

Ahadi, DeeOnda

### April Activity Report

- 2 Group Leads
- Closed 270 room nights
- Facebook Updates
- Attended TX DOT Travel Counselors Conference for a week in Corpus Christi
  - Built relationships with:
    - Several Traveler Counselors throughout the week representing both TX DOT and city CVBs.
    - Editor and two writers for Texas Highways
    - PR for TPWD
- Worked with travel writers:
  - Melissa Gaskill writing for Texas Highways
  - Pat Sharp Food Editor writing for Texas Monthly
  - Carrie Robertson photographer for Texas Journeys
  - Cord Riechelmann writing for a German birding magazine
- Worked on itinerary for:
  - Lassen, Tina with Midwest Living Magazine
- Worked with PR Agency for the following incoming writers:
  - Veres, Laurette, Editor-in-Chief of "H" Magazine
  - Hiller, Jennifer, Travel Writer for San Antonio Express