

**NOTICE OF CONVENTION AND VISITOR ADVISORY BOARD MEETING
CITY OF SOUTH PADRE ISLAND**

**THURSDAY, DECEMBER 16, 2021
9:00 AM AT THE MUNICIPAL BUILDING
CITY COUNCIL CHAMBERS, 2nd FLOOR
4601 PADRE BLVD, SOUTH PADRE ISLAND TEXAS**

1. Call to Order

2. Pledge of Allegiance

3. Public Comments and Announcements

This is an opportunity for citizens to speak to the Board relating to agenda or non-agenda items. Speakers are required to address the Board at the podium and give their name before addressing their concerns. [Note: State law will not permit the Board to discuss, debate or consider items that are not on the agenda. Citizen comments may be referred to City Staff or may be placed on the agenda of a future Convention and Visitors Bureau meeting]

4. Approve Consent Agenda

- 4.1. Approve the excused absence for Board Members Daniel Salazar and Bob Friedman for the November 18, 2021 regular meeting. (Till)
- 4.2. Approve the meeting minutes for the November 18, 2021 regular board meeting. (Till)
- 4.3. Approve the Special Events Committee post-event reports for the following events. (Till)
 - * CAF Airshow! 2021
 - * Sandcastle Days 2021
 - * Ride for Rotary 2021
 - * Musicians Run 2021
 - * SPI Half Marathon 2021

5. Regular Agenda

- 5.1. Presentation of the Zimmerman Agency Momentum Creative plan for FY2022. (Zimmerman/Rodriguez)
- 5.2. Discussion and possible action to approve marketing research services with Deep Blue Insight. (Zimmerman/Rodriguez)



- 5.3. Discussion and possible action to approve the marketing sponsorship for the Switch Up motion picture in FY 21/22. (Rodriguez)
- 5.4. Discussion and possible action to approve the National Tropical Weather Conference for April 2022. (Moore)
- 5.5. Discussion and possible action to approve the funding request for the following Special Events. (Brown/Moore)
 - 5.5 (A) South Padre Island Sprint Triathlon in March 2022
 - 5.5 (B) Ron Hoover Fishing Tournament in July 2022
 - 5.5 (C) Shallow Sport Tournament in May 2022
 - 5.5 (D) 82nd Annual Texas International Fishing Tournament in August 2022
- 5.6. Presentation and discussion regarding the Director's Report. (Moore/Rodriguez)
 - 1.) Special Events
 - 2.) Groups and Meetings
 - 3.) ADR & Occupancy
 - 4.) Arrivalist Report
 - 5.) Social Media
 - 6.) Cision
 - 7.) Website Overview
 - 8.) New Creative
 - 9.) Spring Break Performance
- 5.7. Discussion and possible action to approve the Lamar Digital Billboard renewal for McAllen, Laredo, and Austin, TX. (Rodriguez/Moore)
- 5.8. Discussion and possible action to approve the YOLO TX TV show sponsorship for FY 21/22. (Rodriguez/Moore)
- 5.9. Discussion and possible action to approve the Mexico Spring Campaign 2022. (Rodriguez)
- 5.10. Discussion and possible action to approve the New Year's Eve fireworks show for December 31, 2021. (Moore)
- 5.11. Discussion and action concerning the new meeting date for the January 2022 regular meeting. (Till)

6. Adjourn

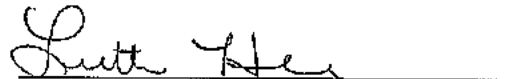
NOTE:

Agenda: DECEMBER 16, 2021 - CONVENTION AND VISITOR ADVISORY BOARD MEETING Convention And Visitors Advisory Board



One or more members of the City of South Padre Island City Council and Special Events Committee may attend this meeting; if so, this statement satisfies the requirements of the OPEN MEETINGS ACT.

DATED THIS DAY DECEMBER 8, 2021


Linette Hernandez, CVB Management Assistant

I, THE UNDERSIGNED AUTHORITY, DO HEREBY CERTIFY THAT THE ABOVE NOTICE OF MEETING OF THE CONVENTION AND VISITORS ADVISORY BOARD OF THE CITY OF SOUTH PADRE ISLAND, TEXAS IS A TRUE AND CORRECT COPY OF SAID NOTICE AND THAT I POSTED A TRUE AND CORRECT COPY OF SAID NOTICE ON THE BULLETIN BOARD AT CITY HALL/MUNICIPAL BUILDING ON FRIDAY, DECEMBER 8, 2021, AT/OR BEFORE 5:00 PM AND REMAINED SO POSTED CONTINUOUSLY FOR AT LEAST 72 HOURS PRECEDING THE SCHEDULED TIME OF SAID MEETING.


Linette Hernandez, CVB Management Assistant

THIS FACILITY IS WHEELCHAIR ACCESSIBLE, AND ACCESSIBLE PARKING SPACES ARE AVAILABLE. REQUESTS FOR ACCOMMODATIONS OR INTERPRETIVE SERVICES MUST BE MADE 48 HOURS PRIOR TO THIS MEETING. PLEASE CONTACT BUILDING OFFICIAL, GEORGE MARTINEZ AT (956)761-8103.



**CITY OF SOUTH PADRE ISLAND
CONVENTION AND VISITORS ADVISORY BOARD
AGENDA REQUEST FORM**

MEETING DATE: December 16, 2021

NAME & TITLE: Linette Hernandez, Management Assistant

DEPARTMENT: Convention and Visitors Bureau

ITEM

Approve the excused absence for Board Members Daniel Salazar and Bob Friedman for the November 18, 2021 regular meeting. (Till)

ITEM BACKGROUND

N/A

BUDGET/FINANCIAL SUMMARY

N/A

COMPREHENSIVE PLAN GOAL

N/A

LEGAL REVIEW

Sent to Legal: No

Approved by Legal: No

RECOMMENDATIONS/COMMENTS:

**CITY OF SOUTH PADRE ISLAND
CONVENTION AND VISITORS ADVISORY BOARD
AGENDA REQUEST FORM**

MEETING DATE: December 16, 2021

NAME & TITLE: Linette Hernandez, Management Assistant

DEPARTMENT: Convention and Visitors Bureau

ITEM

Approve the meeting minutes for the November 18, 2021 regular board meeting. (Till)

ITEM BACKGROUND

N/A

BUDGET/FINANCIAL SUMMARY

N/A

COMPREHENSIVE PLAN GOAL

N/A

LEGAL REVIEW

Sent to Legal: No

Approved by Legal: No

RECOMMENDATIONS/COMMENTS:

****DRAFT****
MEETING MINUTES
CONVENTION AND VISITOR ADVISORY BOARD MEETING
CITY OF SOUTH PADRE ISLAND

THURSDAY, NOVEMBER 18, 2021

I. CALL TO ORDER

The Convention and Visitors Advisory Board of the City of South Padre Island, Texas held a regular meeting on Thursday, November 18, 2021 at the South Padre Island City Council Chambers, 4601 Padre Boulevard, South Padre Island, Texas. Chairman Sean Till called the meeting to order at 9:00 am. A quorum was present: Vice Chairman Tom Goodman, Board Members Craig Thomas, Bryan Pinkerton, Chad Hart and Ex-Officio Jose Mulet were present. Board members Daniel Salazar and Bob Friedman were absent.

City Officials: City Manager Randy Smith, Assistant City Manager Wendi Delgado, City Secretary Nikki Soto, Council Member Ken Medders, City Councilwoman Lydia Caballero, City Attorney Ed Cyganiewicz and Mayor Patrick McNulty were present.

CVB Staff: CVB Director Ed Caum, Operations and Services Manager Lori Moore, Senior Marketing and Communications Manager Teresa Rodriguez, Special Events Coordinator April Brown, Sales and Services Manager Mayra Nunez, and Management Assistant Linette Hernandez were present.

II. PLEDGE OF ALLEGIANCE

CVB Chairman Sean Till led the pledge of allegiance.

III. PUBLIC COMMENTS AND ANNOUNCEMENTS: There were no public comments or announcements.

IV. APPROVE CONSENT AGENDA

- 4.1. Approve the excused absence for Board Member Daniel Salazar for the October 27, 2021 regular meeting. Board Member Bryan Pinkerton made the motion to approve, seconded by Board Member Chad Hart. Motion carried unanimously.
- 4.2. Approve the meeting minutes for the October 27, 2021 regular board meeting. Board Member Bryan Pinkerton made the motion to approve, seconded by Board Member Chad Hart. Motion carried unanimously.

V. REGULAR AGENDA

- 5.1. Discussion and possible action to approve the Spring Break 2022 Marketing Plan. The Zimmerman agency presented the Spring Break 2022 Marketing Plan virtually. The board provided feedback and suggestions to the agency and requested changes to the plan.
- * Spring Break College
 - * Spring Break Families
 - * Annual Media Plan
- 5.2. Presentation and discussion regarding the Director's Report. CVB Director Ed Caum shared a PowerPoint presentation and discussed the following items at the podium.
- 1.) Executive Summary-Travel Outlook
 - 2.) Visitors Center
 - 3.) Special Events
 - 4.) Groups and Meetings
 - 5.) ADR & Occupancy
 - 6.) Arrivallist Report
 - 7.) Social Media
 - 8.) Cision Report
 - 9.) Website Overview
 - 10.) Marketing Campaigns
- 5.3. Discussion and possible action to approve the Elite Redfish TV Series media buy for FY 21/22. Board Member Chad Hart made a motion to approve, seconded by Board Member Craig Thomas. Motion carried unanimously.
- 5.4. Discussion and possible action to approve the Travel Texas Co-Op marketing buy for FY 2022. Board Member Bryan Pinkerton made a motion to approve, seconded by Board Member Chad Hart. Motion carried unanimously
- 5.5. Presentation and discussion regarding the history of the adoption of the CVB Staff Incentive Bonus Policy (Employee Handbook Policy Number 500.24), past action by the CVAB regarding the Incentive Bonus Policy, and the status of the pending issue regarding the incentive bonus payments to CVB staff for the 2020-2021 fiscal year in consideration of COVID 19 and its effects on the formula used and the closure of facilities. There was a lengthy discussion regarding the policy details and the history of the incentives paid for FY 2017/2018 and FY 2018/2019. No incentive payment was issued for FY 2019/2020 due to the pandemic. Mayor Patrick McNulty, City Manager Randy Smith, and City Attorney Ed Cyganiewicz all spoke at the podium and voiced their concerns. City Council

Woman Lydia Caballero made a recommendation to the board to approve up to \$5,000 for the CVB incentive payment.

- 5.6. (A) Discussion and action to adopt and send specific recommendations to the City Council regarding the CVB Staff Incentive Bonus Policy and to recommend what adjustments, elimination and /or what resolution should be made regarding the pending incentive payments, if any, to CVB employees for the 2020-2021 fiscal year, in consideration of COVID 19 and its effects on the formula used and the closure of facilities. Vice Chairman Tom Goodman made a motion to approve the incentive payment for FY 2020/2021 with a prorated amount based on the length of employment for each employee during the fiscal year, with the maximum payment amount of \$6,800, seconded by Board Member Chad Hart. Motion carried unanimously.

(B) Discussion and action to adopt and send to the City Council a specific recommendation on what adjustments, modifications, or changes of any kind, including the elimination, should be made to the CVB Incentive Bonus Policy for CVB employees for the year 2021-2022 and/or for future years. Vice Chairman Tom Goodman made a motion to eliminate the current CVB Incentive Bonus Policy and to create a new incentive policy by committee for future years, seconded by Board Member Bryan Pinkerton. Motion carried unanimously.

- 5.7. Discussion and action concerning the new meeting date for the December 2021 regular meeting. The next meeting was set for Thursday, December 16, 2021.

VI. ADJOURN

The meeting was adjourned at 12:00 pm.

Linette Hernandez, CVB Management Assistant

Approved by:

Sean Till, CVAB Chairman

**CITY OF SOUTH PADRE ISLAND
CONVENTION AND VISITORS ADVISORY BOARD
AGENDA REQUEST FORM**

MEETING DATE: December 16, 2021

NAME & TITLE: Linette Hernandez, Management Assistant

DEPARTMENT: Convention and Visitors Bureau

ITEM

Approve the Special Events Committee post-event reports for the following events. (Till)

- * CAF Airshow! 2021
- * Sandcastle Days 2021
- * Ride for Rotary 2021
- * Muzicians Run
- * SPI Half Marathon

ITEM BACKGROUND

N/A

BUDGET/FINANCIAL SUMMARY

N/A

COMPREHENSIVE PLAN GOAL

N/A

LEGAL REVIEW

Sent to Legal: No

Approved by Legal: No

RECOMMENDATIONS/COMMENTS:

POST EVENT REPORT

Today's Date: 10-25-2021

To be reimbursed, please submit the following within 10 days post event:

1. Number of participants calculated with backup documentation (i.e. zip codes, team rosters, surveys)
2. Number of room nights tracked with backup documentation (i.e. third-party housing documentation or certified hotel pickup reports)

Please submit the following within 30 days your post event report:

1. Valid invoice(s) supporting reimbursable allowable expenses. Please submit only enough receipts to reach awarded grant amount.
2. Evidence of payment to support invoices paid from grantee to third party (front and back copies of cleared check(s) or detailed credit card/debit card receipts. For all media buys please provide tear sheets, copies of advertisements, schedules and signed station affidavits.
3. Copies of marketing or advertising materials, websites showing South Padre Island CVB logo.

Organization Information

Name of Organization: Commemorative Air Force - Rio Grande Valley Wing

Address: P. O. Box 8190

City, State, Zip: Brownsville, Texas 78526

Contact Name: David Hughston

Contact email: david@hiains.net

Contact Cell Phone Number: 956-454-4439

Event Information

Name of Event or Project: CAF AIRSHOW! 2021

Date(s) of Event or Project: October 1-3, 2021

Primary Location of Event or Project: Port Isabel-Cameron County Airport

Amount Requested: \$ 50,000

Amount Received: \$ 45,000

How many years have you held this Event or Program: 30, 28 years - Brownsville. 2 years - Cameron Cty



Event Funding Information

1. Actual percentage of funded event costs covered by hotel occupancy tax: 27%
2. Actual percentage of facility costs covered by hotel occupancy tax (if applicable): n/a
3. Actual percentage of staff costs covered by hotel occupancy tax (if applicable): n/a
4. If staff costs were covered, estimate of actual hours staff spent on funded event: n/a
5. Did the event charge admission? Was there a net profit from the event? If there was a net profit, what was the amount and how is it being used? Net projected profit: \$4,429.55
CAF-RGV Wing Museum overhead.
6. Please attach an actual Event Budget showing all revenues including sponsorships and all expenses.

Event Attendance Information

1. How many people did you predict would attend this event? (*Number submitted in the application for hotel occupancy tax funds*): 6,000
2. What was the *actual attendance* at the event? Approximately 3,700
3. How many room nights did you *estimate in your application* would be generated by attendees of this event or program? 170
4. How many room nights did you actually generated by attendees of this event? 147
5. If this Event has been funded by hotel occupancy tax in the last three years, how many room nights were generated at South Padre Island hotels by attendees of this Event?
 - This Year: 147
 - Last Year:
 - Two Years Ago: 110
 - Three Years Ago:
6. What method did you use to determine the number of people who booked rooms at South Padre Island hotels (e.g.; room block usage information, survey of hoteliers, total attendance formula, zip code information, etc.)? Room block usage
Room block usage
7. Was a room block established for this Event at an area hotel (hotels), and if so, did the room block fill? Yes and yes
If the room block did not fill, how many rooms were picked up?

Event Promotion Information

1. Please check all efforts your organization actually used to promote this Event and how much was actually spent in each category:

<input checked="" type="checkbox"/>	Newspaper: \$ 3004.23
<input checked="" type="checkbox"/>	Radio: \$ 2,900
<input checked="" type="checkbox"/>	TV: \$ 10,193
<input checked="" type="checkbox"/>	Other Paid Advertising: \$ 13,212 - (Outdoor, social media, etc.)
<input checked="" type="checkbox"/>	Number of Press Releases to Media: 3 plus 6 interviews for newspapers, radio and TV
<input type="checkbox"/>	Number emails to out-of-town recipients:
<input type="checkbox"/>	Other Promotions

2. Did you include a link to the CVB or other source on your promotional handouts and in your website for booking hotel nights during this event? no
3. Did you negotiate a special rate or hotel/event package to attract overnight stays? Yes
4. What new marketing initiatives did you utilize to promote hotel and convention activity for this Event?
CAF AIRSHOW! 2021 offered a free night airshow over the Bay along the entertainment zone. It was promoted heavily on TV, website, social media , print and signage on South Padre

- ☒ Please attach samples of documents showing how South Padre Island was recognized in your advertising/promotional campaign
- ☒ Please attach at least one sample of all forms of advertising/promoting used in your campaign. If the sample itself does not indicate the medium (radio, TV, print, or mail) used or where the advertising took place (e.g. a city's newspaper, or a radio spot that does not indicate the city where the spot was played), please include other information that would show location of the advertising and medium utilized.

5. Please note any other success indicators of your event:

Link to advertising/promotion featuring South Padre Island:

<https://drive.google.com/drive/folders/12QvAh-ICIFYq22Q0wqWzX2O3stf2TlyV?usp=sharing>



Sporting Related Events

1. If the Event funded by hotel occupancy tax was a sporting-related function/facility, how many individuals actually participated in this event? [REDACTED]
2. If the event was a sporting-related function/facility, how many of the participants were from another city or county? [REDACTED]
3. If the event was a sporting-related function/facility, quantify how the activity substantially increased economic activity at hotel within the city or its vicinity? [REDACTED]

Additional Event Information

1. What South Padre Island businesses did you utilize for food, supplies, materials, printing, etc.?
The Inn at South Padre, Suntime I, Sea Vista Condominiums, numerous bars and restaurants
[REDACTED]
2. What was the weather like during the event? Night show was rained out due to monsoon-like conditions Friday.
[REDACTED]
3. Were there any other facts that may have affected on the event? Flooding conditions in various places and more rain forecast for Saturday and Sunday affected attendance
[REDACTED]

Signature



10-25-2021

Date

Submit to complete applications to:

Marisa Amaya
Event Development Manager
Convention and Visitors Advisory Board
C/O City of South Padre Island Convention & Visitors Bureau
7355 Padre Blvd., South Padre Island, TX 78597
Phone: (956) 761-3834
Email: marisa@sopadre.com



RIO GRANDE VALLEY WING

Profit and Loss

January 1 - October 21, 2021

	TOTAL
Income	
44200 44200 AIRSHOW REVENUE	67,257.00
Advance Ticket Sales	14,693.00
Concessions	1,000.00
Donations - Sponsors	87,850.00
Total 44200 44200 AIRSHOW REVENUE	169,550.00
Total Income	\$169,550.00
GROSS PROFIT	\$169,550.00
Expenses	
62160 62160 AIR FIESTA EXPENSES	
A/S Convention Registration	1,485.00
Accounting/Legal Fees	200.00
Advertising/Promotional	33,145.25
Chalet	8,760.00
Change	800.00
Concession Tickets	4,000.00
Gate	4,000.00
Total Change	8,800.00
Equipment Rental	11,402.00
Flight Line Refreshments	2,715.36
Fuel & Oil	7,954.32
License and Permits	1,700.00
Modern Military	
Support	2,000.00
Total Modern Military	2,000.00
Outside Performers	
Fees	37,500.00
Total Outside Performers	37,500.00
Pyrotechnics	
Explosives	6,859.59
Total Pyrotechnics	6,859.59
Revenue Sharing Expense	4,500.40
Soft Drink Concession	1,911.85
Hotel/Rent Cars	21,841.00
Uncleared Checks	22,500.00
Total AIRSHOW Expenses	\$165,120.45
NET INCOME	\$4,429.55

The Inn

AT SOUTH PADRE

1709 Padre Blvd, South Padre Island, TX 78597 P: (956) 761 5658 F: (956) 761 5520

AIR SHOW
TOM SANTOS

Bill
Date
Room
Arrival
Departure

Information Printout
10/05/2021
9000 Dummy
09/27/2021
10/06/2021

Inn at South Padre, South Padre Island

Date	Description	Supplement	Qty.	Price	Amount
10/03	Exempt State Tax	321 DAVID ANDERSON	1	45.00	45.00
	City Tax				4.95
10/03	Exempt State Tax	322 TSGT BRIAN PONTES	1	45.00	45.00
	City Tax				4.95
10/03	Exempt State Tax	329 SRA CALEB SPENCER	1	45.00	45.00
	City Tax				4.95
Net					5697.00
City Tax					626.67
Gross					6323.67
Paid					0.00
Balance					6323.67

Thank you for staying with us

Contact: Pam & Mahali

The INN Room Rate:	\$45.00	\$6,616.00
7% Hotel/Motel Tax:	\$463.05	
THE INN at SPI Estimated Total:	\$7,078.05	
Casa Rosa Estimated Total:	\$3,630.68	
TOTAL ESTIMATED HOTEL BUDGET:	\$10,708.73	

Monday Arrivals: 6

Thursday Arrivals: 34

Contacts:

Tom Santos 956-579-5611
Betty Lucas: 956-425-2673

AVIS Car Rental

\$7,190.82

ESTIMATED CAR & ROOM BUDGET: \$17,899.55

The INN at SOUTH PADRE 1709 Padre Blvd

Contact: Pam & Mahali Phone: (956) 761-5658 Contact: Pam & Mahali

Crew Member	Aircraft or Service	Single Room	Dbl Room	9/24	9/30	10/01	10/02	10/03	10/04	Nls	Pay	No:	Comments
David Anderson	(SPA) Air Boss	1			1	1	1	1		3			
Mark Henley	Aeroshell Team		1		1	1	1	1		3			
Bryan Regan	Aeroshell Team				1	1	1	1		3			
Steve Gustafson	Aeroshell Team		Apartment		1	1	1	1		3			
Jimmy Fordham	Aeroshell Team	1			1	1	1	1		3			
Nathan Hammond	Chipmunk	1			1	1	1	1		3			
Jackie B	(SPA) Extra-300	1		1	1	1	1	1		3			
Spanky Galloway	Extra-300	1			1	1	1	1		3			
Beth Jenkins crew	B-25 "Devil Dog"				1	1	1	1		3			
Beth Jenkins crew	B-25 "Devil Dog"				1	1	1	1		3			
Beth Jenkins crew	B-25 "Devil Dog"		1		1	1	1	1		3			
Beth Jenkins	(SPA) B-25 "Devil Dog"	1			1	1	1	1		3			
Mike Burke	Tora Tora Tora	1			1	1	1	1		3			
Craig Hutun	Tora Tora Tora	1			1	1	1	1		3			
Patrick Hutchins	Tora Tora Tora	1			1	1	1	1		3			
Dan Reedy	Tora Tora Tora	1			1	1	1	1		3			
Doug Derr	Tora Tora Tora	1			1	1	1	1		3			
Capt. Haden"Gator" Fullan	A-10 Pilot	1		3	1	1	1	1	1	7			
Capt Jacob "Sam" Adams	A-10 Pilot	1		3	1	1	1	1	1	7			
TSgt Brian Pontes	A-10 Ground Crew	1		3	1	1	1	1	1	7			
SSgt Robert Benson	A-10 Ground Crew	1		3	1	1	1	1	1	7			
SrA Nolan Foster	A-10 Ground Crew	1		3	1	1	1	1	1	7			
SrA Jake Stephens	A-10 Ground Crew	1		3	1	1	1	1	1	7			
MSgt Drew Rinnquist	A-10 Ground Crew	1			1	1	1	1	1	4			
SSgt Noah Kincel	A-10 Ground Crew	1			1	1	1	1	1	4			
SrA Caleb Spencer	A-10 Ground Crew	1			1	1	1	1	1	4			
Aaron Taylor	450 Stearman	1			1	1	1	1		3			
Bob Gray	CAF Staff		1		1	1	1	1		3			
Re-Max Sky Divers	C-306		3		3	3	3			9			
Gary Herzog	CAF Marshalers	1			1	1	1	1		3			
Marty Huvar	CAF Marshalers	1			1	1	1	1		3			
Dave Canin	CAF Marshalers	1			1	1	1	1		3			
Troy Clayton	CAF Marshalers	1			1	1	1	1		3			
Richie Gray	CAF Marshalers	1			1	1	1	1		3			
Michael Russel	CAF Marshalers		1		1	1	1	1		3			
Aaron Held	CAF Marshalers		1		1	1	1	1		3			



GhostWriter Airshows
Nathan K. Hammond
208 Hickory Circle
Hustonville, KY 40437
c) 770.616.2179

Event Performance Contract

1. PERFORMER:

- a. GhostWriter Airshows, hereinafter known as the PERFORMER
 - i. Day Show Performance – daytime, low-level aerobatics
 - ii. Night Show Performance – nighttime, aerobatic flight including wing-mounted pyrotechnics
 - iii. Skywriting – daytime, high altitude, non-waivered flight

2. EVENT:

- a. Hereinafter known as the EVENT

i. Event Name: CAF RGV Wing AIRSHOW!

ii. Event Date: Oct. 1-3rd 2021

iii. Event Location: KPIL

3. PERFORMER Obligations:

- a. Perform, weather permitting and by contract agreement, each EVENT day. (including, but not limited to, Circling jumpers, pre-show Teaser, etc... can be included by prior arrangement.)
- b. Perform, weather permitting and by contract agreement, Skywriting at the request of the EVENT. Skywriting message, location, and number of flights; to be determined by the EVENT and PERFORMER.
- c. Perform, weather permitting and by contract agreement, one Night Show Performance of approximately 8 minutes in duration per EVENT night.
- d. Arrive, weather permitting, the day before the EVENT, on the day of the first Press appearances, or first scheduled Skywriting flight; as negotiated between the EVENT and PERFORMER. Depart, weather permitting, the day following the PERFORMER'S last performance.

4. EVENT Obligations:

- a. Provide aircraft services as follows:
 - i. Fuel - (100 octane avgas) for practice, media, skywriting, performances flights and departure.
 - ii. Engine Oil - 2 cases (24 quarts) Aeroshell 15w50
 - iii. Smoke Oil - 15 gallons per performance, 27 gallons per Skywriting flight. Flyaway fuel/smoke oil
 - iv. Hangar - Enclosed and secure hangar space from time of arrival until time of departure.
- b. Lodging consisting of two private, non-smoking, king size or double rooms at or in close proximity to the EVENT site.
- c. Rental Car consisting of one van, SUV, or full size vehicle for transportation of the PERFORMER. EVENT shall provide and pay for insurance on rental vehicle as required by the rental car agency.
- d. All necessary credentials, body and vehicle for all PERFORMER personnel, to allow full access of facilities and show site, on arrival to the EVENT.
- e. All necessary permits, forms and/or approvals from Federal, State and/or Local entities.
- f. Compensation; A down payment, in the amount of 30% is due upon the execution of this Contract. The Balance of the fee, will be paid in full, prior to the final performance of the EVENT.

5. COMPENSATION:

- a. In consideration for the above flight(s), THE EVENT agrees to compensate the PERFORMER as follows:

i. TOTAL FEE \$13,500

6. PERFORMER'S Non-Performance:

- a. Should the PERFORMER be unable to perform after arrival at the EVENT site for reasons not under control of the PERFORMER, including weather, full payment of the TOTAL PERFORMANCE FEE shall be paid to the PERFORMER. PERFORMER in his sole discretion shall determine if weather conditions allow the conduct of flight.
- b. Should the PERFORMER cancel prior to the EVENT date, all funds will be returned to the EVENT.

7. EVENT Non-Performance:

- a. WEATHER cancellation: Total fee amount is due if the PERFORMER is prepared to fly a scheduled media or air show flight, and is precluded from doing so due to meteorological conditions. The PERFORMER has final say on GO/NO-GO weather decisions.
- b. In the occurrence of non-performance due to difficulties under the control of the EVENT (failure to obtain proper clearances, permits, improper fuel available, incorrect smoke oil, etc.) the total fee amount shall be due to the PERFORMER.
- c. However, only fifty percent (50%) of the total fee amount shall be due to the PERFORMER if official notice of cancellation, accompanied by a valid certified check or money order for said fifty percent (50%), is received by the PERFORMER a minimum of 60 days prior to the first contracted performance date.

8. INDEMNIFICATION:

- a. The PERFORMER assumes the risk of all injuries, including death resulting therefrom, to the EVENT, its subcontractors, agents, employees, volunteers and any member of the public, and damage to and destruction of property by whomsoever owned, including loss of use thereof proximately caused by the negligent acts or omissions of the PERFORMER or its employees or representatives, and it will indemnify and save harmless the EVENT from and against any and all liability arising therefrom, including cost, expenses and reasonable attorney fees.
- b. THE EVENT assumes the risk of all injuries, including death therefrom to the PERFORMER, its subcontractors, agents, employees, volunteers and any member of the public, and damage to and destruction of property by whomsoever owned including loss of use proximately caused by the negligent acts or omissions of the EVENT or its employees, agents or volunteers, and indemnify and save harmless the PERFORMER from and against any and all liability arising therefrom, including cost, expenses and reasonable attorney fees.

9. Addendums:

- a. _____

EVENT: CAF AIRSHOW 2021

PERFORMER: GhostWriter Airshows

Name: DAVID HUGHES

Name: Nathan K. Hammond

Signature: 

Signature: _____

Date: 6-1-21

Date: _____

Phone: 956-454-4439

Phone: 770-616-2179

Email: dauid@hizius.net

Email: GhostWriterAirshows@gmail.com



GhostWriter Airshows
Nathan K. Hammond
280 Airport Rd.
Danville, KY 40422
c) 770.616.2179

Airshow Performance Requirements

- **Provide aircraft services as follows:**

- Fuel - (100 octane avgas) for practice, media, skywriting, performances flights and departure.
 - 15 gallons per Performance
 - 30 gallons per Skywriting flight
 - 55 gallons at departure
- Engine Oil – 1 Case (12 quarts) Phillips 20W50
- Hangar - Covered and secure hangar space from time of arrival until time of departure. Access to aircraft will be needed at non-standard times for early morning skywriting, night shows, and/or media/VIP flights

Smoke Oil –

- 15 gallons per airshow performance
- 27 gallons per Skywriting flight.
 - Approved Smoke Oils:
 - Petrol Blend Pure White Smoke Oil
 - Texaco/Chevron Canopus 13
 - Aeroshell Smoke Oil
 - Texaco Corvis 13
- Hotel lodging consisting of two private, non-smoking, king size or double rooms at or in close proximity to the EVENT site starting one night before the event, until one day after the event.
- Rental Car consisting of one minivan, SUV, or full size car paid for and insured as required by the rental car agency starting one day before the event, until one day after the event.
- All necessary credentials including body and vehicle for Performer and all Crew personnel, allowing full access of facilities and show site.

Emergency Contact:

Kelley Hammond – 770.616.9561



NORTH AMERICAN AEROBATIC TEAM, INC DBA AeroShell Aerobatic Team

Airshow Contract Agreement

It is hereby agreed that the AeroShell Aerobatic Team of Geiger, Alabama (Performer) shall perform a formation aerobatic routine in 4 T-6 type aircraft for the CAF South Padre Island AS (Sponsor) Port Isabel, TX (Location) KPIL to be held on the date of Oct 1-3, 2021.

The team charges an appearance fee of \$ 16000.00. A deposit of \$ 3000.00 is due on the signing of this contract, **WITH THE BALANCE TO BE PAID ON THE LAST DAY OF THE AIRSHOW.**

The performer will only hold the date confirmed if the deposit is paid within 30 days. If the Deposit is not paid within 30 days after signing of the contract, the Performer reserves the right to Reopen the date for another airshow event.

The Performer shall maintain adequate insurance on the day that the show is scheduled and provide coverage for all aspects of the Performer's liability with respect to his performance at the airshow. If the sponsor requires additional insured, the charge will be added to the contracted price.

In the event that the Performer is unable to arrive at the airshow site due to extenuating circumstances on the specified airshow days, the performer shall return the deposit and there shall be no further obligations between the parties to this contract.

In the event that the Performer is available and ready to perform and the weather prevents the performance the Performer will be paid in full fee.

The Sponsor will furnish to the Performer one hotel room, non-smoking, per aircraft and 2 Vans or SUV's for the exclusive use of the Team while at the event.

The Sponsor will furnish aircraft fuel including top off on departure, Shell Smoke Oil or the equivalent, Aeroshell W120 engine oil, and hanger used by the performing aircraft on the show site. Performer must be able to have full access to aircraft with automobile provided for the duration of the airshow weekend.

The parties agree that the terms of this contract shall be legally binding by the Laws of the State of Alabama. Sponsor agrees to submit to the jurisdiction of the court selected by the Performer and waives any claim to change venue of Litigation as a result of breach of this Agreement.

[Signature] DATE 6-01-21
SPONSOR SIGNATURE
ADDRESS P.O. Box 8190 CITY Brownsville, TX
STATE TX ZIP 78526 PHONE 956-454-4439

[Signature] DATE 5-10-21
TEAM SIGNATURE

Return to: Mark Henley
16119 Hagler Mill Drive
Northport AL 35475



1235 Sandy Hill Drive
Brownsville, TX 78520
(956) 371-8010

billing@1211studios.com
www.1211studios.com

INVOICE

INVOICE NO.: 100621-2
DATE: October 6, 2021
CUSTOMER ID: CAFAF13

pd 10-12-21

TO: David Hughston
RGV CAF
P.O. Box 8190
Brownsville, TX 78521
(956) 542-4387

AGENT	JOB	PAYMENT TERMS	DUE DATE
Jeanne Hughston	CAFAF13	Due Upon Receipt	October 6, 2021

Qty.	Cat.	Description	Unit	Line Total
.5	G	General Agency Management fee for AIRSHOW! 2021	\$3500.00	\$1750.00
1	P	Lamar Outdoor, 2 @ 14' x 48' Panel 48224: 9/20/21-10/03/21, Panel 47460: 9/06/21-10/03/21	\$5423.50	\$5423.50
1	A	AIM Newspapers – 6c x 2", full color, display 9/12/21 (BH, ENH, web, MM), 9/19/21 (BH, ENH, web, VMS, MM), 9/26/21 (BH, ENH, web, VMS, MM)	\$2347.76	\$2347.76
1	A	TV: KRGV	\$2620.00	\$2620.00
1	A	TV: KVEO	\$1500.00	\$1500.00
1	A	TV: KNVO	\$2575.00	\$2575.00
1	A	TV: Spectrum	\$3498.00	\$3498.00
1	A	Radio: KTEX, air and remote	\$1850.00	\$1850.00
1	A	Radio: KURV, air and remote	\$1050.00	\$1050.00
1	A	PI/SPI Press 2 weeks, 2 @ 3c x 6", full color	\$470.59	\$470.59
1	A	Camille Playhouse playbill: <i>Best Little Whorehouse in Texas</i> 6 shows, Full page, full color	\$117.65	\$117.65
40	X	Various 12" x 18" posters, full color one side: "Tickets \$1", "Beer 4 Tickets", "Sodas 2 Tickets", bar, COVID, etc.	94¢	\$37.60
1	A	Coastal Current banner ad 9.75" x 10.25", full color	\$185.88	\$185.88
1	A	Facebook post boosting	\$176.47	\$176.47
36	X	VIP Table tents 8.5" x 11" horizontal, full color one side	\$1.25	\$45.00
1	X	Event Tickets: 5K Gate, 1K Comp, 1K VIP 3.5" x 8.5" on 100# gloss cover, full color both sides Perforated and numbered on back 500 VIK 2" x 5.5" on 100# gloss cover, full color both sides Perforated and numbered on back	\$1426.46	\$1426.46
6	X	Directional vinyl banners 2' x 4' on 13oz. premium scrim glossy vinyl Full color front only	\$33.25	\$199.50

12/11 Studios • 1235 Sandy Hill Drive • Brownsville, TX • (956) 371-8010 • www.1211studios.com

10	X	Car magnets 12" x 24" on 30mil High Energy Magnet Full color front only RUSH \$40	\$26.00576	\$300.00
576	X	Badge Inserts: 3" round 6/sheet, full color one side 72 - Food Vendors 60 - Performers 102 - Staff 6 - Sound Crew 54 - EOD 108 - Trade & Craft 150 - Volunteer 24 - Press	9¢	\$51.84
			SUBTOTAL	\$25,625.25
			SHIPPING	\$62.90
			TOTAL	\$25,688.15

*C: Copywriting
D: Design
P: Placement*

*X: Printing
L: On-Location Photo
S: Studio Photo*

*M: Original Music
G: Gen Acct Mgmt
O: Other*

Invoices not paid in full within 30 days are subject to an 8% late fee. Please make all checks payable to 1211 Studios.

THANK YOU FOR YOUR BUSINESS!

CAF AIRSHOW!

1211 STUDIOS

INVOICE

CAMERON CO. AIRPORT

1235 Sandy Hill Drive
Brownsville, TX 78520
(956) 371-8010
billing@1211studios.com
www.1211studios.com

INVOICE NO.: 90721-1
DATE: September 7, 2021
CUSTOMER ID: CAFAF13

TO: David Hughston
RGV CAF
P.O. Box 8190
Brownsville, TX 78521
(956) 542-4387

AGENT	JOB	PAYMENT TERMS	DUE DATE
Jeanne Hughston	CAFAF13	Due Upon Receipt	September 7, 2021

Qty.	Cat.	Description	Unit	Line Total
250	X	Printing of AIRSHOW! Posters, 2 designs 150 day show, 100 night show	94¢	\$235.00
1	X	Lamar Outdoor Printing and installation of 2 vinyls @ 14' x 48' Placement of panel 48224: 8/23/21-9/19/21	\$6972.00	\$6972.00
SUBTOTAL				\$7207.00
TOTAL				\$7207.00

C: Copywriting
D: Design
P: Placement

X: Printing
L: On-Location Photo
S: Studio Photo

M: Original Music
G: Gen Acct Mgmt
O: Other

Invoices not paid in full within 30 days are subject to an 8% late fee. Please make all checks payable to 1211 Studios.

THANK YOU FOR YOUR BUSINESS!

pd 9-1-21





1235 Sandy Hill Drive
Brownsville, TX 78520
(956) 371-8010
billing@1211studios.com
www.1211studios.com

INVOICE

INVOICE NO.: 62421-2
DATE: June 24, 2021
CUSTOMER ID: CAFAF13

TO: David Hughston
RGV CAF
P.O. Box 8190
Brownsville, TX 78521
(956) 542-4387

AGENT	JOB	PAYMENT TERMS	DUE DATE
Jeanne Hughston	CAFAF13	Due Upon Receipt	June 24, 2021

Qty.	Cat.	Description	Unit	Line Total
1	X	Printing of new AIRSHOW! business cards, 250ct D. Hughston	\$17.50	\$17.50
100	X	Printing of two-sided sponsor brochure insert, 5.5" x 8.5" Vertical on 100# gloss book, 4/4 color	37¢	\$37.40
500	X	Printing of letterhead 8.5" x 11", 4/0, 70# offset opaque smooth white	26¢	\$130.90
500	X	Printing of envelopes No. 10 (4.125" x 9.5"), 4/0, 70# offset opaque smooth white	44¢	\$220.43
.5	G	General Agency Management fee for AIRSHOW! 2021	\$3500.00	\$1750.00
			SUBTOTAL	\$2156.23
			SHIPPING	\$56.20
			TOTAL	\$2212.43

C: Copywriting
D: Design
P: Placement

X: Printing
L: On-Location Photo
S: Studio Photo

M: Original Music
G: Gen Acct Mgmt
O: Other

**Invoices not paid in full within 30 days are subject to an 8% late fee. Please
make all checks payable to 1211 Studios.**

THANK YOU FOR YOUR BUSINESS!

CREDIT CARD (...7617)

\$6,323.67

Sale

Oct 5, 2021
Transaction dateInn At South Padre
(956) 761-5658Oct 6, 2021
Posted date

Description THE INN AT SOUTH PADRE
Also known as Inn At South Padre
Merchant type Lodging: hotels, motels and resorts
Method In person
Card number (...6345)
Category Travel

Transaction details may be preliminary or incomplete and may not match the transaction as it appears on your periodic statement, which is the official record of your account activity.



We Do More

P.O. Box 659507
San Antonio, Texas 78265-9507

Customer Number: 1010281143
Statement Date: 07/31/2021
Statement Period: 07/01/2021 - 07/31/2021
Enclosure Items: 7
Page Number: 1 of 3

Contact Information

Address:
IBC Brownsville
1600 FM 802
BROWNSVILLE TX 78526

Your Officer: Richard Abete

Bank Phone: 1- (956) 547-1000
IBC Voice: 1- (956) 547-1040

Visit us Online: www.IBC.com

Mobile Banking: Download app or visit at: www.myIBC.com

00000237 T1307S07312108400400 08 000000000 0000000 003

COMMEMORATIVE AIR FORCE RIO GRANDE VALLE
PO BOX 8190
Brownsville TX 78526

Please examine and report any discrepancies within 14 days from your statement date.

Biz Rite			Account Recap			Account Number: 1010281143		
Beginning Balance 26,482.14	Number of Credits 3		Deposits & Credits 9,895.00	Number of Debits 6		Withdrawals & Debits 6,580.63	Closing Balance 29,796.51	
Balance Summary								
Average Collected Balance			25,194.54					
Deposits (Credits)								
Date 07/20	Deposit #	Amount 3,045.00	Date 07/27	Deposit #	Amount 6,000.00			
Checks (Debits)								
Date 07/07	Check # 1513	Amount 2,212.43	Date 07/07	Check # 1516	Amount 815.70	Date 07/26	Check # 1518	Amount 140.00
07/13	1515*	500.00	07/19	1517	2,900.00			
* Indicates a skip in check number sequence								
Electronic Activity								
Date		Description	Credits				Amount	
07/01		Incoming Wire 0324	ROBERT E GRAY	801	850.00			
Date		Description	Debits				Amount	
07/01		Wire Fee 0000	ROBERT E GRAY	185	12.50			
Daily Ending Balance								
Date 07/01	Amount 27,319.64		Date 07/19	Amount 20,891.51		Date 07/26	Amount 23,796.51	
07/07	24,291.51		07/20	23,936.51		07/27	29,796.51	
07/13	23,791.51							



DEPOSIT TICKET

DATE: 7-19-21

CURRENCY: 370.00

COIN: 12.50 00
1.00 00
0.50 00
0.25 00
0.10 00
0.05 00
0.01 00

TOTAL: 3045.00

COMMEMORATIVE AIR FORCE RIO GRANDE VALLEY
800 S MINNESOTA
BROWNVILLE, TX 77801

1514 911580 1010281143

151

CASH COUNT - FOR OFFICE USE ONLY

DEPOSITED

COIN

TOTAL

\$3,045.00 07/20/2021

DEPOSIT TICKET

DATE: 7-27-21

CURRENCY: 16000.00

COIN: 500.00
100.00
50.00
20.00
10.00
5.00
2.00
1.00

TOTAL: 16000.00

COMMEMORATIVE AIR FORCE RIO GRANDE VALLEY
800 S MINNESOTA
BROWNVILLE, TX 77801

1514 911580 1010281143

151

CASH COUNT - FOR OFFICE USE ONLY

DEPOSITED

COIN

TOTAL

\$6,000.00 07/27/2021

RIO GRANDE VALLEY WING
COMMEMORATIVE AIR FORCE
P.O. BOX 8180
BROWNVILLE, TX 77801
(505) 542-4387

DATE: 6-28-21

PAY TO THE ORDER OF: 12-11 Studios
Twenty-two hundred Twelve and 73/100

\$2,212.43

IBCBANK

FOR: [Signature]

1513

1513 911580 1010281143

1513 \$2,212.43 07/07/2021

RIO GRANDE VALLEY WING
COMMEMORATIVE AIR FORCE
P.O. BOX 8180
BROWNVILLE, TX 77801
(505) 542-4387

DATE: 6-28-21

PAY TO THE ORDER OF: CAMERON County
Five Hundred and no/100

\$500.00

IBCBANK

FOR: [Signature]

1515

1515 911580 1010281143

1515 \$500.00 07/13/2021

RIO GRANDE VALLEY WING
COMMEMORATIVE AIR FORCE
P.O. BOX 8180
BROWNVILLE, TX 77801
(505) 542-4387

DATE: 7-1-21

PAY TO THE ORDER OF: COMMEMORATIVE AIR FORCE
Eight Hundred Fifteen and 70/100

\$815.70

IBCBANK

FOR: BRIDGELAND Flat

1516

1516 911580 1010281143

1516 \$815.70 07/07/2021

RIO GRANDE VALLEY WING
COMMEMORATIVE AIR FORCE
P.O. BOX 8180
BROWNVILLE, TX 77801
(505) 542-4387

DATE: 7-19-21

PAY TO THE ORDER OF: SOUTHWINDS Airlines, Inc.
Twenty-Nine hundred and no/100

\$2,900.00

IBCBANK

FOR: [Signature]

1517

1517 911580 1010281143

1517 \$2,900.00 07/19/2021



1518

RIO GRANDE VALLEY WING
COMMEMORATIVE AIR FORCE
P. O. BOX 8190
BROWNSVILLE, TX 77829
(936) 542-4387

DATE 7-22-21 SS-1108-1143

PAY TO THE ORDER OF BBFM, INC. \$ 140.00

ONE HUNDRED FORTY AND 00/100 DOLLARS

IBC BANK
Brownsville, TX (936) 542-4387

FOR PRINTING *[Signature]*

⑈001518⑈ ⑆114911580⑆1010281143⑈

1518 \$140.00 07/26/2021



We Do More

P.O. Box 659507
San Antonio, Texas 78265-9507

Customer Number: 1010281143
Statement Date: 08/31/2021
Statement Period: 08/01/2021 - 08/31/2021
Enclosure Items: 4
Page Number: 1 of 2

Contact Information

Address:
IBC Brownsville
1600 FM 802
BROWNSVILLE TX 78526

Your Officer: Richard Abete

Bank Phone: 1- (956) 547-1000
IBC Voice: 1- (956) 547-1040

Visit us Online: www.IBC.com

Mobile Banking: Download app or visit at: www.myIBC.com

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COMMEMORATIVE AIR FORCE RIO GRANDE VALLE
PO BOX 8190
Brownsville TX 78526

Please examine and report any discrepancies within 14 days from your statement date.

Biz Rite			Account Recap			Account Number: 1010281143		
Beginning Balance 29,796.51	Number of Credits 2		Deposits & Credits 7,835.00	Number of Debits 4		Withdrawals & Debits 2,778.20	Closing Balance 34,853.31	
Balance Summary								
Average Collected Balance			32,095.25					
Deposits (Credits)								
Date 08/18	Deposit #	Amount 6,985.00						
Checks (Debits)								
Date 08/05	Check # 1519	Amount 500.00	Date 08/19	Check # 1520	Amount 815.70	Date 08/17	Check # 1521	Amount 1,450.00
* Indicates a skip in check number sequence								
Electronic Activity								
Credits						Amount		
Date 08/02	Description Incoming Wire 0415		ROBERT E GRAY	801		850.00		
Debits						Amount		
Date 08/02	Description Wire Fee 0000		ROBERT E GRAY	185		12.50		
Daily Ending Balance								
Date 08/01	Amount 29,796.51		Date 08/05	Amount 30,134.01		Date 08/18	Amount 35,669.01	
08/02	30,634.01		08/17	28,684.01		08/19	34,853.31	

DEPOSIT TICKET

IBC BANK

DATE: 8-18-21

COMMUNICATIVE AIR FORCE RIO GRANDE VALLEY
100 S MINNESOTA
BROWNVILLE, TX 78021

AMOUNT: \$6,985.00

80-11501148

TOTAL ITEMS: 1

PLEASE DEPOSIT ALL ITEMS
AND PROMPTLY ENDORSE
MONEY ORDER TO THE
CASHIER OF THE BANK

1149115801010281143

1519

\$6,985.00 08/18/2021

RIO GRANDE VALLEY WING
COMMUNICATIVE AIR FORCE
P.O. BOX 8195
BROWNVILLE, TX 78021
(504) 542-4357

1519

DATE: 7-23-21

PAY TO THE ORDER OF: Cameron County

FIVE HUNDRED AND NO/100

\$500.00

IBC BANK

FOR: Anglen

80-11501148

1149115801010281143

1519 \$500.00 08/05/2021

RIO GRANDE VALLEY WING
COMMUNICATIVE AIR FORCE
P.O. BOX 8195
BROWNVILLE, TX 78021
(504) 542-4357

1520

DATE: 8-10-21

PAY TO THE ORDER OF: COMMUNICATIVE AIR FORCE

EIGHT HUNDRED FIFTEEN AND NO/100

\$815.70

IBC BANK

FOR: BR 10001000

80-11501148

1149115801010281143

1520 \$815.70 08/19/2021

RIO GRANDE VALLEY WING
COMMUNICATIVE AIR FORCE
P.O. BOX 8195
BROWNVILLE, TX 78021
(504) 542-4357

1521

DATE: 8-10-21

PAY TO THE ORDER OF: SOUTHWIND AIRLINES

FOURTEEN HUNDRED FIFTY AND NO/100

\$1,450.00

IBC BANK

FOR: RENT-1000, GEAR-250

80-11501148

1149115801010281143

1521 \$1,450.00 08/17/2021



We Do More

P.O. Box 659507
San Antonio, Texas 78265-9507

Customer Number: 1010281143
Statement Date: 09/30/2021
Statement Period: 09/01/2021 - 09/30/2021
Enclosure Items: 8
Page Number: 1 of 3

Contact Information

Address:
IBC Brownsville
1600 FM 802
BROWNSVILLE TX 78526

Your Officer: Richard Abete

Bank Phone: 1- (956) 547-1000
IBC Voice: 1- (956) 547-1040

Visit us Online: www.IBC.com

Mobile Banking: Download app or visit at: www.myIBC.com

00000174 TI307S10012107441200 11 000000000 0000000 003

COMMEMORATIVE AIR FORCE RIO GRANDE VALLE
PO BOX 8190
Brownsville TX 78526

Please examine and report any discrepancies within 14 days from your statement date.

Biz Rite			Account Recap			Account Number: 1010281143		
Beginning Balance	Number of Credits		Deposits & Credits	Number of Debits		Withdrawals & Debits	Closing Balance	
34,853.31	3		26,600.00	7		19,785.20	41,668.11	
Balance Summary								
Average Collected Balance			37,772.20					
Deposits (Credits)								
Date 09/08	Deposit #	Amount 10,200.00	Date 09/24	Deposit #	Amount 15,550.00			
Checks (Debits)								
Date 09/14	Check # 1523	Amount 815.70	Date 09/14	Check # 1525	Amount 2,000.00	Date 09/23	Check # 1527	Amount 300.00
09/09	1524	7,207.00	09/17	1526	1,450.00	09/30	1533*	8,000.00
* Indicates a skip in check number sequence								
Electronic Activity								
			Credits					
Date 09/02	Description Incoming Wire 0208		ROBERT E GRAY	801		Amount 850.00		
			Debits					
Date 09/02	Description Wire Fee 0000		ROBERT E GRAY	185		Amount 12.50		
Daily Ending Balance								
Date 09/01	Amount 34,853.31		Date 09/09	Amount 38,683.81		Date 09/23	Amount 34,118.11	
09/02	35,690.81		09/14	35,868.11		09/24	49,668.11	
09/08	45,890.81		09/17	34,418.11		09/30	41,668.11	

[illegible][illegible]

RIO GRANDE VALLEY WING
COMMEMORATIVE AIR FORCE
P.O. BOX 8186
BROWNSVILLE, TX 77826
(505) 542-4357

1523

PAY TO THE ORDER OF COMMEMORATIVE AIR FORCE \$ 815.70
EIGHT HUNDRED FIFTEEN AND 70/100 DOLLARS ☒ NO CHECKS

GIBC BANK.
Brownsville, TX A/C No. 17100 14311840

FOR Budge M. Pitt *[Signature]*

⑆001523⑆ ⑆114911580⑆1010281143⑆

1524

RIO GRANDE VALLEY WING
COMMEMORATIVE AIR FORCE
P. O. BOX 8191
BROWNSVILLE, TX 77826
(504) 542-4387

PAY TO THE ORDER OF 12.16. Studios

SEVENTY-TWO HUNDRED SEVEN AND NO/100 DOLLARS & 00/100

DATE 9-7-21 BB11891149

FIBCBANK
MEMBER FDIC
SERIAL # 1580610281145

FOR Marketing

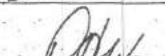
⑆00156⑆ 6111491580610281145⑆

RIO GRANDE VALLEY WING
COMBINATION AIR FORCE
P. O. BOX 6916
BROWNVILLE, TX 78025
(512) 642-0397

PAY TO THE ORDER OF *PEGGY HALLS*
TWO THOUSAND AND NO/100

CIBC BANK
Browsville, TX 512 642-0397

DATE *9-10-21* BB #11861348

\$ *2,000*⁰⁰
DOLLARS 

FOR *FOOD & POST - VAP*

⑈001525⑈ ⑆141411580401026443⑈

1526

RIO GRANDE VALLEY WING
COMMUNICATIVE AIR FORCE
P. O. BOX 5190
IRVINGVILLE, TX 75356
(954) 542-4387

PAY TO THE ORDER OF *SOUTHWIND Airlines*

DATE *P-13-21* 06-11591748

FOURTEEN Hundred Fifty AND No/100 \$ *1450.00*

DOLLARS ☒ CENTS ☐

CIBC BANK.
Branch 18 BCVA-01-1551-192

FOR *RENT-1200, ELCO-250*

[Signature]

⑈001526⑈ ⑆144911580⑆1040261143⑈



RIO GRANDE VALLEY WING
COMMEMORATIVE AIR FORCE
P. O. BOX 8150
BROWNSVILLE, TX 77826
(361) 542-4357

1527

DATE 9-21-21 BB-1158/1143

PAY TO THE ORDER OF HUGHESON Ins. Agency, Inc \$ 300.00
Three Hundred AND 00/100 DOLLARS

IBC BANK
Brownsville, TX BC Value - 361 542 4357

FOR CASH

#001527# *11149115801010281143*

1527 \$300.00 09/23/2021

RIO GRANDE VALLEY WING
COMMEMORATIVE AIR FORCE
P. O. BOX 8150
BROWNSVILLE, TX 77826
(361) 542-4357

1533

DATE 9-30-21 BB-1158/1143

PAY TO THE ORDER OF CASH \$ 8,000.00
Eight Thousand AND 00/100 DOLLARS

IBC BANK
Brownsville, TX BC Value - 361 542 4357

FOR CASH

#001533# *11149115801010281143*

1533 \$8,000.00 09/30/2021

South Padre Island Convention & Visitors Bureau

Post Event Report



POST EVENT REPORT

Today's Date: 11/1/2021

To be reimbursed, please submit the following within 10 days post event:

1. Number of participants calculated with backup documentation (i.e. zip codes, team rosters, surveys)
2. Number of room nights tracked with backup documentation (i.e. third-party housing documentation or certified hotel pickup reports)

Please submit the following within 30 days your post event report:

1. Valid invoice(s) supporting reimbursable allowable expenses. Please submit only enough receipts to reach awarded grant amount.
2. Evidence of payment to support invoices paid from grantee to third party (front and back copies of cleared check(s) or detailed credit card/debit card receipts. For all media buys please provide tear sheets, copies of advertisements, schedules and signed station affidavits.
3. Copies of marketing or advertising materials, websites showing South Padre Island CVB logo.

Organization Information

Name of Organization: Clayton Brashear, "CLAYTON'S"

Address: 6900 PADRE BLVD

City, State, Zip: SOUTH PADRE ISLAND, TX 78597

Contact Name: Clayton Brashear

Contact email: claytonamo@aol.com

Contact Cell Phone Number: 956.455.8436

Event Information

Name of Event or Project: Sandcastle Days 2021

Date(s) of Event or Project: September 27, 2021 - October 3, 2021

Primary Location of Event or Project: 6900 Padre Blvd., South Padre Island, TX 78597

Amount Requested: \$ 63,000.00

Amount Received: \$ 40,000.00

How many years have you held this Event or Program: 9



Event Funding Information

1. Actual percentage of funded event costs covered by hotel occupancy tax: 94%
2. Actual percentage of facility costs covered by hotel occupancy tax (if applicable): 0%
3. Actual percentage of staff costs covered by hotel occupancy tax (if applicable): 68%
4. If staff costs were covered, estimate of actual hours staff spent on funded event: NA
5. Did the event charge admission? Was there a net profit from the event? If there was a net profit, what was the amount and how is it being used? No admission charge
Net profit 4,079.00 will be used for next years (2022 Sandcastle Days) expenses.
6. Please attach an actual Event Budget showing all revenues including sponsorships and all expenses.

Event Attendance Information

1. How many people did you predict would attend this event? (Number submitted in the application for hotel occupancy tax funds): 20,000
2. What was the actual attendance at the event? Do not know
3. How many room nights did you estimate in your application would be generated by attendees of this event or program? On the application I submitted was only an estimate of 2-5 nights
4. How many room nights did you actually generated by attendees of this event? Not available
5. If this Event has been funded by hotel occupancy tax in the last three years, how many room nights were generated at South Padre Island hotels by attendees of this Event?
 - This Year: Not available
 - Last Year: No Event - COVID
 - Two Years Ago: 2,145
 - Three Years Ago: 4,041
6. What method did you use to determine the number of people who booked rooms at South Padre Island hotels (e.g.; room block usage information, survey of hoteliers, total attendance formula, zip code information, etc.)? None
None
7. Was a room block established for this Event at an area hotel (hotels), and if so, did the room block fill? No
If the room block did not fill, how many rooms were picked up?

Event Promotion Information

1. Please check all efforts your organization actually used to promote this Event and how much was actually spent in each category:

<input type="checkbox"/>	Newspaper: \$	
<input type="checkbox"/>	Radio: \$	
<input checked="" type="checkbox"/>	TV: \$	4,700.00
<input checked="" type="checkbox"/>	Other Paid Advertising: \$	2,592.51
<input type="checkbox"/>	Number of Press Releases to Media:	10 +
<input type="checkbox"/>	Number emails to out-of-town recipients:	
<input type="checkbox"/>	Other Promotions	

2. Did you include a link to the CVB or other source on your promotional handouts and in your website for booking hotel nights during this event? Yes
3. Did you negotiate a special rate or hotel/event package to attract overnight stays? No
4. What new marketing initiatives did you utilize to promote hotel and convention activity for this Event?

Social Media

- ☒ Please attach samples of documents showing how South Padre Island was recognized in your advertising/promotional campaign
- ☒ Please attach at least one sample of all forms of advertising/promoting used in your campaign. If the sample itself does not indicate the medium (radio, TV, print, or mail) used or where the advertising took place (e.g. a city's newspaper, or a radio spot that does not indicate the city where the spot was played), please include other information that would show location of the advertising and medium utilized.

5. Please note any other success indicators of your event:

Barry Petal indicated The Event sold many rooms at his nearby Hotels

Sporting Related Events

1. If the Event funded by hotel occupancy tax was a sporting-related function/facility, how many individuals actually participated in this event?
2. If the event was a sporting-related function/facility, how many of the participants were from another city or county?
3. If the event was a sporting-related function/facility, quantify how the activity substantially increased economic activity at hotel within the city or its vicinity?

