

**NOTICE OF REGULAR MEETING
CITY OF SOUTH PADRE ISLAND
CITY COUNCIL MEETING**

NOTICE IS HEREBY GIVEN THAT THE CITY COUNCIL OF THE CITY OF SOUTH PADRE ISLAND, TEXAS, WILL HOLD A REGULAR MEETING ON:

WEDNESDAY, AUGUST 7, 2013

5:30 P.M. AT THE MUNICIPAL BUILDING,
CITY COUNCIL CHAMBERS, 2ND FLOOR

4601 PADRE BOULEVARD, SOUTH PADRE ISLAND, TEXAS

1. Call to order
2. Pledge of Allegiance
3. Public Comments and Announcements: *This is an opportunity for citizens to speak to Council relating to agenda or non-agenda items. Speakers are required to address Council at the podium and give their name before addressing their concerns. [Note: State law will not permit the City Council to discuss, debate or consider items that are not on the agenda. Citizen comments may be referred to City Staff or may be placed on the agenda of a future City Council meeting]*
4. Presentations and Proclamations:
 - a. Proclamation: Children's Book of the Month for August 2013: *Guys Write for Guys Read*, edited by Jon Scieszka.
5. Approve Consent Agenda:
 - a. Approve minutes of July 10, 2013 Workshop; July 17, 2013 Workshop and Regular meeting. (Hill)
 - b. Approve invoices for payment. (Gimenez)
 - c. Approve Quarterly Investment Report for quarter ending June 30, 2013 as prepared by Estrada Hinojosa & Company, Inc. (Gimenez)
 - d. Approve Resolution No. 2013-14 establishing the Ad Hoc Sign Ordinance Review Committee for the purpose of reviewing and making recommendations to the City Council regarding possible amendments to Chapter 13 of the South Padre Island Code of Ordinances, as well as, review and determine any conflicts between Chapter 15 – Signs and the Form Based Code sign provisions. (Listi)
 - e. Approve an Interlocal agreement with the Laguna Madre Water District for the purpose of cleaning City storm drains. (Newman)
 - f. Approve budget amendment in the amount of \$3,514 for monetary allotment for EMS providers that participate in the Trauma Regional Advisory Council. (M. Smith)

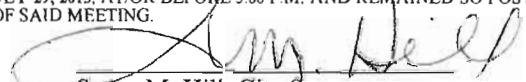
6. Presentation, discussion and action regarding the South Padre Island's Convention Centre Renovation & Expansion Project including:
 - a. Presentation regarding an update on the South Padre Island's Convention Centre Renovation & Expansion Project.
 - b. Discussion and action regarding the scope of work for the South Padre Island's Convention Centre Renovation & Expansion Project.
 - c. Discussion and action to proceed with Design Development regarding Convention Centre Renovation and Expansion Project to amend the budget by allocating unrestricted reserves in the Hotel Motel/Convention Center Funds and budget not to exceed \$431,608 in line item 06-565-0530 professional services.
 - d. Discussion and action regarding the City Council's decision on how to proceed with the development of construction documents pertaining to the Convention Centre Renovation and Expansion Project at a maximum projected cost of \$1,230,116.
 - e. Discussion and action regarding a proposal from Terracon for Geotechnical Engineering Services for Construction Materials Testing and authorize the City Manager to execute the agreement and amend the budget for soil testing for the Convention Centre building as part of the Convention Centre Renovation & Expansion Project and allocate unrestricted reserves in the Hotel Motel/Convention Center Funds and budget \$25,000 in line item 06-565-0530 professional services.
 - f. Discussion and action regarding Resolution No. 2013-15 Expressing Official Intent to Reimburse with Tax Exempt Obligation Proceeds Costs Associated with Renovating, Expanding and Improving the City's Convention Centre Facilities.
7. Discussion and action to send the proposed color palette change to add franchise colors to the allowable colors for the Padre Boulevard and Entertainment District to the Development Standards Review Task Force for review and a recommendation to the City Council on adding franchise colors to the color palette. (Fudge)
8. Discussion and action to add a Review and Recommendation from the Development Standards Review Task Force before any changes/revisions/amendments to the Form Based Code are brought before the Planning and Zoning Commission. (Bagley)
9. Discussion regarding Padre Boulevard/PR 100 improvements. (Newman)
10. Discussion and action to determine whether the City should move forward with a paid parking initiative. (Newman)

11. Discussion and action to appoint five (5) members to the newly created Ad Hoc Sign Ordinance Review Committee for the purpose of reviewing and making recommendations to the City Council regarding possible amendments to Chapter 13 (Signs) of the South Padre Island Code of Ordinances, as well as, review and determine any conflicts between Chapter 15 – Signs and the Form Based code sign provisions. (City Council)
12. Discussion and action to approve first reading of Ordinance No. 13-12 amending Chapter 8 of the Code of Ordinances to add Section 8-25 requiring installation of key lock box systems for residential and commercial buildings for both new construction and existing structures. (M. Smith)
13. Discussion and action to amend Section 18-30 of the South Padre Code of Ordinances to define the hours of operation for golf cart use in the City of South Padre Island to allow for use of golf carts until 10:00 p.m. during the summer months. (Listi)
14. Discussion and action regarding an Interlocal Cooperation Agreement between Cameron County and the City of South Padre Island regarding the maintenance of the Boardwalk and surrounding landscape and wetlands executed on November 13, 2001. (Clarke)
15. Discussion and action to approve contract regarding website redesign for the Sopadre.com and Whosyourpadre.com provided by Simpleview, Inc. and authorize the City Manager to execute the contract. (Holthusen)
16. Discussion and action regarding the 2013-14 proposed budget. (Gimenez)
17. EXECUTIVE SESSION: PURSUANT TO SECTIONS 551.071, Consultation with Attorney; 551.074, Personnel Matters; to discuss:
 - a. City Manager Resignation
 - b. New City Manager Recruitment
 - c. Interim City Manager
18. Discussion and action regarding City Manager resignation and payment of severance pay; and to approve budget amendment to appropriate funds from excess reserve. (Pinkerton)
19. Discussion and action regarding City Manager recruitment process. (City Council)
20. Discussion and action to appoint an Interim City Manager. (City Council)
21. Adjourn.

DATED THIS THE 29TH DAY OF JULY 2013


Susan M. Hill, City Secretary

I, THE UNDERSIGNED AUTHORITY, DO HEREBY CERTIFY THAT THE ABOVE NOTICE OF MEETING OF THE GOVERNING BODY OF THE CITY OF SOUTH PADRE ISLAND, TEXAS IS A TRUE AND CORRECT COPY OF SAID NOTICE AND THAT I POSTED A TRUE AND CORRECT COPY OF SAID NOTICE ON THE BULLETIN BOARD AT CITY HALL/MUNICIPAL BUILDING ON JULY 29, 2013, AT/OR BEFORE 5:00 P.M. AND REMAINED SO POSTED CONTINUOUSLY FOR AT LEAST 72 HOURS PRECEDING THE SCHEDULED TIME OF SAID MEETING.


Susan M. Hill, City Secretary



THIS FACILITY IS WHEELCHAIR ACCESSIBLE, AND ACCESSIBLE PARKING SPACES ARE AVAILABLE. REQUESTS FOR ACCOMMODATIONS OR INTERPRETIVE SERVICES MUST BE MADE 48 HOURS PRIOR TO THIS MEETING. PLEASE CONTACT BUILDING OFFICIAL, JAY MITCHIM; ADA DESIGNATED RESPONSIBLE PARTY AT (956) 761-1025.

**CITY COUNCIL MEETING
CITY OF SOUTH PADRE ISLAND
CONSENT AGENDA**

MEETING DATE: August 7, 2013

ITEM DESCRIPTION

NOTE: All matters listed under Consent Agenda are considered routine by the City Council of the City of South Padre Island and will be enacted by one motion. There will not be separate discussion of these items. If discussion is desired, that item will be removed from the Consent Agenda and considered separately.

Items to be considered are:

- a. Approve minutes of July 10, 2013 Workshop; July 17, 2013 Workshop and Regular meeting. (Hill)
- b. Approve invoices for payment. (Gimenez)
- c. Approve Quarterly Investment Report for quarter ending June 30, 2013 as prepared by Estrada Hinojosa & Company, Inc. (Gimenez)
- d. Approve Resolution No. 2013-14 establishing the Ad Hoc Sign Ordinance Review Committee for the purpose of reviewing and making recommendations to the City Council regarding possible amendments to Chapter 13 of the South Padre Island Code of Ordinances, as well as, review and determine any conflicts between Chapter 15 – Signs and the Form Based Code sign provisions. (Listi)
- e. Approve an Interlocal agreement with the Laguna Madre Water District for the purpose of cleaning City storm drains. (Newman)
- f. Approve budget amendment in the amount of \$3,514 for monetary allotment for EMS providers that participate in the Trauma Regional Advisory Council. (M. Smith)

RECOMMENDATIONS/COMMENTS

Approve Consent Agenda

5-1

**CITY OF SOUTH PADRE ISLAND
CITY COUNCIL MEETING
AGENDA REQUEST FORM**

MEETING DATE: August 7, 2013

NAME & TITLE: Susan Hill, City Secretary

DEPARTMENT: City Manager's Office

ITEM

Approve minutes of July 10, 2013 Workshop; July 17, 2013 Workshop and Regular meeting.

ITEM BACKGROUND

BUDGET/FINANCIAL SUMMARY

COMPREHENSIVE PLAN GOAL

LEGAL REVIEW

Sent to Legal: YES: _____ NO: _____

Approved by Legal: YES: _____ NO: _____

Comments:

RECOMMENDATIONS/COMMENTS

Approve Minutes

**MINUTES
CITY OF SOUTH PADRE ISLAND
CITY COUNCIL WORKSHOP**

WEDNESDAY, JULY 10, 2013

I. CALL TO ORDER

The City Council Members of the City of South Padre Island, Texas held a Workshop on Wednesday, July 10, 2013 at the Municipal Complex Building, 2nd Floor, 4601 Padre Boulevard, South Padre Island, Texas. Mayor Pinkerton called the Workshop to order at 5:30 p.m. A full quorum was present: Council Member Robert A. Fudge, Alex Avalos, Sam A. Listi, JoAnn Evans and Alita Bagley. Also present was City Attorney Paul Cunningham.

City staff members present were City Manager Joni Clarke, Assistant City Manager Darla Jones, Police Chief Randy Smith, Public Works Director Marcy Newman, Coastal Resources Manager Reuben Trevino and City Secretary Susan Hill.

II. PLEDGE OF ALLEGIANCE

Mayor Pinkerton led the Pledge of Allegiance.

III. PUBLIC COMMENTS AND ANNOUNCEMENTS

Public comments and announcements were given at this time.

IV. PRESENTATION REGARDING THE TEXAS GENERAL LAND'S OFFICE (GLO) PERSPECTIVE ON BEACH USER FEES ALONG THE TEXAS COAST. (JASON PINCHBACK, DIRECTOR OF COASTAL RESOURCES FOR GLO)

Scottie Aplin, along with Jason Pinchback, of the Texas General Land Office outlined the Texas Open Beaches Act along with the fees and parking requirements associated with the Act. Scottie explained that the Open Beaches Act was initially enacted to provide the public with free and unrestricted right of ingress and egress to the public beach. It was further explained that fees cannot be charged for the right of access to and from the public beaches, but can be charged in exchange for providing "beach-related" services. The General Land Office must approve any Beach User Fee to ensure compliance with state law and regulations, which would include paid parking.

V. OVERVIEW OF PARKING INFORMATION. (NEWMAN)

Marcy Newman gave an overview of parking information she received while attending the International Parking Institute Conference in late May which included round table discussion with peer groups from other municipalities throughout the country. Marcy discussed the need to develop a solution to ensure pedestrian, bicycle and vehicular safety, as well as, property and emergency vehicle accesses.

5-3

VI. PUBLIC HEARING TO RECEIVE INPUT FROM THE COMMUNITY THAT WILL ASSIST THE CITY IN DEVELOPING COMPREHENSIVE PARKING SOLUTIONS INCLUDING:

- **STREET PARKING**
- **BEACH ACCESS PARKING**
- **BAY ACCESS PARKING**
- **PARKING ENFORCEMENT**
- **OVERNIGHT PARKING/OVERNIGHT PARKING RESTRICTIONS**
- **CONVENTION CENTER REMOTE PARKING**
- **PAID PARKING**
- **FREE PARKING**
- **ANY OTHER PARKING RELATED ISSUE OR TOPIC**

Mayor Pinkerton opened the Public Hearing to receive input from the community regarding developing a comprehensive parking plan. Those making a public comment were:

Chris Breedlove
Shane Wilson
Vic Sprecher
Ester Hernandez
Sandy Boswell

Russell Judah
Nancy Hunt
Rob Nixon
Tara Rios
Carl Zimmerman

Kerry Schwartz
Paul Munarriz
Joni Montoves
Paul Searl

Written comments will be accepted on or before 3:00 p.m. on Wednesday, July 24, 2013.

VII. ADJOURN.

There being no further discussion, Mayor Pinkerton adjourned the meeting at 6:32 p.m.

Susan M. Hill, City Secretary

APPROVED

Robert N. Pinkerton, Jr., Mayor

MINUTES
CITY OF SOUTH PADRE ISLAND
CITY COUNCIL WORKSHOP

WEDNESDAY, JULY 17, 2013

I. CALL TO ORDER

The City Council Members of the City of South Padre Island, Texas held a Workshop on Wednesday, July 17, 2013 at the Municipal Complex Building, 2nd Floor, 4601 Padre Boulevard, South Padre Island, Texas. Mayor Pinkerton called the meeting to order at 3:30 p.m. A full quorum was present: Council Member Robert A. Fudge, Alex Avalos, Sam A. Listi, JoAnn Evans and Alita Bagley. Also present was City Attorney Paul Cunningham.

City staff members present were City Manager Joni Clarke, Assistant City Manager Darla Jones, Police Chief Randy Smith, Fire Chief Marcus Smith, Public Works Director Marcy Newman, Finance Director Rodrigo Gimenez, Development Director Sungman Kim, Interim CVB Director Sylvia Soliz, Administrative Services Director Wendi Delgado, Coastal Resources Manager Reuben Trevino, Information Technology Manager Paul Holthusen, Public Information Officer Naida Robles, Accountant Cindy Erickson and City Secretary Susan Hill.

II. PLEDGE OF ALLEGIANCE

Mayor Pinkerton led the Pledge of Allegiance.

III. PUBLIC COMMENTS AND ANNOUNCEMENTS

None.

IV. UPDATE ON 83RD LEGISLATIVE SESSION BY CLINT SMITH WITH HILLCO PARTNERS.

Clint Smith with HillCo Partners gave an overview on city related legislation that was presented during the 83rd Texas Legislation earlier this year. Mr. Smith covered topics that applied to all Texas communities such as budget, water issues, transportation, public safety, education, as well as, areas of concern for the City such as beach renourishment, hotel-motel tax, Texas Windstorm Insurance and school start date.

V. ADJOURN.

There being no further discussion, Mayor Pinkerton adjourned the meeting at 4:48 p.m.

Susan M. Hill, City Secretary

APPROVED

Robert N. Pinkerton, Jr., Mayor

DRAFT

**MINUTES
CITY OF SOUTH PADRE ISLAND
CITY COUNCIL REGULAR MEETING**

WEDNESDAY, JULY 17, 2013

I. CALL TO ORDER

The City Council Members of the City of South Padre Island, Texas held a Regular Meeting on Wednesday, July 17, 2013 at the Municipal Complex Building, 2nd Floor, 4601 Padre Boulevard, South Padre Island, Texas. Mayor Pinkerton called the meeting to order at 5:30 p.m. A full quorum was present: Council Member Robert A. Fudge, Alex Avalos, Sam A. Listi, JoAnn Evans and Alita Bagley. Also present was City Attorney Paul Cunningham.

City staff members present were City Manager Joni Clarke, Assistant City Manager Darla Jones, Police Chief Randy Smith, Fire Chief Marcus Smith, Public Works Director Marcy Newman, Finance Director Rodrigo Gimenez, Development Director Sungman Kim, Interim CVB Director Sylvia Soliz, Administrative Services Director Wendi Delgado, Coastal Resources Manager Reuben Trevino, Information Technology Manager Paul Holthusen and City Secretary Susan Hill.

II. PLEDGE OF ALLEGIANCE

Mayor Pinkerton led the Pledge of Allegiance.

III. PUBLIC COMMENTS AND ANNOUNCEMENTS

Public comments and announcements were given at this time.

IV. PRESENTATIONS AND PROCLAMATIONS:

**A. PRESENTATION AND UPDATE ON ANTI-LITTER INITIATIVE.
(BAGLEY)**

V. APPROVE CONSENT AGENDA:

Note: Item b was pulled to be considered separately.

Council Member Evans made a motion, seconded by Council Member Listi to approve Items 5a, 5c, and 5d on the Consent Agenda. Motion passed unanimously.

Council Member Listi made a motion to approve Item 5b on the Consent Agenda. Motion was seconded by Council Member Fudge. Motion carried on a 5 to 0 vote with Council Member Avalos abstaining from the vote.

a. APPROVE MINUTES OF JULY 3, 2013 WORKSHOP AND REGULAR MEETING. (HILL)

b. APPROVE INVOICES FOR PAYMENT. (GIMENEZ)

Invoices approved for payment were paid by General Fund checks numbered 128053 through 128138 and EFT payments totaling \$588,162.33.

c. APPROVE RESOLUTION NO. 2013-13 ESTABLISHING PROCEDURES FOR A GENERAL ELECTION IN SOUTH PADRE ISLAND ON NOVEMBER 5, 2013 FOR THE PURPOSE TO ELECT TWO COUNCIL MEMBERS (PLACE 1 AND PLACE 2) FOR A 3 YEAR TERM EACH. (HILL)

A true and correct copy of said Resolution was placed in the City's Resolution Book and entitled Resolution No. 2013-2013-13, and, by reference hereto, included in these Minutes as if fully set out and spread upon the pages of the Minutes Book.

d. APPROVE ALLOCATION OF REMAINING FUNDS (\$2,105.81) FROM THE GENERAL FUND FISCAL YEAR 2012-2013 FOR THE ANTI-LITER BEACH PROGRAM. (BAGLEY)

VI. DISCUSSION AND ACTION TO APPROVE 2013-2014 BUDGET FOR THE ECONOMIC DEVELOPMENT CORPORATION, PURSUANT TO SECTION 501.073 OF THE TEXAS LOCAL GOVERNMENT CODE. (FRIEDMAN)

Council Member Avalos made a motion to approve the Economic Development Corporation's FY 2013-2014 budget. Motion was seconded by Council Member Bagley, which carried on a unanimous vote.

VII. DISCUSSION AND ACTION TO AMEND THE ECONOMIC DEVELOPMENT CORPORATION 2012-13 BUDGET TO ALLOW FOR THE CIAP GRANT PAYMENTS AND REIMBURSEMENTS, ADDING \$275,000 TO A NEW ACCOUNT FOR THE GLO REIMBURSEMENTS ON THE REVENUE SIDE (ACCOUNT NO. 80-46068 CIAP GRANT MONIES RECEIVED FROM GLO) AND \$275,000 TO A NEW ACCOUNT ON THE EXPENSE SIDE, (ACCOUNT NO. 80-580-0534-20 CIAP GRANT BNC LANDSCAPING PROJECT). (FRIEDMAN)

Council Member Bagley made a motion, seconded by Council Member Listi to approve the budget amendment in the amount of \$275,000 to allow for the CIAP Grant for the Birding and Nature Center Landscaping Project. Motion passed unanimously.

VIII. DISCUSSION AND ACTION ON REQUEST FROM SEA TURTLE, INC. TO ECONOMIC DEVELOPMENT CORPORATION (EDC) REGARDING: (EVANS)

- a. **SHARE THE SPI BIRDING AND NATURE CENTER 8" SEWER LINE AND CONNECTION LINE BETWEEN EDC PROPERTY AND SEA TURTLE, INC. PARKING LOTS.**

Council Member Listi made a motion to approve request from Sea Turtle, Inc. to share the SPI Birding and Nature Center sewer and connection line located between EDC property and Sea Turtle, Inc. parking lot. Motion was seconded by Council Member Fudge which carried on a unanimous vote.

- b. **DEVELOP A CONNECTING DRIVE BETWEEN SEA TURTLE, INC.'S NEW EDUCATIONAL FACILITY AND THE SPI BIRDING AND NATURE CENTER'S PARKING LOT.**

Council Member Listi made a motion, seconded by Council Member Fudge to approve request from Sea Turtle, Inc. to develop a connecting drive between Sea Turtle, Inc.'s new educational facility and the SPI Birding and Nature Center's parking lot. Motion passed unanimously.

IX. **PRESENTATION, DISCUSSION AND ACTION PERTAINING TO THE SOUTH PADRE ISLAND'S CONVENTION CENTRE RENOVATION & EXPANSION PROJECT INCLUDING: (PINKERTON)**

- a. **PRESENTATION REGARDING AN UPDATE ON THE SOUTH PADRE ISLAND'S CONVENTION CENTRE RENOVATION & EXPANSION PROJECT INCLUDING REVISED PROJECT TIMELINE AND THE DELIVERABLES REGARDING THE SCHEMATIC DESIGN.**

Diana Bravo-Gonzalez gave an update on the Convention Centre's Renovation and Expansion Project.

- b. **DISCUSSION AND ACTION REGARDING OBTAINING THE NECESSARY APPROVAL FROM THE CAMERON COUNTY ENGINEER AND THE CAMERON COUNTY PARKS DIRECTOR AS REQUIRED IN SECTION IV, PARAGRAPH C, PAGE 6 OF LEASE AGREEMENT APPROVED ON AUGUST 30, 1990.**

Council Member Fudge made a motion to proceed with obtaining approval from Cameron County Engineer and Parks Director as stipulated in the lease agreement approved on August 30, 1990. Motion was seconded by Council Member Listi which carried on a 5 to 1 vote with Council Member Avalos casting a nay vote.

- c. **DISCUSSION AND ACTION REGARDING WHETHER TO PROCEED WITH A REQUEST TO AMEND AND/OR EXTEND THE CURRENT LEASE AGREEMENT BETWEEN THE CITY OF SOUTH PADRE ISLAND AND CAMERON COUNTY DATED AUGUST 30, 1990.**

Discussion held, no action taken.

- d. **DISCUSSION AND ACTION WHETHER TO PROCEED WITH A REQUEST FOR A TWO-STEP PROCESS OF SOLICITATION FOR A HOTEL DEVELOPER IN PARTNERSHIP WITH CAMERON COUNTY TO DEVELOP A CONVENTION CENTER HOTEL IN CONJUNCTION WITH THE CONVENTION CENTRE RENOVATION AND EXPANSION PROJECT.**

Discussion held, no action taken.

- e. **DISCUSSION AND ACTION TO PROCEED WITH THE CONVENTION CENTRE RENOVATION AND EXPANSION PROJECT TO INCLUDE APPROVAL TO PROCEED TO THE DESIGN DEVELOPMENT AND CONSTRUCTION DOCUMENT DESIGN PHASES OF WORK AND FUNDING REQUIREMENTS WITH THE REMAINING ESTIMATED FEES BROKEN DOWN BY RENOVATION AND/OR EXPANSION.**
- f. **DISCUSSION AND ACTION REGARDING THE ISSUANCE OF REVENUE BONDS TO BE PAID WITH HOTEL OCCUPANCY TAX TO FINANCE THE CONVENTION CENTRE RENOVATION AND EXPANSION PROJECT.**

Council Member Listi made a motion to approve Items 9e and 9f. Motion was seconded by Council Member Fudge. Motion carried on a 5 to 1 vote with Council Member Avalos casting a nay vote.

- X. **DISCUSSION AND ACTION TO CONSIDER APPOINTING AN AD HOC SIGN ORDINANCE REVIEW COMMITTEE TO REVIEW AND MAKE RECOMMENDATIONS REGARDING THE CITY'S SIGN ORDINANCE. (LISTI)**

Council Member Bagley made a motion, seconded by Council Member Evans to appoint Sam Listi, Alex Avalos, Sungman Kim, Jay Mitchim, Joe Baker and Joe Logan to the Ad Hoc Sign Committee. After some discussion, Council Member Bagley and Evans amended the motion to direct the City Secretary to advertise and obtain applications for appointment to the Ad Hoc Sign committee and to present a resolution for Council consideration establishing a 5 member Ad Hoc Sign Committee for the purpose of reviewing and making possible recommendations to amend the City's Sign Ordinance. Motion passed unanimously.

- XI. **PUBLIC HEARING: TO DISCUSS AMENDING THE ESTABLISHED COLOR PALETTE (APPENDIX C) OF THE PADRE BOULEVARD AND ENTERTAINMENT DISTRICT CODE BY ADDING FRANCHISE COLORS AS AN APPROVED COLOR SCHEME TO THE COLOR PALETTE (APPENDIX C) WHICH ARE PART OF CHAPTER 20 ZONING, WHICH ADOPTED (THE "FORM-BASED CODE").**

At 7:23 p.m., Mayor Pinkerton opened the Public Hearing on amending the established color palette of the Padre Boulevard and Entertainment District Code by adding Franchise colors as an approved color scheme to the color palette.

Proponents: None

Opponents: Russell Judah

Mr. Judah asked that, for the record, it be noted that as a member of the Planning and Zoning Committee that previously heard this request, he had voted not to approve amending the Color Palette to include Franchise colors.

Mayor Pinkerton closed the Public Hearing at 7:26 p.m.

XII. DISCUSSION AND ACTION TO APPROVE FIRST READING OF ORDINANCE NO. 13-11 AMENDING THE ESTABLISHED COLOR PALETTE OF THE PADRE BOULEVARD AND ENTERTAINMENT DISTRICT CODE BY ADDING FRANCHISE COLORS AS AN APPROVED COLOR SCHEME. (KIM)

Council Member Fudge made a motion, seconded by Council Member Avalos to approve first reading of Ordinance No. 13-11 amending the established Color Palette to add Franchise Color scheme. Motion failed on a 3 to 3 vote: Ayes – Council Members Fudge, Avalos and Mayor Pinkerton; Nays – Council Members Listi, Bagley and Evans.

XIII. DISCUSSION AND ACTION ON THE BEACHFRONT CONSTRUCTION CERTIFICATE AND DUNE PROTECTION PERMIT FOR LA PLAYA AND LA CASONA CONDOMINIUMS TO CONDUCT A DUNE RIDGE CONSTRUCTION PROJECT LOCATED AT 2300 GULF BOULEVARD AND 2400 GULF BOULEVARD. (TREVINO)

Council Member Evans made a motion to approve the Beachfront Construction Certificate and Dune Protection Permit for La Playa and La Casona Condominiums for a Dune Ridge Construction Project contingent up the General Land Office comments and the Shoreline Task Force recommendations. Motion was seconded by Council Member Avalos, which carried on a 5 to 0 vote with Council Member Listi abstaining from the vote.

XIV. DISCUSSION AND ACTION REGARDING THE PEDESTRIAN WALKWAY UNDER THE EAST END OF THE QUEEN ISABELLA MEMORIAL CAUSEWAY AND POTENTIAL OPTIONS FOR NECESSARY REPAIRS. (NEWMAN)

Mayor Pinkerton made a motion, seconded by Council Member Evans to seek Request for Qualifications (RFQ) with a specialized underwater structural engineer to inspect the pedestrian walkway and make recommendations for the necessary repairs. Motion carried unanimously.

XV. DISCUSSION AND ACTION REGARDING AN INTERLOCAL COOPERATION AGREEMENT BETWEEN CAMERON COUNTY AND THE CITY OF SOUTH

PADRE ISLAND REGARDING THE MAINTENANCE OF THE BOARDWALK AND SURROUNDING LANDSCAPE AND WETLANDS EXECUTED ON NOVEMBER 13, 2001. (CLARKE)

Discussion held – no action taken.

XVI. EXECUTIVE SESSION: PURSUANT TO SECTIONS 551.071, CONSULTATION WITH ATTORNEY; 551.074, PERSONNEL MATTERS; TO DISCUSS:

a. CITY MANAGER CONTRACT

At 8:11p.m., Council Member Fudge made a motion, seconded by Council Member Bagley to go into Executive Session. Motion carried unanimously.

At 8:36 p.m., the City Council reconvened into open session.

XVII. DISCUSSION AND ACTION REGARDING CITY MANAGER CONTRACT.

No action taken.

XVIII. ADJOURN.

There being no further business, Mayor Pinkerton adjourned the meeting at 8:37 p.m.

Susan M. Hill, City Secretary

APPROVED

Robert N. Pinkerton, Jr., Mayor

5-12

**CITY OF SOUTH PADRE ISLAND
CITY COUNCIL MEETING
AGENDA REQUEST FORM**

MEETING DATE: August 7, 2013

NAME & TITLE: Rodrigo Gimenez, Finance Director

DEPARTMENT: Finance

ITEM

Approve invoices for payment by General Fund checks numbered 128145 through 128224 and EFT payments totaling \$363,287.42.

ITEM BACKGROUND

BUDGET/FINANCIAL SUMMARY

COMPREHENSIVE PLAN GOAL

LEGAL REVIEW

Sent to Legal: YES: _____ NO: _____
Approved by Legal: YES: _____ NO: _____

Comments:

RECOMMENDATIONS/COMMENTS

VENDOR SET: 01 City of South Padre Island

BANK: OPER

FUND : 01 GENERAL FUND

DEPARTMENT: N/A NON-DEPARTMENTAL

INVOICE DATE RANGE: 1/01/1998 THRU 99/99/9999

PAY DATE RANGE: 7/17/2013 THRU 7/26/2013

BUDGET TO USE: CB-CURRENT BUDGET

VENDOR	NAME	ITEM #	G/L	ACCOUNT	NAME	DESCRIPTION	CHECK #	AMOUNT
01-001017	AIR EVAC LIFETEAM	I-71713	01	2488	AIR EVAC LIFE:	EMPLOYEE DUES JULY 2	128145	216.00
						VENDOR 01-001017	TOTALS	216.00
01-001297	AMERICAN FUNDS	I-70313	01	2485	AMERICAN GENE:	EMPLOYEE SALARY ALLO	128149	83.08
						VENDOR 01-001297	TOTALS	83.08
01-002434	CINDY BOUDLOCHE	I-DW9201307154705	01	2469	DEBTORS WAGE :	CASE NO 10-10137-B-1	128150	490.38
01-002434	CINDY BOUDLOCHE	I-DWB201307154705	01	2469	DEBTORS WAGE :	A/N 11-10575-B-13	128150	611.54
						VENDOR 01-002434	TOTALS	1,101.92
01-003185	OFFICE OF THE ATTY GEN	I-C09201307154705	01	2473	CHILD SUPPORT:	A/N 0010486563	000000	330.00
01-003185	OFFICE OF THE ATTY GEN	I-C10201307154705	01	2473	CHILD SUPPORT:	A/N 2004094864B	000000	282.92
01-003185	OFFICE OF THE ATTY GEN	I-C16201307154705	01	2473	CHILD SUPPORT:	A/N 2002031289D	000000	146.77
01-003185	OFFICE OF THE ATTY GEN	I-C21201307154705	01	2473	CHILD SUPPORT:	A/N 0011549506	000000	146.31
01-003185	OFFICE OF THE ATTY GEN	I-C24201307154705	01	2473	CHILD SUPPORT:	A/N 0011488748	000000	439.10
01-003185	OFFICE OF THE ATTY GEN	I-C32201307154705	01	2473	CHILD SUPPORT:	A/N 2007031654D	000000	379.38
01-003185	OFFICE OF THE ATTY GEN	I-C34201307154705	01	2473	CHILD SUPPORT:	A/N 0009255855	000000	154.15
01-003185	OFFICE OF THE ATTY GEN	I-C37201307154705	01	2473	CHILD SUPPORT:	A/N 2008-10-5941-D	000000	319.85
01-003185	OFFICE OF THE ATTY GEN	I-C49201307154705	01	2473	CHILD SUPPORT:	0009648707	000000	163.38
01-003185	OFFICE OF THE ATTY GEN	I-C51201307154705	01	2473	CHILD SUPPORT:	A/N 0012375322	000000	294.33
01-003185	OFFICE OF THE ATTY GEN	I-C59201307154705	01	2473	CHILD SUPPORT:	#0009529310	000000	108.00
01-003185	OFFICE OF THE ATTY GEN	I-C62201307154705	01	2473	CHILD SUPPORT:	A/N 0010127871	000000	110.77
01-003185	OFFICE OF THE ATTY GEN	I-C66201307154705	01	2473	CHILD SUPPORT:	A/N 0011951407	000000	350.77
01-003185	OFFICE OF THE ATTY GEN	I-C67201307154705	01	2473	CHILD SUPPORT:	ORDER NO 2012-DCL-00	000000	151.38
01-003185	OFFICE OF THE ATTY GEN	I-C77201307154705	01	2473	CHILD SUPPORT:	A/N 0010353126	000000	189.23
01-003185	OFFICE OF THE ATTY GEN	I-C78201307154705	01	2473	CHILD SUPPORT:	ORDER #2010-DCL-5507	000000	137.54
01-003185	OFFICE OF THE ATTY GEN	I-C81201307154705	01	2473	CHILD SUPPORT:	ORDER NO 1002510Y	000000	646.15
01-003185	OFFICE OF THE ATTY GEN	I-C82201307154705	01	2473	CHILD SUPPORT:	ORDER #2012-DCL-0866	000000	455.54
						VENDOR 01-003185	TOTALS	4,805.57
01-003444	CITIBANK	I-070313	01	2489	PURCHASING CA:	JUNE PCARD PURCHASES	128200	47,470.56
						VENDOR 01-003444	TOTALS	47,470.56
01-006163	AMERICAN GENERAL LIFE	I-70813	01	2485	AMERICAN GENE:	EMPLOYEE SALARY ALLO	128159	389.09
						VENDOR 01-006163	TOTALS	389.09

VENDOR SET: 01 City of South Padre Islan

BANK: OPER

FUND : 01 GENERAL FUND

DEPARTMENT: N/A NON-DEPARTMENTAL

INVOICE DATE RANGE: 1/01/1998 THRU 99/99/9999

PAY DATE RANGE: 7/17/2013 THRU 7/26/2013

BUDGET TO USE: CB-CURRENT BUDGET

VENDOR	NAME	ITEM #	G/L ACCOUNT	NAME	DESCRIPTION	CHECK #	AMOUNT
01-007001	ANA GARZA	I-C04201307154705	01 2473	CHILD SUPPORT: A/N 2003-03-1480-B		128160	194.88
					VENDOR 01-007001 TOTALS		194.88
01-009097	INTERNAL REVENUE SERVI	I-IR6201307154705	01 2459	IRS LEVY	: A/N XXX-XX-1603	128163	383.00
					VENDOR 01-009097 TOTALS		383.00
01-019222	S.P.I. FIREFIGHTERS AS	I-71713	01 2472	FIREFIGHTERS	: ASSOCIATION DUES 7/1	128172	310.00
					VENDOR 01-019222 TOTALS		310.00
01-019327	SOUTH PADRE ISLAND PRO	I-71713	01 2487	POLICE DEPT A: ASSOCIATION DUES 7/1	999999		255.00
					VENDOR 01-019327 TOTALS		255.00
01-019997	TG	I-DX3201307154705	01 2469	DEBTORS WAGE	: CS55429100	128178	64.35
					VENDOR 01-019997 TOTALS		64.35
01-021109	UNITED WAY OF SOUTHERN	I-071713	01 2468	UNITED WAY	: EMPLOYEE DONATIONS 7	999999	63.00
					VENDOR 01-021109 TOTALS		63.00
				DEPARTMENT	NON-DEPARTMENTAL	TOTAL:	55,336.45

VENDOR SET: 01 City of South Padre Island

BANK: OPER

FUND : 01 GENERAL FUND

DEPARTMENT: 512 CITY MANAGERS OFFICE

INVOICE DATE RANGE: 1/01/1998 THRU 99/99/9999

PAY DATE RANGE: 7/17/2013 THRU 7/26/2013

BUDGET TO USE: CB-CURRENT BUDGET

VENDOR	NAME	ITEM #	G/L ACCOUNT	NAME	DESCRIPTION	CHECK #	AMOUNT
01-004443	JOANN EVANS	I-71913	01 512-0101	OFFICE SUPPLI:	PURCHASE REIMBURSEME	128205	105.00
VENDOR 01-004443 TOTALS							105.00
01-008314	ANTHONY HOLLAND	I-71913	01 512-0550	TRAVEL EXPENS:	MILEAGE REIMBURSEMEN	999999	53.32
VENDOR 01-008314 TOTALS							53.32
01-009686	DARLA A. JONES	I-71613	01 512-0550	TRAVEL EXPENS:	MILEAGE REIMBURSEMEN	999999	131.08
VENDOR 01-009686 TOTALS							131.08
01-013083	THE MANAGEMENT CONNECT	I-71513	01 512-0530	PROFESSIONAL :	LEADERSHIP TRAINING	128167	3,350.00
VENDOR 01-013083 TOTALS							3,350.00
01-016247	JIM PIGG	I-7-18-13-2	01 512-0550	TRAVEL EXPENS:	PER DIEM GALVESTON T	128141	180.00
VENDOR 01-016247 TOTALS							180.00
01-019641	STAPLES CREDIT PLAN	I-1461259001	01 512-0101	OFFICE SUPPLI:	COPY PAPER	128217	59.98
01-019641	STAPLES CREDIT PLAN	I-1494280001	01 512-0101	OFFICE SUPPLI:	OFFICE SUPPLIES	128217	507.87
01-019641	STAPLES CREDIT PLAN	I-1494280002	01 512-0101	OFFICE SUPPLI:	HP 97 2 PK COLOR INK	128217	71.09
VENDOR 01-019641 TOTALS							638.94
01-1	KENDRICK MCCORMACK	I-07-18-13-3	01 512-0550	TRAVEL EXPENS:	KENDRICK MCCORMACK:	128142	180.00
01-1	DYLAN CONNELLY	I-071813-1	01 512-0550	TRAVEL EXPENS:	DYLAN CONNELLY: PER	128143	180.00
01-1	GEORGE BROWN	I-7-18-13	01 512-0550	TRAVEL EXPENS:	GEORGE BROWN: PER DI	128144	180.00
VENDOR 01-1 TOTALS							540.00

DEPARTMENT 512 CITY MANAGERS OFFICE TOTAL: 4,998.34

VENDOR SET: 01 City of South Padre Islan

BANK: OPER

FUND : 01 GENERAL FUND

DEPARTMENT: 513 FINANCE DEPARTMENT

INVOICE DATE RANGE: 1/01/1998 THRU 99/99/9999

PAY DATE RANGE: 7/17/2013 THRU 7/26/2013

BUDGET TO USE: CB-CURRENT BUDGET

VENDOR	NAME	ITEM #	G/L ACCOUNT	NAME	DESCRIPTION	CHECK #	AMOUNT
01-019638	TEXAS COMPTROLLER OF P	I-70513	01 513-0551	DUES & MEMBER:	TEXAS CO-OP ANNUAL M	128177	100.00
VENDOR 01-019638 TOTALS							100.00
01-020602	TOUCAN GRAPHICS	I-14930	01 513-0101	OFFICE SUPPLI:	250 cards for Sr Acc	128183	29.00
VENDOR 01-020602 TOTALS							29.00
DEPARTMENT 513 FINANCE DEPARTMENT TOTAL:							129.00

VENDOR SET: 01 City of South Padre Islan

BANK: OPER

FUND : 01 GENERAL FUND

DEPARTMENT: 514 PLANNING DEPARTMENT

INVOICE DATE RANGE: 1/01/1998 THRU 99/99/9999

PAY DATE RANGE: 7/17/2013 THRU 7/26/2013

BUDGET TO USE: CB-CURRENT BUDGET

VENDOR	NAME	ITEM #	G/L ACCOUNT	NAME	DESCRIPTION	CHECK #	AMOUNT
01-020602	TOUCAN GRAPHICS	I-14799	01 514-0101	OFFICE SUPPLI:	CUSTOM ENGRAVED NAME	128220	14.44
VENDOR 01-020602 TOTALS							14.44
DEPARTMENT 514 PLANNING DEPARTMENT TOTAL:							14.44

VENDOR SET: 01 City of South Padre Island

BANK: OPER

FUND : 01 GENERAL FUND

DEPARTMENT: 515 TECHNOLOGY DEPARTMENT

INVOICE DATE RANGE: 1/01/1998 THRU 99/99/9999

PAY DATE RANGE: 7/17/2013 THRU 7/26/2013

BUDGET TO USE: CB-CURRENT BUDGET

VENDOR	NAME	ITEM #	G/L ACCOUNT	NAME	DESCRIPTION	CHECK #	AMOUNT
01-001142	AT&T GLOBAL SERVICES,	I-SB760313	01 515-0415	SERVICE CONTR:	TERMINATION PENALTY	128147	1,508.47
					VENDOR 01-001142 TOTALS		1,508.47
01-003423	CDW GOVERNMENT, INC.	I-R552841	01 515-0410	MACHINERY & E: 1-	SVN 3Y PRINT	128199	67.73
					VENDOR 01-003423 TOTALS		67.73
01-004089	DEPT OF INFO RESOURCES	I-13060605N	01 515-0501	COMMUNICATION:	TEX-AN CHGS FOR JUNE	128202	120.44
					VENDOR 01-004089 TOTALS		120.44
01-009117	TYLER TECHNOLOGIES INC	C-025-69753	01 515-0415	SERVICE CONTR:	ACCOUNT CREDIT	128164	653.35-
01-009117	TYLER TECHNOLOGIES INC	I-025-72231	01 515-0415	SERVICE CONTR:	CONTRACT NO: SPI MOB	128164	15,506.44
					VENDOR 01-009117 TOTALS		14,853.09
01-019140	SHORETEL INC.	I-IN-0215073	01 515-0501	COMMUNICATION:	DELIVERY OF PHONE EQ	128170	276.67
01-019140	SHORETEL INC.	I-IN-0225316	01 515-0501	COMMUNICATION:	FIRE DEPT.	128170	879.06
01-019140	SHORETEL INC.	I-IN-0225316	01 515-0501	COMMUNICATION:	CITY HALL	128170	8,844.17
					VENDOR 01-019140 TOTALS		9,999.90
01-019182	SMARTCOM TELEPHONE.LLC	I-070113	01 515-0415	SERVICE CONTR:	SMARTCOM TELEPHONE.L	128171	225.94
01-019182	SMARTCOM TELEPHONE.LLC	I-070113	01 515-0415	SERVICE CONTR:	SMARTCOM TELEPHONE.L	128171	561.91
01-019182	SMARTCOM TELEPHONE.LLC	I-070113	01 515-0415	SERVICE CONTR:	SMARTCOM TELEPHONE.L	128171	1,023.82
					VENDOR 01-019182 TOTALS		1,811.67
01-019520	AT&T	I-70313	01 515-0501	COMMUNICATION:	PHONE BILL DATED 7/0	128175	1,546.11
01-019520	AT&T	I-70313	01 515-0415	SERVICE CONTR:	PHONE BILL DATED 7/0	128175	176.78
01-019520	AT&T	I-7313	01 515-0501	COMMUNICATION:	FIRE STATION BILL	128176	87.60
					VENDOR 01-019520 TOTALS		1,810.49
01-020185	TIME WARNER CABLE	I-71013	01 515-0415	SERVICE CONTR:	SERVICE @ 106 W. RET	128182	85.06
					VENDOR 01-020185 TOTALS		85.06

DEPARTMENT 515 TECHNOLOGY DEPARTMENT TOTAL: 30,256.85

VENDOR SET: 01 City of South Padre Islan

BANK: OPER

FUND : 01 GENERAL FUND

DEPARTMENT: 516 HUMAN RESOURCES

INVOICE DATE RANGE: 1/01/1998 THRU 99/99/9999

PAY DATE RANGE: 7/17/2013 THRU 7/26/2013

BUDGET TO USE: CB-CURRENT BUDGET

VENDOR	NAME	ITEM #	G/L ACCOUNT	NAME	DESCRIPTION	CHECK #	AMOUNT
01-004048	DEER OAKS EAP SERVICES	I-COSPI13-07	01 516-0530	PROFESSIONAL	: JULY 2013 EAP SERVIC	128201	195.00
						VENDOR 01-004048 TOTALS	195.00
01-019243	MEDICAL ASSOCIATES OF	I-194366	01 516-0530	PROFESSIONAL	: DRUG SCREENING:J. RO	128173	25.00
						VENDOR 01-019243 TOTALS	25.00
DEPARTMENT 516 HUMAN RESOURCES						TOTAL:	220.00

