

**NOTICE OF CONVENTION AND VISITOR ADVISORY BOARD MEETING
CITY OF SOUTH PADRE ISLAND**

WEDNESDAY, JUNE 22, 2022

9:00 AM AT THE MUNICIPAL BUILDING,
CITY COUNCIL CHAMBERS, 2ND FLOOR
4601 PADRE BOULEVARD, SOUTH PADRE ISLAND, TEXAS

1. Call to Order

2. Pledge of Allegiance

3. Public Comments and Announcements

This is an opportunity for citizens to speak to Council relating to agenda or non-agenda items. Speakers are required to address Council at the podium and give their name before addressing their concerns. [Note: State law will not permit the City Council to discuss, debate or consider items that are not on the agenda. Citizen comments may be referred to City Staff or may be placed on the agenda of a future City Council meeting]

4. Approve Consent Agenda

- 4.1. Approve the excused absences for Board Member Rene Valdez. (Till)
- 4.2. Approve the meeting minutes for the May 25, 2022 regular meeting. (Till)
- 4.3. Approve the Special Events Committee post-event reports for the following events: (Brown)
 - * Run the Jailbreak in May 2022
 - * Splash in April 2022
 - * Shallow Sport Owners Fishing Tournament in May 2022

5. Regular Agenda

- 5.1. Presentation and discussion by the Zimmerman Agency and Predictive Data Lab on campaign performances, KPIs, and analytics. (Moore)
- 5.2. Update on The Switch Up motion picture. (Rodriguez)
 - * marketing efforts
 - * movie launch date
 - * Netflix
- 5.3. Presentation and discussion regarding the CVB Monthly Report. (Rodriguez/Moore)

Agenda: JUNE 22, 2022

- 1.) Special Events
- 2.) Marketing and Communications
- 3.) Social Media
- 4.) Cision
- 5.) PR Efforts
- 6.) New Creative
- 7.) SPI-Certified Tourism Advisor (CTA) Program

- 5.4. Discussion and possible action to approve the funding request for the following Special Events: (Brown)
- * The A Team/Dynamic Texas Entertainment LLC in July and September 2022
 - * SPI Pride in October 2022
 - * Aurora Fest in September 2022
- 5.5. Discussion and action concerning the new meeting date for July 2022. (Till)

6. Adjourn

NOTE:

One or more members of the City of South Padre Island City Council may attend this meeting; if so, this statement satisfies the requirements of the OPEN MEETINGS ACT.

DATED

Assistant

Linette Hernandez, CVB Administrative

I, THE UNDERSIGNED AUTHORITY, DO HEREBY CERTIFY THAT THE ABOVE NOTICE OF MEETING OF THE CONVENTION AND VISITORS ADVISORY BOARD OF THE CITY OF SOUTH PADRE ISLAND, TEXAS IS A TRUE AND CORRECT COPY OF SAID NOTICE AND THAT I POSTED A TRUE AND CORRECT COPY OF SAID NOTICE ON THE BULLETIN BOARD AT CITY HALL/MUNICIPAL BUILDING ON , AT/OR BEFORE 9:00 AM AND REMAINED SO POSTED CONTINUOUSLY FOR AT LEAST 72 HOURS PRECEDING THE SCHEDULED TIME OF SAID MEETING.

Assistant

Linette Hernandez, CVB Administrative

THIS FACILITY IS WHEELCHAIR ACCESSIBLE, AND ACCESSIBLE PARKING SPACES ARE AVAILABLE. REQUESTS FOR ACCOMMODATIONS OR INTERPRETIVE SERVICES MUST BE MADE 48 HOURS PRIOR TO THIS MEETING. PLEASE CONTACT BUILDING OFFICIAL, GEORGE MARTINEZ AT (956)761-8103.

Agenda: JUNE 22, 2022 - CONVENTION AND VISITOR ADVISORY BOARD MEETING Convention And Visitors Advisory Board

**CITY OF SOUTH PADRE ISLAND
CONVENTION AND VISITORS ADVISORY BOARD
AGENDA REQUEST FORM**

MEETING DATE: June 22, 2022

NAME & TITLE: Linette Hernandez, Management Assistant

DEPARTMENT: Convention and Visitors Bureau

ITEM

Approve the excused absences for Board Member Rene Valdez. (Till)

ITEM BACKGROUND

N/A

BUDGET/FINANCIAL SUMMARY

N/A

COMPREHENSIVE PLAN GOAL

N/A

LEGAL REVIEW

Sent to Legal: No

Approved by Legal: No

RECOMMENDATIONS/COMMENTS:

**CITY OF SOUTH PADRE ISLAND
CONVENTION AND VISITORS ADVISORY BOARD
AGENDA REQUEST FORM**

MEETING DATE: June 22, 2022

NAME & TITLE: Linette Hernandez, Management Assistant

DEPARTMENT: Convention and Visitors Bureau

ITEM

Approve the meeting minutes for the May 25, 2022 regular meeting. (Till)

ITEM BACKGROUND

N/A

BUDGET/FINANCIAL SUMMARY

N/A

COMPREHENSIVE PLAN GOAL

N/A

LEGAL REVIEW

Sent to Legal: No

Approved by Legal: No

RECOMMENDATIONS/COMMENTS:

**CONVENTION AND VISITOR ADVISORY BOARD MEETING
CITY OF SOUTH PADRE ISLAND
MEETING MINUTES**

WEDNESDAY, MAY 25, 2022

I. CALL TO ORDER

The Convention and Visitors Advisory Board of the City of South Padre Island, Texas held a regular meeting on Wednesday, May 25, 2022 at the South Padre Island City Council Chambers, 4601 Padre Boulevard, South Padre Island, Texas. Chairman Sean Till called the meeting to order at 9:11 am. A quorum was present: Board Member Rene Valdez was absent.

City Officials: Council Member Ken Medders

CVB Staff: CVB Interim Director Lori Moore, Senior Marketing and Communications Manager Teresa Rodriguez, Special Events Manager April Brown, Sales and Services Manager Mayra Nunez, and Management Assistant Linette Hernandez.

II. PLEDGE OF ALLEGIANCE

CVB Chairman Sean Till led the pledge of allegiance.

III. PUBLIC COMMENTS AND ANNOUNCEMENTS: Board Member Tom Goodman made a public comment regarding property taxes. CVB Interim Director Lori Moore provided an update on the hot collections for April 2022. She also informed the board that the Convention Center had some leaks due to bad weather and an air condition outage while the Region One Conference was taking place. She also informed the board CVB Operations Staff member Juan Sanchez will be retiring after 24 years of service.

IV. APPROVE CONSENT AGENDA

- 4.1. Approve the excused absences for Vice Chairman Daniel Salazar and Board Member Chad Hart for the April 27, 2022 regular meeting. Chairman Tom Goodman made a motion to approve, seconded by board member Bob Friedman. Motion carried unanimously.
- 4.2. Approve the meeting minutes for the April 27, 2022 regular meeting. Chairman Tom Goodman made a motion to approve, seconded by board member Bob Friedman. Motion carried unanimously.
- 4.3. Approve the Special Events Committee post-event report for the Texas State Surfing Championships in April 2022. Chairman Tom Goodman made a motion to approve, seconded by board member Bob Friedman. Motion carried unanimously.

5. Regular Agenda

- 5.1. Presentation and discussion by the Zimmerman Agency and Predictive Data Lab on campaign performances, KPIs, and analytics. The Zimmerman Agency presented virtually and provided a marketing update. The board provided feedback on adjustments they would

like to be made for reporting purposes. Predictive Data Lab provided a recorded presentation.

- 5.2. Presentation and discussion regarding the CVB Monthly Report.
 - 1.) Special Events - Special Events Manager April Brown provided an update on the April/May Special Events.
 - 2.) Groups and Meetings- Sales and Service Manager Mayra Nunez provided an update on sales efforts and future events that are booked for 2024.
 - 3.) Marketing and Communications- Senior Marketing and Communications Manager Teresa Rodriguez provided an update on the following items below.
 - 4.) Social Media
 - 5.) Cision
 - 6.) PR Efforts
 - 7.) New Creative
 - 8.) SPI-Certified Tourism Advisor (CTA) Program

- 5.3. Discussion and possible action to approve the funding request for the following Special Events: Board Member Daniel Salazar made a motion to approve the SEC awarded funding amounts seconded by Board Member Tom Goodman. Motion carried unanimously.
 - *SPI Kite Fest in February 2023: \$39,000 was approved
 - *Banzai Kon in October 2022: \$10,000 in marketing was approved

- 5.4. Discussion and possible action to approve the McAllen Holiday Parade float sponsorship. Board Member Tom Goodman made the motion to approve, seconded by Board Member Bryan Pinkerton. Motion carried unanimously.

- 5.5. Discussion and possible action to approve a reimbursement to Isla Grande for fireworks expenses for the South Side Gulf area and request a budget amendment to city council from excess reserve. Tom Goodman made a motion to approve \$20,000 for two shows, seconded by Board Member Chad Hart. Motion carried unanimously.

- 5.6. Discussion and possible action to select and approve a date for the Fourth of July Fireworks show in 2022. Chairman Sean Till made a motion to approve the fireworks for Monday July 4th at 9:15pm, seconded by Board Member Chad Hart. Motion carried unanimously.

- 5.7. Discussion and action concerning the new meeting date for June 2022. The next meeting date was scheduled for June 22, 2022.

6. ADJOURN: The meeting was adjourned at 11:23pm.

Approved by:

Sean Till, CVAB Chairman

**CITY OF SOUTH PADRE ISLAND
CONVENTION AND VISITORS ADVISORY BOARD
AGENDA REQUEST FORM**

MEETING DATE: June 22, 2022

NAME & TITLE: Linette Hernandez, Management Assistant

DEPARTMENT: Convention and Visitors Bureau

ITEM

Approve the Special Events Committee post-event reports for the following events: (Brown)

- * Run the Jailbreak in May 2022
- * Splash in April 2022
- * Shallow Sport Owners Fishing Tournament in May 2022

ITEM BACKGROUND

The SEC approved this item on June 21, 2022.

BUDGET/FINANCIAL SUMMARY

02-593-8099

COMPREHENSIVE PLAN GOAL

N/A

LEGAL REVIEW

Sent to Legal: No

Approved by Legal: No

RECOMMENDATIONS/COMMENTS:

SOUTH PADRE ISLAND EVENT FUNDING POST EVENT REPORT



Please complete all sections.

Date Report Submitted: 06/07/2022

To be reimbursed, please submit the following within 10 days post event:

1. Number of participants calculated with backup documentation (i.e., zip codes, team rosters, surveys)
2. Number of room nights tracked with backup documentation (i.e., third-party housing documentation or certified hotel pickup reports)

Please submit the following within 30 days post event:

1. Valid invoice(s) supporting reimbursable allowable expenses. Please submit only enough receipts to reach awarded grant amount.
2. Evidence of payment to support invoices paid from grantee to a third party (front and back copies of cleared check(s) or detailed credit card/debit card receipts. For all media buys please provide tear sheets, copies of advertisements, schedules, and signed station affidavits.
3. Copies of marketing or advertising materials, and websites showing the South Padre Island CVB logo.

ORGANIZATION INFORMATION

Name of Organization: Jailbreak Race Events

Address: 15080 FM 156

City, State, Zip: Justin, Texas 76247

Full Name:
Time Scrivner

E-Mail:
tim@runspi.com

Office Number:
940.453.6231

Cell Phone Number:
940.453.6231

EVENT INFORMATIONName of Event: Run the Jailbreak - SPIDate(s) of Event:
5/7/2022Primary Location of the Event:
Andie Bowie Park to Beach Access 5How many years have you held this event on South Padre Island? 10**EVENT FUNDING INFORMATION****Please attach an actual event budget showing all revenues including sponsorships and expenses.**Amount Requested: \$25,000Total Amount to be Received: \$25,000

Did the event charge admission? Was there a net profit from the event? If so, what was the amount and how is it being used?

Yes - each participant paid a fee to register for the event. Yes - The net profit for theevent was \$19,869.61. This will be used for obstacle repair, Maintenance, and Land operations.**EVENT ATTENDANCE INFORMATION**How many people did you **predict** would attend this event? (Number submitted in the application)?6,000+What was the actual attendance at the event? 5,900+How many of the participants were from another city or county? 2,930How many room nights did you **predict** in your application would be generated by attendees of this event?1000+How many room nights were **actually generated** by attendees of this event? 1,249

If this event has been funded by hotel occupancy tax in the last three years, how many room nights were generated at South Padre Island hotels by attendees of this event?

This Year:	<u>1,249</u>	Two Years Ago:	<u>700+</u>
Last Year:	<u>1000+</u>	Three Years Ago:	<u>1000+</u>

What method did you use to determine the number of people who booked rooms at South Padre Island hotels (e.g., room block usage information, a survey of hoteliers, total attendance formula, zip code information, etc.)?

Historical Statistics - Total attendance formula provided by 2018 UTRGV SPI Survey: (47.8% reported lodging; 29.4%=1-night; 27.4%= 2-nights; 3.3%= 3-nights; 1.3%= 4-nights)

Tried to collect information through QR Codes, but half of our participants stated they leave their phones in their car so they would not lose them.

Was a room block established for this event at an area hotel (hotels), and if so, did the room block fill? If the room block did not fill, how many rooms were picked up?

We worked with CVB Sales team and tried to establish room blocks.

EVENT MARKETING INFORMATION

Please attach samples of documents showing how South Padre Island was recognized in your advertising/promotional campaign.

Please attach at least one sample of all forms of advertising/promoting used in your campaign. If the sample itself does not indicate the medium (radio, TV, print, or mail) used or where the advertising took place (e.g., a city's newspaper, or a radio spot that does not indicate the city where the spot was played), please include other information that would show location of the advertising and medium utilized.

Please list all efforts your organization used to promote the event and how much was spent in each category:

Print \$:	<u>\$1,877.00</u>	Website \$:	<u>\$2,025.00</u>
Radio \$:	<u>\$3,000 - EMV</u>	Social Media \$:	<u>\$3,890.09</u>
TV \$:	<u>\$3,500+ EMV</u>	Other Digital Advertising \$:	<u>\$4,361.16</u>

Did you include a link to the CVB or other source on your promotional handouts and in your website for booking hotel nights during this event? Yes

What new marketing initiatives did you utilize to promote hotel and convention activity for this event?

Website; News media outlets during interviews

Social Media outlets

ADDITIONAL EVENT INFORMATION

Please note any other success indicators of your event:

Participants voiced enjoying the course and coming back for next year.

What South Padre Island businesses did you utilize for food, supplies, printing, etc.?

SPI Rentals, Toucan Graphics, SOS, Ace Hardware, Clayton's Beach Bar

Tropical Smoothie Cafe, Kelly's Pub, Painted Marlin Grille, Blue Marlin

What was the weather like during the event?

Sunny

Were there any other factors that may have affected the event?

Our registration platform did not calculate our team registrations for 6 weeks. We had

to check in those participants manually upon arrival. A total of 248 participants were calculated.



Authorized Signature

Tim Scrivner

Print Name

5/7/2022

Date



Run the Jailbreak – SPI 2022

15080 FM 156
Justin, Texas 76247

Profit & Loss Statement

Income

Sales: \$113,403

Sponsorship: \$27,210

Total: \$140, 613

Expenses

Advertising & Promotion: \$14,653.25

Property/Permitting: \$6,400

Charitable Contributions: \$1,500

Equipment Rental: \$10,075.56

Event Expense: \$61,838.10

Obstacle Repair/Maintenance: \$4,838.98

Professional Fees: \$4,500

Travel Expense: \$5,437.50

Year-Round Event Staff: \$11,500

Total: \$120,743.39

Net Profit: \$19,869.61

Total Reg Runners: 2939

Runner Attendance: 2645

Total Attendance: 5977 (runner attendance x 2.26 per UTRGV 2018 JB SPI Survey)

Estimated Room Nights:

1259 (per UTRGV 2018 JB SPI Survey: 47.8% reported Hotel/Motel lodging, 29.4% 1 night, 27.4% 2 nights, 3.3% 3 nights, 1.3% 4 nights)

10TH ANNUAL JAILBREAK BEACH ESCAPE

 JAILBREAK

BE A PART OF 10TH ANNUAL
SOUTH PADRE ISLAND
JAILBREAK BEACH ESCAPE!




**MAY
7
2022**


5K + Obstacles

**SIGN UP AT:
RUNTHEJAILBREAK.COM
OR SCAN QR CODE**




*South
Padre*
ISLAND

 RUN THE JAILBREAK

 RUN_THE_JAILBREAK

10TH ANNUAL JAILBREAK BEACH ESCAPE

BE A PART OF 10TH ANNUAL
SOUTH PADRE ISLAND
JAILBREAK BEACH ESCAPE!

**LONESTAR
NATIONAL BANK
EMPLOYEE
DISCOUNT**



5K + Obstacles

MAY 7TH, 2022

TO REGISTER, PLEASE EMAIL
YBARRAE@LONESTARNATIONALBANK.COM

THEN GO TO RUNTHEJAILBREAK.COM AND
ENTER **LSB2022**.

DEADLINE TO REGISTER IS: SUNDAY, APRIL, 24, 2022





CALENDAR

MAY 2022

Submit your event online at austinfilmagazine.com

Rides & Races



COURTESY OF JAILBREAK BEACH ESCAPE

JAILBREAK BEACH ESCAPE **South Padre Island, TX**

MAY 7

MAY

MAY 1

Girls on the Run 5K
San Antonio, TX

MAY 1

Sunshine Run
Austin, TX

MAY 7

Fairway 5K
McKinney, TX

MAY 7

Jailbreak Beach Escape
South Padre Island, TX

MAY 7

Mother's Day Weekend 5K/Fun Run
Waco, TX

MAY 7

Texas Switchback
Johnson City, TX



[Print](#)

Billing Activity - Invoices

Jailbreak Racing Events

*Attn: Tim Scrivner
7417 faith ln
argyle TX 76226
US
P.: 9404536231*

Today's Date: 06/07/2022

User Name:

Invoices from 06/06/2021 to 06/07/2022

Date	Description	Charge Amount	Credit Amount
05/22/2022	Invoice #1653232189		\$387.45
	Constant Contact - Email Plus		
	35001-50000 Contacts	\$369.00	
	Max Period Contacts: 41920		
	Tax	\$18.45	
04/22/2022	Invoice #1650621629		\$387.45
	Constant Contact - Email Plus		
	35001-50000 Contacts	\$369.00	
	Max Period Contacts: 46322		
	Tax	\$18.45	
03/22/2022	Invoice #1647963441		\$387.45
	Constant Contact - Email Plus		
	35001-50000 Contacts	\$369.00	
	Max Period Contacts: 46017		
	Tax	\$18.45	
02/22/2022	Invoice #1645540836		\$351.75
	Constant Contact - Email Plus		
	35001-50000 Contacts	\$335.00	
	Max Period Contacts: 45843		
	Tax	\$16.75	
01/22/2022	Invoice #421765473		\$351.75
	Constant Contact Toolkit - Email Plus	\$0.00	
	Contacts		
	35001 - 50000 contacts		
	Maximum Number of Contacts This Billing Period:	\$335.00	
	45566		
	Period from 01-22-2022 to 02-21-2022		
	State Taxes	\$16.75	

Date	Description	Charge Amount	Credit Amount
12/22/2021	Invoice #416827278	\$351.75	
	Constant Contact Toolkit - Email Plus	\$0.00	
	Contacts		
	35001 - 50000 contacts		
	Maximum Number of Contacts This Billing Period:	\$335.00	
	45571		
	Period from 12-22-2021 to 01-21-2022		
	State Taxes	\$16.75	
11/22/2021	Invoice #411815840	\$357.11	
	Constant Contact Toolkit - Email Plus	\$0.00	
	Contacts		
	35001 - 50000 contacts		
	Maximum Number of Contacts This Billing Period:	\$335.00	
	45319		
	Period from 11-22-2021 to 12-21-2021		
	State Taxes	\$16.75	
	City Taxes	\$4.02	
	District Taxes	\$1.34	
10/22/2021	Invoice #407039282	\$357.11	
	Constant Contact Toolkit - Email Plus	\$0.00	
	Contacts		
	35001 - 50000 contacts		
	Maximum Number of Contacts This Billing Period:	\$335.00	
	45247		
	Period from 10-22-2021 to 11-21-2021		
	State Taxes	\$16.75	
	City Taxes	\$4.02	
	District Taxes	\$1.34	
09/22/2021	Invoice #402137994	\$357.11	
	Constant Contact Toolkit - Email Plus	\$0.00	
	Contacts		
	35001 - 50000 contacts		
	Maximum Number of Contacts This Billing Period:	\$335.00	
	45248		
	Period from 09-22-2021 to 10-21-2021		
	State Taxes	\$16.75	
	City Taxes	\$4.02	
	District Taxes	\$1.34	

Date	Description	Charge Amount	Credit Amount
08/22/2021	Invoice #395569224	\$357.11	
	Constant Contact Toolkit - Email Plus	\$0.00	
	Contacts		
	35001 - 50000 contacts		
	Maximum Number of Contacts This Billing Period:	\$335.00	
	45249		
	Period from 08-22-2021 to 09-21-2021		
	State Taxes	\$16.75	
	City Taxes	\$4.02	
	District Taxes	\$1.34	
07/22/2021	Invoice #386175982	\$357.11	
	Constant Contact Toolkit - Email Plus	\$0.00	
	Contacts		
	35001 - 50000 contacts		
	Maximum Number of Contacts This Billing Period:	\$335.00	
	45251		
	Period from 07-22-2021 to 08-21-2021		
	State Taxes	\$16.75	
	City Taxes	\$4.02	
	District Taxes	\$1.34	
06/22/2021	Invoice #377122475	\$357.11	
	Constant Contact Toolkit - Email Plus	\$0.00	
	Contacts		
	35001 - 50000 contacts		
	Maximum Number of Contacts This Billing Period:	\$335.00	
	45259		
	Period from 06-22-2021 to 07-21-2021		
	State Taxes	\$16.75	
	City Taxes	\$4.02	
	District Taxes	\$1.34	

Billing questions? [Contact Support](#)

Constant Contact - 1601 Trapelo Road - Waltham, MA 02451 US

Total: \$ 4,361.16



Receipt for Marisa Amaya

Account ID: 189944035579832

Invoice/Payment Date
May 5, 2022, 11:52 AM

Payment method
Visa · 4564
Reference Number: HLNHUE3RS2

Paid

\$900.00 USD

Transaction ID
5114001415382803-9736476

You're being billed because you reached your \$900.00 payment threshold.

Product Type
Facebook ads

Campaigns

Event: Run the Jailbreak 2022		
From Apr 11, 2022, 12:00 AM to May 5, 2022, 11:52 AM		\$108.60
Event: Run the Jailbreak 2022	38,545 Impressions	\$108.60
Post: "Only ONE □□□□□ left for Jailbreak Beach Escapel..."		
From Apr 11, 2022, 12:00 AM to May 5, 2022, 11:52 AM		\$460.84
Post: "Only ONE □□□□□ left for Jailbreak Beach Escapel..."	132,633 Impressions	\$460.84
[05/01/2022] Promoting local business Run the Jailbreak		
From Apr 11, 2022, 12:00 AM to May 5, 2022, 11:52 AM		\$330.56
[05/01/2022] Promoting local business Run the Jailbreak	123,839 Impressions	\$330.56



Receipt for Marisa Amaya

Account ID: 189944035579832

Invoice/Payment Date
Apr 12, 2022, 12:03 AM

Payment method
Visa · 4564
Reference Number: CDG3ME7RS2

Transaction ID
5087984227984523-0595028

Product Type
Facebook ads

Paid

\$227.61 USD

Ad spend since Mar 10, 2022.

Campaigns

Event: Run the Jailbreak 2022		\$147.61
From Mar 10, 2022, 12:00 AM to Apr 10, 2022, 11:59 PM		
Event: Run the Jailbreak 2022	63,020 Impressions	\$147.61
Post: "Fun Friday!! Medals are in and drinks are ready..."		\$80.00
From Mar 10, 2022, 12:00 AM to Apr 10, 2022, 11:59 PM		
Post: "Fun Friday!! Medals are in and drinks are ready..."	28,617 Impressions	\$80.00



Receipt for Marisa Amaya

Account ID: 189944035579832

Invoice/Payment Date
Mar 12, 2022, 12:00 AM

Payment method
Visa · 4564
Reference Number: PGCUUCFQS2

Transaction ID
4891472177635724-9400600

Product Type
Facebook ads

Paid

\$519.85 USD

Ad spend since Feb 10, 2022.

Campaigns

Event: Run the Jailbreak 2022		\$136.72
From Feb 10, 2022, 12:00 AM to Mar 10, 2022, 11:59 PM		
Event: Run the Jailbreak 2022	56,284 Impressions	\$136.72
[01/27/2022] Promoting local business Run the Jailbreak		\$96.13
From Feb 10, 2022, 12:00 AM to Mar 10, 2022, 11:59 PM		
[01/27/2022] Promoting local business Run the Jailbreak	49,453 Impressions	\$96.13
Post: "Three waves are now FULL! ☐☐"		\$57.00
From Feb 10, 2022, 12:00 AM to Mar 10, 2022, 11:59 PM		
Post: "Three waves are now FULL! ☐☐"	14,884 Impressions	\$57.00
[02/20/2022] Promoting local business Run the Jailbreak		\$120.00
From Feb 10, 2022, 12:00 AM to Mar 10, 2022, 11:59 PM		
[02/20/2022] Promoting local business Run the Jailbreak	49,027 Impressions	\$120.00
Boosted Story		\$30.00
From Feb 10, 2022, 12:00 AM to Mar 10, 2022, 11:59 PM		
Boosted Story	14,555 Impressions	\$30.00
Post: "Your 10th annual Jailbreak South Padre Island..."		\$80.00
From Feb 10, 2022, 12:00 AM to Mar 10, 2022, 11:59 PM		
Post: "Your 10th annual Jailbreak South Padre Island..."	10,824 Impressions	\$80.00

Receipt for Marisa Amaya

Account ID: 189944035579832



Invoice/Payment Date
Feb 12, 2022, 1:30 AM

Payment method
Visa · 4564
Reference Number: KTQUDCBQS2

Transaction ID
4839085502874391-9209290

Product Type
Facebook ads

Paid

\$160.29 USD

Ad spend since Feb 1, 2022.

Campaigns

Boosted Story			
From Feb 1, 2022, 12:00 AM to Feb 10, 2022, 11:59 PM			\$0.01
Boosted Story	11 Impressions		\$0.01
[01/27/2022] Promoting local business Run the Jailbreak			
From Feb 1, 2022, 12:00 AM to Feb 10, 2022, 11:59 PM			\$100.13
[01/27/2022] Promoting local business Run the Jailbreak	49,571 Impressions		\$100.13
Event: Run the Jailbreak 2022			
From Feb 1, 2022, 12:00 AM to Feb 10, 2022, 11:59 PM			\$46.90
Event: Run the Jailbreak 2022	19,043 Impressions		\$46.90
Boosted Story			
From Feb 1, 2022, 12:00 AM to Feb 10, 2022, 11:59 PM			\$13.25
Boosted Story	7,978 Impressions		\$13.25

Receipt for Marisa Amaya

Account ID: 189944035579832



Invoice/Payment Date

Feb 1, 2022, 4:15 PM

Payment method

Visa · 4564

Reference Number: 6DRV2CKQS2

Paid

\$600.00 USD

Transaction ID

4800748823374728-0143494

You're being billed because you reached your \$600.00 payment threshold.

Product Type

Facebook ads

Campaigns

[01/12/2022] Promoting Run the Jailbreak SPI 2022		\$37.99
From Jan 30, 2022, 12:00 AM to Feb 1, 2022, 4:15 PM		
[01/12/2022] Promoting Run the Jailbreak SPI 2022	6,169 Impressions	\$37.99
[01/27/2022] Promoting local business Run the Jailbreak		\$206.31
From Jan 30, 2022, 12:00 AM to Feb 1, 2022, 4:15 PM		
[01/27/2022] Promoting local business Run the Jailbreak	51,909 Impressions	\$206.31
Boosted Story		\$39.99
From Jan 30, 2022, 12:00 AM to Feb 1, 2022, 4:15 PM		
Boosted Story	40,692 Impressions	\$39.99
Event: Run the Jailbreak 2022		\$6.49
From Jan 30, 2022, 12:00 AM to Feb 1, 2022, 4:15 PM		
Event: Run the Jailbreak 2022	2,661 Impressions	\$6.49
[01/15/2022] Promoting Run the Jailbreak		\$30.67
From Jan 30, 2022, 12:00 AM to Feb 1, 2022, 4:15 PM		
[01/15/2022] Promoting Run the Jailbreak	4,480 Impressions	\$30.67
Boosted Story		\$13.75
From Jan 30, 2022, 12:00 AM to Feb 1, 2022, 4:15 PM		
Boosted Story	8,302 Impressions	\$13.75
[01/27/2022] Promoting local business Run the Jailbreak		\$264.80
From Jan 30, 2022, 12:00 AM to Feb 1, 2022, 4:15 PM		
[01/27/2022] Promoting local business Run the Jailbreak	62,475 Impressions	\$264.80

Receipt for Marisa Amaya

Account ID: 189944035579832



Invoice/Payment Date
Jan 30, 2022, 2:35 AM

Payment method
Visa · 4564
Reference Number: SZQFFC3RS2

Paid

\$400.00 USD

Transaction ID
4844656725650608-9128500

You're being billed because you reached your \$400.00 payment threshold.

Product Type
Facebook ads

Campaigns

[01/12/2022] Promoting Run the Jailbreak SPI 2022		\$20.30
From Jan 27, 2022, 12:00 AM to Jan 30, 2022, 2:35 AM		
[01/12/2022] Promoting Run the Jailbreak SPI 2022	3,254 Impressions	\$20.30
[01/27/2022] Promoting local business Run the Jailbreak		\$116.80
From Jan 27, 2022, 12:00 AM to Jan 30, 2022, 2:35 AM		
[01/27/2022] Promoting local business Run the Jailbreak	27,108 Impressions	\$116.80
[01/15/2022] Promoting Run the Jailbreak		\$28.77
From Jan 27, 2022, 12:00 AM to Jan 30, 2022, 2:35 AM		
[01/15/2022] Promoting Run the Jailbreak	4,009 Impressions	\$28.77
Event: Run the Jailbreak 2022		\$3.89
From Jan 27, 2022, 12:00 AM to Jan 30, 2022, 2:35 AM		
Event: Run the Jailbreak 2022	1,409 Impressions	\$3.89
[01/27/2022] Promoting local business Run the Jailbreak		\$230.24
From Jan 27, 2022, 12:00 AM to Jan 30, 2022, 2:35 AM		
[01/27/2022] Promoting local business Run the Jailbreak	51,266 Impressions	\$230.24

Receipt for Marisa Amaya

Account ID: 189944035579832

Invoice/Payment Date
Jan 28, 2022, 11:57 AMPayment method
Visa · 4564
Reference Number: E4MWDC3RS2

Paid

\$250.00 USDTransaction ID
4839291246187156-0116507

You're being billed because you reached your \$250.00 payment threshold.

Product Type
Facebook ads

Campaigns

[01/12/2022] Promoting Run the Jailbreak SPI 2022		
From Jan 25, 2022, 12:00 AM to Jan 28, 2022, 11:57 AM		\$57.28
[01/12/2022] Promoting Run the Jailbreak SPI 2022	11,222 Impressions	\$57.28
[01/15/2022] Promoting Run the Jailbreak		
From Jan 25, 2022, 12:00 AM to Jan 28, 2022, 11:57 AM		\$68.86
[01/15/2022] Promoting Run the Jailbreak	12,063 Impressions	\$68.86
Event: Run the Jailbreak 2022		
From Jan 25, 2022, 12:00 AM to Jan 28, 2022, 11:57 AM		\$11.14
Event: Run the Jailbreak 2022	5,706 Impressions	\$11.14
[01/27/2022] Promoting local business Run the Jailbreak		
From Jan 25, 2022, 12:00 AM to Jan 28, 2022, 11:57 AM		\$70.47
[01/27/2022] Promoting local business Run the Jailbreak	17,609 Impressions	\$70.47
[01/27/2022] Promoting local business Run the Jailbreak		
From Jan 25, 2022, 12:00 AM to Jan 28, 2022, 11:57 AM		\$42.25
[01/27/2022] Promoting local business Run the Jailbreak	11,651 Impressions	\$42.25

Receipt for Marisa Amaya

Account ID: 189944035579832



Invoice/Payment Date
Jan 26, 2022, 1:06 AM

Payment method
Visa · 4564
Reference Number: VRAMAC3RS2

Paid

\$175.00 USD

Transaction ID
4827787190670895-9101039

You're being billed because you reached your \$175.00 payment threshold.

Product Type
Facebook ads

Campaigns

Event: Run the Jailbreak 2022		\$14.25
From Jan 22, 2022, 12:00 AM to Jan 26, 2022, 1:06 AM		
Event: Run the Jailbreak 2022	6,631 Impressions	\$14.25
[01/12/2022] Promoting Run the Jailbreak SPI 2022		\$75.68
From Jan 22, 2022, 12:00 AM to Jan 26, 2022, 1:06 AM		
[01/12/2022] Promoting Run the Jailbreak SPI 2022	16,087 Impressions	\$75.68
[01/15/2022] Promoting Run the Jailbreak		\$85.07
From Jan 22, 2022, 12:00 AM to Jan 26, 2022, 1:06 AM		
[01/15/2022] Promoting Run the Jailbreak	15,766 Impressions	\$85.07

Receipt for Marisa Amaya

Account ID: 189944035579832



Invoice/Payment Date

Jan 23, 2022, 3:23 AM

Payment method

Visa · 4564

Reference Number: L9UVBTQS2

Paid

\$125.00 USD

Transaction ID

4776291912487088-9084223

You're being billed because you reached your \$125.00 payment threshold.

Product Type

Facebook ads

Campaigns**[01/12/2022] Promoting Run the Jailbreak SPI 2022**

From Jan 20, 2022, 12:00 AM to Jan 23, 2022, 3:23 AM

\$54.34

[01/12/2022] Promoting Run the Jailbreak SPI 2022

11,807 Impressions

\$54.34

[01/15/2022] Promoting Run the Jailbreak

From Jan 20, 2022, 12:00 AM to Jan 23, 2022, 3:23 AM

\$60.83

[01/15/2022] Promoting Run the Jailbreak

10,918 Impressions

\$60.83

Event: Run the Jailbreak 2022

From Jan 20, 2022, 12:00 AM to Jan 23, 2022, 3:23 AM

\$9.83

Event: Run the Jailbreak 2022

3,921 Impressions

\$9.83

Receipt for Marisa Amaya

Account ID: 189944035579832



Invoice/Payment Date
Jan 21, 2022, 12:58 AM

Payment method
Visa · 4564
Reference Number: NJVGEBFQS2

Paid

\$75.00 USD

Transaction ID
4729438057172471-9070941

You're being billed because you reached your \$75.00 payment threshold.

Product Type
Facebook ads

Campaigns

Event: Run the Jailbreak 2022		\$7.35
From Jan 19, 2022, 12:00 AM to Jan 21, 2022, 12:58 AM		
Event: Run the Jailbreak 2022	2,169 Impressions	\$7.35
[01/12/2022] Promoting Run the Jailbreak SPI 2022		\$40.98
From Jan 19, 2022, 12:00 AM to Jan 21, 2022, 12:58 AM		
[01/12/2022] Promoting Run the Jailbreak SPI 2022	7,988 Impressions	\$40.98
[01/15/2022] Promoting Run the Jailbreak		\$26.67
From Jan 19, 2022, 12:00 AM to Jan 21, 2022, 12:58 AM		
[01/15/2022] Promoting Run the Jailbreak	4,273 Impressions	\$26.67

Shipping Printing
PC Repair
Your One Stop Business Center



*** SOS SERVICES ***
2216 PADRE BLVD, SUITE B
SOUTH PADRE ISLAND, TX 78597
956-772-9700

Sponsorship
Packets
⚡
Posters

Color L 80 @ 0.69	55.20 TX
discount	-13.80 TX
Color L 50 @ 1.19	59.50 TX
discount	-14.98 TX
SUBTOTAL 86.02	
TAX	
State Tax on 86.02	7.09
TOTAL	93.11
MasterCard	93.11

counts: \$28.68
total savings: \$28.68

shipments: 0
order: None selected

03/02/2007
05:50 PM

location: 54 - 10S26
#

LINE _____

YOU FOR YOUR BUSINESS AND FOR CHOOSING !!

55# _____
Type and Shipments

TOUCAN GRAPHICS

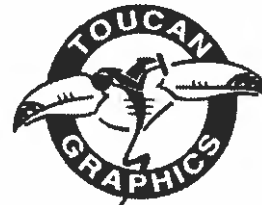
Accounting Dept.

14725 S Padre Island Dr., Unit 4

Corpus Christi, TX 78418 US

(361)949-1400

accounting@toucangraphics.net



INVOICE

BILL TO

Jennifer Steele

Jailbreak Racing Events

PO Box 74

Argyle, TX 76226

INVOICE # 33970

DATE 05/10/2022

DUE DATE 05/10/2022

TERMS Due on receipt

ACTIVITY	QTY	RATE	AMOUNT
Xcolor Printing: Laminated lettersize sheets, 4/0: 20) Maps, 10) QR Codes	30	1.85	55.50T
Xcolor Printing: copies of the Masterlist, 58 pages BW	2	5.82	11.64T

SUBTOTAL	67.14
TAX (8.25%)	5.54
TOTAL	72.68
BALANCE DUE	\$72.68

**Invoice:**

Invoice number: #0058

\$150.00*Billed to:***Jailbreak SPI***ISSUE DATE:*

03.02.2022

*DUE DATE:**Billed by:***Tony Pena Designs**

Brownsville, TX 78520

ITEM	DESCRIPTION	QUANTITY	AMOUNT
T-shirt Design	One Color Vector	2	\$150

Total: \$150.00

Invoice #1014

CSR Construction Services, LLC
 210 E Doyle St.
 Ponder, TX 76259

Name Jail Break

5/10/2022

Address.

City, State Zip. Justin Tx. 76247

Type	Code	Description	Amount
April 26th		Paid for Jail Break trailer to be transported to South Padre and back to Northlake.	\$5,820.00
April 26 th .		Paid 1/2 of set up fee for Jail Break.	\$7,250.00
May 2 nd		Tanner paid fuel on trip down. Card didn't work.	\$74.37
May 2 nd		Brandon paid fuel on trip down. Card didn't work.	\$74.00
May 9th		Loaded all obstacles on truck. Drove home.	\$7,250.00
Due Upon Receipt			
Previous invoices		Paid Amount	\$13,070.00
		New Charges	\$7,398.37

Sutherlands Express, 5906
 1723 West Hwy 100
 PORT ISABEL TX 78578
 (956)943-4800
 sutherlands.com

5906 02 004239 05-06-2022 11:14:43
 OPERATOR ERIC 591 Basic Sale

04007402343/5999685 2.x 10.99 21.98
 240998 TAPE T-REX 1.88X35YD

03856150007/7918311 6.x 8.49 50.94
 9108960 44910 50007 CPVC PIPE 3 4X1

08183416009/1251347 6.x 12.99 77.94
 5499595 16009 TAPE CAUT CONS 2M 3X1

09826205160/8267692 8.x 5.29 42.32
 8594483 05160 SPRINGFORM PAIL 5QT

40000070003/0070003 1.x 0.79 0.79
 200 BULK FASTENERS

40000070003/0070003 1.x 0.79 0.79
 200 BULK FASTENERS

08183415086/0853341 9.x 11.99 107.91
 2912079 15086 STAKE FLAG WHITE 21IN

07314908295/5666466 2.x 30.99 61.98
 8028516 17361C06 17364306 BOX TOTE

SUBTOTAL	364.65
TAX01 (0.082500).....	30.08
TOTAL	394.73
CARD TENDER	394.73
CHANGE DUE	0.00

Card Number: XXXX-XXXX-XXXX-4564

SCRIVNER/ TIMOTHY

Ref Number: 004343265216 S

Auth Number:047357 DEBIT

Tran Type: Basic Sale

CHARGE TENDER: 394.73

AID:A0000000980840

Application Label:US DEBIT

Cryptogram Type:TC

Cryptogram:7835A0A09E17C7FB

PIN Statement:PIN Verified

*** Customer Copy ***

Thank You For Shopping Sutherlands

No returns on wet/used plywood
 and hurricane accessories.

30day's for returns w/reciept.

NO GENERATOR RETURNS.

