

**NOTICE OF DEVELOPMENT STANDARDS REVIEW TASK FORCE SPECIAL MEETING  
CITY OF SOUTH PADRE ISLAND**

**MONDAY, JULY 26, 2021**

10:00 AM AT THE MUNICIPAL BUILDING,  
CITY COUNCIL CHAMBERS, 2ND FLOOR  
4601 PADRE BOULEVARD, SOUTH PADRE ISLAND, TEXAS

1. Call to Order

2. Pledge of Allegiance

3. Public Comments and Announcements

*This is an opportunity for citizens to speak to the Task Force relating to agenda or non-agenda items. Speakers are required to address the Task Force at the podium and give their name before addressing their concerns. [Note: State law will not permit the Development Standards Review Task Force to discuss, debate or consider items that are not on the agenda. Citizen comments may be referred to City Staff or may be placed on the agenda of a future Development Standards Review Task Force meeting]*

4. Regular Agenda

- 4.1. Discussion and action regarding a variance request by Craig Thomas from Chapter 15 Signs Sec. 15-2 Definitions of the City's Code of Ordinances. The Applicant is requesting the ability to provide a mural of palm trees and sea birds on the West side of the hotel located at 310 Padre Blvd. (Lot 1 Block 1 South Padre Island Beach Resort)
- .2. Discussion and action regarding a variance request by John Ferrone from Chapter 15 Signs Sec. 15-2.1 Rules and procedures governing art in public spaces of the City's Code of Ordinances. The Applicant is requesting to keep a 31 foot sailboat within the existing 10 foot setback located at 205 W Palm Street. (Lot 1 Block 1 Padre Beach Subdivision, Section I)

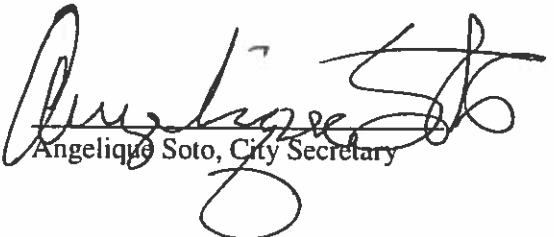
5. Adjourn

**NOTE:**

*One or more members of the City of South Padre Island City Council may attend this meeting; if so, this statement satisfies the requirements of the OPEN MEETINGS ACT.*

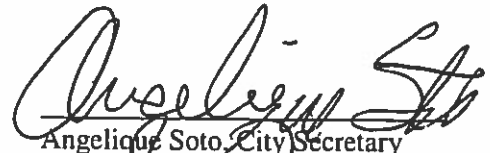
DATED THIS THE 22ND DAY OF JULY 2021



  
Angelique Soto, City Secretary

I, THE UNDERSIGNED AUTHORITY, DO HEREBY CERTIFY THAT THE ABOVE NOTICE OF MEETING OF THE DEVELOPMENT STANDARDS REVIEW TASK FORCE OF THE CITY OF SOUTH PADRE ISLAND, TEXAS IS A TRUE AND CORRECT COPY OF SAID NOTICE AND THAT I POSTED A TRUE AND CORRECT COPY OF SAID NOTICE ON THE BULLETIN BOARD AT CITY HALL/MUNICIPAL BUILDING ON JULY 22, 2021, AT/OR BEFORE 5:00 P.M AND REMAINED SO POSTED CONTINUOUSLY FOR AT LEAST 72 HOURS PRECEDING THE SCHEDULED TIME OF SAID MEETING.



  
Angelique Soto, City Secretary

THIS FACILITY IS WHEELCHAIR ACCESSIBLE, AND ACCESSIBLE PARKING SPACES ARE AVAILABLE. REQUESTS FOR ACCOMMODATIONS OR INTERPRETIVE SERVICES MUST BE MADE 48 HOURS PRIOR TO THIS MEETING. PLEASE CONTACT BUILDING OFFICIAL, GEORGE MARTINEZ AT (956)761-8103.