VENDOR SET: 01 City of South Padre Islan

BANK: OPER

FUND : 01 GENERAL FUND

DEPARTMENT: 521 POLICE DEPARTMENT

INVOICE DATE RANGE: 1/01/1998 THRU 99/99/9999

PAY DATE RANGE: 7/17/2013 THRU 7/26/2013

BUDGET TO USE: CB-CURRENT BUDGET

VENDOR	NAME	ITEM #	G/L ACCOUNT	NAME	DESCRIPTION	CHECK #	AMOUNT
01-020105	TEXAS POLICE CHIEFS AS I-060313		01 521-0530	PROFESSIONAL :	POLICE OFFICER ENTRY	128219	160.00
VENDOR 01-020105 TOTALS							160.00
01-023058	WHATABURGER	I-742664	01 521-0571	FOOD FOR PRIS:	PRISONER MEALS	128185	7.98
01-023058	WHATABURGER	I-842251	01 521-0571	FOOD FOR PRIS:	PRISONER MEALS	128185	7.98
01-023058	WHATABURGER	I-842252	01 521-0571	FOOD FOR PRIS:	PRISONER MEAL	128185	5.29
01-023058	WHATABURGER	I-842253	01 521-0571	FOOD FOR PRIS:	PRISONER MEALS	128185	27.93
01-023058	WHATABURGER	I-842254	01 521-0571	FOOD FOR PRIS:	PRISONER MEALS	128185	17.26
01-023058	WHATABURGER	I-842255	01 521-0571	FOOD FOR PRIS:	PRISONER MEALS	128185	19.95
01-023058	WHATABURGER	I-842256	01 521-0571	FOOD FOR PRIS:	PRISONER MEALS	128185	19.95
01-023058	WHATABURGER	I-842257	01 521-0571	FOOD FOR PRIS:	PRISONER MEALS	128185	27.93
01-023058	WHATABURGER	I-842258	01 521-0571	FOOD FOR PRIS:	PRISONER MEALS	128185	19.95
01-023058	WHATABURGER	I-842259	01 521-0571	FOOD FOR PRIS:	PRISONER MEALS	128185	3.99
01-023058	WHATABURGER	I-842260	01 521-0571	FOOD FOR PRIS:	PRISONER MEALS	128185	7.98
01-023058	WHATABURGER	I-842261	01 521-0571	FOOD FOR PRIS:	PRISONER MEALS	128185	7.98
01-023058	WHATABURGER	I-842601	01 521-0571	FOOD FOR PRIS:	PRISONERN MEALS	128185	21.25
01-023058	WHATABURGER	I-842602	01 521-0571	FOOD FOR PRIS:	PRISONER MEALS	128185	17.26
01-023058	WHATABURGER	I-842603	01 521-0571	FOOD FOR PRIS:	PRISONER MEALS	128185	41.20
01-023058	WHATABURGER	I-842605	01 521-0571	FOOD FOR PRIS:	PRISONER MEALS	128185	23.94
01-023058	WHATABURGER	I-842606	01 521-0571	FOOD FOR PRIS:	PRISONER MEAL	128185	3.99
01-023058	WHATABURGER	I-842607	01 521-0571	FOOD FOR PRIS:	PRISONER MEALS	128185	5.29
01-023058	WHATABURGER	I-842608	01 521-0571	FOOD FOR PRIS:	PRISONER MEALS	128185	19.95
01-023058	WHATABURGER	I-842609	01 521-0571	FOOD FOR PRIS:	PRISONER MEALS	128185	11.97
01-023058	WHATABURGER	I-842657	01 521-0571	FOOD FOR PRIS:	PRISONER MEALS	128185	7.98
01-023058	WHATABURGER	I-842658	01 521-0571	FOOD FOR PRIS:	PRISONERMEALS	128185	11.97
01-023058	WHATABURGER	I-842659	01 521-0571	FOOD FOR PRIS:	PRISONER MEALS	128185	15.96
01-023058	WHATABURGER	I-842660	01 521-0571	FOOD FOR PRIS:	PRISONER MEALS	128185	15.96
01-023058	WHATABURGER	I-842661	01 521-0571	FOOD FOR PRIS:	PRISONER MEALS	128185	23.94
01-023058	WHATABURGER	I-842662	01 521-0571	FOOD FOR PRIS:	PRISONER MEALS	128185	7.98
01-023058	WHATABURGER	I-842663	01 521-0571	FOOD FOR PRIS:	PRISONER MEALS	128185	7.98
01-023058	WHATABURGER	I-842665	01 521-0571	FOOD FOR PRIS:	PRISONER MEALS	128185	7.98
01-023058	WHATABURGER	I-842666	01 521-0571	FOOD FOR PRIS:	PRISONER MEALS	128185	7.98
01-023058	WHATABURGER	I-842667	01 521-0571	FOOD FOR PRIS:	PRISONER MEALS	128185	7.98
01-023058	WHATABURGER	I-842668	01 521-0571	FOOD FOR PRIS:	PRISONER MEALS	128185	5.29
01-023058	WHATABURGER	I-842669	01 521-0571	FOOD FOR PRIS:	PRISONER MEALS	128185	3.99
01-023058	WHATABURGER	I-842670	01 521-0571	FOOD FOR PRIS:	PRISONER MEALS	128185	11.97
01-023058	WHATABURGER	I-842671	01 521-0571	FOOD FOR PRIS:	PRISONER MEALS	128185	13.27
01-023058	WHATABURGER	I-842672	01 521-0571	FOOD FOR PRIS:	PRISONER MEALS	128185	11.97
01-023058	WHATABURGER	I-842673	01 521-0571	FOOD FOR PRIS:	PRISONER MEALS	128185	15.96
01-023058	WHATABURGER	I-842674	01 521-0571	FOOD FOR PRIS:	PRISONER MEALS	128185	27.93
01-023058	WHATABURGER	I-842675	01 521-0571	FOOD FOR PRIS:	PRISONER MEALS	128185	15.96
01-023058	WHATABURGER	I-842677	01 521-0571	FOOD FOR PRIS:	PRISONER MEALS	128185	3.99
01-023058	WHATABURGER	I-842678	01 521-0571	FOOD FOR PRIS:	PRISONER MEALS	128185	3.99
01-023058	WHATABURGER	I-842679	01 521-0571	FOOD FOR PRIS:	PRISONER MEAL	128185	3.99

VENDOR SET: 01 City of South Padre Islan

BANK: OPER

FUND : 01 GENERAL FUND

DEPARTMENT: 521 POLICE DEPARTMENT

INVOICE DATE RANGE: 1/01/1998 THRU 99/99/9999

PAY DATE RANGE: 7/17/2013 THRU 7/26/2013

BUDGET TO USE: CB-CURRENT BUDGET

VENDOR	NAME	ITEM #	G/L ACCOUNT	NAME	DESCRIPTION	CHECK #	AMOUNT
01-023058	WHATABURGER	I-842680	01 521-0571	FOOD FOR PRIS:	PRISONER MEALS	128185	11.97
01-023058	WHATABURGER	I-842681	01 521-0571	FOOD FOR PRIS:	PRISONER MEALS	128185	3.99
01-023058	WHATABURGER	I-842682	01 521-0571	FOOD FOR PRIS:	PRISONER MEALS	128185	13.27
01-023058	WHATABURGER	I-842683	01 521-0571	FOOD FOR PRIS:	PRISONER MEALS	128185	7.98
01-023058	WHATABURGER	I-842684	01 521-0571	FOOD FOR PRIS:	PRISONER MEALS	128185	43.89
01-023058	WHATABURGER	I-842685	01 521-0571	FOOD FOR PRIS:	PRISONER MEALS	128185	27.93
01-023058	WHATABURGER	I-842686	01 521-0571	FOOD FOR PRIS:	PRISONER MEALS	128185	9.28
01-023058	WHATABURGER	I-842747	01 521-0571	FOOD FOR PRIS:	PRISONER MEALS	128185	19.95
01-023058	WHATABURGER	I-842748	01 521-0571	FOOD FOR PRIS:	PRISONER MEALS	128185	11.97
01-023058	WHATABURGER	I-842749	01 521-0571	FOOD FOR PRIS:	PRISONER MEALS	128185	7.98
01-023058	WHATABURGER	I-842750	01 521-0571	FOOD FOR PRIS:	PRISONER MEALS	128185	23.85

VENDOR 01-023058	TOTALS	735.10
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DEPARTMENT 521	POLICE DEPARTMENT	TOTAL:	895.10
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VENDOR SET: 01 City of South Padre Islan

BANK: OPER

FUND : 01 GENERAL FUND

DEPARTMENT: 522 FIRE DEPARTMENT

INVOICE DATE RANGE: 1/01/1998 THRU 99/99/9999

PAY DATE RANGE: 7/17/2013 THRU 7/26/2013

BUDGET TO USE: CB-CURRENT BUDGET

VENDOR	NAME	ITEM #	G/L ACCOUNT	NAME	DESCRIPTION	CHECK #	AMOUNT
01-006096	STEPHEN FLORES	I-71013	01 522-0550	TRAVEL EXPENS: PER DIEM , CROWLEY T	128156		625.00
				VENDOR 01-006096	TOTALS		625.00
01-006128	MES- TEXAS	I-00429819_SNV	01 522-0117	SAFETY SUPPLI: 1- AC3000 SURE SEAL	128208		207.44
				VENDOR 01-006128	TOTALS		207.44
01-019991	TEAM GRAPHIX & AWARDS	I-201300390	01 522-0130	WEARING APPAR: CUSTOM LOGO EMBROIDE	128218		144.00
				VENDOR 01-019991	TOTALS		144.00
01-023053	WALMART COMMUNITY/GEGR	I-00176-1	01 522-0113	BATTERIES : BATTERIES	128223		35.88
01-023053	WALMART COMMUNITY/GEGR	I-00176-1	01 522-0150	MINOR TOOLS &: FRAMES AND HANGERS	128223		35.07
01-023053	WALMART COMMUNITY/GEGR	I-03697	01 522-0150	MINOR TOOLS &: TV MOUNT, TAPE, HOOK	128223		221.48
01-023053	WALMART COMMUNITY/GEGR	I-03697	01 522-0170	DORM AND KITC: TV MOUNT, TAPE, HOOK	128223		37.76
01-023053	WALMART COMMUNITY/GEGR	I-05294	01 522-0130	WEARING APPAR: BULBS, STEVISA, MISC	128223		34.00
				VENDOR 01-023053	TOTALS		364.19
01-023124	GARY WILBURN	I-62913	01 522-0513	TRAINING EXPE: MISC. REIMBURSEMENT	128190		49.00
				VENDOR 01-023124	TOTALS		49.00
01-024001	RICHARD J. YBARRA, M.D	I-71013	01 522-0530	PROFESSIONAL : MEDICAL DIRECTOR FEE	128191		800.00
				VENDOR 01-024001	TOTALS		800.00

DEPARTMENT 522 FIRE DEPARTMENT TOTAL: 2,189.63

VENDOR SET: 01 City of South Padre Island

BANK: OPER

FUND : 01 GENERAL FUND

DEPARTMENT: 532 CODE ENFORCEMENT

INVOICE DATE RANGE: 1/01/1998 THRU 99/99/9999

PAY DATE RANGE: 7/17/2013 THRU 7/26/2013

BUDGET TO USE: CB-CURRENT BUDGET

VENDOR	NAME	ITEM #	G/L ACCOUNT	NAME	DESCRIPTION	CHECK #	AMOUNT
01-001211	ALEX AVALOS PRINTING	I-71113	01 532-0118	PRINTING	: 1,000 RETAIL FOOD ES	128148	212.83
01-001211	ALEX AVALOS PRINTING	I-71313	01 532-0118	PRINTING	: 100 - 11 X 17 POSTER	128194	142.68
VENDOR 01-001211 TOTALS							355.51
01-012090	LAMAR COMPANIES:OUTDR	I-104175118	01 532-0510	RENTAL OF EQU:	Billboard Rental	128166	1,100.00
VENDOR 01-012090 TOTALS							1,100.00
01-013259	MINI-STOR ALL	I-072313	01 532-0530	PROFESSIONAL :	UNIT 600	128213	410.00
VENDOR 01-013259 TOTALS							410.00
01-015050	HARLINGEN DOOR COMPANY	I-H19068	01 532-0410	MACHINERY & E:	1- INTERMEDIATE SECT	128214	135.00
VENDOR 01-015050 TOTALS							135.00
01-020602	TOUCAN GRAPHICS	I-14791	01 532-0118	PRINTING	: ART SERVICES: DON'T	128220	385.00
VENDOR 01-020602 TOTALS							385.00
DEPARTMENT 532 CODE ENFORCEMENT TOTAL:							2,385.51

VENDOR SET: 01 City of South Padre Island

BANK: OPER

FUND : 01 GENERAL FUND

BANK: OPER

DEPARTMENT: 540 FLEET MANAGEMENT

INVOICE DATE RANGE: 1/01/1998 THRU 99/99/9999

PAY DATE RANGE: 7/17/2013 THRU 7/26/2013

BUDGET TO USE: CB-CURRENT BUDGET

VENDOR	NAME	ITEM #	G/L ACCOUNT	NAME	DESCRIPTION	CHECK #	AMOUNT
01-019310	DAN GUTIERREZ	I-9021	01 540-0420-01	REPAIRS & MAI:	STATE INSPECTION UNI	128216	14.50
					VENDOR 01-019310	TOTALS	14.50
				DEPARTMENT 540	FLEET MANAGEMENT	TOTAL:	14.50

VENDOR SET: 01 City of South Padre Island

BANK: OPER

FUND : 01 GENERAL FUND

DEPARTMENT: 541 BUILDING MAINTENANCE

INVOICE DATE RANGE: 1/01/1998 THRU 99/99/9999

PAY DATE RANGE: 7/17/2013 THRU 7/26/2013

BUDGET TO USE: CB-CURRENT BUDGET

VENDOR	NAME	ITEM #	G/L ACCOUNT	NAME	DESCRIPTION	CHECK #	AMOUNT
01-006047	FALCON, RUDY	I-71013	01 541-0410	MACHINERY & E:	PURCHASE REIMBURSEME	128155	92.95
VENDOR 01-006047 TOTALS							92.95
01-020016	TERMINIX	I-326296614	01 541-0415	SERVICE CONTR:	PEST CONTROL MUN COM	128179	43.00
VENDOR 01-020016 TOTALS							43.00
01-1	JIM CORBETT	I-31972	01 541-0412	LANDSCAPE	: JIM CORBETT: ANNUAL	128224	59.00
01-1	JIM CORBETT	I-31972	01 541-0410	MACHINERY & E:	JIM CORBETT: ANNUAL	128224	118.00
VENDOR 01-1 TOTALS							177.00
DEPARTMENT 541 BUILDING MAINTENANCE TOTAL:							312.95

VENDOR SET: 01 City of South Padre Island

BANK: OPER

FUND : 01 GENERAL FUND

DEPARTMENT: 543 PUBLIC WORKS DEPARTMENT

INVOICE DATE RANGE: 1/01/1998 THRU 99/99/9999

PAY DATE RANGE: 7/17/2013 THRU 7/26/2013

BUDGET TO USE: CB-CURRENT BUDGET

VENDOR	NAME	ITEM #	G/L ACCOUNT	NAME	DESCRIPTION	CHECK #	AMOUNT
01-003704	CAMERON COUNTY	I-70913	01 543-0432	CAUSEWAY LIGH:	CAUSEWAY LTNG MAY 15 128152		181.97
VENDOR 01-003704 TOTALS							181.97
01-006095	RULESINDO CANO FLORES	I-510870	01 543-0412	LANDSCAPE	: CUT AND REMOVE 2 PAL 128206		250.00
VENDOR 01-006095 TOTALS							250.00
01-018058	RELIABLE ELECTRIC CO.	I-26340	01 543-0412	LANDSCAPE	: REPAIRS TO LIGHTS AT 999999		201.56
VENDOR 01-018058 TOTALS							201.56
01-1	JIM CORBETT	I-31972	01 543-0412	LANDSCAPE	: JIM CORBETT: ANNUAL 128224		177.00
VENDOR 01-1 TOTALS							177.00

DEPARTMENT 543 PUBLIC WORKS DEPARTMENT TOTAL: 810.53

VENDOR SET: 01 City of South Padre Island

BANK: OPER

FUND : 01 GENERAL FUND

DEPARTMENT: 570 GENERAL SERVICES

INVOICE DATE RANGE: 1/01/1998 THRU 99/99/9999

PAY DATE RANGE: 7/17/2013 THRU 7/26/2013

BUDGET TO USE: CB-CURRENT BUDGET

VENDOR	NAME	ITEM #	G/L	ACCOUNT	NAME	DESCRIPTION	CHECK #	AMOUNT
01-002805	ALLIED WASTE SERVICES	I-0863000756900	01	570-0581	WATER, SEWER, :	2- ROLL-OFFA 108 W.	128198	4,417.20
							VENDOR 01-002805 TOTALS	4,417.20
01-004231	DIRECT ENERGY BUSINESS	I-131880018378903	01	570-0580	ELECTRICITY :	4501 PADRE BLVD, SEC	128153	57.32
01-004231	DIRECT ENERGY BUSINESS	I-131980018456980	01	570-0580	ELECTRICITY :	SERV 2 108 E. HUISAC	128203	23.59
							VENDOR 01-004231 TOTALS	80.91
01-00612	FEDEX	I-2-340-08702	01	570-0108	POSTAGE :	MISC. SHIPPING CHARG	128207	37.00
							VENDOR 01-00612 TOTALS	37.00
01-007048	GIDDY-UP DELIVERY SERV	I-448662	01	570-0108	POSTAGE :	DELIVERY FROM EDINBU	128209	45.00
							VENDOR 01-007048 TOTALS	45.00
01-016304	PITNEY BOWES	I-62613	01	570-0108	POSTAGE :	POSTAGE METER REFILL	128169	1,519.99
							VENDOR 01-016304 TOTALS	1,519.99
01-019641	STAPLES CREDIT PLAN	I-1461259001	01	570-0101	OFFICE SUPPLI:	COPY PAPER	128217	3,538.82
							VENDOR 01-019641 TOTALS	3,538.82
01-021095	UNITED PARCEL SERVICE	I-000034965X253	01	570-0108	POSTAGE :	MISC. CHARGES-SERVIC	128184	88.00
01-021095	UNITED PARCEL SERVICE	I-000034965X283-1	01	570-0108	POSTAGE :	MISC. SHIPPING CHARG	128184	94.30
							VENDOR 01-021095 TOTALS	182.30
01-022000	VALLEY BOTTLE WATER CO	I-498313	01	570-0581	WATER, SEWER, :	BOTTLED WATER DEL. P	999999	55.25
01-022000	VALLEY BOTTLE WATER CO	I-502520	01	570-0581	WATER, SEWER, :	BOTTLED WATER DEL. P	999999	300.00
							VENDOR 01-022000 TOTALS	355.25
DEPARTMENT 570 GENERAL SERVICES							TOTAL:	10,176.47
VENDOR SET 01 GENERAL FUND							TOTAL:	107,739.77

VENDOR SET: 01 City of South Padre Islan

BANK: OPER

FUND : 02 HOTEL/MOTEL TAX FUND

DEPARTMENT: 590 VISITORS BUREAU

INVOICE DATE RANGE: 1/01/1998 THRU 99/99/9999

PAY DATE RANGE: 7/17/2013 THRU 7/26/2013

BUDGET TO USE: CB-CURRENT BUDGET

VENDOR	NAME	ITEM #	G/L ACCOUNT	NAME	DESCRIPTION	CHECK #	AMOUNT
01-001210	AIR FILTER COMPANY	I-62014	02 590-0411	BUILDINGS & S:	FILTER SERVICE WEEK	999999	35.00
VENDOR 01-001210 TOTALS							35.00
01-004089	DEPT OF INFO RESOURCES	I-13060605N	02 590-0501	COMMUNICATION:	TEX-AN CHGS FOR JUNE	128202	10.24
VENDOR 01-004089 TOTALS							10.24
01-007600	GULF COAST PAPER CO. I	C-601103	02 590-0160	LAUNDRY & JAN:	ITEMS RETURNED	128162	13.36-
01-007600	GULF COAST PAPER CO. I	I-600030	02 590-0160	LAUNDRY & JAN:	1- CS. WHITE BUFF PA	128162	13.36
VENDOR 01-007600 TOTALS							0.00
01-016174	PEREZ PEST CONTROL	I-43220	02 590-0415	SERVICE CONTR:	PEST CONTROL VC	999999	55.00
VENDOR 01-016174 TOTALS							55.00
01-019140	SHORETEL INC.	I-IN-0225316	02 590-0501	COMMUNICATION:	VC	128170	441.52
VENDOR 01-019140 TOTALS							441.52
01-019182	SMARTCOM TELEPHONE,LLC	I-070113	02 590-0501	COMMUNICATION:	SMARTCOM TELEPHONE,L	128171	561.91
VENDOR 01-019182 TOTALS							561.91
01-019520	AT&T	I-70313	02 590-0501	COMMUNICATION:	PHONE BILL DATED 7/0	128175	2,016.66
VENDOR 01-019520 TOTALS							2,016.66
01-021095	UNITED PARCEL SERVICE	I-0000648239283-1	02 590-0108	POSTAGE	: MISC. SHIPPING CHARG	128221	22.00
VENDOR 01-021095 TOTALS							22.00
01-021102	UNIFIRST CORP.	I-8132188451	02 590-0160	LAUNDRY & JAN:	FLOOR MATS FOR VISIT	999999	33.96
VENDOR 01-021102 TOTALS							33.96
DEPARTMENT 590 VISITORS BUREAU						TOTAL:	3,176.29

VENDOR SET: 01 City of South Padre Islan

BANK: OPER

FUND : 02 HOTEL/MOTEL TAX FUND

DEPARTMENT: 592 SALES & ADMINISTRATION

INVOICE DATE RANGE: 1/01/1998 THRU 99/99/9999

PAY DATE RANGE: 7/17/2013 THRU 7/26/2013

BUDGET TO USE: CB-CURRENT BUDGET

VENDOR	NAME	ITEM #	G/L ACCOUNT	NAME	DESCRIPTION	CHECK #	AMOUNT
01-001129	A & W OFFICE SUPPLY IN	I-517401-0	02 592-0538	CONVENTION SE: 3-	HIGH CAPACITY CRT	128146	458.11
VENDOR 01-001129 TOTALS							458.11
01-004089	DEPT OF INFO RESOURCES	I-13060605N	02 592-0501	COMMUNICATION: TEX-AN	CHGS FOR JUNE	128202	2.44
VENDOR 01-004089 TOTALS							2.44
01-019140	SHORETEL INC.	I-IN-0225316	02 592-0501	COMMUNICATION: CVB		128170	373.47
VENDOR 01-019140 TOTALS							373.47
01-019182	SMARTCOM TELEPHONE.LLC	I-070113	02 592-0501	COMMUNICATION: SMARTCOM	TELEPHONE.L	128171	146.10
VENDOR 01-019182 TOTALS							146.10
01-019520	AT&T	I-70313	02 592-0501	COMMUNICATION: PHONE	BILL DATED 7/0	128175	806.66
VENDOR 01-019520 TOTALS							806.66
01-020602	TOUCAN GRAPHICS	I-14809	02 592-0101	OFFICE SUPPLI: 250	cards for T. Mil	128220	39.00
VENDOR 01-020602 TOTALS							39.00
01-022158	VALLEY INTERNATIONAL A	I-SPE#39-13	02 592-0534	AIRPORT SHUTT: SPI/VIA	AIRPORT SHUT	999999	8,536.37
01-022158	VALLEY INTERNATIONAL A	I-SPI#40.13	02 592-0534	AIRPORT SHUTT: SPI/VIA	AIRPORT SHUT	999999	4,348.15
VENDOR 01-022158 TOTALS							12,884.52
DEPARTMENT 592 SALES & ADMINISTRATION TOTAL:							14,710.30

VENDOR SET: 01 City of South Padre Island

BANK: OPER

FUND : 02 HOTEL/MOTEL TAX FUND

DEPARTMENT: 594 MARKETING

INVOICE DATE RANGE: 1/01/1998 THRU 99/99/9999

PAY DATE RANGE: 7/17/2013 THRU 7/26/2013

BUDGET TO USE: CB-CURRENT BUDGET

VENDOR	NAME	ITEM #	G/L	ACCOUNT	NAME	DESCRIPTION	CHECK #	AMOUNT
01-001216	AJR MEDIA GROUP	I-241794	02	594-0533	MARKETING	: REPRESENTATION, E-MA	128195	21.03
						VENDOR 01-001216	TOTALS	21.03
01-006111	AIM MEDIA TEXAS	I-10008587-0413	02	594-0531	MEDIA PLACEME:	DISPLAY AD BEACH EDI	128158	456.00
01-006111	AIM MEDIA TEXAS	I-45021199	02	594-0531	MEDIA PLACEME:	RGV BRIDES	128158	25.00
01-006111	AIM MEDIA TEXAS	I-450231197	02	594-0531	MEDIA PLACEME:	RGV BRIDES	128158	65.00
						VENDOR 01-006111	TOTALS	546.00
01-011146	COMPCORP OF TEXAS DBA	I-18625-2	02	594-0531	MEDIA PLACEME:	TV SPOTS MAY - JUNE	128165	686.00
						VENDOR 01-011146	TOTALS	686.00
01-012147	CATARINO LOPEZ	I-371	02	594-0531	MEDIA PLACEME:	MEDIA PLACEMENT	999999	41,760.50
01-012147	CATARINO LOPEZ	I-372	02	594-0531	MEDIA PLACEME:	MEDIA PLACEMENT	999999	22,400.00
01-012147	CATARINO LOPEZ	I-373	02	594-0531	MEDIA PLACEME:	MEDIA PLACEMENT	999999	4,100.00
01-012147	CATARINO LOPEZ	I-374	02	594-0531	MEDIA PLACEME:	MEDIA PLACEMENT	999999	14,000.80
01-012147	CATARINO LOPEZ	I-375	02	594-0531	MEDIA PLACEME:	MEDIA PLACEMENT	999999	14,516.70
01-012147	CATARINO LOPEZ	I-376	02	594-0537	PRODUCTION/CO:	PRODUCTION-EXISTING	999999	1,850.00
01-012147	CATARINO LOPEZ	I-383	02	594-0531	MEDIA PLACEME:	MEDIA PLACEMENT	999999	15,462.80
01-012147	CATARINO LOPEZ	I-384	02	594-0531	MEDIA PLACEME:	MEDIA PLACEMENT	999999	7,848.00
01-012147	CATARINO LOPEZ	I-385	02	594-0531	MEDIA PLACEME:	MEDIA PLACEMENT	999999	1,938.00
01-012147	CATARINO LOPEZ	I-386	02	594-0531	MEDIA PLACEME:	MEDIA PLACEMENT	999999	4,455.67
01-012147	CATARINO LOPEZ	I-387	02	594-0537	PRODUCTION/CO:	PRODUCTION-WEB,PRINT	999999	3,000.00
						VENDOR 01-012147	TOTALS	131,332.47
01-013291	TRAVIS MILUM	I-62113	02	594-0550	TRAVEL EXPENS:	MISC. REIMBURSEMENT	999999	216.00
						VENDOR 01-013291	TOTALS	216.00
01-020052	TEXAS TRAVEL INDUSTRY	I-11321	02	594-0533	MARKETING	: FRIENDS OF TRAVEL EV	128180	250.00
						VENDOR 01-020052	TOTALS	250.00
01-020104	SCOTT MCGEHEE	I-299	02	594-0108	FULFILMENT AN:	VISITOR INFO REQ. FU	128181	4,183.58
						VENDOR 01-020104	TOTALS	4,183.58

VENDOR SET: 01 City of South Padre Islan

BANK: OPER

FUND : 02 HOTEL/MOTEL TAX FUND

DEPARTMENT: 594 MARKETING

INVOICE DATE RANGE: 1/01/1998 THRU 99/99/9999

PAY DATE RANGE: 7/17/2013 THRU 7/26/2013

BUDGET TO USE: CB-CURRENT BUDGET

VENDOR	NAME	ITEM #	G/L ACCOUNT	NAME	DESCRIPTION	CHECK #	AMOUNT
01-020602	TOUCAN GRAPHICS	I-14961	02 594-0537	PRODUCTION/CO: ART SERVICES: CHANGE	128220		35.00
01-020602	TOUCAN GRAPHICS	I-14979	02 594-0538	CONVENTION SE: SPI VISITOR INFORMAT	128220		1,145.30
01-020602	TOUCAN GRAPHICS	I-14980	02 594-0230	STOCK PROMO -: WRITING PENS	128220		3,992.16
01-020602	TOUCAN GRAPHICS	I-14998	02 594-0537	PRODUCTION/CO: ART SERVICES: CHANGE	128220		35.00
						VENDOR 01-020602 TOTALS	5,207.46
01-021095	UNITED PARCEL SERVICE	I-0000648239273-1	02 594-0108	FULFILMENT AN: MISC. SHIPPING CHARG	128184		94.57
						VENDOR 01-021095 TOTALS	94.57
DEPARTMENT 594 MARKETING						TOTAL:	142,537.11
VENDOR SET 02 HOTEL/MOTEL TAX FUND						TOTAL:	160,423.70

VENDOR SET: 01 City of South Padre Islan
FUND : 06 CONVENTION CENTER FUND
DEPARTMENT: 565 CONVENTION CENTER OPER
INVOICE DATE RANGE: 1/01/1998 THRU 99/99/9999
PAY DATE RANGE: 7/17/2013 THRU 7/26/2013
BUDGET TO USE: CB-CURRENT BUDGET

BANK: OPER

VENDOR	NAME	ITEM #	G/L	ACCOUNT	NAME	DESCRIPTION	CHECK #	AMOUNT
=====								
01-001014	ADMIRAL LINEN & UNIFOR	I-JL88313	06	565-0160	LAUNDRY & JAN:	MISC. MOPS, MATS, E	999999	43.00
01-001014	ADMIRAL LINEN & UNIFOR	I-JL88314	06	565-0130	WEARING APPAR:	UNIFORM PANTS, MAIN	999999	45.00
01-001014	ADMIRAL LINEN & UNIFOR	I-JL93424	06	565-0160	LAUNDRY & JAN:	MISC. MOPS, FLOOR M	999999	43.00
01-001014	ADMIRAL LINEN & UNIFOR	I-JL93425	06	565-0130	WEARING APPAR:	REP. CHARGE ON UNIF	999999	10.50
01-001014	ADMIRAL LINEN & UNIFOR	I-JL93426	06	565-0130	WEARING APPAR:	UNIFORM PANTS-MAINT	999999	45.00
							VENDOR 01-001014 TOTALS	186.50
01-001142	AT&T GLOBAL SERVICES,	I-SB760311	06	565-0415	SERVICE CONTR:	MAINTENANCE ON PHONE	128192	684.81
							VENDOR 01-001142 TOTALS	684.81
01-002777	BROADDUS & ASSOCIATES,	I-17500-09	06	565-0530	PROFESSIONAL :	CONVENTION CENTRE PR	128151	25,000.00
PROJ: CCE-5650530		CONVENTION CTR EXPANSION	PROFESSIONAL SERVICES					
							VENDOR 01-002777 TOTALS	25,000.00
01-004089	DEPT OF INFO RESOURCES	I-13060605N	06	565-0501	COMMUNICATION:	TEX-AN CHGS FOR JUNE	128202	19.23
							VENDOR 01-004089 TOTALS	19.23
01-004283	ECOLAB INC.	I-2345006	06	565-0510	RENTAL OF EQU:	DISHMACHINE RENTAL	128204	135.73
							VENDOR 01-004283 TOTALS	135.73
01-005512	EXPRESS SERVICES, INC.	I-12744064-2	06	565-0530	PROFESSIONAL :	TEMP. LABOR CVB 7/07	128154	402.56
							VENDOR 01-005512 TOTALS	402.56
01-006084	WOLFGANG PIETSCH	I-REQ 048704	06	565-0411	BUILDING & ST:	OUTSIDE RESTROOMS RE	128140	14,320.00
							VENDOR 01-006084 TOTALS	14,320.00
01-007600	GULF COAST PAPER CO. I	I-602633	06	565-0160	LAUNDRY & JAN:	ROLL TOWELS, TISSUE,	128162	362.80
01-007600	GULF COAST PAPER CO. I	I-604129	06	565-0160	LAUNDRY & JAN:	12 - ERGOTEC SOFT RU	128210	42.00
01-007600	GULF COAST PAPER CO. I	I-606007	06	565-0160	LAUNDRY & JAN:	PAPER TOWELS, TISSUE	128210	336.70
							VENDOR 01-007600 TOTALS	741.50

VENDOR SET: 01 City of South Padre Island

BANK: OPER

FUND : 06 CONVENTION CENTER FUND

DEPARTMENT: 565 CONVENTION CENTER OPER

INVOICE DATE RANGE: 1/01/1998 THRU 99/99/9999

PAY DATE RANGE: 7/17/2013 THRU 7/26/2013

BUDGET TO USE: CB-CURRENT BUDGET

VENDOR	NAME	ITEM #	G/L ACCOUNT	NAME	DESCRIPTION	CHECK #	AMOUNT
01-008179	HDR ENGINEERING INC.	I-00397445-H	06 565-0530	PROFESSIONAL :	WETLAND	128211	65.55
VENDOR 01-008179 TOTALS							65.55
01-019140	SHORETEL INC.	I-IN-0225316	06 565-0501	COMMUNICATION:	CVB	128170	1,062.97
01-019140	SHORETEL INC.	I-IN-0225316	06 565-0180	INFORMATION T:	CVB	128170	2,827.50
VENDOR 01-019140 TOTALS							3,890.47
01-019182	SMARTCOM TELEPHONE.LLC	I-070113	06 565-0501	COMMUNICATION:	SMARTCOM TELEPHONE.L	128171	415.81
VENDOR 01-019182 TOTALS							415.81
01-019239	SOUTH PADRE OFFICE CEN	I-130395	06 565-0101	OFFICE SUPPLI:	1-HO 901 BLK. CARTRI	128215	21.99
VENDOR 01-019239 TOTALS							21.99
01-019520	AT&T	I-70313	06 565-0501	COMMUNICATION:	PHONE BILL DATED 7/0	128175	2,352.77
VENDOR 01-019520 TOTALS							2,352.77
DEPARTMENT 565 CONVENTION CENTER OPER TOTAL:							48,236.92
VENDOR SET 06 CONVENTION CENTER FUND TOTAL:							48,236.92

VENDOR SET: 01 City of South Padre Islan

BANK: OPER

FUND : 09 PARKS, REC & BEAUTIF

DEPARTMENT: 572 ** INVALID DEPT **

INVOICE DATE RANGE: 1/01/1998 THRU 99/99/9999

PAY DATE RANGE: 7/17/2013 THRU 7/26/2013

BUDGET TO USE: CB-CURRENT BUDGET

VENDOR	NAME	ITEM #	G/L ACCOUNT	NAME	DESCRIPTION	CHECK #	AMOUNT
01-020602	TOUCAN GRAPHICS	I-14692	09 572-9185	COMMUNITY EVE:	ART SERVICES: JUNE-A	128220	590.00
						VENDOR 01-020602 TOTALS	590.00
						DEPARTMENT 572 ** INVALID DEPT ** TOTAL:	590.00
						VENDOR SET 09 PARKS, REC & BEAUTIF TOTAL:	590.00

VENDOR SET: 01 City of South Padre Island

BANK: OPER

FUND : 30 TRANSPORTATION GRANT

DEPARTMENT: 591 TRANSPORTATION DEPT

INVOICE DATE RANGE: 1/01/1998 THRU 99/99/9999

PAY DATE RANGE: 7/17/2013 THRU 7/26/2013

BUDGET TO USE: CB-CURRENT BUDGET

VENDOR	NAME	ITEM #	G/L	ACCOUNT	NAME	DESCRIPTION	CHECK #	AMOUNT
01-001161	AT&T	I-71513	30	591-0501	COMMUNICATION: PHONE BILL TRANSIT O	128193		179.53
					VENDOR 01-001161	TOTALS		179.53
01-002196	BLANCO'S DETAILING SER	I-455	30	591-0420	MOTOR VEHICLE: FULL DETAIL ON UNITS	128197		120.00
					VENDOR 01-002196	TOTALS		120.00
01-006103	FIRST NATIONAL BANK OF	I-71213	30	591-0581	WTR/SWR/GARBA: REIMBURSE UTILITY BI	128157		14.48
					VENDOR 01-006103	TOTALS		14.48
01-006997	G & K SERVICES	I-1103192039	30	591-0130	WEARING APPAR: UNIFORMS WAVE DRIVER	999999		63.99
01-006997	G & K SERVICES	I-1103195874	30	591-0130	WEARING APPAR: UNIFORMS FOR WAVE DR	999999		63.99
					VENDOR 01-006997	TOTALS		127.98
01-007048	GIDDY-UP DELIVERY SERV	I-447964	30	591-0108	POSTAGE : DELIVER TO TXDOT IN	128209		35.00
01-007048	GIDDY-UP DELIVERY SERV	I-448797	30	591-0108	POSTAGE : DELIVERY TO TXDOT IN	128209		35.00
					VENDOR 01-007048	TOTALS		70.00
01-019140	SHORETEL INC.	I-IN-0225316	30	591-0501	COMMUNICATION: TRANSPORTATION	128170		262.54
					VENDOR 01-019140	TOTALS		262.54
01-019182	SMARTCOM TELEPHONE.LLC	I-070113	30	591-0501	COMMUNICATION: SMARTCOM TELEPHONE.L	128171		561.91
					VENDOR 01-019182	TOTALS		561.91
01-019520	AT&T	I-070313	30	591-0501	COMMUNICATION: TRANSIT OFFICE BILL	128174		200.31
					VENDOR 01-019520	TOTALS		200.31
01-022000	VALLEY BOTTLE WATER CO	I-485460	30	591-0581	WTR/SWR/GARBA: BOTTLED WATER DEL. T	999999		42.25
01-022000	VALLEY BOTTLE WATER CO	I-485461	30	591-0581	WTR/SWR/GARBA: BOTTLED WATER DEL. W	999999		9.75
					VENDOR 01-022000	TOTALS		52.00

DEPARTMENT 591 TRANSPORTATION DEPT TOTAL: 1,588.75

VENDOR SET 30 TRANSPORTATION GRANT TOTAL: 1,588.75

VENDOR SET: 01 City of South Padre Islan

BANK: OPER

FUND : 43 STREET IMPROVEMENT FUND

DEPARTMENT: 543 PUBLIC WORKS

INVOICE DATE RANGE: 1/01/1998 THRU 99/99/9999

PAY DATE RANGE: 7/17/2013 THRU 7/26/2013

BUDGET TO USE: CB-CURRENT BUDGET

VENDOR	NAME	ITEM #	G/L ACCOUNT	NAME	DESCRIPTION	CHECK #	AMOUNT
01-011149	KIMLEY-HORN & ASSOCIAT	I-069234000-0613	43 543-0416	STREETS & R.O:	2013 ST.PAVING PROJE	128212	31,730.00
						VENDOR 01-011149 TOTALS	31,730.00
DEPARTMENT 543 PUBLIC WORKS						TOTAL:	31,730.00
VENDOR SET 43 STREET IMPROVEMENT FUND						TOTAL:	31,730.00

VENDOR SET: 01 City of South Padre Islan

BANK: OPER

FUND : 45 CONSTRUCTION IN PROGRESS

DEPARTMENT: 572 CONSTRUCTION IN PROGRESS

INVOICE DATE RANGE: 1/01/1998 THRU 99/99/9999

PAY DATE RANGE: 7/17/2013 THRU 7/26/2013

BUDGET TO USE: CB-CURRENT BUDGET

VENDOR	NAME	ITEM #	G/L ACCOUNT	NAME	DESCRIPTION	CHECK #	AMOUNT
01-013402	MOTOROLA SOLUTIONS	CRE I-41176258	45 572-1001	BUILDINGS & S:	STATION ALERTING SYS	128168	8,887.00
VENDOR 01-013402 TOTALS							8,887.00
DEPARTMENT 572 CONSTRUCTION IN PROGRESS TOTAL:							8,887.00
VENDOR SET 45 CONSTRUCTION IN PROGRESS TOTAL:							8,887.00

VENDOR SET: 01 City of South Padre Islan

BANK: OPER

FUND : 60 BEACH MAINTENANCE FUND

DEPARTMENT: 522 BEACH PATROL / PT TIME

INVOICE DATE RANGE: 1/01/1998 THRU 99/99/9999

PAY DATE RANGE: 7/17/2013 THRU 7/26/2013

BUDGET TO USE: CB-CURRENT BUDGET

VENDOR	NAME	ITEM #	G/L ACCOUNT	NAME	DESCRIPTION	CHECK #	AMOUNT
01-007486	ELVIN GRAYSON	I-E3131501	60 522-0420	MOTOR VEHICLE:	REPAIRS DONE TO DIVE	128161	1,220.48
VENDOR 01-007486 TOTALS							1,220.48
DEPARTMENT 522 BEACH PATROL / PT TIME TOTAL:							1,220.48
VENDOR SET 60 BEACH MAINTENANCE FUND TOTAL:							1,220.48

VENDOR SET: 01 City of South Padre Islan

BANK: OPER

FUND : 80 ECONOMIC DEVELOPMENT CORP

DEPARTMENT: 580 EDC

INVOICE DATE RANGE: 1/01/1998 THRU 99/99/9999

PAY DATE RANGE: 7/17/2013 THRU 7/26/2013

BUDGET TO USE: CB-CURRENT BUDGET

VENDOR	NAME	ITEM #	G/L ACCOUNT	NAME	DESCRIPTION	CHECK #	AMOUNT
01-001316	AMERICAN SHORE & BEACH	I-1241295-57894234	80 580-0513	TRAINING EXPE:	EDC:REGISTRATION FOR 128196		460.00
VENDOR 01-001316 TOTALS							460.00
01-004316	ED SUITE	I-1531	80 580-0530	PROFESSIONAL :	EDC: WEBSITE-ANNUAL 999999		2,325.00
VENDOR 01-004316 TOTALS							2,325.00
01-022202	VALLEY MORNING STAR	I-71213	80 580-0107	BOOKS & PUBLI:	EDC: 6 MONTHS SUBSCR 128222		85.80
VENDOR 01-022202 TOTALS							85.80
DEPARTMENT 580 EDC TOTAL:							2,870.80
VENDOR SET 80 ECONOMIC DEVELOPMENT CORPTOTAL:							2,870.80
REPORT GRAND TOTAL:							363,287.42

** G/L ACCOUNT TOTALS **

YEAR	ACCOUNT	NAME	AMOUNT	=====LINE ITEM=====		=====GROUP BUDGET=====	
				ANNUAL BUDGET	BUDGET OVER AVAILABLE BUDG	ANNUAL BUDGET	BUDGET OVER AVAILABLE BUDG
2012-2013	01 -2459	IRS LEVY	383.00				
	01 -2468	UNITED WAY	63.00				
	01 -2469	DEBTORS WAGE (ORDER)	1,166.27				
	01 -2472	FIREFIGHTERS ASSOCIATION D	310.00				
	01 -2473	CHILD SUPPORT DEDUCTION	5,000.45				
	01 -2485	AMERICAN GENERAL	472.17				
	01 -2487	POLICE DEPT ASSOC	255.00				
	01 -2488	AIR EVAC LIFETEAM	216.00				
	01 -2489	PURCHASING CARD LIABILITY	47,470.56				
	01 -512-0101	OFFICE SUPPLIES	743.94	4,500	1,398.31		
	01 -512-0530	PROFESSIONAL SERVICES	3,350.00	15,000	8,400.00		
	01 -512-0550	TRAVEL EXPENSE	904.40	8,649	1,380.90		
	01 -513-0101	OFFICE SUPPLIES	29.00	2,500	699.54		
	01 -513-0551	DUES & MEMBERSHIPS	100.00	1,795	739.00		
	01 -514-0101	OFFICE SUPPLIES	14.44	1,150	531.96		
	01 -515-0410	MACHINERY & EQUIPMENT	67.73	20,000	2,594.58		
	01 -515-0415	SERVICE CONTRACTS	18,435.07	159,350	4,514.66-	Y	
	01 -515-0501	COMMUNICATIONS	11,754.05	68,050	17,701.87		
	01 -516-0530	PROFESSIONAL SERVICES	220.00	10,350	1,288.76		
	01 -521-0530	PROFESSIONAL SERVICES	160.00	11,008	6,764.75		
	01 -521-0571	FOOD FOR PRISONERS	735.10	6,000	151.94-	Y	
	01 -522-0113	BATTERIES	35.88	1,000	357.54-	Y	
	01 -522-0117	SAFETY SUPPLIES	207.44	24,000	20,777.42		
	01 -522-0130	WEARING APPAREL	178.00	15,000	1,548.80		
	01 -522-0150	MINOR TOOLS & EQUIPMENT	256.55	17,440	4,240.40-	Y	
	01 -522-0170	DORM AND KITCHEN SUPPLIES	37.76	4,000	484.12-	Y	
	01 -522-0513	TRAINING EXPENSE	49.00	7,800	5,316.28-	Y	
	01 -522-0530	PROFESSIONAL SERVICES	800.00	28,800	12,800.00		
	01 -522-0550	TRAVEL EXPENSE	625.00	9,745	1,431.34		
	01 -532-0118	PRINTING	740.51	2,936	277.84		
	01 -532-0410	MACHINERY & EQUIPMENT	135.00	1,000	865.00		
	01 -532-0510	RENTAL OF EQUIPMENT	1,100.00	5,164	0.00		
	01 -532-0530	PROFESSIONAL SERVICES	410.00	6,600	775.81		
	01 -540-0420-01	REPAIRS & MAINT.- PD	14.50	28,412	2,516.54-	Y	
	01 -541-0410	MACHINERY & EQUIPMENT	210.95	10,000	6,613.88		
	01 -541-0412	LANDSCAPE	59.00	1,000	733.90		
	01 -541-0415	SERVICE CONTRACTS	43.00	28,850	513.46-	Y	
	01 -543-0412	LANDSCAPE	628.56	65,000	25,671.70		
	01 -543-0432	CAUSEWAY LIGHTS	181.97	8,000	4,397.62		
	01 -570-0101	OFFICE SUPPLIES	3,538.82	7,000	52.77		
	01 -570-0108	POSTAGE	1,784.29	15,000	1,735.18		
	01 -570-0580	ELECTRICITY	80.91	260,000	97,351.65		
	01 -570-0581	WATER, SEWER, & GARBAGE	4,772.45	75,000	17,765.84		
	02 -590-0108	POSTAGE	22.00	5,000	1,745.73		
	02 -590-0160	LAUNDRY & JANITORIAL	33.96	2,500	671.60		
	02 -590-0411	BUILDINGS & STRUCTURES	35.00	6,000	4,253.24		
	02 -590-0415	SERVICE CONTRACTS	55.00	2,800	435.71		

** G/L ACCOUNT TOTALS **

YEAR	ACCOUNT	NAME	AMOUNT	=====LINE ITEM=====		=====GROUP BUDGET=====	
				ANNUAL BUDGET	BUDGET OVER AVAILABLE BUDG	ANNUAL BUDGET	BUDGET OVER AVAILABLE BUDG
02	-590-0501	COMMUNICATIONS	3,030.33	8,300	12,563.42-	Y	
02	-592-0101	OFFICE SUPPLIES	39.00	9,000	2,929.76		
02	-592-0501	COMMUNICATIONS	1,328.67	21,500	6,072.88		
02	-592-0534	AIRPORT SHUTTLE SERVICE	12,884.52	110,000	3,363.68		
02	-592-0538	CONVENTION SERVICES	458.11	0	458.11-	Y	
02	-594-0108	FULFILMENT AND POSTAGE	4,278.15	100,000	47,874.97		
02	-594-0230	STOCK PROMO - TRADE SHOWS	3,992.16	40,000	27,308.54		
02	-594-0531	MEDIA PLACEMENT	127,714.47	1,050,000	71,965.79		
02	-594-0533	MARKETING	271.03	90,000	12,322.21		
02	-594-0537	PRODUCTION/CONTENT DEVELOP	4,920.00	140,000	7,216.00		
02	-594-0538	CONVENTION SERVICES	1,145.30	35,000	4,760.28		
02	-594-0550	TRAVEL EXPENSE/TRADE SHOWS	216.00	50,000	27,860.20		
06	-565-0101	OFFICE SUPPLIES	21.99	3,000	1,742.37		
06	-565-0130	WEARING APPAREL	100.50	4,200	416.68		
06	-565-0160	LAUNDRY & JANITORIAL	827.50	25,000	7,953.46		
06	-565-0180	INFORMATION TECHNOLOGY	2,827.50	4,000	2,424.19-	Y	
06	-565-0411	BUILDING & STRUCTURES	14,320.00	200,000	122,165.07		
06	-565-0415	SERVICE CONTRACTS	684.81	98,000	25,933.16		
06	-565-0501	COMMUNICATIONS	3,850.78	26,000	910.03		
06	-565-0510	RENTAL OF EQUIPMENT	135.73	9,000	6,572.26		
06	-565-0530	PROFESSIONAL SERVICES	25,468.11	710,260	114.00-	Y	
09	-572-9185	COMMUNITY EVENTS	590.00	14,400	537.77		
30	-591-0108	POSTAGE	70.00	400	249.25-	Y	
30	-591-0130	WEARING APPAREL	127.98	6,000	2,099.49		
30	-591-0420	MOTOR VEHICLES	120.00	60,604	5,905.79		
30	-591-0501	COMMUNICATIONS	1,204.29	19,000	7,493.11		
30	-591-0581	WTR/SWR/GARBAGE	66.48	1,500	1,675.55-	Y	
43	-543-0416	STREETS & R.O.W.'S	31,730.00	350,000	254,900.00		
45	-572-1001	BUILDINGS & STRUCTURES	8,887.00	513,429	443,659.57		
60	-522-0420	MOTOR VEHICLES	1,220.48	2,000	4,089.65-	Y	
80	-580-0107	BOOKS & PUBLICATIONS	85.80	400	72.20		
80	-580-0513	TRAINING EXPENSE	460.00	1,200	740.00		
80	-580-0530	PROFESSIONAL SERVICES	2,325.00	11,100	2,986.14		
TOTAL:			363,287.42				

** DEPARTMENT TOTALS **

ACCT	NAME	AMOUNT
01	NON-DEPARTMENTAL	55,336.45
01 -512	CITY MANAGERS OFFICE	4,998.34
01 -513	FINANCE DEPARTMENT	129.00
01 -514	PLANNING DEPARTMENT	14.44
01 -515	TECHNOLOGY DEPARTMENT	30,256.85

** DEPARTMENT TOTALS **

ACCT	NAME	AMOUNT
01 -516	HUMAN RESOURCES	220.00
01 -521	POLICE DEPARTMENT	895.10
01 -522	FIRE DEPARTMENT	2,189.63
01 -532	CODE ENFORCEMENT	2,385.51
01 -540	FLEET MANAGEMENT	14.50
01 -541	BUILDING MAINTENANCE	312.95
01 -543	PUBLIC WORKS DEPARTMENT	810.53
01 -570	GENERAL SERVICES	10,176.47

01 TOTAL	GENERAL FUND	107,739.77
02 -590	VISITORS BUREAU	3,176.29
02 -592	SALES & ADMINISTRATION	14,710.30
02 -594	MARKETING	142,537.11

02 TOTAL	HOTEL/MOTEL TAX FUND	160,423.70
06 -565	CONVENTION CENTER OPER	48,236.92

06 TOTAL	CONVENTION CENTER FUND	48,236.92
09 -572	** ERROR INVALID DEPT **	590.00

09 TOTAL	PARKS, REC & BEAUTIF	590.00
30 -591	TRANSPORTATION DEPT	1,588.75

30 TOTAL	TRANSPORTATION GRANT	1,588.75
43 -543	PUBLIC WORKS	31,730.00

43 TOTAL	STREET IMPROVEMENT FUND	31,730.00
45 -572	CONSTRUCTION IN PROGRESS	8,887.00

45 TOTAL	CONSTRUCTION IN PROGRESS	8,887.00
60 -522	BEACH PATROL / PT TIME	1,220.48

60 TOTAL	BEACH MAINTENANCE FUND	1,220.48
80 -580	EDC	2,870.80

80 TOTAL	ECONOMIC DEVELOPMENT CORP	2,870.80

** TOTAL **		363,287.42

**CITY OF SOUTH PADRE ISLAND
CITY COUNCIL MEETING
AGENDA REQUEST FORM**

MEETING DATE: August 7, 2013

NAME & TITLE: Rodrigo Gimenez, Finance Director

DEPARTMENT: Finance

ITEM

Approve Quarterly Investment Report for quarter ending June 30, 2013 as prepared by Estrada Hinojosa & Company, Inc.