05-06-2022

11:14:43

004239

02

591

5906

G

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*****
*
* Would you like to earn 3% on your
* Sutherlands purchases and be able
* to use it the next time you shop
* with us? For details visit:
*
* Sutherlands.com/friends
*
*****

```

G



**South Padre Island Police Department
4601 Padre Blvd. South Padre Island, TX. 78597**

Quote

Contact Person: Tim Scrivner
15080 S. HWY 156
Justin, Tx. 76247
Cell - 940-453-6231

Reference: Police Security / Traffic Control - 10th Annual Jailbreak Beach Escape 2022

Date: 5/7/2022

On May 7, 2022 two SPIPD Officers and three traffic officers are requested for traffic control purposes in the following function - Jailbreak 2022 competition. Traffic Control will be in front of Claytons Beach Bar located at 6900 Padre Blvd.

The following Officers worked the function

Officer(s)	Date	Times	Hours
One Officer	05/07/22	8a - 12p	4
One Officer	05/07/22	8a - 12p	4
Traffic Officer	05/07/22	8a - 12p	4
Traffic Officer	05/07/22	8a - 12p	4
Traffic Officer	05/07/22	8a - 12p	4
Total Hours - Police	8	@ \$35.00	\$280.00
Total Hours - Traffic	12	@ \$20.00	\$240.00
Total			\$520.00

G. Silva - Lieutenant
(W) 956-761-8145
(C) 956-433-7242
gsilva@myspi.org

South Padre Island Fire Department

106 W Retama Street
South Padre Island, TX 78597
956-761-3832



Invoice No. 0014

Submitted on 05/03/2022

Invoice for

Jailbreak Beach Escap
Tim Scrivner
C/O Marisa Amaya
PO Box 74
Argyle, TX 78666

Payable to

City of South Padre Island

Invoice

0013

Event Name

Jailbreak Beach Escape
Clayton's Beach Bar & Grill/County Beach

Due date

May 6, 2022

Description	Qty	Time	Unit price	Total price
EMT's standby 7:00 am to 1:00 pm	2	6.00	\$30.00	\$360.00
				\$0.00
				\$0.00
Total Due				\$360.00

Check # 2558

Official rules. Survey must be taken within ONE week. Void where prohibited.

us feedback @ survey.walmart.com
Thank you! ID #: 7RFM204GSFN



WM Supercenter

956-943-1387 Mr. ARMANDO

1401 STATE HWAY 100

PORT ISABEL TX 78578

00413 OP# 009044 TE# 44 TR# 04645

PEL 052000010890 F 1.98 X
 PEL 052000010890 F 1.98 X
 PEL 052000010880 F 1.98 X
 PEL 052000010970 F 1.98 X
 PEL 052000010970 F 1.98 X
 PEL 052000010870 F 1.98 X
 D GL FRZ 052000044570 F
 1.00 oz @ 1 oz /1.98 1.98 X
 J GL FRZ 052000044570 F
 1.00 oz @ 1 oz /1.98 1.98 X
 GZ PD GL CHR 052000044580 F
 1.00 oz @ 1 oz /1.98 1.98 X
 GZ PD GL CHR 052000044580 F
 1.00 oz @ 1 oz /1.98 1.98 X
 FLUID IV 851741008940 F 8.98 N
 PEL 052000010870 F 1.98 X
 PEL 052000010880 F 1.98 X
 FLUID IV 851741008870 F 9.98 N
 TSTPB 8 079783488020 F 2.38
 TSTPB 8 079783488020 F 2.38
 TSTPB 8 079783488020 F 2.38
 TSTPB 8 079783488020 F 2.38
 TSTPB 8 079783488020 F 2.38
 BAR 722252312550 F 12.47
 BAR 722252312550 F 12.47
 AT VALUE 078742204370 4.64
 APE DISP 075353046150 4.54
 LER SET 695780720411 3.72
 PT 50 TW 079656013320 H 12.97
 ON 79656 579656351000 A 2.00
 PG-275XL 013803341930 26.99
 OURGUMMY 850004759190 39.98
 OIDED ENTRY **
 PG-275XL 013803341930

SUBTOTAL 170.40
 TAX1 8.2500 % 6.07
 TOTAL 176.47
 DEBIT TEND 176.47
 CHANGE DUE 0.00

DEBIT PAY FROM PRIMARY
 6.47 TOTAL PURCHASE
 DEBIT- 1039 I O REF # 212600532791
 WORK ID. 0008 APPR. CODE 064182
 A0000000980840
 35A0483F50D6B7DE
 MINAL # 21655721
 Verified
 05/06/22 14:55:26

ITEMS SOLD 27
 TC# 9427 0767 2966 8709 6652 6



Introducing Walmart+
 Join today at walmart.com/plus

You Can Trust Every Day.

05/06/22 14:55:26

www.walmart.com

Coastal Event Rentals, LLC

31047 State Hwy 100
 Los Fresnos, TX 78566
 (956) 434-2586

jaime@coastaleventrentalsrgv.com
<http://www.coastaleventrentalsrgv.com>

**INVOICE****BILL TO**

South Padre Island
 Convention & Visitors Bureau
 7355 Padre Blvd
 South Padre Island, TX
 78597
 (956) 761-3834

INVOICE # 4003**DATE 05/03/2022****DUE DATE 05/03/2022****TERMS Due on receipt**

ACTIVITY	QTY	RATE	AMOUNT
Jail Break South Padre Island 05/07/2022			
Services	3	43.00	129.00
Monday 05/02/2022			
9am-12pm (3hrs) @ \$43.00 Hr			
1-Crew Leader \$13.00 Hr			
3- Labors @ \$10.00- \$30 Hr			
Services	1	30.00	30.00
Delivery/Transport South Padre Island			
05/02/2022			
Services	6	43.00	258.00
Tuesday 05/03/2022			
9am-3pm (6hrs) @ \$43.00 Hr			
1-Crew Leader \$13.00 Hr			
3-Labors @ 10.00 Hr			
Services	1	30.00	30.00
Delivery/Transport South Padre Island			
05/03/2022			
Services	6	43.00	258.00
Wednesday 05/04/2022			
9am-3pm (6hrs)			
1-Crew Leader @ \$13.00			
3-Labors @ \$10.00			
Services	1	30.00	30.00
Delivery/Transport South Padre Island			
05/04/2022			
Services	8	20.00	160.00
*Thursday 05/05/2022			

ACTIVITY	QTY	RATE	AMOUNT
9am-5pm (8hrs) 23 @ \$23.00 1-Crew Leader @ \$13.00 1-Labor @ \$10.00 Hr -\$10.00			
Services * Delivery/Transport South Padre Island 05/05/2022	1	30.00	30.00
Services Sunday 05/08/2022 7:30-3pm (7.5hrs) @ \$63.00 per hour 1-Crew Leader @ \$13.00 5-Labors @ \$10.00-\$50.00	7.50	63.00	472.50
Services Delivery/Transport South Padre Island 05/08/2022	1	30.00	30.00

Date of event: 05/07/2022

Balance due on or before:

Payment: Credit or debit card payments are subject to a 3.5% fee per transaction. Bank draft is free of charge. Returned payments are subject to a \$15 fee. Cash or check are free of charge.

Reservation Policy: 50% of your total balance is due upon reservation. The remaining balance is due (2) days prior to your event date. Cancellation Policy: Cancellations within (7) days of your event will be subject to a 50% retention of your full total. Any cancellations prior to the (7) days will be subject to a 35% retention of your full total.

PAYMENT 1,427.50
BALANCE DUE **\$0.00**



1061 3757 0506 2212 5500 383

1	A & W	ROOTBEER LOOSE NR	TF	1.96	
2	KIT	AT CNT GOOD	TF	0.98	
3	HCF	PURIFIED DR WTR W MIN			
		8 Ea. @ 1/	4.58 F	403.04	subtract
4	NESTLE	E PURE LIFE WATER			
		8 Ea. @ 1/	3.98 F	31.84	
5	DIARY	A SPRING WATER			
		38 Ea. @ 1/	2.58 F	98.04	
6	HCF	SPRING WATER			
		32 Ea. @ 1/	2.08 F	66.56	
7	HCF	PURIFIED DRNGNG WTR W			
		24 Ea. @ 1/	3.08 F	73.92	
8	HCF	SPRING WATER			
		30 Ea. @ 1/	4.70 F	141.00	
***** Sale Subtotal***				817.34	
Sales Tax				0.24	
***** Total Sale***				817.58	
*** MASTRCRD EPS				817.58	

Total: \$ 817.58
 - 2.94

 \$814.60

Water for Participants

ITEMS PURCHASED: 222

tell us how we are doing and you could WIN 1 OF 60 \$100 HEB GIFT CARDS/MONTH No purchase necessary. See rules and take survey at www.heb.com/survey or text SURVEY to 40879. Message and data rates may apply. Odds depend on entries received. Must be 18. Ends 5/12/22.

Para Espanol, visitenos por Internet a www.heb.com/survey o envíe un mensaje de texto con la palabra SURVEY al 40879. Pueden aplicarse tarifas de mensajes y datos. Las probabilidades de ganar dependen de cuantas inscripciones recibamos. Tener 18 años o mas. El sorteo se acaba 05/12/22.

CERTIFICATE CODE
303050622613 757122

CAPITAL ONE
 *****3850
 Chip Read USD\$ 817.58
 Appr No : 06261B Ref No : 583952
 Mode: Issuer
 AID : A0000000041010
 TVR : 0400008000
 IAD : 0110A000012200000000000000000000FF
 TSI : E800 ARC : 00

RECEIPT EXPIRES ON 08-04-22





SOUTH PADRE ISLAND EVENT FUNDING POST EVENT REPORT

Please complete all sections.

Date Report Submitted: 05/15/2022

To be reimbursed, please submit the following within 10 days post event:

1. Number of participants calculated with backup documentation (i.e., zip codes, team rosters, surveys)
2. Number of room nights tracked with backup documentation (i.e., third-party housing documentation or certified hotel pickup reports)

Please submit the following within 30 days post event:

1. Valid invoice(s) supporting reimbursable allowable expenses. Please submit only enough receipts to reach awarded grant amount.
2. Evidence of payment to support invoices paid from grantee to a third party (front and back copies of cleared check(s) or detailed credit card/debit card receipts. For all media buys please provide tear sheets, copies of advertisements, schedules, and signed station affidavits.
3. Copies of marketing or advertising materials, and websites showing the South Padre Island CVB logo.

ORGANIZATION INFORMATION

Name of Organization: Global Groove Productions, Inc

Address: 8840 Liberty Loop

City, State, Zip: Laredo, TX, 78045

Full Name:
PAUL JONATHAN MAGEE

E-Mail:
paul@globalgrooveevents.com

Office Number:

Cell Phone Number:
404-545-6264

EVENT INFORMATIONName of Event: Splash South PadreDate(s) of Event:
4/28 - 05/01Primary Location of the Event:
Holiday Inn Beach ResortHow many years have you held this event on South Padre Island? 20 Yrs**EVENT FUNDING INFORMATION****Please attach an actual event budget showing all revenues including sponsorships and expenses.**Amount Requested: \$15,000Total Amount to be Received: \$15,000

Did the event charge admission? Was there a net profit from the event? If so, what was the amount and how is it being used?

Yes, Net profit: \$15,000. The net profit will be used to reinvest in future events on the island.**EVENT ATTENDANCE INFORMATION**How many people did you **predict** would attend this event? (Number submitted in the application)?N/AWhat was the actual attendance at the event? 1500How many of the participants were from another city or county? Known / Trackable - 444How many room nights did you **predict** in your application would be generated by attendees of this event?N/AHow many room nights were **actually generated** by attendees of this event? 87.5%

If this event has been funded by hotel occupancy tax in the last three years, how many room nights were generated at South Padre Island hotels by attendees of this event?

This Year: 87% of attendees

Two Years Ago: N/A

Last Year: N/A

Three Years Ago: N/A

What method did you use to determine the number of people who booked rooms at South Padre Island hotels (e.g., room block usage information, a survey of hoteliers, total attendance formula, zip code information, etc.)?

Conversations with hotels / Attendee survey

Survey showed 87.5% of attendees stayed on the island. 21% Holiday Inn Beach Resort, 30% Rental Unit (Airbnb), 10% The Inn and 37.52% All others.

Was a room block established for this event at an area hotel (hotels), and if so, did the room block fill? If the room block did not fill, how many rooms were picked up?

N/A

EVENT MARKETING INFORMATION

Please attach samples of documents showing how South Padre Island was recognized in your advertising/promotional campaign.

Please attach at least one sample of all forms of advertising/promoting used in your campaign. If the sample itself does not indicate the medium (radio, TV, print, or mail) used or where the advertising took place (e.g., a city's newspaper, or a radio spot that does not indicate the city where the spot was played), please include other information that would show location of the advertising and medium utilized.

Please list all efforts your organization used to promote the event and how much was spent in each category:

Print \$: Included

Website \$: 0

Radio \$: 0

Social Media \$: \$6,738.00

TV \$: 0

Other Digital Advertising \$: \$2,200

Did you include a link to the CVB or other source on your promotional handouts and in your website for booking hotel nights during this event? Yes, South Padre endorsed on all marketing materials

What new marketing initiatives did you utilize to promote hotel and convention activity for this event?

We utilized a unique link to route attendees directly to host hotel and utilized prominent social media / print marketing and grassroots.

ADDITIONAL EVENT INFORMATION

Please note any other success indicators of your event:

Year over Year results showed event attendance increased.

What South Padre Island businesses did you utilize for food, supplies, printing, etc.?

SPLASH directly utilized several local business to include: Louie's Backyard, Clayton's Beach Bar, Holiday Inn Beach Resort, Breakaway Tours and Sea4ever.

What was the weather like during the event?

The weather varied from calm and warm to windy and warm.

Were there any other factors that may have affected the event?

COVID-19 was still prominent and may have been a factor for attendees.



Authorized Signature

9/7/2022

Date

Paul Magee

Print Name

Splash South Padre Island 2022

April 28, 2022 7:00 PM

SALES	PRICE	QUANTITY	GROSS	NET SALES
Box Office Ticket Sales	\$0.00	0	\$0.00	\$0.00
Online Ticket Sales	\$0.00	445	\$38,200.30	\$35,322.00
Platinum VIP (April 28th-May1st)	\$129.00	103	\$13,309.57	\$12,387.00
Platinum VIP	\$119.00	90	\$11,509.20	\$10,710.00
Platinum VIP (April 28th-May1st)	\$129.00	13	\$1,800.37	\$1,677.00
Gold VIP (April 29th - April 30th only)	\$110.00	108	\$11,834.37	\$10,989.00
Gold VIP (April 29th - April 30th only)	\$99.00	81	\$8,639.46	\$8,019.00
Gold VIP (April 29th - April 30th only)	\$110.00	27	\$3,194.91	\$2,970.00
4 Day GA (April 28th-May1st)	\$69.00	26	\$1,754.86	\$1,614.00
4 Day GA	\$59.00	11	\$706.53	\$649.00
4 Day GA	\$69.00	8	\$598.72	\$552.00
4 Day GA (April 28th-May1st)	\$59.00	7	\$449.61	\$413.00
2 Day GA (April 29 - April 30 only)	\$59.00	208	\$11,301.50	\$10,332.00
2 Day GA (April 29 - April 30 only)	\$49.00	194	\$10,402.28	\$9,506.00
2 Day GA (April 29 - April 30 only)	\$59.00	14	\$899.22	\$826.00
Manual Ticket Sales	\$0.00	0	\$0.00	\$0.00
Complimentary Ticket Sales	\$0.00	0	\$0.00	\$0.00
Guests	\$0.00	0	\$0.00	\$0.00
Total Sold		445	\$38,200.30	\$35,322.00
Total Remaining		766		
Total Capacity		1211		

SALES	PRICE	QUANTITY	AMOUNT OWED (BEFORE CHARGES AND CREDITS)	TOTAL FACE VALUE	TAX	QTY TICKETS REFUNDED (DOES NOT INCLUDE PARTIAL REFUNDS)	GROSS REFUNDED (DOES NOT INCLUDE PARTIAL REFUNDS)	RESERVE AMOUNT	ACCESS CODES APPLIED	PUBLIC DISCOUNTS APPLIED	CODED DISCOUNTS APPLIED	HOLDS APPLIED
Box Office Ticket Sales	\$0.00	0	\$0.00	\$0.00	\$0.00	0	\$0.00	\$0.00	0	0	0	0
Online Ticket Sales	\$0.00	445	\$35,322.00	\$35,322.00	\$0.00	0	\$0.00	\$0.00	0	0	0	0
Platinum VIP (April 28th-May1st)	\$129.00	103	\$12,387.00	\$12,387.00	\$0.00	0	\$0.00	\$0.00	0	0	0	0
Platinum VIP	\$119.00	90	\$10,710.00	\$10,710.00	\$0.00	0	\$0.00	\$0.00	0	0	0	0
Platinum VIP (April 28th-May1st)	\$129.00	13	\$1,677.00	\$1,677.00	\$0.00	0	\$0.00	\$0.00	0	0	0	0

SALES	PRICE	QUANTITY	AMOUNT OWED (BEFORE CHARGES AND CREDITS)	TOTAL FACE VALUE	TAX	QTY TICKETS REFUNDED (DOES NOT INCLUDE PARTIAL REFUNDS)	GROSS REFUNDED (DOES NOT INCLUDE PARTIAL REFUNDS)	RESERVE AMOUNT	ACCESS CODES APPLIED	PUBLIC DISCOUNTS APPLIED	CODED DISCOUNTS APPLIED	HOLDS APPLIED
Gold VIP (April 29th - April 30th only)	\$110.00	108	\$10,989.00	\$10,989.00	\$0.00	0	\$0.00	\$0.00	0	0	0	0
Gold VIP (April 29th - April 30th only)	\$99.00	81	\$8,019.00	\$8,019.00	\$0.00	0	\$0.00	\$0.00	0	0	0	0
Gold VIP (April 29th - April 30th only)	\$110.00	27	\$2,970.00	\$2,970.00	\$0.00	0	\$0.00	\$0.00	0	0	0	0
4 Day GA (April 28th-May1st)	\$69.00	26	\$1,814.00	\$1,814.00	\$0.00	0	\$0.00	\$0.00	0	0	0	0
4 Day GA	\$59.00	11	\$649.00	\$649.00	\$0.00	0	\$0.00	\$0.00	0	0	0	0
4 Day GA	\$69.00	8	\$552.00	\$552.00	\$0.00	0	\$0.00	\$0.00	0	0	0	0
4 Day GA (April 28th-May1st)	\$59.00	7	\$413.00	\$413.00	\$0.00	0	\$0.00	\$0.00	0	0	0	0
2 Day GA (April 29 - April 30 only)	\$59.00	208	\$10,332.00	\$10,332.00	\$0.00	0	\$0.00	\$0.00	0	0	0	0
2 Day GA (April 29 - April 30 only)	\$49.00	194	\$9,506.00	\$9,506.00	\$0.00	0	\$0.00	\$0.00	0	0	0	0
2 Day GA (April 29 - April 30 only)	\$59.00	14	\$826.00	\$826.00	\$0.00	0	\$0.00	\$0.00	0	0	0	0
Manual Ticket Sales	\$0.00	0	\$0.00	\$0.00	\$0.00	0	\$0.00	\$0.00	0	0	0	0
Complimentary Ticket Sales	\$0.00	0	\$0.00	\$0.00	\$0.00	0	\$0.00	\$0.00	0	0	0	0
Guests	\$0.00	0	\$0.00	\$0.00	\$0.00	0	\$0.00	\$0.00	0	0	0	0
Total Sold		445	\$35,322.00	\$35,322.00	\$0.00	0	\$0.00	\$0.00	0	0	0	0
Total Remaining		766										
Total Capacity		1211										



Create Design Lab

Create Design Lab
956-250-8199

3203 Santa Lydia
Mission, Texas
78572
United States

Billed to
Paul Magee

Date of Issue
05/03/2022

Invoice Number
0000183

Amount Due (USD)

\$0.00

Due Date
05/09/2022

Reference
Splash South Padre

Description	Rate	Qty	Line Total
LOGO DESIGN	\$150.00	1	\$150.00
Website Build	\$700.00	1	\$700.00
Countdown Graphics	\$20.00	11	\$220.00
Social Media Skins Brand Matching Artwork for all social media (fb, inst, twt, yt)	\$50.00	1	\$50.00
Event Graphics	\$50.00	6	\$300.00
VIP Laminates	\$50.00	1	\$50.00
Bud Light Billboard	\$50.00	1	\$50.00
Event Schedule	\$50.00	1	\$50.00
Save the Date Graphic	\$20.00	1	\$20.00
Mailchimp Service	\$10.00	5	\$50.00
	Subtotal		1,640.00
	Tax		0.00
	Total		1,640.00
	Amount Paid		1,640.00
	Amount Due (USD)		\$0.00

terms

Other digital payment options:

PayPal: fxsalinas@yahoo.com

CashApp: \$frankxdesign

Venmo: @frankxsalinas

Facebook Messenger: @frankxsalinas

Galvan Productions, LLC

823 Congress Ave
 STE 150-484
 Austin, TX 78701 US
 info@galvanpro.com
 http://www.galvanpro.com

**Estimate**

ADDRESS
 Paul Magee
 Global Groove Productions

ESTIMATE 1001
 DATE 01/21/2022

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
	Flyer	20k Flyers	1	1,086.17	1,086.17T
	Flyer	500 Flyers 12x18	1	642.24	642.24T
	Misc	Road Show	1	5,200.00	5,200.00T
SUBTOTAL					6,928.41
TAX					571.59
TOTAL					\$7,500.00

Accepted By

Accepted Date

Date	Reach	Link Clicks	Conversations	Spend
2/16/22	234,400	5,196		\$500.00
2/22/22	55,136	982		\$100.00
2/22/22	167,300	2,897		\$300.00
2/28/22	9,924	341		\$50.00
2/28/22	64,831	870		\$58.00
3/7/22	178,300	2,187		\$240.00
3/9/22	116,000	1,058		\$100.00
3/15/22	105,500	1,114		\$100.00
3/15/22	87,907	775		\$100.00
3/21/22	117,100	1,239		\$150.00
3/22/22	161,500	1,896		\$200.00
3/24/22	114,000	1,241		\$200.00
3/24/22	194,500	2,303		\$267.00
3/25/22	60,432	731		\$67.00
3/25/22	58,800	722		\$67.00
3/25/22	52,224	678		\$67.00
3/28/22	84,433	971		\$100.00
3/28/22	101,800	1,313		\$133.00
3/29/22	128,200	1,375		\$133.00
3/29/22	107,200	1,021		\$133.00
3/31/22	33,664	1,395		\$200.00
4/3/22	164,500	1,839		\$133.00
4/3/22	161,000	1,774		\$133.00
4/3/22	124,300	1,273		\$133.00
4/11/22	173,600	1,578		\$133.00
4/11/22	153,600	1,643		\$133.00
4/11/22	160,100	1,586		\$133.00
4/12/22	213,900	2,055		\$200.00
4/15/22	122,400	1,139		\$100.00
4/15/22	112,100	890		\$100.00
4/18/22	103,900	1,007		\$75.00
4/18/22	90,992	952		\$75.00
4/18/22	12,829	373		\$75.00
4/18/22	268,100		63	\$300.00
4/20/22	227,500	1,979		\$200.00
4/21/22	181,700	1,754		\$200.00
4/21/22	227,600	1,773		\$200.00
4/21/22	193,800	1,315		\$200.00
4/22/22	251,200	2,617		\$267.00
4/23/22	144,300	1,414		\$133.00
4/26/22	24,008	760		\$200.00
4/28/22	13,272	359		\$100.00
4/28/22	13,764	249		\$100.00
4/29/22	16,800	277		\$100.00
4/29/22	8,412	181		\$50.00
TTL	5,396,828	59,092	63	\$6,738.00

Event Name Ticket Agency	Sold	Price	Discounts	Adj Sales	Ticketing Fee	CC Fee	Taxes	Net
Eventbrite								
Platinum VIP	13	\$129.00		\$1,800.37	\$79.43	\$43.94		\$1,677.00
	90	\$119.00		\$11,509.20	\$518.40	\$280.80		\$10,710.00
Gold VIP	27	\$110.00		\$3,194.91	\$146.88	\$78.03		\$2,970.00
	81	\$99.00		\$8,639.46	\$409.86	\$210.60		\$8,019.00
4 Day GA	8	\$69.00		\$598.72	\$32.08	\$14.64		\$552.00
	18	\$59.00		\$1,156.14	\$65.88	\$28.26		\$1,062.00
2 Day GA	14	\$59.00		\$899.22	\$51.24	\$21.98		\$826.00
	194	\$49.00		\$10,402.28	\$642.14	\$254.14		\$9,506.00
TTL	445			\$38,200.30	\$1,945.91	\$932.39		\$35,322.00
TIXR								
2 Day GA	31	\$55.00		\$1,595.00	\$0.00	\$0.00	\$121.51	\$1,473.49
Welcome Party	58	\$11.00		\$582.83	\$0.00	\$0.00	\$44.51	\$538.32
To the beach (Clayton's)	174	\$33.01		\$5,743.74	\$0.00	\$0.00	\$438.48	\$5,305.26
Splash Pool Party	11	\$22.00		\$242.00	\$0.00	\$0.00	\$18.48	\$223.52
Boat Party	2	\$33.01		\$66.02	\$0.00	\$0.00	\$5.04	\$60.98
White Party (Louie's)	795	\$20.00		\$15,754.00	\$0.00	\$315.53	\$1,197.44	\$14,241.03
TTL	1,071			\$23,983.59	\$0.00	\$315.53	\$1,825.46	\$21,842.60
Combined TTL	1516			\$62,183.89	\$1,945.91	\$1,247.92	\$1,825.46	\$57,164.60



< Report Types

Analytics Updates every minute

Attendees ▾

All time ▾

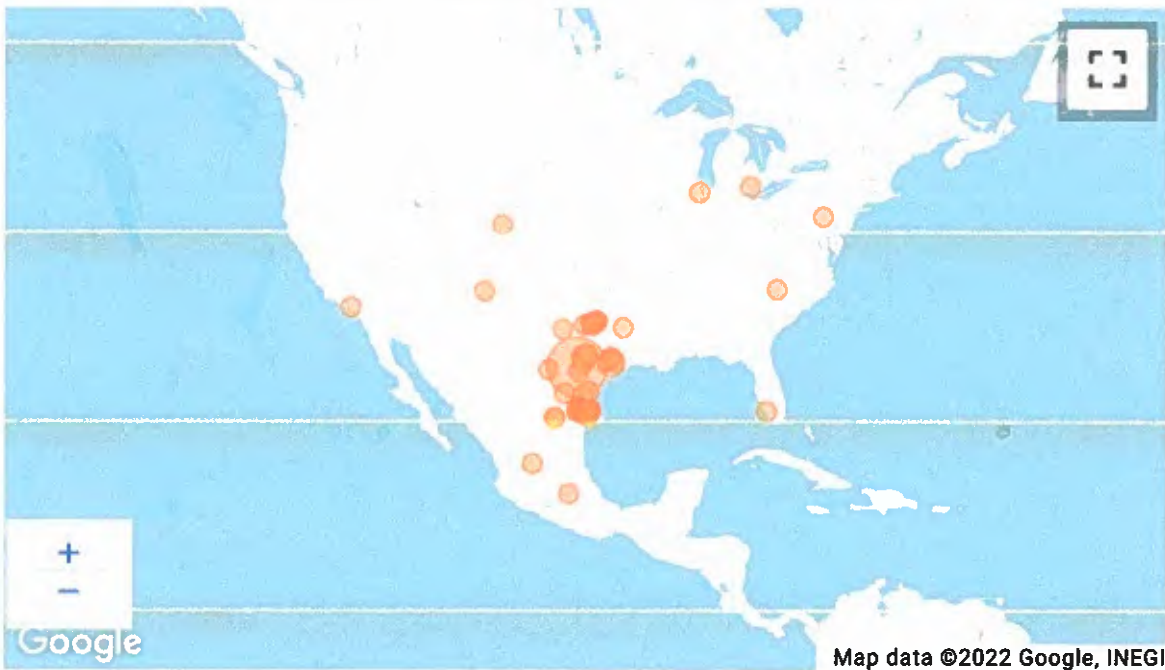
Options

Related To
Splash South Padre Is...

Group By
City

Filter By
None

Number of Attendees ▾



Summary For February 7, 2022 - April 30, 2022

> Attendees 445

> Orders 280

City	↓ Attendees	Orders
San Antonio	83	53
Houston	36	23
Austin	35	26
Brownsville	31	19
Harlingen	29	15
McAllen	27	16
Pharr	18	12
Edinburg	17	11
Weslaco	14	7
Mission	14	10
Port Isabel	11	6
Dallas	9	7
Heroica Matamoros	7	2
Laredo	6	3
Santa Catarina	4	1
San Juan	4	2
Pflugerville	4	3
Los Fresnos	4	2
Corpus Christi	4	4
City	↓ Attendees	Orders

Chicago	4	2
Total	445	280
San Benito	3	3
Reynosa	3	1
Monterrey	3	1
Fort Worth	3	1
Denver	3	2
Plano	2	1
Naples	2	1
Marshall	2	1
Los Angeles	2	1
Irving	2	2
Harrisburg	2	1
Grand Prairie	2	1
Detroit	2	2
Carrollton	2	1
Albuquerque	2	1
Alamo	2	1
Aguascalientes	2	1
Abilene	2	1
Weatherford	1	1
South Padre Island	1	1
San Marcos	1	1
Richardson	1	1
Mexico City	1	1
City	↓ Attendees	Orders

Kingsville		
Total	445	280
Humble	1	1
Floresville	1	1
Edcouch	1	1
Del Rio	1	1
Cypress	1	1
Conroe	1	1
Charlotte	1	1
Total	445	280

Export Chart

Export Data

Manage Attendees

SOUTH PADRE ISLAND EVENT FUNDING POST EVENT REPORT



58

Please complete all sections.

Date Report Submitted: 6/9/22

To be reimbursed, please submit the following within 10 days post event:

1. Number of participants calculated with backup documentation (i.e., zip codes, team rosters, surveys)
2. Number of room nights tracked with backup documentation (i.e., third-party housing documentation or certified hotel pickup reports)

Please submit the following within 30 days post event:

1. Valid invoice(s) supporting reimbursable allowable expenses. Please submit only enough receipts to reach awarded grant amount.
2. Evidence of payment to support invoices paid from grantee to a third party (front and back copies of cleared check(s) or detailed credit card/debit card receipts. For all media buys please provide tear sheets, copies of advertisements, schedules, and signed station affidavits.
3. Copies of marketing or advertising materials, and websites showing the South Padre Island CVB logo.

ORGANIZATION INFORMATION

Name of Organization: Shallow Sport Tournament

Address: 41146 Schafer Rd

City, State, Zip: Los Fresnos Tx 78566

Full Name:
Kyra Hudson

E-Mail:
kyra@shallowportboats.com

Office Number:
956-233-9489

Cell Phone Number:
956-434-9895

EVENT INFORMATIONName of Event: Shallow Sport & SCB Owners TournamentDate(s) of Event:
5/12-5/14, 2022Primary Location of the Event:
SPI Convention CentreHow many years have you held this event on South Padre Island? 22 consecutive (plus 2 in 80**EVENT FUNDING INFORMATION****Please attach an actual event budget showing all revenues including sponsorships and expenses.**Amount Requested: 20,000.00Total Amount to be Received: 20,000.00

Did the event charge admission? Was there a net profit from the event? If so, what was the amount and how is it being used?

Admission averaged \$100/angler, \$65/social entry. Income to expense looks to be about even onceremaining bills are issued. Will be a \$20,000 net loss after scholarship donations.**EVENT ATTENDANCE INFORMATION**How many people did you **predict** would attend this event? (Number submitted in the application)?Between 1300-1500What was the actual attendance at the event? 1500+How many of the participants were from another city or county? 80% outside Cameron CoHow many room nights did you **predict** in your application would be generated by attendees of this event?1875 (2 people per room x 2.5 average nights)How many room nights were **actually generated** by attendees of this event? impossible to tell

If this event has been funded by hotel occupancy tax in the last three years, how many room nights were generated at South Padre Island hotels by attendees of this event?

This Year:	<u>1500-2000</u>	Two Years Ago:	<u>no event</u>
Last Year:	<u>1300-1800</u>	Three Years Ago:	<u>N/A but lots</u>

What method did you use to determine the number of people who booked rooms at South Padre Island hotels {e.g., room block usage information, a survey of hoteliers, total attendance formula, zip code information, etc.}?

Total attendance formula. We only have the room info at our sponsor hotel, Isla Grand. We filled our 20 rooms there

Was a room block established for this event at an area hotel (hotels), and if so, did the room block fill? If the room block did not fill, how many rooms were picked up?

Isla Grand, blocked and filled 20 rooms for 4-5 days each.

Was offered unusable blocks at other hotels. We need to work on how to improve this

EVENT MARKETING INFORMATION

Please attach samples of documents showing how South Padre Island was recognized in your advertising/promotional campaign.

Please attach at least one sample of all forms of advertising/promoting used in your campaign. If the sample itself does not indicate the medium (radio, TV, print, or mail) used or where the advertising took place (e.g., a city's newspaper, or a radio spot that does not indicate the city where the spot was played), please include other information that would show location of the advertising and medium utilized.

Please list all efforts your organization used to promote the event and how much was spent in each category:

Print \$:	<u>9661.43</u>	Website \$:	<u>5000.00</u>
Radio \$:	<u>300.00</u>	Social Media \$:	<u>5000</u>
TV \$:	<u>21350.00</u>	Other Digital Advertising \$:	<u>34779.76</u>

Did you include a link to the CVB or other source on your promotional handouts and in your website for booking hotel nights during this event?

links on all digital platforms, name and logo on EVERYTHING

What new marketing initiatives did you utilize to promote hotel and convention activity for this event?

Filming and shooting three TV shows with two different companies, one with broad FL and Gulf Coast audience

SPI VAcation survey cards at out of area events. Filming and posting with influential fishing personalities. Produced top-notch audio visual event.

ADDITIONAL EVENT INFORMATION

Please note any other success indicators of your event:

We had to make the stage smaller to fit more tables. Filled 118 10-top tables and had standing room only at awards

tens of thousands of views on promo videos, thousands on livestream. Hugely successful video ad campaigns. The entire theme was SPI Sunset

What South Padre Island businesses did you utilize for food, supplies, printing, etc.?

Beach Park, Louie's Backyard, Isla Grand, SPIPD, Parrot Eyes, Sos Printing, Toucan Graphics, Island Engraving

Port I Outfitters, South Padre Boat Rentals, Salt Life, Jim's Pier, SPI Designs, Sonny's Beach Service, Yummies, Russos,

What was the weather like during the event?

A little windy, but nice.

Were there any other factors that may have affected the event?

Event is held the same weekend as Port Mansfield's biggest tournament (Griffon) and as the biggest bay tournament in

Texas (Babes on Bay). Also the same weekend as many college graduations and proms.

06/09/22

Date

Authorized Signature

Kyra Hudson

Print Name

2022 TOURNAMENT INVOICES

AMOUNT	VENDOR	INVOICE #	ITEM
\$ 390.67	ESIGNS.COM	9468207	ADVERT-BANNERS
\$ 54.04	WALMART	8400221, 8397221	ADVERT-BANNERS
\$ 8,435.00	LNF DIST		ADVERT-BILLBOARDS & ADS
\$ 873.12	NUMO MFG		ADVERT-EVENT BAG COOZIES
\$ 17,600.00	CENTURY MUSIC	PRO41578	ADVERT-EVENT LIGHTING & MUSIC
\$ 1,793.40	FAGSA	XEXX010101000	ADVERT-EVENT MAGAZINES
\$ 92.00	FEDEX	1.01658E+15	ADVERT-EVENT POSTCARDS
\$ 1,696.70	SIGNS.COM	831013	ADVERT-FLAGS
\$ 1,092.50	RGV SELFIES	313	ADVERT-PHOTOBOOTH
	SOS		ADVERT-POSTERS
\$ 91.53	OVERNIGHT PRINTS	304752828	ADVERT-PUSH CARDS-MIAMI SHOW
\$ 248.96	NUMO MFG	220500826	ADVERT-SCB COOZIES
\$ 8,775.00	GALLERY PRODUCTIONS	471,489,491	ADVERT-PROMO VIDEOS & ADS
\$ 16,545.80	ART REPUBLIC OF TEXAS	4343	ADVERT-TOURNAMENT SHIRTS
\$ 385.00	ART REPUBLIC OF TEXAS	4388	ADVERT-TOURNY ART & POSTER
\$ 9,000.00	TEXAS INSIDER FISHING	NA	ADVERT-TV SHOW, AD, SOCIAL ADS
\$ 2,182.00	TEXAS SALTWATER MAG	11646, 11642	INSIDE ARTICLE AND BACK COVER MAY
\$ 2,182.00	TEXAS SALTWATER MAG	11565	INSIDE ARTICLE AND BACK COVER APRIL
\$ 7,350.00	TEXAS SPORTSMAN	5873	ADVERT-TV SHOWS, MAG ADS
		78343.01	TOURNY ADVERT TOTAL
\$ 179.95	A TO Z PRINTINGS	16042	BOAT RAFFLE TICKETS
\$ 242.51	48HOURPRINT.COM	9432275	CARBONLESS FORMS
	BEACH PARK		CATERING FRIDAY & BAR
\$ 372.51	GAMEGUARD	DSP18636	COMMITTEE SHIRTS
\$ 3,329.32	TRADEMARKS	321437	EMBROIDERY & BAW SHIRTS
\$ 479.00	ISLAND ENGRAVING	323	ENGRAVING
\$ 3,300.00	YETI	264012	EVENT CUPS
\$ 4,633.81	KODIAK COOLERS	9306,9307, 9308	EVENT CUPS
\$ 1,372.27	VARIOUS	VARIOUS	FOOD/DRINK FOR STAFF
\$ 14,825.20	TRADEMARKS	VARIOUS	MERCHANDISE
\$ 3,531.18	GAMEGUARD	DSP18524	MERCHANDISE
\$ 713.49	4IMPRINT	22586331	MERCHANDISE BAGS
\$ 1,319.11	ULINE	67395026	MERCHANDISE DISPLAY
\$ 750.00	CONTINENTAL POLYGRAPH	N/A	POLYGRAPH FOR ANGLERS
\$ 478.78	OFFICE DEPOT	VARIOUS	PRINTING & SUPPLIES
\$ 982.38	DISCOUNT TWO-WAY RADIO	S0378748	RADIOS FOR STAFF
\$ 302.40	AFTCO	45272	RAFFLE ITEMS
\$ 453.55	SIMMS	web109858	RAFFLE ITEMS
\$ 5,034.49	FISHING TACKLE UNLIMITED	1.01324E+11	RAFFLE ITEMS
\$ 111.05	EVENTGROOVE	10169310	RAFFLE TICKETS
\$ 20,796.17	BILL MILLER BBQ	E37836	SATURDAY FOOD
\$ 4,353.19	BEACH PARK	60522	FRIDAY CATERING AND SERVICE
\$ 630.00	SPI POLICE DEPARTMENT	N/A	SECURITY
\$ 1,650.00	KMEG PROPERTIES	ATOL4731	STAFF CONDO
\$ 5,425.96	SHALLOW SPORT	BL9552	STAFF PAYMENTS
\$ 452.42	FAVORMART	2973940EFMT	TABLE DECORATIONS
\$ 6,600.00	SPI CONVENTION CENTER	2621	TOURNAMENT LOCATION
\$ 500.00	DIESEL PADBERG	790256	TOURNAMENT MC
\$ 83,977.13	SHALLOW SPORT	54381	TOURNAMENT RAFFLE BOAT
\$ 2,964.40	FAIFER & COMPANY INC	16849	TROPHIES
\$ 12,769.03	ISLA GRAND	2029416	VIP PARTY & ROOMS
\$ 145.00	WRISTCO.COM	6736001	WRISTBANDS
\$ 157.40	ZOOM	147535669	ZOOM STREAMING
	AMAZON	VARIOUS	ODDS & ENDS
\$ 15,000.00	SS SCHOLARSHIP FUND	N/A	15 COLLEGE SCHOLARSHIPS
\$ 264.00	LONESTAR INSURANCE	APPENDIX A	ADDITIONAL EVENT INSURANCE
\$ 3,265.00	ART REPUBLIC	4356	MERCH
\$ 11,000.00	TRADEMARKS		ADVERT-BAGS
\$ 261,317.02			

Shallow Sport of TX, Inc.
Profit & Loss
 January through December 2022

	Jan - Dec 22
Ordinary Income/Expense	
Income	
Gross Revenues	
Tournament Income	132,610.00
Sales	-363.53
Total Gross Revenues	132,246.47
Discounts	
Discounts - Vendor	222.12
Discounts - Other	-225.00
Total Discounts	-2.88
Total Income	132,243.59
Cost of Goods Sold	
Boat Parts	0.00
Fees Paid	86.20
Merchandise	
Merchandise - Tournament	15,539.51
Total Merchandise	15,539.51
Payroll COGS	1,740.00
Shipping/Freight Costs	
Shipping COGS - Tournament	604.80
Shipping/Freight Costs - Other	475.69
Total Shipping/Freight Costs	1,080.49
Shop Supplies	1,296.72
Tournament Promotion	0.00
Tournament Raffle Boat	
Tournament Raffle Boat 2016	-10,720.00
Total Tournament Raffle Boat	-10,720.00
Total COGS	9,022.92
Gross Profit	123,220.67
Expense	
Advertising & Promotions	
Billboard Ads	150.00
Boat Show Advertising	91.53
Literature	6,389.00
Media Production	9,525.00
Owner's Tournament Advertising	30,984.42
Total Advertising & Promotions	47,139.95
Equipment Rental	
Tournament Equipment Rental	121.00
Total Equipment Rental	121.00
Meals and Entertainment	
Shallow Sport Tournament	7,475.27
Total Meals and Entertainment	7,475.27

Shallow Sport of TX, Inc.

Profit & Loss

06/08/22

January through December 2022

Accrual Basis

	<u>Jan - Dec 22</u>
Payroll Expenses	
401k EMPLOYEE	-228.75
401k EMPLOYER	137.45
Admin. Wages	2,163.83
Officer Wages	1,162.50
Payroll Taxes	387.59
Workers Comp	48.80
	<hr/>
Total Payroll Expenses	3,671.42
Professional Fees	764.54
Travel Expense	
Travel Expense - Tournament	12,769.03
	<hr/>
Total Travel Expense	12,769.03
Total Expense	<hr/> 71,941.21 <hr/>
Net Ordinary Income	51,279.46
Net Income	<hr/> 51,279.46 <hr/>

	TEAM NAME	ANGLER NAME	G/A	OB/AO	SOC	REG ANGL ER	PAID	SIGN
1A	TEAM WERNECKE	WERNECKE, DONALD	G	OB	4	1	X	X
1B	TEAM WERNECKE	RAMIREZ, GEORGE	G	OB		1	X	X
1C	TEAM WERNECKE	WERNECKE, BRICE	G	OB		1	X	X
1D	TEAM WERNECKE	MARTINEZ, JUNIOR	G	OB		1	X	X
1E	TEAM WERNECKE	WERNECKE, HUNTER	G	OB		1	X	X
2A	MSC	GIVENS, SCOT	A	OB		1	X	X
2B	MSC	GIVENS, CHRIS	A	OB		1	X	X
2C	MSC	MELENDEZ, MIGUEL	A	OB		1	X	X
2D	MSC	ZUNIGA, ERIC	A	OB		1	X	X
2E	MSC	ABRIGO, EDGAR	A	OB	1	1	X	X
3A	LEMAR DC	GARCIA, LEONARDO	A	AO		1	X	X
3B	LEMAR DC	MONTEMAYOR, JOE	A	AO		1	X	X
3C	LEMAR DC	VILLARREAL, MARK	A	AO		1	X	X
3D	LEMAR DC	MONTEMAYOR, ALEX	A	AO		1	X	X
3E	LEMAR DC	RIOS, HUGO	A	AO	1	1	X	X
4A	REEL SALADOS	GARCIA, ANDRES	A	AO		1	X	X
4B	REEL SALADOS	GARCIA, JANIE	A	AO		1	X	X
4C	REEL SALADOS	GARCIA, AMANDA	A	AO		1	X	X
4D	REEL SALADOS	ESQUIVEL, NORMAN	A	AO		1	X	X
4E	REEL SALADOS	CUELLAR, A.C.	A	AO	1	1	X	X
5A	FISHINGWITHJUJU	CEPEDA, JUAN	A	AO		1	X	X
5B	FISHINGWITHJUJU	CEPEDA, JULIUS *CHILD*	AC	AO		1	X	X
5C	FISHINGWITHJUJU	REYNA, RANDY	A	AO		1	X	X
5D	FISHINGWITHJUJU	REYNA, MICHAEL E	A	AO		1	X	X
5E	FISHINGWITHJUJU	REYNA, MICHAEL	A	AO		1	X	X
6A	HOOD	HOOD, CLINT	A	AO		1	X	X
6B	HOOD	MIZE, JERRY	A	AO		1	X	X
6C	HOOD	YANDERPOOL, SCOTT	A	AO		1	X	X
6D	HOOD	OYEVIDES, OCTAVIO	A	AO		1	X	X
6E	HOOD	HOOD, MELANIE	A	AO		1		X
7A	BROKEN LINE	PENA, JOSE	A	OB		1	X	X
7B	BROKEN LINE	VENEGAS, BOBBY JR	A	OB		1	X	X
7C	BROKEN LINE	VENEGAS, BOBBY	A	OB		1	X	X
7D	BROKEN LINE	PEREZ, RANDY	A	OB		1	X	X
8A	RONEJO	RISICA, RON	A	AO	1	1	X	X
8B	RONEJO	RISICA, JORDAN	A	AO		1	X	X
8C	RONEJO	RISICA, TONY	A	AO	2	1	X	X
8D	RONEJO	VILLEJO, MARIO	A	AO		1	X	X
8E	RONEJO	VILLEJO, TERESA	A	AO		1	X	X
9A	TWO MILE LINE	HINOJOSA, ZARAGOZA	A	OB	1	1	X	X
9B	TWO MILE LINE	HINIJOSA, MARC	A	OB	1	1	X	X
9C	TWO MILE LINE	WANECK, DANIEL	A	OB		1	X	X
9D	TWO MILE LINE	PENA, JOE	A	OB		1	X	X
9E	TWO MILE LINE	ROSALES, AARON	A	OB		1	X	X
10A	IMPAC MFG	JUSTICE, RUSTY	A	AO		1	X	X
10B	IMPAC MFG	JUSTICE, SCOTT	A	AO		1	X	X
10C	IMPAC MFG	KILLIAN, KENDRICK	A	AO		1	X	X
10D	IMPAC MFG	KIMBRELL, RAYMOND	A	AO		1	X	X
10E	IMPAC MFG	TBD	A	AO		1	X	X
11A	LA TORTUGA	GENTRY, MARC	A	OB		1	X	X
11B	LA TORTUGA	GENTRY, TAMMIE	A	OB		1	X	X
11C	LA TORTUGA	YEATTS, JEREMY	A	OB		1	X	X
11D	LA TORTUGA	YEATTS, ALEXIS *CHILD*	AC	OB		1	X	X
11E	LA TORTUGA	KING, JASON	A	OB		1	X	X
12A	BOERNE BRATS	GALLEGOS, DAVID	A	AO	1	1	X	X
12B	BOERNE BRATS	WHEELER, CHRIS	A	AO	2	1	X	X

12C	BOERNE BRATS	TURNER, COY	A	AO		1	X	X
12D	BOERNE BRATS	TURNER, QUINN	A	AO		1	X	X
13A	CHA CHING	DYER, KEVIN	A	OB	2	1	X	X
13B	CHA CHING	DYER, KARSON	A	OB		1	X	X
13C	CHA CHING	SCOGGINS, BOBBY	A	OB		1	X	X
13D	CHA CHING	GONZALEZ, ALONZO	A	OB		1	X	X
14A	956 GRAND SLAMMERS	GOMEZ, JUAN	A	OB		1	X	X
14B	956 GRAND SLAMMERS	GOMEZ, KAILEY	A	OB	1	1	X	X
14C	956 GRAND SLAMMERS	TORES, JESSE	A	OB		1	X	X
14D	957 GRAND SLAMMERS	TORRES, JUAN	A	OB		1	X	X
14E	958 GRAND SLAMMERS	TORRES, RAUL	A	OB		1	X	X
15A	RAMRODS	RAMIREZ, RICHARD	A	OB		1	X	X
15B	RAMRODS	RAMIREZ, RICKY	A	OB		1	X	X
15C	RAMRODS	RAMIREZ, ALEX	A	OB		1	X	X
15D	RAMRODS	BAUS, TADD	A	OB		1	X	X
16A	RUSTY HOOKS	VASQUEZ, ADOLFO	A	AO		1	X	X
16B	RUSTY HOOKS	VASQUEZ, DADIVA	A	AO		1	X	X
16C	RUSTY HOOKS	GALVAN, COTY	A	AO		1	X	X
16D	RUSTY HOOKS	CISNEROS, JANET	A	AO		1	X	X
16E	RUSTY HOOKS	CISNEROS, BALTA	A	AO		1	X	X
17A	TEAM SUELO	TAMEZ, MARCO	A	AO		1	X	X
17B	TEAM SUELO	MIRALES, SOSTENES	A	AO		1	X	X
17C	TEAM SUELO	FLORES, STEVEN	A	AO		1	X	X
17D	TEAM SUELO	FLORES, ELISEO	A	AO		1	X	X
18A	RUSTY HOOKERS FISHING TEAM	FLORES, JOEY	A	AO		1	X	X
18B	RUSTY HOOKERS FISHING TEAM	ALVARADO, CARLOS	A	AO		1	X	X
18C	RUSTY HOOKERS FISHING TEAM	DEAN, BRADY	A	AO		1	X	X
18D	RUSTY HOOKERS FISHING TEAM	RODRIGUEZ, RYAN	A	AO		1	X	X
19A	TRIPLE T	RISICA, TONY J.	A	OB		1	X	X
19B	TRIPLE T	RISICA, TAMMIE	A	OB		1	X	X

19C	TRIPLE T	RISICA, TREVOR	A	OB		1	X	X
20A	BIEN BLUE	DE LA LLATA, RAUL	A	AO	1	1	X	X
20B	BIEN BLUE	DE LA LLATA, DAVID	A	AO	1	1	X	X
20C	BIEN BLUE	BARRIENTES, ALONSO	A	AO	1	1	X	X
20D	BIEN BLUE	NARANJO, ANCELMO	A	AO	1	1	X	X
20E	BIEN BLUE	GARCIA, DOROTE	A	AO		1	X	X
21A	TEAM PICO	HORNER, RAYMOND	A	OB		1	X	X
21B	TEAM PICO	HORNER, CLARISSA	A	OB		1	X	X
21C	TEAM PICO	HORNER, KATE *CHILD*	AC	OB		1	X	X
21D	TEAM PICO	HORNER, AUDREY *CHILD*	AC	OB		1	X	X
22A	WET LINES	SALAZAR, DAVID JR	A	OB	2	1	X	X
22B	WET LINES	SALAZAR, ROLANDO	A	OB		1	X	X
22C	WET LINES	PEREZ, MICHAEL	A	OB		1	X	X
22D	WET LINES	SALAZAR, DAVID III *CHILD*	AC	OB		1	X	X
23A	THE HUNT	WARD, JOE	A	OB		1	X	X
23B	THE HUNT	WARD, BENITA	A	OB		1	X	X
23C	THE HUNT	WARD, JOESPH	A	OB		1	X	X
24A	RUSTY HOOKERS	SHERRILL, JOSH	A	OB		1	X	
24B	RUSTY HOOKERS	SHERRILL, TANYA	A	OB		1	X	X
24C	RUSTY HOOKERS	KLAERNER, JESSE	A	OB		1	X	X
24D	RUSTY HOOKERS	KLAERNER, APRIL	A	OB		1	X	X
25A	MT NETTERS	WEISHAUP, MARK	A	OB		1	X	X
