

June 1 - July 1, 2010 Department Report

Mary K. Hancock, Special Event Coordinator, CVB

- Hurricane Prep last week of July
- Sent VIA event listings & dates for airport banners welcoming tourists
- Met with Coca Cola (Dallas) Headquarters to participate in recap of Coca Cola 2010 Spring Break Beach Event & to hear CPC proposals for 2011 event.
- Met with Jackie Conrad to aid in coordination of committee's efforts for 4th July Beach Parade
- Attended Attorney General's Office 'Open Meetings' Seminar at Convention Centre
- Met with Scott Fry, Ray Moya, Asst. CM Darla Jones and Edgar Gomez/AClean Porto Co. regarding 2010 Spring Break service & recommendations for 2011 event servicing.
- Researched TXDOT guidelines for way finding signs and made recommendations to Birding Center for http://www.lone-starlogos.com/tods_application_new.php?lang=en
- Met with Derrick Sandival from (nonprofit) brass and percussion orchestra www.genesis/dbc.org regarding 4th of July Entertainment. Advised El Paseo of local opportunity and gave referral info.
- Attended TGSA Surfing Championships June 12-13 at Isla Blanca Park.
- Attended Surfrider Free Children Surf Clinics June 19 at Isla Blanca Park
- Median banner signage (ongoing coordination, calendar, artwork approval, TX DOT applications)
- Updates to www.sopadre.com event calendar (ongoing)
- Recommended updates for www.springbreak.sopadre.com

Film Commission

- **Met with Ricardo Presas regarding July segment filming for independent film 'Across'.
Filming will take place at Dolphin Cove and north of County Access 5. (July filming)
Production Company/Ex Communique, 3815 Quail, San Benito, TX 78586
Requested Cameron County as additional insured
Budget \$50,000
Hand held cameras and Team of 6/no public access blocked or interfered with.**