Additional Event Information

1. What South Padre Island businesses did you utilize for food, supplies, materials, printing, etc.?

Toucan Graphics, Island Geek, Ace Hardware, HEB, Dollar Store, Sutherlands

2. What was the weather like during the event?

More than 2 days rain but on Saturday & Sunday it was "Sunny South Padre Island"

3. Were there any other facts that may have affected on the event?

weather

Signature



11/1/2021

Date

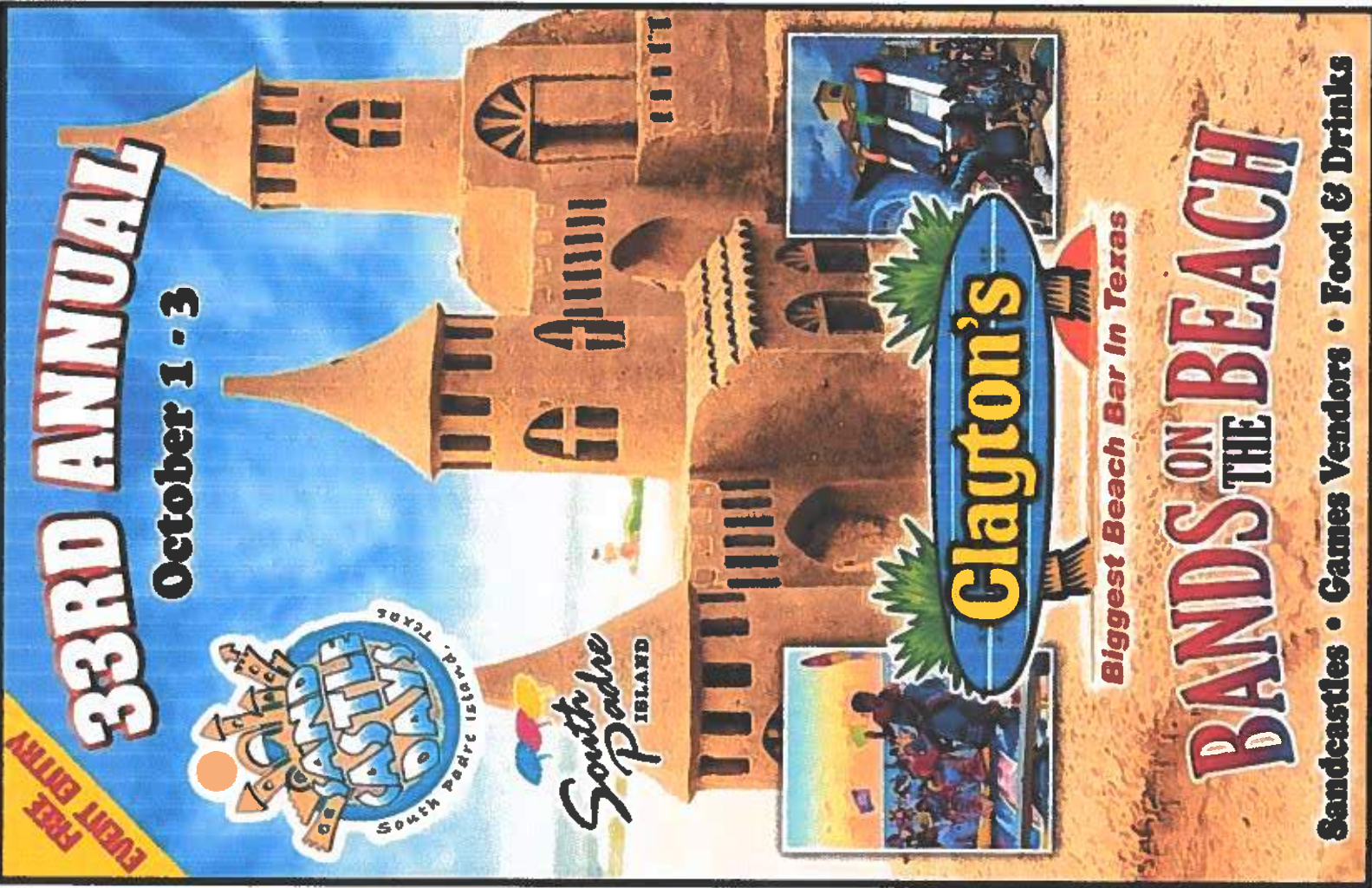
Submit to complete applications to:

Marisa Amaya
Event Development Manager
Convention and Visitors Advisory Board
C/O City of South Padre Island Convention & Visitors Bureau
7355 Padre Blvd., South Padre Island, TX 78597
Phone: (956) 761-3834
Email: marisa@sopadre.com



Sandcastle Days
Profit & Loss
January 1 through November 1, 2021

<u>Jan 1 - Nov 1, 21</u>	
Income	
Sponsorship	
City of South Padre Island	40,000.00
Sponsorship - Other	2,000.00
Total Sponsorship	<u>42,000.00</u>
Vendors	4,600.00
Total Income	<u>46,600.00</u>
Expense	
Advertising	
Digital Marketing & Website	2,200.00
Print	392.51
TV	4,700.00
Total Advertising	<u>7,292.51</u>
Entertainment	
Amusement Rides	1,374.00
Total Entertainment	<u>1,374.00</u>
Materials & Supplies	4,912.57
Security	1,822.93
Event Staff	
Management Fees	1,000.00
MC and Sound	800.00
Master Sand Sculptors	
Sand Sculptors Accommodations	8,228.00
Food and Beverage	1,290.78
Sand Sculptors	12,000.00
Sculptor Travel Expense	1,700.00
Total Master Sand Sculptors	<u>23,218.78</u>
Sand Helpers	2,100.00
Total Event Staff	<u>27,118.78</u>
Total Expense	<u>42,520.79</u>
Net Income	<u><u>4,079.21</u></u>



Sandcastles • Games Vendors • Food & Drinks









SCRIPT

Sandcastle Days 2021
:15 Second Script

*channel 4
TV A&A*

ISCI	MEDIA	LENGTH	Title
CBB091721	Television	:15	Sandcastle Days 2021

INSTRUCTIONS	AUDIO
<p><i>Open with a shot of Sandcastle Days log on a sandcastle. Cut to shot of people walking into Claytons. Then a shot of various Sandcastles. Then a shot of two females dancing with live band playing in the background. Shot of Fireworks and young man on bullriding machine and child on water slide. Pan of beach, Sandcastles and Clayton's Beach Bar and Grill.</i></p> <p><i>City of South Padre Island, Sandcastle Days and Clayton's Beach Bar and Grill Logos on screen throughout the entire commercial. Dates of the event on screen.</i></p>	<p>VO: Don't miss South Padre Island's 33rd annual Sandcastle Days event at Claytons, October 1st through the 3rd.</p> <p>Watch as master sculptors create works of art.</p> <p>Enjoy live music, fireworks and family fun.</p> <p>Admission is free. Join us at Sandcastle Days at Clayton's Beach Bar and Grill.</p>

2021 SANDCASTLE DAYS EXPENSE SHEET

Expenses:	Type	Date	Num	Name	Memo	Amount
Advertising						
Digital Marketing & Website						
	Bill	09/23/2021	RJ3QA77BK2	Facebook	Facebook Ad's citibank cc	900.00
	Bill	09/30/2021	4MK628KBK2	Facebook	Facebook Ad's citibank cc	300.00
	Bill	10/05/2021	4371	Island Geek	4371 Digital Marketing and Website	1,000.00
Total Digital Marketing & Website						2,200.00
Print						
	Check	10/02/2021	1264	Toucan Graphics	32432 for art services, signs, place stickers	392.51
Total Print						392.51
TV						
	Bill	09/20/2021	3182366-1 & 3182366-2	Brownsville SVEO	CBS Channel 4 TV Advertising	4,700.00
Total TV						4,700.00
Total Advertising						7,292.51
Entertainment						
Amusement Rides						
	Check	10/02/2021	1268	Coastal Events Rentals LLC	3654 for Mechanical Bull, Waterslide, Obstacle Course	1,374.00
Total Amusement Rides						1,374.00
Total Entertainment						1,374.00
Materials & Supplies						
	Bill	09/08/2021	Home Depot Chase	Home Depot	Hose's & Reels, Sprayer's, Tape, Stretch Wrap, Glue, Shovels, P	2,126.87
	Bill	09/09/2021	Home Depot Chase	Home Depot	8 Gal Titebond Glue	139.71
	Bill	09/09/2021	Home Depot Chase	Home Depot	5 Gal Titebond Glue	87.31
	Bill	09/09/2021	Home Depot Chase	Home Depot	7 Gal Titebond Glue	122.25
	Bill	09/10/2021	Ace Hardware Chase	Ace Hardware	Hose Adaptors & Nozzels, Washers	174.04
	Bill	09/11/2021	Home Depot Chase	Home Depot	4 3.5Gal Blue Buckets	111.58
	Bill	09/23/2021	Home Depot Chase	Home Depot	Home Depot 14 Hose Bibbs, Hammer Drill Tool	271.19
	Bill	09/23/2021	Sutherlands Citibank	Sutherlands	4 Hose Bibbs Sutherlands citibank cc	23.21
	Check	09/28/2021	1261	Marco Colorado/Cash Receipt	9/28/21 Home Depot for nozzles, clamps, tape, hammer	85.04
	Check	09/29/2021	1262	Marco Colorado/Cash Receipt	9/29/21 Is Ace for sand digger	24.89
	Check	09/29/2021	1263	Clayton's Beach Bar/Cash Receipt	9/16/21 Home Depot for stakes, drill bits, with have credit \$2-	193.12
	Check	10/02/2021	1265	Marco Colorado/Cash Receipt	10/1/21 Is Ace for cable ties	10.81
	Check	10/02/2021	1266	Marco Colorado/Cash Receipt	9/30/21 Is Ace for 5 polygun nozzles	21.60
	Check	10/02/2021	1268	Coastal Events Rentals LLC	3654 for 40X60 White Top Tent with Lights	1,542.56

2021 SANDCASTLE DAYS EXPENSE SHEET

Total Materials & Supplies	Deposit	10/18/2021	12948		Clayton's Beach Bar	ck#1263 adjustment over paid	-21.61
Security							4,912.57
	Bill	10/04/2021	1925		Stronghold Security	1925 for Overnight Security 9/27-10/3/21	1,030.54
	Bill	10/04/2021	21-1006-17		Ace Security	21-1006-17 Daytime Security 9/30-10/3/21	792.39
Total Security							1,822.93
Event Staff							
Management Fees							
	Bill	10/03/2021	SCD's 2021 Mngmt Fee		Lucinda Wierenga	Sandcastle Day's 2021 Management Fees	1,000.00
Total Management Fees							1,000.00
MC and Sound							
	Bill	10/02/2021	SCD's 2021 MC/Sound		Clifton International Audio	MC and Sound	800.00
Total MC and Sound							800.00
Master Sand Sculptors							
Sand Sculptors Accommodations							
	Bill	10/04/2021	72980		Courtyard By Marriott	72980 Belcher 9/25-10/3/21 Accommodations	1,089.00
	Bill	10/04/2021	72981		Courtyard By Marriott	72981 Fralich 9/25-10/3/21 Accommodations	1,089.00
	Bill	10/04/2021	72982		Courtyard By Marriott	72982 Klimenko 9/25-10/3/21 Accommodations	1,089.00
	Bill	10/04/2021	72984		Courtyard By Marriott	72984 McGrew 9/26-10/4/21 Accommodations	1,089.00
	Bill	10/04/2021	72986		Courtyard By Marriott	72986 Waterman 9/26-10/3/21 Accommodations	968.00
	Bill	10/04/2021	72983		Courtyard By Marriott	72983 Schreiner 9/26-10/3/21 Accommodations	968.00
	Bill	10/04/2021	72985		Courtyard By Marriott	72985 Lucio 9/26-10/3/21 Accommodations	968.00
	Bill	10/04/2021	72978		Courtyard By Marriott	72979 Mallett 9/26-10/3/21 Accommodations	968.00
Total Sand Sculptors Accommodations							8,228.00
Food and Beverage							
	Check	09/24/2021	1259		Clayton's Beach Bar/Cash Re	9/24/21 Dollar Store for Gatorade - cash receipt	111.34
	Check	09/25/2021	1260		Ben E Keth	76130572 Sodas, Water and Snacks for Sculptors	433.74
	Check	10/02/2021	1267		Alex Conteras/Cash Receipts	10/2/21 Dollar Store for gatorade	25.98
	Check	10/02/2021	1269		Ken Zoric/Cash Receipts	HEB & Tortugas for food to feed sculptors lunch	519.72
	Bill	10/02/2021	SCD's 2021 Chef		Ken Zoric	Chef to prepare lunches for sculptors	200.00
Total Food and Beverage							1,290.78
Sand Sculptors							
	Bill	10/02/2021	SCD's 2021 Sculptor		Abram Waterman	Sculptor Fee	1,200.00
	Bill	10/02/2021	SCD's 2021 Sculptor		Karen Fralich	Sculptor Fee	1,200.00

2021 SANDCASTLE DAYS EXPENSE SHEET

Bill	10/02/2021	SCD's 2021 Sculptor	Lucinda Wierenga	Sculptor Fee	1,200.00
Bill	10/02/2021	SCD's 2021 Sculptor	Emerson Schreiner	Sculptor Fee	1,200.00
Bill	10/02/2021	SCD's 2021 Sculptor	Walter C McDonald	Sculptor Fee	1,200.00
Bill	10/02/2021	SCD's 2021 Sculptor	Daniel T Belcher	Sculptor Fee	1,200.00
Bill	10/02/2021	SCD's 2021	Eva Sue McGrew	Sculptor Fee	1,200.00
Bill	10/02/2021	SCD's 2021 Sculptor	Albert Lucio	Sculptor Fee	1,200.00
Bill	10/02/2021	SCD's 2021 Sculptor	Frederick A Mallett	Sculptor Fee	1,200.00
Bill	10/02/2021	SCD's 2021	Dmitry Klimenko	Sculptor Fee	1,200.00
Total Sand Sculptors					12,000.00
Sculptor Travel Expense					
Bill	10/02/2021	SCD's 2021 Sculptor	Abram Waterman	Sculptor Travel Expense	300.00
Bill	10/02/2021	SCD's 2021 Sculptor	Karen Fraulich	Sculptor's Travel Expense	300.00
Bill	10/02/2021	SCD's 2021 Sculptor	Emerson Schreiner	Sculptor Travel Expense	100.00
Bill	10/02/2021	SCD's 2021 Sculptor	Daniel T Belcher	Sculptor Travel Expense	300.00
Bill	10/02/2021	SCD's 2021	Eva Sue McGrew	Sculptor Travel Expense	300.00
Bill	10/02/2021	SCD's 2021 Sculptor	Albert Lucio	Sculptor Travel Expense	100.00
Bill	10/02/2021	SCD's 2021	Dmitry Klimenko	Sculptor Travel Expense	300.00
Total Sculptor Travel Expense					1,700.00
Total Master Sand Sculptors					23,218.78
Sand Helpers					
Bill	10/02/2021	SCD's 2021 Sand Help	Gary McCarthey	Sand Helper	500.00
Bill	10/02/2021	SCD's 2021 Sand Help	Benjamin Melcher	Sand Helper	500.00
Bill	10/02/2021	SCD's 2021 Sand Help	Jose Sanchez	Sand Helper	300.00
Bill	10/03/2021	SCD's 2021 Sand Help	Marco Colorado	Sand Helper	500.00
Bill	10/03/2021	SCD's 2021 Sand Help	Leonardo Nava	Sand Helper	300.00
Total Sand Helpers					2,100.00
Total Event Staff					27,118.78
Total Expense					42,520.79

From: advertise-noreply@support.facebook.com,
 To: claytonamo@aol.com,
 Subject: Your Facebook Ads Receipt (Account ID: 3181469786842)
 Date: Thu, Sep 23, 2021 9:33 pm



Receipt for Clayton Brashear (Account ID: 3181469786842)

Summary

AMOUNT BILLED

\$900.00 USD

BILLING REASON

You're being billed because you reached your \$900.00 payment threshold.

DATE RANGE

Sep 2, 2021, 12:00 AM - Sep 23, 2021, 9:33 PM

PRODUCT TYPE

Facebook Ads

PAYMENT METHOD

MasterCard · 2025

REFERENCE NUMBER ⓘ

RJ3QA77BK2

CAMPAIGN	RESULTS	AMOUNT
🚀 Post: "To All Vendors Application Available at..."	47,325 Impressions	\$100.00
🚀 Post: "Sandcastle Day's 2021 Vendors Application..."	29,177 Impressions	\$100.00
🚀 Post: "Save your Weekend ⚙️🔧🔧"	152,102 Impressions	\$500.00
📺 Post: "Coming Soon !!!"	21,945 Impressions	\$200.00
CAMPAIGN TOTAL		\$900.00
TOTAL		\$900.00

Transaction ID: 4268849739896076-8491402

Thanks,
The Facebook Ads Team

[Manage Your Ads](#)

[See Full Receipt](#)

This is an automated message. Please do not reply. If you have questions about ads, you can get help. You can also manage your email notification settings for this ad account.

Facebook, Inc., Attention: Community Support, 1 Facebook Way, Menlo Park, CA 94025

From: advertise-noreply@support.facebook.com,
 To: claytonamo@aol.com,
 Subject: Your Facebook Ads Receipt (Account ID: 3181469786842)
 Date: Thu, Sep 30, 2021 6:48 am



Receipt for Clayton Brashear (Account ID: 3181469786842)

Summary

AMOUNT BILLED

\$300.00 USD

BILLING REASON

Remaining ad costs at the end of the month.

DATE RANGE

Sep 22, 2021, 7:30 PM - Sep 27, 2021, 11:59 PM

PRODUCT TYPE

Facebook Ads

PAYMENT METHOD

MasterCard · 2025

REFERENCE NUMBER ⓘ

4MK628KBK2

CAMPAIGN

 Post: "Coming Soon !!!"

RESULTS

30,501
Impressions

AMOUNT

\$300.00

TOTAL

\$300.00

Transaction ID: 4350824595031926-8527681

Thanks,
The Facebook Ads Team

[Manage Your Ads](#)

[See Full Receipt](#)

This is an automated message. Please do not reply. If you have questions about ads, you can get help. You can also manage your email notification settings for this ad account.

Facebook, Inc., Attention: Community Support, 1 Facebook Way, Menlo Park, CA 94025



Island Geek

104 West Bahama Street
 South Padre Island, TX 78597
 US
 (956)761-3333
 sean@islandgeek.com
 islandgeek.com



island geek

INVOICE

BILL TO

Sandcastle Days
 6900 Padre Blvd,
 South Padre Island, TX 78597

INVOICE # 4371

DATE 10/05/2021

DUE DATE 11/04/2021

TERMS Net 30

DESCRIPTION

AMOUNT

Services

1,000.00

Website Management for Sandcastle Days 2021

BALANCE DUE

\$1,000.00

*Paid 10/7/21
 #1290
 \$1,000.00*

Invoices not paid within fifteen (15) days of due date will be subject to a \$25.00 late fee

TOUCAN GRAPHICS

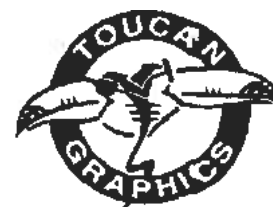
Accounting Dept.

14725 S Padre Island Dr., Unit 4

Corpus Christi, TX 78418 US

(361)949-1400

accounting@toucangraphics.net

**INVOICE****BILL TO****SANDCASTLE DAYS**

c/o Clayton's Beach Bar &

Grill

6900 Padre Blvd.

South Padre Island, TX

78597

INVOICE # 32432**DATE 09/24/2021****DUE DATE 09/24/2021****TERMS Due on receipt**

ACTIVITY	QTY	RATE	AMOUNT
Design	1	50.00	50.00T
Art Services: Sandcastle Days Poster			
Design	1	20.00	20.00T
Art Services: Sandcastle Beach Aerial Map			
Design	1	45.00	45.00T
Art Services: Sandcastle Days Bios			
Signs	10	24.00	240.00T
18x24" PVC Signs - Sandcastle Bios			
Xcolor	8	0.95	7.60T
Printing: Stickers (2) 1st place, (2) 2nd place, (2) 3rd place, (2) People's Choice			

SUBTOTAL	362.60
TAX (8.25%)	29.91
TOTAL	392.51
BALANCE DUE	\$392.51

Paid 10/2/21
#1264
\$392.51



Remit Address:
Brownsville SVEO
 PO Box 840185
 Dallas, TX 75284
 Main: (956) 544-2323
 Billing: (214) 765-4192

INVOICE

Advertiser	Sandcastle Days	Invoice #	3182366-1
Order Brand		Invoice Date	09/30/21
Product	Sandcastle Days 2021	Invoice Month	September 2021
Estimate Number		Invoice Period	09/01/21 - 09/30/21

Property	SVEO	Order #	3182366
Account Executive	Cindy Velasquez	Alt Order #	
Sales Office	Brownsville Local Sales Office	Deal #	
Sales Region	Local	Order Flight	09/20/21 - 10/02/21

Billing Calendar	Calendar	Agency Code	
Billing Type	Cash	Advertiser Code	
Special Handling		Product 1/2	

Agency Ref	
Advertiser Ref	

Billing Address:
 Sandcastle Days
 Attention: Accounts Payable
 600 Padre Blvd
 South Padre Island, TX 78597

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	SVEO	M-F Action 4 News @ 6p	6p-630p								
09/20/21 to 09/26/21 10x -TWTF--											
	SVEO			Tu	09/21/21	:15	6:12 PM	CB8091721	\$100.00		7
	SVEO			Tu	09/21/21	:15	6:14 PM	CB8091721	\$100.00		2
	SVEO			Tu	09/21/21	:15	6:28 PM	CB8091721	\$100.00		6
	SVEO			W	09/22/21	:15	6:09 PM	CB8091721	\$100.00		1
	SVEO			W	09/22/21	:15	6:23 PM	CB8091721	\$100.00		9
	SVEO			W	09/22/21	:15	6:29 PM	CB8091721	\$100.00		3
	SVEO			Th	09/23/21	:15	6:08 PM	CB8091721	\$100.00		5
	SVEO			Th	09/23/21	:15	6:28 PM	CB8091721	\$100.00		8
	SVEO			F	09/24/21	:15	6:08 PM	CB8091721	\$100.00		4
	SVEO			F	09/24/21	:15	6:28 PM	CB8091721	\$100.00		10
09/27/21 to 10/03/21 10x -MTWTF--											
	SVEO			M	09/27/21	:15	6:08 PM	CB8091721	\$100.00		12
	SVEO			M	09/27/21	:15	6:28 PM	CB8091721	\$100.00		20
	SVEO			Tu	09/28/21	:15	6:08 PM	CB8091721	\$100.00		17
	SVEO			Tu	09/28/21	:15	6:29 PM	CB8091721	\$100.00		13
	SVEO			W	09/29/21	:15	6:12 PM	CB8091721	\$100.00		16
	SVEO			W	09/29/21	:15	6:29 PM	CB8091721	\$100.00		14
	SVEO			Th	09/30/21	:15	6:08 PM	CB8091721	\$100.00		15
	SVEO			Th	09/30/21	:15	6:29 PM	CB8091721	\$100.00		19
2	SVEO	LN M-F	10-1035p								
09/20/21 to 09/26/21 10x -TWTF--											
	SVEO			Tu	09/21/21	:15	10:08 PM	CB8091721	\$125.00		7
	SVEO			Tu	09/21/21	:15	10:14 PM	CB8091721	\$125.00		8
	SVEO			Tu	09/21/21	:15	10:34 PM	CB8091721	\$125.00		3
	SVEO			W	09/22/21	:15	10:08 PM	CB8091721	\$125.00		1
	SVEO			W	09/22/21	:15	10:27 PM	CB8091721	\$125.00		6

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Please visit the link for Advertiser's Advertising Terms and Conditions
www.foxnews.com/advertising/terms



Remit Address:
Brownsville SVEO
 PO Box 840185
 Dallas, TX 75284
 Main: (956) 544-2323
 Billing: (214) 765-4192

INVOICE

Billing Address:

Sandcastle Days
Attention: Accounts Payable
 600 Padre Blvd
 South Padre Island, TX 78597

Advertiser	Sandcastle Days	Invoice #	3182366-1
Order Brand		Invoice Date	09/30/21
Product	Sandcastle Days 2021	Invoice Month	September 2021
Estimate Number		Invoice Period	09/01/21 - 09/30/21

Property	SVEO	Order #	3182366
Account Executive	Chry Velasquez	Alt Order #	
Sales Office	Brownsville Local Sales Office	Deal #	
Sales Region	Local	Order Flight	09/20/21 - 10/02/21

Billing Calendar	Calendar	Agency Code	
Billing Type	Cash	Advertiser Code	
Special Handling		Product 1/2	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
2	SVEO	LN M-F	10-1035p								
	SVEO			W	09/22/21	:15	10:35 PM	CB8091721	\$125.00		2
	SVEO			Th	09/23/21	:15	10:09 PM	CB8091721	\$125.00		3
	SVEO			Th	09/23/21	:15	10:33 PM	CB8091721	\$125.00		9
	SVEO			F	09/24/21	:15	10:08 PM	CB8091721	\$125.00		10
	SVEO			F	09/24/21	:15	10:32 PM	CB8091721	\$125.00		4
				09/27/21 to 10/03/21 10x MTWTF--							
	SVEO			M	09/27/21	:15	10:08 PM	CB8091721	\$115.00		19
	SVEO			M	09/27/21	:15	10:34 PM	CB8091721	\$115.00		13
	SVEO			Tu	09/28/21	:15	10:07 PM	CB8091721	\$115.00		17
	SVEO			Tu	09/28/21	:15	10:33 PM	CB8091721	\$115.00		12
	SVEO			W	09/29/21	:15	10:09 PM	CB8091721	\$115.00		18
	SVEO			W	09/29/21	:15	10:34 PM	CB8091721	\$115.00		11
	SVEO			Th	09/30/21	:15	10:13 PM	CB8091721	\$115.00		15
	SVEO			Th	09/30/21	:15	10:33 PM	CB8091721	\$115.00		20
4	SVEO	Su Action 4 News @ 10p	10p-1035p								
				09/20/21 to 09/26/21 1x -----S							
	SVEO			Su	09/26/21	:15	10:46 PM	CB8091721	\$75.00		1
5	SVEO	M-Su 4a-4a	5:00 AM-12:00 XM								
				09/20/21 to 09/26/21 16x -TWTFSS							
	SVEO			Tu	09/21/21	:15	5:23 AM	CB8091721	\$5.00		3
	SVEO			Tu	09/21/21	:15	2:00 PM	CB8091721	\$5.00		4
	SVEO			W	09/22/21	:15	5:29 AM	CB8091721	\$5.00		6
	SVEO			W	09/22/21	:15	5:57 AM	CB8091721	\$5.00		5
	SVEO			Th	09/23/21	:15	9:32 AM	CB8091721	\$5.00		7
	SVEO			Th	09/23/21	:15	12:15 PM	CB8091721	\$5.00		8
	SVEO			F	09/24/21	:15	5:12 AM	CB8091721	\$5.00		15
	SVEO			F	09/24/21	:15	5:43 AM	CB8091721	\$5.00		10

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

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www.nexstaradvertising.com



Remit Address:
Brownsville SVEO
 PO Box 840185
 Dallas, TX 75284
 Main: (956) 544-2323
 Billing: (214) 765-4192

INVOICE

Billing Address:

Sandcastle Days
Attention: Accounts Payable
 600 Padre Blvd
 South Padre Island, TX 78597

Advertiser	Sandcastle Days	Invoice #	3182366-1
Order Brand		Invoice Date	09/30/21
Product	Sandcastle Days 2021	Invoice Month	September 2021
Estimate Number		Invoice Period	09/01/21 - 09/30/21

Property	SVEO	Order #	3182366
Account Executive	Cindy Velasquez	Alt Order #	
Sales Office	Brownsville Local Sales Office	Deal #	
Sales Region	Local	Order Flight	09/20/21 - 10/02/21

Billing Calendar	Calendar	Agency Code	
Billing Type	Cash	Advertiser Code	
Special Handling		Product 1/2	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
5	SVEO	M-Su 4a-4a	5:00 AM-12:00 XM								
	SVEO			F	09/24/21	:15	4:49 PM	CB8091721	\$5.00		9
	SVEO			Sa	09/25/21	:15	5:47 AM	CB8091721	\$5.00		11
	SVEO			Sa	09/25/21	:15	10:58 PM	CB8091721	\$5.00		2
	SVEO			Sa	09/25/21	:15	11:31 PM	CB8091721	\$5.00		12
	SVEO			Su	09/26/21	:15	6:25 AM	CB8091721	\$5.00		14
	SVEO			Su	09/26/21	:15	7:46 PM	CB8091721	\$5.00		13
	SVEO			Su	09/26/21	:15	12:08 AM	CB8091721	\$5.00		1
				09/27/21 to 10/03/21 15x MTWTFSS-							
	SVEO			M	09/27/21	:15	5:09 AM	CB8091721	\$5.00		17
	SVEO			M	09/27/21	:15	12:59 PM	CB8091721	\$5.00		16
	SVEO			Tu	09/28/21	:15	5:11 AM	CB8091721	\$5.00		28
	SVEO			Tu	09/28/21	:15	5:44 AM	CB8091721	\$5.00		18
	SVEO			Tu	09/28/21	:15	11:21 PM	CB8091721	\$5.00		19
	SVEO			W	09/29/21	:15	6:44 AM	CB8091721	\$5.00		20
	SVEO			W	09/29/21	:15	10:59 AM	CB8091721	\$5.00		21
	SVEO			W	09/29/21	:15	1:30 PM	CB8091721	\$5.00		30
	SVEO			Th	09/30/21	:15	4:41 PM	CB8091721	\$5.00		22
	SVEO			Th	09/30/21	:15	11:31 PM	CB8091721	\$5.00		29
	SVEO			Th	09/30/21	:15	12:08 AM	CB8091721	\$5.00		23

Aired Spots

63

Net Total \$4,175.00

Payment Terms 30 Days

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

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Remit Address:
Brownsville SVEO
 PO Box 840185
 Dallas, TX 75284
 Main: (956) 544-2323
 Billing: (214) 765-4192

INVOICE

Advertiser	Sandcastle Days	Invoice #	3182366-2
Order Brand		Invoice Date	10/03/21
Product	Sandcastle Days 2021	Invoice Month	October 2021
Estimate Number		Invoice Period	10/01/21 - 10/02/21

Property	SVEO	Order #	3182366
Account Executive	Cindy Velazquez	Alt Order #	
Sales Office	Brownsville Local Sales Office	Deal #	
Sales Region	Local	Order Flight	09/20/21 - 10/02/21

Billing Calendar	Calendar	Agency Code	
Billing Type	Cash	Advertiser Code	
Special Handling		Product 1/2	

Agency Ref	
Advertiser Ref	

Billing Address:
Sandcastle Days
Attention: Accounts Payable
600 Padre Blvd
South Padre Island, TX 78597

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	SVEO	M-F Action 4 News @ 6p	6p-630p								
	SVEO			09/27/21 to 10/03/21	10x	MTWTF--					
	SVEO			F	10/01/21	:15	6:07 PM	CB8091721	\$100.00		11
	SVEO			F	10/01/21	:15	6:24 PM	CB8091721	\$100.00		18
2	SVEO	LN M-F	10-1035p								
	SVEO			09/27/21 to 10/03/21	10x	MTWTF--					
	SVEO			F	10/01/21	:15	10:10 PM	CB8091721	\$115.00		14
	SVEO			F	10/01/21	:15	10:34 PM	CB8091721	\$115.00		16
3	SVEO	Sa Action 4 News @ 10p	10p-1035p								
	SVEO			09/27/21 to 10/03/21	1x	-----S-					
	SVEO			Sa	10/02/21	:15	10:34 PM	CB8091721	\$75.00		1
5	SVEO	M-Su 4a-4a	5:00 AM-12:00 XM								
	SVEO			09/27/21 to 10/03/21	15x	MTWTF--					
	SVEO			F	10/01/21	:15	9:59 AM	CB8091721	\$5.00		25
	SVEO			F	10/01/21	:15	10:29 AM	CB8091721	\$5.00		24
	SVEO			Sa	10/02/21	:15	5:53 AM	CB8091721	\$5.00		27
	SVEO			Sa	10/02/21	:15	7:00 AM	CB8091721	\$5.00		26

Aired Spots

Net Total

\$525.00

Payment Terms 30 Days

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Coastal Event Rentals, LLC
 31047 State Hwy 100
 Los Fresnos, TX 78566
 (956) 434-2586
 jaime@coastaleventrentalsrgv.com
 http://www.coastaleventrentalsrgv.com



Entertainment \$1374.⁰⁰

BILL TO
 Sandcastle Days
~~10/01/2021 - 10/03/2021~~
 South Padre Island

*Paid 10/2/21 #1268
 2,916.56*

INVOICE # 3654
DATE 09/30/2021
DUE DATE 09/30/2021
TERMS Due on receipt

Pole Tent 8 40 x 60 White Top High Peak Pole Tent **Installed**	1	1,000.00	1,000.00T
Tent Lighting 6-50' Bistro Light Strand **Installed**	6	25.00	150.00T
Sidewall 1 Solid Sidewall **Installed**	200	1.00	200.00T
Delivery Delivery/Pick-Up: Tent & Lighting	1	75.00	75.00
Rental Income Mechanical Bull Saturday 3pm-7pm Sunday 3pm-7pm 15' Double Tiki (Friday-Sunday) 40' Obstacle Course (Friday-Sunday)	1	1,200.00	1,200.00T
Delivery Delivery/Pick-Up: Mechanical Bull & Inflatables	1	75.00	75.00T

Date of event: 10/01/2021-10/03/2021

Balance due on or before:

Payment: Credit or debit card payments are subject to a 3.5% fee per transaction. Bank draft is free of charge. Returned payments are subject to a \$15 fee. Cash or check are free of charge.

Reservation Policy: 50% of your total balance is due upon reservation. The remaining balance is due (2) days prior to your event date. Cancellation Policy: Cancellations within (7) days of your event will be subject to a 50% retention of your full total. Any cancellations prior to the (7) days will be subject to a 35% retention of your full total.

SUBTOTAL	2,700.00
TAX (8.25%)	216.56
TOTAL	2,916.56
BALANCE DUE	\$2,916.56



**How doers
get more done.**

SCD *Chase*
9/8/21

605 W MORRISON RD
BROWNSVILLE, TX 77820 (956)350-2232

6984 00002 74670 09/08/21 03:46 PM
SALE CASHIER ALESSANDRA

078627405843 100FT HOSE <A>
5/8"X100' WATERWORKS MEDIUM DTY HOSE
10037.98 379.80
044882664493 150FT HOSE <A>
5/8"X150' HOSE REEL HOSE
3037.98 113.94
026156914602 2GAL SPRAYER <A>
HDX 2 GAL SPRAYER
5015.97 79.85
026156914749 1.5 GAL. HDX <A>
1.5 GAL. HDX BLEACH SPRAYER
7016.97 118.79
662909996688 LEATHERGLOVE <A> 15.97
WATER RESISTANT LEATHER WORK GLOVE-L
015812771024 TAPE 1000FT <A.S> 8.97
EMPIRE 1000' YELLOW CAUTION TAPE
076174308143 STANLEY 16FT <A> 4.97
STANLEY 16FT HI-VIS LEVERLOCK TAPE
071736010878 BROOM <A>
LIBMAN EX LARGE INDOOR OUTDOOR BROOM
5012.96 64.80
073149642684 6 QT TOTE <A>
6 QT STORAGE BOX, GRAY
1001.58 15.00
756847001938 16/3 15'FLAT <A>
16/3 15' BLK TIGHT SPACE CUBE TAP CD
19016.97 322.43
731919652126 FG PU DIPPED <A> 5.98
4 PACK GREY PU DIPPED L
032886747069 15'BANANATAP <A>
14/3 15' BLK BANANA TAP EXT CORD
5018.97 94.85
756847001075 15'BANANATAP <A>
14/3 15' BLK BANANA TAP EXT CORD
5018.97 94.85
4715409150718 ASSTCT650 <A> 12.98
CE ASSORTED CABLE TIES- UV RES 650PC
015812770638 TAPE <A> 5.97
EMPIRE 600' PINK FLAGGING TAPE
015812770645 1X600YFT <A> 5.97
EMP 1IN X 600FT FLAGGING TAPE YELLOW
042206270016 NOZZLE <A> 9.98
MELNOR REAR-TRIGGER 8-PATTERN NOZZLE
735541104206 BBRIGHTULTRA <A.S> 34.88
BEYOND BRIGHT ULTRA
6940989322028 CLAW HAMMER <A>
16 OZ. CLAW HAMMER-FIBERGLASS HANDLE
406.97 27.88
755625043238 AMES BOWRAKE <A>
ANVIL 14 T WELDED BOW RAKE
4011.98 47.92
7891117102434 SHOVEL <A>
UNBRANDED 44IN WOOD DIGGING SHOVEL
909.98 89.82
755588602510 6FT T POST <A>
6' STEEL T-POST 1.25
505.30 26.50
764666139046 NAILS <A> 17.97
16D 3" BRIGHT DUPLEX 5LB.
693690564268 ES60A19D11K8 <A> 9.94
ECS 9W(60W) A19 DL ND 11K LED 8PK
017801152777 150W FOLD DL <A>
FEIT 150W(24W) HO FLIP DL ND FLD LED
2014.97 29.94
819286019121 WORKLIGHT <A> 39.97
HDX 1200W HALOGEN WORK LIGHT WITH TR
851414002261 STRTH WRAP <A>
5"X1000' STRETCH WRAP
409.48 37.92
6942629275886 1" CLAMP <A>

1602.28 36.48
088381667708 18VLMITL <A> 129.00
MAK 18V MULTI TOOL (TOOL ONLY)
037083050066 GLUE GAL <A>
TITEBOND II WOOD GLUE 1 GAL
5018.98 94.90
MAX REFUND VALUE \$80.66/5
-----Instant Vol Savings-----
94.90 Instant Vol Savings -14.24
MUST RETURN ALL ITEMS FOR A FULL REFUND

SUBTOTAL 1,964.78
SALES TAX 162.09
TOTAL \$2,126.87
***** (8035) MASTERCARD
USD\$ 2,126.87



SCD Chase
new
**How does
get more done.**

4710 SOUTH EXPRESSWAY 83
HARLINGEN, TX 78550 (956)440-7779

6528 00053 96775 09/09/21 04:14 PM
SALE SELF CHECKOUT

037083050066 GLUE GAL <A>
TITEBOND II WOOD GLUE 1 GAL
8918.98 151.84
MAX REFUND VALUE \$129.05/8

Instant Vol Savings
151.84 Instant Vol Savings -22.78
MUST RETURN ALL ITEMS FOR A FULL REFUND

SUBTOTAL 129.06
SALES TAX 10.65
TOTAL \$139.71

XXXXXXXXXXXX8035 MASTERCARD

USD\$ 139.71
TA

AUTH CODE 06102P/0533152

Chip Read

AID A0000000041010

CHASE MASTERCARD

6528 09/09/21 04:14 PM



6528 53 96775 09/09/2021 7637

RETURN POLICY DEFINITIONS
POLICY ID DAYS POLICY EXPIRES ON
A 1 90 12/08/2021

DID WE NAIL IT?

Take a short survey for a chance TO WIN
A \$5,000 HOME DEPOT GIFT CARD

Opine en español

www.homedepot.com/survey

User ID: H89 200367 193892
PASSWORD: 21459 193839

Entries must be completed within 14 days
of purchase. Entrants must be 18 or
older to enter. See complete rules on
website. No purchase necessary.

Credit Card Payment Date: 9/9/2021

Credit Card Payment No.:

Credit Card Payment Amount: 139.71

Paid To: Home Depot

Original Amt.	Balance	Discount	Payment
139.71	139.71		139.71

Credit Card Payment Amount

139.71



Stacy Chase
Blue
**How doers
get more done.**

4551 PADRE ISLAND HIGHWAY
BROWNSVILLE, TX 78521 (956)544-5466

6521 00054 01377 09/09/21 02:04 PM
SALE SELF CHECKOUT

037083050066 GLUE GAL <A>
TITEBOND II WOOD GLUE 1 GAL
5918.98 94.90
MAX REFUND VALUE \$80.66/5

-----Instant Vol Savings-----
94.90 Instant Vol Savings -14.24
MUST RETURN ALL ITEMS FOR A FULL REFUND

SUBTOTAL 80.66
SALES TAX 6.65
TOTAL \$87.31

XXXXXXXXXXXX8035 MASTERCARD

USD\$ 87.31
TA

AUTH CODE 03750P/0542799

Chip Read

AID A0000000041010

CHASE MASTERCARD

6521 09/09/21 02:04 PM



6521 54 01377 09/09/2021 2386

RETURN POLICY DEFINITIONS
POLICY ID DAYS POLICY EXPIRES ON
A 1 90 12/08/2021

DID WE NAIL IT?

Take a short survey for a chance TO WIN
A \$5,000 HOME DEPOT GIFT CARD

Opine en español

www.homedepot.com/survey

User ID: H89 9564 3097

PASSWORD: 21459 3043

Entries must be completed within 14 days
of purchase. Entrants must be 18 or
older to enter. See complete rules on
website. No purchase necessary.

Credit Card Payment Date: 9/9/2021

Credit Card Payment No.:

Credit Card Payment Amount: 87.31

Paid To: Home Depot

	Original Amt.	Balance	Discount	Payment
e	87.31	87.31		87.31

Credit Card Payment Amount

87.31



SCP chase
Shul

**How does
get more done.**

1500 W EXPRESSWAY
WESLACO, TX 78596 (956)447-2645

6577 00053 15346 09/09/21 05:12 PM
SALE SELF CHECKOUT

037083050066 GLUE GAL <A>
TITEBOND II WOOD GLUE 1 GAL
7@18.98 132.86
MAX REFUND VALUE \$112.93/7

-----Instant Vol Savings-----
132.86 Instant Vol Savings -19.93
MUST RETURN ALL ITEMS FOR A FULL REFUND

SUBTOTAL 112.93
SALES TAX 9.32
TOTAL \$122.25

XXXXXXXXXXXX8035 MASTERCARD USD\$ 122.25

AUTH CODE 09804P/0530148 TA
Chip Read
AID A0000000041010 CHASE MASTERCARD

6577 09/09/21 05:12 PM



6577 53 15346 09/09/2021 3166

RETURN POLICY DEFINITIONS
POLICY ID DAYS POLICY EXPIRES ON
A 1 90 12/08/2021

DID WE NAIL IT?

Take a short survey for a chance to WIN
A \$5,000 HOME DEPOT GIFT CARD

Opine en español

www.homedepot.com/survey

User ID: H89 37558 31034
PASSWORD: 21459 30981

Entries must be completed within 14 days
of purchase. Entrants must be 18 or
older to enter. See complete rules on
website. No purchase necessary.

Credit Card Payment Date: 9/9/2021

Credit Card Payment No.:

Credit Card Payment Amount: 122.25

Paid To: Home Depot

Original Amt.	Balance	Discount	Payment
122.25	122.25		122.25

Credit Card Payment Amount

122.25

Chase
THANK YOU FOR SHOPPING AT
14117-CHL/ACE-F
4012 PADRE BOULEVARD
SOUTH PADRE ISLAND TX 78592
(956) 761-2670

*Sold Chase
for Vito's +
Vendor
Booth*

Credit Card Payment Date: 9/10/2021

Credit Card Payment No.:

Credit Card Payment Amount: 174.04

RETURNS MUST BE IN RESALABLE CONDITION
AND RETURNED WITHIN 30 DAYS WITH RECEIPT
09/10/21 12:51PM SALLY 590 SALE

Paid To: Ace Hardware

H830614 1 BX 28.99 BX
SS FENDER WASH 1/4X1-1/2 28.99
73212 11 EA 3.99 EA
NOZZLE POLYGON PROMO 43.89
71463 11 EA 7.99 EA
ADAPTR HOSE POLY V W/DF 87.89

SUB-TOTAL: \$ 160.77 TAX: \$ 13.27
TOTAL: \$ 174.04

BK CARD AMT: 174.04
BK CARD#:

	Original Amt.	Balance	Discount	Payment
sc	174.04	174.04		174.04



==>> JRNL#D71563

<<==

CUST NO:#7

Customer Copy

REFUNDS GIVEN WITHIN 30 DAYS WITH RECEIPT
REFUNDS OVER \$100.00 GET INSTORE CREDIT

RETURN POLICY - All returns require the original receipt, No returns beyond 30 days from receipt purchase date. Returns MUST BE IN NEW, UNUSED, SALABLE condition, tape, staples and torn packaging will not be accepted for return. DEFECTIVE RETURN POLICY - Items being returned as defective from the manufacturer require the original purchase receipt. No returns to the store beyond 30 days will be accepted. Beyond 30 days you must contact the manufacturer directly.

Credit Card Payment Amount

174.04

Your Order

Item	9/11/21	Unit Price	Qty	Item Total
	3.5-Gal. Blue Plastic Translucent Pail (Pack of 3)	\$25.77	4.00	\$103.08
	Store SKU #			
	1000185618			
	Internet #			
	203923908			

Check Order
Status

Subtotal	\$103.08
Shipping	\$0
Sales Tax	\$8.50

Order
Total **\$111.58**



**SAVE \$5 NOW
& HUNDREDS LATER**

SAVINGS DELIVERED
RIGHT TO YOUR INBOX

SIGN UP TODAY >



Chase
SCD
9/23/21
10:15
10:15

**How does
get more done.**

Credit Card Payment Date: 9/23/2021

Credit Card Payment No.:

Credit Card Payment Amount: 271.19

Paid To: Home Depot

4551 PADRE ISLAND HIGHWAY
BROWNSVILLE, TX 78521 (956)544-5466

6521 00051 69750 09/23/21 03:14 PM
SALE SELF CHECKOUT

088381826235 MAK H DRILL <A> 119.00
MAK 18V BL HAMMER DRILL (TOOL ONLY)
076174308181 STANLEY 25FT <A>
STANLEY 25FT MAG HI-VIS LEVERLOCK
299.97 19.94
820633958932 3/4 HOSE BIB <A>
3/4" HOSEBIB MPT
1407.97 111.58

SUBTOTAL 250.52
SALES TAX 20.67
TOTAL \$271.19

XXXXXXXXXXXX8035 MASTERCARD

USD\$ 271.19

AUTH CODE 05939P/6511813 TA

Chip Read

AID A0000000041010

CHASE MASTERCARD

6521 09/23/21 03:14 PM



6521 51 69750 09/23/2021 7844

RETURN POLICY DEFINITIONS

POLICY ID	DAYS	POLICY EXPIRES ON
A 1	90	12/22/2021

DID WE NAIL IT?

Take a short survey for a chance TO WIN
A \$5,000 HOME DEPOT GIFT CARD

Opine en español

www.homedepot.com/survey

User ID: H89 146310 139840
PASSWORD: 21473 139789

Entries must be completed within 14 days
of purchase. Entrants must be 18 or
older to enter. See complete rules on
website. No purchase necessary.

Original Amt.	Balance	Discount	Payment
271.19	271.19		271.19

Credit Card Payment Amount

271.19

Handwritten: Noval Butts SCD

Sutherlands

Sutherlands Express, 5906
1723 West Hwy 100
PORT ISABEL TX 78578
(956) 943-4800
sutherlands.com

Credit Card Payment Date: 9/23/2021

Credit Card Payment No.:

Credit Card Payment Amount: 23.21

Paid To: Sutherlands

5906 02 004712 09-23-2021 11:56:18
OPERATOR MINERVA 637 Basic Sale

40002842953/2842953 1.x 34.99
2212802 GALV TRON 21 2 30GA 26X 8

00892509438/0628152 1.x 3.47 *SCD*
DBD045125701F DB 4-1 2X1 8X7 8 MTL

09491371014/0642330 1.x 5.99 *SCD*
8088112129888 HOSE BIBB 3 4IN MIP

09491371014/0642330 1.x 5.99 *SCD*
8088112129888 HOSE BIBB 3 4IN MIP

09491371014/0642330 1.x 5.99 *SCD*
8088112129888 HOSE BIBB 3 4IN MIP

SUBTOTAL 56.43
TAX01 (0.082500) 4.66
TOTAL 61.09
CARD TENDER

Card No.
BRASHE

Ref
Tral 3.47+
CHA 5.99+
ATD 5.99+
App 5.99+
Cry 5.99+
Cry 21.44*+
PIN

21.44x
8.25%
1.77*+

1.77+
23.21*

Credit Card Payment Amount

23.21

9-28-21 (SANDASTER Day)

Ch 4 1261 - Marco Colorado.

\$85.04

(Bm)

materials, Tools
Supl.



How doers
get more done.

609 W MORRISON RD
BROWNSVILLE, TX 78520 (956)350-2232

6984 00052 45634 09/28/21 07:16 AM
SALE SELF CHECKOUT

042206270016 NOZZLE <A>
MELNOR REAR-TRIGGER 8-PATTERN NOZZLE
409.98 39.92
088700955790 .75 STRP 20 <A> 3.95
CLAMP NM 2-HOLE STRAP 3/4" PK20
088700955783 .5 STRP 25 <A> 3.75
CLAMP NM 2-HOLE STRAP 1/2" PK25
015812771024 TAPE 1000FT <A,S> 8.97
EMPIRE 1000' YELLOW CAUTION TAPE
076174561487 DW 4LB HMR <A> 21.97
DEWALT 4LB FG ENGINEER HAMMER

SUBTOTAL 78.56
SALES TAX 6.48
TOTAL \$85.04
CASH 100.00
CHANGE DUE 14.96

6984 09/28/21 07:16 AM



6984 52 45634 09/28/2021 4856

RETURN POLICY DEFINITIONS

POLICY ID	DAYS	POLICY EXPIRES ON
A 1	90	12/27/2021

DID WE NAIL IT?

Take a short survey for a chance TO WIN
A \$5,000 HOME DEPOT GIFT CARD

Opine en español

www.homedepot.com/survey

User ID: H86 98541 91609
PASSWORD: 21478 91557

Entries must be completed within 14 days
of purchase. Entrants must be 18 or
older to enter. See complete rules on
website. No purchase necessary.

manuscript

SCD's Paid
9/29/21
#1262
\$24.89

THANK YOU FOR SHOPPING AT
 14117-CHL/ACE-F
 4012 PADRE BOULEVARD
 SOUTH PADRE ISLAND TX 78597
 (956) 761-2670

ACE

RETURNS MUST BE IN RESALABLE CONDITION
 AND RETURNED WITHIN 30 DAYS WITH RECEIPT
 09/29/21 1:48PM SALLY 590 SALE

71267 1 EA 22.99 EA
 ROTO DIGGER 30" 22.99

SUB-TOTAL: \$ 22.99 TAX: \$ 1.90
 TOTAL: \$ 24.89
 CASH TEND: 25.00 CHANGE: .11



==>> JRNL#D77018

<<==

CUST NO: #7

Customer Copy

REFUNDS GIVEN WITHIN 30 DAYS WITH RECEIPT
 REFUNDS OVER \$100.00 GET INSTORE CREDIT

RETURN POLICY - All returns require the
 original receipt. No returns beyond 30
 days from receipt purchase date. Returns
 MUST BE IN NEW, UNUSED, SALABLE
 condition, tape, staples and torn
 packaging will not be accepted for
 return. DEFECTIVE RETURN POLICY - Items
 being returned as defective from the
 manufacturer require the original
 purchase receipt. No returns to the
 store beyond 30 days will be accepted.
 Beyond 30 days you must contact the
 manufacturer directly.

will have ~~even~~ SCD's
Paid 9/30/21 #1263
How does \$193.12
get more done.

605 W MORRISON RD
BROWNSVILLE, TX 78520 (956)350-2232

6984 00052 09481 09/16/21 05:13 PM
SALE CASHIER OSCAR

052144000842 48" WD STAKE <A>

48" WOOD GARDEN STAKE

7501.98

48 WOOD GARDEN STAKE 148.50
7501.98
885911572170 1PK6PH2 <A> 4.97

DM MAXFIT 6" PH2 1PC

885911572200 1PK6TX25 <A> 4.97

DW MAXFIT 6" T25 1PC

641590000300 20X25X1 FILT <A>

20X25X1 STD PLEAT 3P

209.98 AIR FUEL - 19.96

SUBTOTAL 178.40

SALES TAX	14.72
-----------	-------

SUBTOTAL	\$193.12
TOTAL	\$193.12

XXXXXXXXXXXX8324 DEBIT

USD\$ 193.12

AUTH CODE 001785

ADITHYAN
Chip

CHIP FUND
AID ADMINISTRATION

ified By PIN

US. Exhibit

65

PM

0 - * S ON

19-96x ***

8.25%

1.65*

1 - 65 +

21 • 61*

0 * 1

Er

C

S.C. Davis memo
 THANK YOU FOR SHOPPING AT
 14117 LILYACE-F
 4012 PADRE BOULEVARD
 SOUTH PADRE ISLAND TX 78597
 (956) 761-2670
Paid 10/1/21
#1265
\$10.81

RETURNS MUST BE IN RESALABLE CONDITION
 AND RETURNED WITHIN 30 DAYS WITH RECEIPT
 10/01/21 12:19PM SALLY 590 SALE

0975755 1 EA 9.99 EA
 CABLE TIE-14" WHIT NYLON 100/B 9.99
 SUB-TOTAL: \$ 9.99 TAX: \$.82
 TOTAL: \$ 10.81
 CASH TEND: 20.00 CHANGE: 9.19



JRNL#D77648

CUST NO: 7

Customer Copy

- REFUNDS GIVEN WITHIN 30 DAYS WITH RECEIPT
- REFUNDS OVER \$100.00 GET INSTORE CREDIT
- RETURN POLICY - All returns require the original receipt. No returns beyond 30 days from receipt purchase date. Returns MUST BE IN NEW, UNUSED, SALABLE condition, tape, staples and torn packaging will not be accepted for return. DEFECTIVE RETURN POLICY - Items being returned as defective from the manufacturer require the original purchase receipt. No returns to the store beyond 30 days will be accepted. Beyond 30 days you must contact the manufacturer directly.

THANK YOU FOR SHOPPING AT

14117-CHL/ACE-F

4012 PADRE BOULEVARD

SOUTH PADRE ISLAND TX 78597

(956) 761-2670

RETURNS MUST BE IN RESALABLE CONDITION
AND RETURNED WITHIN 30 DAYS WITH RECEIPT
09/30/21 3:01PM SALLY 590 SALE

73212 5 EA 3.99 EA
NOZZLE POLYGUN PROMO 19.95

SUB-TOTAL: \$ 19.95 TAX: \$ 1.65

TOTAL: \$ 21.60

CASH TEND: 22.00 CHANGE: .40



==> JRNL#D77439

<<==

CUST NO: *7

Customer Copy

REFUNDS GIVEN WITHIN 30 DAYS WITH RECEIPT
REFUNDS OVER \$100.00 GET INSTORE CREDIT

RETURN POLICY - All returns require the original receipt, No returns beyond 30 days from receipt purchase date. Returns MUST BE IN NEW, UNUSED, SALABLE condition, tape, staples and torn packaging will not be accepted for return. DEFECTIVE RETURN POLICY - Items being returned as defective from the manufacturer require the original purchase receipt. No returns to the store beyond 30 days will be accepted. Beyond 30 days you must contact the manufacturer directly.

Coastal Event Rentals, LLC

31047 State Hwy 100

Los Fresnos, TX 78566

(956) 434-2586

jaime@coastaleventrentalsrgv.com

http://www.coastaleventrentalsrgv.com

materials + supplies
\$1,542.56



Coastal Event
 RENTALS

INVOICE

BILL TO

Sandcastle Days

South Padre Island

Paid 10/2/21 #1268
2,916.56

INVOICE # 3654**DATE** 09/30/2021**DUE DATE** 09/30/2021**TERMS** Due on receipt

ACTIVITY	QTY	RATE	AMOUNT
Pole Tent 8 40 x 60 White Top High Peak Pole Tent **Installed**	1	1,000.00	1,000.00T
Tent Lighting 6-50' Bistro Light Strand **Installed**	6	25.00	150.00T
Sidewall 1 Solid Sidewall **Installed**	200	1.00	200.00T
Delivery Delivery/Pick-Up: Tent & Lighting	1	75.00	75.00
Rental Income Mechanical Bull Saturday 3pm-7pm Sunday 3pm-7pm 15' Double Tiki (Friday-Sunday) 40' Obstacle Course (Friday-Sunday)	1	1,200.00	1,200.00T
Delivery Delivery/Pick-Up: Mechanical Bull & Inflatables	1	75.00	75.00T

Date of event: 10/01/2021-10/03/2021

Balance due on or before:

Payment: Credit or debit card payments are subject to a 3.5% fee per transaction. Bank draft is free of charge. Returned payments are subject to a \$15 fee. Cash or check are free of charge.

Reservation Policy: 50% of your total balance is due upon reservation. The remaining balance is due (2) days prior to your event date. Cancellation Policy: Cancellations within (7) days of your event will be subject to a 50% retention of your full total. Any cancellations prior to the (7) days will be subject to a 35% retention of your full total.

SUBTOTAL	2,700.00
TAX (8.25%)	216.56
TOTAL	2,916.56
BALANCE DUE	\$2,916.56



Stronghold Security
 994 Blue Bonnet Dr
 Harlingen, TX 78550 US
 956-466-5734
 stronghold.protected@gmail.com
 www.strongholdprotected.com

INVOICE

BILL TO

Sand castle days 2021
 6900 Padre Blvd.
 South Padre Island, Texas
 78597 United States

SHIP TO

Sand castle days 2021
 6900 Padre Blvd.
 South Padre Island, Texas
 78597 United States

INVOICE # 1925

DATE 10/04/2021

DUE DATE 11/03/2021

TERMS Net 30

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
09/27/2021	Security Guard	Unarmed Security	8	14.00	112.00T
09/28/2021	Security Guard	Unarmed Security	8	14.00	112.00T
09/29/2021	Security Guard	Unarmed Security	8	14.00	112.00T
09/30/2021	Security Guard	Unarmed Security	8	14.00	112.00T
10/01/2021	Security Guard	Unarmed Security	14	14.00	196.00T
10/02/2021	Security Guard	Unarmed Security	13	14.00	182.00T
10/03/2021	Security Guard	Unarmed Security	9	14.00	126.00T

Thank you for your business!

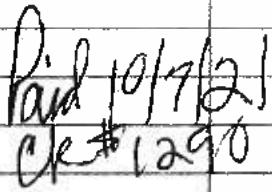
SUBTOTAL	952.00
TAX	78.54
TOTAL	1,030.54
BALANCE DUE	\$1,030.54

Paid 10/5/21
#1287
\$1,030.54

Ace Security & Investigations
C19918

Claytons 2021 Sandcastle

Invoice #21-1006-17

Day	Date	Event	#Officer	Shift	Hours	Total
Thu	9/30/21	Sandcastle	1	1:00p-7:00p	6	6
					Total	6
Fri	10/1/21	Sandcastle	1	3:00p-7:00p	4	4
					Total	4
Sat	10/2/21	Sandcastle	1	10:00a-7:00p	9	9
			2	10:30a-7:00p	8.5	17
					Total	26
Sun	10/3/2021	Sandcastle	1	10:00a-7:00p	9	9
			2	11:00a-7:00p	8	16
					Total	25
Total Hours Billed						61
Amount						\$732.00
State Sales Tax						\$60.39
Total						\$792.39
<div style="text-align: center;">  </div>						

Sandcastle Days
6900 Padre Blvd.
South Padre Island TX 78597

Date	Ref. No.
10/03/2021	SCD's 2021 Mngmt Fee

Vendor
Lucinda Wierenga 117 E Saturn South Padre Island TX 78597

PAID

Bill Due	10/03/2021
Terms	Due on receipt
Memo	Sandcastle Day's 2021 Management Fees

Expenses

Account	Memo	Amount	Customer:Job	Class
Management Fees	Sandcastle Day's 2021 Management Fees	1,000.00		
<div style="position: relative; height: 300px;"> <div style="position: absolute; top: 10%; left: 10%; font-family: cursive; font-size: 1.2em;"> Paid 10/7/21 ck #1289 Received </div> <div style="position: absolute; top: 40%; left: 30%; font-family: cursive; font-size: 1.5em;"> Lucinda Wierenga </div> </div>				

Expense Total : 1,000.00

Bill Total : \$1,000.00

Bill

Sandcastle Days
6900 Padre Blvd.
South Padre Island TX 78597

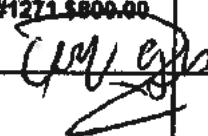
Date	Ref. No.
10/02/2021	SCD's 2021 MC/Sound

Vendor
Geoff Clifton MC and Sound Guy Geoff Clifton PO Box 2862 South Padre Island TX 78597

PAID

Bill Due	10/02/2021
Terms	Due on receipt
Memo	MC and Sound SCD's 2021

Expenses

Account	Memo	Amount	Customer:Job	Class
MC and Sound	MC and Sound	800.00		
	PAID 10/2/21 #1271 \$800.00 Received by: 			

Expense Total : 800.00

Bill Total : \$800.00

Bill Payment Stub

Check Date: 10/5/2021

Check No.: 1288

Check Amount: 8,228.00

Sandcastle Days
6900 Padre Blvd.
South Padre Island TX 78597

Paid To: Courtyard By Marriott
6700 Padre Blvd.
South Padre Island, TX 78597

Date	Type	Reference	Original Amt.	Balance	Discount	Payment
10/4/2021	Bill	72980	1,089.00	1,089.00		1,089.00
10/4/2021	Bill	72981	1,089.00	1,089.00		1,089.00
10/4/2021	Bill	72982	1,089.00	1,089.00		1,089.00
10/4/2021	Bill	72984	1,089.00	1,089.00		1,089.00
10/4/2021	Bill	72986	968.00	968.00		968.00
10/4/2021	Bill	72983	968.00	968.00		968.00
10/4/2021	Bill	72985	968.00	968.00		968.00
10/4/2021	Bill	72979	968.00	968.00		968.00

COURTYARD®

BY MARRIOTT

Courtyard by Marriott®

6700 Padre Blvd, S Padre Island, TX 78597 P 956.433.0590

Marriott.com/BROSP

Daniel Belcher

Xx

Xx TX 78597

Room: 456

Room Type: OCPL

Number of Guests: 1

Rate: \$100.00

Clerk: CHO

Arrive: 25Sep21

Time: 10:36PM

Depart: 04Oct21

Time: 03:30PM

Folio Number: 72980

DATE	DESCRIPTION	CHARGES	CREDITS
25Sep21	Room Charge	100.00	
25Sep21	State Occupancy Tax	6.00	
25Sep21	City Occupancy Tax	8.50	
25Sep21	City Venue Tax	2.00	
25Sep21	County Venue Tax	0.50	
25Sep21	Resort Fee	4.00	
26Sep21	Room Charge	100.00	
26Sep21	State Occupancy Tax	6.00	
26Sep21	City Occupancy Tax	8.50	
26Sep21	City Venue Tax	2.00	
26Sep21	County Venue Tax	0.50	
26Sep21	Resort Fee	4.00	
27Sep21	Room Charge	100.00	
27Sep21	State Occupancy Tax	6.00	
27Sep21	City Occupancy Tax	8.50	
27Sep21	City Venue Tax	2.00	
27Sep21	County Venue Tax	0.50	
27Sep21	Resort Fee	4.00	
28Sep21	Room Charge	100.00	
28Sep21	State Occupancy Tax	6.00	
28Sep21	City Occupancy Tax	8.50	
28Sep21	City Venue Tax	2.00	
28Sep21	County Venue Tax	0.50	
28Sep21	Resort Fee	4.00	
29Sep21	Room Charge	100.00	
29Sep21	State Occupancy Tax	6.00	
29Sep21	City Occupancy Tax	8.50	
29Sep21	City Venue Tax	2.00	
29Sep21	County Venue Tax	0.50	
29Sep21	Resort Fee	4.00	
30Sep21	Room Charge	100.00	
30Sep21	State Occupancy Tax	6.00	
30Sep21	City Occupancy Tax	8.50	
30Sep21	City Venue Tax	2.00	
30Sep21	County Venue Tax	0.50	
30Sep21	Resort Fee	4.00	
01Oct21	Room Charge	100.00	
01Oct21	State Occupancy Tax	6.00	
01Oct21	City Occupancy Tax	8.50	
01Oct21	City Venue Tax	2.00	
01Oct21	County Venue Tax	0.50	
01Oct21	Resort Fee	4.00	

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Courtyard by Marriott®

6700 Padre Blvd, S Padre Island, TX 78597 P 956.433.0590

Marriott.com/BROSP

Daniel Belcher

Xx

Xx TX 78597

Room: 458

Room Type: OCPL

Number of Guests: 1

Rate: \$100.00

Clerk: CHO

Arrive: 25Sep21

Time: 10:36PM

Depart: 04Oct21

Time: 03:30PM

Folio Number: 72980

DATE	DESCRIPTION	CHARGES	CREDITS
02Oct21	Room Charge	100.00	
02Oct21	State Occupancy Tax	6.00	
02Oct21	City Occupancy Tax	8.50	
02Oct21	City Venue Tax	2.00	
02Oct21	County Venue Tax	0.50	
02Oct21	Resort Fee	4.00	
03Oct21	Room Charge	100.00	
03Oct21	State Occupancy Tax	6.00	
03Oct21	City Occupancy Tax	8.50	
03Oct21	City Venue Tax	2.00	
03Oct21	County Venue Tax	0.50	
03Oct21	Resort Fee	4.00	

BALANCE: 1,089.00

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6700 Padre Blvd, S Padre Island, TX 78597 P 956.433.0590

Marriott.com/BROSP

Daniel Belcher

Xx

Xx TX 78597

Room: 456

Room Type: OCPL

Number of Guests: 1

Rate: \$100.00

Clerk: CHO

Arrive: 25Sep21

Time: 10:36PM

Depart: 04Oct21

Time: 03:30PM

Folio Number: 72980

DATE	DESCRIPTION	CHARGES	CREDITS
------	-------------	---------	---------

BALANCE:		0.00
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Marriott.com/BROSP

Karen Fralich
136-74 Janefield Ave
Guelph ON N1G 2L6
Canada

Room: 455
Room Type: OCPL
Number of Guests: 1
Rate: \$100.00

Clerk: CHO

Arrive: 25Sep21

Time: 10:38PM

Depart: 04Oct21

Time: 03:29PM

Folio Number: 72981

DATE	DESCRIPTION	CHARGES	CREDITS
25Sep21	Room Charge	100.00	
25Sep21	State Occupancy Tax	6.00	
25Sep21	City Occupancy Tax	8.50	
25Sep21	City Venue Tax	2.00	
25Sep21	County Venue Tax	0.50	
25Sep21	Resort Fee	4.00	
26Sep21	Room Charge	100.00	
26Sep21	State Occupancy Tax	6.00	
26Sep21	City Occupancy Tax	8.50	
26Sep21	City Venue Tax	2.00	
26Sep21	County Venue Tax	0.50	
26Sep21	Resort Fee	4.00	
27Sep21	Room Charge	100.00	
27Sep21	State Occupancy Tax	6.00	
27Sep21	City Occupancy Tax	8.50	
27Sep21	City Venue Tax	2.00	
27Sep21	County Venue Tax	0.50	
27Sep21	Resort Fee	4.00	
28Sep21	Room Charge	100.00	
28Sep21	State Occupancy Tax	6.00	
28Sep21	City Occupancy Tax	8.50	
28Sep21	City Venue Tax	2.00	
28Sep21	County Venue Tax	0.50	
28Sep21	Resort Fee	4.00	
29Sep21	Room Charge	100.00	
29Sep21	State Occupancy Tax	6.00	
29Sep21	City Occupancy Tax	8.50	
29Sep21	City Venue Tax	2.00	
29Sep21	County Venue Tax	0.50	
29Sep21	Resort Fee	4.00	
30Sep21	Room Charge	100.00	
30Sep21	State Occupancy Tax	6.00	
30Sep21	City Occupancy Tax	8.50	
30Sep21	City Venue Tax	2.00	
30Sep21	County Venue Tax	0.50	
30Sep21	Resort Fee	4.00	
01Oct21	Room Charge	100.00	
01Oct21	State Occupancy Tax	6.00	
01Oct21	City Occupancy Tax	8.50	
01Oct21	City Venue Tax	2.00	
01Oct21	County Venue Tax	0.50	
01Oct21	Resort Fee	4.00	

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Marriott.com/BROSP

Karen Fralich
136-74 Janefield Ave
Guelph ON N1G 2L6
Canada

Room: 455
Room Type: OCPL
Number of Guests: 1
Rate: \$100.00

Clerk: CHO

Arrive: 25Sep21

Time: 10:38PM

Depart: 04Oct21

Time: 03:29PM

Folio Number: 72981

DATE	DESCRIPTION	CHARGES	CREDITS
02Oct21	Room Charge	100.00	
02Oct21	State Occupancy Tax	6.00	
02Oct21	City Occupancy Tax	8.50	
02Oct21	City Venue Tax	2.00	
02Oct21	County Venue Tax	0.50	
02Oct21	Resort Fee	4.00	
03Oct21	Room Charge	100.00	
03Oct21	State Occupancy Tax	6.00	
03Oct21	City Occupancy Tax	8.50	
03Oct21	City Venue Tax	2.00	
03Oct21	County Venue Tax	0.50	
03Oct21	Resort Fee	4.00	

BALANCE: 1,089.00

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6700 Padre Blvd, S Padre Island, TX 78597 P 958.433.0590

Marriott.com/BROSP

Karen Fralich
136-74 Janefield Ave
Guelph ON N1G 2L6
Canada

Room: 455
Room Type: OCPL
Number of Guests: 1
Rate: \$100.00

Clerk: CHO

Arrive: 25Sep21

Time: 10:38PM

Depart: 04Oct21

Time: 03:29PM

Folio Number: 72981

DATE	DESCRIPTION	CHARGES	CREDITS
------	-------------	---------	---------

BALANCE:		0.00	
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As a Marriott Bonvoy Member, you could have earned points towards your free dream vacation today. Start earning points and Elite status, plus enjoy exclusive member offers. Enroll today at the front desk.