25B	MT NETTERS	WEISHAUP, TERRY	A	OB		1	X	X
25C	MT NETTERS	NISWENDER, BEN	A	OB		1	X	X
25D	MT NETTERS	NISWENDER, LISA	A	OB		1	X	X
26A	KOKOS	SUAREZ, JORGE	A	OB		1	X	X
26B	KOKOS	SUAREZ, JORGE JR	A	OB		1	X	X
26C	KOKOS	SUAREZ, MARCO	A	OB		1	X	X
26D	KOKOS	BLANCO, CLEMENTE	A	OB	1	1	X	X
26E	KOKOS	SUAREZ, DIEGO	A	OB	2	1	X	X
27A	WATER REEL LIFE	BORJAS, NICK	A	OB	1	1	X	X
27B	WATER REEL LIFE	SALAZAR, LUPITA	A	OB		1	X	X
27C	WATER REEL LIFE	GARCES, BALDOMERO	A	OB		1	X	X
27D	WATER REEL LIFE	GARCES, JUANITA	A	OB		1	X	X
28A	SOMOS LOS QUE SOMOS	MEDINA, ULYSES	A	OB	5	1	X	X
28B	SOMOS LOS QUE SOMOS	TELLEZ, LUIS	A	OB		1	X	X
28C	SOMOS LOS QUE SOMOS	RODRIGUEZ, MARTIN	A	OB		1	X	X
28D	SOMOS LOS QUE SOMOS	ORTIZ, ORLANDO	A	OB		1	X	X
28E	SOMOS LOS QUE SOMOS	RODRIGUEZ, DARIO	A	OB		1	X	X
29A	THOMAE RANCH	THOMAE, DENNIS	A	AO		1	X	X
29B	THOMAE RANCH	THOMAE, GALYN	A	AO		1	X	X
29C	THOMAE RANCH	THOMAE LANE	A	AO		1	X	X
29D	THOMAE RANCH	THOMAE, CHARMAINE	A	AO		1	X	X
29E	THOMAE RANCH	LIBBY, DALLAS	A	AO		1	X	X
30A	KEEPIN IT REEL	JOHNSON, GARY	A	AO	1	1	X	X
30B	KEEPIN IT REEL	JOHNSON, PHYLLIS	A	AO		1	X	X
31A	TWINKLE TOE	SANTOS, JESUS III	A	OB		1	X	X
31B	TWINKLE TOE	CANO, JOE	A	OB		1	X	X
31C	TWINKLE TOE	SALINAS, ARMANDO	A	OB		1	X	X
31D	TWINKLE TOE	GARCIA, JESSE	A	OB		1	X	X
32A	TEAM MURKY	MONTENEGRO, RUBEN	A	AO	3	1	X	X
32B	TEAM MURKY	PEREZ, JACOB	A	AO		1	X	X
32C	TEAM MURKY	ARISPE, MIGUEL	A	AO		1	X	X
32D	TEAM MURKY	LOPEZ, JACOB	A	AO		1	X	X
32E	TEAM MURKY	LOPEZ, KEYAN	A	AO		1	X	X
33A	SHAKE AND BAKE	MCCOLLUM, JOSEPH	A	AO		1	X	X
33B	SHAKE AND BAKE	MCCOLLUM, MARK *CHILD*	AC	AO		1	X	X
33C	SHAKE AND BAKE	MCCOLLUM, MATT	A	AO		1	X	X
33D	SHAKE AND BAKE	FUSTON, ROWDY	A	AO		1	X	
34A	LANTANA LUSHES	DISMORE, BEN	A	OB		1	X	X

34B	LANTANA LUSHES	HABLE, LAUREN	A	OB		1	X	X
34C	LANTANA LUSHES	HABLE, PAUL	A	OB		1	X	X
34D	LANTANA LUSHES	BROWN, BRITTANY	A	OB		1	X	X
34E	LANTANA LUSHES	PIGG, JIM	A	OB		1	X	X
35A	KEEPING IT REEL	KIKER, TIM	A	AO	1	1	X	X
35B	KEEPING IT REEL	DOMINGUEZ MARITZA	A	AO	2	1	X	X
35C	KEEPING IT REEL	GROOMER, RICK	A	AO		1	X	X
35D	KEEPING IT REEL	GROOMER, MARTHA	A	AO		1	X	X
36A	REEL LUCKY	POLVADO, BRETT	A	AO		1	X	X
36B	REEL LUCKY	POLVADO, BOBBI	A	AO		1	X	X
36C	REEL LUCKY	MENDOZA, MATTHEW *CHILD*	AC	AO		1	X	X
36D	REEL LUCKY	WHITE, ROBBY	A	AO		1	X	X
37A	TEAM STEVE	GARCIA, STEVEN	A	AO	1	1	X	X
38A	HUEY SMITH	SMITH, HUEY	A	AO		1	X	X
38B	HUEY SMITH	SMITH, MAXWELL	A	AO		1	X	X
38C	HUEY SMITH	SMITH, CLIFFORD	A	AO		1	X	X
38D	HUEY SMITH	SMITH, IAN	A	AO		1	X	
39A	TEAM UNDERGROUND	BETANCOURT, ROLANDO	A	AO		1	X	X
39B	TEAM UNDERGROUND	BETANCOURT, AIDEN	A	AO		1	X	X
39C	TEAM UNDERGROUND	SANCHEZ, FRANCISCO JR	A	AO		1	X	X
39D	TEAM UNDERGROUND	TORRES, MARTAIN TOMAS	A	AO		1	X	X
40A	FISHBONES	FLANAGAN, MIKE	A	OB	2	1	X	X
40B	FISHBONES	FLANAGAN, LYN	A	OB		1	X	X
41A	FLECHAS FRIAS	TIPTON, NICK	A	OB		1	X	
41B	FLECHAS FRIAS	BOGGUS, JACOB	A	OB		1	X	X

41C	FLECHAS FRIAS	MEADE, SCOTT	A	OB		1	X	X
42A	CATCH 22	DAUER, DANIEL	A	OB		1	X	X
42B	CATCH 22	DAUER, DEVIN	A	OB		1	X	X
42C	CATCH 22	DAUER, KINSLEY *CHILD*	AC	OB	1	1	X	X
42D	CATCH 22	DAUER, CARLA *CHILD*	AC	OB		1	X	X
43A	BIRDDOGS	CLARK, BRIAN	A	OB		1	X	X
43B	BIRDDOGS	LENZ, CARL	A	OB		1	X	X
44A	TEAM MARES	MARES, JEANNETTE	A	AO	1	1	X	X
44B	TEAM MARES	MARES, ROBERT	A	AO		1	X	X
45A	THE ROD FATHER	PRICE, JAKE	A	AO		1	X	X
45B	THE ROD FATHER	FREDERICK, CAMERON	A	AO		1	X	X
45C	THE ROD FATHER	BEDFORD, DREW	A	AO		1	X	X

45D	THE ROD FATHER	BEDFORD, GARETT	A	AO		1	X	X
46A	STRAGGLERS	MOORE, BILLY	G	OB		1	X	X
46B	STRAGGLERS	CARDENAS, RANDY	G	OB		1	X	
46C	STRAGGLERS	DEBROOK, RAYMOND	G	OB		1	X	X
46D	STRAGGLERS	CARDENAS, RANDY JR	G	OB		1	X	
46E	STRAGGLERS	LOPEZ, ELOY	G	OB		1	X	X
47A	LA MAREA BAJA	EXTEROVICH, TOM	A	AO	1	1	X	
47B	LA MAREA BAJA	EXTEROVICH, TJ	A	AO	1	1	X	
47C	LA MAREA BAJA	BALTAZAR, BUTCH	A	AO	1	1	X	
48A	SIZE MATTERS 2	HERNANDEZ, CHRISTOPHER	A	OB		1	X	X
48B	SIZE MATTERS 2	HERNANDEZ, LEEROY	A	OB		1	X	X
48C	SIZE MATTERS 2	VILLALOBOS, EDWARD	A	OB		1	X	X
48D	SIZE MATTERS 2	MARTINEZ, RUDY	A	OB		1	X	X
49A	PRIME TIME FISHING	LEDEZMA, NOEL	G	OB		1	X	X
49B	PRIME TIME FISHING	SCOTT, JEFF	G	OB		1	X	X
49C	PRIME TIME FISHING	SCOTT, DEANNA	G	OB		1	X	X
49D	PRIME TIME FISHING	MARURI, EDDIE	G	OB		1	X	X
50A	BEAUTIES AND BEASTS	FRAITZES, MICHAEL	A	AO	1	1	X	
50B	BEAUTIES AND BEASTS	GARCIA, SANDRA	A	AO	1	1	X	
50C	BEAUTIES AND BEASTS	FRAIZER, MICHELLE	A	AO	1	1	X	
50D	BEAUTIES AND BEASTS	CORTEZ, JULIAN	A	AO		1	X	
51A	OUTWADE	CERDA, KENNETH	A	AO		1	X	
51B	OUTWADE	CERDA, MICHAEL	A	AO		1	X	
51C	OUTWADE	ALEGRIA, JOHNNY	A	AO		1	X	
51D	OUTWADE	REYNA, ALONSO	A	AO	2	1	X	
51E	OUTWADE	SANCHEZ, APOLONIO	A	AO		1	X	
52A	MIA MICHELLE	BARRERA, BRIAN	G	AO		1	X	
52B	MIA MICHELLE	CONWAY, JIM	G	AO		1	X	
52C	MIA MICHELLE	CONWAY, MICHELLE	G	AO		1	X	
53A	GET USED 2 IT	MARETT, RONNY	G	OB		1	X	X
53B	GET USED 2 IT	GLUECK, DIANE	G	OB		1	X	X
54A	THE RED RAIDERS	BATOT, DAVID	A	AO	1	1	X	X
54B	THE RED RAIDERS	BATOT, DANIEL	A	AO		1	X	X
54C	THE RED RAIDERS	BATOT, ADAM	A	AO		1	X	X
54D	THE RED RAIDERS	DE LUNA, ALISON	A	AO		1	X	X
55A	D14U2V	BUCY, SCOTT	A	AO		1	X	X
55B	D14U2V	COLLINS, TREY	A	AO		1	X	
55C	D14U2V	PHILLIPS, GEORGE	A	AO		1	X	
56A	GANCHADOS	GARCIA, ALEX	A	OB	1	1	X	X
56B	GANCHADOS	GARCIA, ALEJANDRO J.	A	OB	1	1	X	X
56C	GANCHADOS	MENDIOLA, ANGEL	A	OB	1	1	X	X
56D	GANCHADOS	ADAME, JOSE	A	OB		1	X	X
57A	LAST CHANCE	TUREK, LARRY	A	OB		1	X	X
57B	LAST CHANCE	TOMLINSON, TOM	A	OB		1	X	X
57C	LAST CHANCE	ARMSTRONG, CLAY	A	OB		1	X	X
57C	LAST CHANCE	TUREK, BRIAN	A	OB		1	X	X
58A	STINKY FINGERS	GONZALEZ, MICHAEL	A	OB		1	X	X
58B	STINKY FINGERS	TOVIAS, LUIS	A	OB		1	X	X
58C	STINKY FINGERS	GONZALEZ, ELENA	A	OB		1	X	X
58D	STINKY FINGERS	GONZALEZ, ANISSA	A	OB		1	X	X
59A	4 WIGGLERS	MCDANIEL, FRANK	G	AO	1	1	X	X
59B	4 WIGGLERS	GONZALEZ, RAUL PINKY	G	AO		1	X	X
59C	4 WIGGLERS	CRISMAN, MICHAEL	G	AO	1	1	X	X
59D	4 WIGGLERS	SANCHEZ, JAMES	G	AO		1	X	X
60A	PERIL FISHING	WATSON, JERAD	A	AO		1	X	X
60B	PERIL FISHING	LUX, MARK	A	AO	2	1	X	X
60C	PERIL FISHING	GARDNER, FRANCIS	A	AO	1	1	X	X
60D	PERIL FISHING	LIENNEWEBER, JUSTIN	A	AO		1	X	X
60E	PERIL FISHING	HARTUNG, TOMMY	A	AO		1	X	X
61A	SAL Y LIMON	GONZALEZ, CHRISTY	A	OB		1	X	X

61B	SAL Y LIMON	PEREZ, BEN	A	OB		1	X	X
61C	SAL Y LIMON	PEREZ, VICKI	A	OB		1	X	X
61D	SAL Y LIMON	FLORES, DAIVD	A	OB		1	X	X
62A	TEAM BAIT SHOPS	MARTINEZ, JORGE	G	OB		1	X	X
62B	TEAM BAIT SHOPS	COCHRAN, CARLOS	G	OB		1	X	X
63A	TEAM NIETO	NIETO, JESSE	G	OB		1	X	X
63B	TEAM NIETO	NIETO, JAIME	G	OB		1	X	X
63C	TEAM NIETO	NIETO, JAVIER	G	OB		1	X	X
63D	TEAM NIETO	NIEOTO, JESSIE JULIAN	G	OB		1	X	X
64A	TEXAS INSIDER	MURPHY RICK	G	OB		1	X	X
64B	TEXAS INSIDER	GABRIELLE, BRIE	G	OB		1	X	X
64C	TEXAS INSIDER	KENNY, CHAD	G	OB		1	X	X
64D	TEXAS INSIDER	CONTRERAS, DANNY	G	OB		1	X	X
64E	TEXAS INSIDER	MAGIL, SEAN	G	OB		1	X	X
65A	FRAUSTO	FRAUSTO, JAMES	G	AO		1	X	X
65B	FRAUSTO	GOMEZ, JACOB	G	AO	1	1	X	X
65C	FRAUSTO	GARZA, RUBEN	G	AO		1	X	X
65D	FRAUSTO	MORRISON, JODY	G	AO		1	X	X
66A	EZ CLEAN EXPRESS	CRUZ, JORGE	A	OB		1	X	X
66B	EZ CLEAN EXPRESS	CRUZ, JORGE III	A	OB		1	X	X
66C	EZ CLEAN EXPRESS	DE LA ROSA, EZRI	A	OB		1	X	X
66D	EZ CLEAN EXPRESS	ORTEGA, SAUL	A	OB		1	X	X
67A	CATS MEOW	VASQUEZ, FRANK	G	OB		1	X	X
67B	CATS MEOW	VASQUEZ, FRANK JR	G	OB		1	X	X
67C	CATS MEOW	ROMO, EYON	G	OB		1	X	X
67D	CATS MEOW	SCHMIDT, MATT	G	OB		1	X	X
67E	CATS MEOW	LESLIE, GONZALEZ	G	OB		1	X	X
68A	SEE ME IN 30	HOLMES, BOB	A	OB		1	X	X
68B	SEE ME IN 30	MIKULENCAK, TONY	A	OB		1	X	X
68C	SEE ME IN 30	MIKULENCAK, JEFF	A	OB		1	X	X
69A	KEVIN'S CREW	WISSEN, JACOB	A	AO	3	1	X	X
69B	KEVIN'S CREW	HENGEL, JOHN	A	AO		1	X	X
69C	KEVIN'S CREW	JUNCO, TAYLOR	A	AO		1	X	X
70A	BY THE BAY	VILLARREAL, JOSE	A	OB		1	X	X
70B	BY THE BAY	TRONCOSO, JERRY	A	OB		1	X	X
70C	BY THE BAY	VILLARREAL, LJ	A	OB		1	X	X
71A	FISHING OUTLAWS	LOPEZ, JOEL	A	OB		1	X	X
71B	FISHING OUTLAWS	PENA, JUAN	A	OB		1	X	X
71C	FISHING OUTLAWS	LOPEZ, FRANK	A	OB		1	X	X
71D	FISHING OUTLAWS	SANTOS, ENRIQUE	A	OB	1	1	X	X
72A	ARTIFISHAL INTELLIGENCE	PORTER, DENNIS	A	AO		1	X	X
72B	ARTIFISHAL INTELLIGENCE	GILLILAND, NICK	A	AO		1	X	X
73A	RIPPIN LIPS	MEDELLIN, CESAR	A	AO		1	X	X
73B	RIPPIN LIPS	MEDELLIN, JANIE	A	AO		1	X	X
73C	RIPPIN LIPS	MENDOZA, CESAR	A	AO		1	X	X
74A	BAY MONEY	MARBURGER, MILES	A	AO		1	X	X
74B	BAY MONEY	PROFAISER, JESSE	A	AO		1	X	X
75A	SEA SENORA	FLORES, REYNALDO JR	A	OB		1	X	X
75B	SEA SENORA	FLORES, EVA	A	OB		1	X	X
75C	SEA SENORA	FLORES, RUBEN	A	OB		1	X	X
76A	SALT WATER COWBOYS	MARTINEZ, JAY	A	OB		1	X	X
76B	SALT WATER COWBOYS	RODRIGUEZ, JOE	A	OB		1	X	X
76C	SALT WATER COWBOYS	ALCALA, CARLOS	A	OB		1	X	X
76D	SALT WATER COWBOYS	CANTU, SHAY	A	OB		1	X	X
76E	SALT WATER COWBOYS	GARZA, ALBERT	A	OB		1	X	X
77A	PRO ROOKIES	JIMENEZ, JAVIER JR	A	AO		1	X	X
77B	PRO ROOKIES	DE LUNA, RENE	A	AO		1	X	X
77C	PRO ROOKIES	PEREZ, ROY	A	AO	1	1	X	X
77D	PRO ROOKIES	JIMENEZ, EDDIE	A	AO		1	X	X
77E	PRO ROOKIES	JIMENEZ, JACOB	A	AO		1	X	X

78A	LA MERA PAIPA Y LAS PAIPITAS	PARTIDA, LUIS	A	OB		1	X	X
78B	LA MERA PAIPA Y LAS PAIPITAS	HANKS, JACOB	A	OB		1	X	X
78C	LA MERA PAIPA Y LAS PAIPITAS	DIAZ, LEROY	A	OB		1	X	X
78D	LA MERA PAIPA Y LAS PAIPITAS	RANGEL, ROBERTO	A	OB		1	X	X
79A	NO SHOWS	URBAN, RUSSELL	A	OB		1	X	X
79B	NO SHOWS	COLE, TROY	A	OB		1	X	X
79C	NO SHOWS	MILLS, LEVI	A	OB		1	X	X
79D	NO SHOWS	WEYEL, ROBBY	A	OB		1	X	X
80A	CHORIZO BOYS	FLORES, MARCO	G	OB		1	X	X
80B	CHORIZO BOYS	DE LOS SANTOS, MIKEY	G	OB		1	X	X
80C	CHORIZO BOYS	FLORES, JJ	G	OB		1	X	X
80D	CHORIZO BOYS	CANO, FELIX	G	OB		1	X	X
80E	CHORIZO BOYS	DE LA VINA, DANIEL	G	OB		1	X	X
81A	WATERBOYS	SCAGGS, JUSTIN	A	AO	1	1	X	X
81B	WATERBOYS	RAMON, CARLOS	A	AO	1	1	X	X
81C	WATERBOYS	EVANS, JOHN	A	AO	1	1	X	X
82A	TWILIGHT	GARZA, JOSH	G	AO		1	X	
82B	TWILIGHT	GARZA, ERICA	G	AO		1	X	X
82C	TWILIGHT	HOLECAMP, ERIN	G	AO		1	X	X
82D	TWILIGHT	HOLECAMP, LOGAN	G	AO		1	X	X
83A	TEXAS RED RUSH	SALINAS, NOEL	A	AO		1	X	X
83B	TEXAS RED RUSH	SALINAS, ANGIE	A	AO		1	X	X
84A	CANYON LAKE TAIL CHASERS	VARHOL, MIKE	A	OB		1	X	X
84B	CANYON LAKE TAIL CHASERS	COOPER, NEAL	A	OB		1	X	X
84C	CANYON LAKE TAIL CHASERS	CASSELS, BARRETT	A	OB		1	X	X
84D	CANYON LAKE TAIL CHASERS	HARTNET, CASEY	A	OB		1	X	X
85A	AYE CHANSA	GULLEY, JONATHAN	A	AO		1	X	X
85B	AYE CHANSA	PARKER, DEREK	A	AO		1	X	X
85C	AYE CHANSA	WISE, MATT	A	AO		1	X	X
85D	AYE CHANSA	HERRERA, JOHN	A	AO		1	X	X
86A	TEAM BOB SLED	UNGER, TRENT	A	OB	3	1	X	X
86B	TEAM BOB SLED	RENEAU, KYLE	A	OB		1	X	X
86C	TEAM BOB SLED	HALL, BAYLOR	A	OB		1	X	X
87A	LITTLE RED	ZAMORA, LUISGERARDO	G	AO		1	X	X
87B	LITTLE RED	ZAMORA, ONAS	G	AO		1	X	X
87C	LITTLE RED	VENECIA, TED	G	AO	1	1	X	X
88A	UNO MAS FISHING	REYNA, RENE JR	G	OB		1	X	X
88B	UNO MAS FISHING	GARCIA, GUALBERTO	G	OB		1	X	X
88C	UNO MAS FISHING	BASALDUA, RUBEN	G	OB		1	X	X
88D	UNO MAS FISHING	ALFARO, ROLANDO	G	OB		1	X	X
88E	UNO MAS FISHING	REYNA, JOE	G	OB		1	X	X
89A	LOS PLOGUES	GONZALEZ, HOMERO	A	OB		1	X	X
89B	LOS PLOGUES	GONZALEZ, TREY	A	OB		1	X	X
89C	LOS PLOGUES	ARA, LOUIS II	A	OB		1	X	X
89D	LOS PLOGUES	ARA, LOUIS HENRY III	A	OB		1	X	X
90A	REEL-SALT	VANESS, GARY	A	AO		1	X	X
90B	REEL-SALT	GONZALEZ, ARMANDO JR	A	AO		1	X	X
90C	REEL-SALT	PALACIOS, JOSEPH	A	AO		1	X	X
90D	REEL-SALT	GOMEZ, JEREMY	A	AO		1	X	X
91A	SLIM SHADY	GARCIA, BUCK	A	AO		1	X	X
91B	SLIM SHADY	GARCIA, KELSEY	A	AO		1	X	X
91C	SLIM SHADY	GARCIA, REESE	A	AO	1	1	X	X
91D	SLIM SHADY	GARCIA, HAYES	A	AO		1	X	X
92A	CARLOS GARZA	GARZA, CARLOS	A	OB		1	X	X
92B	CARLOS GARZA	HEATHERLY, PAMELA	A	OB		1	X	X
92C	CARLOS GARZA	MUNOZ, JOHN	A	OB		1	X	X
93A	ALL ABOUT TIMING	REININGER, CHUCK	A	AO		1	X	A
93B	ALL ABOUT TIMING	PAYNE, MARTY	A	AO		1	X	A
93C	ALL ABOUT TIMING	PAYNE, CHRYSTAL	A	AO		1	X	A

94A	CHILLIN N REELIN	GUERRERO, LUCY	G	OB		1	X	X
94B	CHILLIN N REELIN	LANG, JARED	G	OB		1	X	X
94C	CHILLIN N REELIN	LANG, ALYSSA	G	OB		1	X	X
95D	CHILLIN N REELIN	BORJAS, AISHA	G	OB		1	X	X
94E	CHILLIN N REELIN	DELEON, DARIO	G	OB		1	X	X
95A	SACA LA NET	SILVA, DANIEL	A	OB		1	X	X
95B	SACA LA NET	CANTU, ART	A	OB		1	X	X
95C	SACA LA NET	SILVA, ERIC	A	OB		1	X	X
95D	SACA LA NET	PEREZ, ALEJANDRO	A	OB		1	X	X
96A	THE FIN ADDICTS	MEDEL, JOE	A	AO		1	X	X
96B	THE FIN ADDICTS	GUILLEN, JOSE	A	AO	2	1	X	X
96C	THE FIN ADDICTS	GUILLEN, EDUARDO	A	AO		1	X	X
97A	SALTY DOGS	ROMERO, RENE	A	OB		1	X	X
97B	SALTY DOGS	TOBIN, PATRICK JR	A	OB		1	X	X
97C	SALTY DOGS	BERNAL, JASON	A	OB		1	X	X
98A	REELIN' AND CHILLIN'	RIVERA, RUDY JR	A	OB	1	1	X	
98B	REELIN' AND CHILLIN'	RIVERA, ORALIA	A	OB		1	X	X
98C	REELIN' AND CHILLIN'	RIVERA, BRITTANY	A	OB		1	X	X
99A	CHORIZO DE SAN MANUEL 1	FLORES, EMILIO	A	OB		1	X	X
99B	CHORIZO DE SAN MANUEL 1	FLORES, JAIME	A	OB		1	X	X
99C	CHORIZO DE SAN MANUEL 1	FOWKES, MILES	A	OB		1	X	X
99D	CHORIZO DE SAN MANUEL 1	RIOS, MIKE	A	OB		1	X	X
99E	CHORIZO DE SAN MANUEL 1	RILEY, BLAINE	A	OB		1	X	X
SPONSOR TEAMS						1		
100A	GRACIE BARRA TIGHT LINES	BOSARD, TYLER	G	AO	5	1	X	X
100B	GRACIE BARRA TIGHT LINES	CISNEROS, AARON	G	AO		1	X	X
100C	GRACIE BARRA TIGHT LINES	BLOUNT, JEREMY	G	AO		1	X	X
100D	GRACIE BARRA TIGHT LINES	RODRIGUEZ, MARIO	G	AO		1	X	X
100E	GRACIE BARRA TIGHT LINES	ALVAREZ, TONY	G	AO		1	X	X
101A	CORPORATE SOLUTIONS	JOHNSON, TONY	G	AO	3	1	X	X
101B	CORPORATE SOLUTIONS	GENTRY, KIELER	G	AO		1	X	X
101C	CORPORATE SOLUTIONS	MOCK, COREY	G	AO		1	X	X
101D	CORPORATE SOLUTIONS	SCHNABLE, WILLIAM	G	AO		1	X	X
102A	BAFFIN BOYS	CARLISLE, CHASE	A	AO	4	1	X	X
102B	BAFFIN BOYS	MILLER, TERRELL	A	AO		1	X	X
102C	BAFFIN BOYS	PARIS, ED	A	AO		1	X	X
102D	BAFFIN BOYS	LANKFORD, ANDREW	A	AO		1	X	X
103A	TEAM SPORTSMAN	RODRIGUEZ, PORFIRIO	G	OB	5	1	X	X
103B	TEAM SPORTSMAN	BECERRA, JESSE	G	OB		1	X	X
103C	TEAM SPORTSMAN	ROMERO, CHRISTI	G	OB		1	X	X
103D	TEAM SPORTSMAN	CANTU, GEORGE	G	OB		1	X	X
103E	TEAM SPORTSMAN	OLGUIN, JUAN	G	OB		1	X	X
104A	AEP TEXAS	GARCIA, JOHN	A	OB	4	1	X	X
104B	AEP TEXAS	SAENZ, PAUL	A	OB		1	X	X
104C	AEP TEXAS	SAENZ, CLAUDIA	A	OB		1	X	X
104D	AEP TEXAS	MALDANALDO, JOEY	A	OB		1	X	X
105A	LOS AMIGOS	SUAREZ, KLARYSSA	A	AO		1	X	X
105B	LOS AMIGOS	HERRERA, OLIVER	A	AO		1	X	X
105C	LOS AMIGOS	SUAREZ, JASON	A	AO		1	X	X
105D	LOS AMIGOS	HERNANDEZ, JJ	A	AO		1	X	X
106A	FTU	MEYER, JOE	G	AO	3	1	X	X
106B	FTU	MEYER, EMILY	G	AO		1	X	X
106C	FTU	GARZA, LAUREN	G	AO		1	X	X
106D	FTU	ELLIOT, CHRIS	G	AO		1	X	X
106E	FTU	GARZA, MARCUS	G	AO		1	X	X
107A	GULF COAST MARINE	HOLMES, BILLY				1	X	
107B	GULF COAST MARINE	CARDONA, FRED				1	X	
107C	GULF COAST MARINE	SERPA, WAYNE				1	X	

108A	BIG WIGGLERS	DAVIS, WAYNE	G	AO		1	X	
108B	BIG WIGGLERS	MCCLOUD, MIKE	G	AO		1	X	
108C	BIG WIGGLERS	GARZA, DAVE	G	AO		1	X	
108D	BIG WIGGLERS	HINOJOSA, SONNY	G	AO		1	X	
109A	MEGA WIGGLERS	HIGGINS, LARRY	A	AO		1	X	
109B	MEGA WIGGLERS	STEWART, PATRICK	A	AO		1	X	
109C	MEGA WIGGLERS	KEEN, GREG	A	AO		1	X	
109D	MEGA WIGGLERS	CLESTER, CHIP	A	AO		1	X	
110A	LAGUNA LIFESTYLE	DAVIS, GEORGE	A	OB	2	1	X	X
110B	LAGUNA LIFESTYLE	ROBBINS, FLOYD	A	OB		1	X	X
110C	LAGUNA LIFESTYLE	GARZA, RAM	A	OB		1	X	X
110D	LAGUNA LIFESTYLE	GARZA, OMAR	A	OB		1	X	X
111A	LAGUNA SALT FISHING TEAM	GARZA, MICHAEL	G	AO	5	1	X	
111B	LAGUNA SALT FISHING TEAM	PONCE, DUSTIN	G	AO		1	X	
111C	LAGUNA SALT FISHING TEAM	GARCA, OJ	G	AO		1	X	
111D	LAGUNA SALT FISHING TEAM	VARGAS, ALEX	G	AO		1		
111E	LAGUNA SALT FISHING TEAM	BORREGO, ADRIAN	G	AO		1		
112A	LINDE- WE GOT GAS	SHULL, JUSTIN	A	OB	3	1	X	
112B	LINDE- WE GOT GAS	ARY, JACQUE	A	OB		1	X	
112C	LINDE- WE GOT GAS	MARABOTO, RAUL	A	OB		1	X	
113A	SOUTH POINT ANGLERS	HERRERA, BOBBY	A	OB	4	1	X	
113B	SOUTH POINT ANGLERS	GONZALEZ, JESSE	A	OB		1	X	
113C	SOUTH POINT ANGLERS	REYES, ANTONIO	A	OB		1	X	
113D	SOUTH POINT ANGLERS	CALLAZO, SAUL	A	OB		1	X	
114A	TEAM BUDWEISER	LA MANTIA, NICK	A	OB	5	1	X	
114B	TEAM BUDWEISER	CANTU, JARRET	A	OB		1	X	
114C	TEAM BUDWEISER	CANTU, CAMERON	A	OB		1	X	
114D	TEAM BUDWEISER	RENFRO, COLBY	A	OB		1	X	
115A	TEXAS SPORTSMAN	RODRIGUEZ, FRED	A	OB	6	1	X	
115B	TEXAS SPORTSMAN	VANUNOU, GABY	A	OB		1	X	
115C	TEXAS SPORTSMAN	MENDOZA, ALBINO	A	OB		1	X	
115D	TEXAS SPORTSMAN	GONZALEZ, RUBEN	A	OB		1	X	
116A	SPI BOAT RENTALS (SALT LIFE)	GUILLOT, MARK	G	OB		1	X	
116B	SPI BOAT RENTALS (SALT LIFE)	DELAFUENTE, ALEX	G	OB		1	X	X
116C	SPI BOAT RENTALS (SALT LIFE)	GOMEZ, BUTCH	G	OB		1	X	
116D	SPI BOAT RENTALS (SALT LIFE)	DELAFUENTE, LEO	G	OB		1	X	X
117A	TEXAS SPORTSMAN 2	LUGO, CARLOS	A	AO		1	X	X
117B	TEXAS SPORTSMAN 2	LUGO, CHARLIE	A	AO		1	X	
117C	TEXAS SPORTSMAN 2	LUGO, JONATHAN	A	AO		1	X	
117D	TEXAS SPORTSMAN 2	LUGO, MIKE	A	AO		1	X	
118A	DEK IT OF SOUTH TEXAS	HERNANDEZ, ALEX	A	OB	3	1	X	
118B	DEK IT OF SOUTH TEXAS	TREVINO, MARK	A	OB		1	X	
118C	DEK IT OF SOUTH TEXAS	GALVAN, OSCAR	A	OB		1	X	
118D	DEK IT OF SOUTH TEXAS	RODRIGUEZ, ISAAC	A	OB		1	X	
118E	DEK IT OF SOUTH TEXAS	TREVINO, ISAAC	A	OB		1	X	
119A	TEXAS REGIONAL	VILLARREAL, LEON	A	AO	8	1	X	X
119B	TEXAS REGIONAL	VILLARREAL, LAURA	A	AO		1	X	X
120A	SOUTH AUSTIN MARINE	WALTON, JEFF	G	OB		1	X	
120B	SOUTH AUSTIN MARINE	BIRDWELL, BRIAN	G	OB		1	X	
120C	SOUTH AUSTIN MARINE	BLACK, KENNETH	G	OB		1	X	
120D	SOUTH AUSTIN MARINE	CHANEZ, ABEL	G	OB		1	X	
120E	SOUTH AUSTIN MARINE	MARIKOS, ANDREW	G	OB		1	X	
121A	TEAM SPORTSMAN TOO	HERNANDEZ, HECTOR RANDALL	A	AO		1	X	
121B	TEAM SPORTSMAN TOO	REYES, RUBEN	A	AO		1	X	
121C	TEAM SPORTSMAN TOO	FLORES, KINO	A	AO		1	X	
121D	TEAM SPORTSMAN TOO	ROSALES, CESAR	A	AO		1	X	
122A	REEL RELIABLE	HALL, PATRICK	A	AO		1	X	
122B	REEL RELIABLE	RUSH, ROBIN	A	AO		1	X	
122C	REEL RELIABLE	GONZALEZ, TUTU	A	AO		1	X	
122D	REEL RELIABLE	RUSH, RUSTY	A	AO		1	X	

122E	REEL RELIABLE	OCHOA, LANDO	A	AO		1	X		
123A	CHASING 2 TALES	FLANAGAN, NEAL	G	AO		1	X	X	
123B	CHASING 2 TALES	HARMON, CHIP	G	AO		1	X	X	
124A						1			
	END SPONSOR TEAMS						1		
125A	2 WALK-ONS & A MEXICAN WHO SACKED DREW B	CANALES, JOHN	A	AO		1	X	X	
125B	2 WALK-ONS & A MEXICAN WHO SACKED DREW B	REININGER, KENNETH	A	AO		1	X	X	
125C	2WALK-ONS & A MEXICAN WHO SACKED DREW B	STARKEY, JASON	A	AO		1	X	X	
126A	TEAM VO	ORTIZ, VICTORIA	G	OB		1	X	X	
126B	TEAM VO	ORTIZ, VICTOR	G	OB		1	X	X	
127A	ABBOTT	ABBOTT, BART	G	OB		1	X	X	
127B	ABBOTT	ABBOTT, BOBBY	G	OB		1	X	X	
128A	RED DAWN	MARTINEZ, ALEX	A	AO	1	1	X	X	
128B	RED DAWN	PENA, LUIS JR	A	AO		1	X	X	
129A	FISHING LOCOS	AGUIRRE, CARLOS	A	OB	2	1	X		
129B	FISHING LOCOS	FLORES, GEORGE	A	OB		1	X	X	
129C	FISHING LOCOS	GONZALEZ, ARNOLD	A	OB		1	X		
129D	FISHING LOCOS	MONTEZ, ROBERT	A	OB		1	X		
130A	TEAM MILF	MACIAS, FRANCISCO	A	AO		1	X		
130B	TEAM MILF	MACIAS, FRANCISCO JR	A	AO		1	X	X	
130C	TEAM MILF	VILLARREAL, EDDIE	A	AO		1	X	X	
130D	TEAM MILF	DELEON, DAVID	A	AO		1	X	X	
131A	GRASS HOLES	RESENDIZ, ERIC	A	OB		1	X	X	
131B	GRASS HOLES	HAGER, CURTIS	A	OB		1	X	X	
131C	GRASS HOLES	CARALES, FRANK	A	OB		1	X	X	
131D	GRASS HOLES	CARRALES, ALEJANDRO	A	OB		1	X	X	
132A	2 CAN TANGLE	YBARRA, OZZY	A	AO		1	X	X	
132B	2 CAN TANGLE	YBARRA, SANDRA	A	AO		1	X		
133A	DOING ALRIGHT	FLORES, ALFONSO	A	OB		1	X	X	
133B	DOING ALRIGHT	SUAREZ, MEL	A	OB		1	X	X	
134A	ZANSHIN	MAGUIRK, MARK	A	OB		1	X	X	
134B	ZANSHIN	CLICK, CHELSEA	A	OB		1	X	X	
134C	ZANSHIN	CLICK, JARED	A	OB		1	X	X	
134D	ZARSHIN	MAGUIRK, BRANDON	A	OB		1	X	X	
135A	JERK MY ROD	VILLEGAS, LEO	A	OB		1	X		
135B	JERK MY ROD	GONZALEZ, SAMUEL	A	OB		1	X	X	
135C	JERK MY ROD	SANCHEZ, RUBEN JR	A	OB		1	X	X	
135D	JERK MY ROD	FLORES, SAMANTHA	A	OB		1	X	X	
136A	JAVALINA	CEDILLO, ROLANDO	A	OB		1	X	X	
136B	JAVALINA	GARZA, JOSIAH	A	OB		1	X	X	
136C	JAVALINA	BAZAN, HUGO	A	OB		1	X	X	
136D	JAVALINA	GARZA, OSCAR	A	OB		1	X	X	
137A	REEL SHALLOW	CASAS, MANDO JR	A	AO		1	X		
137B	REEL SHALLOW	QUIROZ, FRANK	A	AO		1	X	X	
137C	REEL SHALLOW	FONSECA, JACOB	A	AO		1	X	X	
137D	REEL SHALLOW	SOLIS, CALEB	A	AO	1	1	X	X	
137E	REEL SHALLOW	CAVASOS, JEREMY	A	AO		1	X	X	
138A	LA 45	GONZALEZ, MONICA	A	AO		1	X	X	
138B	LA 45	GONZALEZ, ARNULFO	A	AO		1	X	X	
138c	LA 45	ROMERO, RAMIRO	A	AO		1	X		
139A	WOLTHOFF & WOLTHOFF SO. TX.	WOLTHOFF, ROD	A	OB	2	1	X	X	
139B	WOLTHOFF & WOLTHOFF SO. TX.	RAINES, JAKE	A	OB		1	X	X	
139C	WOLTHOFF & WOLTHOFF SO. TX.	RAND, MATT	A	OB		1	X	X	
139D	WOLTHOFF & WOLTHOFF SO. TX.	WEGENER, JOHN	A	OB		1	X	X	
140A	AXIS MUNDI FISHING TEAM	LUCIO, RICK	A	AO	2	1	X	X	
140B	AXIS MUNDI FISHING TEAM	LUCIO, MELISSA	A	AO		1	X	X	
141A	TEAM NECIO	GARCIA, JERRY	A	AO		1	X	X	
141B	TEAM NECIO	GARCIA, JOSE ANTONIO	A	AO		1	X	X	
141C	TEAM NECIO	GARCIA, DAVID	A	AO		1	X	X	
141D	TEAM NECIO	GARCIA, MARGARTO	A	AO		1	X	X	
142A	SALTY HACKS	PEREZ, NATHAN	A			1	X		

142B	SALTY HACKS	SEPULVEDA, ROEL	A			1	X	X
142C	SALTY HACKS	LUCIO, DAVID	A			1	X	X
143A	SLAM 'EM	SAENZ, RAY	A	AO		1	X	X
143B	SLAM 'EM	DANIELS, CHRIS	A	AO		1	X	X
143C	SLAM 'EM	GUERRERO, RICK	A	AO		1	X	X
143D	SLAM 'EM	GUERRERO, SANDY	A	AO		1	X	X
144A	LOS GUAPOS	DE LEON, DANIEL	A	OB	4	1	X	X
144B	LOS GUAPOS	DE LEON, HUGO	A	OB		1	X	X
144C	LOS GUAPOS	ALVAREZ, JUSTIN	A	OB		1	X	X
144D	LOS GUAPOS	DE LEON, JAVAN	A	OB		1	X	X
145A	THE REEL WRECKING CREW	BARRERA, RENE	A	OB	1	1	X	X
145B	THE REEL WRECKING CREW	MARTINEZ, SANDRA	A	OB	1	1	X	X
145C	THE REEL WRECKING CREW	CANTU, RONNIE	A	OB	1	1	X	X
146A	TEXAS HOOKER	SIMS, DARRELL	A	OB		1	X	X
146B	TEXAS HOOKER	SIMS, TERESA	A	OB		1	X	X
146C	TEXAS HOOKER	YUILL, SCOTT	A	OB		1	X	X
146D	TEXAS HOOKER	JOHNSON, DENNIS	A	OB		1	X	X
147A	PHANTASM	VALDEZ, JAIME LUIS JR	A	AO		1	X	X
147B	PHANTASM	VALDEZ, JAIME LUIS	A	AO		1	X	X
147C	PHANTASM	GUILLEN, JARED	A	AO		1	X	X
147D	PHANTASM	GUILLEN, LUIS	A	AO		1	X	X
147E	PHANTASM	LOPEZ, ARNOLD	A	AO		1	X	X
148A	F & T VALLEY MOTOR SPORTS	SILVA, ETHAN	A	AO	3	1	X	X
148B	F & T VALLEY MOTOR SPORTS	GARCIA, ETHAN	A	AO		1	X	X
148C	F & T VALLEY MOTOR SPORTS	JACKSON, NICK	A	AO		1	X	X
148D	F & T VALLEY MOTOR SPORTS	ROCHA, DANIEL	A	AO		1	X	X
149A	TEAM WATERLOO RODS	LEDEZMA, OMAR	A	OB	1	1	X	X
149B	TEAM WATERLOO RODS	ROMERO, RUDY	A	OB		1	X	X
149C	TEAM WATERLOO RODS	ROMERO, ISLA	A	OB		1	X	X
149D	TEAM WATERLOO RODS	CAMPOS, GAMA	A	OB		1	X	X
150A	FLOPPY LUVS FISHIN	CHAPA, CORANDO JR	G	OB		1	X	X
150B	FLOPPY LUVS FISHIN	CHAPA, GUNNER	G	OB		1	X	X
150C	FLOPPY LUVS FISHIN	RIVERA, JOSHUA	G	OB		1	X	X
150D	FLOPPY LUVS FISHIN	SEALS, BRANDON	G	OB		1	X	X
150E	FLOPPY LUVS FISHIN	PADILLA, ALEX	G	OB		1	X	X
151A	LAGUNA YANKEES	LIGHT, HOLDEN	G	AO		1	X	X
151B	LAGUNA YANKEES	LIGHT, MICHAEL	G	AO		1	X	X
151C	LAGUNA YANKEES	CHANEY, JOHN	G	AO		1	X	X
151D	LAGUNA YANKEES	WYATT, DALTON	G	AO		1	X	X
151E	LAGUNA YANKEES	GONZALEZ, MARTIN	G	AO		1	X	X
152A	BEACH PLEASE	LOPEZ, JOSHUA	A	AO	2	1	X	X
152B	BEACH PLEASE	VASQUEZ, CASSANDRA	A	AO	1	1	X	X
152C	BEACH PLEASE	LOYA, JOSE III	A	AO	1	1	X	X
152D	BEACH PLEASE	FIMBRES, CLAUDIA	A	AO	1	1	X	X
153A	CHANGE ORDER	GONZALEZ, JORGE	A	OB		1	X	
153B	CHANGE ORDER	GONZALES, JUAN J	A	OB		1	X	X
153C	CHANGE ORDER	DIAZ, SERGIO	A	OB		1	X	X
153D	CHANGE ORDER	REYES, MANUEL	A	OB		1	X	X
154A	TEAM NORFOLK ENCHANTS	BARREDA, RAUL	A	OB	4	1	X	X
154B	TEAM NORFOLK ENCHANTS	PENA, NAT	A	OB		1	X	X
154C	TEAM NORFOLK ENCHANTS	DAVILA, MARIO	A	OB		1	X	X
154D	TEAM NORFOLK ENCHANTS	GARZA, NANCY	A	OB		1	X	X
155A	RED ALERT	HINOJOSA, DANIEL	A	OB	1	1	X	X
155B	RED ALERT	HINOJOSA, JAVIER	A	OB		1	X	X
155C	RED ALERT	MARLOW, DJ	A	OB		1	X	X
155D	RED ALERT	SAENZ, NOEL	A	OB	1	1	X	X
155E	RED ALERT	SAENZ, DANIEL	A	OB		1	X	X
156A	TEAM ERIKA	LEWMAN, DON	A	AO		1	X	X
156B	TEAM ERIKA	LEWMAN, JACKIE	A	AO		1	X	X
157A	XTEAM22	NEFF, RAYMOND	A	OB		1	X	X

157B	XTEAM22	BEACH, CHAD	A	OB	1	1	X	X
157C	XTEAM22	HIGHSAW, MARSHAL	A	OB		1	X	X
157D	XTEAM22	HIGHSAW, XAVIER	A	OB		1	X	X
158A	PROP SCAR	THOMAS, STEVEN	A	AO		1	X	X
158B	PROP SCAR	THOMAS, PIKE	A	AO		1	X	X
158C	PROP SCAR	KEATH, HUNTER	A	AO		1	X	X
158D	PROP SCAR	KEATH, STANTON	A	AO		1	X	X
158E	PROP SCAR	THOMAS, TY	A	AO		1	X	X
159A	NO FISH	MARES, JOSE	A	OB		1	X	X
159B	NO FISH	MARES, DAVID	A	OB		1	X	X
159C	NO FISH	BERGENDAHL, ALBERT	A	OB		1	X	X
159D	NO FISH	PEREZ, JOHN	A	OB		1	X	X
159E	NO FISH	ALCALA, ELISEO	A	OB		1	X	X
160A	TEAM SIZE MATTERS	SANTILLANA, MICHAEL	A	AO		1	X	X
160B	TEAM SIZE MATTERS	GUEVARA, MANNY	A	AO		1	X	X
160C	TEAM SIZE MATTERS	GUEVARA, GEORGE	A	AO		1	X	X
160D	TEAM SIZE MATTERS	ROMERO, ALEX	A	AO		1	X	X
160E	TEAM SIZE MATTERS	RUVIO, ARMANDO	A	AO		1	X	X
161A	NOLAN'S ARK II	GARRISON, ROY III	A	AO		1	X	
161B	NOLAN'S ARK II	GARRISON, NOLAN	A	AO		1	X	X
161C	NOLAN'S ARK II	ROWLAND, BRYAN	A	AO	1	1	X	X
162A	MANCHA CHASERS	LOZANO, ZEKE	A	OB		1	X	X
162B	MANCHA CHASERS	GARZA, LEONEL	A	OB		1	X	X
162C	MANCHA CHASERS	LOZANO, RAMIRO	A	OB		1	X	X
163A	LOWER LAGUNA A LA MADRE	SLAYDON, TRAVIS	A	AO	1	1	X	X
163B	LOWER LAGUNA A LA MADRE	SPECIA, THOMAS	A	AO		1	X	X
163C	LOWER LAGUNA A LA MADRE	SALINAS, RICK	A	AO	1	1	X	X
163D	LOWER LAGUNA A LA MADRE	CAMPIRANO, EDDIE	A	AO		1	X	X
164A	POWER LOUNGER	MOLINARO, ROBERT	A	OB		1	X	X
164B	POWER LOUNGER	MENDIOLA, HUMBERTO	A	OB		1	X	X
164B	POWER LOUNGER	PACE, CODY	A	OB		1	X	X
165A	SPOONFED	GARCIA, RAUL	A	AO	3	1	X	X
165B	SPOONFED	RAMIREZ, ROEL	A	AO		1	X	X
165C	SPOONFED	CEPEDA, JERRY	A	AO		1	X	X
166A	REEL LUCKY 2	HAMBY, VIRGINIA	A	OB		1	X	X
166B	REEL LUCKY 2	HAMBY, WILLIAM III	A	OB		1	X	X
166C	REEL LUCKY 2	FLORES, LUPE	A	OB		1	X	X
166D	REEL LUCKY 2	FLORES, YASMINE	A	OB		1	X	X
166E	REEL LUCKY 2	HAMBY, ABIGAIL	A	OB		1	X	X
167A	GET AFTER IT	GUTIERREZ, MARIO	G	OB		1	X	X
167B	GET AFTER IT	PENA, JOE	G	OB	1	1	X	X
167C	GET AFTER IT	PENA, MAX	G	OB		1	X	X
167D	GET AFTER IT	PENA, SETH	G	OB		1	X	X
167E	GET AFTER IT	GARZA, AJ	G	OB		1	X	X
168A	SKELTON	SKELTON, GRADY	G	AO	4	1	X	X
168B	SKELTON	ANDERSON, JIM	G	AO		1	X	X
168C	SKELTON	CARLSON, JOHN	G	AO		1	X	X
168D	SKELTON	ANDERSON, CHRIS	G	AO		1	X	X
168E	SKELTON	ANDERSON, LILLY	G	AO		1	X	X
169A	HOOKED FOR LIFE	RODRIGUEZ, JOHNNY	G	OB		1	X	X
169B	HOOKED FOR LIFE	RODRIGUEZ, JAMES	G	OB		1	X	X
169C	HOOKED FOR LIFE	RODRIGUEZ, JOHNNY JR	G	OB		1	X	X
169D	HOOKED FOR LIFE	ALAVARADO, DANNY	G	OB		1	X	X
170A	JAMES FRAUSTO	FRAUSTO, JAMES	G	AO	2	1	X	X
170B	JAMES FRAUSTO	GOMEZ, JACOB MORAN	G	AO		1		X
170C	JAMES FRAUSTO	MORRISON, JODY	G	AO		1		X
170D	JAMES FRAUSTO	GARZA, RUBEN	G	AO	1	1		X
171A	CAR-MEL TRUCK BROKERAGE	GUTIEREZ, PETER	A	AO		1	X	X
171B	CAR-MEL TRUCK BROKERAGE	QUINTERO, HECTOR	A	AO		1	X	X
171C	CAR-MEL TRUCK BROKERAGE	HERNANDEZ, ADRIAN	A	AO		1	X	X

171D	CAR-MEL TRUCK BROKERAGE	MARTIN, KURT	A	AO		1	X	X
171E	CAR-MEL TRUCK BROKERAGE	GARCIA, CHARLIE JR.	A	AO		1	X	X
172A	CHRIS'S CREW	TREVINO, TONY	G	OB	2	1	X	X
172B	CHRIS'S CREW	COLE, CHRIS	G	OB		1	X	X
173A	YUMMIES BISTRO	GALVAN, LORENZO	G	OB	4	1	X	X
173B	YUMMIES BISTRO	DEL RIO, ERNIE	G	OB		1	X	X
173C	YUMMIES BISTRO	DEL RIO, NETO	G	OB		1	X	X
173D	YUMMIES BISTRO	PEREZ, LEO	G	OB		1	X	X
173E	YUMMIES BISTRO	REYES, PABLO	G	OB		1	X	X
174A	SPI FISH FLY	HOUGHSTON, STARLA	G	OB		1	X	X
174B	SPI FISH FLY	HOUGHSTON, HUNTER	G	OB		1	X	X
174C	SPI FISH FLY	MURLEY, DYLAN	G	OB		1	X	X
174D	SPI FISH FLY	HOUGHSTON, SAM	G	OB		1	X	X
174E	SPI FISH FLY	HOUGHSTON, ERIC	G	OB		1	X	X
175A	TTB	YANEZ, MELISSA	G	OB		1	X	
175B	TTB	SALAZAR, ROBBY	G	OB		1	X	
175C	TTB	LOZANO, FRED	G	OB		1	X	
175D	TTB	VALDEZ, GENO	G	OB		1	X	
175E	TTB	JILPAS, JEREMY	G	OB		1	X	
176A	HELLO MY FRIEND	YANEZ, ISMAEL	G	OB		1	X	
176B	HELLO MY FRIEND	BOSSE, MICHAEL	G	OB		1	X	
176C	HELLO MY FRIEND	ESTRADA, RICHARD	G	OB		1	X	
176D	HELLO MY FRIEND	V?? BOBBY	G	OB		1	X	
177A	THE FILTHY OAR	JOHNSON, BRENT	A	AO	4	1	X	X
177B	THE FILTHY OAR	MOLINA, STEVE	A	AO		1	X	X
177C	THE FILTHY OAR	HELMS, MARTY	A	AO		1	X	X
177D	THE FILTHY OAR	LALLY, JIM	A	AO		1	X	X
177A	THE FILTHY OAR	SMITH, CHASE	A	AO	2	1	X	X
178A	LISTO	LOFTON, HUNTER	A	AO	2	1	X	X
178B	LISTO	SCOTT, ADAM WALKER	A	AO		1	X	X
178C	LISTO	GREER, BILL	A	AO		1	X	X
178D	LISTO	DUNCAN, DIAL	A	AO		1	X	X
179A	KNOT AGAIN	RIOS, ORLANDO	A	AO		1	X	X
179B	KNOT AGAIN	RIOS, HUGO	A	AO		1	X	X
179C	KNOT AGAIN	RIOS LILIANA	A	AO		1	X	X
179D	KNOT AGAIN	RIOS, ITZEL	A	AO		1	X	X
180A	4 ACRES RANCH	SERNA, JOSE	A	OB	1	1	X	X
180B	4 ACRES RANCH	SERNA, MARCO	A	OB	1	1	X	X
180C	4 ACRES RANCH	RIVERA, AARON	A	OB	1	1	X	X
181A	NO LIMITS	RIOS, RICK	A	OB	1	1	X	X
181B	NO LIMITS	RIOS, MYRNA	A	OB		1	X	X
181C	NO LIMITS	ZAPATA, JOSE	A	OB		1	X	X
181D	NO LIMITS	FLORES, REY	A	OB		1	X	X
182A	THE REEL HOOKERS	BREWER, STEPHEN	A	AO		1	X	X
182B	THE REEL HOOKERS	GARCIA, ISAIAH	A	AO		1	X	X
182C	THE REEL HOOKERS	VASQUEZ, FRANK	A	AO		1	X	X
182D	THE REEL HOOKERS	ALVAREZ, ANDREW	A	AO		1	X	X
183A	TAIL CHASERS	TREVINO, MANNY	G	AO		1	X	X
183B	TAIL CHASERS	VILLAGES, DEAN	G	AO		1	X	X
183C	TAIL CHASERS	SANCHEZ, DAGOBERTO	G	AO	1	1	X	X
183D	TAIL CHASERS	TREJO, MIKE	G	AO	1	1	X	X
183E	TAIL CHASERS	ESTRADA, ERNIE	G	AO		1	X	
184A	LAGUNA SALADA	RAABE, DALE	A	AO	4	1	X	X
184B	LAGUNA SALADA	ALANIZ, MARK	A	AO		1	X	X
184C	LAGUNA SALADA	BARBOUR, BOBBY	A	AO		1	X	X
184D	LAGUNA SALADA	ARRENAS, EDDIE	A	AO		1	X	X
184E	LAGUNA SALADA	ALANIZ, RUBEN	A	AO		1	X	X
185A	ELKINS	ELKINS, CHAD	G	OB	1	1	X	X
185B	ELKINS	ELKINS, CODY	G	OB	1	1	X	X
185C	ELKINS	ELKINS, JEREMY	G	OB	1	1	X	X

186A	JEFFERY'S LANDSCAPING	VILLOLOBOS, JAVIER	G	OB		1	X	X
186B	JEFFERY'S LANDSCAPING	RAMIREZ, RICK	G	OB		1	X	X
186C	JEFFERY'S LANDSCAPING	ANGUINO, CESAR	G	OB		1	X	X
186D	JEFFERY'S LANDSCAPING	RAMIREZ, JEFFERY	G	OB		1	X	X
187A	CATCH N REEL EZ	ALFARO, JAIME	A	AO		1		
187B	CATCH N REEL EZ	ALFARO, JAMES	A	AO		1		
187C	CATCH N REEL EZ	ALFARO, JAYTON *CHILD*	AC	AO		1		
188A	KINGFISHER	GARCIA, ANDREW	A	OB		1	X	
188B	KINGFISHER	GARCIA, THERESA	A	OB		1	X	
188C	KINGFISHER	GARCIA, ARACELY	A	OB		1	X	
188D	KINGFISHER	ARDAIS, ANDREW	A	OB		1	X	
189A	3M	ARIZPE, MARCO	G	AO	3	1	X	X
189B	3M	MONTALVO, MICHAEL	G	AO		1	X	X
189C	3M	MONTALVO, MARCUS	G	AO		1	X	X
190A	OFISHAL ROOKIES	GUERRERO, ANDRES	G	AO	1	1	X	X
190B	OFISHAL ROOKIES	GUERRERO, NATALIE HOPE *CHILD*	GC	AO		1	X	X
191A	LIGHT TACKLE BROTHERS	GONZALEZ, MATTHEW	G	AO	8	1	X	X
191B	LIGHT TACKLE BROTHERS	GONZALEZ, MARK	G	AO		1	X	X
191C	LIGHT TACKLE BROTHERS	JUAREZ, TYLER	G	AO		1	X	X
191D	LIGHT TACKLE BROTHERS	CRUZ, ZACHARY	G	AO		1	X	X
191E	LIGHT TACKLE BROTHERS	GONZALEZ, AARON	G	AO		1	X	X
192A	TORTUGO'S	CUEVAS, JOSE JR	A	OB		1	X	X
192B	TORTUGO'S	CUEVAS, ISSABEL	A	OB		1	X	X
192C	TORTUGO'S	RODRIGUEZ, JOAQUIN	A	OB		1	X	X
192D	TORTUGO'S	CUEVAS, VIOLETA	A	OB		1	X	X
192E	TORTUGO'S	RODRIGUEZ, JESSICA	A	OB		1	X	X
193A	IPC	PARTIDA, ROBBIE	A	OB		1	X	X
193B	IPC	NAVARRO, ROLANDO	A	OB		1	X	X
193C	IPC	MENCHACA, ELI	A	OB		1	X	X
193D	IPC	REYES, CARLOS	A	OB		1	X	X
194A	HACKERS	KRUJIS, EDDY	A	OB	1	1	X	X
194B	HACKERS	SMITH, RON	A	OB	1	1	X	X
195A	TEAM SARGE	VERA, VICTOR A	A	OB		1	X	X
195B	TEAM SARGE	ADRIANO, JESUS	A	OB		1	X	X
195C	TEAM SARGE	VERA, CARLOS I	A	OB		1	X	X
195D	TEAM SARGE	ORTIZ, MARIO	A	OB		1	X	X
195E	TEAM SARGE	ORTIZ, CARLOS	A	OB		1	X	X
196A	JRZ LURES	JUAREZ, JERRY	A	AO		1	X	X
196B	JRZ LURES	GALVAN, AARON	A	AO		1	X	X
196C	JRZ LURES	DIAZ, JUAN	A	AO		1	X	X
196D	JRZ LURES	RAMOS, FREDDY	A	AO		1	X	X
196E	JRZ LURES	ARREDONDO, ADRIAN	A	AO		1	X	X
197A	ULTIMATE CAST	TIJERINA, XAVIER	A	OB		1	X	X
197B	ULTIMATE CAST	FUENTIES, JOSE	A	OB		1	X	X
197C	ULTIMATE CAST	GARZA, ROMEO	A	OB		1	X	X
197D	ULTIMATE CAST	MAYORGA, JUAN	A	OB		1	X	X
198A	SEA GUEY	GOMEZ, MANUEL III	A	AO		1	X	X
198B	SEA GUEY	GOMEZ, DINA	A	AO		1	X	X
198C	SEA GUEY	GOMEZ, MONICA	A	AO		1	X	X
198D	SEA GUEY	GOMEZ, MARCOS	A	AO		1	X	X
199A	E&F LOGISTICS	HERNANDEZ, FRANK	A	OB		1	X	X
199B	E&F LOGISTICS	HERNANDEZ, MAYRA	A	OB		1	X	X
199C	E&F LOGISTICS	MARTINEZ, ABEL	A	OB		1	X	X
199D	E&F LOGISTICS	PALACIOS, ALEXA	A	OB		1	X	X
200A	LAST CAST	ROGERS, CORY	A	AO		1	X	X
200B	LAST CAST	ROGERS, CLAUDIA	A	AO		1	X	X
200C	LAST CAST	STILLMAN, THOMAS	A	AO	1	1	X	X
201A	PLANE FISHING	SMITH, OSCAR	A	OB		1	X	X
201B	PLANE FISHING	SMITH, LISA	A	OB		1	X	X
201C	PLANE FISHING	SMITH, DANIEL	A	OB		1	X	X

202A	FINANCE HOME AMERICA	BACKER, JOHN	A	AO		1	X	
202B	FINANCE HOME AMERICA	CHAPPELL, JACOB	A	AO		1	X	
202C	FINANCE HOME AMERICA	DUNCAN, HOUSTON	A	AO		1	X	
203A	4REELZ FISHING TEAM	WEAVER, PAUL	G	OB	1	1	X	X
203B	4REELZ FISHING TEAM	RAMOS, MARK	G	OB	1	1	X	X
203C	4REELZ FISHING TEAM	GARZA, POLO	G	OB	1	1	X	X
203D	4REELZ FISHING TEAM	LUNA, HECTOR	G	OB	1	1	X	X
204A	LIFE ON THE LINE	QUIROZ, PEDRO JR	A	OB		1	X	X
204B	LIFE ON THE LINE	QUIROZ, PEDRO SR	A	OB		1	X	X
204C	LIFE ON THE LINE	QUIROZ, MARYANN	A	OB		1	X	X
204D	LIFE ON THE LINE	RODRIGUEZ, JEFFERY	A	OB		1	X	X
204E	LIFE ON THE LINE	CANSINO, JESUS	A	OB		1	X	X
205A	MISS RYLEN	FOSTER, RYAN	G	AO		1	X	X
205B	MISS RYLEN	FOSTER, LAUREN	G	AO		1	X	X
205C	MISS RYLEN	FOSTER, RYLEN *CHILD*	GC	AO		1	X	X
206A	**NEED INFO**					1		
207A	TEAM TILDEN	TILDEN, JERRY	A	AO		1	X	X
207B	TEAM TILDEN	TILDEN, DARLA	A	AO		1	X	X
207C	TEAM TILDEN	TILDEN, RYAN	A	AO		1	X	X
207D	TEAM TILDEN	PATTERSON, JAY	A	AO		1	X	X
208A	FIRST CAST	TORRES, HECTOR JR	G	OB	1	1	X	X
208B	FIRST CAST	VELA, GILBERT	G	OB	1	1	X	X
208C	FIRST CAST	GARZA, RUDY JR	G	OB	1	1	X	X
209A	PORT MANSFILED MARINA	BAILEY, RICK	G	OB	1	1	X	
209B	PORT MANSFILED MARINA	BAILEY, TYLER	G	OB		1	X	
209C	PORT MANSFILED MARINA	PIERCE, RANDY	G	OB		1	X	
209D	PORT MANSFILED MARINA	KINNEY, ERICA	G	OB	1	1	X	
210A	FISH PADRE	CURRY, EDDIE	G	AO		1	X	X
210B	FISH PADRE	MARGARET, SANDY	G	AO		1	X	X
210C	FISH PADRE	ROBB, TERRY	G	AO		1	X	X
210D	FISH PADRE	ROBB, JOHN	G	AO		1	X	X
211A	REEL BLESSED- SCB	CARPIO, BERNARDO	A	AO		1	X	X
211B	REEL BLESSED- SCB	CARPIO, ERIKA	A	AO		1	X	X
211C	REEL BLESSED- SCB	CARPIO, BERNARDO JR	A	AO		1	X	X
211D	REEL BLESSED- SCB	CARPIO, BENJAMIN E *CHILD*	AC	AO		1	X	X
212A	POTLICKERS	PATTERSON, JOHN	A	OB		1	X	X
212B	POTLICKERS	CARTER, KEVIN	A	OB		1	X	X
213A	CLCC	MALLET, NICK	A	AO		1	X	X
213B	CLCC	FITZPATRICK, HUNTER	A	AO		1	X	
213C	CLCC	SHANNON, CONOR	A	AO		1	X	X
214A	COLORADO RED	SALINAS, HUMBERTO RED	A	OB		1	X	X
215A	TEAM SLATT	PARRA, RAFAEL	A	OB		1	X	X
215B	TEAM SLATT	BOSWELL, MARK	A	OB		1	X	X
215C	TEAM SLATT	MICHELANA, ROBERT	A	OB		1	X	X
216A	WHO'S WHO	CAVAZOS, FRANK	G	OB		1	X	X
216B	WHO'S WHO	GARZA, NICK	G	OB		1	X	X
216C	WHO'S WHO	CHAMBERLAIN, FRANK	G	OB		1	X	X
216D	WHO'S WHO	LOZANO, VICTOR	G	OB		1	X	X
217A	SNOOK1	SEPULVEDA, ERIC	G	AO		1	X	X
217B	SNOOK1	QUILANTAN, RUDY	G	AO		1	X	X
218A	M2	BRIONES, MARCO JR	A	AO		1	X	X
218B	M2	BRIONES, MARCO	A	AO		1	X	X
219A	B.S.	VASQUEZ, BENNY	G	OB		1	X	X
219B	B.S.	CASTANEDA, SIMON	G	OB		1	X	X
220A	LOWE LIFES	LOWE, SCOTT	A	OB		1	X	X
220B	LOWE LIFES	EISENHOWER, JOEY	A	OB		1	X	X
220C	LOWE LIFES	LOWE, LUKE	A	OB		1	X	X
220D	LOWE LIFES	LOWE, CHRIS	A	OB		1	X	X
221A	BAD COMPANY	JAMES, JUSTIN	A	OB		1	X	X
221B	BAD COMPANY	MARINO, STEVE	A	OB		1	X	X

221C	BAD COMPANY	BEVIL, JAKE	A	OB		1	X	X
222A	MARCHOS FISHING ADVENTURES	RAMOS, VICTOR	G	AO		1	X	X
222B	MARCHOS FISHING ADVENTURES	CISNEROS, RUDY	G	AO		1	X	X
222C	MARCHOS FISHING ADVENTURES	ARIZMENDI, JACOB	G	AO		1	X	X
222B	MARCHOS FISHING ADVENTURES	GARCIA, SHAWN	G	AO		1	X	X
223A	CHASIN TALES	MENDEZ, JUAN	A	OB	1	1	X	X
223B	CHASIN TALES	MENDEZ, CLAUDIA L.	A	OB		1	X	X
223C	CHASIN TALES	GARCIA, LILIANA	A	OB		1	X	X
223D	CHASIN TALES	AGUILERA, JESSE	A	OB	1	1	X	X
224A	AQUAHOLIC CHARTERS	RAMOS, JOEL	G	OB		1	X	X
224B	AQUAHOLIC CHARTERS	SAENZ, JESUS	G	OB		1	X	X
224C	AQUAHOLIC CHARTERS	TAPIA, JESUS	G	OB		1	X	X
225A	G.R.	MENDES, EDDIE	A	OB		1	X	X
225B	G.R.	MARTINEZ, CARLOS	A	OB		1	X	X
225C	G.R.	VILLA, ALEJANDRO	A	OB		1	X	X
226A	REEL GOOD STYLE	TOUCHET, CHRIS	G	OB		1	X	X
226B	REEL GOOD STYLE	MCGARRAUGH, GUS	G	OB		1	X	X
226C	REEL GOOD STYLE	TOUCHET, JOSEPH	G	OB		1	X	X
226D	REEL GOOD STYLE	ROBINSON, KAPLAN	G	OB		1	X	X
227A	LITTLE GIANTS	HARTLEY, KEVIN	A	AO		1	X	X
227B	LITTLE GIANTS	HARTLEY, KENNY	A	AO		1	X	X
227C	LITTLE GIANTS	LACKLEY, GALVIN	A	AO		1	X	X
227D	LITTLE GIANTS	GUIM, CAMERON	A	AO		1	X	X
227E	LITTLE GIANTS	KUCIA, TAYLOR	A	AO		1	X	X
228A	ONE STOP	URESTI, MIGUEL	G	OB		1	X	X
228B	ONE STOP	URESTI, NICOLAS	G	OB		1	X	X
229A	BUCK HOOK	GARCIA, MATTHEW	A	AO		1	X	X
229B	BUCK HOOK	RODRIGUEZ, AARON	A	AO		1	X	X
229C	BUCK HOOK	GARCIA, RUBEN	A	AO		1	X	X
229D	BUCK HOOK	OWEN, ERNESTO	A	AO		1	X	X
230A	TEXAS OUTDOOR LIFESTYLES TV	RODRIGUEZ, ROBERT	A	OB	3	1	X	X
230B	TEXAS OUTDOOR LIFESTYLES TV	HINOJOSA, RUBEN	A	OB		1	X	X
230C	TEXAS OUTDOOR LIFESTYLES TV	CHRYSLER, VICKI	A	OB		1	X	X
230D	TEXAS OUTDOOR LIFESTYLES TV	RODRIGUEZ, JOSHUA	A	OB		1	X	X
231A	LIVING THE LIFE CHARTERS	RANGEL, JAIME	G	AO		1	X	X
231B	LIVING THE LIFE CHARTERS	TAMEZ, GENARO	G	AO		1	X	X
231C	LIVING THE LIFE CHARTERS	CAZARES, ISAAC	G	AO		1	X	X
231D	LIVING THE LIFE CHARTERS	MUCHURA, LEONARD	G	AO		1	X	X
232A	CAVANATI TEAM	CAVANATI, GERARDO	A	OB		1	X	X
232B	CAVANATI TEAM	TIJERINA, DANIELA	A	OB		1	X	X
232C	CAVANATI TEAM	CAVANATI, ALAN	A	OB		1	X	X
232D	CAVANATI TEAM	CAVANATI, CAMILA	AC	OB		1	X	X
233A	HOOK 'EM	MCLASSON, CHRIS	A	OB	1	1	X	X
233B	HOOK 'EM	OLIVARES, JUAN ANTONIO II	A	OB		1	X	X
233C	HOOK 'EM	OLIVARES, ROEL	A	OB		1	X	X
233D	HOOK 'EM	VALASQUEZ, MARCO	A	OB	1	1	X	X
233E	HOOK 'EM	OLIVARES, ANTONIO	A	OB	1	1	X	X
234A	REEL SHALLOW CHASER	GARCIA, RAMIRO	A	AO		1	X	X
234B	REEL SHALLOW CHASER	CAVAZOS, EUSEBIO	A	AO		1	X	X
234C	REEL SHALLOW CHASER	REYNA, POLO	A	AO		1	X	X
234D	REEL SHALLOW CHASER	ORTEGA, CARLOS	A	AO		1	X	X
235A	ON THE DRIFT	FLANDES, LUIS III	G	AO		1	X	X
235B	ON THE DRIFT	FLANDES, LUIS J.R.	G	AO		1	X	X
235C	ON THE DRIFT	QUINTERO, LEO	G	AO		1	X	X
236A	P.O.H.	PUTEGNAT, STEVE	A	AO	2	1	X	X
236B	P.O.H.	SMITH, WALKER	A	AO		1	X	X
237A	MT STRINGER	MUNOZ, JOHNNY	A	OB		1	X	X
237B	MT STRINGER	SALINAS, EDDIE	A	OB		1	X	X
237C	MT STRINGER	TOLMAN, GEORGE	A	OB		1	X	X
237D	MT STRINGER	CORREA, DEREK	A	OB		1	X	X

238A	BLACK MAMBA	RIVAS, MANDO	A	OB		1	X	X
238B	BLACK MAMBA	HONRUBRIA, VINCENT	A	OB		1	X	X
239A	KATFISH KILLA	GALVAN, DAVID	A	OB		1	X	X
