

NOTICE OF MEETING
THE CITY OF SOUTH PADRE ISLAND
THE CONVENTION & VISITORS ADVISORY BOARD
JUNE 13, 2012

Notice is hereby given that the Convention and Visitors Advisory Board of the City of South Padre Island, Texas will hold a **Meeting on Wednesday, June 13, 2012 at 2:00p.m.,** in the **Municipal Building Joyce H. Adams Board Room, 2nd Floor, 4601 Padre Boulevard,** South Padre Island, Texas.

AGENDA

1. Call to order.
2. Pledge of Allegiance.
3. Public announcements and comments: *This is an opportunity for citizens to speak to the CVA relating to agenda or non-agenda items. Speakers are required to address the CVA at the podium and give their name before addressing their concerns. (Note: State law will not permit the CVA to discuss, debate or consider items that are not on the agenda. Citizen comments may be referred to Convention and Visitors Bureau staff or may be placed on the agenda of a future CVA meeting.)*
4. Discussion and action concerning advertising, including recent and planned ad placements, web usage statistics and recent public relations efforts. (Atkins)
5. Consent agenda.
 - A. Approval of minutes for May 9, 2012.
6. Review of monthly and year to date revenues, expenditures and financial statements. (Free)
7. Presentation by Valley International Airport on the new nonstop flights of Southwest Airlines to Dallas. (Mullet)
8. Discussion and action regarding consideration for funding request from SPI Bikefest as it pertains to 2012/2013 Events Marketing Budget. (Hancock)
9. Discussion and action regarding consideration for funding request from Beach N BikerFest as it pertains to 2012/2013 Events Marketing Budget. (Hancock)
10. Discussion and action regarding consideration for funding request from Run the Jailbreak as it pertains to 2012/2013 Events Marketing Budget. (Hancock)
11. Discussion and action regarding consideration for funding request from King of The Causeway as it pertains to 2012/2013 Events Marketing Budget. (Hancock)
12. Discussion and action regarding consideration for funding request from SPI Kitefest as it pertains to 2012/2013 Events Marketing Budget. (Hancock)
13. Discussion and action regarding consideration for funding request from Kiteboard Roundup as it pertains to 2012/2013 Events Marketing Budget. (Hancock)
14. Discussion and action regarding consideration for funding request from LKT as it pertains to 2012/2013 Events Marketing Budget. (Hancock)
15. Discussion and action regarding consideration for funding request from TIFTas it pertains to 2012/2013 Events Marketing Budget. (Hancock)
16. Discussion and action regarding consideration for funding request from Sand Crab Night Run as it pertains to 2012/2013 Events Marketing Budget. (Hancock)
17. Discussion and action concerning Texas Approach Travel Shows. (Ekberg)
18. Update, Discussion and action concerning Sand Castle Days. (Ekberg)
19. Set New Meeting date / agenda items for next meeting.

20. Adjourn.

Dated this, the _____ day of _____ 2012.

CITY OF SOUTH PADRE ISLAND

Dinora Garcia, CVB Administrative Assistant

I, the undersigned authority, do hereby certify that the above Notice of Meeting of the South Padre Island Convention and Visitors Authority Board is a true and correct copy of said Notice on the bulletin board at the City Hall of said City of South Padre Island, Texas on _____, 2012 at _____ and it remained so posted continuously for at least 72 hours preceding the scheduled time of said Meeting.

CITY OF SOUTH PADRE ISLAND

Dinora Garcia, CVB Administrative Assistant

NOTE: This facility is wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretive services must be made 48 hours prior to this meeting. Please contact Jay Mitchim, ADA designated responsible party, at (956) 761-1025.

NOTE: There may be one or more members of the South Padre Island City Council attending this meeting, and if so, this statement satisfies the requirements of the OPEN MEETINGS ACT.