**CITY OF SOUTH PADRE ISLAND  
DEVELOPMENT STANDARDS REVIEW TASK FORCE  
AGENDA REQUEST FORM**

**MEETING DATE:** July 26, 2021

**NAME & TITLE:** Alex Sanchez, Public Works Director

**DEPARTMENT:** Planning/Parks & Rec. Department

**ITEM**

Discussion and action regarding a variance request by Craig Thomas from Chapter 15 Signs Sec. 15-2 Definitions of the City's Code of Ordinances. The Applicant is requesting the ability to provide a mural of palm trees and sea birds on the West side of the hotel located at 310 Padre Blvd. (Lot 1 Block 1 South Padre Island Beach Resort)

**ITEM BACKGROUND**

The Task Force tabled this agenda item at their July 13, 2021 regular meeting to allow the applicant to bring back the request showing the mural art in a smaller scale as suggested by Task Force.

**BUDGET/FINANCIAL SUMMARY**

N/A

**COMPREHENSIVE PLAN GOAL**

N/A

**LEGAL REVIEW**

Sent to Legal: No

Approved by Legal: No

**RECOMMENDATIONS/COMMENTS:**



Marta Martinez &lt;mmartinez@myspi.org&gt;

---

## Special Meeting

---

Craig Thomas <Craig.Thomas@pearlsouthpadre.com>  
To: Marta Martinez <mmartinez@myspi.org>  
Cc: "kmcgough@MGAC.com" <kmcgough@mgac.com>

Fri, Jul 16, 2021 at 8:24 AM

Good morning Marta,

Please see attachments as requested. PDF file shows the original request, and the two JPG files show two options with a smaller version. Our preference is to keep the version with the smaller mural on the Right side of the building.

Please let me know if anything else I can provide, and will the meeting be in the usual council conference room on the 26<sup>th</sup>?

[Quoted text hidden]

---

### 3 attachments



**Outside Mural - Option 1rev (smaller version - Left).jpg**  
2653K



**Outside Mural - Option 1rev (smaller version - Right).jpg**  
2657K

 **Outside Mural - Original.pdf**  
1377K



Original request

WEST ELEVATION MOCKUP



NEW 'ISLAND-STYLE' WAYFINDING SIGN (TO LANDSHARK...)  
REMOVE EXISTING PALM TREES & REPLACE w/SMALLER ONES (SEE BELOW). ALLOW VIEWS OF NEW SIGN & OPTIONAL ENTRY FEATURE SCULPTURE IN FRONT OF THE PORTE COCHERE.