239B	KATFISH KILLA	GALVAN, EVAN	A	OB		1	X	X
239C	KATFISH KILLA	GALVAN, ISABELLA	A	OB		1	X	X
239D	KATFISH KILLA	GALVAN, IAN	A	OB		1	X	X
240A	SOUTHERN ACTION	RODRIGUEZ, PAUL	G	OB		1	X	X
240B	SOUTHERN ACTION	TREVINO, MATTHEW	G	OB		1	X	X
240C	SOUTHERN ACTION	CARDENAS, MARIO	G	OB		1	X	X
240D	SOUTHERN ACTION	CARDENAS, VALERIE	G	OB		1	X	X
241A	PRIME TIME	CASTREJON, JAIME	G	AO	1	1	X	X
241B	PRIME TIME	TRUJILLO, JAIME	G	AO	1	1	X	X
241C	PRIME TIME	CAVAZOS, CALEB	G	AO	1	1	X	X
241D	PRIME TIME	RAMIREZ, FRANCO	G	AO	1	1	X	X
242A	THUMBS UP	SALINAS, ANDY	G	OB		1	X	X
242B	THUMBS UP	WEISFELD, RONDA	G	OB		1	X	X
242C	THUMBS UP	WEISFELD, EMILY	G	OB		1	X	X
242D	THUMBS UP	GARZA, LEOPOLDO	G	OB		1	X	X
242E	THUMBS UP	GARZA, LUCAS	G	OB		1	X	X
243A	NEVER ENOUGH	NAHHAS, ADAM	A	OB	1	1	X	X
243B	NEVER ENOUGH	GAUSIN, KEVIN	A	OB		1	X	X
243C	NEVER ENOUGH	GAUSIN, ETHAN	A	OB		1	X	X
243D	NEVER ENOUGH	PEQUENO, JOSHUA	A	OB	1	1	X	X
244A	LOS MOJADITOS	GARZA, GODFREY	A	OB		1	X	X
244B	LOS MOJADITOS	GARZA, JAIME	A	OB		1	X	X
244C	LOS MOJADITOS	SALINAS, RICARDO JR.	A	OB		1	X	X
244D	LOS MOJADITOS	GARCIA, HERON	A	OB		1	X	X
245A	TRES AMIGOS	SHISLER, FRANK	A	OB		1	X	X
245B	TRES AMIGOS	MUNARIS, PAUL	A	OB		1	X	X
245C	TRES AMIGOS	BALES, JEREMY	A	OB		1	X	X
246A	NO ME PEGAN	TREVINO, HUGO	A	AO	1	1	X	X
246B	NO ME PEGAN	GONZALEZ, J.R.	A	AO	1	1	X	X

246C	NO ME PEGAN	GOMEZ, ERNIE	A	AO	1	1	X	X
246D	NO ME PEGAN	HINOJOSA, EDDIE	A	AO	1	1	X	X
247A	REELY DISLOCATED DUDES	RODIRGUEZ, EDDIE	A	OB		1	X	X
247B	REELY DISLOCATED DUDES	CORTEZ, STEVE	A	OB		1	X	X
247C	REELY DISLOCATED DUDES	CORTEZ, ROB	A	OB		1	X	X
247D	REELY DISLOCATED DUDES	RIVERA, LUIS	A	OB		1	X	X
248A	2018 SHALLOW SPORT WINNERS	INFANTE, JOE	A	OB		1	X	X
248B	2018 SHALLOW SPORT WINNERS	INFANTE, MARTIN	A	OB		1	X	X
248C	2018 SHALLOW SPORT WINNERS	CANALES, JOHN	A	OB		1	X	X
249A	CHASN TAILS & FEATHERS	CANO, ANDRE	G	OB	1	1	X	X
249B	CHASN TAILS & FEATHERS	HERNANDEZ, GREG	G	OB		1	X	X
249C	CHASN TAILS & FEATHERS	LOPEZ, RICK	G	OB		1	X	X
249D	CHASN TAILS & FEATHERS	MARINEZ, SABASTIAN	G	OB		1	X	X
250A	GOT FISH?	DIAZ, RODOLFO	A	OB		1	X	X
250B	GOT FISH?	DIAZ, MARCELO	A	OB		1	X	X
250C	GOT FISH?	JIMENES, JUAN	A	OB		1	X	X
250D	GOT FISH?	SCHAEFER, JAMES	A	OB		1	X	X
251A	RGV LURES	LEYVA, JESUS	G	AO	1	1	X	X
215B	RGV LURES	MARTINEZ, RICK	G	AO		1	X	X
251C	RGV LURES	MCCLANAHAN, RODNEY	G	AO		1	X	X
251D	RGV LURES	LEYNA, FABIAN	G	AO		1	X	X
251E	RGV LURES	GARCIA, CESAR	G	AO		1	X	X
		REGISTERED ANGLERS				955		
		REGISTERED TEAM SOCIALS			257			
		SOCIAL/MEAL ONLY (NO TEAM)		117				
		VOLUNTEERS	115					
		APPROX TOTAL ATTENDANCE		1444				

Submission Time	Name	Zip Code	How did you learn about our event?	How likely are you to travel to South Padre Island, Texas for a fishing and/or family vacation?	Do you plan to attend this year's Shallow Sport & SCB Owner's Tournament?	If visiting South Padre Island, where would you stay?	How many would be traveling in your party?	How many rooms would you accommodate for your stay?	How many nights would you stay on South Padre Island?
2022-01-28 12:02:	Kyra Hudson	78578	Online	4- More Likely	Yes	Hotel	3-4	3	3
2022-01-31 12:12:	Wes Hudson	78566	Online	5- Very Likely	Yes	Condo	3-4	2	3
2022-01-31 12:20:	Tim Kiker	78260	Other Past entrant & volunteer	5- Very Likely	Yes	Condo	7+	5+	3
2022-01-31 12:25:	Donna Morgan	78947	Online	3- Average	No	Hotel	1-2	1	4
2022-01-31 12:27:	Evan Smith	78130	Online	5- Very Likely	Yes	Rental Home	3-4	2	4
2022-01-31 12:42:	Dennis Thoma	78586	Online	5- Very Likely	Yes	Rental Home	3-4	2	3
2022-01-31 12:49:	Larry Turek	76849	Friend	5- Very Likely	Yes	Condo	3-4	3	4
2022-01-31 12:52:	Heather Sires	78552	Online	5- Very Likely	Yes	Condo	3-4	1	3
2022-01-31 12:54:	Bailey Dunks	78061	Online Other	5- Very Likely	Yes	Hotel	3-4	2	4
2022-01-31 12:55:	Miguel Infante	78748	Print Ad	5- Very Likely	Yes	Other	3-4	2	3
2022-01-31 12:59:	Nancy quezada	78566	Facebook	5- Very Likely	Yes	Hotel	3-4	2	3
2022-01-31 12:59:	Susanne Turek	76849	Friend	5- Very Likely	Yes	Condo	5-6	3	4
2022-01-31 13:00:	Mike	78550	Online	5- Very Likely	Yes	Own Property	3-4	1	3
2022-01-31 13:08:	Keith letsos	77056	Other	5- Very Likely	Yes	Condo	6-7	3	3
2022-01-31 13:10:	Rick Contreras	78572	Online	5- Very Likely	No	Hotel	3-4	1	3
2022-01-31 13:28:	Martin Infante	78578	Have been fishing SSB0 tournament since day one	5- Very Likely	Yes	Own home In the area	3-4	1	3
2022-01-31 13:31:	Elena Lhotka	78578	Online	5- Very Likely	No	Condo	5-6	4	6+
2022-01-31 13:35:	Jacinto Noel Castro	78412	Online	4- More Likely	Yes	Rental Home	3-4	3	2
2022-01-31 13:52:	Travis Flanagan	78578	Online	5- Very Likely	Yes	Rental Home	5-6	3	4
2022-01-31 13:54:	joe rubio jr	77904	Online	5- Very Likely	Yes	Condo	3-4	2	3
2022-01-31 13:55:	Jim Conway	77505	Online	5- Very Likely	Yes	Rental Home	3-4	3	3
2022-01-31 13:59:	Chris Green	78521	Online	5- Very Likely	Yes	Hotel	7+	2	4
2022-01-31 14:01:	Brittney	49418	Online	5- Very Likely	No	Own Property	3-4	2	4
2022-01-31 14:04:	Todd Reynolds	28460	Other	1- Not Likely	No	Hotel	3-4	1	4
2022-01-31 14:23:	Hudson Lively	78566	Online	5- Very Likely	Yes	Condo	1-2	1	2
2022-01-31 14:29:	Rachel Ruiz	78578	Online	5- Very Likely	No	Hotel	3-4	1	2
2022-01-31 14:29:	Scott Bucy	78363	Other Been a participant since it's inception.	5- Very Likely	Yes	Hotel	3-4	2	3
2022-01-31 14:55:	Kieler gentry	78578	Online Other	5- Very Likely	Yes	Own Property	1-2	2	3
2022-01-31 15:30:	Bobby Venegas	78573	Online	5- Very Likely	Yes	Rental Home	3-4	2	3
2022-01-31 15:41:	Clint Hood	78501	Dealership	5- Very Likely	Yes	Own Property	3-4	3	4
2022-01-31 15:41:	Gerald Payne	77523	Dealership	4- More Likely	No	Condo	1-2	2	3
2022-01-31 15:50:	Sam Hughston	78602	Other Friend	5- Very Likely	Yes	Own Property	3-4	1	2
2022-01-31 15:52:	Mike VanHook	76031	Friends that live in the RGV	5- Very Likely	Yes	Hotel	3-4	2	5
2022-01-31 15:56:	Janet Kirkconnell	78578	Online	5- Very Likely	No	Rental Home	5-6	2	2
2022-01-31 16:19:	John Carlson	68413	Online	5- Very Likely	Yes	Condo	6-7	2	3
2022-01-31 16:21:	Andrew Martinez	78578	Online	5- Very Likely	Yes	Rental Home	1-2	2	3
2022-01-31 16:24:	Jeremy elkins	77429	Online	5- Very Likely	Yes	Own Property	1-2	1	4
2022-01-31 16:36:	Mario Gutierrez	78572	Online	5- Very Likely	Yes	Rental Home	6-7	5+	2
2022-01-31 16:39:	Abbie Mahan	78597	Online	5- Very Likely	No	Own Property	3-4	1	6+
2022-01-31 17:04:	Rudy Rivera Jr	78586	Other	5- Very Likely	Yes	Hotel	3-4	1	4
2022-01-31 17:09:	Corey Mock	78578	Online Other	5- Very Likely	Yes	Own Property	1-2	1	2
2022-01-31 17:10:	Andrew Marikos	78578	Online TV	5- Very Likely	Yes	Own Property	1-2	1	2
2022-01-31 17:12:	Christopher Smith	77901	Other Facebook	3- Average	No	Hotel	3-4	1	4
2022-01-31 17:19:	Kaylie Boone	75154	Online	5- Very Likely	Yes	Condo	5-6	2	5
2022-01-31 17:24:	Ricky Martin	77535	Dealership	4- More Likely	No	Condo	1-2	2	6+
2022-01-31 17:28:	Michael Cerda	78572	Other	5- Very Likely	Yes	Condo	3-4	1	4
2022-01-31 17:30:	Sandra aguinaga	75125	Online	3- Average	Yes	Hotel	3-4	3	3
2022-01-31 17:32:	April Gaxiola	78578	Other A friend!	5- Very Likely	No	Hotel	5-6	2	2
2022-01-31 17:36:	Tricia Gajdica	75154	Online	4- More Likely	Yes	Hotel	3-4	1	3
2022-01-31 17:36:	Bobbi Polvado	78015	Online Dealership	5- Very Likely	No	Condo	3-4	2	4
2022-01-31 17:40:	Merick Starr	77573	Dealership	5- Very Likely	Yes	Hotel	5-6	2	3
2022-01-31 17:40:	Kari Estes	78578	Other	5- Very Likely	Yes	Own Property	3-4	1	1
2022-01-31 17:51:	Alonso "Tiny" Barrientes	78521	Online	5- Very Likely	Yes	Hotel	3-4	1	2
2022-01-31 17:51:	Tammy Abramovitz	80108	Facebook	5- Very Likely	No	Rental Home	3-4	2	3
2022-01-31 17:53:	Tristen	58779	Online	5- Very Likely	No	Condo	3-4	2	4
2022-01-31 18:06:	Gaby Vallandingham	78521	Dealership	5- Very Likely	Yes	Rental Home	3-4	2	2
2022-01-31 18:09:	Susan Pugh	75154	Online	5- Very Likely	Yes	Condo	1-2	1	6+
2022-01-31 18:19:	Erica Hirsch	78542	Other	5- Very Likely	Yes	Condo	1-2	1	3
2022-01-31 18:22:	Robert Mares, Jr.	77515	Other Once we bought our Shallow Sport 24 in 2016	5- Very Likely	Yes	Condo	1-2	2	4
2022-01-31 18:26:	Justin Shull	78526	Other Customer	5- Very Likely	Yes	Own Property	3-4	2	1
2022-01-31 18:26:	Nicole Garcia	78578	Facebook	5- Very Likely	Yes	Other	5-6	1	2
2022-01-31 18:31:	Tom Tomlinson	78372	Online	5- Very Likely	Yes	Rental Home	5-6	5+	4
2022-01-31 18:37:	Todd Cole	78578	Local	5- Very Likely	Yes	Own Property	3-4	2	3
2022-01-31 18:38:	Rusty Justice	78578	Online	5- Very Likely	Yes	Own Property	1-2	1	2
2022-01-31 18:46:	Michelle Whittaker	76126	Online	5- Very Likely	Yes	Rental Home	3-4	3	3
2022-01-31 18:52:	Jaime Quiroga	78593	Online	5- Very Likely	Yes	Hotel	3-4	2	2
2022-01-31 18:54:	Eric sauls	K78598	Dealership	3- Average	Yes	Condo	3-4	3	2
2022-01-31 18:58:	Seasunn Valerio	78578	Online Facebook	5- Very Likely	No	Condo	5-6	2	5
2022-01-31 19:08:	Brett Polvado	78015	Online	5- Very Likely	Yes	Condo	3-4	2	4
2022-01-31 19:11:	Amy	75125	Facebook	3- Average	No	Condo	3-4	2	4
2022-01-31 19:25:	Celeinna Gonzalez	75154	Online	4- More Likely	No	Hotel	5-6	3	3
2022-01-31 19:28:	Jon Box	78372	Online	5- Very Likely	Yes	Rental Home	3-4	3	3
2022-01-31 19:39:	Alex hernandez	78504	Other	5- Very Likely	Yes	Hotel	3-4	1	3
2022-01-31 19:45:	Robert Mendez	78064	Online	5- Very Likely	Yes	Hotel	3-4	1	3
2022-01-31 20:06:	Michael Garza	78572	Online	5- Very Likely	Yes	Rental Home	7+	4	3
2022-01-31 20:10:	Kenneth	78574	Online	5- Very Likely	Yes	Condo	7+	2	3
2022-01-31 20:14:	Juan Gomez	78520	Online	5- Very Likely	Yes	Hotel	3-4	1	3
2022-01-31 20:19:	Kathy Parkman	75154	Friend	3- Average	No	Rental Home	5-6	3	3
2022-01-31 20:27:	Raul Barreda	79504	Dealership	5- Very Likely	Yes	Own Property	7+	3	4
2022-01-31 20:41:	Daniel de Leon	78599	Online	4- More Likely	Yes	Hotel	3-4	1	2
2022-01-31 21:07:	Cavendar Wolf	77450	Online	4- More Likely	Yes	Rental Home	5-6	3	3
2022-01-31 21:23:	Sandy Magouirk	78550	Other Shallowsport Owners Facebook page	5- Very Likely	Yes	Condo	3-4	2	3
2022-01-31 21:34:	Justin Delgado	78594	Online	5- Very Likelg	Yes	Condo	3-4	2	3
2022-01-31 21:39:	Marshall Hisaw	78418	Online	4- More Likely	No	Condo	3-4	1	3
2022-02-01 03:06:	Tim Kiker	78232	Other Previous entrant	5- Very Likely	Yes	Condo	7+	5+	3
2022-02-01 03:36:	Stephanie Killian Green	76051	Other Grew up with Kyra	5- Very Likely	No	Hotel	3-4	2	5
2022-02-01 04:36:	Relita Cayton	74730	Online	5- Very Likely	No	Condo	3-4	2	3
2022-02-01 04:57:	Kelsey Garcia	78550	Other	5- Very Likely	Yes	Other	3-4	2	3
2022-02-01 05:04:	Jose Villarreal	78578	Facebook	1- Not Likely	Yes	Hotel	3-4	2	2
2022-02-01 05:29:	Kenneth Jones	29732	Online	5- Very Likely	No	Hotel	1-2	1	5

2022-02-01 05:40:	Lauren Hable	78597	Online	5-Very Likely	Yes	Own Property	3-4	2	3
2022-02-01 06:07:	Leonardo Garcia	78572	Online	5-Very Likely	Yes	Hotel	3-4	2	2
2022-02-01 06:36:	Rolando Betancourt	78586	Other Friend	5-Very Likely	Yes	Hotel	3-4	1	2
2022-02-01 06:45:	Jesus Santos III	78537	Online	5-Very Likely	Yes	Condo	3-4	2	2
2022-02-01 06:49:	Huey Smith	77095	Online	5-Very Likely	Yes	Condo	3-4	2	6+
2022-02-01 08:17:	Jeff Dean	78382	Online	5-Very Likely	No	Condo	1-2	1	3
2022-02-01 08:28:	Angie Harper	77355	Other Fellow guide friend	5-Very Likely	Yes	Rental Home	5-6	2	2
2022-02-01 08:35:	Robert Mares	77515	Dealership	5-Very Likely	Yes	Condo	1-2	2	4
2022-02-01 09:01:	Benita Ward	78413	Other Other Shallow Sport Boat owner-uncle	5-Very Likely	Yes	Hotel	7+	3	6+
2022-02-01 09:13:	Rafael Moreno	78521	Online	3-Average	Yes	Rental Home	7+	5+	6+
2022-02-01 09:20:	Eva Gonzalez	78580	Online	3-Average	Yes	Hotel	3-4	2	3
2022-02-01 09:32:	Leslie Ann Gonzalez	78541	Online	5-Very Likely	Yes	Rental Home	3-4	1	3
2022-02-01 09:47:	Steven A. Garcia	78552	Online	4-More Likely	Yes	Hotel	3-4	1	2
2022-02-01 10:30:	Sheala Gonzalez	78550	Online Dealership	5-Very Likely	No	Condo	3-4	2	3
2022-02-01 10:51:	Scott Bucy	sabucy@sbcglobal.net	Other Been attending for years	5-Very Likely	Yes	Hotel	3-4	2	3
2022-02-01 11:05:	David Batot	78550	Online	5-Very Likely	Yes	Home	1-2	1	2
2022-02-01 11:15:	Megan Shaw	75125	Other friend at work	5-Very Likely	No	Condo	3-4	2	4
2022-02-01 12:11:	Enrique Pruneda	78516	Online	5-Very Likely	Yes	Hotel	5-6	2	3
2022-02-01 12:38:	Franky Lerma	77388	Online	5-Very Likely	Yes	Hotel	3-4	2	4
2022-02-01 14:49:	Elizabeth T Gutierrez	75165	Online	5-Very Likely	Yes	Rental Home	3-4	2	6+
2022-02-01 14:51:	Robert Mares	77515	Dealership	5-Very Likely	Yes	Condo	1-2	2	4
2022-02-01 14:58:	Jodi Kay	75125	Online Kaylie Boone	5-Very Likely	No	Condo	7+	4	6+
2022-02-01 15:38:	Natalie Medel	78526	Family	5-Very Likely	Yes	Hotel	3-4	1	3
2022-02-01 16:28:	Andy Garcia	78411	Other Past participant	5-Very Likely	Yes	Condo	3-4	2	3
2022-02-01 16:33:	Natalie Medel	78526	Shallow Sport	5-Very Likely	Yes	Hotel	3-4	1	3
2022-02-01 16:36:	JEFF SCOTT	78620	Online	3-Average	Yes	Condo	3-4	2	1
2022-02-01 16:42:	Julie Boughter	78597	Online	5-Very Likely	No	Own Property	3-4	2	6+
2022-02-01 17:25:	Gary Wilson	78414	Online	3-Average	Yes	Hotel	3-4	1	3
2022-02-01 17:45:	Heather Miller	80525	Online	5-Very Likely	No	Rental Home	1-2	1	6+
2022-02-01 17:56:	Robert Bennett	78526	Other	5-Very Likely	Yes	Own Property	1-2	1	1
2022-02-01 18:07:	Aracely Garcia	78411	Other	5-Very Likely	Yes	Rental Home	3-4	2	3
2022-02-01 19:03:	Maricruz Cardoza	78586	Facebook	5-Very Likely	Yes	Hotel	3-4	2	3
2022-02-01 20:42:	Sandy Bates	77979	Online	5-Very Likely	No	My sisters	3-4	1	4
2022-02-02 03:14:	Ray Monaldi	78578	Online	5-Very Likely	Yes	Own Property	1-2	1	1
2022-02-02 03:27:	Mark torres	75022	Online	5-Very Likely	Yes	Own Property	3-4	1	3
2022-02-02 04:43:	Rachel maples	76177	Online	3-Average	No	Condo	1-2	1	3
2022-02-02 11:15:	Jay Martinez	78589	Online	5-Very Likely	Yes	Rental Home	6-7	3	3
2022-02-02 11:32:	Marion Bonner	78666	Online	5-Very Likely	Yes	Own Property	3-4	1	3
2022-02-02 14:21:	Kelli Klein	30143	Online	1-Not Likely	No	Condo	3-4	1	3
2022-02-02 15:24:	Chris Gray	48820	Other	2-Somewhat Likely	No	Rental Home	3-4	3	5
2022-02-02 16:28:	Ronnie Fralicks	74701	Online	4-More Likely	Yes	Other	1-2	1	5
2022-02-02 18:57:	Brett wheeler	78006	Other Facebook	5-Very Likely	Yes	Rental Home	3-4	2	3
2022-02-03 06:16:	Sergio Garcia	78596	Dealership	5-Very Likely	Yes	Rental Home	3-4	3	3
2022-02-03 10:50:	Sherrie Varner	74730	Online	4-More Likely	No	Hotel	5-6	1	3
2022-02-03 15:59:	J.R Rodriguez	78590	Other Shallow Sport Company	5-Very Likely	Yes	Hotel	1-2	1	2
2022-02-03 17:49:	Reyes troncoso	78566	Owner	5-Very Likely	Yes	Motel	3-4	2	2
2022-02-03 19:26:	Hunter fitzpatrick	77062	Online	5-Very Likely	Yes	Rental Home	3-4	4	5
2022-02-03 20:40:	Luis Guillen Jr	78552	Participate every year.	5-Very Likely	Yes	Hotel	3-4	2	3
2022-02-04 04:39:	Julie	76015	Online	3-Average	No	Hotel	1-2	1	3
2022-02-04 05:14:	Cory Rogers	78552	Dealership	5-Very Likely	Yes	Hotel	3-4	2	2
2022-02-04 07:10:	Dolores Olguin Trevino	78521	Online Other FB	5-Very Likely	Yes	Hotel	3-4	2	3
2022-02-04 07:15:	Robert Trevino	78521	Online	5-Very Likely	Yes	Condo	3-4	2	3
2022-02-04 08:48:	Lauren Foster	78552	Online	5-Very Likely	Yes	Own Property	3-4	2	3
2022-02-04 09:16:	Michelle Perzan	77429	Online	4-More Likely	No	Hotel	5-6	1	2
2022-02-04 11:28:	George kokos	78578	Online	5-Very Likely	Yes	Own Property	1-2	1	1
2022-02-04 19:00:	Karen bates	78566	Dealership	5-Very Likely	No	Own Property	3-4	1	3
2022-02-05 05:43:	Jaclyn Almon	75771	Facebook	4-More Likely	No	Hotel	3-4	1	3
2022-02-05 13:51:	Scott	77429	Online	5-Very Likely	Yes	Family	3-4	1	3
2022-02-05 14:03:	Felicia Justice	78578	Online	5-Very Likely	Yes	Hotel	3-4	2	5
2022-02-06 07:45:	Karen Watt	78578	Online	5-Very Likely	Yes	Own Property	3-4	2	2
2022-02-06 09:18:	Brian Terpening	79022	Online	4-More Likely	No	Rental Home	3-4	2	4
2022-02-07 04:06:	Mike McDaniel	77386	Online	5-Very Likely	Yes	Condo	5-6	2	4
2022-02-07 06:11:	Sorie.lerma@yahoo.com	77388	Online	5-Very Likely	Yes	Condo	3-4	3	3
2022-02-07 07:50:	Brittany Justice	75204	Other	5-Very Likely	No	Own Property	1-2	1	2
2022-02-07 08:26:	Kristin Justice	75204	Other Dad fishes tournament	5-Very Likely	No	Own Property	1-2	1	3
2022-02-07 18:19:	Trey Collins	78404	Other Past participant	5-Very Likely	Yes	Rental Home	3-4	3	3
2022-02-07 19:26:	Ricky Johnson	77356	Other Family fish tournament	5-Very Likely	No	Family	3-4	1	2
2022-02-08 06:39:	Jose L. Morin	78538	Online	3-Average	Yes	Condo	7+	3	2
2022-02-08 15:38:	Ron Jacoby	78610	Dealership	4-More Likely	Yes	Condo	5-6	3	3
2022-02-08 20:44:	Mark Trevino	78552	Online	5-Very Likely	Yes	Condo	5-6	2	2
2022-02-09 12:29:	chase carlisle	78412	Other	5-Very Likely	Yes	Condo	5-6	3	5
2022-02-09 22:59:	Margarito Garcia	78586	Other Facebook	4-More Likely	Yes	Trailer	3-4	3	5
2022-02-10 04:32:	Trent Unger	78232	Online	3-Average	Yes	Condo	1-2	2	2
2022-02-10 09:36:	Keith Schield	77320	Other Son -in -law fish tournament	5-Very Likely	No	Family	1-2	1	3
2022-02-10 09:38:	Sharon Schield	77320	Other Son -in -law fish tournament	5-Very Likely	No	Other	1-2	3	3
2022-02-10 10:16:	Sergio Garcia	78596	Dealership	3-Average	Yes	Rental Home	3-4	2	3
2022-02-10 15:45:	Miguel cruz	78578	Other	4-More Likely	Yes	Other	3-4	1	3
2022-02-10 15:56:	Lynn Markgraf	75167	Other Event	4-More Likely	No	Hotel	5-6	2	3
2022-02-10 15:59:	Atif Farooqui	78597	Radio Trade Show	1-Not Likely	Yes	Own Property	3-4	1	3
2022-02-10 16:09:	James carpenter	78597	Trade Show	5-Very Likely	Yes	Condo	3-4	1	2
2022-02-10 16:12:	Jared Schmidt	78578	Trade Show	5-Very Likely	Yes	Own Property	5-6	3	6+
2022-02-10 16:12:	Mitchell Roach	56342	Online	5-Very Likely	No	Condo	1-2	1	6+
2022-02-10 16:16:	Alice peterson	55391	Online Trade Show Other	5-Very Likely	Yes	Condo	1-2	3	3
2022-02-10 16:19:	Renee Hegg	56475	Trade Show	5-Very Likely	No	Hotel	1-2	1	6+
2022-02-10 16:19:	Gabriel vanounou	78597	Online	5-Very Likely	Yes	Own Property	3-4	1	1
2022-02-10 16:21:	Mariana	78566	Dealership	5-Very Likely	Yes	Hotel	5-6	2	3
2022-02-10 16:21:	Frank Shisler	78597	Trade Show Dealership	5-Very Likely	Yes	Hotel	3-4	2	3
2022-02-10 16:22:	Danielle Lopez	78578	Trade Show	5-Very Likely	Yes	Hotel	3-4	1	3
2022-02-10 16:23:	David Villarreal	78597	Trade Show	5-Very Likely	Yes	Hotel	3-4	1	4
2022-02-10 16:24:	Albert Ruiz	78597	Trade Show	5-Very Likely	Yes	Hotel	5-6	3	1
2022-02-10 16:26:	Connie Garcia	78578	Trade Show	5-Very Likely	Yes	Condo	5-6	3	2
2022-02-10 16:27:	Rey Betancourt	78578	Trade Show	5-Very Likely	Yes	Hotel	3-4	1	3
2022-02-10 16:31:	Sarah Lozano	78597	the two ladies that are hard workers:)	5-Very Likely	Yes	Condo	3-4	1	1
2022-02-10 16:31:	Cynthia rocha	78578	Trade Show	4-More Likely	Yes	Hotel	5-6	3	3
2022-02-10 16:35:	Lonnie gillihan	78597	Other	5-Very Likely	Yes	Own Property	3-4	1	2
2022-02-10 16:36:	Dawn Larson	58078	Trade Show	5-Very Likely	No	Hotel	3-4	1	6+
2022-02-10 16:40:	Rachel Zuniga	78583	Trade Show	5-Very Likely	No	Hotel	3-4	1	2

2022-02-10 16:44:	Rick	78583	Dealership	4-More Likely	Yes	Hotel	3-4	2	3
2022-02-10 16:45:	Terry Roges	76028	Trade Show	5-Very Likely	No	Hotel	1-2	1	6+
2022-02-10 16:47:	Patricia	78566	Dealership	4-More Likely	Yes	Hotel	1-2	3	2
2022-02-10 16:47:	Jennifer park	78566	Trade Show	5-Very Likely	Yes	Own Property	1-2	1	6+
2022-02-10 16:48:	Monica cisneros	78578	Trade Show	5-Very Likely	Yes	Condo	3-4	2	3
2022-02-10 16:48:	Kimberly Le Blanc	78578	Trade Show	4-More Likely	Yes	Own Property	5-6	3	3
2022-02-10 16:48:	Hector Ramos	78597	Trade Show	5-Very Likely	Yes	Own Property	1-2	2	6+
2022-02-10 16:49:	Andrea Rasco	78578	Trade Show	5-Very Likely	Yes	Rental Home	3-4	2	5
2022-02-10 16:49:	Lisa Capistran	78566	Trade Show	5-Very Likely	Yes	Own Property	3-4	1	2
2022-02-10 16:50:	Lydia Villarreal	78526	Trade Show	5-Very Likely	Yes	Hotel	5-6	2	3
2022-02-10 16:50:	Maria Rosa Moreno	78526	Trade Show	5-Very Likely	Yes	Hotel	5-6	3	2
2022-02-10 16:53:	Patty	78526	Other Show	4-More Likely	No	Hotel	3-4	2	3
2022-02-10 16:53:	Brenda Lopez	78521	Other	5-Very Likely	Yes	Rental Home	5-6	4	4
2022-02-10 16:55:	Martin infante	78578	Online	1-Not Likely	Yes	Own Property	3-4	2	2
2022-02-10 16:59:	Butch Gomez	78578	Trade Show	5-Very Likely	Yes	Own Property	1-2	1	6+
2022-02-10 17:01:	Amber Sturgeon	78578	Other	2-Somewhat Likely	No	Own Property	3-4	2	3
2022-02-10 17:03:	Tania cruz	7857	Online	5-Very Likely	Yes	Other	3-4	2	3
2022-02-10 17:12:	Jenna serrano	78578	Trade Show	5-Very Likely	Yes	Rental Home	3-4	2	2
2022-02-10 19:22:	Brandon rasco	78526	Online	5-Very Likely	Yes	Condo	3-4	1	5
2022-02-11 07:40:	Scott Justice	77429	Online	2-Somewhat Likely	Yes	Condo	6-7	4	3
2022-02-11 08:05:	Tiny Barrientes	78521	Other I have participated	5-Very Likely	Yes	Hotel	3-4	1	2
2022-02-12 08:21:	Michael Rasco	78578	Trade Show	5-Very Likely	No	Rental Home	5-6	2	3
2022-02-13 09:39:	Josh Sherrill	78623	Shallow sport owners tournament	5-Very Likely	Yes	Rental Home	5-6	2	3
2022-02-13 09:41:	Tanya Sherrill	78623	Online	5-Very Likely	Yes	Rental Home	5-6	2	3
2022-02-13 14:14:	Homer Atkinson	78586	Online	4-More Likely	Yes	Rental Home	3-4	2	2
2022-02-14 12:25:	Rick Cabello	78254	Online	5-Very Likely	Yes	Hotel	3-4	1	2
2022-02-14 20:50:	Tammie Risica	78503	Online Dealership	5-Very Likely	Yes	My condo	3-4	1	4
2022-02-15 11:11:	Sam Hughston	78602	Online	5-Very Likely	Yes	Condo	3-4	1	4
2022-02-15 11:19:	Elisa Infante	77035	Online	5-Very Likely	Yes	Condo	3-4	2	4
2022-02-15 11:21:	Travis Kayser	78597	Word of mouth	5-Very Likely	Yes	Condo	1-2	1	6+
2022-02-15 11:32:	Sam Santos	78023	Online	5-Very Likely	Yes	Hotel	3-4	2	3
2022-02-15 11:40:	Francisco Flores	78521	Online	4-More Likely	Yes	Hotel	1-2	2	3
2022-02-15 11:57:	Phillip williams	77573	Online	4-More Likely	No	Hotel	1-2	1	3
2022-02-15 11:58:	Daniel De la Vina	78539	Online	5-Very Likely	Yes	Condo	3-4	1	4
2022-02-15 11:58:	Rose Beakey	78130	Online	5-Very Likely	Yes	Condo	3-4	2	5
2022-02-15 12:03:	Neal Cooper	78133	Other Friend owns a 1988 classic and go with him every year	4-More Likely	Yes	Hotel	5-6	2	4
2022-02-15 12:24:	Debbie Rollins	75169	Online	5-Very Likely	Yes	Condo	3-4	1	4
2022-02-15 12:26:	Andrew Cain	78596	Online	5-Very Likely	No	Hotel	3-4	1	2
2022-02-15 13:02:	Frank Martinez	78501	Online	5-Very Likely	Yes	Rental Home	3-4	3	3
2022-02-15 13:53:	Johnny Kubala	78620	Online	2-Somewhat Likely	No	Hotel	3-4	3	3
2022-02-15 14:15:	Sean Casey	77968	Online	5-Very Likely	Yes	Rental Home	6-7	2	6+
2022-02-15 14:54:	David Baysinger	33471	Online	2-Somewhat Likely	No	Hotel	3-4	1	3
2022-02-15 15:27:	Robert Lee martinez	78566	Online	4-More Likely	Yes	Condo	5-6	2	3
2022-02-15 16:36:	Angel Mendiola	78572	Online	5-Very Likely	Yes	Condo	6-7	2	2
2022-02-15 17:52:	John D. LeLeux	78119	Online Have Boat	2-Somewhat Likely	No	Rental Home	5-6	3	3
2022-02-15 18:17:	Steve kendrick	78598	Online	3-Average	No	Hotel	1-2	1	2
2022-02-15 20:49:	Trish Miller	79022	Online	5-Very Likely	No	Hotel	3-4	1	3
2022-02-15 21:14:	Daniel Alcantar	78504	Online	5-Very Likely	No	Condo	3-4	1	2
2022-02-16 03:02:	Pete Psillides	77069	Online Print Ad Other	5-Very Likely	No	Own Property	1-2	2	3
2022-02-16 04:26:	Beverly Flores	78543	Online	5-Very Likely	Yes	Condo	7+	3	3
2022-02-16 04:52:	Rosie Hernandez	78566	Online	5-Very Likely	Yes	Hotel	3-4	2	2
2022-02-16 12:24:	Bob Winger	33967	Online	4-More Likely	No	Hotel	1-2	1	5
2022-02-16 12:48:	Tommy Kohlmaier	77494	Online	5-Very Likely	Yes	Condo	3-4	2	4
2022-02-16 14:44:	John ratliff	78133	Other Friend	5-Very Likely	Yes	Hotel	5-6	2	4
2022-02-17 07:16:	Carolyn Silva	30127	Trade Show	4-More Likely	Yes	Hotel	3-4	4	3
2022-02-17 07:22:	David Ashcraft	71964	Social media	2-Somewhat Likely	Yes	Hotel	1-2	1	4
2022-02-17 10:50:	Kevin	30127	Other	4-More Likely	No	Rental Home	1-2	1	4
2022-02-17 10:52:	David Meeler	30161	Trade Show	3-Average	No	Rental Home	1-2	2	3
2022-02-17 13:18:	Connor Megan	30144	Online	4-More Likely	Yes	Hotel	1-2	1	4
2022-02-17 17:30:	Danny Pineda	78541	Online	4-More Likely	Yes	Hotel	3-4	1	2
2022-02-18 18:18:	Toni	78109	Online	5-Very Likely	Yes	Hotel	1-2	1	3
2022-02-18 18:47:	Raymond Neff	78418	Online	5-Very Likely	Yes	Condo	3-4	2	2
2022-02-19 06:33:	Pam Bradley	78727	Other Facebook	5-Very Likely	No	Condo or Rental Home	3-4	2	6+
2022-02-21 20:17:	Leo De La Fuente	78552	Other	5-Very Likely	Yes	KOA	3-4	1	2
2022-02-22 13:25:	Wayne Oliver	77511	Online	5-Very Likely	Yes	Family house	3-4	2	4
2022-02-27 06:07:	Harry Smithwick	78332	Online	2-Somewhat Likely	No	Condo	5-6	3	2
2022-02-28 11:27:	Joel Lopez	78516	Other Previous entry	5-Very Likely	Yes	Condo	5-6	2	3
2022-02-28 11:37:	Alma Sato	78572	Online	5-Very Likely	Yes	Condo	5-6	2	4
2022-02-28 12:18:	Priscilla Dickson	77079	Online Other	2-Somewhat Likely	No	Rental Home	3-4	2	5
2022-02-28 14:34:	David Flores	78580	Online	5-Very Likely	Yes	Condo	3-4	1	3
2022-02-28 19:15:	Julian Rios	78586	Online	5-Very Likely	No	Hotel	5-6	2	2
2022-02-28 23:27:	Zindy Morado	78570	Dealership	5-Very Likely	Yes	Own Property	3-4	2	3
2022-03-01 15:44:	Lauryn	78597	Friend gave it to us	5-Very Likely	Yes	Own Property	3-4	4	5
2022-03-01 19:20:	Miles Marburger	77459	Other Previous competitors	4-More Likely	Yes	Rental Home	3-4	2	4
2022-03-02 15:13:	Scott Bucy	78363	Other	5-Very Likely	Yes	Hotel	3-4	2	3
2022-03-03 11:29:	Roy Naylor	78023	Print Ad	5-Very Likely	Yes	Condo	3-4	2	4
2022-03-03 19:29:	Christopher Givens	78552	Other Brother	3-Average	Yes	Condo	3-4	2	2
2022-03-04 00:27:	joe rubio jr	77904	Online	5-Very Likely	Yes	Condo	3-4	2	3
2022-03-06 10:41:	Justin Scaggs	78552	Dealership	4-More Likely	Yes	Rental Home	3-4	3	3
2022-03-08 15:42:	TROY FLORES	78550	Online	5-Very Likely	Yes	FAMILY PROPERTY	3-4	1	2
2022-03-09 06:57:	mort	32771	Online	1-Not Likely	No	Rental Home	1-2	2	5
2022-03-09 07:01:	J.R Rodriguez	78590	Online	5-Very Likely	Yes	Hotel	3-4	2	2
2022-03-09 07:21:	John Bartaczewicz	53185	Online	3-Average	No	Hotel	3-4	1	3
2022-03-09 07:25:	Donald Downey	77040	Online	3-Average	No	Rental Home	3-4	3	6+
2022-03-09 07:43:	Nelson Garcia	78572	Online	5-Very Likely	Yes	Hotel	5-6	2	3
2022-03-09 09:41:	Alicia	78526	Online	5-Very Likely	Yes	Hotel	5-6	3	3
2022-03-09 10:06:	Jasmine Jordan	78130	Facebook	5-Very Likely	Yes	Hotel	1-2	1	3
2022-03-09 10:33:	Orlando Lerma	78256	Other My cousins	5-Very Likely	Yes	My parents house in Brownsville	1-2	1	1
2022-03-09 11:27:	Susan Wheeler	78578	Online	4-More Likely	Yes	Rental Home	5-6	3	3
2022-03-09 11:28:	Nick Henry	81224	Online	3-Average	No	Hotel	1-2	1	3
2022-03-09 11:48:	Jonathan saldivar	77007	Online	5-Very Likely	Yes	Hotel	1-2	1	2
2022-03-09 12:20:	Sally M Parkinson	76048	Online	5-Very Likely	Yes	Condo	1-2	1	6+
2022-03-09 14:43:	Steven Childs	33868	Online Facebook	5-Very Likely	No	Hotel	3-4	2	6+
2022-03-09 14:59:	Lyanna	78589	Online	5-Very Likely	Yes	Rental Home	3-4	3	4
2022-03-09 19:10:	Dave Hair	34208	Online	1-Not Likely	No	Hotel	1-2	1	2
2022-03-10 03:48:	Jim Black	78733	Online	5-Very Likely	No	Condo	3-4	2	3
2022-03-10 07:16:	kendrick killian	77447	Other LAGUNA VISTA RESIDENT	5-Very Likely	Yes	LAGUNA VISTA RESIDENT - FAMILY	3-4	2	2

2022-03-10 12:50:	Kelly Groce	78587	Print Ad	5-Very Likely	Yes	Hotel	1-2	1	3
2022-03-10 15:29:	Kevin Loessberg	78240	Other On the water	2-Somewhat Likely	No	Condo	5-6	3	3
2022-03-11 07:59:	Don Lewman	77035	Dealership	5-Very Likely	Yes	Hotel	3-4	1	3
2022-03-12 09:22:	Bob	75035	TV	2-Somewhat Likely	Yes	Rental Home	3-4	3	3
2022-03-15 08:18:	Maria Cavazos	78557	Online	4-More Likely	No	Condo	5-6	2	3
2022-03-15 08:52:	Rusty Justice	78578	Other	5-Very Likely	Yes	Live here	3-4	3	3
2022-03-15 13:31:	Alan Sanchez	78516	Online	5-Very Likely	Yes	Hotel	7+	5+	6+
2022-03-16 08:13:	Amber thomas	78566	Online	5-Very Likely	No	Other	3-4	1	1
2022-03-17 09:37:	Barbara Paris	78552	Dealership	5-Very Likely	Yes	Condo	6-7	3	3
2022-03-17 10:48:	Onas Zamora	78501	Dealership	5-Very Likely	Yes	Own Property	3-4	2	4
2022-03-17 12:38:	Luisgerardo Zamora	78501	Other	5-Very Likely	Yes	Condo	3-4	2	3
2022-03-18 09:37:	Jay Martinez	78589	Online	5-Very Likely	Yes	Rental Home	5-6	3	2
2022-03-18 11:30:	Shay Cantu	78665	Other Friend	5-Very Likely	Yes	Rental Home	5-6	3	2
2022-03-20 08:02:	Gilberto martinez	78566	Online	3-Average	No	Hotel	3-4	2	3
2022-03-20 21:10:	Mike	78133	Online	2-Somewhat Likely	Yes	Rental Home	3-4	3	4
2022-03-21 05:34:	Clint Hood	78501	Dealership	5-Very Likely	Yes	Own Property	3-4	2	3
2022-03-21 15:24:	Lucio Vasquez Jr	78260	Online	5-Very Likely	Yes	Rental Home	3-4	2	3
2022-03-21 15:26:	Lucio Vasquez	78260	Online	5-Very Likely	Yes	Rental Home	3-4	2	3
2022-03-22 08:07:	Bryan Rowland	78541	Online Other	5-Very Likely	Yes	Condo	3-4	2	3
2022-03-22 19:06:	Jay Martinez	78589	Online	5-Very Likely	Yes	Condo	5-6	3	3
2022-03-23 12:59:	Russell urban	78942	Online	3-Average	Yes	Own Property	5-6	4	3
2022-03-24 07:15:	Hudson	77461	Online	1-Not Likely	No	Fish	7+	5+	5
2022-03-24 16:45:	Jose Morin	78538	Online Other	4-More Likely	Yes	Condo	3-4	2	2
2022-03-25 16:54:	Joey Loera	78526	Raised in Port Isabel, Texas.	5-Very Likely	Yes	Condo	3-4	1	1
2022-03-28 09:00:	JOEL LOPEZ	78516	Online	5-Very Likely	Yes	Hotel	5-6	5+	3
2022-03-28 09:10:	Joel	78516	Online	5-Very Likely	Yes	Hotel	5-6	2	3
2022-03-28 14:07:	Eva Gonzalez	78580	Online	3-Average	Yes	Hotel	3-4	2	3
2022-03-28 15:58:	Dave Hair	34208	Online	1-Not Likely	No	Hotel	1-2	1	2
2022-03-28 18:19:	Jose Villarreal	78578	Other Join every year since I've owned a shallow sport boat	2-Somewhat Likely	Yes	Own Property	1-2	1	1
2022-03-28 18:39:	Lionel De La Fuente	78552	Other fish this event every year	2-Somewhat Likely	Yes	KOA	3-4	1	2
2022-03-28 18:52:	Shelby Powell	77590	Online	2-Somewhat Likely	No	Hotel	3-4	2	2
2022-03-28 19:01:	Benny	78640	Dealership	4-More Likely	Yes	Condo	3-4	2	4
2022-03-29 06:00:	Francisco Vazquez Jr	78566	Online	5-Very Likely	Yes	Condo	3-4	2	2
2022-03-29 16:01:	James Frausto	77511	Other Other shallowsport owners	3-Average	Yes	Condo	3-4	4	4
2022-03-29 19:35:	Klaryssa Suarez	78586	Other	5-Very Likely	Yes	Other	1-2	1	2
2022-03-29 21:27:	Johnny	78583	Other have a Shallow Sport	5-Very Likely	Yes	Own Property	5-6	5+	6+
2022-03-29 21:39:	Johnny	78583	I have a Shallow Sport	5-Very Likely	Yes	Trailer	7+	5+	6+
2022-03-30 06:50:	Scot	78578	Other Friend	3-Average	Yes	Own Property	3-4	3	2
2022-03-30 09:33:	Jimmy Gajdica	75154	Online	5-Very Likely	Yes	Condo	5-6	3	3
2022-03-30 13:34:	Susan Pugh	75154	Online	5-Very Likely	Yes	Condo	3-4	2	3
2022-03-30 14:15:	Melanie Guajardo	78559	Other Past tournaments	5-Very Likely	Yes	Condo	5-6	2	2
2022-03-30 21:58:	Xavier Tijerina	78539	Dealership	4-More Likely	Yes	Long Island village	3-4	1	3
2022-03-31 12:27:	Adam Batot	78550	Online	5-Very Likely	Yes	Condo	3-4	2	3
2022-03-31 12:29:	Adam	78550	Online	5-Very Likely	Yes	Condo	3-4	2	3
2022-03-31 16:12:	Cathy	78550	Online	5-Very Likely	Yes	Condo	5-6	2	3
2022-04-01 09:11:	Chaz Fattore	77459	TV	5-Very Likely	Yes	Condo	5-6	2	4
2022-04-01 16:06:	Joe Rodriguez	77494	TV	5-Very Likely	No	Other	5-6	3	6+
2022-04-01 18:23:	Mateo Garza	78586	Dealership	3-Average	Yes	Hotel	3-4	2	3
2022-04-01 18:54:	Ivan Garza	78586	Other Worker from sportsman	2-Somewhat Likely	Yes	Rental Home	7+	5+	6+
2022-04-03 04:01:	Sharon Croissant	78578	Online	5-Very Likely	No	Condo	1-2	2	2
2022-04-03 04:07:	Roy Saldivar	78254	Dealership	5-Very Likely	No	Condo	5-6	3	6+
2022-04-03 08:20:	Phillip Darrett	77014	TV	5-Very Likely	Yes	Hotel	1-2	1	2
2022-04-03 12:13:	Bert Lopez	78339	Online	5-Very Likely	Yes	Hotel	5-6	2	3
2022-04-03 13:18:	Luis uesti	78526	Online	4-More Likely	Yes	Condo	5-6	1	3
2022-04-03 16:09:	Tristen	58779	Online	5-Very Likely	No	Condo	3-4	3	4
2022-04-04 09:25:	Tony Mikulencak	77566	Other	3-Average	Yes	Rental Home	3-4	3	4
2022-04-04 12:41:	michael	78552	Other Fishing community	5-Very Likely	Yes	Condo	3-4	1	2
2022-04-04 17:01:	Gregg Russell	78738	Dealership	5-Very Likely	Yes	Own Property	3-4	2	3
2022-04-04 21:19:	Frank Rodriguez	78526	Dealership	5-Very Likely	Yes	Hotel	5-6	2	3
2022-04-05 09:49:	Benjamin Rangel	78599	Online	5-Very Likely	Yes	Own Property	5-6	1	1
2022-04-05 17:55:	Ricardo Rios	78520	Online	4-More Likely	Yes	Rental Home	1-2	1	2
2022-04-05 18:59:	Lisa Saldivar	78254	Dealership	5-Very Likely	No	Hotel	1-2	1	3
2022-04-05 20:11:	Lance Hall	76574	Online	4-More Likely	Yes	Rental Home	3-4	3	3
2022-04-05 20:42:	Trent	78130	Other	3-Average	Yes	Condo	3-4	2	3
2022-04-06 07:11:	Rey flores	78550	Online	5-Very Likely	Yes	Condo	5-6	2	2
2022-04-06 12:13:	Miles Marburger	77459	Online	4-More Likely	Yes	Rental Home	5-6	3	4
2022-04-07 04:47:	Doug Burg	78121	Other Email	5-Very Likely	No	Travel Trailer	1-2	1	3
2022-04-07 08:00:	Fred Rodriguez	78504	TV Print Ad	5-Very Likely	Yes	Condo	3-4	2	3
2022-04-07 16:47:	Javier Jimenez	78592	Other Participate	4-More Likely	Yes	Hotel	5-6	2	2
2022-04-07 18:35:	Marco Flores	78563	Other	5-Very Likely	Yes	Own Property	6-7	3	3
2022-04-08 05:19:	Russell R Urban	78	Online	3-Average	Yes	Own Property	7+	5+	4
2022-04-08 10:22:	Hunter Wernecke	75773	Dealership	5-Very Likely	Yes	Own Property	1-2	3	6+
2022-04-08 11:27:	jay martinez	78589	Online	5-Very Likely	Yes	Condo	3-4	3	3
2022-04-08 14:00:	Jerry	78586	TV	3-Average	Yes	Rv	3-4	2	3
2022-04-08 17:34:	GREGORY LUNA	78586	Other	3-Average	Yes	Hotel	5-6	2	2
2022-04-08 23:04:	Duane Killian	78056	Online	5-Very Likely	Yes	Hotel	5-6	2	4
2022-04-09 08:10:	Roberto Rangel	78503	Other Returning angler	5-Very Likely	Yes	Rental Home	1-2	2	2
2022-04-09 08:14:	Roberto Rangel	78503	Other Returning angler	5-Very Likely	Yes	Rental Home	1-2	1	3
2022-04-09 11:54:	Justin Scaggs	78552	Online	5-Very Likely	Yes	Own Property	1-2	3	2
2022-04-09 19:50:	Robert Pullin	78611	Other	5-Very Likely	Yes	Condo	7+	3	6+
2022-04-10 13:31:	Raul Torres Jr.	77338	Online	5-Very Likely	Yes	Hotel	5-6	2	3
2022-04-10 13:43:	Sam hughston	78602	Dealership	5-Very Likely	Yes	Condo	3-4	1	3
2022-04-10 16:21:	Kevin Gausin	78570	Online	5-Very Likely	Yes	Condo	5-6	3	2
2022-04-10 17:33:	Trent Unger	78232	Online Other	4-More Likely	Yes	Condo	3-4	2	3
2022-04-11 08:50:	L Diaz	78550	Online	4-More Likely	Yes	Rental Home	3-4	3	2
2022-04-11 17:35:	Trent uchtexas.com	78232	TV	3-Average	Yes	Condo	3-4	1	3
2022-04-11 20:29:	noel salinas	78574	Online	5-Very Likely	Yes	Condo	3-4	1	2
2022-04-12 06:17:	Roy Gleinser	78254	Online	4-More Likely	Yes	Rental Home	5-6	2	4
2022-04-12 08:24:	Jason Starkey	78578	Other Friend	5-Very Likely	Yes	I live there	1-2	1	1
2022-04-12 20:14:	David Lucio	78552	Online	5-Very Likely	Yes	Condo	3-4	1	2
2022-04-12 23:51:	Isai	78559	Online	4-More Likely	Yes	Hotel	3-4	2	2
2022-04-12 23:52:	Isai	78559	Online	4-More Likely	Yes	Hotel	6-7	2	3
2022-04-12 23:54:	Isai	78559	Online	4-More Likely	Yes	Hotel	3-4	2	2
2022-04-13 06:02:	Shane L Ely	78578	Other Local event	5-Very Likely	Yes	Own Property	1-2	1	2
2022-04-13 09:47:	Michelle Guild	77505	ownership of boat	5-Very Likely	Yes	Condo	3-4	2	3
2022-04-13 10:21:	Charles Hoskins	78526	Other Own a boat	5-Very Likely	Yes	Rental Home	6-7	3	3
2022-04-13 10:50:	Silverio Cisneros Jr	78521	Print Ad	5-Very Likely	Yes	Own Property	3-4	2	2

2022-04-13 14:25:	Daniel Dauer	78132	Online	5-Very Likely	Yes	Condo	5-6	3	4
2022-04-13 16:02:	Ginette Robbins	78504	Friends	5-Very Likely	Yes	Own Property	3-4	2	4
2022-04-13 21:22:	Corando Chapa Jr	77904	Fished tourney for over 10 years	4-More Likely	Yes	Condo	5-6	3	4
2022-04-15 00:49:	Joshua Lopez	78520	Online	5-Very Likely	Yes	Condo	3-4	1	2
2022-04-15 07:55:	Brent Johnson	78619	Online	5-Very Likely	Yes	Own Property	5-6	3	3
2022-04-15 08:08:	Brent Johnson	78619	Online	5-Very Likely	Yes	Own Property	5-6	3	3
2022-04-15 08:10:	Brent Johnson	78619	Online	5-Very Likely	Yes	Own Property	5-6	3	3
2022-04-15 09:09:	Justin Shull	78526	Other Customer	5-Very Likely	Yes	Condo	3-4	2	3
2022-04-15 10:38:	Cesar Medellin	78550	Dealership	5-Very Likely	Yes	Own Property	3-4	2	2
2022-04-15 17:34:	Sophia Guild	77505	Other Family	5-Very Likely	Yes	Condo	3-4	2	3
2022-04-16 07:17:	MICHAEL DANNA	77707	Online Other	5-Very Likely	Yes	Hotel	1-2	1	3
2022-04-16 08:31:	Michael J Flores	78210	TV	5-Very Likely	Yes	VRBO or Airbnb	1-2	1	3
2022-04-16 16:21:	Ernie Gomez	78541	Other Avid Fisherman	4-More Likely	Yes	Hotel	3-4	2	3
2022-04-17 09:15:	Ernie Del Rio	78578	Online	5-Very Likely	No	Hotel	5-6	2	3
2022-04-17 13:32:	Dustin Garza	78596	Dealership	5-Very Likely	Yes	Condo	3-4	2	6+
2022-04-17 19:28:	Patrick Ross	77586	Dealership	4-More Likely	Yes	Rental Home	3-4	2	3
2022-04-18 08:21:	Christina Gonzales	78541	Online	5-Very Likely	Yes	Own Property	3-4	1	2
2022-04-18 09:19:	Daniel Batot	29715	Online	4-More Likely	Yes	Condo	3-4	1	5
2022-04-18 12:52:	Joe Serna	78572	Dealership	5-Very Likely	Yes	Condo	3-4	3	2
2022-04-18 12:55:	Joe Serna	78572	Dealership	5-Very Likely	Yes	Condo	3-4	3	2
2022-04-18 18:43:	Billy Monroe	77494	Online	5-Very Likely	Yes	Hotel	1-2	2	3
2022-04-18 20:03:	hector	788	Online	1-Not Likely	Yes	Own Property	3-4	1	2