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Marriott.com/BROSP

Sculptor Group Claytons

Xx

Xx TX 78597

Russian Federation

Room: 357

Room Type: OCPL

Number of Guests: 1

Rate: \$100.00

Clerk: CHO

Arrive: 25Sep21

Time: 11:09PM

Depart: 04Oct21

Time: 03:28PM

Folio Number: 72982

DATE	DESCRIPTION	CHARGES	CREDITS
25Sep21	Room Charge	100.00	
25Sep21	State Occupancy Tax	6.00	
25Sep21	City Occupancy Tax	8.50	
25Sep21	City Venue Tax	2.00	
25Sep21	County Venue Tax	0.50	
25Sep21	Resort Fee	4.00	
26Sep21	Room Charge	100.00	
26Sep21	State Occupancy Tax	6.00	
26Sep21	City Occupancy Tax	8.50	
26Sep21	City Venue Tax	2.00	
26Sep21	County Venue Tax	0.50	
26Sep21	Resort Fee	4.00	
27Sep21	Room Charge	100.00	
27Sep21	State Occupancy Tax	6.00	
27Sep21	City Occupancy Tax	8.50	
27Sep21	City Venue Tax	2.00	
27Sep21	County Venue Tax	0.50	
27Sep21	Resort Fee	4.00	
28Sep21	Room Charge	100.00	
28Sep21	State Occupancy Tax	6.00	
28Sep21	City Occupancy Tax	8.50	
28Sep21	City Venue Tax	2.00	
28Sep21	County Venue Tax	0.50	
28Sep21	Resort Fee	4.00	
29Sep21	Room Charge	100.00	
29Sep21	State Occupancy Tax	6.00	
29Sep21	City Occupancy Tax	8.50	
29Sep21	City Venue Tax	2.00	
29Sep21	County Venue Tax	0.50	
29Sep21	Resort Fee	4.00	
30Sep21	Room Charge	100.00	
30Sep21	State Occupancy Tax	6.00	
30Sep21	City Occupancy Tax	8.50	
30Sep21	City Venue Tax	2.00	
30Sep21	County Venue Tax	0.50	
30Sep21	Resort Fee	4.00	
01Oct21	Room Charge	100.00	
01Oct21	State Occupancy Tax	6.00	
01Oct21	City Occupancy Tax	8.50	
01Oct21	City Venue Tax	2.00	
01Oct21	County Venue Tax	0.50	
01Oct21	Resort Fee	4.00	

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Sculptor Group Claytons

Xx

Xx TX 78597

Russian Federation

Room: 357

Room Type: OCPL

Number of Guests: 1

Rate: \$100.00

Clerk: CHO

Arrive: 25Sep21

Time: 11:09PM

Depart: 04Oct21

Time: 03:28PM

Folio Number: 72982

DATE	DESCRIPTION	CHARGES	CREDITS
02Oct21	Room Charge	100.00	
02Oct21	State Occupancy Tax	8.00	
02Oct21	City Occupancy Tax	8.50	
02Oct21	City Venue Tax	2.00	
02Oct21	County Venue Tax	0.50	
02Oct21	Resort Fee	4.00	
03Oct21	Room Charge	100.00	
03Oct21	State Occupancy Tax	8.00	
03Oct21	City Occupancy Tax	8.50	
03Oct21	City Venue Tax	2.00	
03Oct21	County Venue Tax	0.50	
03Oct21	Resort Fee	4.00	

BALANCE: 1,089.00

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Russian Federation

Room: 357

Room Type: OCPL

Number of Guests: 1

Rate: \$100.00

Clerk: CHO

Arrive: 25Sep21

Time: 11:09PM

Depart: 04Oct21

Time: 03:28PM

Folio Number: 72982

DATE	DESCRIPTION	CHARGES	CREDITS
26Sep21	Bar Louie	14.07	
26Sep21	Bar Louie	2.00	
26Sep21	Bar Louie	1.00	
04Oct21	Master Card		17.07
Card #: MCXXXXXXXXXXXX1031XXXX Amount: 17.07 Auth: 4N04N2 This card was electronically swiped on 25Sep21			

BALANCE: 0.00

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Eva McGrew

Xx

Xx TX 78597

Room: 458

Room Type: OCPL

Number of Guests: 1

Rate: \$100.00

Clerk: CHO

Arrive: 25Sep21

Time: 09:36PM

Depart: 05Oct21

Time: 11:11AM

Folio Number: 72984

DATE	DESCRIPTION	CHARGES	CREDITS
26Sep21	Room Charge	100.00	
26Sep21	State Occupancy Tax	8.00	
26Sep21	City Occupancy Tax	8.50	
26Sep21	City Venue Tax	2.00	
26Sep21	County Venue Tax	0.50	
26Sep21	Resort Fee	4.00	
27Sep21	Room Charge	100.00	
27Sep21	State Occupancy Tax	8.00	
27Sep21	City Occupancy Tax	8.50	
27Sep21	City Venue Tax	2.00	
27Sep21	County Venue Tax	0.50	
27Sep21	Resort Fee	4.00	
28Sep21	Room Charge	100.00	
28Sep21	State Occupancy Tax	8.00	
28Sep21	City Occupancy Tax	8.50	
28Sep21	City Venue Tax	2.00	
28Sep21	County Venue Tax	0.50	
28Sep21	Resort Fee	4.00	
29Sep21	Room Charge	100.00	
29Sep21	State Occupancy Tax	8.00	
29Sep21	City Occupancy Tax	8.50	
29Sep21	City Venue Tax	2.00	
29Sep21	County Venue Tax	0.50	
29Sep21	Resort Fee	4.00	
30Sep21	Room Charge	100.00	
30Sep21	State Occupancy Tax	8.00	
30Sep21	City Occupancy Tax	8.50	
30Sep21	City Venue Tax	2.00	
30Sep21	County Venue Tax	0.50	
30Sep21	Resort Fee	4.00	
01Oct21	Room Charge	100.00	
01Oct21	State Occupancy Tax	8.00	
01Oct21	City Occupancy Tax	8.50	
01Oct21	City Venue Tax	2.00	
01Oct21	County Venue Tax	0.50	
01Oct21	Resort Fee	4.00	
02Oct21	Room Charge	100.00	
02Oct21	State Occupancy Tax	8.00	
02Oct21	City Occupancy Tax	8.50	
02Oct21	City Venue Tax	2.00	
02Oct21	County Venue Tax	0.50	
02Oct21	Resort Fee	4.00	

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Eva McGrew

Xx

Xx TX 78597

Room: 458

Room Type: OCPL

Number of Guests: 1

Rate: \$100.00

Clerk: CHO

Arrive: 25Sep21

Time: 09:36PM

Depart: 05Oct21

Time: 11:11AM

Folio Number: 72984

DATE	DESCRIPTION	CHARGES	CREDITS
03Oct21	Room Charge	100.00	
03Oct21	State Occupancy Tax	6.00	
03Oct21	City Occupancy Tax	8.50	
03Oct21	City Venue Tax	2.00	
03Oct21	County Venue Tax	0.50	
03Oct21	Resort Fee	4.00	
04Oct21	Room Charge	100.00	
04Oct21	State Occupancy Tax	6.00	
04Oct21	City Occupancy Tax	8.50	
04Oct21	City Venue Tax	2.00	
04Oct21	County Venue Tax	0.50	
04Oct21	Resort Fee	4.00	
		BALANCE:	1,089.00

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Eva McGrew

Xx

Xx TX 78597

Room: 458

Room Type: OCPL

Number of Guests: 1

Rate: \$100.00

Clerk: CHO

Arrive: 25Sep21

Time: 09:36PM

Depart: 05Oct21

Time: 11:11AM

Folio Number: 72984

DATE	DESCRIPTION	CHARGES	CREDITS
		BALANCE:	0.00

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Abram Waterman

Xx

Xx TX 78597

Room: 561

Room Type: OCPL

Number of Guests: 1

Rate: \$100.00

Clerk: CHO

Arrive: 25Sep21

Time: 09:39PM

Depart: 04Oct21

Time: 03:30PM

Folio Number: 72986

DATE	DESCRIPTION	CHARGES	CREDITS
26Sep21	Room Charge	100.00	
26Sep21	State Occupancy Tax	6.00	
26Sep21	City Occupancy Tax	8.50	
26Sep21	City Venue Tax	2.00	
26Sep21	County Venue Tax	0.50	
26Sep21	Resort Fee	4.00	
27Sep21	Room Charge	100.00	
27Sep21	State Occupancy Tax	6.00	
27Sep21	City Occupancy Tax	8.50	
27Sep21	City Venue Tax	2.00	
27Sep21	County Venue Tax	0.50	
27Sep21	Resort Fee	4.00	
28Sep21	Room Charge	100.00	
28Sep21	State Occupancy Tax	6.00	
28Sep21	City Occupancy Tax	8.50	
28Sep21	City Venue Tax	2.00	
28Sep21	County Venue Tax	0.50	
28Sep21	Resort Fee	4.00	
29Sep21	Room Charge	100.00	
29Sep21	State Occupancy Tax	6.00	
29Sep21	City Occupancy Tax	8.50	
29Sep21	City Venue Tax	2.00	
29Sep21	County Venue Tax	0.50	
29Sep21	Resort Fee	4.00	
30Sep21	Room Charge	100.00	
30Sep21	State Occupancy Tax	6.00	
30Sep21	City Occupancy Tax	8.50	
30Sep21	City Venue Tax	2.00	
30Sep21	County Venue Tax	0.50	
30Sep21	Resort Fee	4.00	
01Oct21	Room Charge	100.00	
01Oct21	State Occupancy Tax	6.00	
01Oct21	City Occupancy Tax	8.50	
01Oct21	City Venue Tax	2.00	
01Oct21	County Venue Tax	0.50	
01Oct21	Resort Fee	4.00	
02Oct21	Room Charge	100.00	
02Oct21	State Occupancy Tax	6.00	
02Oct21	City Occupancy Tax	8.50	
02Oct21	City Venue Tax	2.00	

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 Abram Waterman
 Xx
 Xx TX 78597

 Room: 561
 Room Type: OCPL
 Number of Guests: 1
 Rate: \$100.00
 Clerk: CHO

Arrive: 25Sep21 Time: 09:39PM Depart: 04Oct21 Time: 03:30PM Folio Number: 72986

DATE	DESCRIPTION	CHARGES	CREDITS
02Oct21	County Venue Tax	0.50	
02Oct21	Resort Fee	4.00	
03Oct21	Room Charge	100.00	
03Oct21	State Occupancy Tax	6.00	
03Oct21	City Occupancy Tax	8.50	
03Oct21	City Venue Tax	2.00	
03Oct21	County Venue Tax	0.50	
03Oct21	Resort Fee	4.00	

BALANCE: 968.00

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Abram Waterman
Xx
Xx TX 78597

Room: 561
Room Type: OCPL
Number of Guests: 1
Rate: \$100.00

Clerk: CHO

Arrive: 25Sep21

Time: 09:39PM

Depart: 04Oct21

Time: 03:30PM

Folio Number: 72986

DATE	DESCRIPTION	CHARGES	CREDITS
		BALANCE:	0.00

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Emerson Schreiner

Xx

Xx TX 78597

Sculptor Groups

Room: 362

Room Type: OCPL

Number of Guests: 1

Rate: \$100.00

Clerk: CHO

Arrive: 25Sep21

Time: 06:25PM

Depart: 04Oct21

Time: 03:29PM

Folio Number: 72983

DATE	DESCRIPTION	CHARGES	CREDITS
26Sep21	Room Charge	100.00	
26Sep21	State Occupancy Tax	6.00	
26Sep21	City Occupancy Tax	8.50	
26Sep21	City Venue Tax	2.00	
26Sep21	County Venue Tax	0.50	
26Sep21	Resort Fee	4.00	
27Sep21	Room Charge	100.00	
27Sep21	State Occupancy Tax	6.00	
27Sep21	City Occupancy Tax	8.50	
27Sep21	City Venue Tax	2.00	
27Sep21	County Venue Tax	0.50	
27Sep21	Resort Fee	4.00	
28Sep21	Room Charge	100.00	
28Sep21	State Occupancy Tax	6.00	
28Sep21	City Occupancy Tax	8.50	
28Sep21	City Venue Tax	2.00	
28Sep21	County Venue Tax	0.50	
28Sep21	Resort Fee	4.00	
29Sep21	Room Charge	100.00	
29Sep21	State Occupancy Tax	6.00	
29Sep21	City Occupancy Tax	8.50	
29Sep21	City Venue Tax	2.00	
29Sep21	County Venue Tax	0.50	
29Sep21	Resort Fee	4.00	
30Sep21	Room Charge	100.00	
30Sep21	State Occupancy Tax	6.00	
30Sep21	City Occupancy Tax	8.50	
30Sep21	City Venue Tax	2.00	
30Sep21	County Venue Tax	0.50	
30Sep21	Resort Fee	4.00	
01Oct21	Room Charge	100.00	
01Oct21	State Occupancy Tax	6.00	
01Oct21	City Occupancy Tax	8.50	
01Oct21	City Venue Tax	2.00	
01Oct21	County Venue Tax	0.50	
01Oct21	Resort Fee	4.00	
02Oct21	Room Charge	100.00	
02Oct21	State Occupancy Tax	6.00	
02Oct21	City Occupancy Tax	8.50	
02Oct21	City Venue Tax	2.00	

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Emerson Schreiner

Xx

Xx TX 78597

Sculptor Groups

Room: 362

Room Type: OCPL

Number of Guests: 1

Rate: \$100.00

Clerk: CHO

Arrive: 25Sep21

Time: 08:25PM

Depart: 04Oct21

Time: 03:29PM

Folio Number: 72983

DATE	DESCRIPTION	CHARGES	CREDITS
02Oct21	County Venue Tax	0.50	
02Oct21	Resort Fee	4.00	
03Oct21	Room Charge	100.00	
03Oct21	State Occupancy Tax	6.00	
03Oct21	City Occupancy Tax	8.50	
03Oct21	City Venue Tax	2.00	
03Oct21	County Venue Tax	0.50	
03Oct21	Resort Fee	4.00	

BALANCE: 968.00

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Emerson Schreiner

Xx

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Sculptor Groups

Room: 362

Room Type: OCPL

Number of Guests: 1

Rate: \$100.00

Clerk: CHO

Arrive: 25Sep21

Time: 06:25PM

Depart: 04Oct21

Time: 03:29PM

Folio Number: 72983

DATE	DESCRIPTION	CHARGES	CREDITS
		BALANCE:	0.00

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Albert Lucio

Xx

Xx TX 78597

Room: 461

Room Type: OCPL

Number of Guests: 1

Rate: \$100.00

Clerk: CHO

Arrive: 25Sep21

Time: 09:38PM

Depart: 04Oct21

Time: 03:30PM

Folio Number: 72985

DATE	DESCRIPTION	CHARGES	CREDITS
26Sep21	Room Charge	100.00	
26Sep21	State Occupancy Tax	6.00	
26Sep21	City Occupancy Tax	8.50	
26Sep21	City Venue Tax	2.00	
26Sep21	County Venue Tax	0.50	
26Sep21	Resort Fee	4.00	
27Sep21	Room Charge	100.00	
27Sep21	State Occupancy Tax	6.00	
27Sep21	City Occupancy Tax	8.50	
27Sep21	City Venue Tax	2.00	
27Sep21	County Venue Tax	0.50	
27Sep21	Resort Fee	4.00	
28Sep21	Room Charge	100.00	
28Sep21	State Occupancy Tax	6.00	
28Sep21	City Occupancy Tax	8.50	
28Sep21	City Venue Tax	2.00	
28Sep21	County Venue Tax	0.50	
28Sep21	Resort Fee	4.00	
29Sep21	Room Charge	100.00	
29Sep21	State Occupancy Tax	6.00	
29Sep21	City Occupancy Tax	8.50	
29Sep21	City Venue Tax	2.00	
29Sep21	County Venue Tax	0.50	
29Sep21	Resort Fee	4.00	
30Sep21	Room Charge	100.00	
30Sep21	State Occupancy Tax	6.00	
30Sep21	City Occupancy Tax	8.50	
30Sep21	City Venue Tax	2.00	
30Sep21	County Venue Tax	0.50	
30Sep21	Resort Fee	4.00	
01Oct21	Room Charge	100.00	
01Oct21	State Occupancy Tax	6.00	
01Oct21	City Occupancy Tax	8.50	
01Oct21	City Venue Tax	2.00	
01Oct21	County Venue Tax	0.50	
01Oct21	Resort Fee	4.00	
02Oct21	Room Charge	100.00	
02Oct21	State Occupancy Tax	6.00	
02Oct21	City Occupancy Tax	8.50	
02Oct21	City Venue Tax	2.00	

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 Albert Lucio
 Xx
 Xx TX 78597

 Room: 461
 Room Type: OCPL
 Number of Guests: 1
 Rate: \$100.00

Clerk: CHO

Arrive: 25Sep21

Time: 09:38PM

Depart: 04Oct21

Time: 03:30PM

Folio Number: 72985

DATE	DESCRIPTION	CHARGES	CREDITS
02Oct21	County Venue Tax	0.50	
02Oct21	Resort Fee	4.00	
03Oct21	Room Charge	100.00	
03Oct21	State Occupancy Tax	6.00	
03Oct21	City Occupancy Tax	8.50	
03Oct21	City Venue Tax	2.00	
03Oct21	County Venue Tax	0.50	
03Oct21	Resort Fee	4.00	
		BALANCE:	968.00

As a Marriott Bonvoy Member, you could have earned points towards your free dream vacation today. Start earning points and Elite status, plus enjoy exclusive member offers. Enroll today at the front desk.

See our "Privacy & Cookie Statement" on Marriott.com.

Operated under license from Marriott International, Inc. or one of its affiliates.

The undersigned agrees to make immediate payment upon receipt of statement. In the event such payment is not made within 30 days after receipt of the original statement. It is agreed that the hotel may impose a late payment charge at a rate of 1 1/2% per month [annual rate of 18%], or the maximum allowed by law, on the unpaid balance, and the reasonable cost of collection, including attorney's fees.

Bring the Courtyard sleep experience home with you. Visit ShopCourtyard.com.

COURTYARD®

BY MARRIOTT

Courtyard by Marriott®

6700 Padre Blvd, S Padre Island, TX 78597 P 956.433.0590

Marriott.com/BROSP

 Albert Lucio
 Xx
 Xx TX 78597

 Room: 461
 Room Type: OCPL
 Number of Guests: 1
 Rate: \$100.00

Clerk: CHO

Arrive: 25Sep21

Time: 09:38PM

Depart: 04Oct21

Time: 03:30PM

Folio Number: 72985

DATE	DESCRIPTION	CHARGES	CREDITS
		BALANCE:	0.00

As a Marriott Bonvoy Member, you could have earned points towards your free dream vacation today. Start earning points and Elite status, plus enjoy exclusive member offers. Enroll today at the front desk.

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COURTYARD[®]

BY MARRIOTT

Courtyard by Marriott[®]

6700 Padre Blvd, S Padre Island, TX 78597 P 958.433.0590

Marriott.com/BROSP

 Fred Mallett
 Xx
 Xx TX 78597

 Room: 562
 Room Type: OCPL
 Number of Guests: 1
 Rate: \$100.00

Clerk: CHO

Arrive: 26Sep21

Time: 08:34PM

Depart: 04Oct21

Time: 03:31PM

Folio Number: 72979

DATE	DESCRIPTION	CHARGES	CREDITS
26Sep21	Room Charge	100.00	
26Sep21	State Occupancy Tax	6.00	
26Sep21	City Occupancy Tax	8.50	
26Sep21	City Venue Tax	2.00	
26Sep21	County Venue Tax	0.50	
26Sep21	Resort Fee	4.00	
27Sep21	Room Charge	100.00	
27Sep21	State Occupancy Tax	6.00	
27Sep21	City Occupancy Tax	8.50	
27Sep21	City Venue Tax	2.00	
27Sep21	County Venue Tax	0.50	
27Sep21	Resort Fee	4.00	
28Sep21	Room Charge	100.00	
28Sep21	State Occupancy Tax	6.00	
28Sep21	City Occupancy Tax	8.50	
28Sep21	City Venue Tax	2.00	
28Sep21	County Venue Tax	0.50	
28Sep21	Resort Fee	4.00	
29Sep21	Room Charge	100.00	
29Sep21	State Occupancy Tax	6.00	
29Sep21	City Occupancy Tax	8.50	
29Sep21	City Venue Tax	2.00	
29Sep21	County Venue Tax	0.50	
29Sep21	Resort Fee	4.00	
30Sep21	Room Charge	100.00	
30Sep21	State Occupancy Tax	6.00	
30Sep21	City Occupancy Tax	8.50	
30Sep21	City Venue Tax	2.00	
30Sep21	County Venue Tax	0.50	
30Sep21	Resort Fee	4.00	
01Oct21	Room Charge	100.00	
01Oct21	State Occupancy Tax	6.00	
01Oct21	City Occupancy Tax	8.50	
01Oct21	City Venue Tax	2.00	
01Oct21	County Venue Tax	0.50	
01Oct21	Resort Fee	4.00	
02Oct21	Room Charge	100.00	
02Oct21	State Occupancy Tax	6.00	
02Oct21	City Occupancy Tax	8.50	
02Oct21	City Venue Tax	2.00	

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COURTYARD®

BY MARRIOTT

Courtyard by Marriott®

6700 Padre Blvd, S Padre Island, TX 78597 P 958.433.0590

Marriott.com/BROSP

Fred Mallett
Xx
Xx TX 78597

Room: 562
Room Type: OCPL
Number of Guests: 1
Rate: \$100.00

Clerk: CHO

Arrive: 26Sep21

Time: 08:34PM

Depart: 04Oct21

Time: 03:31PM

Folio Number: 72979

DATE	DESCRIPTION	CHARGES	CREDITS
02Oct21	County Venue Tax	0.50	
02Oct21	Resort Fee	4.00	
03Oct21	Room Charge	100.00	
03Oct21	State Occupancy Tax	6.00	
03Oct21	City Occupancy Tax	8.50	
03Oct21	City Venue Tax	2.00	
03Oct21	County Venue Tax	0.50	
03Oct21	Resort Fee	4.00	
		BALANCE:	968.00

Marriott Bonvoy Account # XXXXX0723. Your Marriott Bonvoy points/miles earned on your eligible earnings will be credited to your account. Check your Marriott Bonvoy account statement or your online statement for updated activity.

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COURTYARD®

BY MARRIOTT

Courtyard by Marriott®

6700 Padre Blvd, S Padre Island, TX 78597 P 956.433.0590

Marriott.com/BROSP

Fred Mallett
Xx
Xx TX 78597

Room: 562
Room Type: OCPL
Number of Guests: 1
Rate: \$100.00

Clerk: CHO

Arrive: 26Sep21

Time: 08:34PM

Depart: 04Oct21

Time: 03:31PM

Folio Number: 72979

DATE	DESCRIPTION	CHARGES	CREDITS
		BALANCE:	0.00

Marriott Bonvoy Account # XXXXX0723. Your Marriott Bonvoy points/miles earned on your eligible earnings will be credited to your account. Check your Marriott Bonvoy account statement or your online statement for updated activity.

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cash paid 9/24/21 dk#1259 \$111.34

Receipt to CBL
 DOLLAR GENERAL STORE #17405
 4400 PADRE BLVD
 SOUTH PADRE ISLAND, TX 78597
 (956) 426-1112

GATORADE FRUIT PUNCH	E	3.85 S
052000204087-111		
GATORADE FRUIT PUNCH	E	3.85 S
052000204087-111		
GATORADE FRUIT PUNCH	E	3.85 S
052000204087-111		
GATORADE FRUIT PUNCH	E	3.85 S
052000204087-111		
GATORADE FRUIT PUNCH	E	3.85 S
052000204087-111		
GATORADE FRUIT PUNCH	E	3.85 S
052000204087-111		
GATORADE COOL BLUE 4	E	3.85 S
052000103939-111		
GATORADE COOL BLUE 4	E	3.85 S
052000103939-111		
GATORADE COOL BLUE 4	E	3.85 S
052000103939-111		
GATORADE COOL BLUE 4	E	3.85 S
052000103939-111		
GATORADE COOL BLUE 4	E	3.85 S
052000103939-111		
GATORADE COOL BLUE 4	E	3.85 S
052000103939-111		
GATORADE LEMON LIME	E	3.85 S
052000204094-111		
GATORADE LEMON LIME	E	3.85 S
052000204094-111		
GATORADE LEMON LIME	E	3.85 S
052000204094-111		
GATORADE LEMON LIME	E	3.85 S
052000204094-111		
GATORADE BERRY 4PK	E	2.75 S
052000128574-111		
GATORADE BERRY 4PK	E	2.75 S
052000128574-111		
GATORADE BERRY 4PK	E	2.75 S
052000128574-111		
GATORADE GLCR FRZ 12	E	2.75 S
052000010541-111		
GATORADE GLCR FRZ 12	E	2.75 S
052000010541-111		
GATORADE GLCR FRZ 12	E	2.75 S
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GATORADE GLCR FRZ 12	E	2.75 S
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GATORADE GLCR FRZ 12	E	2.75 S
052000010541-111		
GATORADE GLCR FRZ 12	E	2.75 S
052000010541-111		
GATORADE GLCR FRZ 12	E	2.75 S
052000010541-111		

SUBTOTAL	\$102.85
Tax1	\$8.49
TOTAL SALE	\$111.34
CASH	\$120.00
CHANGE	\$8.66

ITEMS 31
 2021-09-24 14:32:26 17405 01 2224



CUSTOMER

LAYTON S BEACH BAR GRI
900 PADRE BLVD

YOUTH PADRE ISLAND 78597
SPECIAL INSTRUCTIONS

ITN: SAND CASTLE DAY (PLEASE COLLECT CHK COD
DRIVER USE CODE D4999

(956) 741-2344
TERMS

REFERENCE INFORMATION &
CUSTOMER PHONE

REMIT TO:
BEN E. KEITH SAN ANTONIO
PO BOX 1570
FORT WORTH, TX 76101
(210) 661-7597
SALES REPRESENTATIVE



ORIGINAL INVOICE



INVOICE NO. 76130572 PAGE 1 DT
CUSTOMER NO. 314282 MO 9 DAY 25 YR 21
TAX ID: # 32043697872
P.O. NUMBER ROUTE/STOP

LINE	LOCATION	CASES	PKGS.	ITEM NO.	CRD NO	MFG CODE	PACK SIZE	DESCRIPTION	UNIT PRICE	AMOUNT	DELVRY DRDP	RETURN CODE
1		1	104555	BESTMA	70708	144/11	07	COOKIE OATMEAL RAISIN IW	32.98	32.98		
2	GH03913	1	417080	BESTMA	70710	144/11	07	COOKIE SNICKERDORR F IW TE	32.98	32.98		
3	FY05822	1	417108	BESTMA	70707	144/11	07	COOKIE CHOCOLATE CHIP IW	32.98	32.98		
4		3						TOTAL FOR FREEZER		98.94		
5	DS01012	5	149873	NIAGAR	NIMW05	40/11	07	WATER SPRINKING PURIFIED	5.98	29.90		
6	DV01014	5	639097	COCACO	900006	24/12	07	SODA COKE CLASSIC CUBE PAC	15.88	79.40		
7	DV01214	2	639100	SPRITE	45176	24/12	07	SODA SPRITE CUBE PACK	15.88	31.76		
8	DV01212	2	639133	DRPEPP	80000	24/12	07	SODA DR PEPPER CUBE PACK	15.88	31.76		
9	FI05414	1	699197	LAYS	411045	10/20	07	CHIP POTATO REG SINGLE SER	37.77	37.77		
10	EH04921	1	699199	CHEESE	32419	10/20	07	CHIP CHEESE CRUNCHY	37.77	37.77		
11	EG01624	1	699203	DORITO	11142	10/20	07	CHIP DORITO NACHO CHEESE	37.77	37.77		
12	EF07123	1	772803	N VALL	11594	1207	89	GRANDOLA BAR CHEW VARIETY	48.67	48.67		
13		18						SUB TOTAL FOR DRY		334.80		

THIS DOCUMENT AND THE INFORMATION HEREIN IS BEN E. KEITH COMPANY'S CONFIDENTIAL, PROPRIETARY, AND TRADE SECRET INFORMATION. (II) IS APPLICABLE, IS SUBJECT TO THE TERMS AND CONDITIONS OF THE ENTIRE END USER AGREEMENT AGREED TO BY CUSTOMER. (III) MAY ONLY BE USED BY CUSTOMER FOR TRANSACTING BUSINESS WITH BEN E. KEITH COMPANY AND (IV) MAY NOT BE USED BY ANY THIRD PARTY.

GET WITH YOUR DSR ON OUR MARKETING CAMPAIGN
SHIPPED FROM: 17635 BEN E. KEITH SAN ANTONIO, TEXAS 78154-3957
RECEIVED BY: GLEY
TOTAL QTY THIS PAGE 21
TOTAL QTY INVOICE 21
PLEASE CHECK THIS INVOICE CAREFULLY. BEN E. KEITH FOODS WILL NOT BE RESPONSIBLE FOR ANY SHORTAGES AFTER YOU SIGN.
CASH/CK
TAX
ADJUSTMENT
TOTAL INVOICE 433.74
NEW TOTAL 104

Cash Receipt
Dea Contreras #1267
 DOLLAR GENERAL STORE #17405 10/2/21
 4400 PADRE BLVD
 SOUTH PADRE ISLAND, TX 78597 \$25.98
 (956) 426-1112

GATORADE FRUIT PUNCH	E	1.20 S
052000338751-111		
GATORADE FRUIT PUNCH	E	1.20 S
052000338751-111		
GATORADE FRUIT PUNCH	E	1.20 S
052000338751-111		
GATORADE FRUIT PUNCH	E	1.20 S
052000338751-111		
GATORADE FRUIT PUNCH	E	1.20 S
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GATORADE FRUIT PUNCH	E	1.20 S
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GATORADE FRUIT PUNCH	E	1.20 S
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GATORADE FRUIT PUNCH	E	1.20 S
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GATORADE FRUIT PUNCH	E	1.20 S
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GATORADE FRUIT PUNCH	E	1.20 S
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GATORADE FRUIT PUNCH	E	1.20 S
052000338751-111		
GATORADE FRUIT PUNCH	E	1.20 S
052000338751-111		
GATORADE FRUIT PUNCH	E	1.20 S
052000338751-111		

SUBTOTAL	\$24.00
Tax1	\$1.98
TOTAL SALE	\$25.98
CASH	\$40.00
CHANGE	\$14.02

ITEMS 20
 2021-10-02 08:39:57 17405 01 3378

890314287097439029110933919119918414311121

-----CUT HERE-----

 * You may have a chance to
 WIN !! \$100 Gift Card
 *
 * Go To
 DGCustomerFirst.com



1061 3464 0927 2118 1200 446

1 PRESIDENT BIE WHEEL 16 O
2 Ea. @ 1/ 7.93 F 15.86
2 NATURESWEET CHERUBS TOMAT
3 Ea. @ 1/ 2.98 FW 8.94
3 NATURESWEET GLORYS TOMATO FW 2.98
4 HEB SWISS CHEESE BULK F 7.93
5 HEB SWISS CHEESE BULK F 8.17
6 HEB SWISS CHEESE BULK F 7.97
7 BRS HEAD CHEDDAR BLACK WA F 9.29
8 BRS HEAD CHEDDAR BLACK WA F 9.20
9 BRS HEAD CHEDDAR BLACK WA F 9.34
10 HEB SI BLACK FOREST HAM F 8.22
11 HEB SI BLACK FOREST HAM F 8.43
12 HEB SI ROAST BEEF SEASOND F 11.30
13 HEB SI MESQ SMOKED TURKEY F 8.60
14 HEB SI MESQ SMOKED TURKEY F 8.60
15 HEB SI ROAST BEEF SEASOND F 11.53
16 TENUTA CASEO MOSCATO T 10.78
17 RUSTICO UNFILTERED EVOD F 12.99
18 MAZZETTA SLICE KALAMATA O
2 Ea. @ 1/ 4.78 F 9.56
19 MEZZETTA GARLIC STUFFED O F 5.32
20 MEZZ SPAN COLOSL PINT STU F 5.54
21 MARIO CAPOTE CAPERS F 3.24
22 ORTI DI CALABRIA VEGAN RA F 5.99
23 MEZZETTA JALAPENO STUFFED F 5.32
24 HEB LARGE BLACK OLIVE F 1.54
25 COPIENT TRIG
2 Ea. @ 1/ 0.00 0.00
26 AR CACIO E PEPE BREAD DTP F 0.00
FREE/COUPON \$6.99 orig 6.99 Ea.
27 MEZZETTA RSTD RED BELL PE F 2.90
28 CHOLULA HOT SAUCE
2 Ea. @ 1/ 2.82 F 5.64
29 MT OLIVE BREAD & BUTTER
2 Ea. @ 1/ 1.98 F 3.96
30 FARADN ESTRELLAS PASTAS
5 Ea. @ 1/ 0.40 F 2.00
31 PF WHOLE GRAIN DARK GERMA F 3.12
32 SEEDLESS WATERMELON 45CT
2 Ea. @ 1/ 4.48 FW 8.96
33 DELI SWIRL RYE AND PUMP
2 Ea. @ 1/ 3.84 F 7.68
34 RUSTICO TRAPANESE SICILN F 0.00
FREE/COUPON \$4.99 orig 4.99 Ea.
35 CUCUMBERS 72CT
18 Ea. @ 3/ 1.00 FW 6.00
36 \$5 SUPER LOTERIA NO 2249
2 Ea. @ 1/ 5.00 10.00
37 HEB ORGANICS SPRING MIX
3 Ea. @ 1/ 3.98 FW 11.94
38 KRAFT HORSE RADISH SAUCE
2 Ea. @ 1/ 1.98 F 3.96
39 WP FLAVORED - SWEET CHILI
2 Ea. @ 1/ 3.98 F 7.96
40 HEB SI MATCHSTICK CARROTS
2 Ea. @ 1/ 1.88 FW 3.76
41 BORDEN COUNTRY STORE BUTT F 3.58
42 HEB HATCH RANCH DRESSING F 3.57
43 HAKS ORG AVCDO LME DRSSNG F 3.98
44 PF HEARTY WHITE BREAD
2 Ea. @ 1/ 3.18 F 6.36
45 HEB ESS GR 12GRAIN
2 Ea. @ 1/ 2.58 F 5.16
46 LARGE GRAPEFRUIT
2.57 Lbs @ 1/ 1.68 FW 4.32
47 2# BAG LEMONS FW 3.38
48 GRILL-A-BELLA MUSHROOMS
4 Ea. @ 1/ 3.27 FW 13.08
49 SLEEVED ROMAINE LETTUCE
2 Ea. @ 1/ 1.74 FW 3.48
50 JUMBO ONION RED
2.27 Lbs @ 1/ 0.98 FW 2.22
51 JALAPENO PEPPER 20#
1.60 Lbs @ 1/ 0.68 FW 1.09
52 ROMA TOMATOES

CILANTRO

8 Ea. @ 1/ 0.33 F 2.64
54 GREEN ONIONS*
12 Ea. @ 1/ 0.50 FW 6.00
55 ROMA TOMATOES
2.31 Lbs @ 1/ 0.88 FW 2.03
56 ROMA TOMATOES
1.60 Lbs @ 1/ 0.88 FW 1.41
57 ROMA TOMATOES
1.79 Lbs @ 1/ 0.88 FW 1.58
58 JUMBO ONION RED
2.26 Lbs @ 1/ 0.98 FW 2.21
59 BULK GARLIC
8 Ea. @ 2/ 1.00 FW 4.00
60 YELLOW ONIONS 3LB BAG
2 Ea. @ 1/ 2.24 FW 4.48
61 HCF CHOPPED PECANS F 5.98
62 HEB ORG TRI-COLOR QUINDA
3 Ea. @ 1/ 3.98 F 11.94
63 HEB SI SUNRISE PEPPERS
3 Ea. @ 1/ 3.68 FW 11.04
64 HEB CLUB PACK BACON F 12.99
65 RACCONTO BALSAMIC VINEGAR F 3.28
66 KIKKOMAN SOY SAUCE-GLS BT F 4.39
67 STAR RED WINE VINEGAR F 2.22
68 V8 JUICE
4 Ea. @ 1/ 2.88 F 11.52
69 HEB RUBY RED GRAPEFRUIT J FW 2.78
70 HELLMANN'S MAYONNAISE F 6.29
71 INGLHFFR STONE GROUND MUS
2 Ea. @ 1/ 2.46 F 4.92
72 WP FLAVORED - SALT & PEPP
2 Ea. @ 1/ 3.98 F 7.96
73 MRS CUBBISONS CLASSIC SEA
2 Ea. @ 1/ 1.78 F 3.56
74 HEB WHOLE DRIED CRNBERRIES F 4.78
75 LOL BUTTER OLIVE OIL & SE
3 Ea. @ 1/ 3.84 F 11.52
76 POTATO RED 8 5LB BV FW 3.97
77 HCF LOTS OF LIME JUICE F 2.58
78 HCF LG GRADE A 12CT EGGS FW 1.45
***** Sale Subtotal*** 464.24
Sales Tax 0.89
***** Total Sale*** 465.13
*** DEBIT 465.13

1.542.56

0.0

54.59

465.13

519.72

#1269

LOS TORTUGOS SEAFOOD MAR

3 QUEEN ISABELLA BLVD
PORT ISABEL TX 785782407
9569435602

DINE IN

Cashier: DARLENN

29-Sep-2021 1:37:18P

Transaction 119045

Subtotal \$52.49
SVC (4.0%) \$2.10
Total \$54.59
DEBIT CARD AUTH \$54.59

Tip

Total

Retain this copy for statement validation

Station: MARKET

29-Sep-2021 1:37:29P

Sandcastle Days
8900 Padre Blvd.
South Padre Island TX 78597

Date	Ref. No.
10/02/2021	SCD's 2021 Chef

Vendor
Ken Zoric

PAID

Bill Due	10/02/2021
Terms	Due on receipt
Memo	Chef to prepare lunches for sculptors

Expenses

Account	Memo	Amount	Customer:Job	Class
Food and Beverage	Chef to prepare lunches for sculptors	200.00		
	<p><i>Paid 10/2/21</i></p> <p><i>#1270</i></p> <p><i>\$200.00</i></p> <p><i>Received X <u>[Signature]</u></i></p>			

Expense Total : 200.00

Bill Total : \$200.00

Sandcastle Days
8900 Padre Blvd.
South Padre Island TX 78597

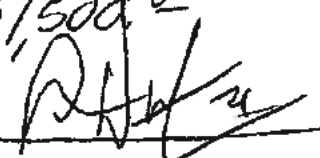
Date	Ref. No.
10/02/2021	SCD's 2021 Sculptor

Vendor
Abe Waterman Abram Waterman 5807 Patton St Oakland, CA 94618

PAID

Bill Due	10/02/2021
Terms	Due on receipt
Memo	Sandcastle Day's 2021 Sculptor Fee with Travel Expense

Expenses

Account	Memo	Amount	Customer:Job	Class
Sand Sculptors Sculptor Travel Expense	2021 Sculptor Fee 2021 Travel Expense Sculptor	1,200.00 300.00		
<i>Paid 10/2/21 ck #1274 \$1,500.00 Received </i>				

Expense Total : 1,500.00

Bill Total : \$1,500.00

Sandcastle Days
6900 Padre Blvd.
South Padre Island TX 78597

Date	Ref. No.
10/02/2021	SCD's 2021 Sculptor

Vendor
Karen Fralich 136-74 Janefield Ave. Guelph Ontario, Canada N1G 2L6

PAID

Bill Due	10/02/2021
Terms	Due on receipt
Memo	Sandcastle Days 2021 Sculptor Fee with Travel Expense

Expenses

Account	Memo	Amount	Customer:Job	Class
Master Sand Sculptors	Sculptor Fee	1,200.00		
Sculptor Travel Expense	Sculptor's Travel Expense	300.00		
<p>10/2/21 Paid ck #1275 \$1,500.⁰⁰ Received <i>[Signature]</i> <i>[Signature]</i></p>				

Expense Total : 1,500.00

Bill Total : \$1,500.00

Sandcastle Days
6900 Padre Blvd.
South Padre Island TX 78597

Date	Ref. No.
10/02/2021	SCD's 2021 Sculptor

Vendor
Lucinda Wierenga 117 E Saturn South Padre Island TX 78597

PAID

Bill Due	10/02/2021
Terms	Due on receipt
Memo	Sandcastle Day's 2021 Sculptor Fee

Expenses

Account	Memo	Amount	Customer:Job	Class
Master Sand Sculptors	Sculptor Fee	1,200.00		
<p><i>Paid 10/2/21 ck #1276</i> <i>\$1,200.00</i> <i>Received [Signature] L Wierenga</i></p>				

Expense Total : 1,200.00

Bill Total : \$1,200.00

Sandcastle Days
6900 Padre Blvd.
South Padre Island TX 78597


Date	Ref. No.
10/02/2021	SCD's 2021 Sculptor

Vendor
Emerson Schreiner 3809 Avenue O Galveston, TX 77550

PAID

Bill Due	10/02/2021
Terms	Due on receipt
Memo	Sandcastle Day's 2021 Sculptor Fee with Travel Expense

Expenses

Account	Memo	Amount	Customer:Job	Class
Sand Sculptors	Sculptor Fee	1,200.00		
Sculptor Travel Expense	Sculptor Travel Expense	100.00		
<p><i>Paid 10/2/21 CP #1277</i> <i>\$1,300.00</i> <i>Received</i> </p>				

Expense Total : 1,300.00

Bill Total : \$1,300.00

Sandcastle Days
6900 Padre Blvd.
South Padre Island TX 78597

Date	Ref. No.
10/02/2021	SCD's 2021 Sculptor

Vendor
Walter C McDonald Master Sculptor Walter C McDonald 117 W Corral South Padre Island TX 78597

PAID

Bill Due	10/02/2021
Terms	Due on receipt
Memo	Sandcastle Day's 2021 Sculptor Fee

Expenses

Account	Memo	Amount	Customer:Job	Class
Sand Sculptors	Sculptor Fee	1,200.00		
<i> Paid 10/2/21 CK #1278 \$1,200.⁰⁰ Received <u>Walter McDonald</u> </i>				

Expense Total : 1,200.00

Bill Total : \$1,200.00

Sandcastle Days
6900 Padre Blvd.
South Padre Island TX 78597

Date	Ref. No.
10/02/2021	SCD's 2021 Sculptor

Vendor
Daniel T Belcher Daniel T Belcher 9117 Southview Lane St. Louis, MO 63123

PAID

Bill Due	10/02/2021
Terms	Due on receipt
Memo	Sandcastle Day's 2021 Sculptor Fee with Travel Expense

Expenses

Account	Memo	Amount	Customer:Job	Class
Sand Sculptors	Sculptor Fee	1,200.00		
Sculptor Travel Expense	Sculptor Travel Expense	300.00		
<p><i>PAID 10/2/21 CR #1279</i></p> <p><i>\$1,500.00</i></p> <p><i>Received by [Signature]</i></p>				

Expense Total : 1,500.00

Bill Total : \$1,500.00

Sandcastle Days
 6900 Padre Blvd.
 South Padre Island TX 78597

Date	Ref. No.
10/02/2021	SCD's 2021

Vendor
Eva Sue McGrew Eva S McGrew 3047 23rd Ave W. Seattle, WA 98199

PAID

Bill Due	10/02/2021
Terms	Due on receipt
Memo	Sandcastle Day's 2021 Sculptor Fee with Travel Expense

Expenses

Account	Memo	Amount	Customer:Job	Class
Sand Sculptors Sculptor Travel Expense	Sculptor Fee Sculptor Travel Expense	1,200.00 300.00		
<i>Paid 10/2/21 ck #1280</i> <i>\$1,500.00</i> <i>Received [Signature]</i>				

Expense Total : 1,500.00

Bill Total : \$1,500.00

Sandcastle Days
6900 Padre Blvd.
South Padre Island TX 78597

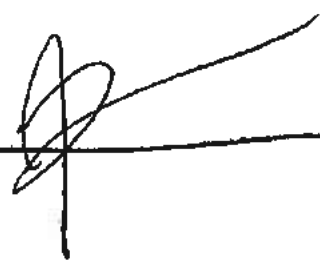
Date	Ref. No.
10/02/2021	SCD's 2021 Sculptor

Vendor
Albert Lucio 14800 Yellowleaf Trail Austin, TX 78728

PAID

Bill Due	10/02/2021
Terms	Due on receipt
Memo	Sandcastle Day's 2021 Sculptor Fee with Travel Expense

Expenses

Account	Memo	Amount	Customer:Job	Class
Sand Sculptors	Sculptor Fee	1,200.00		
Sculptor Travel Expense	Sculptor Travel Expense	100.00		
<p><i>Paid 10/2/21 C# 1281</i></p> <p><i>\$1,300.⁰⁰</i></p> <p><i>Received x</i> </p>				

Expense Total : 1,300.00

Bill Total : \$1,300.00

Sandcastle Days
 6900 Padre Blvd.
 South Padre Island TX 78597


Date	Ref. No.
10/02/2021	SCD's 2021 Sculptor

Vendor
Frederick A Mallett 1212 Palm Blvd. Laguna Vista, TX 78578

PAID

Bill Due	10/02/2021
Terms	Due on receipt
Memo	Sandcastle Day's 2021 Sculptor Fee

Expenses

Account	Memo	Amount	Customer:Job	Class
Sand Sculptors	Sculptor Fee	1,200.00		
<p><i>Paid 10/2/21 ck #1282</i></p> <p><i>\$1,200.00</i></p> <p><i>Received X</i> </p>				

Expense Total : 1,200.00

Bill Total : \$1,200.00

Sandcastle Days
6900 Padre Blvd.
South Padre Island TX 78597

Date	Ref. No.
10/02/2021	SCD's 2021

Vendor
Dmitry Klimenko Mohovaya St 28 apt 16 Saint Petersburg Russia 191028

PAID

Bill Due	10/02/2021
Terms	Due on receipt
Memo	Sandcastle Day's 2021 Sculptor Fee with Travel Expense

Expenses

Account	Memo	Amount	Customer:Job	Class
Sand Sculptors	Sculptor Fee	1,200.00		
Sculptor Travel Expense	Sculptor Travel Expense	300.00		
<p> <i>Paid 10/2/21 \$1583</i> <i>Received</i> </p>				

Expense Total : 1,500.00

Bill Total : \$1,500.00

Sandcastle Days
6900 Padre Blvd.
South Padre Island TX 78597

Date	Ref. No.
10/02/2021	SCD's 2021 Sand Help

Vendor
Gary McCartney PO Box 3723 South Padre Island, TX 78597

PAID

Bill Due	10/02/2021
Terms	Due on receipt
Memo	Sandcastle Days 2021 for Sand Helper

Expenses

Account	Memo	Amount	Customer: Job	Class
Sand Helpers	Sand Helper	500.00		
<p><i>Paid 10/2/21 #1273, \$500.⁰⁰ Received [Signature]</i></p>				

Expense Total : 500.00

Bill Total : \$500.00

Sandcastle Days
6900 Padre Blvd.
South Padre Island TX 78597

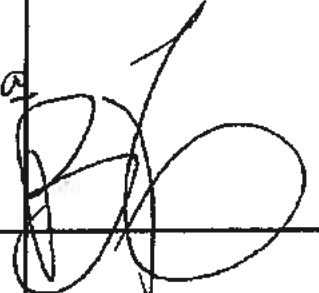
Date	Ref. No.
10/02/2021	SCD's 2021 Sand Help

Vendor
Benjamin Melcher 600 E Davis St. #007 Port Isabel, TX 78578

PAID

Bill Due	10/02/2021
Terms	Due on receipt
Memo	Sandcastle Days 2021 Sand Helper

Expenses

Account	Memo	Amount	Customer:Job	Class
Sand Helpers	Sandcastle Days 2021 Sand Helper	500.00		
<i>Paid 10/2/21</i> <i>#1273, \$500.00</i> <i>Received</i> 				

Expense Total : 500.00

Bill Total : \$500.00

Sandcastle Days
6900 Padre Blvd.
South Padre Island TX 78597

Date	Ref. No.
10/02/2021	SCD's 2021 Sand Help

Vendor
Jose Sanchez 117 E Saturn St South Padre Island, TX 78597

PAID

Bill Due	10/02/2021
Terms	Due on receipt
Memo	Sandcastle Day's Sand Helper

Expenses

Account	Memo	Amount	Customer:Job	Class
Sand Helpers	Sand Helper	300.00		
<p><i>Received and picked up 10/3/21 ck #1284 called 10/25/21</i></p> <p><i>Paid 10/2/21 ck #1284 \$300.00</i></p> <p><i>Receivedx Jose Sanchez</i></p>				
				Expense Total : 300.00
Bill Total :				\$300.00

Sandcastle Days
6900 Padre Blvd.
South Padre Island TX 78597


Date	Ref. No.
10/03/2021	SCD's 2021 Sand Help

Vendor
Marco Colorado 339 Avenida Estrella Brownsville, TX 78526

PAID

Bill Due	10/03/2021
Terms	
Memo	Sandcastle Day's 2021 for Sand Helper 9/26-10/4/21

Expenses

Account	Memo	Amount	Customer:Job	Class
Sand Helpers	Sand Helper - 9/26-10/4/21	500.00		
<p> <i> Paid 10/3/21 ck # 1285 Received  </i> </p>				

Expense Total : 500.00

Bill Total : \$500.00

Bill

Sandcastle Days
6900 Padre Blvd.
South Padre Island TX 78597


Date	Ref. No.
10/03/2021	SCD's 2021 Sand Help

Vendor
Leonardo Nava 114 Leal Port Isabel, TX 78579

PAID

Bill Due	10/03/2021
Terms	
Memo	Sandcastle Day's 2021 for Sand Helper 9/26-10/4/21

Expenses

Account	Memo	Amount	Customer:Job	Class
Sand Helpers	Sand Helper - 9/26-10/4/21	300.00		
<div style="position: relative; height: 400px;"> <div style="position: absolute; top: 10%; left: 10%; font-size: 2em; transform: rotate(-15deg);"> Paid 10/3/21 ck# 1286 Receivedx </div> <div style="position: absolute; top: 60%; left: 30%;">  </div> </div>				

Expense Total : 300.00

Bill Total : \$300.00

South Padre Island Convention & Visitors Bureau

Post Event Report



POST EVENT REPORT

Today's Date: 10/25/21

To be reimbursed, please submit the following within 10 days post event:

1. Number of participants calculated with backup documentation (i.e. zip codes, team rosters, surveys)
2. Number of room nights tracked with backup documentation (i.e. third-party housing documentation or certified hotel pickup reports)

Please submit the following within 30 days your post event report:

1. Valid invoice(s) supporting reimbursable allowable expenses. Please submit only enough receipts to reach awarded grant amount.
2. Evidence of payment to support invoices paid from grantee to third party (front and back copies of cleared check(s) or detailed credit card/debit card receipts. For all media buys please provide tear sheets, copies of advertisements, schedules and signed station affidavits.
3. Copies of marketing or advertising materials, websites showing South Padre Island CVB logo.

Organization Information

Name of Organization: Rotary Club of Historic Brownsville

Address: 4745 Lakeway Drive

City, State, Zip: Brownsville, Texas 78520

Contact Name: Robert Hibyan

Contact email: hibyr@aol.com

Contact Cell Phone Number: (956) 4 90-5378

Event Information

Name of Event or Project: Ride For Rotary Queen Isabella Causeway Cross

Date(s) of Event or Project: 10/03/21

Primary Location of Event or Project: Hwy 48 From Brownsville to Port Isabel

Amount Requested: \$ 1500.00

Amount Received: \$ 1,250.00

How many years have you held this Event or Program: 3 yrs.



Event Funding Information

1. Actual percentage of funded event costs covered by hotel occupancy tax: 13.5%
 2. Actual percentage of facility costs covered by hotel occupancy tax (if applicable):
 3. Actual percentage of staff costs covered by hotel occupancy tax (if applicable):
 4. If staff costs were covered, estimate of actual hours staff spent on funded event:
 5. Did the event charge admission? Was there a net profit from the event? If there was a net profit, what was the amount and how is it being used? We did charge a registration fee and there was a resulting net profit which will be used to help fund club service projects.
-
6. Please attach an actual Event Budget showing all revenues including sponsorships and all expenses.

Event Attendance Information

1. How many people did you predict would attend this event? (Number submitted in the application for hotel occupancy tax funds): 500
2. What was the actual attendance at the event? 400
3. How many room nights did you estimate in your application would be generated by attendees of this event or program? 70
4. How many room nights did you actually generated by attendees of this event? 45
5. If this Event has been funded by hotel occupancy tax in the last three years, how many room nights were generated at South Padre Island hotels by attendees of this Event?
 - This Year: 45
 - Last Year: 0
 - Two Years Ago: 27
 - Three Years Ago:
6. What method did you use to determine the number of people who booked rooms at South Padre Island hotels (e.g.; room block usage information, survey of hoteliers, total attendance formula, zip code information, etc.)? We poled the riders when they came to check-in.
We poled the riders when they came to check-in.
7. Was a room block established for this Event at an area hotel (hotels), and if so, did the room block fill?
If the room block did not fill, how many rooms were picked up? No



Event Promotion Information

1. Please check all efforts your organization actually used to promote this Event and how much was actually spent in each category:

<input type="checkbox"/>	Newspaper: \$	
<input type="checkbox"/>	Radio: \$	
<input type="checkbox"/>	TV: \$	
<input checked="" type="checkbox"/>	Other Paid Advertising: \$	1,377.75
<input checked="" type="checkbox"/>	Number of Press Releases to Media:	6
<input checked="" type="checkbox"/>	Number emails to out-of-town recipients:	288,700
<input checked="" type="checkbox"/>	Other Promotions	We had a PSA generated which was used on Facebook.

2. Did you include a link to the CVB or other source on your promotional handouts and in your website for booking hotel nights during this event? No, timing issue
3. Did you negotiate a special rate or hotel/event package to attract overnight stays? No
4. What new marketing initiatives did you utilize to promote hotel and convention activity for this Event? We had a video developed promoting our event across the causeway.

- ☒ Please attach samples of documents showing how South Padre Island was recognized in your advertising/promotional campaign

- ☒ Please attach at least one sample of all forms of advertising/promoting used in your campaign. If the sample itself does not indicate the medium (radio, TV, print, or mail) used or where the advertising took place (e.g. a city's newspaper, or a radio spot that does not indicate the city where the spot was played), please include other information that would show location of the advertising and medium utilized.

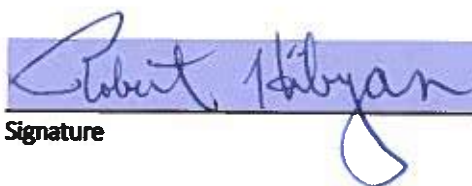
5. Please note any other success indicators of your event: We increased our rider participation by 81% since our last ride.335

Sporting Related Events

1. If the Event funded by hotel occupancy tax was a sporting-related function/facility, how many individuals actually participated in this event? 335
2. If the event was a sporting-related function/facility, how many of the participants were from another city or county? 60%
3. If the event was a sporting-related function/facility, quantify how the activity substantially increased economic activity at hotel within the city or its vicinity? People who came had lunch on the island and may have stayed at bars. Also a certain number stayed from 1 to 3 nights on SPI.

Additional Event Information

1. What South Padre Island businesses did you utilize for food, supplies, materials, printing, etc.? We help ourS event party at the Longboard Bar and Grill.
2. What was the weather like during the event? The weather was good, but there was the threat of rain over the entire weekend.
3. Were there any other facts that may have affected on the event? Concerns regarding Covid-19 and its potential spread during the event.


Signature

10/25/21

Date

Submit to complete applications to:

Marisa Amaya
Event Development Manager
Convention and Visitors Advisory Board
C/O City of South Padre Island Convention & Visitors Bureau
7355 Padre Blvd., South Padre Island, TX 78597
Phone: (956) 761-3834
Email: marisa@sopadre.com



From: Robert Hibyan hibyr@aol.com
 Subject: Rotary Sponsor Logos
 Date: October 25, 2021 at 1:25 PM
 To: Robert Hibyan hibyr@aol.com

RH



Sent from my iPhone

I. Facebook Invoice Summary

Below is the summary of the advertisements and expenses provided by Facebook.

[09/30/2021] Promoting https://www.active.com/brownsville-tx/cycling/races/rld...	489 Link Clicks	22,111	33,322	\$198.92	Sep 30, 2021
Post: "We are ready!!! Are you??!"	452 Link Clicks	13,416	27,380	\$188.00	Aug 30, 2021
Ongoing Website Promotion https://www.active.com/brownsville-tx/cycling/race...	1,315 Link Clicks	28,375	49,398	\$176.79	Aug 8, 2021
Post: "Sign up and get yours!!!" 🏃🏃🏃🏃🏃 / View Charts Edit Duplicate	150 Link Clicks	10,108	18,550	\$150.00	Sep 4, 2021
Post: "The poster is ready" 📄	407 Link Clicks	9,888	18,399	\$100.00	Aug 7, 2021
Event: Ride for Rotary October 04, 2020 📅	448 Link Clicks	21,213	47,288	\$80.00	Jul 10, 2020
Post: "Bicycle Ride Brownsville to SPH!" 📄	137 Link Clicks	5,462	9,173	\$75.00	Aug 10, 2021
[08/08/2021] Promoting Send WhatsApp Message 📄	358 Link Clicks	14,964	18,629	\$75.00	Aug 8, 2021
[09/15/2021] Promoting https://www.active.com/brownsville-tx/cycling/races/rld...	719 Link Clicks	12,028	18,256	\$74.99	Sep 15, 2021
[10/02/2021] Promoting https://www.active.com/brownsville-tx/cycling/races/rld...	32 Link Clicks	567	1,079	\$34.46	Oct 2, 2021
[09/30/2021] Promoting https://www.active.com/brownsville-tx/cycling/races/rld...	95 Link Clicks	5,578	6,873	\$30.00	Sep 30, 2021
[07/17/2020] Promoting Ride for Rotary 📅	54 Page Likes	3,581	5,881	\$24.84	Jul 17, 2020
Post: "Yamoras 🍌🍌🍌🍌🍌🍌"	40 Post Engage...	381	526	\$23.63	Oct 2, 2021
[08/17/2021] Promoting https://www.active.com/brownsville-tx/cycling/races/rld...	17 Link Clicks	719	1,160	\$13.17	Aug 17, 2021
Post: "We hope you are ready to 🍌🍌🍌🍌"	73 Post Engage...	338	347	\$10.00	Aug 1, 2021
Results from 52 campaigns 📊	Multiple Conversations	104,541 People	369,799 Total	\$1,300.00 Total Spend	

II. Below are Screenshots from my Credit Card

Aug 31, 2020	FACEBK *4T32PVW602	Professional services ▼	\$36.47	>
Jul 31, 2020	FACEBK *YEUHTTS602	Professional services ▼	\$113.57	>

Sep 30, 2021	FACEBK *CK7J87B7D2	Pay with My Chase Plan™ >	Professional services ▾	\$250.00	>
Aug 31, 2021	FACEBK *EHV2N6K7D2		Professional services ▾	\$74.96	>
Aug 12, 2021	FACEBK *H8WYL6F7D2	Pay with My Chase Plan™ >	Professional services ▾	\$125.00	>
Aug 10, 2021	FACEBK *LT5ZC6X6D2	Pay with My Chase Plan™ >	Professional services ▾	\$125.00	>
Sep 4, 2021	FACEBK *PWC667P6D2	Pay with My Chase Plan™ >	Professional services ▾	\$175.00	>
Aug 14, 2021	FACEBK *S3AEX5B7D2	Pay with My Chase Plan™ >	Professional services ▾	\$125.00	>
Oct 2, 2021	FACEBK *6FK657K6D2	Pay with My Chase Plan™ >	Professional services ▾	\$250.00	>

III. The Total

I added the expense above on excel. The total is \$1,275.