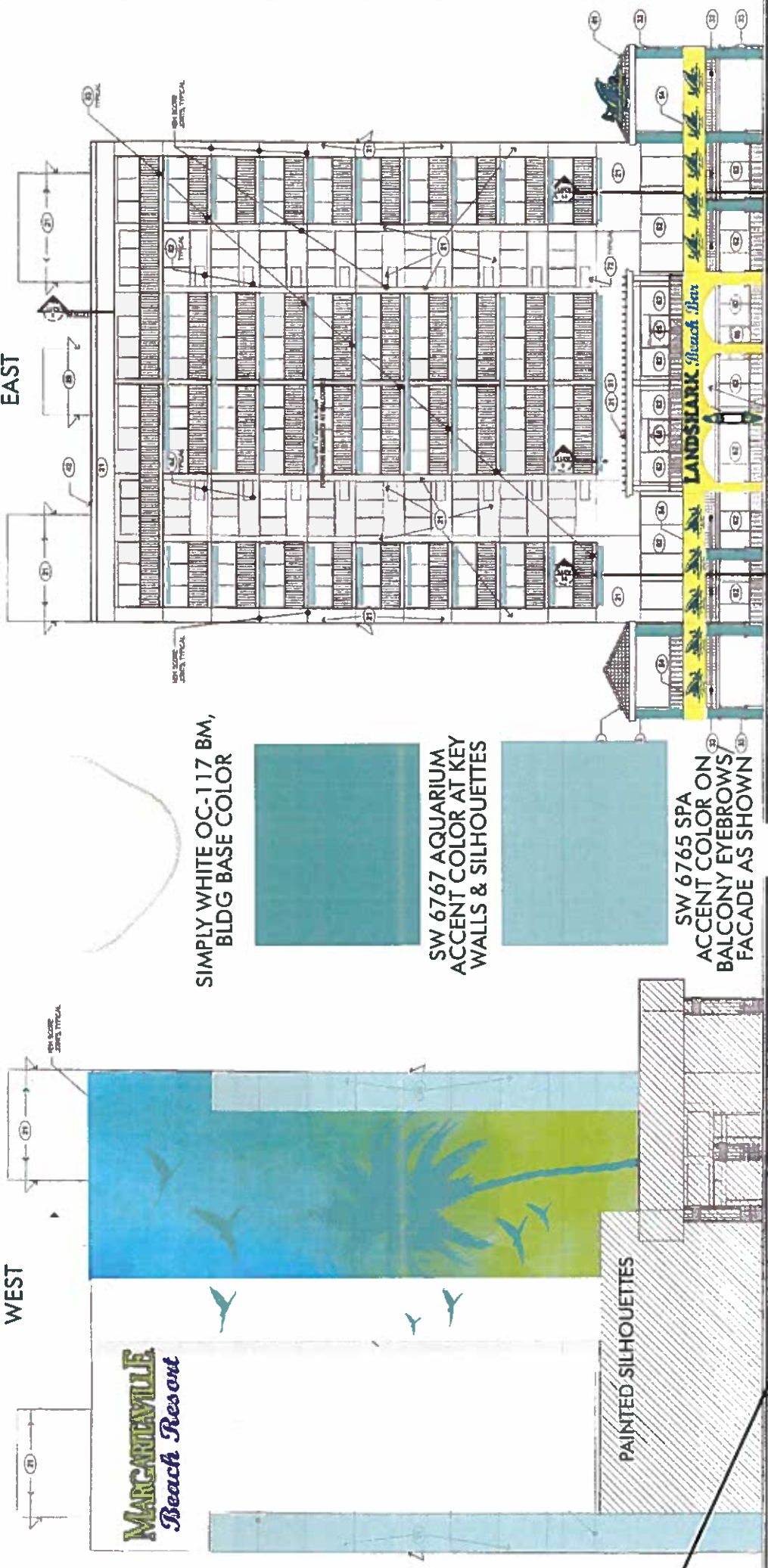
FACADE SUPER GRAPHIC OPTION

OPTION 1

WEST & EAST FACADE COLOR STUDY

WEST

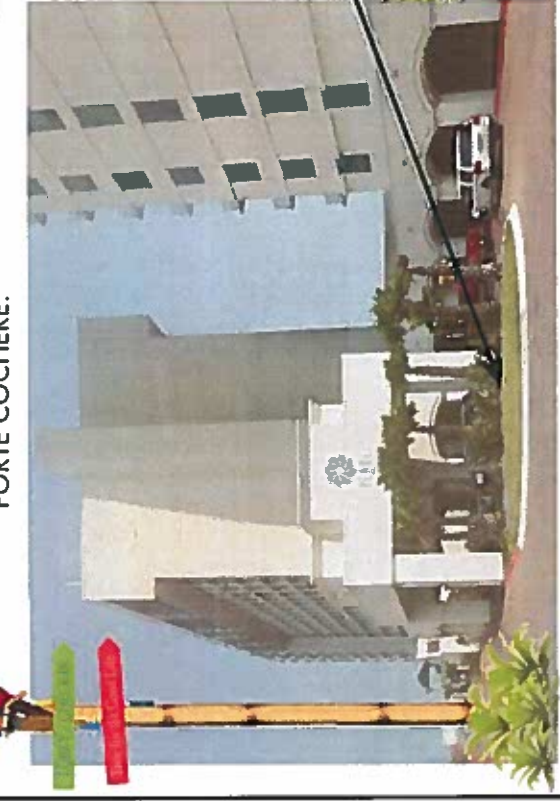
EAST



SIMPLY WHITE OC-117 BM, BLDG BASE COLOR

SW 6767 AQUARIUM ACCENT COLOR AT KEY WALLS & SILHOUETTES

SW 6765 SPA ACCENT COLOR ON BALCONY EYEBROWS/ FACADE AS SHOWN



POTENTIAL FOR OPTIONAL ENTRY "SAND SCULPTURE" (PARROT IN HAMMOCK)



ILLUMINATED SIGN INSIDE THE PORTE COCHERE

- GENERAL NOTES:
- ELEVATIONS ARE NOT AS BUILT, COLOR INDICATED IS STRICTLY FOR GENERAL DESIGN-INTENT.
  - ALL EXISTING SIGNAGE IS TO BE REMOVED, ALL AREAS PATCHED & PAINTED WITH NEW, APPROVED PAINT COLORS AS NEEDED.