2022-04-19 07:32:	Cesar deleon	78247	Online	5-Very Likely	No	Hotel	3-4	2	4
2022-04-19 07:42:	Derek	78520	Online	3-Average	No	Other	1-2	2	1
2022-04-19 08:12:	Rigoberto longoria	78572	Other Facebook	5-Very Likely	No	Hotel	5-6	3	3
2022-04-19 08:14:	Carlos Villarreal	78586	Online	5-Very Likely	Yes	Condo	3-4	3	3
2022-04-19 09:00:	Kevin McCarty	77901	Online	3-Average	Yes	Hotel	3-4	1	3
2022-04-19 09:22:	Robert estrada	78539	Online	5-Very Likely	Yes	Condo	3-4	2	2
2022-04-19 09:57:	Chris samano	77447	Online	4-More Likely	No	Condo	5-6	3	3
2022-04-19 11:07:	John Butler	78580	Online	5-Very Likely	No	Condo	5-6	1	2
2022-04-19 11:21:	Raul Pinon	78543	Online	5-Very Likely	Yes	Hotel	5-6	4	3
2022-04-19 11:30:	Javier Cantu	78550	Online	3-Average	No	Hotel	3-4	1	2
2022-04-19 11:35:	Mario H. Garza jr.	78596	Online	5-Very Likely	No	Hotel	3-4	1	5
2022-04-19 11:58:	Peyton Hays	77386	Online	5-Very Likely	No	Own Property	7+	5+	4
2022-04-19 12:26:	Juan	78541	Online	2-Somewhat Likely	No	Hotel	1-2	1	2
2022-04-19 12:33:	Chinh Van	78550	Dealership	5-Very Likely	Yes	Condo	5-6	2	2
2022-04-19 13:07:	Edware	78614	Online	2-Somewhat Likely	No	Hotel	1-2	1	2
2022-04-19 13:17:	Johnny To	77433	Other Fiends	5-Very Likely	Yes	Rental Home	6-7	3	3
2022-04-19 13:25:	John Patterson	77429	been apart of it for years	4-More Likely	Yes	Rental Home	3-4	2	4
2022-04-19 13:37:	Robert	33967-3706	Online	5-Very Likely	No	Hotel	1-2	1	6+
2022-04-19 13:50:	Sam Gonzales	78550	Online	5-Very Likely	No	Condo	3-4	2	2
2022-04-19 14:04:	Joseph Medel	78526	Other	5-Very Likely	Yes	Rental Home	7+	4	3
2022-04-19 16:07:	John Caro	78521	Online	5-Very Likely	Yes	Own Property	1-2	1	1
2022-04-19 16:14:	Silvia Lizcano	78577	Online	5-Very Likely	Yes	Hotel	1-2	1	2
2022-04-19 16:14:	Juan hernandez	78574	Online	5-Very Likely	Yes	Rental Home	5-6	2	2
2022-04-19 16:15:	Jose	78573	Online	5-Very Likely	Yes	Rental Home	5-6	3	3
2022-04-19 16:18:	Jose	78573	Online	5-Very Likely	Yes	Rental Home	5-6	3	3
2022-04-19 16:31:	Robert schoenmakers	78504	Online	5-Very Likely	No	Condo	1-2	1	2
2022-04-19 17:07:	Ruben Flores	78504	Online	5-Very Likely	No	Hotel	3-4	2	2
2022-04-19 17:30:	Andres Degollado Jr	78586	Online	5-Very Likely	Yes	Condo	3-4	1	1
2022-04-19 17:45:	Russell Trimble	78734	Other	4-More Likely	Yes	Rental Home	3-4	3	4
2022-04-19 17:59:	russell trimble	78734	Other	4-More Likely	Yes	Other	3-4	3	4
2022-04-19 19:01:	Charles Reininger	78261	Online	5-Very Likely	Yes	Hotel	3-4	2	2
2022-04-19 20:37:	José Antonio Sanjuan	78216	Online	5-Very Likely	Yes	RV	1-2	1	1
2022-04-19 21:43:	Eddie Jimenez	78592	Online	4-More Likely	Yes	Condo	6-7	2	2
2022-04-20 01:35:	Zachary Diaz	78132	Other Instagram	5-Very Likely	No	Rental Home	6-7	5+	3
2022-04-20 08:11:	Crystal Flores	78520	Online	5-Very Likely	Yes	Hotel	3-4	1	2
2022-04-20 08:13:	Eric Propst	78501	Print Ad	5-Very Likely	No	Hotel	3-4	1	2
2022-04-20 08:16:	Beau Guerra	78520	Online	5-Very Likely	No	Hotel	3-4	1	2
2022-04-20 08:46:	Cody	78130	Online	3-Average	No	Hotel	3-4	2	2
2022-04-20 08:55:	Francisco	78566	Online	5-Very Likely	Yes	Hotel	1-2	1	2
2022-04-20 09:30:	Enrique Arredondo	78539	Social Media	5-Very Likely	Yes	Hotel	3-4	2	3
2022-04-20 10:21:	Travis Slaydon	78015	Online	2-Somewhat Likely	Yes	Rental Home	3-4	1	2
2022-04-20 10:31:	David Ryan gonzalez	78599	Online	5-Very Likely	No	Hotel	3-4	1	2
2022-04-20 11:58:	Eric Silva	78258	Dealership	5-Very Likely	Yes	Own Property	3-4	1	4
2022-04-20 13:16:	Sophia Guild	77505	Other previous participant	5-Very Likely	Yes	Rental Home	5-6	3	3
2022-04-20 13:36:	Frank Rodriguez	78526	Online	5-Very Likely	Yes	Condo	3-4	1	3
2022-04-20 13:53:	Marco	78245	Online	5-Very Likely	No	Condo	7+	2	5
2022-04-20 14:16:	Bob Winger	33967	Online	4-More Likely	No	Hotel	1-2	1	6+
2022-04-20 14:35:	KIRK BONDS	76131	Online	5-Very Likely	No	Rental Home	1-2	5+	3
2022-04-20 14:54:	Michael Ray Galvan	78552	Online	3-Average	No	I live within driving distance.	3-4	1	2
2022-04-20 16:37:	Ken Wilkins	78681	Dealership Other	5-Very Likely	Yes	Hotel	5-6	2	5
2022-04-20 17:13:	Arlando solis	78589	Online	3-Average	No	Condo	7+	4	3
2022-04-20 17:15:	Rafael Moreno	78521	Online	5-Very Likely	Yes	Condo	7+	5+	6+
2022-04-20 17:17:	Pedro Rojas	78574	Online	4-More Likely	Yes	Condo	6-7	5+	3
2022-04-20 20:35:	Alex Martinez	78566	Online	5-Very Likely	Yes	Condo	1-2	1	2
2022-04-21 04:02:	R.J. Garza	78516	Other	5-Very Likely	Yes	Hotel	3-4	1	1
2022-04-21 21:17:	James Bendele	78059	Online	2-Somewhat Likely	No	Rental Home	5-6	3	3
2022-04-22 07:24:	Randy Villarreal	78574	Online	3-Average	Yes	Other	3-4	2	2
2022-04-22 07:45:	1	6	Online	2-Somewhat Likely	Yes	Hotel	1-2	1	2
2022-04-22 09:35:	Terry Weishaup	80524	Other	5-Very Likely	Yes	Condo	3-4	2	5
2022-04-22 11:28:	Manuel Guerrero	78542	Online	5-Very Likely	No	RV	3-4	1	1
2022-04-22 13:39:	Gordon Sallee	76205	TV	5-Very Likely	Yes	Hotel	3-4	2	6+
2022-04-22 13:41:	Colleen R Sallee	76205	TV	5-Very Likely	Yes	Hotel	3-4	2	6+
2022-04-22 15:36:	Joe Holguin	78121	Online	5-Very Likely	No	Hotel	5-6	2	2
2022-04-22 22:16:	Quartnee Turner- Phillip	75060	TV	5-Very Likely	Yes	Hotel	1-2	1	6+
2022-04-23 09:35:	sheryl landman	75032	Online	5-Very Likely	No	Condo	3-4	3	5
2022-04-23 13:20:	Jack Barnett	78736	Dealership	5-Very Likely	Yes	Hotel	3-4	1	2
2022-04-23 13:28:	Michael gonzalez	78516	Other Facebook	5-Very Likely	Yes	Own Property	3-4	1	2
2022-04-23 19:31:	eddie Villarreal	78757	Friend	5-Very Likely	Yes	Condo	1-2	2	4
2022-04-24 07:19:	Sylvia Suarez	78542	Online	5-Very Likely	Yes	Condo	3-4	3	3
2022-04-24 13:19:	Johnny Munoz	78583	I have a Shallow Sport	5-Very Likely	Yes	Condo	5-6	3	6+
2022-04-25 06:51:	Rene Romero	78596	Dealership	5-Very Likely	Yes	Condo	5-6	3	4
2022-04-25 06:59:	Adolfo vasquez	78597	Dealership	5-Very Likely	Yes	Rental Home	6-7	2	4
2022-04-25 15:45:	G th jugthu	78598	Other	5-Very Likely	No	Own Property	3-4	1	6+
2022-04-25 16:26:	Roberto	78572	Online	4-More Likely	No	Hotel	3-4	1	2
2022-04-25 18:18:	Mando	78559	Online Other	5-Very Likely	Yes	Condo	5-6	3	3

2022-04-26 07:03: Allen and Paulette Landry	77477	Print Ad	4- More Likely	No	Hotel	3-4	2	3
2022-04-26 10:19: Rick flores	78526	Online	5- Very Likely	No	Condo	5-6	4	3
2022-04-26 12:57: Rudy	78586	Online	5- Very Likely	Yes	Condo	3-4	3	3
2022-04-26 13:18: Marshall Hisaw	78418	Online	5- Very Likely	Yes	Condo	3-4	2	2
2022-04-26 17:46: MARYANN QUIROZ	78570	Other	5- Very Likely	Yes	Hotel	6-7	3	2
2022-04-26 18:12: PEDRO QUIROZ JR	78570	Online	5- Very Likely	Yes	Other	6-7	3	3
2022-04-26 18:13: PATRICK QUIROZ	78570	Online	5- Very Likely	Yes	Other	6-7	3	3
2022-04-26 18:14: PEDRO QUIROZ SR	78570	Online	5- Very Likely	Yes	Other	6-7	3	3
2022-04-26 18:46: Eric resendiz	78550	Other	5- Very Likely	Yes	Own Property	3-4	2	6+
2022-04-26 21:27: Monica	78552	Dealership	5- Very Likely	Yes	Condo	3-4	2	2
2022-04-27 06:14: Ana Maria Wittenburg	78504	Online	5- Very Likely	Yes	Condo	7+	4	3
2022-04-27 07:40: alfonso flores	78542	Dealership	5- Very Likely	Yes	Rental Home	1-2	2	2
2022-04-27 08:28: Rosemary Hernandez	78550	Dealership	5- Very Likely	Yes	Condo	3-4	2	2
2022-04-27 11:57: Juan	78538	Print Ad	2- Somewhat Likely	Yes	Hotel	1-2	1	3
2022-04-27 12:49: Mando casas	78559	Online	4- More Likely	Yes	Condo	5-6	4	2
2022-04-27 13:41: Amanda	78559	Print Ad Dealership	4- More Likely	Yes	Condo	3-4	2	2
2022-04-27 13:42: No	78559	Online	5- Very Likely	Yes	Condo	3-4	2	2
2022-04-27 13:59: Frank Quiroz	78552	Online	5- Very Likely	Yes	Own Property	7+	2	2
2022-04-27 15:00: Cory Rogers	78552	Dealership	5- Very Likely	Yes	Hotel	5-6	2	2
2022-04-28 07:29: Jerry Garcia	78586	Online	2- Somewhat Likely	Yes	Hotel	3-4	2	3
2022-04-28 10:29: Bob Molinaro	78577	Online	5- Very Likely	Yes	Hotel	1-2	1	2
2022-04-28 11:36: Zeke Lozano	78599	Other	5- Very Likely	Yes	Rental Home	3-4	1	2
2022-04-28 15:09: Russell R Urban	78942	Radio	3- Average	Yes	Own Property	5-6	5+	3
2022-04-28 16:24: JRZ Lures	78503	Online	5- Very Likely	Yes	Hotel	3-4	1	2
2022-04-28 18:18: Robert Pullin	78611	Online	5- Very Likely	Yes	Condo	5-6	1	6+
2022-04-28 18:25: Robert Pullin	78611	Print Ad	5- Very Likely	Yes	Condo	3-4	3	6+
2022-04-28 19:58: Sean Clements	78640	Online	3- Average	No	Rental Home	3-4	2	4
2022-04-29 07:18: Rene Barrera	78539	Other	5- Very Likely	Yes	Rental Home	5-6	3	4
2022-04-29 08:11: Luis Valdez	78552	Other	2- Somewhat Likely	Yes	Condo	3-4	2	3
2022-04-29 10:56: Jorge Gonzalez	78599	Online	5- Very Likely	Yes	Condo	3-4	2	2
2022-04-29 10:58: Jorge Gonzalez	78599	TV	5- Very Likely	Yes	Own Property	3-4	4	3
2022-04-29 13:23: Rael	78504	Online	5- Very Likely	No	Hotel	1-2	1	3
2022-04-29 16:56: Raul Barreda	78504	Dealership	5- Very Likely	Yes	Own Property	7+	3	3
2022-04-29 19:31: Danny Alvarado	78552	Other	5- Very Likely	Yes	Condo	3-4	2	2
2022-04-29 20:39: Isaac Espinoza	78504	Online	5- Very Likely	No	Hotel	5-6	2	6+
2022-04-29 20:41: Isaac Espinoza	78504	Online	5- Very Likely	No	Hotel	5-6	2	6+
2022-04-30 07:15: shorona barnes	77565	Print Ad	4- More Likely	No	Other	3-4	1	3
2022-04-30 07:43: Don Lewman	77035	Online	5- Very Likely	Yes	Hotel	1-2	1	3
2022-04-30 07:51: Margarito Garcia	78586	Online	5- Very Likely	Yes	Hotel	5-6	5+	4
2022-04-30 08:26: Andrew Garcia	78411	Other Previously attended	5- Very Likely	Yes	Condo	3-4	1	3
2022-04-30 08:26: Andrew Garcia	78411	I enter every year	5- Very Likely	Yes	Condo	3-4	2	3
2022-04-30 08:29: Ray Monaldi	78578	Other	5- Very Likely	Yes	Own Property	1-2	1	6+
2022-04-30 09:23: Raymond Neff	78418	Online	5- Very Likely	Yes	Condo	3-4	2	2
2022-04-30 10:55: David Mares	78586	Radio	5- Very Likely	Yes	Condo	3-4	1	2
2022-04-30 11:55: Robert Molinaro	78577	Online	5- Very Likely	Yes	Condo	1-2	1	2
2022-04-30 15:57: David Martinez	78599	Other Shallow sport group	5- Very Likely	Yes	Hotel	5-6	2	2
2022-04-30 18:22: Joe Molinaro	55369	Other Friend	4- More Likely	Yes	Condo	1-2	2	2
2022-04-30 18:31: c	78552	Radio	5- Very Likely	Yes	Hotel	3-4	1	1
2022-04-30 20:11: San Juanita Lozano	78599	Online	5- Very Likely	Yes	Hotel	1-2	1	3
2022-04-30 20:49: Siquio Lozano	78599	Online	5- Very Likely	Yes	Hotel	1-2	1	3
2022-05-01 08:30: Bernardo C	78539	Previous participant	3- Average	Yes	Condo	3-4	2	3
2022-05-01 09:20: Robert Molinaro	78577	Online	5- Very Likely	Yes	Condo	1-2	1	2
2022-05-01 13:24: Robert Molinaro	78577	Online	5- Very Likely	Yes	Condo	1-2	1	1
2022-05-01 13:33: Jeremy elkins	77429	Other	5- Very Likely	Yes	Own Property	3-4	2	4
2022-05-01 14:25: Alan Heine	78733	Print Ad	5- Very Likely	No	Rental Home	3-4	3	3
2022-05-01 16:42: Johnny Munoz	78583	I have a Shallow Sport	5- Very Likely	Yes	Condo	6-7	2	3
2022-05-01 16:51: Ricardo Contreras	78572	Online	5- Very Likely	No	Camping	3-4	1	3
2022-05-01 17:01: Jorge	78578	Other Magazine	5- Very Likely	Yes	Condo	5-6	3	2
2022-05-01 19:05: Antonio Olivares	78539	Dealership	5- Very Likely	Yes	Condo	3-4	1	6+
2022-05-01 19:45: Javier Alejandro	78559	Online	5- Very Likely	Yes	Hotel	5-6	1	2
2022-05-01 20:34: Raul Garcia	78586	Other	5- Very Likely	Yes	Rental Home	1-2	1	1
2022-05-02 06:54: Rusty Justice	78578	Other fish in tournament previous years	5- Very Likely	Yes	Own Property	3-4	1	2
2022-05-02 08:18: Hunter	78550	Other	5- Very Likely	Yes	Condo	3-4	2	3
2022-05-02 08:19: Hunter	78550	Other	5- Very Likely	Yes	Condo	3-4	2	2
2022-05-02 09:04: Hunter	77062	Online	5- Very Likely	Yes	Rental Home	3-4	4	6+
2022-05-02 09:35: J. Israel Morin	78538	Other Previous Attendee	4- More Likely	Yes	Condo	3-4	2	2
2022-05-02 09:38: J. Israel Morin	78538	Online	5- Very Likely	Yes	Condo	5-6	2	3
2022-05-02 10:17: J. Israel Morin	78538	Dealership	5- Very Likely	Yes	Hotel	1-2	1	3
2022-05-02 11:29: Jose Morin	78538	Radio	4- More Likely	Yes	Rental Home	6-7	3	3
2022-05-02 14:02: Sam Hughston	78602	Dealership	5- Very Likely	Yes	Other	3-4	1	2
2022-05-02 15:22: Mark	78364	Fishing guide	5- Very Likely	Yes	Condo	3-4	4	3
2022-05-02 15:54: Avik Bonnerjee	77429	Print Ad	1- Not Likely	No	Rental Home	5-6	1	3
2022-05-02 17:16: Delanie	Y	Online	3- Average	Yes	Hotel	3-4	2	2
2022-05-02 17:18: Orlando Rios	78593	Online	5- Very Likely	Yes	Other	5-6	1	2
2022-05-02 17:37: Charlie	H	TV	3- Average	Yes	Hotel	5-6	2	2
2022-05-02 17:49: Steven Garcia	78552	Online	5- Very Likely	Yes	Hotel	1-2	1	1
2022-05-02 19:40: Roy Perez	S	Other	4- More Likely	Yes	Hotel	1-2	2	2
2022-05-02 20:26: Alejandro Mendez	78676	Online	3- Average	No	Rental Home	3-4	2	3
2022-05-03 05:50: Ivan gonzalez	78520	Print Ad	5- Very Likely	Yes	Condo	3-4	2	2
2022-05-03 07:34: Robert J. Pullin	78611	Print Ad	5- Very Likely	Yes	Condo	3-4	2	6+
2022-05-03 08:16: Jared Click	76935	Family	5- Very Likely	Yes	Condo	3-4	1	2
2022-05-03 09:01: Leo De La Fuente	78552	Other I own a Shallow Sport and fish the tournament ever year.	5- Very Likely	Yes	koa	3-4	2	2
2022-05-03 09:39: Jose Serna	78572	Dealership	5- Very Likely	Yes	Condo	3-4	3	2
2022-05-03 12:46: Paul Weaver	78374	Other 3rd year	1- Not Likely	Yes	RV	1-2	1	2
2022-05-03 12:54: Clinton Ogden	77092	Other Facebook	3- Average	No	Rental Home	3-4	2	5
2022-05-03 12:54: Armando Salinas	78539	Online	2- Somewhat Likely	No	Condo	3-4	2	2
2022-05-03 13:17: Daniel de Leon	78596	Other	5- Very Likely	Yes	Other	3-4	2	3
2022-05-03 14:27: Juan Sosa Jr	78541	Online	3- Average	No	Hotel	1-2	1	2
2022-05-03 14:31: Jamie Westrem	33976	Online	4- More Likely	No	Rental Home	3-4	2	6+
2022-05-03 14:36: Ben Rost	78247	Online	3- Average	Yes	Rental Home	5-6	1	1
2022-05-03 16:24: Edwardo guerra	78578	Print Ad	5- Very Likely	Yes	Other	5-6	1	2
2022-05-03 17:57: Ricardo Rios	78520	Online	4- More Likely	Yes	Other	1-2	1	2
2022-05-03 18:51: Chris McGlasson	93301	Other My buddy from highschool invited me.	5- Very Likely	Yes	Condo	1-2	3	4
2022-05-03 19:53: Raul Garcia	78586	Other	5- Very Likely	Yes	Other	3-4	1	2
2022-05-03 19:54: Jacob Chappell	78539	Online	5- Very Likely	Yes	Condo	3-4	2	2
2022-05-03 20:51: Marco Hernandez	78566	Other Store display	5- Very Likely	Yes	Hotel	5-6	5+	6+
2022-05-04 01:51: Rolando Cabrera	78550	Online	4- More Likely	No	Hotel	5-6	2	2

2022-05-04 04:17:1	Jerry Lancaster	30527	Friend	5-Very Likely	No	With friends	5-6	4	6+
2022-05-04 05:55:0	michael danna	77070	Other	5-Very Likely	No	Rental Home	3-4	2	3
2022-05-04 06:42:1	Bianca	78504	Online Other	5-Very Likely	No	Condo	3-4	2	3
2022-05-04 07:06:1	Stephen Ortega	78570	Other	5-Very Likely	Yes	Condo	3-4	2	3
2022-05-04 07:23:1	Ed Kruijs	77382	Online	4-More Likely	Yes	Hotel	3-4	1	2
2022-05-04 09:18:1	stephen ortega	78570	Other	5-Very Likely	Yes	Condo	3-4	3	3
2022-05-04 09:44:1	Chad elkins	77836	Other	5-Very Likely	Yes	Own Property	3-4	2	6+
2022-05-04 11:34:1	Ana Garza	78578	Print Ad Other	4-More Likely	No	Condo	3-4	2	4
2022-05-04 14:54:1	Michael Lyssy	78162	Online	5-Very Likely	No	Hotel	5-6	2	3
2022-05-04 16:49:1	Jose G Cuevas Jr	78578	Other	5-Very Likely	Yes	Own Property	3-4	1	2
2022-05-04 18:24:1	David Nickle	77494	Other Texas Saltwater Fisherman Magazine	4-More Likely	No	Condo	3-4	2	3
2022-05-04 19:40:1	Brent Johnson	78132	Other	5-Very Likely	Yes	Own Property	5-6	2	3
2022-05-04 19:43:1	Brent Johnson	78132	Other	5-Very Likely	Yes	Own Property	5-6	2	3
2022-05-05 09:22:1	Randy Garcia	78574	Online	3-Average	Yes	Hotel	5-6	3	2
2022-05-05 10:01:1	Tim Kiker	78260	Other	5-Very Likely	Yes	Condo	3-4	2	4
2022-05-05 12:43:1	Marco arizpe	78586	Other Friends	5-Very Likely	Yes	Hotel	3-4	2	1
2022-05-05 13:01:1	steven garcia	78550	Online	5-Very Likely	Yes	Hotel	1-2	1	1
2022-05-05 17:41:1	Christopher Delossantos	78240	TV	2-Somewhat Likely	No	Hotel	1-2	1	3
2022-05-05 17:43:1	Justin	78223	TV	1-Not Likely	No	Hotel	3-4	1	2
2022-05-05 18:17:1	A.L.	78745	Online	3-Average	Yes	Hotel	3-4	2	3
2022-05-06 02:00:1	Larry Beerer	75119	Online	5-Very Likely	Yes	Hotel	3-4	2	5
2022-05-06 06:47:1	Darla Lapeyre	78597	Online	5-Very Likely	Yes	Own Property	3-4	2	6+
2022-05-06 07:45:1	Chelsea Click	76935	Online Other	5-Very Likely	Yes	Own Property	3-4	3	3
2022-05-06 08:06:1	Rene de luna	78572	Other	3-Average	Yes	Hotel	3-4	2	2
2022-05-06 09:40:1	Mark Jones	77388	TV	4-More Likely	No	Rental Home	3-4	3	4
2022-05-06 13:05:1	Robert J. Pullin	78611	TV	5-Very Likely	Yes	Condo	3-4	2	6+
2022-05-06 13:13:1	Robert J. Pullin	78611	Print Ad	5-Very Likely	Yes	Condo	3-4	2	6+
2022-05-06 15:03:1	Jose G Cuevas Jr	78578	Other	5-Very Likely	Yes	Own Property	3-4	1	6+
2022-05-06 18:05:1	Juan Cuevas	78599	Online	5-Very Likely	Yes	Hotel	3-4	1	2
2022-05-07 04:01:1	Kendrick Mccormack	36526	Other From the area	5-Very Likely	No	Condo	3-4	2	5
2022-05-07 05:41:1	Ben Garcia	78504	TV	5-Very Likely	Yes	Hotel	3-4	2	4
2022-05-07 08:06:1	julie degasperi	78566	Online	5-Very Likely	Yes	friends place on island	3-4	3	5
2022-05-07 10:23:1	Armando Rivera Jr.	78578	Print Ad	5-Very Likely	Yes	Condo	3-4	2	3
2022-05-07 12:01:1	Luis Martinez	78520	Print Ad	4-More Likely	No	Hotel	3-4	1	2
2022-05-07 12:49:1	Kevin O'Farrell	78132	Other Friend	2-Somewhat Likely	No	Rental Home	5-6	3	3
2022-05-07 21:21:1	Mike	78233	Owner	4-More Likely	Yes	Rv	3-4	2	2
2022-05-08 07:28:1	michael danna	77070	Other	5-Very Likely	No	Rental Home	3-4	2	4
2022-05-08 07:57:1	Mario Iopez	78597	Online	5-Very Likely	No	Hotel	6-7	2	4
2022-05-08 08:32:1	Ted snavely	78541	Online Other	5-Very Likely	Yes	Own Property	3-4	3	4
2022-05-08 11:57:1	Andres	78583	Other	3-Average	Yes	Other	1-2	1	1
2022-05-08 12:21:1	Rau Troncoso	78578	Online	5-Very Likely	Yes	Own Property	7+	4	4
2022-05-08 14:15:1	Victor Vera	78520	Dealership	3-Average	Yes	Condo	7+	5+	6+
2022-05-08 16:46:1	Emery Nino	78578	Print Ad	5-Very Likely	Yes	Own Property	1-2	2	6+
2022-05-08 16:48:1	Jonathan Garza	78578	Other	5-Very Likely	Yes	Own Property	3-4	1	6+
2022-05-08 18:20:1	Jason Morales	78566	Print Ad	5-Very Likely	Yes	Own Property	3-4	2	3
2022-05-08 20:12:1	Manuel Gomez	78550	owner of shallow sport boat	5-Very Likely	Yes	Condo	5-6	3	2
2022-05-08 20:14:1	Manuel Gomez III	78550	Other boat owner	5-Very Likely	Yes	Own Property	5-6	3	2
2022-05-08 20:14:1	Happy	78501	Online	5-Very Likely	Yes	Own Property	1-2	1	1
2022-05-08 20:15:1	How	78550	Online	5-Very Likely	Yes	Hotel	1-2	1	1
2022-05-08 22:46:1	Nddndnd	78543	Online	5-Very Likely	Yes	Condo	3-4	2	3
2022-05-09 05:44:1	Humberto Salinas	78596	Print Ad	5-Very Likely	Yes	Rental Home	1-2	1	3
2022-05-09 07:04:1	Jaime Alfaro	78580	Dealership	5-Very Likely	Yes	Condo	3-4	1	2
2022-05-09 07:49:1	Luis Pena Jr	78520	Other	4-More Likely	Yes	Condo	3-4	1	2
2022-05-09 07:52:1	Richard Matthew Gonzale	78586	Dealership	5-Very Likely	Yes	Condo	7+	1	4
2022-05-09 14:23:1	Ruben Garza Jr	78598	Online	2-Somewhat Likely	Yes	Condo	3-4	1	3
2022-05-09 14:26:1	Enrique Pruneda	78516	Online	5-Very Likely	No	Hotel	5-6	2	3
2022-05-09 16:43:1	Fish	78586	Print Ad	5-Very Likely	No	Hotel	1-2	1	1
2022-05-09 18:50:1	James Sanchez	78414	Online	5-Very Likely	Yes	Condo	3-4	2	2
2022-05-09 19:09:1	Sally Tapia	78587	Online	5-Very Likely	Yes	Condo	6-7	3	4
2022-05-09 21:12:1	Ed Rivera	78578	Other	5-Very Likely	Yes	Other	1-2	1	3
2022-05-10 04:36:1	Can	90210	Your mama	1-Not Likely	Yes	Your moms house	7+	5+	6+
2022-05-10 04:38:1	Dude perfect	90210	Mom	1-Not Likely	Yes	Mom	7+	5+	6+
2022-05-10 07:35:1	Octavio Oyervides	78504	Other friend	5-Very Likely	Yes	Condo	3-4	2	2
2022-05-10 08:28:1	Rene Barrera	78539	Other	5-Very Likely	Yes	Condo	3-4	1	3
2022-05-10 08:46:1	Zeke Saenz III	78504	Other Friends	5-Very Likely	Yes	Own Property	3-4	3	2
2022-05-10 10:33:1	Kevin Carter	77355	Other facebook	5-Very Likely	Yes	Rental Home	1-2	2	4
2022-05-10 11:00:1	Benny Vasquez	78566	Other	5-Very Likely	Yes	Own Property	3-4	3	1
2022-05-10 11:12:1	Frank Shisler	78597	Print Ad	5-Very Likely	Yes	Own Property	3-4	2	3
2022-05-10 12:06:1	Michael Salinas	78550	Other	5-Very Likely	Yes	Condo	3-4	3	5
2022-05-10 12:08:1	Erlinda Campos	78550	Other Facebook	5-Very Likely	Yes	Condo	5-6	3	4
2022-05-10 12:16:1	Karlos	78521	Print Ad	1-Not Likely	Yes	Hotel	3-4	1	3
2022-05-10 13:08:1	Orlando Cruz Jr	78578	Print Ad	5-Very Likely	Yes	Rental Home	5-6	1	4
2022-05-10 13:10:1	Roberto Espino	78566	Print Ad	5-Very Likely	Yes	Hotel	3-4	1	2
2022-05-10 13:11:1	Rafael Parra	78526	Online	5-Very Likely	Yes	Own Property	3-4	1	3
2022-05-10 13:44:1	Ted Venecia	78573	Friends	5-Very Likely	Yes	Own Property	3-4	3	3
2022-05-10 14:36:1	Miguel Sifuentes	78589	Online	5-Very Likely	No	Hotel	7+	3	3
2022-05-10 14:43:1	Hugo Trevino	78558	Other	5-Very Likely	Yes	Own Property	5-6	3	4
2022-05-10 15:37:1	martin infante	78578	Other	5-Very Likely	Yes	Own Property	5-6	2	2
2022-05-10 17:40:1	Alejandro Hernandez	78504	Online	5-Very Likely	Yes	Condo	3-4	1	2
2022-05-10 18:17:1	Kenneth	78539	Online	5-Very Likely	No	Own Property	3-4	2	6+
2022-05-10 18:53:1	Vicki Chrysler	78572	Dealership	5-Very Likely	Yes	Own Property	3-4	1	1
2022-05-10 19:04:1	Crespin Gonzalez	78550	Other Friends	5-Very Likely	Yes	Hotel	1-2	1	2
2022-05-10 20:21:1	Angel vazquez	78578	Online	2-Somewhat Likely	Yes	Hotel	1-2	2	2
2022-05-10 21:10:1	Stephen marino	78501	Dealership	5-Very Likely	Yes	Condo	3-4	4	4
2022-05-10 23:09:1	Stephen marino	78501	Dealership	5-Very Likely	Yes	Condo	1-2	1	2
2022-05-11 04:17:1	Christopher A Touchet	78526	Online	5-Very Likely	Yes	Rental Home	3-4	2	4
2022-05-11 04:22:1	Christopher A Touchet	78526	Online	5-Very Likely	Yes	Rental Home	3-4	2	4
2022-05-11 05:24:1	Hector Randall Hernande	78569	Dealership	5-Very Likely	Yes	Condo	7+	3	2
2022-05-11 05:25:1	Hector Randall Hernande	78569	Dealership	5-Very Likely	Yes	Condo	7+	3	2
2022-05-11 15:21:1	Byron	34450	Online	2-Somewhat Likely	No	Hotel	1-2	1	3
2022-05-11 17:21:1	Danielle Ibarra	78552	Online	5-Very Likely	Yes	Rental Home	5-6	4	3
2022-05-11 18:19:1	Frank Casarez	77979	Online	2-Somewhat Likely	No	Condo	3-4	2	2
2022-05-11 19:43:1	Eric Sepulveda	78552	Rr	3-Average	Yes	Own Property	7+	5+	6+
2022-05-11 20:10:1	Jesus saenz	78520	Print Ad	5-Very Likely	Yes	Rental Home	5-6	4	3
2022-05-11 20:36:1	Jaime Manriquez	78550	Online	5-Very Likely	Yes	Hotel	3-4	2	2
2022-05-12 05:50:1	Vicki Lynn Chrysler	78572	Dealership	5-Very Likely	Yes	Own Property	1-2	1	1
2022-05-12 06:29:1	Robert Molinaro	78577	Online	5-Very Likely	Yes	Condo	1-2	1	2

2022-05-12 07:59:1	Ed	78550	Online	5-Very Likely	Yes	Condo	1-2	2	2
2022-05-12 08:06:1	Lynette Suarez	78586	Dealership	5-Very Likely	Yes	Hotel	3-4	1	3
2022-05-12 08:16:1	Miguel Gonzalez	78566	Print Ad	5-Very Likely	No	Hotel	5-6	2	3
2022-05-12 08:54:1	Ulises Cisneros	78504	Online	3-Average	No	n/a	3-4	1	1
2022-05-12 09:04:1	Joe Moreno	78550	Print Ad	5-Very Likely	Yes	Condo	5-6	3	2
2022-05-12 09:05:1	Estella Anguiano	78550-2484	Print Ad	5-Very Likely	No	Other	5-6	3	2
2022-05-12 12:00:1	Ernest Jacquez	78640	Online	4-More Likely	No	Rental Home	5-6	3	3
2022-05-12 12:12:1	Juan Antonio Mendez	78526	Online	5-Very Likely	Yes	Condo	3-4	1	3
2022-05-12 13:38:1	Luis Ramirez	78578	I used to fish it	1-Not Likely	No	Own Property	1-2	1	1
2022-05-12 13:53:1	Baldomero Garces	78541	Print Ad	5-Very Likely	Yes	Hotel	3-4	2	3
2022-05-12 13:57:1	Nicolas borjas	78541	Print Ad	5-Very Likely	Yes	Hotel	3-4	2	3
2022-05-12 14:00:1	Juanita Garces	78541	Print Ad	5-Very Likely	Yes	Hotel	3-4	2	3
2022-05-12 14:01:1	Lupita Borjas	78541	Print Ad	5-Very Likely	Yes	Hotel	3-4	2	3
2022-05-12 15:43:1	Michael Gerdes	78573	Online	5-Very Likely	Yes	Condo	3-4	3	2
2022-05-12 16:46:1	Keith Letsos	77056	Other	5-Very Likely	Yes	Rental Home	5-6	5+	4
2022-05-12 17:05:1	Maritza Dominguez	78258	Dealership	4-More Likely	Yes	Condo	3-4	1	3
2022-05-12 20:46:1	Stephen Marino	78501	Dealership	5-Very Likely	Yes	Own Property	3-4	2	3
2022-05-12 20:54:1	Alain Barrera	78520	Online	3-Average	No	Hotel	3-4	2	3
2022-05-13 07:13:1	Diane Horta	78596	Online	5-Very Likely	Yes	Hotel	6-7	2	2
2022-05-13 07:17:1	Omar	78596	Online Other	5-Very Likely	Yes	Condo	5-6	2	2
2022-05-13 07:24:1	Sheryl Pullin	78611	Print Ad	5-Very Likely	Yes	Condo	5-6	2	6+
2022-05-13 08:22:1	Therese	59701	Online	2-Somewhat Likely	Yes	Family	1-2	1	4
2022-05-13 08:26:1	Frank Alvarez	78130	Other Maria	5-Very Likely	Yes	Condo	3-4	2	5
2022-05-13 08:26:1	Jimmy Scott	78578	Print Ad	5-Very Likely	No	Own Property	7+	5+	6+
2022-05-13 08:45:1	Barb	78516	Other Friend	5-Very Likely	No	Condo	3-4	3	6+
2022-05-13 13:29:1	Ramon Saenz	78541	Other	5-Very Likely	No	Own Property	6-7	3	3
2022-05-13 13:32:1	Norma Terry	78552	Online	4-More Likely	Yes	Isla Blanca RV park	1-2	2	6+
2022-05-13 14:25:1	Yomaira Salazar	78526	Print Ad	3-Average	No	Hotel	5-6	2	3
2022-05-13 15:48:1	Eduardo	78577	Dealership	5-Very Likely	Yes	Rental Home	3-4	1	1
2022-05-13 17:05:1	Julian Perera	78597	Online	5-Very Likely	Yes	Own Property	7+	5+	6+
2022-05-13 19:10:1	Robert Garcia III	78526	Print Ad	5-Very Likely	No	Hotel	3-4	1	3
2022-05-13 19:31:1	Estrella Pineda	78552	Online	3-Average	No	Condo	5-6	3	2
2022-05-13 19:32:1	Maeli Gonzales	78552	Print Ad	5-Very Likely	No	Condo	5-6	3	3
2022-05-13 19:33:1	Peter Rettenhaber	78552	Radio	5-Very Likely	No	Condo	5-6	3	3
2022-05-13 19:34:1	Jiancarlo Gonzales	78553	Online	5-Very Likely	No	Condo	5-6	3	3
2022-05-14 07:15:1	Ben Deere	83634	Print Ad	4-More Likely	No	RV	3-4	2	6+
2022-05-14 08:02:1	Robert J Pullin	78611	Print Ad	5-Very Likely	Yes	Condo	5-6	2	6+
2022-05-14 08:24:1	Robert Morris	78411	Friend	4-More Likely	No	Rental Home	3-4	3	4
2022-05-14 09:28:1	Robert Pullin	78611	Other	5-Very Likely	Yes	Condo	3-4	2	6+
2022-05-14 09:29:1	Sheryl Pullin	78611	Online	5-Very Likely	Yes	Condo	1-2	1	6+
2022-05-14 10:21:1	Perla Osorio	78586	Online Facebook	5-Very Likely	No	Other	3-4	2	2
2022-05-14 11:31:1	Belinda guevara	78552	Other	5-Very Likely	Yes	Hotel	3-4	1	2
2022-05-14 12:18:1	Javier Esquivel	78504	Dealership	5-Very Likely	Yes	We live in McAllen so we usually vi	3-4	1	1
2022-05-14 12:24:1	Jose sanjuan	78216	Other Facebook	5-Very Likely	Yes	Own Property	1-2	1	1
2022-05-14 15:24:1	No	No	Online	1-Not Likely	No	Condo	3-4	3	3
2022-05-15 07:40:1	Tino Ramos	78597	Print Ad	5-Very Likely	Yes	Own Property	1-2	2	6+
2022-05-15 08:24:1	Jason velleff	34953	Shallow Sport tournament	4-More Likely	Yes	Hotel	1-2	1	3
2022-05-15 19:22:1	Jose Angel Escalante	78577	Other Amigos	3-Average	Yes	Hotel	3-4	1	1
2022-05-16 11:43:1	Rudy pedraza	78573	Online	5-Very Likely	No	Hotel	3-4	2	3
2022-05-16 14:00:1	Dinora Luna	78574	Other fishing charter	5-Very Likely	No	Hotel	3-4	2	3
2022-05-17 13:49:1	Robert Pullin	78611	Print Ad	5-Very Likely	Yes	Condo	3-4	2	6+
2022-05-20 14:31:1	Jesus Hernandez	78504	Print Ad	5-Very Likely	No	Own Property	1-2	1	4
2022-05-26 11:13:1	Joshua cavazos	78552	Other Shallow sport tournament	5-Very Likely	Yes	Hotel	3-4	2	3

Email	Today's Date	Team Captain Address	How many people will be traveling in your group?	How many rooms will you accommodate?	How many nights will you be staying on South Padre Island?	Where will you be staying?	If leasing a property, what is the name of the property?	How will you get to South Padre Island?	How did you hear about our event?
	5/10/22		3	3	3	3 Own Property		Drive	Online
	5/10/22		1	1	1	3 Own Property		Drive	Previous Entrant
	5/10/22		4	3	4	3 Own Property		Drive	Online
	5/10/22		2	2	2	2 Own Property		Drive	Previous Entrant
	5/10/22		3	3	3	6 Hotel		Drive	Online
	5/10/22		2	2	2	4 Leasing Condo/House	Casa de las Palmas	Drive	Online
	5/10/22		2	2	2	4 Leasing Condo/House		Drive	Previous Entrant
	5/10/22		4	1	1	3 Leasing Condo/House		Drive	Previous Entrant
	5/9/22		4	2	2	3 Hotel		Drive	Previous Entrant
	5/9/22		4	2	2	3 Hotel		Drive	Previous Entrant
	5/9/22		4	2	2	3 Leasing Condo/House	Sand Castles	Drive	Previous Entrant
	5/9/22		4	2	2	3 Leasing Condo/House	Condo	Drive	Previous Entrant
	5/9/22		5	2	2	2 Leasing Condo/House		Drive	Previous Entrant
	5/9/22		3	1	1	0 Own Property		Drive	Fly
	5/9/22		4	1	1	3 Hotel		Drive	Previous Entrant
	5/9/22		2	2	2	2 Own Property		Drive	Previous Entrant
	5/9/22		4	2	2	3 Leasing Condo/House		Drive	Previous Entrant
	5/8/22		4	1	1	1 Own Property		Drive	Previous Entrant
	5/8/22		4	1	1	3 Own Property		Drive	Online
	5/8/22		4	1	1	1 Own Property		Drive	Online
	5/8/22		4	2	2	4 Leasing Condo/House		Drive	Previous Entrant
	5/8/22		4	1	1	1 Own Property		Drive	Previous Entrant
	5/8/22		2	2	2	3 Hotel		Drive	Online
	5/6/22		4	1	1	2 Leasing Condo/House		Drive	Previous Entrant
	5/6/22		4	1	1	2 Own Property		Drive	Previous Entrant
	5/6/22		4	1	1	0 Own Property		Drive	Previous Entrant
	5/6/22		3	3	3	3 Own Property		Drive	Previous Entrant
	5/6/22		1	1	1	0 Hotel		Drive	Previous Entrant
	5/5/22		5	1	1	1 Hotel		Drive	Previous Entrant
	5/5/22		4	2	2	3 RV/Camping		Drive	Previous Entrant
	5/4/22		3	1	1	1 RV/Camping		Drive	Previous Entrant
	5/4/22		3	2	2	3 RV/Camping		Drive	Previous Entrant
	5/3/22		3	2	2	2 Leasing Condo/House		Drive	Previous Entrant
	5/3/22		1	1	1	2 Leasing Condo/House		Drive	Online
	5/3/22		4	1	1	2 Hotel		Drive	Previous Entrant
	5/3/22		3	1	1	3 Leasing Condo/House		Drive	Previous Entrant
	5/3/22		3	3	3	2 Leasing Condo/House		Drive	Previous Entrant
	5/2/22		2	1	1	2 Hotel		Drive	Online
	5/2/22		5	2	2	2 RV/Camping		Drive	Online
	5/2/22		2	1	1	2 Own Property		Drive	Previous Entrant
	5/2/22		2	1	1	2 Own Property		Drive	Previous Entrant
	5/2/22		2	1	1	2 Own Property		Drive	Previous Entrant
	5/2/22		5	3	3	3 Leasing Condo/House	Sunchase Beachfront	Drive	Previous Entrant
	5/1/22		5	1	1	1 Leasing Condo/House		Drive	Previous Entrant
	5/1/22		4	1	1	3 Own Property		Drive	Online
	5/1/22		2	1	1	3 RV/Camping		Drive	Previous Entrant
	5/1/22		6	1	1	3 Leasing Condo/House		Drive	Previous Entrant
	5/1/22		1	1	1	2 Leasing Condo/House	Saida	Drive	Online
	5/1/22		1	1	1	2 Leasing Condo/House		Drive	Online
	4/30/22		1	1	1	2 Hotel		Drive	Online
	4/30/22		2	1	1	2 Hotel		Drive	Previous Entrant
	4/30/22		1	1	1	1 Leasing Condo/House		Drive	Previous Entrant
	4/30/22		4	1	1	1 RV/Camping		Drive	Previous Entrant
	4/30/22		4	1	1	1 RV/Camping		Drive	Previous Entrant
	4/30/22		4	1	1	2 RV/Camping		Drive	Previous Entrant
	4/30/22		1	1	1	2 Leasing Condo/House	Saida	Drive	Online
	4/30/22		9	3	3	2 Own Property		Drive	Previous Entrant
	4/30/22		3	3	3	3 Leasing Condo/House	Gulview	Drive	Online
	4/30/22		2	1	1	3 Hotel		Drive	Online
	4/29/22		5	3	3	3 Own Property		Drive	Previous Entrant
	4/29/22		8	3	3	3 Own Property	Raul Barreda Jr	Drive	Previous Entrant
	4/29/22		4	1	1	2 Leasing Condo/House		Drive	Previous Entrant
	4/29/22		4	1	1	2 Leasing Condo/House		Drive	Previous Entrant
	4/29/22		4	2	2	2 Leasing Condo/House		Drive	Online
	4/27/22		5	1	1	2 Own Property		Drive	Previous Entrant
	4/29/22		5	2	2	2 Hotel		Drive	Previous Entrant
	4/29/22		1	1	1	3 Leasing Condo/House	Frankie Rentals	Drive	Previous Entrant
	4/29/22		3	2	2	3 Own Property		Drive	Online
	4/28/22		4	1	1	2 Hotel		Drive	Previous Entrant
	4/28/22		2	1	1	3 Own Property		Drive	Previous Entrant
	4/28/22		3	2	2	2 Leasing Condo/House		Drive	Previous Entrant
	4/28/22		3	2	2	3 Hotel		Drive	Online
	4/28/22		4	2	2	3 RV/Camping		Drive	Online
	4/28/22		4	2	2	3 RV/Camping		Drive	Online
	4/28/22		2	1	1	2 RV/Camping		Drive	Previous Entrant
	4/27/22		2	2	2	2 Own Property		Drive	Previous Entrant
	4/27/22		4	4	4	2 Leasing Condo/House		Drive	Previous Entrant
	4/27/22		4	2	2	2 Leasing Condo/House	Las marinas	Drive	Previous Entrant
	4/27/22		4	3	3	2 RV/Camping	LIV	Drive	Previous Entrant
	4/27/22		6	3	3	3 Leasing Condo/House	Gallion bay	Drive	Online
	4/25/22		5	1	1	2 Own Property		Drive	Previous Entrant
	4/27/22		6	2	2	3 Own Property	Sun Harbor Condos	Drive	Previous Entrant
	4/27/22		3	1	1	4 RV/Camping		Drive	Previous Entrant
	4/27/22		2	1	1	2 RV/Camping	Isla blanca	Drive	Previous Entrant
	4/27/22		5	1	1	1 Leasing Condo/House		Drive	Previous Entrant
	4/26/22		0	3	3	3 Own Property		Drive	Direct Mail/Email
	4/26/22		7	3	3	3 RV/Camping		Drive	Online
	4/26/22		4	2	2	2 Leasing Condo/House		Drive	Online
	4/26/22		4	2	2	2 Leasing Condo/House		Drive	Online
	4/26/22		4	2	2	2 Leasing Condo/House		Drive	Online
	4/26/22		2	1	1	2 Leasing Condo/House		Drive	Previous Entrant
	4/26/22		4	1	1	1 Hotel		Drive	Previous Entrant
	4/26/22		4	1	1	2 RV/Camping		Drive	Previous Entrant
	4/25/22		5	1	1	3 Leasing Condo/House		Drive	Previous Entrant
	4/26/22		4	2	2	3 Leasing Condo/House		Drive	Online
	4/25/22		8	3	3	3 Hotel		Drive	Radio
	4/22/22		4	1	1	1 RV/Camping		Drive	Previous Entrant
	4/22/22		5	1	1	5 Own Property		Drive	Previous Entrant
	4/20/22		6	2	2	3 Hotel		Drive	Online
	4/20/22		4	1	1	4 Own Property		Drive	Previous Entrant
	4/20/22		2	1	1	0 Leasing Condo/House	port isabel venice condo	Drive	Previous Entrant
	4/20/22		3	1	1	2 Own Property		Drive	Online
	4/19/22		3	2	2	3 Leasing Condo/House	N/A	Drive	Previous Entrant
	4/19/22		3	1	1	2 Hotel	Beach Side	Drive	Online
	4/19/22		3	1	1	0 Own Property		Drive	Previous Entrant
	4/19/22		3	2	2	2 Leasing Condo/House		Drive	Previous Entrant
	4/18/22		0	1	1	0 Own Property		Drive	Online
	4/18/22		4	2	2	2 RV/Camping		Drive	Previous Entrant
	4/18/22		4	1	1	3 Own Property		Drive	Previous Entrant
	4/18/22		2	2	2	2 RV/Camping		Drive	Previous Entrant
	4/12/22		2	3	3	3 Own Property		Drive	Previous Entrant
	4/12/22		3	2	2	4 Leasing Condo/House		Drive	Previous Entrant
	4/12/22		4	1	1	2 Own Property		Drive	Online
	4/12/22		2	1	1	2 Leasing Condo/House		Drive	Previous Entrant
	4/11/22		4	2	2	2 Leasing Condo/House		Drive	Previous Entrant
	4/10/22		1	1	1	2 Leasing Condo/House		Drive	Previous Entrant
	4/9/22		2	3	3	2 Own Property		Drive	Online
	4/8/22		5	1	1	0 Own Property		Drive	Previous Entrant
	4/8/22		8	4	4	4 Own Property		Drive	Previous Entrant
	4/8/22		5	1	1	0 Own Property		Drive	Previous Entrant
	4/8/22		5	6	6	2 Own Property		Drive	Online
	4/7/22		2	1	1	3 Leasing Condo/House		Drive	Previous Entrant
	4/7/22		5	2	2	2 RV/Camping		Drive	Previous Entrant
	4/6/22		3	1	1	0 Own Property		Drive	Previous Entrant
	4/6/22		4	1	1	4 Leasing Condo/House		Drive	Previous Entrant
	4/12/22		7	2	2	2 Leasing Condo/House	Unknown	Drive	Previous Entrant
	4/4/22		5	1	1	0 Own Property		Drive	Previous Entrant
	4/4/22		3	1	1	4 Leasing Condo/House	NA	Drive	Direct Mail/Email
	4/4/22		2	1	1	2 Own Property		Drive	Previous Entrant
	4/2/22		1	1	1	3 Own Property		Drive	Previous Entrant
	4/2/22		6	1	1	2 Leasing Condo/House		Drive	Previous Entrant
	3/31/22		2	1	1	0 Own Property		Drive	Previous Entrant
	3/31/22		4	3	3	2 Own Property		Drive	Online
	3/31/22		3	4	4	3 Own Property		Drive	Online
	3/30/22		3	2	2	2 Own Property		Drive	Previous Entrant
	3/29/22		4	1	1	2 RV/Camping		Drive	Previous Entrant
	3/28/22		8	2	2	3 Hotel		Drive	Previous Entrant
	3/24/22		3	2	2	3 Hotel		Drive	Online
	3/23/22		3	1	1	4 Own Property		Drive	Previous Entrant
	3/3/22		5	3	3	3 Leasing Condo/House		Drive	Previous Entrant
	3/12/22		5	3	3	3 Leasing Condo/House		Drive	Previous Entrant
	3/21/22		3	3	3	3 Own Property		Drive	Previous Entrant
	3/21/22		3	1	1	3 RV/Camping		Drive	Previous Entrant

3/16/22		3	1	3 Own Property	Drive	Previous Entrant
3/14/22		5	1	3 Own Property	Drive	Previous Entrant
3/10/22		3	2	0 Own Property	Drive	Previous Entrant
3/8/22		4	3	4 Own Property	Drive	Previous Entrant
3/4/22		6	2	5 Own Property	Drive	Previous Entrant
3/2/22		4	2	4 Leasing Condo/House	Drive	Online
3/1/22		8	2	2 Hotel	Drive	Previous Entrant
2/28/22		6	2	4 Own Property	Drive	Previous Entrant
2/28/22		4	1	2 RV/Camping	Drive	Previous Entrant
2/28/22		4	1	2 Hotel	Drive	Previous Entrant
2/28/22		5	1	3 Leasing Condo/House	Galleon Drive	Previous Entrant
2/28/22		2	1	2 RV/Camping	Drive	Previous Entrant
2/28/22		0	1	0 Own Property	Drive	Previous Entrant
2/28/22		2	1	0 Own Property	Drive	Previous Entrant
2/28/22		4	1	3 Own Property	Drive	Online
2/28/22		1	1	2 Own Property	Drive	Previous Entrant
2/28/22		0	1	2 Own Property	Drive	Previous Entrant
2/28/22		2	1	3 Leasing Condo/House	Drive	Online
2/28/22		4	2	3 Leasing Condo/House	Drive	Previous Entrant
2/28/22		0	1	0 Own Property	Fly	Online
2/21/22		3	1	3 Own Property	Drive	Previous Entrant
2/21/22		10	3	3 Leasing Condo/House	Drive	Previous Entrant
2/19/22		4	2	3 Leasing Condo/House	Long Island Village Drive	Previous Entrant
2/17/22		2	1	3 Leasing Condo/House	Las Marinas Drive	Previous Entrant
2/16/22		7	3	3 Own Property	Drive	Previous Entrant
		3	1	5 Own Property	Drive	Previous Entrant
		6	2	6 Hotel	Drive	Previous Entrant
2/13/22		4	2	4 Leasing Condo/House	Padre island getaways Drive	Previous Entrant
2/12/22		4	4	4 Leasing Condo/House	Drive	Previous Entrant
2/11/22		1	1	21 Own Property	Drive	Previous Entrant
2/11/22		3	2	3 Own Property	Drive	Previous Entrant
2/10/22		2	1	21 Own Property	Drive	Previous Entrant
2/9/22		4	3	4 Own Property	Drive	Previous Entrant
2/9/22		3	2	3 Leasing Condo/House	South Padre Marina Drive	Previous Entrant
2/7/22		6	3	3 Hotel	Drive	Online
2/7/22		5	2	3 Leasing Condo/House	Drive	Previous Entrant
2/7/22		4	3	3 Leasing Condo/House	Drive	Previous Entrant
2/7/22		5	3	3 Leasing Condo/House	Vacasa Vacation home Drive	Online
