

**MEETING MINUTES  
SPECIAL EVENTS COMMITTEE REGULAR MEETING  
CITY OF SOUTH PADRE ISLAND**

**WEDNESDAY, DECEMBER 15, 2021**

**I. CALL TO ORDER**

The Special Events Committee of the City of South Padre Island, Texas, held a regular meeting on Wednesday, December 15, 2021, at the South Padre Island City Council Chambers, 2nd Floor, 4601 Padre Boulevard, South Padre Island, Texas. Chairman Christian Hasbun called the meeting to order at 2:00 pm. A quorum was present: Vice Chairwoman Lisa Graves, Committee Members Cody Pace and Amy Salander were present. Committee Members Tomas Saenz and Sean Slovisky were absent

CVB staff members present were CVB Interim Director Lori Moore, Special Events Manager April Brown, Special Events Coordinator Duvie Alcozer, and Management Assistant Linette Hernandez, and Administrative Assistant Yolanda Davila.

City officials present were City Manager Randy Smith.

**II. PLEDGE OF ALLEGIANCE**

SEC Chairman Christian Hasbun led the pledge of allegiance.

**III. PUBLIC COMMENTS AND ANNOUNCEMENTS**

Special Events Manager April Romero made a public announcement regarding the lighted Boat Parade and the success of the event. Chairman Christian Hasbun made a public comment congratulating the CVB staff on the success of the Lighted Boat Parade.

**IV. APPROVE CONSENT AGENDA**

- 4.1. Approve the excused absence for Vice Chairwoman Lisa Graves for the November 16, 2021 regular meeting. Committee Member Amy Salander made the motion to approve, seconded by Committee Member Cody Pace. Motion carried unanimously.
- 4.2. Approve the meeting minutes for the November 16, 2021 regular meeting. Committee Member Amy Salander made the motion to approve, seconded by Committee Member Cody Pace. Motion carried unanimously.
- 4.3. Approve the Special Events Committee post-event reports for the following events.

\* Muzicians Run 2021

\* SPI Half Marathon Weekend 2021

Committee Member Amy Salander made the motion to approve, seconded by Committee Member Cody Pace. Motion carried unanimously.

## V. REGULAR AGENDA

- 5.1. Discussion and possible action to approve the funding request for the Shallow Sport Tournament in May 2022. Special Events Manager April Brown spoke at the podium and introduced event promoters. Event promoter Krya Hudson presented at the podium and provided details on the 2021 event and plans for the 2022 event. The committee had several questions regarding the increase in requested funds from 2021 to 2022. CVAB Chairman Sean Till spoke at the podium and questioned if \$20,000 in funding was too much for marketing. Krya Hudson responded that she could definitely use all \$20,000 towards marketing. Chairman Christian Hasbun made the motion to approve \$13,000 in funding and \$7,000 in in-kind for use of the SPI Convention Center, seconded by Committee Member Amy Salander. Motion carried unanimously.
- 5.2. Discussion and possible action to approve the funding request for the South Padre Island Sprint Triathlon in March 2022. Special Events Manager April Brown spoke at the podium and explained the prior approved funding amounts for the 2021 events. Event producer Karen Watt spoke at the podium and provided details on the 2021 event and plans for the 2022 event. The committee had several questions regarding marketing plans. CVB Staff recommendation was to approve \$5,000 in funding towards marketing. Committee Member Amy Salander made a motion to approve \$5,000 in funding toward marketing, seconded by Vice Chairwoman Lisa Graves. Motion carried unanimously.
- 5.3. Discussion and action concerning the new meeting date for January 2022. The next meeting was scheduled for Thursday, January 13, 2022.

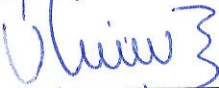
## VI. ADJOURN

The meeting was adjourned at 3:01pm.



Linette Hernandez, CVB Management Assistant

Approved by:



Christian Hasbun, SEC Chairman