TheMcBrideCompany  
CREATIVE DESIGN

COPYRIGHT 2020

The McBride Company  
62 Highland Avenue  
Manchester Center  
Vermont 05255  
Phone: (802) 362-0700  
www.mcbridedesign.com

Date: 3/2/21  
Scale:  
Revisions:  
Δ 1 3/5/21  
Δ 2 3/11/21  
Δ 3 3/22/21  
Δ 4 7/14/21

Title:  
Description:

MARGARITAVILLE BEACH RESORT / SOUTH PADRE ISLAND, TEXAS

FACADE COLOR STUDY

These drawings are for the sole purpose of expressing visual design intent only and are not intended for actual fabrication purposes. Sign contractor accepts total responsibility for materials selection, fabrication and installation.

Δ Approved  
Δ Approved with comments  
Δ Not Approved revise-resubmit



WEST ELEVATION MOCKUP



NEW 'ISLAND-STYLE' WAYFINDING SIGN (TO LANDSHARK...)

REMOVE EXISTING PALM TREES & REPLACE w/SMALLER ONES (SEE BELOW). ALLOW VIEWS OF NEW SIGN & OPTIONAL ENTRY FEATURE SCULPTURE IN FRONT OF THE PORTE COCHERE.



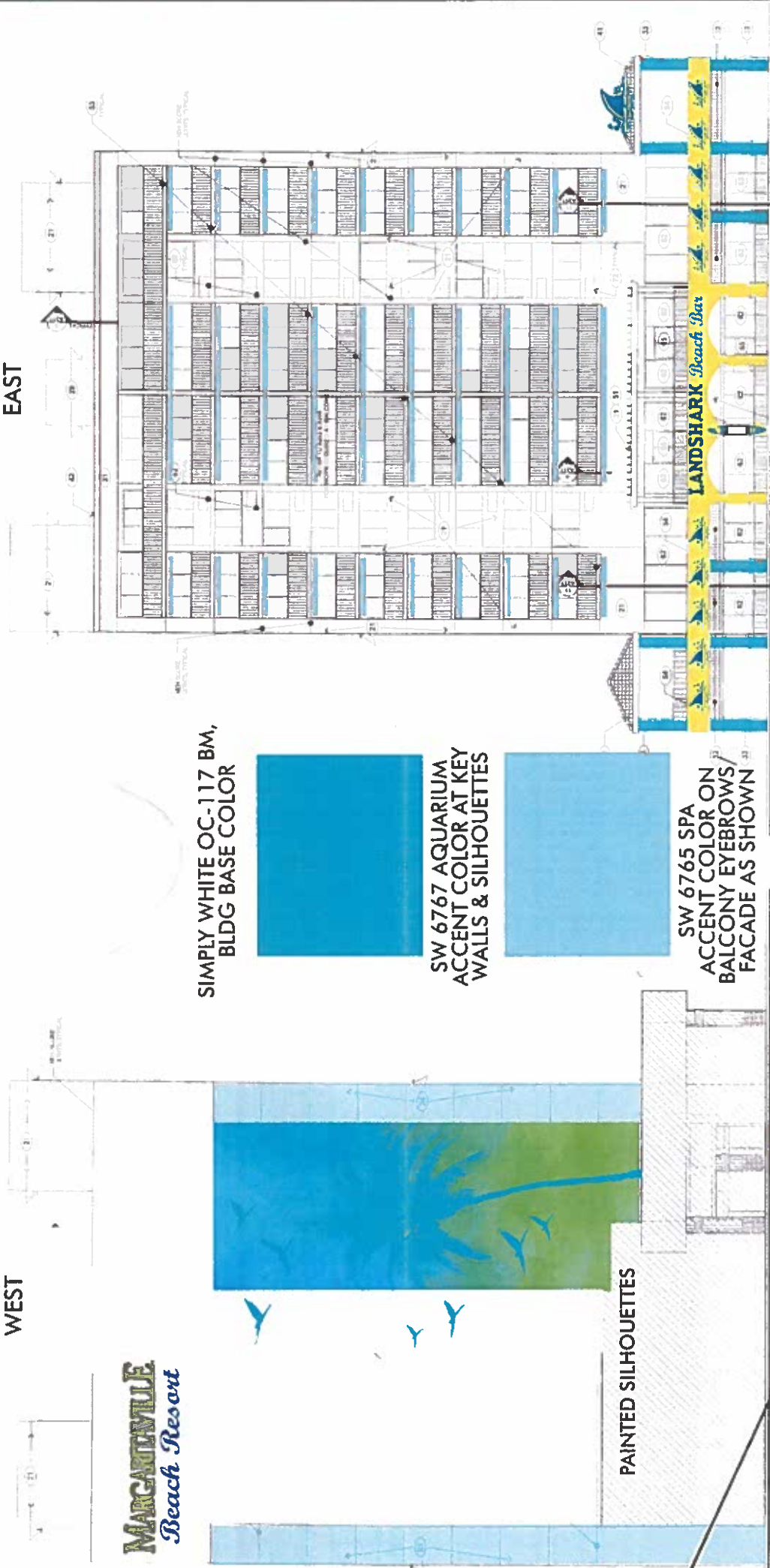
FACADE SUPER GRAPHIC OPTION

OPTION 1 rev

WEST & EAST FACADE COLOR STUDY

WEST

EAST



SIMPLY WHITE OC-117 BM, BLDG BASE COLOR

SW 6767 AQUARIUM ACCENT COLOR AT KEY WALLS & SILHOUETTES

SW 6765 SPA ACCENT COLOR ON BALCONY EYEBROWS/ FACADE AS SHOWN