2/7/22		2	2	3 RV/Camping	Drive	Previous Entrant
2/7/22		4	1	0 Own Property	N/A Drive	Previous Entrant
2/7/22		0	1	365 Own Property	Drive	Previous Entrant
2/7/22		3	2	2 Leasing Condo/House	Drive	Online
2/7/22		5	4	3 Hotel	Drive	Online
2/7/22		6-Jan	2	4 Leasing Condo/House	VRBO Property ID 2500652 Drive	Online
2/5/22		5	4	3 Hotel	Drive	Online
2/4/22		0	1	0 Hotel	Drive	Previous Entrant
2/3/22		6	3	3 Own Property	Drive	Previous Entrant
2/3/22		3	2	3 Leasing Condo/House	Drive	Online
2/3/22		6	3	3 Own Property	Drive	Previous Entrant
2/3/22		11	3	8 Leasing Condo/House	Fly	Previous Entrant
2/3/22		4	1	2 Hotel	Drive	Online
2/2/22		3	2	3 Leasing Condo/House	Drive	Previous Entrant
2/2/22		6	3	3 Own Property	Drive	Previous Entrant
2/2/22		4	1	3 Own Property	Drive	Previous Entrant
2/2/22		4	1	4 Leasing Condo/House	Las Marinas Condos Drive	Previous Entrant
2/1/22		4	2	4 Leasing Condo/House	La Solana Drive	Previous Entrant
2/1/22		5	5	3 Leasing Condo/House	Drive	Previous Entrant
2/1/22		4	1	2 Hotel	Drive	Previous Entrant
2/2/22		4	2	3 Hotel	Drive	Previous Entrant
2/1/22		1	1	1 Hotel	Drive	Online
2/1/22		5	3	5 Leasing Condo/House	Drive	Online
2/1/22		4	1	2 Own Property	Drive	Online
2/1/22		1	1	0 Own Property	Drive	Previous Entrant
2/1/22		3	3	30 Own Property	Drive	Previous Entrant
2/1/22		2	2	4 Leasing Condo/House	Drive	Previous Entrant
2/1/22		2	2	5 Leasing Condo/House	Drive	Previous Entrant
1/31/22		2	2	4 Leasing Condo/House	La Tortuga Drive	Previous Entrant
1/31/22		4	1	2 Hotel	Drive	Online
1/31/22		12	2	12 RV/Camping	Fly	Newspaper
44691		4	1	3 Leasing Condo/House	Las Marinas Condo Drive	Previous Entrant
44691		1	1	1 RV/Camping	Port Isabel RV Drive	Previous Entrant
44691		4	2	2 Own Property	Drive	Previous Entrant
44690		4	2	2 Leasing Condo/House	Drive	Previous Entrant
44690		1	1	0 Own Property	Drive	Previous Entrant
44690		2	1	0 Own Property	Drive	Previous Entrant
44691		4	1	3 Hotel	Las marinas Drive	Online
44690		13	5	4 Leasing Condo/House	Drive	Previous Entrant
44690		2	1	2 RV/Camping	Drive	Previous Entrant
44690		2	1	2 Leasing Condo/House	Drive	Previous Entrant
44689		2	1	1 Own Property	Drive	Previous Entrant
44688		3	1	0 Own Property	Drive	Previous Entrant
44682		3	2	6 Own Property	Drive	Previous Entrant
44684		3	2	6 Own Property	Drive	Previous Entrant
44685		4	1	2 Leasing Condo/House	Drive	Previous Entrant
44684		1	1	1 Leasing Condo/House	Drive	Online
44684		1	1	1 Leasing Condo/House	Drive	Online
44683		4	1	0 Own Property	Drive	Online
44683		3	1	1 Own Property	Drive	Online
44683		3	1	0 Own Property	Drive	Online
44683		4	1	0 Own Property	Drive	Previous Entrant
44683		5	4	3 Hotel	Drive	Online
44683		4	2	2 Hotel	Drive	Previous Entrant
44683		5	3	2 Hotel	Drive	Previous Entrant
44682		6	1	5 Leasing Condo/House	Drive	Previous Entrant
44681		4	1	2 Hotel	Drive	Previous Entrant
44681		10	4	3 Leasing Condo/House	Las Marinas Drive	Previous Entrant
44681		4	4	2 Leasing Condo/House	Drive	Online
44680		4	1	3 RV/Camping	Drive	Previous Entrant
44680		5	2	2 Hotel	Drive	Online
44679		8	4	4 Leasing Condo/House	Paradise Cove Drive	Previous Entrant
44679		16	4	3 Leasing Condo/House	Drive	Previous Entrant
44678		4	2	3 Leasing Condo/House	Drive	Previous Entrant
44678		5	4	3 Hotel	Drive	Online
44677		5	3	3 Leasing Condo/House	las brisas Drive	Previous Entrant
44674		2	1	0 Own Property	Drive	Previous Entrant
44672		5	1	2 Hotel	Drive	Online
44668		15	5	3 Leasing Condo/House	Airbnb Drive	Previous Entrant
44664		4	2	3 Leasing Condo/House	Drive	Previous Entrant
44662		3	1	4 Leasing Condo/House	Drive	Online
44662		3	1	4 Leasing Condo/House	Drive	Online
44662		1	3	3 Leasing Condo/House	Las Marinas Condos Drive	Previous Entrant
44659		4	3	3 Leasing Condo/House	las brisas Drive	Online
44655		1	1	0 Own Property	Drive	Previous Entrant
44651		4	2	3 Leasing Condo/House	Drive	Previous Entrant
44649		4	1	4 Leasing Condo/House	Drive	Online
44643		4	1	2 Own Property	Drive	Previous Entrant
44620		3	1	3 Leasing Condo/House	Las Brisas Fly	Direct Mail/Email
44620		4	1	0 Own Property	Drive	Previous Entrant
44617		3	1	3 RV/Camping	Drive	Previous Entrant
44595		3	1	2 Leasing Condo/House	Drive	Previous Entrant

1024

470

1079

The logo is a circular emblem with a sunset background. The sun is a large yellow semi-circle with horizontal stripes. Palm trees and birds are silhouetted against the sky. In the foreground, a fisherman stands on a boat, and a large fish is shown in profile. The text 'Shallow Sport' is written in a stylized, outlined font across the middle, and '2022' is written in a bold, blocky font below it.

Shallow Sport

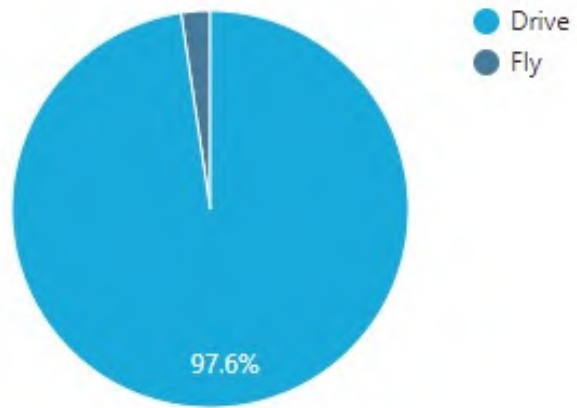
2022

OWNERS TOURNAMENT
SOUTH PADRE ISLAND

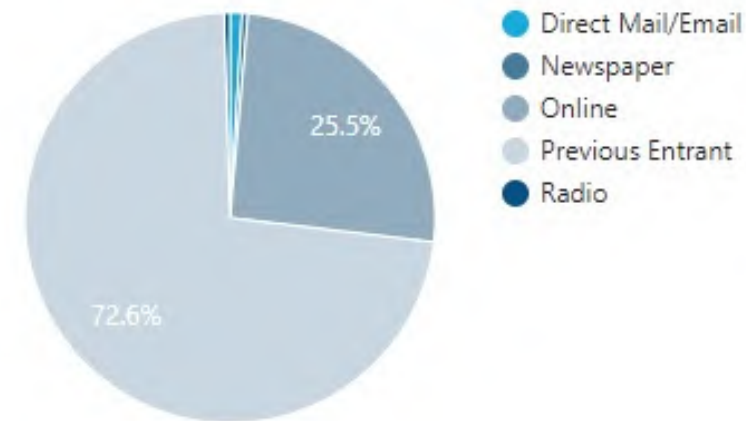


SURVEYS

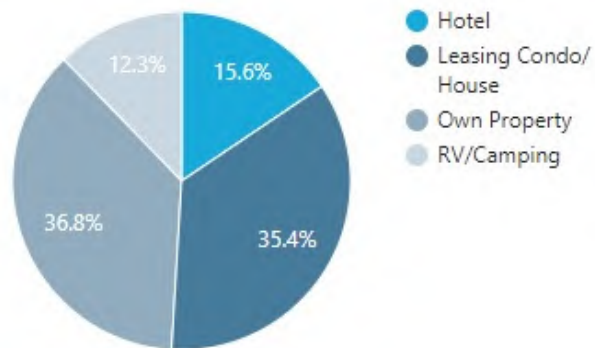
How will you get to South Padre Island?



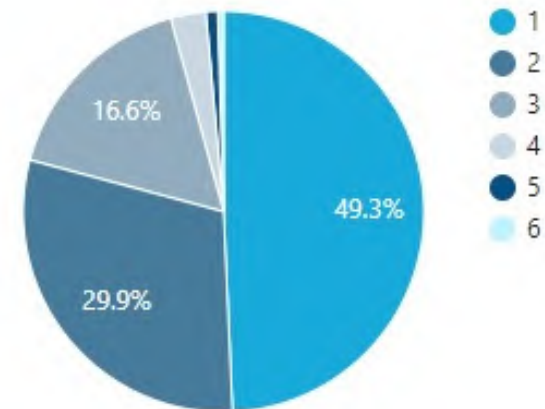
How did you hear about our event?

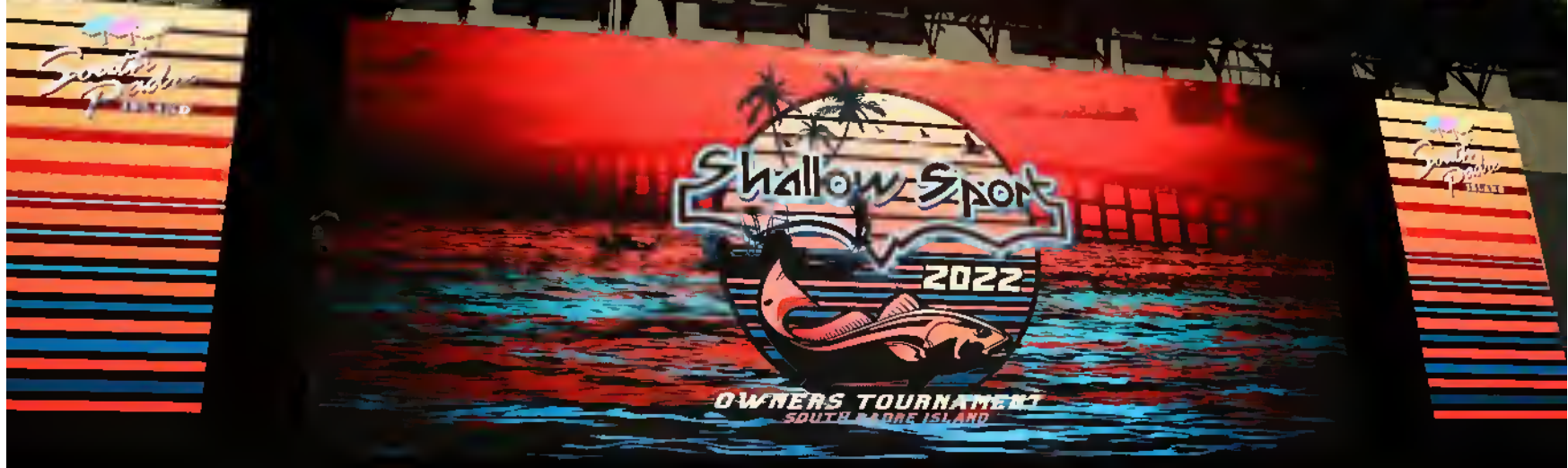


Where will you be staying?



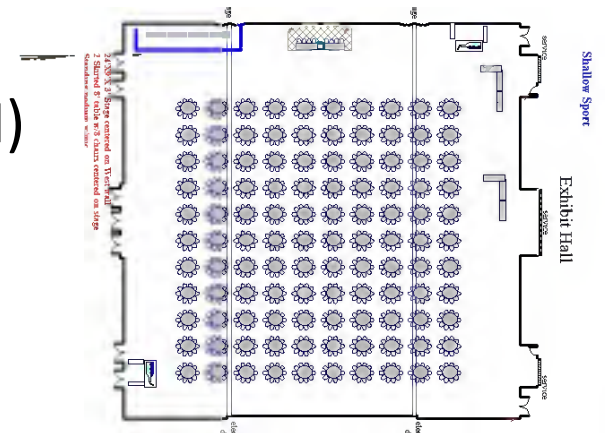
How many rooms will you accommodate?





EVENT STATISTICS

- 955 REGISTERED ANGLERS, 257 REGISTERED SOCIALS (1212 TOTAL)
- 252 REGISTERED BOATS/TEAMS
- TEAM OF 3-5 ANGLERS (AVERAGE 4.2 PER TEAM)
- 51 SPONSOR COMPANIES, 153 SPONSOR REPS
- 115 VOLUNTEERS, 200+ VIP ATTENDANCE
- ESTIMATED 200+ UNPAID ATTENDEES
- ESTIMATED 1500+ TOTAL PARTICIPATION





**TOURNAMENT
DRY BAGS!**



MERCH

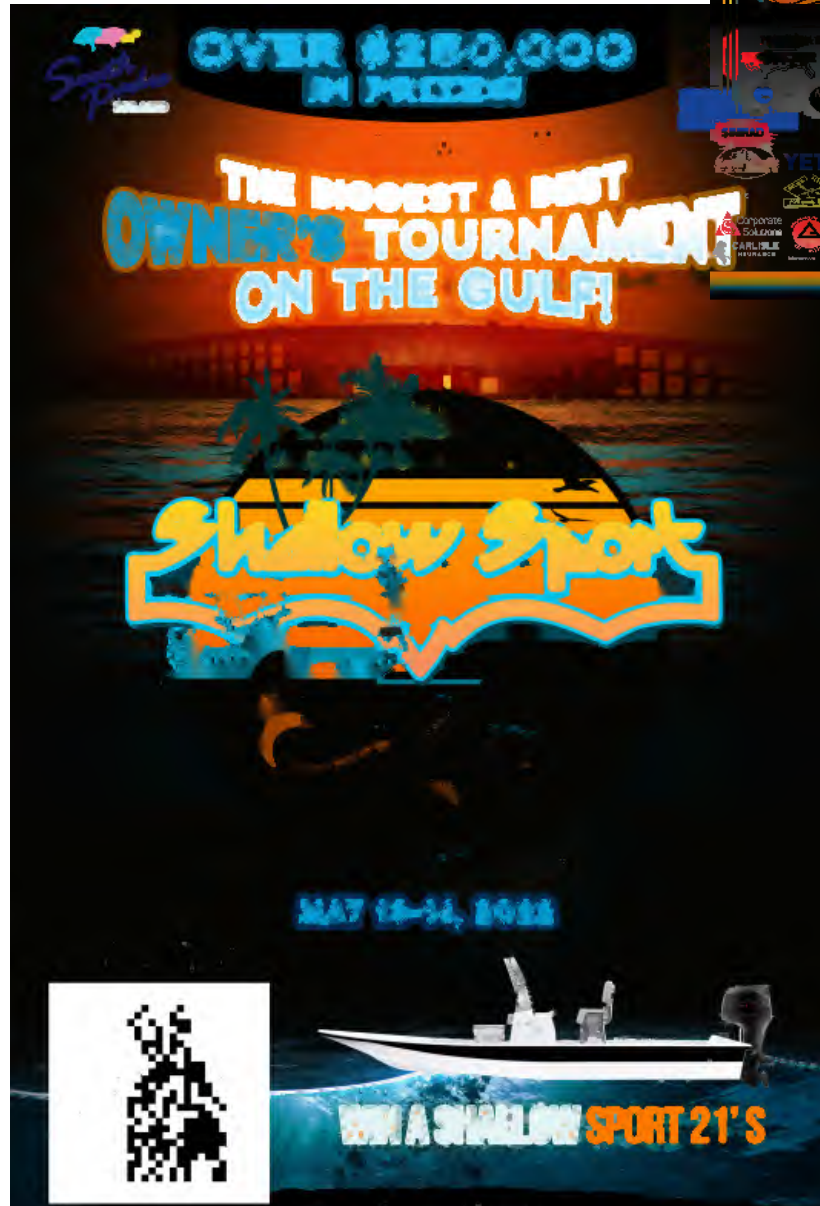


**ALL TOURNAMENT
MERCH AND PRINTED
MATERIALS
PROMINENTLY FEATURED
SOUTH PADRE ISLAND**



PRINTED ADVERTISING

Posters placed at ALL 11 dealerships
across the Gulf Coast



Thousands of push cards
handed out at boat
shows, dealerships, &
other events.



TELEVISION

Texas Insider Fishing and Florida Insider Fishing



Rick and Bri Hosting the Awards



Florida Pro Staff Nick Stanczyk

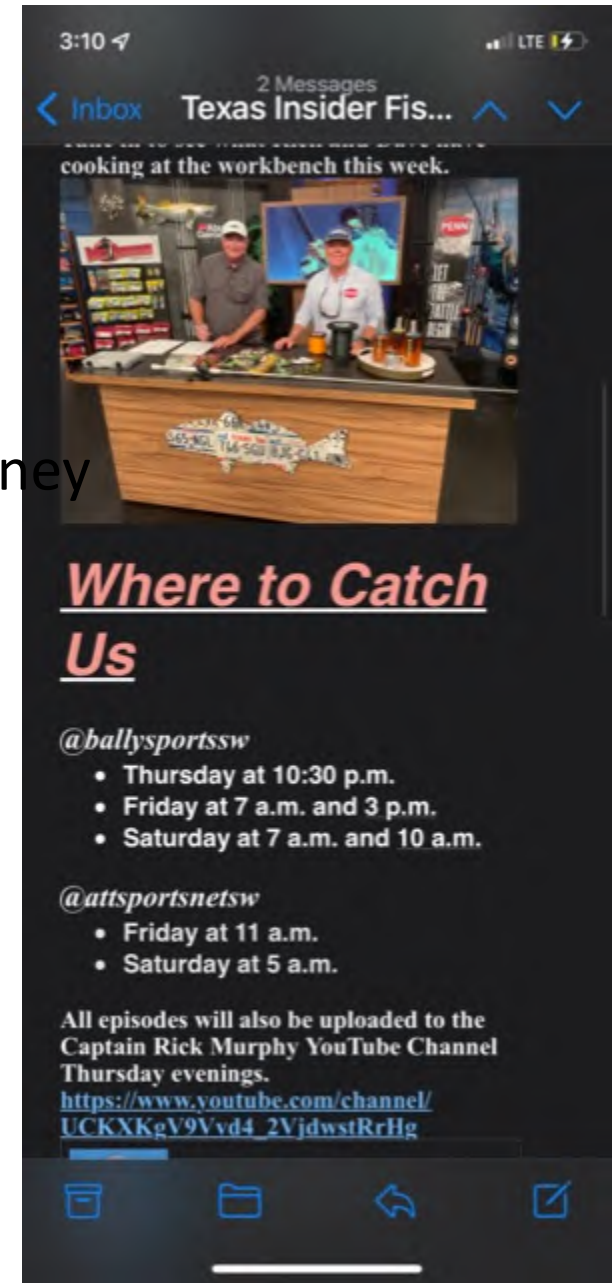


Pro Staff Chad Kinney

Discussing tournament during his weekly forecast

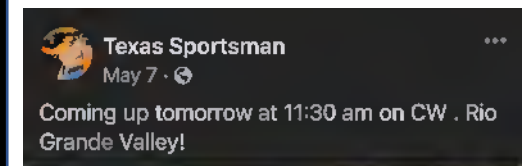


Rick and Bri promoting tournament on air



TELEVISION

The Texas Sportsman



- Filmed 1 Pre-event show
- Filmed the entire event for post event show (airing 6/17-6/19)
- Air four 60-second commercial per episode for three months

WATCH THE SHOW LIVE!

THE RGV	LAREDO, TX	LAREDO, TX	
THE CW	13	abc	
CH. 21 SUNDAY 11:30 AM	CH. 13 SUNDAY 7:30 AM	CH. 8 SATURDAY 10:30 PM	
CORPUS CHRISTI, TX	CORPUS CHRISTI, TX	WEST PALM BEACH, FL	LOS ANGELES, CA
KQSY	KQSY	FAMILY BROADCASTING NETWORK	TELEAMERICA
CH. 30.1 SATURDAY 10:00 AM	CH. 30.2 SUNDAY 10:00 AM	CH. 47.3 SATURDAY 10:00 AM	CH. 4.1 SATURDAY 10:00 AM
LAS VEGAS, NV	BEAUMONT, TX	ATLANTA, GA	
TELEAMERICA	STGN	STGN	
CH. 35.1 SATURDAY 10:00 AM	CH. 27.5 SATURDAY 10:00 AM	CH. 49.4 SATURDAY 10:00 AM	

LIKE AND SUBSCRIBE!

YouTube WATCH THE TEXAS SPORTSMAN TRACKING OUTDOORS
YOUTUBE.COM/TEXASSPORTSMAN

OR VISIT TEXASSPORTSMANTV.COM



RADIO & BILLBOARDS

Digital billboards (\$5,900)

1 In Mission (Bryan Rd.)

1 In La Feria (Rabb Rd.)

1 in Corpus (1501 Jean)



Call in Radio Spots from Fred Rodriguez

30 second commercial 2X per hour
Thursday-Sunday throughout May

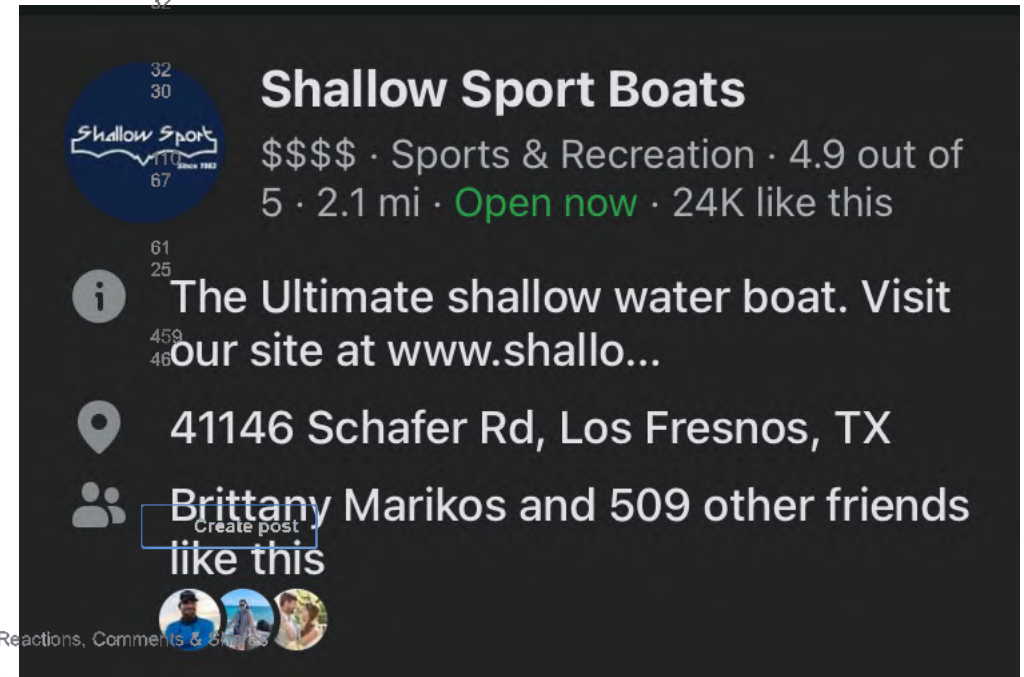


SOCIAL MEDIA METRICS

Created hundreds of social posts
 Shared across Instagram, Tik Tok,
 and our THREE FB pages:
 - Shallow Sport Boats (24K likes)
 - SCB Boats (8K likes)
 - SS & SCB Owners (3.1K likes)

****AVERAGE POST REACH BETWEEN 2000 – 15000****

Pages to Watch
 Compare the performance of your Page and posts with similar Pages on Facebook



Page	Total Page Likes	From Last Week	Posts this week	Engagement this week
1 Shallow Sport Boats	24.3K	100%	9	2.1K
2 Blue Wave Boats	18.9K	100%	10	251
3 Majek Boats	11.9K	100%	4	447
4 Ron Hoover RV & Marlin...	6.3K	100%	0	52
5 Babes on the Bay	2.6K	100%	0	0
6 Texas International Fishi...	2	100%	0	0

SITE	AUDIENCE	PAID COST	#POSTS
SHALLOW SPORT BOATS	23,000	\$500	50
SCB BOATS	7,400	\$250	50
SHALLOW SPORT TOURNAMENT	5,800	\$250	50
SHALLOW SPORT/SCB OWNERS	2,900	\$0	50
SOUTH TEXAS FISHAHOLICS	39,000	\$0	20
GULF COAST FISHING&OUT DOORS	54,000	\$0	20
BOCA CHICA BEACH LEGENDS	84,000	\$0	20
FLORIDA INSHORE FISHING	2,700	\$0	10
CORPUS CHRISTI FISHING	9,700	\$0	20
CORPUS FISHING CLUB	4,700		20
PAID PARTNERS			
TEXAS INSIDER FISHING REPORT	22,000	\$375	5
SPORTSMAN'S ADVENTURES	43,000	\$375	5
CAPT NICK STANCZYK	63,000	\$200	2
TEXAS SPORTSMAN	4,700	*INC	2
TEXAS OUTDOOR LIFESTYLES	50,000	*INC	2
2COOL FISHING	15,000	\$300	3
SPECKLED TRUTH	23,000	\$0	1
TEXAS FISH & GAME	59,000	\$225	2
TEXAS SALTWATER FISHING MAG	18,000	\$650	5
CCA TIDE	25,000	*INC	1
FLORIDA SPORTSMAN	185,000	\$250	2
COASTAL ANGLER	57,000	\$175	5
LONESTAR OUTDOOR	7,800	\$75	5

Our reach compared to other events



2022 10-12, 2022

SOCIAL MEDIA POSTS

Album 2022 Registration & Captain's Meeting

Shallow Sport Boats added 40 new photos — at South Padre Island Convention Center.

Published by Kelly Groce · May 18 at 2:37 PM · South Padre Island · 🌐

Registration & Captain's Meeting pictures by Skye Hudson.

7,440 People reached 2,186 Engagements [Boost post](#)

76 4 Shares

Like Comment Share

Florida Insider Fishin...

Home Posts Reviews Videos Photos

May 11 · 🌐

Another week another night of filming!

@captrickmurphy @offshore... See More

Contact Us

Videos

Shallow Sport Boats

3 weeks ago · 4.3K views

Shallow Sport Boats

Published by Kelly Groce · April 14 · 🌐

💎 This tournament "Sponsor Spotlight" goes to diamond sponsor, [Visit South Padre Island](#). Since the beginning, the owners tournament has been hosted on sunny South Padre Island and we wouldn't have it any other way! The South Padre Island Convention Center has been the perfect location to host not only registration, but the awards ceremony for all of our Shallow Sport owners and their families. Thank you for your continued support! [www.sopadre.com](#) #shallowssportboats #shallowsp... See more

1,428 People reached 21 Engagements [Boost post](#)

10 Like Comment Share

SOCIAL MEDIA POSTS



SCB Boats Inc.
 Posted by Kyra Pugh Hudson
 May 2 · 🌐

Shallow Sport Boats
 Posted by Kyra Hudson
 May 2 · 🌐

👏👏👏 Lets talk about the PICK OF THE LITTER raffle!
 We raised the bar again folks, t... See More

AFRICA HUNT 12' SIARAD EVO 3 COSTA RICA YACAY 8 POWERPOLE B

ONLY THESE TICKETS WILL BE SOLD!

Shallow Sport Boats is in South Padre Island, Texas.
 Published by Kelly Groce · January 5 · 🌐

...one is getting settled in for the New Year, make sure to mark MAY 12-14, 2022 on your calendar for this year's Shallow Sport and SCB Owners Tournament on sunny South Padre Island. Registration will announce at a later date when registration opens.
 Contact: Island Tropical Travel / SCB Boats Inc.
 #shallowboats #shallowsport #scb #scbboats #ownertournament #southpadreisland #texas

15,134 People reached
 2,110 Engagements

Boost post

225
 30 Comments 21 Shares

Like Comment Share

Shallow Sport Boats updated their cover photo.
 Published by Kyra Pugh Hudson · January 31 · 🌐

Go to www.ShallowSportTournament.com to enter to win a South Padre Island fishing vacation including:
 3 night stay at Isla Grand Beach resort (www.islagrand.com)
 \$50 "Grand Cash" to be used for food and beverages
 Brunch at Yummies Bistro ... See more

WIN A BEACH VACATION PACKAGE!
WWW.SHALLOWSPORTTOURNAMENT.COM

9,275 People reached
 352 Engagements
 - Distribution score

Create ad

14
 38 Shares

SCB Boats Inc.
 Jul 15, 2021 · 🌐

We are overwhelmed by the support our business partners and community... See More

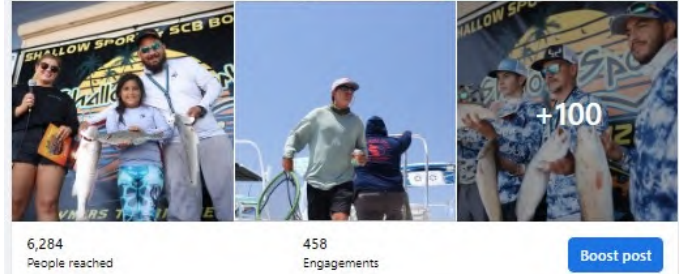
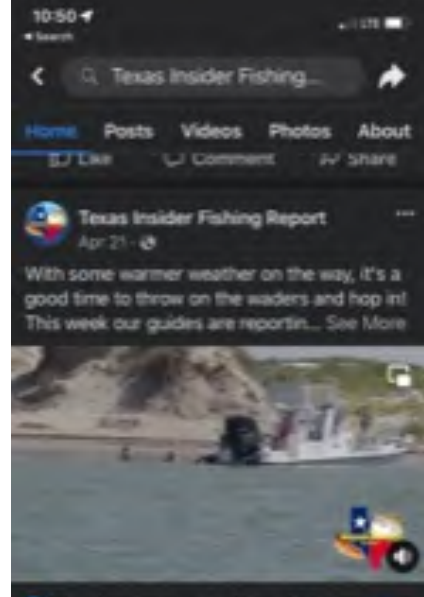
THANK YOU TO OUR DIAMOND SPONSORS!

SHALLOWSPORTTOURNAMENT.COM

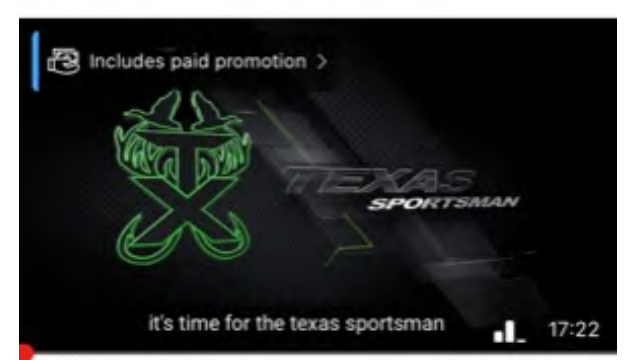


1547 15-11-2022

SOCIAL MEDIA POSTS



19,607 People reached, 3,771 Engagements, Boost post



Mrs. Texas Sportsman Wade Fishing with Shallow Sport! Texas Sportsman · 1.8K views · 1 month ago



5,769 People reached, 313 Engagements, Boost post, 26 Likes, 2 Shares

**CITY OF SOUTH PADRE ISLAND
CONVENTION AND VISITORS ADVISORY BOARD
AGENDA REQUEST FORM**

MEETING DATE: June 22, 2022

NAME & TITLE: Linette Hernandez, Management Assistant

DEPARTMENT: Convention and Visitors Bureau

ITEM

Presentation and discussion by the Zimmerman Agency and Predictive Data Lab on campaign performances, KPIs, and analytics. (Moore)

ITEM BACKGROUND

N/A

BUDGET/FINANCIAL SUMMARY

N/A

COMPREHENSIVE PLAN GOAL

N/A

LEGAL REVIEW

Sent to Legal: No

Approved by Legal: No

RECOMMENDATIONS/COMMENTS:



Reporting & Analytics.

THE
ZIMMERMAN
AGENCY

Campaign Manager Performance

\$136,517.11 \$109,933.90
▲ 24%
 MEDIA COST

13,644,947 9,186,557
▲ 49%
 IMPRESSIONS

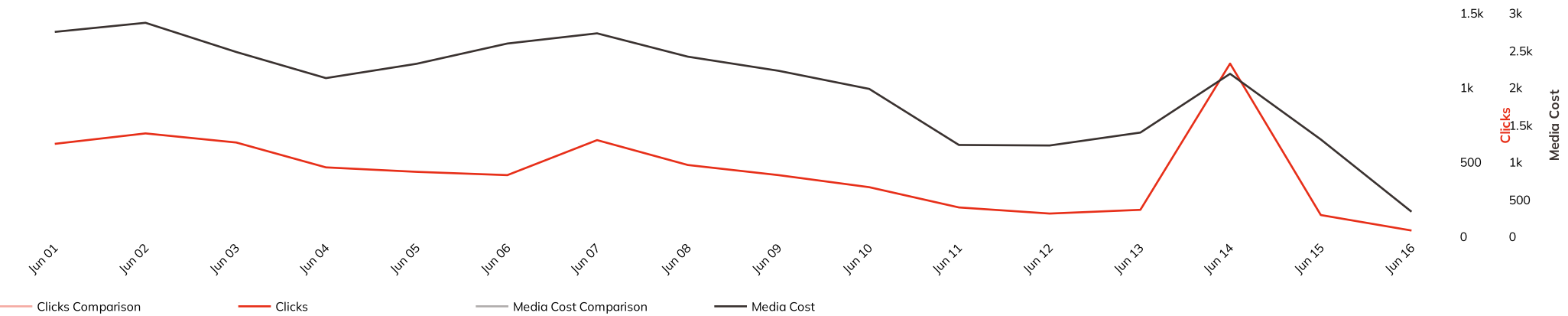
24,116 21,385
▲ 13%
 CONVERSIONS

29,748 27,118
▲ 10%
 CLICKS

0.22% 0.30%
▼ 26%
 CTR

\$10.00 \$11.97
▼ 16%
 CPM

↻ Performance Trend Over Time



Monthly Performance Breakdown

 Media Delivery Summary

Date	↓	Impressions	Clicks	CTR	Conversions	Media Cost
Total		48,324,049	98,963	0.20%	103,824	\$501,820.31
Dec 2021		1,775,266	2,309	0.13%	2,010	\$17,027.20
Jan 2022		4,268,738	3,788	0.09%	6,781	\$39,655.12
Feb 2022		7,568,115	10,698	0.14%	17,071	\$68,344.00
Mar 2022		8,141,865	18,256	0.22%	23,231	\$98,100.65
Apr 2022		9,186,557	27,118	0.30%	21,385	\$109,933.90
May 2022		13,644,947	29,748	0.22%	24,116	\$136,517.11
Jun 2022		3,738,561	7,046	0.19%	9,230	\$32,242.34

Creative Performance Breakdown

 **Creative Delivery Summary**

Creative	Impressions	Clicks	CTR	Conversions
ByLandorBySea_300x250_Static	▲164% 4,646,892 1,761,003	▲74% 5,508 3,170	▼33% 0.12% 0.18%	▲115% 7,214 3,363
By Land or By Sea :15s	▲16% 2,008,781 1,729,075	▼4% 306 320	- 0.02% 0.02%	▲12% 405 361
Summer_Tour_Dip_728x90_Static	▲433% 1,382,389 259,221	▲343% 2,877 649	▼16% 0.21% 0.25%	▲206% 1,249 408
ByLandorBySea_320x50_Static	▼28% 1,027,978 1,428,792	▼50% 1,707 3,415	▼29% 0.17% 0.24%	▼49% 1,339 2,615
ByLandorBySea_728x90_Static	626,403	1,506	0.24%	351
ByLandorBySea_160x600-Static	▼29% 526,562 741,520	▼33% 779 1,171	▼6% 0.15% 0.16%	▼21% 1,846 2,327
OnShoreorOffShore_300x250_Static	438,350	811	0.19%	712
OnShoreorOffShore_728x90_Static	402,648	940	0.23%	228
Summer_Tour_Dip_160x600_Static	▲382% 373,106 77,338	▲111% 494 234	▼57% 0.13% 0.30%	▲75% 475 272
Summer_Tour_Dip_300x600_Static	▲471% 316,363 55,400	▲92% 490 255	▼67% 0.15% 0.46%	▲81% 529 292

Placement Performance

CAMPAIGN MANAGER - PAID MEDIA - PAGE 4

Current Period May 01, 2022 - May 31, 2022

Prior Period Apr 01, 2022 - Apr 30, 2022

Created On Jun 16, 2022

 **Placements Delivery Summary**

Grid contains more rows, but they have been clipped.

Placement	Impressions	Clicks	CTR	Conversions
Texas / Beach Travel Intenders	- 0 - 0	▲9% 11,314 10,404	-	▲17% 7,118 6,077
Sojern Display_Travel Intent from RGV_300x250	▲563% 654,490 98,709	▲376% 719 151	▼27% 0.11% 0.15%	▲532% 1,688 267
Sojern_Display_In-Market Travelers_300x250	▲21% 761,720 627,424	▲17% 939 803	▼8% 0.12% 0.13%	▲23% 1,285 1,042
Sojern Display_Travel Intent from Houston_300x250	▲509% 771,768 126,753	▲314% 741 179	▼29% 0.10% 0.14%	▲343% 1,045 236
Sojern Display_Travel Intent from San Antonio_300x250	▲490% 792,444 134,416	▲341% 693 157	▼25% 0.09% 0.12%	▲389% 1,022 209
Sojern_Display_In-Market Travelers_320x50	▼23% 513,830 663,060	▼36% 683 1,071	▼19% 0.13% 0.16%	▼34% 1,000 1,526
Sojern Display_Travel Intent from Austin_300x250	▲506% 776,400 128,195	▲361% 677 147	▼18% 0.09% 0.11%	▲381% 957 199
Sojern Display_Travel Intent from DFW_300x250	▲525% 783,784 125,453	▲350% 662 147	▼33% 0.08% 0.12%	▲345% 943 212
Expedia_VRBO_Vacation Rental Results Right 1 Link Off	▲4% 157,745 152,080	▲12% 257 229	▲7% 0.16% 0.15%	▲11% 708 638
Expedia_VRBO_Vacation Rental Infosite/Details Right 1 Link Off	▲2% 158,192 154,763	▼6% 317 339	▼9% 0.20% 0.22%	▲20% 679 564

 **Site Performance**

Site	Impressions	Clicks	CTR	Conversions
Expedia	▼17% 802,176 967,190	▼8% 1,011 1,100	▲18% 0.13% 0.11%	▲7% 2,674 2,506
Sojern	▲154% 7,749,221 3,053,573	▲75% 7,995 4,575	▼33% 0.10% 0.15%	▲91% 11,451 5,992
Stack Adapt	▲- 5,093,550 5,086,271	▼14% 9,428 10,963	▼14% 0.19% 0.22%	▼35% 2,841 4,397
Travel Spike	- 0 - 0	▲9% 11,314 10,404	-	▲17% 7,118 6,077

Google Ads Performance

21,850 **16,597**
▲ 32%
 CLICKS

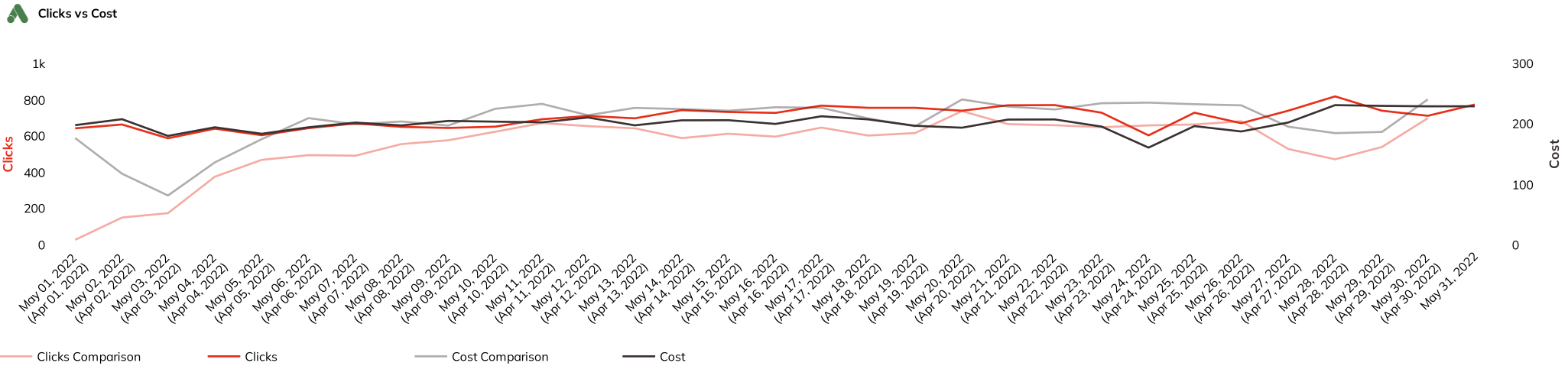
133,851 **110,295**
▲ 21%
 IMPRESSIONS

16.32% **15.05%**
▲ 8%
 CTR

\$0.29 **\$0.37**
▼ 22%
 AVG. CPC

\$6,300.61 **\$6,158.07**
▲ 2%
 COST

1,047.00 **904.00**
▲ 16%
 CONVERSIONS



Campaign Breakdown

| GOOGLE ADS - PPC - PAGE 2 |

Current Period May 01, 2022 - May 31, 2022

Prior Period Apr 01, 2022 - Apr 30, 2022

Created On Jun 16, 2022

 Campaign and Ad Set Breakdown

Campaign Name	Impressions	Clicks	Avg. CPC	CTR	Conversions	Cost
Total 📌	133,851	21,850	\$0.29	16.32%	1,047.00	\$6,300.61
Competitors - South Padre Island	▲ 16% 6,180 ▲ 16% 5,340	▲ 25% 1,654 ▲ 25% 1,328	▼ 42% \$0.46 ▼ 42% \$0.79	▲ 8% 26.76% ▲ 8% 24.87%	▼ 8% 77.00 ▼ 8% 84.00	▼ 27% \$766.85 ▼ 27% \$1,053.09
South Padre Island - Events	▲ 83% 28,377 ▲ 83% 15,493	▲ 79% 6,584 ▲ 79% 3,673	▼ 35% \$0.28 ▼ 35% \$0.42	▼ 2% 23.20% ▼ 2% 23.71%	▼ 24% 25.00 ▼ 24% 33.00	▲ 17% \$1,814.70 ▲ 17% \$1,552.26
Brand - South Padre Island	▲ 27% 81,826 ▲ 27% 64,248	▲ 31% 12,353 ▲ 31% 9,455	▲ 8% \$0.27 ▲ 8% \$0.25	▲ 3% 15.10% ▲ 3% 14.72%	▲ 28% 933.00 ▲ 28% 727.00	▲ 41% \$3,354.96 ▲ 41% \$2,383.33
South Padre Island - Places to Eat	▲ 17% 5,094 ▲ 17% 4,372	▲ 3% 397 ▲ 3% 385	▼ 37% \$0.28 ▼ 37% \$0.45	▼ 11% 7.79% ▼ 11% 8.81%	▼ 47% 10.00 ▼ 47% 19.00	▼ 36% \$111.37 ▼ 36% \$172.69
South Padre Island - Accommodations	▼ 41% 12,374 ▼ 41% 20,842	▼ 51% 862 ▼ 51% 1,756	▼ 48% \$0.29 ▼ 48% \$0.57	▼ 17% 6.97% ▼ 17% 8.43%	▼ 95% 2.00 ▼ 95% 41.00	▼ 75% \$252.73 ▼ 75% \$996.70

Ad Content Breakdown

Ad Performance Overall

Ad Preview	Cost	Clicks	Impressions	CTR	Conversions	Avg. CPC
Total	\$2,201.49	7,896	47,255	16.71%	41.00	\$0.28
Restaurants in South Padre Romantic dinners by the beach Drinking and eating in SPI All you can eat in Texas coast Fun family restaurants Visit the biggest bar in Texas	▼38% \$1.30 \$2.08	- 5 5	▼3% 368 379	▲3% 1.36% 1.32%	- 0.00 1.00	▼37% \$0.26 \$0.42
Best Texas Beach Hotels Front Beach Accommodation Welcome to South Padre Island Sunny Texas beach vacation Plan your trip to South Padre Padre Island places to stay South padre island rentals	▼66% \$5.78 \$16.93	▼29% 22 31	▼25% 1,251 1,664	▼6% 1.76% 1.86%	- 0.00 1.00	▼52% \$0.26 \$0.55
Events in south padre island Dolphin and bird watching Welcome to South Padre Island Fishing trip to South Padre Live music in Padre Island Blackhorse riding in the beach Texas beach party with DJ	▲16% \$1,786.43 \$1,540.09	▲79% 6,541 3,657	▲74% 25,165 14,474	▲3% 25.99% 25.27%	▼24% 25.00 33.00	▼35% \$0.27 \$0.42

Keyword Breakdown

Top Keywords

Grid contains more rows, but they have been clipped.

Keyword	Impressions	Clicks	CTR	Conversions
south padre island	▲23% 37,638 30,506	▲24% 5,642 4,564	▲- 14.99% 14.96%	▲17% 458.00 392.00
st padre island	▲247% 13,156 3,793	▲269% 2,027 550	▲6% 15.41% 14.50%	▲345% 169.00 38.00
events in south padre	▲131% 3,844 1,666	▲119% 1,710 780	▼5% 44.48% 46.82%	▲100% 2.00 1.00
padre island	▲13% 7,301 6,455	▲20% 1,195 997	▲6% 16.37% 15.45%	▼9% 64.00 70.00
best beaches in texas	▼3% 2,756 2,853	▲6% 861 814	▲9% 31.24% 28.53%	▼31% 27.00 39.00
isla del padre	▲100% 6,112	▲100% 831	▲100% 13.60%	▲100% 32.00

Google Analytics Performance YoY Comparison

294,851 368,045
▼ 20%
 USERS

251,054 307,041
▼ 18%
 NEW USERS

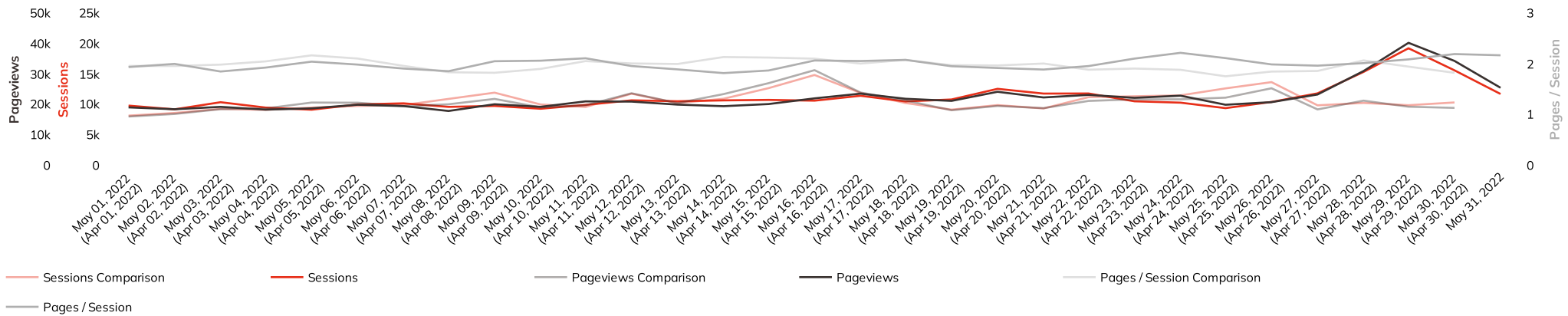
344,547 418,887
▼ 18%
 SESSIONS

49.72% 51.72%
▼ 4%
 BOUNCE RATE


00:01:39 00:01:37
▲ 2%
 AVG. SESSION DURATION

692,478 908,149
▼ 24%
 PAGEVIEWS

Performance Timeline by Day



Site Performance

 Site Performance MoM

Date	Users	New Users	Sessions	Bounce Rate	Avg. Session Duration	Pageviews	Pages / Session
May 2022	▲6% 294,851	▲7% 251,054	▲8% 344,547	▼5% 49.72%	▲3% 00:01:39	▲10% 692,478	▲2% 2.01
Apr 2022	278,087	234,542	319,596	52.49%	00:01:36	631,146	1.97

Traffic Performance

 Traffic performance MoM

Grid contains more rows, but they have been clipped.

Default Channel Grouping	Users	New Users	Sessions	Goal Completions
Organic Search	▲13% 150,008 132,394	▲13% 112,110 99,062	▲14% 172,004 151,384	▲9% 31,979 29,280
(Other)	▲19% 68,514 57,637	▲20% 63,961 53,261	▲18% 71,044 60,079	▲49% 1,704 1,144
Paid Search	▲29% 38,437 29,775	▲29% 33,619 26,112	▲30% 44,895 34,533	▲31% 8,088 6,174
Direct	▲1% 31,130 30,819	▼ 24,296 24,375	▲1% 35,446 35,029	▲23% 3,942 3,198
Referral	▼64% 9,602 26,544	▼65% 7,868 22,583	▼63% 10,298 27,596	▼17% 1,244 1,502
Social	▼5% 7,714 8,136	▼3% 7,096 7,298	▼5% 7,958 8,342	▲35% 704 520
Email	▲19% 2,342 1,968	▲22% 1,774 1,450	▲16% 2,550 2,200	▼33% 442 658

Traffic performance YoY

Default Channel Grouping		Users		New Users		Sessions		Goal Completions				
Organic Search												
		▼ 34%	838,222		▼ 35%	631,516		▼ 34%	947,394		▼ 33%	195,604
(Other)												
		▼ 58%	232,835		▼ 57%	215,311		▼ 58%	241,433		▼ 64%	6,648
Paid Search												
		▲ 135%	197,514		▲ 145%	173,753		▲ 136%	227,881		▲ 369%	39,471
Direct												
		▼ 22%	196,700		▼ 21%	159,124		▼ 22%	221,351		▼ 7%	21,615
Referral												
		▲ 36%	118,575		▲ 51%	100,572		▲ 31%	123,733		▼ 54%	7,933
Social												
		▲ 30%	108,592		▲ 41%	102,976		▲ 34%	109,960		▼ 39%	4,677
Email												
		▲ 31%	10,239		▲ 35%	7,483		▲ 35%	11,617		▲ 26%	2,916
Display												
		▼ 94%	2,603		▼ 92%	2,523		▼ 94%	2,662		▼ 96%	18

Demographics Insights

Device Performance

Device Category		Sessions		Bounce Rate		Pageviews	
mobile							
		▲ 12%	243,041		▼ 6%	50.71%	▲ 13%
desktop							
		▲ 5%	93,650		▲ 2%	46.44%	▲ 8%
tablet							
		▼ 40%	7,856		▼ 18%	58.08%	▼ 33%

| GOOGLE ANALYTICS - WEBSITE TRAFFIC - PAGE 4 |

Current Period May 01, 2022 - May 31, 2022

Prior Period Apr 01, 2022 - Apr 30, 2022

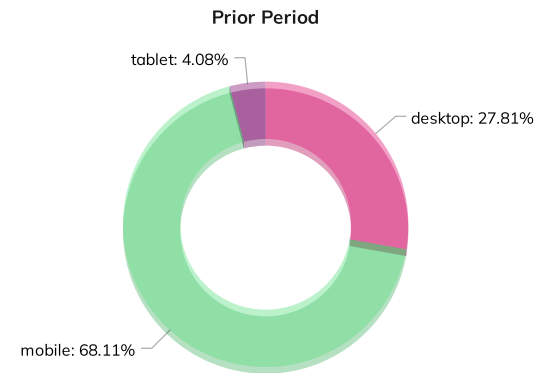
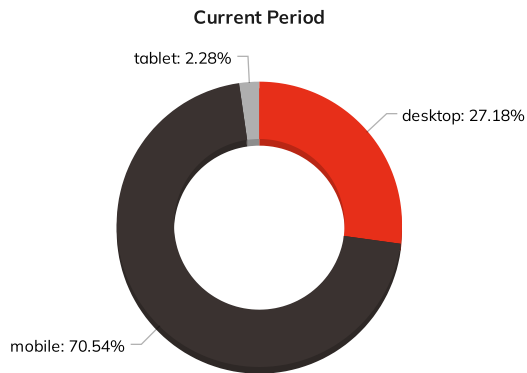
Created On Jun 16, 2022

Geo Performance

Grid contains more rows, but they have been clipped.

Metro	Users	New Users	Sessions	Bounce Rate	Avg. Session Duration	Pageviews
Austin TX	▲21% 44,588 36,902	▲21% 35,648 29,348	▲23% 52,666 42,750	▼2% 45.83% 46.68%	▼1% 00:01:33 00:01:34	▲26% 99,166 78,418
Harlingen-Weslaco-Brownsville-McAllen TX	▲10% 38,318 34,732	▲16% 28,018 24,094	▲10% 44,980 41,052	▲8% 33.81% 31.36%	▼1% 00:02:09 00:02:10	▲9% 101,410 92,984
Dallas-Ft. Worth TX	▲23% 37,013 30,206	▲20% 30,455 25,394	▲26% 42,983 34,012	▼17% 46.50% 56.13%	▲20% 00:01:58 00:01:38	▲40% 92,947 66,446
Houston TX	▼1% 28,968 29,394	▼2% 24,842 25,228	▲3% 32,936 32,116	▼15% 50.86% 60.08%	▲11% 00:01:39 00:01:29	▲12% 66,740 59,616
(not set)	▼20% 28,404 35,382	▼19% 25,021 30,792	▼20% 31,484 39,400	▼ 59.81% 59.85%	▼3% 00:01:10 00:01:12	▼21% 55,649 70,102
San Antonio TX	▲18% 17,524 14,834	▲17% 14,686 12,548	▲21% 20,112 16,676	▼8% 51.81% 56.26%	▲10% 00:01:48 00:01:38	▲31% 41,778 31,956
Chicago IL	▲78% 9,767 5,499	▲69% 7,949 4,699	▲88% 11,451 6,083	▼21% 48.69% 61.66%	▲15% 00:01:32 00:01:20	▲99% 21,593 10,849
Tulsa OK	▼22% 4,459 5,690	▼23% 4,233 5,504	▼21% 4,675 5,906	▼7% 78.82% 85.13%	▲54% 00:00:37 00:00:24	▼12% 6,803 7,724
Denver CO	▼14% 3,769	▼14% 3,045	▼10% 4,261	▼10% 44.47%	▼13% 00:02:02	▼7% 9,579

Sessions by Device

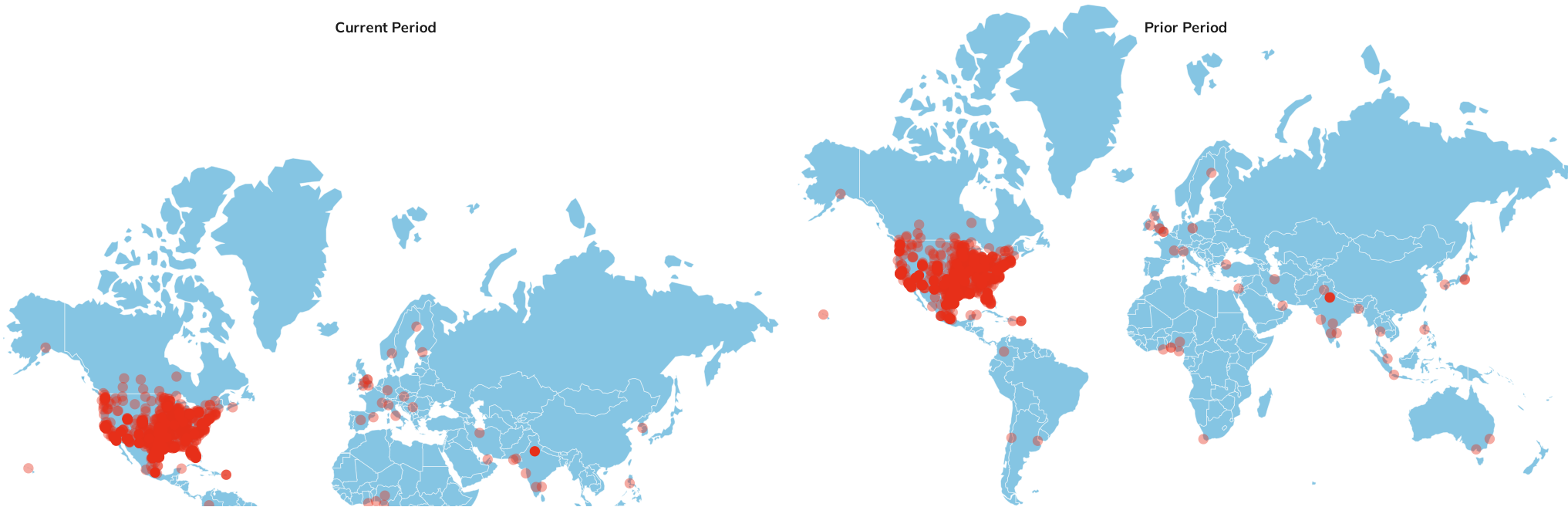


Geo Performance


User Chart

Current Period

Prior Period



Goal Performance

 **Goal Performance by Source and Medium**

Goal Name	Source	Medium	Completions
Outbound Link Clicked	google	organic	▲ 8% 29,782 27,638
Outbound Link Clicked	google	cpc	▲ 31% 8,046 6,144
Outbound Link Clicked	(direct)	(none)	▲ 23% 3,924 3,184
Outbound Link Clicked	bing	organic	▲ 25% 1,148 916
Outbound Link Clicked	yahoo	organic	▲ 52% 594 390
Outbound Link Clicked	Facebook	Facebook Ad	594
Outbound Link Clicked	newsletter	email	▼ 31% 422 612
Outbound Link Clicked	TravelSpike	Native	▼ 3% 406 420
Outbound Link Clicked	duckduckgo	organic	▲ 48% 294 198
Outbound Link Clicked	claytonsbeachbar.com	referral	▲ 1% 276 274

| GOALS - PAGE 2 |

Current Period May 01, 2022 - May 31, 2022

Prior Period Apr 01, 2022 - Apr 30, 2022

Created On Jun 16, 2022

Goal Performance By Campaign

Grid contains more rows, but they have been clipped.

Campaign	Goal Completions
(not set)	41,948 ▲11% 37,644
Brand - South Padre Island	3,235 ▲39% 2,331
Brand	646 ▼12% 736
South Padre Island - Events	421 ▲28% 330
Facebook May Family Video Ad	412
Competitors - South Padre Island	245 ▲26% 194
Summer	162 ▲268% 44
Facebook May Memorial Photo Ad	152
Instagram May Millennial Memorial Video Ad	96
march-consumer	88

Events

Grid contains more rows, but they have been clipped.

Event Label	Event Action	Total Events
Webcam	Viewed Webcam	154,511 ▲10% 140,79
Widget - Listings	Scroll Into View	64,05 ▲28% 50,18
Widget - Events	Scroll Into View	50,94 ▲13% 44,93
Next Page 13 - 24	Page Changed	24,76 ▲28% 19,39
Date Date Range	Filter Change	17,00 ▼3% 17,56
(not set)	undefined	15,43 ▲17% 13,19
Next Page 25 - 36	Page Changed	14,34 ▲25% 11,44
Next Page 37 - 48	Page Changed	7,83 ▲11% 7,06

Facebook Ads Performance

747,466 694,666

▲ 8%

IMPRESSIONS

6,641 6,581

▲ 1%

LINK CLICKS

50,508 35,456

▲ 42%

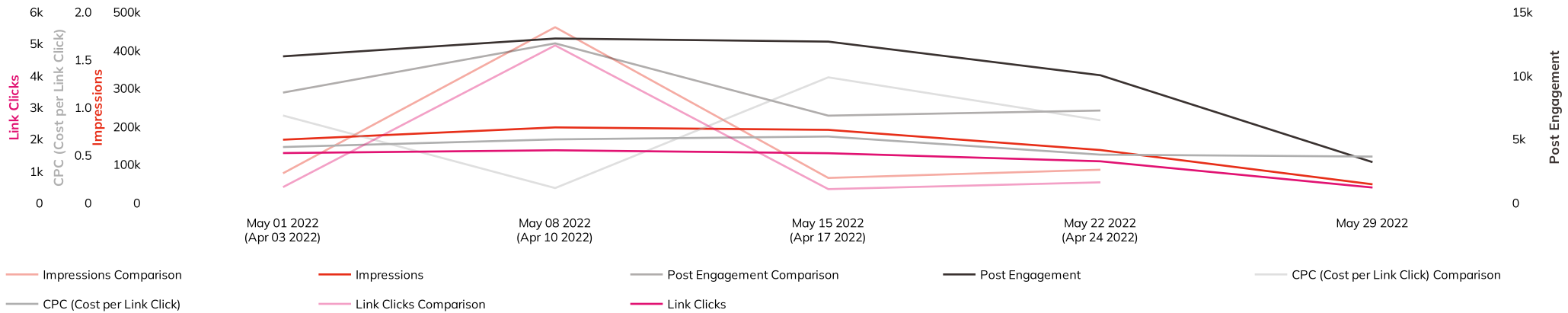
POST ENGAGEMENT

\$0.61 \$0.37

▲ 65%

CPC (COST PER LINK CLICK)

f Ads Performance Trend Over time






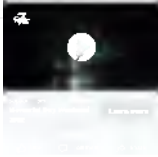
Monthly Performance Breakdown

f Ads MoM Performance

Date	Impressions	Post Engagement	Link Clicks	CPC (Cost per Link Click)	Spend
May 2022	747,466	50,508	6,641	\$0.61	\$4,068.59
Apr 2022	694,666	35,456	6,581	\$0.37	\$2,431.39
	▲ 8%	▲ 42%	▲ 1%	▲ 65%	▲ 67%

Creatives Performance

f Ads Top Performing Creatives

Ad Set Start Date	Ad	Mobile Preview	Impressions	Clicks	Link Clicks	CPC (Cost per Link Click)	Total Ad Reach	Spend
2022-05-02	SPI IO May 2022 Family As Hard As It Gets Video		382,889	8,318	4,248	\$0.40	357,118	\$1,700.00
2022-05-02	SPI IO May 2022 Millennial Focus Video		118,918	562	471	\$1.59	112,318	\$750.00
2022-05-02	SPI IO May 2022 Family Memorial Day Campaign		118,670	2,233	1,009	\$0.74	108,806	\$750.00
2022-05-02	SPI IO May 2022 Millennial Memorial Day Video		97,466	698	509	\$1.47	91,033	\$750.00

Facebook Insights Page Performance

834 697

▲ 20%

LIKES

4,768 4,243

▲ 12%

PAGEVIEWS

1,888,962 2,160,836

▼ 13%

TOTAL IMPRESSIONS

249,605 156,686

▲ 59%

VIRAL IMPRESSIONS

1,605,941 1,882,543

▼ 15%

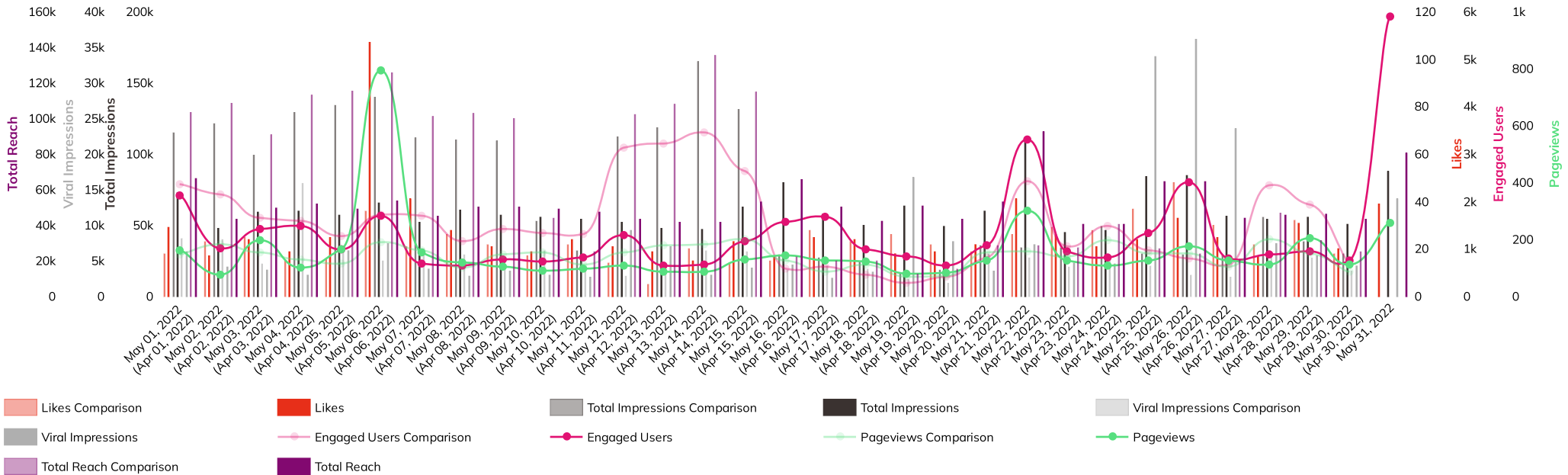
TOTAL REACH

40,880 45,531

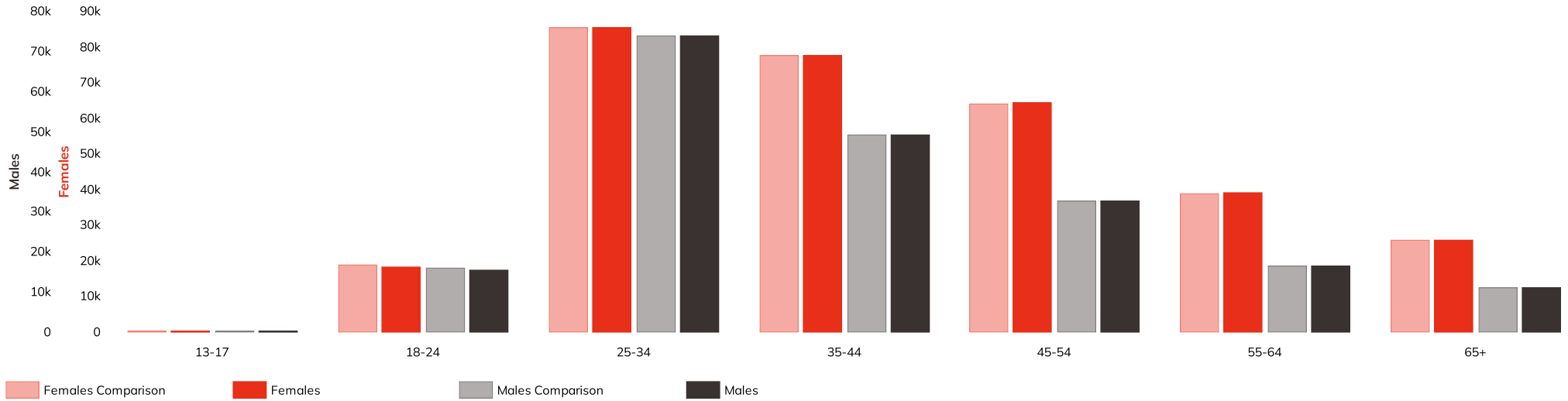
▼ 10%

ENGAGED USERS

Daily Performance



f Age and Gender



f Page Likes By Country

Grid contains more rows, but they have been clipped.

Country	Lifetime Page Likes
US	368,180 (▼ -1%) 368,257
MX	129,088 (▼ -1%) 129,447
CA	6,209 (▲ 1%) 6,165
IN	504 (▼ 1%) 508
GB	363 (▲ 1%) 358
DE	357 (▼ 1%) 359
BR	345 (▲ 1%) 341

f Page Likes By City

Grid contains more rows, but they have been clipped.

City	Lifetime Page Likes
Mexico City, Distrito Federal, Mexico	27,946 (▲ 1%) 27,777
San Antonio, TX	20,164 (▼ 4%) 20,898
Brownsville, TX	16,026 (▼ -) 16,090
Monterrey, Nuevo León, Mexico	15,477 (▲ -) 15,443
Houston, TX	15,080 (▼ 1%) 15,217
McAllen, TX	11,382 (▲ -) 11,332
Laredo, TX	7,257 (▲ 1%) 7,206

 Top Posts

Grid contains more rows, but they have been clipped.

Publication Date	Post Content	Post Preview	Impressions	Total Reach	Post Engagement
2022-05-31	History is being made on South Padre Island as the USS Kitty Hawk makes its last stop 🇺🇸 Many are gathered today at Isla Blanca Park to watch the retired super carrier finish its final voyage.		67,390	66,420	2,636
2022-05-22	Looking for a beachside spot to get some grub? Check out Wanna Wanna Inn Beach Bar & Grill for food you can enjoy by the sea 🍷 From classic beach foods like burgers and nachos to seafood options like oyster cocktails and shrimp baskets. #SoPadre		76,532	76,532	1,124

Instagram Account Performance

11,167 11,957

▼ 7%

PROFILE VIEWS

1,500 1,773

▼ 15%

NEW FOLLOWERS

757,846 816,723

▼ 7%

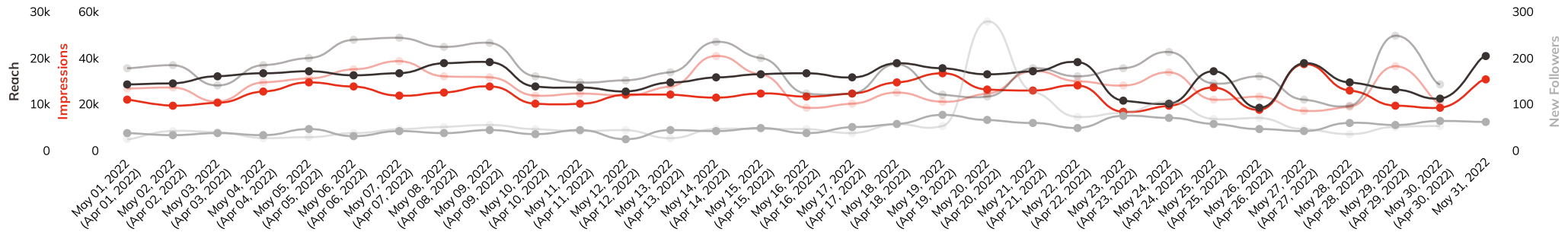
IMPRESSIONS

482,749 517,030

▼ 7%

REACH

Performance Trend by Day



Monthly Account Performance Breakdown

Monthly Performance

Date	Impressions	Reach	New Followers
May 2022	757,846	482,749	1,500
Apr 2022	816,723	517,030	1,773

Creatives (Post) Performance

| INSTAGRAM SOCIAL - PAGE 2 |

Current Period May 01, 2022 - May 31, 2022

Prior Period Apr 01, 2022 - Apr 30, 2022

Created On Jun 16, 2022

217,146 288,704

▼ 25%

IMPRESSIONS

195,622 266,613

▼ 27%

REACH

12,682 16,856

▼ 25%

ENGAGEMENT



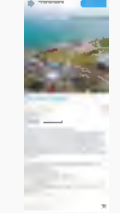

5.84% 5.84%

▲ 0%

ENGAGEMENT RATE

Top Performing Creatives

Grid contains more rows, but they have been clipped.

Timestamp	Caption	Preview	Impressions	Reach	Engagement	Engagement Rate
May 31, 2022	History was made on South Padre Island as the USS Kitty Hawk made its last stop 🇺🇸 Many gathered today at Isla Blanca Park to watch the retired supercarrier finish its final voyage. Watch the USS Kitty Hawk pass South Padre Island by clicking the link in		20,791	19,616	1,787	8.60%
May 22, 2022	Looking for a beachside spot to get some grub? Check out Wanna Wanna Inn Beach Bar & Grill for food you can enjoy by the sea 🍷 From classic beach foods like burgers and nachos to seafood options like oyster cocktails and shrimp baskets. #SoPadre		16,924	13,170	1,062	6.28%
May 25, 2022	**G! F T A W A Y C L O S E D** Want to enjoy some live music during Memorial Day Weekend? The @cameroncountyamphitheater is hosting their Boots on the Beach Concert featuring Randy Rogers Band & Randall King. Tickets are already selling out, but we are		15,937	14,984	1,062	6.66%
May 17, 2022	Port Isabel is the town everybody drives through to get to South Padre Island 🏖️ Click the link in our bio to know what things you can find around the historical lighthouse. #SoPadre #PortIsabel		11,011	9,104	835	7.58%

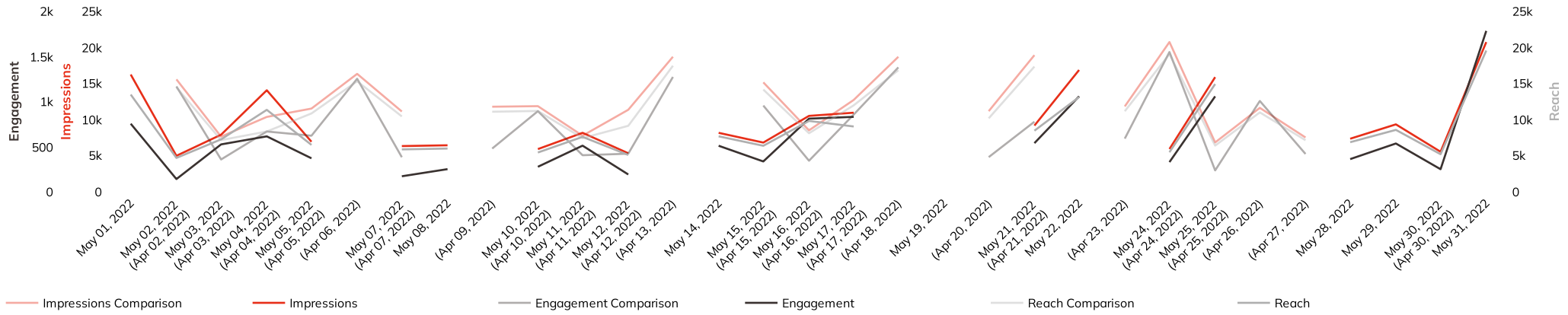
INSTAGRAM SOCIAL - PAGE 3

Current Period May 01, 2022 - May 31, 2022

Prior Period Apr 01, 2022 - Apr 30, 2022

Created On Jun 16, 2022

Performance Trend by Day



TIKTOK SOCIAL - PAGE 1

Current Period May 01, 2022 - May 31, 2022

Prior Period Apr 01, 2022 - Apr 30, 2022

Created On Jun 16, 2022

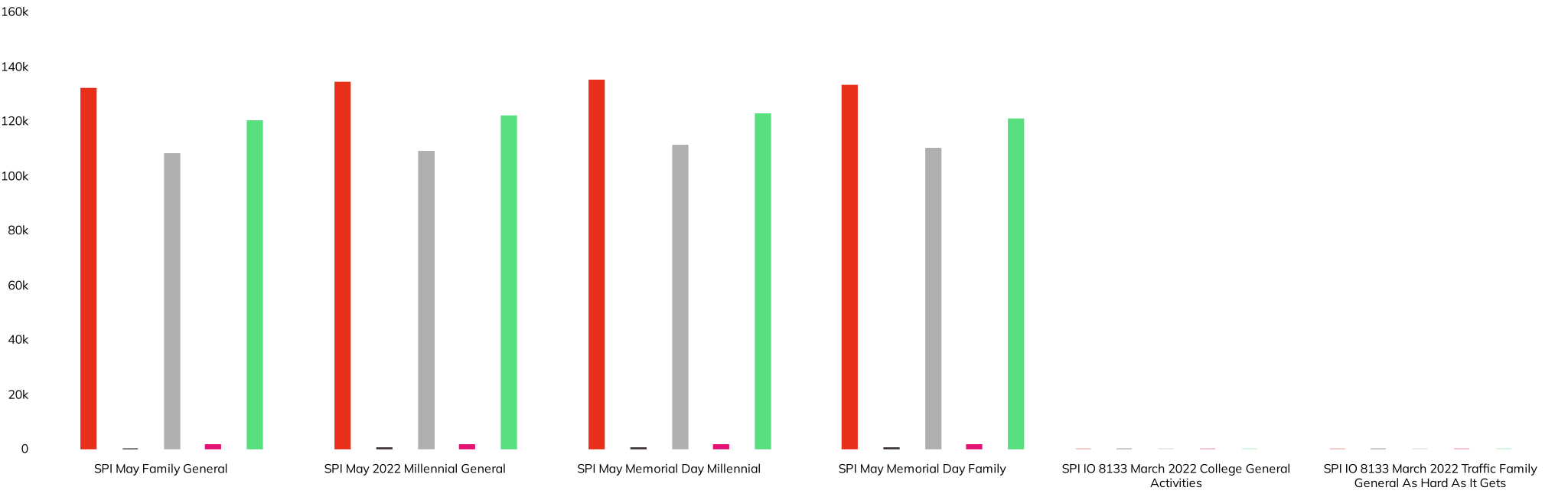
 **Tiktok Performance**

Campaign Name	↓	2-Second Video Views	Impressions	Likes	Reach	Clicks	CPC
SPI May 2022 Millennial General		14,619	134,367	450	108,780	1,528	\$0.46
SPI May Family General		11,446	132,079	186	108,035	1,415	\$0.49
SPI May Memorial Day Family		13,674	132,948	288	109,880	1,512	\$0.44
SPI May Memorial Day Millennial		11,453	134,866	286	110,909	1,407	\$0.48

 **Tiktok Ads | Page Level Performance**

51.19K 0	534.26K 0	1.21K 0	437.60K 0	5.86K 0	\$0.47 N/A
-	-	-	-	-	-
2-SECOND VIDEO VIEWS	IMPRESSIONS	LIKES	REACH	CLICKS	CPC

TikTok Performance



■ Impressions Comparison
 ■ Impressions
 ■ Likes Comparison
 ■ Likes
 ■ Reach Comparison
 ■ Reach
■ Clicks Comparison
■ Clicks
■ Video Views Comparison
■ Video Views

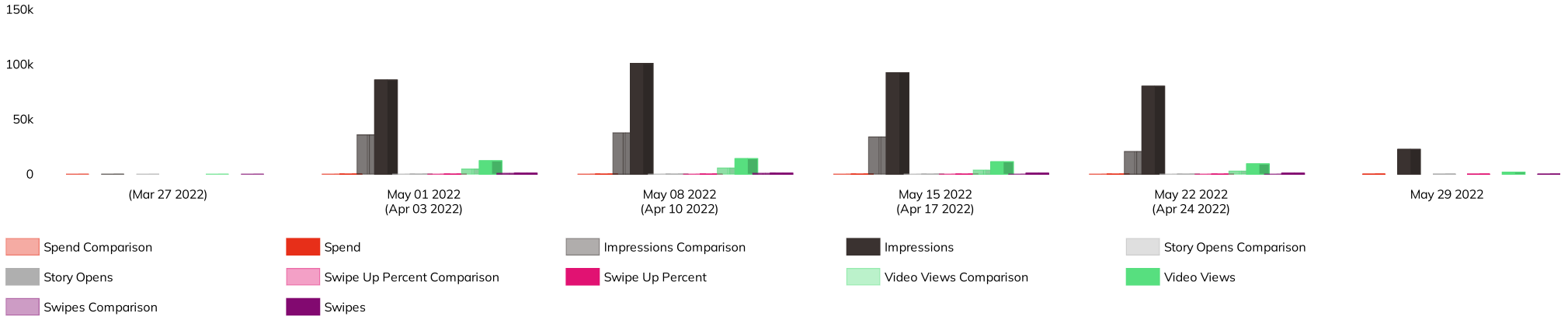
| SNAPCHAT SOCIAL - PAGE 1 |


Current Period May 01, 2022 - May 31, 2022

Prior Period Apr 01, 2022 - Apr 30, 2022

Created On Jun 16, 2022

 **Snapshot Performance**



 **Overview**

382.00K 127.91K
▲ 199%
 IMPRESSIONS

5.01K 1.92K
▲ 161%
 SWIPES

\$1.00K \$1.00K
▼ -
 SPEND

| SNAPCHAT SOCIAL - PAGE 2 |

Current Period May 01, 2022 - May 31, 2022

Prior Period Apr 01, 2022 - Apr 30, 2022

Created On Jun 16, 2022

 Snapchat Performance

Date		Spend	Impressions	Swipe Up Percent	Video Views	Swipes	Preview Link
May 01 2022		\$235.31	85,468	1.21%	12,052	1,044	Click to View
Apr 03 2022	▼ 19%	\$290.24	35,654	1.56%	4,349	554	
May 08 2022		\$290.54	101,321	1.21%	14,225	1,179	Click to View
Apr 10 2022	▼ 7%	\$313.88	38,111	1.61%	5,252	607	
May 15 2022		\$245.93	92,115	1.57%	11,240	1,355	Click to View
Apr 17 2022	▲ 1%	\$243.20	33,741	1.41%	3,828	465	
May 22 2022		\$189.74	80,093	1.85%	9,472	1,130	Click to View
Apr 24 2022	▲ 24%	\$152.69	20,403	1.44%	2,524	295	
May 29 2022		\$38.46	23,007	1.70%	2,193	299	Click to View

Paid Digital Insights - May:

- The paid media campaigns delivered a strong CTR, 120% above the .10% CTR benchmark!
 - Through continued optimizations, the campaign was more efficient in terms of CPM
 - MoM lowered the CPM by 16%
 - The brand and summer campaigns ran during May
 - The summer video campaign drove impressive results 85% completion rate, well above the 60%-70% benchmark!
 - Additionally, the summer campaign delivered a 4:1 ROAS
 - MoM, total conversions increased by 13%
 - Stack Adapt continues to be the top-performing partner in terms of CTR, delivering 190% above the benchmark
 - Expedia saw 2,700 room nights booked, \$600,000 in gross bookings, and 16:1 ROAS
 - Source Video was activated in May, achieving a strong CTR's .10%, well above the industry benchmark of .05%
 - The videos have also delivered strong engagement of 53% video completion rate (VCR), above the benchmark of 50% VCR
 - Take a Tour or Take a Dip achieved the highest CTR of .19%, 90% above the benchmark
 - The Ride a Wave or Ride a Horse creative has delivered a CTR of .19%
 - The By Land or By Sea creative drove a .14% CTR and 11,000 conversions
- *Travel Spike is a cost-per-click platform, therefore no impressions were reported.

Paid Digital Recommendations - May:

- Continue optimizing the paid media efforts to gain better efficiencies
- Sojern and Expedia continue to drive strong CTR's, therefore, recommend continuing monthly efforts at the same budget levels
- Video continues to drive strong performance in terms of engagement and video completion rate. The agency recommends incorporating Source Video for the fall campaign
- Optimizations include increasing bids on top-performing tactics and audiences
- Optimize creative by increasing bids on top-performing creative or ad size
 - Top ad sizes include: 300x600 and 728x90
 - Paused ad sizes that are delivering a CTR below the benchmark
 - 468x60 and 970x90
- Continue to rotate different creative to limit ad fatigue

Paid Search Insights - May:

- During May, paid search saw increases across all metrics, likely due to a 2% increase in spending
 - 16% increase in conversions, 8% increase in CTR
- MoM, the campaign drove better efficiencies by decreasing the average CPC by 22%
 - The Accommodations campaign saw the highest efficiency with a 48% decrease MoM in average cost per click
- The Brand campaign is the top-performing campaign in terms of average CPC, achieving the best efficiencies
 - Places to Eat and Events saw the 2nd and 3rd best average cost per click
- The Competitor campaign continues to drive the highest CTR
- Top converting audiences skewed females adults 25-34 and 35-44, from Sunday to Wednesday during the late afternoon / early evening
- Added new "beach" keywords

Paid Search Recommendations - May:

- Continue to optimize the campaigns to gain better efficiencies
 - Pausing low-performing keywords (<1% CTR)
 - Evaluating keyword bids based on average CPC, Conversions, and CTR
- Increase bids on the top-performing keywords in terms of CTR and conversions
- Ensure keyword bids are above the first-page bid threshold
- The agency will continue to shift funds towards mobile to hone in on the top audiences as well as adjusting bids
- The agency will continue to adjust bids to optimize toward females, adults 25-34 and 35-44

Paid Social Insights - May:

Overall, TikTok and Snapchat continue to be the strongest platforms to reach audience members and gain the most link clicks/swipe-ups. We've reallocated \$4k increase per month from June - September to go towards Snapchat and TikTok budgets.

This month we ran a Memorial Day Firework Show Ad across Meta, Tiktok and Snapchat - both TikTok and Snapchat ads overall had a lower CPC over general awareness travel ads.

Note: When we are developing our next campaign, we will look into setting up goals in Google Analytics to begin tracking more detailed conversions such as website behavior after a link click. Currently our KPI's are measured out to be # of link clicks, CPC, Impressions, and Reach.

Facebook

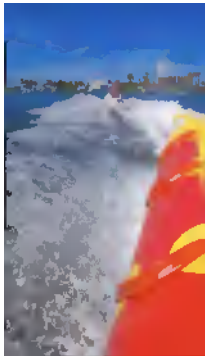
- Summer campaigns to include Mexico targeted ads on Meta have begun to run in June 2022.
- As Hard As It Gets video ended with a strong performance at **\$.40 CPC**.
- Our Memorial Day campaign on Facebook was a success targeting more mature audience at **\$.74 CPC**
- The top converting audience is **females at 59% vs males at 41%**.

Instagram

