

NOTICE OF REGULAR MEETING
CITY OF SOUTH PADRE ISLAND
CONVENTION AND VISITORS ADVISORY BOARD

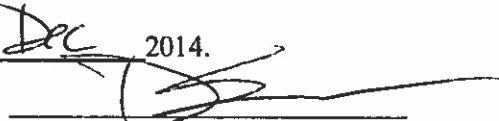
NOTICE IS HEREBY GIVEN THAT THE CONVENTION AND VISITORS ADVISORY BOARD OF THE CITY OF SOUTH PADRE ISLAND, TEXAS WILL HOLD A REGULAR MEETING ON:

THURSDAY, DECEMBER 18, 2014
9:00 A.M. AT THE MUNICIPAL BUILDING,
CITY COUNCIL CHAMBERS, 2ND FLOOR
4601 PADRE BOULEVARD, SOUTH PADRE ISLAND, TEXAS

1. Call to order.
2. Pledge of Allegiance.
3. Public announcements and comments: *This is an opportunity for citizens to speak to the Convention and Visitors Advisory Board relating to agenda or non-agenda items. Speakers are required to address the Convention and Visitors Advisory Board at the podium and give their name before addressing their concerns. (Note: State law will not permit the Advisory Board to discuss, debate or consider items that are not on the agenda. Citizen comments may be referred to Convention and Visitors Bureau staff or may be placed on the agenda of a future Convention and Visitors Bureau Advisory Board meeting).*
4. **Consent Agenda:**
 - a. Approval of minutes for October 23, 2014 Regular Meeting.
5. Discussion and action regarding establishing a schedule for regular and/or special CVA monthly meetings.
6. Update and discussion on Beerfest.
7. Update, discussion and possible action on funding applications.
8. Update, discussion and possible action regarding CVB Director's Sales Report.
 1. New Hires
 2. Market Segment
 3. Travel Schedule
 4. Conferences at the Convention Center
9. Discussion and possible action on Website Subcommittee:
 1. SimpleView Campaigns
 2. Spring Break photos and video
 3. Landing pages
10. Update, discussion and possible action on CVB Marketing:
 1. November/December/January Marketing
 2. Expedia
 3. Collateral
11. Update and discussion on convention center renovations.

12. Update, discussion and action regarding the status on moving the Javier Marin statues.
13. Set new meeting date/agenda items for next meeting.
14. Adjourn.

DATED THIS THE 15 DAY OF Dec 2014.


Denise Shyngera, CVB Administrative Assistant/Project Manager

I, THE UNDERSIGNED AUTHORITY, DO HEREBY CERTIFY THAT THE NOTICE OF MEETING OF THE GOVERNING BODY OF THE CITY OF SOUTH PADRE ISLAND, TEXAS IS A TRUE AND CORRECT COPY OF SAID NOTICE AND THAT I POSTED A TRUE AND CORRECT COPY OF SAID NOTICE ON THE BULLETIN BOARD AT THE CITY HALL/MUNICIPAL BUILDING ON December 15, 2014, at/or before 9:00 A.M. AND REMAINED SO POSTED CONTINUOUSLY FOR AT LEAST 72 HOURS PRECEDING THE SCHEDULED TIME OF SAID MEETING.


Denise Shyngera, CVB Administrative Assistant/Project Manager

THERE MAY BE ONE OR MORE MEMBERS OF THE SOUTH PADRE ISLAND CITY COUNCIL ATTENDING THIS MEETING, AND IF SO, THIS STATEMENT SATISFIES THE REQUIREMENTS OF THE OPEN MEETINGS ACT.

