

NOTICE OF REGULAR MEETING
CITY OF SOUTH PADRE ISLAND
CONVENTION AND VISITORS ADVISORY BOARD

NOTICE IS HEREBY GIVEN THAT THE CONVENTION AND VISITORS ADVISORY BOARD OF THE CITY OF SOUTH PADRE ISLAND, TEXAS WILL HOLD A REGULAR MEETING ON:

Wednesday, June 22, 2016
9:00 A.M. AT THE MUNICIPAL BUILDING,
CITY COUNCIL CHAMBERS, 2ND FLOOR
4601 PADRE BOULEVARD, SOUTH PADRE ISLAND, TEXAS

- 1) Call to order.
- 2) Pledge of Allegiance.
- 3) **Public announcements and comments:** *This is an opportunity for citizens to speak to the Convention and Visitors Advisory Board relating to agenda or non-agenda items. Speakers are required to address the Convention and Visitors Advisory Board at the podium and give their name before addressing their concerns. (Note: State law will not permit the Advisory Board to discuss, debate or consider items that are not on the agenda. Citizen comments may be referred to Convention and Visitors Bureau staff or may be placed on the agenda of a future Convention and Visitors Bureau Advisory Board meeting).*
- 4) **Consent Agenda:**
 - a. Approval of minutes May 24, 2016 Regular Meeting.
- 5) **Presentation of post report from special events: (Arnold)**
 - a. Inertia Tours-College Spring Break Roadshow Promotions
- 6) **Presentation and possible discussion concerning the CVB Director's Report. (Arnold)**
 - a. **Departmental Updates**
 - *Administrative Updates
 - *Group Sales Updates
 - *Marketing/Advertising Update (TAG Report)
 - * Financial Updates
 - *Communication Updates
 - b. Budget Process Updates
 - c. Amphitheater Study Update
 - d. Multi-Moto Visitors Center Update
 - e. Visitor Profile Research Study Update
 - f. UME Status/Update
- 7) **Discussion and possible action regarding recommendations to City Council to take steps to add a 2% Venue Tax to the current 14.5 % HOT Fund Tax Rate.**
- 8) **New Business:**
- 9) **Old Business:**
- 10) **Set new meeting date for July 2016.**

11) Adjourn.

DATED THIS THE 17th DAY OF JUNE 2016.


Rosa Zapata, CVB Executive Services Specialist

I, THE UNDERSIGNED AUTHORITY, DO HEREBY CERTIFY THAT THE NOTICE OF MEETING OF THE GOVERNING BODY OF THE CITY OF SOUTH PADRE ISLAND, TEXAS IS A TRUE AND CORRECT COPY OF SAID NOTICE AND THAT I POSTED A TRUE AND CORRECT COPY OF SAID NOTICE ON THE BULLETIN BOARD AT THE CITY HALL/MUNICIPAL BUILDING ON June 17, 2016, at/or before 5:00 P.M. AND REMAINED SO POSTED CONTINUOUSLY FOR AT LEAST THIRTY HOURS PRECEDING THE SCHEDULED TIME OF SAID MEETING.




Rosa Zapata, CVB Executive Services Specialist

THERE MAY BE ONE OR MORE MEMBERS OF THE SOUTH PADRE ISLAND CITY COUNCIL ATTENDING THIS MEETING, AND IF SO, THIS STATEMENT SATISFIES THE REQUIREMENTS OF THE OPEN MEETINGS ACT.