- We tested out a new general activities video this month and **saw a decrease of CPC at \$1.59 from \$1.74 this month**
- The top converting audiences are **males at 60% vs females at 40%**.

Snapchat

- Ran a **Memorial Day Snapchat Ad advertising the fireworks show in SPI - over 306,000 impressions, \$0.13 CPC and 3,866 swipe-ups.**
- Our millennial-focused ad came out to **\$.44 CPC, 1,141 swipe ups, and over 75,000 impressions.**
- With our general activities video continue to perform strong, we'll run it again the following month.

**TikTok**

- This platform has been the most efficient in terms of average cost per click across the board - this month, Memorial Day campaign performance led over general awareness ads
- Both Memorial Days collectively served over **166,000 impressions, 2,919 link clicks and average \$.46 CPC**
- May Family and Millennial-focused ads averaged \$.47 CPC and close to 3,000 impressions collectively.
 - **Family Ad: 132,079 impressions, 1,415 link clicks**
 - **Millennial Ad: 134,367 impressions, 1,528 link clicks**
- While both videos have performed well and kept CPC under industry benchmark, in order to avoid ad fatigue, we'll refresh video content for Summer month ads.

**Thank You.
Any Questions?**

THE Z!MMERMAN AGENCY



VISIT SOUTH PADRE ISLAND

May 2022 – Board Presentation



PREDICTIVE
DATA LAB



TABLE OF CONTENTS

- 1. STR AND KEY DATA**
- 2. PAID MEDIA PERFORMANCE**
- 3. WEB ANALYTICS**
- 4. IN-HOUSE MEDIA BUYS**
- 5. TRAVELLER INTELLIGENCE**
- 6. ECONOMIC IMPACT**

A blue crab is positioned in the center of the frame, resting on a beach covered with numerous light-colored seashells. The background shows a calm ocean under a clear blue sky. A vertical white line is positioned to the left of the main title.

STR AND KEY DATA



PREDICTIVE

DATA LAB



COMPETITOR ANALYSIS: MONTHLY

Month

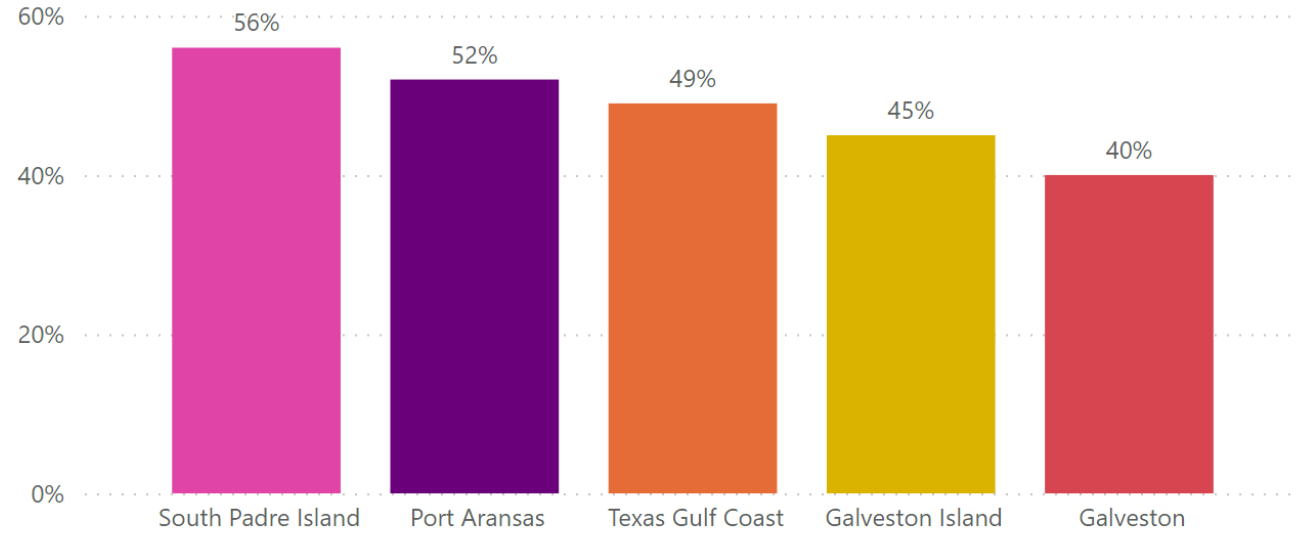
May

Year

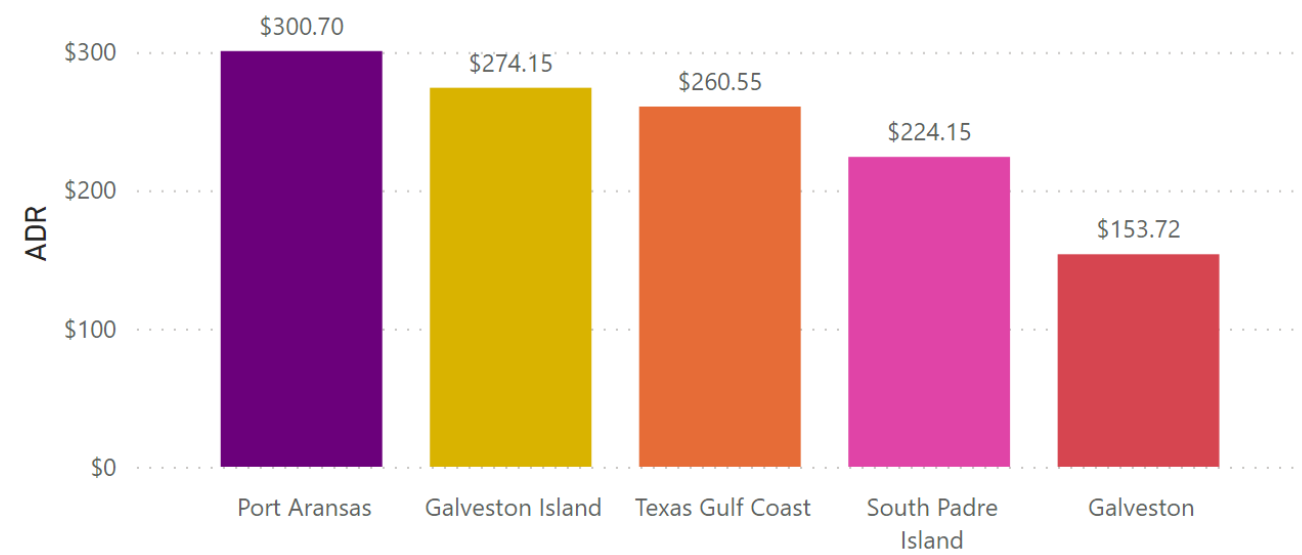
2022



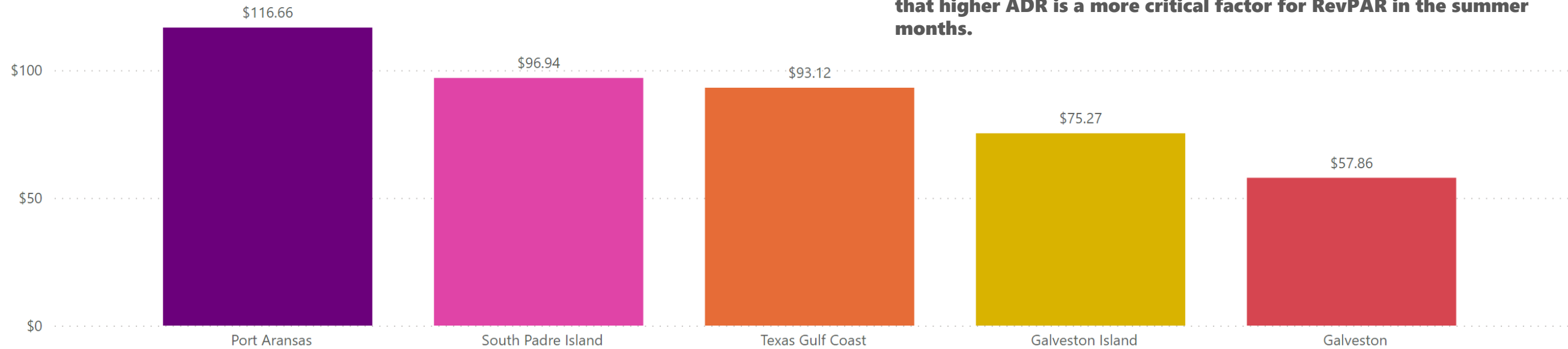
Occupancy by City



ADR by City



RevPAR by City



Port Aransas had higher RevPAR for May 2022. This could indicate that higher ADR is a more critical factor for RevPAR in the summer months.



COMPETITOR ANALYSIS: 2022 YTD

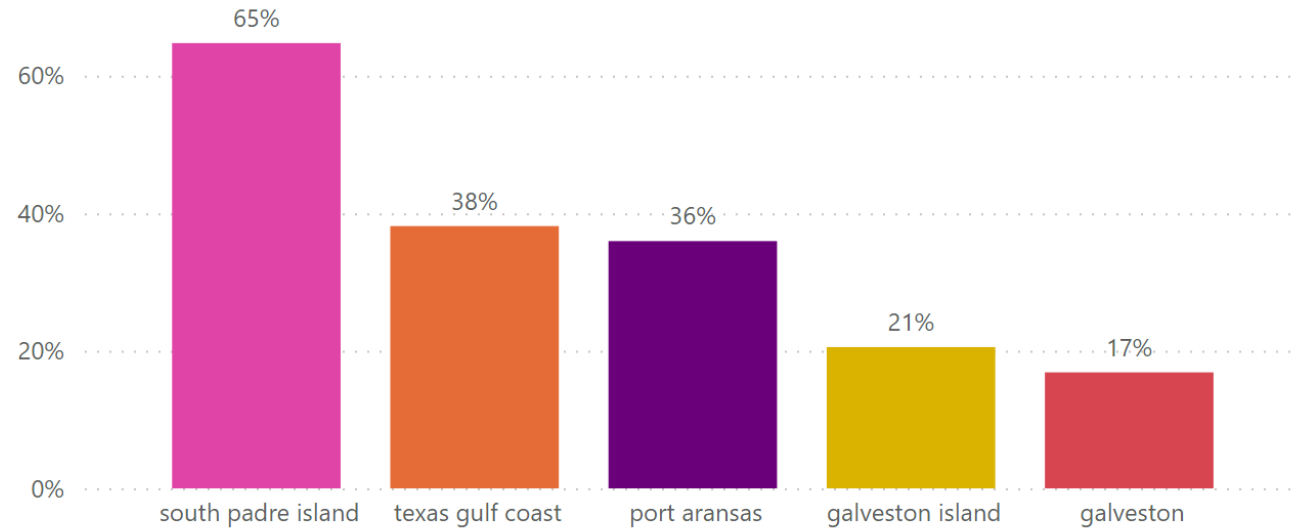
1/1/2022



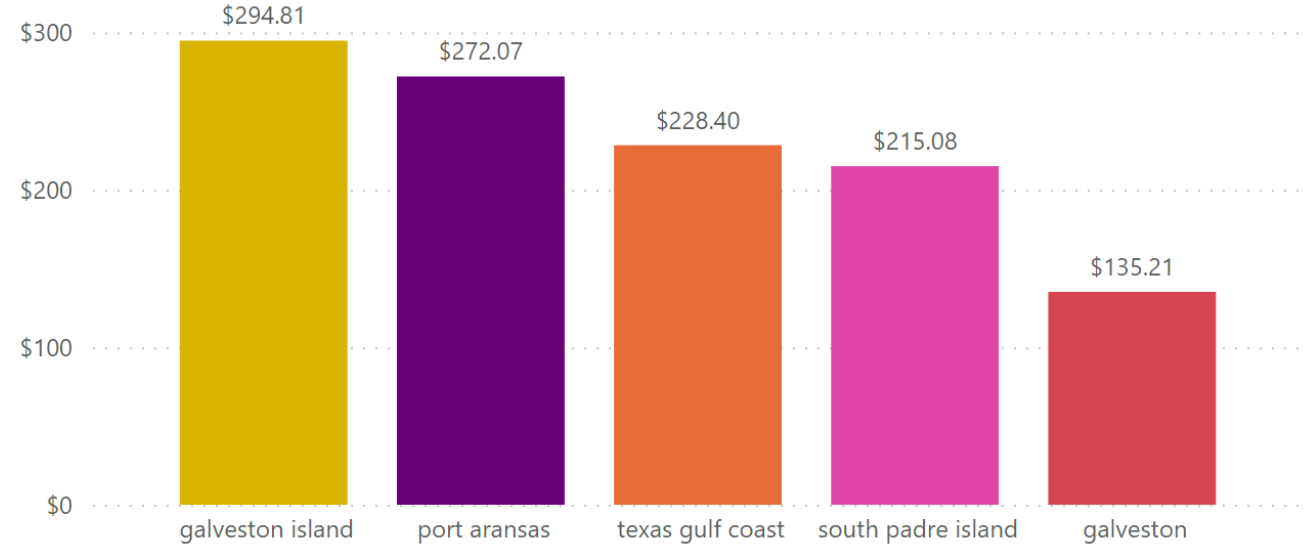
5/31/2022



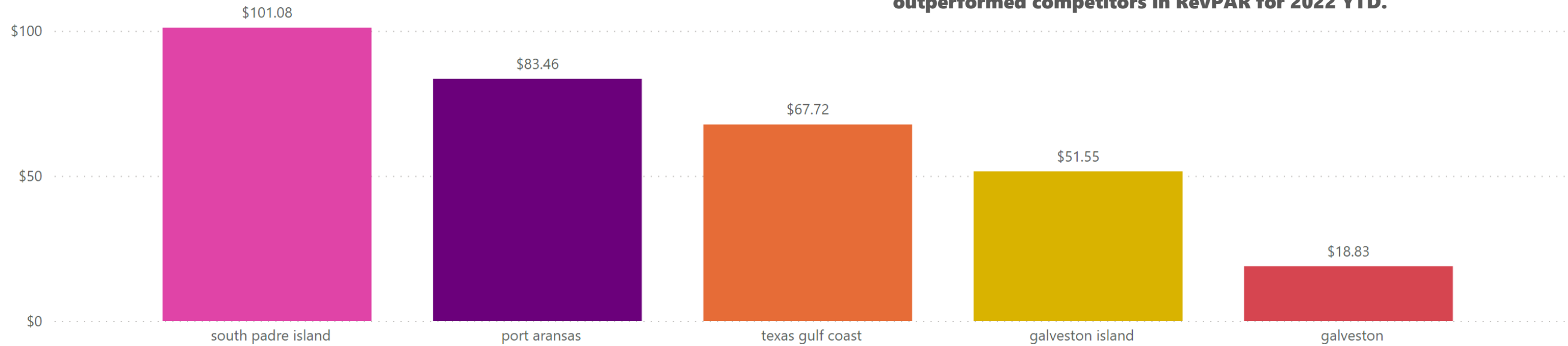
Occupancy by City



ADR by City



RevPAR by City



Despite the lower ADR for May 2022, South Padre Island outperformed competitors in RevPAR for 2022 YTD.



HISTORICAL ANALYSIS

Month

May

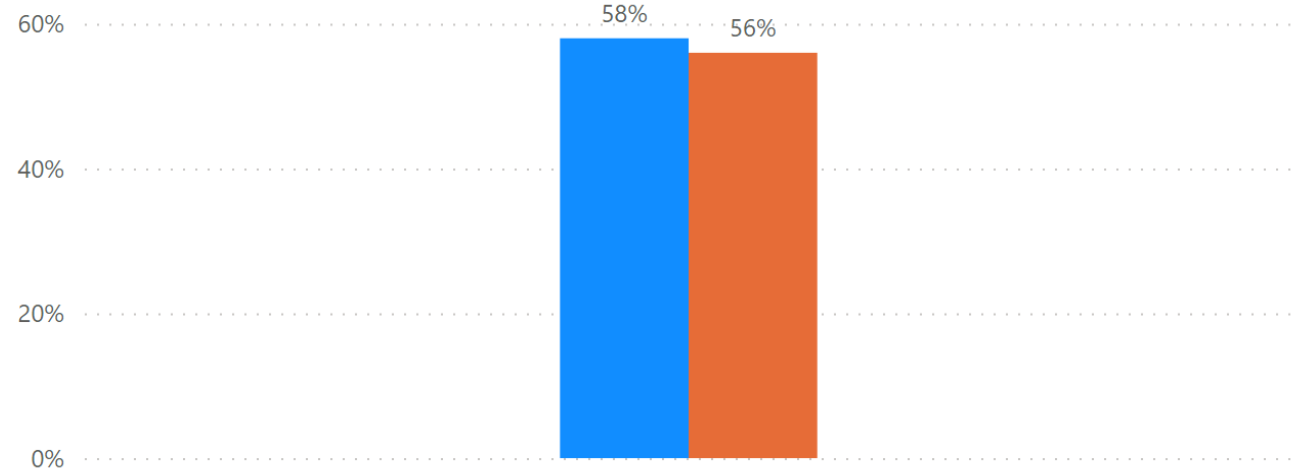
Year

Multiple selections



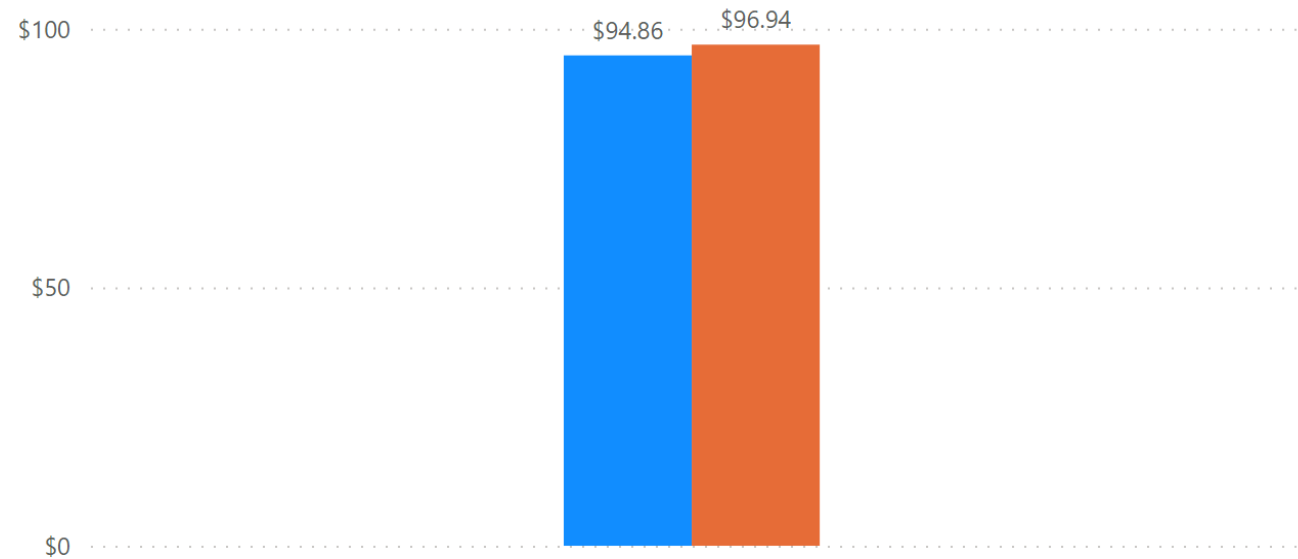
Occupancy by Year

Year ● 2021 ● 2022



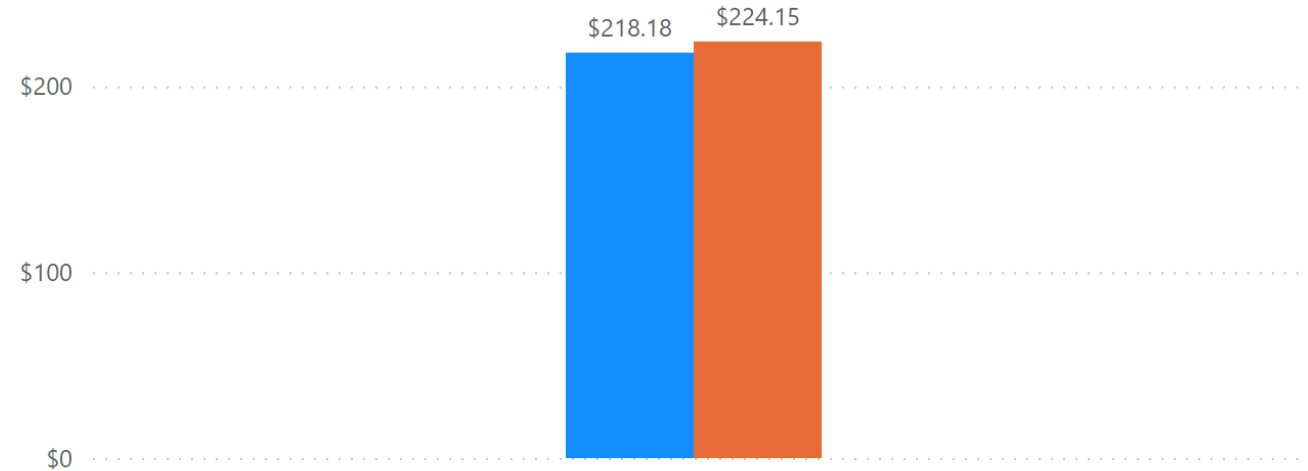
RevPAR by Year

Year ● 2021 ● 2022



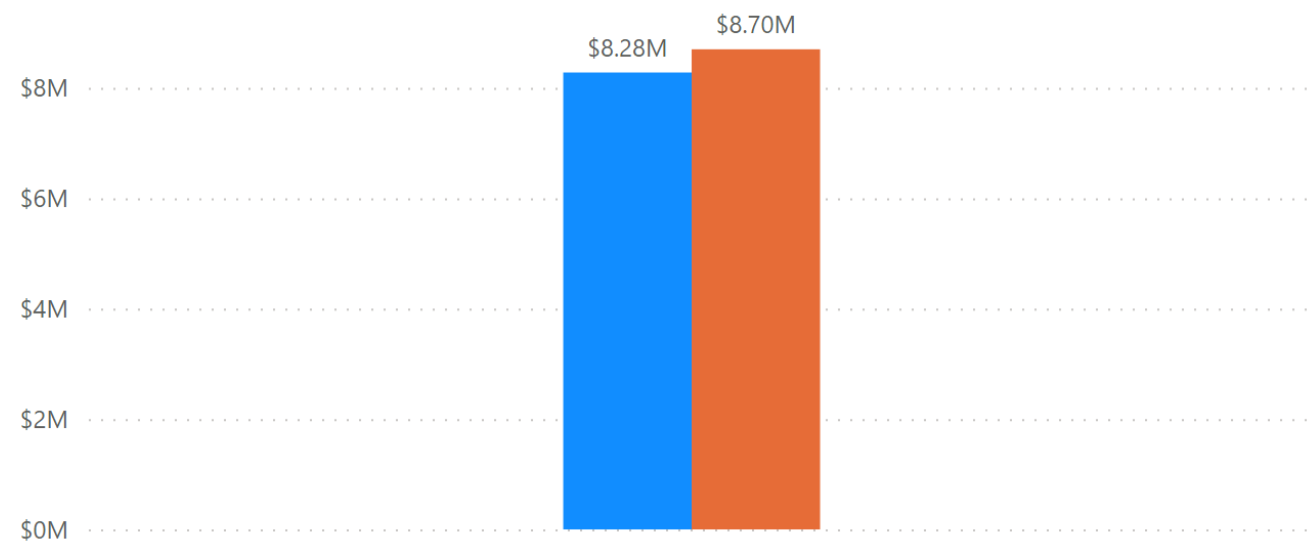
ADR by Year

Year ● 2021 ● 2022



Revenue by Year

Year ● 2021 ● 2022



South Padre Island outperformed 2021 in all metrics except for occupancy. Higher ADR offset this deficit and resulted in a more successful month in 2022.



BOOKING DATA

Booking Source

Multiple selections

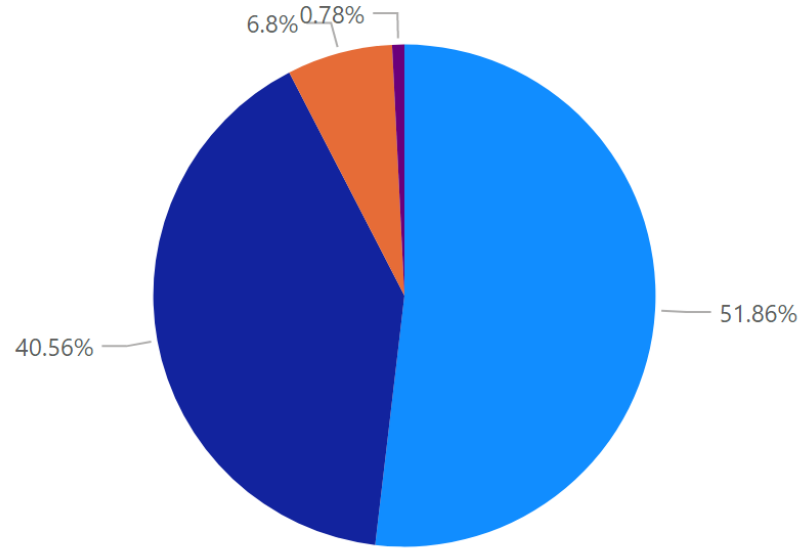
Month

May

Year

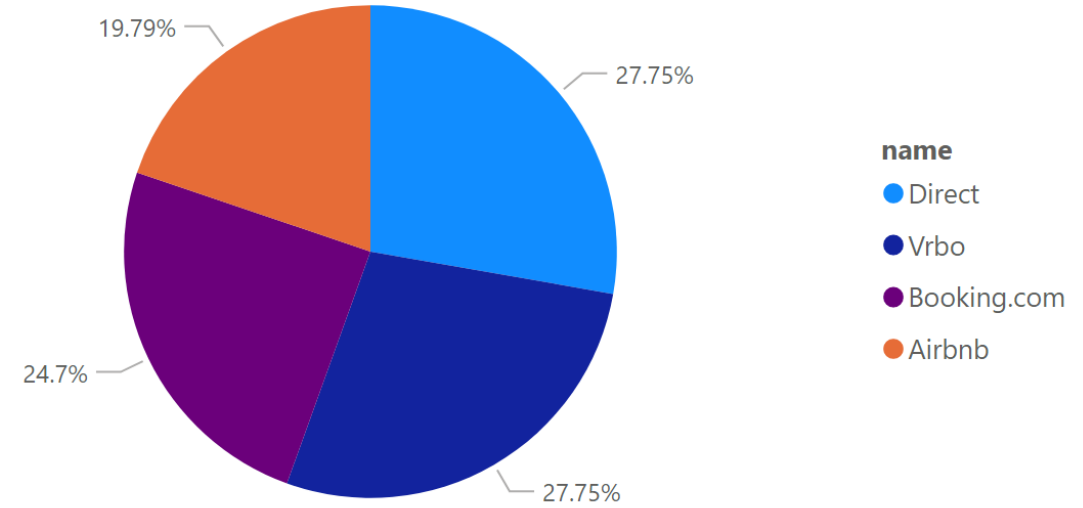
2022

Total Revenue by Booking Source



Availability by Booking Source

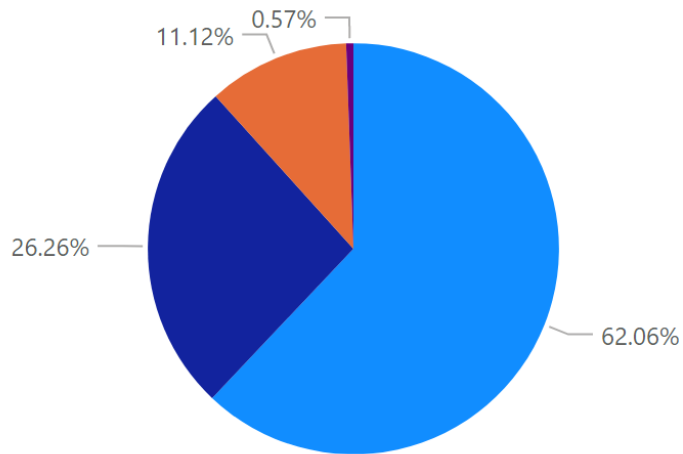
Direct bookings were the largest source of revenue and check ins. Availability was evenly distributed among all booking sources.



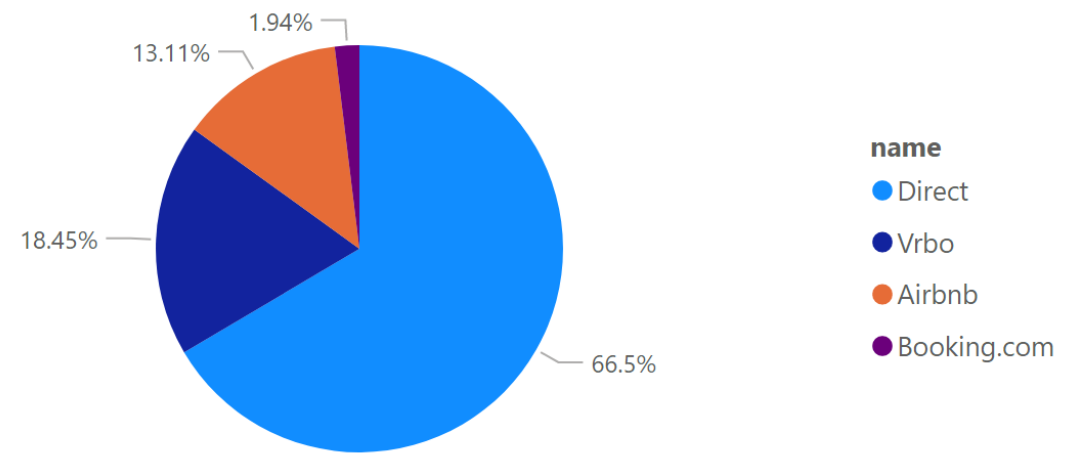
- name**
- Direct
 - Vrbo
 - Airbnb
 - Booking.com

- name**
- Direct
 - Vrbo
 - Booking.com
 - Airbnb

Check Ins by Booking Source



ADR by Booking Source



- name**
- Direct
 - Vrbo
 - Airbnb
 - Booking.com

- name**
- Direct
 - Vrbo
 - Airbnb
 - Booking.com



South Padre
ISLAND
**PAID MEDIA
PERFORMANCE**





PAID MEDIA PERFORMANCE

Paid media improved on all metrics except for a slight decrease in CTR.

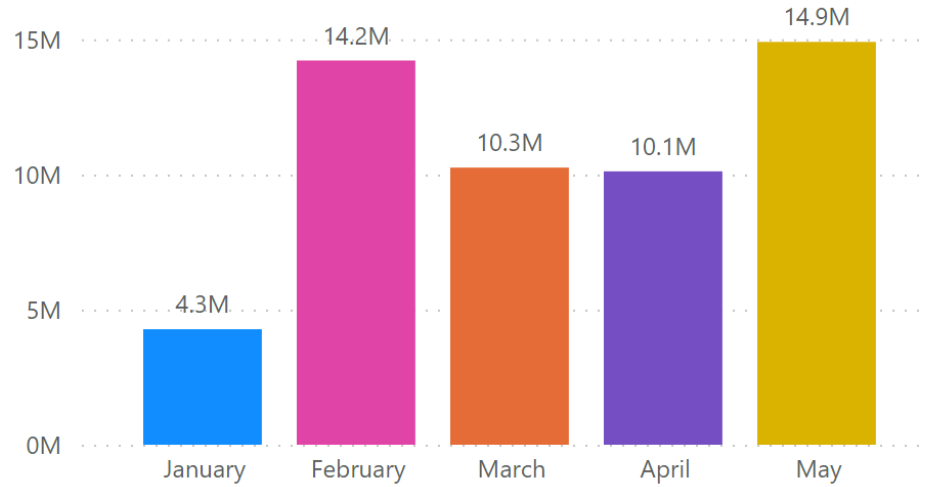
1/1/2022



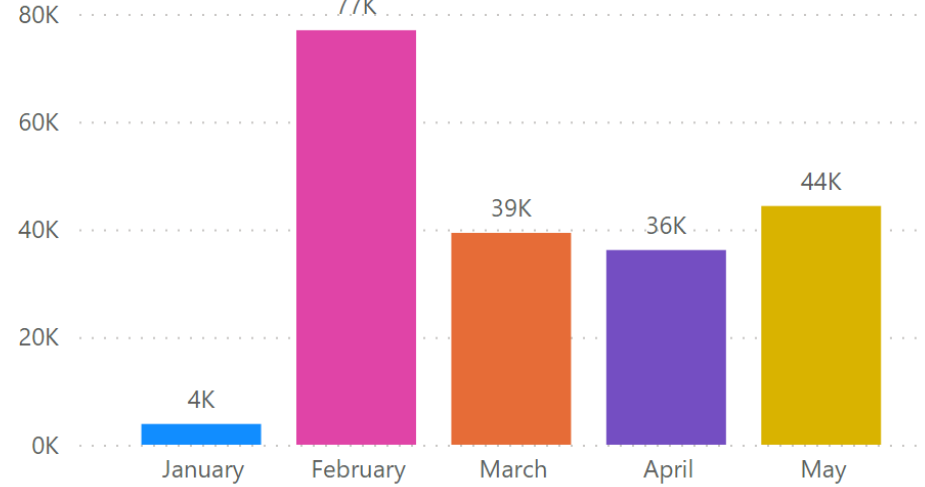
5/31/2022



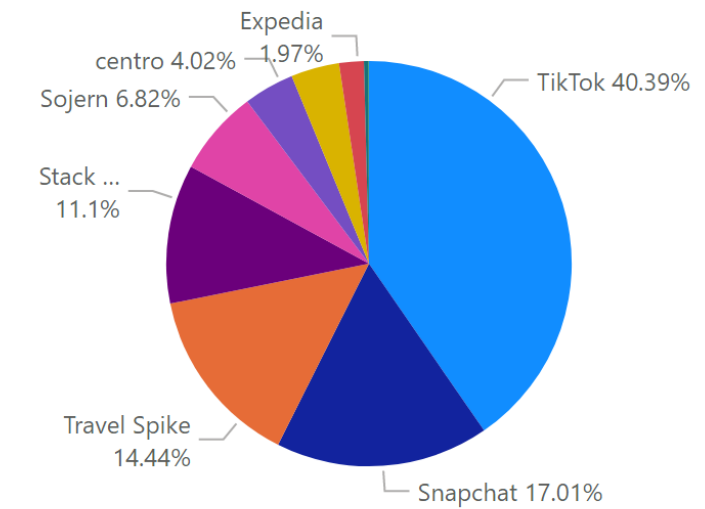
Impressions by Month



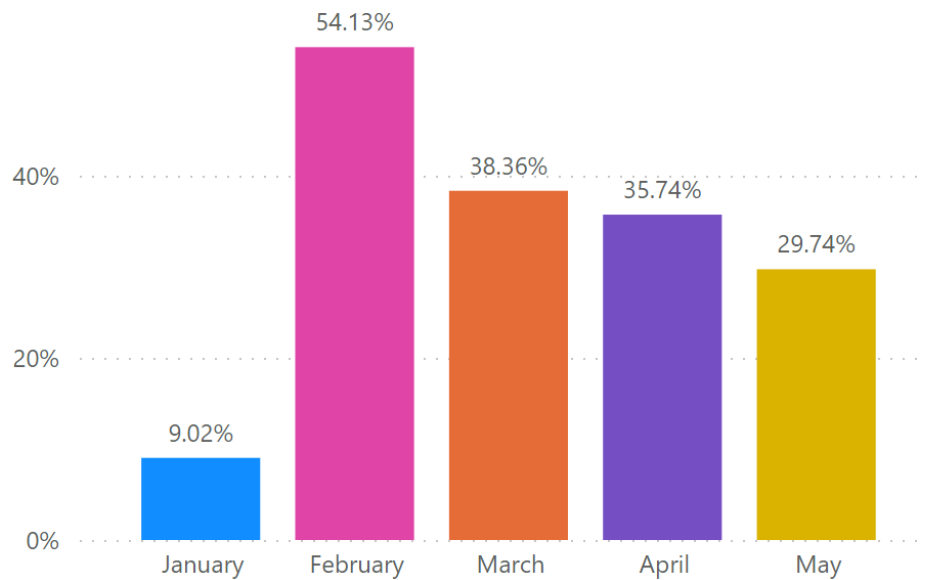
Clicks by Month



Clicks by Traffic Source

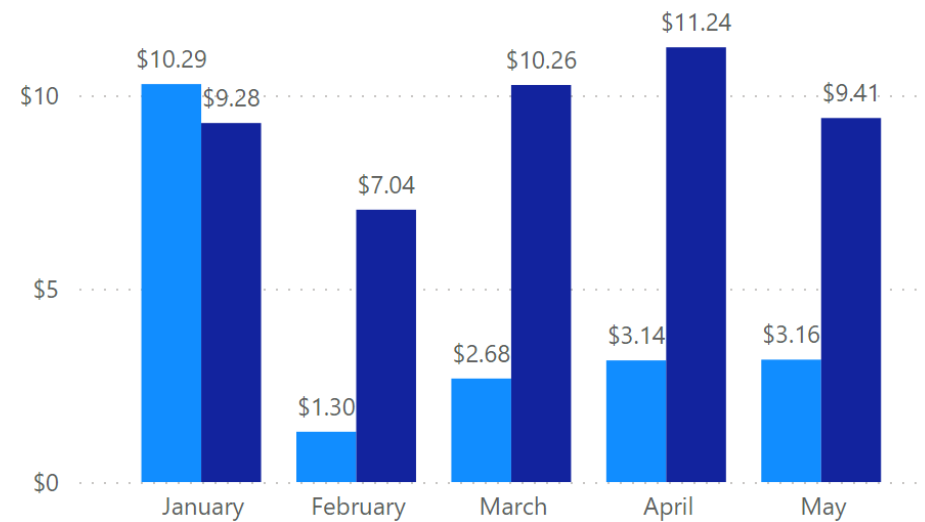


CTR by Month

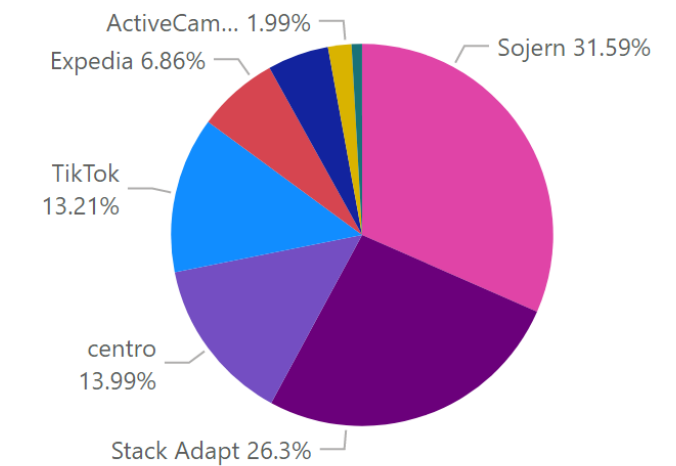


CPC and CPM by Month

● Cost divided by Clicks ● Cost divided by Impressions



Impressions by Traffic Source





CAMPAIGN KPI

The summer campaign was the most successful in May 2022.

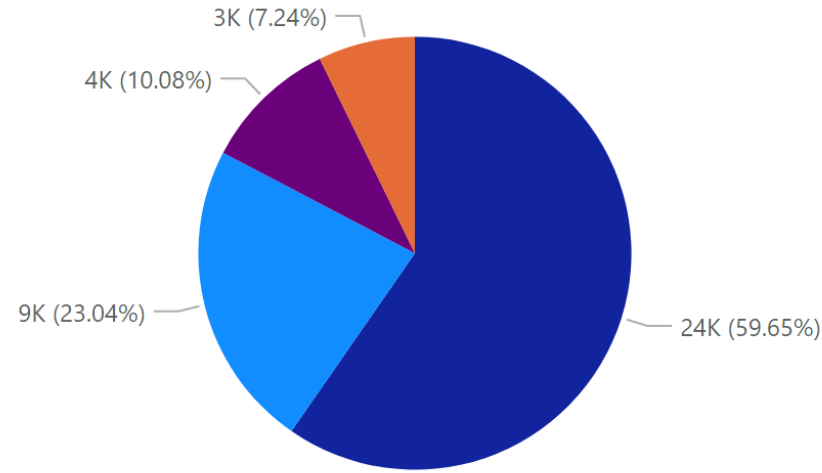
5/1/2022



5/31/2022



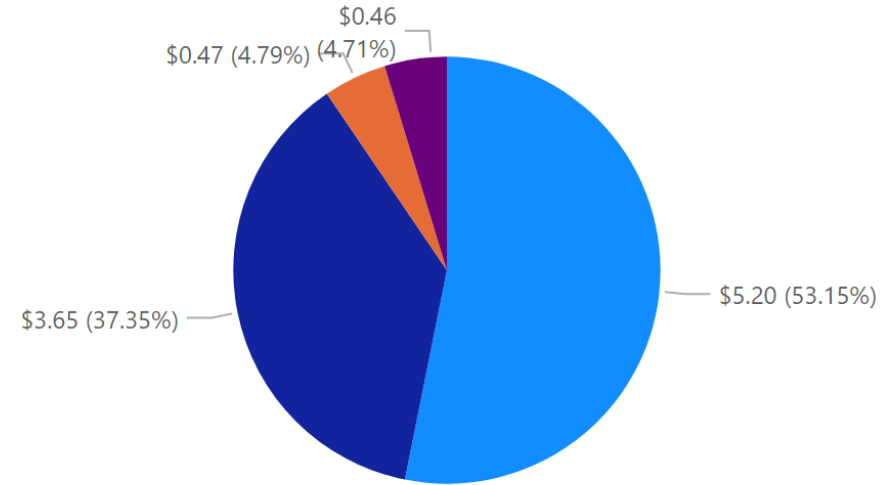
Clicks by Campaign



Campaign_Name

- Evergreen
- Summer
- Millennial Focus
- Family Focus

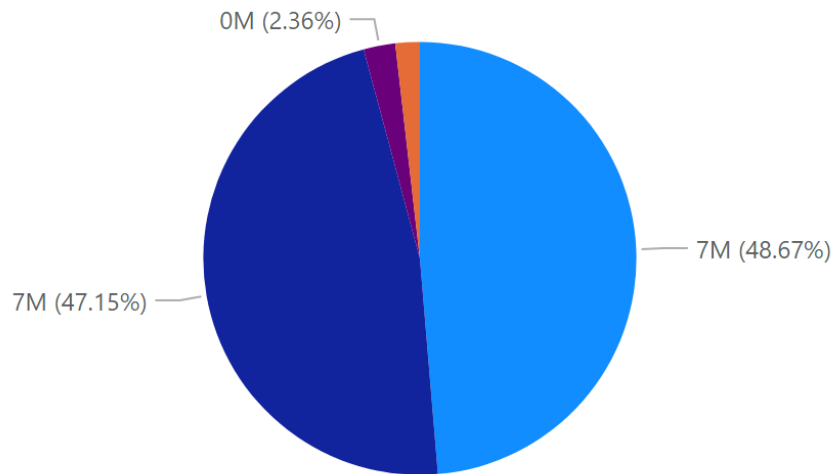
CPC by Campaign



Campaign_Name

- Summer
- Evergreen
- Family Focus
- Millennial Focus

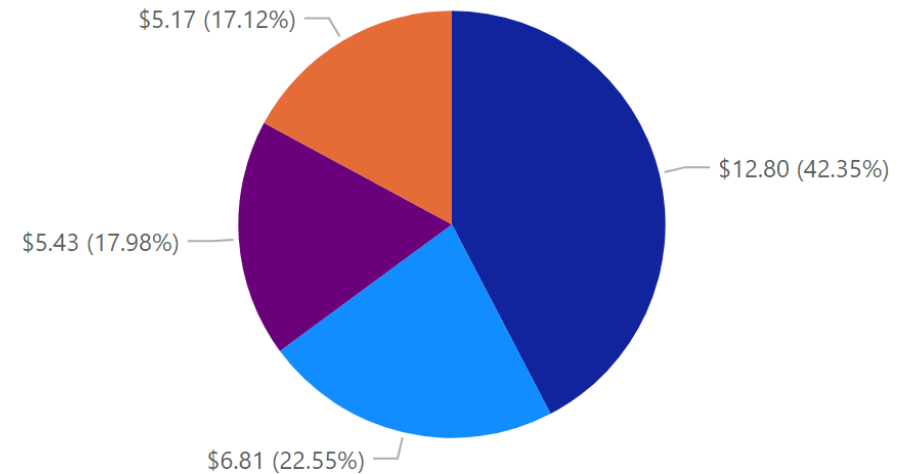
Impressions by Campaign



Campaign_Name

- Summer
- Evergreen
- Millennial Focus
- Family Focus

CPM by Campaign



Campaign_Name

- Evergreen
- Summer
- Millennial Focus
- Family Focus



CAMPAIGN KPI

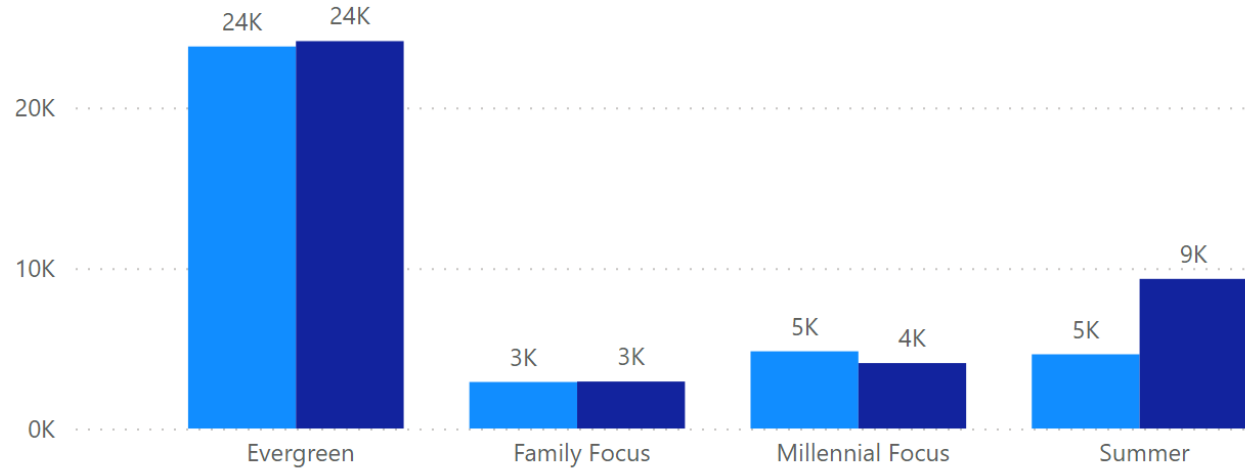
The Millennial Focus campaign saw a slight drop compared to the previous month. However, all other campaigns remained even or outperformed the last month.

4/1/2022 5/31/2022



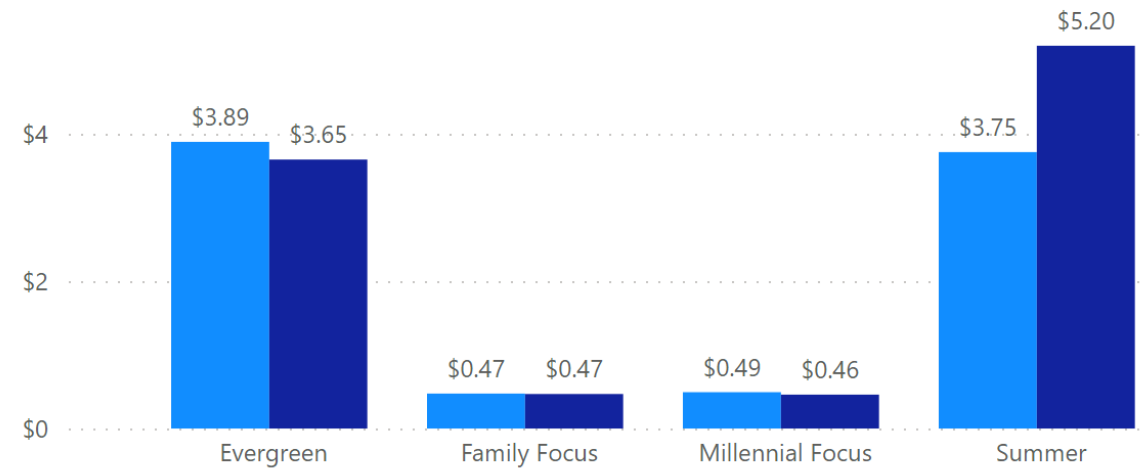
Clicks by Campaign

Month ● April ● May



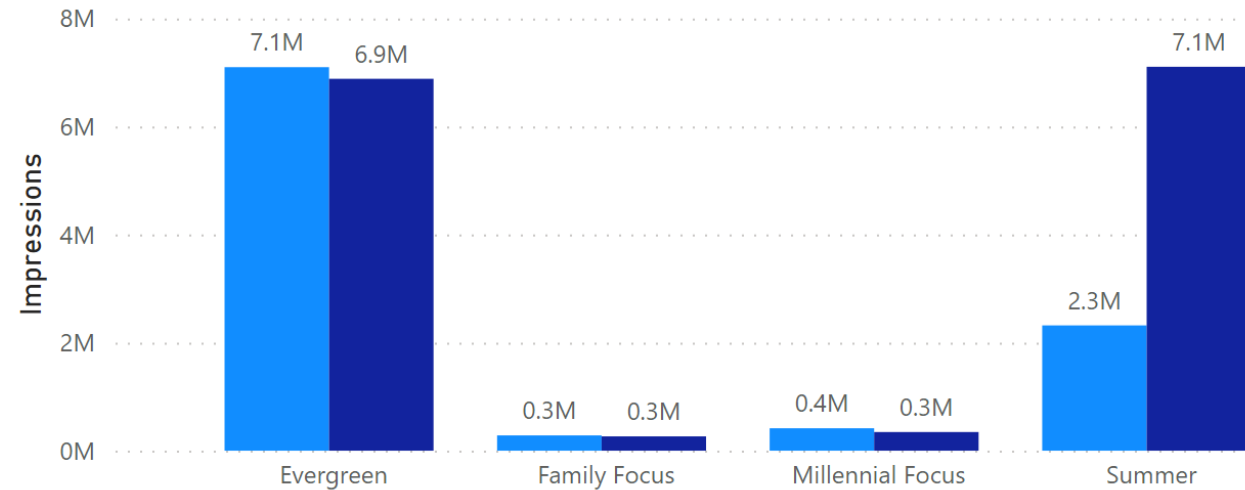
CPC by Campaign

Month ● April ● May



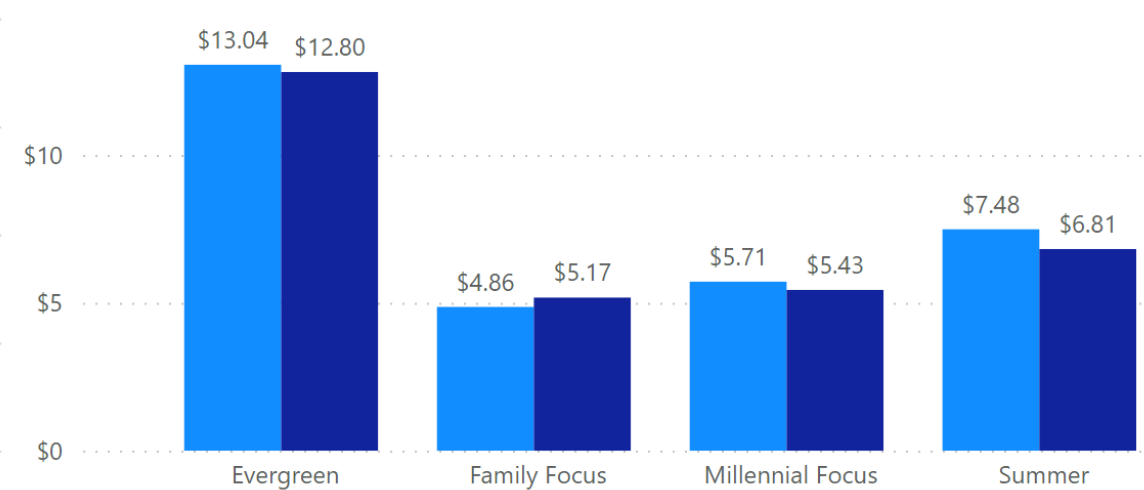
Impressions by Campaign

Month ● April ● May



CPM by Campaign

Month ● April ● May





MILLENNIAL FOCUS KPI

Campaign_Name

Millennial Focus

4/1/2022

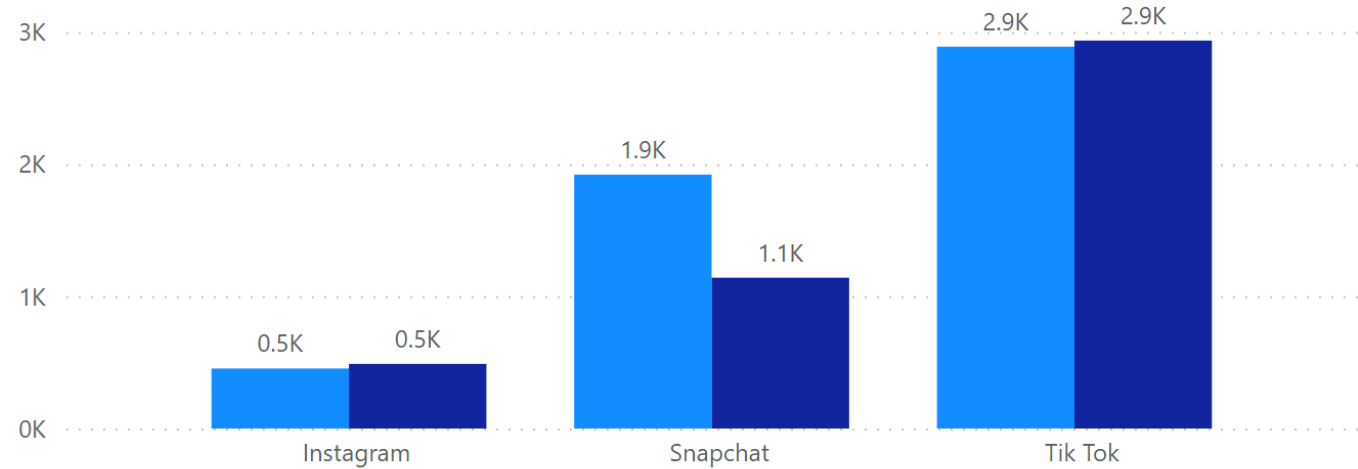


5/31/2022



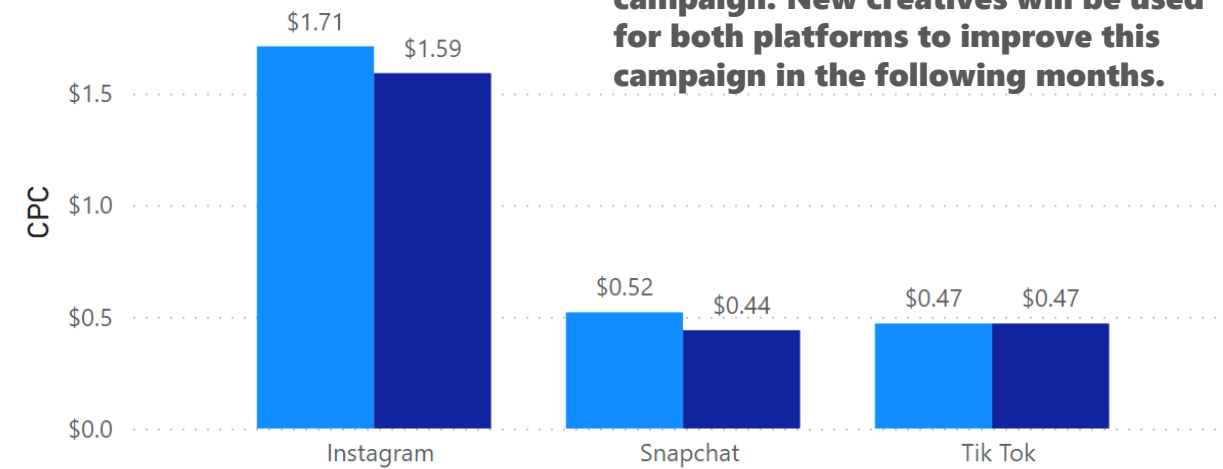
Clicks by Campaign

Month ● April ● May



CPC by Campaign

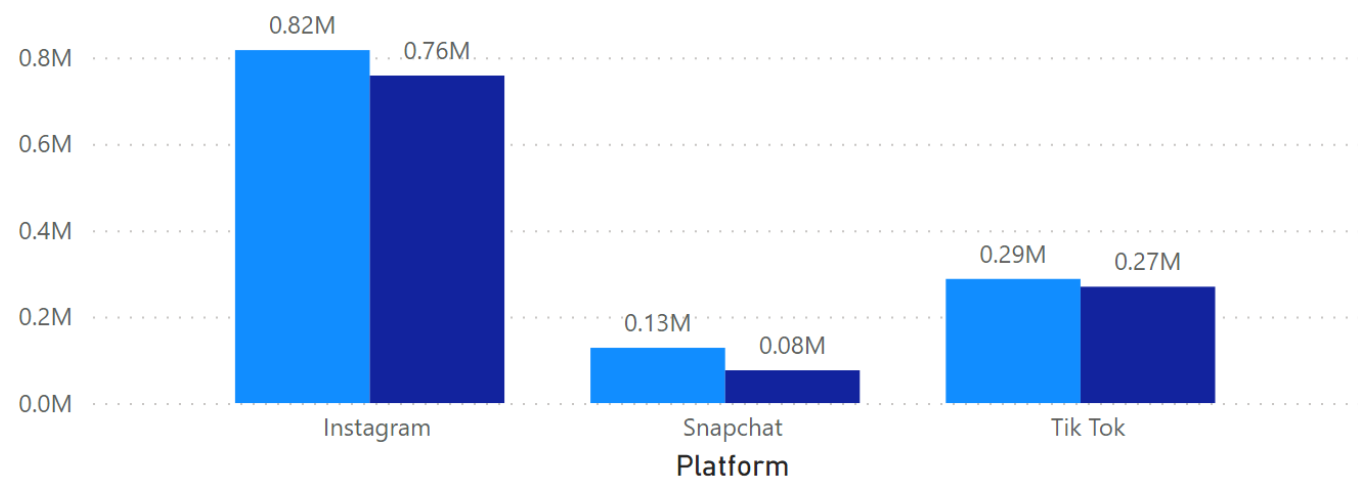
Month ● April ● May



Drops in Snapchat and Instagram were the primary reason for the decrease in performance of the Millennial Focus campaign. New creatives will be used for both platforms to improve this campaign in the following months.

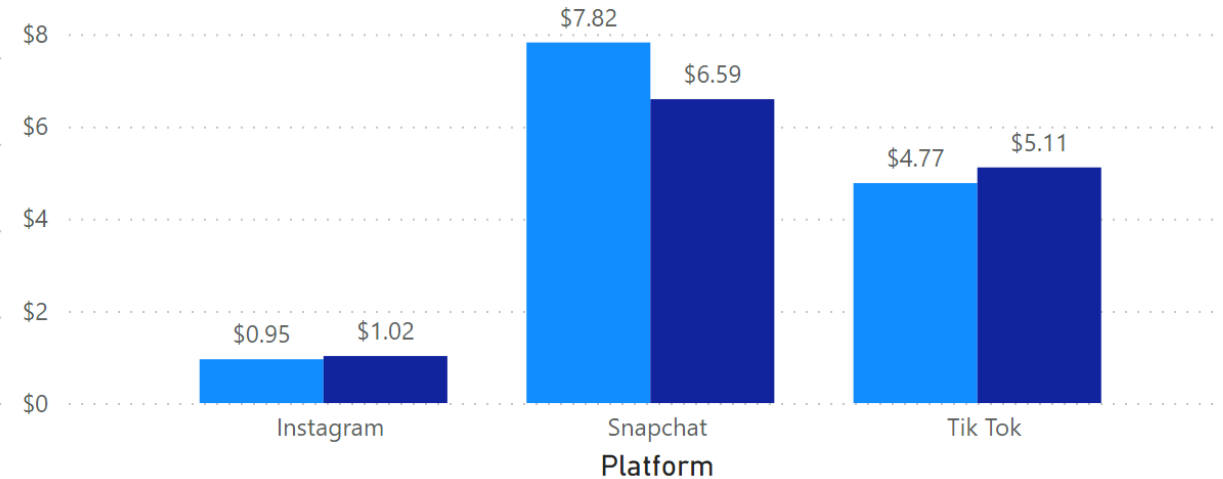
Impressions by Campaign

Month ● April ● May



CPM by Campaign

Month ● April ● May





GEO PERFORMANCE

The target marketing areas aligned with areas with the most market share of travelers to SPI. Future months will see an increased focus on the Midwest as a trend of new travelers has arisen from that area.

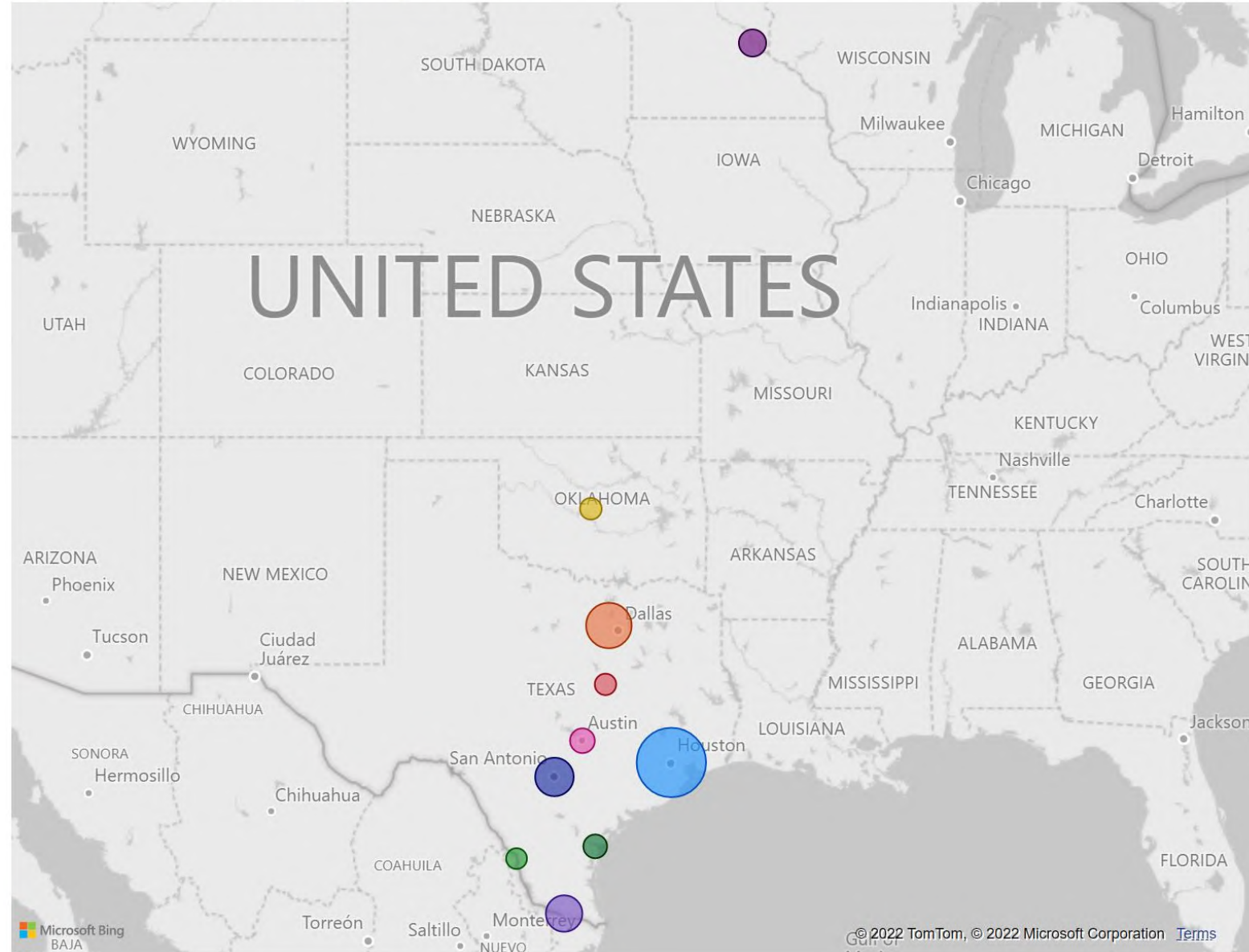
5/1/2022



5/31/2022

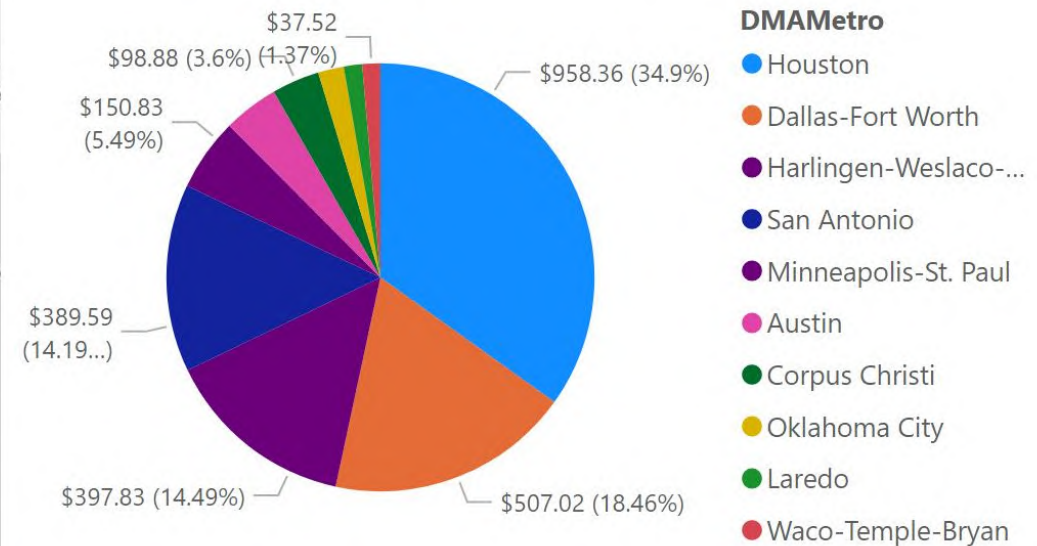


Top 10 Markets by Campaign Impressions



DMAMetro	Clicks	CPC	Impressions	CPM
Houston	2032	\$0.06	197555	\$0.57
Dallas-Fort Worth	1074	\$0.05	103037	\$0.55
Harlingen-Weslaco-Brownsville-McAllen	866	\$0.13	67334	\$1.65
San Antonio	835	\$0.13	75468	\$1.48
Minneapolis-St. Paul	326	\$0.17	30831	\$1.78
Austin	246	\$0.45	20871	\$5.32
Corpus Christi	215	\$0.51	17127	\$6.42
Oklahoma City	107	\$0.26	8887	\$3.15
Laredo	83	\$0.66	5347	\$10.29
Waco-Temple-Bryan	78	\$0.71	7803	\$7.05
Total	5862	\$0.14	534260	\$1.51

Top 10 Markets by Campaign Investment





WEB ANALYTICS



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WEB ANALYTICS

Month

May

Year

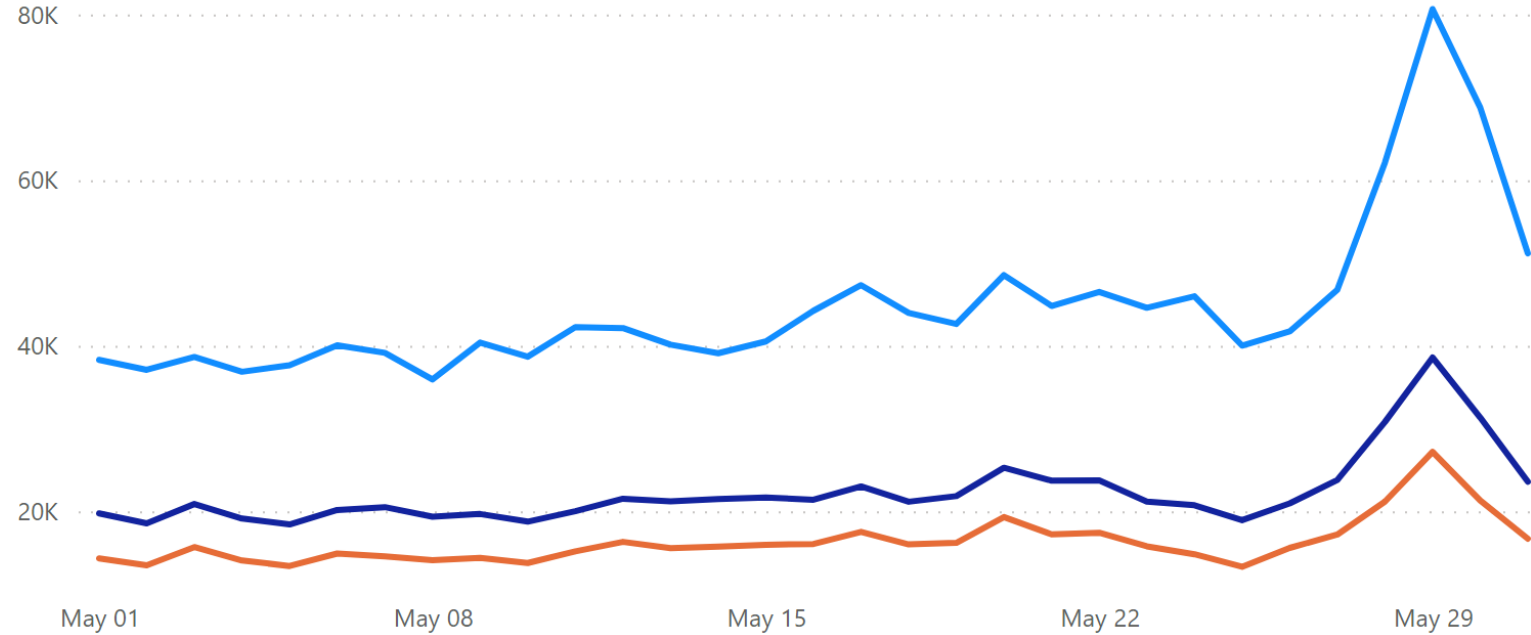
2022



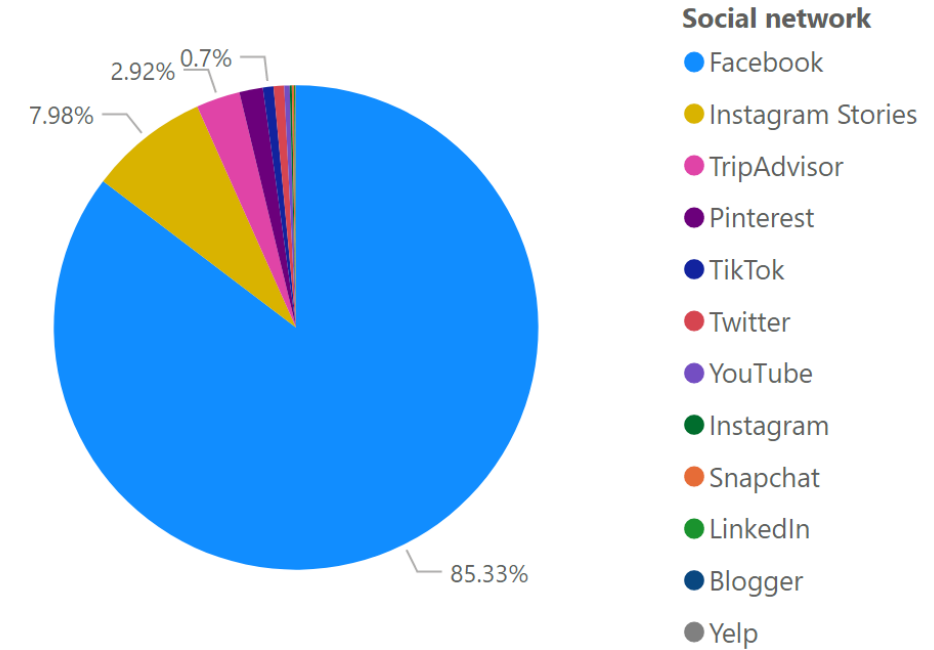
Web Performance by Day

● Pageviews ● Sessions ● New users

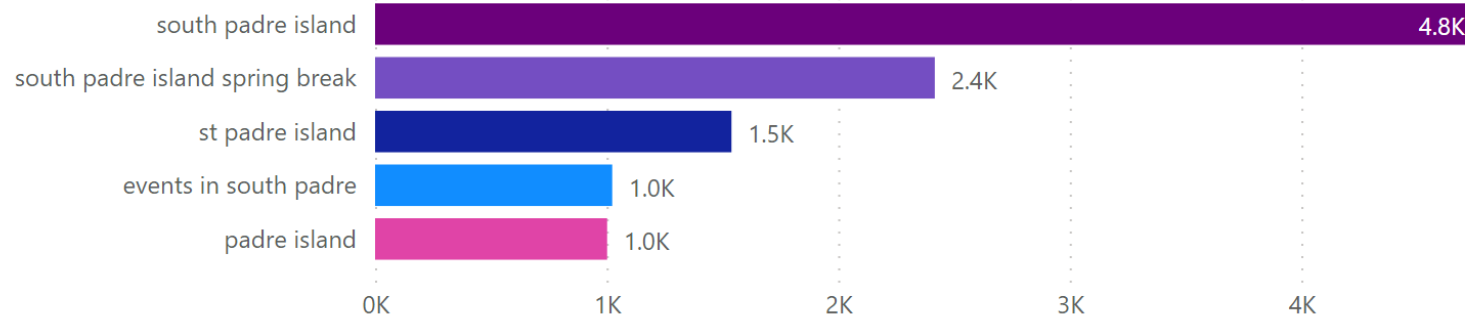
Facebook drove the highest percent of visitors to the website for May 2022. This can be attributed to the Entravision media campaign that emphasized the use of Facebook Ads.



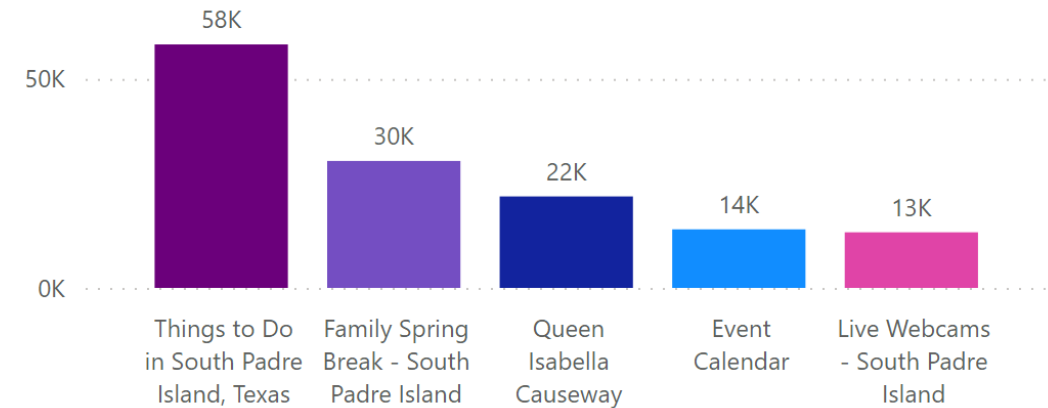
New users by Referral Source



New Users by Keyword



Pageviews by Page Title





IN-HOUSE MEDIA BUYS



PREDICTIVE

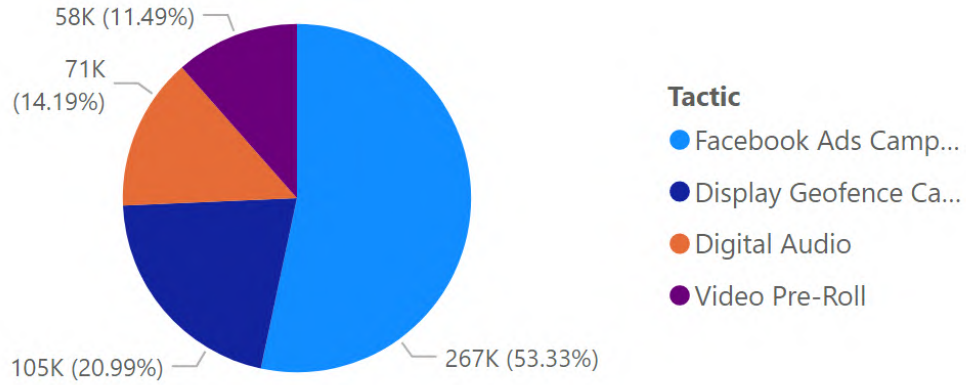
DATA LAB



IN HOUSE MEDIA BUYS



Impressions Served by Tactic



551K

Total Impressions

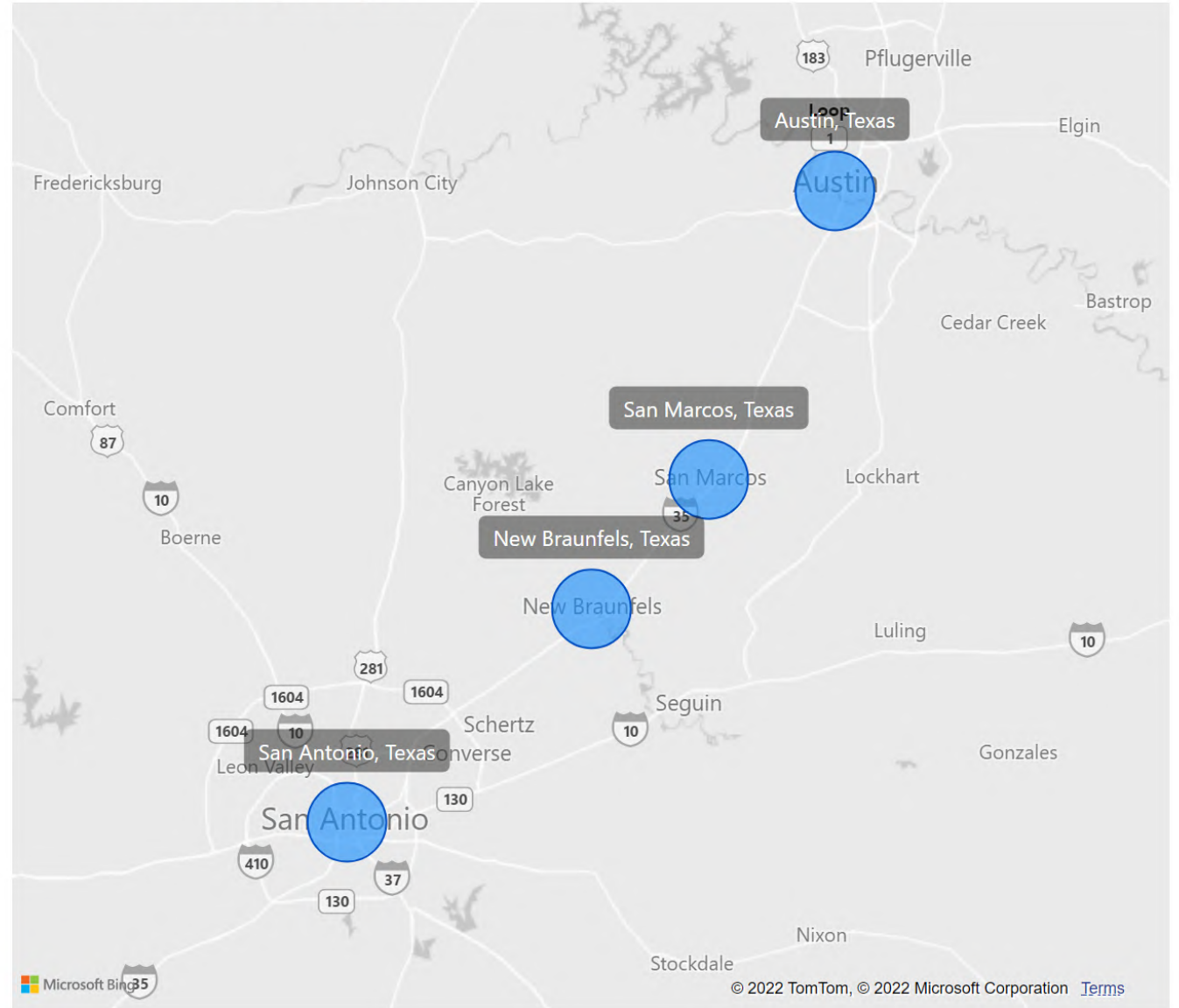
631

Total Clicks

11%

Average CTR

Entravision Campaign Targets



Microsoft Bing

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A sunset over a beach with a seagull in the foreground. The sky is filled with colorful clouds in shades of orange, yellow, and blue. The sun is low on the horizon, casting a warm glow over the scene. The ocean waves are gently lapping at the shore, and a seagull is visible on the sand in the foreground.

TRAVELLER INTELLIGENCE DATA



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ARRIVALS & EVENTS

The South Padre Jailbreak run coincided with the most significant increase in trips to SPI for the month.

Month

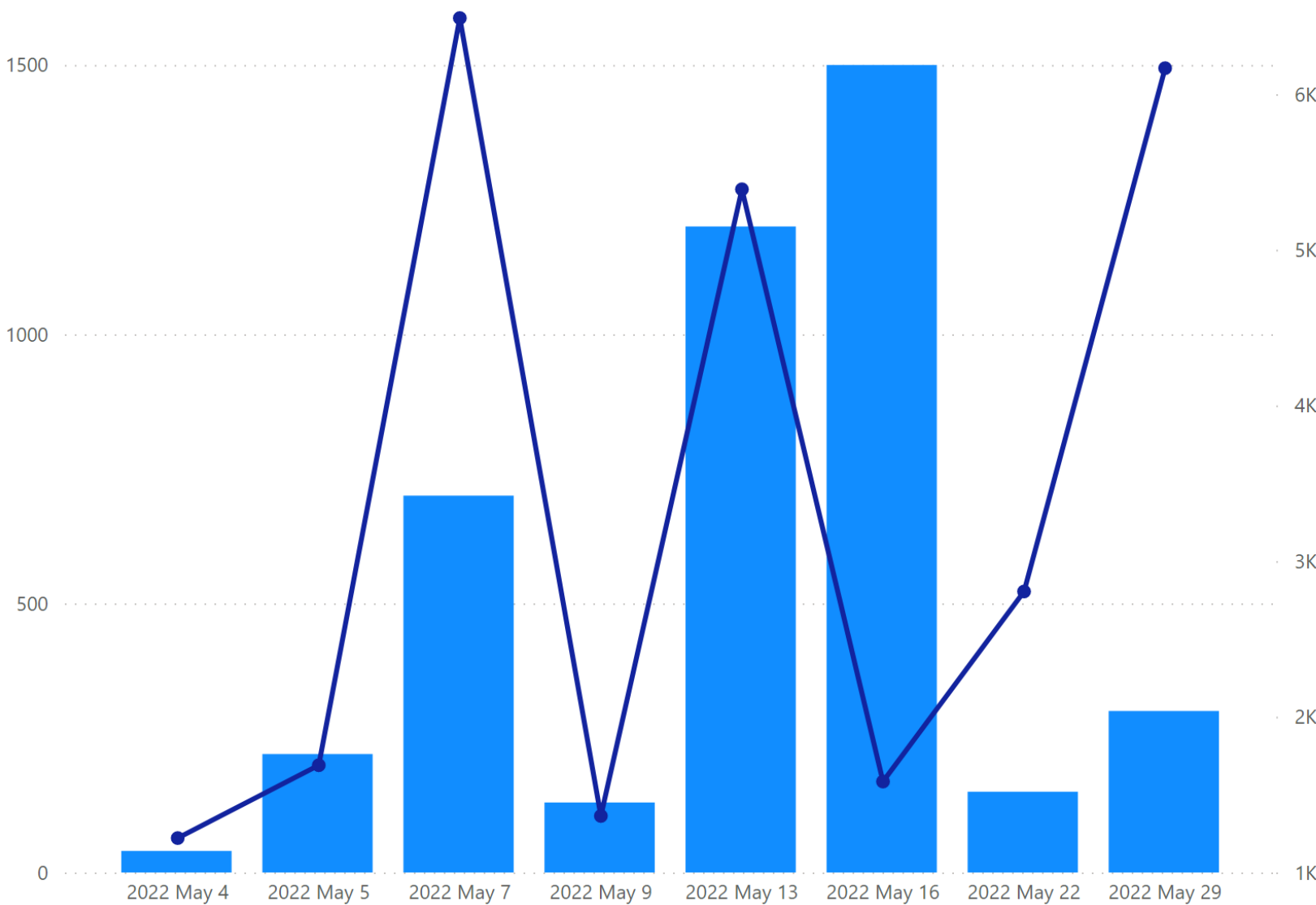
May

Year

2022

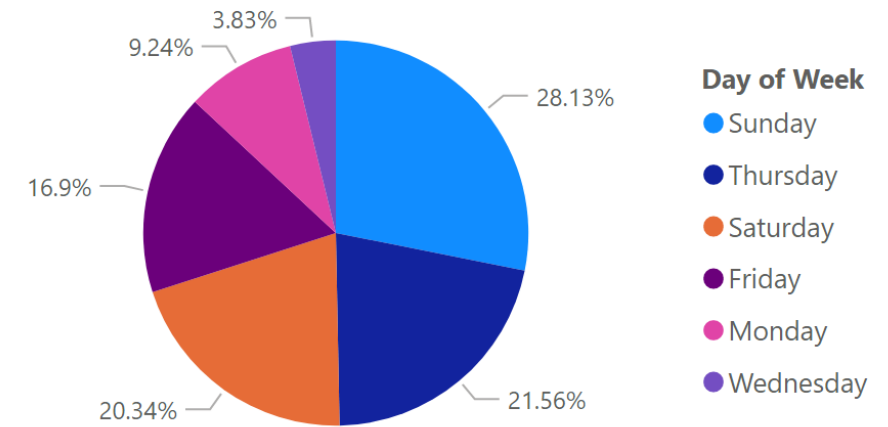


● Convention Center ● Trips



Name	Start Date	Est People	Trips
South Padre Jailbreak Run	5/7/2022	700	6489
Texas Hispanic-Serving Institutions Consortium	5/29/2022	300	6167
Shallow Sport Tournament	5/13/2022	1200	5389
Region One Effective Border Schools	5/22/2022	150	2805
CTA Training	5/5/2022	30	1689
SPI Basketball Clinic	5/5/2022	150	1689
SPI PD ASP Baton Training	5/5/2022	40	1689
Region One Technology	5/16/2022	1500	1584
CTA Training	5/9/2022	30	1363
El Paseo Arts Foundation	5/9/2022	100	1363
Total			26707

Trips by Day of Week





TRAVELLER INTELLIGENCE

Month

May

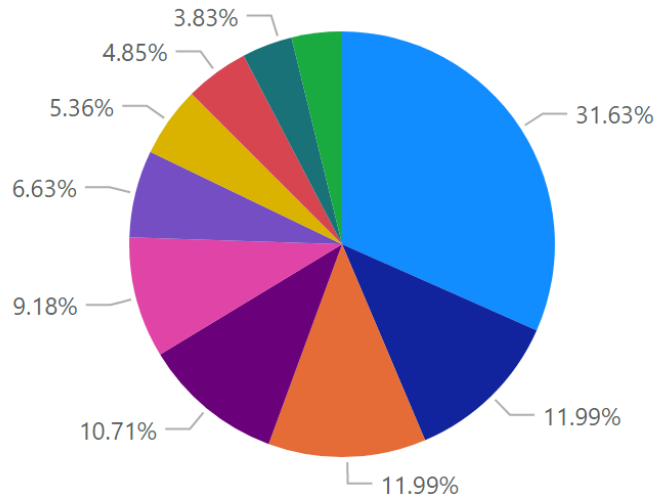
Year

2022



Isla Blanca Park was the most popular attraction this month.

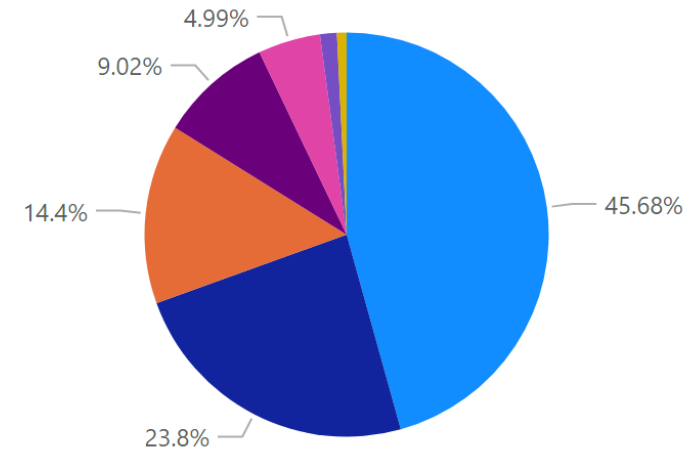
Trips by POI Name



POI Name

- Isla Blanca Park
- Entertainment District
- Hilton Garden Inn
- Bay Fishing
- Courtyard
- Clayton's Bar & Grill
- Isla Grand Beach Resort
- Pearl South Padre Resort
- Beach Resort at South Padre...
- Tiki Condominiums

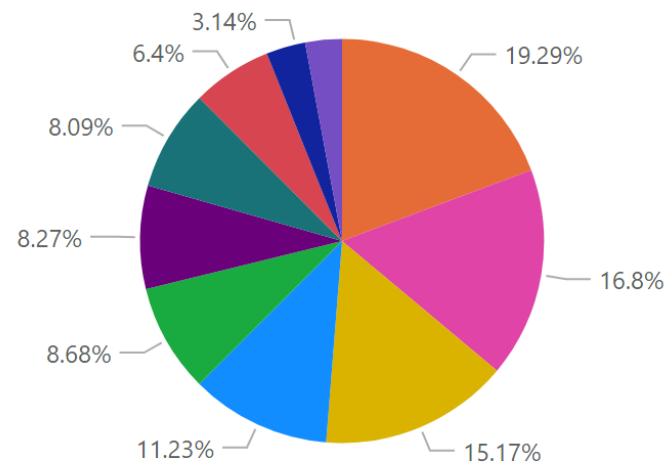
Trips by POI Category



POI Category

- Hotels
- Parks
- Attractions
- Districts
- Restaurants
- Transportation
- Convention Center

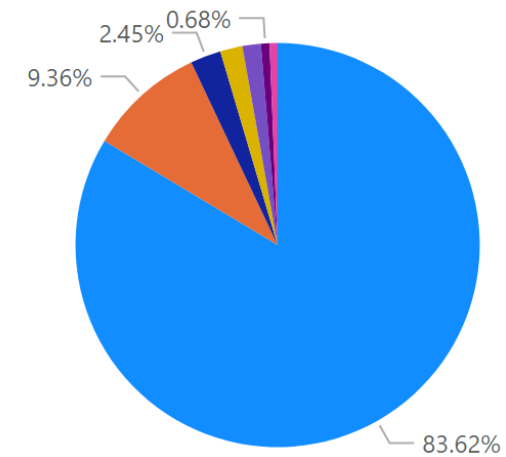
Time Spent by POI Name



POI Name

- Hilton Garden Inn
- Courtyard
- Isla Grand Beach Resort
- Isla Blanca Park
- Tiki Condominiums
- Bay Fishing
- Beach Resort at South Padre...
- Pearl South Padre Resort

Time Spent by POI Category



POI Category

- Hotels
- Attractions
- Parks
- Convention Center
- Transportation
- Districts
- Restaurants



TRAVELLER INTELLIGENCE

Month

May

Year

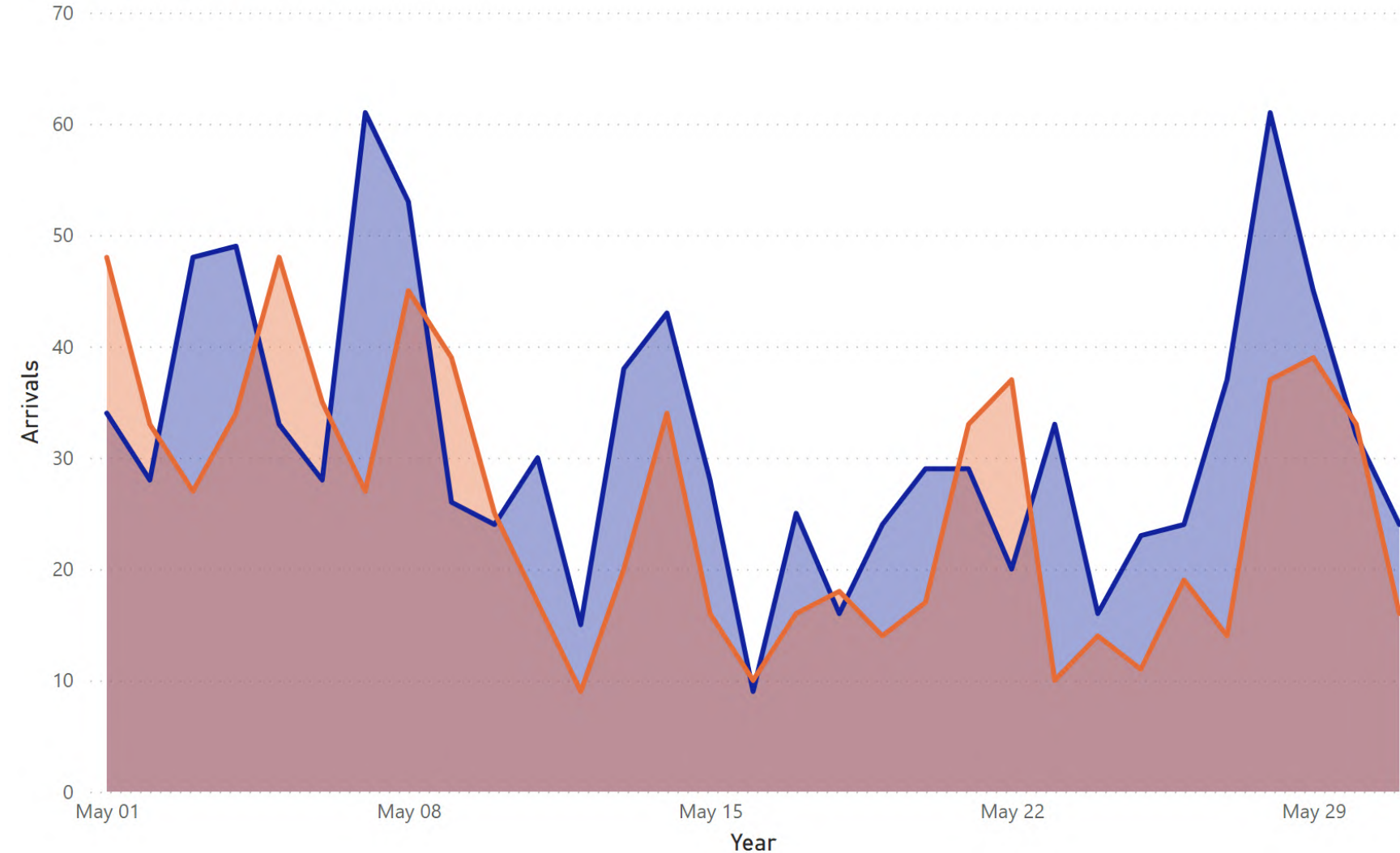
2022



Overnight visitors surpassed same-day visitors for the month. Peaks in same-day visitors coincided with the start dates of events.

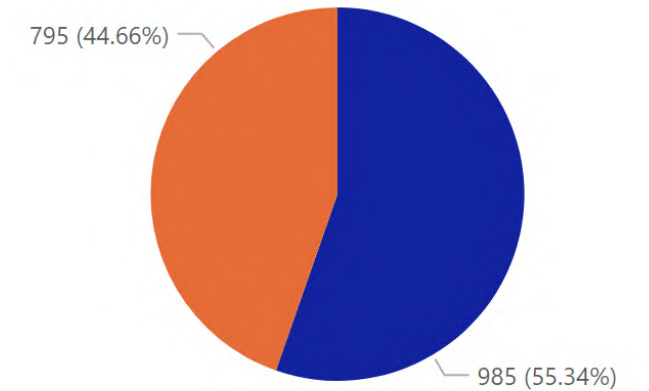
Arrivals by Year, Month, Day and Group

Group ● Overnight ● Same Day



Arrivals by Group

Group ● Overnight ● Same Day



Events that Attracted more Same Day Visitors

Start Date	Name	Est People
5/5/2022	CTA Training	30
5/9/2022	CTA Training	30
5/9/2022	El Paseo Arts Foundation	100
5/22/2022	Region One Effective Border Schools	150
5/5/2022	SPI Basketball Clinic	150
5/5/2022	SPI PD ASP Baton Training	40
5/29/2022	Texas Hispanic-Serving Institutions Consortium	300



TRAVELLER INTELLIGENCE

POI Category

Multiple selections

Month

May

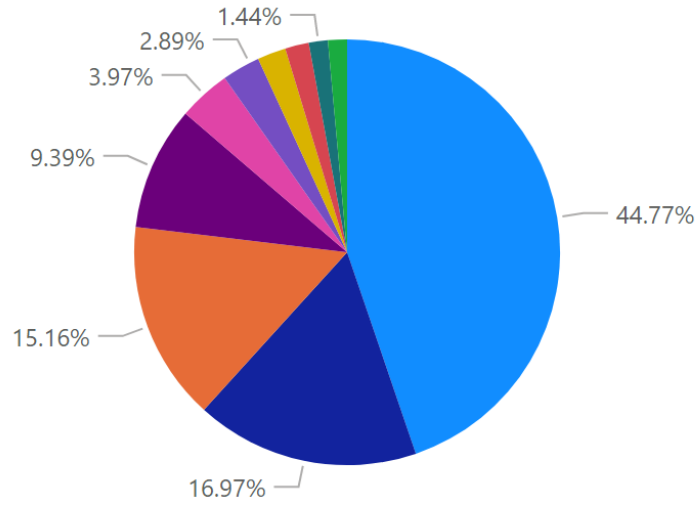
Year

2022



Parks were the most popular POI category; however, people spent more time at Attractions.

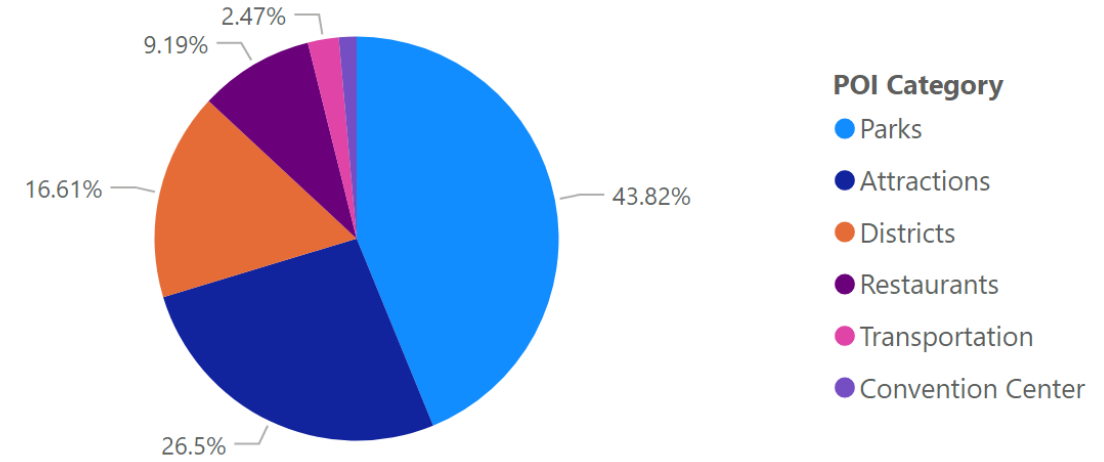
Trips by POI Name (Non-Lodging)



POI Name

- Isla Blanca Park
- Entertainment District
- Bay Fishing
- Clayton's Bar & Grill
- Port Isabel Lighthouse Square
- Sea Turtle Inc.
- Valley International Airport
- Gulf Fishing
- Schlitterbahn Waterpark
- SPI Convention Centre

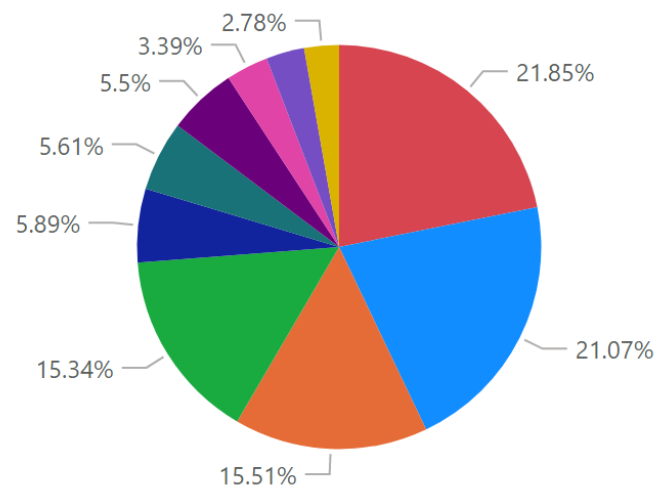
Trips by POI Category (Non-Lodging)



POI Category

- Parks
- Attractions
- Districts
- Restaurants
- Transportation
- Convention Center

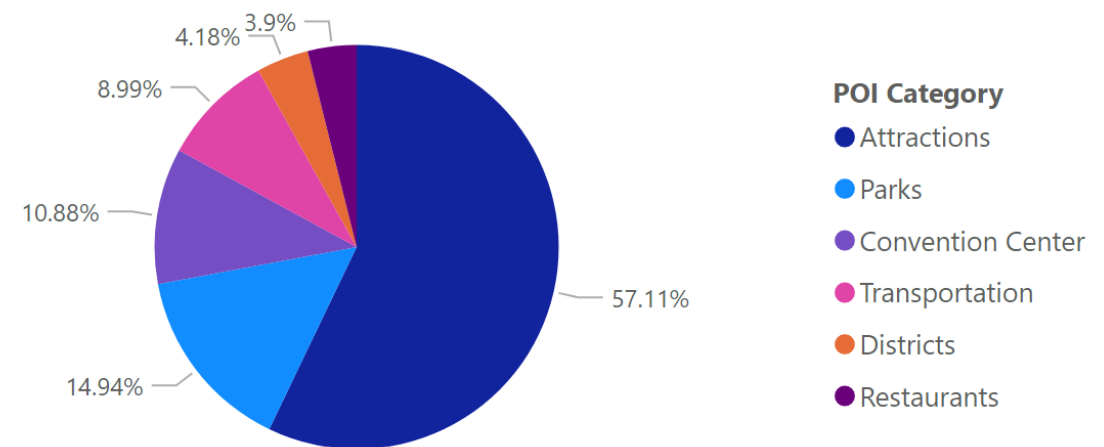
Time Spent by POI Name (Non-Lodging)



POI Name

- Gulf Fishing
- Isla Blanca Park
- Bay Fishing
- SPI Convention Centre
- Entertainment District
- Schlitterbahn Waterpark
- Clayton's Bar & Grill
- Port Isabel Lighthouse Square

Time Spent by POI Category (Non-Lodging)



POI Category

- Attractions
- Parks
- Convention Center
- Transportation
- Districts
- Restaurants



TRAVELLER INTELLIGENCE

POI Category

Hotels

Month

May

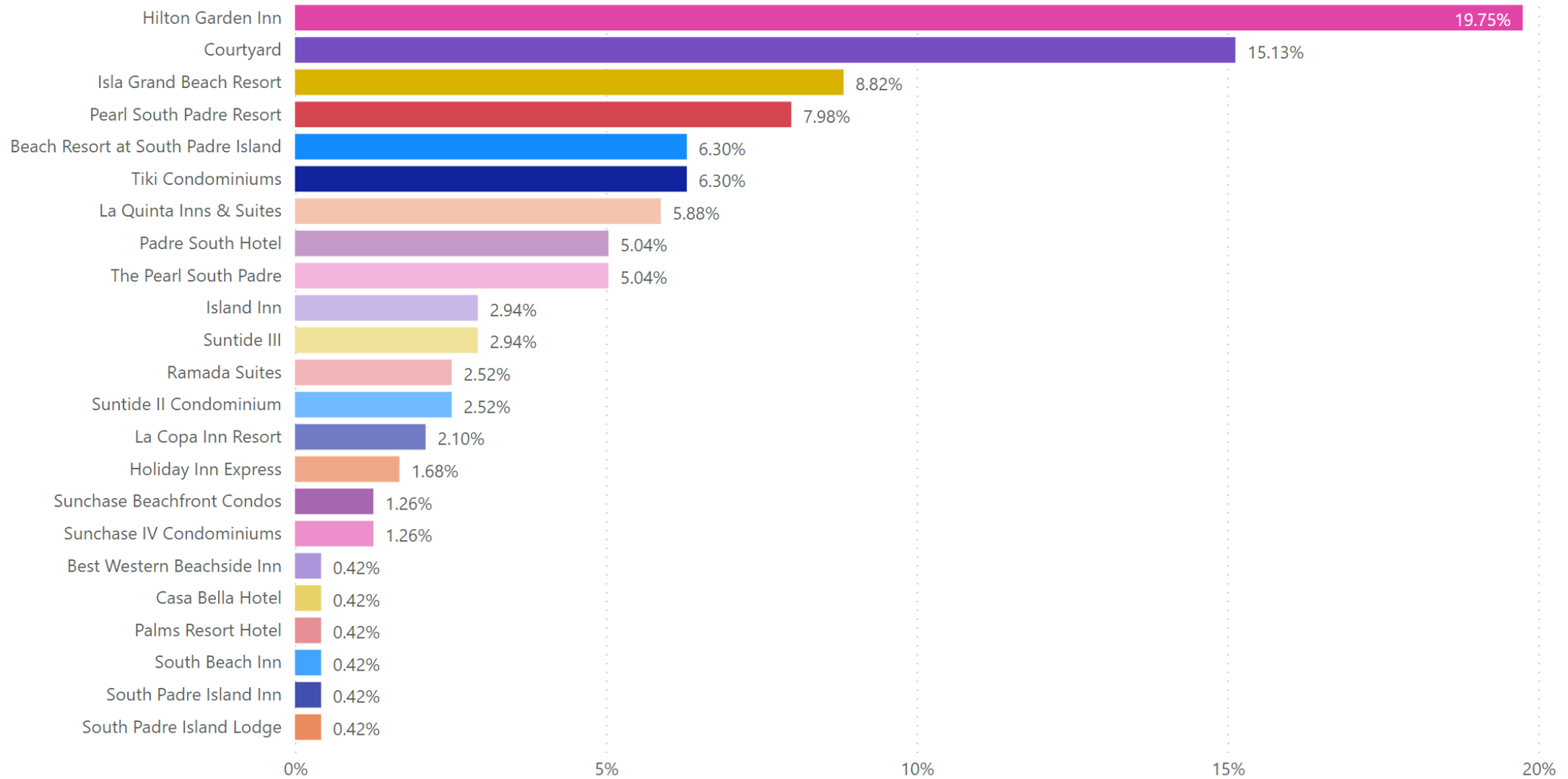
Year

2022



The Hilton Garden Inn was the strongest POI in the "Hotel" category.

Trips by POI (Lodging Only)





ARRIVALS BY MARKET

Month

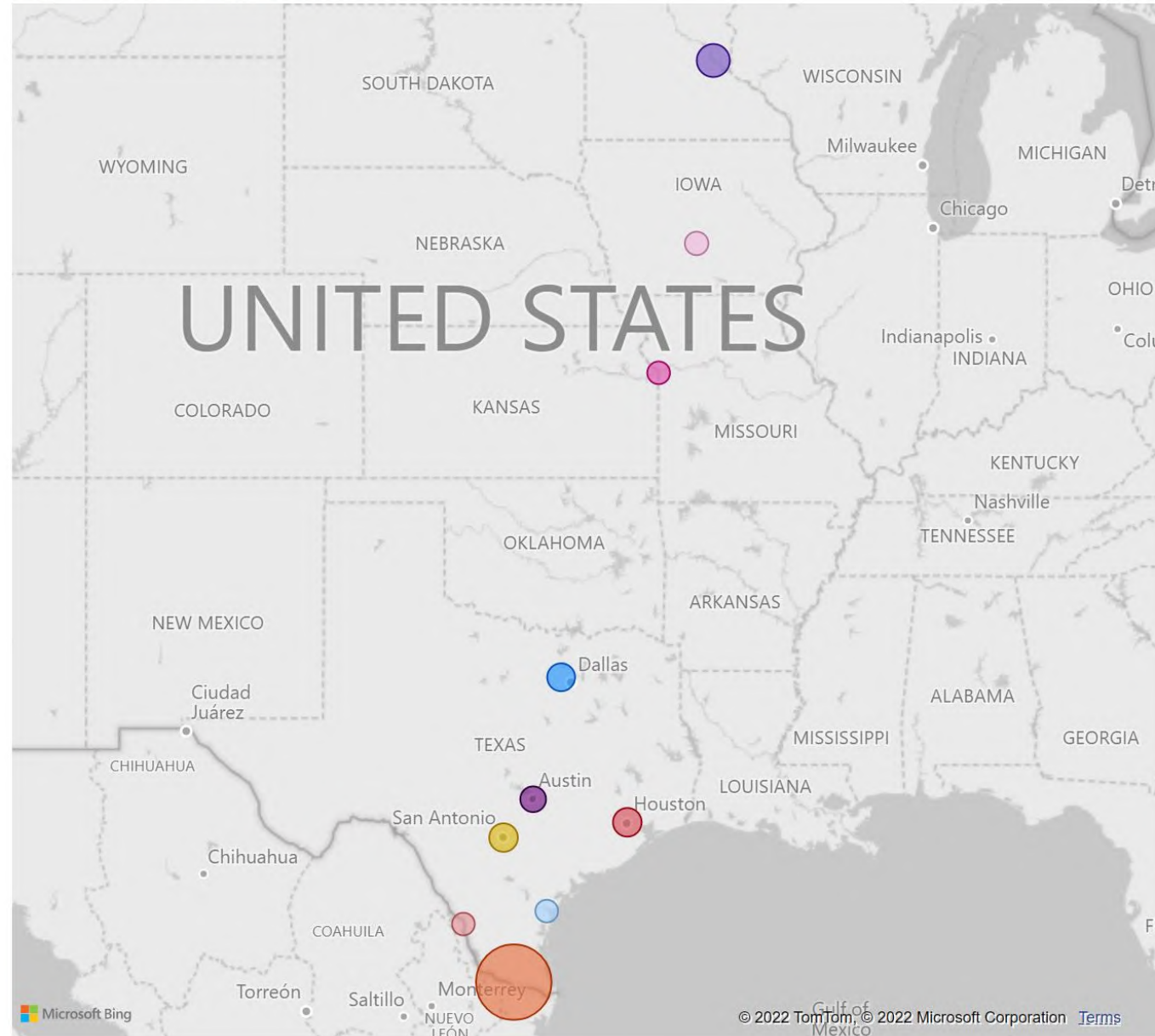
May

Year

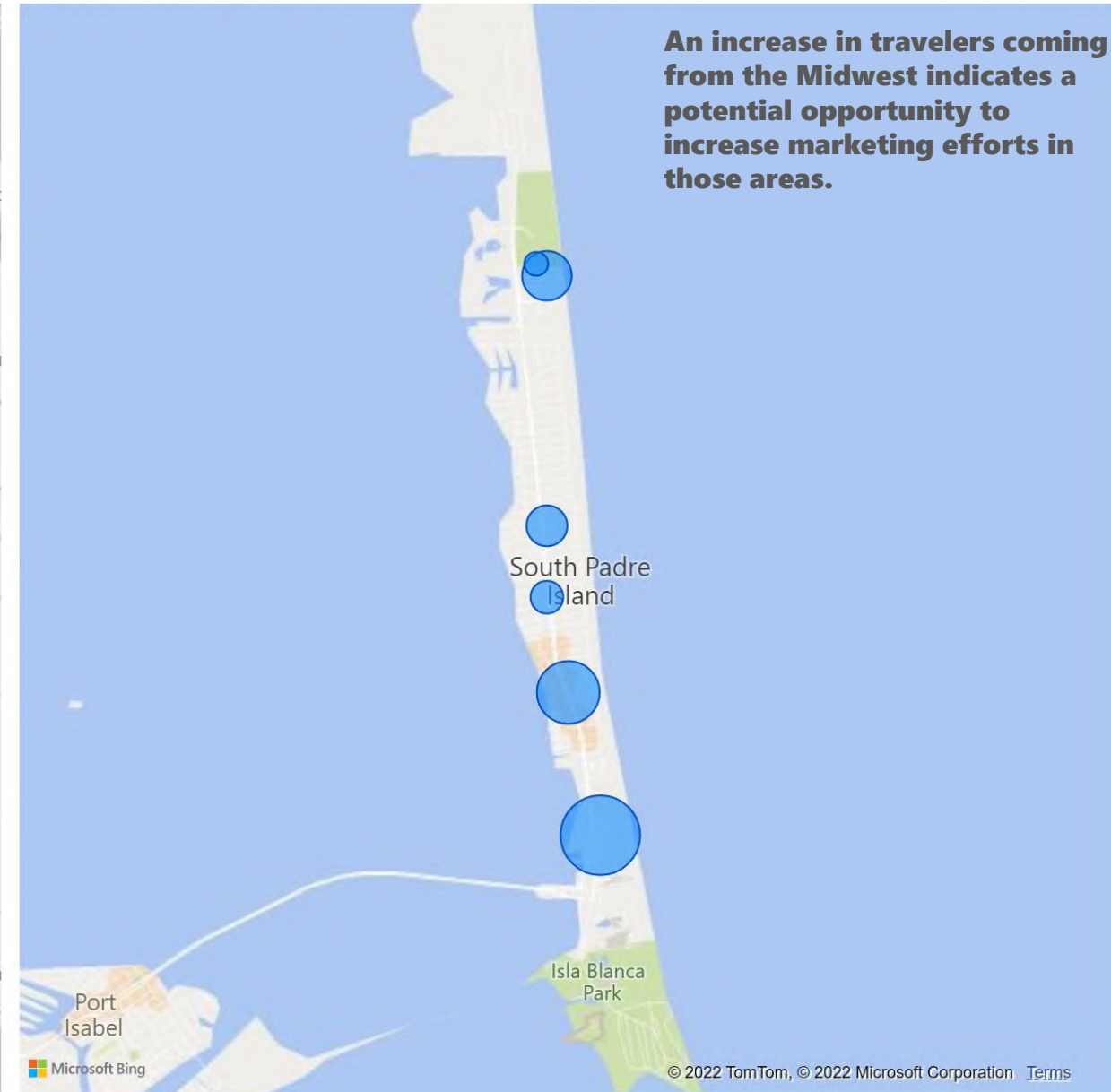
2022



Top 10 Markets by Arrivals



Top 5 Visited Locations





AIRPORT ARRIVALS

Month

May

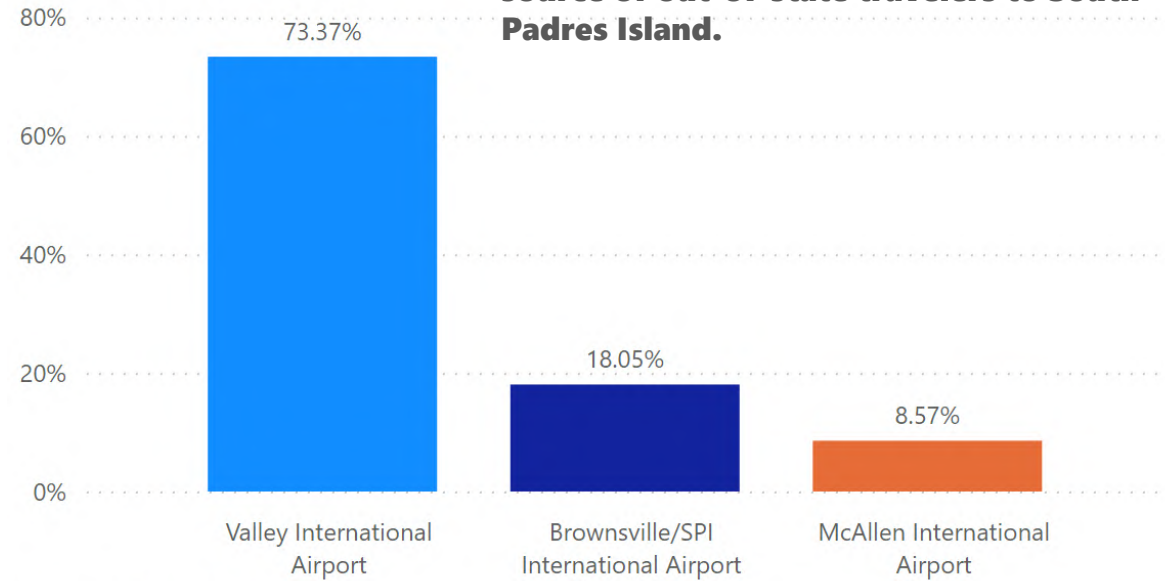
Year

2022

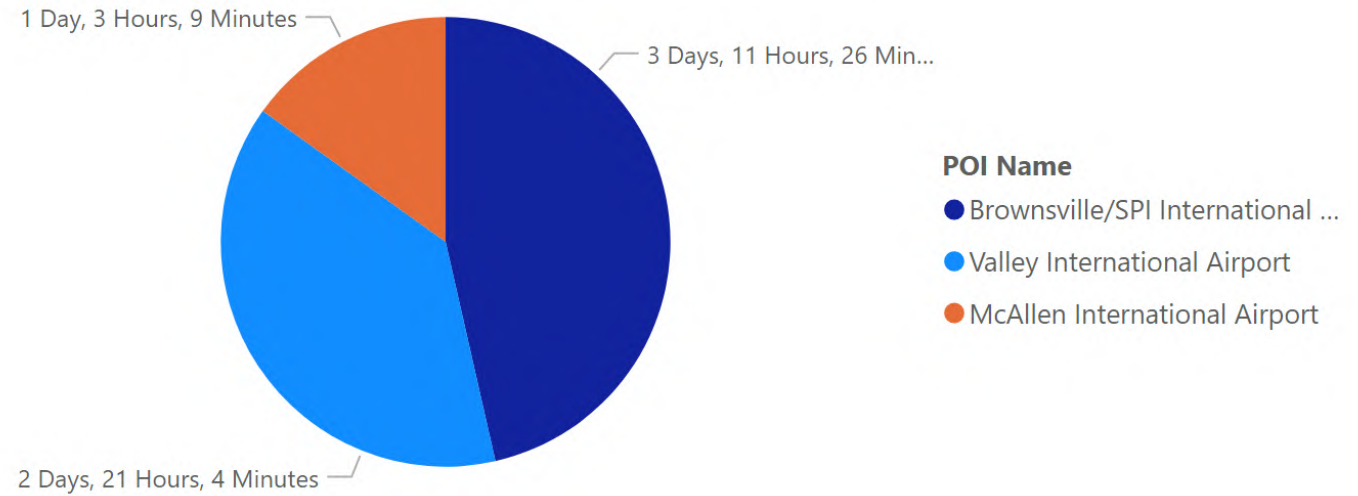


Arrivals by Airport

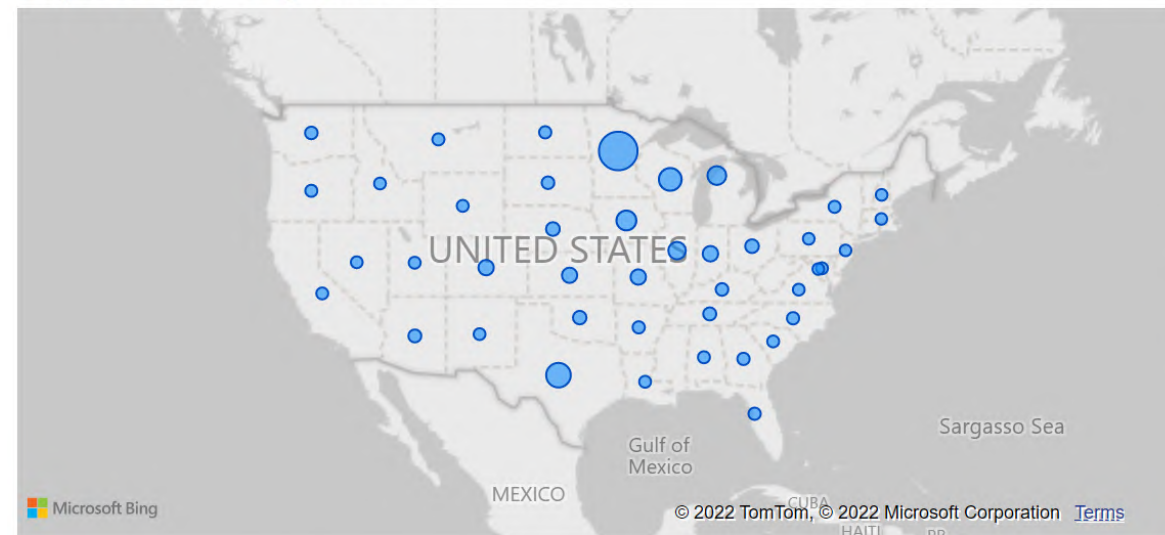
Minnesota continued to be the largest source of out-of-state travelers to South Padre Island.



Average Time Spent on Island by Airport Arrival



Airport Arrivals by State



Airport Arrivals

Home Region	%Visitors	Repeat Visit Ratio	Avg time in Market (Days, Hours)	Avg Time in Airport (minutes)
Minnesota	23.61%	0.10	3 Days, 8 Minutes	123.82
Texas	12.24%	0.02	2 Days, 2 Hours, 37 Minutes	105.22
Wisconsin	9.85%	0.09	3 Days, 2 Hours, 5 Minutes	116.29
Iowa	7.55%	0.06	2 Days, 9 Hours, 30 Minutes	110.76
Michigan	6.79%	0.03	4 Days, 9 Hours, 5 Minutes	127.79
Illinois	5.45%	0.05	3 Days, 4 Hours, 56 Minutes	102.02
Indiana	3.73%	0.03	4 Days, 4 Hours, 59 Minutes	114.75
Kansas	3.54%	0.03	3 Days, 4 Hours, 21 Minutes	133.11
Missouri	3.54%	0.05	3 Days, 12 Hours, 43 Minutes	121.64
Total	100.00%	2.02		79.27



ECONOMIC IMPACT



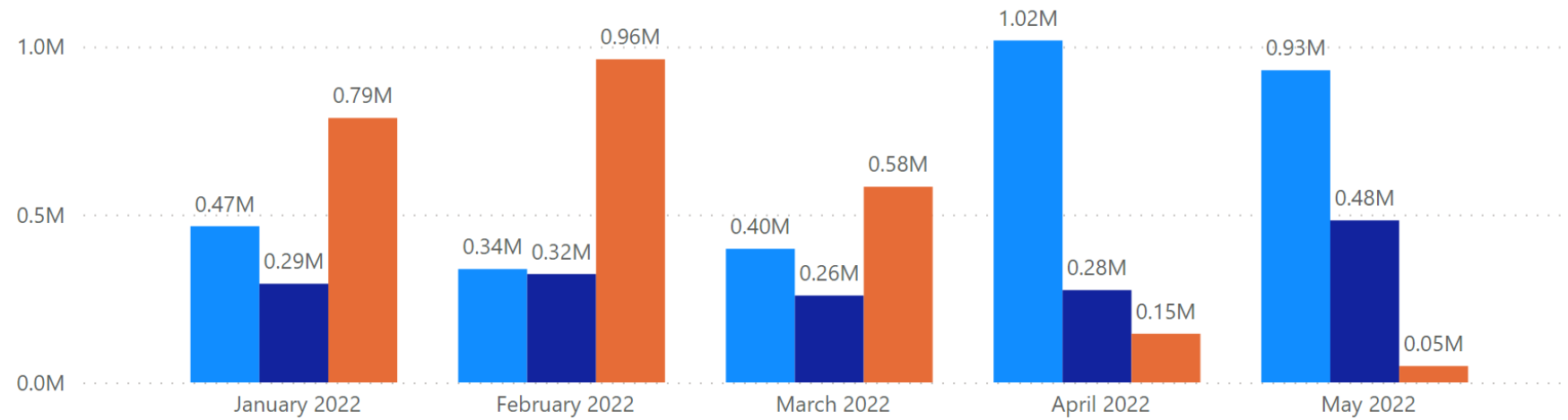
TAX COLLECTIONS

As of May 2022, HOT Tax is the largest source of tax collection.

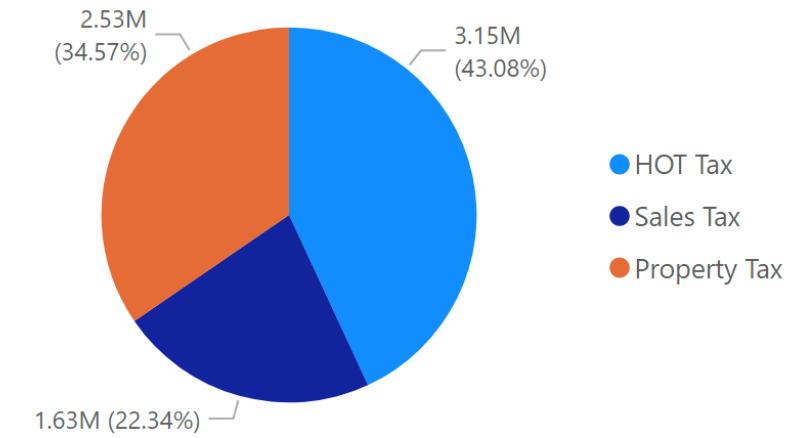


2022 Tax Collection by Type and Month

● HOT Tax ● Sales Tax ● Property Tax

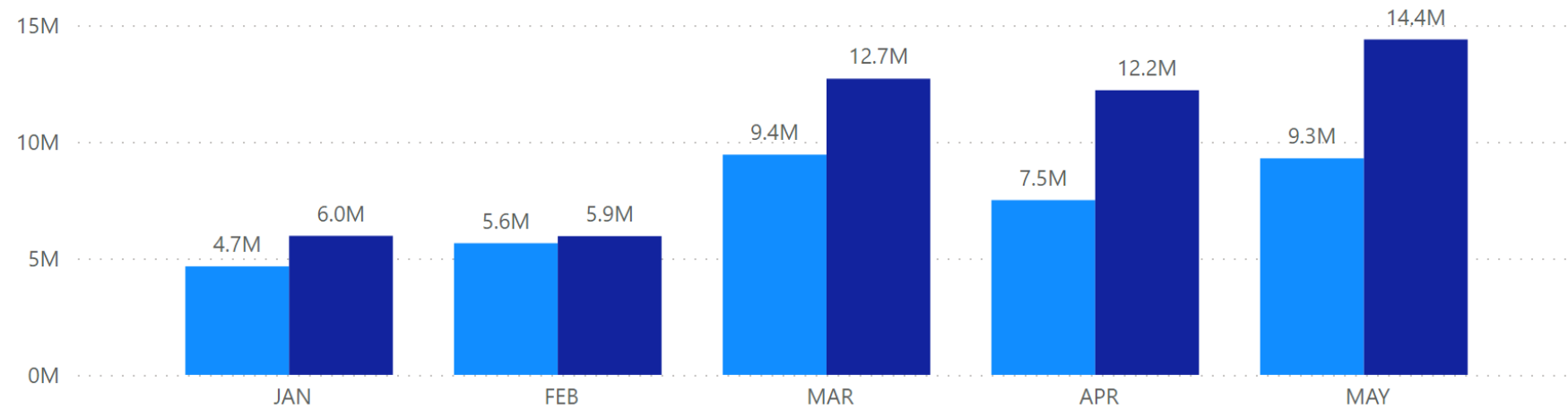


2022 Tax Collection by Type



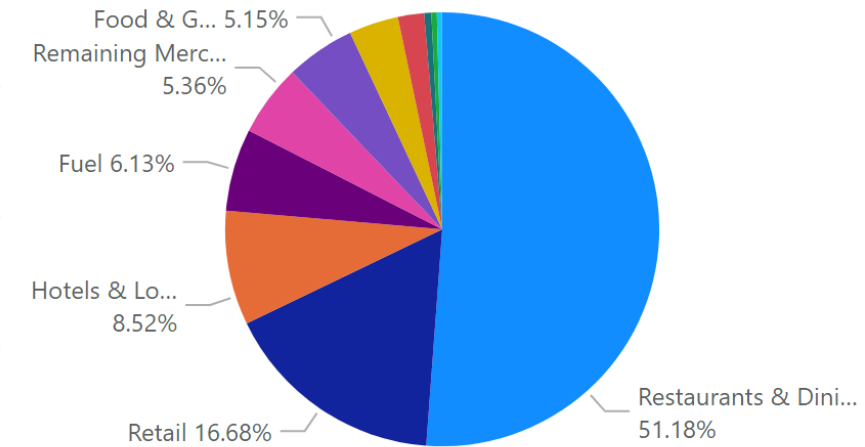
2022 Credit Card Spending

Purchase Year ● 2021 ● 2022



Consumer credit card spending continues to show year-over-year growth.

2022 Credit Card Spending





KEY TAKEAWAYS

- **South Padre Island outperformed all its competitors except for Port Aransas. This was largely driven by the high ADR of Port Aransas. Despite this, South Padre Island continues to outperform all competitors and previous years when looking at 2022 YTD.**
- **An increased focus of marketing efforts towards TikTok led to a more successful overall month for paid media performance. Small drops in Snapchat and Instagram performance will be remedied with the development and use of new creatives.**
- **The South Padre Jailbreak Run was the event that coincided with the highest number of trips to the island for May 2022.**

NEXT STEPS



- **Develop and utilize new creatives to improve Snapchat and Instagram performance for the Millennial Campaign.**
- **Expand the focus of marketing efforts to the Midwest segments that have shown the most growth in travelers to SPI.**
- **Included additional data regarding keyword performance for future web analytics reports.**

Q&A



**CITY OF SOUTH PADRE ISLAND
CONVENTION AND VISITORS ADVISORY BOARD
AGENDA REQUEST FORM**

MEETING DATE: June 22, 2022

NAME & TITLE: Linette Hernandez, Management Assistant

DEPARTMENT: Convention and Visitors Bureau

ITEM

Update on The Switch Up motion picture. (Rodriguez)

- * marketing efforts
- * movie launch date
- * Netflix

ITEM BACKGROUND

N/A

BUDGET/FINANCIAL SUMMARY

N/A

COMPREHENSIVE PLAN GOAL

N/A

LEGAL REVIEW

Sent to Legal: No
Approved by Legal: No

RECOMMENDATIONS/COMMENTS:

**CITY OF SOUTH PADRE ISLAND
CONVENTION AND VISITORS ADVISORY BOARD
AGENDA REQUEST FORM**

MEETING DATE: June 22, 2022

NAME & TITLE: Linette Hernandez, Management Assistant

DEPARTMENT: Convention and Visitors Bureau

ITEM

Presentation and discussion regarding the CVB Monthly Report. (Rodriguez/Moore)

- 1.) Special Events
- 2.) Marketing and Communications
- 3.) Social Media
- 4.) Cision
- 5.) PR Efforts
- 6.) New Creative
- 7.) SPI-Certified Tourism Advisor (CTA) Program

ITEM BACKGROUND

N/A

BUDGET/FINANCIAL SUMMARY

N/A

COMPREHENSIVE PLAN GOAL

N/A

LEGAL REVIEW

Sent to Legal: No

Approved by Legal: No

RECOMMENDATIONS/COMMENTS:



CVB Monthly Report

June 2022



Marketing & Communications

ORGANIC SOCIAL MEDIA OVERVIEW



sproutsocial

Facebook Top Posts



Visit South Padre Island

Tue 5/31/2022 11:06 am PDT

History is being made on South Padre Island as the USS Kitty Hawk makes its last stop 🇺🇸 Many are gathered today at Isla Blanca Park to watch the retired super...



Total Engagements	11,137
Reactions	2,519
Comments	274
Shares	487
Post Link Clicks	—
Other Post Clicks	7,857



Visit South Padre Island

Tue 6/7/2022 1:53 pm PDT

Firework season is in full swing on South Padre Island. Enjoy the bright lights over the bay and beach throughout the week all summer long. 🎆 Fireworks ov...



Total Engagements	5,997
Reactions	1,656
Comments	514
Shares	567
Post Link Clicks	—
Other Post Clicks	3,260



Visit South Padre Island

Sun 5/22/2022 1:03 pm PDT

Looking for a beachside spot to get some grub? Check out Wanna Wanna Inn Beach Bar & Grill for food you can enjoy by the sea 🌊 From classic beach foods like...



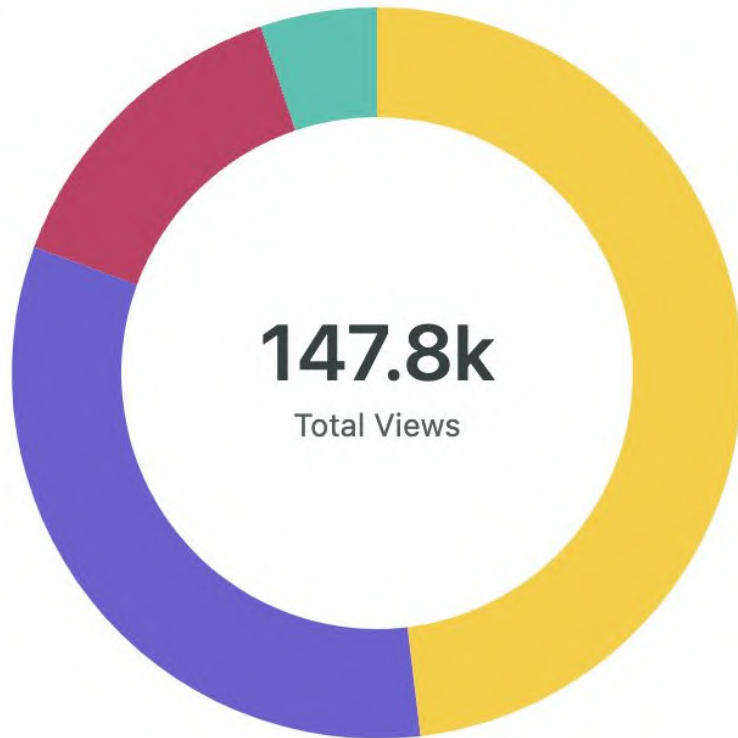
Total Engagements	4,167
Reactions	1,060
Comments	207
Shares	97
Post Link Clicks	—
Other Post Clicks	2,803



Facebook Video Performance



View Metrics



Organic Full

7,642

Organic Partial

48,030

Paid Full

21,023

Paid Partial

71,094

Viewing Breakdown

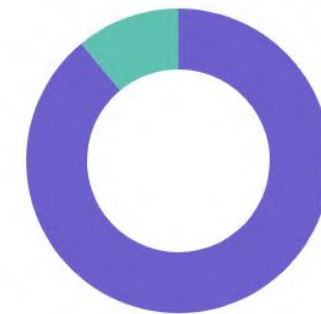


Organic Views

38%

Paid Views

62%



Click Plays

11%

Auto Plays

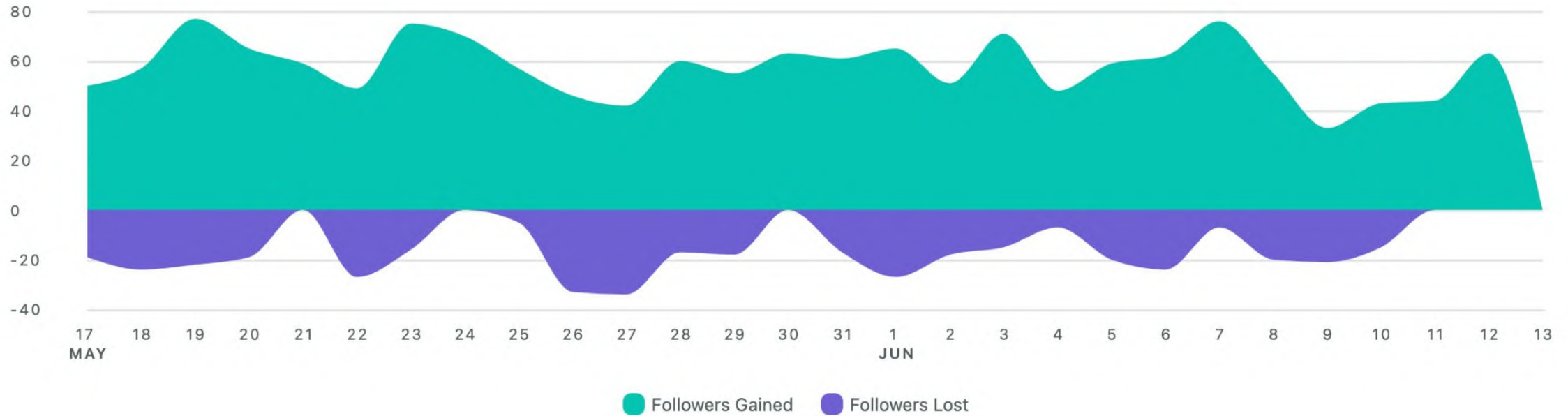
89%



Instagram Audience Growth



Net Follower Growth Breakdown, by Day



Audience Metrics	Totals	% Change
Followers	50,072	↑ 2.3%



Instagram Top Posts



visitsouthpadreisland

Tue 5/31/2022 3:26 pm PDT

History was made on South Padre Island as the USS Kitty Hawk made its last stop 🇺🇸 Many gathered today at Isla Blanca Park to watch the retired supercarrier...



Total Engagements 1,786

Likes 1,681

Comments 22

Saves 83



visitsouthpadreisland

Wed 5/25/2022 9:13 am PDT

****GIFTAWAYCLOSED**** Want to enjoy some live music during Memorial Day Weekend? The @cameroncountyamphitheater is hosting their Boots ...



Total Engagements 1,062

Likes 891

Comments 141

Saves 30



visitsouthpadreisland

Sun 5/22/2022 3:16 pm PDT

Looking for a beachside spot to get some grub? Check out Wanna Wanna Inn Beach Bar & Grill for food you can enjoy by the sea 🍷 From classic beach foods like...



Total Engagements 1,060

Likes 986

Comments 36

Saves 38



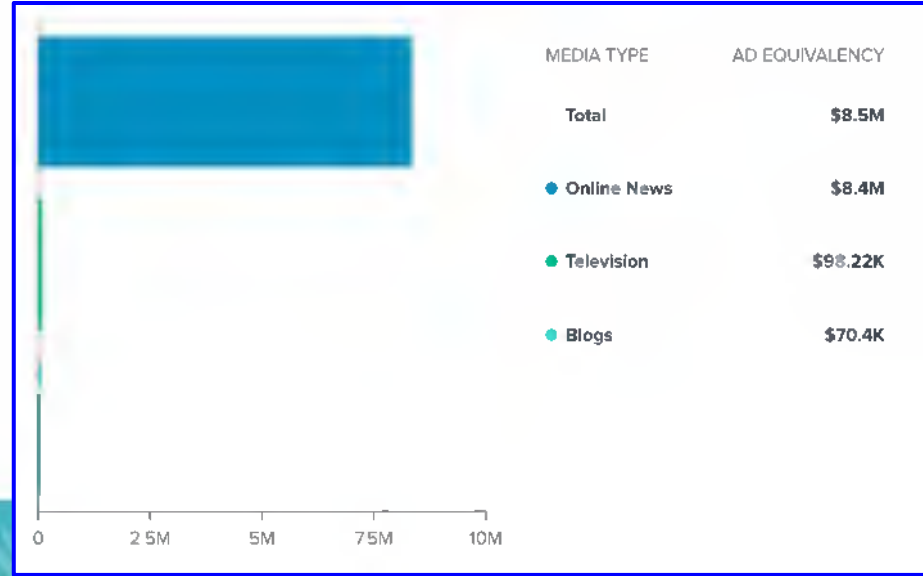
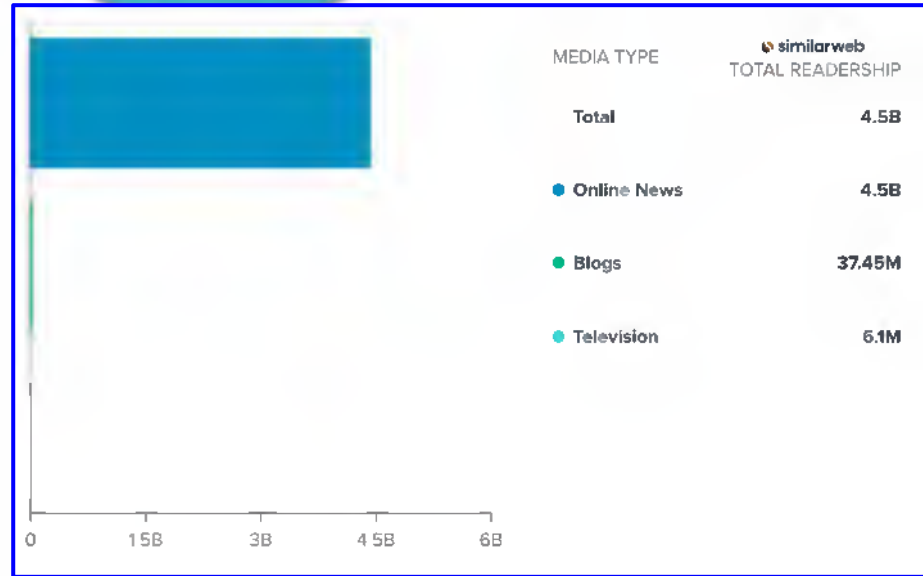
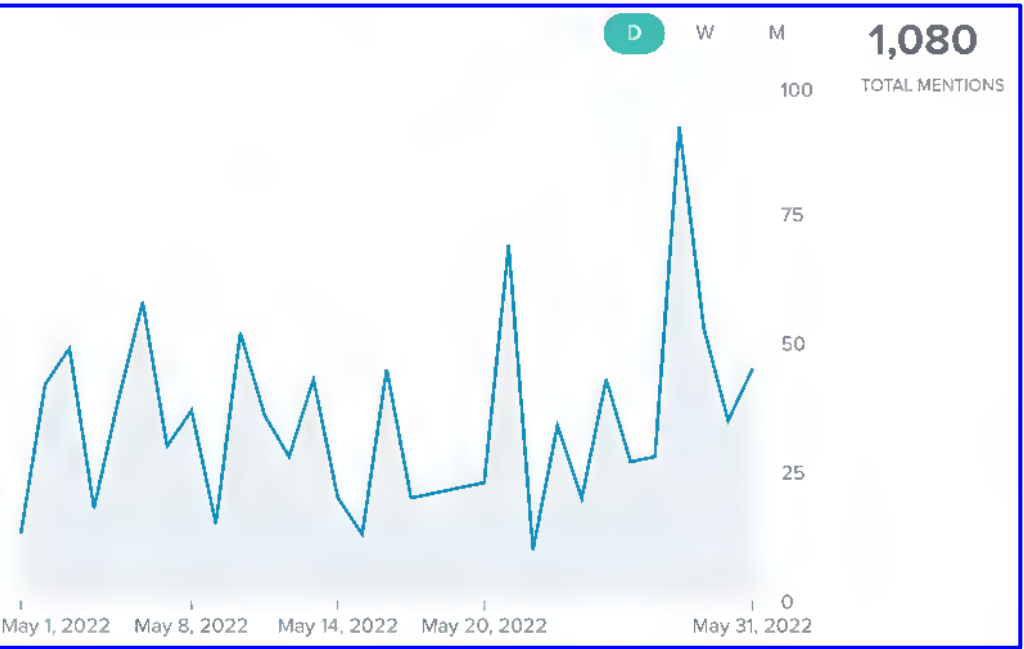
CISION REPORT

CISION[®]

Cision Report May 2022



Total Mentions Over Time
Search: South Padre Island



1,1K
Total Mentions
The total number of news stories for a specified time period.







4.5B
Total Reach
A globally consistent baseline metric for measuring the reach of a media outlet.

\$8.5M
Total Publicity Value
A scoring system that creates an approximate value for a news article.





Top Stories

1		Huge gator gets 'into trouble' behind Texas home during breeding season, rescuers say	459M
		May 10 • Yahoo!	
2		'A whirlwind of emotions:' USS Kitty Hawk aircraft carrier pulls into Texas for dismantling	438M
		May 31 • Yahoo!	
3		Villarreal defeats Cortez in District 37 runoff	438M
		May 25 • Yahoo!	
4		LaMantia wins Senate Dist. 27 primary runoff	438M
		May 25 • Yahoo!	
5		Here are 5 reasons to vote Tuesday: 4 Texas House seats and a new Tarrant County DA	438M
		May 20 • Yahoo!	
6		More for You	198M
		May 13 • MSN	

Top Locations by Country

- **United States** 926
- **Italy** 17
- **India** 9
- **United Kingdom** 8
- **Canada** 6
- **Ukraine** 6
- **France** 5

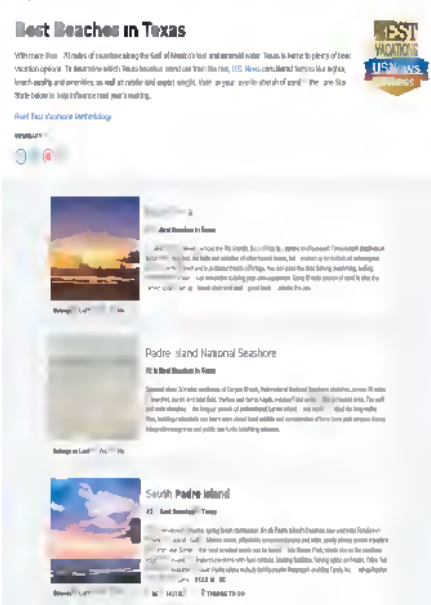
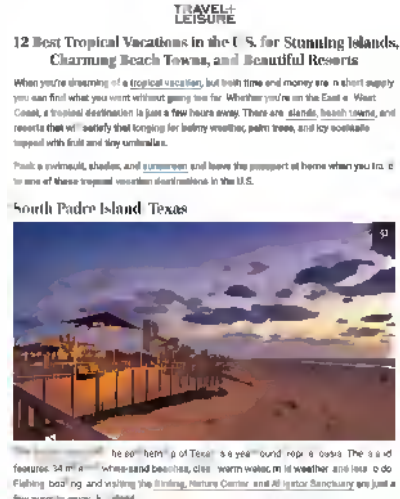
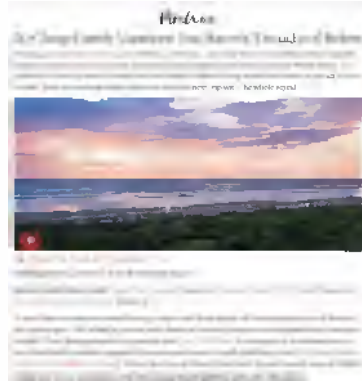
Share Voice



SEARCH NAME	TOTAL MENTIONS
Galveston	1.3K (31%)
South Padre Island	11K (25%)
Corpus Christi	754 (17%)
Panama City Beach	315 (7%)
Fort Walton Beach	298 (7%)
Destin Florida	207 (5%)
Padre Island	194 (5%)
North Padre	119 (3%)



- Interviews: 4
- Press Releases: 3
- SPI Presentations: 2
- Live Shows Interviews: (TV & Radio): 3
- Total Number of Publications: 14



Mexico campaigns



Home > Destacado >
Lanzan en South Padre Island «ICAN» un Tritón de 25 pies con una misión espacial



Lanzan en South Padre Island «ICAN» un Tritón de 25 pies con una misión espacial

mayo 27, 2022 Empresas Monterrey Destacado / TEXAS

"Será una experiencia única en South Padre Island para que personas con capacidades especiales puedan experimentar la libertad de navegar con el



La Corporación de...
 Para más información...
 El sitio de...
 Para más información...
 Contacto: (951) 254-1476



GUÍA CELEBRA A PAPÁ EN EL VALLI

Este mes está dedicado al rey de la casa, a quien ha sido el pilar y apoyo de muchos hogares y a este buscamos darle algo especial. Le recomendamos algunas actividades que funcionan perfecta para esa fecha.

HORAS DE GOLF

¡Juega en el exclusivo Palm Golf Club! Reserva tus horas de juego para esta temporada.

PUROS PREMIUM AUTÉNTICOS

Si a tu papá le gustan estos productos, una vuelta por Eshamers Cigar Bar en la ciudad de McAllen se convertirá en su regalo ideal, ya que cuentan con una gran variedad de puros y otros celebraciones.

INSTRUMENTO DE PESCA

Intégrate a pasar medio día en el agua en un tour de pesca en South Padre Island. Dependiendo de la temporada y las condiciones es posible que puedas pescar tuchas de arena, mojarra, bocanetes, calacas de agua y más. Llévate tu propio equipo o si no tienes, te proporcionan equipo básico. Se requiere una licencia de pesca de agua salada de toda vida.

UNA TARDE DE BOLLICHE

El Main Event Center es una excelente opción de regalo si a tu papá le gusta jugar boliches, además que pueden venir y jugar ahí mismo.

TARJETAS DE REGALO

Puedes llevar a tu papá de compras o regalarle una tarjeta de regalo de sus tiendas de deporte o cualquier favorita como Academy o Bass Pro Shop.

Si es vital para el momento que quieres dar en esta fecha especial. Te deseamos que pases un día lleno de diversión y mucho amor con tu papá amado.

DID YOU KNOW FIREWORKS ON THE PIER

LA TEMPORADA ESPECIAL PARA VER FUEGOS ARTIFICIALES

La mejor manera de terminar o empezar tu día en la isla de Padre es, por supuesto, al año de fuegos artificiales, en Clayton's Beach Bar & Grill. Que mejor que ver el año berrinche al ritmo de las mejores músicas distribuidas en una refina parte bebida o cerveza en el más grande del valle.

Esta asociación es totalmente gratis y puedes venir desde viernes y sábado a partir de las 8:00 p.m. hasta el 29 de octubre de este año.

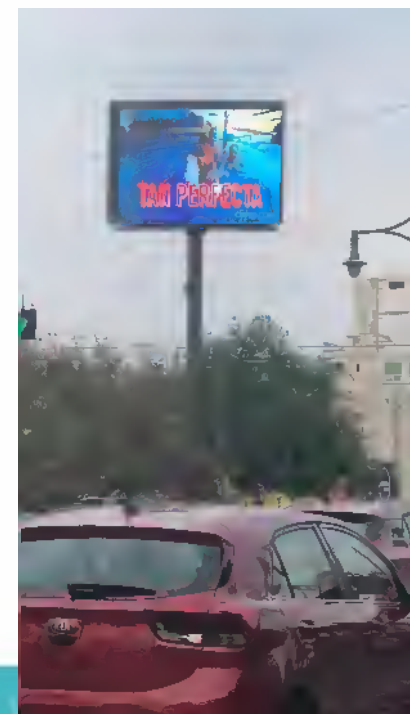
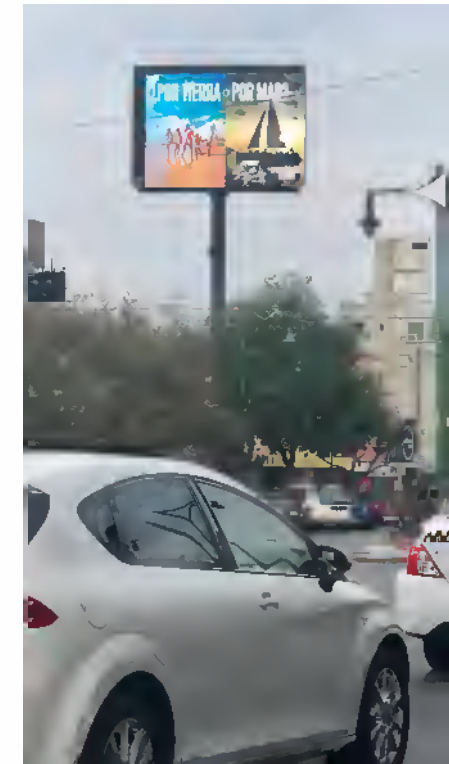
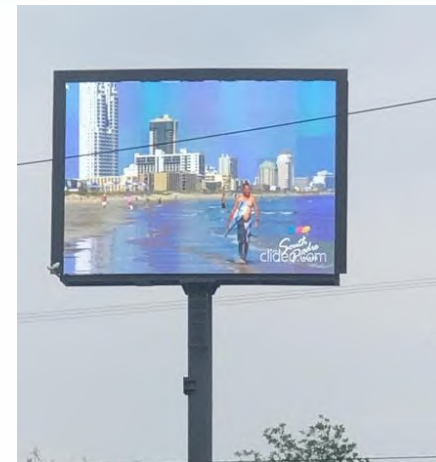
Clayton's es el beach bar más grande de la costa de Texas, cuando necesitas un momento relajante se ofrecen increíbles shows de música en vivo, grupo de baile, DJ, o un show de baile. Han pasado sus momentos divertidos artistas que ganaron premios como Steve Aoki, Pabllo Vittor, Don Omar, Jhay Cortez, entre muchos más. Venidos cerca de la playa los fuegos artificiales o disfruta la playa en sus instalaciones donde puedes disfrutar comer y beber para celebrar el día.

CLAYTON'S BEACH BAR & GRILL SOUTH PADRE ISLAND
 6900 Padre Blvd, South Padre Island, TX 79537
 (951) 761-9980 claytonbeachline.com

7 Jailbreak

Clayton's Beach Bar & Grill
 6900 Padre Blvd.
 South Padre Island, TX 78597
 runthejailbreak.com

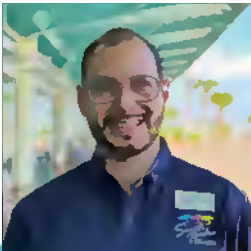
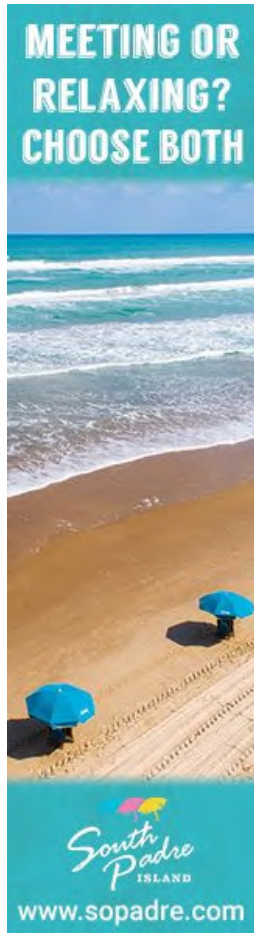
*Fecha sujeta a cambios





In-House Creative

Groups & Meetings



SO READY. SO PADRE.

South Padre Island Convention & Visitors Bureau

South Padre Island Convention & Visitors Bureau
7855 Padre Blvd., South Padre Island, TX 78957
(956) 761-8395 | sopadre.com

MARIANA ESTRADA | SALES MANAGER
(956) 761-8395 | mariana@sopadre.com

South Padre Island Convention & Visitors Bureau



Top 3 Reasons to meet on South Padre Island

So Ready. So Padre

South Padre is more than just a name. It's a way of life. On South Padre Island, meeting attendees find the perfect balance between work and play. With 34 miles of pristine coastline, water dining, indoor and outdoor activities, innovative venues and excellent hotel options, planning your meeting or conference will feel more like an island getaway. The South Padre Island Convention Center was designed to be architecturally pleasing and functional, so impress attendees while serving the needs of the event planner. The South Padre Island Convention & Visitors Bureau is excited to get behind the business of serving clients and is ready to provide you with a safe environment to successfully host your meetings, conferences or trade shows.



Mariana Estrada
Sales Manager

1. Tense only tropical island
2. A meet, sleep, play meetings approach
3. Unique meeting venues

DESTINATION DETAILS

Guest Rooms: 8,424
Total Square Footage of Meeting Space: 121,000
Event: 5 full service, 24 select service
Airport to Convention
Show: 30 min. drive
Hwy: 45 minutes
McAllen: 1 1/2 hours

CONTACT

Mariana Estrada, Sales Manager
(956) 761-8395 | mariana@sopadre.com

BUSINESS SUIT OR BATHING SUIT?

South Padre Island Convention & Visitors Bureau
7855 Padre Blvd., South Padre Island, TX 78957
(956) 761-8395 | www.sopadre.com

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(956) 761-8395 | mariana@sopadre.com





South Padre Island 2022 Event Calendar

JUNE

Ultimate Beach Cleanup with Laysan Seagull - June 11
Join our cleanup crew and South Padre Seals for the ultimate beach cleanup. Location: Courtyard @ Marina

Beach Bash Three Am's - June 21
Join us for 3P's that make us unique. Bring the music, cash prizes, and food. Location: Zoukville Park

BBQ Pads 2022 - June 25
Featuring local vendors, entertainment, and raffles open for members of the LBI Live community at the Isla Grande Valley Convention Center. Location: Convention Center

JULY

Polvo Regatta Tournament - July 1
Be the first to be the last team to win this regatta. Open to all members of the Polvo Regatta. Location: Convention Center

Just Around the Bend - July 2
A 10k fun run/walk. Location: Convention Center

Beach Bash - July 4
Join us for a day of fun with a beach bash. Location: Beach

Circle of July Festival - July 4
Celebrate the 4th of July with a celebration of lights over the bay. Location: South Padre Island

July Nightingale - July 15
South Padre Island enhances local legend July Nightingale for a fun evening event on the beach. Location: Beach

Sea Scout Fishing Tournament - July 23 & 24
A portion of the Sea Scout 3P's Marine Fishing Tournament proceeds will go to the Isla Grande Valley. We thank you for your support in helping the Island. Location: South Padre Island Convention Center

AMFIB - July 27
Participate in the exciting series of AMFIB Marine Day and the Ball of Music. South Padre Island hosts the largest AMFIB Marine Day tournament. Location: South Padre Island Convention Center

2022 Annual Tuna International Fishing Tournament - August 2-7
Participate in the exciting series of AMFIB Marine Day and the Ball of Music. South Padre Island hosts the largest AMFIB Marine Day tournament. Location: South Padre Island Convention Center



It's South Padre Island's belief that dogs deserve a vacation too. Pet-friendly accommodations are easy to find and with miles of sandy beaches, your furry friend will be entertained all day long. Here's what you need to know about bringing Fido with you.

PET-FRIENDLY DINING
Indulge after a long day on the beach and experience the bold, tropical flavors of South Padre Island at these local spots. Pull up a chair and enjoy every bite with your furry companion.

CAFE KARMA (Outdoor seating only)
6200 Padre Blvd #101 (564) 883-5951
Hours of Operation: 2:30PM - 6:00PM

GRAPPY NE CAFE (Outdoor seating only)
100 E Swinfield Ln (564) 761-8455
Hours of Operation: 7:30AM - 3:00PM
grappyne.com

LOANBOARD BAR & GRILL
205 W Palm St (564) 772-7322
Hours of Operation: 11:00AM - 1:30AM
loanboard.com

MEATBALL CAFE (Outdoor seating only)
2412 Padre Blvd (564) 299-6666
Hours of Operation: 11:00AM - 10:00PM
meatballcafe.com

TEQUILA SUMMIT
208 W Palm (564) 761-6198
Hours of Operation: 12:00PM - 2:00AM

PET GROOMING & SUPPLIES

SOUTH BARK GROOMING
6005 Padre Blvd #91 | South Padre Island
956 772-6746

PAMPERED PUP GROOM & BOARD
416 E Washington | Port Isabel
(564) 943-1121

PET-FRIENDLY ACTIVITIES

FISH FEATHERS
688 South Palm Dr | Port Isabel
(564) 289-9629 | fishfeathers.com

BJ BROS SUP
6993 Padre Blvd (W C) | South Padre Island
(564) 438-1116 | bjbrossup.com

PET SAFETY TIPS

People love South Padre Island's soft sandy beaches, and so will your pup! Just keep in mind that the pokey on the island requires all pets on a leash - it's for the safety of your furry friends and others - and make sure you have a way to pick up after them.

Bring plenty of fresh water for your pups to drink, even during cooler months, as saltwater can upset their stomachs.

During hot summer months, the morning and evening are the best time to visit the beach and keep out of midday. Being mindful of peak sun times will also reduce the risk of them burning their paws on the hot sand and pavement.

PET FRIENDLY PADRE

facebook.com/groups/friendlypadre

The Facebook group collect responses for pet owners including restaurants that allow pets.

CITY OF SOUTH PADRE ISLAND
CONVENTION & VISITORS BUREAU
2365 Padre Blvd | South Padre Island, TX 79977
(564) 761-3088 | spadre.com

South Padre Island FREE WIFI VENUES

<p>Blackbeards' Restaurant BurgerFi Cafe Karma Cafe on the Beach Coffee Hut @ Isla Grand Beach Resort D' Pizza Joint Daddy's Seafood & Cajun Kitchen Denny's Dolce Roma Ice Cream Gabriella's Italian Grill & Pizzeria Grapevine Café Kelly's Irish Pub Kentucky Fried Chicken KIC's Ice Cream La Copa Cabana Bar & Grill Laguna BOB Las Olas @ Peninsula Island Resort & Spa Liam's Steakhouse Lobo Del Mar Bar & Grill Los Mirasoles Louie's Backyard</p>	<p>McDonald's Meatball Café Montana's "The Kraken" Padre Island Brewing Company Painted Marlin Grille Parrot Eyes Pizza Hut Acai Bowls Russo's New York Pizzeria Seaside Grill @ Beach Resort Senior Donkey Restaurant Sushi Visitors Center SPI Convention Center Tom & Jerry's Beach Bar & Grill Tropical Smoothie U-Mix Yogurt & Deli Wanna Wanna Beach Bar & Grill WillieDean Bagels Windjammers @ Isla Grand Beach Resort Wing Stop</p>
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Things to Do on the Island

<p>Arts & Culture Art Galleries Crista de Las Penaseras Live Music Music Patio Ball Shows Plays (seasonal) Port Isabel Lighthouse Sandsville Trail Sea Turtle Art Trail</p>	<p>Outdoor Adventures Adventure Park Beach Park at Isla Grande Beach Volleyball Beak Dragon Pirate Ship Beagle Boating Fremont's Cruises Fishing (Bay, offshore, surfcasting) Self-Guided Golf Course in Laguna Vista Golfing Horseback Riding Jewels Kayaking Kite Flying Paddleboarding Nerdy Boat Rentals Parasailing Scuba Diving Snorkeling Paddleboarding Sunset/Dinner Cruise Surfing Swimming Windsurfing</p>	<p>Museum/Tourism Coastal Studies Lab Inchhahn & Eco-Tours Laguna Reef Nature Trails NOV Reef at SPI Sea Turtle, Inc SPI Birding, Nature Center & Alligator Sanctuary</p> <p>Lifestyle Dancing Fishing Flowerbed Shopping Toga Yoga</p>
--	--	---

Beach
Andy Bowls Park
Butterfly Park
Isla Grande Park
Julia L. Tompkins Park
Lis Memorial Park
Green Isabella Memorial park
Turtle Park
Water Tower Park

[@spadre](https://www.facebook.com/spadre)
[@vielosouthpadreisland](https://www.instagram.com/vielosouthpadreisland)
[@vielosouthpadre](https://www.twitter.com/vielosouthpadre)
[@vielosouthpadreisland](https://www.tiktok.com/@vielosouthpadreisland)
[@vielohi](https://www.youtube.com/@vielohi)

Mexico campaigns



USS Kitty Hawk last stop May 31, 2022



Kitty Hawk media coverage:

Total Mentions: 76

Total Reach: 1.2B

Online News 1.2B

Blogs 1.2M

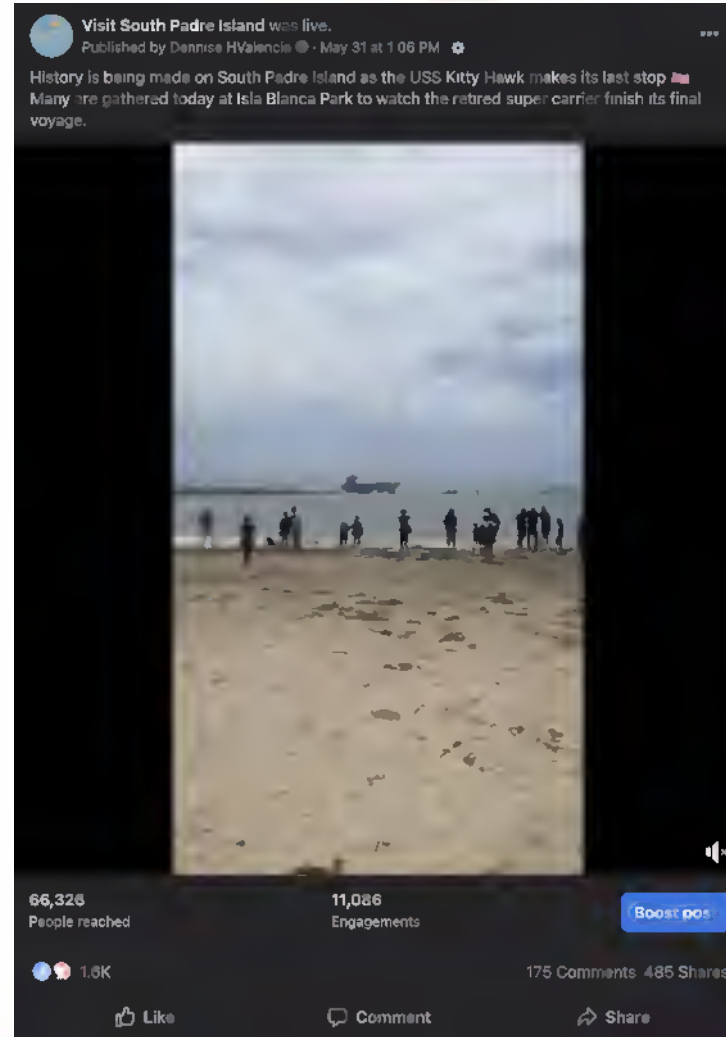
Television 258K

Total Ad Value: \$2.2M

Online News: \$2.2M

Television \$5.5K

Blogs: \$2.2K



SPI-CTA Program



- 23 New SPI-Certified Tourism Advisors
- 71 Total SPI-Certified Tourism Advisors



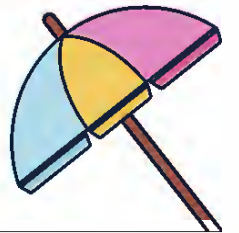
SPI-CTA Upcoming class:

- Thursday, July 7, 2022 from 8:30 a.m. to 12:30 p.m
- Tuesday, August 16, 2022, from 8:30 a.m. to 12:30 p.m.
- Tuesday, August 23, 2022, from 8:30 a.m. to 12:30 p.m.



Certified Tourism Advisor Program Certification

Presented by South Padre Island CVB

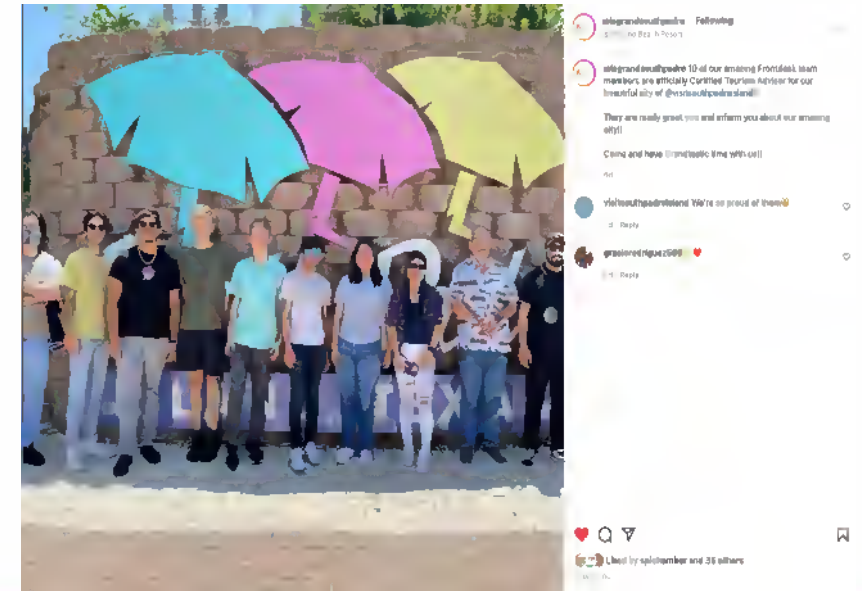


SPI-CTA Program



Comments

- "10 of our amazing Frontdesk team members are officially Certified Tourism Advisors for our beautiful city..." - **Isla Grand**
- "What a wonderful investment of time for our staff. Our front-line employees are the first impression of the Sea Turtle Inc brand and many times are the advisor and resource for our visitors to South Padre Island. This program provided new and valuable insights into all the amazing things South Padre Island has to offer! From employees that had just moved here in the last year, to my employees that grew up in South Texas, everyone came out learning and knowing something new. This is a must-do for any service organization and was a wonderful program offered by the CVB" - **Wendy Knight**
Chief Executive Officer, Sea Turtle, Inc.



**CITY OF SOUTH PADRE ISLAND
CONVENTION AND VISITORS ADVISORY BOARD
AGENDA REQUEST FORM**

MEETING DATE: June 22, 2022

NAME & TITLE: Linette Hernandez, Management Assistant

DEPARTMENT: Convention and Visitors Bureau

ITEM

Discussion and possible action to approve the funding request for the following Special Events: (Brown)

- * The A Team/Dynamic Texas Entertainment LLC in July and September 2022
- * SPI Pride in October 2022
- * Aurora Fest in September 2022

ITEM BACKGROUND

The SEC approved these events on June 21, 2022.

BUDGET/FINANCIAL SUMMARY

02-593-8099

COMPREHENSIVE PLAN GOAL

N/A

LEGAL REVIEW

Sent to Legal: No

Approved by Legal: No

RECOMMENDATIONS/COMMENTS:

SOUTH PADRE ISLAND EVENT FUNDING APPLICATION



To apply for funding please complete all questions.

ORGANIZATION INFORMATION

Date Application Submitted: 5-12-2022

Name of Organization: The A Team/ Dynamic TX Entertainment LLC

Address: 1600 Cardinal Avenue

City, State, Zip: McAllen, TX 78504

Full Name:
Nestor Garza III

E-Mail:
threegent@yahoo.com

Office Number:

Cell Phone Number:
9568278349

Website for Event or Sponsoring Entity : _____

Non-Profit or For-Profit Status:

Tax ID #:
32070385383

Primary Purpose of Organization:

We are a team of 4 concert promoters who teamed up as one to do events all across the state of Texas
With the majority of them taking place in South Texas. Together we have over 50 years of experience.

EVENT INFORMATION

Name of Event: July 1st - Unmasked/Felipe Esparza / July 2nd Red White & Beach Fest / Sept. 4 - Lee Brice Live

Date(s) of Event:
July 1 and 2, 2022 & Sept. 4, 2022

Primary Location of the Event:
Cameron County Ampitheater

Amount Requested: \$30,000

If greater than previous year funded (if applicable), please explain the increase being requested:

Primary Purpose of Event:

To provide a family fun-filled weekend with comedy, music, fireworks and more. Kids under 10 Free in GA.

How will the hotel tax funds be used? Please attach a list of the hotel tax funded expenditures.

All funds will be used for marketing purposes all across Texas to attract guests

from all over to South Padre Island. I've attached a breakdown per event.

Are you asking for any cost reductions for city facility rentals or city services? Please quantify and explain.

No

AMOUNT REQUESTED UNDER EACH CATEGORY

Advertising, Solicitations, Promotional programs to attract tourists and convention delegates or registrants to the municipality or its vicinity. Amount requested under this category:

\$: 30,000 (\$7,500 Felipe Esparza/\$7,500 Flatland / \$15,000 Lee Brice)

Expenses including promotional expenses, directly related to a sporting event in which the majority of participants are tourists. The event must substantially increase economic activity at hotels within the city or its vicinity. Amount requested under this category:

\$: _____