PAINTED SILHOUETTES

LANDSHARK Beach Bar



ILLUMINATED SIGN INSIDE THE PORTE COCHERE

- GENERAL NOTES:
- ELEVATIONS ARE NOT AS BUILT,
  - COLOR INDICATED IS STRICTLY FOR GENERAL DESIGN-INTENT.
  - ALL EXISTING SIGNAGE IS TO BE REMOVED, ALL AREAS PATCHED & PAINTED WITH NEW, APPROVED PAINT COLORS AS NEEDED.

POTENTIAL FOR OPTIONAL ENTRY "SAND SCULPTURE" (PARROT IN HAMMOCK)



The McBride Company  
62 Highland Avenue  
Manchester Center  
Vermont 05255  
Phone: (802) 362-0700  
www.mcbridedesign.com

TheMcBrideCompany  
CREATIVE DESIGN

COPYRIGHT 2020

Date: 3/2/21  
Scale:  
Revisions:  
Δ 1 3/5/21  
Δ 2 3/11/21  
Δ 3 3/22/21  
Δ 4 7/14/21

Title:  
Description:

MARGARITAVILLE BEACH RESORT / SOUTH PADRE ISLAND, TEXAS

FACADE COLOR STUDY

These drawings are for the sole purpose of expressing visual design intent only and are not intended for actual fabrication purposes. Sign contractor accepts total responsibility for materials selection, fabrication and installation.

Δ Approved with comments  
Δ Approved  
Δ Not Approved revise resubmit

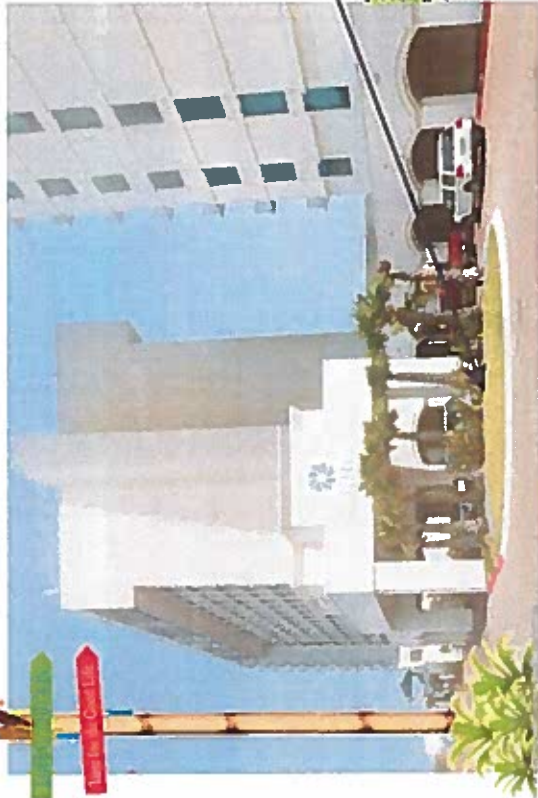


WEST ELEVATION MOCKUP



NEW 'ISLAND-STYLE' WAYFINDING SIGN (TO LANDSHARK...)

REMOVE EXISTING PALM TREES & REPLACE w/SMALLER ONES (SEE BELOW). ALLOW VIEWS OF NEW SIGN & OPTIONAL ENTRY FEATURE SCULPTURE IN FRONT OF THE PORTE COCHERE.



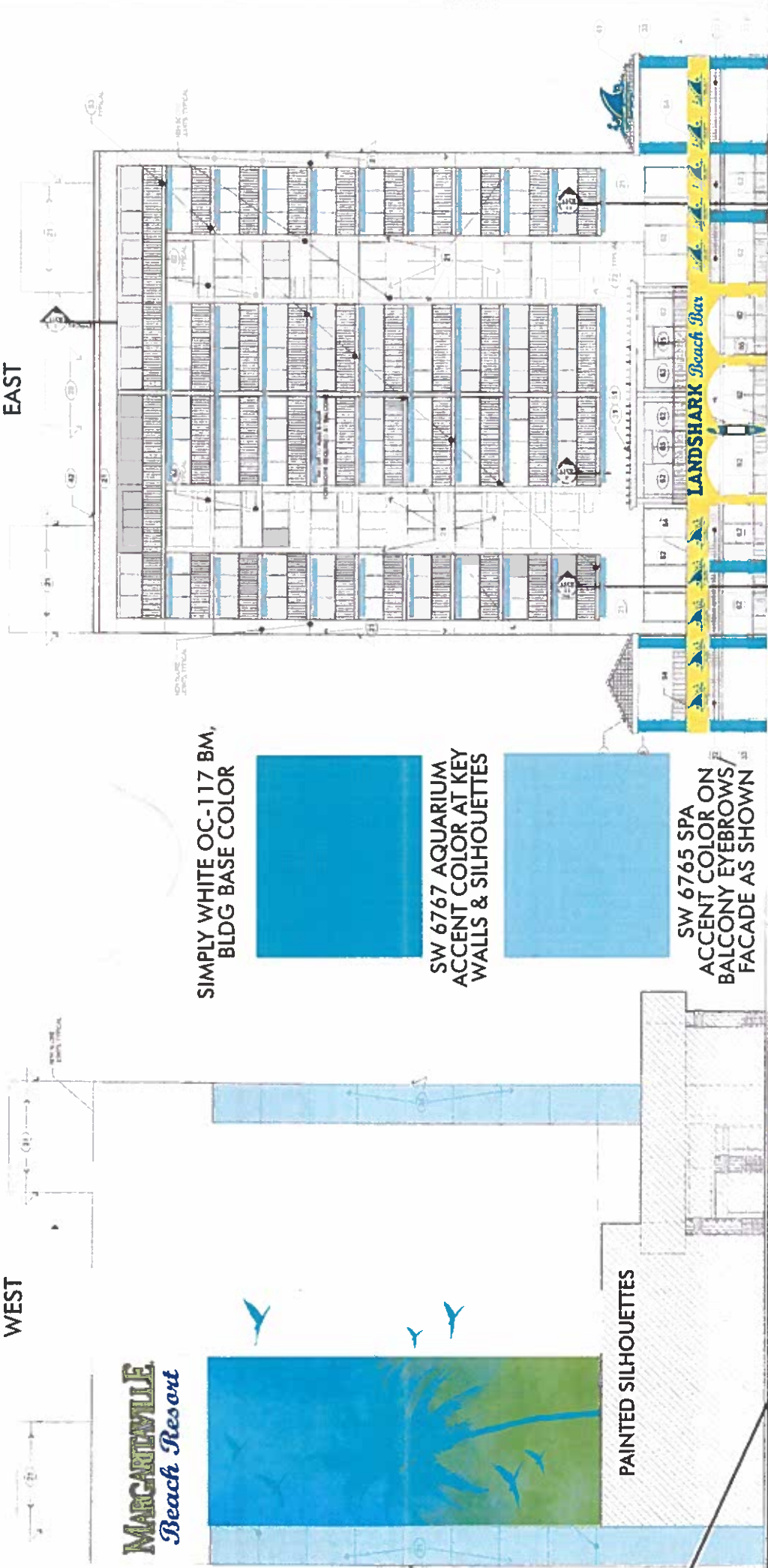
FACADE SUPER GRAPHIC OPTION

OPTION 1 rev2

WEST & EAST FACADE COLOR STUDY

WEST

EAST



SIMPLY WHITE OC-117 BM, BLDG BASE COLOR

SW 6767 AQUARIUM ACCENT COLOR AT KEY WALLS & SILHOUETTES

SW 6765 SPA ACCENT COLOR ON BALCONY EYEBROWS/ FACADE AS SHOWN

PAINTED SILHOUETTES

LANDSHARK Beach Bar



ILLUMINATED SIGN INSIDE THE PORTE COCHERE

GENERAL NOTES:  
ELEVATIONS ARE NOT AS BUILT,  
COLOR INDICATED IS STRICTLY  
FOR GENERAL DESIGN-INTENT.  
-ALL EXISTING SIGNAGE IS TO BE  
REMOVED, ALL AREAS PATCHED &  
PAINTED WITH NEW, APPROVED  
PAINT COLORS AS NEEDED.

POTENTIAL FOR OPTIONAL ENTRY "SAND SCULPTURE"  
(PARROT IN HAMMOCK)



The McBride Company  
62 Highland Avenue  
Manchester Center  
Vermont 05255  
Phone: (802) 362-0700  
www.mcbridedesign.com

TheMcBrideCompany  
CREATIVE DESIGN

COPYRIGHT 2020

Title:

Date: 3/2/21  
Scale:  
Revisions:  
Δ 1 3/5/21  
Δ 2 3/11/21  
Δ 3 3/22/21  
Δ 4 7/14/21

Description:

MARGARITAVILLE BEACH RESORT / SOUTH PADRE ISLAND, TEXAS

FACADE COLOR STUDY

These drawings are for the sole purpose of expressing visual design intent only and are not intended for actual fabrication purposes. Sign contractor accepts total responsibility for materials selection, fabrication and installation.

Δ Approved with comments  
Δ Approved with comments  
Δ Not Approved revise-resubmit

**CITY OF SOUTH PADRE ISLAND  
DEVELOPMENT STANDARDS REVIEW TASK FORCE  
AGENDA REQUEST FORM**

**MEETING DATE:** July 26, 2021

**NAME & TITLE:** Alex Sanchez, Public Works Director

**DEPARTMENT:** Planning/Parks & Rec. Department

**ITEM**

Discussion and action regarding a variance request by John Ferrone from Chapter 15 Signs Sec. 15-2.1 Rules and procedures governing art in public spaces of the City's Code of Ordinances. The Applicant is requesting to keep a 31 foot sailboat within the existing 10 foot setback located at 205 W Palm Street. (Lot 1 Block 1 Padre Beach Subdivision, Section I)

**ITEM BACKGROUND**

The Task Force tabled this agenda item at their July 13, 2021 regular meeting to allow the applicant to bring back the request showing a taller fence as suggested by the Task Force.

**BUDGET/FINANCIAL SUMMARY**

N/A

**COMPREHENSIVE PLAN GOAL**

N/A

**LEGAL REVIEW**

Sent to Legal: No

Approved by Legal: No

**RECOMMENDATIONS/COMMENTS:**





Marta Martinez &lt;mmartinez@myspi.org&gt;

---

## Longboard Sailboat

1 message

Sail SPI &lt;sailspi@gmail.com&gt;

Tue, Jul 20, 2021 at 1:31 AM

Reply-To: john@sailspi.com

To: Marta Martinez &lt;mmartinez@myspi.org&gt;

Marta, attached are two photos of the sailboat and flag I want to present to the board on Monday. The first is the boat with a 4' fence exposing the topsides of the sailboat. This is our preference and the topsides of the boat will be painted and varnished to its original condition.

These boats, (Friendship Sloops) are antiques and considered a work of art. There are only a few left in the world and most are members of the Friendship Sloop Society which is dedicated to the preservation of these vessels.

The second photo is with a 6 foot fence hiding the topsides and only exposing the mast and flag. We don't prefer this fencing but in a pinch, it can work.

Thanks for your help and consideration.

John Ferrone

**Welcome to South Padre Island**

**The MeatBall Café**  
**Longboard Bar and Grill**  
**Southern Wave Sailing Charters**  
**Info@SailSPI.com**

### 2 attachments



**final-a1.jpg**  
1132K



**final-a2.jpg**  
1129K