\$	36.47
\$	113.57
\$	250.00
\$	74.96
\$	125.00
\$	125.00
\$	175.00
\$	125.00
\$	250.00
\$	1,275.00

From: Markus Villanueva markus.villanueva@yahoo.com
 Subject: Profit
 Date: October 21, 2021 at 12:05 PM
 To: Robert Hilyan hilyr@aol.com

MV

Income Statement

Rotary Club of Historic Brownsville Inc Ride for Rotary

Financial Statements in U.S. Dollars

Revenue

Sponsorship	16775.00	
Pending Sponsor Payments	375.00	
Rider Income-Active.com	11116.54	
Rider Income-Club Website	580.00	
Rider Income-paper registration	1769.00	
Net Sales		30615.54
Gross Profit (Loss)		30615.54

Expenses

Permits-Port Isabel	600.00	
Police Protection	480.00	
Signs	102.75	
Rider Food	234.00	
Shirts	2161.00	
Longboard	2952.55	
Restrooms	310.50	
Medals	2100.00	
Advertisement-GD Project	322.63	
Facebook-Erick Lucio	1275.00	
Video	225.00	
Total Expenses		10763.43
Net Operating Income		19852.11
Net Income (Loss)		19852.11

Sent from my iPhone



South Padre Island Convention & Visitors Bureau 7355 Padre Blvd., South Padre Island, TX 78597 956.761.3000

2021 Ride for Rotary / October 3, 2021

LAST NAME	CITY NAME	ZIP CODE	NAME OF SPI PROPERTY	# OF ROOMS	# OF NIGHTS
Lucio	Rancho Viejo	78575	Condo (morning side)	1	3
Gonzalez	Pasadena	77505	Ishtar Blower Park	1	2
Cunanan	McAllen	78501	Holiday Inn	1	1
Linan	Edinburg	78539	La Copa Inn	1	2
Arcaute	Houston	77015	Boardwalk	1	3
Salazar	Brownsville	78526	Beachside Landing	1	1
Vaughn	Houston	77029	216 W. Atok	1	2
Garza	Houston	77015	" " " "	1	2
Granger	Houston	77006	" " " "	1	2
Credo	Houston	77022	Pearl	1	1
De la Torre	San Antonio	78223	Comfort Suites	1	2



SOUTH PADRE ISLAND South Padre Island Convention & Visitors Bureau 7355 Padre Blvd., South Padre Island, TX 78597 956.761.3000

2021 Ride for Rotary / October 3, 2021

LAST NAME	CITY NAME	ZIP CODE	NAME OF SPI PROPERTY	# OF ROOMS	# OF NIGHTS
SCHLINDER	PLEASANTON	78064	Condo	1	2
DRUGAM	NEW ULM	56073	SEA VISTA	1	3
COLEMAN	BREMAN	46506	Holiday Inn	1	3
SEALEMMER	BREMAN	46506	Holiday Inn	1	3
PEREZ	MCALLEN	78601	LA Copa Inn	1	3
RODRIGUEZ	EDCOURT	78538	Condo	1	3
VASQUEZ	LOS FRESNOS	78566	CONDO E. MARISOL	1	3
GARZA	HOUSTON	77015	Padre Inn	1	1
PEREZ	EDINBURG	78539	Comfort Suites	1	1
LOPEZ	HOUSTON	77044	Camping Out	1	1

R-11T1282	9/1/2021 17:28	Granado, April	36	11/6/1994	FEMALE	9563408286 agran84@yahoo.co 1705 Denmore Lane	Houston TX	77029	CONFIRMED Paid	No	Marybel Monton	8324230276	Signed	9563408286	more	0	
R-11T17C1	9/1/2021 18:00	Granger, Jason	44	3/4/1977	MALE	8329899661 tomchell1@gmail 3001 Baker Apt 2	Houston TX	77006	CONFIRMED Paid	No	Lisa Branch	9165415024	Signed	8329899661		0	
R-11U147X	7/34/2021 21:38	GUARANCO, SONIA	46	5/9/1975	FEMALE	9564904223 sonh@peachstate.com 2764 BIXBY RD	LA FERIA TX	78559	CONFIRMED Paid	No	BOBBY PARTIDA	9563730706	Signed	9564904223		0	
R-11V795Z	9/27/2021 22:41	Guerra, Alejandro	41	2/29/1990	MALE	9563293151 Agm2802@gmail.cc 9624 n 121 McAllen Tr McAllen	Texas	78504	CONFIRMED Paid	Breakway Metz, Bar	No	Alejandro Alund +1 (956) 709-421	Signed	9563293151		0	
R-11T1419	9/4/2021 17:02	Guerrero, Endara	28	6/19/1993	FEMALE	9564594094 endara819@yahoo 5577 Campo Real Cr	Brownsville TX	78520	CONFIRMED Paid	No	Martine Garza	9565905925	Signed	9564594094		0	
R-11Z257V	9/30/2021 20:41	GUERRENO, GUILLEF	58	6/2/1983	MALE	9564551687 maquell_1119@hotmail.com		CONFIRMED Paid	CONFIRMED Paid	No	Not signed					0	
R-11T1W64	9/4/2021 17:08	Guerrero, Manuel	57	12/25/1963	MALE	9565794141 manuel_jr75@yahoo.com		CONFIRMED Paid	CONFIRMED Paid	No						0	
R-11V509F	9/29/2021 1:54	Guimán, Ederbeto	48	9/15/1973	MALE	9569701611 Ching2000@yahoo 1633 Gabriel's Landing Hardingn	TX	78530	CONFIRMED Paid	No	Glorjane Gunth	9566222014	Signed	9569701611		0	
R-11V1V70	9/9/2021 17:17	Guidarrez, Lorena	42	11/7/1978	FEMALE	9564455681 huz1107@gmail.cc 33072 Cardinal Ct	Los Fresno TX	78566	CONFIRMED Paid	No	Hector Guibarras	9564455910	Signed	9564455681		0	
R-11T1P86	9/22/2021 15:26	Hajer, Mary	31	6/4/1990	FEMALE	2614606783 Mary.hajer13@gmail.com		CONFIRMED Paid	CONFIRMED Paid	No		Signed				0	
R-11V7803	9/26/2021 2:41	Hernadez, Ramon	44	11/3/1976	MALE	9562790092 rhermide@gmail.co 4656 Etanachs Parkway McAllen	TX	78504	CONFIRMED Paid	No	Irina Dafa Herml	956-928-9553	Signed	9562790092		0	
R-10B1M03	8/12/2020 1:49	Hernosa, Paul	55	12/20/1965	FEMALE	9566394457 phernosa0@yahoo 9845 FM 1421	Brownsville TX	78520	CONFIRMED Paid	No	Cystal Canto-Rio	9564667070	Signed	9566394457		0	
R-11Q014U	8/11/2021 15:30	Hernandez, Alex	52	2/18/1968	MALE	9564597104 alex_hernandez_19 515 E PARK DR	BROWNSV TX	78520	CONFIRMED Paid	No	Edie	95620355502	Signed	9564597104	more	0	
R-11V1V50	7/17/2021 21:19	Hernandez, Antonio	47	9/6/1974	MALE	9565255056 Tonyhid74@hotmail 2802 Caroline St	Brownsville TX	78521-476	CONFIRMED Paid	No	Yovanna	9568327969	Signed	9565255056		0	
R-10G81P9	7/31/2020 20:49	Hernandez, Jeremy	60	9/6/1974	MALE	9564072131 jhermidez884@yahoo 1611 Wendy Drive	Edinburg TX	78539	CONFIRMED Paid	No	Anna Marie Herf	9562079012	Signed	9566072131		0	
R-11V1V50	9/28/2021 20:29	Hernandez, Selena	38	12/30/1982	FEMALE	9562992516 Selenehdez884@yahoo 3321 Crestwood dr	Brownsville TX	78526	CONFIRMED Paid	No	Daniel Hernandez	9565959805	Signed	9562992516		0	
R-11T788F3	8/31/2021 18:28	Hickey, Dave	63	12/26/1993	MALE	817235 dhickey@hotmail.cc 113 E Main St Unit D South Padi	TX	78597	CONFIRMED Paid	No	Susan Hickey	817-235-2793	Signed	9562992516		0	
R-11V1V73	9/23/2021 20:41	Hilton, Sherry	28	3/29/1979	FEMALE	9568327938 sherry.h.p.garcia@gmail 3122 Leon Cir	Hardingen TX	78530	CONFIRMED Paid	No	Enrique Hilton	9564908111	Signed	9568327938		0	
R-11Q1M00	7/16/2021 15:26	HOLDER, BERTHA	51	6/24/1970	FEMALE	2817809851 BERTHAHOLDEN1 @ 78 REID ST	HOUSTON TX	77022	CONFIRMED Paid	Liquor & W Gonzalez,	No	Alcina	7134086183	Signed	2817809851	more	0
R-11T791E	8/31/2021 16:45	Isarra, Jorge	36	5/25/1985	MALE	9562520234 Isarrreou1985@gmail 716 west 4th st	Esa TX	78543	CONFIRMED Paid	No	Willi	9564325026	Signed	9564325026		0	
R-11V1B8T	9/14/2021 16:21	Jortea, John Wilson	67	8/16/1954	MALE	7133067253 johnwilsonjones@h 111 PEZARRO AVE	RANCHO V TX	78575	CONFIRMED Paid	No	Lisa Jones	713 870-9050	Signed	7133067253		0	
R-11G330G	6/12/2021 19:08	Kavanaugh, Peggy	63	11/15/1957	FEMALE	12102321592 pjkhaw03@gmail.cc 20540 HIGHWAY 46 W SPRING BR TX	MISSION TX	78070	CONFIRMED Paid	No	Peggy Kavanaugh	281-452-6585	Signed	12102321592	more	0	
R-10G4B54	8/2/2020 23:56	Kavanaugh, Fred	71	2/11/1950	MALE	2814526585 fred330b5@hotmail.com P.O. BOX 720206	MISSION TX	78572	CONFIRMED Paid	Breakway Villanreal, I No	No	Kennel Kennard	9568021602	Signed	2814526585		0
R-11T914R	9/26/2021 16:51	KIANU, GHOLAM	59	4/9/1962	MALE	95680021600 Kianuhind@gmail.com P.O. BOX 720206	MCALLEN TX	78504	CONFIRMED Paid	Breakway Villanreal, I No	No	Ella Kian	9568021602	Signed	95680021600		0
R-10G6N1H	8/23/2020 13:38	Leal, Nelí	39	7/29/1982	FEMALE	9564554674 nleazaru09@bells 5471 BARBWIRE LN	BROWNSV TX	78526	CONFIRMED Paid	Cycling On Mgo, Soala No	No	Ricardo Leal	9564555799	Signed	9564554674		0
R-11X1R1X	9/23/2021 0:50	Liman, Guibell	51	1/22/1970	FEMALE	9567327904 guibell2270@gmail.com		CONFIRMED Paid	CONFIRMED Paid	No						0	
R-11V1W1F	9/16/2021 3:30	Lomeli, Arcury	46	5/28/1975	MALE	9562074469 anlomeli@hotmail.cc 2704 bella st	edinburg TX	78539	CONFIRMED Paid	No	Sandra Lomeli	9562074471	Signed	9562074469		0	
R-11V1Q0H	9/5/2021 21:27	Longoria, Xavier	55	7/26/1966	MALE	9565240487 xviptelme@aol.com 1402 Mañriña Dr	Mission TX	78572	CONFIRMED Paid	No	None Longorle	956-638-9497	Signed	9565240487		0	
R-11X0Z0H	9/14/2021 3:15	Lopez, Adam	31	8/19/1990	MALE	9565317119 adam.n.lopez1590@gmail 718 a 20th st	Dorma TX	78537	CONFIRMED Paid	No	Ne	1111111111	Signed	9565317119		0	
R-11S878S	8/24/2021 0:13	Lopez, Fermín	49	12/27/1971	MALE	9562653138 fermnlopez292@gmail 4934 JUNIPER ST	BROWNSV TX	78526	CONFIRMED Paid	No	Diana Lopez	9562663105	Signed	9562653138		0	
R-11V1W1K	7/2/2021 19:46	Lopez, Raúl	44	2/27/1977	MALE	8324141017 Rlopez77530@yahoo 1310 Gantier River Trl	Houston TX	77044	CONFIRMED Paid	Liquor & W Gonzalez,	No					0	
R-11T7BVI	8/31/2021 19:36	Macarriyon, Norman	55	5/24/1966	MALE	9566592254 normamacarriyon1 4318 Park Bend	Hardingen TX	78532	CONFIRMED Paid	No	Ivanna Macarriyor	956-639-2164	Signed	9566592254		0	
R-11S6C4S	6/25/2021 17:03	Machias Jr, Ignacio	20	6/22/2001	MALE	9565186283 ignaciohmrj@gmail PO BOX 49 114 N LLAO EDUCOUCH TX		78538	CONFIRMED Paid	Team Cult: Rodriguez	No	Enrique Rodriguez	9562192086	Signed	9565186283	more	0
R-11S3M0E	8/29/2021 16:11	Machid, Elizabeth	45	11/8/1975	FEMALE	9564558661 emachid-nite@icph 5165 Damien Drive	Brownsville TX	78526	CONFIRMED Paid	No	Gilberto Martine	9564558475	Signed	9564558661		0	
R-11V1Q2C	9/16/2021 2:42	Machani, Kumar	54	1/1/1967	MALE	9562066204 krgnandevalliyesh 1413 Robin Ave	McAllen TX	78504	CONFIRMED Paid	No	Monica	95621063264	Signed	9562066204		0	
R-11V1C7A	9/27/2021 5:01	Maqueño, Carlos	65	6/20/1956	MALE	8067892881 cmaqueda@aol.com 880 SUNSET DR APT 8 MCALLEN TX		78503	CONFIRMED Paid	Breakway Metz, Bar No	No	Dicki	9563007221	Signed	8067892881		0
R-11V1C2D	9/27/2021 5:13	Maquedra, Octav	60	9/23/1961	FEMALE	8067892881 carlos.maquedra@outlook.com		CONFIRMED Paid	CONFIRMED Paid	Breakway Metz, Bar No	No					0	
R-11Z2FMD	10/2/2021 2:13	Mayer, Nancy	30	3/9/1991	FEMALE	9567143415 nancydelaiz591@gmail 3607 Kamila ct	Brownsville TX	78521	CONFIRMED Paid	No	Maria Marones	95650951515	Signed	9567143415		0	
R-11XVBAE	9/23/2021 14:57	Martíkos, Britany	32	5/22/1989	FEMALE	9564311620 brittanym@attolway 315 North St	Laguina Via TX	78578	CONFIRMED Paid	No	Andrew Martkos	956-434-9890	Signed	9564311620		0	
R-11Z2B2E	10/1/2021 4:21	Marquez, Ethan	18	7/13/2003	MALE	9565555691 ethanmark02@icbc 3817 S Vnt Apt 424	Edinburg TX	78542	CONFIRMED Paid	No	Claudia Alcala	9562836819	Signed	9565555691		0	
R-11V1M1T	9/9/2021 18:43	Martínez, Kevin	31	3/19/1990	MALE	9566512013 kevinhlopezmartine 903 W SHW APT 3	PHARR TX	78577	CONFIRMED Paid	No		9566574956	Signed	9566512013		0	
R-11V1V07	9/15/2021 0:24	Martínez, Salvador	48	7/11/1973	MALE	9566395456 maris675@hotmail.com		CONFIRMED Paid	CONFIRMED Paid	No		Signed				0	
R-11V1C8V	8/2/2021 4:12	Mata, Brandon	41	3/15/1980	MALE	9562403545 brandmtezking@id 3907 N Taylor Rd	mission TX	78573	CONFIRMED Paid	Breakway Metz, Bar Yes	No	yainory bernumy	9562502481	Signed	9562403545		0
R-11S8X39	8/26/2021 1:03	Mata, Martha L	51	4/16/1970	FEMALE	9565093668 marthamhendez02 1830 TANGLEWOOD F BROWNSV TX		78521-362	CONFIRMED Paid	No	Martha Mendez	9567500780	Signed	9565093668		0	
R-11S1J0S	8/27/2021 3:44	Mata, Sebastian	51	9/10/1970	MALE	9565093668 sebastianmata@yahoo.com		CONFIRMED Paid	CONFIRMED Paid	No		Signed				0	
R-11XV1WV	9/23/2021 16:09	Miller, Karla	34	4/9/1987	FEMALE	2108626370 karlamiller1@gmail 28706 Palm Blvd	Hardingen TX	78532	CONFIRMED Paid	No	Sean Miller	8302431710	Signed	2108626370		0	
R-11Q091O	8/13/2021 4:22	Miranda, Jaime	49	12/31/1971	MALE	9562193451 jmirandechinbu@gmail 1108 Rockcoe	Edinburg TX	78543	CONFIRMED Paid	Soldiers to Miranda, J Yes	No	Rosaura Miranda	9562070556	Signed	9562193451	more	0
R-11B1V2B	8/23/2021 21:25	Morea, Jernielba	35	3/5/1986	MALE	9564606883 jerniorba@icbclosh 101 Freestone st	San Juan TX	78569	CONFIRMED Paid	No	Maria Lopez	9562286533	Signed	9564606883		0	
R-11Z1P4S	2/26/2021 5:27	Murphy, Angela	42	11/19/1978	FEMALE	9562441424 aamurphy1978@yahoo 26817 PALOMINO AVILA FERIA TX		78539	CONFIRMED Paid	No	Cif Murphy	9565367399	Signed	9562441424		0	

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R-110VW3	8/18/2021 3:29	Najera, Illeana	9565179712	millianacortez@gmail.com	3205 BIRDWING ST	WESTLACO TX	78599-407	CONFIRMED	Paid	No	Paul Najera	9568675503	Signed	9565179712	1
R-11531VF	8/25/2021 0:09	Najera, Paul	9568675503	Paul.najera.paul@gmail.com	3205 Birdwing Street	Westlaco TX	78599	CONFIRMED	Paid	No	Illeana Najera	1 (956) 517-9711	Signed	9568675503	0
R-10682T5	7/18/2020 18:01	Nieto, Sonia	9564561617	nico_sonia1@gmail.com	5325 Sagebrush Rd	Brownsville TX	78536	CONFIRMED	Paid	Yes	Cycling Cu Ngro, Sonia Yea	956434265	Signed	956434265	0
R-117C5SK	9/26/2021 23:16	Nieto, Eva	9567787938	melenio@hotmail.com	18110 KAYLA LN	HALLINGER TX	78532	CONFIRMED	Paid	No	Rafael Nieto	9567455072	Signed	956787938	0
R-117DVC	9/1/2021 1:18	Nutcrack, Rosa Anne	9564590510	Rosacutack125@gmail.com	116 Madelyn Rose	Bayview TX	78566	CONFIRMED	Paid	No	David Nutcrack	956453934	Signed	9564590510	0
R-11XV1J	9/23/2021 14:21	Olvera, Gerónimo	2107489065	odcvelery@gmail.com	14146 Old Bond St	San Antonio TX	78217	CONFIRMED	Paid	No	Adriana Olvera	210-748-9994	Signed	2107489065	more
R-11X07NE	9/18/2021 18:41	Ordóñez, Hector	4291197936	hectorord97@hotmail.com			CONFIRMED	Paid		No		Signed			0
R-11YNW9	9/28/2021 15:20	Ordóñez, Beatriz	9566220637	mborero01@gmail.com	1333 W Grant Ave.	Hartington TX	78530	CONFIRMED	Paid	No	Eddie Ramirez	9563932351	Signed	9566220637	more
R-11X318C	9/23/2021 2:11	Pena, Jonathan	19799737061	lisa1727@gmail.com	314 W 1ST ST	FREDRICK TX	77541-570	CONFIRMED	Paid	No	Jonathan Pena	19792359378	Signed	19799737061	0
R-11Z4V7	9/30/2021 17:17	PENA, Liliann	9564667168	liliana@bnc.us	123 CLUBA ST	BROWNSV TX	78536	CONFIRMED	Paid	No	Eddie Reyes	9562668663	Signed	9564667168	0
R-11W0VC	9/3/2021 18:29	Pena, Paulina	9565782835	rubenpaulina@icloud.com	3903 MONETTE ST	EDINBURG TX	78539	CONFIRMED	Paid	No	Ruben Pena	9566559300	Signed	9565782835	0
R-11P8WV	8/7/2021 3:39	Pena-Milan, Juan	9793236220	jpmm0786@gmail.com	314 W 1ST ST	FREDRICK TX	77541-570	CONFIRMED	Paid	No	Leticia Pena	979239376	Signed	979236220	0
R-11Q8KC	8/23/2021 13:59	Perez, Camilo	9566243290	fbperez@gmail.com	620 baird avenue	Edinburg TX	78539	CONFIRMED	Paid	No	Cesarito Cruz Perz	9566240358	Signed	9566243290	more
R-11V7BL	9/28/2021 18:56	PEREZ, JAVIER	9562198753	Ortizellibnd3@gmail.com	301 East La Vista #12	McAllen TX	78601	CONFIRMED	Paid	No	Gladio	9562198753	Signed	9562198753	more
R-11TBX07	8/23/2021 20:55	Perez, Norma	9564599392	thudsonthst@yahoo.com	7573 Agave Ave	Brownsville TX	78536	CONFIRMED	Paid	No	Hector Perez	9565247031	Signed	9564599392	0
R-11B4W5	8/20/2021 1:44	Perez, Rodolfo	9564354642	rbv400@gmail.com	7478 Harte Dr	Brownsville TX	78530	CONFIRMED	Paid	No	Medina Navarro	9564354641	Signed	9564354642	0
R-11V1S5Z	9/24/2021 17:14	Phillips, Zulenne	9565663167	phillipszulenne@gmail.com	2225 SUMMERFIELD 3	HALLINGER TX	78530	CONFIRMED	Paid	No	Zulenne Phillips	9565663167	Signed	9565663167	0
R-11V0CK5	9/24/2021 13:49	Pocock, Frank	9562804408	pocockfrank1979@gmail.com	5201 Southmost rd	Brownsville TX	78521	CONFIRMED	Paid	No	Marla Pocock	9563718393	Signed	9562804408	0
R-11WVHT	9/17/2021 5:01	Pruneda, Juan	9568329009	jpunedad07@gmail.com	6012 hahines st	Brownsville TX	78521	CONFIRMED	Paid	No	Bertha Lopez	9568394638	Signed	9568329009	0
R-11V7KH	9/28/2021 2:52	Puerta, Rocio	9564806167	puertarocio@gmail.com	1701 N Ebony	Pharr TX	78537	CONFIRMED	Paid	No	Rudy Ruiz	9562128308	Signed	9564806167	0
R-11B0091	7/28/2021 15:40	Ramirez, Carlos	9563782870	carrafranz@yahoo.com	1509 W WICKETTA AVE	HALLINGER TX	78530	CONFIRMED	Paid	No	Sylvia Barajas	9563927486	Signed	9563782870	more
R-11V0GF	9/4/2021 17:06	Ramirez, Claudio	9563556269	claudio1390@gmail.com			CONFIRMED	Paid		No		Signed			0
R-11V066F	8/31/2021 18:43	Ramirez, Emmanuel	9564560919	emmanuelramirez102023@gmail.com	las primas lane	San benito TX	78516	CONFIRMED	Paid	No	Amey Torres	9564560919	Signed	9564560919	0
R-11V00TL	9/28/2021 1:37	Requena, Laura	9563664263	lauraz14@yahoo.com	1323 N Saint Melito	Mission TX	78532	CONFIRMED	Paid	Yes	Cycling Dr Requena, I Yea	9569323553	Signed	9563664263	0
R-11E23D6	9/30/2021 16:05	Reyes, Dan	9563717049	mr.danrey@yahoo.com	1235 WOODSIDE	BROWN SV TX	78536	CONFIRMED	Paid	No	Gabriela Reyes	9563717607	Signed	9563717049	0
R-11MMW1	7/28/2021 13:11	Reyna, Patricia	9563290983	trayna53@gmail.com	3718 Hickla Dr	Laredo TX	78046	CONFIRMED	Paid	No	Juan E. Reyna	9563393580	Signed	9563290983	more
R-11V0D4	9/8/2021 2:30	Rico, Nancy	806312919	harricod3@gmail.com	1402 Melissa	Los Fresco TX	78566	CONFIRMED	Paid	No	JASON RICO	8062213941	Signed	8062212919	0
R-11S6002	8/25/2021 15:52	Rodriguez, Margarita	9567559066	marguezr@hotmail.com	674 palm haven dr	Brownsville TX	78521	CONFIRMED	Paid	No	GERARDO RODR	9564089458	Signed	9567559066	0
R-111QZM5	8/18/2021 19:19	Rodriguez, Enrique III	9562191086	enriqueiii11@gmail.com	PO BOX 498	EDCULCH TX	78538	CONFIRMED	Paid	No	Marla Rodriguez	9564291268	Signed	9562191086	more
R-111QZM5	9/28/2021 18:35	Rodriguez, Beatriz	9564291199	beatrizb150@hotmail.com	North Shore dr 1813	Port Isabel TX	78538	CONFIRMED	Paid	Yes	Team Cuati Rodriguez				0
R-11V0QY7	9/28/2021 23:06	Rodriguez, Conrad	9569213868	conradc003@gmail.com	1304 MARIANO ST	EDINBURG TX	78539	CONFIRMED	Paid	No	Beatriz Diaz Rodi	9564291199	Signed	9564291199	0
R-11B6Z65	5/5/2021 17:24	Rodriguez, David	956241118	chilgconchacho@yahoo.com	3417 Nda Dr	Paintview TX	78573	CONFIRMED	Paid	No	Laura Rodriguez	512-764-7137	Signed	956241118	0
R-10D9D7	7/8/2020 2:37	Rodriguez, Leonel	9562212434	chilgconchacho@yahoo.com	3417 Nda Dr	Paintview TX	78572	CONFIRMED	Paid	No					0
R-11YHKG	9/27/2021 22:31	Rodriguez, Verba J.	9563690676	verba_j@hotmail.com	8440 N 24TH ST	MCALLEN TX	78504	CONFIRMED	Paid	No	Breakaway Maria, Brer Mo	9567821196	Signed	9563690676	0
R-11Z85T1	10/1/2021 3:41	ROJAS, ELEZAR	9564195268	edrojas@hotmail.com	4404 N 24TH ST	BROWN SV TX	78521	CONFIRMED	Paid	No	Michael Castillo	956-457-3557	Signed	9564195268	0
R-11V0V9	10/2/2021 5:16	Romero, Victoria	9563099833	vicky@brownsvtx.com	1804 W Bronze st	Pharr TX	78577	CONFIRMED	Paid	No	Jesse Romero	9566487713	Signed	9563099833	0
R-11V0V9	9/11/2021 7:04	Rosales, Maggie	9564847442	mmgalea@hotmail.com	411 ASH AVE	DOHNA TX	78537	CONFIRMED	Paid	No	Randy Rosales	9568125691	Signed	9564847442	0
R-10B8391	8/12/2020 2:21	Ruiz, Cora	9564349329	donaldr@hotmail.com	29461 humaca lane	Los Frescos TX	78566	CONFIRMED	Paid	No	Connie Salazar	(956) 536-5186	Signed	9564349329	0
R-11VZCD	9/12/2021 14:49	Ruiz, Oscar	2819986500	carlaiz@gmail.com	2117 Nelford St	Houston TX	77098	CONFIRMED	Paid	No	Oscar E. Ruiz	2819865001	Signed	2819865000	0
R-11Z4G06	9/30/2021 17:12	Ruiz-Ruiz, Claudia	9563365427	Saenzcindy@yahoo.com	9525 los obreros dr	Los frescos TX	78566	CONFIRMED	Paid	No	Oscar Ruiz-Ruiz	9563365427	Signed	9563365427	0
R-11V6GDI	9/27/2021 17:43	Saenz, Cindy	9562412755	grised_8233@yahoo.com	346 los ranchillos rd	San Benito TX	78566	CONFIRMED	Paid	No	Rangelito Saenz	9562128071	Signed	9562412755	0
R-11WPZY	9/16/2021 3:00	Salamencia, Nene	9565365186	concepcionssalazar@yahoo.com			CONFIRMED	Paid		No	PT couple Ray, Sung		Signed		0
R-1167W4	4/6/2021 20:36	Salazar, Concepcion	9565365186	concepcionssalazar@yahoo.com	29529 Emily Lane	San Benito TX	78586	CONFIRMED	Paid	No	Raul Salazar	9565365179	Signed	9565365186	0
R-11X1721	9/21/2021 13:03	Salazar, Jody	9563453004	jodysal19@gmail.com	15000 NARA CT	HALLINGER TX	78532	CONFIRMED	Paid	No	Joe Salazar	9563457819	Signed	9563453004	more
R-11YD1E	8/31/2021 2:49	Salazar, Lorena	9567088306	lorenae@hotmail.com	2805 Woodside	Brownsville TX	78536	CONFIRMED	Paid	No	Hache Salazar, Lo Yea	9563567674	Signed	9567088306	more
R-11DNMR	9/21/2021 19:17	Salazar, Sergio	9567897965	scs1166@gmail.com	814 E Business Highway	Pharr TX	78577	CONFIRMED	Paid	No	Rosale A Ramos	9566480477	Signed	9567897965	0
R-11TFW4	9/1/2021 4:37	Salazar, Rosanna	9564552198	rosannasalazar@hotmail.com	5123 Harvest Trail	Brownsville TX	78536	CONFIRMED	Paid	No	Jorge Flores	(956)545-5917	Signed	9564552198	0
R-11Y8W	9/29/2021 0:03	Salazar, Patty	9564596845	Psalazar2020@gmail.com	5190 CUAL GLEN ST	BROWN SV TX	78536-135	CONFIRMED	Paid	No	Robert	9564591792	Signed	9564596845	0
R-11YNSF	9/28/2021 23:46	Saldiver, Robert	9564591792	rsaldiver@yahoo.com			CONFIRMED	Paid		No		Signed			0

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R-11TDH8	9/1/2021 4:52	Cumana, Joseph	9562445144	roceapthorn@u. 4013 Arroyo Vista ct. Harttgen TX	78550	CONFIRM	Paid	No	Ana Cumana	9565344259	Signed		9562445144	0
R-11VNS14	9/28/2021 15:55	Darcy, Raymond	95680803132	roceapthorn@gmail.com		CONFIRM	Paid	No	Breakaway Villarreal, I	No			9562445144	0
R-11R8333	8/12/2021 17:06	DeVila, Rodrigo	9566399359	devilargo@gmail.c 6725 Georgia Pkne Brownsvll TX	78526	CONFIRM	Paid	No	Jessica Davila	9565660418	Signed	Breakaway Cycle	9564399359	0
R-11666K	4/8/2021 18:27	De La Garza, Ana	9565433194	anamdegarza@o 1725 Old creek (Brownsvll TX	78521	CONFIRM	Paid	No	Vivian Ranzazo	9153148933	Signed		9153148933	0
R-11225X8	9/30/2021 12:43	DelaCorte, John	2104496338	johnrd69@gmail.c 127 dirmirk San Antoni TX	78223	CONFIRM	Paid	No	Beethi Calderon	2105404027	Signed		2104496338	1
R-11Y2584	9/29/2021 21:05	Domingo, Juan	9563460940	inrd44031@gmail.c 5213 Sagabrash road Brownsvll TX	78538	CONFIRM	Paid	No	Diana Domingo	9563460708	Signed		9563460940	0
R-11Y2M4	9/28/2021 21:14	Domingo, Nathan	9564634485	ajaymrd182@gmail.com		CONFIRM	Paid	No			Signed			0
R-11Y1C13	9/27/2021 2:48	Dierken, Antoine	9564075949	antoinh.dierck@y 3005 Vineville Dr Brownsvll TX	78528	CONFIRM	Paid	No	Nerdy Dierckh	9564075949	Signed		9564075949	0
R-11VW440	9/11/2021 13:45	Dillon, Stephen	10/11/2003	MALE		CONFIRM	Paid	No			Signed		more	0
R-11VW006	9/11/2021 13:37	Dillon, Steve	9562211596	swdts@me.com 1213 Kenta Ave MacAllen TX	78501	CONFIRM	Paid	No	Veronica Dillon	9562211890	Signed		9562211596	0
R-11V6151	9/14/2021 1:42	Druegen, Daniel	5072170809	dbruegen@gmail.c 110 Padre Blvd #303 South Padk TX	78597	CONFIRM	Paid	No	Peg Druegen	5072177848	Signed		5072170809	1
R-11S2S88	8/30/2021 1:51	Duarte, Branda	9564540703	brdpj@pail.com 30228 cactus flower n San berito TX	78586	CONFIRM	Paid	No	Aruro Gonzalez	9582271213	Signed		9584540703	0
R-11S9602	5/5/2021 17:57	Eckhardt, Lisette	9566247070	bndt106@gmail.com		CONFIRM	Paid	No			Signed			0
R-11W56W	9/18/2021 18:44	Enriquez, James	9564486971	jamesenriquez@y 1802 Dora Jeanne Dr Mission TX	78572	CONFIRM	Paid	No	Cynthia Gongora	9564486971	Signed		9564486971	1
R-11TDDQ	9/1/2021 1:52	Escalona, Jerome	361960371	jescahne@yahoo.c 4509 Hummingbird Lr Harttgen TX	78532	CONFIRM	Paid	No			Signed			0
R-10GSK6	7/30/2020 21:26	Fay, Jim	361960371	Fayj@y@k@pol.co 224 Sutherland Dr. Portland TX	78374	CONFIRM	Paid	No	Pauline Fay	3619607454	Signed		361960371	more
R-1065A57	7/30/2020 21:38	Fay, Paultha	3619607454	paulthefaypou@pail.com		CONFIRM	Paid	No			Signed	more	more	0
R-11VSCV1	9/6/2021 23:33	Fernandez, Alejandro	9563294330	alejandrf1d1@ym 2218 VACKBERRY MISSON TX	78572	CONFIRM	Paid	No	Alejandro Ferna	9562492272	Signed		956294330	0
R-11TDDQ	9/1/2021 4:43	Flores, Jorge	956455927	jforngs4@hotmail 5129 Farwest Tr Brownsvll TX	78528	CONFIRM	Paid	No	Rosanna Flores	9564552188	Signed		956455927	0
R-11TTEC	9/2/2021 1:44	FRANCO, ROCHE	1966698084	roche_franc@nxb 3801 ARROYO VISTA C HALLINCE TX	78550	CONFIRM	Paid	No	MARILU R. FRAN	1956-659-0885	Signed		1966698084	0
R-11VWMD	9/28/2021 18:00	Galvez, Alexander	9563467336	alguad@yaho.c 921 N/Ant Circle Harttgen TX	78550	CONFIRM	Paid	No	Mari Galva	956 536 7337	Signed		956367336	0
R-11XMY7	9/22/2021 23:06	Garcia, Cicerito	9564437828	Cedricngarcia@ 11251 1144 Torcile ave Brownsvll TX	78521	CONFIRM	Paid	No	Jadeline Garcia	9565106502	Signed		9564437828	0
R-10D7P71	7/13/2020 4:46	Garcia, Clara	9565277822	clargarcia@hcmll.com		CONFIRM	Paid	No			Signed			0
R-11X6421	9/19/2021 20:32	Garcia, Claudia	9565467517	cgarclara24@yaho 4185 Sd Rd Brownsvll TX	78526	CONFIRM	Paid	No	Benjamin Caltre	9564655041	Signed		9564657517	1
R-112SK58	9/30/2021 23:29	GARCIA, ELIZBETH	9566058018	emila_ekab@h gnt 1703 SEASIDEWAY DRW MISSON TX	78572	CONFIRM	Paid	No	Jesus Garcia	9566050606	Signed	Breakaway Cycln	9566050018	0
R-11X738C	9/19/2021 23:36	Garcia, Jaclyn	9565188301	jackhngarcia321@ 1144 Torcile ave Brownsvll TX	78521	CONFIRM	Paid	No	Carlinho Garcia	9564437828	Signed		9565188301	0
R-10D7P4	7/13/2020 4:30	Garcia, Jose	9564517879	jgusarfrndy@yph 1015 Berley Dr Edinburg TX	78538	CONFIRM	Paid	No	Clara Garcia	9562278232	Signed		9564517879	0
R-11DD117	8/14/2021 4:06	Garcia, Nola	9565212213	noelgs150@yahoo 3334 ZENITHA ST BROWNVEY TX	78521	CONFIRM	Paid	No	Nola Garcia		Signed		9565212213	0
R-11WSA31	9/16/2021 16:02	Garcia, Susana	9565908324	susana_walfr110W 7229 ALABAMA PINE: BROWNVEY TX	78526	CONFIRM	Paid	No	IVAN SALINAS	956-241-2850	Signed		9565908324	0
R-11V56M1	8/1/2021 17:26	Garcia, Carlos	2817455701	cgonrdb@yahoo.co 521 Maple Wby Houston TX	77015	CONFIRM	Paid	No	April	2817006351	Signed		2817456701	more
R-11VW5F4	9/24/2021 14:33	Garcia, Gustavo	9562112182	Tgrta1120@gmail 2008 dnmv dr Mission TX	78573	CONFIRM	Paid	No	Shana Garza	956-653761	Signed		9562112182	0
R-11YB4X	9/27/2021 13:00	Garcia, Mercedes	9562263405	mgazab35@gmail 1722 S PALM COURT I HALLINCE TX	78552-389	CONFIRM	Paid	No	Shana Garza	9564398379	Signed		9562263405	0
R-11V81U6	8/8/2021 17:50	Garcia, Rosbe	9565507919	roshngarza20@yaho 23 ALACIA DR APT 8 BROWNVEY TX	78520	CONFIRM	Paid	No	Bertha Martinez	956-455-1956	Signed		9565507919	0
R-11Y12K1	9/24/2021 16:37	garza, Wilfredo	19566621684	wilfrdvw1955@ym 2008 dnmv dr Mission TX	78573	CONFIRM	Paid	No	quizaro garza	956-2121282	Signed		19566621684	1
R-11TDH7	9/1/2021 2:30	grea, melinda	9563767383	mgrea@yaho.c 520 N 5TH ST DONNA TX	78537-480	CONFIRM	Paid	No	Frank Ginez Jr.	9563767416	Signed		9563767383	1
R-1124FH1	9/30/2021 16:41	Gomez, Anabel	9563720524	anabel@hcmll.com		CONFIRM	Paid	No			Not signed			0
R-112D7V4	10/1/2021 12:40	Gomez, Juan	9567842869	juag2000@yaho.c 7806 East Dean Plant Plant TX	78577	CONFIRM	Paid	No	Juan Zamora	9562499927	Signed		9567842869	0
R-11W7724	9/14/2021 4:07	gonzalez, edonis	4079208888	edondeg@hotmail.c 4400 N 27TH ST MACALLEN TX	78504	CONFIRM	Paid	No	Bernadene Archi	4079208888	Signed		4079208888	0
R-11TDDQ	9/1/2021 4:19	Gonzalez, Anthony	9563671174	gonzalez_anthony2 4606 Hummingbird U Harttgen TX	78552	CONFIRM	Paid	No	Myden	9563672801	Signed		9563671174	0
R-11TH81	9/1/2021 4:56	Gonzalez, Austin	9563672636	austingonzalez17 4606 Hummingbird U Harttgen TX	78552	CONFIRM	Paid	No	Myden Gonzalez	9563672801	Signed		9563672636	0
R-11YR14	9/29/2021 2:16	Gonzalez, Schneider	19564558090	sgonzalez1952@v 1 33506 FALCON LN LCG FRESH TX	78566	CONFIRM	Paid	No	Schneider Gonzal	956-225-7888	Signed		19564558090	1
R-11Q2101	8/11/2021 20:37	gonzalez vasquez, lo	9562271213	Agonzalezdw@bq 2410 Tellow Court Edinburg TX	78537	CONFIRM	Paid	No	Daniel Vasquez	9562271531	Signed		9562467447	0
R-11TDDQ	8/30/2021 1:16	Gonzalez, Art	956467447	dbrt21@att.net 345 S Whalen rd Donna TX	78539	CONFIRM	Paid	No	Brandi Duarte	9564540703	Signed		9562271213	1
R-11Q366	8/11/2021 20:46	Gonzalez, Elizabeth	9564510647	estebanr1953@ym 6920 N Peeling St MacAllen TX	78504	CONFIRM	Paid	No	Even Gonzalez	9564510647	Signed	Breakaway Cycle	9564510647	0
R-11X91W	9/20/2021 15:25	Gonzalez, Ram	9564677527	Ramgonz2001@yph 148 Mee drive San berito TX	78586	CONFIRM	Paid	No	Rigo Gonzalez	9564636383	Signed		9564677527	1
R-11K1755	7/4/2021 19:25	Gonzalez, Rome	8322448044	rgonzalez9370@gmail 4250 Armand View Dr Pasadena TX	77505	CONFIRM	Paid	Yes	Lupe Palacios	7134174523	Signed		8322448044	more
R-11V1LXK	9/9/2021 17:23	Gonzalez, Tony	9566018562	tonygonz06@gmail.co 1001 W champion st E Edinburg TX	78539	CONFIRM	Paid	No	Melissa	9566018562	Signed		9566018562	0
R-11WDK5	9/15/2021 3:48	Gonzalez, Yvonne	9567938335	prevousgn@lbcg 728 FOREST ST SALT BEMIT TX	78586	CONFIRM	Paid	No	Jessica Rantz	9564567195	Signed		9567938335	0

R-11YB01P	9/26/2021 6:25	Salinas, Miriam	39	1/28/1982	FEMALE	9562223634	miriam_tovar@hcb 301 White La Loya	TX	78560	CONFIRMED PAID	No	MIRIAM TOVAR	9562223634	Signed	9562223634	more	0
R-108C04	6/9/2020 22:56	Salvatore, Mark	67	12/8/1953	MALE	9563108113	mark.salvatore@gr 410 W Lincoln Ave	Hearings TX	78550-673	CONFIRMED PAID	No	NOEMI SALVATORE	956-310-9001	Signed	9563108113		0
R-110P04	8/16/2021 22:56	Sanchez, Amanda	37	9/4/1984	MALE		asanchez@arnados 4009 Everglade dr	Weslaco TX	78399	CONFIRMED PAID	No			Signed			0
R-117CDK1	8/31/2023 20:21	Sanchez, Cynthia	52	7/26/1969	FEMALE	9563732575	cynthiasanchezcpa@ 3807 EVERGLADE DR	WESLACO TX	78399	CONFIRMED PAID	No	ANTONIO SANCIT	956-279-2717	Signed	9563732575		1
R-117M1ZT	9/2/2023 14:23	Santemarle, Lucille	43	1/10/1978	FEMALE	9563593683	lucille.santemarle@aol 7591 MALO AVE N	BROWNSV TX	78520-383	CONFIRMED PAID	No	MOE SANTEMARLE	9564049729	Signed	9565925643		1
R-110C781	8/18/2023 16:22	Sauceda, Dora	56	9/21/1965	FEMALE	9565724909	doraucede@me.cor 7209 LAGO VISTA BLV	BROWNSV TX	78520	CONFIRMED PAID	No	GILBERTO VILLARRE	9564397638	Signed	9565724909		0
R-11X5MP	9/20/2021 4:04	Sauceda, John	41	3/23/1980	MALE	2106061439	john.sauceda@yahk 13033 CADENZA CRK	SAN ANTO TX	78232	CONFIRMED PAID	No	MELISSA SAUCEDA	2103736655	Signed	2106061439		0
R-11Z249G	9/30/2021 8:34	Schneider, Fred	38	6/23/1983	MALE	2108348833	Pvaz121@gmail.com 119 ancho village dr	Pleasantv TX	78084	CONFIRMED PAID	No	ROBERT	2104181838	Signed	2108348833	more	0
R-11Z145A	9/30/2021 6:35	Schreiner, Ronald	66	3/12/1955	MALE	5749522065	ronaldec@hnterwer 55 8007 5th Rd	Bremen IN	46506	CONFIRMED PAID	No	TRACY COLEMAN	5749582822	Signed	5749522065	more	0
R-11Z548E	9/20/2021 18:11	Sauls, Rodre	29	2/26/1992	MALE	2563755139	rodr.sauls@yahoo. 2217 Carraway Street	Birmingham AL	35235	CONFIRMED PAID	No	LAWRENCE KEITH	2564540424	Signed	2563755139		0
R-11YH4P7	9/27/2021 35:02	Slater Gonzalez, Nani	28	3/26/1993	FEMALE	9565453489	lani@yallier@yahoo 4107 Santa Veronica	Mission TX	78572	CONFIRMED PAID	No	RICARDO ALANIS G	95650943053	Signed	9565453489	Breakaway Cyclin	0
R-11YH4P7	9/27/2021 20:29	Slater Jr, Javier	46	10/3/1971	MALE	9565453489	javi@yallier@yahoo 2649 El Puente St	Brownsville TX	78520	CONFIRMED PAID	No	RICARDO ALANIS G	9561049474	Signed	9565453489		0
R-11W59F1	9/16/2021 20:29	Sliva, Ann	40	5/20/1981	FEMALE	9565026838	bliv70116@hotmail.com		CONFIRMED PAID	No		9564597677	Signed			0	
R-11X38M	9/18/2021 23:08	Stickle, Don	59	5/19/1962	MALE	9565657987	stickle@stickle.co 2203 N 47th St	McAllen TX	78501	CONFIRMED PAID	No	FRAN STICKLE	956-566-4154	Signed	9565657987	more	0
R-11X21D9	9/18/2021 17:00	Stickle, Fran	59	7/21/1962	FEMALE	9565664154	frstickle@stickle.org 2205 N 47th St	McAllen TX	78501-365	CONFIRMED PAID	No	DON STICKLE	956-566-7987	Signed	9565664154	more	0
R-11Z0R8E	9/30/2021 0:10	Suez, Franklin	49	2/27/1972	MALE	9565364493	doc_beying@yahoo 4517 Hummingbird Lr	Hearings TX	78552	CONFIRMED PAID	No	MARIA RIVERO	9563955518	Signed	9565364491		0
R-11TD707	9/1/2021 00:04	Swanson, Jill	63	9/27/1978	FEMALE	9563663980	swanson@hnterwer 1445 Brownfield Rd	Brownsville TX	78520	CONFIRMED PAID	No	MORA SANCHEZ	956 872 8309	Signed	9562669388		0
R-11X1V01	9/18/2021 13:04	Tanguna, Elizabeth	44	7/25/1973	FEMALE	9565691565	etanguna25@gmail 6810 N 44th Ln	McAllen TX	78504	CONFIRMED PAID	No	MARIA MORWOOD	9567391805	Signed	9563691565		0
R-11YH4B1	9/9/2021 22:21	Torral, Raui	54	11/26/1966	MALE	9564665270	rarecui@gmail.com 3773 Grande Blvd	Brownsville TX	78521	CONFIRMED PAID	No	ROBERTO ARCE	9564401967	Signed	9564665270		0
R-11W6C2	9/15/2021 4:08	Torres, Samuel R	58	12/13/1982	MALE	9562007831	samuel.r.t@gmail.com		CONFIRMED PAID	No			Not signed			0	
R-11T21A1	8/30/2021 16:40	Torres Jr., Eugenio	60	12/13/1980	MALE	9564668589	Ejtorres@net.net 1750 Northwood dr	Brownsville TX	78520	CONFIRMED PAID	No	ARMILLA TORRES	9564555450	Signed	9564668589		0
R-11YH9C	9/16/2021 16:35	Torres, Edgar	31	10/30/1989	MALE	9564665361	edgertorres55@gma 1750 Northwood Dr	Brownsville TX	78520	CONFIRMED PAID	No	ARMILLA TORRES	9564555450	Signed	9564665361		1
R-11YH1Z2	9/24/2021 16:56	TRIVINO CDSNEROS,	59	10/9/1962	FEMALE	9564070547	trivino@net.net 1132 Square Valley Dr	BROWNSV TX	78520	CONFIRMED PAID	No	ANGELICA TRIVINERO	9568972373	Signed	9564070547		1
R-11R0139	8/28/2021 22:07	Trethna, Yvette	53	5/5/1968	FEMALE	9563251631	yvetretrethna@aol 121 N KILDA DE LA GAS LA JOYA	TX	78560	CONFIRMED PAID	No	YVETTE TRETHNA	95623403879	Signed	9562340380		1
R-11YH6K6	9/28/2021 16:26	Valdes, Yari	38	9/30/1983	MALE	9565351601	yari_valdes@hnter 4708 Sonora Ave	Mission TX	78503	CONFIRMED PAID	No	YARINA VALDES	9564454575	Signed	9565351601	Breakaway Cyclin	0
R-11Y135D	2/9/2021 21:26	VandenBergh, Jack	57	1/26/1964	MALE	5155545673	jvandenberg@man 8129 Harwick Dr	Johnston IA	50131	CONFIRMED PAID	No	CHAD WILGEMER	5152505610	Signed	5155545673	more	0
R-11Y24D1	9/24/2021 18:53	Vasquez, Hector	38	4/4/1983	MALE	9569709794	vasquezhector66@yahoo.com		CONFIRMED PAID	No	Breakaway Villarreal, I		Signed			0	
R-11S5NM	8/25/2021 15:43	Vasquez, Jose	43	5/23/1978	MALE	5123500976	javaz9368@yahoo 7247 Rain Forest Dr	Brownsville TX	78520	CONFIRMED PAID	No	SULEITA MORALES	7876484153	Signed	5123500976		0
R-11TCWT	8/31/2021 21:39	Vasquez, Jose	44	5/1/1977	MALE	9564558186	jvasquez23@yahoo 3028 basque dr	Brownsville TX	78520	CONFIRMED PAID	No	GLADYS CASTRO		Signed	9564558186		0
R-11DHMK	9/23/2021 13:50	Vasquez, Sergio	46	9/6/1975	MALE	2103655444	sergio.o.vasquez@ 36367 Douds rd	Los Fresno TX	78566	CONFIRMED PAID	No	IMELDA	9562727071	Signed	2103655444		1
R-11D3V6	8/11/2021 21:16	Vaughn, Corey	45	5/22/1974	MALE	8323828759	cv052276@gmail.co 3703 Denmore Ln	Houston TX	77029	CONFIRMED PAID	No	MARCOLO MORTON	8323828759	Signed	8323828759		0
R-11WVWV	9/17/2021 2:36	Vega, Monica	50	4/28/1971	FEMALE	9565454786	Mondevy@yahoo.co 3035 Santa St.	Brownsville TX	78521	CONFIRMED PAID	No	EDNA DIAZ	9564055664	Signed	9565454786		0
R-11Z6R01	10/2/2021 12:09	Vega, Vanessa	27	9/29/1994	FEMALE	9560532323	v.vega13222@gmail 610 e market st unit 2	San Antonio TX	78205	CONFIRMED PAID	No	ADRIANA	9563434200	Signed	95660532323		0
R-10DBSA	7/6/2020 15:25	Velo, Roberto	44	12/30/1976	MALE	9567152126	robandv@yahoo.co 2885 Nishi Apt 3069A	San Antonio TX	78231	CONFIRMED PAID	No	CONNIE VELA	9562128110	Signed	9567152126	more	0
R-11WVVK	9/16/2021 20:41	Velez, Alberto	43	10/1/1978	MALE	9563464735	albert.velez@gmail.com		CONFIRMED PAID	No			Signed			0	
R-11WVW1	9/16/2021 19:46	Villareal, Alexis	38	5/13/1993	MALE	9563452799	Alvillareal123@a 1319 Salaperno Ln	Edinburg TX	78539	CONFIRMED PAID	No	FABICA VILLARREAL	9562077327	Signed	9563452799	more	0
R-11MMW2	7/26/2021 14:04	VILLAREAL, FOMZ	56	6/9/1965	MALE	9562350176	lvill269@gmail.com 2504 Grifell Dr	Laredo TX	78041	CONFIRMED PAID	No	IMELDA	956-236-7849	Signed	9562350176	more	0
R-11YH1R	9/28/2021 14:18	Villareal, Israel	47	1/1/1974	MALE	9564561804	alexis099@yahoo 113 Solari Dr	Mission TX	78572	CONFIRMED PAID	No	MARIA VILLARREAL	9566277968	Signed	9564561804	Breakaway Cycle	0
R-11MMW4	7/26/2021 14:11	VILLAREAL, MEL	56	7/13/1965	FEMALE	9563367849	mehille713@GMAIL.COM		CONFIRMED PAID	No			Signed		more	0	
R-11R0VG	8/20/2021 15:55	Villacasa, Pablo	66	6/22/1955	MALE	9562278295	p.villacasa@msn.co 1132 E Colony Drive	Pharr TX	78577	CONFIRMED PAID	No	OLGA VILLACASA	956-227-6295	Signed	9562278295	more	0
R-11PMMD	8/9/2021 15:18	Vaprop, Joel	47	3/13/1974	MALE	9566221436	joelvaprop@yahoo. 3505 San Rafael	Mission TX	78572	CONFIRMED PAID	No	GINA VAPROP	9569709248	Signed	9566221436		0
R-11Z0HN	10/1/2021 12:48	Zamora, Jose	50	5/1/1971	MALE	9562409927	jose.r.zamorra2010@gmail.com		CONFIRMED PAID	No			Not signed			0	
R-11ZC1Z2	10/1/2021 16:42	ZAMORRANO, MARY	54	8/5/1967	FEMALE	9562441455	fmz2un5@yahoo.co 148 Abe Dr	San Benito TX	78586	CONFIRMED PAID	No	RUDE MOYA	9563365567	Signed	9562441455		0
R-11MM6Z1	9/22/2021 20:16	Zarate, Fred	64	10/19/1956	MALE	9563781019	eguzarero.1956@att 1106	San Juan TX	78589	CONFIRMED PAID	No	GILBERT LINAN	956-732-7904	Signed	9563781019		1

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South Padre Island Convention & Visitors Bureau

Post Event Report



POST EVENT REPORT

Today's Date: 11/16/21

To be reimbursed, please submit the following within 10 days post event:

1. Number of participants calculated with backup documentation (i.e. zip codes, team rosters, surveys)
2. Number of room nights tracked with backup documentation (i.e. third-party housing documentation or certified hotel pickup reports)

Please submit the following within 30 days your post event report:

1. Valid invoice(s) supporting reimbursable allowable expenses. Please submit only enough receipts to reach awarded grant amount.
2. Evidence of payment to support invoices paid from grantee to third party (front and back copies of cleared check(s) or detailed credit card/debit card receipts. For all media buys please provide tear sheets, copies of advertisements, schedules and signed station affidavits.
3. Copies of marketing or advertising materials, websites showing South Padre Island CVB logo.

Organization Information

Name of Organization: RAV RUN ADVENTURES

Address: 3207 NOBLE DR

City, State, Zip: BROWNSVILLE TX 78526

Contact Name: ROB MCBEE

Contact email: ravrunning956@gmail.com

Contact Cell Phone Number: 956 465 8576

Event Information

Name of Event or Project: Sout Padre Island Half Marathon Weekend

Date(s) of Event or Project: 11/12-11/14 2021

Primary Location of Event or Project: Claytons for the race and Hilton Garden Inn for pickup

Amount Requested: \$ 7500

Amount Received: \$ 5625

How many years have you held this Event or Program: 3



Event Funding Information

1. Actual percentage of funded event costs covered by hotel occupancy tax: %10
2. Actual percentage of facility costs covered by hotel occupancy tax (if applicable): N/A
3. Actual percentage of staff costs covered by hotel occupancy tax (if applicable): N/A
4. If staff costs were covered, estimate of actual hours staff spent on funded event: N/A
5. Did the event charge admission? Was there a net profit from the event? If there was a net profit, what was the amount and how is it being used? Yes. Approx 10,000 Will be used to invest back into the running business. A Donation of \$2000 will be made to Sea turtle Inc.
6. Please attach an actual Event Budget showing all revenues including sponsorships and all expenses.

Event Attendance Information

1. How many people did you predict would attend this event? (Number submitted in the application for hotel occupancy tax funds): 1500
2. What was the actual attendance at the event? 1200
3. How many room nights did you estimate in your application would be generated by attendees of this event or program? I believe we predicted 500?
4. How many room nights did you actually generated by attendees of this event? 1060
5. If this Event has been funded by hotel occupancy tax in the last three years, how many room nights were generated at South Padre Island hotels by attendees of this Event?
 - This Year: 1060
 - Last Year: 0 (Covid)
 - Two Years Ago: 250
 - Three Years Ago: N/A
6. What method did you use to determine the number of people who booked rooms at South Padre Island hotels (e.g.; room block usage information, survey of hoteliers, total attendance formula, zip code information, etc.)? Registration Survey
Registration Survey
7. Was a room block established for this Event at an area hotel (hotels), and if so, did the room block fill? Yes - It filled If the room block did not fill, how many rooms were picked up?

Event Promotion Information

1. Please check all efforts your organization actually used to promote this Event and how much was actually spent in each category:

<input type="checkbox"/>	Newspaper: \$
<input type="checkbox"/>	Radio: \$
<input type="checkbox"/>	TV: \$
<input checked="" type="checkbox"/>	Other Paid Advertising: \$ Social Media - and Signage with QR codes (\$7500)
<input type="checkbox"/>	Number of Press Releases to Media:
<input checked="" type="checkbox"/>	Number emails to out-of-town recipients: over 5000
<input type="checkbox"/>	Other Promotions

2. Did you include a link to the CVB or other source on your promotional handouts and in your website for booking hotel nights during this event? Yes
3. Did you negotiate a special rate or hotel/event package to attract overnight stays? Yes
4. What new marketing initiatives did you utilize to promote hotel and convention activity for this Event?
We used lots of of signage with QR codes that wpuld take our potential customers styraight to the site with the Cel phones.

☒ Please attach samples of documents showing how South Padre Island was recognized in your advertising/promotional campaign

☒ Please attach at least one sample of all forms of advertising/promoting used in your campaign. If the sample itself does not indicate the medium (radio, TV, print, or mail) used or where the advertising took place (e.g. a city's newspaper, or a radio spot that does not indicate the city where the spot was played), please include other information that would show location of the advertising and medium utilized.

5. Please note any other success indicators of your event: We generate most of our interst through social media. We have had extremely positive feedback that is available for anyone to view on our facebook page. People loved the route, loved the weather, loved the shirts, loved the volunteers and had a great time..

Sporting Related Events

1. If the Event funded by hotel occupancy tax was a sporting-related function/facility, how many individuals actually participated in this event? 10-13
2. If the event was a sporting-related function/facility, how many of the participants were from another city or county? more than 99 percent were from a different city. 75 percent out of Cameron County
3. If the event was a sporting-related function/facility, quantify how the activity substantially increased economic activity at hotel within the city or its vicinity? We brought over 1,073 Participants to the Island, in the slow season. Plus their family & friends who come to watch.

Additional Event Information

1. What South Padre Island businesses did you utilize for food, supplies, materials, printing, etc.? Hilton Garden Inn and Courtyard Garden Inn- food discounts
Claytons hosted the event and brought over 1200 people to the bar.
2. What was the weather like during the event? GREAT! about 70 degrees both days
3. Were there any other facts that may have affected on the event? No

RAMON

Signature

11/16/21

Date

Submit to complete applications to:

April Brown
Special Events Manager
Convention and Visitors Advisory Board
C/O City of South Padre Island Convention & Visitors Bureau
7355 Padre Blvd., South Padre Island, TX 78597
Phone: (956) 761-3000
Email: april@sopadre.com



**Details for Order #113-7427884-9843456**

Print this page for your records.

Order Placed: October 14, 2021

Amazon.com order number: 113-7427884-9843456

Order Total: \$388.61

Not Yet Shipped**Items Ordered****Price**

1 of: *Plasticade 130NSBOXED Signicade Portable Storable Folding A-Frame Double-Sided Sidewalk Sign with Locking Hinges, White (4 Pack)*

\$358.99

Sold by: Spreetail ([seller profile](#))

Condition: New

Shipping Address:

Robert H McBee
3207 NOBLE DR
BROWNSVILLE, TX 78526-1146
United States

Shipping Speed:

Expedited Shipping

Payment information**Payment Method:**

Visa | Last digits: 8350

Item(s) Subtotal: \$358.99

Shipping & Handling: \$0.00

Total before tax: \$358.99

Estimated tax to be collected: \$29.62

Billing address

Robert Harlan McBee
3207 Noble Dr
Brownsville, Texas 78526
United States

Grand Total: \$388.61

To view the status of your order, return to [Order Summary](#).

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[Print](#)

Billing Activity

RAV RUN ADVENTURES

Attn: Robert McBee
 3207 Noble Dr
 Brownsville TX 78526
 US
 P: 956 465 8576

Today's Date: 10/14/2021

User Name: ravrunning956@gmail.com

Billing Activity from 02/01/2021 to 10/14/2021

Date	Description	Charge Amount	Credit Amount
10/03/2021	Invoice #404046603	\$69.29	
09/28/2021	Payment - Credit Card (Visa) *****3166		\$69.29
09/03/2021	Invoice #398978992	\$69.29	
08/29/2021	Payment - Credit Card (Visa) *****3166		\$69.29
08/03/2021	Invoice #389672903	\$69.29	
07/29/2021	Payment - Credit Card (Visa) *****3166		\$69.29
07/03/2021	Invoice #380527271	\$69.29	
06/28/2021	Payment - Credit Card (Visa) *****3166		\$69.29
06/03/2021	Invoice #371541118	\$69.29	
05/29/2021	Payment - Credit Card (Visa) *****3166		\$69.29
05/03/2021	Invoice #362273213	\$69.29	
04/28/2021	Payment - Credit Card (Visa) *****3166		\$69.29
04/03/2021	Invoice #353569649	\$47.97	
03/29/2021	Payment - Credit Card (Visa) *****3166		\$47.97
03/03/2021	Invoice #344447882	\$47.97	
02/26/2021	Payment - Credit Card (Visa) *****3166		\$47.97
02/03/2021	Invoice #336765357	\$47.97	

Billing questions? [Contact Support](#)

Constant Contact - 1601 Trapelo Road - Waltham, MA 02451 US



Manage Page

Publishing Tools

Home

News Feed

8 new

Manage Shop

Ad Center

All Ads

Audiences

Podcasts

Business Apps

Events

Resources & Tools

Manage Jobs

Notifications

17 new

Insights

Page Quality

Promote

Planning estimates and unique metrics may be impacted

Starting October 11, 2021, we will begin updating our approach to counting people based on the accounts they have added to Accounts Center. As such, you may see an impact to campaign planning estimates and performance reporting for unique metrics.

[Learn More](#)

All Ads

Ads activity is reported in the time zone of your ad account.

[Create Ad](#)

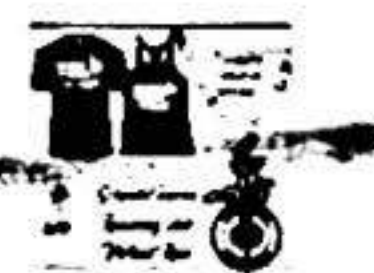
All (58) Post Engagements (39) [More](#) ▼

Active Sep 9

[View Results](#)

Post Engagements

SCHRUTE FARMS RUNNING CLUB VIRTUAL RUN! S



3,661

Reach

692

Post Engagements

\$116.53

Spent of \$500.00

Active Sep 5

[View Results](#)

Post Engagements

Cobra Kai Vs Miyagi Do Virtual Fun Run YOUR RAC



12,129

Reach

1,052

Post Engagements

\$123.49

Spent of \$500.00

Completed Sep 5

[View Results](#)

Post Engagements

South Padre Island Half Marathon Finisher Jacket D...



38,117

Reach

2,161

Post Engagements

\$810.32

Spent of \$1,000.00

Active Aug 30

[View Results](#)

Post Engagements

"The Office" Virtual Run! Run anywhere-Anytime-Any





Paused Aug 22

View Results

Video Views

South Padre Half Marathon Weekend! We can't wai...



6,178

Reach

4,934

ThruPlays

\$138.95

Spent of \$600.00

Paused Aug 14

View Results

Post Engagements

The RGV 260 Mile Challenge!! Online Runner tracki...



4,799

Reach

479

Post Engagements

\$93.21

Spent of \$400.00

Paused Aug 7

View Results

Post Engagements

Cobra Kai/Miyagi Do Virtual Run! Choose your side...



17,303

Reach

1,623

Post Engagements

\$129.16

Spent of \$700.00

Active Aug 6

View Results

Event Responses

*SOUTH PADRE ISLAND HALF MARATHON WEEKE...



37,667

Reach

636

Event Responses

\$611.28

Spent of \$1,000.00

Active Aug 5

View Results

Post Engagements

Hamilton Virtual Run! "Rise Up" and Support St Jud...



32,754

Reach

3,313

Post Engagements

\$302.81

Spent of \$750.00

Active Aug 5

View Results



13,067
Reach

1,785
Post Engagements

\$306.04
Spent of \$750.00



Rejected Jul 27

[View Results](#)

Post Engagements

Free Finishers Jacket for Half Marathoners! Amazin...



1,865
Reach

237
Post Engagements

\$13.77
Spent of \$500.00

Not Delivering Jun 10

[View Results](#)

Post Engagements

Hamilton Virtual Run! Don't throw away your shot! ...



37,751
Reach

3,836
Post Engagements

\$234.24
Spent of \$1,000.00

Not Delivering Jun 8

[View Results](#)

Post Engagements

Miyagi Do vs Cobra Kai Virtual Run What side will y...



38,000
Reach

3,033
Post Engagements

\$249.87
Spent of \$1,000.00

Paused Jun 7

[View Results](#)

Post Engagements

OZ VIRTUAL RUN! Unisex or women's cut shirts Be...



18,824
Reach

2,392
Post Engagements

\$251.88
Spent of \$1,000.00

Completed Jun 1

[View Results](#)

Ticket Sales

Registry Deadline is Friday, June 11th Run anywhere!



1,495
Reactions

63
Link Clicks

\$11.28
Spent of \$50.00



Reach

Post Engagements

Spent of \$300.00

Completed Apr 23

View Results

Post Engagements

Your "Runcation" awaits! Run in a tropical paradise....

**13,071**

Reach

742

Post Engagements

\$300.00

Spent of \$300.00

Completed Mar 22

View Results

Post EngagementsDetails and Register Here! <https://ravrunningredoo>**5,161**

Reach

476

Post Engagements

\$70.00

Spent of \$70.00

Completed Feb 28

View Results

Post Engagements<https://runsignup.com/lonestarchallenge> 740 Mile ...**1,446**

Reach

310

Post Engagements

\$37.02

Spent of \$600.00

Completed Feb 20

View Results

Event Responses

Event Begins when you sign up and ends 11:59 De...

**27,625**

Reach

224

Event Responses

\$203.57

Spent of \$600.00

Completed Feb 4

View Results

Event Responses

Includes finisher hoodie Finisher shirt Finisher med...

**5,622**

Reach

81

Event Responses

\$25.54

Spent of \$300.00

Completed Jan 27

View Results

**Final Details for Order #113-1424560-4946646**

Print this page for your records.

Order Placed: September 22, 2021**Amazon.com order number:** 113-1424560-4946646**Order Total: \$675.40****Shipped on September 22, 2021****Items Ordered****Price**

2 of: *Plasticade 130NSBOXED Signicade Portable Storable Folding A-Frame Double-Sided Sidewalk Sign with Locking Hinges, White (4 Pack)*

\$311.96

Sold by: Spreetail ([seller profile](#))

Condition: New

Shipping Address:

Robert H McBee
3207 NOBLE DR
BROWNSVILLE, TX 78526-1146
United States

Shipping Speed:

Expedited Shipping

Payment information**Payment Method:**

Visa | Last digits: 8350

Item(s) Subtotal: \$623.92

Shipping & Handling: \$0.00

Total before tax: \$623.92

Estimated tax to be collected: \$51.48

Grand Total: \$675.40

Billing address

Robert Harlan McBee
3207 Noble Dr
Brownsville, Texas 78526
United States

Credit Card transactions

Visa ending in 8350: September 22, 2021: \$675.40

To view the status of your order, return to [Order Summary](#).

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Final Details for Order #113-5351215-2505869[Print this page for your records.](#)**Order Placed:** October 14, 2021**Amazon.com order number:** 113-5351215-2505869**Order Total:** \$1,100.88**Shipped on October 14, 2021****Items Ordered**3 of: *Plasticade 130NSBOXED Signicade Portable Storable Folding A-Frame Double-Sided Sidewalk Sign with Locking Hinges, White (4 Pack)*Sold by: Spreetail ([seller profile](#))

Condition: New

Price

\$338.99

Shipping Address:Robert H McBee
3207 NOBLE DR
BROWNSVILLE, TX 78526-1146
United States**Shipping Speed:**

Expedited Shipping

Payment information**Payment Method:**

Visa | Last digits: 8350

Item(s) Subtotal: \$1,016.97

Shipping & Handling: \$0.00

Billing addressRobert Harlan McBee
3207 Noble Dr
Brownsville, Texas 78526
United States

Total before tax: \$1,016.97

Estimated tax to be collected: \$83.91

Grand Total: \$1,100.88To view the status of your order, return to [Order Summary](#).[Conditions of Use](#) | [Privacy Notice](#) © 1996-2021, Amazon.com, Inc. or its affiliates



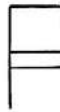
\$26.41

10

\$264.10

Custom Sign
(ID: 880533736)
Vinyl Banner
2ft x 3ft

36" x 24"
Sandwich Board (Cor.
Plastic)



18"h x 24"w Metal Frame

 1 rider (Black)

Payment Information

Payment Status

Complete

Summary of Charges:

Subtotal:	\$264.10
Promotions:	(\$52.82)
Shipping:	\$0.00
Tax:	\$17.43
Total	\$228.71



800-800-0000

12" x 24"
.045 Magnetic

This is your receipt, so please print out a copy for your records.

We'll email you a shipping notification as soon as your order is carefully packaged and on its way. If necessary, we'll send you additional shipping updates about your order.

Questions or concerns?

Contact us at: service@buildasign.com or 1-800-330-9622 This email was sent by: BuildASign.com, 11525A Stonehollow Dr., Suite 100 Austin, TX, 78758 USA



3ft x 6ft
Vinyl Banner



\$106.46

10

\$1,064.60

Black Sandwich Board
Blank

Sandwich Board Blank



\$25.36

10

\$253.60

Deluxe Sandwich Board
BlankCustom Sign
(ID: 880479025)
Corrugated Plastic
36" x 24"3ft x 6ft
Vinyl Banner

Payment Information

Payment Status

Summary of Charges:

Complete

Subtotal:	\$1,318.20
Promotions:	(\$263.64)
Shipping:	\$0.00
Tax:	\$87.00
Total	\$1,141.56

12" x 24"
.045 Magnetic

This is your receipt, so please print out a copy for your records.

We'll email you a shipping notification as soon as your order is carefully packaged and on its way. If necessary, we'll send you additional shipping updates about your order.

Questions or concerns?

Contact us at: service@buildasign.com or 1-800-330-9622 This email was sent by: BuildASign.com, 11525A Stonehollow Dr., Suite 100 Austin, TX, 78758 USA

Your Vistaprint Order Is Confirmed


Vistaprint <vistaprint@tm.vistaprint.com>
 Reply-To: Vistaprint <noreply@vistaprint.com>
 To: ravrunning956@gmail.com

Thu, May 13, 2021 at 12:27 PM

Your Vistaprint Order Confirmation



[Add Vistaprint to your address book](#)

 My Account 9532-8399-9371

THANK YOU FOR YOUR ORDER

Your Order Number: **FW4N7-J6A98-6H2** • [Track It](#)

Hi Robert,

Here are your order details:

Order Date: 5/13/2021
 Delivery Option (*): **Standard**

You can expect to receive items in your order by:

11" x 17" Flyer - Standard glossy May 25
 Vertical Signature Business Card May 25

Payment Type : Visa

Order Summary



[Edit Your Design](#)

Vertical Signature Business Cards

Qty: 500

Base Price	\$30.00 \$26.99
Blank Back Side	INCLUDED
Signature Glossy	INCLUDED
Item Total	\$26.99

11" x 17" Flyers - Standard glossy

Qty: 50

Base Price	\$88.30
Item Total	\$88.30



Edit Your Design

Merchandise: \$115.29
Shipping Charges: FREE
Sales Tax: \$9.51
Total: \$124.80

Sold By

Vistaprint Netherlands BV
Hudsonweg 8
Venlo, The Netherlands 5928LW

Shipping To:

Robert McBee
RAV Run Adventures
3207 Noble Dr
Brownsville TX 78526
US

Edit Shipping Address

(Address cannot be updated after your order has printed.)

Billed To:

Robert McBee
RAV Run Adventures
3207 Noble Dr
Brownsville TX 78526
US

Need Help?

[Click here to contact our Customer Care Team](#)



To receive emails about products, services and great deals from Vistaprint, **subscribe now**.

Absolutely Guaranteed Every time. Any reason. Or we'll make it right.

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This email address is unmonitored, so please don't reply.
Offers expire 6/7/2021, at 11:59 PM (PT).

Limit one promo code per order. Savings will be reflected in your shopping cart. Discounts may vary by quantity and design and can't be applied to shipping and processing, taxes, subscription or design services, previous purchases or products on the Vistaprint Promotional Products site, unless otherwise specified. Additional fees may apply for shipping and processing, and taxes, unless otherwise noted. Free offers valid only on the lowest quantity of each product and not valid on more than 2 items per order.