Will the event charge admission? If so, what is the cost per person/group?

Yes - Tickets will range from \$25 - \$90 plus fees.

Do you anticipate a net profit from the event? If so, what is the anticipated amount and how will it be used?

Yes, and we intend to continue to strive to bring more events to South Padre Island. On average

we do about 4 to 6 events per calendar year on South Padre Island.

Please list all promotion efforts your organization is planning and the amount estimated for each media outlet. **Please attach a detailed marketing budget.**

Print \$: See attached detailed marketing plans.

Website \$: See attached detailed marketing plans.

Radio \$: See attached detailed marketing plans.

Social Media \$: See attached detailed marketing plans.

TV \$: See attached detailed marketing plans.

Other Digital Advertising \$: See attached detailed marketing plans.

A link to the CVB **must be** included on your promotional handouts and on your website for booking hotel nights during this event.

What other marketing initiatives are you planning to promote hotel and convention activity for this event?

Yes, we would love to get as many hotels and local businesses to offer special discounts or package deals to maximize exposure.

Who is your target audience?

Our target age ranges from 24 - 55, both female and male

What geographic region(s) are you marketing to?

Corpus Christi, San Antonio, DFW area, Houston area, Laredo and RGV - with bulk of our guest coming from South and Central TX

Have you obtained the insurance required and who is the carrier?

Yes - Accord

During the term of this agreement, the event organizer shall procure and keep in force insurance with limits of \$1,000,000 per occurrence and 2,000,000 general aggregate. The policy must contain a policy endorsement that names "The City of South Padre Island, it's elected officials, representatives, employees or agents" as additionally insured. Applicant must provide a copy of the actual endorsement.

SOUTH PADRE ISLAND EVENT FUNDING CHECKLIST



To apply for funding please provide all the required documents.

Name of Event: Red, White & Beach Fest (July 2022) and Lee Brice Live (Sept. 2022)

- Received and understood the separate Special Events Policy (REQUIRED)
- Received and understood the separate HOT Funding Guidelines (REQUIRED)
- Completed the South Padre Island Event Funding Application form (REQUIRED)
- Enclosed a description of all planned activities or schedule of events (REQUIRED)
- Enclosed a complete detailed budget (REQUIRED)
- Enclosed an advertising/marketing and promotion plan (REQUIRED)
- In Room night projections, with back-up, for the Funded Event (REQUIRED)
- I agree: Any marketing for the event must be consistent with the brand image for South Padre Island and all such marketing pieces that are funded with hotel tax must be in accordance. (REQUIRED)
- I agree: The SPICVB will require access to event participant database information that will show zip code data to measure likely impact from the funded event. (REQUIRED)
- Enclosed a sponsor list (categorized by "confirmed" and "pending")
- Enclosed a vendor/exhibitor list (categorized by "confirmed" and "pending")
- Enclosed an event map
- Enclosed security/safety plans
- Enclosed copies of promotional materials (if available)
- Enclosed a summary of previous special event experience of organizer(s)
- Enclosed a history of event (if previously produced)
- Indicated the type(s) of assistance requested
- Indicated the amount of financial support (if requested)

6-3-2022

Authorized Signature
Nestor Garza III

Date

Print Name

July 1st – Felipe Esparza

Doors Open @ 7pm
 Opening Acts @ 8pm
 FELIP ESPARZA @ 9:15 PM

VIP AC Lounge for SUPER VIP Guests with BAR & Restrooms
 Food Vendors – Drink Concessions and Merch Booths from Artist Available for guests

July 2nd – Red white & beach fest FT. Flatland Cavalry & William Beckmann KIDS 10 Under FREE IN GA Only

Doors Open @ 6pm
 Erros & the Drifters – 7pm
 Southern Ashes – 8:15pm
 FIREWORKS DISPLAY – 9:15 PM
 William Beckmann – 9:30 PM
 FLATLAND CAVALRY – 10:30 PM

VIP AC Lounge for Super VIP Lounge with Bar & Restrooms
 Food Vendors – Kids Games - Drink Concessions & Merch Booths

September 4 – Lee Brice Live OceanSide - KIDS 10 Under FREE GA Only

Doors Open @ 6pm
 Opening Acts TBA – 7:30 pm
 Opening Act TBA – 8:30 pm
 Fireworks Display– 9:30pm
 LEE BRICE – 10:00 PM

VIP AC Lounge for Super VIP Lounge with Bar & Restrooms
 Food Vendors – Kids Games - Drink Concessions & Merch Booths

Event: Felipe Esparza
 Artist: Felipe Esparza
 Event date: Fri. July 1st '22
 Venue: Cameron County Amphitheater
 City: 53550 Dolphin Cove
 South Padre Island, TX 78597

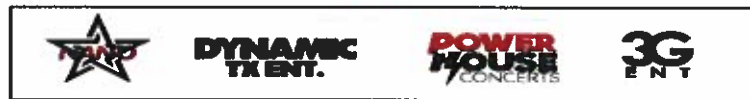
POWER HOUSE CONCERTS, LLC
 1004 S. ST. MARY'S ST.
 SAN ANTONIO, TX 78205
 210-861-5103

Shows: 1
 Prepared:
 Revised date:

	PRINTED	KILL	Artist/Venue	Media/Promoter	SOLD	Price	Gross
PL1 - Super VIP							
PL2 - Reserved Seats							
PL3 - Reserved Seats							
GA- Adv							
GA - REG							
One show							

Expenses	BUDGET	FINAL	Earnings Potential		
SUPPORT #1	\$ 500.00	\$ -	Paid attendance		-
SUPPORT #2			Facility Fee	added to tkx	
Advertising	\$ 10,000.00		Gross Receipts		\$ -
Airfare	\$ 1,000.00		Taxes	8.25%	\$ -
Barricade			After-tax gross		\$ -
Box Office staff	\$ 250.00		GUARANTEE		
Catering	\$ 250.00				
Clean up	\$ 500.00		Total Expenses		\$ 38,200.00
Conversion			Promoters Fees	0%	\$ -
Electrician			TOTAL EXPENSES		\$ 38,200.00
Hotel	\$ 500.00		NET		\$ (38,200.00)
Medical EMS	\$ 400.00				(38,200.00)
Misc:	\$ 1,000.00		Artist	80%	\$ (30,560.00)
Phones/Internet			Promoter	20%	\$ (7,640.00)
Pipe & Drape					
Police	\$ 2,000.00				
Runners (1) 2 vehicle/gas	\$ 300.00		ARTIST WALK OUT		\$ (30,560.00)
Security	\$ 1,250.00				
Sound & Lights	\$ 5,000.00				
Spots			Break-even		\$ 38,200.00
Spot Ops			Persons		#DIV/0!
Staffing					\$ 38,200.00
Stage Hands	\$ 1,000.00				
Staging					
Ticket Commissions					
Ticket Printing					
Ticket Takers	\$ 250.00				
Towel	\$ 250.00		Merch	75/25	Artist/Sells
Transportation	\$ 1,000.00		Music	90/10	Artist/Sells
Ushers	\$ 250.00				
COVID CLEANING	\$ 1,000.00				
TOTAL FIXED EXPENSES	\$ 26,700.00	\$ -			
VARIABLE COSTS					
Rent	\$ 10,000.00				VENUE
Ticket Printing \$.50 b/o & Comp	\$ -				VENUE
Credit Cards 3.0%	\$ 1,500.00				VENUE
Insurance \$0.55	\$ -	\$ -			
ASCAP 0.00%	\$ -	\$ -			
BMI 0.00%	\$ -	\$ -			
SESAC 0.00%	\$ -	\$ -			
TOTAL VARIABLE COSTS	\$ 11,500.00	\$ -			
TOTAL EXPENSES	\$ 38,200.00	\$ -			

A-Team ENT



July 1st UNMAKSED Tour Ft. Felipe Esparza @ Cameron County Amphitheatre

MARKETING PLAN & BUDGET

1. Radio Advertisement On KTEX 100.3 - \$2,000 – Wild 104.1 - \$2,000
2. Facebook Ads (Target Area TEXAS) - \$1,500
3. Intsagram Ads (Target Area TEXAS- \$1,500
4. Youtube Commercial Ads(Target Area Texas)- \$600
5. Bandsintown Email Blasting (350 Mile Radius)- \$200
6. Text Messaging Fanclub Database - \$200
7. Website Build Felipspi.com -\$300
8. Flyer & Video Content for Promotion - \$700
9. Digital Billboards Across South TEXAS - \$1,000

Total Marketing Budget - \$10,000

Event: **FLATLAND CALVERY**
 Artist: **SAT. JULY 2nd. '22**
 Event date: **Cameron County Amphitheater**
 Venue: **53550 Dolphin Cove**
 City: **South Padre Island, TX 78597**

Shows: **1**
 Prepared:
 Revised date:

	PRINTED	KILL	Artist/Venue	Media/Promoter	SOLD	Price	Gross
PL1 - Super VIP	200				200		\$ -
PL2 - Reserved Sea	400				400		-
PL3 - Reserved Sea	400				400		-
GA- Adv	2,000				2,000		-
GA - REG	1,000				1,000		-
							-
							-
One show	4,000				4,000	\$ -	\$ -
						1 Total shows	\$ -

Artist Guarantee \$30,000			
Expenses		BUDGET	FINAL
SUPPORT #1	William Beckmann	\$ 10,000.00	\$ -
Support #2	Erros	\$ 1,000.00	
SUPPORT #3	Southern Ashes	\$ 1,000.00	
Advertising		\$ 12,000.00	
Barricade			
Box Office staff		\$ 250.00	
Catering		\$ 1,000.00	
Clean up		\$ 500.00	
Conversion			
Electrician			
Furniture			
Medical	EMS	\$ 400.00	
Misc:		\$ 1,000.00	
Phones/Internet			
Pipe & Drape			
Police		\$ 3,500.00	
Runners (1)	vehicle/gas	\$ 600.00	
Security		\$ 3,000.00	
Sound & Lights		\$ 15,000.00	
Spots			
Spot Ops			
Staffing			
Stage Hands		\$ 2,500.00	
Staging			
Ticket Commissions			
Ticket Printing			
Ticket Takers		\$ 250.00	
Towel		\$ 150.00	
Transportation		\$ 2,000.00	
Ushers		\$ 250.00	
COVID CLEANING		\$ 1,000.00	
TOTAL FIXED EXPENSES		\$ 55,400.00	\$ -
VARIABLE COSTS			
Rent		\$ 10,000.00	VENUE
Ticket Printing	\$.50 b/o & Comp	\$ -	VENUE
Credit Cards	3.0%	\$ 750.00	VENUE
Insurance	\$0.55	\$ 2,200.00	\$ 2,200.00
ASCAP	0.30%	\$ -	\$ -
BMI	0.30%	\$ -	\$ -
SESAC	0.09%	\$ -	\$ -
TOTAL VARIABLE COSTS		\$ 12,950.00	\$ 2,200.00
TOTAL EXPENSES		\$ 68,350.00	\$ 2,200.00

Earnings Potential			
Paid attendance			4,000
Facility Fee	added to tkx		
Gross Receipts			\$ -
Taxes	8.25%		\$ -
After-tax gross			\$ -
GUARANTEE			\$30,000.00
Total Expenses			\$ 68,350.00
Promoters Fees	0%		\$ -
TOTAL EXPENSES			\$ 98,350.00
NET			\$ (98,350.00)
Artist	0%		\$ -
Promoter	0%		\$ -
ARTIST WALK OUT			\$ -
Break-even	Persons		\$ 98,350.00
			#DIV/0!
			\$ 98,350.00
Merch	75/25		Artist/Sells
Music	90/10		Artist/Sells

A-Team ENT



July 2nd Red White & Beach Ft. Flatland Cavalry, William Beckman Plus
More @ Cameron County Amphitheatre

MARKETING PLAN & BUDGET

1. **Radio Advertisement** On KTEX 100.3 - \$3,500
2. **Facebook Ads** (Target Area TEXAS) - \$2,500
3. **Intsagram Ads** (Target Area TEXAS- \$1,500
4. **Snapchat Ads**- \$1,000
5. **Youtube Commercial Ads**(Target Area Texas)- \$800
6. **Bandsintown Email Blasting** (450 Mile Radius)- \$400
7. **Text Messaging Fanclub Database** - \$300
8. **Website Build Redwhiteandbeach.com** - \$300
9. **Flyer & Video Content for Promotion** - \$700
10. **Digital Billboards Across South TEXAS** - \$1,000

Total Marketing Budget - \$12,000

Event: LEE BRICE
 Artist: SUN. SEPT. 4th
 Event date: Cameron County Amphitheater
 Venue: 53550 Dolphin Cove
 City: South Padre Island, TX 78597

Shows: 1
 Prepared:
 Revised date:

	PRINTED	KILL	Artist/Venue	Media/Promoter	SOLD	Price	Gross
PL1 - Reserved Seats							
PL2 - Reserved Seats							
PL3 - Reserved Seats							
PIT							
GA							
One show							

Flat Guarantee \$100,000.00 - 10% Deposit							
Expenses		BUDGET	FINAL	Earnings Potential			
SUPPORT #1		\$ 5,000.00		Paid attendance			-
SUPPORT #2				Facility Fee	added to tkx		
				Gross Receipts		\$	-
Advertising		\$ 20,000.00		Taxes	8.25%	\$	-
Airfare				After-tax gross		\$	-
Barricade							
Box Office staff		\$ 300.00		GUARANTEE			\$100,000.00
Catering		\$ 3,000.00					
Clean up		\$ 500.00		Total Expenses		\$	70,350.00
Conversion				Promoters Fees		\$	-
Electrician				TOTAL EXPENSES		\$	170,350.00
Furniture				NET		\$	(170,350.00)
Medical EMS		\$ 400.00				\$	(70,350.00)
Misc:		\$ 1,000.00					
Phones/Internet				Promoter	80%		
Pipe & Drape					0%	\$	-
Police		\$ 3,500.00					
Runners (1) 2 vehicle/gas		\$ 600.00		ARTIST WALK OUT		\$	-
Security		\$ 3,000.00					
Sound & Lights		\$ 15,000.00					
Spots							
Spot Ops				Break-even		\$	170,350.00
Staffing					Persons		#DIV/0!
Stage Hands		\$ 2,000.00				\$	170,350.00
Staging							
Ticket Commissions							
Ticket Printing							
Ticket Takers		\$ 350.00					
Towel		\$ 250.00		Merch	75/25		Artist/Sells
Transportation		\$ 1,000.00		Music	90/10		Artist/Sells
Ushers		\$ 450.00					
TOTAL FIXED EXPENSES		\$ 56,350.00	\$ -				
VARIABLE COSTS							
Rent		\$ 10,000.00		VENUE			
Ticket Printing	\$.50 b/o & Comp	\$ 250.00		VENUE			
Credit Cards	3.0%	\$ 750.00		VENUE			
Insurance	\$0.55	\$ 3,000.00	\$ -				
ASCAP	0.30%	\$ -	\$ -				
BMI	0.30%	\$ -	\$ -				
SESAC	0.09%	\$ -	\$ -				
TOTAL VARIABLE COSTS		\$ 14,000.00	\$ -				
TOTAL EXPENSES		\$ 70,350.00	\$ -				

A-Team ENT



September 4th - Lee Brice LIVE @ Cameron County Amphitheatre

MARKETING PLAN & BUDGET

1. Radio Advertisement On KTEX 100.3 - \$3,500 K99 Corpus Christi - \$2,000
2. Facebook Ads (Target Area TEXAS) - \$2,500
3. Intsagram Ads (Target Area TEXAS- \$2,500
4. Tv Commercials (South Texas) - \$2,000
5. Snapchat Ads- \$1,000
6. Youtube Commercial Ads(Target Area Texas)- \$1,000
7. Bandsintown Email Blasting (450 Mile Radius)- \$500
8. Text Messaging Fanclub Database - \$400
9. Website Build Redwhiteandbeach.com - \$300
10. Flyer & Video Content for Promotion - \$800
11. Digital Billboards Across South TEXAS - \$1,500
12. Hotel and Condo Promo Packages - \$1,000
13. Coastal Current Ads - \$400
14. Poster & Flyer Distribution South Texas - \$600

Total Marketing Budget - \$20,00

SOUTH PADRE ISLAND EVENT FUNDING
APPLICATION



To apply for funding please complete all questions.

ORGANIZATION INFORMATION

Date Application Submitted: 06/07/2022

Name of Organization: SPI PRIDE

Address: P.O. Box 3759

City, State, Zip: South Padre Island, TX 78597

Full Name:
Jay Carlsen

E-Mail:
jaycar0499@gmail.com

Office Number:

Cell Phone Number:
956-592-8619

Website for Event or Sponsoring Entity : www.spipride.com

Non-Profit or For-Profit Status:

Tax ID #:
012-44-4415

Primary Purpose of Organization:
Pride Celebration for the LGBTQ Community and friends.
Celebrating the end of the event with a Pride Parade Sunday Oct 9, 2022

EVENT INFORMATION

Name of Event: SPI PRIDE

Date(s) of Event:
Oct 6, 2022 to Oct 9, 2022

Primary Location of the Event:
Holiday Inn Resort, Claytons, Coco Beach, Tequila Sunset

Amount Requested: 15,000

If greater than previous year funded (if applicable), please explain the increase being requested:

This will be our second event and we are starting a lot earlier
and we will have more time to advertise & Promote

Primary Purpose of Event:

To bring the LGBTQ community & friends together to celebrate community pride.

Plus for the community to enjoy 4 days on the island.

How will the hotel tax funds be used? Please attach a list of the hotel tax funded expenditures.

The funds will be used as described on the Advertising Plan and also for the

shuttle to transport guests from the Holiday Inn Resort to Claytons on Saturday night to prevent drinking & driving.

Are you asking for any cost reductions for city facility rentals or city services?
Please quantify and explain.

AMOUNT REQUESTED UNDER EACH CATEGORY

Advertising, Solicitations, Promotional programs to attract tourists and convention delegates or registrants to the municipality or its vicinity. Amount requested under this category:

\$: 15,000

Expenses including promotional expenses, directly related to a sporting event in which the majority of participants are tourists. The event must substantially increase economic activity at hotels within the city or its vicinity. Amount requested under this category:

\$: _____

QUESTIONS FOR ALL FUNDING REQUEST CATEGORIES

How many years have you held this event? 1

Attendance for previous year (if applicable): 300 to 500 over 4 days

How many of the attendees are expected to be from more than 75 miles away?
80 percent

How many people attending the event will use South Padre Island lodging establishments?
75 percent

How many nights do you anticipate the majority of the tourists will stay? 3

Will you reserve a room block for this event at area hotel(s)? yes

Where and how many rooms will be blocked?
75

List other years (over the last three years) that you have hosted your event, please include the amount of assistance given from HOT funding and the number of hotel rooms used:

Month/Year Held	Assistance Amount	# of Hotels Used
<u>Oct 2019</u>	<u>\$5000.</u>	<u>20</u>
<u> </u>	<u> </u>	<u> </u>
<u> </u>	<u> </u>	<u> </u>

How will you measure the impact of your event on area hotel activity (e.g.; room block usage information, a survey of hoteliers, etc.)?

Online ticket sales survey & gate entrance survey

Please list other sponsors, organizations, and grants that have offered financial support to your event:
None

Will the event charge admission? If so, what is the cost per person/group?

Yes, Admission will be based on the entertainment expenses. TBD

Do you anticipate a net profit from the event? If so, what is the anticipated amount and how will it be used?

Any profit will be used to pay the \$6k loss for the first event and than to be used for the next event.

Please list all promotion efforts your organization is planning and the amount estimated for each media outlet. **Please attach a detailed marketing budget.**

Print \$: 3000

Website \$: 2000

Radio \$: _____

Social Media \$: 9000

TV \$: _____

Other Digital Advertising \$: 1000

A link to the CVB **must be** included on your promotional handouts and on your website for booking hotel nights during this event.

What other marketing initiatives are you planning to promote hotel and convention activity for this event?

Flyers, Brocures, Promoters traveling to LGBTQ businesses throughout Texas to promote & advertise the event

Who is your target audience?

The LGBTQ Community & Friends

What geographic region(s) are you marketing to?

Texas, Oklahoma, Mexico and throughout the USA

Have you obtained the insurance required and who is the carrier?

Not Yet

During the term of this agreement, the event organizer shall procure and keep in force insurance with limits of \$1,000,000 per occurrence and 2,000,000 general aggregate. The policy must contain a policy endorsement that names "The City of South Padre Island, it's elected officials, representatives, employees or agents" as additionally insured. Applicant must provide a copy of the actual endorsement.


SOUTH PADRE ISLAND EVENT FUNDING CHECKLIST



To apply for funding please provide all the required documents.

Name of Event: _____

- Received and understood the separate Special Events Policy (REQUIRED)
- Received and understood the separate HOT Funding Guidelines (REQUIRED)
- Completed the South Padre Island Event Funding Application form (REQUIRED)
- Enclosed a description of all planned activities or schedule of events (REQUIRED)
- Enclosed a complete detailed budget (REQUIRED)
- Enclosed an advertising/marketing and promotion plan (REQUIRED)
- In Room night projections, with back-up, for the Funded Event (REQUIRED)
- I agree: Any marketing for the event must be consistent with the brand image for South Padre Island and all such marketing pieces that are funded with hotel tax must be in accordance. (REQUIRED)
- I agree: The SPICVB will require access to event participant database information that will show zip code data to measure likely impact from the funded event. (REQUIRED)
- Enclosed a sponsor list (categorized by "confirmed" and "pending")
- Enclosed a vendor/exhibitor list (categorized by "confirmed" and "pending")
- Enclosed an event map
- Enclosed security/safety plans
- Enclosed copies of promotional materials (if available)
- Enclosed a summary of previous special event experience of organizer(s)
- Enclosed a history of event (if previously produced)
- Indicated the type(s) of assistance requested
- Indicated the amount of financial support (if requested)



Authorized Signature

06/07/2022

Date

Jay Carlson

Print Name

SPI PRIDE Event Schedule

Thursday Oct 6th Opening Pride Celebration at CoCo Beach at 9pm with a Mr. and Mrs. SPI PRIDE Contest followed by a show.

Friday, Oct 7th Pub Crawl starting at 12 noon to 6pm

Friday, Oct 7th Show at Holiday Inn Resort at the Sea Side Bar at 9pm

Saturday Oct 8th Pool Party 12noon to 6pm at the Holiday Inn Resort.

Saturday Oct 8th Pride Party Cruise leaving at 6pm Sharp

Saturday Oct 8th Pride Party with Entertainers starting at 8pm at Clayton's

Sunday Oct 9th SPI PRIDE Parade assembling at the Convention Center Parking Lot 12noon and departing At 2pm

Sunday Oct 9th SPI PRIDE Farewell Party at Tequila Sunset starting after the Parade

Profit & Loss Budget Overview

October 2022

	Oct 22
Other Income/Expense	
Other Income	
SPI Pride Income	
Gate Friday	4,000.00
Gate Sat Claytons	15,000.00
Gate Saturday Upper Deck	0.00
Online Ticket Sales	14,000.00
SPI CVB Sponsor	15,000.00
SPI Pride T-Shirts	1,000.00
Total SPI Pride Income	49,000.00
Total Other Income	49,000.00
Other Expense	
Event Insurance	1,200.00
PRIDE Entertainment	15,000.00
SPI PRIDE EXPENSES	
Advertising	13,500.00
DJ's	1,500.00
Flag Poles	500.00
Gas	400.00
Give Aways Flags etc	100.00
Lodging.	1,500.00
Parade Expenses	1,000.00
Party Cruise	1,000.00
Road Trip Promoting	3,000.00
Shuttle Service	1,500.00
Staff	7,000.00
Trophy	500.00
Wrist Bands	400.00
Total SPI PRIDE EXPENSES	31,900.00
Total Other Expense	48,100.00
Net Other Income	900.00
Net Income	900.00

SPI PRIDE Advertising Plan 2022

- 1. Enroll a person familiar with marketing on online and social media.**
- 2. We will be advertising on the following areas and more:
FB, Instagram, Twitter, LGBTQ social organizations and other social media sites.**
- 3. Our SPIPRIDE website will be updated with the new 2022 event information.**
- 4. We will have one or more on the road teams traveling to cities in Texas and promoting to the LGBTQ friendly businesses.**
- 5. Placing print ads in the Outsmart publication an LGBTQ Texas State wide publication.**
- 6. Promotional Flyers**
- 7. Promotional Brochure advertising: SPI, SPI PRIDE and the merchants that choose to advertising their business.**

SPI PRIDE 2022 Event Projected nights stay

Thursday Oct 6th

50 to 80 hotel stays

Friday Oct 7th

100 to 150 hotel stays

Saturday Oct 8th

150 to 200 hotel stays

Sunday Oct 9th

50 to 80 hotel stays

Total night stays for the event projections 350 to 510

SOUTH PADRE ISLAND EVENT FUNDING
APPLICATION



To apply for funding please complete all questions.

ORGANIZATION INFORMATION

Date Application Submitted: June 07, 2022

Name of Organization: A-Town Productions

Address: 16630 Martinez-Losoya Rd

City, State, Zip: San Antonio, texas 78221

Full Name:
Arturo Rios

E-Mail:
abcc.rios7@gmail.com

Office Number:
210-574-1299

Cell Phone Number:
210-574-1299

Website for Event or Sponsoring Entity : _____

Non-Profit or For-Profit Status:

Tax ID #:
356661103

Primary Purpose of Organization:
Music & Family Event

EVENT INFORMATION

Name of Event: "Aurora Festival" - Show of Stars and Lights

Date(s) of Event:
Sept. 24, 2022

Primary Location of the Event:
Cameron County Amphitheater

Amount Requested: \$49,000.00

If greater than previous year funded (if applicable), please explain the increase being requested:

Primary Purpose of Event:

To have an annual Music and Family event during off peak periods in South Padre Island

How will the hotel tax funds be used? Please attach a list of the hotel tax funded expenditures.

Marketing purposes, Radio spots, TV Ads, Flyers, Banners, Web-Site, Social Media DJ's, and Social Media.

Are you asking for any cost reductions for city facility rentals or city services? Please quantify and explain.

AMOUNT REQUESTED UNDER EACH CATEGORY

Advertising, Solicitations, Promotional programs to attract tourists and convention delegates or registrants to the municipality or its vicinity. Amount requested under this category:

\$: \$49,000.00

Expenses including promotional expenses, directly related to a sporting event in which the majority of participants are tourists. The event must substantially increase economic activity at hotels within the city or its vicinity. Amount requested under this category:

\$: 0

QUESTIONS FOR ALL FUNDING REQUEST CATEGORIES

How many years have you held this event? will be 1st

Attendance for previous year (if applicable): _____

How many of the attendees are expected to be from more than 75 miles away?
1,500

How many people attending the event will use South Padre Island lodging establishments?
1,500 - 2,500

How many nights do you anticipate the majority of the tourists will stay? 2-nights

Will you reserve a room block for this event at area hotel(s)? yes

Where and how many rooms will be blocked?
40 Rooms @ Ramada, 50 Rooms @ Padre South,
40 Rooms @ Holiday Inn, 20 Rooms @ Light House

List other years (over the last three years) that you have hosted your event, please include the amount of assistance given from HOT funding and the number of hotel rooms used:

Month/Year Held	Assistance Amount	# of Hotels Used
_____	_____	_____
_____	_____	_____
_____	_____	_____

How will you measure the impact of your event on area hotel activity (e.g.; room block usage information, a survey of hoteliers, etc.)?
Cameron County Box Office, On-Line ticket sales, and Web-site, Room Block Package.

Please list other sponsors, organizations, and grants that have offered financial support to your event:
Pending

Will the event charge admission? If so, what is the cost per person/group?

General Admission \$25, - VIP \$75, \$55, and \$45.

Do you anticipate a net profit from the event? If so, what is the anticipated amount and how will it be used?

If profit is established, we would use 20%, for next event to continue to bring persons to Island for Music events during off-peak periods.

Please list all promotion efforts your organization is planning and the amount estimated for each media outlet. **Please attach a detailed marketing budget.**

Print \$:	<u>\$10,000.00</u>	Website \$:	<u>\$4,000.00</u>
Radio \$:	<u>\$15,000.00</u>	Social Media \$:	<u>\$2,500.00</u>
TV \$:	<u>\$15,000.00</u>	Other Digital Advertising \$:	<u>\$2,500.00</u>

A link to the CVB **must be** included on your promotional handouts and on your website for booking hotel nights during this event.

What other marketing initiatives are you planning to promote hotel and convention activity for this event?

Sponsors, Bill Boards, TV Ads, - Texas and Mexico Markets

Who is your target audience?

State of Texas, Dallas, Austin, San Antonio, Corpus Christi, Valley and Mexico

What geographic region(s) are you marketing to?

North Texas, Central Texas, South Texas Valley and Mexico

Have you obtained the insurance required and who is the carrier?

\$3,000.00 - Eventsured

During the term of this agreement, the event organizer shall procure and keep in force insurance with limits of \$1,000,000 per occurrence and 2,000,000 general aggregate. The policy must contain a policy endorsement that names "The City of South Padre Island, its elected officials, representatives, employees or agents" as additionally insured. Applicant must provide a copy of the actual endorsement.

CHECKLIST



To apply for funding please provide all the required documents.

Name of Event: On the Island October Super Music Fest

- Received and understood the separate Special Events Policy (REQUIRED)
- Received and understood the separate HOT Funding Guidelines (REQUIRED)
- Completed the South Padre Island Event Funding Application form (REQUIRED)
- Enclosed a description of all planned activities or schedule of events (REQUIRED)
- Enclosed a complete detailed budget (REQUIRED)
- Enclosed an advertising/marketing and promotion plan (REQUIRED)
- In Room night projections, with back-up, for the Funded Event (REQUIRED)
- I agree: Any marketing for the event must be consistent with the brand image for South Padre Island and all such marketing pieces that are funded with hotel tax must be in accordance. (REQUIRED)
- I agree: The SPICVB will require access to event participant database information that will show zip code data to measure likely impact from the funded event. (REQUIRED)
- Enclosed a sponsor list (categorized by "confirmed" and "pending")
- Enclosed a vendor/exhibitor list (categorized by "confirmed" and "pending")
- Enclosed an event map
- Enclosed security/safety plans
- Enclosed copies of promotional materials (if available)
- Enclosed a summary of previous special event experience of organizer(s)
- Enclosed a history of event (if previously produced)
- Indicated the type(s) of assistance requested
- Indicated the amount of financial support (if requested)

Authorized Signature

Date

Print Name

A-Town Productions

ARTIST - Kingz One - Michael Salgado, - La Sombra	SCALING 78 tickets @ \$ \$75
Date(s) of Show September 24 th , 2022	182 tickets @ \$ \$55
VENUE Cameron County Amphitheater	536 tickets @ \$ \$45
Venue Address 53550 Dolphin Cove South Padre Island Texas 78597	4044 tickets @ \$ \$30
Venue Manager Arturo Rios	50 Artist Comps
Venue Phone 210-574-1299	100 Venue Comps
Venue Website ?	100 Media Comps
Show Schedule	5,000 Total Capacity
Door Time 6:00pm	Day of Show Ticket Price \$25
Support 1 Name La Sombra	Artist Billing (circle) Headline OR Support
Support 2 Name Michael Salgado	Show Time 7:30pm
Headliner Name Kingz One	Show Time 9:00pm
	Show Time 10:30pm

PAYMENT TERMS

\$ _____ guarantee
 Plus OR Versus (circle) _____ % OVER \$ _____ *Plus/VS deals please fill out pg. 3
 Additional terms as discussed with Agent (meals, hotels, airfare/travel, backline, etc.) _____

MISC. DEAL NOTES (Please fill out completely)

Describe the event Family Music Super Fest

Age Limit +18 Indoor OR Outdoor Show (circle)
 If outdoor, will the stage be covered? YES Is this a Rain or Shine event? NO
 Venue History (Previous Acts that have performed at Venue) No

Production Contact (Name / Contact numbers/Email -) First Born Productions

Adolf Garcia 956-346-8626

Ticket Counts Contact (Name / Contact numbers/Email) Cameron County Amphitheater

Radio (List call letters) KLMO (San Antonio, Houston, Victoria, Austin) - Super Tejano 102.1 (Valley), - Latino (Austin) 102.7- La Mega 105.9 XHNA (Matamoros)

Stage Size 91 feet x 50 feet Number of Dressing Rooms 4

Ticket Purchase (Location(s)/Website) Cameron County Amphitheater Box office and Website

A-Town Productions

BUYER INFORMATION

Buyer Company _____

Care Of _____

Contract Signatory _____

Phone(s) _____

Fax _____

Email _____

Address _____

All A-Town Productions clients require a 20% deposit due upon receiving contracts unless otherwise agreed to.

All merchandise rates are 100% to Artist unless otherwise agreed to.

Purchaser to provide and pay for sound, lights and Artist rider as required by Artist.

Purchaser to provide ticket counts to A-Town Productions on Mondays and Thursdays. Counts should be called in to 210-574-1299 or e-mailed to abcc.rios77@gmail.com by 12:00 Noon CST on ticket count days.

Sponsorships including radio station and/or "Presents" must be approved in writing by Artist's management.

By my signature below, I represent and warrant that I have the right and authority to submit this offer on behalf of my company or client. I understand that this offer is binding upon verbal confirmation of Artist.

AUTHORIZED SIGNATURE _____

DATE _____

A-Town Productions

Return completed form to Arturo Rios (210) 574-1299 or e-mail arcc.rios7@gmail.com A-Town Productions

EXPENSES

TYPE	Amount (USD)	Per Ticket (USD)	Percent	Budget Max Amount (USD)
Advertising	\$49,000.00			\$100,000.00
ASCAP/BMI / SESAC				
Backline	\$			
Barricades				
Box Office				
Catering				
Cleanup	\$2,000.00			
Credit Cards				
Equip. Rental				
Forklift				
Hotels	\$3,500.00			
House Expense				
Insurance	\$3,000.00			
Licenses/Permits				
Loaders				
Medical				
Monitors				
Parking				
Phone				
Police	\$4,000.00			
Power				
Production Mgr.	\$2,500.00			
Production	\$16,000.00			
Rent	\$10,000.00			
Riggers				
Runners				
Security				
Security T- Shirt	\$2,500.00			
Setup				
Sound & Lights				
Staffing	\$1,000.00			
Stage				
Stagehands				
Support				
Ticket Printing				
Ticket Takers				
Towels				
Transportation	\$1,000.00			
Travel	\$1,000.00			
Ushers	\$1,000.00			
EMS	\$1,000.00			
Artist Fees	\$37,500.00			
Total	\$135,000.00			\$100,000.00



Cameron County Amphitheater Event Center
53550 Dolphin Cove, South Padre Island, Texas 78597

VENUE SPECIFICATIONS



The Cameron County Amphitheater and Event Center is situated in the Dolphin Cove area in South Padre Island, Texas inside Isla Blanca Park. The Amphitheater is surrounded with tropical landscaping overseeing the Brazos Santiago Ship Channel with a spectacular view of the Laguna Madre and the Gulf of Mexico.

This open-air facility is approximately 41,095 square feet with a seating capacity for approximately 5,000 spectators. It includes 824 - 1,124 reserved stone shade seating and 4,176 lawn seating. This innovated outdoor venue will be utilized for events such as concerts, performing arts, school events, festivals and other outdoor events. The Amphitheater will also serve as a great location to view the SpaceX launches.



Contact Information

Raul N. Garcia **Director of Marketing and Management
of County Venues** raul.garcia@co.cameron.tx.us

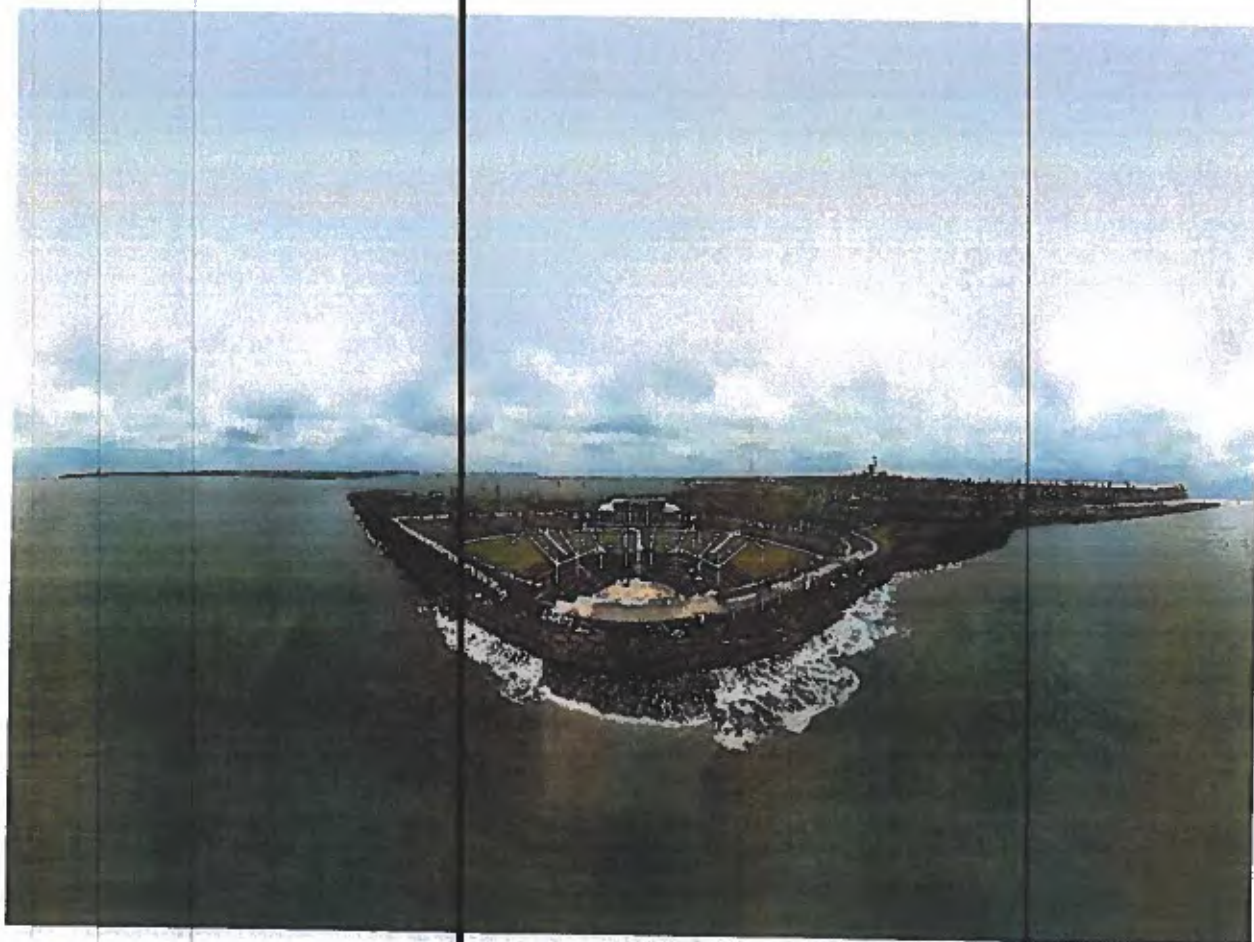
Office 956-356-6275

Cell 956-590-1771

Liza Dominguez **Office Specialist** liza.dominguez@co.cameron.tx.us

Office 956-356-6277

Cell 956-517-5056

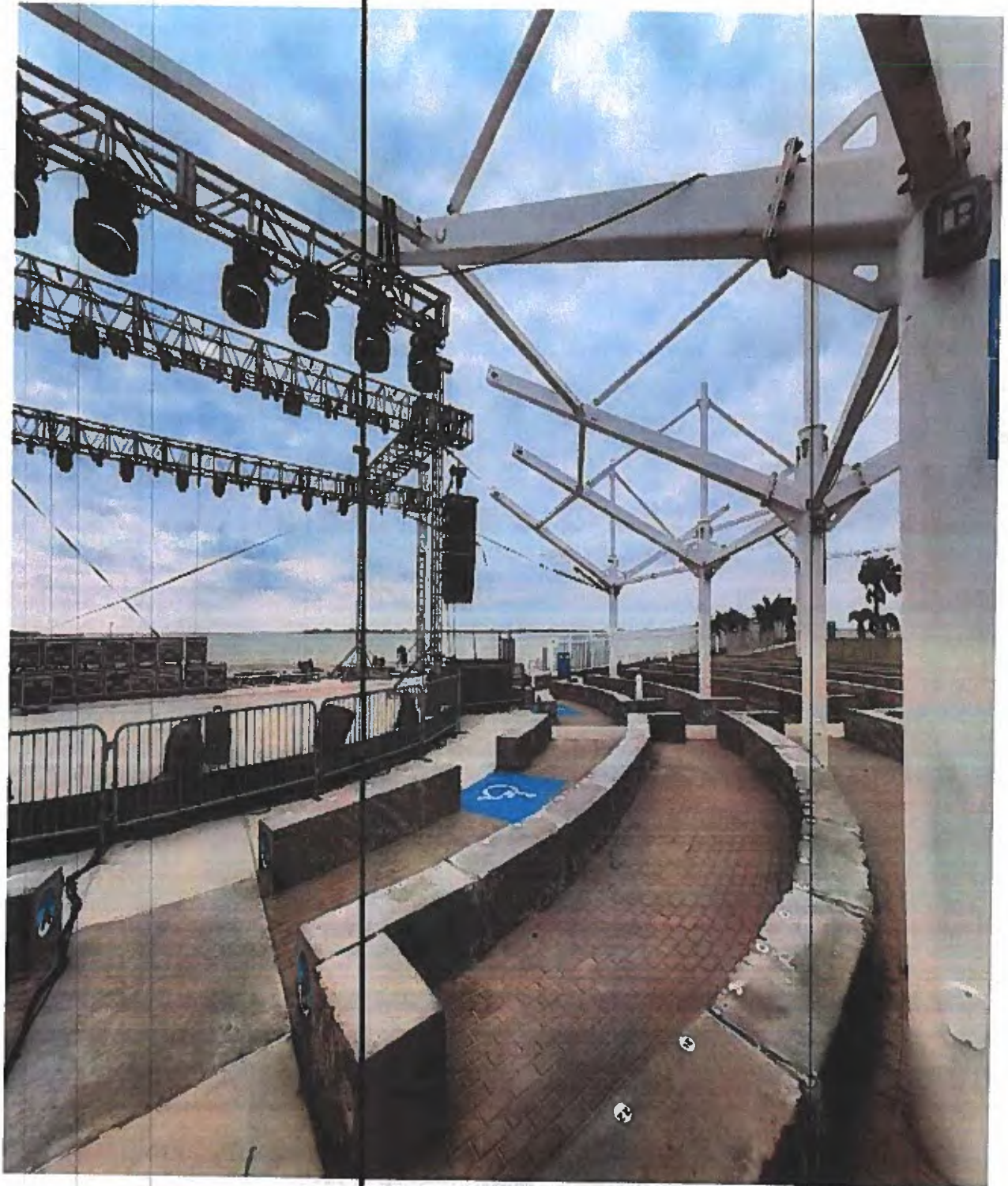


STAGE

Front View Stage

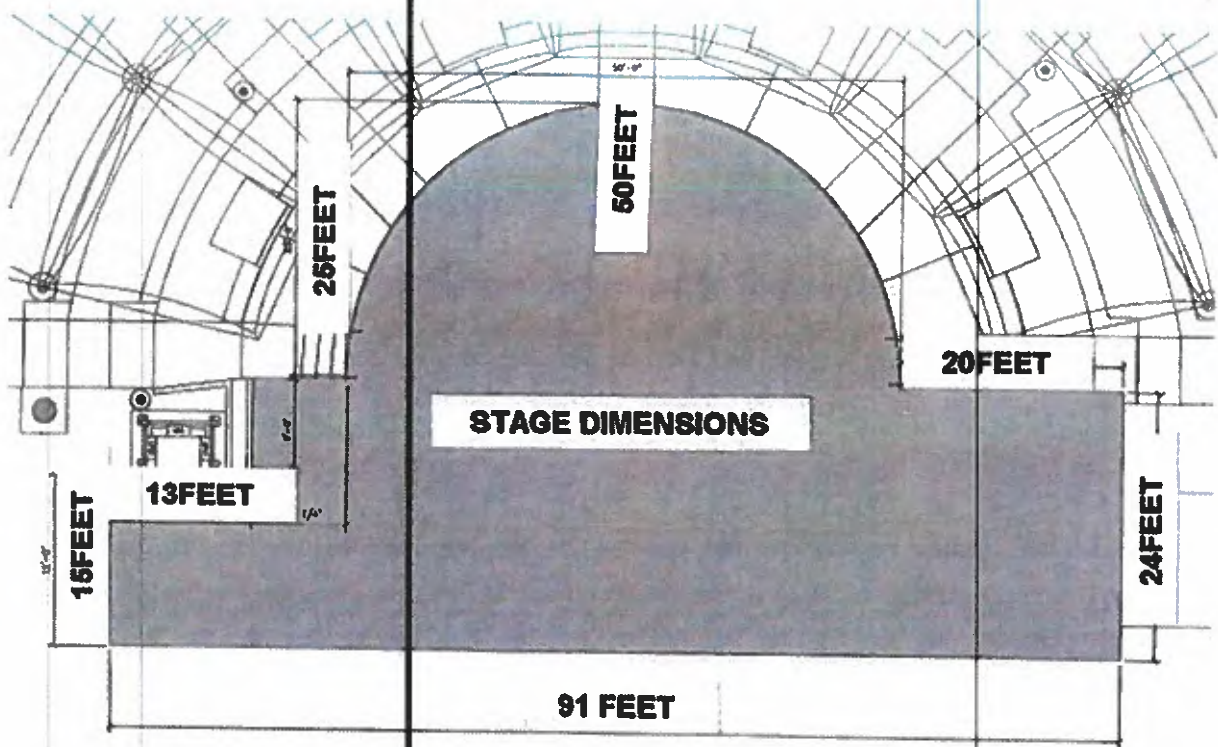


South Stage View



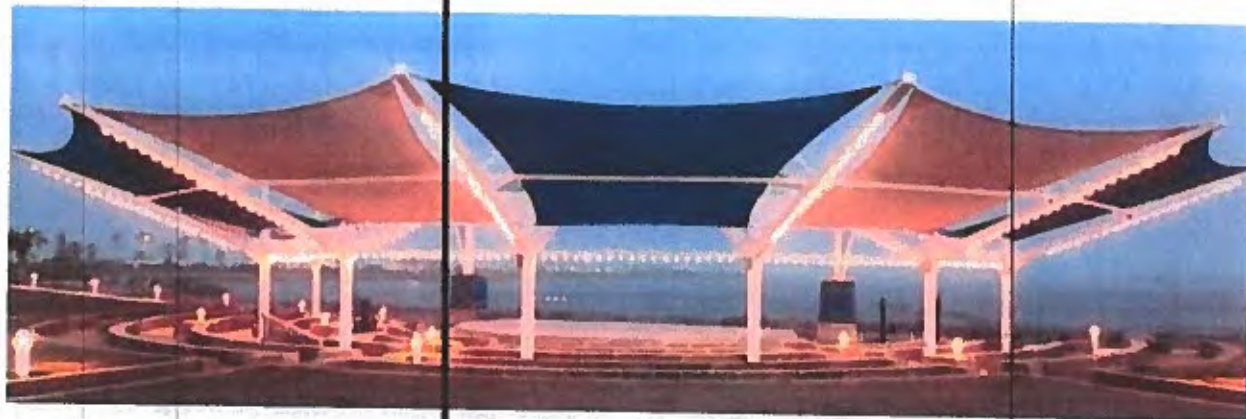
Northside Stage View





STAGE SPECS

Venue Type	Open Air Amphitheater
Stage Material	Concrete
Stage Dimensions	91' wide X 50' deep to longest part of stage (please refer to image above)
Stage Left Wing	20' wide X 15' deep (please refer to image above)
Stage Right Wing	20' wide X 20' deep (please refer to image above)
Stage Height	1' 6"
Stage Roof	Production Company will provide 40' x 32'x30' ground support with wings 16'x30' can be up stage or down stage



POWER

- One (1) 600 Amp 3-Phase, 5 wire lug, Side stage right (75ft distance)
- Two (2) 200 Amp 3 Phase, 5 wire lug, Side stage right (75ft distance)
- One (1) 200 Amp 3 Phase, 5 wire lug, Upstage left
- One (1) 400 Amp 3 Phase, 5 wire lug, Upstage left



FOH Mix Position

Dimensions	8' wide X 4' deep
Location	130' from downstage center
Cable Run to FOH	172'

NOTE: All cables are to utilize outlets that go underground from FOH to stage. It becomes a liability when cables are exposed.



DRESSING ROOMS

There is a total of 3 trailers that are provided as dressing rooms. These trailers come with all the amenities needed for any/all artist.

NOTE: Additional trailers will be provided upon request.

INTERNET ACCESS

WIFI Throughout Venue/Backstage

BACKSTAGE & LOADING DOCK ACCESS

The access road to backstage is located approximately 700' south of Isla Blanca Park main entrance on 33174 State Park Rd 100. The road is accessible to trailers up to 53' in length. Due to space limitations, Semis need to come in and be staged before buses arrive. There is one loading dock and is at stage level with a 50' straight push onto stage right.





BUS PARKING & SHORE POWER

Two (2) buses can park in the alley immediately North from the main stage and three (3) additional buses or trucks can fit within the backstage production parking area just Northwest of the loading dock/stage. Shore power will be provided. (See reference below)



NOTE: There is an UBER & LIFT Pick up/Drop off area available at the entrance of Isla Blanca Park as well as at the entrance of the Amphitheater.



Stone Seating/Lawn Capacity

SECTION 1

- Row A 1-6 (plus 2 handicaps in between)
- Row B. 1-14
- Row C. 1-18
- Row D. 1-23
- Row E. 1-26
- Row F. 1-31
- Row G. 1-33
- Row H 1-35

SECTION 1 TOTAL = 188

SECTION 2

- Row A 1-10 (plus 2 handicaps in between)
- Row B 1-19
- Row C 1-23
- Row D 1-27
- Row E 1-31
- Row F. 1-35
- Row G.1-37
- Row H 1-40

SECTION 2 TOTAL = 224

SECTION 3

Mirrors Section2

SECTION 3 TOTAL = 224

SECTION 4

Mirrors Section 1

SECTION 4 TOTAL = 188

STONE SEATING = 824

ADDITIONAL FOLDING SEATS (OPTIONAL) = 300

TOTAL STONE/FOLDING SEATING= 1124

LAWN AREA SEATING = 3876

TOTAL CAPACITY 5000



The Cameron County Amphitheater is located inside Isla Blanca Park in South Padre Island, Texas. The main entrance and box office are located at 53550 Dolphin Cove South Padre Island, Texas, 78597. The main entrance and address for Isla Blanca Park is 33174 State Park Rd 100, South Padre Island, Texas, 78597.

Isla Blanca Park - South Padre Island



**CITY OF SOUTH PADRE ISLAND
CONVENTION AND VISITORS ADVISORY BOARD
AGENDA REQUEST FORM**

MEETING DATE: June 22, 2022

NAME & TITLE: Linette Hernandez, Management Assistant

DEPARTMENT: Convention and Visitors Bureau

ITEM

Discussion and action concerning the new meeting date for July 2022. (Till)

ITEM BACKGROUND

N/A

BUDGET/FINANCIAL SUMMARY

N/A

COMPREHENSIVE PLAN GOAL

N/A

LEGAL REVIEW

Sent to Legal: No

Approved by Legal: No

RECOMMENDATIONS/COMMENTS: