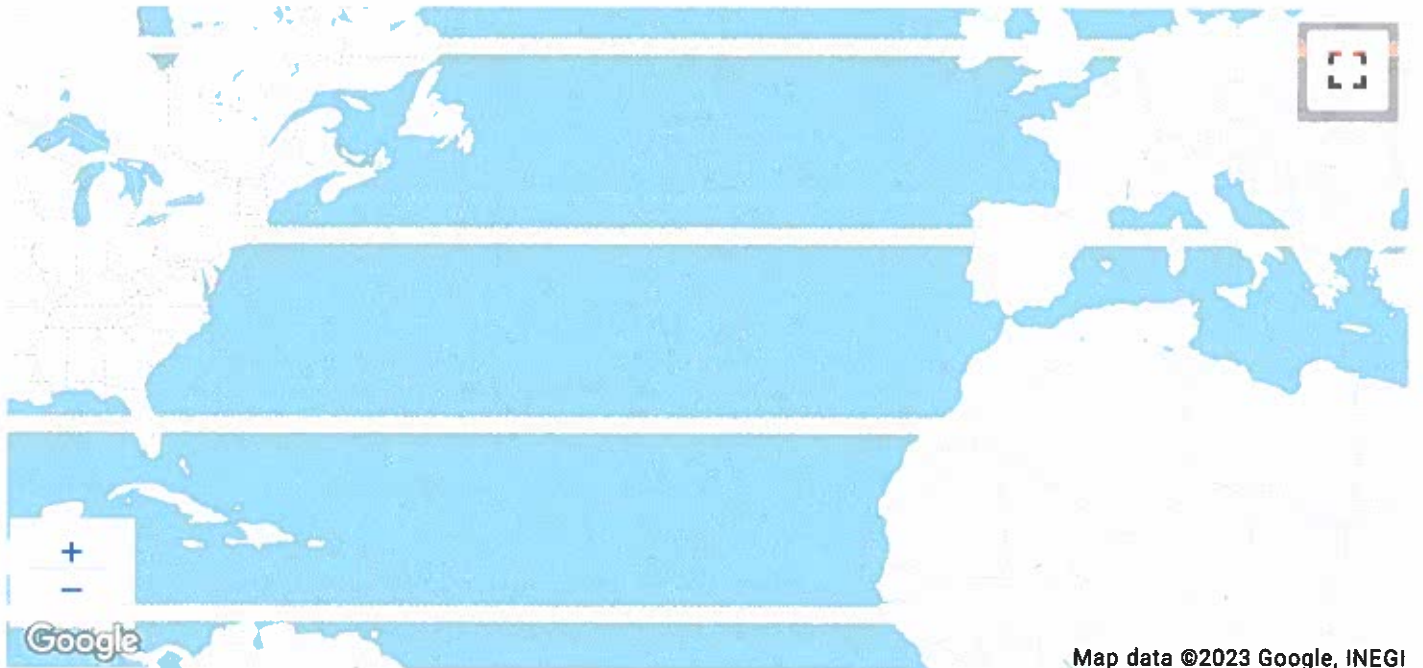
Options

Related To **Splash South Padre Is...**

Group By **City**

Filter By **None**

Number of Attendees



City	↓ Attendees	Orders
Houston	449	232
San Antonio	255	130
Irving	42	23
McAllen	37	20
Brownsville	30	18
Austin	18	12
Harlingen	14	8
Edinburg	14	8
Pharr	13	9
Corpus Christi	11	7
Oklahoma City	10	6
Mission	10	6
Port Isabel	8	4
Los Fresnos	8	4
Laredo	8	4
San Juan	7	4
Weslaco	6	3
Dallas	6	5
Round Rock	5	2
Mexico City	5	2
Saltillo	4	1
Kerrville	4	2
Heroica Matamoros	4	2

City	Export Chart	Export Data	Manage Attendees	Count
Del Rio				2
Pflugerville			3	2
Longview			3	1
Deer Park			3	1
Valle Hermoso			2	1
San Benito			2	2
Odessa			2	1
Moorhead			2	1
Monterrey			2	1
Missouri City			2	1
Lubbock			2	1
Fargo			2	1
Amarillo			2	1
Abu Dhabi			2	1
Seabrook			1	1
Rio Grande City			1	1
Prosper			1	1
Piedras Negras			1	1
Pasadena			1	1
New York			1	1
New Orleans			1	1
Los Angeles			1	1
Leander			1	1
			1	1

Laguna vista	-	-
Garland	1	1
Floresville	1	1
Brownwood	1	1
Alamo	1	1
Total	1,288	702

Summary For February 6, 2023 - April 30, 2023

> Attendees	1,288
> Orders	702

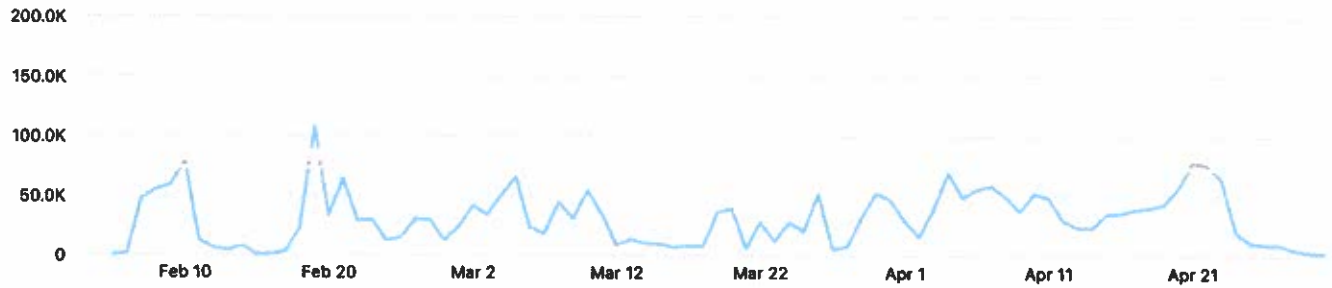
Splash South Padre 2023

02/05/23 - 4/30/23

Page	Reactions /Likes,...	Likes and reactions	Comments	Shares	Link clicks	New followers	Unfollowers
 Splash South Pa... Concert Tour	14657	12753	1095	809	42056	583	85