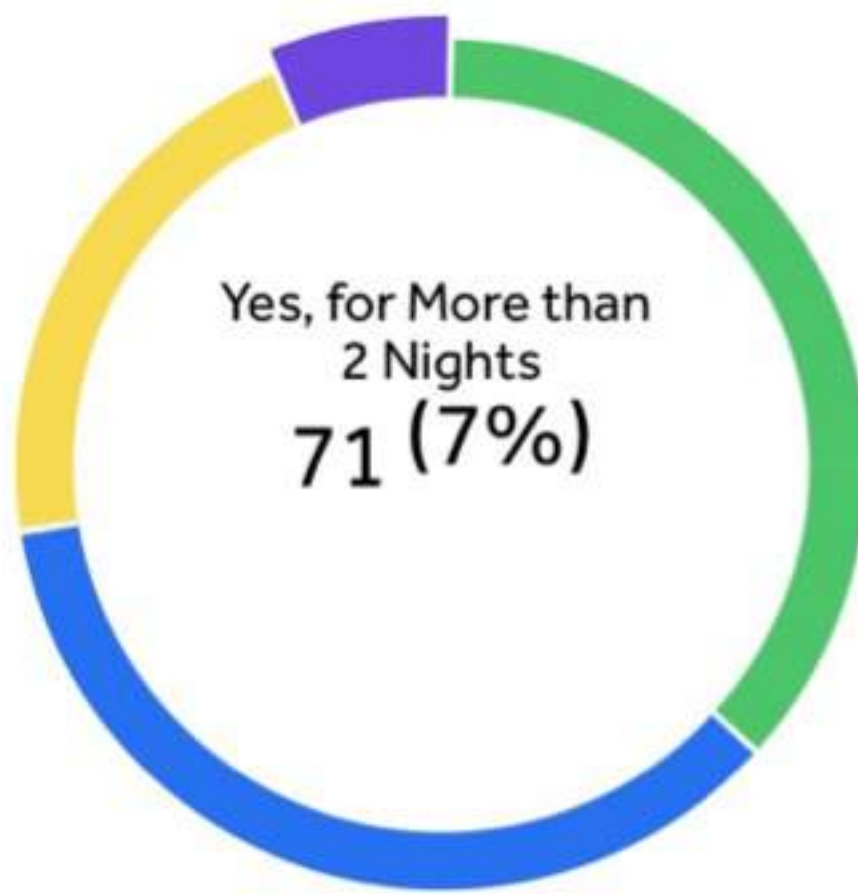


- Yes, For 1 Night
- No, I Will Drive To SPI On Race Day
- Yes, For 2 Nights
- Yes, For More Than 2 Nights

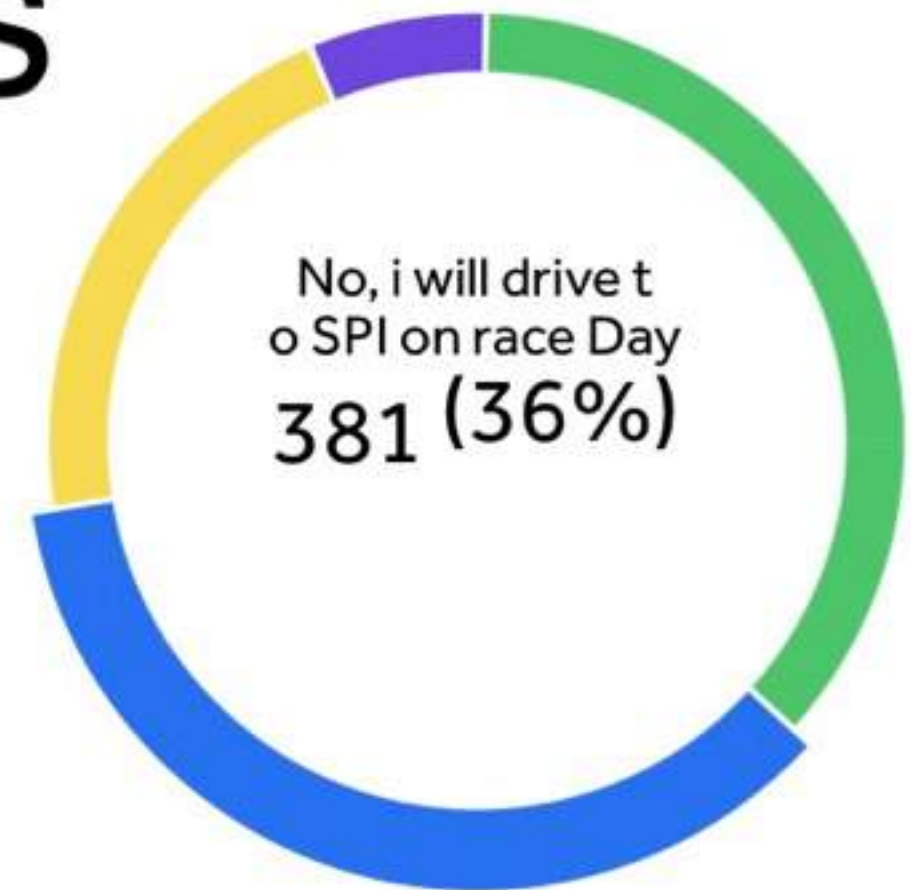


- Yes, For 1 Night
- No, I Will Drive To SPI On Race Day
- Yes, For 2 Nights
- Yes, For More Than 2 Nights

Room Nights



- Yes, For 1 Night
- No, I Will Drive To SPI On Race Day
- Yes, For 2 Nights
- Yes, For More Than 2 Nights



- Yes, For 1 Night
- No, I Will Drive To SPI On Race Day
- Yes, For 2 Nights
- Yes, For More Than 2 Nights

Yes for 1 Night = 395

Yes for 2 Nights = $226 \times 2 = 452$

Yes for more than 2 Nights = $71 \times 3 = 213$

Total 1060

SOUTH PADRE ISLAND HALF MARATHON WEEKEND ⓘ

View previous version here

Registration Open Date - Today

Registrants

1,073

Total Registrants	<u>1,073</u>
• Canceled	-
• Pending Payments	-
• Checked-in	-

**CITY OF SOUTH PADRE ISLAND
CONVENTION AND VISITORS ADVISORY BOARD
AGENDA REQUEST FORM**

MEETING DATE: December 16, 2021

NAME & TITLE: Linette Hernandez, Management Assistant

DEPARTMENT: Convention and Visitors Bureau

ITEM

Presentation of the Zimmerman Agency Momentum Creative plan for FY2022. (Zimmerman/Rodriguez)

ITEM BACKGROUND

N/A

BUDGET/FINANCIAL SUMMARY

02-594-0531

COMPREHENSIVE PLAN GOAL

N/A

LEGAL REVIEW

Sent to Legal: No

Approved by Legal: No

RECOMMENDATIONS/COMMENTS:

**CITY OF SOUTH PADRE ISLAND
CONVENTION AND VISITORS ADVISORY BOARD
AGENDA REQUEST FORM**

MEETING DATE: December 16, 2021

NAME & TITLE: Linette Hernandez, Management Assistant

DEPARTMENT: Convention and Visitors Bureau

ITEM

Discussion and possible action to approve marketing research services with Deep Blue Insight. (Zimmerman/Rodriguez)

ITEM BACKGROUND

Marketing research approach, in-depth interviews, creative development in order to better identify target audience.
Recommended by Zimmerman Agency.

BUDGET/FINANCIAL SUMMARY

02-594-0530

COMPREHENSIVE PLAN GOAL

N/A

LEGAL REVIEW

Sent to Legal: No

Approved by Legal: No

RECOMMENDATIONS/COMMENTS:



Ed Caum <ed@sopadre.com>

Creative Testing/Approach & Cost

1 message

Andy Jorishie (The Zimmerman Agency) <ajorishie@zimmerman.com>

Mon, Nov 22, 2021 at 8:08 AM

To: Ed Caum <ed@sopadre.com>

Cc: "Melissa Quinones (The Zimmerman Agency)" <mquinones@zimmerman.com>, Teresa Rodriguez <teresa@sopadre.com>

Good morning, Ed –

Hope you had a wonderful weekend.

As promised, attached please find a creative testing proposal from a long-time Zimmerman research partner, Stephanie Husk at DeepBlue Insight. DeepBlue is a boutique research firm in Atlanta, and Stephanie and I have worked together for 18+ years across a wide variety of tourism research.

The proposal outlines qualitative webcam in-depth interviews that will allow us to probe deeply on the likes/dislikes/appeal and impact of the creative concepts. The interviews will be streamed live so everyone can watch and send in any new questions as the interviews progress.

We will recruit Millennial parents, college students and boomers in the mix to capture a broad perspective of relevant targets.

Stephanie put some rough timing in the proposal...if we approve this week, then we can recruit the week of 11/29. We're presenting the work to you on December 1, so we can ideally test the week of December 6 and have results week of 12/13.

Total cost will be \$14,800.

Please let me know your thoughts.

Thanks and best regards,

Andy

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 **ZIM063 - Creative Testing for SPICVB Proposal[16].pdf**
134K



DEEP BLUE INSIGHT

Research Approach

TO: Andy Jorishie
 FROM: Stephanie Husk
 SUBJECT: South Padre Island Convention and Visitors Bureau (SPICVB)
 DATE: November 19, 2021

Thank you for the opportunity to submit a proposal! We love the opportunity to share the voice of the market during Creative Development.

As we understand it, the goal of this study will be to provide feedback on the 1-3 different creative campaign ideas. The Target Audience for the survey will be Millennial Families and College Students (and perhaps Boomers) within feeder markets for South Padre Island. Each will be screened as decision makers for planning vacations and fitting psychographic profiles for potential visitors (interest in activities, looking for family experiences, open to beach environment, etc.)

Here's how it will work:

Deep Blue will recruit 10 (for 8 to show) consumers who fit the Target Audience profile (divided across Dallas, Houston, Minneapolis) to participate in a 45-minute individual, virtual webcam interview. The interviews will be streamed live so the team may watch and send in additional comments / probes without been seen by the respondents.



During the groups, we will probe to understand how well each concept performs in terms of:

- Delivering on the brand creative brief goals
- Believability / Resonating with the target audience
- Breaking through the clutter
- Changing the perception of South Padre Island
- Delivering a message that is unique and ownable to SPICVB

Responsibilities:

Deep Blue will recruit participants, rent the focus group platform (where they team can view the interviews as they occur), develop a moderator's guide, moderate the groups, pay respondents, analyze the results, and prepare a final summary.

Timing:

The following timeline provides a general guide for the project:

- | | |
|------------------------|---------------------|
| • Project Approval | week of November 22 |
| • Recruiting | week of November 29 |
| • Interviews conducted | week of December 6 |
| • Analysis / Report | week of December 13 |

Project Cost:

The cost for this research will be \$14,800.

Thank you for this opportunity to submit a proposal

**CITY OF SOUTH PADRE ISLAND
CONVENTION AND VISITORS ADVISORY BOARD
AGENDA REQUEST FORM**

MEETING DATE: December 16, 2021

NAME & TITLE: Linette Hernandez, Management Assistant

DEPARTMENT: Convention and Visitors Bureau

ITEM

Discussion and possible action to approve the marketing sponsorship for the Switch Up motion picture in FY 21/22.
(Rodriguez)

ITEM BACKGROUND

N/A

BUDGET/FINANCIAL SUMMARY

\$45,000 from marketing reserves

COMPREHENSIVE PLAN GOAL

N/A

LEGAL REVIEW

Sent to Legal: No

Approved by Legal: No

RECOMMENDATIONS/COMMENTS:

SWITCH UP

MOTION PICTURE

Switch Up LLC
394 N Expressway
Brownsville, TX 78521

December 2021

Dear Mrs. Rodriguez,

The Switch Up Production Team wants to welcome you to our exciting production. We are thankful for your support and assistance in creating the Switch Up movie.

We are thrilled about reaching this milestone and we are working hard on the organization and logistics of the project to ensure optimal filming conditions.

Switch Up is a romantic comedy that will inspire and bring hope to its wide audience. South Padre Island is key to producing this great story and our production team will work to promote SPI as an attractive family beach with all its great attractions.

Our mission during the production and after it is exposed will be to continue marketing and promoting SPI. Our strong production team will make sure to promote SPI as one of the most important film destinations in Texas. We are asking forty five thousand dollars for a great investment delivering an international marketing and promotion that will highlight and have this beautiful Island in the hearts and mind of people all around the world. Excited to start working with your team and filming in SPI.

Keeping protocols in mind as we start production we want to invite you to come by the set and be part of this exciting process. We are working on the production schedule and will let you know when we are in your area.

We thank you for participating in this prominent endeavor, and we will keep you updated on future events.

Best Regards,

The Switch Up Team

SWITCH UP LLC
394 N. Expressway
Brownsville, TX. 78521

(956) 592-4786
marcelaronquilloh@gmail.com

FROM THE PRODUCERS OF NETFLIX'S "YOU ARE MY HOME"

SWITCH UP MARKETING BREAKDOWN

Creating films that make an impact.

SWITCH UP

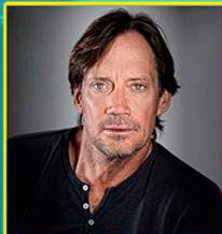
MOTION PICTURE

SWITCH UP

MOTION PICTURE



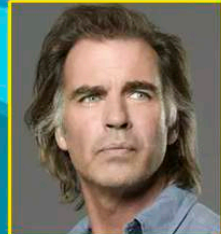
CRISTIAN
DE LA FUENTE



KEVIN
SORBO



LISA ANN
WALTER



JEFF
FAHEY



LORENA
GONZALEZ



JULIETH
RESTREPO



SAL
VELEZ JR

AWARD WINNING PRODUCER
ELIZABETH AVELLAN

PRODUCER / DIRECTOR
TARA PIRNIA

EXECUTIVE PRODUCER
ANGELA BLAIR

PRODUCER
PETER BANDERA

PRODUCER
SUSAN MICHELS

PRODUCER
MARCELA RONQUILLO H.

SPECIAL PERFORMANCES BY



NEWSBOYS



GLADYS RUIZ



**ASTRONAUT
DR. SIAN PROCTOR**



SWITCH UP

By Pamela Beach and Tara Pirnia

THE PLOT

RICARDO IS THE SUPERSTAR OF DAYTIME TALK. HIS SHOW'S SUCCESS HAS EARNED RICARDO A PENTHOUSE, FERRARI, HIS DROP-DEAD-GORGEOUS GIRLFRIEND, AND A SOON-TO-BE ADDED STAR ON THE HOLLYWOOD WALK OF FAME. HE HAS IT ALL. UNTIL A SCANDAL ERUPTS IN THE MEDIA. IN THE BLINK OF AN EYE, RICARDO LOSES EVERYTHING. HE IS CAST UPON THE STREET, WHERE HIS ONLY SOLACE COMES FROM A SOUP KITCHEN THAT HE FEATURED IN ONE OF HIS SHOWS. BUT HE'S NOT THE SUPERSTAR HE THOUGHT HE WAS. HE'S THE SHORT-ORDER COOK WHO CLEANS THE STOVE AND MOPS FLOORS

RICARDO DISCOVERS A VALUABLE LESSON AT THE SOUP KITCHEN: HIS LIFE IS MISSING SOMETHING REAL. HE MEETS A FAMILY THAT FORCES HIM TO RECONSIDER HIS PREVIOUS LIFE.

HE MEETS A YOUNG WIDOW WHO FINDS IT HARD TO MOVE ON. HER BROTHER WANTS TO EXPAND. HER YOUNG DAUGHTER DREAMS OF BEING A DANCER, BUT HE HASN'T THE MEANS TO HIRE A PERSONAL INSTRUCTOR. RICARDO COMES TO UNDERSTAND THAT PROBLEMS COME IN HUMAN SIZES AND AWAY FROM CAMERAS. WITH THE HELP OF HIS EXECUTIVE PRODUCER, RICARDO RECLAIMS HIS THRONE. THE PENTHOUSE AND CAR BECAME STAPLES OF HIS LIFE. YET, THEY DO NOT BRING THE TRANQUILITY AND SENSE OF PURPOSE HE FOUND IN THE SOUP KITCHEN. HE FINDS A WAY TO BLEND HIS FAME WITH THE NEEDS OF THE SOUP KITCHEN. HE FINDS A WAY TO WIN THE HEART OF THE WIDOW. RICARDO FINDS TRUE LOVE.



SWITCH UP

THE MOTION PICTURE

KEY INFORMATION

PRODUCTION:
November 2021

LOCATION:
Brownsville, Texas
South Padre Island, Texas
Port of Brownsville, Texas

DELIVERY:
Q1 2022

LOCATIONS
Detailed location pictures
are available upon request



SWITCH UP

By Pamela Beach and Tara Pirnia

CAST

Cristian is currently starring as the Lead in the Netflix film, "You are my home".

He is also well known for his supporting roles in the films "Basic and Driven" and the Lead in Eva Longoria's "Devious Minds".

Additionally Cristian is co starring alongside Maité Perroni in the Amazon series: "El Juego de las llaves".

CRISTIAN DE LA FUENTE



CAST

Kevin Sorbo is an American actor. He had starring roles in two television series: as Hercules in “Hercules: Legendary Journeys”, and as Captain Dylan Hunt in “Andromeda”. Sorbo is also known for acting in the Christian drama Films “God’s Not Dead” and “Let There Be Light”.

KEVIN SORBO



Lisa Ann Walter is an American actress and comedian, and television producer, best known as the creator and executive producer of Oxygen network reality weight-loss competition series, *Dance Your Ass Off*. Her other reality television work include her stint as a judge on ABC's reality television series *The Next Best Thing: Who Is the Greatest Celebrity Impersonator?*, and as winning a celebrity edition of the game show *The Weakest Link*. She also created and starred in the short-lived 1996–1997 sitcom, *Life's Work*, and appeared in such films as the 1998 version of *The Parent Trap*, *Bruce Almighty*, *Shall We Dance*, and *War of the Worlds*. Co-starred in the Disney film *The Parent Trap* (1998); in the remake of the original classic, as Chessy, the nanny. Prior to that, she played Whoopi Goldberg's tarty sidekick Claudine in *Eddie* (1996).

LISA ANN WALTER



Sal Velez Jr. is one of Today's most versatile actors, an Improv Actor from Chicago's Second City.

Sal Premiered 2020 in Warner Brothers The Way Back (2020) "The Way Back" starring Ben Affleck directed by Gavin O'connor, in the role of Miguel and rated one of The Way Back's favorite characters by Screen Rant Magazine.

Sal is currently in consideration for 2021 Daytime Emmy Award for best supporting Actor in Rekindling Christmas, directed by James Ganiere in the role of Dean Sanborne.

Considerations for the 2020 Sag Awards for "Outstanding Performance by a Male in a Drama Series". Black Summer Netflix,

Considerations for the 2019 FYC Emmy Awards for Outstanding Actor in a Drama Series". Black Summer Netflix.

SAL VELEZ JR.



Julieth Restrepo, is a Colombian theater, film and television actress.

At age 13, while attending college, he studied performing arts at the University of Antioquia. After leaving school, she continues to study theater for two years at the Popular Theater of Medellín. She auditioned for the film “At The End Of The Spectrum” (2006) and gets her first role in a movie; later participating in “Estrella Del Sur” (2013) and “La semilla del silencio” (2015). She has participated in soap operas and television series such as “Verano en Venecia” (2009), “A Mano Limpia” (2010), “La Promesa” (2012), “Comando Elite”, (2013), “Laura, La Santa Colombiana” (2015) and “Lady, La Vendedora De Rosas” (2015). Currently resides in Los Angeles

JULIETH RESTREPO





INSTAGRAM

Cristian De la Fuente
1.2 M followers
@iamdelafuente



FACEBOOK

Cristian De la Fuente
2.7 M followers
@iamdelafuente



TWITTER

Cristian De la Fuente
629 K followers
@iamdelafuente

CONNECT WITH US



INSTAGRAM

kevin Sorbo **121 K**
followers @Ksorbo



TWITTER

kevin Sorbo **622 K**
followers @Ksorbs

CONNECT WITH US



PRODUCTION TEAM



After attending the University in Austin, Tara Pirnia started her career in 1995 with Disney Studios / ABC Network. Following ABC, she held positions in both production and finance with Universal and Paramount Studios. In 1999, Tara accepted an Entertainment anchor/Producer position with CNN to develop original programming for their entertainment divisions.

Pirnia then launched Future Sight Entertainment, directing and producing features and special interest documentaries for network television. She recently directed ESPN's 30 by 30 "VERSUS" episode, "Lady Goal", produced by Eva Longoria. Ms. Pirnia has also produced several network music biographies including: One Direction: "The Only Way Is Up" and Lady Gaga: "On The Edge". These films have now been distributed over 70 worldwide territories including USA / Canada.

Pirnia just produced the feature, "You Are My Home" starring Alyssa Milano and Cristian de la Fuente streaming on Netflix and was part of the producing team for Roku's "Survive" starring Sophie Turner and Corey Hawkins. Currently Producing "Deadland" with Elizabeth Avellan. And will followup with Directing/Producing "Switch Up" starring Cristian de la Fuente.

TARA PIRNIA
PRODUCER / DIRECTOR



Elizabeth Avellan was born in Caracas, Venezuela, where her grandfather, Gonzalo Veloz, pioneered commercial television. At thirteen, she moved to Houston with her family and later graduated from Rice University, where she had her first behind-the-scenes experience working as stage manager and prop master for several student productions. She moved to Austin in 1986 to work in the Office of the Executive Vice-President and Provost of the University of Texas, continuing her studies in film production, art, and architecture. There she met Robert Rodriguez - cult filmmaker and her husband to be. Avellan worked as an animator on Rodriguez's award-winning 16mm film, "Bedhead", which aired on PBS after gathering acclaim on the festival circuit. She and Robert co-founded Los Hooligans Productions when the two began work on "El Mariachi" (1992) in 1991.

Since then, Avellan has produced Robert Rodriguez's "From Dusk Till Dawn" (1996), "Desperado" (1995), "The Faculty" (1998), and "Spy Kids" (2001). Besides she developed several scripts and produced with Pamela Cederquist and Rana Joy Glickman, "Real Stories Of The Donut Men", a dark comedy, which premiered at the South by Southwest Film Festival in March, 1997. Additionally, Avellan served as producers' rep. with Rana Joy Glickman for "Love You Don't Touch Me", a romantic comedy premiered at the 1997 Sundance Film Festival.

Invited to join the Academy of Motion Picture Arts and Sciences (Producers Branch) in 2005.

Inducted into the Texas Film Hall of Fame on March 9, 2007 in Austin, Texas as recipient of the 1st annual Ann Richards Award winner.

ELIZABETH AVELLAN

AWARD WINNING PRODUCER / DIRECTOR



M2M Media Post Solutions, partners and post-production teams have been involved with producing and financing films such as, “Black Mass”, “Hackman Ridge”, “American Made”, “The Last Full Measure”, “Bohemian Rhapsody”, and “Free State of Jones”.

M2M recent films include “Roe V. Wade” starring Stacy Dash, Nick Leob, and Joey Lawrence and Last Full Measure starring Samuel Jackson, William Hurt, Ed Harris, Peter Fonda and Christopher Plummer.



MICHAEL BASSICK & MICHAEL LAUNDON **M2M MEDIA**
PRODUCERS

For more than 30 years SWE FILMS has embodied innovative creativity by standing on the front lines of the entertainment industry where all segments of the American and International population can meet under an umbrella of quality feel good, thought provoking entertainment.

The expansion of SWE FILMS is based on investigative efforts to find and deliver premium products to the entertainment industry.

SWE FILMS has produced Award-winning Documentaries and feature Films including: “Mind the Gap” (Allan King, Elizabeth Reaser, Kim Raver, and Eric Schaffer), “Coleman Family Legacy” (Jazz Legend George Coleman, Sr. and his family), “Fractured” (Eric Roberts and Jack Busey), “All You Can Eat” (Randy Quaid, Ashley Johnson, Kathy Najimy), “The Pack” (Lucy Arnaz, Carlos Leon, Elizabeth Moss), “Bayou Caviar” (Cuba Gooding Jr, Richard Dreyfuss, Famke Janssen), and “Son of the South” (Spike Lee (ep) Barry Brown (dir.), Lucas Till, Lucy Hale, Cedric The Entertainer and Brian Dennehy).

SWE FILMS
PRODUCERS



Bandera Brothers is comprised of two Chilean brothers raised in the USA, who have produce and directed outstanding audiovisual content, and have been praised in film festivals, Grammy Awards, and the MoMA in New York, for their artistic projects. Currently, Peter and Fernando Bandera have the acclaimed short “Overkill” in the circuit of international festivals, with 15 official selections and 8 award nominations.

Peter and Fernando Bandera have worked with Daryl Hannah, Nastassja Kinski, Luis Miguel, Carlos Santana, Los Tres and Esperanza Spalding, among others. For television they produced episodes of MTV’s “Tripping” for Chile with Cameron Diaz and Drew Barrymore.

In advertising world they produced campaigns with stars Sarah Jessica Parker, Cindy Crawford and Penelope Cruz, among many others.

PETER & FERNANDO BANDERA

PRODUCERS



On-Air Television Personality and Host featured on Fox Sports, NBC, CBS College Sports, ExtraTV, Faithwire, Miss Texas USA and the Christian Broadcasting Network.

Graduate from the University of Texas at Austin, Blair began her reporting career doing sideline sports for the University with Fox Sports and CBS College Sports. Blair appeared in Miss Texas USA and was the winner of an NBC docu- series produced by NBC Universal and Eva Longoria, hosted by E! News Giuliana and Bill Rancic.

After the series aired, she was recruited as an on-air reporter and host with the Christian Broadcasting Network. Her assignments ranged from covering entertainment, politics and culture based content with a millennial focus. Recent projects also include working with National Geographic and Morgan Freeman on their hit series 'Story of God', one of the network's most watched TV series.

ANGELA BLAIR
EXECUTIVE PRODUCER



Marcela Ronquillo is a Founding Principal of NewSpace Productions & CEO. Marcela had over 20 years of experience in communications and marketing. She led various campaigns for politicians, entrepreneurs, and philanthropists.

Marcela is also involved heavily in the arts, having served as CEO of the Brownsville Museum of Fine Art from 2011-2015. President of the Brownsville Community Foundation and the Frida Kahlo Museum in Mexico City. She is also Director of International Affairs ANMEC (The National Association of Businesswomen in Agriculture, Produce & Livestock), President of Women, Pride & Land International, Member for the EarthX Council for Latin America.

MARCELA RONQUILLO HINOJOSA
PRODUCER



**THIS IS AN INVESTMENT
IN BUILDING A FILM INDUSTRY
ON SOUTH PADRE ISLAND
AND BROWNSVILLE, TEXAS**

SWITCH UP

THE MOTION PICTURE

ECONOMIC IMPACT IN BROWNSVILLE AND SOUTH PADRE ISLAND, TEXAS

The economic impact through this production set to be filmed in Brownsville and South Padre Island is designed to boost the local economy through the creation of jobs and in - city spending at local businesses be it retail or entertainment.

BRANDING AND PUTTING BROWNSVILLE AND SOUTH PADRE ISLAND IN THE MAP

Brownsville and South Padre Island will be portrayed as the forerunners for film in the Rio Grande Valley, as well as a center for artistic development. Through its platform, Netflix, which has an average of 204 million subscribers per year (Business Apps 1) the film will be displayed to diverse and multigenerational audiences. Also this incredible project is in the line with Economic development through the expansion of Eco Tourism and attraction and promotion of entrepreneurial opportunities.

The film will feature Brownsville and SPI as the tropical paradise they are!



KEY INFORMATION

BRANDING FOR SOUTH PADRE ISLAND: MARKETING AND COMMUNICATION PACKAGE INCLUDES

South Padre Island is incorporated as the City
 South Padre Island Beach
 Sapphire Condominiums
 Causeway Bridge
 SPI Conventions Center
 Dolphin
 Arial Images of SPI
 Sea Turtle Inc.
 Isla Blanca Beach
 Bay
 Hotel and Condominiums at SPI
 SpaceX TBD (To Be Determined)
 SPI & Brownsville Airport

Crew and Cast - will stay in hotels and enjoy restaurants in SPI.
 The City will be featured in all Press Releases with actors present.
 Premier - Actors : stay at South Padre Island.

- * Social media posts from talent press conference
- * name talent staying in SPI
- * VIP tickets to any events

SPI shall have exclusive access to any footage shot in the Island for promotional use.

City will be memorialized in the credits of the film and the film itself, attract tourists, and be mentioned across many platforms including actor platforms



BROWNSVILLE

Saying it's Brownsville- Showing that the film was not only shot in the city but **the town is heavily incorporated into the story.**

Downtown- Receives recognition as a historical and flourishing location.

George Ramirez Performing Arts Academy-

Using it as a location and featured in the film, specifically the dance studio.

Good Neighbor (Soup kitchen) - The focus of the film. Using the real name, filming and donation.

Gladys Porter Zoo- Recognition and filming.

Half moon- Used as location and promotion of Historic Building.

Market square- Used as location and featured in the film.

SPI & Brownsville Airport- Location and featured

Local Crew and business -Will receive business from the film.

Restaurants- Will be recognized, incorporated and used for catering purposes.

Hotels - Will host the production team, production staff and actors.

The Port of Brownsville-

Used as location in the film

This Film production **will contract more than 70 employees.**

Working on production administration, set, cast, extras & actors.

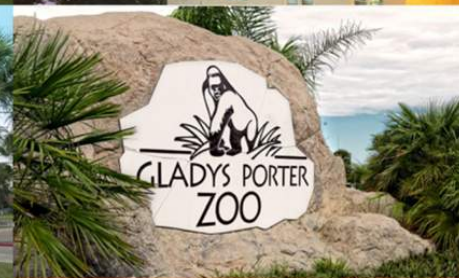
The city will be featured in ALL press releases

Premiere- Actors attending

Crossroads- Premiere with actors

Actor endorsements for various city needs

City will be **memorialized in the credits** of the film **and the film itself**, **attract tourists**, and be **mentioned across many platforms including actor platforms**



LONG TERM BRANDING EXPOSURE

Sponsorship is asking 45k

Covering the above Marketing promotion during film making, red carpets and will promote in a positive way SPI as a film destination.



SWITCH UP

THE MOTION PICTURE

STAGES OF FILMMAKING



PRE-PRODUCTION

SHOOTING

POST PRODUCTION

SWITCH UP
THE MOVIE

EXCLUSIVE ACCESS TO HIGH QUALITY FOOTAGE ON THE ISLAND FOR FUTURE PROMOTIONAL USE

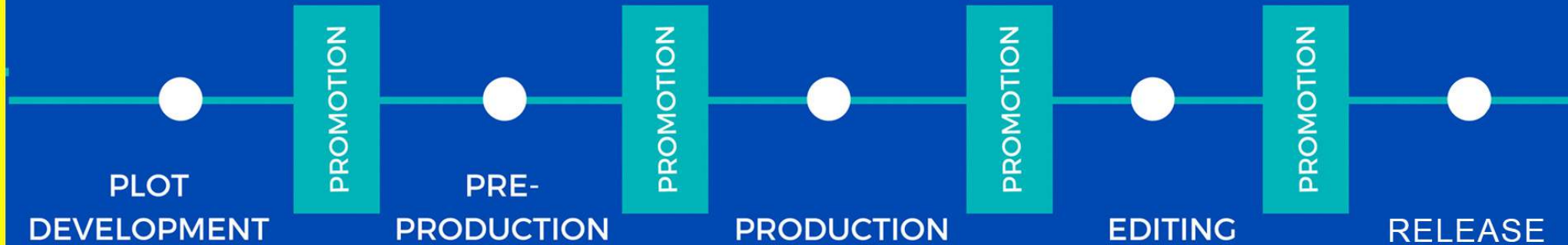


SHOOTING



Production Timeline

What goes behind the screen



SWITCH UP
THE MOVIE

SWITCH UP MARKETING BREAKDOWN

Creating films that make an impact.

SWITCH UP

MOTION PICTURE

**CITY OF SOUTH PADRE ISLAND
CONVENTION AND VISITORS ADVISORY BOARD
AGENDA REQUEST FORM**

MEETING DATE: December 16, 2021

NAME & TITLE: Linette Hernandez, Management Assistant

DEPARTMENT: Convention and Visitors Bureau

ITEM

Discussion and possible action to approve the National Tropical Weather Conference for 2022. (Moore)

ITEM BACKGROUND

April 2021 event: The CVAB approved \$5,000 at the January 2021 meeting.

April 2020 event: The CVAB approved \$20,000 at the December 2019 meeting.

April 2019 event: The CVAB approved \$15,000 at the July 2018 meetng. An additional \$3,750 was approved to bring Rob Marciano to SPI.

The CVAB approved to move this conference from a Special Event to Marketing.

BUDGET/FINANCIAL SUMMARY

02-594-0531

COMPREHENSIVE PLAN GOAL

N/A

LEGAL REVIEW

Sent to Legal: No

Approved by Legal: No

RECOMMENDATIONS/COMMENTS:



Workin

SITE

Meeting Rooms	\$1,500.00
Site staff	\$4,500.00
Equipment Rental	\$1,100.00
Hotel Rooms	\$12,000.00
Sub-total	\$19,100.00

PROMOTION

MISC.	\$200.00
Conference Shirts	\$2,000.00
Lanyards	\$200.00
Conference Badges	\$550.00
Totals	\$2,950.00

MEDIA

Social Media Streaming	\$2,000.00
Photocopying/Printing	\$1,000.00
Satellite Truck	\$10,000.00
Live U	\$1,200.00
Sub-total	\$14,200.00

Miscellaneous

Conceirge	\$350.00
Transportation Airport Shuttle	\$1,200.00
Buses to Brownsville	\$1,300.00
Dine Around Taxis	\$521.00
Gratuity - Dine Around	\$700.00
Steve Smith	\$300.00
Jerry Latham	\$75.00
Awards	\$500.00
Rentals -	\$1,200.00
Production rental	\$1,200.00
Sub-total	\$7,346.00

g Budget 2020

FOOD AND BEVERAGE

Food	\$18,000.00
Wifes lunch	\$150.00
Hurricane Hunter lunch	\$150.00

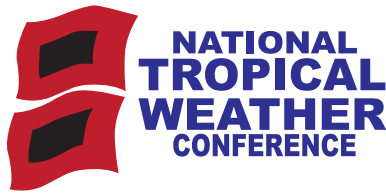
Sub-total \$18,300.00

PROGRAM AND SUPPORT

Entertainment Friday	\$1,200.00
Entertainment Wednesday	\$500.00
Speaker Flights	\$8,500.00
Misc - Gratuity	\$700.00

Sub-total \$10,900.00

Total \$72,796.00



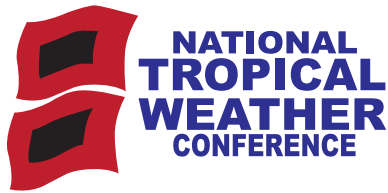
Promotion and Marketing Plan

The National Tropical Weather Conference is a highly specialized professional conference. The core audience includes, broadcast meteorologists from network and local television stations, emergency managers from hurricane impact zones, meteorology students, and corporate emergency planners.

Our promotion and marketing includes direct e-mail, social media professional newsletters and publications. We directly contact over 500 broadcast meteorologists, emergency managers, and all universities that have meteorology programs.

Additionally, we send press releases to all broadcast, digital and print media in hurricane impact zones regarding Dr. Klotzbach's press conference on the upcoming Hurricane Seasonal Forecast. We also provide hurricane seasonal forecast graphics to national and local broadcast outlets.

Our promotional efforts begin in October and continue into the following April.



Room Night Projections

The National Tropical Weather Conference is a highly specialized professional conference with a focused audience of broadcast meteorologists, research scientists, and others involved in hurricane preparation, response and recovery.

Our room night projections are developed in collaboration with our selected venue to ensure that all conference attendees will room at the venue. In the event of an overrun, our venue has plans to accommodate any conference attendee at a nearby hotel.

We project 2020 room nights will be between 245 and 280.

**CITY OF SOUTH PADRE ISLAND
CONVENTION AND VISITORS ADVISORY BOARD
AGENDA REQUEST FORM**

MEETING DATE: December 16, 2021

NAME & TITLE: Linette Hernandez, Management Assistant

DEPARTMENT: Convention and Visitors Bureau

ITEM

Discussion and possible action to approve the funding request for the following Special Events. (Brown/Moore)

5.5 (A) South Padre Island Sprint Triathlon in March 2022

5.5 (B) Ron Hoover Fishing Tournament in July 2022

5.5 (C) Shallow Sport Tournament in May 2022

5.5 (D) 82nd Annual Texas International Fishing Tournament in August 2022

ITEM BACKGROUND

N/A

BUDGET/FINANCIAL SUMMARY

N/A

COMPREHENSIVE PLAN GOAL

N/A

LEGAL REVIEW

Sent to Legal: No

Approved by Legal: No

RECOMMENDATIONS/COMMENTS:

APPLICATION FOR INITIAL FUNDING

Today's Date: _____

ORGANIZATON INFORMATION

Name of Organization: _____

Address: _____

City, State, Zip: _____

Contact Name: _____ Contact Email: _____

Contact Office Phone Number: _____

Contact Cell Phone Number: _____

Website Address for Event or Sponsoring Entity: _____

Non-Profit or For-Profit status: _____ Tax ID #: _____

Entity's Creation Date: _____

Purpose of your organization:

EVENT INFORMATION

Name of Event: _____

Date(s) of Event: _____

Primary Location of Event: _____

Amount Requested: _____

Primary Purpose of Funded Activity/Facility:

How will the hotel tax funds be used: (please attach a list of the hotel tax funded expenditures?)

Percentage of Hotel Tax Support of Related Costs

_____ Percentage of Total Event Costs Covered by Hotel Occupancy Tax

_____ Percentage of Total Annual Facility Costs Covered by Hotel Occupancy Tax for the Funded Event

_____ Percentage of Annual Staff Costs Covered by Hotel Occupancy Tax for the Funded Event

If staff costs are covered, estimate percentage of time staff spends annually on the funded event(s)
compared to other activities _____ %

Are you asking for any cost reductions for city facility rentals or city services, and if so, please quantify and explain:

Which Category or Categories Apply to Funding Request & Amount Requested Under Each Category:

- a) **Convention Center or Visitor Information Center:** construction, improvement, equipping, repairing, operation, and maintenance of convention center facilities or visitor information centers, or both.
Amount requested under this category: \$ _____
- b) **Registration of Convention Delegates:** furnishing of facilities, personnel, and materials for the registration of convention delegates or registrants. Amount requested under this category: \$ _____
- c) **Advertising, Solicitations, Promotional programs to attract tourists and convention delegates** or registrants to the municipality or its vicinity. Amount requested under this category: \$ _____
- d) **Promotion of the Arts that Directly Enhance Tourism and the Hotel & Convention Industry:** the encouragement, promotion, improvement, and application of the arts that can be shown to have some direct impact on tourism and the hotel/convention industry. The impact may be that the art facility or event can show hotel nights that are booked due to their events or that guest at hotels attend the arts event. Eligible forms of art include instrumental and vocal music, dance, drama, folk art, creative writing, architecture, design and allied fields, painting, sculpture photography, graphic and craft arts, motion picture, radio, television, tape and sound recording, and other arts related to the presentation, performance, execution, and exhibition of these major art forms: \$ _____
- e) **Historical restoration and preservation projects or activities or advertising and conducting solicitation and promotional programs to encourage tourists and convention delegates to visit preserved historic sites or museums.** Amount requested under this category: \$ _____
- f) **Expenses including promotional expenses, directly related to a sporting event in which the majority of participants are tourists. The event must substantially increase economic activity at hotels within the city or its vicinity.** Amount requested under this category: \$ _____

How many attendees are expected to come to the sporting related event? _____

How many of the attendees are expected to be from more than 75 miles away? _____

Quantify how the sporting related event will substantially increase economic activity at hotels within the city or its vicinity?

- g) **Funding transportation systems for transporting tourists from hotels to and near the city to any of the following destinations: 1) the commercial center of the city; 2) a convention center in the city; 3) other hotels in or near the city; and 4) tourist attractions in or near the city. Please note that the ridership of any such transportation must be primarily tourists to qualify for hotel tax funding. Amount requested under this category: \$** _____

What sites or attractions will tourists be taken to by this transportation?

Will members of the general public (non-tourists) be riding on this transportation?

What percentage of the ridership will be local citizens? _____

- h) **Signage directing tourists to sights and attractions that are visited frequently by hotel guests in the municipality. Amount requested under this category: \$** _____

What tourist attractions will be the subject of the signs?

QUESTIONS FOR ALL FUNDING REQUEST CATEGORIES

How many years have you held this Event? _____

Expected Attendance: _____

How many people attending the Event will use South Padre Island lodging establishments? _____

How many nights do you anticipate the majority of the tourists will stay? _____

Will you reserve a room block for this Event at an area hotel(s)? _____

Where and how many rooms will be blocked?

List other years (over the last three years) that you have hosted your Event or Project with amount of assistance given from HOT and the number of hotel rooms used:

Month/Year Held	Assistance Amount	Number of Hotel Rooms Used
_____	_____	_____
_____	_____	_____
_____	_____	_____

How will you measure the impact of your event on area hotel activity (e.g.; room block usage information, survey of hoteliers, etc.)?

Please list other organization, government entities, and grants that have offered financial support to your project: _____

Will the event charge admission? _____ If so, what is the cost per person? _____

Do you anticipate a net profit from the event? _____

If there is a net profit, what is the anticipated amount and how will it be used?

All marketing and promotions will be coordinated through the CVA's agency, unless exempted from this requirement by the Executive Director, in which case all creative must be pre-approved by the Executive Director (or designee) and payments will be on a reimbursement basis. Please list all promotion efforts your organization is planning and the amount estimated for each media outlet:

- Newspaper: \$ _____
- Radio: \$ _____
- TV: \$ _____
- Website, Social Media: \$ _____
- Other Paid Advertising: \$ _____

Anticipated Number of Press Releases to Media: _____

Anticipated Number Direct Emails to out-of-town recipients: _____

Other Promotions: _____

A link to the CVB must be included on your promotional handouts and in your website for booking hotel nights during this event. Are you able to comply? ☐ Yes ☐ No

Will you negotiate a special rate or hotel/event package to attract overnight stays?

[If we have a tour operator, we will require them to use that service.]

What other marketing initiatives are you planning to promote hotel and convention activity for this event?

Who is your target audience? _____

What geographic region(s) are you marketing to?

If the funding requested is related to a permanent facility (e.g. museum, visitor center):

- Expected Visitation by Tourists Monthly/Annually: _____
- Percentage of those who visit the facility who indicate they are staying at area hotels/lodging facilities: _____ % (use a visitor log that asks them to check a box if they are staying at an area lodging facility)

What amount of event insurance do you have for your event and who is the carrier:

[Insert South Padre Island Minimum Event Insurance Coverage Minimums and duty to list South Padre Island as an additionally insured]

Any marketing for the event must be consistent with the brand image for South Padre Island and all such marketing pieces that are funded with hotel tax must be coordinated and developed by the South Padre Island CVB marketing agency. Are you able to comply?

☐ Yes ☐ No

Where appropriate, the CVB will require access to event participant database information that will show zip code data to measure likely impact from the funded event.

Submit to complete applications to:

April Brown
Special Events Manager
C/O City of South Padre Island Convention and Visitors Bureau
7355 Padre Blvd.
South Padre Island, TX 78597
Phone: (956) 761-8392
Email: april@sopadre.com

South Padre Island Convention & Visitors Bureau

Special Event Applicant Checklist

THIS FORM MUST BE COMPLETED BY APPLICANT

Name of Event

Date Submitted

- ☐ Received and understood the separate **Special Events Policy**
- ☐ Received and understood the separate **HOT Funding Guidelines**
- ☐ Completed the **South Padre Island Hotel Tax Funding Application** form
- ☐ **Enclosed a description of all planned activities or schedule of events (REQUIRED)**
- ☐ Enclosed a sponsor list (categorized by "confirmed" and "pending")
- ☐ Enclosed a vendor/exhibitor list (categorized by "confirmed" and "pending")
- ☐ Enclosed an event map
- ☐ Enclosed security/safety plans
- ☐ **Enclosed a complete detailed budget (REQUIRED)**
- ☐ **Enclosed an advertising/marketing and promotion plan (REQUIRED)**
- ☐ Enclosed copies of promotional materials (if available)
- ☐ Enclosed a summary of previous special event experience of organizer(s)
- ☐ Enclosed a history of event (if previously produced)
- ☐ Indicated the type(s) of assistance requested
- ☐ **In Room night projections, with back-up, for the Funded Event (REQUIRED)**
- ☐ Indicated the amount of financial support (if requested)



Authorized Signature

Date

Print Name

Budget

South Padre Sprint Triathlon 2022

Tentative budget for our event.

Poster, Banners, Flyers:	\$1250
Magazine and Television:	\$1000
Social Media	\$250
Event Shirts with logos	\$2500
Venue Rental	\$1000
Food and Drinks:	\$1500
Awards	\$750
Medals	\$750
Goody Bags with fillers:	\$250
Porto Potties:	\$775
Water for water stations (donated)	
Volunteer shirts (donated)	
Transition area barricades	\$3000
Swim buoys	\$250
Lifeguards	
EMS	
Police/Fire:	\$1000
Cups for water stations (donated)	
Spray paint for course marking (donated)	

Marketing Plan

**2022 South Padre Island Triathlon
Benefiting Friend of Animal Rescue**

As in past years, we will create posters, banners, and flyers we can place at local businesses to promote our event. We also use social media blasts (and ad boosts) on Facebook and Instagram to reach athletes all over Texas, Mexico and even beyond. Every year we purchase event shirts (and or caps) and Goody Bags to give to all participants which will not only have event information but also the South Padre Island logo. We provide food and beverages at our registration events along with the event itself. Door prizes and trophies are given to winners, and everyone receives a finisher medal. This past year we marketed the participant shirts, medals and awards with sponsor logos on them via social medial. Last March, we had our first sprint triathlon and we marketed future events by giving out visors with the SPI logo on them and that they could wear at other events. We also gave caps at our fall event so that the SPI Tri will be marketed throughout the year by those wearing our event cap all over the state and beyond.

SPI Sprint Triathlon Schedule of Activities

Spring 2022

PACKET PICKUP

Friday, March 25, 2022: 5:00 PM - 7:00 PM; Host Hotel

Saturday, March 26, 2022: 6:00-6:30 AM; Parrot Eyes Restaurant, SPI
5801 Padre Blvd, South Padre Island, TX 78597

COURSE

Sprint Distance
750m Swim/ 20k Bike / 5k Run

RACE DAY SCHEDULE [\[EDIT\]](#)

06:15 AM - Transition Opens

07:00 AM - transition closes

07:00 AM – Athlete Meeting

07:15 AM – Self-seeded Start

10:00 AM - Awards

ENTRY FEES

Early Bird Special (Until February 15)
\$75 - Sprint

February 16-March 15 pricing
\$90 - Sprint

March 16 – March 25 at noon
\$100 - Sprint

Cash Only Pricing on March 26 at late registration and packet pick up if race is not full
by then
\$115 - Sprint

There are NO refunds or transfers.

AWARD CATEGORIES

Sprint Individual

Overall Male/Female

Top 3 Male/Female in age groups:

1-19, 20-24, 25-29, 30-34, 35-39, 40-44, 45-49, 50-54, 55-59, 60-64, 65-69, 70-99

APPLICATION FOR INITIAL FUNDING

Today's Date: 10/1/2021

ORGANIZATION INFORMATION

Name of Organization: Ron Hoover Rv & Marine

Address: 101 Expressway 83

City, State, Zip: Donna, Texas 78537

Contact Name: Dustin Hoover Contact Email: dustin@ronhoover.com

Contact Office Phone Number: 956-464-4403

Contact Cell Phone Number: 361-548-5194

Website Address for Event or Sponsoring Entity: www.hooverfishing.com

Non-Profit or For-Profit status: Non-profit Tax ID #: 74-2681818

Entity's Creation Date: 35 years ago

Purpose of your organization:

Promote the fishing and boating lifestyle from the island perspective, to our customer base state wide.

EVENT INFORMATION

Name of Event: Ron Hoover Fishing Tournament

Date(s) of Event: July 29th and 30th

Primary Location of Event: S.P.I Conv Center

Amount Requested: \$28,000

Primary Purpose of Funded Activity/Facility:

Promote the fishing and boating lifestyle from the island perspective, to our customer base world wide.

How will the hotel tax funds be used: (please attach a list of the hotel tax funded expenditures?)

Promotional solicitation expenses to promote coming to SPI for the tournament.

Percentage of Hotel Tax Support of Related Costs

9% Percentage of Total Event Costs Covered by Hotel Occupancy Tax

9% Percentage of Total Annual Facility Costs Covered by Hotel Occupancy Tax for the Funded Event

9% Percentage of Annual Staff Costs Covered by Hotel Occupancy Tax for the Funded Event

If staff costs are covered, estimate percentage of time staff spends annually on the funded event(s) compared to other activities 8.34 %

Are you asking for any cost reductions for city facility rentals or city services, and if so, please quantify and explain:

No.

Which Category or Categories Apply to Funding Request & Amount Requested Under Each Category:

- a) **Convention Center or Visitor Information Center:** construction, improvement, equipping, repairing, operation, and maintenance of convention center facilities or visitor information centers, or both. Amount requested under this category: \$ _____
- b) **Registration of Convention Delegates:** furnishing of facilities, personnel, and materials for the registration of convention delegates or registrants. Amount requested under this category: \$ _____
- c) **Advertising, Solicitations, Promotional programs to attract tourists and convention delegates or registrants** to the municipality or its vicinity. Amount requested under this category: \$ 28,000
- d) **Promotion of the Arts that Directly Enhance Tourism and the Hotel & Convention Industry:** the encouragement, promotion, improvement, and application of the arts that can be shown to have some direct impact on tourism and the hotel/convention industry. The impact may be that the art facility or event can show hotel nights that are booked due to their events or that guest at hotels attend the arts event. Eligible forms of art include instrumental and vocal music, dance, drama, folk art, creative writing, architecture, design and allied fields, painting, sculpture photography, graphic and craft arts, motion picture, radio, television, tape and sound recording, and other arts related to the presentation, performance, execution, and exhibition of these major art forms: \$ _____
- e) **Historical restoration and preservation projects or activities or advertising and conducting solicitation and promotional programs to encourage tourists and convention delegates to visit preserved historic sites or museums.** Amount requested under this category: \$ _____
- f) **Expenses including promotional expenses, directly related to a sporting event in which the majority of participants are tourists. The event must substantially increase economic activity at hotels within the city or its vicinity.** Amount requested under this category: \$ _____

How many attendees are expected to come to the sporting related event? 1,500

How many of the attendees are expected to be from more than 75 miles away? 700

Quantify how the sporting related event will substantially increase economic activity at hotels within the city or its vicinity?

All of the attendee's will stay, eat, and play at island for 3 days an average. We will use SPI business for many of the vendor needs. A large % of the fisherman will be from out of area, and exposed to SPI for the first time.

- g) Funding transportation systems for transporting tourists from hotels to and near the city to any of the following destinations: 1) the commercial center of the city; 2) a convention center in the city; 3) other hotels in or near the city; and 4) tourist attractions in or near the city. Please note that the ridership of any such transportation must be primarily tourists to qualify for hotel tax funding. Amount requested under this category: \$ _____

What sites or attractions will tourists be taken to by this transportation?

Will members of the general public (non-tourists) be riding on this transportation?

What percentage of the ridership will be local citizens? _____

- h) Signage directing tourists to sights and attractions that are visited frequently by hotel guests in the municipality. Amount requested under this category: \$ 9%

What tourist attractions will be the subject of the signs?

QUESTIONS FOR ALL FUNDING REQUEST CATEGORIES

How many years have you held this Event? 2 yrs

Expected Attendance: 1,500

How many people attending the Event will use South Padre Island lodging establishments? Apprx 1,000

How many nights do you anticipate the majority of the tourists will stay? 3 night average

Will you reserve a room block for this Event at an area hotel(s)? Yes

Where and how many rooms will be blocked?

Working with Elizabeth Martinez (SPICVB) a room rate.

List other years (over the last three years) that you have hosted your Event or Project with amount of assistance given from HOT and the number of hotel rooms used:

Month/Year Held	Assistance Amount	Number of Hotel Rooms Used
7/2020	\$0	300 Apprx

How will you measure the impact of your event on area hotel activity (e.g.; room block usage information, survey of hoteliers, etc.)?

survey at registration, QR code and room blocks

Please list other organization, government entities, and grants that have offered financial support to your project: See attached list of sponsors.

Will the event charge admission? Yes If so, what is the cost per person? \$125 ea.

Do you anticipate a net profit from the event? No

If there is a net profit, what is the anticipated amount and how will it be used?
15% of the 'Hoover Challenge' goes direct to Make A Wish of the RGV.

All marketing and promotions will be coordinated through the CVA's agency, unless exempted from this requirement by the Executive Director, in which case all creative must be pre-approved by the Executive Director (or designee) and payments will be on a reimbursement basis. Please list all promotion efforts your organization is planning and the amount estimated for each media outlet:

- Newspaper: \$ 12,000
- Radio: \$ 0
- TV: \$ 8,000
- Website, Social Media: \$ 42,000
- Other Paid Advertising: \$ 16,000

Anticipated Number of Press Releases to Media: 1

Anticipated Number Direct Emails to out-of-town recipients: 3

Other Promotions: RH Boat Expo, Houston Boat Show, Midland Boat and Rv show, RH Annual open house.

A link to the CVB must be included on your promotional handouts and in your website for booking hotel nights during this event. Are you able to comply? ☒ Yes ☐ No

Will you negotiate a special rate or hotel/event package to attract overnight stays?
Yes, we will have an event preferred Hotel.

[If we have a tour operator, we will require them to use that service.]

What other marketing initiatives are you planning to promote hotel and convention activity for this event?

Event website, social media post, regional print resources, in store promotion of all RH 13 locations.

Who is your target audience? Fisherman, boaters, outdoor enthusiasts

What geographic region(s) are you marketing to?

All of Texas, we have 13 locations accross the state, so its marketed statewide.

If the funding requested is related to a permanent facility (e.g. museum, visitor center):

- **Expected Visitation by Tourists Monthly/Annually:** _____
- **Percentage of those who visit the facility who indicate they are staying at area hotels/lodging facilities:** _____ % (use a visitor log that asks them to check a box if they are staying at an area lodging facility)

What amount of event insurance do you have for your event and who is the carrier:

True Risk Advisors, \$1,000,000.

[Insert South Padre Island Minimum Event Insurance Coverage Minimums and duty to list South Padre Island as an additionally insured]

Any marketing for the event must be consistent with the brand image for South Padre Island and all such marketing pieces that are funded with hotel tax must be coordinated and developed by the South Padre Island CVB marketing agency. Are you able to comply?

☒ Yes ☐ No

Where appropriate, the CVB will require access to event participant database information that will show zip code data to measure likely impact from the funded event.

Submit to complete applications to:

Marisa Amaya
Event Development Manager
C/O City of South Padre Island Convention and Visitors Bureau
7355 Padre Blvd.
South Padre Island, TX 78597
Phone: (956) 761-3834
Email: marisa@sopadre.com

South Padre Island Convention & Visitors Bureau

Special Event Applicant Checklist

THIS FORM MUST BE COMPLETED BY APPLICANT

Ron Hoover Fishing Tournament

10/1/2021

Name of Event

Date Submitted

- ☐ Received and understood the separate **Special Events Policy**
- ☐ Received and understood the separate **HOT Funding Guidelines**
- ☐ Completed the **South Padre Island Hotel Tax Funding Application** form
- ☐ Enclosed a description of all planned activities or schedule of events (**REQUIRED**)
- ☐ Enclosed a sponsor list (categorized by "confirmed" and "pending")
- ☐ Enclosed a vendor/exhibitor list (categorized by "confirmed" and "pending")
- ☐ Enclosed an event map
- ☐ Enclosed security/safety plans
- ☐ Enclosed a complete detailed budget (**REQUIRED**)
- ☐ Enclosed an advertising/marketing and promotion plan (**REQUIRED**)
- ☐ Enclosed copies of promotional materials (if available)
- ☐ Enclosed a summary of previous special event experience of organizer(s)
- ☐ Enclosed a history of event (if previously produced)
- ☐ Indicated the type(s) of assistance requested
- ☐ **In Room night projections, with back-up, for the Funded Event (REQUIRED)**
- ☐ Indicated the amount of financial support (if requested)

10/1/2021

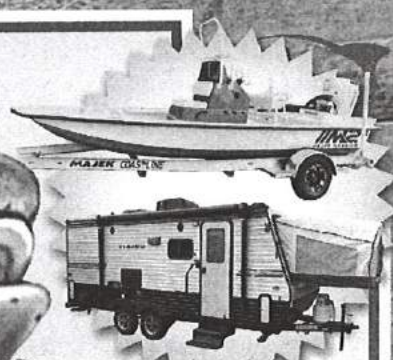
Authorized Signature

Date

Dustin Hoover

Print Name

**OVER 100K
IN CASH & PRIZES
INCLUDING NEW
MAJEK M2
& VIKING RV**



**MASTER OF CEREMONY
RAYMOND ORTA**

RON HOOVER

**RV & MARINE CENTERS
FISHING TOURNAMENT**

CONCERT FEATURING

THE SPAZMATICS

JULY 23RD ONLY

BENEFITING

Make-A-Wish®

SPI CONVENTION CENTER

COME REGISTER AT

RON HOOVER

RV & MARINE CENTERS OR OUR WEBSITE

WWW.HOOVERFISHING.COM



South Padre
ISLAND

CONTACT INFORMATION

OMAR

956-393-8051

JOHNNY

956-821-4731

JERRY

956-314-4459



RON HOOVER RV & MARINE FISHING TOURNAMENT

TOP SPONSORS

PLATINUM



SUZUKI



**MAJEK
BOATS**



MERCURY



Charlie Clark
NISSAN



GOLD



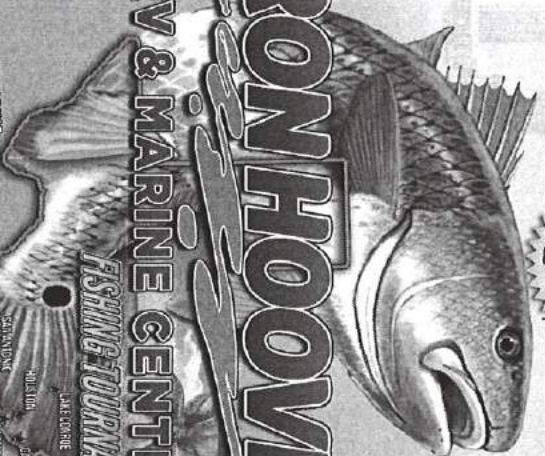
**THANK YOU TO ALL
OUR SPONSORS FOR
YOUR CONTRIBUTIONS
AND SUPPORT**

**OVER 100K
IN CASH & PRIZES**



**MEETING NEW
MAJES M2
& VIKING RV**

**MASTER OF CEREMONY
RAYMOND OOTA**



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RV & MARINE CENTERS
FISHING TOURNAMENT**

**CONCERT FEATURING
SPAZMATICS
JULY 23RD ONLY**



*South
Padre
Island*

SPI CONVENTION CENTER

BENEFITING

Make A Wish.

JULY 23-24

COME REGISTER AT

RON HOOVER

RV & MARINE CENTERS

OR OUR WEBSITE

WWW.HOOVERFISHING.COM

CONTACT INFORMATION

OMAR 956-333-8051 JOHNNY 956-821-4731 JERRY 956-314-4459

RON HOOVER RV & MARINE FISHING TOURNAMENT

SCHEDULE OF EVENTS

REGISTRATION

Friday July 23, 2021

- Registration at SPI Convention Center
- 5:00 pm - 9:00 pm Master of Ceremony Raymond Ota
- 5:00 pm - 8:00 pm On site registration and check in
- 6:00 pm - 7:15 pm Dinner/ Concert by The Spazmatiks
- 7:15 pm - 8:00 pm Mandatory Team Captain's meeting to go over Tournament rules/ Hoover Challenge
- 8:15 pm - 9:00 pm Concert by The Spazmatiks

FISHING

Saturday July 24, 2021

- 6:00 am - 2:00 pm Fishing Time
- 12:00 pm - 2:00 pm Weigh in at Jim's Pier (Must be in line by 2:00 pm NO EXCEPTIONS)

AWARDS

- 5:30 pm - Doors open at SPI Convention Center
- 6:00 pm - 7:00 pm - Dinner/ Raymond Ota
- 7:00 pm - 7:30 pm - Door Prizes
- 7:30 pm - 8:30 pm - Awards for Tournament
- 8:30 pm - 9:00 pm - Door Prizes
- 9:00 pm - Grand Prize Raffle Give Away (New Majek M2 & Viking RV)

Advertising Campaign/ Budget

Multiple boats and Rv show displays- Approx. \$2,000 per show (\$10k total)

www.hooverfishing.com -\$4,000, tournament website with island background photos. Facebook campaign - \$20,000.

Level 5 marketing- emails, mailers, text...

\$30,000 (marketing co.) Tx saltwater magazine- \$12,000, print ads

Tournament banners w/island logo on it \$4,000.

KVEO Geo fenced marketing campaign - \$8,000, targeting customers w/outdoor rec interests

in store promoting (All 14 Ron Hoover stores across Texas), every purchasing customer gets information to the tournament- \$0.

HOTEL	Nights	Rooms
Isle Grande	12	8
La Solana	33	16
Marriot Court Yard	23	8
Koa	18	8
Ramada	15	11
SPI Rentals	22	11
Tortuga Bay	4	2
Padre Rentals	9	4
Florence	4	2
Holiday Inn	4	2
Padre South	6	2
Las Marinas	29	11
Galleon Bay	14	10
Pearl	16	7
Isle Del Sol	10	1
Sunset	8	12
Las Velas	5	9
Sapphire	28	8
Las Brisas	3	2
Condos	14	20
Padre Inn	9	9
HILTON GARDEN	8	6
LAS BRISAS	17	7
SAN FRRANSICO	3	3
INN AT SOUTH PADRE	4	2
SPI MARINA	4	2
SUN INN	8	6
SPI GULF COURSE	2	2
DONES HOTEL	2	2
GALLEY BAY	10	9
SUN CHASE	9	3
LAS OLHS	3	3
ATRIUM	2	2
ISLA INN	8	7
THE MANGS	3	4
LA SOLANA	11	4
DOLPHINE CONDO	2	2
SUNSET CONDO	2	2
EL CASTLE SPI	1	1
BLUE BAY INN	2	2
BEACH RESORT	2	1
SPI PARK CENTER	3	1
ISLA LA BLANCA	12	5
PELICAN BAY	4	4

Sponsor list

NTP- stay parkway	Chick-Fil-A	Lippert Co
Forest River RV	Charles Clark Chevrolet	Vexus Boats
Coachmen RV	Make-A-Wish	Caymas Boats
Keystone RV	Blue Wave Boats	Full Throttle Finance
TD bank	Carolina Skiff	Delco Trailers
BB&T bank	Good Times Printing	McClain
Rio Grande Trailer	Kass Marketing	Coastline
Majek Boats	Godfrey Marine	Service Groups
Mercury Motors	Loat Trail Trailers	Eco Illumination
Suzuki Motors	C&M Trailers	Family Funding, LLC
Corona	Mahindra Tractors	
Catalyst Boats	Bad Boy Mowers	
Charlie Clark Nissan	Snapper Mowers	

APPLICATION FOR INITIAL FUNDING

Today's Date: 12/6/21

ORGANIZATION INFORMATION

Name of Organization: SHALLOW SPORT FISHING TOURNAMENT

Address: 41146 SCHAFER RD

City, State, Zip: LOS FRESNOS, TX 78566

Contact Name: KYRA HUDSON

Contact Email: KYRA@SHALLOWSPORTBOATS.COM

Contact Office PhoneNumber: 956-233-9489

Contact Cell PhoneNumber: 956-434-9895

Website Address for Event or Sponsoring Entity: WWW.SHALLOWSPORTTOURNAMENT.COM

Non-Profit or For-Profit status: NON PROFIT 509 (A)(2)

Tax ID #: 82-0749460 & 74-2838354

Entity's Creation Date: 2000 (TOURNAMENT) 1982 (SS)

Purpose of your organization:

The Shallow Sport Scholarship is a legacy project that uses the proceeds from the annual fishing tournament to help pay for the higher education of students who show passion for the outdoors sporting lifestyle as well as a stewardship for the natural resource and environment. The event brings together our customers and partners from across the nation.

EVENT INFORMATION

Name of Event: Shallow Sport Tournament

Date(s) of Event: May 12-14, 2022

Primary Location of Event: The Convention Centre

Amount Requested: \$20,000.00

Primary Purpose of Funded Activity/Facility:

Our annual tournament bring together our customers from all over the Gulf Coast as well as our business partners from around the nation and our Pro Staff for a weekend of fishing, fun and family-friendly activities on South Padre Island. It is a great way to advertise this area for fishing and ecotourism to a targeted group of Coastal fishing enthusiasts.

How will the hotel tax funds be used: (please attach a list of the hotel tax funded expenditures?)

Funds will be used to advertise and grow the event now by purchasing paid plugs by Florida industry influencers and media as well as statewide & national fishing magazines and online sources & radio. We also would like to offset some of the extra costs incurred by moving our event permanently to the Convention Centre.

Percentage of Hotel Tax Support of Related Costs

< 5% Percentage of Total Event Costs Covered by Hotel Occupancy Tax

Percentage of Total Annual Facility Costs Covered by Hotel Occupancy Tax for the Funded Event

Percentage of Annual Staff Costs Covered by Hotel Occupancy Tax for the Funded Event

If staff costs are covered, estimate percentage of time staff spends annually on the funded event(s) compared to other activities _____ %

Are you asking for any cost reductions for city facility rentals or city services, and if so, please quantify and explain:

When we were asked to move our event to the Convention Centre, it resulted in approximately \$20,000 in additional costs between rental, catering, security, staffing, etc. We need additional helping covering these associated costs in order to continue to hold this event at the Convention Centre for years to come.

Which Category or Categories Apply to Funding Request & Amount Requested Under Each Category:

- a) **Convention Center or Visitor Information Center:** construction, improvement, equipping, repairing, operation, and maintenance of convention center facilities or visitor information centers, or both. Amount requested under this category: \$ _____
- b) **Registration of Convention Delegates:** furnishing of facilities, personnel, and materials for the registration of convention delegates or registrants. Amount requested under this category: \$ _____
- c) **Advertising, Solicitations, Promotional programs to attract tourists and convention delegates or registrants** to the municipality or its vicinity. Amount requested under this category: \$ _____
- d) **Promotion of the Arts that Directly Enhance Tourism and the Hotel & Convention Industry:** the encouragement, promotion, improvement, and application of the arts that can be shown to have some direct impact on tourism and the hotel/convention industry. The impact may be that the art facility or event can show hotel nights that are booked due to their events or that guest at hotels attend the arts event. Eligible forms of art include instrumental and vocal music, dance, drama, folk art, creative writing, architecture, design and allied fields, painting, sculpture photography, graphic and craft arts, motion picture, radio, television, tape and sound recording, and other arts related to the presentation, performance, execution, and exhibition of these major art forms: \$ _____
- e) **Historical restoration and preservation projects or activities or advertising and conducting solicitation and promotional programs to encourage tourists and convention delegates to visit preserved historic sites or museums.** Amount requested under this category: \$ _____
- f) **Expenses including promotional expenses, directly related to a sporting event in which the majority of participants are tourists. The event must substantially increase economic activity at hotels within the city or its vicinity.** Amount requested under this category: \$ 20,000

How many attendees are expected to come to the sporting related event? 1500

How many of the attendees are expected to be from more than 75 miles away? 45% - 65%

Quantify how the sporting related event will substantially increase economic activity at hotels within the city or its vicinity?

Including VIP/Pro Team activities, this 3 day event requires a minimum 3 night stay as well as additional "pre-fishing" days
for most participants. Many participants return to SPI later for family vacations or fishing trips and other tournaments
after experiencing it for the first time at our event. We are also heavily targeting our Florida market this year.

- g) **Funding transportation systems for transporting tourists from hotels to and near the city to any of the following destinations: 1) the commercial center of the city; 2) a convention center in the city; 3) other hotels in or near the city; and 4) tourist attractions in or near the city. Please note that the ridership of any such transportation must be primarily tourists to qualify for hotel tax funding. Amount requested under this category: \$** _____

What sites or attractions will tourists be taken to by this transportation?

Will members of the general public (non-tourists) be riding on this transportation?

What percentage of the ridership will be local citizens? _____

- h) **Signage directing tourists to sights and attractions that are visited frequently by hotel guests in the municipality. Amount requested under this category: \$** _____

What tourist attractions will be the subject of the signs?

QUESTIONS FOR ALL FUNDING REQUEST CATEGORIES

How many years have you held this Event? 22

Expected Attendance: 1500-1700 (backed by reg. info)

How many people attending the Event will use South Padre Island lodging establishments? 85%

How many nights do you anticipate the majority of the tourists will stay? 3-5

Will you reserve a room block for this Event at an area hotel(s)? Yes, several

Where and how many rooms will be blocked?

Isla Grand (20 rooms for sponsors),

The Inn at South Padre - 10 rooms, La Quinta - 20 rooms

Also contracted a deal with Las Brisas, Island Services and South Padre Trips

List other years (over the last three years) that you have hosted your Event or Project with amount of assistance given from HOT and the number of hotel rooms used:

Month/Year Held	Assistance Amount	Number of Hotel Rooms Used
2021	10,000	300+ @ 3 nights
2019	10,000	250+ @ 3 nights

How will you measure the impact of your event on area hotel activity (e.g.; room block usage information, survey of hoteliers, etc.)?

We aim to set the standard for accountability in the tournament community, utilizing pre-event surveys at multiple trade shows & at our 9 dealerships, and at-event data gathering via incentivized QR code surveying.

Please list other organization, government entities, and grants that have offered financial support to your project: National Marine Industry corporations typically sponsor at levels from \$1000-\$2500 each.

Will the event charge admission? yes If so, what is the cost per person? \$45-\$115

Do you anticipate a net profit from the event? not after deducting scholarships

If there is a net profit, what is the anticipated amount and how will it be used?

We pay out approximately \$20,000-\$25,000 in annual scholarships. Any additional monies will be used to purchase registration software and computers to make it easier to register and attract more participants.

All marketing and promotions will be coordinated through the CVA's agency, unless exempted from this requirement by the Executive Director, in which case all creative must be pre-approved by the Executive Director (or designee) and payments will be on a reimbursement basis. Please list all promotion efforts your organization is planning and the amount estimated for each media outlet:

- Newspaper: \$1,000.00
- Radio: \$2,000.00
- TV: \$0
- Website, Social Media: \$10,000+
- Other Paid Advertising: \$10,000+

Anticipated Number of Press Releases to Media: 20+

Anticipated Number Direct Emails to out-of-town recipients: 5-10 blasts

Other Promotions: poster, banners and info cards at 9 national dealerships, as well as 10 in and out of state trade shows

A link to the CVB must be included on your promotional handouts and in your website for booking hotel nights during this event. Are you able to comply? ☒ Yes ☐ No

Will you negotiate a special rate or hotel/event package to attract overnight stays?
yes, already have. Please see list of hotels.

[If we have a tour operator, we will require them to use that service.]

What other marketing initiatives are you planning to promote hotel and convention activity for this event?

We will be doing a collab with national fishing media personalities Rick Murphy (Sportsman's Adventures TV, Insider Fishing Report), Nick Stanczyk, Blue Gabe & our pro Elite Redfish Teams as well as Texas Sportsman & Texas Outdoor Lifestyle

Who is your target audience? Fishing enthusiasts (median income +100,000)

What geographic region(s) are you marketing to?

State and Nation-wide with heavy focus on the areas around our dealerships: RGV, Austin, San Antonio, Corpus Christi Houston, Beaumont, Coastal Louisiana, Stuart FL, St. Pete/Tampa, Naples, Ft. Lauderdale & Florida Keys.

If the funding requested is related to a permanent facility (e.g. museum, visitor center):

- Expected Visitation by Tourists Monthly/Annually: _____
- Percentage of those who visit the facility who indicate they are staying at area hotels/lodging facilities: _____ % (use a visitor log that asks them to check a box if they are staying at an area lodging facility)

What amount of event insurance do you have for your event and who is the carrier:

We have a \$3 Million Commercial Liability policy with Market American Insurance and added a \$1 million rider with SPI and CVB named as additional insured. There is also a mandatory Liability Release Waiver signed by all participants.

[Insert South Padre Island Minimum Event Insurance Coverage Minimums and duty to list South Padre Island as an additionally insured]

Any marketing for the event must be consistent with the brand image for South Padre Island and all such marketing pieces that are funded with hotel tax must be coordinated and developed by the South Padre Island CVB marketing agency. Are you able to comply?

☒ Yes ☐ No

Where appropriate, the CVB will require access to event participant database information that will show zip code data to measure likely impact from the funded event.

Submit to complete applications to:

April Brown
Special Events Manager
C/O City of South Padre Island Convention and Visitors Bureau
7355 Padre Blvd.
South Padre Island, TX 78597
Phone: (956) 761-8392
Email: april@sopadre.com

South Padre Island Convention & Visitors Bureau

Special Event Applicant Checklist

THIS FORM MUST BE COMPLETED BY APPLICANT

SHALLOW SPORT TOURNAMENT

12/6/21

Name of Event

Date Submitted

- ☒ Received and understood the separate **Special Events Policy**
- ☒ Received and understood the separate **HOT Funding Guidelines**
- ☒ Completed the **South Padre Island Hotel Tax Funding Application** form
- ☒ Enclosed a description of all planned activities or schedule of events (REQUIRED)
- ☐ Enclosed a sponsor list (categorized by "confirmed" and "pending")
- ☐ Enclosed a vendor/exhibitor list (categorized by "confirmed" and "pending")
- ☐ Enclosed an event map
- ☐ Enclosed security/safety plans
- ☒ Enclosed a complete detailed budget (REQUIRED)
- ☒ Enclosed an advertising/marketing and promotion plan (REQUIRED)
- ☐ Enclosed copies of promotional materials (if available)
- ☒ Enclosed a summary of previous special event experience of organizer(s)
- ☐ Enclosed a history of event (if previously produced)
- ☒ Indicated the type(s) of assistance requested
- ☒ In Room night projections, with back-up, for the Funded Event (REQUIRED)
- ☒ Indicated the amount of financial support (if requested)

Authorized Signature

Date

Print Name

Shallow Sport of TX, Inc.
Profit & Loss
 January through December 2021

	Jan - Dec 21	Jan - Dec 20	\$ Change	% Change
Ordinary Income/Expense				
Income				
Gross Revenues				
Tournament Income	175,025.48	8,865.00	166,160.48	1,874.3%
Shipping/Freight Income	0.00	-365.00	365.00	100.0%
Sales	-22,367.58	-6,819.50	-15,548.08	-228.0%
Merchandise Sales	-2,235.20	0.00	-2,235.20	-100.0%
Total Gross Revenues	150,422.70	1,680.50	148,742.20	8,851.1%
Discounts				
Discounts - Dealer	-77.16	0.00	-77.16	-100.0%
Discounts - Vendor	0.00	4,575.00	-4,575.00	-100.0%
Total Discounts	-77.16	4,575.00	-4,652.16	-101.7%
Total Income	150,345.54	6,255.50	144,090.04	2,303.4%
Cost of Goods Sold				
Merchandise				
Merchandise - Tournament	0.00	-91.29	91.29	100.0%
Merchandise - Other	176.08	0.00	176.08	100.0%
Total Merchandise	176.08	-91.29	267.37	292.9%
Shipping/Freight Costs				
Shipping COGS - Tournament	128.48	200.00	-71.52	-35.8%
Shipping/Freight Costs - Other	3,031.13	0.00	3,031.13	100.0%
Total Shipping/Freight Costs	3,159.61	200.00	2,959.61	1,479.8%
Tournament Raffle Boat				
Tournament Raffle Boat 2016	-778.00	-800.00	22.00	2.8%
Total Tournament Raffle Boat	-778.00	-800.00	22.00	2.8%
Trailers	347.00	0.00	347.00	100.0%
Total COGS	2,904.69	-691.29	3,595.98	520.2%
Gross Profit	147,440.85	6,946.79	140,494.06	2,022.4%
Expense				
Advertising & Promotions				
Owner's Tournament Advertising	26,377.09	-10,477.49	36,854.58	351.8%
Public Relations	8,054.22	0.00	8,054.22	100.0%
Total Advertising & Promotions	34,431.31	-10,477.49	44,908.80	428.6%
Equipment Rental	1,250.00	0.00	1,250.00	100.0%
Insurance Expense				
General Liability Insurance	100.00	0.00	100.00	100.0%
Total Insurance Expense	100.00	0.00	100.00	100.0%
Meals and Entertainment				
Shallow Sport Tournament	11,915.08	0.00	11,915.08	100.0%
Total Meals and Entertainment	11,915.08	0.00	11,915.08	100.0%
Professional Fees				
Tournament Security Fees	420.00	0.00	420.00	100.0%
Total Professional Fees	420.00	0.00	420.00	100.0%
Travel Expense				
Travel Expense - Tournament	0.00	220.00	-220.00	-100.0%
Total Travel Expense	0.00	220.00	-220.00	-100.0%
Total Expense	48,116.39	-10,257.49	58,373.88	569.1%
Net Ordinary Income	99,324.46	17,204.28	82,120.18	477.3%
Net Income	99,324.46	17,204.28	82,120.18	477.3%



Schedule of Events

Schedule of Events

Friday: May 13, 2022

South Padre Island Convention Center

Registration:

5:00 – 8:30 Registration

Pre-Registered Teams, New Registrations and Registration Changes

5:00 – 9:00 Registration Party

Merchandise Sales & Raffle Sales, Food & Music, Captains Meeting, Door Prizes, Boat Pool & Team Registrations.

During the registration party we will honor our scholarship recipients!

7:00 pm- Captain's Meeting

Team Captains attend a ***mandatory*** rules meeting.

(Full rules are available on the [Rules](#) page.)

Saturday May 14, 2022

Louie's Backyard

5:30 – 6:00 am- Check In

Teams must check in by boat.

6:30 am- Cannon Take off

(Over 300 Boats Take off!)

1:00 – 3:00 pm- Weigh In

Come watch our exciting new interactive on-stage weigh in at Louie's Backyard

with MC DJ Wernecke and turn in your buoys in our new

To Shallow Sport Tournament Sponsors:

It's finally Tournament Time again! We have missed being together with our customers, business partners, family and friends and we can't wait to have a great time out on the water with you again! It has been a crazy couple of years, and we are ready to make the 20th annual Shallow Sport Tournament one for the record books! Back in 2019, we had 268 teams and over 1500 attendees. Judging from pre-registration numbers, we are expecting even more in 2021! We have earned the well-deserved reputation as one of the best, biggest, and most fun fishing tournaments on the Gulf Coast, and as the standard the other tournaments try to achieve, and of course, we are raising the bar once again. Every entry includes:

- Friday night social w/ food, drinks, prizes and a fireworks show at Louie's Backyard on South Padre Island
- Longest running traditional sunrise canon take-off
- ***BACK BY POPULAR DEMAND*** Live results weigh-in presentation on stage (A huge hit in 2019!)
- Saturday awards banquet dinner ***NEW*** at the SPI Convention Centre
- Over \$85K in high quality prizes (with your help)
- ***NEW*** Bucket Raffle
- Cut metal wood mounted trophies by famed Florida Keys artist Fish Bones Designs
- Excellent gift bag, including the coveted 12-pack cooler bag, neoprene koozie, custom KWiggler lures, tournament buff and various other goodies from our sponsors
- Longsleeve dri-fit event exclusive performance shirt with tourney artwork (see design on next page)
- One raffle ticket for a chance to win a 24' ModV/ 250 Suzuki/ McClain Trailer package worth \$85,000!
- ***NEW*** Entry into the Tournament Scavenger Hunt to win additional prizes!

We are continuing the very popular KWiggler lure design contest, The Scholarship Fund, and the Raffle boat giveaway again this year and we are about to begin advertising these events all over social media and if you commit to a Platinum Sponsorship or above your name and logo will be attached to all of these advertisements. In addition, with the live on-stage weigh in this year we will have new large banners flanking the stage with sponsor logos as the focal point. If you want to set up a display or donate product for the raffles, we can count that value towards your sponsorship and you can also add flyers, cards, coupons or items in the gift bags that each angler receives. Our major sponsors are invited to the Thursday night VIP party with the boating industry's top representatives, which will again be held at the Beachfront Sand Bar at Isla Grand, but this time with a fireworks show! We will also have a "sponsor spotlight" feature on our social media and events page that has more than 25,000 followers (example attached). Unfortunately, with no event last year, we were unable to raise funds for our annual scholarships, HOWEVER, we decided to award 12 scholarships anyway. But we are hopeful that sales from this year's boat package will go through the roof and allow for more scholarships than ever. The 2021 Scholarship Raffle Boat is the newly redesigned 24' Mod V with a Suzuki DF250 motor and a tandem McClain Trailer! This boat will be given away at the Saturday Awards Banquet.

We rely upon the money and support from our business partners and friends to make this event possible. Our customers are YOUR customers too. We would like to ask for your help in making this year's tournament a success. Those of you who were able to attend the tournament in the past know what a huge event it has become and what a great opportunity it is to put your product in front of a huge group of potential customers! Here's what's in it for you:

- VIP/Pro Staff party with all the industry's top representatives plus Texas' best professional anglers with display opportunities. Meet other vendors, dealers, pros, outfitters, reps, etc.
- Logos on tournament merchandise (top tier sponsors)
- Logos on tournament trophies (top tier sponsors)
- Reserved seating for those possible at the banquet
- Signage and display possibilities at all venues: VIP party, Registration, Weigh in, and Convention Centre.
- Sponsor spotlight posts on social media
- Logo with link to website on the new registration site WWW.ShallowSportTournament.com
- Bucket raffle and Prize Boat raffle tickets
- Angler entries into the tournament
- Sponsor logos on weigh in stage & Live Streamed during weigh in and awards via internet.
- ***NEW*** Ad space in the new Tournament Program Magazine

If you are interested in being a part of our tournament, please fill out the attached donation form and email me and we will send you an invoice, and then keep a copy to use as a tax deduction. Or you can mail the form in with your donation. Also please let me know your plans for attendance. Thank you for helping this tournament live up to an increasingly awesome reputation! Thank you for your support, and I hope that the relationship between our companies continues to grow well into the future. Please feel free to contact me at Kyra@ShallowSportBoats.com or 956-434-9895

Shallow Sport

2021 TOURNAMENT SHIRT, COOLER BAG AND KOOZIE WILL BE GIVEN TO EVERY ENTRANT AND SPONSOR (OVER 1750 TOTAL)

2021 SHIRTS ARE COLUMBIA BLUE DRI-FIT PERFORMANCE TEES, LONG SLEEVE



ORIGINAL ARTWORK TROPHIES

Custom Aluminum & Painted Aluminum sculptures on driftwood bases



**Win a Shallow Sport 24' Mod V
Suzuki Motor of America 250
McClain Tandem Trailer**



GOLD SPONSOR: 3 TICKETS
PLATINUM SPONSOR: 5 TICKETS
DIAMOND SPONSOR: 10 TICKETS

****BOAT & SCHOLARSHIP SPONSOR****
(included w/ Platinum & Diamond Level)

- Logo on banner displayed with boat
- Logo on Scholarship Website
- Link to your website on SS page
- Five raffle tickets per sponsor
- All anglers have a chance to win
- Boat will be given away at tournament
- Trophy winners will receive extra tickets
- Proceeds from raffle benefit scholarship
- Scholarships awarded at Tournament
- Logo on photo backdrop for Scholarship winners & on "giant check"

SPONSORSHIP LEVELS

SILVER SPONSOR

\$500.00

- Name on sponsor banner
- Endorsement on Social Media
- Company info on gift bag flyer
- Acknowledgement by announcer
- Door prize opportunity
- Info in Event Magazine and displayed at Awards
- 1 gift bag & 1 boat raffle ticket

GOLD SPONSOR

\$1500.00

- 1 trophy sponsorship
- Logo on sponsor banner
- Endorsement on Social Media
- Company info on gift bag flyer
- Acknowledgement by announcer
- Door prizes in your name
- Invitation to awards banquet\
- ****NEW**** Product sales and display space in vendor area (if available)
- Invitation to VIP party (Thursday 5/19)
- Logo on tournament brochure
- 3 gift bags and 3 tournament shirts OR 3 entries into tournament (\$330 value)
- 3 boat raffle tickets
- Flyer or company info or promo item in gift bag
- Signage and/or representation at event (1 indoor/ 1 outside)
- Logo w/ link to your website on tournament website

PLATINUM SPONSOR

\$2500.00

- Minimum of 1 trophy sponsorship
- Name & Logo on sponsor banner
- Endorsement on Social Media
- Company info on gift bag flyer
- Door prizes in your name
- Acknowledgement by announcer
- Invitation to awards banquet
- Logo on cover of tournament brochure
- Invitation to VIP party (Thursday 5/19)
- Display space at VIP party
- 5 gift bags and 5 Tournament shirts OR 5 entries into tournament (\$550 value)
- Signage and/or representation at event (unlimited)
- Logos displayed prominently wherever possible
- Flyer or company info or promotional item in gift bag
- **** Raffle Boat Sponsorship**
- **** Scholarship Sponsorship**
- **** Logo with link to website on scholarship page**
- **** Logo with link to website on Boat Raffle page**
- **** Logo displayed with raffle boat**
- **** Five boat raffle tickets**
- **** Logo on giant check given to scholarship recipients**
- **** Logo on tournament T-shirt**
- **** VIP Party sponsor gift & plaque**
- **** Button up GameGuard sponsor shirt**
- **** Product sales and display space in vendor area (priority spacing)**

DIAMOND SPONSOR

>\$5000.00

(reserved for those who go above and beyond to make this event happen)

- Everything included in Platinum Sponsorship
- Main entrance display space
- Logo on front of tournament brochure and headlining all advertisements and tournament shirts
- Multiple Gameguard sponsor shirts and gift bags
- Premium reserved seating at events

Thank you for all that you do to make this event a success! 234



VIP Party



Weigh in



Registration



Awards Banquet





WIN PRIZES!

- ELECTRONICS
- APPAREL
- REELS
- GIFT CARDS
- FREE DRINKS
- FISHING RODS
- YETIS
- DISCOUNTS
- VACATION ACTIVITIES
- POWERPOLES
- PROPS
- MUCH MORE!

THE HUNT IS ON!



SHALLOW SPORT TOURNAMENT SCAVENGER HUNT

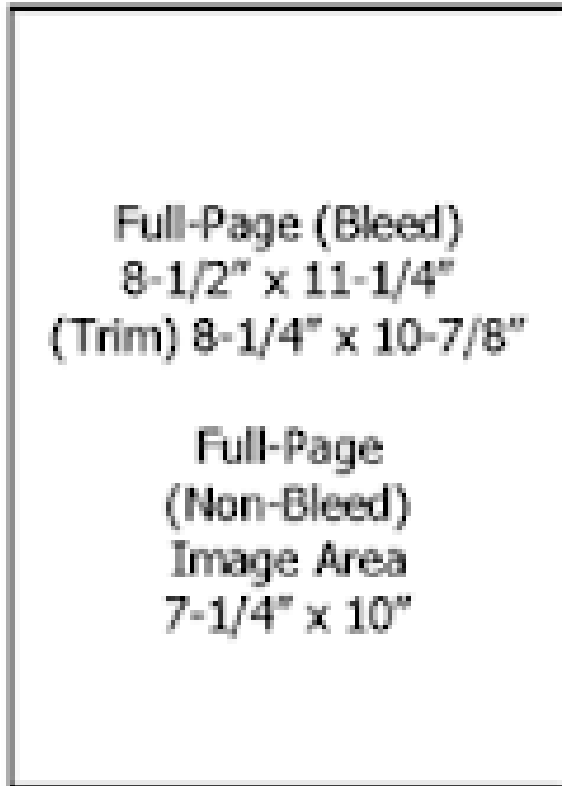
AUG 14 2021



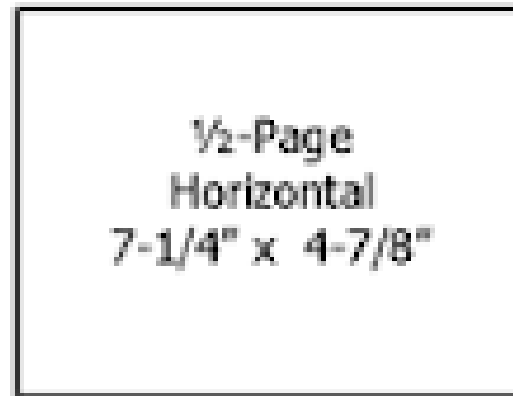
TOURNAMENT MAGAZINE ADS

(INCLUDED WITH YOUR SPONSORSHIP LEVELS)

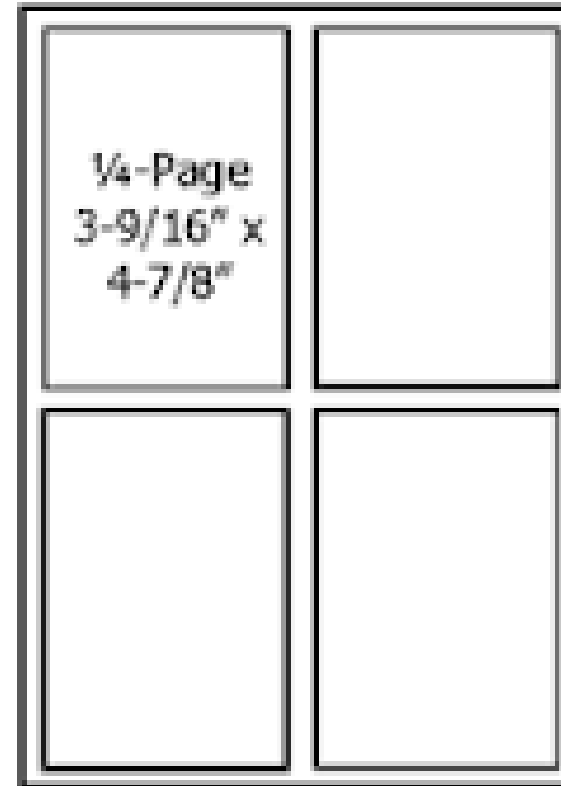
DIAMOND



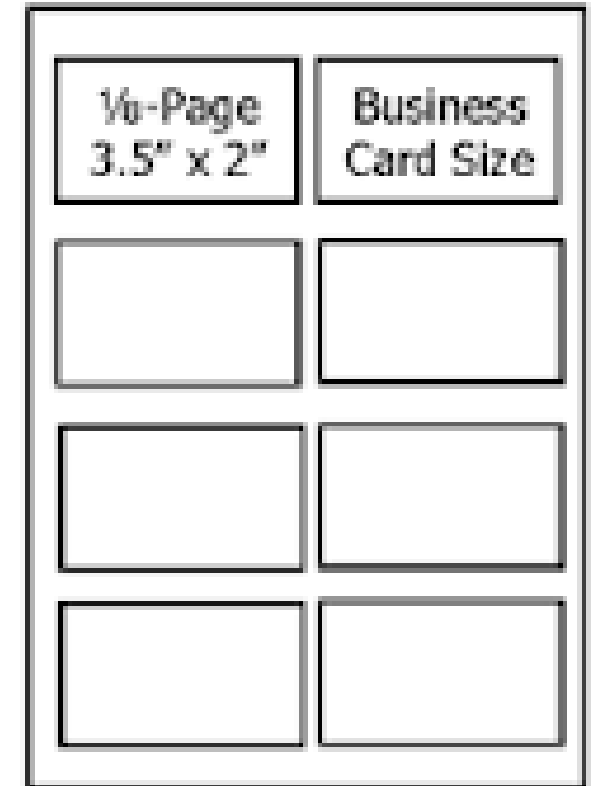
PLATINUM



GOLD



SILVER



ALL ARTWOK DUE BY AUGUST 1ST!!!

41146 Schafer Rd.
Los Fresnos, Tx 78566



Ph: 956-233-9489
Fax: 956-233-6731

2021 Owners Tournament Donation Form

Company Name: _____ Contact: _____

Address: _____ Phone #: _____

Description of Donation

Value: _____

Please mail this form in along with your donation, or email to Kyra@shallowsportboats.com or fax it to (956) 233-6731.

By placing this donation you will become an official sponsor of the 2021 Shallow Sport Owners Tournament. Please refer to the Sponsorship letter for a detailed list of incentives and a breakdown of sponsorship levels. For those in applicable sponsor levels, please mark the following categories:

- ☐ I will attend the VIP party (Attendee names and shirt sizes below):

_____	_____
_____	_____
_____	_____

- ☐ I will use my sponsorship to register for the tournament
- ☐ I would like to place an item in the gift bags
- ☐ I would like to set up a display at the tournament

Thank you for your donation, we appreciate your help in making our tournament a success.

Kyra Hudson
Shallow Sport of Texas, Inc

****This form will serve as your receipt for tax purposes****



Introducing the Shallow Sport Tournament Scavenger Hunt!

A graphic for the Shallow Sport Tournament Scavenger Hunt. It features a central green square with the text "THE HUNT IS ON!" in large yellow letters. To the left of this square is a dark blue square with the text "WIN PRIZES!" in white, followed by a list of prizes: ELECTRONICS, APPAREL, REELS, GIFT CARDS, FREE DRINKS, FISHING RODS, YETIS, DISCOUNTS, VACATION ACTIVITIES, POWERPOLES, PROPS, and MUCH MORE!. Below the list is a red square with an illustration of binoculars. To the right of the binoculars is a dark blue square with the text "AUG 14 2021" in white. At the bottom left is a green square with the text "SHALLOW SPORT TOURNAMENT SCAVENGER HUNT" in yellow. At the bottom right is a red square with an illustration of a buoy. Below the entire graphic is the text "MORE INFO AT EVENT AND AT SHALLOWSPORTTOURNAMENT.COM".

WIN PRIZES!

- ELECTRONICS
- APPAREL
- REELS
- GIFT CARDS
- FREE DRINKS
- FISHING RODS
- YETIS
- DISCOUNTS
- VACATION ACTIVITIES
- POWERPOLES
- PROPS
- MUCH MORE!

THE HUNT IS ON!

AUG 14 2021

SHALLOW SPORT TOURNAMENT SCAVENGER HUNT

MORE INFO AT EVENT AND AT SHALLOWSPORTTOURNAMENT.COM

How it Works:



Introducing the Shallow Sport Tournament Scavenger Hunt!



**Brightly marked buoys will
be placed throughout the
fishing area**



**Look for buoys while you
fish or just for fun**



**Turn in your buoy at
weigh-in**



Win special prizes!

www.ShallowSportTournament.com/ScavengerHunt

Share this:



Twitter



Facebook

STAY CONNECTED



Liked

Shop on Website

- HOME
- AWARDS
- RULES
- REGISTRATION
- RAFFLE BOAT
- KWIGGLER CONTEST
- VOLUNTEER
- SPONSOR

Hestia | Developed by Themelsle



KWiggler Contest

Shallow Sport Boats & K Wigglers have partnered again to bring you the Shallow Sport Owner's Tournament K Wiggler Design Contest!

Please come back to download your form [HERE!](#)



Help us thank [KWigglers](#) for another year of partnership!

Share this:



STAY CONNECTED



Shallow Sport Boats
23,993 likes

Liked

Shop on Website

[HOME](#)[AWARDS](#)[RULES](#)[REGISTRATION](#)[RAFFLE BOAT](#)[KWIGGLER CONTEST](#)[VOLUNTEER](#)[SPONSOR](#)

Hestia | Developed by Themelsle



Win a new 2022 Shallow Sport 21' Sport!



\$20 per ticket

All proceeds go towards the Shallow Sport Scholarship Fund

The drawing will take place Saturday May 14, 2022
at the South Padre Island Convention Center!

Username *

Username

Password *

Password

Enter password again *

Confirm Password

Email *

Email

Name *

Phone Number *



Team Name

(If attending event)

Extra Boat Raffle Ticket

Extra Boat Raffle Ticket (\$ 20)

×

1

SUBMIT

Share this:

Twitter

Facebook

STAY CONNECTED

 **Shallow Sport Boats**
23,983 likes

Liked

Shop on Website

- [HOME](#)
- [AWARDS](#)
- [RULES](#)
- [REGISTRATION](#)
- [RAFFLE BOAT](#)
- [KWIGGLER CONTEST](#)
- [VOLUNTEER](#)
- [SPONSOR](#)

Hestia | Developed by Themelsle



The 20th Annual Shallow Sport Owner's Tournament

May 12-14, 2022



*****Pre Registration will open early 2022*****

This year the Tournament is back with some fun new additions!

New this year, we are adding more chances to win trophies (and bragging rights) by introducing new "Open Bait" and "Artificial Only" classifications within our Guided and Amateur divisions.

Read more about the Awards [HERE!](#)

Also new for 2021 is the addition of SCB Boats, which are welcome in either division!

The Divisions:

The Amateur Division is for those fishing the tournament who will not have a licensed guide on the boat.

The Guided Division is for teams which will have a licensed guide on the boat



No Shallow Sport or SCB Boat? No Problem!

Find your Shallow Sport and SCB Pro Team Guide [HERE](#) and join our Guided Division!

Tournament Entry Fee Schedule:

Adult Angler Fee Schedule:

Pre Registration: January 2022 – March 1, 2022

\$100 per angler

Early Registrations- March 1, 2022-May 11, 2022

\$120 per angler

Event Registration- May 13, 2022 (At the event)

\$130 per angler

Adult Angler Fee Includes:

The coveted Shallow Sport Tournament Performance Shirt

Cooler Bag filled with goodies!

20th Tournament Kolder Holder Coozie!

1- Door Prize Ticket

1- Boat Raffle Ticket

Wrist Band for food both nights at both venues!

Child Angler Fee Schedule:

Pre Registration: January 2022 – March 1, 2022

\$75 per child angler

Early Registration: March 1, 2022-May 11, 2022

\$80 per child angler

Event Registration: May 13, 2022 (At the event)

\$80 per child angler

Child Angler Fee Includes:



Cooler Bag filled with goodies!

20th Tournament Kolder Holder Coozie!

1- Door Prize Ticket

Wrist Band for food both nights at both venues!

Social Participant Fee Schedule:

Pre Registration: January 2022 – March 1, 2022

\$75 per Social Participant

Early Registration: March 1, 2022-May 11, 2022

\$80 per Social Participant

Event Registration: May 13, 2022 (At the event)

\$85 per Social Participant

Social Participant Fee Includes:

The coveted Shallow Sport Tournament Performance Shirt

Cooler Bag filled with goodies!

20th Tournament Kolder Holder Coozie!

1- Door Prize Ticket

Wrist Band for food both nights at both venues!

CHECK YOUR REGISTRATION HERE!

If you have questions regarding our registration please check the FAQ page, or email Brittany@ShallowSportBoats.com

[Login Here](#)



21st Annual Shallow Sport Owners Tournament

We look forward to seeing everyone May 12-14, 2022!

[REGISTER HERE!](#)

About the Tournament



Registration

Register here and save your teams place in the biggest and best owners tournament on the gulf coast!



Schedule of Events

Check out this year's schedule of events, and plan your weekend on South Padre Island!



Frequently Asked Questions

Find out more info on the tournament including rules and changes!

Meet our Sponsors

We could not do this without our Amazing sponsors!



Suzuki

2021 MOTOR SPONSOR



Yamaha

DIAMOND SPONSOR



Praxair

DIAMOND SPONSOR



McClain Trailers

DIAMOND SPONSOR



Reliable Electric

DIAMOND SPONSOR



American Electric Power

DIAMOND SPONSOR



EHP Powder Coating

DIAMOND SPONSOR



Power Pole

DIAMOND SPONSOR



The Sportsman
DIAMOND SPONSOR



Gulf Coast Marine
DIAMOND SPONSOR



ResTex Composites
DIAMOND SPONSOR



South Padre Island CVB
DIAMOND SPONSOR



Fishing Tackle Unlimited
DIAMOND SPONSOR



Naples Marina
DIAMOND SPONSOR

Get in Touch

Find us at the office

41146 Schafer Rd.
Los Fresnos, Texas 78566

Give us a ring

956-233-9489



Awards

2021 Awards:

Trophies will be awarded per team, not per angler.



Amateur Division:

Amateur Grand Champion Trophies

Plus 10 additional boat raffle tickets

Amateur Open Bait:

1st – 3rd Trophies (Heaviest Combined Redfish)

1st- 3rd Trophies (Flounder)

Amateur Artificial Only:

1st – 3rd Trophies (Heaviest Combined Redfish)

1st- 3rd Trophies (Flounder)

All Trophy Recipients will receive 5 additional boat raffle tickets



**Guided Division:**

Guided Grand Champion Trophies

Plus 10 additional boat raffle tickets

Guided Open Bait:

1st – 3rd Trophies (Heaviest Combined Redfish)

1st- 3rd Trophies (Flounder)

Guided Artificial Only:

1st – 3rd Trophies (Heaviest Combined Redfish)

1st- 3rd Trophies (Flounder)

All Trophy Recipients will receive 5 additional boat raffle tickets

**Child Angler Division:** (12 years and younger)

1st – 3rd Trophies (Heaviest Fish)

Help us thank our Trophy Sponsor:

The Metal Edge

Share this:



APPLICATION FOR INITIAL FUNDING

Today's Date: 10/29/2021

ORGANIZATION INFORMATION

Name of Organization: TEXAS INTERNATIONAL FISHING TOURNAMENT, INC.

Address: PO BOX 2715

City, State, Zip: SOUTH PADRE ISLAND, TEXAS 78597

Contact Name: KRISTI COLLIER Contact Email: KRISTI@TIFT.ORG

Contact Office PhoneNumber: 956-943-8438

Contact Cell PhoneNumber: 956-802-3475

Website Address for Event or Sponsoring Entity: WWW.TIFT.ORG

Non-Profit or For-Profit status: 501C4 Tax ID #: 74-1853713

Entity's CreationDate: 1934

Purpose of your organization:

TIFT was designed to promote the area as a tourism destination. Over the last eight decades, TIFT has become one of the top ten billfish tournaments in the world. Selected as the only tournament to participate

in the Sport Fishing Championship, and one of three in the Texas Triple Crown Billfish Series. TIFT has positioned itself well to continue to promote the area as a tourism destination.

EVENT INFORMATION

Name of Event: 82nd TIFT

Date(s) of Event: August 3-7, 2022

Primary Location of Event: South Padre Island Convention Center

Amount Requested: \$25,000

Primary Purpose of Funded Activity/Facility:

Presenting sponsor, to include top billing as our Playday sponsor as well.

How will the hotel tax funds be used: (please attach a list of the hotel tax funded expenditures?)

Funds will be specifically used to promote the tournament and provide activities for Playday, a family friendly event that is open to not only anglers but is open to the public.

A strategic, digital advertising campaign is being curated to draw anglers from all parts of the state, and the country. Funds will be used to increase our digital footprint, by allowing us to livestream events and activities for future TIFT marketing purposes, to bring awareness of the tournament, and the area to anglers and their families near and far.

Percentage of Hotel Tax Support of Related Costs

4 _____ Percentage of Total Event Costs Covered by Hotel Occupancy Tax

0 _____ Percentage of Total Annual Facility Costs Covered by Hotel Occupancy Tax for the Funded Event

0 _____ Percentage of Annual Staff Costs Covered by Hotel Occupancy Tax for the Funded Event

If staff costs are covered, estimate percentage of time staff spends annually on the funded event(s) compared to other activities _____ %

Are you asking for any cost reductions for city facility rentals or city services, and if so, please quantify and explain:

Cost reduction of the SPI Convention Centre of \$15,000

Which Category or Categories Apply to Funding Request & Amount Requested Under Each Category:

- a) **Convention Center or Visitor Information Center:** construction, improvement, equipping, repairing, operation, and maintenance of convention center facilities or visitor information centers, or both. Amount requested under this category: \$ _____
- b) **Registration of Convention Delegates:** furnishing of facilities, personnel, and materials for the registration of convention delegates or registrants. Amount requested under this category: \$ _____
- c) **Advertising, Solicitations, Promotional programs to attract tourists and convention delegates or registrants to the municipality or its vicinity.** Amount requested under this category: \$ _____
- d) **Promotion of the Arts that Directly Enhance Tourism and the Hotel & Convention Industry:** the encouragement, promotion, improvement, and application of the arts that can be shown to have some direct impact on tourism and the hotel/convention industry. The impact may be that the art facility or event can show hotel nights that are booked due to their events or that guest at hotels attend the arts event. Eligible forms of art include instrumental and vocal music, dance, drama, folk art, creative writing, architecture, design and allied fields, painting, sculpture photography, graphic and craft arts, motion picture, radio, television, tape and sound recording, and other arts related to the presentation, performance, execution, and exhibition of these major art forms: \$ _____
- e) **Historical restoration and preservation projects or activities or advertising and conducting solicitation and promotional programs to encourage tourists and convention delegates to visit preserved historic sites or museums.** Amount requested under this category: \$ _____
- f) **Expenses including promotional expenses, directly related to a sporting event in which the majority of participants are tourists. The event must substantially increase economic activity at hotels within the city or its vicinity.** Amount requested under this category: \$ 25,000

How many attendees are expected to come to the sporting related event? 1200+

How many of the attendees are expected to be from more than 75 miles away? 65%

Quantify how the sporting related event will substantially increase economic activity at hotels within the city or its vicinity?

TIFT is a family friendly event, many utilize the tournament to provide a setting for their annual family vacation. The event spans five days and is conducive to the last vacation before school starts. In 2022, as part of the Sport Fishing Championship, we will also bring a higher level of awareness of the area to the SFC's sponsors, anglers, donors and staff - the Champions Club will be hosted at a select hotel, still under negotiation with the SFC.

- g) **Funding transportation systems for transporting tourists from hotels to and near the city to any of the following destinations: 1) the commercial center of the city; 2) a convention center in the city; 3) other hotels in or near the city; and 4) tourist attractions in or near the city. Please note that the ridership of any such transportation must be primarily tourists to qualify for hotel tax funding. Amount requested under this category: \$** _____

What sites or attractions will tourists be taken to by this transportation?

Will members of the general public (non-tourists) be riding on this transportation?

What percentage of the ridership will be local citizens? _____

- h) **Signage directing tourists to sights and attractions that are visited frequently by hotel guests in the municipality. Amount requested under this category: \$** _____

What tourist attractions will be the subject of the signs?

QUESTIONS FOR ALL FUNDING REQUEST CATEGORIES

How many years have you held this Event? 81 years

Expected Attendance: 1200+

How many people attending the Event will use South Padre Island lodging establishments? 65%

How many nights do you anticipate the majority of the tourists will stay? 3-6 nights

Will you reserve a room block for this Event at an area hotel(s)? Yes

Where and how many rooms will be blocked?

Will send requests to Isla Grande, Pearl South Padre, Marriott, Holiday Inn

List other years (over the last three years) that you have hosted your Event or Project with amount of assistance given from HOT and the number of hotel rooms used:

Month/Year Held	Assistance Amount	Number of Hotel Rooms Used
August 2021	25,000 + 15,000 in kind	575
August 2019	25,000 + 15,000 in kind	250 * UTRGV
August 2018	15,000 + 15,000 in kind	626 * UTRGV

How will you measure the impact of your event on area hotel activity (e.g.; room block usage information, survey of hoteliers, etc.)?

Room block usage, survey of hotels, survey participants/anglers

Please list other organization, government entities, and grants that have offered financial support to your project: City of Port Isabel, Port Isabel EDC

Will the event charge admission? Yes If so, what is the cost per person? Varies by age

Do you anticipate a net profit from the event? Yes

If there is a net profit, what is the anticipated amount and how will it be used?

All profits fund scholarships.

All marketing and promotions will be coordinated through the CVA's agency, unless exempted from this requirement by the Executive Director, in which case all creative must be pre-approved by the Executive Director (or designee) and payments will be on a reimbursement basis. Please list all promotion efforts your organization is planning and the amount estimated for each media outlet:

- Newspaper: \$ 3500
- Radio: \$
- TV: \$ 7000
- Website, Social Media: \$ 7000
- Other Paid Advertising: \$

Anticipated Number of Press Releases to Media: 10

Anticipated Number Direct Emails to out-of-town recipients: 5

Other Promotions: trade shows, video promos, digital marketing campaigns, live streaming event

A link to the CVB must be included on your promotional handouts and in your website for booking hotel nights during this event. Are you able to comply? ☒ Yes ☐ No

Will you negotiate a special rate or hotel/event package to attract overnight stays?

Yes

[If we have a tour operator, we will require them to use that service.]

What other marketing initiatives are you planning to promote hotel and convention activity for this event?

Sport Fishing Championship, Texas Triple Crown Billfish Series

Who is your target audience? Anglers & families (average age 39, 81% male)

What geographic region(s) are you marketing to?

Texas, San Antonio, Austin, Dallas, Corpus, Port A, Galveston, RGV, Louisiana and Mississippi Gulf Coast

If the funding requested is related to a permanent facility (e.g. museum, visitor center):

- Expected Visitation by Tourists Monthly/Annually: _____
- Percentage of those who visit the facility who indicate they are staying at area hotels/lodging facilities: _____ % (use a visitor log that asks them to check a box if they are staying at an area lodging facility)

What amount of event insurance do you have for your event and who is the carrier:

\$1,000,000 Scottsdale Insurance Company

[Insert South Padre Island Minimum Event Insurance Coverage Minimums and duty to list South Padre Island as an additionally insured]

Any marketing for the event must be consistent with the brand image for South Padre Island and all such marketing pieces that are funded with hotel tax must be coordinated and developed by the South Padre Island CVB marketing agency. Are you able to comply?

☒ Yes ☐ No

Where appropriate, the CVB will require access to event participant database information that will show zip code data to measure likely impact from the funded event.

Submit to complete applications to:

Marisa Amaya
Event Development Manager
C/O City of South Padre Island Convention and Visitors Bureau
7355 Padre Blvd.
South Padre Island, TX 78597
Phone: (956) 761-3834
Email: marisa@sopadre.com

South Padre Island Convention & Visitors Bureau

Special Event Applicant Checklist

THIS FORM MUST BE COMPLETED BY APPLICANT

Texas International Fishing Tournament

10/29/21

Name of Event

Date Submitted

- ☒ Received and understood the separate **Special Events Policy**
- ☒ Received and understood the separate **HOT Funding Guidelines**
- ☒ Completed the **South Padre Island Hotel Tax Funding Application form**
- ☒ Enclosed a description of all planned activities or schedule of events (**REQUIRED**)
- ☐ Enclosed a sponsor list (categorized by "confirmed" and "pending")
- ☐ Enclosed a vendor/exhibitor list (categorized by "confirmed" and "pending")
- ☐ Enclosed an event map
- ☐ Enclosed security/safety plans
- ☒ Enclosed a complete detailed budget (**REQUIRED**)
- ☒ Enclosed an advertising/marketing and promotion plan (**REQUIRED**)
- ☐ Enclosed copies of promotional materials (if available)
- ☐ Enclosed a summary of previous special event experience of organizer(s)
- ☐ Enclosed a history of event (if previously produced)
- ☐ Indicated the type(s) of assistance requested
- ☒ In Room night projections, with back-up, for the Funded Event (**REQUIRED**)
- ☐ Indicated the amount of financial support (if requested)

Kristi Collier

Digitally signed by Kristi Collier
Date: 2021.10.29 19:02:15 -05'00'

10/29/2021

Authorized Signature

Date

Kristi Collier

Print Name

Texas International Fishing Tournament

Budget Overview: FY2022 - FY22 P&L

January - December 2022

	TOTAL
Income	
Bucket Auction	10,000.00
Challenge Donations	97,500.00
Corporate Sponsor Income	45,000.00
Merchandise Income	40,000.00
Miscellaneous Income	100.00
Registration Fees	85,000.00
Trophy Income	1,000.00
Total Income	\$278,600.00
GROSS PROFIT	\$278,600.00
Expenses	
Advertising	10,000.00
Bank Service Charges	3,500.00
Bonus	5,000.00
Challenge Expense	
Challenge Labor	5,000.00
Challenge Office Supplies	500.00
Challenge Printing	1,000.00
Total Challenge Expense	6,500.00
Charitable Contributions	12,500.00
Contract Labor	45,000.00
Data Processing	12,000.00
Dock Supplies	25,000.00
Dues and Subscriptions	1,000.00
Equipment Rental	5,000.00
Insurance	3,000.00
Meetings & Entertainment	7,500.00
Merchandise Expense	16,000.00
Miscellaneous	750.00
Office Supplies	1,000.00
Photography	3,000.00
Playday	5,000.00
Postage and Delivery	1,000.00
Printing and Reproduction	10,000.00
Professional Fees	1,000.00
Registration Expense	22,000.00
Rent	34,000.00
Security	10,000.00
Software/Computer Expense	4,500.00
Sponsorship Expense	15,000.00
Taxes	4,500.00
Telephone	2,100.00
Trophy	1,000.00

Texas International Fishing Tournament

Budget Overview: FY2022 - FY22 P&L

January - December 2022

	TOTAL
Volunteer Expense	3,000.00
Total Expenses	\$269,850.00
NET OPERATING INCOME	\$8,750.00
NET INCOME	\$8,750.00



The 82nd Texas International Fishing Tournament will be held August 3 - 7, 2022 at the South Padre Island Convention Center. Enclosed please find our digital advertising campaign details as well.

Here is a quick overview:

- TIFT is the largest saltwater bay and offshore fishing tournament in Texas.
- TIFT is ranked in the top 10 billfish tournaments in the world.
- TIFT is sanctioned by the IGFA World Offshore Championship Series.
- Approximately 1,200 registrants participated in 2019.
- More than 400 boats participated.
- TIFT registrants have an average annual income in excess of \$100,000 and spend more than \$2 million in the local economy during our event—not including tournament expenses.
- TIFT is a nonprofit 501 (c) 4 corporation and has established a permanent Scholarship Endowment Program and initiated the TIFT Catch a Redfish Educational Scholarship program (TIFT CARES).
- TIFT is open to registrants of all ages.

Thank you for taking the time to review and consider our 2022 funding application. Please feel free to contact me at (956) 802-3475 with any questions you might have. I would welcome the opportunity to work with you again and look forward to hearing from you soon.

Sincerely,

Kristi Collier
Tournament Director

BACKGROUND

For more than 80 years the Texas International Fishing Tournament has taken pride in creating an atmosphere of friendly fishing competition and wholesome family fun. The 82nd annual five day event, scheduled for August 3 - 7, 2022, offers fishing divisions that include bay, offshore and tarpon. TIFT is open to anglers of all ages and is the largest saltwater fishing tournament in Texas.

In 2019, approximately 1200 anglers and 400 boats participated. The action wasn't just in the offshore division as species ranging from snook, redfish, trout, drum and the popular piggy perch made their way dockside to the weigh-ins on Friday and Saturday.

TIFT anglers represent an extremely desirable market group. Most have a disposable income and a genuine enjoyment of outdoor activities. During their five day stay in the Port Isabel - South Padre Island area, they have a direct spending effect in excess of \$2 million; not including tournament expenses. In addition to the actual number of TIFT registrants, thousands of spectators will also turn out to view weigh-in activities during the two days of actual fishing.

Originally instituted to promote the Rio Grande Valley as a whole, TIFT has become a family tradition that exemplifies the best the Valley has to offer. With registration participation increasing annually, and over 172 scholarships have been awarded totaling over \$300,000, it is our sincere intent to continue improving and growing our event through the help of corporate sponsors and businesses such as yours.

TITLE CORPORATE SPONSORSHIP

1. Designation as the Official TIFT Sponsor. Your company logo imprinted on a 4' x 16' banner displayed during Playday activities on Thursday, August 4, 2022.
2. Permission to provide materials for placing directly in our registration bags. Link exchange on www.tift.org. Your logo printed on the sleeve of the Playday Volunteer t-shirts and 12 t-shirts are included in your Playday Title sponsorship.
3. Access to our mailing list following the event.
4. Full page, four color advertisement in the official Texas International Fishing Tournament Program book. (Camera ready artwork to be supplied by sponsor prior to 6/1/22).
5. Listing as a Corporate Sponsor on the program book's welcome page.
6. Statewide publicity through periodic press releases issued by the Tournament. Your sponsorship is included in the event information.
7. Permission to use TIFT logo in supportive advertising and promotional materials.
8. Permission to fly your banner or display signage at all TIFT events (materials subject to tournament approval).
9. 30' x 40' exhibit space during social activities at the South Padre Island Convention Centre on Wednesday, Thursday, and Sunday.
10. VIP dock seating.
11. Eight (8) complimentary adult fishing registrations, including T-shirts and hats and eight (8) custom sponsor shirts.
12. Your logo on our official tournament scoreboard, featured in all photos and related media coverage.
13. Complimentary cocktail party hosted by the TIFT Executive Board of Directors, Wednesday, August 3 from 6 - 7 p.m.

82nd TIFT Calendar of Events

Wednesday, August 3	On-site registration begins VIP cocktail party
Thursday, August 4	Playday Registration continues Captain's meeting
Friday, August 5	Tournament begins Activity on the dock
Saturday, August 6	Tournament continues Activity on the dock
Sunday, August 7	Awards presentation & closing ceremony

2022 Timeline

January

- Prepare annual binders for board of directors
- Scholarship applications go out
- Finalize corporate sponsorship packages
- Approve budget
- Determine committee assignments
- Identify new partnerships

February

- Send 'Save the Date' postcards, e-blast
- Prepare trophy list and begin trophy sales
- Send corporate sponsorship packages out, begin sales
- Select cover artist for event
- Determine event hash tag
- Finalize theme for Playday
- Select event caterer(s), entertainment and master of ceremonies
- Bucket Auction item solicitation begins
- Committee meetings continue
- Select event trophies

March

- Scholarship application deadline
- Announce TIFT Hostess
- Prepare merchandise order
- Reserve room block
- Committee meetings continue
- Secure event entertainment
- Begin video loop production

April

- Review scholarship applications, select recipients
- Prepare and print registration form
- Print event posters, marketing materials
- Committee meetings continue
- Review volunteer staffing needs, determine key volunteers

May

- Digital campaign begins
- Spring Newsletter goes out
- Send out registration form by mail to prior registrants
- Online registration begins
- Distribute registration forms and event posters to retailers & partners
- Committee meetings continue
- Event program book production begins

June

- Finalize and post official rules on website
- Advisory board meeting
- Scholarship recipients honored
- Finalize event program book production
- Online registration continues
- Close corporate, trophy and bucket auction sponsorship
- Secure items for goody bags

July

- Radio and television advertising begins
- Promote live-stream
- Texas Hunters & Sportsman's Expo
- Highway banner goes up
- Online registration continues
- Program book to printer

- Order event banners/signage
- Media alerts to all outlets
- Scholarship funds sent to financial aid offices

August

- Update website with winner's list and event photos
- Prepare and send thank you letters to all sponsors, volunteers
- Thank you advertisement

September

- Fall newsletter goes out

October

- Fall advisory board meeting

Ongoing:

- Press releases to media outlets
- Website updates
- Post event updates and announcements on social media sites

PROGRAMMATIC DISPLAY ADVERTISING

AUDIENCE EXTENSION FOR DIGITAL REVENUE GROWTH



THE TERMS

LET'S DEFINE PROGRAMMATIC

Programmatic marketing is automated bidding on advertising inventory in real time, for the opportunity to show an ad to a specific type of customer, in a specific context or location.

THE POWER OF THE



TYPES OF PROGRAMMATIC ADVERTISING

DIGITAL AUDIENCE EXTENSION, DISPLAY ADVERTISING

TACTICS INCLUDE:

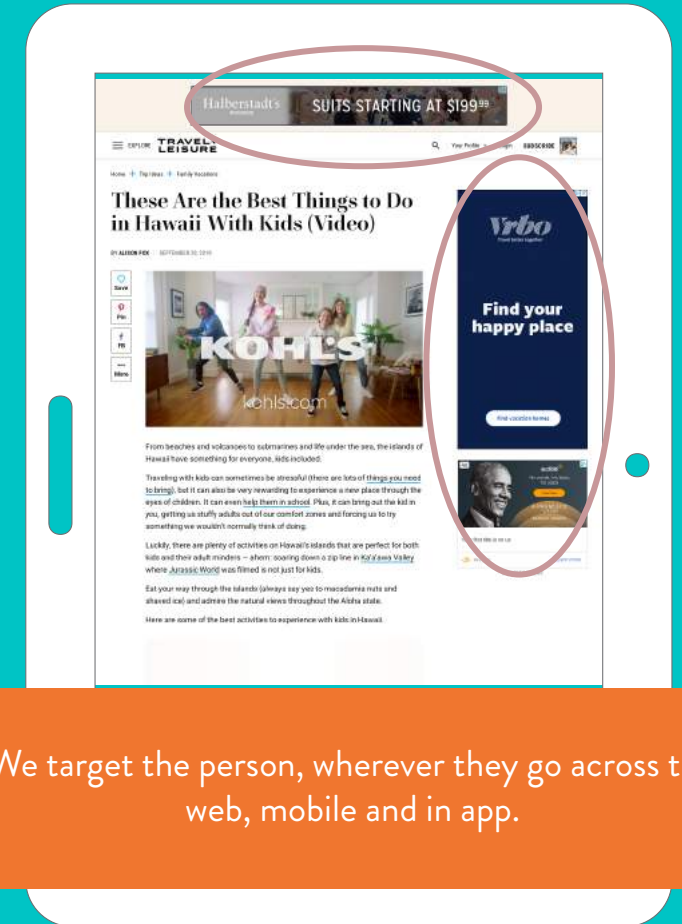
1. Geo Fencing
2. Geo Targeting
3. Keyword Retargeting
4. Site Retargeting
5. Audience Curation



Hyper, Local Targeting?

TECHNOLOGY CAPABILITIES

- Target them once they **visited your website**
- Target them based on the **keywords they searched**
- Target based on **articles and content they read**
- Target them based on a **location they visited**
- Target **households** based on demographics, interests and buying behavior
- Target them during and after **events they attend**



AVERAGE TIME SPENT DAILY

WITH DIGITAL MEDIA

WHERE PEOPLE SPEND
TIME ON THE INTERNET:

- Email
- News
- Finance
- Traffic
- Weather
- Shopping
- Fitness
- Entertainment



Reach them
in the
6 hours & 55
MINUTES
they are elsewhere
on the internet beyond
Google.

Source:

<https://www.alexa.com/siteinfo/google.com>

https://www.alexa.com/siteinfo/google.com#section_traffic

<https://datareportal.com/>

(July 2021 snapshot)

SITE RETARGETING From www.tift.org



97% of first-time visitors to a website will NOT take action.

BRING 70% BACK with site retargeting. They are more likely to convert.

KEYWORD / SEARCH

RETARGETING EXAMPLES

- Your Google Ad Words
- Your Competitors' Ad Words
- Competitors' Names (online & retail)

92%

of marketer's report
retargeting performs
equal to or better
than SEM.

Google users
can be retargeted at a
VERY SPECIFIC KEYWORD

level for a fraction
of the cost of
Ad Words.

KEYWORD EXAMPLES

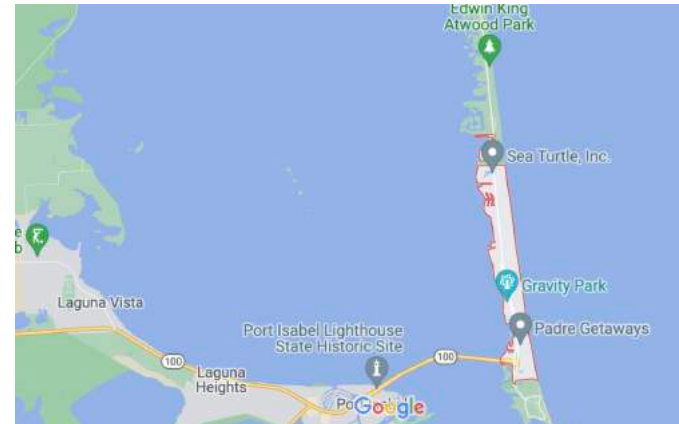
- tift
- south padre fishing
- texas fishing
- south padre island
- south padre island fishing
- texas sportfishing
- fishing contest
- t-x competition

GEO-TARGETING

Geo-Targeting uses location data to reach consumers IN a specific location such as a city or zip code. Each campaign needs a geographic target when using the Keyword Tactic.



TARGET AT A
RADIUS LEVEL



TARGET THE ISLAND,
THE REGION, OR THE
STATE

90%

of people keep
their location services
switched on.

Houston, TX
Beaumont, TX
Corpus Christi, TX
Brownsville, TX
Cypress, TX
Spring, TX
Metairie, LA
Houma, LA
Port Aransas, TX
Galveston, TX

AUDIENCE CURATION

The ability to target on a residential and property –**at the address level** – based on geography, demographic, hobbies and interests.

GEOGRAPHY



DEMOGRAPHICS



HOBBIES & INTERESTS



Men 55+ with an interest in fishing, outdoors, recreation based on the zip codes TIFT has for all of our anglers.

EVENT TARGETING/EVENT FENCE

Target a relevant event by capturing device IDs of people attending the event, market to them at the event and/or serve them ads for up to 30 days after the event.

Tournaments we will Target

Texas:

Billfish Pachanga
Lonestar Shootout

Gulf:

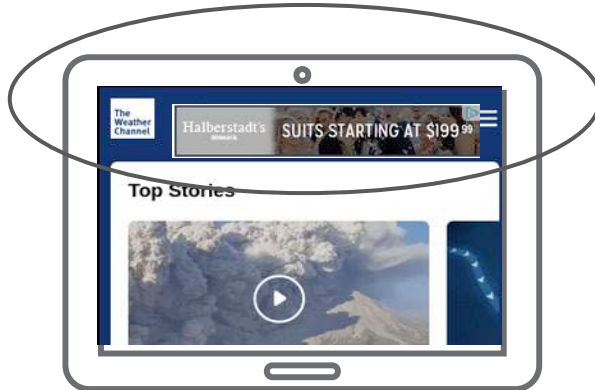
LA Gulf Coast Billfish Classic
Gulf Coast Masters
MS Gulf Coast Billfish Classic
Emerald Coast Blue Marlin Championship

Dayparting
and retargeting
days are
flexible



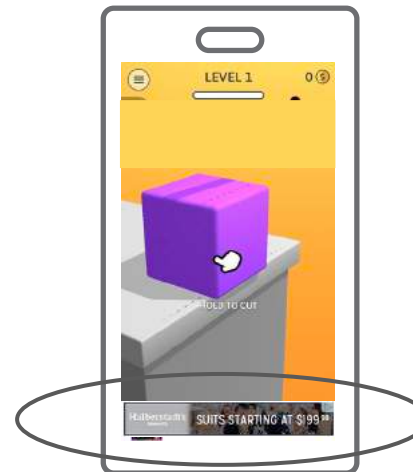
WHERE ARE MY ADS BEING SERVED?

RIGHT
MESSAGE



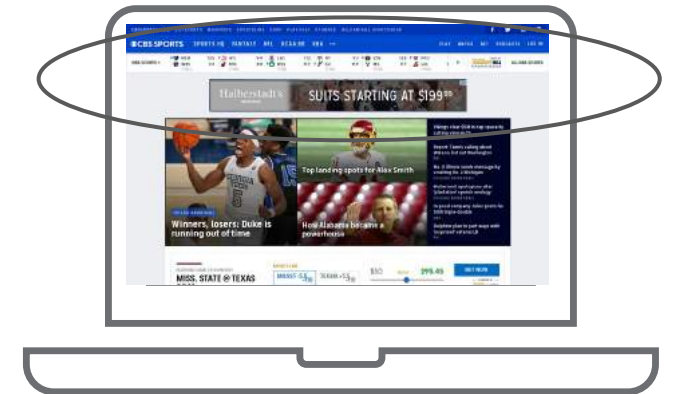
WHEN THEY ARE
CHECKING THE
WEATHER

RIGHT TIME



WHEN THEY ARE
PLAYING A
GAME

RIGHT PERSON



WHEN THEY ARE
READING ABOUT
THEIR FAVORITE TEAM

MEASURABLE RESULTS

COMPLETE TRANSPARENCY WITH YOUR CAMPAIGN!

- 24/7 Dashboard
- Impressions
- Clicks
- Click-Thru Rates (CTR)
- Conversions
- Device Delivery
- Campaign Performance by Tactic
- Measure Traffic
- Creative Tracking Review
- Geo-Fence Tracking by Location/Competitor
- Keywords Detail



PROGRAMMATIC CAMPAIGN INCLUDES:

- Unlimited changes to campaign tactics (24-48 hr. turnaround)
- Campaign will be frequently and proactively optimized
- 24/7 real-time online detailed reporting link
- Monthly strategy review of campaign performance

STRATEGY INCLUDES:

- Keyword Retargeting
- Geo Fencing Key Areas
- Geo Targeting
- Audience Curation
- Site Retargeting
- Event Retargeting

PROGRAMMATIC GOAL:

- Raise awareness of the tournament and increase registration for the event

DOMINANT:

400,000 Impressions \$5,200 over 2 months

COMPETITIVE:

300,000 Impressions \$3900 over 2 months

PRESENCE:

250,000 Impressions \$3,250 over 2 months



82nd TIFT

August 3 – August 7, 2022



Contact:

Kristi Collier, Tournament Director

kristi@tift.org

(956) 943-TIFT



TIFT Mission Statement

- *TIFT's mission is to provide a quality family-oriented fishing tournament for anglers of all ages and it is a pledge the tournament's Executive Board takes seriously.*

TIFT FACTS

Dates	August 3 - 7, 2022	
Times	Wednesday	3 pm - 8 pm
	Thursday	9 am - 9 pm
	Friday	2 pm - 8 pm
	Saturday	2 pm - 7 pm
	Sunday	11 am - 3 pm
Location	South Padre Island Convention Center Sea Ranch at Southpoint Marina, Port Isabel	
What	Five-day family friendly fishing tournament, with interactive events and activities for the whole family.	
Admission	Registration fees vary by age category.	
Angler Stats	80 % Adult; 20 % Junior Angler	
	82 % Male; 18% Female	
	Geographic information available upon request	
Attendance	10,000 friends, family members and spectators	
Volunteers	400+ Volunteers	



TIFT 82

August 3 – 7, 2022

Wednesday

- *Onsite registration Begins*
- *VIP Party*

Thursday

- *Registration continues*
- *Playday*
- *Captain's Meeting*
- *Social; Dinner TBD*

Friday

- *First day of fishing*

Saturday

- *Second day of fishing*

Sunday

- *Awards Ceremony*



TIFT 2022 Executive Board

President, Daniel Bryant, Laguna Vista

Vice President, Art Delgado, Brownsville

Treasurer, Cleve Ford, Weslaco

Secretary, Carrie Buchen, Harlingen

Chuck Fultz, Harlingen

Kaston Fultz, Harlingen

Rebecca Galvan, Weslaco

David Gower, Port Isabel

Mitch Heidenheimer, Anson, Texas

Wes Hudson, Laguna Vista

Matt Klostermann, Monte Alto

Melissa Mikulik, McAllen

Lucy Ann Wolthoff, McAllen



Why we are different

- *Entering 82nd year*
- *Signature event for the area*
- *Five day tournament*
- *Multiple Divisions*
 - *Bay, offshore, tarpon, fly*
- *Social events for whole family*
 - *Playday, Thursday Social, Awards ceremony*
- *Volunteer involvement*
 - *Youth and Advisory Board*
 - *Advisory Board social on SPI in June*
- *Family traditions*
- *Participation in Houston Big Game Fishing Club, South Texas Big Game Fishing Club, Texas Triple Crown Billfish Series, Sports Fishing Championship*



Onsite Registration

South Padre Island Convention Center

- **Wednesday 3 pm - 8 pm**
- **9 am - 9 pm Thursday**
 - *Online registration closed at this time*
 - *Bucket auction is open*
 - *Photo booth is open*
 - *Merchandise booth is open*
 - *Volunteers are put to work*
 - *Challenge is available throughout onsite registration*



VIP Party

South Padre Island Convention Center

- **Wednesday evening**
 - *Special VIP cocktail party for corporate and boat sponsors*
 - *Recognition of our sponsors*
 - *Introduction of Hostess*
 - *Kick-off party for the event*



Playday

South Padre Island Convention Center

- **Thursday 10 am - 1 pm**
 - *Free event for all regardless of tournament registration*
 - *Hundreds participate with age categories from toddler to teen*
 - *Playday awards ceremony*
 - *Mullet Relay*
 - *Inflatable games*
 - *Interactive educational activities*
 - *Face painting*
 - *Reel the Fish*



Captain's Meeting & Social Activities

South Padre Island Convention Center

- **Thursday 5 pm – 9 pm**
 - *Mandatory Captain's meeting*
 - *Bar is open*
 - *Challenge is open*
 - *Merchandise booth is open*
 - *Bucket Auction is open*
 - *Dinner for 2022 is TBD: Served 700 meals in 2019*



Weigh Dock

Sea Ranch Marina at Southpoint, Port Isabel

Friday 2 pm – 8 pm

Saturday 2 pm – 7 pm

- *Thousands of anglers, family members, volunteers and spectators come to the weigh in.*
- *Concessions are available.*
- *Merchandise is available for sale.*



Awards Ceremony

South Padre Island Convention Center

Sunday 11 am - 3 pm

- *Over 700 in attendance in 2021.*
- *Trophies are presented.*
- *Merchandise sales continue.*
- *Bucket auction winners announced.*
- *Scholarship recipients presented.*



TIFT Offshore Anglers

433 Offshore Anglers in 2021

- 379 Adult
 - 37 Female, 342 Male
- 2 Junior (0-7yrs)
- 20 Junior (13-16yrs)
- 18 Junior (8-12yrs)
 - 4 Female, 13 Male





TIFT Bay Anglers

422 Bay Anglers in 2021

- 294 Adult
 - 39 Female, 255 Male
 - Average Age 43 years
- 46 Junior (0-7yrs)
- 34 Junior (13-16yrs)
- 41 Junior (8-12yrs)

Fly Anglers

17 Fly Anglers in 2021

Tarpon Anglers

7 Tarpon Anglers in 2021

Non-Anglers

51 Non-Anglers in 2021

Captain or Boat Operator



TIFT 2021 Sponsors

Presenting: *City of South Padre Island*



Tarpon Level Sponsors: *First National Bank of Anson*

Redfish Level Sponsors: *Dargel Boats • Dirty Al's Management • Landtitle Texas • Port Isabel Economic Development Corp • Shallow Sport of Texas • SpaceX • Surf's Up*

Trout Level Sponsors: *Academy • AIM Media • KRGV TV 5 • Texas Regional Bank*

Snook Level Sponsors: *Capital Farm Credit • CBS 4 • NBC 23*

Flounder Level Sponsors: *City of Port Isabel • Frost Bank • Island Services • Louie's Backyard • Robin & Bobby Farris • South Padre Boat Yard • South Texas Health System • The Cullen Family • Velvet Magnolia*

Boat Level Sponsors: *Breakaway Cruises • Corporate Solutions • Allen Jenkins • Bond Auctions • David Gower, Keller Williams Realty LRGV-SPI • Elite Diesel Service • Elite Recycling Buyers • Glick Twins • Goldman Services • Hubbard Ranches • Lucky Dog • McAfee Agency • Payne Auto Group • Pozo Seco • Sendero Industries • Texas Sportfishing • Venatura Excursions • VJ Oil & Land, Inc. • Bayside Marine/Shallow Stalker Boats • Greer Insurance • Santa Rosa Well Service • State Farm - Mark Brown • Tequila Sunset • Wells Fargo Advisors*

See you at the 82nd TIFT!

August 3 – 7, 2022

Contact:
Kristi Collier, Tournament Director
kristi@tift.org
(956) 943-TIFT

**CITY OF SOUTH PADRE ISLAND
CONVENTION AND VISITORS ADVISORY BOARD
AGENDA REQUEST FORM**

MEETING DATE: December 16, 2021

NAME & TITLE: Linette Hernandez, Management Assistant

DEPARTMENT: Convention and Visitors Bureau

ITEM

Presentation and discussion regarding the Director's Report. (Moore/Rodriguez)

- 1.) Special Events
- 2.) Groups and Meetings
- 3.) ADR & Occupancy
- 4.) Arrivalist Report
- 5.) Social Media
- 6.) Spring Break Performance

ITEM BACKGROUND

N/A

BUDGET/FINANCIAL SUMMARY

N/A

COMPREHENSIVE PLAN GOAL

N/A

LEGAL REVIEW

Sent to Legal: No

Approved by Legal: No

RECOMMENDATIONS/COMMENTS:



CVB Director's Report

December 2021





SPECIAL EVENTS

Special Events



- **Holiday Light Show**

- Open until Jan. 16, 2022
- SPI Convention Centre

- **Lighted Boat Parade**

- Dec. 4, 2021
- Held the Captain's Meeting at SPICC Entertainment District for Boat Parade
- 31 Boats Registered / 21 Boats Attended
- Added Fireworks at the end of the show
- Over 34k views on our Facebook Live

- **Kite Fest**

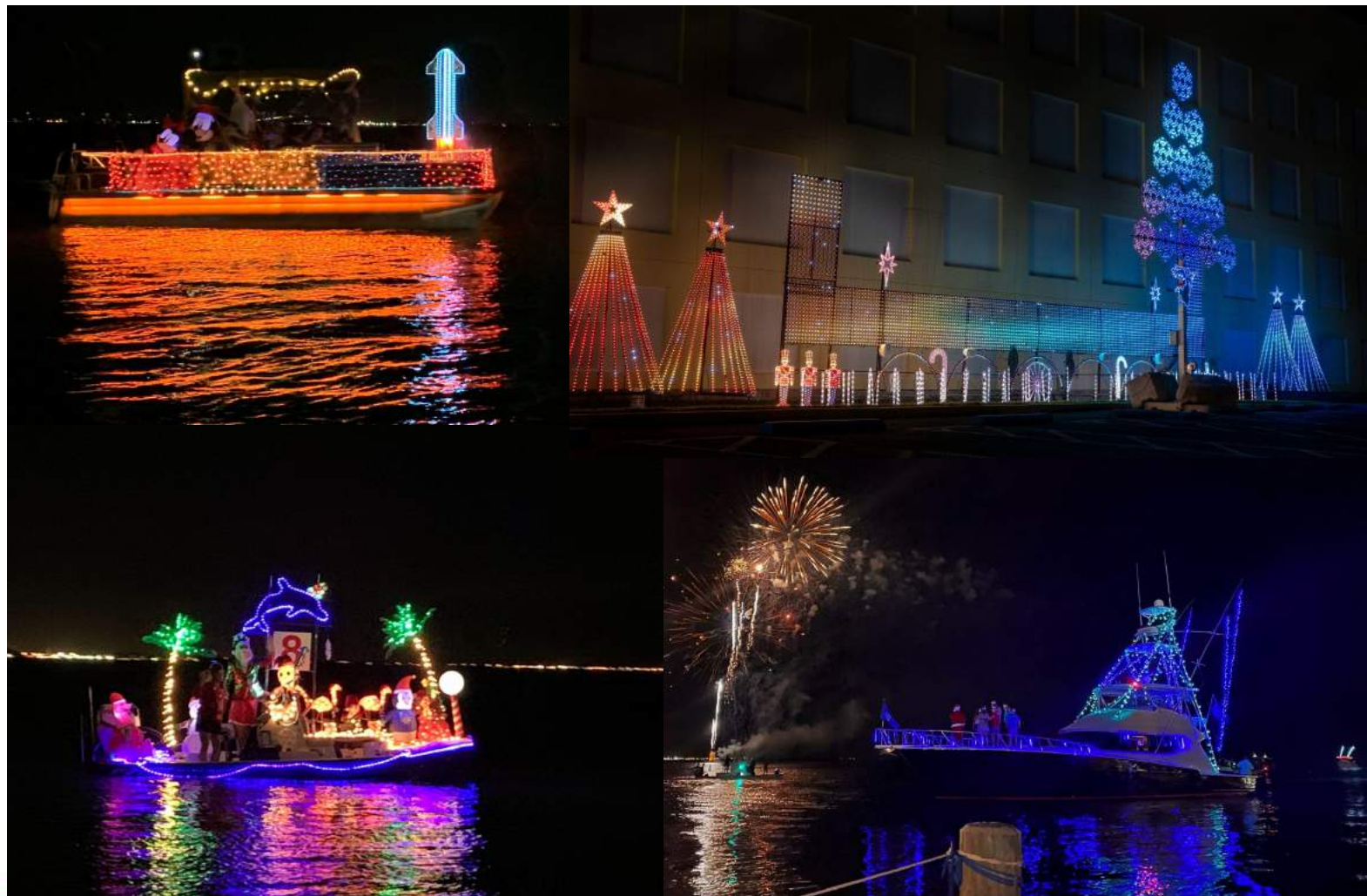
- Feb. 3 - 5, 2022
- Currently have over 100 tickets sold for indoor show (12/03/2021)

- **Spartan**

- Site visit on 12/17 - Clayton's
- Updated contract on SPICC parking
- Working with CC on permitting and approvals

- **Event Management Certification**

- Traveling to WV for CFEA
- Jan. 17 - 21, 2022



Groups & Meetings

Groups & Meetings



Sales Efforts

December Trade Shows

- TSAE Celebration Luncheon- Austin, Tx
 - December 07, 2021
 - 200+ Meeting Planners
- Destination Texas- Grapevine, Tx
 - December 08, 2021
 - 23 Scheduled Appointments
- MPI Hill Country, Mingle Jingle- Austin, Tx
 - December 14, 2021- Social
- DFWAE Holiday Luncheon, Dallas Tx
 - December 15, 2021- Social



December RGV Client Events

- RGV Client Appreciation Dinner
 - December 02, 2021
- Region One Holiday Breakfast
 - December 17, 2021

Upcoming Events

- December 16-18, 2021
 - UTRGV Women's Classic, Basketball
 - 1200 expected attendance

Total Leads Sent: 1,647 Room Nights Booked

Co-op opportunity:

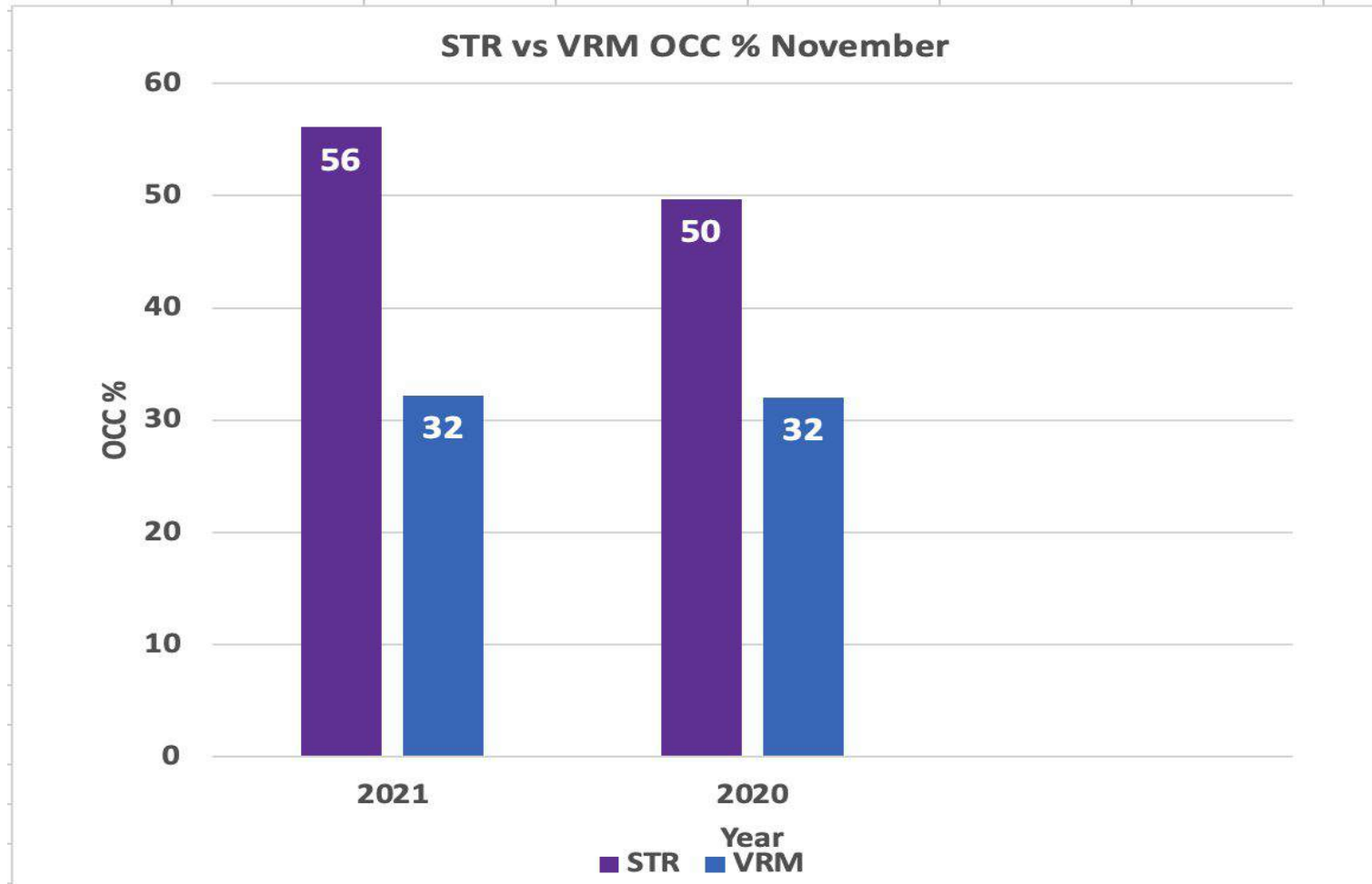
- Southwest Showcase, Austin
 - January 26, 2022

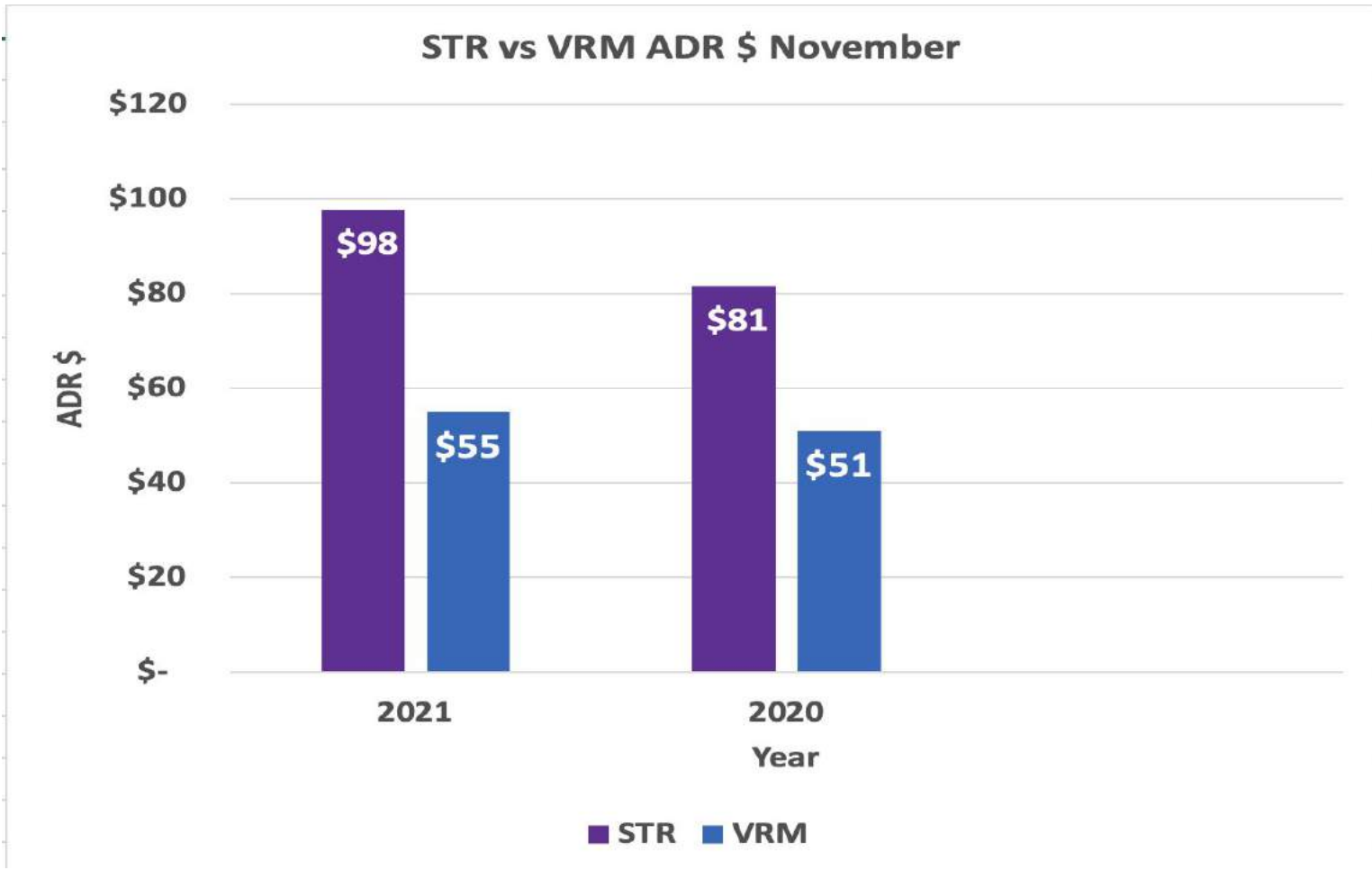
Quarterly Hospitality Meetings

- Work in Progress
- Partner Participation
- Target Date for re-launch is January 2022

KEY DATA & STR REPORT







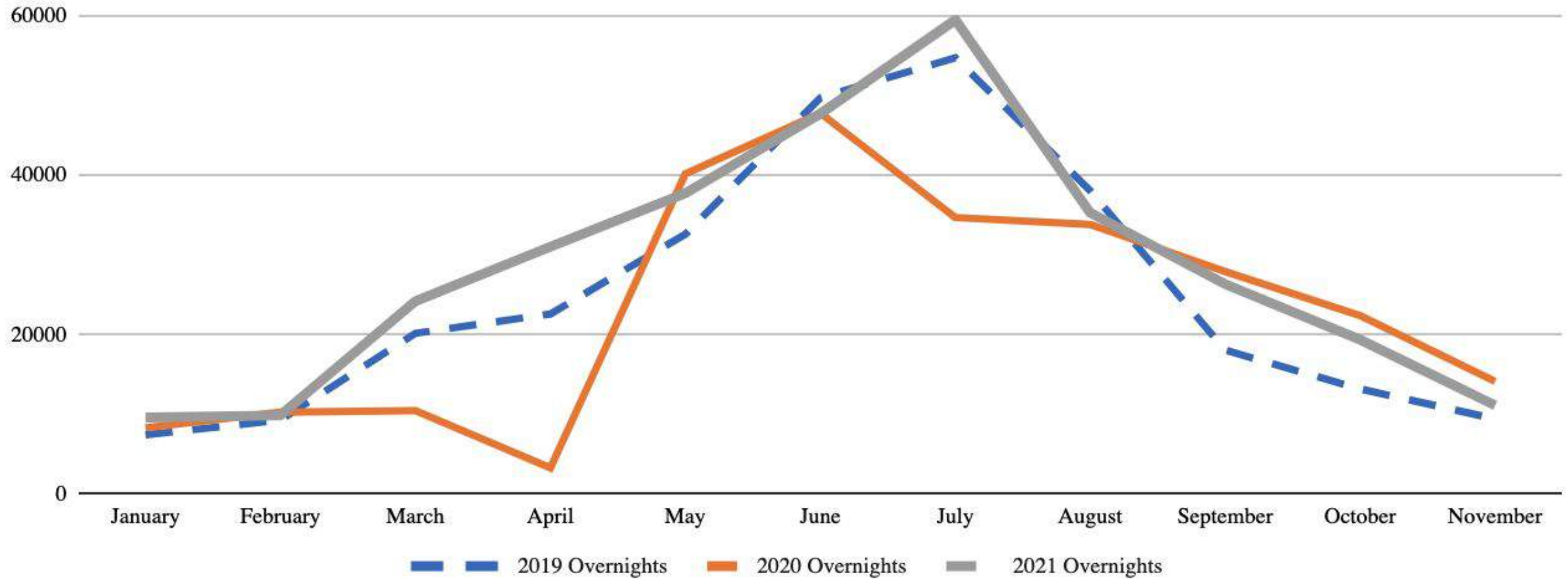
ARRIVALIST REPORT



Visitors Year over Year



Year over Year Volume by Month

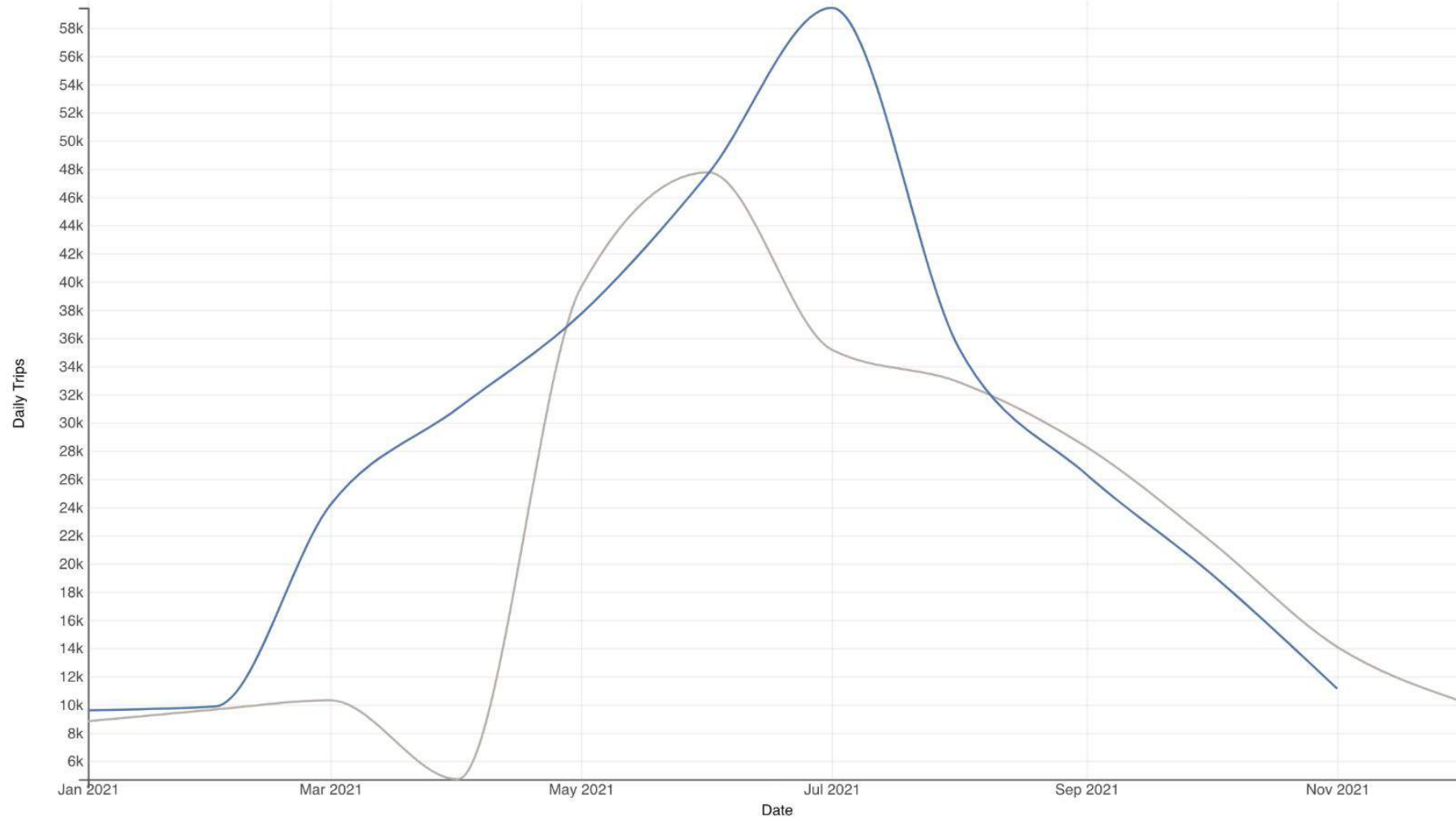


Travel Trends 2020 vs 2021



Daily Travel Index

[tsv](#) [csv](#) 



View

Trips Year Over Year 

Years to Compare

2021, 2020 

Date Group By

Month 

Origin Region

All selected 

Origin Distance

All selected 

Overnight Stays

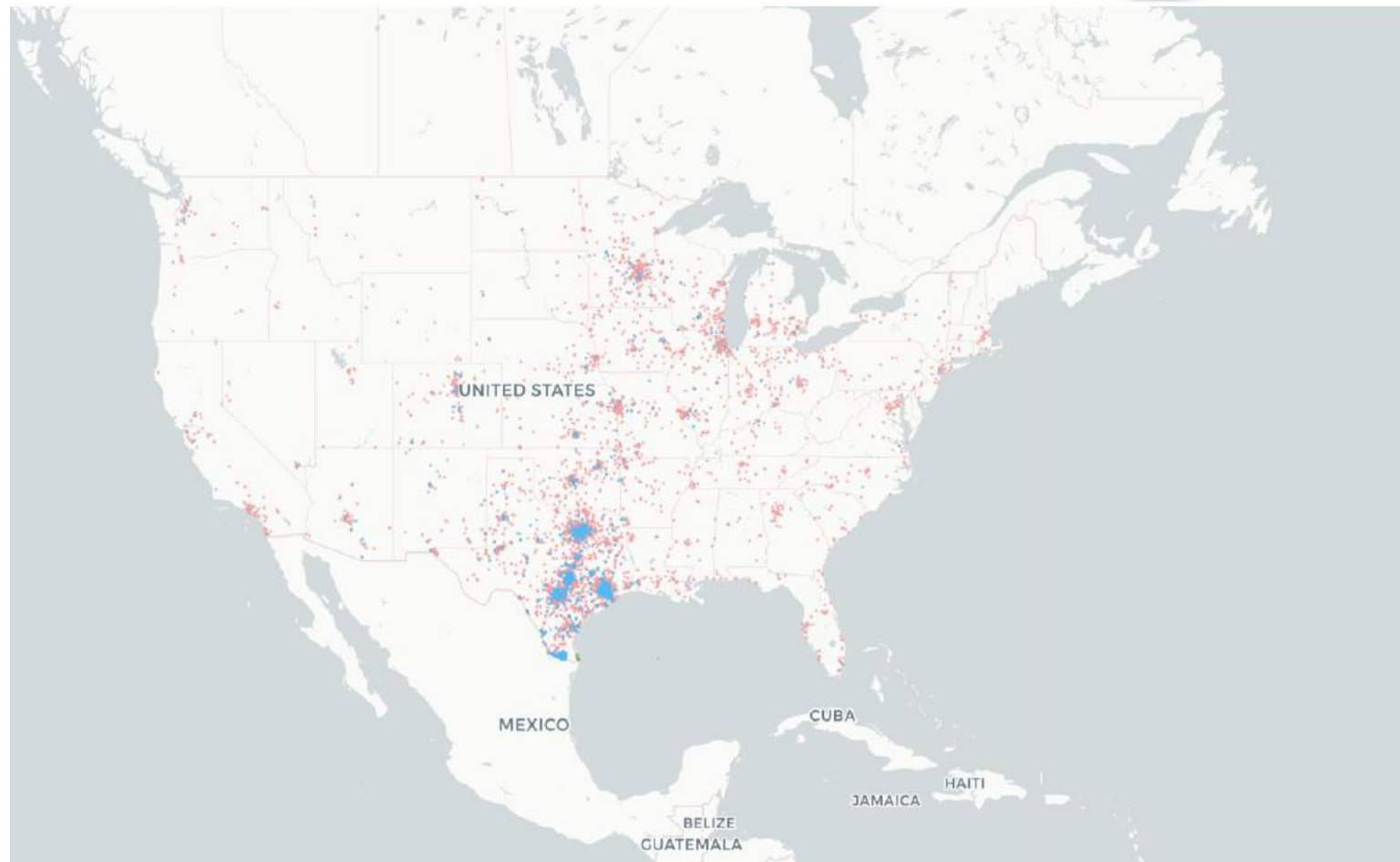
1 Night  30+ Nights

[Apply](#) [Save](#) [Clear](#)

 2021
 2020

Origin Markets

November 2021



Dates

11/01/2021 - 11/30/2021

Origin Country

United States of America

Origin Region

All selected

Day of Arrival

All selected

Source

All selected

Medium

All selected

Campaign

All selected

Legend

- Arrival - Exposed
- Origin - Exposed
- Arrival - Unexposed
- Origin - Unexposed

Top Origins

Origin	Visitors
Edinburg, Tx	2,668
Mcallen, Tx	2,614
Mission, Tx	2,483
San Antonio, Tx	2,039
Weslaco, Tx	1,232
Pharr, Tx	1,100
Houston, Tx	888
Austin, Tx	722
Donna, Tx	678
San Juan, Tx	646



ORGANIC SOCIAL MEDIA OVERVIEW



Facebook Top Posts




**South Padre Island Tropical Travel**
Sat 11/27/2021 11:53 am PST


One week until the Lighted Boat Parade! Watch illuminated festive boats cruise down the Laguna Madre Bay 🌊 This event is free and open to the public. Starts at 6:00 pm on December 4. Don't m




Total Engagements	5,062
Reactions	1,638
Comments	247
Shares	253
Post Link Clicks	—
Other Post Clicks	2,924

**South Padre Island Tropical Travel**
Sat 12/4/2021 4:26 pm PST


We're live from the Annual Lighted Boat Parade 🌊 Watch as beautifully decorated boats cruise around the Laguna Madre Bay! #sopadre



Total Engagements	2,874
Reactions	609
Comments	121
Shares	61
Post Link Clicks	2
Other Post Clicks	2,081

**South Padre Island Tropical Travel**
Sun 12/5/2021 2:51 pm PST

And the winner is... 🏆 Small/Medium category (24 ft. & under) 1st Place: The Get-A-Long 2nd Place: Let it snow 3rd Place: Tritoon Charters Medium/Large category (25 ft. & over) 1st Place: Co's



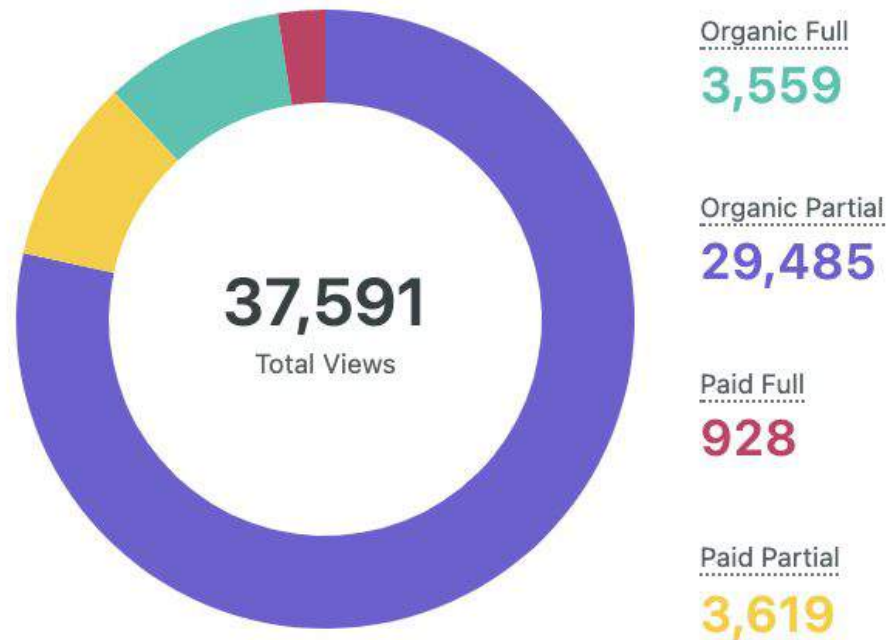
Total Engagements	2,658
Reactions	561
Comments	23
Shares	30
Post Link Clicks	1
Other Post Clicks	2,043



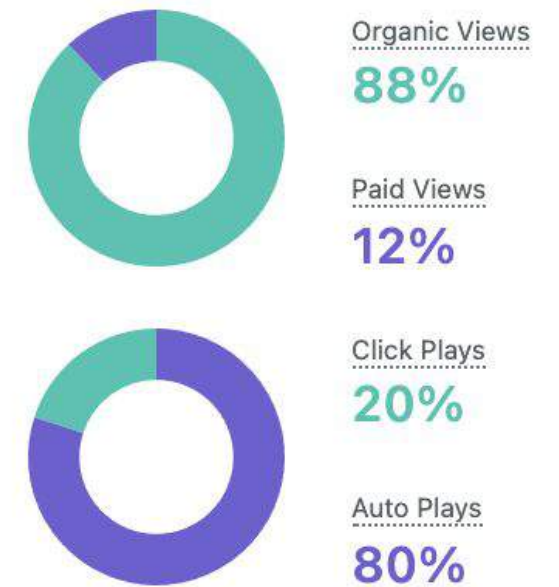
Facebook Video Performance



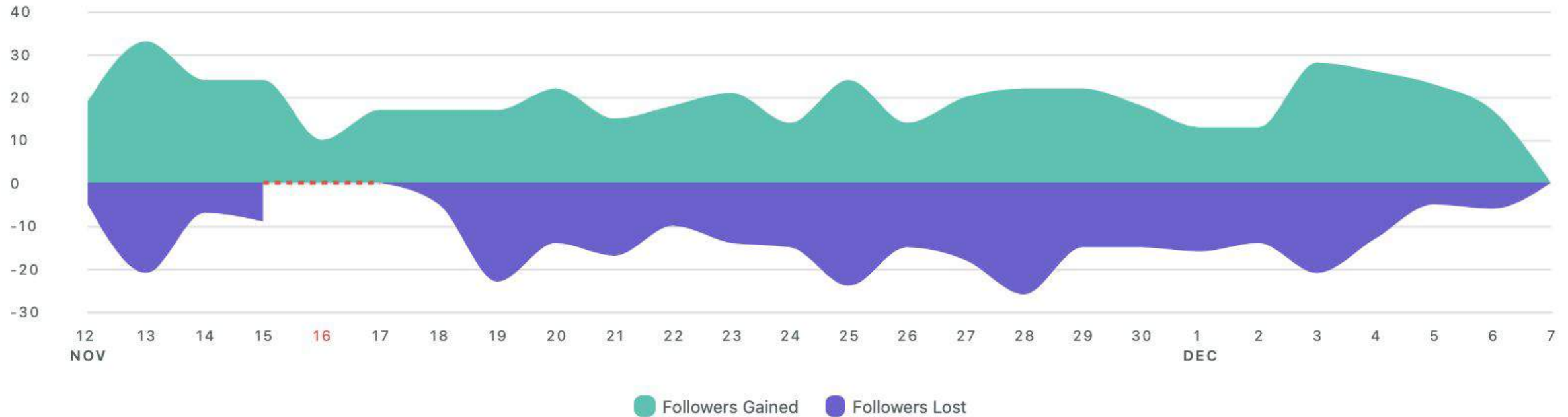
View Metrics



Viewing Breakdown




Instagram Audience Growth



Instagram Top Posts



 **visitsouthpadreisland**

Thu 11/25/2021 12:31 pm PST

It has been a long year for everyone, and we would like to thank our island community for staying strong and keeping South Padre Island one of the happiest places to visit in Texas. We hope you



Total Engagements	985
Likes	977
Comments	8
Saves	0



 **visitsouthpadreisland**

Sun 11/21/2021 10:47 am PST

Bring your pets out to enjoy Texas' Best Beach 🐾🏖️:
@shannon_thisisme #SoPadre



Total Engagements	733
Likes	722
Comments	11
Saves	0



 **visitsouthpadreisland**

Wed 11/17/2021 3:10 pm PST

We're half way through the week, almost time to relax 🌊 Will you be visiting South Padre Island this weekend? #SoPadre



Total Engagements	643
Likes	632
Comments	11
Saves	0



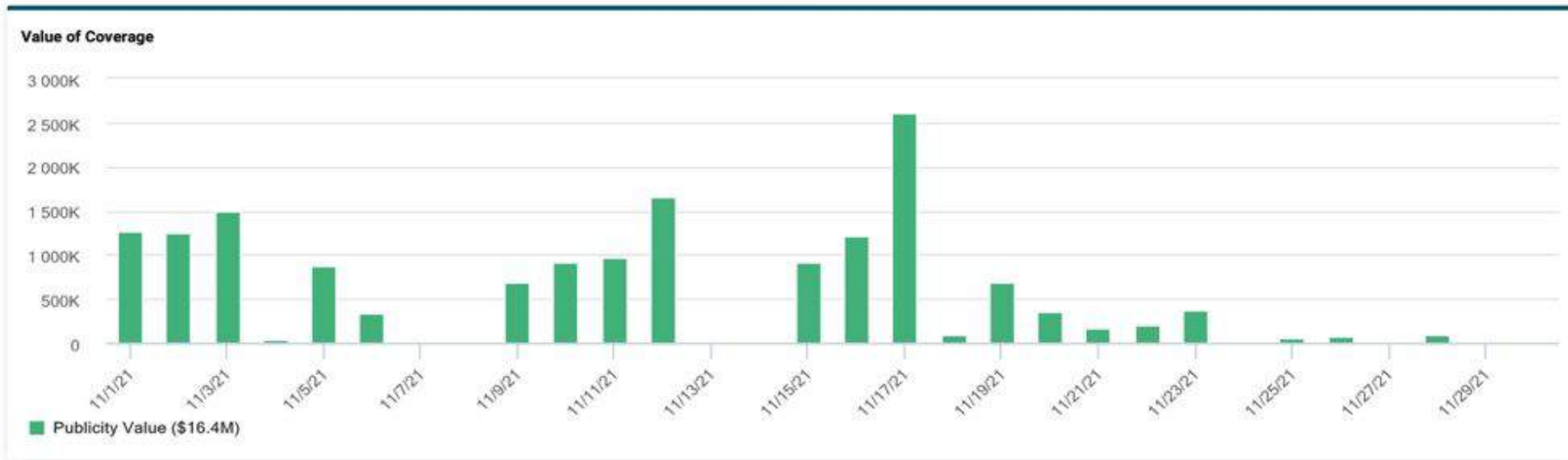
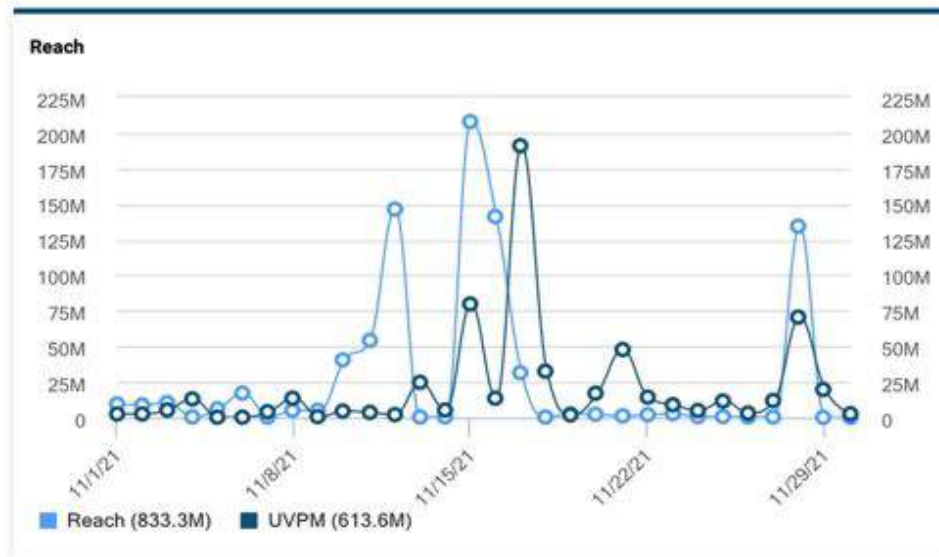
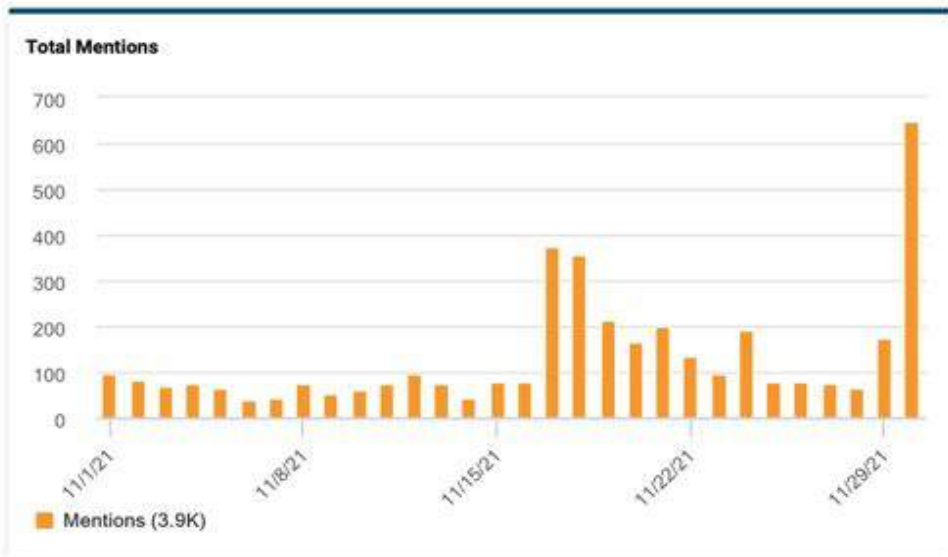
sproutsocial



CISION REPORT



Cision Report November 2021



3.9K

Total Mentions

The total number of news stories for a specified time period.

1.4B

Total Reach

A globally consistent baseline metric for measuring the reach of a media outlet.

\$16.4M

Total Publicity Value

A scoring system that creates an approximate value for a news article.

CISION®



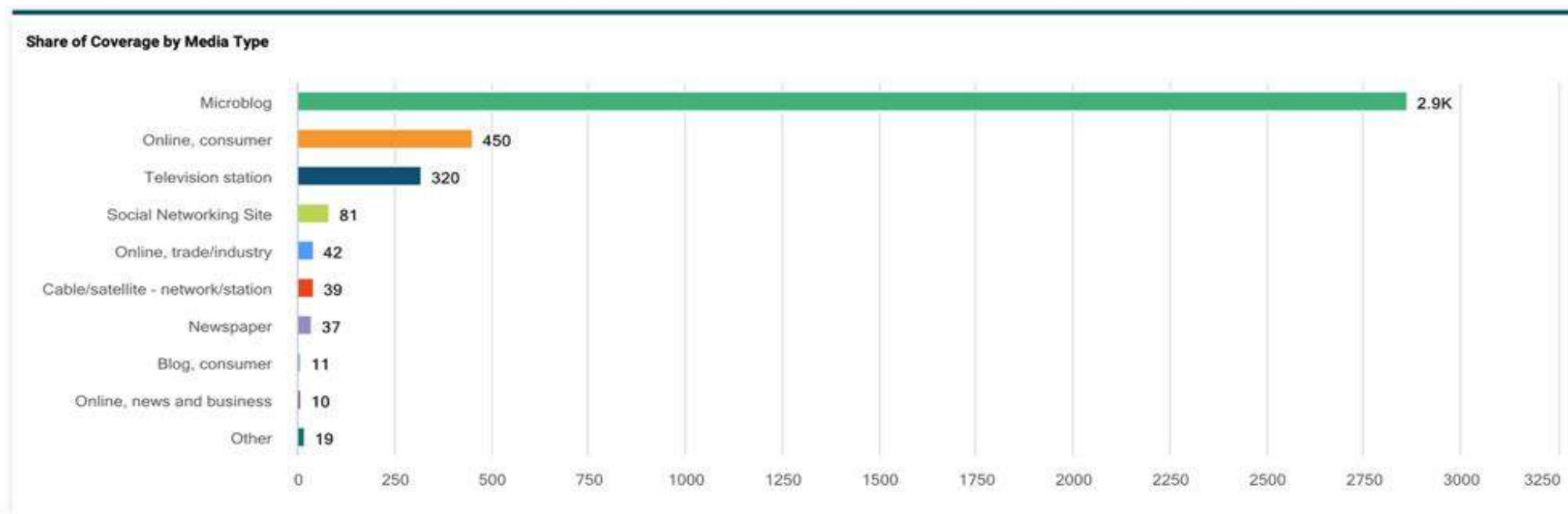
• Top Stories (Headlines)

- America's lovely but lesser-visited places to escape the crowds
- America's most beautiful routes for a coastal road trip
- FAA to wrap up SpaceX Starship environmental assessment by Dec. 31
- Jaw-dropping spots to park your RV
- Texas Tech clears Shannon to return after rules review
- Serenity
- The Queen Isabella Bridge

• Top Locations by Country

- United States 3,853
- Canada 18
- Puerto Rico 1

Share of Coverage by Media Type

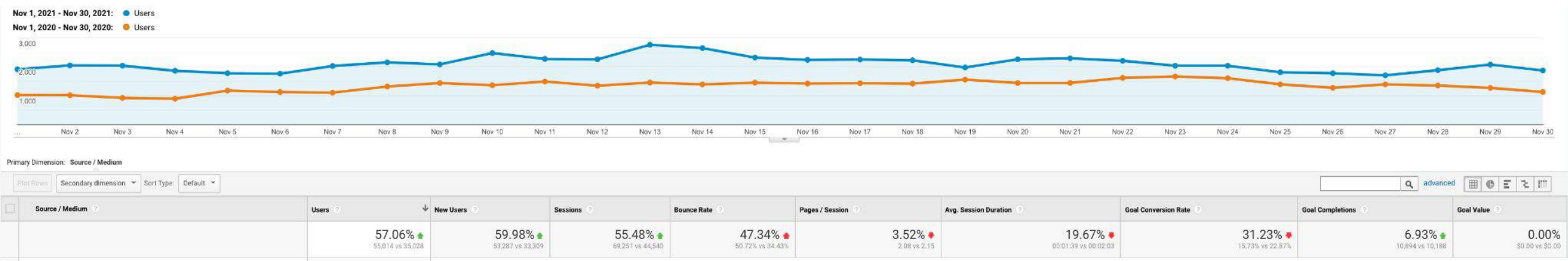


WEBSITE OVERVIEW



Google Analytics

Website Analytics 2021 vs 2020



Google Analytics

Website Analytics 2021 vs 2020



		Users ? ↓
		57.06% ↑ 55,014 vs 35,028
1. United States	Harlingen-Weslaco-Brownsville-McAllen TX	
Nov 1, 2021 - Nov 30, 2021		5,849 (10.25%)
Nov 1, 2020 - Nov 30, 2020		3,863 (10.61%)
% Change		51.41%
2. United States	Dallas-Ft. Worth TX	
Nov 1, 2021 - Nov 30, 2021		4,827 (8.46%)
Nov 1, 2020 - Nov 30, 2020		4,997 (13.73%)
% Change		-3.40%
3. United States	Austin TX	
Nov 1, 2021 - Nov 30, 2021		4,731 (8.29%)
Nov 1, 2020 - Nov 30, 2020		2,685 (7.37%)
% Change		76.20%
4. United States	Houston TX	
Nov 1, 2021 - Nov 30, 2021		4,219 (7.39%)
Nov 1, 2020 - Nov 30, 2020		3,988 (10.95%)
% Change		5.79%
5. United States	Chicago IL	
Nov 1, 2021 - Nov 30, 2021		2,713 (4.75%)
Nov 1, 2020 - Nov 30, 2020		790 (2.17%)
% Change		243.42%

2021 compared to 2020, there has been growth to the site from all markets.

Top Metro Leaders include:

1. Harlingen-Weslaco-Brownsville-McAllen TX
2. Dallas-Fort Worth
3. Austin, TX
4. Houston, Texas
5. Chicago, IL

Other Metros in Top 10

- San Antonio
- Minneapolis-St. Paul MN
- Denver, CO
- New York, NY



Google Analytics

Simpleview Website Activity

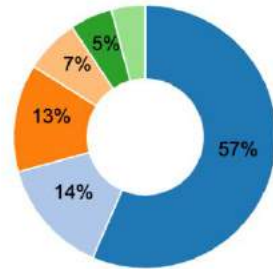
November 2021



Stats ?

Social Referrals ▼

Facebook TripAdvisor Snapchat Pinterest reddit TikTok



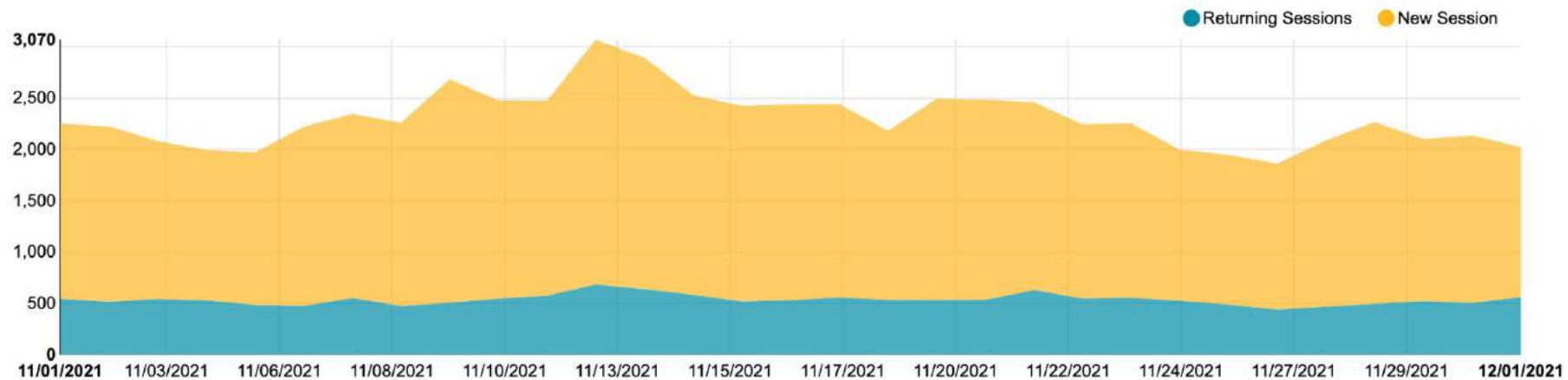
Top Pages ?

Week ▼

1.	5,941	/
2.	2,012	/live-webcams/south-beach-webcam/
3.	1,719	/experiences/spring-break/
4.	1,671	/experiences/things-to-do/
5.	1,477	/live-webcams/pearl-beach/
6.	1,283	/stay/places-to-stay/
7.	1,274	/spacex/
8.	1,265	/live-webcams/queen-isabella-causeway/

Site Activity ?

Month ▼





New Creative

New Creative



**SPEND SPRING BREAK
NEAR THE SHORE BREAK.**

PLAN A TRIP

**SPEND SPRING BREAK
NEAR THE SHORE BREAK.**

PLAN A TRIP

**CATCH OF THE DAY:
BONDING.**

PLAN A TRIP

**CATCH OF
THE DAY:
BONDING.**

PLAN A TRIP

**SPEND
SPRING BREAK
NEAR THE
SHORE BREAK.**

PLAN A TRIP

**CATCH OF THE DAY:
BONDING.**

PLAN A TRIP

**SPEND SPRING BREAK
NEAR THE SHORE BREAK.**

PLAN A TRIP

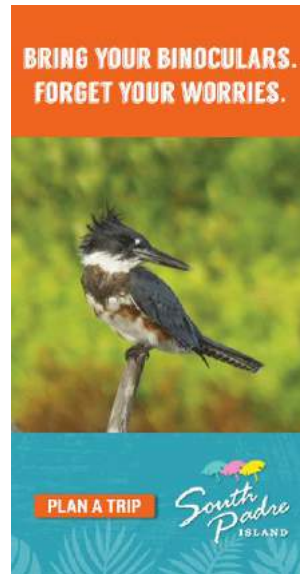
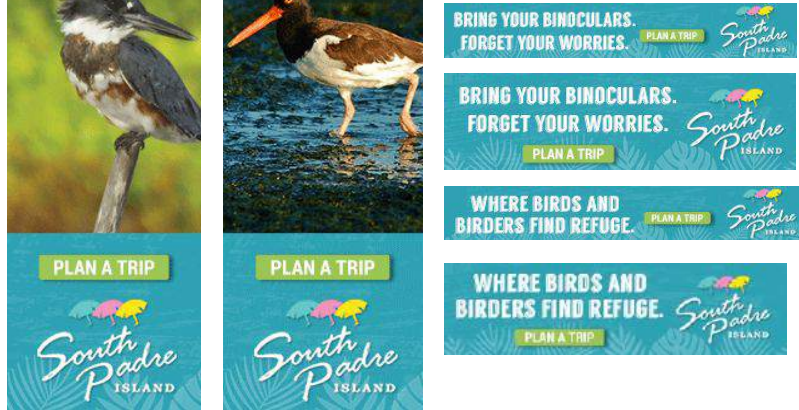
**CATCH OF THE DAY:
BONDING.**

PLAN A TRIP

**SPEND SPRING BREAK
NEAR THE SHORE BREAK.**

PLAN A TRIP

New Creative



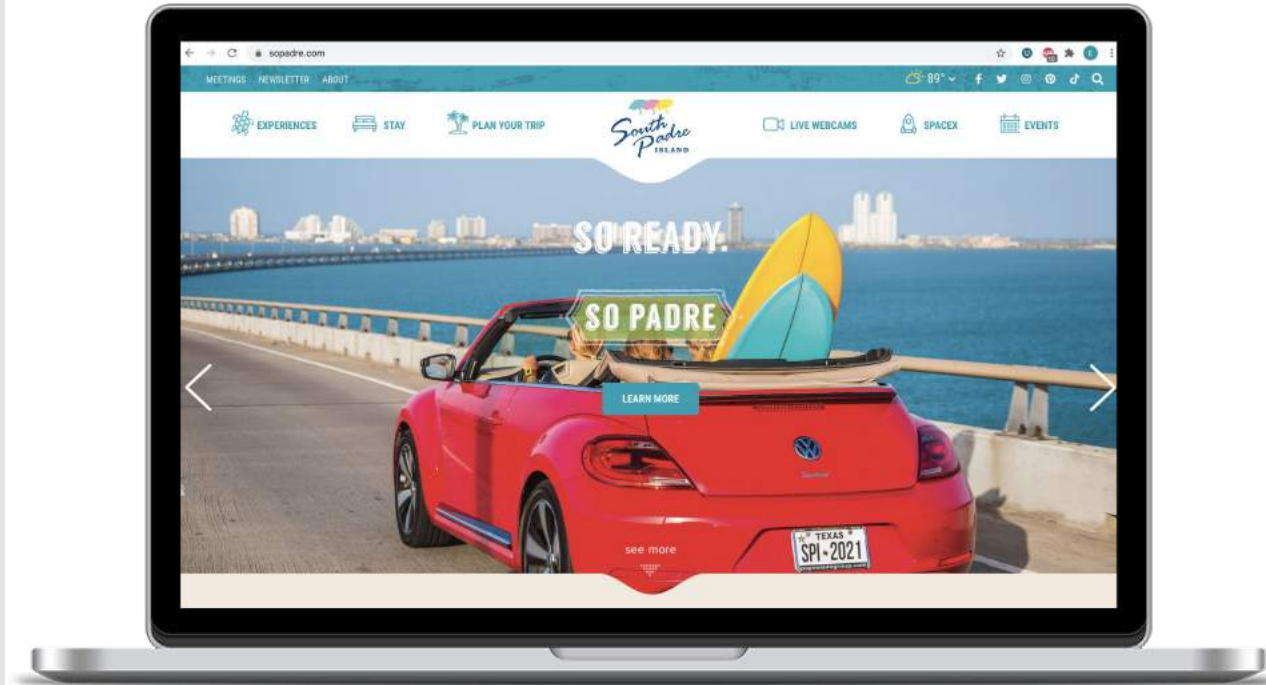


SPRING BREAK PLAN

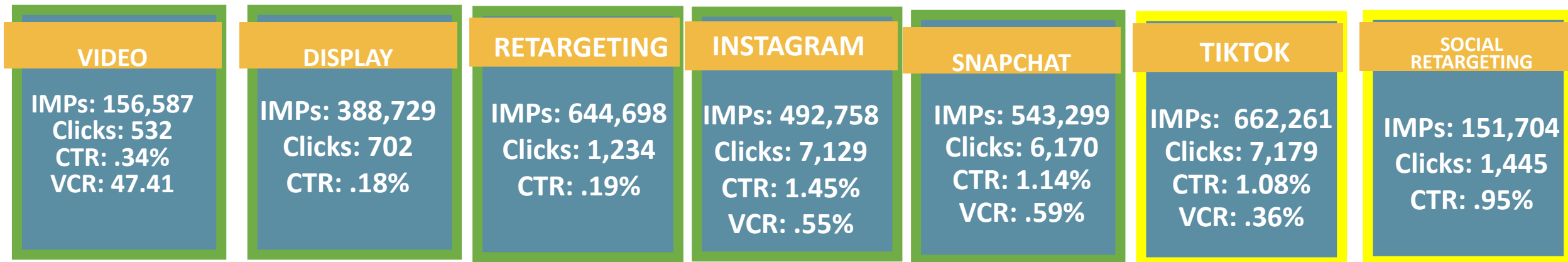
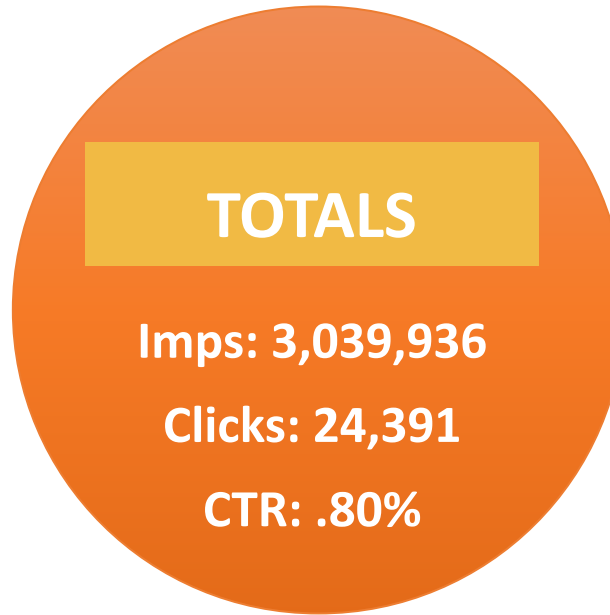
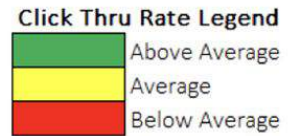
EXECUTIVE SUMMARY

The South Padre Island Spring Break campaign produced a total of **3,039,936 impressions** and **24,391 clicks**, giving an overall **CTR of .80%** for the month of November.

From 11/01/2021-11/30/2021 a total of **6,460 page views** and **5,702 users** were captured on the Visit South Padre Island site. Throughout the campaign, we had **6,036 sessions** which is up 3.69% when compared to 5,821 in October of 2021.

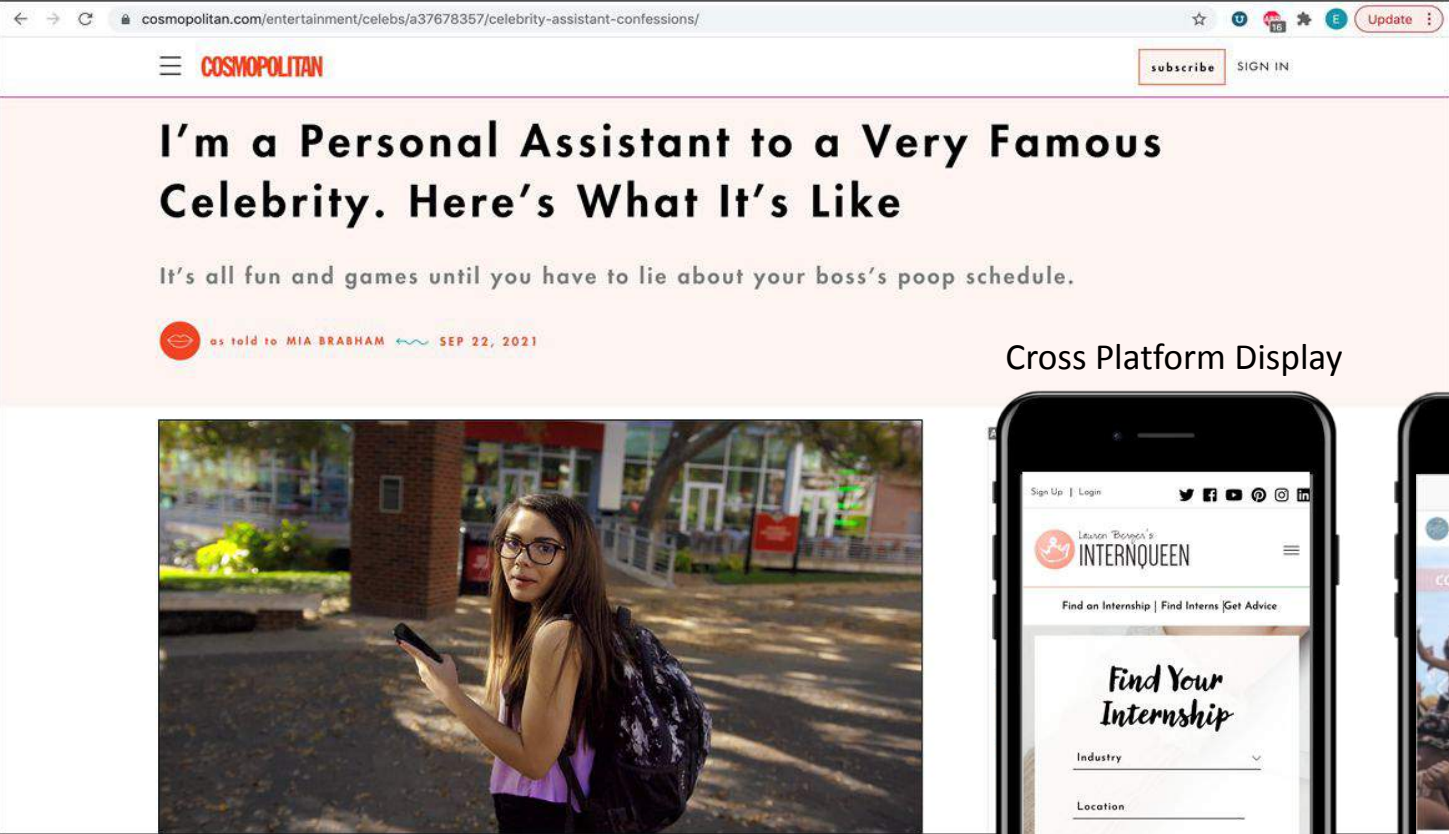


SPRING BREAK PERFORMANCE BREAKDOWN



CREATIVE SCREENSHOTS

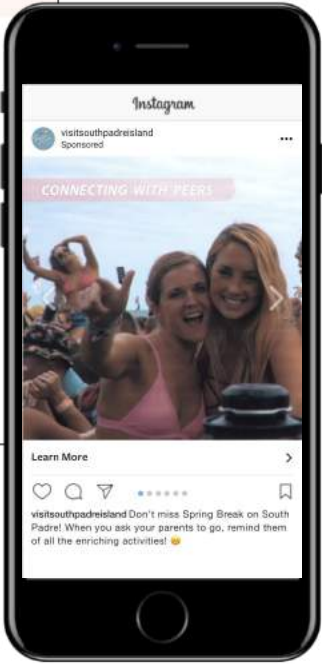
Cross Platform Video



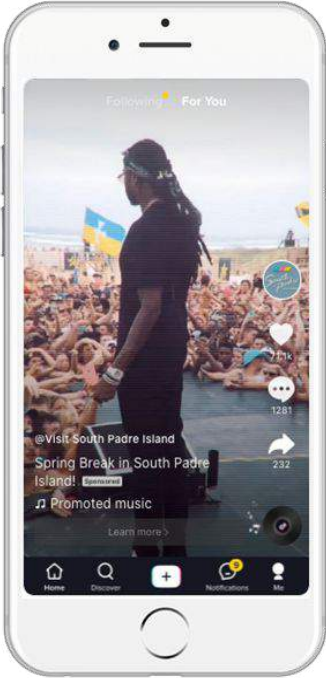
Cross Platform Display



Instagram



Snapchat



TikTok



the **atkins** group

THANK YOU



**CITY OF SOUTH PADRE ISLAND
CONVENTION AND VISITORS ADVISORY BOARD
AGENDA REQUEST FORM**

MEETING DATE: December 16, 2021

NAME & TITLE: Linette Hernandez, Management Assistant

DEPARTMENT: Convention and Visitors Bureau

ITEM

Discussion and possible action to approve the Lamar Digital Billboard renewal for McAllen, Laredo, and Austin, TX.
(Rodriguez/Moore)

ITEM BACKGROUND

N/A

BUDGET/FINANCIAL SUMMARY

02-594-0531

COMPREHENSIVE PLAN GOAL

N/A

LEGAL REVIEW

Sent to Legal: No

Approved by Legal: No

RECOMMENDATIONS/COMMENTS:

National Sales Production
5321 Corporate Blvd.
Baton Rouge, LA 70808
Phone: 225-926-1000
Fax: 866-367-9420



CONTRACT # 3720546

Date: 11/12/2021
New/Renewal: RENEWAL
Account Executive: Mario Martinez

CONTRACTED BY AGENCY ON BEHALF OF ADVERTISER	
Customer #	135256-0
Name	SOUTH PADRE ISLAND CONVENTION & VISITORS
Address	7355 PADRE BLVD
City/State/Zip	SOUTH PADRE ISLAND, TX 78597
Contact	Lori Moore
Email Address	lori@sopadre.com
Phone #	(956) 761-8387
Fax #	
P.O./Reference #	078-SPI-2021
Advertiser/Product	SOUTH PADRE ISLAND CONVENTION & VISITORS
Campaign	

Space										Billing Cycle: Every 4 weeks	
# of Panels: 4											
Panel # TAB ID	Market	Location	Illum	Media Type	Size	Misc	Service Dates	# Service Periods	Invest Per Period	Cost	
70009 045-HIDALGO 30673390 COUNTY, TX		SS Exp 83 250' W/O S. 29th St, McAllen	Yes	Digital Bulletin	14' 0" x 48' 0"		12/13/21-03/06/22	3	\$3,900.00	\$11,700.00	
77782 078-LAREDO, TX 30880972		I-35 SO. @ 5000 SAN BERNARDO	Yes	Digital Bulletin	14' 0" x 48' 0"		12/13/21-03/06/22	3	\$3,800.00	\$11,400.00	
77785 078-LAREDO, TX 30876225		1717 BOB BULLOCK LOOP 20 UNIT 1	Yes	Digital Bulletin	10' 6" x 36' 0"		12/13/21-03/06/22	3	\$2,350.00	\$7,050.00	
91312 288-KYLE, TX 30704381		W/S I-35 3 MI N/O CR 150 F/N	Yes	Digital Bulletin	14' 0" x 48' 0"		12/13/21-03/06/22	3	\$4,000.00	\$12,000.00	
Total Space Costs:										\$42,150.00	

Special Considerations:

Advertiser authorizes and instructs The Lamar Companies (Lamar) to display in good and workmanlike manner, and to maintain for the terms set forth above, outdoor advertising displays described above or on the attached list. In consideration thereof, Advertiser agrees to pay Lamar all contracted amounts within thirty (30) days after the date of billing. Advertiser acknowledges and agrees to be bound by the terms and conditions on all pages of this contract.

The Agency representing this Advertiser in the contract executes this contract as an agent for a disclosed principal, but hereby expressly agrees to be liable jointly and severally and in solidio with Advertiser for the full and faithful performance of Advertiser's obligations hereunder. Agency waives notice of default and consents to all extensions of payment.

The undersigned representative or agent of Advertiser hereby warrants to Lamar that he/she is the Manager

(Officer/Title)

of the Advertiser and is authorized to execute this contract on behalf of the Advertiser.

Agency/Buying Service:	SOUTH PADRE ISLAND CONVENTION & VISITORS
Signature:	
	(signature above)
Name:	
	(print name above)
Date:	
	(date above)

Advertiser:	SOUTH PADRE ISLAND CONVENTION & VISITORS
Signature:	
	(signature above)
Name:	
	(print name above)
Date:	
	(date above)

THE LAMAR COMPANIES

This contract is NOT BINDING UNTIL ACCEPTED by a Lamar General Manager.

ACCOUNT EXECUTIVE: Mario Martinez

GENERAL MANAGER

DATE

INITIALS



National Sales Production
5321 Corporate Blvd.
Baton Rouge, LA 70808
Phone: 225-926-1000
Fax: 866-367-9420



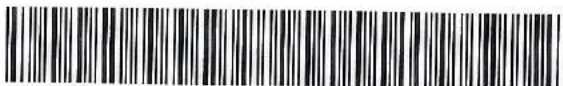
CONTRACT # 3720546

Date: 11/12/2021
New/Renewal: RENEWAL
Account Executive: Mario Martinez

STANDARD CONDITIONS

1. **Late Artwork:** The Advertiser must provide or approve art work, materials and installation instructions ten (10) days prior to the initial Service Date. In the case of default in furnishing or approval of art work by Advertiser, billing will occur on the initial Service Date.
2. **Copyright/Trademark:** Advertiser warrants that all approved designs do not infringe upon any trademark or copyright, state or federal. Advertiser agrees to defend, indemnify and hold Lamar free and harmless from any and all loss, liability, claims and demands, including attorney's fees arising out of the character contents or subject matter of any copy displayed or produced pursuant to this contract.
3. **Payment Terms:** Lamar will, from time to time at intervals following commencement of service, bill Advertiser at the address on the face hereof. Advertiser will pay Lamar within thirty (30) days after the date of invoice. If Advertiser fails to pay any invoice when it is due, in addition to amounts payable thereunder, Advertiser will promptly reimburse collection costs, including reasonable attorney's fees plus a monthly service charge at the rate of 1.5% of the outstanding balance of the invoice to the extent permitted by applicable law. Delinquent payment will be considered a breach of this contract. Payments will be applied as designated by the Advertiser; non designated payments will be applied to the oldest invoices outstanding.
4. **Service Interruptions:** If Lamar is prevented from posting or maintaining any of the spaces by causes beyond its control of whatever nature, including but not limited to acts of God, strikes, work stoppages or picketing, or in the event of damage or destruction of any of the spaces, or in the event Lamar is unable to deliver any portion of the service required in this contract, including buses in repair, or maintenance, this contract shall not terminate. Credit shall be allowed to Advertiser at the standard rates of Lamar for such space or service for the period that such space or service shall not be furnished or shall be discontinued or suspended. In the case of illumination, should there be more than a 50% loss of illumination, a 20% pro-rata credit based on four week billing will be given. If this contract requires illumination, it will be provided from dusk until 11:00p.m. Lamar may discharge this credit, at its option, by furnishing advertising service on substitute space, to be reasonably approved by Advertiser, or by extending the term of the advertising service on the same space for a period beyond the expiration date. The substituted or extended service shall be of a value equal to the amount of such credit.
5. **Entire Agreement:** This contract, all pages, constitutes the entire agreement between Lamar and Advertiser. Lamar shall not be bound by any stipulations, conditions, or agreements not set forth in this contract. Waiver by Lamar of any breach of any provision shall not constitute a waiver of any other breach of that provision or any other provision.
6. **Copy Acceptance:** Lamar reserves the right to determine if copy and design are in good taste and within the moral standards of the individual communities in which it is to be displayed. Lamar reserves the right to reject or remove any copy either before or after installation, including immediate termination of this contract.
7. **Termination:** All contracts are non-cancellable by Advertiser without the written consent of Lamar. Breach of any provisions contained in this contract may result in cancellation of this contract by Lamar.
8. **Materials/Storage:** Production materials will be held at customer's written request. Storage fees may apply.
9. **Installation Lead Time:** A leeway of five (5) working days from the initial Service Date is required to complete the installation of all non-digital displays.
10. **Customer Provided Production:** The Advertiser is responsible for producing and shipping copy production. Advertiser is responsible for all space costs involved in the event production does not reach Lamar by the established Service Dates. These materials must be produced in compliance with Lamar production specifications and must come with a 60 day warranty against fading and tearing.
11. **Bulletin Enhancements:** Cutouts/extensions, where allowed, are limited in size to 5 feet above, and 2 feet to the sides and 1 foot below normal display area. The basic fabrication charge is for a maximum 12 months.
12. **Assignment:** Advertiser shall not sublet, resell, transfer, donate or assign any advertising space without the prior written consent of Lamar.
13. **Digital Provisions:** Lamar will strive to provide Advertisers with 100% of the time they contract. However, due to problems with power interruptions, emergency governmental warnings (e.g. Amber Alerts) or other unforeseen interruptions, Lamar is guaranteeing copy will be displayed an average of 92.5% of the time contracted. If a location should be lost during the period of display for any reason, a digital location of equal advertising value will be substituted or credit issued for the loss of service. For purposes of determining whether a credit is due, the average number of guaranteed impressions per day will be measured over the duration of the contract, e.g., during a four week contract, the available impressions during the entire four week term of the contract will be calculated and 92.5% of that number will be used as the basis to determine whether a credit is due the Advertiser. If Lamar has provided 92.5% or greater of available impressions, then no credit will be due.

INITIALS



National Sales Production
5321 Corporate Blvd.
Baton Rouge, LA 70808
Phone: 225-926-1000
Fax: 886-367-9420



CONTRACT # 3720546

Date: 11/12/2021
New/Renewal: RENEWAL
Account Executive: Mario Martinez

14. Customer Supplied Content (iSpots) License and Indemnity Agreement

Copyright/Trademark: Advertiser warrants that all approved designs do not infringe upon any trademark or copyright, state or federal. Advertiser agrees to defend, indemnify and hold Lamar free and harmless from any and all loss, liability, claims and demands, including attorney's fees arising out of the character, contents or subject matter of any copy displayed or produced pursuant to this contract.

14(a) - Customer Supplied Content - When Advertiser desires to purchase digital advertising from Lamar featuring images, photographs, graphics, text, data, or other such media ("Customer Supplied Content (CSC)") that will be provided by Advertiser, some of which may be owned and/or provided, directly or indirectly, by a third party (hereinafter "Third Party Customer Supplied Content or Third Party CSC"):

(i) the Advertiser shall be solely responsible to ensure the appropriateness and inoffensive or otherwise innocuous nature of the CSC or Third Party CSC.

(ii) Advertiser acknowledges that Advertiser is solely responsible for acquiring, licensing, and/or purchasing any Third Party CSC and/or has the authority to use and to license CSC and Third Party CSC.

(iii) Advertiser warrants that the CSC and/or Third Party CSC will comply with all applicable local, state and federal laws and regulations.

(iv) Advertiser shall be solely responsible for the truthfulness, accuracy, integrity, and lawfulness of the CSC and/or Third Party CSC.

(v) Advertiser shall defend, cover, indemnify and hold Lamar harmless for all loss, expense or damages, of whatever nature, which may be incurred by Lamar as a result of any claims or actions in connection with Lamar's or Lamar's affiliates and subsidiaries for use of the CSC or Third Party CSC. Claims or Actions shall specifically include but not be limited to the CSC's or Third Party CSC's public appropriateness. The foregoing duty to defend, cover and indemnify shall include, without limitation, a duty to pay any attorneys' fees and other costs of defense incurred by Lamar and its affiliates or subsidiaries.

(vi) Advertiser hereby grants to Lamar a paid up, non-exclusive, royalty-free license to use, reproduce, display, perform and modify the CSC and Third Party CSC, on its digital displays or to adapt the CSC and Third Party CSC for such use. The license granted herein includes the right to prepare works which may be considered derivative works of the CSC and/or Third Party CSC or any intellectual property contained therein. Additionally, Advertiser grants to Lamar such trademark license rights as may be necessary for Lamar to use the CSC and Third Party CSC on its digital displays.

INITIALS



**CITY OF SOUTH PADRE ISLAND
CONVENTION AND VISITORS ADVISORY BOARD
AGENDA REQUEST FORM**

MEETING DATE: December 16, 2021

NAME & TITLE: Linette Hernandez, Management Assistant

DEPARTMENT: Convention and Visitors Bureau

ITEM

Discussion and possible action to approve the YOLO TX TV show sponsorship for FY21/22. (Rodriguez/Moore)

ITEM BACKGROUND

N/A

BUDGET/FINANCIAL SUMMARY

02-594-0531

COMPREHENSIVE PLAN GOAL

N/A

LEGAL REVIEW

Sent to Legal: No

Approved by Legal: No

RECOMMENDATIONS/COMMENTS:

Let's meet as a Team to discuss if we want to do this.

Ed

[Quoted text hidden]

Ed Caum | Executive Director

City of South Padre Island Convention & Visitors Bureau

7355 Padre Blvd. South Padre Island, Texas 78597

Office: 956-761-8388 | Fax: 956-433-8214

E-mail: ed@SoPadre.com www.SoPadre.com

How did I do? Please take our Customer Service Survey by [clicking here](#)



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Twitter

YouTube

Pinterest

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[Quoted text hidden]

Lori Moore <lori@sopadre.com>
To: Ed Caum <ed@sopadre.com>
Cc: Teresa Rodriguez <teresa@sopadre.com>

Wed, Sep 22, 2021 at 3:13 PM

Sounds good to me.

[Quoted text hidden]

Ed Caum <ed@sopadre.com>
To: Teresa Rodriguez <teresa@sopadre.com>, Lori Moore <lori@sopadre.com>

Mon, Nov 1, 2021 at 10:28 AM

Here is the agency evaluation of YOLO, TX. Ed

----- Forwarded message -----

From: **John Nicholas (The Zimmerman Agency)** <jnicholas@zimmerman.com>

Date: Mon, Nov 1, 2021 at 10:23 AM

Subject: Re: YOLOTX Show Sponsorship

To: Ed Caum <ed@sopadre.com>

Cc: Teresa Rodriguez <teresa@sopadre.com>, Harold Walters (The Zimmerman Agency) <hwalters@zimmerman.com>, Melissa Quinones (The Zimmerman Agency) <mquinones@zimmerman.com>

Hi Ed,

We had several questions for the producer of YOLOTX and have recently heard back.

To summarize, we do like the partnership SPI has with YOLOTX. Their coverage of the island and our partners is well produced and offers viewers a great sneak peak of all the amazing things visitors can see and do while vacationing on SPI.

The value of the coverage and corresponding media as part of the package outweighs the actual cost and the producers have run 113x more spots this past season than contracted. They have also run our digital banners not only of YOLOTX's website, but also on their other show sites that they produce.

www.yolotx.com

www.sports2nite.com

www.sports-weekly.com

www.film-flickers.com

Here is a list of the showcased destinations on the island:

1. **Wanna Wana Beach Bar & Grill**
2. **Gravity Park**
3. **Sandcastle Lessons**
4. **Tom & Jerry's**
5. **Island Adventure Park**
6. **Sea Turtle Inc.**
7. **Birding, Nature Center, and Alligator Sanctuary**
8. **F&B**
9. **Karma Coffee**
10. **Liam's Steakhouse**
11. **Breakaway Cruises**
12. **The Painted Marlin Grille**
13. **Sea Ranch**
14. **Osprey Cruises**
15. **Island Native Surf Shop**
16. **Beach Park at Isla Blanca**
17. **Danny B Fishing Charters**
18. **Padre Island Brewing Company**
19. **Sonny's Beach Service**
20. **Parrot Eyes Watersports**

As part of the new partnership, we would encourage SPI to review the list above and select new partners for the two full episodes as well as the 4-minute features.

It would also be worth considering links be placed on the SPI website to previous episodes of YOLOTX so we can further leverage the partnership.

While they cannot pinpoint actual total impressions (TV/Social), they have provided a background on station partners, daypart and days the show runs which support consideration to continue the partnership.

Please let us know if you have any further questions.

Thanks.

THE **ZIMMERMAN** AGENCY

John Nicholas

t850-668-2222
zimmerman.com



From: Melissa Quinones (The Zimmerman Agency) <mquinones@zimmerman.com>

Date: Tuesday, October 19, 2021 at 4:46 PM

To: Ed Caum <ed@sopadre.com>, Curtis Zimmerman (The Zimmerman Agency) <curtis@zimmerman.com>

Cc: Teresa Rodriguez <teresa@sopadre.com>, John Nicholas (The Zimmerman Agency)

<jnicholas@zimmerman.com>, Harold Walters (The Zimmerman Agency) <hwalters@zimmerman.com>
Subject: Re: YOLOTX Show Sponsorship

Hey Ed,

Adding John and Harold here as well for insight. The team has reached out and are getting some additional info on this to get a better understanding.

Quick question, though – you currently are running banners on there for your summer campaign. Do you have evergreen banners you'd like to rotate in while we wait for messaging to switch to spring break? Not sure if you are running something specific on other placements. If not, we can have our team build out something for you all, just let me know how you'd like to proceed!

Thanks,

Melissa Quinones

THE **ZIMMERMAN** AGENCY

Melissa Quinones

T850-668-2222

C214-236-6951

zimmerman.com



From: Ed Caum <ed@sopadre.com>
Date: Monday, October 18, 2021 at 1:35 PM
To: "Melissa Quinones (The Zimmerman Agency)" <mquinones@zimmerman.com>, "Curtis Zimmerman (The Zimmerman Agency)" <curtis@zimmerman.com>
Cc: Teresa Rodriguez <teresa@sopadre.com>
Subject: Fwd: YOLOTX Show Sponsorship

Hello Again,

Another media buy for your review. We have also asked them for a dashboard Report on the shows and social media from the last season.

Ed

[Quoted text hidden]

--

Ed Caum | Executive Director

City of South Padre Island Convention & Visitors Bureau

7355 Padre Blvd. South Padre Island, Texas 78597

Office: 956-761-8388 | Fax: 956-433-8214

E-mail: ed@SoPadre.com www.SoPadre.com

How did I do? Please take our Customer Service Survey by [clicking here](#)

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10/1/21 - 9/30/22 (12-month sponsorship) Season 5 Show Sponsorship Agreement:



\$49,995 net for Annual show sponsorship - Select Option below

Yes, OPTION B: SOUTH PADRE ISLAND CVB would like to be a YOLO TX TV Show Sponsor as of October 1, 2021-Sept 30, 2022 (date) Equal billing Oct-Sept \$4,166.25 net/monthly.

Sponsorship includes minimum of 2 Full Shows plus social media postings, 3x, 4-minute TV segments with social media postings, b-roll without talent, :30 sec TV spots, Digital banners 728x90 and 300x250 on all QMP show sites, QMP will edit images on SPI's current TV commercial with existing and new footage to create 3x, :30sec TV commercials If hard cost items such as voice over, music and/or on camera talent that would be an additional charge)*

By signing, I agree to the non-cancellable sponsorship package above and the terms below:

- 5 Available Show Sponsorships. Sponsor will be equal billed monthly from beginning of sponsorship month.
- *Commercial does not include hard cost items; voice over, music and/or on camera talent.)
- Filming Dates: For 2021-2022 no segment filming available December 20 through December 31st
- All client sponsorships are non-cancellable once a YOLO TX production contract is signed.
- Client will be responsible to provide Prep Form/Speaking Points form information before a Pre-Production Conference Call can occur. After conference call, the producer will put a rundown/shoot schedule for the day's filming on location. Client may adjust schedule by emailing producer any needed changes.
- Any YOLO TX shoot schedules submitted to client will be considered approved if we get no response 7 days prior to shooting. All DECISIONS & FINAL APPROVAL of YOLO TX segments remain with the executive producer/Quarter Moon Productions at all times to ensure the continuity and integrity of the show.
- Full Show segments are up to 5 topics or locations covered. 8-minute/full length segments will include up to maximum of 3-4 topics per segment. 4-minute features can cover 1-2 topics. If clients would like more topics covered, sponsor may purchase additional segment for that show or additional segment for future show.
- We will endeavor to honor all segment sponsors wishes within the capabilities of the show and the production crew timelines and on-site filming & audio recording capabilities.
- Due to programming being on Network Affiliates, program may and can be preempted due to Live Breaking News, Breaking NetworkNews and/or Station's P programming changes. In this event, YOLO TX will endeavor to makegood segment in an upcoming week. In the event that your segment is date specific and/or promoting an event, YOLO TX may not be able to re-air segment in specific market with programming changes due to time sensitive audio in segment. Please ask a YOLO TX representative for further explanation. After airing of segment segments will be send thru, We Transfer for download and client is encouraged to use for social media platforms (please tag YOLO TX in posts), trade shows, conventions, looped in visitors center, etc.
- Payment: Sponsor will be billed equally for show sponsorship, (W9 available) Please Make Checks Payable to 3 Quarter Moon Productions, LLC and send checks to 7550 IH 10 West, Suite 100 San Antonio, TX 78229 or we have online portal for automatic/credit card payments.

\$49,995 net for annual TV show sponsorship

(Equal billing each month \$4,166.25/mo. for 12-months): YOLO will bill each month with net 30 term)

Client Approval, Title


Erika Grimm, VP Marketing

Date

9/18/2021

Date

For more information please contact:

Erika Grimm

210-771-0083

erika.grimm@3qmp.com





Make it yours.

YOLO TX Show Sponsorship Details

OPTION B: Oct 2021-Sept 2022



TV COMMERCIALS:

- Sponsor will receive a min. of 40x, :30 sec TV spot airing on all YOLO TX TV partners (creative provided by client)
- Weeks determined by sponsor
 - Annually approx. 1,200+ TV commercials total) + you would be included in filler inventory when available as added value

TV FEATURES:

2x, Full Episode: Approx. 20-minutes YOLO TX feature (date to be selected by sponsor) Can include up to 5 filming locations

- Social Media posting during filming and weekend before airing
 - Full Episode would air 30x times across the state on all YOLO Stations
 - (Annually approx. TV feature airs 48x times across the state)
- TV Segments produced about your business will be sent to you via WeTransfer to for use on your website, social media site and YouTube
- All YOLO TX features are shot on-location and package above include all production

3x, 4-minutes YOLO TX full length feature (date to be selected by sponsor)

- Social Media posting during filming and weekend before airing
 - (Annually approx. TV feature airs 96x times across the state)
- TV Segments produced about your business will be sent to you via WeTransfer to for use on your website, social media site and YouTube
- All YOLO TX features are shot on-location and package above include all production

TV SPOTS/FOOTAGE:

- With footage from previous and this coming year's shoots, Quarter Moon Productions will edit images on 3x :30 sec TV spots* in order to have fresh and new commercial content that compliments SPI CVBs existing promotions for the island. *Commercial does not include hard cost items; voice over, music and/or on camera talent.
- B-roll shot at YOLO segments will be given to SPI CVB without talent after final edits have been completed.

DIGITAL:

- Company logo with link from the www.yolotx.com will remain on site for duration of sponsorship
- 2 sizes Banner ads placed on yolotx.com – 728x90 and 300x250 (creative provided by client and can be changed out frequently as needed) Rotating banner ads on site will remain on website for 12 months, as well as other QMP TV Show websites.

SOCIAL:

- Each time we film a segment: YOLO will post to social media during shoot as well as the week before airing to promote/tease the weekend segment
- Minimum of 10 social media postings related to 5x TV features
- Your TV segments will be posted to YOLO TX's Website, Facebook, Instagram, Twitter, YouTube Channel
- Opportunity to use the "As seen on YOLO TX" logo for your website and social media platforms

\$49,995 net for annual TV show sponsorship

(Equal billing each month \$4,166.25/mo. for 12 months): YOLO will bill each month with net 30 term)

Client Approval _____

Date _____

Erika G... VP Mktg/YOLO TX QMP

Date _____

9/18/21

YoloTX

**CITY OF SOUTH PADRE ISLAND
CONVENTION AND VISITORS ADVISORY BOARD
AGENDA REQUEST FORM**

MEETING DATE: December 16, 2021

NAME & TITLE: Linette Hernandez, Management Assistant

DEPARTMENT: Convention and Visitors Bureau

ITEM

Discussion and possible action to approve the Mexico Spring Campaign 2022. (Rodriguez)

ITEM BACKGROUND

N/A

BUDGET/FINANCIAL SUMMARY

02-594-0531

COMPREHENSIVE PLAN GOAL

N/A

LEGAL REVIEW

Sent to Legal: No

Approved by Legal: No

RECOMMENDATIONS/COMMENTS:

Northern Mexico Marketing Campaign Spring 2022 January-April

Actual Cost to Date: **\$49,500.00**

* Enter date of first broadcast of each month

Actual Cost to Date		\$49,600.00																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																													
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AT'N: City South Padre Island.

Receive a cordial greeting, on the occasion of Spring Break and Easter 2022 to be held in the month March and April, we present the following proposal to promote South Padre Island in Mexico as a great tourist destination.

The 4X1 proposal includes the following spaces:

- 1.- Run an ad equivalent to a color tabloid page to promote Spring Break on South Padre Island during the month of March. The ad will be anchored for a month on the Empresas Monterrey website
- 2.- Run another ad equivalent to a color tabloid page to promote South Padre Island as the Easter holiday destination during the month of April. The ad will be anchored for a month on the Empresas Monterrey website.
- 3.- Insert a banner of South Padre Island in 10 informative notes of Empresas Monterrey during March.
- 4.- Insert a banner of South Padre Island in 10 informative notes of Empresas Monterrey during the month of April.

As part of this proposal we have designed a special rate of \$ 1,000.00 dollars.

Thank you for your attention to the present and we are at your service for any additional information at periodicoempresas@gmail.com, armandoempresasmt@gmail.com and on phone + 5 2 1 81 2026 00 05

EMPRESAS MONTERREY, emerged in March 2003. It reaches a very diverse audience made up mainly of businessmen, banking and financial executives, businesswomen, entrepreneurs, managers of private sector organizations, public officials, universities and university students. The reach of COMPANIES carried out through two channels, website and social networks which allows us to reach more than 120 thousand readers.

"Promoting business, tourism and entertainment"

SHOPPING EN TEXAS

www.deshoppingentexas.com • info@deshoppingentexas.com

801 N Ware Rd • McAllen, Texas 78501
PH. (956) 630 1740 • FAX. (956) 630 9591

Date: Dec 8 2021

No: 1004

CLIENT

Company: City of South Padre Island/Convention & Visitors Bureau

Name: Randy Smith

E-mail: lori@sopadre.com

Phone () (956) 761-8199

Address: 7355 Padre Blvd

City: SPI

State: TX

Zip Code: 78597

AD SIZE:

Back Color Page

10" x 12.25"

☐

Cover Ad

4.92" x 1.45"

☐

Half Color Page

Horizontal - Vertical

☐

Digital Content

☒

Full Color Page

10" x 12.25"

☒

Editorial

☐

Quarter Color Page

4.92" x 6"

☐

Website/Superior Banner

SALES EDITION:

1 Month ☐ 4 Months ☒ 8 Months ☐ 12 Months ☐

Sales Edition 20 22 J F M A M J J A S O N D

Sales Edition 20 J F M A M J J A S O N D

Monthly payment:

\$ 2,080

Total amount:

\$ 8,320

COMMENTS:

Added Value
Two 1/2 page editorial during contract
\$1,360

It's understood and agreed that " Advertising Solutions Group " does not intent and will no be required to edit or review for accuracy or appropriateness any client advertisement content. The Client will be responsible to provide the material to design the ad with the measurements specified previously. " Advertising Solutions Group " shall not be required to publish any advertisement that is not received in accordance with these specifications.

Payments are due monthly: a \$ 15 dils late fee will be assessed per month per any outstanding invoice.

Advance payment is required to process orders.

Shopping Representative

Name: Gloria Gracia

Client Representative

Name: Randy Smith

Signature: _____

Signature: _____

de SHOPPING EN TEXAS

MISSION | MCALLEN | PHARR | EDINBURG | WESLACO | MERCEDES | HARLINGEN | BROWNSVILLE | SPT | LAREDO | SAN ANTONIO | CORPUS CHRISTI

30,000
MONTHLY
MAGAZINE
DISTRIBUTED



ABOUT US

De Shopping en Texas is a monthly publication aimed at promoting retail businesses, investment opportunities, real estate, restaurants, trade shows, special events and cultural activities in the Rio Grande Valley and other areas of Texas. Our goal is to increase the economic sector of this area by informing our readers about shopping and business opportunities in the Valley. We proudly work with the Chambers of Commerce to promote and showcase events.

OUR MISSION

Is to be the main link between commercial and business sector of the Rio Grande Valley and other areas of Texas and local and external consumers, who are interested in investing & buying products and services in Texas.

IN MEXICO (RESTAURANTS, BEAUTY SALONS & SPAS):

- Hotels
- Restaurants
- Ihops in the RGV
- Chambers of Commerce
- In Customer Service:
- La Plaza Mall - McAllen

EN MÉXICO (RESTAURANTES, CLUBS Y SPA):

- Monterrey
- Saltillo
- Tampico
- Cd. Victoria
- Matamoros
- Reynosa

Size and prices

		When making a contract for 4 EDITIONS in a monthly cost, it will receive a DISCOUNT OF 5%	When making a contract for 8 EDITIONS in a monthly cost, it will receive a DISCOUNT OF 10%	When making a contract for 12 EDITIONS in a monthly cost, it will receive a DISCOUNT OF 15%
Back cover				\$ 1,460
1 page	\$ 1,510	\$ 1,430	\$ 1,360	\$ 1,280
1/2 page	\$ 805	\$ 765	\$ 725	\$ 685
1/4 page	\$ 410	\$ 390	\$ 365	\$ 350
Ad on the cover			\$ 735	\$ 650

Special Position: Additional 20%, (if 20% additional is not covered, the special position will not be considered).

Contracts: Above contract rates will remain fixed during the contracted period, protecting it from increases.

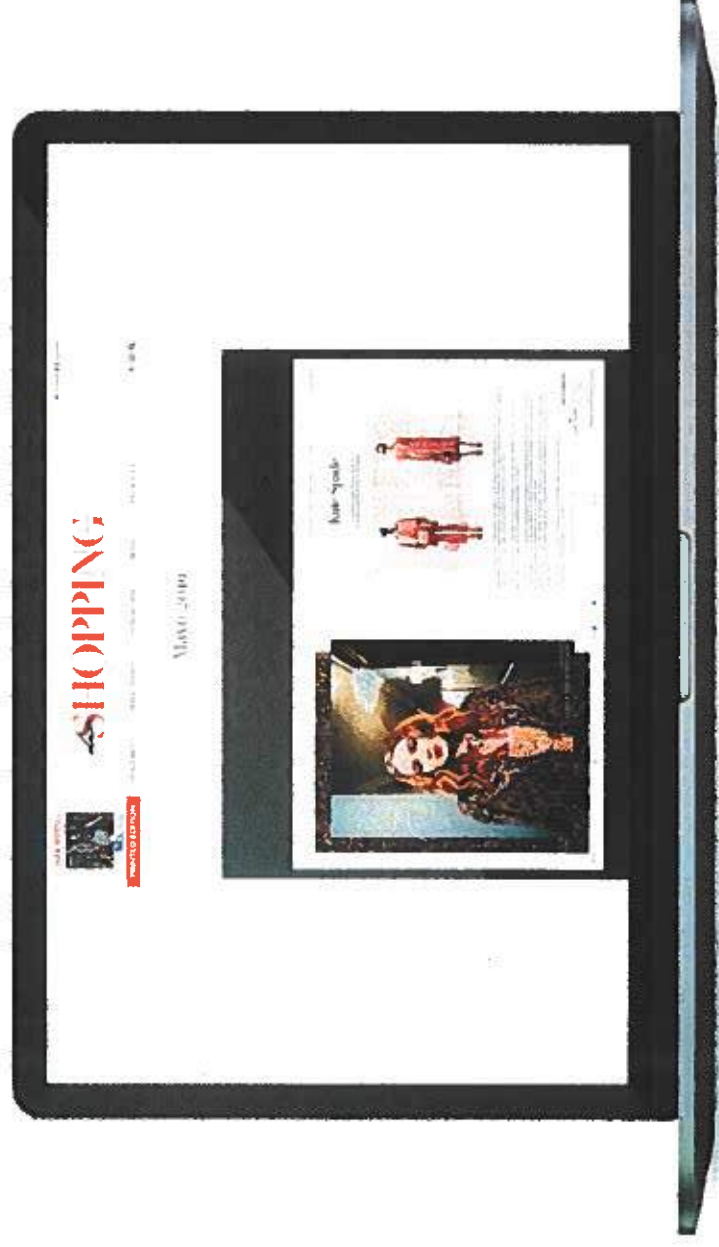


Advertisement: For format compatibility, we require all designs to have the following extensions: ".jpg", ".tif", ".pdf", ".ai", ".eps", with 300 dpi. Resolution minimum and original size. "If the ad was designed in programs such as Corel Draw or Publisher, it must be exported to any of these extensions and the text must be in outlines. We redesign all ads created in Word or Power Point.

Credit/Debit aceptante



MULTI PLATFORM AUDIENCE



+43,351 *Followers*



+40,796 *Facebook*



+2,582 *Instagram*



69,917 *People reached*



26,354 *Engagement*



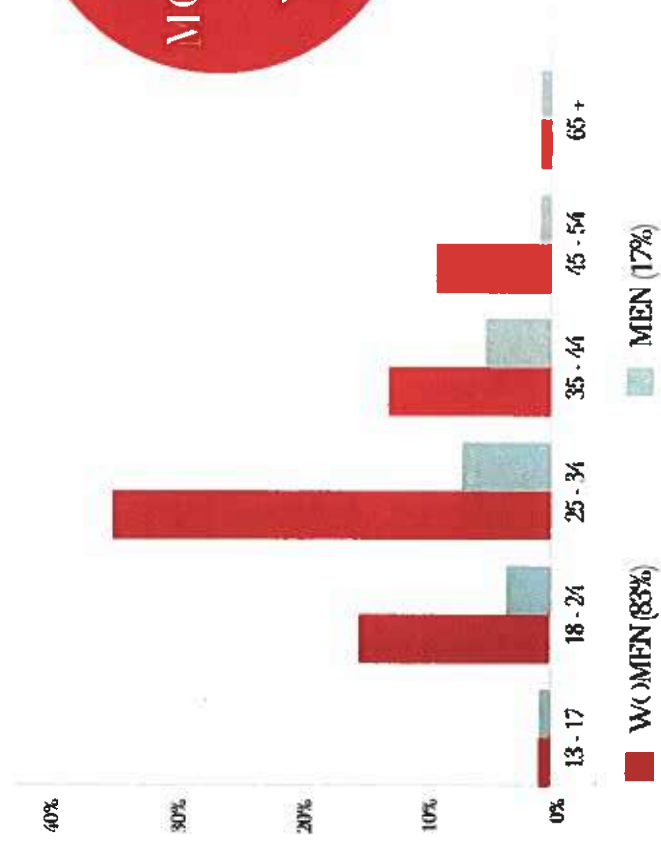
6,560,000 *Printed editions*



Last update / April, 2021

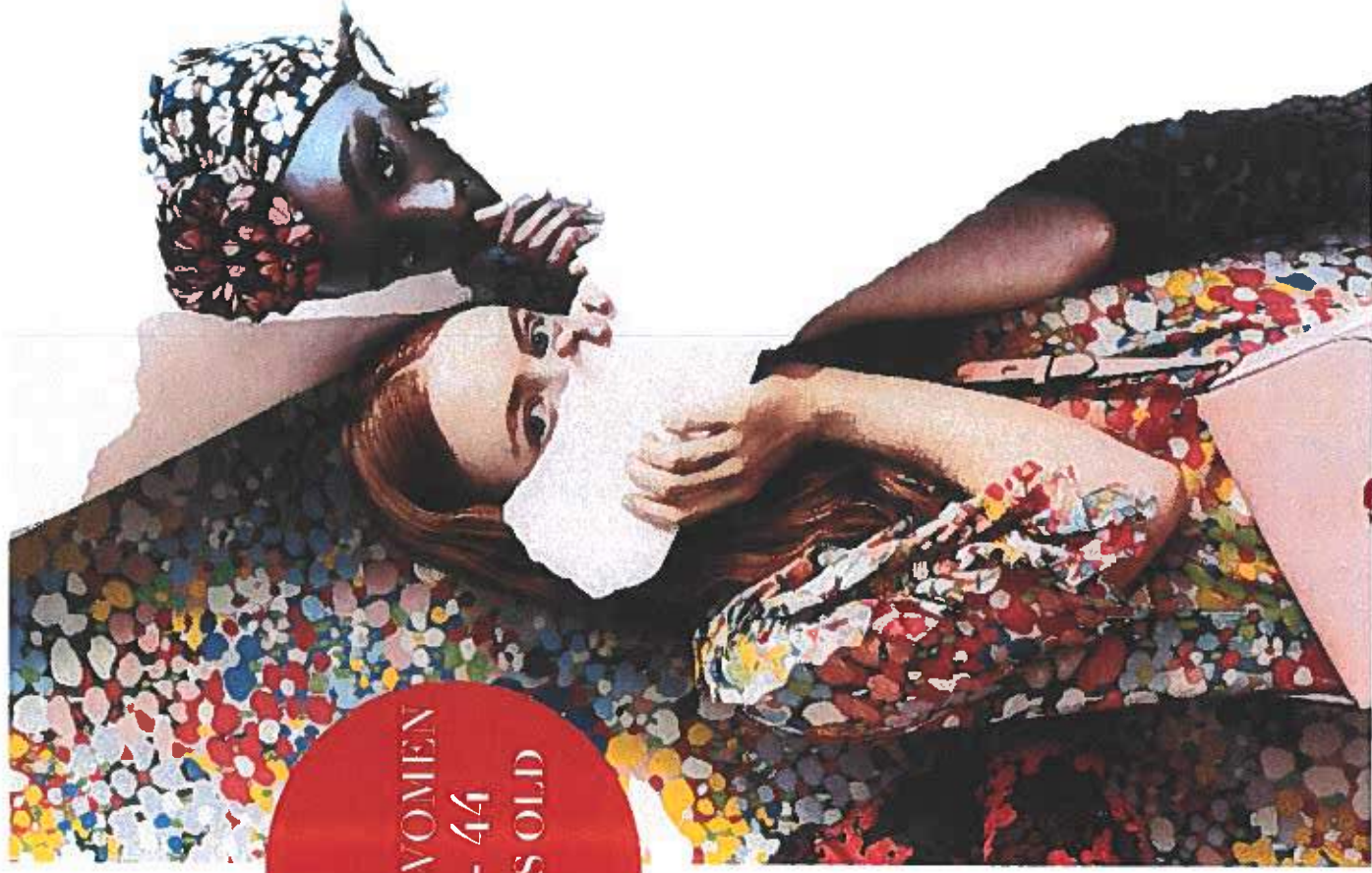
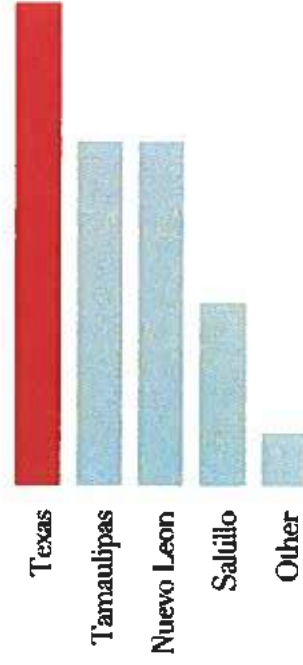
TARGET

Age & Gender



MOST WOMEN
25 - 44
YEARS OLD

Main Places





International Billboards

10 BILLBOARDS

Located in Mexico at the entrance of The Anzalduas International Bridge

This is the bridge that connects with the Monterrey and Saltillo highway, which is the bridge Mexican visitors prefer to use because its convenient location.



WHY ADVERTISE IN THESE BILLBOARDS?

The Mexican clients are very important for the economy of the Rio Grande Valley. Only in the McAllen area, the impact of Mexican Nationals represents 7.1 billion dollars in retail sales.

CHARACTERISTICS

- Our 10 billboards are located at the Border Mexico - US and at the entrance of the Anzalduas International Bridge, next to the Mexican Customs area.
- This bridge is the closest bridge to the Villa Florida Industrial Park, El Norte Industrial Park and Maquil Park.
- Every year this bridge reports the crossing of more than one million private vehicles.

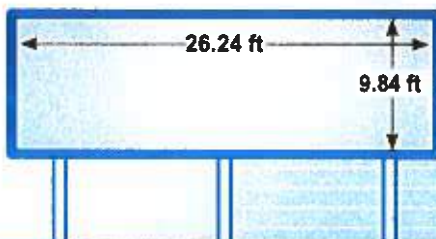
THE TOURISTS TRAVELING ON THIS BRIDGE PRIMARILY COME FROM THE FOLLOWING CITIES:

- Reynosa • Monterrey • Saltillo • Linares • Apodaca • San Luis Potosí
- Ciudad de México • Guadalajara

SIZE & PRICES

MONTHLY RATES

Contract for	6 Months	12 Months
Billboard	\$1,450	\$1,300
Vinyl & Installation	\$650	



International Billboards

(956) 655 2565 | info@interbillboards.com

South Padre Island Convention & Visitors Bureau

Febrero-Marzo-Abril 2022

XHAB Canal 8 Vallevisión

20 Menciones en Buenos Días (40")	\$1,000.00
4 Capsulas en Buenos Días (4 min)	\$1,200.00
50 Spots de 30 segundos ROS	\$2,500.00
4 Calendarios de eventos/jueves del mes	N/C
8 Patrocinios/Estado del Tiempo (10")	\$ 240.00
	\$4,940.00

XERV Canal 9 Las Estrellas

Noticias RGV 8 Patrocinios (10")	\$ 400.00
4 calendarios de eventos/jueves del mes	N/C
60 Spots de 30 segundos (10 Prime/50 ROS)	\$5,000.00
4 Presencia en vivo en el estado del tiempo desde	
SPI los viernes.	\$ 500.00
	\$5,900.00

Randy Smith

City Manager

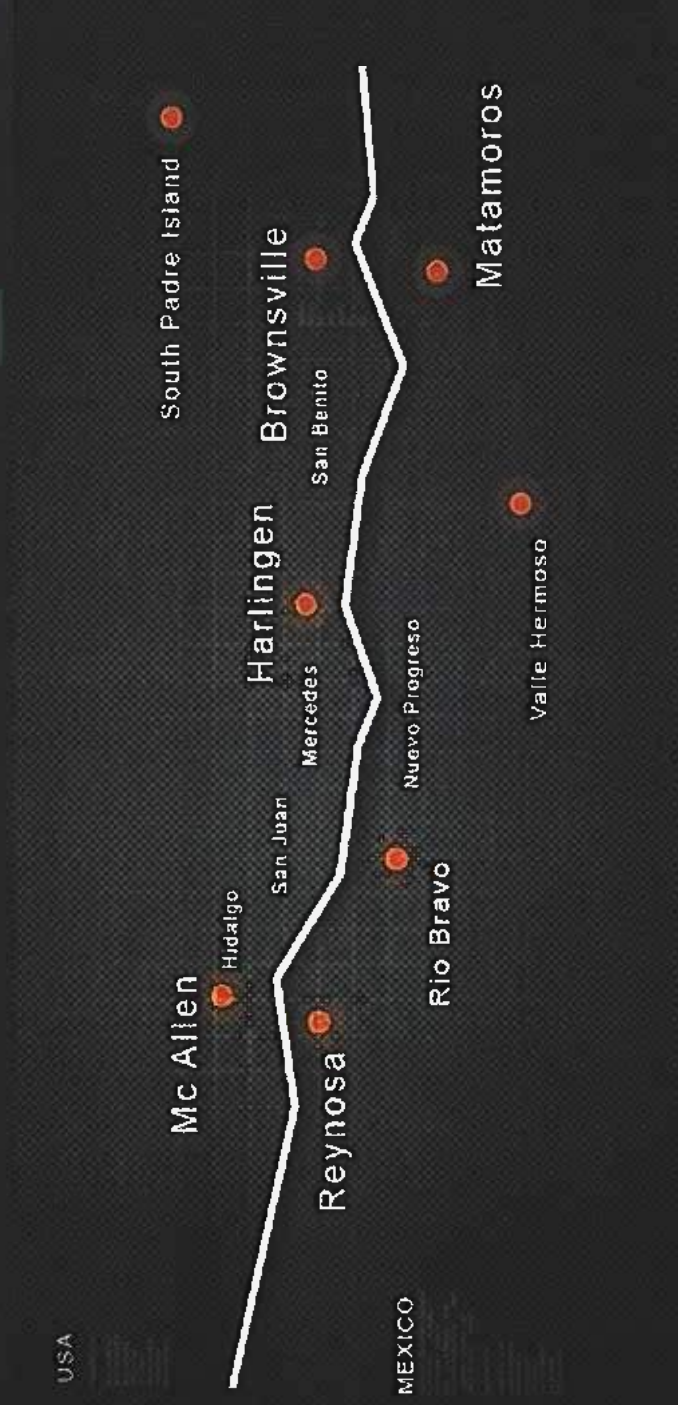
Date _____

Total \$10,840.00



NUESTRA COBERTURA

2,5 MILLONES DE PERSONAS
+ 650 MIL TV HOGARES



EL ÚNICO CANAL EN LA REGIÓN CON UN ALCANCE DE ESTA MAGNITUD

City of South Padre 2021

Febrero-Abril 2022

XEFB Canal 4 MONTERREY

City of South Padre Island CCVB

Transmisión de spots ROS (:30) @\$150.00

\$5,000.00/Mensual

Febrero 30 spots/Marzo 35 spots/Abril 35 spots

Fecha de Transmisión: TBD

Periodo: 3 meses a partir de la fecha de inicio

Total (3 meses/100 Spots)

\$15,000.00

Randy Smith

City Manager

South Padre Island & Convention Bureau

Fecha: _____



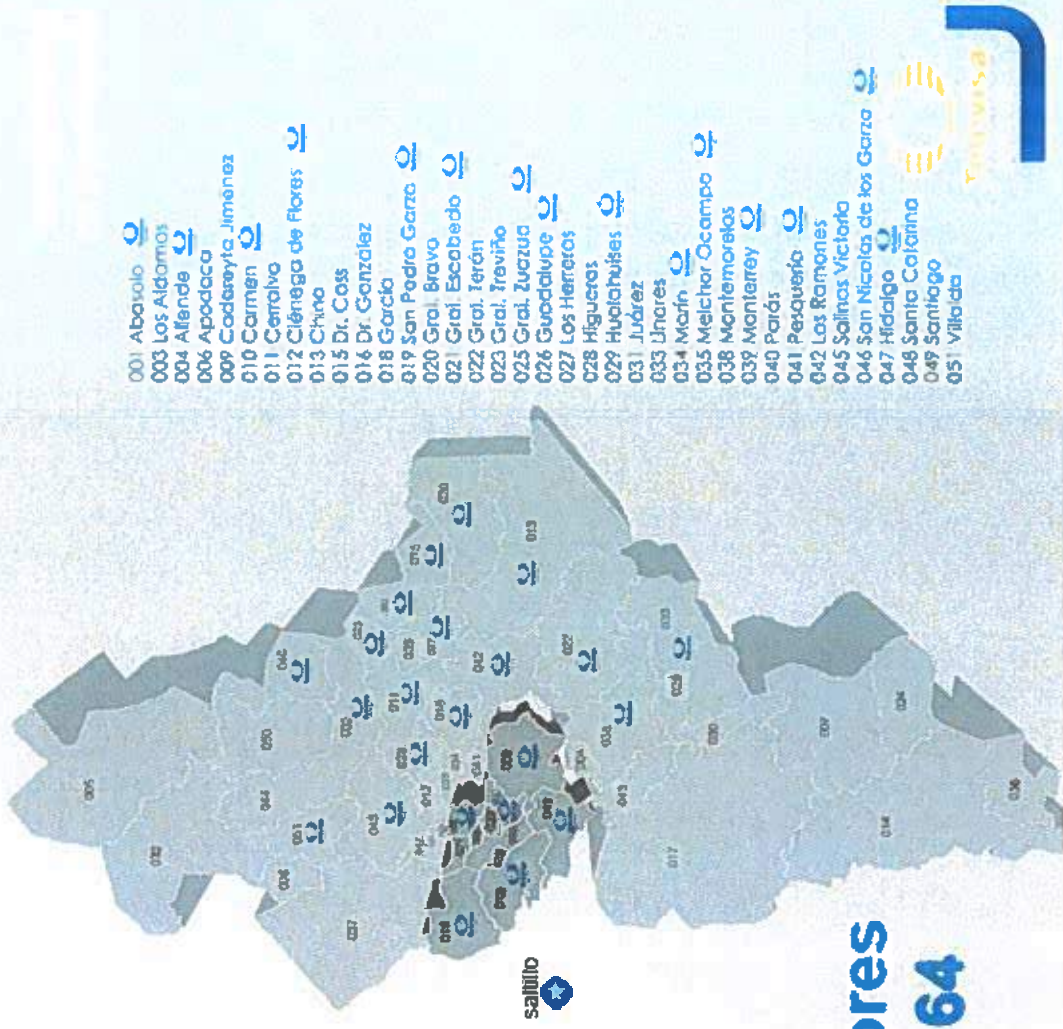
Televisa

COBERTURA

Población Cubierta
5, 634, 290

Tv Hogares
1, 461, 485

SKY Suscriptores
Canal 152 7, 650, 864



Emisoras Radio

Prensa Print / web

Medios Propuestos



CONCEPTO	Cantidad	Tarifas	Inversion
Spots		100 \$	\$ 32,000
Posts		10 \$	\$ 6,000
Publicaciones en ABC		1 \$	\$ 10,000
Millares web		100 \$	\$ 9,300
Pesos Mexicanos			\$ 57,300+ IVA

usd \$ 2,700

Tipo de cambio 21.22 x 1.00



periódico ABC Noticias Monterrey

Message

redolfo Ibarra Lopez <alopez@epsilonmedia.mx>
teresa@sopadre.com

Wed, Nov 10, 2021 at 12:29 PM

Que tal Teresa, buen día, mi nombre es Alfredo Ibarra del periódico ABC Noticias de Monterrey y revista Distrito M, el día de hoy en el desayuno de la cd. de McAllen me diste tu correo, quiero preguntar que día me puedes tomar la llamada y presentar nuestro medio y ponerme a sus ordenes y que conozcan lo que hacemos, te comparto información de nuestro medio así como el media kit ya que considero que nuestro medio llega al target el cual ustedes buscan llegar en la cd de Monterrey por ello me gustaría que conocieras los servicios con los que contamos, lo cual puede ser muy interesantes para tu empresa y de gran ayuda en tus campañas así como presentar la revista Distrito M, que es donde quiero ofrecerte un publicreportaje referente a las actividades de la isla esto combinado con entrevista en Radio ABC Noticias

- ABC Impreso 40 000 ejemplares gratuitos diarios de Lunes a Viernes
- ABC Noticias MX mas de 2 millones de usuarios únicos en Monterrey, México y Guadalajara
- ABC Facebook más de 800,000 seguidores
- Revista Distrito M, Negocios, Política y Social 10,000 ejemplares gratuitos por mes
- Revista Rayados VIP y Tigres vip 20,000 ejemplares en palcos, butacas y salas lounge del estadio cada juego
- Programa de Mano Rayados VIP y Tigres vip 20,000 ejemplares distribuidos en zona general del estadio cada juego mano a mano
- En la revistas de rayado y tigres somos los únicos y autorizado o más bien el medio oficial para comercialización de la revista y distribución de la misma en el estadio y se comparte en las RS de ambos equipos

comparto el media kit de nosotros así como la revista Distrito M para que conozcas nuestro medio

alfredo ibarra

ejecutivo de cuentas

alopez@epsilonmedia.mx

T. (81) 8047 4900 E. 2212

M. 811.701.6658



MTY

platon sánchez 411 sur,
centro

CDMX

lebriz 231,
anizcos



EPSILON
MEDIA GROUP

periódico ABC Noticias Monterrey

2 attachments

Media Kit ABC Noticias 2021.pdf
3306K

DistritoM-Agosto_compressed.pdf
9834K

Media Kit

2021

ABC

ABCNOTICIAS.MX

Perfil del lector

Traslado: 30 min Entrega: 7 a 9 am

50%  50%

18-24

25-34

35-44

45+

NSE:

AB/C+;C

66%

Entre 25 y 45 años

Dentro del mercado laboral

Personalidad



Aspiraciones



Ejecutivo/
Gerencia media



Economicamente
activos



Tomadores
de decisiones

3

Pass Along

La noticia en manos de todos

Contamos con puntos de
entrega en cruceros de alta
circulación en Monterrey
y área metropolitana

Monterrey

1. Tunnel Morones Prieto
2. Tunnel de la Loma Larga
3. Nuevo Sur
4. Lagos del Bosque
5. Blvd. Acapulco
6. Lazaro Cardenas y A. Reyes
7. Liverpool Gonzálitos
8. Fleteros
9. Puerta del Sol
10. C. Liras Leones
11. Plaza Cumbres
12. Cumbres Elite1
13. Cumbres Elite2

San Nicolás

14. Plaza Anahua
15. Privadas de Anahuac

Guadalupe

16. Centro de Guadalupe
17. Plaza Linda Vista
18. Multiplaza Linda Vista

San Pedro

19. Metropolitán
20. Rotonda Tubos
21. Palacio de Hierro
22. Margain y Roble
23. Irlandes
24. Fashion Drive
25. Costco1
26. Costco2
27. Fundadores (Mercedes Benz)
28. Frida Kahb
29. Alfonso Reyes y C. Morin
30. Chipinque2
31. Las Lomas
32. Jeronimo Siller
33. Fatima
34. Sta. Bárbara
35. Centro de San Pedro
36. Villa Montaña
37. Calzada y Humberto Lobo
38. Puente Atirantado
39. Mira Sierra?
40. Conitotl
41. Fuentes del Valle

Print ABC

**40 mil ejemplares
distribuidos en 41 puntos
(cruceros) del área
metropolitana**



Perfil de usuario digital



6M

Visitas anuales según
MK EOM 2021

4,7M

Visitas de página mensual

Enero 2021



+791K seguidores



46K seguidores



58K seguidores

2.5 minutos

Duración
promedio visita



81%



19%



45%

55%

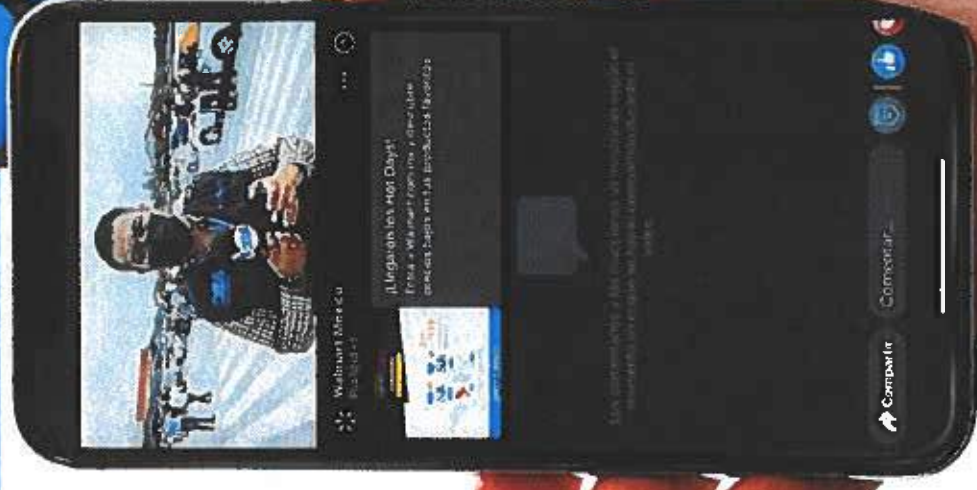
18-24 25-34 35-44 45+

9% 39% 31% 21%

Fuente: Google Analytics

Redes sociales

"Live stream" en redes sociales desde punto de venta



FOROS ABC

Entérate Reflexiona Debate
Aprende Transforma

Foro Digital de discusión y debate con líderes
Sesión de preguntas y respuestas
Documento con conclusiones.
Transmitido por facebook live [abcnoticias.mx](https://www.facebook.com/abcnoticias)

 +791K seguidores



Semana Santa

Day part	Length	Spots / Adds / Impressions / Displays / per Month	Price	Value
M-Sun 6am - 12midnight	:30	30	\$10	\$300
M-S ROS 12 midnight - 5:59am	:30	20	\$5	\$0
Portada Facebook	1	month	\$500	\$0
Social Media Updates: Facebook, Instagram	4 Posts	84,000 likes	\$25	\$100
Add on 34 TVs Screen	32"	139,885 Adds 90,000 (plus) People / Reach	\$500	75
Interview	5min	1	25	\$25
Live Radio Remote	2 Hrs		\$700	0
RDS	32 Characters	5,760 Displays	\$	0
Market Value				\$ 1,765

Your Investment:
Only \$500.00
per month
Jan Feb March
Feb March April

Company's Name: _____ Agreed By: _____ Date: ____/____/2022

This contract is to purchase advertising from Latin Western Enterprises, Inc. By signing you agree to conditions above and to pay for services described. This agreement is non-transferable and non-cancelable.



La Raza 90.0 FM Radio Proposal

Presented to: Ms. Teri Rodriguez

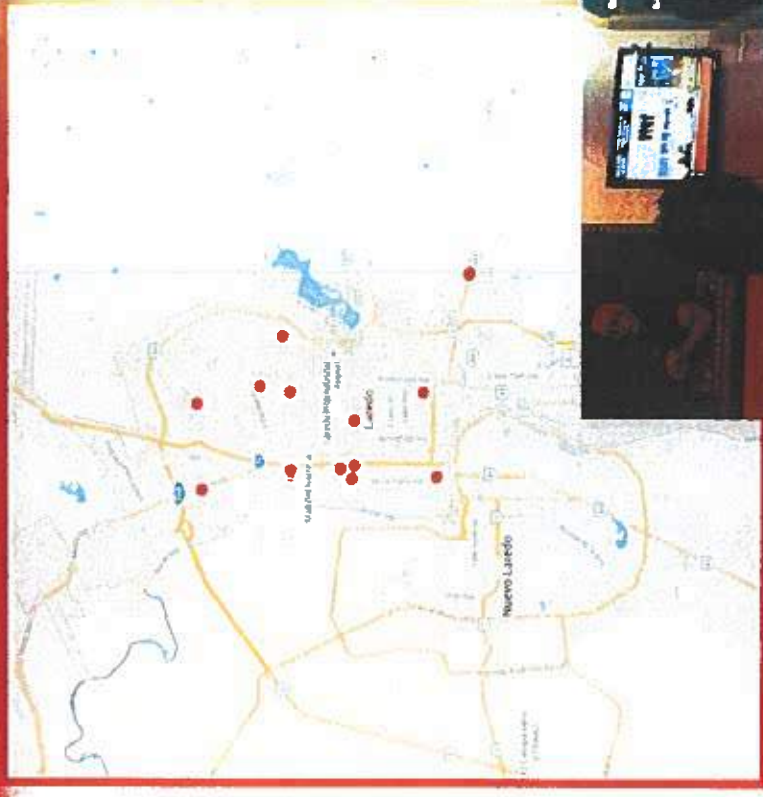
Presented by: Sara Martinez Navarro – Senor AE

Date: 12/06/2021



La Raza 95.7fm's Screen Locations

- 2 Coyulta 4120 San Bernardo Suite 5
- 3 Dannys 10- 2406 Jacamn Rd.
- 2 Dannys 14- 5120 State Highway 359
- 3 Dannys 2- 1420 N Malinche Ave.
- 2 Dannys 3- 5920 San Bernardo
- 2 Dannys 4- 4402 San Bernardo
- 2 Dannys 5- 4320 McPherson
- 2 Dannys 9- 11096 Mines Rd.
- 3 La Roca 1- 6415 McPherson
- 1 La Roca 3 4120 San Bernardo
- 2 La Carreta 1 4120 San Bernardo, Suite 3
- 2 Dannys 13 7511 McPherson Rd.
- 2 Danny's 1 1319 Hidalgo
- 2 EL Competidor 4120 San Bernardo , Suite 4



30 With traffic of over 90 thousand people per month!!!

Thank You!

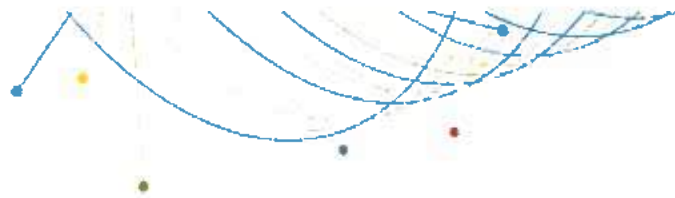
90.9 FM
LA RAZA



Target Profile

LAREDO, TX (Metro Survey Area)
NIELSEN RADIO SPRING 2021
ADULTS 25-54

WHAT I Want to Know About Them	WHO I am Looking At		
	Target Persons*	% of Target	Index
Demographics			
Household Income (HH)			
\$50,000-\$74,999	22,200	20.9%	100



Target Profile Detailed Sourcing Summary

Market: LAREDO, TX
Qualitative: Nielsen Radio Spring 2021
Geography: Metro

Base WHO - Qualitative Demo/Intab/Population:

Age/Gender	Qualitative	Population	Intab
Adults 25-54		106,400	262

Additional Notices:

Ascription Website: <http://ascription.nielsen.com>

Rating Reliability Estimator: <https://rra.nielsen.com>

A Nielsen Radio eBook Special Notices and Station Activities document has been generated for each survey. Please select the hyperlink to the survey that interests you.

<https://ebook.nielsen.com/secure/RRB-2021SPR/0505.pdf/SpecialNotices.pdf>

Estimates are derived from the diaries that provided the audience data for the Nielsen Radio Market Report and are subject to the qualifications and limitations stated in that Report. The TAPSCAN Web software product is accredited by the Media Rating Council and reports both accredited and non-accredited data. For a list of the accredited and non-accredited Nielsen radio markets and data available through TAPSCAN, click here:

http://www.arbitron.com/downloads/MRC_Accredited_Services_Markets.pdf



International
Billboards

801 N. Ware Rd. McAllen,Tx. 78501
info@interbillboards.com
Ph.(956)630-1740 Fax(956)630-9591

Date: December 2, 2021

Client: City of South Padre Island Convention & Visitors Bureau Phone: (956) 761 8199

Name: Randy Smith - City Manager

E-mail: Lori@sopadre Fax: (956) 761 - 3024

Address: 7355 Padre Boulevard City: South Padre Island State: Texas Zip Code: 78597

Location: Lazaro Cardenas y Paseo del Acueducto. (antes de la agencia Mazda Las Torres)

Size: 12.90 m x 7.20 m Cross View Lat. 25.633179 Long. -100.303250



CONTRACT PERIOD: 4 MONTHS Total: \$ 4,280 dls

Monthly Rent Payment: \$ 1,260 dls Starting January 1, 2022 Ends Marzo 31, 2022

Vinyl and Installation \$ 500 dls

Terms & Conditions

- ☐ All contracts are non-cancellable.
- ☐ Advertiser is responsible for what is being promoted on the Billboard.
- ☐ International Billboards is not responsible for any loss or damage to the vinyl due to natural disasters.
- ☐ Vinyl and Installation fee (*\$650.00) will be charged if vinyl has to be replaced.

* Subject to change

International Billboards Representative

Client Representative

Name: Gloria Gracia

Name: _____

Signature: _____

Signature: _____



Terms & Conditions

- ☐ All contracts are non-cancellable.
- ☐ Advertiser is responsible for what is being promoted on the Billboard.
- ☐ International Billboards is not responsible for any loss or damage to the vinyl due to natural disasters.
- ☐ Vinyl and Installation fee (*\$650.00) will be charged if vinyl has to be replaced.

* Subject to change

International Billboards Representative

Client Representative

Name: Gloria Gracia

Name: _____

Signature: _____

Signature: _____



**CITY OF SOUTH PADRE ISLAND
CONVENTION AND VISITORS ADVISORY BOARD
AGENDA REQUEST FORM**

MEETING DATE: December 16, 2021

NAME & TITLE: Linette Hernandez, Management Assistant

DEPARTMENT: Convention and Visitors Bureau

ITEM

Discussion and possible action to approve the New Years Eve fireworks show for December 31, 2021. (Moore)

ITEM BACKGROUND

N/A

BUDGET/FINANCIAL SUMMARY

02-593-8030

COMPREHENSIVE PLAN GOAL

N/A

LEGAL REVIEW

Sent to Legal: No

Approved by Legal: No

RECOMMENDATIONS/COMMENTS:

Amendment to Contract Agreement

This Amendment made this 29th day of November 2021 by and between PYRO SHOWS OF TEXAS, Inc., and SOUTH PADRE ISLAND CVB.

In addition to the original contract agreement for the year 2021 shows, the following show is to be added and will be given on December 31, 2021.

Payment terms to also be added are South Padre Island CVB shall pay Pyro Shows of Texas \$15,000 for the December 31, 2021 show. Customer shall submit a 50% deposit (\$7,500) upon return of signed Amendment by December 10, 2021. Balance will be due in the Pyro Shows of Texas Office upon Customer's receipt of invoice.

PYRO SHOWS, INC.

BY: _____ DATE: _____
Chad Stanley, General Manager

CUSTOMER

BY: _____
DATE: _____
Signature Printed Name Title

**CITY OF SOUTH PADRE ISLAND
CONVENTION AND VISITORS ADVISORY BOARD
AGENDA REQUEST FORM**

MEETING DATE: December 16, 2021

NAME & TITLE: Linette Hernandez, Management Assistant

DEPARTMENT: Convention and Visitors Bureau

ITEM

Discussion and action concerning the new meeting date for the January 2022 regular meeting. (Till)

ITEM BACKGROUND

N/A

BUDGET/FINANCIAL SUMMARY

N/A

COMPREHENSIVE PLAN GOAL

N/A

LEGAL REVIEW

Sent to Legal: No

Approved by Legal: No

RECOMMENDATIONS/COMMENTS: