

**NOTICE OF MEETING**  
**THE CITY OF SOUTH PADRE ISLAND**  
**THE CONVENTION & VISITORS ADVISORY BOARD**  
**NOVEMBER 9, 2011**

Notice is hereby given that the Convention and Visitors Advisory Board of the City of South Padre Island, Texas will hold a **Meeting on Wednesday, November 9, 2011 at 2:00pm.,** in the **Municipal Building Joyce H. Adams Board Room, 2<sup>nd</sup> Floor, 4601 Padre Boulevard,** South Padre Island, Texas.

**AGENDA**

1. Call to order
2. Pledge of Allegiance
3. Public announcements and comments: *This is an opportunity for citizens to speak to the CVA relating to agenda or non-agenda items. **Speakers are required to address the CVA at the podium and give their name before addressing their concerns.** (Note: State law will not permit the CVA to discuss, debate or consider items that are not on the agenda. Citizen comments may be referred to Convention and Visitors Bureau staff or may be placed on the agenda of a future CVA meeting.)*
4. Election of chair
5. Election of vice chair
6. Consent agenda
  - A. Approval of minutes for October 12, 2011 meeting and October 17, 2011 special meeting
7. Review of monthly and year to date revenues, expenditures and financial statements
8. Presentation concerning current status of South Padre Shuttle
9. Staff Showcase
  - A. Presentation by staff member concerning their duties: Mary K. Hancock
10. Update on Convention Centre expansion
11. Marketing Committee report
  - A. Follow up on Sandcastle Days
  - B. Discussion and action concerning CE Group contract
  - C. Discussion and action concerning Bikefest funding request
  - D. Discussion and action concerning SPI Kitefest
12. Discussion and action concerning advertising, including recent and planned ad placements, web usage statistics and recent public relations efforts
13. Set New Meeting date / agenda items for next meeting
14. Adjourn

Dated this, the \_\_\_\_\_ day of \_\_\_\_\_ 2011.

CITY OF SOUTH PADRE ISLAND

\_\_\_\_\_  
Dinora Garcia, Executive Assistant, CVB

I, the undersigned authority, do hereby certify that the above Notice of Meeting of the South Padre Island Convention and Visitors Authority Board is a true and correct copy of said Notice on the bulletin board at the City Hall of said City of South Padre Island, Texas on \_\_\_\_\_, 2011 at \_\_\_\_\_ and it remained so posted continuously for at least 72 hours preceding the scheduled time of said Meeting.

CITY OF SOUTH PADRE ISLAND

Dinora Garcia, Executive Assistant, CVB

NOTE: This facility is wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretive services must be made 48 hours prior to this meeting. Please contact Jay Mitchim, ADA designated responsible party, at (956) 761-1025.

NOTE: There may be one or more members of the South Padre Island City Council attending this meeting, and if so, this statement satisfies the requirements of the OPEN MEETINGS ACT.