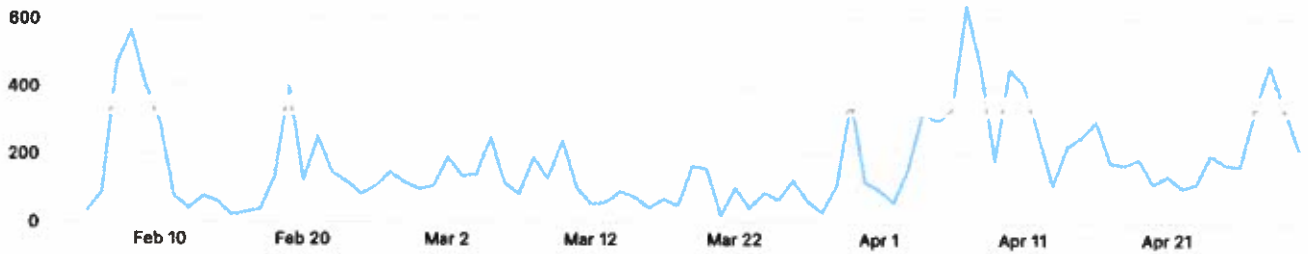
Facebook Page reach ^①

1,228,592 ^{↑ 4.4K%}



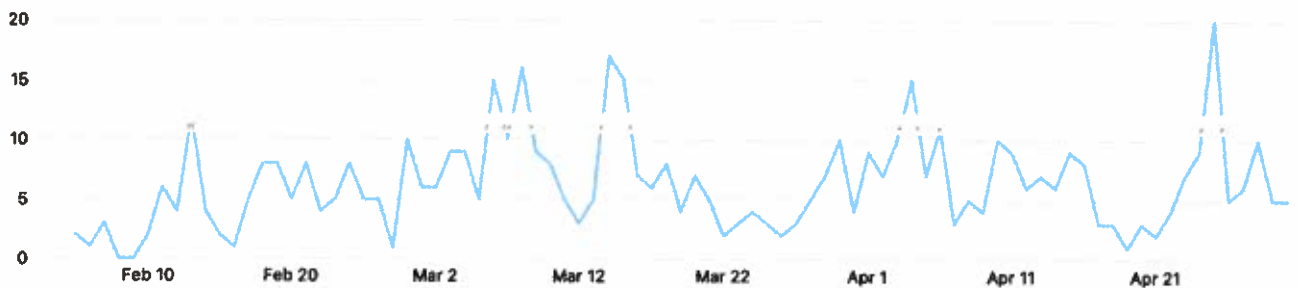
Facebook Page visits ^①

14,964 ^{↑ 1.0K%}



Facebook Page new likes ^①

529 ^{↑ 306.9%}



Account name	Reach	Impressions	Amount spent
Splash	1,869,831	5,246,735	\$11,108.33
Splash South Padre Island	259,806	389,348	\$609.97

	Reach	Impressions	Amount Spent
Totals:	2,129,637	5,636,083	\$11,718.3

Page Name	Month	Ad name	Reach	Impressions	Amount spent (USD)	Link clicks	Reporting starts	Reporting ends
Splash South Padre Island	All	All	1869831	5246735	11108.33	33103	2023-02-05	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	All	1869319	5244204	11072.23	33078	2023-02-05	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "Get ready to party with	1448199	3546998	7439.90	15162	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "So much fun to be had a	9876	15504	100.00	137	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "	977	1518	49.98	19	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "What's an 80's theme	0	0	0.00		2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "	3831	5687	125.00	25	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "What's an 80's theme	43569	76164	100.00	511	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "	0	0	0.00		2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "Welcome back to the 80	20940	24026	100.00	65	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "The blizest "SPLASH	12411	20519	100.00	127	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "	0	0	0.00		2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "	3712	5614	112.98	93	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "	0	0	0.00		2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "What's an 80's theme	14396	21498	100.00	107	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "Get ready to party with	18772	68119	149.95	622	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "	10538	13761	100.00	460	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "And then there was one	4311	5083	84.95	13	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "What's an 80's theme	0	0	0.00		2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "	0	0	0.00		2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "	0	0	0.00		2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "Don't miss your chance	35312	77777	100.00	720	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "	5182	8537	200.00	82	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "	0	0	0.00		2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "UNITED IN WHITE	2257	5553	49.99	39	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "Get ready to party with	0	0	0.00		2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "Shantay, you stavi	4946	29686	100.00	69	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "Get ready for the big	0	0	0.00		2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "	4919	5614	36.61	303	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "The blizest "SPLASH	17872	37098	182.68	331	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "The biggest "SPLASH	0	0	0.00		2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "Get ready to party with	0	0	0.00		2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "	6370	8643	150.00	61	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "Get ready to party with	0	0	0.00		2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "The blizest "SPLASH	0	0	0.00		2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "What's an 80's theme	0	0	0.00		2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "Get ready for the big	0	0	0.00		2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "ATTENTION !	7470	9311	50.00	82	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "Get ready to party with	0	0	0.00		2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "The blizest "SPLASH	0	0	0.00		2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "TWO DAYS !	1651	4020	31.26	15	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "The blizest "SPLASH	10534	15893	76.97	97	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "	2780	3782	100.00	29	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "Who's your favorite for	2234	3468	99.98	35	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "What's an 80's theme	0	0	0.00		2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Promoting website: http://spl	10172	18196	19.21	338	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "	4479	8418	112.07	62	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "	5042	7382	150.00	92	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "Who's your favorite for	3488	10933	99.99	37	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "Get ready to party with	0	0	0.00		2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	New Traffic Ad	79217	137640	258.13	110	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "What's an 80's theme	0	0	0.00		2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Event: Splash South Padre 202	26456	55824	271.72	921	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "The blizest "SPLASH	34504	79262	150.00	2312	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "	0	0	0.00		2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "	0	0	0.00		2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "Get ready for the big	0	0	0.00		2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "The blizest "SPLASH	0	0	0.00		2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "	0	0	0.00		2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "Get ready for the big	0	0	0.00		2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "Get ready for the big	0	0	0.00		2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "Get ready to party with	0	0	0.00		2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "Get ready to party with	0	0	0.00		2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "Get ready to party with	0	0	0.00		2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "What's an 80's theme	0	0	0.00		2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "What's an 80's theme	0	0	0.00		2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "	0	0	0.00		2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "The blizest "SPLASH	0	0	0.00		2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "	0	0	0.00		2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "And then there was one	33113	66878	100.00	512	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "Counting down the days	2750	8337	47.80	36	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Promoting Call-to-action: Shop	25568	36213	201.99	1000	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "The biggest "SPLASH	17420	31169	150.00	186	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "Get ready to party with	0	0	0.00		2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "The blizest "SPLASH	0	0	0.00		2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "Get ready to party with	16568	31366	192.22	252	2023-04-01	2023-04-30

Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "Get ready to party with	869	961	5.29	7	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "Get ready to party with	10964	15877	100.00	730	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "Get ready to party with	1033	1193	5.23	5	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "	2615	3629	100.00	23	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: " The biggest "SPLASH	21168	35552	130.00	193	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: " The biggest "SPLASH	0	0	0.00		2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "And then there was one	2701	3866	99.95	46	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "Get ready to party with	0	0	0.00		2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Event: Splash South Padre 202	4895	7299	27.98	86	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "	0	0	0.00		2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "Get ready to party with	0	0	0.00		2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Promoting website: http://spl	3505	4528	16.34	9	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "	2388	8143	68.44	78	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: " The biggest "SPLASH	0	0	0.00		2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "	0	0	0.00		2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: " SPLASH VIP ALERT!	4275	25150	50.00	143	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: " What's an 80's theme	9874	15706	96.05	222	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	New Traffic Ad	959491	2138316	325.14	548	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "Get ready to party with	0	0	0.00		2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: " The biggest "SPLASH	0	0	0.00		2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "	0	0	0.00		2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: " What's an 80's theme	0	0	0.00		2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "	0	0	0.00		2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "Who's your favorite for	21137	33564	100.00	87	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "Get ready to party with	0	0	0.00		2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "9 days to go!! 🎉🎉🎉	2282	2346	45.94	31	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "Get ready for the big	0	0	0.00		2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "And then there was one	14884	25286	299.99	167	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "Get ready to party with	0	0	0.00		2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "Get ready to party with	0	0	0.00		2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "	0	0	0.00		2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "	0	0	0.00		2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: " The biggest "SPLASH	7356	15274	100.00	186	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "And then there was one	4797	5829	99.99	22	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: " Time to be FIERCE!	2230	6394	50.00	53	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: " SPLASH VIP ALERT!	1331	1699	48.87	6	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: " What's an 80's theme	0	0	0.00		2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "	0	0	0.00		2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "	4958	7352	149.97	26	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "From an 80's pop icon to	3110	6044	149.86	83	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "	0	0	0.00		2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "Get ready for the big	0	0	0.00		2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "	4965	6767	99.98	76	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "	0	0	0.00		2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "	0	0	0.00		2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: " What's an 80's theme	2771	3807	99.99	32	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "Get ready to party with	4264	5909	44.74	218	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "	2608	3691	100.00	24	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "	3268	6327	100.00	74	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: " What's an 80's theme	12472	18722	150.00	320	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "	32322	98774	150.00	1138	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: " ALMOST SHOWTIME	1685	1840	25.63	16	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Promoting website: http://spl	9538	14619	101.13	196	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "We're getting close to th	1811	2179	36.32	13	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "Get ready for the big	0	0	0.00		2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "	3875	24232	150.00	86	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "	6230	9748	70.79	40	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: " What's an 80's theme	0	0	0.00		2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "Shantay, you stay! 🎉🎉	3005	3633	38.80	34	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "Get ready for the big	0	0	0.00		2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "	0	0	0.00		2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: " The biggest "SPLASH	9595	16510	100.00	169	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "Welcome back to the 80	5298	7804	50.00	85	2023-04-01	2023-04-30
Splash South Padre Island	2023-03-01 - 2023-03-31	All	480897	1185499	2973.66	12805	2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: " The biggest "SPLASH	10588	13862	80.00	699	2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "	29344	48020	100.00	124	2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "Get ready to party with	45664	55344	36.10	558	2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "Get ready for the big	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: " What's an 80's theme	2552	4051	89.06	56	2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: " The biggest "SPLASH	5060	5843	37.63	58	2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "	3440	5630	100.00	114	2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "And then there was one	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "	5961	6695	14.01	32	2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: " The biggest "SPLASH	38248	44374	29.45	496	2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: " The biggest "SPLASH	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "	5010	6204	14.36	24	2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "Get ready to party with	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "	26112	36483	75.54	163	2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "	2771	4289	87.93	41	2023-03-01	2023-03-31

Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "	9166	11034	30.09	84	2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "Shantay, you stay! 🌴"	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Event: Splash South Padre 2023	3436	4573	28.28	122	2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "Who's your favorite for #"	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "9 days to roll 🌴🌴🌴"	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "What's an 80's theme"	2311	3227	75.79	53	2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "Get ready to party with"	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "What's an 80's theme"	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "Get ready to party with"	31633	41782	24.30	543	2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "From an 80's pop icon to"	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "	235	264	5.68	9	2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "Get ready for the big"	13308	15818	21.95	53	2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "The blizest "SPLASH"	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "The blizest "SPLASH"	39344	47578	28.07	416	2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "ATTENTION!"	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "The blizest "SPLASH"	33880	39881	24.29	464	2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "The blizest "SPLASH"	10514	15250	100.00	207	2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "We're getting close to the"	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "🌴"	1659	1820	11.98	99	2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "Shantay, you stay! 🌴"	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Promoting website: http://splas	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "Get ready to party with"	89920	171536	100.00	1941	2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "Get ready to party with"	10366	13251	83.71	122	2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "Who's your favorite for #"	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "What's an 80's theme"	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "Welcome back to the 80"	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "Get ready to party with"	820	883	7.77	9	2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "And then there was one"	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "What's an 80's theme"	5718	6691	24.66	44	2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Promoting Call-to-action: Shop	11476	17810	118.82	799	2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "SPLASH VIP ALERT!"	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "Time to be FIERCE!"	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "The blizest "SPLASH"	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "Countdown the days"	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "The blizest "SPLASH"	18300	22080	12.68	230	2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "The blizest "SPLASH"	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "	24584	38695	100.00	89	2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "Get ready to party with"	7620	9647	55.58	902	2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "	5646	6786	21.08	58	2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "And then there was one"	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "Who's your favorite for #"	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "The blizest "SPLASH"	7744	11434	75.46	156	2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "Get ready to party with"	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	New Traffic Ad	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "	1061	1327	30.73	15	2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "What's an 80's theme"	7320	8177	14.77	29	2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Event: Splash South Padre 2023	1283	1519	10.41	36	2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "What's an 80's theme"	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "Get ready to party with"	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "What's an 80's theme"	1956	2537	53.53	25	2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "The blizest "SPLASH"	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "So much fun to be had a"	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "What's an 80's theme"	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "🌴"	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "What's an 80's theme"	2942	4556	99.99	57	2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "Get ready to party with"	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "	12051	16767	57.40	121	2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "What's an 80's theme"	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "	360	393	9.64	13	2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "	656	744	12.52	17	2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "And then there was one"	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "The blizest "SPLASH"	17473	28771	64.06	796	2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "Don't miss your chance"	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "The blizest "SPLASH"	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "The blizest "SPLASH"	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "Get ready to party with"	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "Get ready for the big"	36472	39518	93.74	117	2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "UNITED IN WHITE"	0	0	0.00		2023-03-01	2023-03-31

Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "Get ready to party with	39152	48079	26.65	594	2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "	38920	51929	99.95	144	2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: " Get ready for the big	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: " What's an 80's theme	5634	6743	15.30	24	2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: " Get ready to party with	56016	79158	81.42	821	2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "	12316	16020	41.76	60	2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "	8100	9709	22.53	28	2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: " What's an 80's theme	10228	11476	15.19	37	2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: " Get ready to party with	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: " Get ready to party with	10716	16540	99.94	157	2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "	11876	15087	54.42	46	2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: " Get ready for the big	9811	12443	24.04	36	2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: " Get ready for the big	3142	4136	99.86	44	2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: " Get ready to party with	1358	1479	10.48	16	2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: " 📅 TWO DAYS! 📅 "	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: " 📅 ALMOST SHOWTIME	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "	3791	4078	7.53	3	2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: " And then there was one	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Promoting website: http://spl	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: " What's an 80's theme	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: " Get ready for the big	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: " The blizest "SPLASH	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: " Get ready to party with	10312	15610	99.51	215	2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: " Welcome back to the 80	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "	3292	4883	100.00	50	2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Promoting website: http://spl	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: " 📅 SPLASH VIP ALERT! 📅	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: " Get ready to party with	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: " Get ready for the big	530	670	14.90	9	2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: " Get ready to party with	46128	52086	56.82	482	2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: " What's an 80's theme	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "	15948	20229	42.30	48	2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: " Get ready to party with	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: " Get ready for the big	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: " Get ready to party with	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	New Traffic Ad	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-02-05 - 2023-02-28	All	241600	511707	658.67	5111	2023-02-05	2023-02-28
Splash South Padre Island	2023-02-05 - 2023-02-28	Post: " Get ready for the big	0	0	0.00		2023-02-05	2023-02-28
Splash South Padre Island	2023-02-05 - 2023-02-28	Post: " The blizest "SPLASH	0	0	0.00		2023-02-05	2023-02-28
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Splash South Padre Island	2023-02-05 - 2023-02-28	Post: "	0	0	0.00		2023-02-05	2023-02-28
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Splash South Padre Island	2023-02-05 - 2023-02-28	Post: "Shantay, you stavl 📅 "	0	0	0.00		2023-02-05	2023-02-28
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Splash South Padre Island	2023-02-05 - 2023-02-28	Post: " From an 80's pop icon to	0	0	0.00		2023-02-05	2023-02-28
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Splash South Padre Island	2023-02-05 - 2023-02-28	Post: " The blizest "SPLASH	0	0	0.00		2023-02-05	2023-02-28
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Splash South Padre Island	2023-02-05 - 2023-02-28	Post: " And then there was one	0	0	0.00		2023-02-05	2023-02-28
Splash South Padre Island	2023-02-05 - 2023-02-28	Post: " What's an 80's theme	0	0	0.00		2023-02-05	2023-02-28
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Splash South Padre Island	2023-02-05 - 2023-02-28	Post: " 📅 SPLASH VIP ALERT! 📅	0	0	0.00		2023-02-05	2023-02-28
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Splash South Padre Island	2023-02-05 - 2023-02-28	Post: " 📅 Time to be FIERCE! 📅	0	0	0.00		2023-02-05	2023-02-28
Splash South Padre Island	2023-02-05 - 2023-02-28	Post: "	4072	4854	9.76	17	2023-02-05	2023-02-28
Splash South Padre Island	2023-02-05 - 2023-02-28	Post: " Get ready to party with	0	0	0.00		2023-02-05	2023-02-28
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Splash South Padre Island	2023-02-05 - 2023-02-28	Post: " Get ready for the big	0	0	0.00		2023-02-05	2023-02-28

Splash South Padre Island	2023-02-05 - 2023-02-28	Post: "And then there was one"	0	0	0.00		2023-02-05	2023-02-28
Splash South Padre Island	2023-02-05 - 2023-02-28	Post: "Get ready to party with"	0	0	0.00		2023-02-05	2023-02-28
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Splash South Padre Island	2023-02-05 - 2023-02-28	Post: "	0	0	0.00		2023-02-05	2023-02-28
Splash South Padre Island	2023-02-05 - 2023-02-28	Post: "	0	0	0.00		2023-02-05	2023-02-28
Splash South Padre Island	2023-02-05 - 2023-02-28	Post: "So much fun to be had a"	2511	3324	9.26	41	2023-02-05	2023-02-28
Splash South Padre Island	2023-02-05 - 2023-02-28	Post: "Welcome back to the 80"	0	0	0.00		2023-02-05	2023-02-28
Splash South Padre Island	2023-02-05 - 2023-02-28	Post: "The biggest "SPLASH"	0	0	0.00		2023-02-05	2023-02-28
Splash South Padre Island	2023-02-05 - 2023-02-28	Post: "What's an 80's them"	0	0	0.00		2023-02-05	2023-02-28
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Splash South Padre Island	2023-02-05 - 2023-02-28	Post: "What's an 80's them"	0	0	0.00		2023-02-05	2023-02-28
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Splash South Padre Island	2023-02-05 - 2023-02-28	Post: "The biggest "SPLASH"	0	0	0.00		2023-02-05	2023-02-28

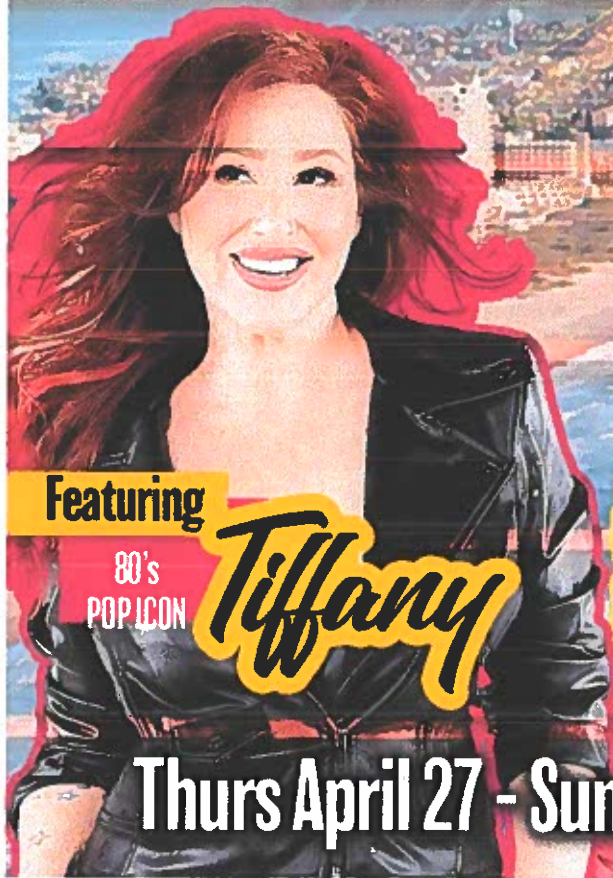
SOUTH PADRE ISLAND

Splash

UNIFIED

THE NATIONS #1 MADONNA IMPERSONATOR

VENUS D'LITE



Featuring

80's
POP ICON

Tiffany



SASHA COLBY



RuPaul DRAG RACE



MISTRESS ISABELLE BROOKS

Thurs April 27 - Sun April 30 • splashsouthpadre.com



#sopadre



Clayton's • South Padre Island **Thurs, April 27**



BACK TO THE 80'S

80's Attire Encouraged
Theme Party & Performance

Doors: 9PM-2AM

SOUTH PADRE ISLAND
Splash
UNFIELD

Featuring

80's
POP ICON

Tiffany

Featuring:
MISS GAY TEXAS US OF A
DION SUMMERS
DJ RADAR
MC KATELYNN YORK



GG Globalgroove
#sopadre

LOUIE'S
backyard

South Padre Island • 9pm-2am

Sat, April 29



UNITED IN WHITE

FEATURING THE NATIONS #1 MADONNA IMPERSONATOR

VENUS D'LITE

WHITE ATTIRE ENCOURAGED

SOUTH PADRE ISLAND
Splash

**HOSTED BY KATHRYNN AND KATELNN YORK
WITH MISS SPLASH & DJ YANNIN**

YOUR CHANCE TO WIN "THE CELEBRATION TOUR"
MADONNA TICKETS AT THE MOODY CENTER AUSTIN

South
Padre
ISLAND

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Splash UNIFIED

APRIL 27 - APRIL 30, 2023
SOUTH PADRE ISLAND

VIP



#SPLASHUNIFIED • #SOPADRE

VIP 85% SOLD OUT!

INCLUDES ENTRY INTO ALL EVENTS

VIP AREA AT CLAYTON'S

RUPAUL MEET AND GREET

PARTY CRUISE

DRAG BRUNCH PLATINUM VIP ONLY

VIP COLLECTORS LAMINATE

GET YOURS AT [SPLASHSOUTHPADRE.COM](https://www.splashsouthpadre.com)



Holiday Inn Resort • South Padre Island

Sat, April 29



**WET
SPLASH
POOL BASH**



**FOR ALL INFO AND TICKETS
VISIT SPLASHSOUTHPADRE.COM**



**GG Globalgroove
#sopadre**

**CITY OF SOUTH PADRE ISLAND
SPECIAL EVENTS COMMITTEE
AGENDA REQUEST FORM**

MEETING DATE: May 16, 2023

NAME & TITLE: Ema Jaramillo, Management Assistant

DEPARTMENT: Special Events Committee

ITEM

Discussion and possible action to approve the funding request for the SPI Triathlon in September 2023. (Brown)

ITEM BACKGROUND

SPI Triathlon is requesting \$6,000 for their event.

BUDGET/FINANCIAL SUMMARY

Funds have been budgeted for FY22/23.

02-593-8099

COMPREHENSIVE PLAN GOAL

N/A

LEGAL REVIEW

Sent to Legal:

Approved by Legal:

RECOMMENDATIONS/COMMENTS:

SOUTH PADRE ISLAND EVENT FUNDING
APPLICATION



90

To apply for funding please complete all questions.

ORGANIZATION INFORMATION

Date Application Submitted: May 3, 2023

Name of Organization: PowerWatt Coaching, LLC

Address: 258 Beach Blvd

City, State, Zip: Laguna Vista, Texas 78578

Full Name:
Karen M. Watt

E-Mail:
docwatt@powerwattcoaching.com

Office Number:
9567785997

Cell Phone Number:
9567785997

Website for Event or Sponsoring Entity : www.athleteguild.com or www.powerwattmultisport.com

Non-Profit or For-Profit Status:
Non-profit - 501 (c) (7)

Tax ID #:
82-1767576

Primary Purpose of Organization:
PowerWatt Coaching LLC provides triathlon coaching and swim instruction as well as community multisport events such as triathlons and duathlons in the Laguna Madre area.

EVENT INFORMATION

Name of Event: South Padre Island Triathlon

Date(s) of Event:
September 23-24, 2023

Primary Location of the Event:
Jim's Pier

Amount Requested: \$6,000

If greater than previous year funded (if applicable), please explain the increase being requested:

Last year we did not request funding, mainly because I missed the deadline for the application. We are asking for \$6,000 due to a venue change and having to start all over

with promotional materials for the new venue. These materials are both electronic and printed. We will also hire a professional photographer for aerial footage for promoting future events.

Primary Purpose of Event:

The South Padre Island Triathlon is an event involving the completion of three continuous and sequential endurance disciplines: swim, bike, and run. It's purpose is to provide opportunities for more multisport

events in our areas. Our events provide the only open water triathlons in South Texas sanctioned by USA Triathlon. We aim to attract athletes from all over the state, from other states, and from Mexico.

How will the hotel tax funds be used? Please attach a list of the hotel tax funded expenditures.

The funds will be used to help market this event as well as future events. Some examples include social media boosts, posted fliers, and email blasts.

All of our race materials will have the logo on them (shirts, caps, awards, website, etc.).

Are you asking for any cost reductions for city facility rentals or city services? Please quantify and explain.

We will request Police, EMS and Lifeguards for the event. Any cost reductions for these is appreciated.

AMOUNT REQUESTED UNDER EACH CATEGORY

Advertising, Solicitations, Promotional programs to attract tourists and convention delegates or registrants to the municipality or its vicinity. Amount requested under this category:

\$: \$3000.00

Expenses including promotional expenses, directly related to a sporting event in which the majority of participants are tourists. The event must substantially increase economic activity at hotels within the city or its vicinity. Amount requested under this category:

\$: \$3000.00

QUESTIONS FOR ALL FUNDING REQUEST CATEGORIES

How many years have you held this event? I took over in 2019, so 3 years

Attendance for previous year (if applicable): 178

How many of the attendees are expected to be from more than 75 miles away?
75-80% of them

How many people attending the event will use South Padre Island lodging establishments?
Estimated 60-75%

How many nights do you anticipate the majority of the tourists will stay? 1.5

Will you reserve a room block for this event at area hotel(s)? Maybe

Where and how many rooms will be blocked?

The SPI CVB will assist in locating hotels to meet our request for room blocks should we decide to get a room block. 25-30 rooms

List other years (over the last three years) that you have hosted your event, please include the amount of assistance given from HOT funding and the number of hotel rooms used:

Month/Year Held	Assistance Amount	# of Hotels Used
<u>9/2022</u>	<u>\$0</u>	<u>est. 25 rooms</u>
<u>9/2021</u>	<u>\$3500</u>	<u>est. 25 rooms</u>
<u>9/2019</u>	<u>\$7500</u>	<u>est. 25 rooms</u>

How will you measure the impact of your event on area hotel activity (e.g.: room block usage information, a survey of hoteliers, etc.)?

We will use a QR code survey for participants and assess how many traveled from over 75 miles away.

Please list other sponsors, organizations, and grants that have offered financial support to your event:

We anticipate sponsorships from SA Recycling, Exim, Bicycle World, Texas National Bank.

Will the event charge admission? If so, what is the cost per person/group?

Registration fees increase as the event nears. We start at \$90 and end at \$125.

Do you anticipate a net profit from the event? If so, what is the anticipated amount and how will it be used?

Yes. We will use most of the funds to purchase more equipment for future events and to help fund our triathlon team. We also

will make a donation to a local non-profit, which has yet to be named. In the past we have donated to Sea Turtle Inc.

Please list all promotion efforts your organization is planning and the amount estimated for each media outlet. **Please attach a detailed marketing budget.**

Print \$: 3,500

Website \$: 350

Radio \$: 0

Social Media \$: 1000

TV \$: 0

Other Digital Advertising \$: 1150

A link to the CVB **must be** included on your promotional handouts and on your website for booking hotel nights during this event.

What other marketing initiatives are you planning to promote hotel and convention activity for this event?

We will use the SPI logo on all of our materials including our registration site, website, race shirts/visors, volunteer shirts, medal ribbons,

awards, sponsor banner, event banner, Facebook event, magazine ad, social media boosts, and in the email blasts to tri clubs and past participants in the state.

Who is your target audience?

We are targeting adult triathletes between the ages of 17-99 in the State of Texas, in other states, and in Mexico. USAT provides the info to members across the nation.

What geographic region(s) are you marketing to?

Mostly Texas and northern Mexico, but we do always have participants from other states.

Have you obtained the insurance required and who is the carrier?

Yes. Insurance Office of America, Inc. is USA Triathlon's carrier. \$10,000,000 each occurrence and \$10,000,000 general aggregate.

During the term of this agreement, the event organizer shall procure and keep in force insurance with limits of \$1,000,000 per occurrence and 2,000,000 general aggregate. The policy must contain a policy endorsement that names "The City of South Padre Island, its elected officials, representatives, employees or agents" as additionally insured. Applicant must provide a copy of the actual endorsement.



SOUTH PADRE ISLAND EVENT FUNDING CHECKLIST

To apply for funding please provide all the required documents.

Name of Event: South Padre Island Sprint Triathlon (3rd annual)

- Received and understood the separate Special Events Policy (REQUIRED)
- Received and understood the separate HOT Funding Guidelines (REQUIRED)
- Completed the South Padre Island Event Funding Application form (REQUIRED)
- Enclosed a description of all planned activities or schedule of events (REQUIRED)
- Enclosed a complete detailed budget (REQUIRED)
- Enclosed an advertising/marketing and promotion plan (REQUIRED)
- In Room night projections, with back-up, for the Funded Event (REQUIRED)
- I agree: Any marketing for the event must be consistent with the brand image for South Padre Island and all such marketing pieces that are funded with hotel tax must be in accordance. (REQUIRED)
- I agree: The SPICVB will require access to event participant database information that will show zip code data to measure likely impact from the funded event. (REQUIRED)
- Enclosed a sponsor list (categorized by "confirmed" and "pending")
- Enclosed a vendor/exhibitor list (categorized by "confirmed" and "pending")
- Enclosed an event map
- Enclosed security/safety plans
- Enclosed copies of promotional materials (if available)
- Enclosed a summary of previous special event experience of organizer(s)
- Enclosed a history of event (if previously produced)
- Indicated the type(s) of assistance requested
- Indicated the amount of financial support (if requested)

05/03/2023

Authorized Signature

Date

Karen M. Watt

Print Name

Budget

South Padre Triathlon 2023

Poster, Banners, Flyers with logos:	\$500
Running Across Texas Magazine Ad:	\$500
Social Media Expert Boosting:	\$750
Website manager:	\$400
Event Shirts with logos	\$2500
Swim caps with logos:	\$800
Helmet/bike stickers with logo:	\$350
Barricade Rental for Transition:	\$600
Post-race Food and Drinks:	\$1000
Videographer/photographer:	\$850
Awards with logos	\$850
Medals with logos	\$950
Porto Potties:	\$775
New Swim buoys	\$250
SPI Lifeguards/EMS	\$750
Police for traffic control:	\$1000
DJ:	\$300
Cups for water stations (donated)	
Chalk paint for course marking (donated)	
Water/ice for water stations (donated)	
Volunteer shirts (donated)	
Post-race beverages (donated)	

Total Estimated Budget: \$13,125

Marketing Plan

2023 South Padre Island Triathlon

As in past years, we will create posters and flyers we can place at local businesses to promote our event. We create a sponsor banner every year for display at our event, and this year we will design a new event banner that will be displayed at our venue weeks ahead of the event. This banner will have the name of the event and the SPI logo on it. Our new website and the registration site are accessible to all triathletes looking for races in Texas. The SPI logo is on each of these.

We also use social media blasts (and ad boosts) on Facebook and Instagram to reach athletes all over Texas, Mexico and even beyond. I will advertise in a state running magazine that is both printed and digital: Inside Texas Running. Every year we purchase event shirts (and or visors/caps) to give to all participants which will not only have event information on them but also the South Padre Island logo. Medals and awards will also include the SPI logo. All of these expenses are estimated in the budget.

This year we will a professional videographer this year to create a short video that can be made available on digital media for marketing future triathlon events at SPI. The video from the spring race is available and will use it for marketing and attracting sponsors. We will also create an additional video for this race to use for future races. Normally we do not budget for a photographer, and just use volunteers, but this year we will add value to our event by having this professional document the activities before, during and after the race.

SPI Triathlon Schedule of Activities – September, 2023

PACKET PICKUP

Friday, September 22, 2023: 5:00 PM - 7:00 PM; Bicycle World RGV, Harlingen

Saturday, September 23, 2023: 5:00 PM - 7:00 PM; Jim's Pier South Padre Island

Sunday, September 24, 2023 (late pickup) 6:00 – 6:30 AM; Jim's Pier South Padre Island

COURSE

Sprint Distance
750m Swim/ 20k Bike / 5k Run

Olympic Distance
1500m swim/40k Bike/10k run

RACE DAY SCHEDULE (ALL AT JIM'S PIER)

05:45 AM - Transition Opens

06:30 AM - Transition Closes

06:30 AM – Practice Swim

06:45 AM - Athlete Meeting

07:00 AM – Self-seeded Start for Olympic Distance

07:15 AM – Self-seeded Start for Sprint Distance

08:30 AM – Cut off for swim course – all swimmers must be out of the water

10:30 AM – Cut off for bike course – all cyclists must be off of the bike course

11:30 AM – Cut off for race – all participants must complete the race by this time

11:00 AM - Awards

ENTRY FEES

Early Bird Special (Until May 31)

\$90 - Sprint

\$105 - Olympic

\$140 - Relay (Sprint)

June 1 - August 31 pricing

\$100 - Sprint

\$115 - Olympic

\$150 - Relay (Sprint)

September 1 - September 23 at 7:00 pm

\$110 - Sprint

\$125 - Olympic

\$160 - Relay (Sprint)

There are NO refunds or transfers.

AWARD CATEGORIES

Sprint Individual

Overall Male/Female

Masters Male/Female (40 +)

Top 3 Male/Female in age groups:

17-19, 20-24, 25-29, 30-34, 35-39, 40-44, 45-49, 50-54, 55-59, 60-69, 70-99

Olympic Individual

Overall Male/Female

Masters Male/Female (40 +)

Top 3 Male/Female in age groups:

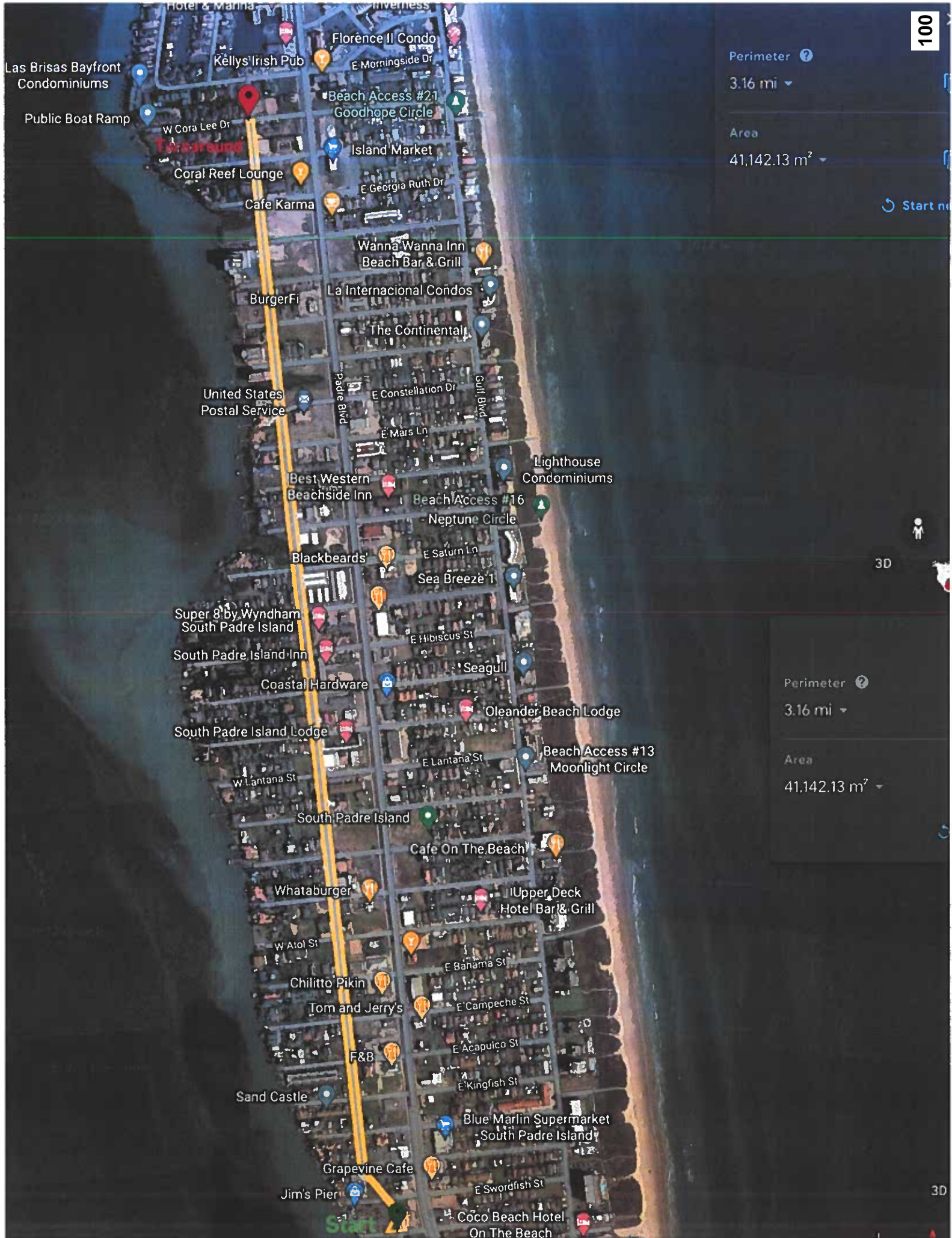
20-24, 25-29, 30-34, 35-39, 40-44, 45-49, 50-54, 55-59, 60-69, 70-99

Sprint Relay

Top three relays will be awarded.

Run Route for South Padre Island Triathlon

1. Runners will leave transition at the green at Jim's Pier parking lot and head north on Laguna Blvd. to Morningside and make a u-turn.
2. The finish line will be set up on Laguna between Whiting and Swordfish.
3. Olympic distance runners will make two loops – making a u-turn around designated cones at Swordfish on Laguna Blvd.



Perimeter ?

3.16 mi

Area

41,142.13 m²

Start

Perimeter ?

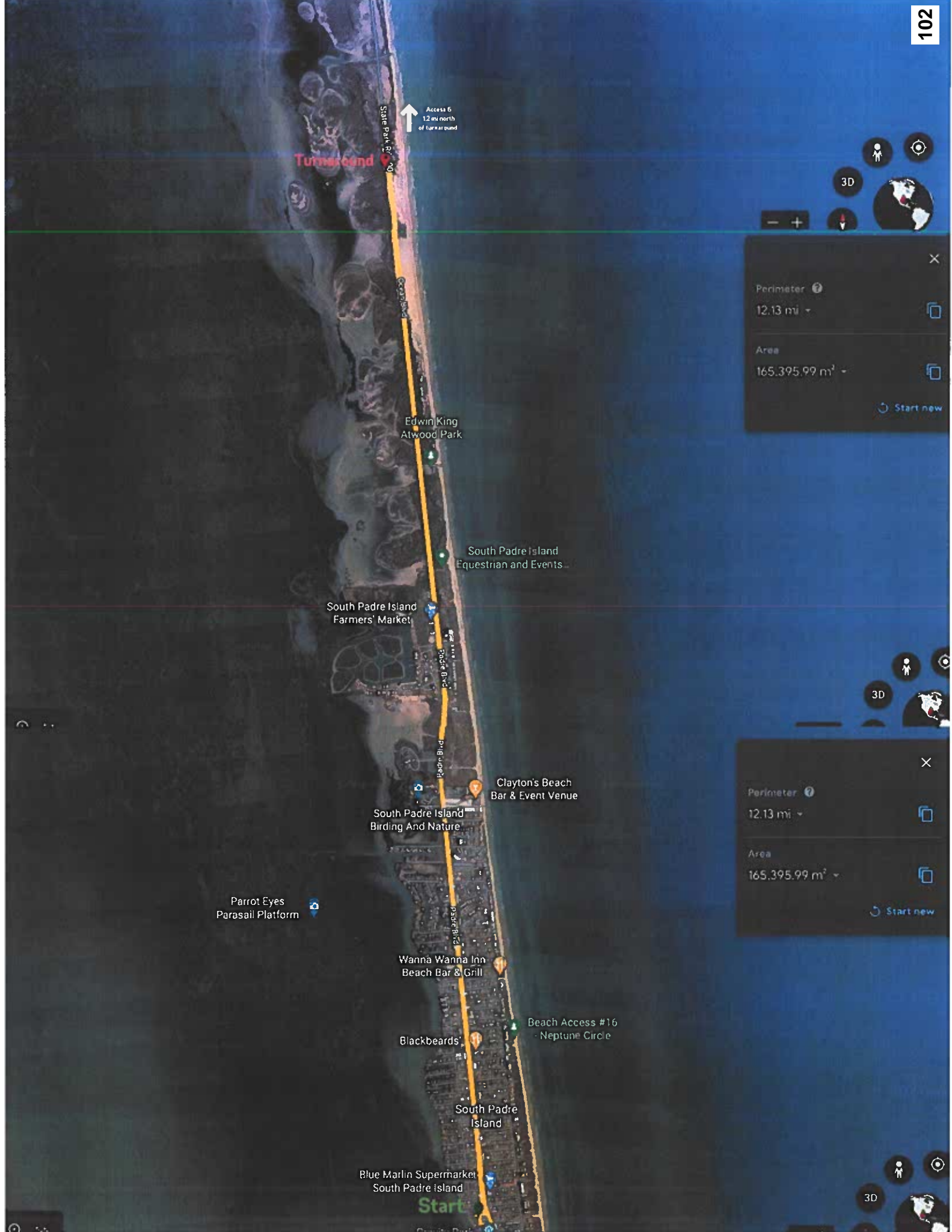
3.16 mi

Area

41,142.13 m²

Bike Route for South Padre Island Triathlon

1. Cyclists will leave transition from the Jim's Pier parking lot and head south on Laguna Blvd. to Amberjack.
2. Cyclists will turn left (east) on Amberjack to the traffic light.
3. At the traffic light, cyclists will turn left (north) on Padre Blvd.
4. Using the designated bike lane, cyclists will travel north approximately 6.1 miles to the turnaround point.
5. The turnaround point is approximately 1.2 miles south of access #6 and approximately 2.5 miles north of The Shores.
6. Cyclists will round the cones and head south back to Amberjack.
7. Once arriving at Amberjack, cyclists will turn right (west) onto Laguna and back into transition to rack their bikes.
8. Olympic distance athletes will do two loops and will start their second loop by making a u-turn at Amberjack and Padre Blvd.



Swim Route for South Padre Island Triathlon

1. Swimmers will begin at the boat ramp at the end of Whiting.
2. Swimmers will enter the channel and round a buoy to swim south in the channel.
3. Swimmers will swim south until just past Marlin Street to the turn around buoy (375 yards).
4. Once around the buoy, swimmers will swim north, back to the Whiting boat ramp.
5. Swimmers will exit the boat ramp and head into transition on the green.
6. Olympic distance athletes will do two swim loops, making a u-turn at the designated buoy in front of the boat ramp to begin their second loop.



Measure distance
Total distance: 1,125.05 ft (342.92 m)

LOC #: _____



ADDITIONAL REMARKS SCHEDULE

AGENCY Insurance Office of America, Inc.		NAMED INSURED USA Triathlon of Colorado 5825 Delmonico Dr Colorado Springs CO 80919	
POLICY NUMBER		EFFECTIVE DATE:	
CARRIER	NAIC CODE		

ADDITIONAL REMARKS

THIS ADDITIONAL REMARKS FORM IS A SCHEDULE TO ACORD FORM,
FORM NUMBER: 25 FORM TITLE: CERTIFICATE OF LIABILITY INSURANCE

in a loss or a claim.
 South Padre Island Triathlon | 2023-09-24 | 2023-09-24 | South Padre Island, TX 78597

**CITY OF SOUTH PADRE ISLAND
SPECIAL EVENTS COMMITTEE
AGENDA REQUEST FORM**

MEETING DATE: May 16, 2023

NAME & TITLE: Ema Jaramillo, Management Assistant

DEPARTMENT: Special Events Committee

ITEM

Discussion and action concerning the new meeting date for June 2023. (Hasbun)

ITEM BACKGROUND

Discussion and action concerning the new meeting date for June 2023.

BUDGET/FINANCIAL SUMMARY

N/A

COMPREHENSIVE PLAN GOAL

N/A

LEGAL REVIEW

Sent to Legal:

Approved by Legal:

RECOMMENDATIONS/COMMENTS: