

## Oct. 1-Oct. 31 Department Report

Mary K. Hancock, Special Event Coordinator, CVB

### Time Off/Personal Oct. 6-11

- Meeting with Greg Gazetta, regarding Redbull event Spring Break (ongoing)
- Coordinating plans regarding recycling efforts at Coca Cola Beach for Spring Break (ongoing)
- Met with Dental Student Beach Reach/Dallas to coordinate efforts for Spring Break Beach promotion (ongoing)
- Meeting with Rick Acosta, Malibu Rum, regarding Spring Break Beach Promotion (ongoing)
- LKT & SPI Kitefest / follow up regarding CVA advertising dollars awarded in Sept.
- Provided Hi Res photos for TX Monthly *TX Bound* for article on Laguna Madre
- Transported sand sculptors in their efforts to gather equipment for Sand Castle Days
- Attended Sand Castle Days Oct. 22-23
- Met with Unlimited Sports Adventures regarding re-establishing Beach Marathon for Sept. 2011 (ongoing)
- Formulated report for Jackie Conrad for newly formed Parks & Rec Committee, regarding 2009 Community Event advertising.
- Met with Ursulo Robles/McAllen, regarding Dec. 4 "Marathon" requesting support from SPI regarding Causeway Closure. (Request denied due to TXDOT light replacement project on causeway (as per Asst. CM)
- Confirmed design for new feather flags for beach events, now formulating bids
- Outlining banner applications for TXDOT for median and light post NBA Banners
- Finalized banner designs & submitted TXDOT Applications for Nov. and Dec. basketball events. (Banners ordered and received.)
- Median banner signage (ongoing coordination, calendar, artwork approval, TX DOT applications)
- Contacting scheduled events thru Feb. for median signage opportunity.
- Updates to current [www.sopadre.com](http://www.sopadre.com) event calendar & Spring Break Facebook (ongoing) FYI: Spring Break events are not usually confirmed until after first of the year. We are beginning to add teasers at this time.

**Cont'd**

## Film Commission

- Met with Austin writer/director David Garza regarding identifying locations for a shoot here on SPI Oct. 18-24 for an Independent film.
- Coordinated permissions and use of film locations for Independent film directed by David Garza/Austin Production Company. (2 week shoot)
- Abby R. Lindholm / Mexica Films, Identifying locations and permit procedures for Independent filming on SPI
- Conference call with TAFC & Gov. Office regarding reception to promote gaming industry in Texas
- J.Jill / FMP, New York, NY looking to shoot spring catalog here in December. We are identifying beach house locations for consideration.