

July 1 – Aug. 1, 2010 Department Report

Mary K. Hancock, Special Event Coordinator, CVB

- Bereavement leave July 2-8
- Worked 71st Annual TIFT Registration
- Ongoing conversations with McAllen Group (who prefers to remain anonymous) regarding Music Festival on County Flats for late October/Nov. 2010.
- Coordinated Roadway Productions' efforts to promote Music Fest locally
- Met with Scott Key/Ruffrider Regatta regarding lodging, parking, and logistics for Labor day weekend event
- LEMF discussions by phone /coordination and planning w/county park pending....no word on status.
- Mtg. with Sun Spot Inc./ David Martin & 'Body Glove' re: Spring Break promotions
- Mtg. with Maritime Promotions regarding Spring Break plan for Navy recruitment.
- Obtained Hi-res photos for Agency from Osprey, Air Padre & Sea Turtle Inc. promo.
- Reviewed funding guidelines & awards for fall events & organized files for follow up
- Attended sexual harassment class at City Hall
- Updated all 2011 documents and forms for Spring Break promoters
- Median banner signage (ongoing coordination, calendar, artwork approval, TX DOT applications)
- Updates to www.sopadre.com event calendar (ongoing)
- Recommending updates for www.springbreak.sopadre.com

Film Commission

- **Met with Ricardo Presas regarding July segment filming for independent film 'Across'.
Filming will take place at Dolphin Cove and north of County Access 5. (July filming)
Production Company/Ex Communique, 3815 Quail, San Benito, TX 78586
Requested Cameron County as additional insured
Budget \$50,000
Hand held cameras and Team of 6/no public access blocked or interfered with.**