ITEM BACKGROUND

BUDGET/FINANCIAL SUMMARY

COMPREHENSIVE PLAN GOAL

LEGAL REVIEW

Sent to Legal: YES: _____ NO: _____
Approved by Legal: YES: _____ NO: _____

Comments:

RECOMMENDATIONS/COMMENTS



QUARTERLY INVESTMENT REPORT

For the Quarter Ended

June 30, 2013

Prepared by

Estrada Hinojosa & Company, Inc.

The investment portfolio of the City of South Padre Island is in compliance with the Public Funds Investment Act and the City's Investment Policy and Strategies.

City Manager

Finance Director

Disclaimer: These reports were compiled using information provided by the City. No procedures were performed to test the accuracy or completeness of this information. The market values included in these reports were obtained by Estrada Hinojosa & Company, Inc. from sources believed to be accurate and represent proprietary valuation. Due to market fluctuations these levels are not necessarily reflective of current liquidation values. Yield calculations are not determined using standard performance formulas, are not representative of total return yields, and do not account for investment advisor fees.

5-15

Strategy Summary:

The Federal Open Market Committee (FOMC) maintained the Fed Funds target range between 0.00% and 0.25% (actual Fed Funds traded +/-10 bps). The FOMC continued Quantitative Easing (QE3), targeting unemployment below 6.5% and inflation less than 2.5%, however they openly discussed the future plan to reduce the amount of easing. The markets reacted quickly with higher Treasury Yield Curve rates and a brief stock market sell-off. Subsequent public comments attempted to calm the fears and reduce the immediate market impact. Domestic and international economic activity remains low to moderate. US employment/unemployment data is a key focal point. Financial institution deposits and laddering targeted cash flows still provide the best interest earnings opportunity.

Quarter End Results by Investment Category:

Asset Type	Ave. Yield	June 30, 2013		March 31, 2013	
		Book Value	Market Value	Book Value	Market Value
Bank Deposits	0.17%	\$ 7,591,274	\$ 7,591,274	\$ 8,140,504	\$ 8,140,504
Pools	0.06%	813,547	813,547	813,379	813,379
CDs/Securities	0.52%	5,170,706	5,170,706	5,165,475	5,165,475
Totals		\$ 13,575,527	\$ 13,575,527	\$ 14,119,358	\$ 14,119,358

Average Yield (1)		Fiscal Year-to-Date Average Yield (2)	
Total Portfolio	0.30%	Total Portfolio	0.30%
Rolling Three Mo. Treas. Yield	0.05%	Rolling Three Mo. Treas. Yield	0.08%
Rolling Six Mo. Treas. Yield	0.10%	Rolling Six Mo. Treas. Yield	0.12%
		Average Quarter End TexPool Yield	0.10%

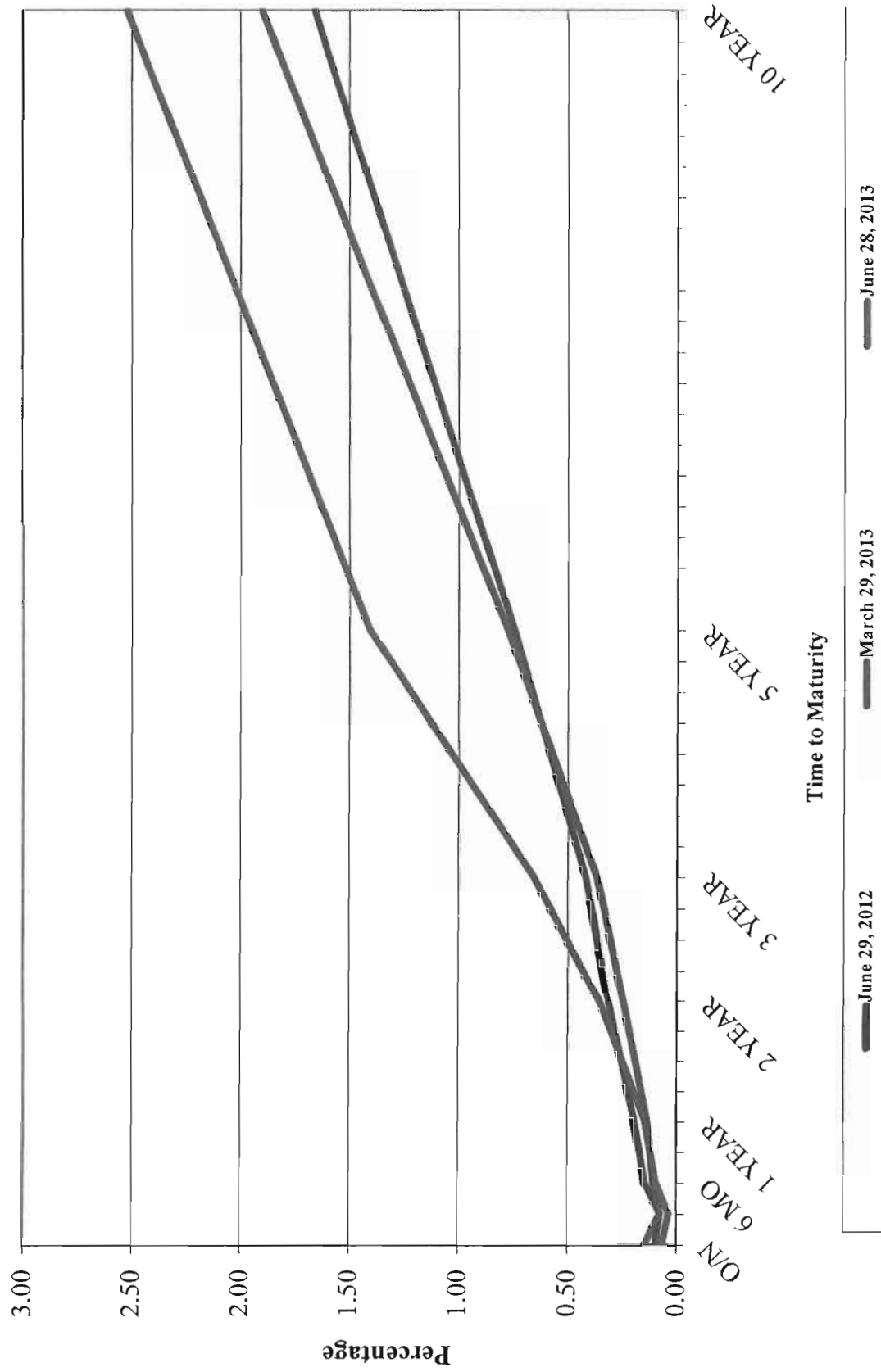
Interest Income (unaudited)

This Quarter	\$ 10,039
Fiscal Year to Date	\$ 30,039

- (1) Average Yield calculated using quarter end report yields and adjusted book values and does not reflect a total return analysis or account for advisory fees.
- (2) Fiscal Year-to-Date Average Yields calculated using quarter end report yields and adjusted book values and does not reflect a total return analysis or account for advisory fees.

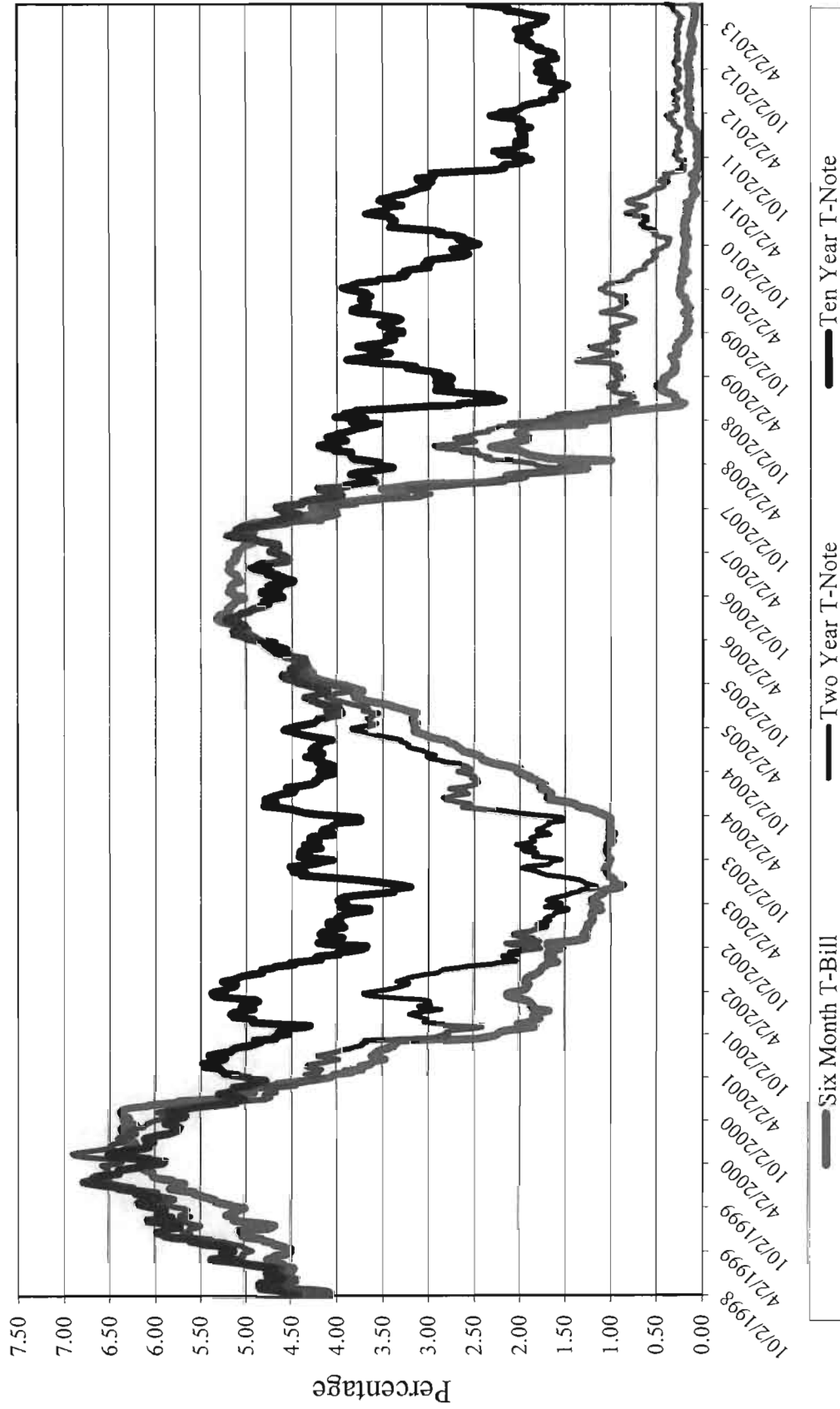
5-16

Treasury Yield Curves

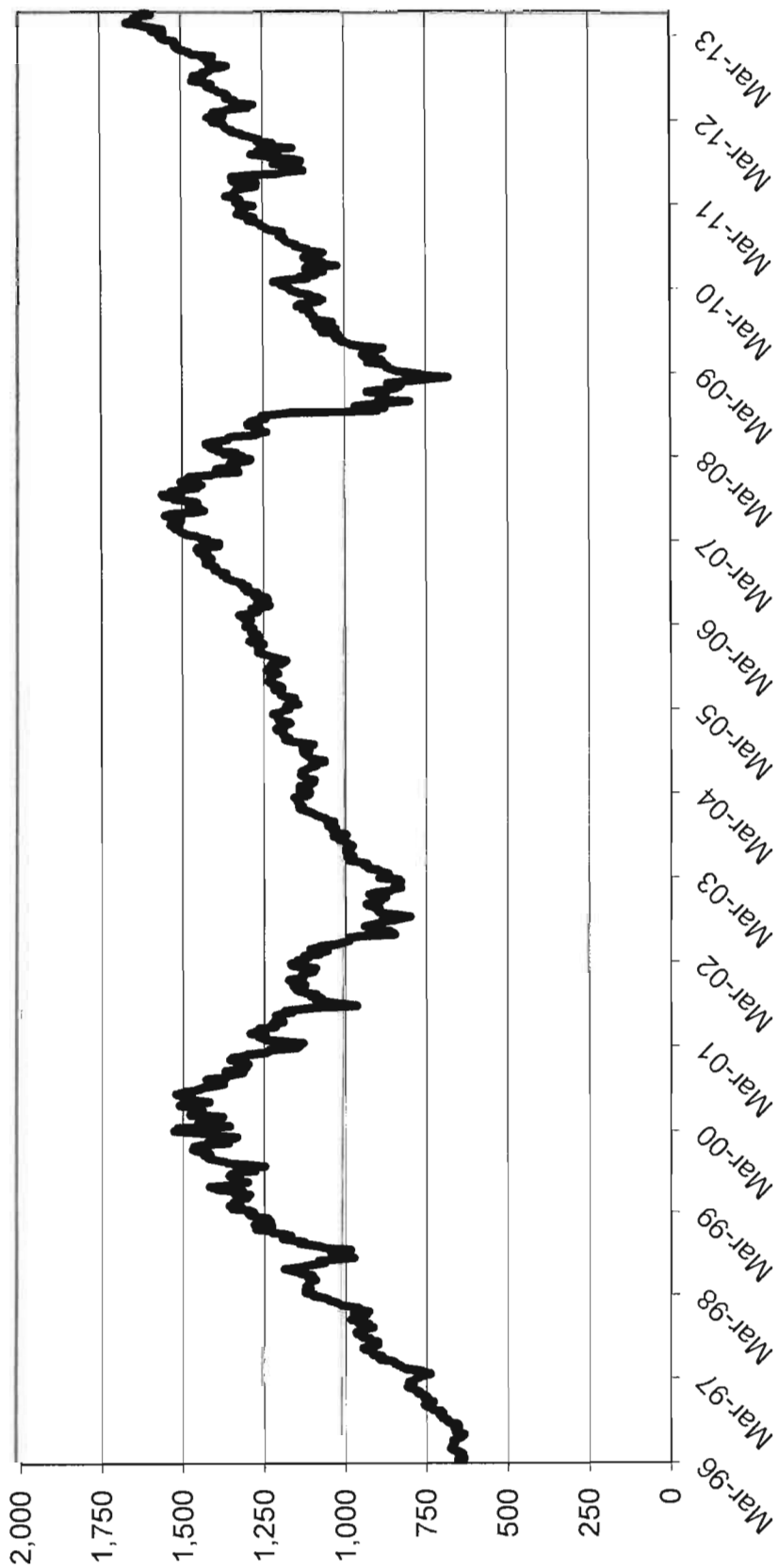


61-5

US Treasury Historical Yields



S&P 500



5-19

Holdings June 30, 2013

Description	Rating	Coupon/ Discount	Maturity Date	Settlement Date	Par Value	Book Value	Market Price	Market Value	Life (days)	Yield
IBC		0.133%	07/01/13	06/30/13	\$ 7,238,885	\$ 7,238,885	1.00	\$ 7,238,885	1	0.13%
FNB		0.253%	07/01/13	06/30/13	84,551	84,551	1.00	84,551	1	0.25%
LSNB		0.148%	07/01/13	06/30/13	48,894	48,894	1.00	48,894	1	0.15%
SPB MMA		1.261%	07/01/13	06/30/13	218,944	218,944	1.00	218,944	1	1.26%
TexasDAILY	AAAm	0.050%	07/01/13	06/30/13	113,923	113,923	1.00	113,923	1	0.05%
TexPool	AAAm	0.058%	07/01/13	06/30/13	699,624	699,624	1.00	699,624	1	0.06%
Comerica CD		0.590%	12/19/13	06/18/12	3,520,706	3,520,706	100.00	3,520,706	172	0.59%
Independent Bank CD		0.375%	02/03/14	01/31/13	650,000	650,000	100.00	650,000	218	0.38%
Independent Bank CD		0.375%	03/03/14	01/31/13	500,000	500,000	100.00	500,000	246	0.38%
Independent Bank CD		0.375%	04/01/14	01/31/13	500,000	500,000	100.00	500,000	275	0.38%
					<u>\$ 13,575,527</u>	<u>\$ 13,575,527</u>				
									<u>75</u>	<u>0.30%</u>
									(1)	(2)

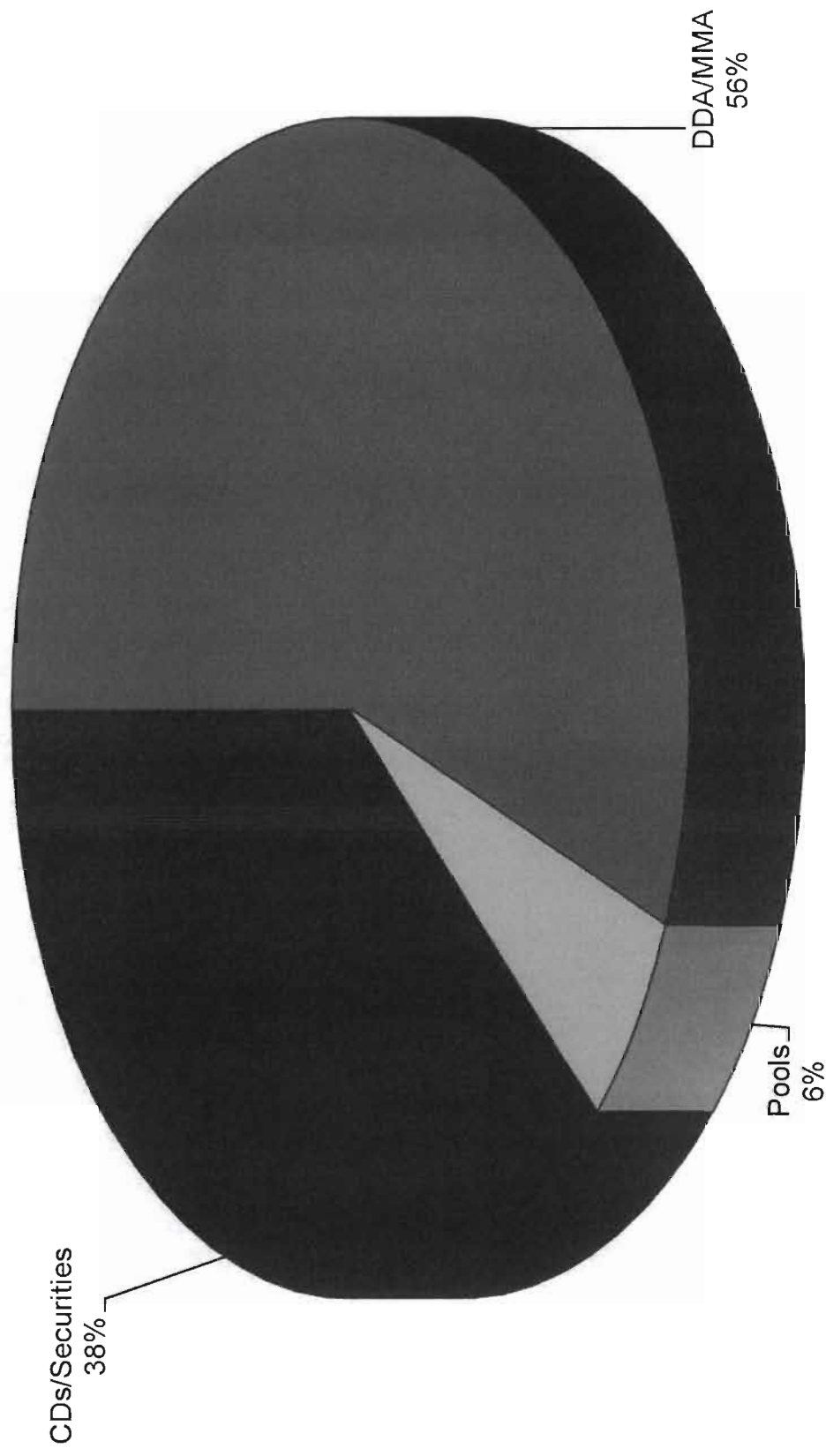
(1) **Weighted average life** - For purposes of calculating weighted average life bank, pool, and money market balances are assumed to have a one day maturity.

(2) **Weighted average yield to maturity** - The weighted average yield to maturity is based on adjusted book value, realized and unrealized gains/losses and investment advisory fees are not considered. The yield for the reporting month is used for bank, pool, and money market balances.

(3) IBC, FNB and SPB Yields Estimated.

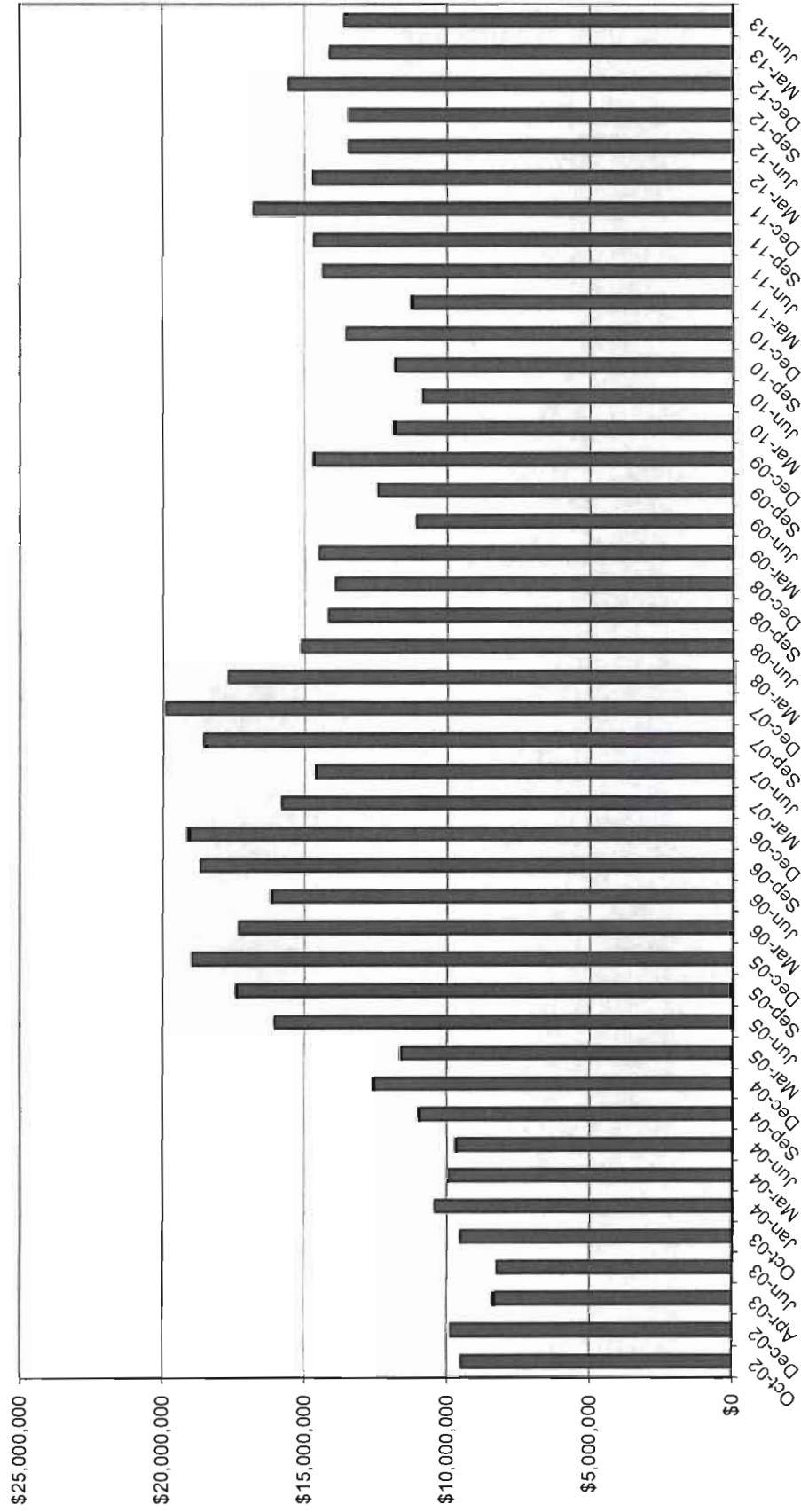
02-5

Portfolio Composition



12-5

Total Portfolio



■ Quarter End Book Value

22-5

Book Value Comparison

Description	Coupon/ Discount	Maturity Date	Settlement Date	March 31, 2013			June 30, 2013		
				Par Value	Book Value	Purchases/ Accruals	Sales/ Maturities	Par Value	Book Value
IBC	0.133%	07/01/13	06/30/13	\$ 7,790,843	\$ 7,790,843	\$ -	\$ (551,958)	\$ 7,238,885	\$ 7,238,885
FNB	0.253%	07/01/13	06/30/13	84,499	84,499	53		84,551	84,551
LSNB	0.148%	07/01/13	06/30/13	46,900	46,900	1,994		48,894	48,894
SPB MMA	1.261%	07/01/13	06/30/13	218,263	218,263	681		218,944	218,944
TexasDAILY	0.050%	07/01/13	06/30/13	113,902	113,902	22		113,923	113,923
TexPool	0.058%	07/01/13	06/30/13	699,477	699,477	146		699,624	699,624
Comerica CD	0.590%	12/19/13	06/18/12	3,515,475	3,515,475	5,231		3,520,706	3,520,706
Independent Bank CD	0.375%	02/03/14	01/31/13	650,000	650,000	-		650,000	650,000
Independent Bank CD	0.375%	03/03/14	01/31/13	500,000	500,000	-		500,000	500,000
Independent Bank CD	0.375%	04/01/14	01/31/13	500,000	500,000	-		500,000	500,000
TOTAL				\$ 14,119,358	\$ 14,119,358	\$ 8,127	\$ (551,958)	\$ 13,575,527	\$ 13,575,527

Market Value Comparison

Description	Coupon/ Discount	Maturity Date	Par Value	March 31, 2013			June 30, 2013		
				Market Price	Market Value	Qtr-to-Qtr Change	Market Price	Market Value	Market Value
IBC	0.133%	07/01/13	\$ 7,790,843	1.00	\$ 7,790,843	\$ (551,958)	1.00	\$ 7,238,885	\$ 7,238,885
FNB	0.253%	07/01/13	84,499	1.00	84,499	53	1.00	84,551	84,551
LSNB	0.148%	07/01/13	46,900	1.00	46,900	1,994	1.00	48,894	48,894
SPB MMA	1.261%	07/01/13	218,263	1.00	218,263	681	1.00	218,944	218,944
TexasDAILY	0.050%	07/01/13	113,902	1.00	113,902	22	1.00	113,923	113,923
TexPool	0.058%	07/01/13	699,477	1.00	699,477	146	1.00	699,624	699,624
Comerica CD	0.590%	12/19/13	3,515,475	100.00	3,515,475	5,231	100.00	3,520,706	3,520,706
Independent Bank CD	0.375%	02/03/14	650,000	100.00	650,000	-	100.00	650,000	650,000
Independent Bank CD	0.375%	03/03/14	500,000	100.00	500,000	-	100.00	500,000	500,000
Independent Bank CD	0.375%	04/01/14	500,000	100.00	500,000	-	100.00	500,000	500,000
TOTAL			\$ 14,119,358		\$ 14,119,358	\$ (543,831)		\$ 13,575,527	\$ 13,575,527

5-23

Fund Allocation

June 30, 2013

Book & Market Value	Consolidated/Operating	Payroll	Police Forfeiture	EDC	EDC Debt Reserve	Totals
IBC	\$ 6,756,611	\$ 5,067	\$ 18,081	\$ 19,828	\$ 439,298	\$ 7,238,885
FNB	84,551					84,551
LSNB				48,894		48,894
SPB MMA	218,944					218,944
TexasDaily	113,923					113,923
TexPool	677,387			22,237		699,624
12/19/13	3,520,706					3,520,706
02/03/14	650,000					650,000
03/03/14	500,000					500,000
04/01/14	500,000					500,000
Totals	\$ 13,022,121	\$ 5,067	\$ 18,081	\$ 90,959	\$ 439,298	\$ 13,575,527

5-24

Fund Allocation

March 31, 2013

Book & Market Value	Consolidated/Operating	Payroll	Police Forfeiture	EDC	EDC Debt Reserve	Totals
IBC	\$ 7,296,429	\$ 12,567	\$ 22,869	\$ 19,821	\$ 439,156	\$ 7,790,843
FNB	84,499					84,499
LSNB				46,900		46,900
SPB MMA	218,263					218,263
TexasDaily	113,902					113,902
TexPool	677,245			22,233		699,477
12/19/13	3,515,475					3,515,475
02/03/14	650,000					650,000
03/03/14	500,000					500,000
04/01/14	500,000					500,000
Totals	\$ 13,555,812	\$ 12,567	\$ 22,869	\$ 88,954	\$ 439,156	\$ 14,119,358

5-25

**CITY OF SOUTH PADRE ISLAND
CITY COUNCIL MEETING
AGENDA REQUEST FORM**

MEETING DATE: August 7, 2013

NAME & TITLE: Sam A. Listi, Council Member

DEPARTMENT: City Council

ITEM

Approve Resolution No. 2013-14 establishing the Ad Hoc Sign Ordinance Review Committee for the purpose of reviewing and making recommendations to the City Council regarding possible amendments to Chapter 13 of the South Padre Island Code of Ordinances, as well as review and determine any conflicts between Chapter 15 – Signs and the Form Based Code sign provisions.

ITEM BACKGROUND

At the July 17, 2013 City Council meeting, Council Members directed City Staff to draft and bring to City Council for consideration a resolution establishing an Ad Hoc Sign Ordinance Review Committee to review and make recommendations of possible changes to the Chapter 13 of the Code of Ordinances which covers sign regulations.

BUDGET/FINANCIAL SUMMARY

COMPREHENSIVE PLAN GOAL

LEGAL REVIEW

Sent to Legal: YES: _____ NO: _____
Approved by Legal: YES: _____ NO: _____

Comments:

RECOMMENDATIONS/COMMENTS



RESOLUTION NO. 2013-14

RESOLUTION OF THE CITY COUNCIL OF THE CITY OF SOUTH PADRE ISLAND, TEXAS, ESTABLISHING THE AD HOC SIGN ORDINANCE REVIEW COMMITTEE FOR THE PURPOSE OF REVIEWING AND MAKING RECOMMENDATIONS TO THE CITY COUNCIL REGARDING POSSIBLE AMENDMENTS TO CHAPTER 13 OF THE SOUTH PADRE ISLAND CODE OF ORDINANCES.

WHEREAS, the City Council does not wish to consider further amendments to Chapter 15 of the South Padre Code of Ordinances without recommendations from an appropriate citizen committee; and

WHEREAS, the City Council gave the authority on July 17, 2013 to establish a five (5) member Ad Hoc Sign Ordinance Review Committee; and

WHEREAS, the Ad Hoc Sign Ordinance Review Committee will review and make recommendations of possible amendments to the City Council regarding Chapter 15 (Signs) of the Code of Ordinances.

NOW, THEREFORE BE IT RESOLVED by the City Council of the City of South Padre Island, Texas:

Section 1. The Ad Hoc Sign Ordinance Review Committee is hereby created. The Ad Hoc Sign Ordinance Review Committee shall review and give recommendations to the City Council of possible amendments to Chapter 15 – Signs of the South Padre Island Code of Ordinances, as well as, review and determine any conflicts between Chapter 15 – Signs and the Form Based Code sign provisions.

Section 2. Committee members of the Ad Hoc Sign Ordinance Review Committee shall be appointed by the City Council and shall consist of five (5) members from citizens of South Padre Island, Texas.

Section 3. The Ad Hoc Sign Ordinance Review Committee shall dissolve when scope of work has been established by the City Council to be completed.

Section 4. This resolution shall take effect immediately upon its passage.

PASSED, APPROVED AND ADOPTED on this the 7th day of August, 2013.

CITY OF SOUTH PADRE ISLAND, TEXAS

Robert N. Pinkerton, Jr., Mayor

ATTEST:

Susan M. Hill, City Secretary

5-27

**CITY OF SOUTH PADRE ISLAND
CITY COUNCIL MEETING
AGENDA REQUEST FORM**

MEETING DATE: August 7, 2013

NAME & TITLE: Marcy Newman, P.E., Public Works Director

DEPARTMENT: Public Works

ITEM

Approve an interlocal agreement with the Laguna Madre Water District for the purpose of cleaning City storm drains.

ITEM BACKGROUND

Over the years, the City has contracted with the Laguna Madre Water District to clean storm drains using their Vactor Truck. This fiscal year, \$20,000 was placed in the Storm Sewer Budget line item for this purpose.

BUDGET/FINANCIAL SUMMARY

01-543-0417	Storm Sewer Current Balance	\$20,000
	Contract	\$15,000
	Projected Balance	\$5,000

COMPREHENSIVE PLAN GOAL

6.L Improve storm water management system.

LEGAL REVIEW

Sent to Legal:	YES: _____	NO: _____
Approved by Legal:	YES: _____	NO: _____

RECOMMENDATIONS/COMMENTS

Staff recommends the Mayor to execute the interlocal agreement with Laguna Madre Water District.

INTERLOCAL AGREEMENT

THIS INTERLOCAL AGREEMENT ("Agreement") is made and entered into effective this ____ day of _____, 2013, by and between the CITY OF SOUTH PADRE ISLAND, TEXAS ("City") and the LAGUNA MADRE WATER DISTRICT ("District") political subdivisions of the State of Texas.

WITNESSETH:

WHEREAS, V.T.C.A., Government code, Chapter 791, the Texas Interlocal Cooperation Act, provides that any one or more public agencies may contract with each other for the performance of governmental functions or services for the promotion and protection of the health and welfare of the inhabitants of this State and the mutual benefit of the parties; and

WHEREAS, the Laguna Madre Water District has the necessary resources to perform maintenance and cleaning of underground pipe networks;

NOW, THEREFORE, in consideration of the mutual covenants and agreements herein contained, the undersigned parties agree as follows:

I.

TERMS AND CONDITIONS

1. The District will provide "on call" service (at the District's convenience) to perform storm drain cleaning at the City's request.
2. The City agrees to pay an hourly rate of \$350.00 per hour for the necessary work up to a total amount of \$11,000. This hourly rate will include all equipment expenses (including but not limited to necessary fuel costs, maintenance, and any required insurance associated with the equipment) and all labor costs (including but not limited to wages, benefits and any insurance that the District carries for its employees).
3. The District agrees to hold harmless, defend and indemnify the City for the from any third party claim or liability (including reasonable defense costs and attorneys' fees) to extent arising from or in conjunction with the negligence of the District's employees in the course of the performance of their duties associated with this service; the City agrees to hold harmless, defend and indemnify the District for and from and third party claim or liability (including reasonable defense costs and attorneys' fees) to extend arising from or in conjunctions with the negligence of the City's employees in the course of the performance of their duties associated with this service.

II

MISCELLANEOUS

1. The parties agree that in the event any provision of the Agreement is held by a court of competent jurisdiction to be in contradiction of any laws of the State or the United States, the parties will immediately rectify the offending portions of this Agreement. The remainder of the Agreement shall be in full force and effect.
2. This agreement constitutes the entire agreement between the parties hereto, and supersedes all their oral and written negotiations, agreements and understandings of every kind. The parties understand, agree and declare that no promise, warranty, statement or representation of any kind whatsoever, which is not expressly stated in this Agreement, has been made by any party hereto or its officers, employees or other agents to induce execution of this Agreement.
3. This Agreement shall be performable in Cameron County, Texas.

CITY OF SOUTH PADRE ISLAND, TEXAS

By: _____
Robert N. Pinkerton, Mayor

Date Signed: _____

ATTEST:

By: _____

LAGUNA MADRE WATER DISTRICT

By: _____
Carlos Galvan, General Manager

Date Signed: _____

ATTEST:

By: _____

**CITY OF SOUTH PADRE ISLAND
CITY COUNCIL MEETING
AGENDA REQUEST FORM**

MEETING DATE: August 7, 2013

NAME & TITLE: Marcus Smith, Fire Chief

DEPARTMENT: Fire Department

ITEM

Approve budget amendment in the amount of \$3,514 for monetary allotment for EMS providers that participate in the Trauma Regional Advisory Council.

ITEM BACKGROUND

EMS allotment: The Department of State Health Services contracts with each eligible Regional Advisory Council to distribute each counties share of the EMS allotment to eligible EMS providers within each county. This money comes from a state fund specifically developed to fund EMS Trauma services. An itemized list of expenditures with proof of payment is to be submitted for reimbursement to the Office of EMS and Trauma Systems Coordination no later than August 31, 2013.

BUDGET/FINANCIAL SUMMARY

Increase line item 01-46068 (Grant Revenue) by \$3,514
Increase line item 01-522-0114 (Medical Supplies) by \$3,514

No financial impact.

COMPREHENSIVE PLAN GOAL

To fund the purchase of requires EMS supplies.

LEGAL REVIEW

Sent to Legal: YES: _____ NO: _____
Approved by Legal: YES: _____ NO: _____

RECOMMENDATIONS/COMMENTS

5-32

**CITY OF SOUTH PADRE ISLAND
CITY COUNCIL MEETING
AGENDA REQUEST FORM**

MEETING DATE: August 7, 2013

NAME & TITLE: Robert N. Pinkerton Jr., Mayor

DEPARTMENT: City Council

ITEM

Presentation, discussion and action regarding the South Padre Island's Convention Centre Renovation & Expansion Project including:

- a. Presentation regarding an update on the South Padre Island's Convention Centre Renovation & Expansion Project.
- b. Discussion and action regarding the scope of work for the South Padre Island's Convention Centre Renovation & Expansion Project.
- c. Discussion and action to proceed with Design Development regarding Convention Centre Renovation and Expansion Project to amend the budget by allocating unrestricted reserves in the Hotel Motel/Convention Center Funds and budget not to exceed \$431,608 in line item 06-565-0530 professional services.
- d. Discussion and action regarding the City Council's decision on how to proceed with the development of construction documents pertaining to the Convention Centre Renovation and Expansion Project at a maximum projected cost of \$1,230,116.
- e. Discussion and action regarding a proposal from Terracon for Geotechnical Engineering Services for Construction Materials Testing and authorize the City Manager to execute the agreement and amend the budget for soil testing for the Convention Centre building as part of the Convention Centre Renovation & Expansion Project and allocate unrestricted reserves in the Hotel Motel/Convention Center Funds and budget \$25,000 in line item 06-565-0530 professional services.
- f. Discussion and action regarding Resolution No. 2013-15 Expressing Official Intent to Reimburse with Tax Exempt Obligation Proceeds Costs Associated with Renovating, Expanding and Improving the City's Convention Center Facilities.

ITEM BACKGROUND

The City Council selected Gignac & Associates as the Architect/Engineer firm and SpawGlass as the Construction Manager at Risk for the Convention Centre Renovation & Expansion Project.

At the May 15, 2013 City Council meeting, the Council requested that the Convention and Visitors Transition Board evaluate the options and make a recommendation to the City Council regarding which of the three options presented by Gignac & Associates would be their preference. At the May 22, 2013, the Convention and Visitors Transition Board selected Option 3 as their recommendation.

The City of South Padre Island was given approval by Cameron County Commissioners Court to proceed with the Convention Centre Renovation and Expansion Project but Cameron County did not take action to approve proceeding with a request for qualifications for a hotel developer that would be used to gauge the private sector interest in the construction of a convention center hotel on the site.

The Architects are officially on hold until they are given the Notice To Proceed regarding the remaining design phases. Per contract they cannot proceed without a written notification.

While the Council took action on July 17, 2013 to move forward with the design development phase and the preparation of construction documents, they did not make a decision on the project itself. This creates a difficult situation regarding financing. The Convention Centre funds have a total excess reserve of \$815,112.

BUDGET/FINANCIAL SUMMARY

The City cannot keep financing the project with excess reserves. It is essential to establish the scope of the project so accurate estimates can be prepared to keep the project costs within available funding. The issuance of revenue bonds (to be paid with hotel occupancy tax) takes approximately 3 months.

With the projected total excess reserve of \$815,112 in the Convention Centre funds, if the City Council approves \$25,000 to Terracon and \$431,608 to Gignac for Design Development, that leaves a projected remaining excess reserve of \$358,504.

The City is unable fund the construction documents with excess reserves.

COMPREHENSIVE PLAN GOAL

Goal 7A- Develop a diversified economy in order to increase spending on the Island throughout the year.

LEGAL REVIEW

Sent to Legal:	YES: <u> X </u>	NO: <u> </u>
Approved by Legal:	YES: <u> X </u>	NO: <u> </u>

Comments: N/A

RECOMMENDATIONS/COMMENTS

Construction Cost Limitation		Total Fee		DD		CD Bid /Neog		Construction	
				20%		40%	5%	20%	
\$	12,310,900.00	7.50%	\$ 923,317.50	\$ 184,663.50	\$ 369,327.00	\$ 46,165.88	\$ 184,663.50		
		0.75%	\$ 92,331.75	\$ 18,466.35	\$ 36,932.70	\$ 4,616.59	\$ 18,466.35		
		0.2%	\$24,621.80	\$4,924.36	\$9,848.72	\$1,231.09	\$4,924.36		
		3.0%	\$437,785.95		\$175,114.38	\$21,889.30	\$87,557.19		
			\$1,478,057.00	\$208,054.21	\$591,222.80	\$73,902.85	\$295,611.40		
Current budget			\$ 1,354,199.00						
\$	18,926,100.00	7.35%	\$ 1,391,068.35	\$ 278,213.67	\$ 556,427.34	\$ 69,553.42	\$ 278,213.67		
		0.75%	\$ 141,945.75	\$ 28,389.15	\$ 56,778.30	\$ 7,097.29	\$ 28,389.15		
		0.2%	\$37,852.20	\$7,570.44	\$15,140.88	\$1,892.61	\$7,570.44		
		3.0%	\$ 669,010.35		\$267,604.14	\$ 33,450.52	\$ 133,802.07		
			\$ 2,239,876.65	\$ 314,173.26	\$ 895,950.66	\$ 111,993.83	\$ 447,975.33		
Current Budget			\$ 2,081,871.00						
\$	21,428,100.00	7.35%	\$ 1,574,965.35	\$ 314,993.07	\$ 629,986.14	\$ 78,748.27	\$ 314,993.07		
		0.75%	\$ 160,710.75	\$ 32,142.15	\$ 64,284.30	\$ 8,035.54	\$ 32,142.15		
		0.2%	\$42,856.20	\$ 8,571.24	\$17,142.48	\$2,142.81	\$8,571.24		
		3.0%	\$ 770,329.35		\$ 308,131.74	\$ 38,516.47	\$ 154,065.87		
			\$ 2,548,861.65	\$ 355,706.46	\$ 1,019,544.66	\$ 127,443.08	\$ 509,772.33		
Current Budget			\$ 2,357,091.00						
\$	26,000,500.00	7.35%	\$ 1,911,036.75	\$ 382,207.35	\$ 764,414.70	\$ 95,551.84	\$ 382,207.35		
		0.75%	\$ 195,003.75	\$ 39,000.75	\$ 78,001.50	\$ 9,750.19	\$ 39,000.75		
		0.2%	\$52,001.00	\$10,400.20	\$20,800.40	\$2,600.05	\$10,400.20		
		3.0%	\$ 917,250.00		\$ 366,900.00	\$ 45,862.50	\$ 183,450.00		
			\$ 3,075,291.50	\$ 431,608.30	\$ 1,230,116.60	\$ 153,764.58	\$ 615,058.30		
Current Budget			\$ 2,860,055.00						

\$1,168,791.26

\$ 1,770,093.08

\$ 2,012,466.53

\$ 2,430,547.78

6-4

Renovation Only No Bayfront Concourse or Terrace

BUILDING	Renovations	Cost/SF	CCL
<i>Exhibit Hall</i>	22,500	\$137	\$3,082,500
<i>Meeting Rooms</i>	15,000	\$140	\$2,100,000
<i>Kitchen</i>	3,500	\$136	\$476,000
<i>Administration</i>	3,000	\$177	\$531,000
<i>Lobby Circulation</i>	16,600	\$146	\$2,423,600
<i>Storage</i>	9,000	\$119	\$1,071,000
<i>Restroom</i>	3,000	\$226	\$678,000
<i>Support services</i>	3,400	\$132	\$448,800
	76,000		\$10,810,900
SITework			
<i>Site work / Additional surface parking</i>			\$1,500,000
TOTAL CONSTRUCTION COST			\$12,310,900
ESTIMATED SOFT COSTS			
<i>AE & Specialty Consultants (Acoustical/Theater/Kitchen/ Civil/ PM)</i>			\$1,354,199
<i>FF&E 4%</i>			\$492,436
<i>Miscellaneous expenses (Geotech/Testing ETC)2%</i>			\$435,330
TOTAL SOFT COST			\$2,281,965
TOTAL PROJECT COST			\$14,592,865

TPC Exhibit Hall Only No Bayfront Concourse or Terrace

Renovations			
	Renovations	Cost/SF	CCL
<i>Exhibit Hall</i>	22,500	\$137	\$3,082,500
<i>Meeting Rooms</i>	15,000	\$140	\$2,100,000
<i>Kitchen</i>	3,500	\$136	\$476,000
<i>Administration</i>	3,000	\$177	\$531,000
<i>Lobby Circulation</i>	16,600	\$146	\$2,423,600
<i>Storage</i>	9,000	\$119	\$1,071,000
<i>Restroom</i>	3,000	\$226	\$678,000
<i>Support services</i>	3,400	\$132	\$448,800
Subtotal - Renovation	76,000		\$10,810,900
New Exhibit Hall Addition			
	New Construction	Cost/SF	CCL
<i>New Exhibit Hall addition</i>	18,000	\$215	\$3,870,000
<i>Lobby/Circulation</i>	4,400	\$264	\$1,161,600
<i>Restroom</i>	3,000	\$253	\$759,000
<i>Support services</i>	3,800	\$217	\$824,600
TOTAL NEW CONSTRUCTION	29,200		\$6,615,200
Total Building CCL			\$17,426,100
Sitework			
<i>Site work / Additional surface parking</i>			\$1,500,000
TOTAL CONSTRUCTION COST			\$18,926,100
ESTIMATED SOFT COSTS			
<i>AE & Specialty Consultants (Acoustical/Theater/Kitchen/ Civil/ PM)</i>			\$2,081,871
<i>FF&E 4%</i>			\$757,044
<i>Miscellaneous expenses (Geotech/Testing ETC)2%</i>			\$435,330
TOTAL SOFT COST			\$3,274,245
TOTAL PROJECT COST			\$22,200,345

Renovations/Ballroom/Concourse (No Terrace)			
Renovations	Renovations	Cost/SF	CCL
<i>Exhibit Hall</i>	22,500	\$136	\$3,060,000
<i>Meeting Rooms</i>	14,500	\$139	\$2,015,500
<i>Kitchen</i>	3,000	\$176	\$528,000
<i>Administration</i>	3,500	\$135	\$472,500
<i>Lobby Circulation</i>	13,000	\$145	\$1,885,000
<i>Storage</i>	9,000	\$118	\$1,062,000
<i>Restroom</i>	4,900	\$225	\$1,102,500
<i>Support services</i>	5,600	\$131	\$733,600
Subtotal - Renovation	76,000		\$10,859,100
New Construction	New Construction	Cost/SF	CCL
<i>New Exhibit Hall addition</i>	18,000	\$214	
<i>Lobby/Circulation</i>	3,200	\$263	
<i>Restroom</i>	4,000	\$252	\$1,008,000
<i>Support services</i>	5,300	\$216	
<i>Bayfront Concourse</i>	5,400	\$275	\$1,485,000
<i>Ballroom</i>	15,000	\$354	\$5,310,000
TOTAL NEW CONSTRUCTION	50,900		\$7,803,000
Total Building CCL			\$18,662,100
Priority 3 Sitework			
<i>Site work / Additional surface parking</i>			\$1,500,000
TOTAL CCL			\$20,162,100
ESTIMATED SOFT COSTS			
<i>AE & Specialty Consultants (Acoustical/Theater/Kitchen/ Civil/ PM/ Reimbursibles)</i>			\$2,217,831
<i>FF&E 4%</i>			\$806,484
<i>Miscellaneous expenses & Contingency(Geotech/Testing ETC)</i>			\$674,425
TOTAL SOFT COST			\$3,698,740
TOTAL PROJECT COST			\$23,860,840
Bayfront Terrace	9,000	\$119	\$1,071,000

Schematic Design (No Terrace)			
Renovations	Renovations	Cost/SF	CCL
<i>Exhibit Hall</i>	22,500	\$136	\$3,060,000
<i>Meeting Rooms</i>	14,500	\$139	\$2,015,500
<i>Kitchen</i>	3,000	\$176	\$528,000
<i>Administration</i>	3,500	\$135	\$472,500
<i>Lobby Circulation</i>	13,000	\$145	\$1,885,000
<i>Storage</i>	9,000	\$118	\$1,062,000
<i>Restroom</i>	4,900	\$225	\$1,102,500
<i>Support services</i>	5,600	\$131	\$733,600
Subtotal - Renovation	76,000		\$10,859,100
New Construction	New Construction	Cost/SF	CCL
<i>New Exhibit Hall addition</i>	18,000	\$214	\$3,852,000
<i>Lobby/Circulation</i>	3,200	\$263	\$841,600
<i>Restroom</i>	4,000	\$252	\$1,008,000
<i>Support services</i>	5,300	\$216	\$1,144,800
<i>Bayfront Concourse</i>	5,400	\$275	\$1,485,000
<i>Ballroom</i>	15,000	\$354	\$5,310,000
TOTAL NEW CONSTRUCTION	50,900		\$13,641,400
Total Building CCL			\$24,500,500
Priority 3 Sitework			
<i>Site work / Additional surface parking</i>			\$1,500,000
TOTAL CCL			\$26,000,500
ESTIMATED SOFT COSTS			
<i>AE & Specialty Consultants (Acoustical/Theater/Kitchen/ Civil/ PM/ Reimbursibles)</i>			\$2,860,055
<i>FF&E 4%</i>			\$1,040,020
<i>Miscellaneous expenses & Contingency(Geotech/Testing ETC)</i>			\$674,425
TOTAL SOFT COST			\$4,574,500
TOTAL PROJECT COST			\$30,575,000
Bayfront Terrace	9,000	\$119	\$1,071,000

Convention Center Detail

	Hotel Fund	CC Fund	Total
Audited fund balance 9/30/2012	\$ 1,219,137	\$ 2,531,962	\$ 3,751,099
Less Prepaid Exp (nonspendable fund bal) 9-30-2012	\$ (120,613)	\$ (26,925)	\$ (147,538)
Budgeted Revenue 2012-2013	\$ 3,896,271	\$ 2,155,253	\$ 6,051,524
Budgeted Operating Costs 2012/2013	\$ (3,856,955)	\$ (2,260,781)	\$ (6,117,736)
Projected Fund Balance at 9-30-2013	\$ 1,137,840	\$ 2,399,509	\$ 3,537,349
Budgeted operating costs	\$ 3,856,955	\$ 2,260,781	\$ 6,117,736
Less one time expenses:			
12/26/2012 Broaddus-predev planning, selection		\$ (48,000)	\$ (48,000)
Prof Srvce-Wetland Determination		\$ (21,688)	\$ (21,688)
Prof Srvce-Boundary/Topographic Survey		\$ (10,290)	\$ (10,290)
2/11/2013 Broaddus-Phase I and II		\$ (225,000)	\$ (225,000)
2/21/2013 Cignac & Assoc-Architect/Eng		\$ (315,000)	\$ (315,000)
SpawGlass- Construction mgr		\$ (23,000)	\$ (23,000)
4/3/2013 Terracon - Pathway of leaks		\$ (14,800)	\$ (14,800)
5/2/2013 Spawglass-water testing, renovatinon		\$ (15,483)	\$ (15,483)
Operating costs less one time expenses	\$ 3,856,955	\$ 1,587,520	\$ 5,444,475
Monthly budget assuming level spending	\$ 321,413	\$ 132,293	\$ 453,706
* Six months required reserve	\$ 1,928,478	\$ 793,760	\$ 2,722,237.50
Excess (Shortfall) Reserve	\$ (790,637)	\$ 1,605,749	\$ 815,112



July 9, 2013

City of South Padre Island
4501 Padre Blvd.
South Padre Island, Texas 78597

Attn: Ms. Joni Clarke
P: (956) 761-3822
E: jclarke@townspi.com

Re: Proposal for Geotechnical Engineering Services and
Fee Schedule for Construction Materials Testing
South Padre Island Convention Center Additions and Renovations - Updated
7355 Padre Boulevard,
South Padre Island, Texas
Terracon Proposal No. P88120496A

Dear Ms. Clarke:

Terracon Consultants, Inc. (Terracon) appreciates the opportunity to submit this updated proposal to provide geotechnical engineering and construction materials testing services for the above referenced project. The purpose of this study will be to evaluate the pertinent geotechnical conditions at the site and to develop geotechnical parameters, which will assist in the design and construction of additions and renovations to the existing South Padre Island Convention Center, located at 7355 Padre Boulevard in South Padre Island, Texas. In addition, construction materials testing services will be provided in general accordance with the project specifications. *We understand that we have been chosen to provide these services for this publicly funded project. Therefore, by providing cost information we are not in violation of the Texas Professional Services Procurement Act.* This proposal was developed based on information provided by the RFQ provided to us. Since it is difficult to provide an overall cost estimate for the geotechnical services without a project description and structural loads information, along with only quantities of the additions square footage, we have provided an estimated lump sum fee for our services. In addition, a construction materials testing fee schedule is presented in anticipation of preparing a proposal once project specifications and plans are prepared and finalized.

A. PROJECT INFORMATION

Site Location

ITEM	DESCRIPTION
Location	This site is located at 7355 Padre Boulevard, South Padre Island, Texas.

Terracon Consultants, Inc. 1506 Mid Cities Drive Pharr, Texas 78577
P (956) 283-8254 F (956) 283-8279 terracon.com

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**Proposal for Geotechnical Engineering Services and
Fee Schedule for Construction Materials Testing**

SPI Convention Center Additions and Renovations – South Padre Island, Texas
July 9, 2013 ■ Terracon Proposal No. P88120496A



ITEM	DESCRIPTION
Existing improvements	Existing Convention Center building (to be renovated) and associated parking and driveway areas.
Current ground cover	Vacant land and paved areas adjacent to an existing Convention Center Building.
Existing topography	The site is flat and level to the east side and sloping with about six feet of elevation difference in the west side (assumed).

Project Description

ITEM	DESCRIPTION
Structures	The project will include the expansion of the existing building (to the east, west and north) totaling about 38,500 square feet (sf) in plan area along with building renovations. The building additions will include single-story and two-story areas. Additionally, new pavement areas are also planned.
Finished floor elevation	Between 2 and 6 feet above existing grade (assumed)
Maximum loads (assumed)	Columns: 110 kips. Walls: 3 klf. Slab: 250 psf max.

Should any of the above information or assumptions be inconsistent with the planned construction, please let us know so that we may make any necessary modifications to this proposal.

B. SCOPE OF SERVICES

Geotechnical Engineering Study

The services to be provided by Terracon are summarized in the following paragraphs.

Field Program – Based on the layout of the proposed structures and our familiarity with the project area, we propose to perform the following exploration for this project:

Structure and Pavements	Number of Borings	Approximate Depth of Borings, feet
Building Additions	3 – 4	100
Pavements	6	10

Sampling will be in general accordance with industry standard procedures wherein Shelby tube samples or split-barrel samples are obtained. Five samples will be obtained in the upper ten feet

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**Proposal for Geotechnical Engineering Services and
Fee Schedule for Construction Materials Testing**

SPI Convention Center Additions and Renovations – South Padre Island, Texas
July 9, 2013 ■ Terracon Proposal No. P88120496A



of each of the deep borings and at intervals of five feet thereafter. In addition we will observe and record groundwater levels during and after drilling. Once the samples have been collected and classified in the field, they will be placed in appropriate sample containers for transport to our laboratory.

In addition to the borings, two electronic CPT soundings will be performed at the site as follows:

Structures	Number of CPT Soundings	Minimum Depth of CPT soundings, feet
Building Expansion	2 – 4	100

The CPT soundings will be advanced to about 80 feet, or to practical penetration refusal. The CPT device includes a cone-tipped sounding unit attached to steel rods with flush-joint couplings. The sounding unit has electronic strain gauges that measure the point resistance, sleeve friction and pore-pressure. A depth encoder device monitors penetration as the rods are hydraulically pushed into the ground. The system is computer interfaces and records the referenced parameters every 2 to 4 centimeters. These parameters can be correlated to a variety of soil properties, including strength and density. The results of the CPT provide valuable information on in-situ soil characteristics, including bearing capacity, deep foundation soil capacities, settlement analyses, and soil stratification. Since the soil strength measurements are obtained in-situ, the results are more accurate than those obtained through standard geotechnical drilling operations.

Conditions/Items to be provided by Client: Once the plans with the layout of the project are provided to us, the locations of the borings and soundings will be established by our field personnel upon arrival at the site. The boring and sounding layout will be approximate. Our field personnel will locate the borings and soundings by measuring distances and estimating right angles from available reference points on or adjacent to the site.

Additional items to be provided by the client include the right of entry to conduct the exploration and an awareness and/or location of any private subsurface utilities existing in the area. We will contact Texas One Call service for location of utilities in public easements. Location of private lines on the property is not part of the Texas One Call or Terracon scope. All private lines should be marked by others prior to commencement of drilling.

Terracon will take reasonable efforts to reduce damage to the property, such as rutting of the ground surface, if applicable. However, it should also be understood that in the normal course of our work some such disturbance could occur. We have not budgeted to restore the site beyond backfilling our boreholes. If there are any restrictions or special requirements regarding this site or exploration, these should be known prior to commencing field work.

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**Proposal for Geotechnical Engineering Services and
Fee Schedule for Construction Materials Testing**

SPI Convention Center Additions and Renovations – South Padre Island, Texas
July 9, 2013 ■ Terracon Proposal No. P88120496A



Our fee is based on the site being accessible to our truck-mounted drilling equipment and Terracon providing layout of the borings; additional costs may result if this is not the case. It does not include services associated with site clearing or location of underground utilities beyond contacting a "one-call" locate service. If such conditions are known to exist on the site, Terracon should be notified so that we may adjust our scope of services and fee, if necessary. We understand that the client will obtain permits required to access boring locations, if needed. For safety purposes, all borings will be backfilled immediately after their completion. Excess auger cuttings would be disposed of on the site. Because backfill material often settles below the surface after a period of time, we recommend the boreholes be checked periodically and backfilled if necessary. We could provide this service at your request or grout the holes, but this would involve additional cost.

Laboratory Testing – The samples will be tested in our laboratory to determine physical engineering characteristics. Testing will be performed under the direction of a geotechnical engineer and will include visual classification, moisture content, dry density, Atterberg limit, and strength tests (unconfined compression/calibrated penetrometer), as appropriate.

Engineering Analysis and Report – The results of our field and laboratory programs will be evaluated by a professional geotechnical engineer licensed in the State of Texas. Based on the results of our evaluation, an engineering report will be prepared that details the results of the testing performed, provides logs of the borings, and a diagram of the site/boring layout. The report will include the following:

- Computer generated boring and sounding logs with soil stratification based on visual soil classification.
- Summarized laboratory data.
- Groundwater levels observed during and after completion drilling
- Boring and sounding location plan.
- Subsurface exploration procedures.
- Encountered soils conditions.
- Seismic site classification.
- Parameters for foundation design.
- Estimated settlement of foundations.
- Recommendations and design of new paved areas; and
- Subgrade preparation/earthwork recommendations.

Schedule - We can generally begin the field exploration program within 5 days after receipt of notice to proceed, if site and weather conditions permit. We estimate the final geotechnical report can be completed within about 4 to 6 weeks after the soil borings are completed. In situations where information is needed prior to submittal of our report, we can provide verbal information or recommendations for specific project requirements after we have completed our field and laboratory programs.

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**Proposal for Geotechnical Engineering Services and
Fee Schedule for Construction Materials Testing**

SPI Convention Center Additions and Renovations – South Padre Island, Texas
July 9, 2013 ■ Terracon Proposal No. P88120496A



C. COMPENSATION

For the scope of geotechnical services outlined in this proposal that includes drilling, sounding, laboratory testing, and an engineering report, the lump sum total fee would be as follows:

Building additions and pavements **\$25,000.00**

Unless instructed otherwise, the invoice will be sent to your attention at the above address. Should it be necessary to expand our services beyond those outlined in this proposal, we will notify you, then send a supplemental proposal stating the additional services and fee. We will not proceed without your authorization, as evidenced by your signature on the appended Agreement for Services.

We are available to review earthwork and foundation related portions of project drawings and specifications and to confer with the design team after submittal of our report. Such follow-up services are beyond the scope of this proposal and would be charged at an hourly rate based on our appended fee schedule. We will obtain your specific authorization prior to providing any additional services.

AUTHORIZATION

This proposal may be accepted by executing the attached Agreement for Services and returning a copy to Terracon. Project initiation may be expedited by emailing or faxing a copy of the signed Agreement for Services to 956-283-8279.

The terms, conditions and limitations stated in the Agreement for Services (and sections of this proposal incorporated therein), shall constitute the exclusive terms and conditions and services to be performed for this project. This proposal is valid only if authorized within 90 days from the proposal date.

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Proposal for Geotechnical Engineering Services and
Fee Schedule for Construction Materials Testing
SPI Convention Center Additions and Renovations – South Padre Island, Texas
July 9, 2013 ■ Terracon Proposal No. P88120496A



We appreciate the opportunity to provide this proposal and look forward to the opportunity of working with you. If you have any questions regarding this proposal, please feel free to contact us.

Sincerely,
Terracon Consultants, Inc.

A handwritten signature in blue ink that reads "Stephanie Rendon".

Stephanie M. Rendon, MBA
Client Development Specialist

A handwritten signature in blue ink that reads "Alfonso A. Soto".

Alfonso A. Soto, P.E.
Principal

SMR/AAS/ms – P88120496A

Attachments: Table 1-Construction Materials Testing Fee Schedule
Agreement for Services
Distribution Sheet

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**Proposal for Geotechnical Engineering Services and
Fee Schedule for Construction Materials Testing**

SPI Convention Center Additions and Renovations – South Padre Island, Texas
July 9, 2013 ■ Terracon Proposal No. P88120496A



TABLE 1

Construction Materials Testing and Inspection Field Services

Pick-up concrete test specimens or sampling materials, per hour.....	\$42.00
Field molding of concrete cylinders, slump, air content, and temperature measurements, per hour.....	\$42.00
Concrete field monitoring & molding of cylinders, slump, air content, unit weight, & temperature measurements, per hour.....	\$42.00
Concrete and asphalt, plant inspection, per hour	\$50.00
Concrete or asphalt coring, per hour.....	\$42.00
Trip Charge, per trip.....	\$50.00
Windsor probe or Swiss hammer testing:	
Senior engineering technician, per hour.....	\$50.00
Graduate engineer, per hour.....	\$75.00
Project engineer, per hour.....	\$95.00
plus Windsor probe or Swiss hammer, day	\$75.00
plus Windsor probe shots.....	Cost+15%
In-place nuclear moisture-density testing, per hour.....	\$42.00
Full Time earthwork monitoring:	
Engineering technician, per hour.....	\$42.00
nuclear gauge, per day	\$35.00
Field soil stabilization (lime or cement) monitoring, per hour	\$42.00
plus nuclear gauge, per day	\$42.00
Foundation installation monitoring, per hour.....	\$42.00
Structural steel inspection; Bolted connections:	
Senior engineering technician, per hour.....	\$50.00
Graduate engineer, per hour.....	\$90.00
Project engineer, per hour.....	\$95.00
Visual welding inspection and welder performance qualifications:	
Certified welding inspector, per hour.....	\$90.00
NDE technician, per hour.....	Cost + 15%
Reinforcing steel inspection, per hour,	\$42.00
Radiographic examination:	
NDE technician, per hour.....	Cost + 15%
plus equipment, per day.....	Cost + 15%
plus film and supplies.....	Cost + 15%

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**Proposal for Geotechnical Engineering Services and
Fee Schedule for Construction Materials Testing**

SPI Convention Center Additions and Renovations – South Padre Island, Texas
July 9, 2013 ■ Terracon Proposal No. P88120496A



Ultrasonic, magnetic particle & liquid penetrant examination:	
NDE technician, per hour.....	Cost + 15%
plus equipment, per day.....	Cost + 15%
plus film and supplies.....	Cost + 15%

Construction Materials Laboratory Testing Services

Particle size analysis:

Sieve analysis through 200 sieve:	
Dry, each.....	\$50.00
Washed, each.....	\$75.00
Percent finer than 200 sieve (washed, soil only), each.....	\$75.00
Hydrometer analysis (includes 200 sieve), each.....	\$120.00
Specific gravity and absorption (aggregate), each.....	\$70.00
Dry-rodded weight, each.....	\$30.00
Decantation, each.....	\$30.00
Organic impurities test on fine aggregate, each.....	\$30.00
Los Angeles abrasion (excludes preparation), each.....	\$300.00
Testing of each aggregate type for concrete mix design or verification (includes gradation, fineness modulus, absorption, specific gravity, dry-rodded weight, and decantation), each.....	\$300.00
Concrete mix verification, each.....	\$300.00
Additional verifications with same aggregates, each.....	\$110.00
Concrete mix design	
Regular aggregate, each.....	\$1,000.00
Lightweight aggregate, each.....	\$1,200.00
Additional mixes with same aggregates, each.....	\$350.00
Compression testing of concrete cylinder.....	\$15.00
FOB laboratory (signed hand written report, minimum of 4 cylinders), each.....	\$18.00
FOB laboratory (signed typed report, minimum of 4 cylinders), each.....	\$25.00
Flexural testing of concrete beams, each.....	\$35.00
Moisture-density relationship, standard or modified Proctor:	
Soil (4" and 6" mold), each.....	\$200.00
Soil with gravel, base materials (6" mold), each.....	\$250.00
Soil, base material with chemical admixtures (6" mold), each.....	\$300.00
Laboratory CBR tests (excludes moisture-density Relationship), each.....	\$130.00

**Proposal for Geotechnical Engineering Services and
Fee Schedule for Construction Materials Testing**

SPI Convention Center Additions and Renovations – South Padre Island, Texas
July 9, 2013 ■ Terracon Proposal No. P88120496A



Texas triaxial series, each set	\$1,250.00
Testing of bituminous materials	
Mixing and molding of specimens (set of 3)	\$100.00
Molding specimens only (set of 3)	\$100.00
Specific gravity (set of 3)	\$100.00
Stability (set of 3)	\$100.00
Extraction/Gradation	\$150.00
Maximum theoretical specific gravity	\$100.00
Preparation of samples/materials will be charged for all	
Laboratory tests when applicable at (per hour)	\$42.00

Engineering and Support Staff

Personnel:	Rate, Hour
Project Secretary	\$40.00
Engineering Technician	\$42.00
Administrative Secretary	\$45.00
Senior Engineering Technician	\$53.00
Laboratory/Field Supervisor	\$53.00
CME Project Manager.....	\$95.00
Graduate Engineer/Geologist/Scientist.....	\$80.00
Project Engineer/Geologist/Scientist	\$100.00
Principal Engineer, Senior Engineer/Scientist/Geologist	\$130.00

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AGREEMENT FOR SERVICES

This **AGREEMENT** is between City of South Padre Island ("Client") and Terracon Consultants, Inc. ("Consultant") for Services to be provided by Consultant for Client on the South Padre Island Convention Center Additions and Renovations-Updated project ("Project"), as described in the Project Information section of Consultant's Proposal dated 7-9-2013 ("Proposal") unless the Project is otherwise described in Exhibit A to this Agreement (which section or Exhibit is incorporated into this Agreement).

- 1. Scope of Services.** The scope of Consultant's services is described in the Scope of Services section of the Proposal ("Services"), unless Services are otherwise described in Exhibit B to this Agreement (which section or exhibit is incorporated into this Agreement). Portions of the Services may be subcontracted. When Consultant subcontracts to other individuals or companies, then Consultant will collect from Client on the subcontractors' behalf. Consultant's Services do not include the investigation or detection of, nor do recommendations in Consultant's reports address occupant safety issues, such as vulnerability to natural disasters, terrorism, or violence. If Services include purchase of software, Client will execute a separate software license agreement. Consultant's findings, opinions, and recommendations are based solely upon data and information obtained by and furnished to Consultant at the time of the Services.
- 2. Acceptance/ Termination.** Client agrees that execution of this Agreement is a material element of the consideration Consultant requires to execute the Services, and if Services are initiated by Consultant prior to execution of this Agreement as an accommodation for Client at Client's request, both parties shall consider that commencement of Services constitutes formal acceptance of all terms and conditions of this Agreement. Additional terms and conditions may be added or changed only by written amendment to this Agreement signed by both parties. In the event Client uses a purchase order or other form to administer this Agreement, the use of such form shall be for convenience purposes only and any additional or conflicting terms it contains are stricken. This Agreement shall not be assigned by either party without prior written consent of the other party. Either party may terminate this Agreement or the Services upon written notice to the other. In such case, Consultant shall be paid costs incurred and fees earned to the date of termination plus reasonable costs of closing the project.
- 3. Change Orders.** Client may request changes to the scope of Services by altering or adding to the Services to be performed. If Client so requests, Consultant will return to Client a statement (or supplemental proposal) of the change setting forth an adjustment to the Services and fees for the requested changes. Following Client's review, Client shall provide written acceptance. If Client does not follow these procedures, but instead directs, authorizes, or permits Consultant to perform changed or additional work, the Services are changed accordingly and Consultant will be paid for this work according to the fees stated or its current fee schedule. If project conditions change materially from those observed at the site or described to Consultant at the time of proposal, Consultant is entitled to a change order equitably adjusting its Services and fee.
- 4. Compensation and Terms of Payment.** Client shall pay compensation for the Services performed at the fees stated in the Compensation section of the Proposal unless fees are otherwise stated in Exhibit C to this Agreement (which section or Exhibit is incorporated into this Agreement). If not stated in either, fees will be according to Consultant's current fee schedule. Fee schedules are valid for the calendar year in which they are issued. Fees do not include sales tax. Client will pay applicable sales tax as required by law. Consultant may invoice Client at least monthly and payment is due upon receipt of invoice. Client shall notify Consultant in writing, at the address below, within 15 days of the date of the invoice if Client objects to any portion of the charges on the invoice, and shall promptly pay the undisputed portion. Client shall pay a finance fee of 1.5% per month, but not exceeding the maximum rate allowed by law, for all unpaid amounts 30 days or older. Client agrees to pay all collection-related costs that Consultant incurs, including attorney fees. Consultant may suspend Services for lack of timely payment. It is the responsibility of Client to determine whether federal, state, or local prevailing wage requirements apply and to notify Consultant if prevailing wages apply. If it is later determined that prevailing wages apply, and Consultant was not previously notified by Client, Client agrees to pay the prevailing wage from that point forward, as well as a retroactive payment adjustment to bring previously paid amounts in line with prevailing wages. Client also agrees to defend, indemnify, and hold harmless Consultant from any alleged violations made by any governmental agency regulating prevailing wage activity for failing to pay prevailing wages, including the payment of any fines or penalties.
- 5. Third Party Reliance.** This Agreement and the Services provided are for Consultant and Client's sole benefit and exclusive use with no third party beneficiaries intended. Reliance upon the Services and any work product is limited to Client, and is not intended for third parties. For a limited time period not to exceed three months from the date of the report, Consultant will issue additional reports to others agreed upon with Client, however Client understands that such reliance will not be granted until those parties sign and return Consultant's reliance agreement and Consultant receives the agreed-upon reliance fee.
- 6. LIMITATION OF LIABILITY.** CLIENT AND CONSULTANT HAVE EVALUATED THE RISKS AND REWARDS ASSOCIATED WITH THIS PROJECT, INCLUDING CONSULTANT'S FEE RELATIVE TO THE RISKS ASSUMED, AND AGREE TO ALLOCATE CERTAIN OF THE ASSOCIATED RISKS. TO THE FULLEST EXTENT PERMITTED BY LAW, THE TOTAL AGGREGATE LIABILITY OF CONSULTANT (AND ITS RELATED CORPORATIONS AND EMPLOYEES) TO CLIENT AND THIRD PARTIES GRANTED RELIANCE IS LIMITED TO THE GREATER OF \$50,000 OR CONSULTANT'S FEE, FOR ANY AND ALL INJURIES, DAMAGES, CLAIMS, LOSSES, OR EXPENSES (INCLUDING ATTORNEY AND EXPERT FEES) ARISING OUT OF CONSULTANT'S SERVICES OR THIS AGREEMENT. UPON WRITTEN REQUEST FROM CLIENT, CONSULTANT MAY NEGOTIATE A HIGHER LIMITATION FOR ADDITIONAL CONSIDERATION. THIS LIMITATION SHALL APPLY REGARDLESS OF AVAILABLE PROFESSIONAL LIABILITY INSURANCE COVERAGE, CAUSE(S) OR THE THEORY OF LIABILITY, INCLUDING NEGLIGENCE, INDEMNITY, OR OTHER RECOVERY. THIS LIMITATION SHALL NOT APPLY TO THE EXTENT THE DAMAGE IS PAID UNDER CONSULTANT'S COMMERCIAL GENERAL LIABILITY POLICY.
- 7. Indemnity/Statute of Limitations.** Consultant and Client shall indemnify and hold harmless the other and their respective employees from and against legal liability for claims, losses, damages, and expenses to the extent such claims, losses, damages, or expenses are legally determined to be caused by their negligent acts, errors, or omissions. In the event such claims, losses, damages, or expenses are legally determined to be caused by the joint or concurrent negligence of Consultant and Client, they shall be borne by each party in proportion to its own negligence under comparative fault principles. Neither party shall have a duty to defend the other party, and no duty to defend is hereby created by this indemnity provision and such duty is explicitly waived under this Agreement. Causes of action arising out of Consultant's services or this Agreement regardless of cause(s) or the theory of liability, including negligence, indemnity or other recovery shall be deemed to have accrued and the applicable statute of limitations shall commence to run not later than the date of Consultant's substantial completion of services on the project.
- 8. Warranty.** Consultant will perform the Services in a manner consistent with that level of care and skill ordinarily exercised by members of the profession currently practicing under similar conditions in the same locale. EXCEPT FOR THE STANDARD OF CARE STATED ABOVE, CONSULTANT MAKES NO WARRANTIES OR GUARANTEES, EXPRESS OR IMPLIED, RELATING TO CONSULTANT'S SERVICES AND CONSULTANT DISCLAIMS ANY IMPLIED WARRANTIES OR WARRANTIES IMPOSED BY LAW, INCLUDING WARRANTIES OF MERCHANTABILITY AND FITNESS FOR A PARTICULAR PURPOSE.

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9. **Insurance.** Consultant represents that it now carries, and will continue to carry: (i) workers' compensation insurance in accordance with the laws of the states having jurisdiction over Consultant's employees who are engaged in the Services, and employer's liability insurance (\$1,000,000); (ii) commercial general liability insurance (\$1,000,000 occ / \$2,000,000 agg); (iii) automobile liability insurance (\$1,000,000 B.I. and P.D. combined single limit); and (iv) professional liability insurance (\$1,000,000 claim / agg). Certificates of insurance will be provided upon request. Client and Consultant shall waive subrogation against the other party on all general liability and property coverage.
10. **CONSEQUENTIAL DAMAGES.** NEITHER PARTY SHALL BE LIABLE TO THE OTHER FOR LOSS OF PROFITS OR REVENUE; LOSS OF USE OR OPPORTUNITY; LOSS OF GOOD WILL; COST OF SUBSTITUTE FACILITIES, GOODS, OR SERVICES; COST OF CAPITAL; OR FOR ANY SPECIAL, CONSEQUENTIAL, INDIRECT, PUNITIVE, OR EXEMPLARY DAMAGES.
11. **Dispute Resolution.** Client shall not be entitled to assert a Claim against Consultant based on any theory of professional negligence unless and until Client has obtained the written opinion from a registered, independent, and reputable engineer, architect, or geologist that Consultant has violated the standard of care applicable to Consultant's performance of the Services. Client shall provide this opinion to Consultant and the parties shall endeavor to resolve the dispute within 30 days, after which Client may pursue its remedies at law. This Agreement shall be governed by and construed according to Kansas law.
12. **Subsurface Explorations.** Subsurface conditions throughout the site may vary from those depicted on logs of discrete borings, test pits, or other exploratory services. Client understands Consultant's layout of boring and test locations is approximate and that Consultant may deviate a reasonable distance from those locations. Consultant will take reasonable precautions to reduce damage to the site when performing Services; however, Client accepts that invasive services such as drilling or sampling may damage or alter the site. Site restoration is not provided unless specifically included in the Services.
13. **Testing and Observations.** Client understands that testing and observation are discrete sampling procedures, and that such procedures indicate conditions only at the depths, locations, and times the procedures were performed. Consultant will provide test results and opinions based on tests and field observations only for the work tested. Client understands that testing and observation are not continuous or exhaustive, and are conducted to reduce - not eliminate - project risk. Client agrees to the level or amount of testing performed and the associated risk. Client is responsible (even if delegated to contractor) for requesting services, and notifying and scheduling Consultant so Consultant can perform these Services. Consultant is not responsible for damages caused by services not performed due to a failure to request or schedule Consultant's services. Consultant shall not be responsible for the quality and completeness of Client's contractor's work or their adherence to the project documents, and Consultant's performance of testing and observation services shall not relieve Client's contractor in any way from its responsibility for defects discovered in its work, or create a warranty or guarantee. Consultant will not supervise or direct the work performed by Client's contractor or its subcontractors and is not responsible for their means and methods.
14. **Sample Disposition, Affected Materials, and Indemnity.** Samples are consumed in testing or disposed of upon completion of tests (unless stated otherwise in the Services). Client shall furnish or cause to be furnished to Consultant all documents and information known or available to Client that relate to the identity, location, quantity, nature, or characteristic of any hazardous waste, toxic, radioactive, or contaminated materials ("Affected Materials") at or near the site, and shall immediately transmit new, updated, or revised information as it becomes available. Client agrees that Consultant is not responsible for the disposition of Affected Material unless specifically provided in the Services, and that Client is responsible for directing such disposition. In the event that test samples obtained during the performance of Services (i) contain substances hazardous to health, safety, or the environment, or (ii) equipment used during the Services cannot reasonably be decontaminated, Client shall sign documentation (if necessary) required to ensure the equipment and/or samples are transported and disposed of properly, and agrees to pay Consultant the fair market value of this equipment and reasonable disposal costs. In no event shall Consultant be required to sign a hazardous waste manifest or take title to any Affected Materials. Client shall have the obligation to make all spill or release notifications to appropriate governmental agencies. The Client agrees that Consultant neither created nor contributed to the creation or existence of any Affected Materials conditions at the site. Accordingly, Client waives any claim against Consultant and agrees to indemnify and save Consultant, its agents, employees, and related companies harmless from any claim, liability or defense cost, including attorney and expert fees, for injury or loss sustained by any party from such exposures allegedly arising out of Consultant's non-negligent performance of services hereunder, or for any claims against Consultant as a generator, disposer, or arranger of Affected Materials under federal, state, or local law or ordinance.
15. **Ownership of Documents.** Work product, such as reports, logs, data, notes, or calculations, prepared by Consultant shall remain Consultant's property. Proprietary concepts, systems, and ideas developed during performance of the Services shall remain the sole property of Consultant. Files shall be maintained in general accordance with Consultant's document retention policies and practices.
16. **Utilities.** Client shall provide the location and/or arrange for the marking of private utilities and subterranean structures. Consultant shall take reasonable precautions to avoid damage or injury to subterranean structures or utilities. Consultant shall not be responsible for damage to subterranean structures or utilities that are not called to Consultant's attention, are not correctly marked, including by a utility locate service, or are incorrectly shown on the plans furnished to Consultant.
17. **Site Access and Safety.** Client shall secure all necessary site related approvals, permits, licenses, and consents necessary to commence and complete the Services and will execute any necessary site access agreement. Consultant will be responsible for supervision and site safety measures for its own employees, but shall not be responsible for the supervision or health and safety precautions for any other parties, including Client, Client's contractors, subcontractors, or other parties present at the site.

Consultant: **Terracon Consultants, Inc.**
 By:  Date: **7-9-2013**
 Name/Title: **Alfonso A. Soto, P.E., Principal**
 Address: **1506 Mid Cities Drive**
Pharr, Texas 78577
 Phone: **956.283.8254** Fax: **956.283.6279**

Client: **City of South Padre Island**
 By: _____ Date: _____
 Name/Title: **Ms. Joni Clarke, City Manager**
 Address: **4501 Padre Blvd.**
South Padre Island, TX 78597
 Phone: **956-761-3822** Fax: _____

Reference Number: P88120496A

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DISTRIBUTION SHEET

Thank you for choosing Terracon Consultants, Inc. to provide these services. Please fill out below the pertinent information below so that we may expedite report distribution, project correspondence and invoice(s) to appropriate person (s). If you have any questions please do not hesitate to contact our office.

Project Name: South Padre Island Convention Center Additions and Renovations

Client

Copies _____ Firm _____
Address _____
Attn: _____ P _____ F _____
Email: _____

Invoice (do not complete if same as client)

Copies _____ Firm _____
Address _____
Attn: _____ P () _____ F () _____
Email: _____

Report Distribution (Clients, Architects, Engineers, Contractors, etc...)

Copies _____ Firm _____
Address _____
Attn: _____ P () _____ F () _____
Email: _____

Copies _____ Firm _____
Address _____
Attn: _____ P () _____ F () _____
Email: _____

Copies _____ Firm _____
Address _____
Attn: _____ P () _____ F () _____
Email: _____

Copies _____ Firm _____
Address _____
Attn: _____ P () _____ F () _____
Email: _____

Copies _____ Firm _____
Address _____
Attn: _____ P () _____ F () _____
Email: _____

If you need more room or would like to send other pertinent information please provide on the back of this sheet.
Thank you for your time and concern to this matter.

RESOLUTION NO. 2013-15

**RESOLUTION EXPRESSING OFFICIAL INTENT TO REIMBURSE WITH
TAX-EXEMPT OBLIGATION PROCEEDS COSTS ASSOCIATED WITH
RENOVATING, EXPANDING AND IMPROVING THE CITY'S
CONVENTION CENTER FACILITIES**

WHEREAS, the City Council of the **CITY OF SOUTH PADRE ISLAND, TEXAS** (the "*City*") hereby determines that it is necessary and desirable to finance the costs related to renovating, expanding, and improving the City's existing convention center facilities (the "*Project*"); and

WHEREAS, the City expects that it will pay expenditures in connection with the Project prior to the issuance of tax-exempt obligations (the "*Obligations*") to finance the Project; and

WHEREAS, the City finds, considers, and declares that the reimbursement of the City for the payment of such expenditures will be appropriate and consistent with the lawful objectives of the City and, as such, chooses to declare its intention to reimburse itself for such payments at such time as the City issues Obligations to finance the Projects;

THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF SOUTH PADRE ISLAND, TEXAS THAT:

SECTION 1. EXPECTATION TO INCUR DEBT. The City reasonably expects to incur debt, as one or more series of Obligations, with an aggregate maximum principal amount currently expected not to exceed \$30,000,000, for the purpose of paying the costs of the Project; and

SECTION 2. REIMBURSEMENT OF PRIOR EXPENDITURES. All costs to be reimbursed pursuant hereto will be capital expenditures. No Obligations will be issued by the City in furtherance of this Resolution after a date which is later than 18 months after the later of (1) the date the expenditures are paid, or (2) the date on which the property, with respect to which such expenditures were made, is placed in service.

SECTION 3. THREE-YEAR LIMITATION FOR REIMBURSEMENT. The foregoing notwithstanding, no Obligations will be issued pursuant to this Resolution more than three years after the date any expenditure which is to be reimbursed is paid.

SECTION 4. INCORPORATION OF RECITALS. The City hereby finds that the statements set forth in the recitals of this Resolution are true and correct, and the City hereby incorporates such recitals as a part of this Resolution.

SECTION 5. EFFECTIVE DATE. This Resolution shall become effective immediately upon passage thereof.

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PASSED AND ADOPTED BY THE CITY COUNCIL OF THE CITY OF SOUTH PADRE ISLAND, TEXAS THIS 7TH DAY OF AUGUST, 2013.

Mayor, City of South Padre Island, Texas

Attest:

City Secretary, City of South Padre Island, Texas

(City Seal)

** **

Signature Page to Reimbursement Resolution Relating to
Purchase of Old National Guard Armory Building and Construct Street Improvements

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CERTIFICATE FOR RESOLUTION

I, the undersigned City Secretary of the **CITY OF SOUTH PADRE ISLAND, TEXAS** (the "**City**"), hereby certify as follows:

1. The City Council of the City convened in Regular Meeting on the 7th day of August, 2013 at the designated meeting place, and the roll was called of the duly constituted officers and members of said City Council, to wit:

Robert Pinkerton, Jr., Mayor	Alita Bagley, Council Member
Jo Ann Evans, Mayor Pro-Tem	Sam Listi, Council Member
Alex Avalos, Council Member	Robert A. Fudge, Council Member

and all of said persons were present, except the following absentees: _____, thus constituting a quorum. Whereupon, among other business, the following was transacted at said Meeting: a written Resolution No. _____ entitled:

**RESOLUTION EXPRESSING OFFICIAL INTENT TO REIMBURSE WITH
TAX-EXEMPT OBLIGATION PROCEEDS COSTS ASSOCIATED WITH
RENOVATING, EXPANDING AND IMPROVING THE CITY'S CONVENTION
CENTER FACILITIES**

was duly introduced for the consideration of said City Council. It was then duly moved and seconded that said Resolution be passed; and, after due discussion, said motion, carrying with it the passage of said Resolution, prevailed and carried by the following vote:

AYES: _____ NOES: _____ ABSTENTIONS: _____

2. A true, full and correct copy of the aforesaid Resolution passed at the Meeting described in the above and foregoing paragraph is attached to and follows this Certificate; said Resolution has been duly recorded in said City Council' minutes of said Meeting; the above and foregoing paragraph is a true, full and correct excerpt from said City Council' minutes of said Meeting pertaining to the passage of said Resolution; the persons named in the above and foregoing paragraph are the duly chosen, qualified and acting officers and members of said City Council as indicated therein; each of the officers and members of said City Council was duly and sufficiently notified officially and personally, in advance, of the time, place and purpose of the aforesaid Meeting, and that said Resolution would be introduced and considered for passage at said Meeting, and each of said officers and members consented, in advance, to the holding of said Meeting for such purpose; and said Meeting was open to the public, and public notice of the time, place and purpose of said Meeting was given, all as required by Texas Government Code, Chapter 551.

SIGNED AND SEALED the 7th day of August, 2013.

City Secretary
City of South Padre Island, Texas

(CITY SEAL)

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**CITY OF SOUTH PADRE ISLAND
CITY COUNCIL MEETING
AGENDA REQUEST FORM**

MEETING DATE: August 7, 2013

NAME & TITLE: Robert A. Fudge, Council Member

DEPARTMENT: City Council

ITEM

Discussion and action to send the proposed color palette change to add franchise colors to the allowable colors for the Padre Boulevard and Entertainment District to the Development Standards Review Task Force for review and a recommendation to the City Council on adding franchise colors to the color palette.

ITEM BACKGROUND

The Development Director presented the information at the July 17, 2013 meeting

BUDGET/FINANCIAL SUMMARY

N/A

COMPREHENSIVE PLAN GOAL

Provide a business friendly place to do business.

LEGAL REVIEW

Sent to Legal: YES: _____ NO: _____
Approved by Legal: YES: _____ NO: _____

Comments:

Previously approved by the Planning and Zoning Commission

RECOMMENDATIONS/COMMENTS

Forward to the Development Standards Review Task Force for review and recommendation

7-1

**CITY OF SOUTH PADRE ISLAND
CITY COUNCIL MEETING
AGENDA REQUEST FORM**

MEETING DATE: August 7, 2013

NAME & TITLE: Alita Bagley, Council Member

DEPARTMENT: City Council

ITEM

Discussion and action to add a Review and Recommendation from the Development Standards Review Task Force before any changes/revisions/amendments to the Form Based Code are brought before the Planning and Zoning Commission.

ITEM BACKGROUND

Recently a proposal to amend the color palette of the Form Based Code was brought to the Planning and Zoning Commission for recommendation to the Council. During discussion on this item at the July 17th Council meeting, it was recommended that any changes to the FBC go first to the DSRTF for review, then to P & Z as State law requires. The DSRTF is comprised of members of the original FBC development committee, and as such, these members have a historical knowledge of the code and continue to work with it closely. In order to have a comprehensive review of any proposed changes, It is important they have the opportunity to review and make recommendations to the P&Z and those recommendations should also be included in the information given to Council for their assistance in making a decision.

BUDGET/FINANCIAL SUMMARY

None

COMPREHENSIVE PLAN GOAL

LEGAL REVIEW

Sent to Legal: YES: _____ NO: _____
Approved by Legal: YES: _____ NO: _____

RECOMMENDATIONS/COMMENTS

**CITY OF SOUTH PADRE ISLAND
CITY COUNCIL MEETING
AGENDA REQUEST FORM**

MEETING DATE: August 7, 2013

NAME & TITLE: Marcy Newman, P.E., Public Works Director

DEPARTMENT: Public Works

ITEM

Discussion regarding Padre Boulevard / PR 100 improvements.

ITEM BACKGROUND

On April 17, staff presented options for moving forward with parking improvements for Padre Boulevard. The two options were:

1. Reconstruct sidewalks with improved shared paths within the existing ROW with an approximate total cost for environmental clearance, design & construction of \$3M.
2. Construct plan as described in the 2011 Gateway Planning / Kimley-Horn Transportation plan with an approximate total cost for environmental clearance, design & construction of \$10-15 million.

Council requested staff present this to the Development Standards Review Task Force to solicit their input. This was done on May 14, 2013 and again in a workshop on May 17, 2013 and the DSRTF requested staff to seek funding alternatives and sources to develop Padre Boulevard as shown in the Gateway Planning / Kimley-Horn Transportation Plan.

As Padre Boulevard is not a City owned or maintained roadway, but is on the State highway system, development of a project, regardless of the option chosen, must be done in accordance with the National Environmental Policy Act (NEPA), ADA / TDLR / TAS standards for pedestrian accessibility and TxDOT and FHWA guidelines for design standards, ROW acquisition and appraisal and utility relocation / accommodation. As part of the NEPA process, projects must receive environmental clearance and favorable public support before approval for detailed design is granted.

Staff has updated the cost estimate for the Gateway Planning / Kimley-Horn Transportation Plan option to include not only ROW and Utility relocation costs, but ROW damages to remainders as is required by State Law.

The City has no dedicated funds for the development of the Padre Boulevard Improvements. TxDOT will not fund the preliminary engineering, environmental clearance, final design, utility relocation or ROW acquisition. This leaves the remaining options for funding:

1. Prepare a bond election program to allow voters to determine if they wish to incur public debt to finance the project now, and if so, full length or frontage road to Kingfish only. The minimum debt service payment for this is \$1.8M annually for approximately 30 years.
2. Apply for enhancement grants from TxDOT when they become available. There are no current programs at this time.
3. Continue to pursue approval of the Tax Increment Reinvestment Zone with Cameron County and "bank" funds until sufficient funds are available for the Padre Boulevard improvements.
4. Reduce other expenditures in the General Fund budget by 17% annually to finance the debt service.
5. Raise Property Tax revenues by approximately 27% to cover annual debt service on bonds.

BUDGET/FINANCIAL SUMMARY

The City has no designated funds for environmental clearance, design, utility relocation, ROW acquisition or construction of the improvements. TxDOT currently has no funding designated for the improvements and may not have any available in the future (for construction only). The City of South Padre Island will be responsible for the full cost of development of preliminary engineering, environmental document preparation / public involvement / environmental clearance, final design, utility relocation, ROW acquisition and from 50-100% of construction. TxDOT will endeavor to provide matching funds for construction but they are not guaranteed. Cost varies based on option selected.

COMPREHENSIVE PLAN GOAL

- 4.F. Provide a safe and attractive environment for walking and bicycling
- 4.H. Develop walking and biking paths that are coordinated with existing businesses, residences, street infrastructure, and transit opportunities and that contribute to the character and identity of the Island and the individual corridors on which the paths are located.
- 4.P. Ensure suitable street infrastructure commensurate with traffic demands and volumes
- 4.S. Enhance street right-of-way appearance and contribution to Town character

LEGAL REVIEW

Sent to Legal: YES: _____ NO: _____
Approved by Legal: YES: _____ NO: _____

RECOMMENDATIONS/COMMENTS

Staff is seeking further direction from Council.

PADRE BOULEVARD IMPROVEMENTS - ANGLED PARKING AND WIDENING FOR SIDEWALKS (FR TO KINGFISH)

5/29/2013

Length 6200 LF = 1.174 MI

ITEM	DESCRIPTION	UNITS	QUANTITY	3 MO AVG BID	COST
0100	Preparing ROW	STA	62.125	\$ 5,000.00	\$ 310,625.00
0110	Unclassified Street Excavation (Excavation (Roadway))	CY	9268	\$ 9.00	\$ 83,412.00
0132	Embankment (Embankment (Final)(Dens Cont)(Ty B))	CY	1875	\$ 6.00	\$ 11,250.00
0275	Cement (50 lb/SY)	TON	638	\$ 125.00	\$ 79,750.00
0275	12" Cement Treated Subgrade (Cement Treat (Mx Exst Mtl & Nw Bs)(12"))	SY	25530	\$ 1.75	\$ 44,677.50
0305	Mill Existing HMA 22" x 1 1/2" (Salv, Haul & Stkpl Rcl Aph Opv (0" to 2"))	SY	21285	\$ 1.10	\$ 23,413.50
0340	1 1/2" HMA Ty D (D-GR HMA (Meth) Ty-D PG 64-22) (124140 SY) (assume full width o'lay)	TON	3250	\$ 78.00	\$ 253,500.00
0360	8" conc pavement (Conc Pvmt (Contln Reinf - CRCP)(8"))	SY	19985	\$ 40.00	\$ 799,400.00
0464	Drainage System (RC Pipe)(CL III)(24 in)	LF	18750	\$ 60.00	\$ 1,125,000.00
0465	Drainage System (Manh Compl (Ty M))	EA	12.5	\$ 4,000.00	\$ 50,000.00
0465	Drainage System (Inlet (Compl)(Curb)(Ty II)(20"))	EA	25	\$ 8,000.00	\$ 200,000.00
0502	Traffic Control (Barricades, Signs and Traffic Handling)	MO	6	\$ 10,000.00	\$ 60,000.00
0528	Median Pavers (Landscape Pavers)	SY	2756	\$ 50.00	\$ 137,800.00
0528	Hardscape (Landscape Pavers)	SY	7000	\$ 50.00	\$ 350,000.00
0529	6" conc curb and 12" gutter for roadway (Conc C&G Ty II)	LF	12425	\$ 15.00	\$ 186,375.00
0529	Median curb (24850 length each direction)(Conc C&G Ty II)	LF	12425	\$ 15.00	\$ 186,375.00
0530	Concrete Driveway Approach (assumed 137 at 40 SY ea) (Driveways and turnouts (Conc))	SY	1370	\$ 65.00	\$ 89,050.00
0530	Side street (Conc Valley and Asph Transition) (Intersections (ASCP)(Type 1))	SY	5250	\$ 50.00	\$ 262,500.00
0531	8' Wide Aesthetic Sidewalk (24850 Length x 2 x 8" w / 9 sf/sy)(Conc Sidewalk (6")(Spl))	SY	11250	\$ 50.00	\$ 562,500.00
0531	12' wide multi-use trail(4" thick) - Parkway Section (Conc Sidewalk (6")(Spl))	SY	16569	\$ 50.00	\$ 828,450.00
0610	Illumination (4 ea isct + 1 ea 500' median) (Ins Rd II Am (Ty SA) 30S-8 (25 KW/S))	EA	117.5	\$ 3,500.00	\$ 411,250.00
0636	Pavement Markings and Signage (Aluminum Signs (Ty G))	SF	125	\$ 21.00	\$ 2,625.00
0644	Pavement Markings and Signage (In Sm Rd Sn Sup&Am Ty 10BWG(1)SA(T))	EA	32	\$ 500.00	\$ 16,000.00
0666	Pavement Markings and Signage (Refl Pav Mrk Ty I (W) 4" (Brk)(100 Mil))	LF	3125	\$ 0.50	\$ 1,562.50
0666	Pavement Markings and Signage (Refl Pav Mrk Ty I (W) 4" (Sid)(100 Mil))	LF	12425	\$ 0.50	\$ 6,212.50
0666	Pavement Markings and Signage (Refl Pav Mrk Ty I (W) 8" (Sid)(100 Mil))	LF	5250	\$ 0.96	\$ 5,040.00
0666	Pavement Markings and Signage (Refl Pav Mrk Ty I (W) 24" (Sid)(100 Mil))	LF	787.5	\$ 8.00	\$ 6,300.00
0666	Pavement Markings and Signage (Refl Pav Mrk Ty I (Y) 4" (Sid)(100 Mil))	LF	12425	\$ 0.50	\$ 6,212.50
0666	Pavement Markings and Signage (Refl Pav Mrk Ty I (W) (Arrow)(100 Mil))	EA	25	\$ 150.00	\$ 3,750.00
0672	Pavement Markings and Signage (Refl Pav Mrk Ty II-C-R)	EA	313	\$ 3.00	\$ 939.00
0680	Traffic Signals (Install Hwy Trf Sig (System))	EA	4	\$ 13,000.00	\$ 52,000.00
0684	Traffic Signals (Trf Sig Cbl (ty A)(12AWG)(10 condn))	LF	49700	\$ 1.50	\$ 74,550.00
0686	Traffic Signals (Ins Trf Sig Pl Am(S) Str (ty B))	EA	16	\$ 4,000.00	\$ 64,000.00
0688	Traffic Signals (Veh Lp Detect (sawcut)(14AWG)(Blk))	LF	1280	\$ 5.00	\$ 6,400.00
1014	Landscape and Irrigation (Landscape Amenity)	MI	1.175	\$ 100,000.00	\$ 117,500.00
5893	Water and Sanitary Sewer (Sanitary Sewer (PVC)(C900)(12 in))	LF	12425	\$ 38.00	\$ 472,150.00
5969	Water and Sanitary Sewer (Water Main Pipe (PVC)(12 in))	LF	12425	\$ 82.00	\$ 1,018,850.00
MEDIAN AND PAVING SUBTOTAL					\$ 7,909,419.50
0500	Mobilization (5%)	LS	1	\$ 395,470.98	\$ 395,470.98
1122	Erosion Control (3%)	LS	1	\$ 237,282.59	\$ 237,282.59
MISC	Contingencies (20%)	LS	1	\$ 1,581,883.90	\$ 1,581,883.90
MISC	Preliminary Engineering (6%)	LS	1	\$ 474,565.17	\$ 474,565.17
MISC	Environmental (5%)	LS	1	\$ 395,470.98	\$ 395,470.98
MISC	Final Engineering (6%)	LS	1	\$ 474,565.17	\$ 474,565.17
MISC	Surveying (5%)	LS	1	\$ 395,470.98	\$ 395,470.98
MISC	ROW Acquisition / Easements (12 width, full length, both sides)	SF	148800	\$ 28.00	\$ 4,166,400.00
MISC	Construction Management (5%)	LS	1	\$ 395,470.98	\$ 395,470.98
MISC	Utility Relocation (electric - High Voltage Poles and line)	EA	25	\$ 150,000.00	\$ 3,750,000.00
MISC	Utility Relocation (cable, telephone)(10%)	LS	1	\$ 790,941.95	\$ 790,941.95
MISC SUBTOTAL					\$ 13,057,522.68
TOTAL					\$ 20,966,942.18
Construction (Median & Paving Subtotal + Mobilization + Erosion Control + Contingencies + Construction Management)				\$	10,519,527.94
Environmental + Preliminary Engineering + final Engineering + Surveying				\$	1,740,072.29
Utility Relocation				\$	4,540,941.95
ROW Acquisition / Easements				\$	4,166,400.00
Total				\$	20,966,942.18

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PADRE BOULEVARD IMPROVEMENTS - PARALLEL PARKING AND IMPROVED SIDEWALKS (FR TO KINGFISH)

5/29/2013

Length 6200 LF = 1.174 MI

ITEM	DESCRIPTION	UNITS	QUANTITY	3 MO AVG BID	COST
0100	Preparing ROW	STA	62	\$ 2,000.00	\$ 124,000.00
0110	Unclassified Street Excavation (Excavation (Roadway))	CY	9200	\$ 9.00	\$ 82,800.00
0132	Embankment (Embankment (Final)(Dens Cont)(Ty B))	CY	1200	\$ 6.00	\$ 7,200.00
0305	Mill Existing HMAC 22' x 1 1/2" (Salv. Haul & Stkpl Rcl Aph Opv (0" to 2"))	SY	55111	\$ 1.10	\$ 60,622.10
0340	1 1/2' HMAC Ty D (D-GR HMA (Meth) Ty-D PG 64-22)	TON	5400	\$ 78.00	\$ 421,200.00
0502	Traffic Control (Barricades, Signs and Traffic Handling)	MO	15	\$ 10,000.00	\$ 150,000.00
0530	Concrete Driveway Approach (assumed 50 at 20 SY ea) (Driveways and turnouts (Conc))	SY	1000	\$ 65.00	\$ 65,000.00
0530	Side street (Conc Valley and Asph Transition) (Intersections (ASCP)(Type 1)	SY	8800	\$ 35.00	\$ 308,000.00
0531	8' Wide Aesthetic Sidewalk (Conc Sidewalk (6")(Spl))	SY	9800	\$ 50.00	\$ 490,000.00
0636	Signage (Aluminum Signs (Ty G))(Parking)	EA	44	\$ 400.00	\$ 17,600.00
0636	Pavement Markings and Signage (Aluminum Signs (Ty G))	SF	100	\$ 21.00	\$ 2,100.00
0644	Pavement Markings and Signage (In Sm Rd Sn Sup&Am Ty 10BWG(1)SA(T)	EA	100	\$ 500.00	\$ 50,000.00
0666	Pavement Markings and Signage (Refl Pav Mkr Ty I (W) 4" (Brk)(100 Mil))	LF	3125	\$ 0.50	\$ 1,562.50
0666	Pavement Markings and Signage (Refl Pav Mkr Ty I (W) 4" (Std)(100 Mil))	LF	12425	\$ 0.50	\$ 6,212.50
0666	Pavement Markings and Signage (Refl Pav Mkr Ty I (W) 8" (Std)(100 Mil))	LF	5250	\$ 0.96	\$ 5,040.00
0666	Pavement Markings and Signage (Refl Pav Mkr Ty I (W) 24" (Std)(100 Mil))	LF	787.5	\$ 8.00	\$ 6,300.00
0666	Pavement Markings and Signage (Refl Pav Mkr Ty I (Y) 4" (Std)(100 Mil))	LF	12425	\$ 0.50	\$ 6,212.50
0666	Pavement Markings and Signage (Refl Pav Mkr Ty I (W) (Arrow)(100 Mil))	EA	25	\$ 150.00	\$ 3,750.00
0672	Pavement Markings and Signage (Refl Pav Mkr Ty II-C-R)	EA	313	\$ 3.00	\$ 939.00
	MEDIAN AND PAVING SUBTOTAL				\$ 1,808,538.60
0500	Mobilization (5%)	LS	1	\$ 90,426.93	\$ 90,426.93
1122	Erosion Control (3%)	LS	1	\$ 54,256.16	\$ 54,256.16
MISC	Contingencies (10%)	LS	1	\$ 180,853.86	\$ 180,853.86
MISC	Preliminary Engineering (3%)	LS	1	\$ 54,256.16	\$ 54,256.16
MISC	Environmental (2%)	LS	1	\$ 36,170.77	\$ 36,170.77
MISC	Final Engineering (6%)	LS	1	\$ 108,512.32	\$ 108,512.32
MISC	Surveying (5%)	LS	1	\$ 90,426.93	\$ 90,426.93
MISC	Construction Management (5%)	LS	1	\$ 90,426.93	\$ 90,426.93
MISC	Utility Relocation (electric, cable, telephone)(5%)	LS	1	\$ 90,426.93	\$ 90,426.93
	MISC SUBTOTAL				\$ 795,756.98
	TOTAL				\$ 2,604,295.58
	Construction (Median & Paving Subtotal + Mobilization + Erosion Control + Contingencies + Construction Management)				\$ 2,224,502.48
	Environmental + Preliminary Engineering + final Engineering + Surveying				\$ 289,366.18
	Utility Relocation				\$ 90,426.93
	Total				\$ 2,604,295.58

9-4

PADRE BOULEVARD IMPROVEMENTS - ANGLED PARKING AND WIDENING FOR SIDEWALKS (FR TO 2ND ACCESS)

5/29/2013

Length 24,850 LF = 4.706 MI

ITEM	DESCRIPTION	UNITS	QUANTITY	3 MO AVG BID	COST
0100	Preparing ROW	STA	248.5	\$ 5,000.00	\$ 1,242,500.00
0110	Unclassified Street Excavation (Excavation (Roadway))	CY	37073	\$ 9.00	\$ 333,657.00
0132	Embankment (Embankment (Final)(Dens Cont)(Ty B))	CY	7500	\$ 6.00	\$ 45,000.00
0275	Cement (50 lb/SY)	TON	2553	\$ 125.00	\$ 319,125.00
0275	12" Cement Treated Subgrade (Cement Treat (Mx Exst Mtl & Nw Bs)(12"))	SY	102122	\$ 1.75	\$ 178,713.50
0305	Mill Existing HMA 22' x 1 1/2" (Salv, Haul & Stkpl Rcl Aph Opv (0" to 2"))	SY	85140	\$ 1.10	\$ 93,654.00
0340	1 1/2" HMA Ty D (D-GR HMA (Meth) Ty-D PG 64-22) (124140 SY) (assume full width o'lay)	TON	13000	\$ 78.00	\$ 1,014,000.00
0360	8" conc pavement (Conc Pmnt (Contin Reinf - CRCP)(8"))	SY	79939	\$ 40.00	\$ 3,197,560.00
0464	Drainage System (RC Pipe)(CL III)(24 in)	LF	75000	\$ 60.00	\$ 4,500,000.00
0465	Drainage System (Manh Compl (Ty M))	EA	50	\$ 4,000.00	\$ 200,000.00
0465	Drainage System (Inlet (Compl)(Curb)(Ty II)(20"))	EA	100	\$ 8,000.00	\$ 800,000.00
0502	Traffic Control (Barricades, Signs and Traffic Handling)	MO	24	\$ 10,000.00	\$ 240,000.00
0528	Median Pavers (Landscape Pavers)	SY	11022	\$ 50.00	\$ 551,100.00
0528	Hardscape (Landscape Pavers)	SY	28000	\$ 50.00	\$ 1,400,000.00
0529	6" conc curb and 12" gutter for roadway (Conc C&G Ty II)	LF	49700	\$ 15.00	\$ 745,500.00
0529	Median curb (24850 length each direction)(Conc C&G Ty II)	LF	49700	\$ 15.00	\$ 745,500.00
0530	Concrete Driveway Approach (assumed 137 at 40 SY ea) (Driveways and turnouts (Conc))	SY	5480	\$ 65.00	\$ 356,200.00
0530	Side street (Conc Valley and Asph Transition) (Intersections (ASCP)(Type 1))	SY	21000	\$ 50.00	\$ 1,050,000.00
0531	8' Wide Aesthetic Sidewalk (24850 Length x 2 x 8'w / 9 sf/sy)(Conc Sidewalk (6")(Spl))	SY	45000	\$ 50.00	\$ 2,250,000.00
0531	12' wide multi-use trail(4" thick) - Parkway Section (Conc Sidewalk (6")(Spl))	SY	66275	\$ 50.00	\$ 3,313,750.00
0610	Illumination (4 ea isct + 1 ea 500' median) (Ins Rd II Am (Ty SA) 30S-8 (.25 KW)S)	EA	470	\$ 3,500.00	\$ 1,645,000.00
0636	Pavement Markings and Signage (Aluminum Signs (Ty G))	SF	500	\$ 21.00	\$ 10,500.00
0644	Pavement Markings and Signage (In Sm Rd Sn Sup&Am Ty 10BWG(1)SA(T))	EA	125	\$ 500.00	\$ 62,500.00
0666	Pavement Markings and Signage (Refl Pav Mkr Ty I (W) 4" (Brk)(100 Mil))	LF	12500	\$ 0.50	\$ 6,250.00
0666	Pavement Markings and Signage (Refl Pav Mkr Ty I (W) 4" (Std)(100 Mil))	LF	49700	\$ 0.50	\$ 24,850.00
0666	Pavement Markings and Signage (Refl Pav Mkr Ty I (W) 8" (Std)(100 Mil))	LF	21000	\$ 0.96	\$ 20,160.00
0666	Pavement Markings and Signage (Refl Pav Mkr Ty I (W) 24" (Std)(100 Mil))	LF	3150	\$ 8.00	\$ 25,200.00
0666	Pavement Markings and Signage (Refl Pav Mkr Ty I (Y) 4" (Std)(100 Mil))	LF	49700	\$ 0.50	\$ 24,850.00
0666	Pavement Markings and Signage (Refl Pav Mkr Ty I (W) (Arrow)(100 Mil))	EA	100	\$ 150.00	\$ 15,000.00
0672	Pavement Markings and Signage (Refl Pav Mkr Ty II-C-R)	EA	1250	\$ 3.00	\$ 3,750.00
0680	Traffic Signals (Install Hwy Trf Sig (System))	EA	4	\$ 13,000.00	\$ 52,000.00
0684	Traffic Signals (Trf Sig Cbl (ty A)(12AWG)(10 condn))	LF	49700	\$ 1.50	\$ 74,550.00
0686	Traffic Signals (Ins Trf Sig Pl Am(S) Str (ty B))	EA	16	\$ 4,000.00	\$ 64,000.00
0688	Traffic Signals (Veh Lp Detect (sawcut)(14AWG)(Blk))	LF	1280	\$ 5.00	\$ 6,400.00
1014	Landscape and Irrigation (Landscape Amenify)	MI	4.7	\$ 100,000.00	\$ 470,000.00
5893	Water and Sanitary Sewer (Sanitary Sewer (PVC)(C900)(12 in))	LF	49700	\$ 38.00	\$ 1,888,600.00
5969	Water and Sanitary Sewer (Water Main Pipe (PVC)(12 in))	LF	49700	\$ 82.00	\$ 4,075,400.00
MEDIAN AND PAVING SUBTOTAL					\$ 31,045,269.50
0500	Mobilization (5%)	LS	1	\$ 1,552,263.48	\$ 1,552,263.48
1122	Erosion Control (3%)	LS	1	\$ 931,358.09	\$ 931,358.09
MISC	Contingencies (20%)	LS	1	\$ 6,209,053.90	\$ 6,209,053.90
MISC	Preliminary Engineering (6%)	LS	1	\$ 1,862,716.17	\$ 1,862,716.17
MISC	Environmental (4%)	LS	1	\$ 1,241,810.78	\$ 1,241,810.78
MISC	Final Engineering (6%)	LS	1	\$ 1,862,716.17	\$ 1,862,716.17
MISC	Surveying (5%)	LS	1	\$ 1,552,263.48	\$ 1,552,263.48
MISC	ROW Acquisition / Easements (12 width, full length, both sides = 600,000SF)	SF	596400	\$ 28.00	\$ 16,699,200.00
MISC	Construction Management (5%)	LS	1	\$ 1,552,263.48	\$ 1,552,263.48
MISC	Utility Relocation (electric - High Voltage Poles and line)	EA	100	\$ 150,000.00	\$ 15,000,000.00
MISC	Utility Relocation (cable, telephone)(10%)	LS	1	\$ 3,104,526.95	\$ 3,104,526.95
MISC SUBTOTAL					\$ 51,568,172.48
TOTAL					\$ 82,613,441.98
Construction (Median & Paving Subtotal + Mobilization + Erosion Control + Contingencies + Construction Management)				\$	41,290,208.44
Environmental + Preliminary Engineering + final Engineering + Surveying				\$	6,519,506.60
Utility Relocation				\$	18,104,526.95
ROW Acquisition / Easements				\$	16,699,200.00
Total				\$	82,613,441.98

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PADRE BOULEVARD IMPROVEMENTS - PARALLEL PARKING AND IMPROVED SIDEWALKS (FR TO 2ND ACCESS)

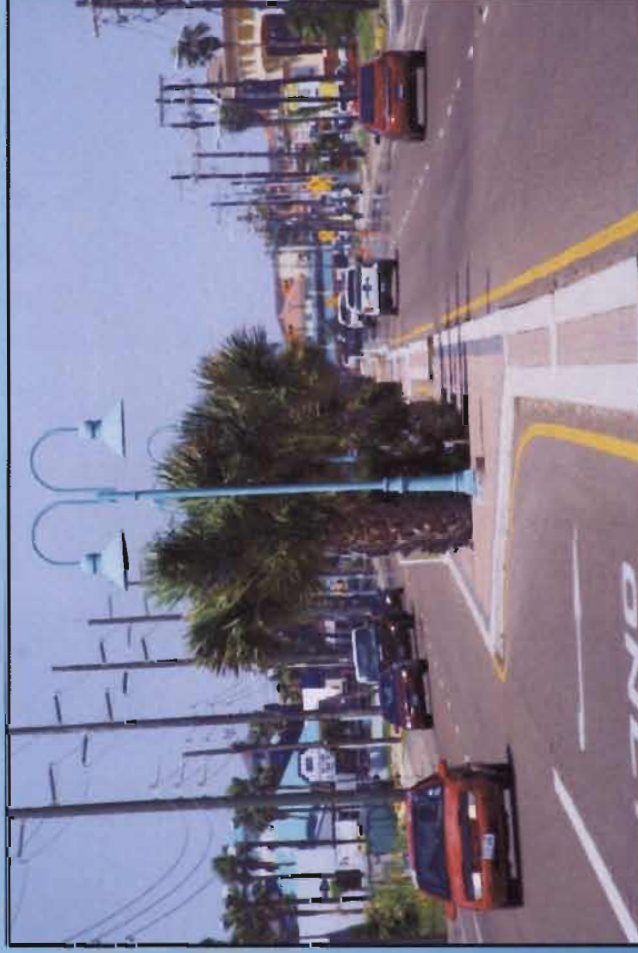
5/29/2013

Length 24,850 LF ≈ 4.706 MI

ITEM	DESCRIPTION	UNITS	QUANTITY	3 MO AVG BID	COST
0100	Preparing ROW	STA	248.5	\$ 2,000.00	\$ 497,000.00
0110	Unclassified Street Excavation (Excavation (Roadway))	CY	36800	\$ 9.00	\$ 331,200.00
0132	Embankment (Embankment (Final)(Dens Cont)(Ty B))	CY	4800	\$ 6.00	\$ 28,800.00
0305	Mill Existing HMAc 22' x 1 1/2" (Salv, Haul & Stkpl Rcl Aph Opv (0" to 2"))	SY	220444	\$ 1.10	\$ 242,488.40
0340	1 1/2' HMAc Ty D (D-GR HMA (Meth) Ty-D PG 64-22)	TON	21600	\$ 78.00	\$ 1,684,800.00
0502	Traffic Control (Barricades, Signs and Traffic Handling)	MO	60	\$ 10,000.00	\$ 600,000.00
0530	Concrete Driveway Approach (assumed 50 at 20 SY ea) (Driveways and turnouts (Conc))	SY	4000	\$ 65.00	\$ 260,000.00
0530	Side street (Conc Valley and Asph Transition) (Intersections (ASCP)(Type 1)	SY	35200	\$ 35.00	\$ 1,232,000.00
0531	8' Wide Aesthetic Sidewalk (Conc Sidewalk (6")(Spl))	SY	39200	\$ 50.00	\$ 1,960,000.00
0636	Signage (Aluminum Signs (Ty G))(Parking)	EA	176	\$ 400.00	\$ 70,400.00
0636	Pavement Markings and Signage (Aluminum Signs (Ty G))	SF	1600	\$ 21.00	\$ 33,600.00
0644	Pavement Markings and Signage (In Sm Rd Sn Sup&Am Ty 10BWG(1)SA(T)	EA	400	\$ 500.00	\$ 200,000.00
0666	Pavement Markings and Signage (Refl Pav Mrk Ty I (W) 4" (Brk)(100 Mil))	LF	12500	\$ 0.50	\$ 6,250.00
0666	Pavement Markings and Signage (Refl Pav Mrk Ty I (W) 4" (Sid)(100 Mil))	LF	49700	\$ 0.50	\$ 24,850.00
0666	Pavement Markings and Signage (Refl Pav Mrk Ty I (W) 8" (Sid)(100 Mil))	LF	21000	\$ 0.96	\$ 20,160.00
0666	Pavement Markings and Signage (Refl Pav Mrk Ty I (W) 24" (Sid)(100 Mil))	LF	3150	\$ 8.00	\$ 25,200.00
0666	Pavement Markings and Signage (Refl Pav Mrk Ty I (Y) 4" (Sid)(100 Mil))	LF	49700	\$ 0.50	\$ 24,850.00
0666	Pavement Markings and Signage (Refl Pav Mrk Ty I (W) (Arrow)(100 Mil))	EA	100	\$ 150.00	\$ 15,000.00
0672	Pavement Markings and Signage (Refl Pav Mrk Ty II-C-R)	EA	1250	\$ 3.00	\$ 3,750.00
MEDIAN AND PAVING SUBTOTAL					\$ 1,260,348.40
0500	Mobilization (5%)	LS	1	\$ 363,017.42	\$ 363,017.42
1122	Erosion Control (3%)	LS	1	\$ 217,810.45	\$ 217,810.45
MISC	Contingencies (10%)	LS	1	\$ 726,034.84	\$ 726,034.84
MISC	Preliminary Engineering (3%)	LS	1	\$ 217,810.45	\$ 217,810.45
MISC	Environmental (2%)	LS	1	\$ 145,206.97	\$ 145,206.97
MISC	Final Engineering (6%)	LS	1	\$ 435,620.90	\$ 435,620.90
MISC	Surveying (5%)	LS	1	\$ 363,017.42	\$ 363,017.42
MISC	Construction Management (5%)	LS	1	\$ 363,017.42	\$ 363,017.42
MISC	Utility Relocation (electric, cable, telephone)(5%)	LS	1	\$ 363,017.42	\$ 363,017.42
MISC SUBTOTAL					\$ 3,194,553.30
TOTAL					\$ 10,454,901.70
Construction (Median & Paving Subtotal + Mobilization + Erosion Control + Contingencies + Construction Management)				\$	8,930,228.53
Environmental + Preliminary Engineering + final Engineering + Surveying				\$	1,161,655.74
Utility Relocation				\$	363,017.42
Total				\$	10,454,901.70

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Padre Boulevard Project Development Process August 7, 2013



Marcy Newman, P.E.
Public Works Director



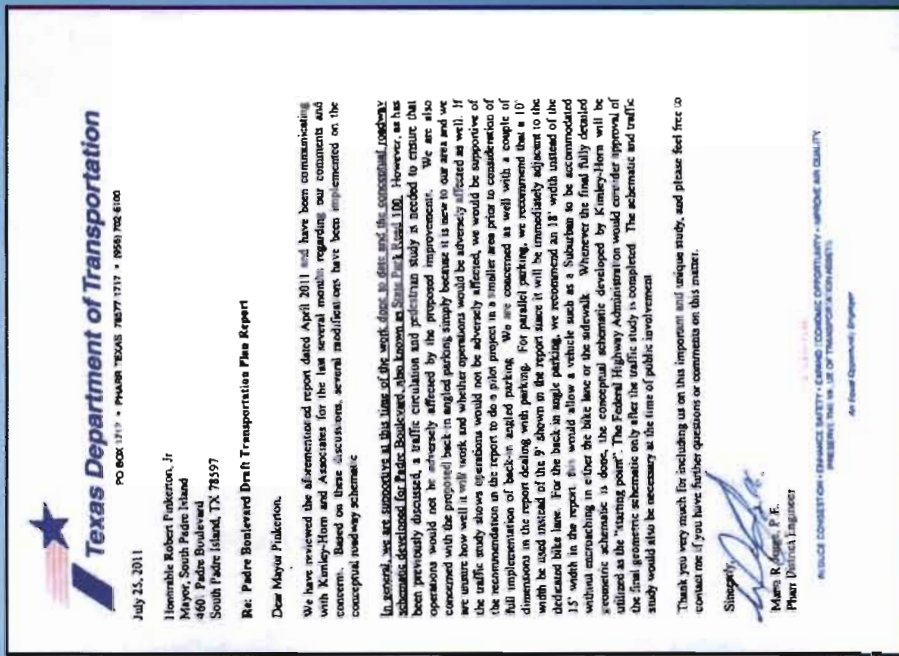
How Do We Get There From Here?

- TxDOT Roadway
 - Their Rules Apply
 - Project Development Process
 - Funding Requirements
 - Environmental, Schematics, ROW, Utilities & Design
- NEPA Requirements
 - ROW Acquisition and Potential Relocations
 - Environmental Document Classification
 - Categorical Exclusion (CE)
 - Environmental Assessment (EA)



How Do We Get There From Here?

- City Concept for Transportation Plan
 - Adopted by Council
 - TxDOT concurrence with concept, but revisions required
 - Not funded
 - Doesn't fulfill NEPA requirements



Cost Sharing

- City acts as “sponsor” and is responsible for full cost of:
 - Environmental document preparation
 - Preliminary & Geometric Schematic development
 - Construction PS&E
 - ROW acquisition / ROW damages to remainders
 - Utility Relocation
- TxDOT anticipates possibility of up to 50% of construction funding only (\$5 M)(not guaranteed and only if enhancement funding is available)



What is the Cost?

- \$27 M for the Transportation Plan from PR 100 Frontage Road to Kingfish
 - Schematic Design, Environmental, Surveying & PS&E (\$1.7 M)
 - Utility Relocation (\$4.5 M)
 - Construction (\$10.5 M)
 - ROW Acquisition / ROW Damages (\$10.3 M)
- \$97 M for the Transportation Plan from PR 100 to the 2nd Access
 - Schematic Design, Environmental, Surveying & PS&E (\$6.5 M)
 - Utility Relocation (\$18.1 M)
 - Construction (\$41.3 M)
 - ROW Acquisition / ROW Damages (\$31.6 M)



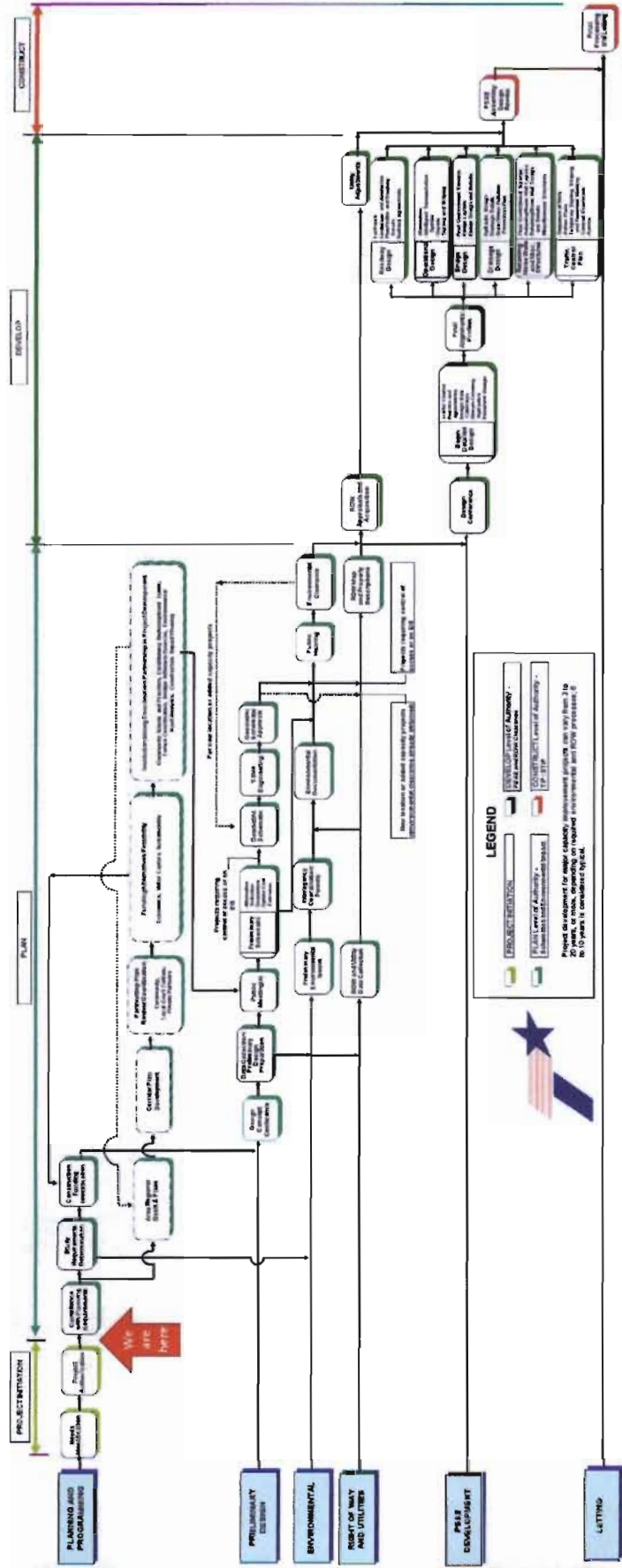
How Do We Fund This?

- Bond election
 - Debt service payments from the General Fund starting at a minimum of \$1.8 M for the section from the PR 100 frontage road to Kingfish
- Apply for Transportation Enhancement Grants from TxDOT when available
 - No programs currently available
- Work with Cameron County for approval of TIRZ
 - Many years of TIRZ funds would need to be “banked” to finance the project
- Estimated reduction of at least 17% of the General Fund budget
- Increase property tax revenue by 27%



Steps in the Process

PROJECT DEVELOPMENT PROCESS



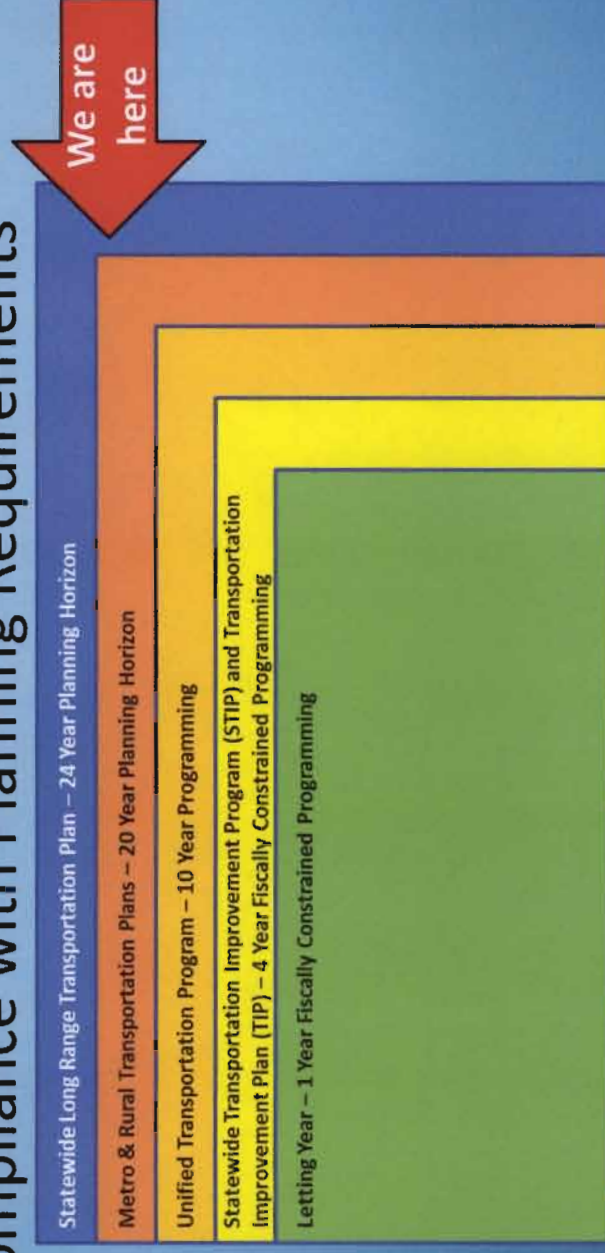
Steps in the Process

- Planning & Programming
- Preliminary Design
- Environmental
- Right of Way & Utilities
- PS&E Development
- Letting & Construction



Planning & Programming

- Needs Identification
- Project Authorization
- Compliance with Planning Requirements



- Study Requirements Determination
- Construction Funding Determination

South Padre
ISLAND

Preliminary Design

- Design Concept Conference
- Data Collection / Preliminary Design Preparation
- Public Meeting(s)
- Identification of Alternatives (reasonable and feasible)
- Preliminary Schematic
- Update of Cost Estimates
- Geometric Schematic
- Value Engineering (FHWA mandate for all projects >\$25M)



Environmental

- Identification of Preliminary Environmental Issues
- Interagency Coordination / Permits
- Environmental Documentation (CE, EA, EIS)
- Geometric Schematic Approval (TxDOT & FHWA)
- Public Hearing
- Environmental Clearance
- Continuous Project Development
 - Required to maintain environmental clearance
 - Five year limit before environmental re-evaluation is required



Right of Way & Utilities

- ROW & Utility Data Collection
- ROW Map Preparation
- ROW Appraisal & Acquisition
 - Donations
 - Acquisition
 - Eminent Domain
- Utility Adjustments
 - Cannot begin until environmental clearance is received and design is partially underway



PS&E Development

- Roadway Design
 - Earthwork
 - Landscape
 - Roadway Plan & Profiles
- Traffic Control Plan
 - Sequence of Work
 - Detours
- Operational Design
 - Signing
 - Signals
 - Illumination
- Drainage Design
 - Hydraulic Analysis
 - Storm Water Pollution Prevention Plan
 - Storm Drain Design



Letting

- PS&E Assembly
- TxDOT Review
- Agency Reviews
- Final Processing
 - City portion of construction funding must be transmitted to TxDOT
- TxDOT Receives Bids
- Construction Begins



Process to Move Forward

- Identify funding sources for:
 - preliminary engineering and environmental work (\$1 to 4.6 M depending on length)
 - final design (\$0.7 to 1.9 M depending on length)
 - remaining costs (\$25.3 to 91 M depending on length)
- Work with TxDOT to prepare RFQ for environmental & schematic development
- Move forward with environmental & schematic development for the project
- Move forward with PS&E development
- Proceed to letting & construction when funding is established



Suggested Next Steps

- Coordinate with TxDOT for development of RFQ requirements
- Prepare RFQ
- Issue RFQ when funding is identified



**CITY OF SOUTH PADRE ISLAND
CITY COUNCIL MEETING
AGENDA REQUEST FORM**

MEETING DATE: August 7, 2013

NAME & TITLE: Marcy Newman/Public Works Director

DEPARTMENT: Public Works

ITEM

Discussion and action to determine whether the City should move forward with a paid parking initiative.

ITEM BACKGROUND

The City conducted a public hearing on July 10, 2013 and received public comments at the hearing. Written comments were permitted through July 24, 2013. There were a number of comments received at the hearing supporting a paid system for parking that could be used to support revenue for beach related services. There were also a number from the same HOA that not only didn't want paid parking but wanted continued use of City ROW for private parking.

Comments included:

1. We need paid parking now (7 Comments)
2. We don't want paid parking or we don't want our guests to have to pay (6 comments – 5 of these were from the same HOA)
3. Develop a comprehensive plan with our without paid parking that expands beyond Gulf Boulevard and fixes the infrastructure (3 comments)
4. Enforce whatever is decided (3 comments)
5. We don't want any parking that infringes on our ability to double park in the City ROW (5 comments – all from the same condo)
6. Take back the City ROW from the condos that use it as overflow parking (4 comments)

BUDGET/FINANCIAL SUMMARY

COMPREHENSIVE PLAN GOAL

4.P. Ensure suitable street infrastructure commensurate with traffic demands and volumes

4.S. Enhance street right-of-way appearance and contribution to Town character

LEGAL REVIEW

Sent to Legal:	YES: _____	NO: _____
Approved by Legal:	YES: _____	NO: _____

Comments:

RECOMMENDATIONS/COMMENTS

Staff makes the following recommendations:

1. Parking in the beach accesses and along Gulf Boulevard must be preserved for beach users to meet the GLO requirements.
2. Paid parking is a means to control the way in which people park and should be implemented as part of an overall scheme to address safety when the current segments of Gulf Boulevard construction are complete and budget is available to implement kiosks or other means of permitting.
3. Paid parking will apply to everyone (visitor or resident) that wants to utilize the parking in the beach accesses or along Gulf Boulevard.
4. An overall plan must be developed to complete the remainder of Gulf Boulevard, improve E-W streets and utilize areas on the south end of the island to accommodate additional parking.
5. The City should work with Cameron County to provide a revenue sharing mechanism to help the City accommodate beach users.
6. Parking restrictions should be more stringently enforced.
7. Encroachments in the City ROW should be removed, including:
 - a. Landscaping that blocks sight distance at intersections
 - b. Double parking that extends into sidewalks and pedestrian pathways
 - c. Landscaping that impacts the City's ability to utilize its ROW for the public good
 - d. Condo parking that is solely within the public ROW



ORAL COMMENTS RECEIVED AT HEARING JULY 10, 2013

Charles Breedlove Comments: My wife and I own condos in Florence and Seabreeze and we appreciate what the city has done in that part of the island making improvements. At the Seabreeze especially, we have made the spaces where you can park two deep. It's hard to put the two cars in the way the walkway is. They have moved the walkway over where we can't park two deep. And right up the street the walkway is on the driveways on a slant. We need to look at that. The slant parking at Carolyn is wide and where the alley is you can't park at all. North of Carolyn you can park in the alleyways. On the north side of Seabreeze is a public access but people coming from Harlingen park in our spaces taking up parking for our guests.

Analysis / Response: The parking area currently utilized by Seabreeze and many other condominiums along Gulf Boulevard is not private property for their owner parking. They are using the public ROW to provide private parking for their owners. These owners have taken possession of City ROW for private property benefit. This is not consistent with State Law and Texas Transportation Code (545.3051 (b)) which allows a City to remove vehicles and personal property from the public ROW when they conflict with safety within the ROW. Parking on walkways and pedestrian pathways is not a safe practice. The ROW on Gulf Boulevard is seventy-five (75) feet wide, but more than one-third (1/3) is now encroached upon by private property owners usually for parking. The property in question along with many others on Gulf Boulevard does not have a property right to utilize the public ROW for their own benefit. The City should reclaim the public ROW use for the public good and eliminate encroachments by private property owners on that ROW in accordance with Texas Transportation Code.

Russell Judah Comments: No prepared written comments. Subject I have spoken on for 20 years. Get the parking off the public ROW and take back the streets of this town. There are RR ties, parking and landscaping in the ROW. When someone came to council and wanted you to close a street, I went and looked at a street the next day. I saw 20 boats parked in the ROW. Get the condo associations parking and the private parking off of the public ROW. This includes people who have taken possession of town property and continue to use it at no cost. Use of City ROW is being abused.

Analysis / Response: Staff concurs with Mr. Judah's comments. The parking area currently utilized by many condominiums on Gulf Boulevard is not private property for their owner parking. Landscaping and other encroachments have been installed by condominiums and single family residences alike. These owners are using the public ROW for private benefit. This is not consistent with State Law and Texas Transportation Code (545.3051 (b)) which allows a City to remove vehicles and personal property from the public ROW when they conflict with safety within the ROW. Parking on walkways and pedestrian pathways and creating encroachments in the ROW is not a safe practice. The ROW on Gulf Boulevard is seventy-five (75) feet wide, but more than one-third (1/3) is now encroached upon by private property owners usually for parking. There is not an inherent property right to utilize the public ROW for personal benefit. The City should reclaim the public ROW use for the public good and eliminate encroachments by private property owners on that ROW in accordance with Texas Transportation Code.

Sandy Boswell: Deferred making comments when called.



Kerry Schwartz with Shane Wilson Comments: POWC and BOA have come together to depict a plan they endorse. We like the idea of kiosks presented by Marcy. We also provided written comments. Provide ample free parking and a means to transport people to and fro on transit to the beach. Sketch of what they want Gulf to look like. They have presented it before. They want palm trees placed where you can as a visual barrier between pedestrians and traffic. They want no sidewalks on the west side of Gulf Boulevard and no parking on the east side of Gulf Boulevard. The safety and pedestrian concerns on Gulf Boulevard are a major concern. They support paid parking to help control this.

Analysis / Response: Staff concurs with many of the comments made by the POWC and the SPIBOA related to safety and improving pedestrian / bike access. Improving public safety by providing adequate shared use pathways and adequate parking is consistent with the Gulf Boulevard concepts approved by the City in 2009. Although the POWC / SPIBOA presented concepts for trees between the pathways and traffic, this is not feasible within the available ROW. The ROW on Gulf Boulevard is seventy-five (75) feet wide, but more than one-third (1/3) is now encroached upon by private property owners leaving insufficient ROW for all but the most basic improvements. In addition, these trees would present sight distance hazards at condominium entryways, beach accesses and would create additional hazards within the roadway clear zones. With the recommended parking on the west side, it is not feasible to eliminate sidewalks and require visitors to walk in the street. Staff does not recommend the tree separation or the elimination of sidewalks on the west side of Gulf Boulevard.

Nancy Hunt comments: At the expense of being redundant but this is one of the few opportunities to speak up. The City vision for Gulf should be beautification and a user friendly street. It all boils down to safety. Gulf has turned into a nightmare. Parking is chaotic. EMS can't get through. We pray we have no medical issues during peak season because you can't get through. We as a family want to see paid parking be at least equal to the county. We want kiosks and off site free parking. We want parking on the west side only. We want to go to paid parking as a solution for Gulf Boulevard.

Analysis / Response: Staff concurs with Mrs. Hunt's comments that safety is the primary focus of improvements to Gulf Boulevard and that the chaotic parking situation must be addressed through infrastructure improvements and enforcement. We agree that the City should strive to improve the safety and attractiveness of bike and pedestrian pathways on Gulf Boulevard. Paid parking should be considered in the context of the overall parking plan for Gulf Boulevard and the remainder of the City as well in conjunction with free parking to meet the requirements of the Texas Open Beaches Act.

Paul Munarriz comments: commended Nancy for summarizing points. Brief comment – understand there is a fund and there are two projects started (gulf and median construction on Padre). Exist padre improvements have shown good results in safety for pedestrians, and not accidents. Beautification is a plus. The funds we have aren't enough to complete both projects. Finishing Gulf is more important and then we should look for funds to finish Padre. Beachgoers are our main visitors. Paid parking is a "must do". One more thing: the Bay side – we need truck and trailer parking.

Analysis / Response: Mr. Munarriz comments are correct in that there is not sufficient funding to construct the improvements needed on Gulf Boulevard and Padre Boulevard. Staff concurs that the safety of pedestrians is important. Paid parking should be considered in the context of the overall parking plan for Gulf Boulevard and the remainder of the City as well in conjunction with free parking to



meet the requirements of the Texas Open Beaches Act. In addition, staff will continue to evaluate suitable options for truck / trailer parking to take advantage of Bay accesses and provide improved parking related to that access as well as beach access parking. This parking will have to be on lots acquired for this purpose as there is inadequate Public ROW within the vicinity of most Bay access points to provide the GLO required twenty (20) spaces for vehicles / trailers.

Vic Sprecher comments: I'll be a bit over the place. County enjoys revenue from parking. They gain \$30k per day by allowing parking on the beach. When beach patrol was initiated in 2012 they wondered how they would afford and they added \$1 to fund the patrol. County enjoys tremendous revenue. I like the idea of the kiosks. We have to look at what other cities are doing. I am familiar with Hawaii and it is all free on the beach. Inland is all paid at kiosks. So we have money issues that can be gained by charging people for parking. It helps budget to protect us and our visitors on our beach. I will write a statement and will be glad to serve on a committee on a temporary basis to help however I can. Like I said it's a little bit all over the place.

Analysis / Response: *Paid parking should be considered in the context of the overall parking plan for Gulf Boulevard and the remainder of the City as well in conjunction with free parking to meet the requirements of the Texas Open Beaches Act.*

Rob Nixon comments: Key points also provided in written form. Gulf needs to be first priority for relieving congestion and improving safety. In the final design there shouldn't be a net loss of parking but should be a net gain. No problem with paid parking but season or day passes should still be "no overnight parking". Overflow from condos shouldn't take those parking spaces. Addressing what Vic said about the county – the county collects revenue but still operates at a deficit. Paid parking barely ever pays for itself. We should look at parking on the island as a whole. Look outside Gulf Boulevard on the southern part of the island (hotel row). There are two accesses there barely accessible with barely adequate parking. There should be a definite plan to improve the E-W streets to open up that parking as well. The Wave parking route needs to be evaluated – I don't think you can do a 30 minute turnaround. The City should reconsider the Ravella study implementation. Utilize all resources: the HOT tax (although I now understand we can't), get the State to rebate some for beach maintenance and beach access and get the County to rebate some of the taxes. We contribute 20% to the operating budget, but I don't think it is unfair to ask them to rebate 5% to the economic engine that provides them so much.

Analysis / Response: *Staff concurs with many of Mr. Nixon's comments. We concur that a master plan for development of Gulf Boulevard, E-W streets and south end parking must be developed to help spread the traffic out rather than concentrating all beach goers along Gulf Boulevard. In addition to the master plan, a financing plan utilizing all available resources must be developed and funding should be dedicated / set aside for these improvements over a scheduled period. However, the HOT funds set aside this year by the legislature are specifically identified for beach maintenance and beach erosion activities and cannot be utilized for parking improvements. We agree the City and the County should endeavor to develop a regional plan that meets the needs of the City and County alike.*

Joni Montover comments: I don't see paid parking as a solution. It's going to be easy to slap up a kiosk but without the infrastructure it won't help. Cart ahead of horse. Someone said there is some indication

10-5



it would pay for itself, but I think we are talking about needing more people and vehicles to enforce. We need to do the infrastructure first then if that doesn't solve the problem, then we look at it.

Analysis / Response: We concur with Ms. Montover's comments that the infrastructure must be fixed. We concur that a master plan for development of parking infrastructure must be developed but a financing plan utilizing all available resources must be developed and funding should be dedicated / set aside for these improvements over that scheduled period. Paid parking should be considered in the context of the overall parking plan for Gulf Boulevard and the remainder of the City as well in conjunction with free parking to meet the requirements of the Texas Open Beaches Act.

Mary Volz – Signed up to comment but did not speak.

Esther Fernandez comments: Overnight parking. It gets out of hand fast and the overflow isn't enforced. They stay in front of our place and people sleep there overnight and we need to do something about it because a lot of unsavory things go on. I don't know how you control it, but there should be a time limit on how long people can park there.

Analysis / Response: We concur with Ms. Fernandez' comments that enforcement should be improved. Overnight parking ordinance in place must be enforced to eliminate activities described by Ms. Fernandez and others, as well as to preserve the public parking for beachgoers. This parking, in many cases, is also overflow parking from adjacent condominiums. Enforcement will help eliminate this use of public property for private purposes, improve safety in the beach access areas and preserve the use for the public.

Tara Rios comments: I have been on the island 17 years. I don't know how many people spend as much time in Brownsville as I do, but the things we are talking about are band aids. Gulf Boulevard can't handle it. Total residential streets are getting an influx of parking. You are asking a strip of land without infrastructure to handle it and it can't. We just can't tolerate the number of people. Hopefully you will consider north south parking. The valley is only growing. Be far-sighted. Fixes are expensive. We have to ask for big things and prepare. I think the residents understand it.

Analysis / Response: We concur in principle with Ms. Rios' comments that the infrastructure must be fixed. We concur that a master plan for development of parking infrastructure must be developed but a financing plan utilizing all available resources must be developed and funding should be dedicated / set aside for these improvements over that scheduled period. The City does not have sufficient budget to construct all the needed improvements at the same time without incurring debt in a bond election. The residents of the City will have to support passage of any bonds and the necessary revenue that must be raised to pay the debt service on the issuance of those bonds. Paid parking should be considered in the context of the overall parking plan for Gulf Boulevard and the remainder of the City as well in conjunction with free parking to meet the requirements of the Texas Open Beaches Act. Staff disagrees that the City must wait until all the improvements can be done before we do anything. There are specific safety issues that should be addressed now and in the coming months as funds become available.

Paul Searle comments: I am a homeowner for 26 years. I live in Beachview condos. I can't run on the sidewalks on the slant. I want the flat surface. The issue with parking, I don't understand why we are looking for money. We are talking about year round, but our problems are only a couple of months a



year. You are looking at a year round solution, but we just need a short term fix. Moving the cars to west side is a problem because people have to cross the street to get to the beach. We depend on double deep parking at our condos on the east side. If you infringe on that – I don't care whose ROW it is, we would definitely have a problem. All the homeowners pay taxes and I don't understand why they would have to pay for parking. The parking problem has been overlooked now we are trying to catch up. There are not many lots left. There is a big cost but the City should pick up lots as quickly as possible. Parking is inadequate. Parking on the east provides a barrier for pedestrians should be maintained. Cars drive on the parking lane. You should think about how the parking lanes are marked.

Analysis / Response: Staff disagrees with Mr. Searle's comments that the parking problems exist only for one or two months of the year. As visitors to the City have increased, parking has become a year round problem. The parking area currently utilized by Beachview and many other condominiums along Gulf Boulevard is not private property for their owner parking. They are using the public ROW to provide private parking for their owners. These owners have taken possession of City ROW for private property benefit. This is not consistent with State Law and Texas Transportation Code (545.3051 (b)) which allows a City to remove vehicles and personal property from the public ROW when they conflict with safety within the ROW. Parking on walkways and pedestrian pathways is not a safe practice. The ROW on Gulf Boulevard is seventy-five (75) feet wide, but more than one-third (1/3) is now encroached upon by private property owners usually for parking. The property in question along with many others on Gulf Boulevard does not have a property right to utilize the public ROW for their own benefit. The City should reclaim the public ROW use for the public good and eliminate encroachments by private property owners on that ROW in accordance with Texas Transportation Code. We disagree that parking should remain on the east side of Gulf Boulevard. Conflicts between pedestrians, bikes and parking are a daily occurrence. Off-site parking / parking lot development may be an attractive option and should be considered as part of the overall, comprehensive parking plan. However, land costs along Gulf Boulevard make this option cost prohibitive. As an example, a single, vacant lot adjacent to Gulf Boulevard has an appraised value of approximately \$250-500K depending on location. Approximately 6-10 blocks of Gulf Boulevard could be improved for this cost, including sidewalks, curb and gutter and parking improvements.

Paul Zimmerman comments: We live on Tropical and Havana and we don't have any restrictions on parking. People have figured out there are no signs and we hope that someone can address that. I don't know if we got left out.

Analysis / Response: Staff agrees with Mr. Zimmerman's comments that Tropical and Havana should be eligible for permit parking signs like those in all other residential areas. These two streets appear to have been missed during the installation of the signs. City staff has corrected this issue and the signs were installed during the two day period after the public hearing. Installation began on Thursday, July 11, 2013 and was completed on Friday, July 12, 2013.

Chris Breedlove 2nd comments: We have staff that we don't let park on the property. We have housekeeping and maintenance staff and if they park on property our guests get mad. Now if you have paid parking, you are asking them to pay to park when they come over for work. Please give them some consideration.



Analysis / Response: Staff disagrees with Mr. Breedlove's comments. It is not the City's responsibility to provide resident or employee parking for any privately owned residence, business or condominium. Paid parking should be considered in the context of the overall parking plan for Gulf Boulevard and the remainder of the City as well in conjunction with free parking to meet the requirements of the Texas Open Beaches Act. Additional free parking is available in the City and free public transportation is available from free parking areas and Port Isabel.

Rob Nixon 2nd comments: Cameron County is about to develop up north. They have plans, plats and beach access but don't have a parking plan. In fact their plan seem to be hoping TxDOT will let them park on the shoulders of highway 100. When they get to that point, they will close those beaches to vehicles. You think we have a problem now, wait until that happens. It is essential to have the City and County sit down and figure out what the long term goal is. Come up with a regional beach access and management plan.

Analysis / Response: Staff concurs with Mr. Nixon's comments. The City and the County should endeavor to develop a comprehensive plan that works for all.

Sandy Boswell comments: Everything everyone said tonight is true, but what started this is safety on Gulf Boulevard. Yes we need a long term plan, but we need paid parking and organization now. Gulf gets worse every year. Someday a child is going to get killed. Beach accesses should have no overnight parking because it just leads to bad things. I would say what it is, but it isn't ladylike. I hope you will see how important it is to get Gulf organized before someone loses their life. I saw a child in the diagonal parking run out in front of a car. Kids don't understand diagonal parking. Safety is our number one concern. I hope you will get behind it.

Analysis / Response: Staff concurs with Mrs. Boswell's comments that safety is the primary focus of improvements to Gulf Boulevard and that the chaotic parking situation must be addressed through infrastructure improvements and enforcement. We agree that the City should strive to improve the safety and attractiveness of bike and pedestrian pathways on Gulf Boulevard. We concur that angled parking is not a viable solution in this area due to limited ROW and poor sight distance creating safety hazards. We also concur with comments that enforcement of no overnight parking should be improved. Overnight parking ordinance in place must be enforced to eliminate activities described by Mrs. Boswell and others, as well as to preserve the public parking for beachgoers. This parking, in many cases, is also overflow parking from adjacent condominiums. Enforcement will help eliminate this use of public property for private purposes, improve safety in the beach access areas and preserve the use for the public.

WRITTEN COMMENTS RECEIVED JULY 10-24, 2013

POWC and SPIBOA Joint Comments: The following are our recommendations:

1. Removal of all parking on the east side of Gulf Blvd. except for the Beach Access spaces. *Analysis / Response: Staff concurs.*
2. Widen and return the walking, biking, jobbing lane to the east side of Gulf Blvd with an 8-10 ft. lane utilizing some type of striping or some other method of delineation to make that area stand out as a walking lane. *Analysis / Response: Staff concurs.*

10-8



3. Create an esthetically pleasing visual barrier between the walking path and traffic using palm trees or some type of tropical foliage where possible. *Analysis / Response: Staff disagrees. With limited ROW, there is no room for a tree barrier in this area. Additionally, trees would create sight distance hazards along the corridor creating additional safety issues.*
4. Removing all medians from the 7 block area between Capricorn and Cora Lee. *Analysis / Response: Staff supports modification of the medians in this area to improve pedestrian access and vehicle operations as well.*
5. Remove sidewalk from the west side of Gulf Blvd. *Analysis / Response: Staff disagrees. Forcing people exiting parked cars to walk in the street rather than on a sidewalk is not practical or safe.*
6. Install a curb along west side of Gulf Blvd. and provide paid parking through the Kiosk System presented by Marci Newman for all parking on Gulf Blvd. *Analysis / Response: Staff concurs with the addition of curb. Paid parking should be considered as part of the overall comprehensive plan for parking.*

Rob Nixon / Surfrider Foundation South Texas Chapter: The following are our recommendations:

1. Parking on Gulf
 - a. Definitely needs to be first priority *Analysis / Response: Staff concurs.*
 - b. No net loss of parking and a net gain of parking spaces *Analysis / Response: Staff concurs.*
 - i. Angled parking over parallel would maximize this on west side *Analysis / Response: Staff disagrees. While we might gain a few parking spaces, with limited ROW and poorer sight distance for backing vehicles, angled parking is not a feasible solution.*
 - ii. Paid parking if implemented must be comparable to Cameron County and reasonable and fair to all. *Analysis / Response: Staff concurs.*
2. Comprehensive Parking Plan needs to be developed
 - a. Expand outside of Gulf Blvd. *Analysis / Response: Staff concurs.*
 - b. Provide parking and beach access opportunities on the southern end of City within Hotel Row to disperse the congestion throughout the entire city and not just Gulf Blvd. *Analysis / Response: Staff concurs.*
 - c. Plan for and stick to an improvement schedule of the side streets adjoining Gulf Blvd. so that they can be re-opened to parking for beach goers. *Analysis / Response: Staff concurs.*
 - d. Wave Proposal must be re-looked at
 - i. No way it can handle the people and actually deliver on the estimated 30 minute round trip time with just one or even two dedicated shuttles *Analysis / Response: Staff concurs that this should be re-evaluated regularly to determine the effectiveness of the route and adjust numbers of shuttles as needed.*
 - e. Work with the County for future needs as they are already planning development with designated beach access but like SPI, have no real parking plan. This is a problem the City will inherit. *Analysis / Response: Staff concurs.*
 - f. Funding (Real Funding)
 - i. Peter Ravella and PAR Consulting's financing plan must be seriously perused. *Analysis / Response: Staff agrees that all financing options should be re-evaluated and considered.*



1. Utilize existing Revenue streams that tap all stakeholders that benefit from the beach and maintenance done to it. *Analysis / Response: Staff concurs.*
 - a. HOT-Already accomplished in last Legislative Session. *Analysis / Response: Staff disagrees. These funds are dedicated for beach maintenance and beach erosion control. They are not permitted to be used for parking improvements.*
 - b. Sales Tax – get a portion of sales tax rebated by state to go into the beach maintenance fund. *Analysis / Response: Staff agrees that all financing options should be re-evaluated and considered, and this may be one we should start working with lobbyists to present for next legislative session.*
 - c. Property Taxes – Start working with County now to come up with an inter-local agreement where the county will rebate 5% of the Property Taxes it receives from SPI in order to re-invest in the economic engine that gives them 20% of their budget. *Analysis / Response: Staff agrees that all financing options should be re-evaluated and considered.*
3. Our ultimate dream
 - a. The City of South Padre Island and Cameron County work now to come up with a workable, reasonable and responsible Beach management Plan for the entire area. *Analysis / Response: Staff concurs.*

John Sossi (via email): Thank you for the opportunity for input regarding the parking issue on the island. My wife and I have owned a town house on Bahama for the last 12 years. Although our main residence is in Brownsville, we are virtually on the island almost every weekend, and every other opportunity during the week. As we get closer to retirement our original plans were to move full time to the island. However, we now have doubts, and it is mainly due to the circumstances related to the parking issue. Gulf Blvd. is a death trap. Cars going down the side streets racing to get a parking spot also present a problem. I appreciate protecting beach access to the public, but not at the cost of safety and quality of life. Key to truly solving the problem is enforcement of whatever solution is decided upon.

Analysis / Response: Staff concurs with Mr. Sossi's comments that safety is the primary focus of improvements to Gulf Boulevard and that the chaotic parking situation must be addressed through infrastructure improvements and enforcement. We agree that the City should strive to improve the safety and attractiveness of bike and pedestrian pathways on Gulf Boulevard.

Stephen Spellicy (Seabreeze)(via email): I am hoping you could help me fully understand what the city is studying / debating regarding paid parking and how it would relate to Seabreeze Beach resort. Specifically, I'd like to know what is being proposed and how it will effect Seabreeze Beach Resort. My wife and I own a rental condo at Seabreeze Beach Resort # 501, and while we immensely enjoy our multiple vacations there every year we are certainly concerned about how this potential change in parking will affect our rental revenues and guest satisfaction. Please understand that my wife and I have spent well over \$ 50,000 in remodeling our condo (in recent years), because we realize that consumers have many choices on where to stay on SPI. For my wife and I, and I suspect many others, lowered rental income will make SPI a less attractive real estate investment option... and with that, a less attractive vacation destination for us. I also understand a walk / bike path is proposed which in effect would



eliminate double parking in the front of Seabreeze? ... and parking around us would all be paid parking only? In effect, this would cause some guests to have to pay to park at Seabreeze. This will cause us a loss of rental income which will result in a less attractive market for real estate. Do we not individually, and as a business contribute to our cities overall tax revenues? If there is a city link to the proposal being studied would you please send to me?

Analysis / Response: The proposed improvements will include marked parking along the west side of Gulf Boulevard and widened shared use bike and pedestrian pathways within the City ROW. Paid parking is under consideration as a means to control parking in the vicinity and assure that adequate public parking is available to meet the requirements of the Texas Open Beaches Act. There will be a public meeting later in the summer to show residents the proposed Gulf Boulevard improvements. The parking area currently utilized by Seabreeze and many other condominiums along Gulf Boulevard is not private property for their owner parking. They are using the public ROW to provide private parking for their owners. These owners have taken possession of City ROW for private property benefit. This is not consistent with State Law and Texas Transportation Code (545.3051 (b)) which allows a City to remove vehicles and personal property from the public ROW when they conflict with safety within the ROW. Parking on walkways and pedestrian pathways is not a safe practice. The ROW on Gulf Boulevard is seventy-five (75) feet wide, but more than one-third (1/3) is now encroached upon by private property owners usually for parking. The property in question along with many others on Gulf Boulevard does not have a property right to utilize the public ROW for their own benefit. The City should reclaim the public ROW use for the public good and eliminate encroachments by private property owners on that ROW in accordance with Texas Transportation Code.

Alfred and Roseanne Ottolino (Seabreeze)(via email): We own a condo at Seabreeze Beach Resort and would hope that you reconsider your plan to prevent owners and renters at Seabreeze Beach Resort double parking in front of the building. To begin with there is not an abundance of parking spaces in front of Seabreeze Beach Resort and for my husband and I, at our age (78) to carry suitcases and other supplies a distance is quite daunting to think of. We have read Al Walea's email to you and are in total agreement. We hope you take another look at this plan with the needs of the owners and renters in mind. Thank you.

Analysis / Response: The parking area currently utilized by Seabreeze and many other condominiums along Gulf Boulevard is not private property for their owner parking. They are using the public ROW to provide private parking for their owners. These owners have taken possession of City ROW for private property benefit. This is not consistent with State Law and Texas Transportation Code (545.3051 (b)) which allows a City to remove vehicles and personal property from the public ROW when they conflict with safety within the ROW. Parking on walkways and pedestrian pathways is not a safe practice. The ROW on Gulf Boulevard is seventy-five (75) feet wide, but more than one-third (1/3) is now encroached upon by private property owners usually for parking. The property in question along with many others on Gulf Boulevard does not have a property right to utilize the public ROW for their own benefit. The City should reclaim the public ROW use for the public good and eliminate encroachments by private property owners on that ROW in accordance with Texas Transportation Code. Paid parking should be considered in the context of the overall parking plan for Gulf Boulevard and the remainder of the City as well in conjunction with free parking to meet the requirements of the Texas Open Beaches Act.

Analysis & Response to Public Comments Regarding Parking

July 10 thru 24, 2013

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Ellen Snyder: Scanned comments below:

Hi, my name is Ellen Snyder and I live in Port Isabel. My husband, Gary, and I started visiting here back in 2002 and decided that this was the place we wanted to retire. We moved here in April 2010. We're from the east coast and we appreciated the laid-back, small community, the friendliness of people, the large beautiful natural beach, and the freedom of beach access whenever we wanted without lots of restrictions. Back on the east coast, beach freedoms are limited. To give you an example, at Bethany Beach, DE, a very small town, where Gary's Mom lives, you can't fly a kite, surf, skim board, launch a kayak, no alcoholic beverages (even in plastic containers) on the beach, no dogs (not even on a leash), no boats, no digging holes, and you can't even play ball, toss an object or use a body board without a lifeguard's specific approval. Rules have become ridiculous. Even the boardwalk has rules – there is a fine to smoke outside on the boardwalk. Parking is a headache. They have kiosks on the streets closest to the beach and folks are constantly getting ticketed for expired time.

I thought, thank God, I live in Port Isabel and have South Padre Island with free access to the beach and always free parking. Of course, it gets busy during our Spring Break and weekends during the summer, but the rest of the year, it's great.

Now, I find that the City of South Padre Island wants to establish Beach User fees – parking fees – year-round. I moved here for free beach access. Parking is not a year-round problem and only some of the residents on the island are the ones complaining about it. Actually, there are condominium owners that will tell you when they have visitors that have to park on the street, they don't want them to have to pay. There are businesses that don't want beach goers on their parking lot. There are staff and maintenance people that need to park on the street. I just want you to think about when a family from the Valley comes to the beach for the day and they see they have to pay to park, they will try to park where it's free, on the grassy sides of Gulf Boulevard, on residential streets, or on store parking lots. And another important point, the infrastructure can't support it. There are no sidewalks on Gulf Boulevard.

I just read an article about a decision that was made in California this year (see attached). The Sonoma County Board of Zoning unanimously rejected a state bid to charge for parking at 10 beaches in Sonoma California where access currently is free. They said that paid parking in areas causes a public safety hazard because folks park alongside highways and narrow residential streets to avoid paying existing parking fees. The Zoning Board recommended that the parking fee application be denied and "maximum access" to the beaches be preserved. One board member said, "Free parking protects the environment, public safety, private property, and preserves private access. The proposed parking fees feel like another revenue grab by the state." Also, "...free beaches provide a spiritual respite from daily stress"

Thank you. Please keep it free!

Analysis / Response: Staff disagrees with Ms. Snyder's comments. It is not the City's intention to deter visitors, but to control how and where people visiting the beach are parking. This plan mirrors the fees charged by the County to enter the County owned / maintained beaches. By improving safety and preserving access for all visitors, we will keep SPI visitor-friendly. In addition, it is not the City's responsibility to provide resident or employee parking for any privately owned residence, business or condominium. Paid parking should be considered in the context of the overall parking plan for Gulf Boulevard and the remainder of the City as well in conjunction with free parking to meet the requirements of the Texas Open Beaches Act. Additional free parking is available in the City and free public transportation is available from free parking areas and Port Isabel.

Marty Giehl (Seabreeze)(via email): It has come to my attention that the City of South Padre Island is considering a mandate to require payment of Parking Fees. As a 28 year taxpaying owner at the Seabreeze Beach Resort, I view this proposal as disturbing and troublesome for a number of reasons, most of all for the negative impression that will leave on visitors, the very people that provide the economic success of the Island. This could well be "the last straw" that ingrains on vacationers that South Padre Island is a "nickel & dime money grabbing place" to be avoided in the future. Last year, I paid \$465.48 in Property Taxes to the City of South Padre Island and by simple math I estimate that I have paid over \$13,000 in Property Taxes over the past 28 years, not to mention the other numerous taxes

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Analysis & Response to Public Comments Regarding Parking

July 10 thru 24, 2013

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and fees that I have paid during my many happy visits and days spent on the Island. The thought that I may have to pay to park my car during future visits to my Condo is very repulsive to me. It is my sincere wish that this proposal will be voted down by the Mayor and City Council.

Analysis / Response: The parking area currently utilized by Seabreeze and many other condominiums along Gulf Boulevard is not private property for their owner parking. They are using the public ROW to provide private parking for their owners. These owners have taken possession of City ROW for private property benefit. This is not consistent with State Law and Texas Transportation Code (545.3051 (b)) which allows a City to remove vehicles and personal property from the public ROW when they conflict with safety within the ROW. Parking on walkways and pedestrian pathways is not a safe practice. The ROW on Gulf Boulevard is seventy-five (75) feet wide, but more than one-third (1/3) is now encroached upon by private property owners usually for parking. The property in question along with many others on Gulf Boulevard does not have a property right to utilize the public ROW for their own benefit. The City should reclaim the public ROW use for the public good and eliminate encroachments by private property owners on that ROW in accordance with Texas Transportation Code. Staff disagrees with Mr. Breedlove's comments. It is not the City's responsibility to provide resident parking for any privately owned residence, business or condominium. Paid parking should be considered in the context of the overall parking plan for Gulf Boulevard and the remainder of the City as well in conjunction with free parking to meet the requirements of the Texas Open Beaches Act.

Al & Nancy Walea (Seabreeze)(via email): On behalf of the owners of the 48 units in Seabreeze Beach Resort, I would like to express our strong disagreement with your plan to prevent parking two deep in front of our buildings, and to charge for parking in the public spaces along the West side of Gulf Boulevard. Our owners pay significant property taxes to South Padre Island (more than \$27,000 in 2012 based on the total appraised value of Seabreeze Beach Resort property). Seabreeze Beach Resort also collected well over \$100,000 last year in Hotel/Motel taxes for the island from our rentals. We believe your plans will specifically adversely impact both our owners, and our rental business, and therefore they are detrimental not only to us, but to all the citizens and visitors to South Padre Island. We own parking spaces along Gulf Boulevard and along the North border of our building. Although they are posted as parking for Seabreeze guests only, individuals who do not rent in our complex sometimes park in those spaces. This has not been a major problem, as long as we were able to park double deep in front of our building and have occasional overflow parking in the public spaces along Gulf Boulevard. Our owners are quite upset at your proposed changes, which we consider to be completely biased for citizens who do not live on Gulf Boulevard, and biased specifically against condos on Gulf Boulevard. If our concerns are not successfully addressed by South Padre Island staff and Council, many owners have discussed contributing to candidates who run against council members supporting the proposed changes, or even moving their citizenship to South Padre Island so they could vote for Council members who looked out for the needs of all citizens and owners of South Padre Island property, not just the wants of a few. If you enact the proposed changes, we will be forced to strictly enforce permit parking only in the spaces we own, and violators will be quickly towed. We hope you reconsider your proposed action, and we will look forward to working with you to find a solution that best supports the needs of all citizens and owners of South Padre Island property. Thank you for your consideration.

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Analysis & Response to Public Comments Regarding Parking

July 10 thru 24, 2013

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Analysis / Response: The parking owned by Seabreeze is under their control and should anyone park there that is not a resident or guest, then the condominium HOA is within their rights to request to have them towed. The parking area currently utilized by Seabreeze and many other condominiums along Gulf Boulevard is not private property for their owner parking. They are using the public ROW to provide private parking for their owners. These owners have taken possession of City ROW for private property benefit. This is not consistent with State Law and Texas Transportation Code (545.3051 (b)) which allows a City to remove vehicles and personal property from the public ROW when they conflict with safety within the ROW. Parking on walkways and pedestrian pathways is not a safe practice. The ROW on Gulf Boulevard is seventy-five (75) feet wide, but more than one-third (1/3) is now encroached upon by private property owners usually for parking. The property in question along with many others on Gulf Boulevard does not have a property right to utilize the public ROW for their own benefit. The City should reclaim the public ROW use for the public good and eliminate encroachments by private property owners on that ROW in accordance with Texas Transportation Code.

Joni Montover: Scanned comments below:

I am a strong proponent of the Open Beaches Act and moved to South Padre Island specifically because of this guaranteed access and the ease with which we are able to enjoy our beaches.

South Padre Island is a tourist destination and as a business owner I believe we need to provide a safe and welcoming beach experience. My comments below stem from these primary considerations.

1. I believe paid parking is completely premature and will not solve any of the problems that have been identified on Gulf Boulevard. It will not make the boulevard safer. Secondly, the funds necessary to implement a paid parking program -- purchasing the kiosks and providing for enforcement of the ordinance - would be better utilized on parking and street infrastructure.
2. Any infrastructure improvements should accomplish several things.
 - a. Return ROW easements to the city to allow more flexibility in design.
 - b. Maximize the amount of parking available on Gulf Boulevard utilizing a mixture of diagonal and parallel parking as street conditions dictate. I strongly believe it would be a waste of money and effort to develop the boulevard and end up with a net loss or even the same amount of parking as is currently available. I know that safety is frequently cited as the reason why we should not use diagonal parking but I disagree with this assessment. To begin with, I don't see how it is safer to have passengers on the driver's side of a vehicle entering and exiting their car directly into the lane of traffic and crossing the street wherever they are parked along the boulevard. I also believe drivers are familiar with diagonal parking and are used to looking for cars backing into traffic, and as I said before, a vehicle backing into traffic is safer than a pedestrian stepping out of his or her car into the same lane of traffic. With diagonal parking the passengers can exit their vehicle, with all their belongings, walk to the front of their vehicle, step up on a sidewalk, and walk to the corner, at all times separated from vehicular traffic. Crosswalks can then be used to help pedestrians cross the boulevard to the beach access. I acknowledge that this is not always being utilized as designed in the new area, but I believe with signage and striping, the public can be educated and will appreciate the more pedestrian friendly solution.
3. Look at ways to spread out the space available to be used by visitors. We can accomplish this by developing other beach access points both along Gulf Boulevard and also on the south end of Padre Boulevard. We can already see some improvement in congestion along Gulf Boulevard with the addition of parking and beach access at Clayton's. As we develop beach accesses we should also consider the addition of basic

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Analysis & Response to Public Comments Regarding Parking

July 10 thru 24, 2013

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amenities so they will be sufficiently attractive to beachgoers to encourage them to spread out and not congregate at the few accesses with rest room availability. This will also add to the recognition of value received when at some later date a beach user fee becomes appropriate.

4. Consider the purchase or lease of vacant property along Padre Boulevard or between Padre Boulevard and Gulf Boulevard. Add sidewalks and curbs along the east-west streets connecting these lots to the beach access. This would be more economical, at this time, than the construction of a multi-million dollar parking garage coupled with the ongoing public transportation costs necessary to shuttle visitors to and from the beach. Visitors would prefer having parking available within walking distance coupled with a safe, pedestrian friendly way to walk to the beach.
5. Once some of the above suggestions, or alternative solutions, have been implemented and enough time has passed to allow for the parking situation to be re-evaluated, then, we could look at a paid parking program that would be tailored to address specific concerns. For example: if there is still too much congestion along Gulf Blvd. and any additional parking we are providing within walking distance is not being utilized the way we would like, then we could use paid parking with a short time allowance along Gulf Boulevard to increase turnover by encouraging families to park, unload, and within an hour or so move their car to one of the surrounding lots which would provide a lower cost and allow for all-day parking.

Analysis / Response: We concur with Ms. Montover's comments that the infrastructure must be fixed. We concur that a master plan for development of parking infrastructure must be developed but a financing plan utilizing all available resources must be developed and funding should be dedicated / set aside for these improvements over that scheduled period. Paid parking should be considered in the context of the overall parking plan for Gulf Boulevard and the remainder of the City as well in conjunction with free parking to meet the requirements of the Texas Open Beaches Act. Diagonal parking is not feasible in the ROW. While Ms. Montover makes observations regarding parking and feasibility, these are not based in fact since the available ROW is not sufficient to accommodate angled parking, vehicular traffic and pedestrian pathways with separation buffers. Angled parking creates hazards for sight distance as operators try to back into a heavy traffic stream. Parallel parking provides better driver visibility for those traveling along Gulf Boulevard and those utilizing the parking areas. We concur that pedestrians should use crosswalks. We concur that a plan should be developed to utilize other available areas in the City rather than concentrating parking along Gulf Boulevard. Off-site parking / parking lot development may be an attractive option and should be considered as part of the overall, comprehensive parking plan. However, land costs along Gulf Boulevard make this option cost prohibitive. As an example, a single, vacant lot adjacent to Gulf Boulevard has an appraised value of approximately \$250-500K depending on location. Approximately 6-10 blocks of Gulf Boulevard could be improved for this cost, including sidewalks, curb and gutter and parking improvements.

Sharon DiSantis (via email): I live in Los Fresnos. I think the island economy affects all of us. Recently, it seems to me that business on the island is increasing. I see a lot of people going to the beach. With everything going on in the general economy I think it is a very bad time to decide to have people pay to park on SPI. Why do you want to deter visitors? Let's keep SPI visitor-friendly!

Analysis / Response: It is not the City's intention to deter visitors, but to control how and where people visiting the beach are parking. This plan mirrors the fees charged by the County to enter the County owned / maintained beaches. By improving safety and preserving access for all visitors, we will keep SPI

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visitor-friendly. Paid parking should be considered in the context of the overall parking plan for Gulf Boulevard and the remainder of the City as well in conjunction with free parking to meet the requirements of the Texas Open Beaches Act.

WRITTEN COMMENTS RECEIVED AFTER THE JULY 24, 2013 DEADLINE

Chris Breedlove: City council of SPI. Hello, I am Chris Breedlove my wife and I own property on SPI at Florence I unit 506 and Seabreeze Beach Resort unit 507. These properties are located on Gulf Boulevard, between Carolyn and Cora Lee Streets. The Seabreeze owners pay the city, schools and county taxes over \$200,000 per year. I do not know what the Seabreeze rental office pays; however I am sure it's over \$125,000 in hotel taxes. We appreciate the time and effort the city has put into improving our roads, walkways and parking around our property. The past year the improvement around Seabreeze Beach Resort has raised some questions. Seabreeze has allowed owners and guest to park two deep for many years this practice has increased the number of parking spaces and reduced the need for the use of public parking spaces. The past year during the improvements a walking line was moved east and reducing the ability to park two normal size vehicles in front of Seabreeze. This walking line passes thru the Seabreeze property into neighboring single homes across their brick driveways. When you observe people walking down the street they rarely use the designated walkway because it goes up slanted driveways. There also is a new concrete sidewalk located across the street. The concrete sidewalk was added with the new road improvements. Question is being asked by owners and guests of Seabreeze why this walking line was moved when a perfect new sidewalk is across the street, where pedestrians can walk safely out of the path of traffic. When the new parking spaces where added north of Carolyn Street on the west side of Gulf Boulevard, the parking was laid out in parallel taking all the space from Carolyn to Coral Lee Streets. When the new parking south of Carolyn Street parking was laid out normal in and out, the confusion to us is why the parking where the alleys are located blocked off as no parking, when they were not blocked off on the block to the north where the parallel parking is located between Carolyn and Caro Lee Streets. On the north side of Seabreeze public access is located; Seabreeze has private parking in this area next to the Resort. On busy weekends and holidays the public uses these areas reducing the guests and owners of Seabreeze ability to find parking because of the reduced area in front of the Resort. Signs are posted that a permit is required; however it doesn't prevent people from parking there. Because of the issues I have present so far, I would also recommend that the city continue to allow overnight parking in unoccupied vehicles on the west side of Gulf Boulevard. Seabreeze has many winter owners and guests who use these parking areas and during the peak summer times the availability of private parking has become limited.

Analysis / Response: *The parking owned by Seabreeze is under their control and should anyone park there that is not a resident or guest, then the condominium HOA is within their rights to request to have them towed. The parking area currently utilized by Seabreeze and many other condominiums along Gulf Boulevard is not private property for their owner parking. They are using the public ROW to provide private parking for their owners. These owners have taken possession of City ROW for private property benefit. This is not consistent with State Law and Texas Transportation Code (545.3051 (b)) which allows a City to remove vehicles and personal property from the public ROW when they conflict with safety within the ROW. Parking on walkways and pedestrian pathways is not a safe practice. The ROW*

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on Gulf Boulevard is seventy-five (75) feet wide, but more than one-third (1/3) is now encroached upon by private property owners usually for parking. The property in question along with many others on Gulf Boulevard does not have a property right to utilize the public ROW for their own benefit. The City should reclaim the public ROW use for the public good and eliminate encroachments by private property owners on that ROW in accordance with Texas Transportation Code. We disagree with comments that would permit overnight parking in beach access or public ROW along Gulf Boulevard. The overnight parking ordinance in place should continue to be enforced to eliminate activities described by other residents at the public hearing, as well as to preserve the public parking for beachgoers. This parking, in many cases, is also overflow parking from adjacent condominiums. Enforcement will help eliminate this use of public property for private purposes, improve safety in the beach access areas and preserve the use for the public.

CITY OF SOUTH PADRE ISLAND
PARKING PUBLIC HEARING
JULY 10, 2013



WRITTEN COMMENT FORM

I wish to make a written statement regarding parking within the City limits of the City of South Padre Island.

Name: Rob Nixon
Address: 22 August Drive Laguna Vista, TX 78578
Phone: 956-433-1472
Email: robarn2000@gmail.com
Representing: Surferider Foundation South Texas Chapter
COMMENTS: attached

OPEN COMMENT PERIOD – The City will allow an open comment period to receive public comments on any item related to parking within the City limits. No action will be taken. Each speaker will be allowed a maximum of five minutes. Groups, organizations, or associations should be represented by only one speaker. Speakers must fill out a speaker registration form in order to speak during the open comment period and are requested to refrain from repeating previous comments. Oral comments will only be accepted at the Public Hearing during the Open Comment Period. Written comments may be submitted at the Public Hearing or afterward. Written comments submitted after the Public Hearing must be hand-delivered or postmarked on or before 3:00 p.m. on Wednesday, July, 24, 2013. Written comments can be submitted to:

Marcy Newman, P.E.
Public Works Director
4601 Padre Boulevard
South Padre Island, TX 78597

SPI Parking Public Hearing 7-10-13

1. Parking on Gulf
 - a. Definitely needs to be first priority
 - b. No net loss of parking and a net gain of parking spaces
 - i. Angled parking over parallel would maximize this on West side
 - ii. Paid parking if implemented must be comparable to Cameron County and reasonable and fair to all.
2. Comprehensive Parking Plan needs to be developed

- a. Expand outside of Gulf Blvd.
- b. Provide parking and beach access opportunities on the southern end of City within Hotel Row to disperse the congestion throughout the entire city and not just Gulf Blvd.
- c. Plan for and stick to an improvement schedule of the side streets adjoining Gulf Blvd so that they can be re-opened to parking for beach goers.
- d. Wave Proposal must be re-looked at
 - i. No way it can handle the people and actually deliver on

the estimated 30 minute
roundtrip time with just one or
even two dedicated shuttles.

- e. Work with County for future
needs as they are already planning
development with designated
beach access but like SPI, have no
real parking plan. This is a
problem the City will inherit.

f. Funding (Real Funding)

- i. Peter Ravella and PAR
Consulting's financing plan
must be seriously perused.

- 1. Utilize existing Revenue
streams that tap all
stakeholders that benefit

from the beach and
maintenance done to it

a. HOT- Already
accomplished in last
Legislative Session

b. Sales Tax- get a
portion of sales tax
rebated by state to go
into the beach
maintenance fund.

c. Property Taxes- Start
working with County
now to come up with an
inter-local agreement
where the county will
rebate 5% of the

Property Taxes it
receives from SPI in
order to re-invest in the
economic engine that
gives them 20% of their
budget.

3. Our ultimate dream
 - a. The City of South Padre Island
and Cameron County work now to
come up with a workable,
reasonable and responsible Beach
management Plan for the entire
area.



PROPERTY OWNERS WHO CARE SOUTH PADRE ISLAND

100 E SWORDFISH STREET, SUITE F
P.O. Box 2778
SOUTH PADRE ISLAND, TX 78597
(956) 772-1933

oral
presentation
by Shane Wilson
& Kerry Schwartz
- These were
his handouts
to Council

DIRECTORS

Mike Boswell
Alan Day
Ray Hunt
Tom Meurer
Barry Patel
Davis Rankin
Shane Wilson

PRESIDENT

Shane Wilson

EXECUTIVE DIRECTOR

Jody Hughes

July 10, 2013

Dear Mayor and City Council,

Property Owners Who Care – South Padre Island (POWC-SPI) are encouraged that the City Council is looking once again at the parking issue on South Padre Island. POWC-SPI, along with The South Padre Island Business Owners Association (SPIBOA), suggest implementing a paid parking program along Gulf Blvd. to help control the congestion and safety concerns present during busy days and peak season.

Both POWC and SPIBOA would like to see Gulf Blvd. be transformed into an inviting tropical gateway to our white sandy beaches. Since Gulf Blvd. is already heavily used by locals and tourists to walk, jog and bike, the whole boulevard should be improved to enhance the overall experience. Doing so will make SPI more attractive and appealing to those who come to our Island.

We have bulleted our recommendations and ask that the City of South Padre Island consider these solutions suitable for implementation. The City's plan should also incorporate free parking in off-site locations and free transportation to all Beach Access points in a timely manner. Public Transportation and Enforcement must be paramount for this to work.

- 1. Removal of all parking on the east side of Gulf Blvd. except for the Beach Access spaces.**
- 2. Widen and return the walking, biking, jogging lane to the east side of Gulf Blvd with an 8-10 ft. lane utilizing some type of striping or some other method of delineation to make that area stand out as a walking lane.**
- 3. Create an esthetically pleasing visual barrier between walking path and traffic using palm trees or some type of tropical foliage where possible**
- 4. Removing all medians from the 7 block area between Capricorn and Cora Lee**
- 5. Remove sidewalk from west side of Gulf Blvd.**
- 6. Install a curb all along west side of Gulf Blvd. and provide paid parking through the Kiosk System presented by Marcie Newman for all parking on Gulf Blvd.**

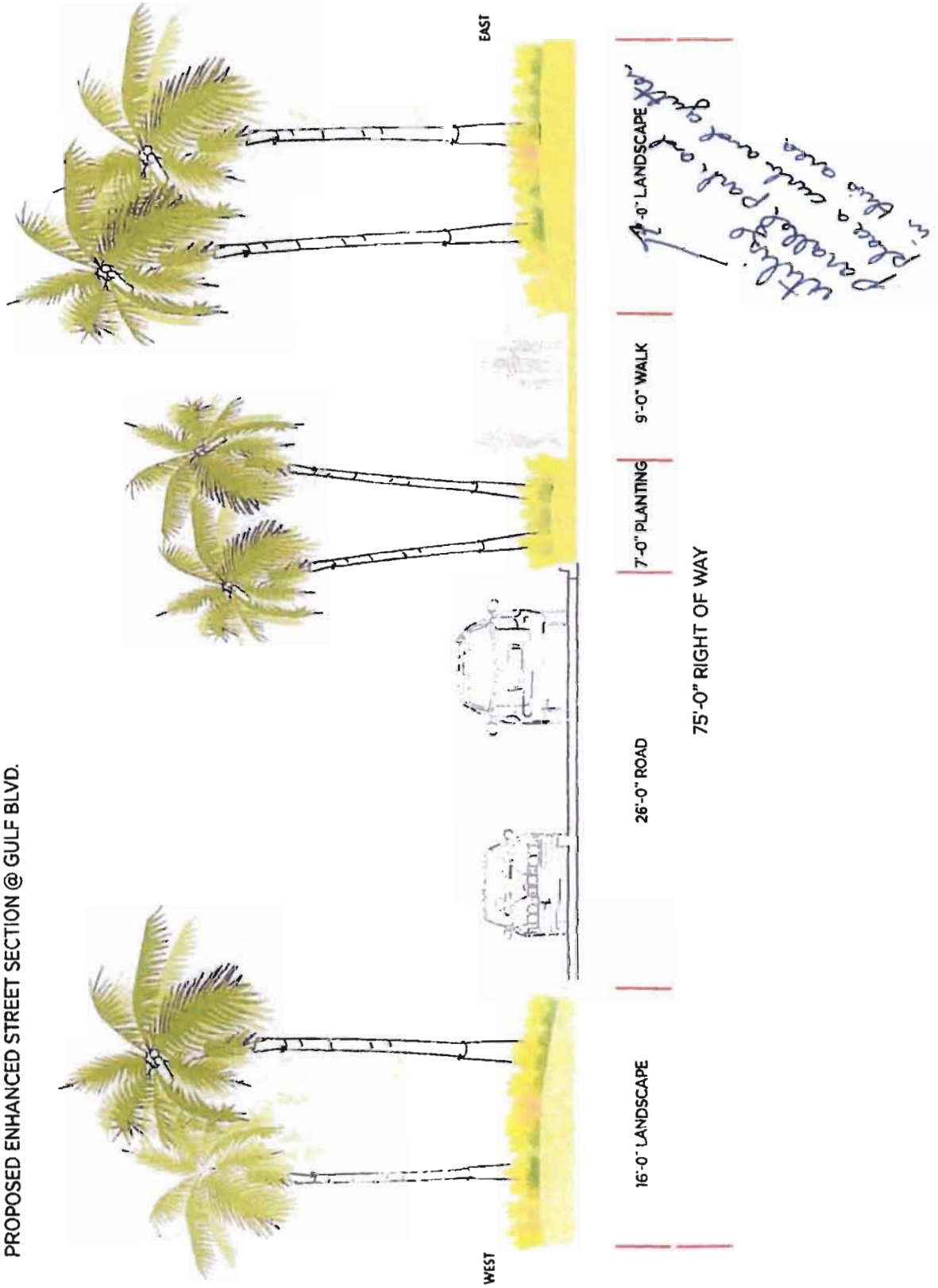
Sincerely,

**Shane Wilson, President
POWC-SPI**

**Kerry Schwartz, President
SPI-BOA**

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PROPOSED ENHANCED STREET SECTION @ GULF BLVD.



52.01

Marcy Newman

From: Marty Giehl <mjgiehl@sbcglobal.net>
Sent: Friday, July 12, 2013 12:46 AM
To: Marcy Newman
Cc: Bud Evans; 'Seabreeze Beach Resort'
Subject: SPI Parking Fee Proposal

Dear Marcy Newman,

It has come to my attention that the City of South Padre Island is considering a mandate to require payment of Parking Fees. As a 28 year taxpaying owner at the Seabreeze Beach Resort, I view this proposal as disturbing and troublesome for a number of reasons, most of all for the negative impression that will leave on visitors, the very people that provide the economic success of the Island. This could well be "the last straw" that ingrains on vacationers that South Padre Island is a "nickel & dime money grabbing place" to be avoided in the future.

Last year, I paid \$465.48 in Property Taxes to the City of South Padre Island and by simple math I estimate that I have paid over \$13,000 in Property Taxes over the past 28 years, not to mention the other numerous taxes and fees that I have paid during my many happy visits and days spent on the Island. The thought that I may have to pay to park my car during future visits to my Condo is very repulsive to me.

It is my sincere wish that this proposal will be voted down by the Mayor and City Council.

Sincerely, Marty Giehl,
Seabreeze Beach Resort, Unit 207, 5400 Gulf Blvd., South Padre Island, TX 78597

CITY OF SOUTH PADRE ISLAND
PARKING PUBLIC HEARING
JULY 10, 2013



WRITTEN COMMENT FORM

I wish to make a written statement regarding parking within the City limits of the City of South Padre Island.

Name: Joni Montover
Address: 5505 Padre Blvd
Phone: 956-433-5057
Email: joni.montover@gmail.com
Representing: myself - Paragraphs On Padre Boulevard
COMMENTS: _____

see attached

OPEN COMMENT PERIOD – The City will allow an open comment period to receive public comments on any item related to parking within the City limits. No action will be taken. Each speaker will be allowed a maximum of five minutes. Groups, organizations, or associations should be represented by only one speaker. Speakers must fill out a speaker registration form in order to speak during the open comment period and are requested to refrain from repeating previous comments. Oral comments will only be accepted at the Public Hearing during the Open Comment Period. Written comments may be submitted at the Public Hearing or afterward. Written comments submitted after the Public Hearing must be hand-delivered or postmarked on or before 3:00 p.m. on Wednesday, July, 24, 2013. Written comments can be submitted to:

Marcy Newman, P.E.
Public Works Director
4601 Padre Boulevard
South Padre Island, TX 78597

10-27

City of South Padre Island
Parking Public Hearing
Public Comments

I am a strong proponent of the Open Beaches Act and moved to South Padre Island specifically because of this guaranteed access and the ease with which we are able to enjoy our beaches.

South Padre Island is a tourist destination and as a business owner I believe we need to provide a safe and welcoming beach experience. My comments below stem from these primary considerations.

1. I believe paid parking is completely premature and will not solve any of the problems that have been identified on Gulf Boulevard. It will not make the boulevard safer. Secondly, the funds necessary to implement a paid parking program -- purchasing the kiosks and providing for enforcement of the ordinance - would be better utilized on parking and street infrastructure.
2. Any infrastructure improvements should accomplish several things.
 - a. Return ROW easements to the city to allow more flexibility in design.
 - b. Maximize the amount of parking available on Gulf Boulevard utilizing a mixture of diagonal and parallel parking as street conditions dictate. I strongly believe it would be a waste of money and effort to develop the boulevard and end up with a net loss or even the same amount of parking as is currently available. I know that safety is frequently cited as the reason why we should not use diagonal parking but I disagree with this assessment. To begin with, I don't see how it is safer to have passengers on the driver's side of a vehicle entering and exiting their car directly into the lane of traffic and crossing the street wherever they are parked along the boulevard. I also believe drivers are familiar with diagonal parking and are used to looking for cars backing into traffic, and as I said before, a vehicle backing into traffic is safer than a pedestrian stepping out of his or her car into the same lane of traffic. With diagonal parking the passengers can exit their vehicle, with all their belongings, walk to the front of their vehicle, step up on a sidewalk, and walk to the corner, at all times separated from vehicular traffic. Crosswalks can then be used to help pedestrians cross the boulevard to the beach access. I acknowledge that this is not always being utilized as designed in the new area, but I believe with signage and striping, the public can be educated and will appreciate the more pedestrian friendly solution.
3. Look at ways to spread out the space available to be used by visitors. We can accomplish this by developing other beach access points both along Gulf Boulevard and also on the south end of Padre Boulevard. We can already see some improvement in congestion along Gulf Boulevard with the addition of parking and beach access at Clayton's. As we develop beach accesses we should also consider the addition of basic

amenities so they will be sufficiently attractive to beachgoers to encourage them to spread out and not congregate at the few accesses with rest room availability. This will also add to the recognition of value received when at some later date a beach user fee becomes appropriate.

4. Consider the purchase or lease of vacant property along Padre Boulevard or between Padre Boulevard and Gulf Boulevard. Add sidewalks and curbs along the east-west streets connecting these lots to the beach access. This would be more economical, at this time, than the construction of a multi-million dollar parking garage coupled with the ongoing public transportation costs necessary to shuttle visitors to and from the beach. Visitors would prefer having parking available within walking distance coupled with a safe, pedestrian friendly way to walk to the beach.
5. Once some of the above suggestions, or alternative solutions, have been implemented and enough time has passed to allow for the parking situation to be re-evaluated, then, we could look at a paid parking program that would be tailored to address specific concerns. For example: if there is still too much congestion along Gulf Blvd. and any additional parking we are providing within walking distance is not being utilized the way we would like, then we could use paid parking with a short time allowance along Gulf Boulevard to increase turnover by encouraging families to park, unload, and within an hour or so move their car to one of the surrounding lots which would provide a lower cost and allow for all-day parking.

Thank you for giving me the opportunity to express my concerns.

Joni Montover
Paragraph on Padre Blvd.
956-433-5057

Marcy Newman

From: John Sossi <texashai@aol.com>
Sent: Sunday, July 14, 2013 6:15 PM
To: Marcy Newman
Subject: Parking Public Comment

Ms. Newman,

Thank you for the opportunity for input regarding the parking issue on the island. My wife and I have owned a town house on Bahama for the last 12 years.

Although our main residence is in Brownsville, we are virtually on the island almost every weekend, and every other opportunity during the week. As we get closer to retirement our original plans were to move full time to the island. However, we now have doubts, and it is mainly due to the circumstances related to the parking issue.

Gulf Blvd. is a death trap. Cars going down the side streets racing to get a parking spot also present a problem. I appreciate protecting beach access to the public, but not at the cost of safety and quality of life.

Key to truly solving the problem is enforcement of whatever solution is decided upon.

Regards!

John and Beverly Sossi
texashai@aol.com
956-454-4237

Sent from my iPad

July 16, 2013

Marcy Newman, P.E.
Public Works Director
4601 Padre Boulevard
South Padre Island, TX 78597

Dear Ms. Newman:

Hi, my name is Ellen Snyder and I live in Port Isabel. My husband, Gary, and I started visiting here back in 2002 and decided that this was the place we wanted to retire. We moved here in April 2010. We're from the east coast and we appreciated the laid-back, small community, the friendliness of people, the large beautiful natural beach, and the freedom of beach access whenever we wanted without lots of restrictions. Back on the east coast, beach freedoms are limited. To give you an example, at Bethany Beach, DE, a very small town, where Gary's Mom lives, you can't fly a kite, surf, skim board, launch a kayak, no alcoholic beverages (even in plastic containers) on the beach, no dogs (not even on a leash), no boats, no digging holes, and you can't even play ball, toss an object or use a body board without a lifeguard's specific approval. Rules have become ridiculous. Even the boardwalk has rules -- there is a fine to smoke outside on the boardwalk. Parking is a headache. They have kiosks on the streets closest to the beach and folks are constantly getting ticketed for expired time.

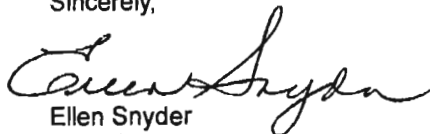
I thought, thank God, I live in Port Isabel and have South Padre Island with free access to the beach and always free parking. Of course, it gets busy during our Spring Break and weekends during the summer, but the rest of the year, it's great.

Now, I find that the City of South Padre Island wants to establish Beach User fees -- parking fees -- year-round. I moved here for free beach access. Parking is not a year-round problem and only some of the residents on the island are the ones complaining about it. Actually, there are condominium owners that will tell you when they have visitors that have to park on the street, they don't want them to have to pay. There are businesses that don't want beach goers on their parking lot. There are staff and maintenance people that need to park on the street. I just want you to think about when a family from the Valley comes to the beach for the day and they see they have to pay to park, they will try to park where it's free, on the grassy sides of Gulf Boulevard, on residential streets, or on store parking lots. And another important point, the infrastructure can't support it. There are no sidewalks on Gulf Boulevard.

I just read an article about a decision that was made in California this year (see attached). The Sonoma County Board of Zoning unanimously rejected a state bid to charge for parking at 10 beaches in Sonoma California where access currently is free. They said that paid parking in areas causes a public safety hazard because folks park alongside highways and narrow residential streets to avoid paying existing parking fees. The Zoning Board recommended that the parking fee application be denied and "maximum access" to the beaches be preserved. One board member said, "Free parking protects the environment, public safety, private property, and preserves private access. The proposed parking fees feel like another revenue grab by the state." Also, "...free beaches provide a spiritual respite from daily stress"

Thank you. Please keep it free!

Sincerely,



Ellen Snyder
606 1st Street
Port Isabel, TX 78578

10-31

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Parking Fees Nixed at Free Sonoma County Beaches

Good news for Napa County residents who like the beach: Sonoma County's zoning board has rejected a state bid to charge for parking at 10 beaches where access currently is free. The state has 10 days to appeal.

Posted by Louise Hoffstad (Editor), January 20, 2013 at 01:34 am

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By Bay City News Service

The Sonoma County Board of Zoning Adjustments Thursday afternoon unanimously rejected a proposal by the California Department of Parks and Recreation to charge fees at 14 parking lots at 10 free beaches along the Sonoma Coast.

State parks sought a county coastal development permit to install self-pay, metal collection boxes, known as "iron rangers", and signs in the parking lots of the beaches in the Sonoma Coast and Salt Point state parks.

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State park officials did not mention in its application how much the one-day parking fee would be, but it previously said it wanted to charge \$8.

In its permit application, the State Parks Department said the

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Keri Brenner (Editor)

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charlie kampton

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over

10-32

Stephanie Coleman, a State Parks environmental coordinator, told the five zoning board directors the money is needed for maintenance and public safety.

Several state beaches and Sonoma County parks along the coast already charge parking fees. Many of the two-dozen people who spoke against the parking fees at the hearing this afternoon said a public safety hazard already exists on the Sonoma Coast because people are parking alongside Highway 1 and on narrow residential streets to avoid paying existing parking fees.

Charging for parking at more beaches will make matters worse, they said. "I hate to think that Highway 1 will become a parking lot. It's a disaster waiting to happen," said Doug Pike of Healdsburg. Other speakers said more parking fees would prevent lower income residents from visiting the Sonoma Coast. Several speakers said the free beaches provide a spiritual respite from daily stress.

Zoning board staff members recommended that the parking fee application be denied and "maximum access" to the beaches be preserved. The staff said that under the state Coastal Act, the only limitations to "maximum access" are public safety, protection of public rights, protection of private property rights and protection of natural resource areas.

"This law does not list fiscal or budgetary constraints as a basis to limit that "maximum access," the staff report stated. Zoning board chairman Jason Liles said, "These 'Iron rangers' will become iron gates and a threat to public safety." Board member Don Bennett said he is concerned about public safety and other unintended issues that would arise if the parking fee application is approved.

Board member Pamela Davis said, "Free parking protects the environment, public safety, private property and preserves public access," she said. "It (the parking fees) feels like another revenue grab by the state," Davis said.

The California Department of Parks and Recreation has 10 days to appeal the zoning board's decision to the Sonoma County Planning Commission.

Coleman said she will inform State Parks management about the opinions given at the hearing, and the decision regarding an appeal rests with the Department's director.

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**Announcements** July 15, 2013 at 11:53 am

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**Business Updates** July 13, 2013 at 11:58 am

Sam Neft

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Jason Wharton will lead Napa Valley College women's soccer as the program enters its third...

**Announcements** July 13, 2013 at 09:07 am

Keri Brenner (Editor)

10-33

Marcy Newman

From: ALFRED OTTOLINO <roseanne22@sbcglobal.net>
Sent: Wednesday, July 17, 2013 4:22 PM
To: Marcy Newman
Subject: Proposed Parking Changes on Gulf Blvd.

Dear Ms. Newman,

We own a condo at Seabreeze Beach Resort and would hope that you reconsider your plan to prevent owners and renters at Seabreeze Beach Resort double parking in front of the building. To begin with there is not an abundance of parking spaces in front of Seabreeze Beach Resort and for my husband and I, at our age (78) to carry suitcases and other supplies a distance is quite daunting to think of. We have read Al Walea's email to you and are in total agreement.

We hope you take another look at this plan with the needs of the owners and renters in mind. Thank you. Alfred and Roseanne Ottolino

Marcy Newman

From: Al & Nancy Walea <waleaa@sbcglobal.net>
Sent: Wednesday, July 17, 2013 10:05 AM
To: Marcy Newman
Cc: Robert N. Pinkerton; Jo Ann Evans; Robert A. Fudge; Alex Avalos; Alita Bagley; Sam A. Listi; 'Winfred Evans'; 'Todd Gardner'; 'Kim Kruse'; 'AL WALEA'; 'KENT BAYLESS (SPI BOARD OF DIRECTORS)'; 'RON BOLEY'; 'Linda Spellicy'; 'SCOTT MILLER'; 'SUSAN VAN BUREN'; 'DAN LEAL'
Subject: Proposed Parking Changes on Gulf Blvd

Dear Ms. Newman,

On behalf of the owners of the 48 units in Seabreeze Beach Resort, I would like to express our strong disagreement with your plan to prevent parking two deep in front of our buildings, and to charge for parking in the public spaces along the West side of Gulf Boulevard.

Our owners pay significant property taxes to South Padre Island (more than \$27,000 in 2012 based on the total appraised value of Seabreeze Beach Resort property). Seabreeze Beach Resort also collected well over \$100,000 last year in Hotel/Motel taxes for the island from our rentals. We believe your plans will specifically adversely impact both our owners, and our rental business, and therefore they are detrimental not only to us, but to all the citizens and visitors to South Padre Island.

We own parking spaces along Gulf boulevard and along the North border of our building. Although they are posted as parking for Seabreeze guests only, individuals who do not rent in our complex sometimes park in those spaces. This has not been a major problem, as long as we were able to park double deep in front of our building and have occasional overflow parking in the public spaces along Gulf Boulevard.

Our owners are quite upset at your proposed changes, which we consider to be completely biased for citizens who do not live on Gulf Boulevard, and biased specifically against condos on Gulf Boulevard. If our concerns are not successfully addressed by South Padre Island staff and Council, many owners have discussed contributing to candidates who run against council members supporting the proposed changes, or even moving their citizenship to South Padre Island so they could vote for Council members who looked out for the needs of all citizens and owners of South Padre Island property, not just the wants of a few. If you enact the proposed changes, we will be forced to strictly enforce permit parking only in the spaces we own, and violators will be quickly towed.

We hope you reconsider your proposed action, and we will look forward to working with you to find a solution that best supports the needs of all citizens and owners of South Padre Island property.

Thank you for your consideration.

Al Walea
Board Secretary
Seabreeze Beach Resort

Marcy Newman

From: Stephen D Spellicy <StephenSpellicy@grocerssupply.com>
Sent: Monday, July 15, 2013 7:58 AM
To: Marcy Newman
Cc: stephen spellicy; linda.spellicy@gcserv.com
Subject: Parking issue ... Seabreeze Beach Resort

Hi Marcy ... I am hoping you could help me fully understand what the city is studying / debating regarding paid parking and how it would relate to Seabreeze Beach resort . Specifically , I'd like to know what is being proposed and how it will effect Seabreeze Beach Resort .

My wife and I own a rental condo at Seabreeze Beach Resort .. # 501 , and while we immensely enjoy our multiple vacations there every year we are certainly concerned about how this potential change in parking will affect our rental revenues and guest satisfaction .

Please understand that my wife and I have spent well over \$ 50,000 in remodeling our condo (in recent years) , because we realize that consumers have many choices on where to stay on SPI . For my wife and I , and I suspect many others , lowered rental income will make SPI a less attractive real estate investment option ... and with that , a less attractive vacation destination for us .

I also understand a walk / bike path is proposed which in effect would eliminate double parking in the front of Seabreeze ? ... and parking around us would all be paid parking only ?

In effect , this would cause some quests to have to pay to park at Seabreeze . This will cause us a loss of rental income which will result in a less attractive market for real estate . Do we not individually , and as a business contribute to our cities overall tax revenues ?

If there is a city link to the proposal being studied would you please send to me ?

Please advise
Stephen Spellicy
1102 magnolia woods ct
Sugarland , tx
77479

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Marcy Newman

From: Sharon DiSantis <sharon.disantis@gmail.com>
Sent: Friday, July 19, 2013 1:04 PM
To: Marcy Newman
Subject: Paying to park on SPI

I live in Los Fresnos. I think the island economy affects all of us. Recently, it seems to me that business on the island is increasing. I see a lot of people going to the beach. With everything going on in the general economy I think it is a very bad time to decide to have people pay to park on SPI. Why do you want to deter visitors? Let's keep SPI visitor-friendly!

--

Sharon DiSantis
Independent Silpada Designs Representative
956-241-1917
www.mysilpada.com/sharon.disantis

Marcy Newman

Received after
deadline but
relevant comments
considered

From: Chris Breedlove <willacy.coop@pcca.com>
Sent: Thursday, July 25, 2013 12:02 PM
To: Marcy Newman
Subject: Comments on Parking
Attachments: City council of SPI.docx

Enclosed are comment I would like to add

Thanks

Chris Breedlove

City council of SPI

Hello, I am Chris Breedlove my wife and I own property on SPI at Florence I unit 506 and Seabreeze Beach Resort unit 507. These properties are located on Gulf Boulevard, between Carolyn and Cora Lee Streets. The Seabreeze owners pay the city, schools and county taxes over \$200,000 per year. I do not know what the Seabreeze rental office pays; however I am sure it's over \$125,000 in hotel taxes. We appreciate the time and effort the city has put into improving our roads, walkways and parking around our property. The past year the improvement around Seabreeze Beach Resort has raised some questions. Seabreeze has allowed owners and guest to park two deep for many years this practice has increased the number of parking spaces and reduced the need for the use of public parking spaces. The past year during the improvements a walking line was moved east and reducing the ability to park two normal size vehicles in front of Seabreeze. This walking line passes thru the Seabreeze property into neighboring single homes across their brick driveways. When you observe people walking down the street they rarely use the designated walkway because it goes up slanted driveways. There also is a new concrete sidewalk located across the street. The concrete sidewalk was added with the new road improvements. Question is being asked by owners and guests of Seabreeze why this walking line was moved when a perfect new sidewalk is across the street, where pedestrians can walk safely out of the path of traffic. When the new parking spaces where added north of Carolyn Street on the west side of Gulf Boulevard, the parking was laid out in parallel taking all the space from Carolyn to Coral Lee Streets. When the new parking south of Carolyn Street parking was laid out normal in and out, the confusion to us is why the parking where the alleys are located blocked off as no parking, when they were not blocked off on the block to the north where the parallel parking is located between Carolyn and Caro Lee Streets. On the north side of Seabreeze public access is located; Seabreeze has private parking in this area next to the Resort. On busy weekends and holidays the public uses these areas reducing the guests and owners of Seabreeze ability to find parking because of the reduced area in front of the Resort. Signs are posted that a permit is required; however it doesn't prevent people from parking there. Because of the issues I have present so far, I would also recommend that the city continue to allow overnight parking in unoccupied vehicles on the west side of Gulf Boulevard. Seabreeze has many winter owners and guests who use these parking areas and during the peak summer times the availability of private parking has become limited.

Thank you for your time.

Chris Breedlove

10-39

**CITY OF SOUTH PADRE ISLAND
CITY COUNCIL MEETING
AGENDA REQUEST FORM**

MEETING DATE: August 7, 2013

NAME & TITLE: City Council

DEPARTMENT: City Council

ITEM

Discussion and action to appoint five (5) members to the newly created Ad Hoc Sign Ordinance Review Committee for the purpose of reviewing and making recommendations to the City Council regarding possible amendments to Chapter 13 (Signs) of the South Padre Island Code of Ordinances, as well as, review and determine any conflicts between Chapter 15 – Signs and the Form Based code sign provisions.

ITEM BACKGROUND

City Council voted at the July 17, 2013 City Council meeting to direct staff to bring back a resolution creating the Ad Hoc Sign Ordinance Review Committee and to appoint members to this newly created committee. Committee applications will be accepted up through August 5, 2013, after which the City Secretary will forward applications and tally sheet to each Council Member for their selection.

BUDGET/FINANCIAL SUMMARY

COMPREHENSIVE PLAN GOAL

LEGAL REVIEW

Sent to Legal: YES: _____ NO: _____
Approved by Legal: YES: _____ NO: _____

Comments:

RECOMMENDATIONS/COMMENTS

**CITY OF SOUTH PADRE ISLAND
CITY COUNCIL MEETING
AGENDA REQUEST FORM**

MEETING DATE: August 7, 2013
NAME & TITLE: Marcus Smith, Fire Chief
DEPARTMENT: Fire

ITEM

Discussion and action to approve first reading of Ordinance No. 13-12 amending Chapter 8 of the Code of Ordinances to add Section 8-25 requiring installation of key lock box systems for residential and commercial buildings for both new construction and existing structures.

ITEM BACKGROUND

A key lock box system will reduce the need for forced entry into structures and should avoid costly and time-consuming efforts in gaining access to locked structures during an emergency and reduce the physical stress on firefighters and occupants when the elevators are not accessible due to elevator keys not being available for emergency operation.

BUDGET/FINANCIAL SUMMARY

The cost to businesses will be minimal. Far less than the cost of forcible entry during a real or possible emergency. Surface and recess mount key boxes cost from \$215 to \$255. The elevator/lobby key boxes cost \$295. Order forms are available from the fire department. The boxes will be purchased by the business owner directly from the manufacturer and the box will be keyed specifically for use in South Padre Island. There will be possible cost for mounting as well as duplicating the required keys to be placed inside the box.

COMPREHENSIVE PLAN GOAL

The goal is to have all buildings with elevators, high and low rise structures as well as gated access and other businesses install a key lock box system at the entrance to the facility/structure. This goal would be completed within 3 months of adoption of the ordinance.

LEGAL REVIEW

Sent to Legal: YES: _____ NO: _____
Approved by Legal: YES: _____ NO: _____

RECOMMENDATIONS/COMMENTS

ORDINANCE 13-12

AN ORDINANCE OF THE CITY OF SOUTH PADRE ISLAND, TEXAS, AMENDING CHAPTER 8, FIRE PROTECTION AND PREVENTION, OF THE CODE OF ORDINANCES OF THE CITY OF SOUTH PADRE ISLAND TO ADD SECTION 8-25 REQUIRING INSTALLATION OF KEY LOCK BOX SYSTEMS FOR RESIDENTIAL AND COMMERCIAL BUILDINGS FOR BOTH NEW CONSTRUCTION AND EXISTING STRUCTURES; PROVIDING A PENALTY NOT TO EXCEED TWO THOUSAND DOLLARS (\$2,000.00) FOR EACH VIOLATION; PROVIDING FOR THE EFFECTIVE DATE OF THE ORDINANCE; AND PROVIDING PUBLICATION IN CAPTION FORM.

WHEREAS, an ordinance is necessary to require certain commercial and residential buildings to install Knox Boxes (key lock box systems); and

WHEREAS, the benefits of installing Knox Boxes include providing immediate emergency access to firefighters leading to increasing Fire Department efficiency; preventing costly forced entry damage and allowing undamaged doors to be re-secured after the emergency; and protecting property, inventory, equipment, and supplies, as well as firefighters and the general public against possible injuries.

NOW, THEREFORE, BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF SOUTH PADRE ISLAND, TEXAS:

Section 1. The Code of Ordinances of the City of South Padre Island is hereby amended to add new Sec. 8-25 to Chapter 8 to read as follows, to-wit:

"Sec.8-25 - Knox Box Entry System - Required.

(A) PURPOSE

The City Council of South Padre Island determined that the health welfare and safety of the citizens and business owners of the City of South Padre Island are promoted by requiring certain structures to have a key lock box installed on the exterior of the structure to aid the South Padre Island Fire Department with gaining access to or within a structure when responding to calls for an emergency service, and to aid access into or within a building that is secured or is unduly difficult to gain entry due to being either unoccupied or the occupants are unable to respond.

(B) LOCKBOX SYSTEM (KNOX BOX)

1. The following structures shall be equipped with a lock box at or near the main entrance or such other location as required by the Fire Chief or designee:
 - (a) Commercial structures.
 - (b) Multi-family-residential structures, which is defined as housing that is intended or designed to separately hold four (4) or more families.
 - (c) All structures with more than four floors.
2. All new construction and new occupancies by tenants subject to this section shall have a key lock box installed and operational prior to the issuance of an occupancy permit. All

structures in existence on the effective date of this section and subject to this Section shall have three (3) months from enactment date of this ordinance to have a key lock box installed and operational.

3. The type of lock boxes to be implemented within the City shall be a Knox Box brand system.

(C) INSTALLATION

1. The size and model of the Knox Box installed shall be determined by the number of keys to be placed in the box and the specifications set forth by the Knox Box manufacturer.
2. Number of keys in the Knox Box cannot exceed the maximum number recommended by the box manufacturer. Each key must be labeled.
3. All Knox Boxes shall be installed to the left side of the main business door or in a specified location as directed by the Fire Chief or his/her designee.
4. All Knox Boxes shall be mounted sixty inches from the ground.
5. In the event that the Knox Box cannot be installed at the aforesaid location and/or height, the Fire Chief or his/her designee may designate in writing a different location and installation specifications.
6. All Knox Boxes may have a Tamper Switch installed in the building as an intrusion/burglar alarm.
7. All realty and/or property with an electronic security gate shall have the Knox Box installed OUTSIDE of the gate with the access code and required keys inside.
8. The Fire Chief or designee must approve any changes in the installation.
9. Purchase and installation of the Knox Box will be the sole responsibility of the building owner, property owner, condominium association or property owner association.

(D) MAINTENANCE. The operator of the building shall immediately notify the Fire Chief or designee when any locks are added, changed or rekeyed. Additional labeled keys, access cards or access codes should be added to the Knox Box immediately if the old keys, access cards or access codes are no longer effective.

(E) CONTENTS OF LOCK BOX. The contents of the lock box should include, but are not limited to, the following:

1. Keys to locked points of ingress or egress, whether on the interior or exterior of such buildings.
2. Keys to all mechanical rooms.
3. Keys to all locked electrical and utility rooms.
4. Keys to elevator and their control rooms.
5. Keys to the Fire Alarm panels and Fire Suppression Systems.
6. Keys to re-set pull stations or other Fire Protective devices.
7. Building Access Cards, as needed.
8. Keys to any other areas as requested by the Fire Chief or designee.

Note: The contents of the lock box must be *labeled* whether they are keys, cards or codes.

(F) FIRE DEPARTMENT RESPONSIBILITIES. No fire department personnel shall carry a Knox Box Master Key unless at an emergency scene.

(G) EXCEPTIONS TO REQUIREMENT TO INSTALL A LOCK BOX SYSTEM

The following structures are exempt from the mandate to install a key lock box system:

1. Single-family structures and multi-family structures that do not meet the definition set forth in Sec. 8-25 (B)1.
2. Businesses or properties that are open and staffed 24 hours, 365 days per year.
3. Rental storage facilities where there is a single lock on the separate storage pods that are renter supplied; provided, however, the entry security gates(s) will require a Knox Box if electronically controlled, or locked with a master key issued by the landlord to all tenants."

Section 2. Any violation of this Ordinance may be punished by a fine not to exceed Two Thousand Dollars (\$2,000.00) for each offense or for each day such offense shall continue, and the penalty provisions of Section 21-1 of the Code of Ordinances is hereby adopted and incorporated for all purposes.

Section 3. If for any reasons, any section, paragraph, subdivision, clause, phrase, word, or provision of this Ordinance shall be held invalid or unconstitutional by final judgment of a court of competent jurisdiction, it shall not affect any other section, paragraph, subdivision, clause, phrase, word, or provisions of this Ordinance, for it is the definite intent of this City Council that every section, paragraph, subdivision, clause, phrase, word, or provision hereof be given full force and effect for its purpose.

Section 4. This Ordinance shall become effective when published by publishing its caption.

PASSED, APPROVED AND ADOPTED on First Reading this ____ day of _____, 2013.

PASSED, APPROVED AND ADOPTED on Second Reading this ____ day of _____, 2013.

CITY OF SOUTH PADRE ISLAND, TEXAS

Robert N. Pinkerton, Jr., Mayor

ATTEST:

Susan M. Hill, City Secretary

**CITY OF SOUTH PADRE ISLAND
CITY COUNCIL MEETING
AGENDA REQUEST FORM**

MEETING DATE: August 7, 2013

NAME & TITLE: Sam A. Listi, Council Member

DEPARTMENT: City Council

ITEM

Discussion and action to amend Section 18-30 of the South Padre Code of Ordinances to define the hours of operation for golf cart use in the City of South Padre Island to allow for use of golf carts until 10:00 p.m. during the summer months.

ITEM BACKGROUND

The South Padre Island ordinance concerning the operation of golf carts on the roadway follows that of the State Transportation Code with one exception. Under the South Padre Island ordinance, operation is "daylight only". However, the carts are all required to have the same requirements as the State requires (headlights, taillights, reflectors, etc.). A couple of local business owners have requested that the operation of the carts have extended hours that will allow renters to drive to a definite cut off time. I want to suggest a 7:00 a.m. start time to a 10:00 p.m. return time during the summer months for the following reasons:

- a. Daylight is extended in the summer months naturally.
- b. This gives the renter the use of a cart for fireworks and has time for returning the cart.
- c. The carts are already equipped as per the State of Texas.
- d. It eliminates subjective enforcement and the business owner can give a definite return time.

BUDGET/FINANCIAL SUMMARY

N/A

COMPREHENSIVE PLAN GOAL

LEGAL REVIEW

Sent to Legal:	YES: _____	NO: _____
Approved by Legal:	YES: _____	NO: _____

Comments:

RECOMMENDATIONS/COMMENTS

SP1-1

(B) Electric and gasoline motorized cart required equipment.

Every motorized cart must be equipped as mandated by the Texas Transportation Code, Section 551.404(a) and/or required by the City of South Padre Island the following:

- (1) Operational headlamps;
- (2) Operational tail lamps;
- (3) Side reflectors;
- (4) Operational parking brake; and
- (5) Rearview mirror(s).
- (6) A reflective triangle shaped slow-moving sign attached and facing to the rear;
- (7) Owners of motorized cart must carry valid liability insurance for said cart in the minimum amount required by State law for the operators of a motor vehicle or the driver must carry proof that he/she has such liability insurance.
- * (8) Driven during daylight hours only.
- (9) Be permitted thru the city and display a current (annual) sticker permit or license plate at the cost of \$50 per cart (annual fee) and a \$25 replacement fee.
- (10) Seatbelts for all passengers or occupants.

(C). Gasoline carts.

Every motorized cart powered by gasoline shall at all times be equipped with an exhaust system in good working order and in constant operation and meeting the following specifications:

- (1) The exhaust system shall include the piping leading from the flange of the exhaust manifold to and including the muffler and exhaust pipes or including any and all parts specified by the manufacturer.
- (2) The exhaust system and its elements shall be securely fastened with brackets or hangers, which are designed for the particular purpose of fastening motorized cart exhaust systems.
- (3) The engine and powered mechanism of every motorized cart shall be so equipped, adjusted and tuned so that the exhaust is the amount of a motorized cart in good working order.
- (4) It shall be unlawful for the owner of any motorized cart to operate or permit the operation of such cart on which any device controlling or abating atmospheric emissions which is placed on a cart by the manufacturer is rendered unserviceable by removal, alteration or which interferes with its operation.

(D) Operation regulations.

- (1) All drivers of motorized carts shall hold a valid Texas driver's license and shall abide by all traffic regulations applicable to vehicular traffic when using the authorized streets and parking areas of the city.
- (2) Motorized carts shall not be operated on sidewalks at any time.
- (3) All motorized carts are entitled to a full use of a lane on the authorized streets and parking areas of the city and no motor vehicle shall be driven in such a manner as to deprive any motorized cart of the full use of a lane.
- (4) The driver of a motorized cart shall not overtake and pass in the same lane occupied by the vehicle being overtaken.
- (5) No driver shall operate a motorized cart between lanes of traffic or between adjacent lines of rows of vehicles.
- (6) The occupancy of the motorized cart may not exceed the manufactures maximum rating for number of passengers or occupants.

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STATE 1

motor-assisted scooter on a street, highway, or sidewalk if the governing body of the county or municipality determines that the prohibition is necessary in the interest of safety.

(c) The department may prohibit the operation of a motor-assisted scooter on a highway if it determines that the prohibition is necessary in the interest of safety.

(d) A person may operate a motor-assisted scooter on a path set aside for the exclusive operation of bicycles or on a sidewalk. Except as otherwise provided by this section, a provision of this title applicable to the operation of a bicycle applies to the operation of a motor-assisted scooter.

(e) A provision of this title applicable to a motor vehicle does not apply to a motor-assisted scooter.

Added by Acts 2005, 79th Leg., Ch. 1242, Sec. 3, eff. June 18, 2005.

SUBCHAPTER F. GOLF CARTS

Sec. 551.401. DEFINITIONS. In this subchapter, "golf cart" and "public highway" have the meanings assigned by Section 502.001.

Added by Acts 2009, 81st Leg., R.S., Ch. 1136, Sec. 10, eff. September 1, 2009.

Sec. 551.402. REGISTRATION NOT AUTHORIZED. (a) The Texas Department of Transportation may not register a golf cart for operation on a public highway regardless of whether any alteration has been made to the golf cart.

(b) The department may issue license plates for a golf cart only as authorized by Section 504.510.

Added by Acts 2009, 81st Leg., R.S., Ch. 1136, Sec. 10, eff. September 1, 2009.

Sec. 551.403. LIMITED OPERATION. (a) An operator may operate a golf cart:

(1) in a master planned community:

STATE 2

(A) that has in place a uniform set of restrictive covenants; and

(B) for which a county or municipality has approved a plat;

(2) on a public or private beach; or

(3) on a public highway for which the posted speed limit is not more than 35 miles per hour, if the golf cart is operated:

(A) during the daytime; and

(B) not more than two miles from the location where the golf cart is usually parked and for transportation to or from a golf course.

(b) The Texas Department of Transportation or a county or municipality may prohibit the operation of a golf cart on a public highway if the department or the governing body of the county or municipality determines that the prohibition is necessary in the interest of safety.

Added by Acts 2009, 81st Leg., R.S., Ch. 1136, Sec. 10, eff. September 1, 2009.

Sec. 551.404. OPERATION IN MUNICIPALITIES. (a) In addition to the operation authorized by Section 551.403, the governing body of a municipality may allow an operator to operate a golf cart on all or part of a public highway that:

(1) is in the corporate boundaries of the municipality; and

(2) has a posted speed limit of not more than 35 miles per hour.

(b) A golf cart operated under Subsection (a) must have the following equipment:

- (1) headlamps;
- (2) taillamps;
- (3) reflectors;
- (4) parking brake; and
- (5) mirrors.

Added by Acts 2009, 81st Leg., R.S., Ch. 1136, Sec. 10, eff. September 1, 2009.

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Port Aransas, Texas, Code of Ordinances >> PART II - PORT ARANSAS CITY CODE >> Chapter 23 - TRAFFIC AND MOTOR VEHICLES >> ARTICLE VIII. - GOLF CARTS >>

ARTICLE VIII. - GOLF CARTS

Sec. 23-300. - Definitions.

Sec. 23-301. - Certain operations prohibited.

Sec. 23-302. - License required fee; license certificate.

Sec. 23-303. - Duplicate license; fee.

Sec. 23-304. - Records.

Sec. 23-305. - Traffic laws and rules of the road apply.

Sec. 23-306. - Exclusions and limitations.

Sec. 23-307. - Penalties; suspension or revocation of golf cart license.

Sec. 23-300. - Definitions.

Golf cart means a motor vehicle with not less than three (3) wheels designed by the manufacturer primarily for transporting persons on a golf course without regard to the mode of propulsion or any modifications made to the body, chassis, or any portion of the golf cart by any person. Golf carts specifically exclude go-carts, neighborhood electric vehicles, off road vehicles, utility vehicles, and all terrain vehicles, as defined by the Texas Transportation code.

Golf cart license shall mean a privilege granted upon compliance with terms of this chapter to legally operate a golf cart on a public street or highway within the corporate boundaries of the City of Port Aransas during the year when granted.

Golf cart license certificate shall mean a certificate for attachment to a golf cart carrying a serial number corresponding to the number of the golf cart license for such golf cart and showing the calendar year the license shall expire.

Golf cart license fee shall mean a charge imposed as specified in this chapter for the granting of golf cart license and the issuance of a golf cart license certificate.

(Ord. No. 2009-16 § 1, 11-19-09)

Sec. 23-301. - Certain operations prohibited.

The City of Port Aransas has determined that the unregulated operation of a golf cart on a public street or highway is not safe, and, pursuant to Texas Transportation Code Sections 551.403 and 551.404, prohibits the operation of a golf cart upon any public street or highway, except as permitted by this City Code.

(Ord. No. 2009-16, § 1, 11-19-09)

Sec. 23-302. - License required fee; license certificate.

- (a) No person may operate a golf cart upon any public street or highway within the corporate boundaries of Port Aransas unless said golf cart is licensed by the City of Port Aransas and a license certificate is permanently affixed to the golf cart as prescribed by this City Code.
- (b) Such license shall be purchased annually for sums to be set by city council by resolution. The license, regardless of when purchased, shall be valid until the thirty-first day of December of the year purchased.
- (c) A separate license is required for every golf cart owned by an individual or entity. A golf cart license is valid only for the golf cart that it is issued to and is not transferable from one (1) golf cart to another.
- (d) The finance director shall issue to each person purchasing a city license for their golf cart a golf cart license plate. The license plate shall be permanently affixed to the rear of the golf cart and displayed so that it is readily visible and identifiable from a distance of more than fifty (50) feet.
- (e) The certificate shall be issued only upon the owner showing a valid insurance certificate or other evidence satisfying the finance director that the golf cart is insured consistent with state standards for motor vehicles.

(Ord. No. 2009-16, § 1, 11-19-09)

Sec. 23-303. - Duplicate license; fee.

Upon proof that the original license plate was lost, stolen, or damaged beyond recognition, a duplicate of the golf cart license certificate issued by the city shall be furnished on payment of a fee to be set by city council by resolution.

(Ord. No. 2009-16, § 1, 11-19-09)

Sec. 23-304. - Records.

The finance director shall maintain a record describing each golf cart licensed within the preceding two (2) years. The record shall include the name of the owner of the golf cart, the address of the owner, proof of insurance (including name of carrier and policy number), the location the golf cart is normally parked, the date the golf cart was licensed, the date the license shall expire, the make/manufacture of the golf cart licensed, the model of the golf cart licensed, the number of seats the golf cart has, the color of the golf cart licensed, the vehicle identification number or serial number of the golf cart licensed, the serial number of the golf cart license certificate, the fee paid for the license, and the method of fee payment. The finance director shall provide a duplicate copy of the record to the Port Aransas Police Department on the first business day of every month.

(Ord. No. 2009-16, § 1, 11-19-09)

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Sec. 23-305. - Traffic laws and rules of the road apply.

A golf cart licensed by the City of Port Aransas shall be operated in accordance with all laws and rules of the road enumerated in the Texas Transportation Code and by this City Code for the operation of a passenger vehicle, except those rules and laws specifically excluded or limited by this City Code.

(Ord. No. 2009-16, § 1, 11-19-09)

Sec. 23-306. - Exclusions and limitations.

The following exclusions and limitations apply to the licensing and operation of any golf cart licensed by the City of Port Aransas.

- (1) Golf carts used while evacuating persons during a declared emergency are exempt from licensing by this Code during the declared emergency and for seventy-two (72) hours after the emergency.
- (2) Golf cart license certificates may only be sold by the City of Port Aransas.
- (3) No person may display a false, fictitious, or facsimile golf cart license certificate.
- (4) No person may alter or display an altered golf cart license certificate.
- (5) Golf carts may only be operated by persons with a valid operator's permit and/or driver's license.
- (6) Golf carts may only be operated upon a public street or highway with a speed limit of not more than thirty-five (35) MPH unless otherwise restricted.
- (7) Golf carts may not be operated on highway 361, south of the intersection of Avenue G.
- (8) A golf cart may cross a street or highway with a speed limit of more than thirty-five (35) MPH if said crossing occurs at an intersection and said crossing is perpendicular to the street or highway with a posted speed limit of more than thirty-five (35) MPH.
- (9) Golf carts must move to the right and yield the right-of-way to faster moving vehicles.
- (10) Golf carts may not be operated upon any public sidewalk, pedestrian walkway, playground, public park, school ground, or other public recreational areas, not designated for motor vehicle traffic.
- (11) All golf carts must be equipped with operational headlamps, tail lamps, reflectors, parking brakes, rearview mirrors, seatbelts and a slow moving vehicle emblem.
- (12) Golf carts are not required to display a license plate or other registration certificate issued by the State of Texas.
- (13) Golf carts are not required to display a valid motor vehicle inspection sticker.
- (14) The driver and every occupant of a golf cart must remain seated in a seat designed to hold passengers, while the golf cart is in motion.
- (15) No person may ride in the lap of the driver or any other occupant.

(Ord. No. 2009-16, § 1, 11-19-09)

Sec. 23-307. - Penalties; suspension or revocation of golf cart license.

- (a) Any violation of this article is subject to penalties and/or fines under section 1-15 of the General Provisions of the Municipal Code and/or applicable traffic laws.
- (b) In addition to assessment of penalties and/or fines, the chief of police may suspend or revoke a golf cart license if the chief of police or his designee determines that:
 - (1) There is a false statement of a material matter on the application for a golf cart license;
 - (2) The golf cart license holder has in excess of three (3) moving violations of this article during a license year; or
 - (3) The golf cart license holder has failed to make timely payment of a fee or penalty for violation of this article.
- (c) Any license holder aggrieved by a decision to suspend or revoke a golf cart license may appeal the decision to the city manager by filing with the city manager a written request for a hearing, setting forth the reasons for the appeal within ten (10) days after the chief of police or his designated representative notifies the license holder of the decision to suspend or revoke the golf cart license.
- (d) The filing of a request for an appeal hearing with the city manager stays any action of the chief of police in suspending or revoking the golf cart license until the city manager or his designated representative makes a final decision.
- (e) The city manager or his representative shall serve as a hearing officer at an appeal and consider evidence by any interested person. The formal rules of evidence do not apply at an appeal hearing. The hearing officer shall make his decision on the basis of a preponderance of the evidence presented at the hearing. The hearing officer must render a decision within thirty (30) days after the request for an appeal hearing is filed. The hearing officer shall affirm, reverse or modify the action of the chief of police. The decision of the hearing officer is final as to administrative remedies with the city.

(Ord. No. 2009-16, § 1, 11-19-09)

13-7



Port Aransas Police Department

(Rev. December 2011)

GOLF CART LAWS STRICTLY ENFORCED

Welcome to Port Aransas we hope that you enjoy your stay with us. We are one of the few cities in Texas that allows the operation of golf carts on city streets. The ordinance that authorizes golf cart operation includes a number of provisions to ensure the safety of the golf cart operator and the motoring public that share the roadways. It is your duty to know and obey the law before you operate a golf cart on city streets. These laws are strictly enforced by the Port Aransas Police Department.

- **Golf carts are considered motor vehicles, most traffic laws apply to their operation, including, seat belt, open container and DWI laws.**
- **The beach is a city street.**
- **Golf carts may only be operated by persons with a valid operator's permit and/or driver's license.**
- **Golf carts may not be operated on highway 361, south of the intersection of Avenue G.**
- **Golf carts must move to the right and yield the right of way to faster moving vehicles.**
- **Golf carts may not be operated upon any public sidewalk, pedestrian walkway, playground, public park, school ground, or other public recreational areas, not designated for motor vehicle traffic.**
- **The driver and every occupant of a golf cart must remain seated in a seat designed to hold passengers, while the golf cart is in motion.**
- **No person may ride in the lap of the driver or any other occupant.**

Thank you for your cooperation.

Sincerely

Scott Burroughs

Scott Burroughs
Chief of Police

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**CITY OF SOUTH PADRE ISLAND
CITY COUNCIL MEETING
AGENDA REQUEST FORM**

MEETING DATE: August 7, 2013
NAME & TITLE: Joni Clarke, City Manager
DEPARTMENT: City Manager Office

ITEM

Discussion and action regarding an Interlocal Cooperation Agreement between Cameron County and the City of South Padre Island regarding the Maintenance of the Boardwalk and surrounding Landscape and Wetlands executed on November 13, 2001.

ITEM BACKGROUND

The City of South Padre Island agreed to the terms contained in this Interlocal Agreement to maintain the original boardwalk that was built by AEP for mitigation and is owned by Cameron County. The Interlocal may be terminated without cause by giving thirty days written notice. The Interlocal automatically renews for a term of one year unless it is terminated by one of the parties which would need to be provided prior to October 13, 2013 to avoid the automatic annual renewal.

BUDGET/FINANCIAL SUMMARY

City staff has not included any maintenance in its proposed fiscal year 2013/2014 budget. Should the City Council want to continue with the provisions set forth in the Interlocal, City staff would need to assess the structural integrity of the boardwalk and determine the maintenance necessary to ensure it is safe for public use.

COMPREHENSIVE PLAN GOAL

N/A

LEGAL REVIEW

Sent to Legal: YES: X NO:
Approved by Legal: YES: X NO:

RECOMMENDATIONS/COMMENTS

Staff is seeking direction from the City Council whether the City should allow for the automatic renewal of the existing Interlocal between the City and Cameron County.

STATE OF TEXAS §
 §
CAMERON COUNTY §

INTERLOCAL COOPERATION AGREEMENT

THIS AGREEMENT is entered into between the COUNTY OF CAMERON, TEXAS, hereinafter referred to as "County", and the TOWN OF SOUTH PADRE ISLAND, hereinafter referred to as "SPI", pursuant to V.T.C.A., Government Code, Chapter 791 cited as the Interlocal Cooperation Act.

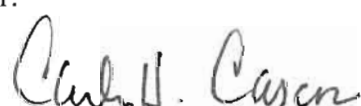
1. LOCATION OF PROJECT: Town of South Padre Island, Cameron County, Texas.
2. PURPOSE: The South Padre Island Convention & Visitors' Bureau will maintain and landscape the Laguna Madre Nature Trail and the immediate surrounding wetlands in the following manner:
 - a. Repair and maintenance of the boardwalk and viewing blinds;
 - b. Garbage and trash pick-up from boardwalk and surrounding wetlands;
 - c. Sign posting and maintenance;
 - d. Vegetation maintenance; and
 - e. General maintenance of all landscape and structural appearance.
3. The South Padre Island Convention & Visitors' Bureau agrees to hold harmless Cameron County and all of its employees and officers against any and all liability, loss or damage arising out of or incident to the terms of this Interlocal Agreement.
4. The term of this Interlocal Agreement shall be for one year, beginning on the date of execution of this Interlocal Agreement. This Interlocal Agreement is to be renewed automatically for a term of one year, unless terminated by one of the parties.
5. This Interlocal Agreement may be terminated by either party without cause by giving thirty (30) days written notice to the other party of its intent to terminate the Interlocal Agreement.
6. This agreement shall have no legal force or effect until such time as it is properly adopted and approved by the CAMERON COUNTY COMMISSIONERS COURT AND THE TOWN OF SOUTH PADRE ISLAND.

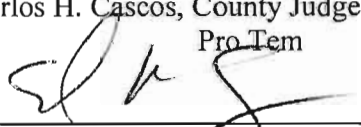
EXECUTED ON THIS 13th DAY OF NOVEMBER, 2001.

Attested By:

Joe G. Rivera, County Clerk




Carlos H. Cascos, County Judge
Pro Tem


Edmund K. Cyganiewicz
Mayor of the Town of South Padre
Island

14-2

**CITY OF SOUTH PADRE ISLAND
CITY COUNCIL MEETING
AGENDA REQUEST FORM**

MEETING DATE: August 7, 2013

NAME & TITLE: Paul Holthusen, Information Technology Manager

DEPARTMENT: Information Services Department

ITEM

Discussion and action to approve contract regarding website redesign for the Sopadre.com and Whosyourpadre.com provided by Simpleview, Inc. and authorize the City Manager to execute the contract.

ITEM BACKGROUND

Attached RFP bid was reviewed and approved on July 24, 2013 by the Convention and Visitors Transition Board.

BUDGET/FINANCIAL SUMMARY

\$124,775.00 development cost, paid over a two-year term in the amount of \$63,387.50 per year for two-years until development cost of \$124,775.00 has been paid.

\$23,268.00 annual recurring maintenance, paid monthly in the amount of \$1,939.00.

COMPREHENSIVE PLAN GOAL

LEGAL REVIEW

Sent to Legal: YES: _____ NO: _____
Approved by Legal: YES: _____ NO: _____

Comments: Contract will be reviewed by City Attorney prior to August 7, 2013 meeting.

RECOMMENDATIONS/COMMENTS

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SOUTH PADRE ISLAND

SOUTH PADRE ISLAND CMB

WEBSITE DEVELOPMENT & SIMPLEVIEW CMS

AWARD-WINNING CREATIVE MEETS PROVEN
STRATEGIES AND POWERFUL CONTENT MANAGEMENT

SIMPLEVIEW CRM

THE INDUSTRY'S MOST ADVANCED
DESTINATION MANAGEMENT SYSTEM

SEARCH ENGINE MARKETING

SMART, RESULTS-DRIVEN CAMPAIGNS BY EXPERTS WHO
UNDERSTAND TRAVEL AND TOURISM

simpleview 

LS-2


INTRODUCTION LETTER

South Padre Island is a beautiful destination, with a diverse portfolio of attractions, accommodations, restaurants, shops, people, adventures, events and experiences that demands the most advanced online marketing and technology available. Working with more than 250 destinations, we understand how prospective and repeat visitors search, how they engage, interact and consume. We believe website design is of paramount importance, and our award-winning creative team will marry our research-based approach with vibrant, authentic design that will reflect the South Padre Island brand and the destination's unique attributes, resulting in a design that immediately captures and engages the visitor.

Since being founded in 1991, we have invested millions of dollars and countless hours to developing products and services that are specific to the tourism industry. Our expertise and experience is unmatched; Simpleview has designed and developed more destination websites than any other firm, our CMS/CRM platform is used by more DMOs than any other solution, and we provide SEO services to more DMOs than any other company. While each relationship is unique, every destination site we've developed has been designed and organized to maximize page views, visits, referrals, conversations and conversions. With a dedicated Search Engine Optimization & Marketing division, Simpleview incorporates SEO best practices throughout our process and into our technology.

It is important to note that the Simpleview CMS (Content Management System) is seamlessly integrated with Simpleview CRM, allowing for enhanced capabilities, reduced initial costs, and lower long-term cost of ownership. Please also note our offer to manage a website revenue generation program on your behalf, which could essentially allow the website to pay for itself in future years.

Like you, we live and breathe destination marketing everyday – that's all we do. The elevated level of creativity this relationship demands excites us, and in the end we believe we can deliver hallmark achievements and become your most trusted and reliable partner.


Kevin Bate
Senior Director of Business Development
kbate@Simpleviewinc.com
520.382.0520

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Simpleview contact:

Levin Bate, Senior Director of Business Development
p: 520.382.0520
lbate@Simpleviewinc.com

simpleview

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250+ CLIENTS...
AND
COUNTING

Simpleview has helped
DMOs large and small
throughout the United
States and beyond.

HELPING DMOS SUCCEED SINCE 1991

Simpleview offers more expertise, stability and proven success than any other company in our field.

Since 1991, Simpleview has delivered destination marketing expertise, technologies and interactive marketing services to DMOs both large and small across North America and beyond, from Massachusetts to California, Oregon to Florida, Canada to Australia.

Early on, we understood that sound strategy and the right technologies could transform how DMOs work, making them more effective in every aspect of sales, marketing, business analysis and reporting.

We were the first company to create a web-based destination management system specifically to help DMOs manage relationships with industry partners, meeting planners, consumers, the media and other vital contacts.

We were also the first to integrate that system

with a web-based content management system—giving non-technical DMO staff the ability to easily manage vibrant, custom websites—and we became the first company to extend that integrated CRM/CMS solution to sites optimized for mobile web.

Through the years, we've designed and launched hundreds of DMO websites—all powered by the Simpleview CMS—and have implemented Simpleview CRM for 200+ DMOs.

With expertise built on working with more clients than any other company in our field, we help DMOs succeed at every level, from long-range strategy to immediate, tactical solutions.

And while we've garnered numerous awards along the way, putting our customers first has earned us the highest client retention record in the industry, the honor we value most.

simpleview 

15-5



UNDER ONE ROOF

A full-range of services under one roof, from master planning to award-winning design

ABOUT SIMPLEVIEW

simpleview 

WHO WE ARE

By growing organically, we've remained financially strong. That strength allows us to hire top talent, maintain best-in-class infrastructure and continually tap leading sources of industry intelligence.

Most importantly, it allows us to invest heavily in ongoing research and development. Our creativity and technical innovations lead the industry, positioning us for continued growth throughout North America and beyond.

GROWTH
AND
STABILITY

FOUNDED

• 1991

STRUCTURE

• 120+ employees

OFFICE LOCATIONS

• Tucson, AZ
• San Diego, CA

LEADERSHIP

• Ryan George, CEO
• Rich Reasons, President
• Scott Wood, COO
• Bill Simpson, CTO

WHAT SETS US APART

Several companies offer interactive marketing services to DMOs. Three key points separate us from the rest:

STRATEGY & EXECUTION

We are the only company to offer master planning plus the capabilities to realize the vision we help create.

DMO FOCUS

By focusing exclusively on travel and tourism, we've gained a deeper understanding of the challenges DMOs face. Our web-based CMS and CRM technologies are tailor-made for DMOs, not adapted from tools for other industries or one-size-fits-all systems. From sales force automation to forecasting and reporting to content management, they work the way our clients work.

COMPLETE SERVICES

We offer not only strategy and technology, but also creative design and content development services, multimedia and more. We know what makes for a great promotion just as we know which tools will best help our clients prove their value to stakeholders.

SIMPLEVIEW EXPERTISE

- Long-range planning
- Website, mobile web and kiosk-site design & programming
- CRM Expertise, 200+ implementations
- Email marketing, online promotions and interactive campaigns
- SEO, pay-per-click management, link-building and online media buying
- Consumer profiling and database enhancement
- Flash, photography, video and audio production
- Content development and maintenance: editorial, blogs, enhanced listings, e-newsletters, ad campaigns and more
- Technology and interactive marketing audits
- Advanced reporting and analytics
- Custom application development
- Website and data hosting



DESTINATION MANAGEMENT SYSTEM (SIMPLEVIEW CRM):

Web-based destination management integrating sales, partner management and CRM, email marketing, forecasting, reporting and business analysis

WEBSITE DEVELOPMENT & CONTENT MANAGEMENT (SIMPLEVIEW CMS):

Award-winning creative site designs backed by the industry's most advanced content management tools, including 60+ custom and integrated modules and widgets

WEBSITE MODULES & INTEGRATIONS:

Special offers, ratings and reviews, photo and video tours, calendar of events, integrated mapping, itinerary builder and more

INTERACTIVE MARKETING SERVICES:

From social media to search engine optimization to consumer profiling - comprehensive services to maximize your online marketing

REVENUE GENERATION:

Through online hotel and restaurant reservations, national and local advertisements through our Destination Travel Network and other e-commerce

HOW WE WORK

We work differently with every client, but we stick to five principals that produce great results:

1 THOROUGH DISCOVERY

To be effective, we learn about your opportunities and challenges as if they were our own. Discovery ranges from market and competitor analysis to global reviews of your branding and e-business initiatives.

2 IDEA EXCHANGE

Throughout the development process, we solicit input from stakeholders by posting work for critique, meeting with your team and collaborating to refine development plans and strategies.

3 TESTING, ANALYSIS & IMPROVEMENT

We test all work during development and before/after launch. We monitor performance, gauge your successes with solid data and refine as needed to deliver optimal results.

4 AIR-TIGHT PROJECT MANAGEMENT

From initial meetings through launches and into maintenance, we stick to proven processes and adhere to budgets with clear documentation and detail-oriented project managers. You will always know where things stand and what to expect.

5 OLD-FASHIONED CUSTOMER SERVICE

We describe our customer service as "old-fashioned" because, at the simplest level, our business is about helping people achieve their goals, and the best way to do that hasn't changed:

- LISTENING TO WHAT YOU HAVE TO SAY
- EARNING & DESERVING YOUR TRUST
- RESPONDING TO YOUR NEEDS
- BEING THERE WHEN YOU NEED US
- HIRING PEOPLE YOU'LL LIKE WORKING WITH
- GIVING OUR BEST—THE FIRST TIME, EVERY TIME



Terry Kimberlin
Receptionist & Office Administrator

OUTSTANDING CUSTOMER SERVICE

While our technologies are cutting-edge, our customer service is old-fashioned: real people answer our phones, ready to answer your questions and help with daily needs.



Join the dozens of DMOs already generating local and national advertising revenue from their websites.

Visit

www.destinationtravelnetwork.com
for more information.

PROFESSIONAL SERVICES TEAM



Our staff is comprised of accomplished experts within their areas of specialization, and every Simpleview employee is dedicated to our mission of being the standard for integrated destination marketing solutions built on experienced leadership and meaningful relationships.

Total Staff – 119

STAFF BY DEPARTMENT

Simpleview CRM (Backend Database development and support)	24
Website Development & Support (Digital Publishing/widget/app & Design Execution/Build)	32
Website Design & Creative Services (Front End Website Design)	6
Search Engine Marketing (SEO)	14
Account Services (Account Managers, CRM Project Managers)	12
Destination Travel Network (Advertising Operations)	7
Research & Development (CRM & CMS Development, Application/Widget Development)	7
Network Operations and IT (Hosting)	3
Finance & Administration	5
Marketing & Business Development	9

STAFF BY LOCATION

Headquarters

Tucson, AZ 114 Staff

Satellite Locations

California 2 Staff

Colorado 1 Staff

North Carolina 1 Staff

Wisconsin 1 Staff

PRIMARY CONTACT



Kevin Bate | Senior Director of Business Development

Kevin Bate started with Simpleview in 2005 as a project manager, giving him a well-crafted understanding of the challenges that destination marketing organizations face. Today as our Senior Director of Business Development, those experiences guide him when he is building contracts and packages to enhance clients' marketing and sales efforts. Prior to working for Simpleview, Kevin served as a brand manager for sports marketing companies in California. He received his bachelor's degree in communications with a minor in marketing from the University of Arizona.

KEY STAFF BIOS



Ryan George | Chief Executive Officer

As a founder and Simpleview's Chief Executive Officer, Ryan George's leadership has guided the company for more than a decade, helping it to become a foremost provider of technology-based solutions for destination marketing organizations. His previous experience as the Director of Information Technology at a leading accounting firm in Tucson and his passion for technology keep him involved with the creation, development and marketing of our products and services. Ryan received his bachelor's degrees in accounting and management information systems from the University of Arizona's Eller College of Management. He regularly speaks at business schools and professional organizations worldwide as an expert on tourism, technology and entrepreneurship.



Rich Reasons | President

Bringing more than 20 years of hands-on experience serving destination marketing organizations of all sizes, Rich Reasons develops overarching strategies for Simpleview's clients as our company's President. Many tourism industry leaders also look to Rich for his vast knowledge in the field, as he is a trusted advisor for several CVB and industry association boards. Rich received his bachelor's degree in political science from the University of Colorado Boulder. He lives in San Diego, California with his wife and five children.



Bill Simpson | Chief Technology Officer

Bill Simpson is part of Simpleview's founding group and has been the main architect behind many of our successful products, including our customer relationship management system, content management system, as well as our mobile development department. Prior to serving as our Chief Technology Officer, Bill developed point of sales systems and software applications for many businesses around Southern Arizona. He received his bachelor's degree in computer science from the University of Arizona.



Scott Wood | Chief Operating Officer

Scott Wood has been an integral part of Simpleview's growth as the company's Chief Operations Officer. Being one of the company's founders, he has been actively involved with each department's success, as he is regularly fine tuning their practices and pushing our teams to outperform themselves year after year. Scott received his bachelor's degree in management information systems from the University of Arizona's Eller College of Management.

KEY STAFF BIOS

**Rick Vaughn | Vice President of Sales and Marketing**

As our Vice President of Sales and Marketing, Rick Vaughn brings more than 34 years of experience in the tourism industry to Simpleview. He has held executive positions with global hotel brands for 22 years and then moved the Metropolitan Tucson Convention and Visitors Bureau, where he served as the organization's senior vice president for more than 12 years. His experience in the field has helped our team continue to provide the products, service and guidance destination marketing organizations need to succeed. He has served as a Chairman of Destination Marketing Association International's (DMAI) Sales and Marketing Committee from 2008 to 2010. Rick received his bachelor's degree in sociology from the College of Wooster. He is also a Certified Destination Management Executive from DMAI and a Certified Tourism Ambassador.

**Greg Evans | Vice President of Account Services**

Greg Evans has been with Simpleview since 2008 and currently serves as our Vice President of Account Services, where he works with our company's Account Managers to understand every detail of the high-tech products and services we offer and clearly explain their relevance to clients. He has more than 14 years of corporate sales and account management experience, having worked for technology-forward corporations such as MCI and Iron Mountain. He received his bachelor's degree in business marketing and communications from the University of Phoenix.

**Sean Moyle | Director of Operations - CMS**

Sean Moyle honed his managerial skills at a number of Fortune 500 companies, including Circuit City Stores Group, ADT and The Sports Authority. With a firm belief that a company that differentiates itself on service will always be successful, Sean keeps time-tested principle of best practices for the destination marketing industry. Because DMO marketing is a continually evolving field, Sean has made it a point during his 5 years with Simpleview to stay at the forefront of industry trends and technologies. As manager of the development process, he's an expert in the company's Simpleview CMS solutions.

**Maria DelVecchio | Design Director**

With a BFA in visual communications, Maria DelVecchio brings more than 20 years of creative development, management experience and interactive expertise to Simpleview, including experience from her role as creative director at the former agency of record for the Metropolitan Tucson Convention & Visitors Bureau. Her long history of work in destination marketing gives DelVecchio critical insights as she oversees our award-winning creative team and works closely with clients on initiatives ranging from usability assessment and search engine optimization to design direction, content development, photography, email campaign planning, creative strategy, traffic analytics and social media marketing.

**Lisa Love | Creative Services Director**

As a key member of Simpleview's creative department, Lisa Love harnesses the talents, energy and enthusiasm to deliver innovative designs that result in a lifetime of brand loyalty. Since 1984, she has been providing her creative talents to start-up companies and Fortune 100 corporations, including the Dial Corporation, Phoenix Sky Harbor International Airport, Bath & Body Works and Nordstrom. Today, she works with destination marketing organizations to create strong, long-lasting bonds with their visitors. She received her bachelor's degree in graphic design from the University of Ohio.

KEY STAFF BIOS

**Ben Rosamond** | Director of Product Development, CRM

Ben Rosamond brings to his role heading up R&D a bachelor's degree in computer science and 8 years of web design and deep programming experience in Pascal, C, C++, and Java. Before joining Simpleview, Ben served as a standards conformance technician with the Gigabit Ethernet consortium of UNH's Interoperability Lab, advising most of the major players in networking, including Cisco and 3Com, to ensure proper operation of their products.

**Sean Smith** | Director of Network Operations

Though Sean Smith has been tinkering with computers since junior high, he really discovered his passion for building and repairing computers and networks while serving in the U.S. Navy, where he accumulated a unique set of knowledge and skills through special assignments and as a contract network architect for the Department of Defense. That experience combined with a bachelor's in information technology and more than ten years of professional network operations and IT management, allows Sean to provide Simpleview clients a level of behind-the-scenes expertise that few can match.

**Eric Rogers** | Director, Destination Travel Network

Every DMO faces unique challenges and opportunities. So for Eric Rogers — the man tasked with figuring out what mix of display media, sponsored content and other marketing elements will best serve a DMO and its industry partners — listening is a big part of the job. As a former entrepreneur, Eric Rogers understands business from an owner's point of view. It gives him the ideal perspective for his task of overseeing advertising operations programs for DMOs and defining the best mix of products and services to give members more online exposure while generating revenue.

**Jason Swick** | Director of Search Engine Marketing

Jason began his career in the Golf Industry in 1998. As a Class A PGA Professional and graduate of the PGAPGM program he quickly understood that the internet, specifically search engine marketing, was the place to attract new customers and grow a successful business. In 2006 he developed a small online golf vacation company that served 3 southwest destinations in Arizona and Nevada. That online environment allowed him to develop and grow both his SEM and SEO skills quickly moving his business organically to the top of the search engines in less than 2 years. Jason is certified by Google in Paid Search Advertising and has extensive training in Adobe SiteCatalyst and Online Media Buying.

**Liz Fernstrom** | Director of Operations - CRM

Liz has been with Simpleview for nearly 4 years and oversees all CRM operations. She holds a bachelor's of Science degree in Speech (a Radio, Television, and Film production major) from Northwestern University and a master's of Art (a Journalism major) from University of Miami. In addition to Fernstrom's education, she has much experience with many corporate brands in various industry sectors including the film industry where her clients included the United States Postal Service, Environmental Protection Agency (EPA), and Tide™; and the television industry where she served "The Big Three," (CBS, NBC and ABC) as well as UPN and PBS.



FLEXIBLE, SCALABLE SOLUTIONS

The confidence that comes with a company that has a track record of successes spanning over 20 years

PROPOSED SCOPE OF WORK

simpleview 

WHAT DIFFERENTIATES US

Simpleview has more expertise in what it takes to create a best-practice destination website and what it takes to successfully extend a DMO's online reach than any other company.

We recognize that there are general elements of website design and interactive marketing that apply across industries. But we also know that much of the challenge of successful destination marketing is highly specific:

Beyond strategy, solutions and services, we offer a level of expertise that only comes with working exclusively with DMOs.

THE
SIMPLEVIEW
ADVANTAGE

understanding the relationships between DMOs and their stakeholders, understanding how those relationships impact communications and marketing, knowing the search terms people use when researching travel online, understanding how people typically navigate through a destination website, and much, much more.

WEBSITE DESIGN & DEVELOPMENT

A Simpleview website begins with our understanding of your immediate and long-range goals and mapping those objectives to best-practices grounded in our two decades of experience working with DMOs.

With the website plan in place, our award-winning creative team creates a custom design to elevate your brand while expertly addressing the requirements of interactive media, from information flow to video and graphics optimized for the web.

On the back-end, our sites are powered by Simpleview CMS, the industry's most advanced content management system for creating, revising and managing website content.

The system has 60+ custom and integrated widgets, modules and extensions for leisure travelers, meeting planners, the media and others.



SIMPLEVIEW CMS

Simpleview CMS is the destination marketing industry's most advanced content management system for creating, revising, managing and distributing web content. The system has 60+ custom and integrated widgets, modules and extensions – more than any company in our field – and the CMS is inherently and seamlessly integrated with Simpleview CRM.

Our system was built in-house from the ground up, and is continually evolving through collaboration with DMOs. It is designed to work the way you work. We've invested thousands of hours and millions of dollars creating and evolving a flexible, scalable digital media platform designed for DMOs. All work will be performed by Simpleview – we do not outsource.

Simpleview CMS gives you the ability to publish across multiple platforms seamlessly, whether for a website, microsite or mobile site.



PORTFOLIO



Visit Salt Lake
www.visitsaltlake.com

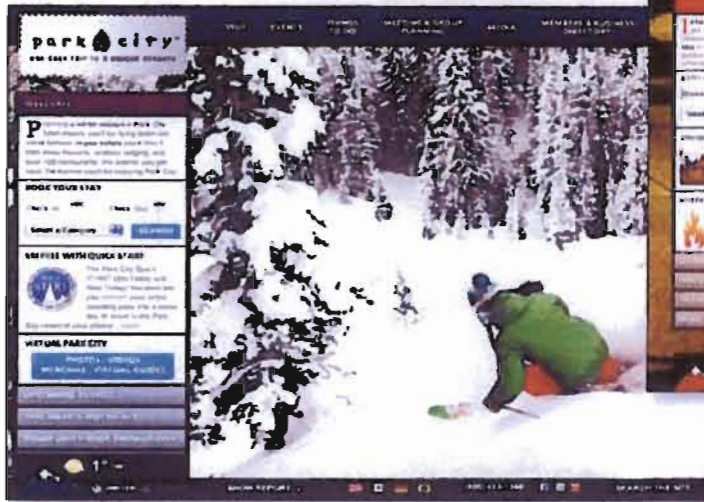


Visit Panama City Beach
www.visitpanamacitybeach.com



Experience Grand Rapids
www.experiencegr.com

PORTFOLIO



Seasonal Website
Park City CVB
www.visitparkcity.com

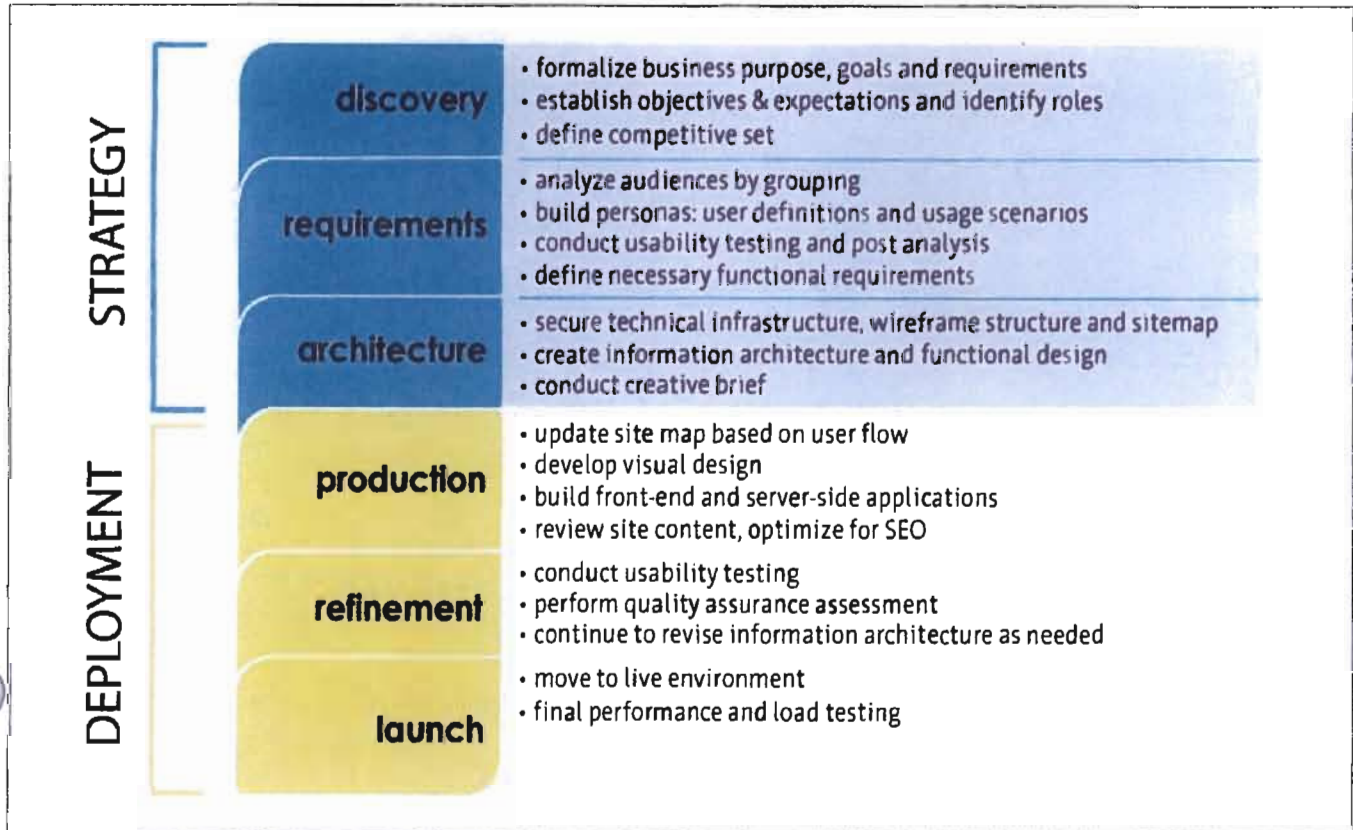


Utah Office of Tourism
www.visitutah.com



Butler County VA
www.gettothebc.com

STRATEGY & APPROACH



WIREFRAME STRUCTURE & USABILITY TESTING PROCESS

WIREFRAME
DEVELOPMENT



USABILITY
TESTING



WEBSITE
LAUNCH

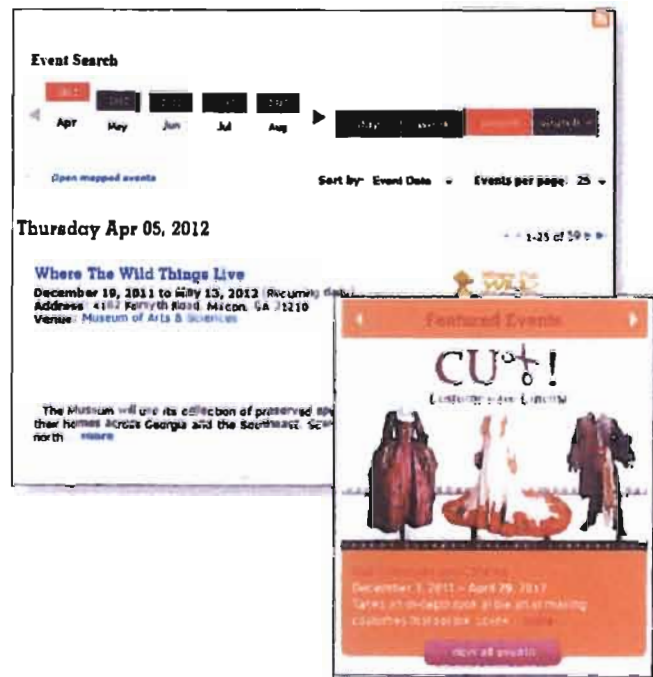


MODULE EXAMPLES

CALENDAR OF EVENTS

Give visitors an easy way to find out what's happening while they visit your destination

- Unlimited fields for event postings and back-end event data
- Accommodates photos and logos
- Link events to more information pages, event reservations, etc. and track traffic to all associated pages
- Users can find/display events by date, category, name or keyword
- Create custom event "types" to control grouping and sort order
- Allows for recurring events (daily, weekly, monthly or annually)
- Allow event submissions by partners, public, etc. (queued for admin review, edits and approval)
- Associate events with partner listings



ADVANCED SITE SEARCH

Give site visitors extra tools to zero in on exactly the content they want with results sorted by relevance. Advanced Site Search employs many of the advanced search features used by popular search engines.

- Perform a keyword search and view list of results sorted by relevance
- Click on any search result to view content
- Searches are intelligent and employ stem relationships (ex. a search for "stay" would also include content containing: staying, stayed, etc.)
- All site searches are captured and stored within the CMS to view search statistics and reports



BOOKING ENGINE INTEGRATION

Deliver the convenience of researching travel, lodging and more directly through your DMO site while creating additional income through commissions and other revenue programs. Simpleview partners with multiple travel search and booking engine providers, giving you a range of options to meet your needs.

- Travelocity
- JackRabbit / BookDirect
- ARES - Advanced Reservations Systems
- Priceline



MODULE EXAMPLES

ITINERARY BUILDER

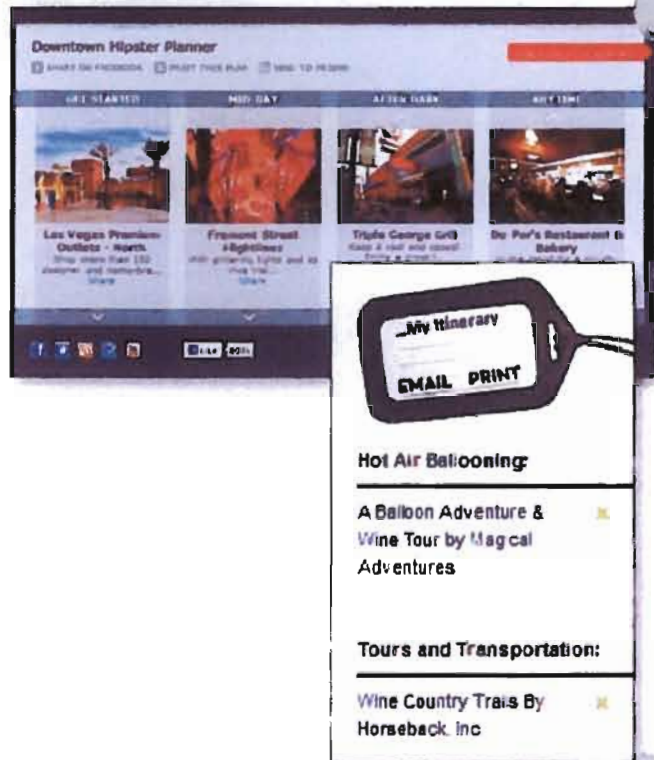
Give visitors a simple, interactive planning tool that lets them consolidate info on various things to do and see while visiting. Two build options progressively increase user-side features for additional costs.

Basic Features:

- Create a single list of things to see and do
- Accommodates listings, special offers and calendar events with all critical info in one place: business names, addresses, phone numbers, etc.
- Users can print and email their itineraries
- Users can opt to save itineraries for future access and editing (their contact info is automatically logged in Consumer Data records)
- All locations mapped on Google map (*purchase of Google Maps required)

Advanced Features:

- All basic build features
- Users can create multi-day itineraries and assign items to a specific day
- Drag-and-drop editing to reorder items or move items to another day
- Separate maps for each day, including driving directions (*purchase of Google Maps required)



GOOGLE MAPS INTEGRATION

Our Google Maps integrations bring the leading web-based mapping solutions to your bureau.

Features:

- Leverage all the standard features of Google Maps: large/small options, rollover information "pins" and balloons, drag-to-move, zoom and multiple views (map, satellite, hybrid and terrain)
- Filter maps by listing categories and subcategories
- View "What's Nearby" Info, filtering by listing categories and subcategories plus distance

Additional Information:

- If your website includes Simpleview's Calendar of Events module, visitors will see Google Maps for events associated with industry partners
- If your website includes Simpleview's Itinerary Builder module, visitors will be able to add itinerary items directly from rollover balloons and automatically generate a map of all itinerary items



SOCIAL MEDIA

In addition to being a great tool for developing your online presence and personality, social media marketing can support your SEO (search engine optimization) by including target keywords. Then when your stories go viral, other sites link back to your site - Bingo! - you get keyword-rich inbound text links.

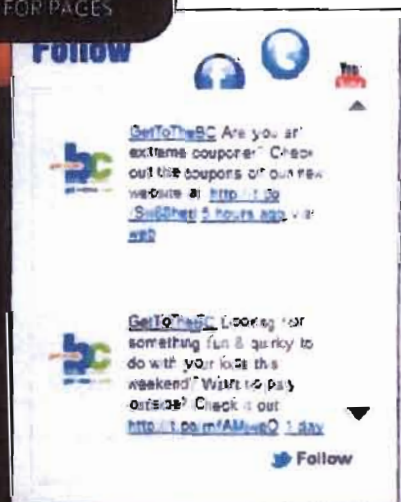
Whether creating a custom Facebook application, using Twitter as a marketing channel or simply showcasing your destination on YouTube, Simpleview can help you set up your social media initiatives and develop systems for resource allocation, performance measurements and reporting for stakeholders.



SOCIAL MEDIA HUB OPTIONS



SOCIAL MEDIA FEED INTEGRATIONS FOR PAGES



MICROSITES

Create event, theme or campaign specific microsites with specialized content using Simpleview's Microsite Builder Module. Within this Simpleview CMS module administrators can quickly build microsites from established templates with options for customizing photos, headers, navigation and more. Pull critical content from your primary DMO site, including listings for hotels, restaurants, events, offers, etc., complete with integrated maps.



www.santabarbaraca.com/culture-101



www.santabarbaraca.com/epicuresb

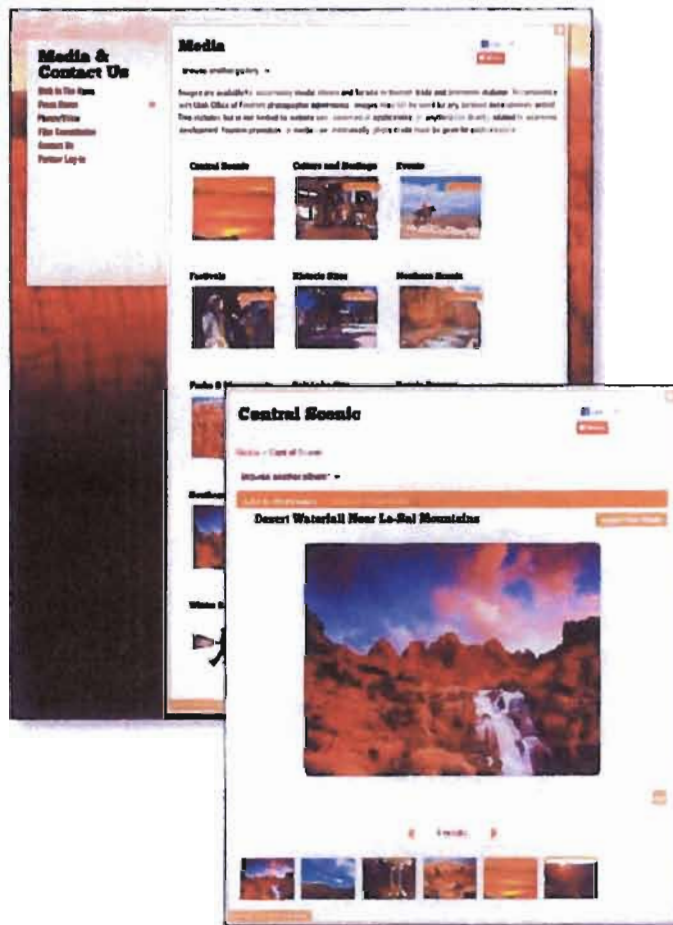
RESPONSIVE DESIGN

As smartphone and tablet use continues to proliferate – mobile is predicted to overtake desktop Internet usage in 2014 – it is critically important to make your content available to audiences when and where they want it. Today, we've got desktops, notebooks, netbooks, tablets, and handhelds of every size, dimension, and resolution. So how can you ensure every user can experience your content on their device of choice without creating separate mobile sites and native apps? And how do you avoid managing content in multiple locations for these separate sites and apps?

The answer is responsive design. Simpleview will create a responsively-designed site that will adapt to provide an optimal experience regardless of the visitor's device – whether it be a desktop computer, tablet or smartphone. And for the site administrators, content needs only to be created or updated one time in one place.



MODULE EXAMPLES



MULTIMEDIA GALLERY

Add an interactive showcase for destination images, e-postcards, high-res image downloads, streaming video and more.

- House and display any combination high quality photos and videos
- Provide users an easy way to find photos and videos by searching media titles, tags, credits and descriptions
- Place groups of album thumbnails throughout pages to drive users to albums for easy browsing
- Create and manage galleries to target your media to specific audiences
- Manage disclaimers, instructions, email messages, user restrictions and approval process for each gallery
- Enable and Disable: user registration and download ability
- Create and manage albums to categorize your media and share across galleries
- Manage media details like titles, credits, descriptions categorize them into multiple albums
- Specify multiple tags for each media item for better user search results
- Specify geo-location for each media item to show users the location that a photo or video relates to
- Provide an easy way for users to share media (twitter, facebook, pinterest) and drive traffic back to your website
- Capture consumer and media contact data with shopping-cart style high resolution image requests



SPECIAL OFFERS

Give industry partners an easy way to offer coupons and specials to website visitors.

- Users can find special offers via a Special Offers page (organized by category), in site searches or in partner listings (active offers automatically appear with listings)
- "Shopping cart" style collection allows users to select multiple coupons to be printed
- Integrates with listings; accessible through site searches
- Set dates to have offers automatically publish and/or expire

Extended Features:

- With CRM 3.0: Allow industry partners login access to manage their special offers (can be queued to DMO admin for review before posting)
- With Itinerary Builder: Allow site users to add special offers to their personal itineraries (coupons print with itineraries automatically)

SOCIAL MEDIA

Finding and interacting with your social networks should be fun for visitors – we can make that happen through standard and custom integrations. Our team of experts can provide best practices recommendations from placement of social media icons to developing robust social hubs with streaming feeds.

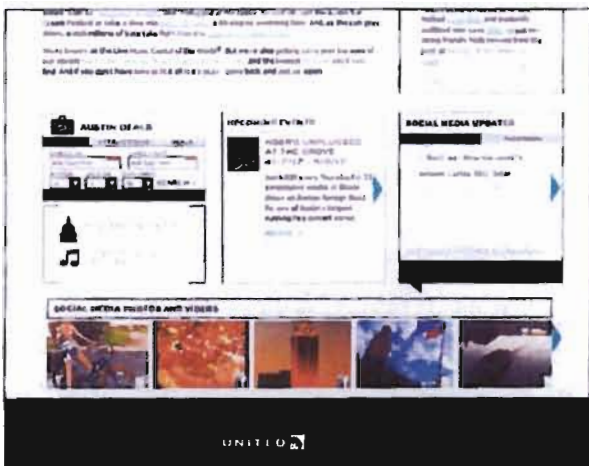
These integrations also help with SEO efforts, as popular search engines see social media conversations as fresh, unique content. Our Search Engine Marketing analysts can help you to include target keywords and inbound links in tweets or posts, adding exposure for your DMO.



Experience Grand Rapids – We built a social hub for Experience Grand Rapids – a virtual community for people to connect through the DMO's social profiles to share their travel recommendations and tips.



Visit Salt Lake – Integrating Visit Salt Lake's Flickr group feed into Simpleview CRM, staff members can easily pick pictures taken by visitors and place them on their site's "Pic of the Day" module.



Austin CVB – We built a module that pulls images from the CVB's social accounts, highlighting what people are sharing about Austin and keeping the page fresh with new content.



Richmond Metropolitan CVB – Our team developed a YouTube integration that automatically pulled a screenshot from the feature video onto the homepage, which appeared in its own media viewer application once it was clicked.

15-26

SEARCH ENGINE OPTIMIZATION

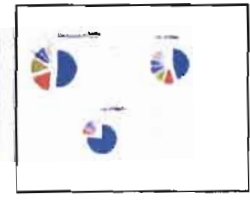
The internet has become the most important channel by which destination marketing organizations can deepen and create new relationships. Overwhelmingly, these relationships begin at major search engines. For a website to realize its full value, it must appear as high as possible in results for relevant search terms, but high rankings alone don't maximize website value.

It's equally important that people be able to find content through a wide array of searches and that when they follow results, they find relevant, engaging information. Because search engine technologies evolve fast and depend, in part, on a continuous feedback loop, there are no magic bullets for taking the #1 spot on Google. Skilled SEO ensures that search engines can correctly process site content and connect it to search terms in ways that deliver value to users. And best practices will, over time, secure higher rankings, more search-driven visitors and higher-quality traffic.

Simpleview incorporates SEO best practices throughout our process and into our technology, including information architecture, search-friendly URL's, meta tagging, on-page content optimization, landing pages and more, including: extensive analysis of key market drivers and keyword/web strategies of your top competitors; baseline reports at the start of every project for clear before-and-after evaluations; unified website content, SEM and SEO strategies built on keywords that cut through travel and tourism clutter; the ability to identify and resolve both technical and content barriers that can limit your online success; strategic link-building with partner sites and relevant directories for lasting traffic gains; information architectures and navigation plans built around the highest-value keywords and keyword phrases; cutting edge bid-management to make sure every PPC dollar yields maximum results; analytics technology with detailed tracking of where your site visitors come from, the paths they take through your site, what they do while there and where and when they leave; savvy media placement experts who negotiate the best pay-per-click buys and display media placements to ensure your website is seen by the right people at the right time.

Experts in
Paid Search
& Page Rank

Learn more about all of simpleview's SEO products and services in the appendix to this proposal.



Qualified
to help you Succeed

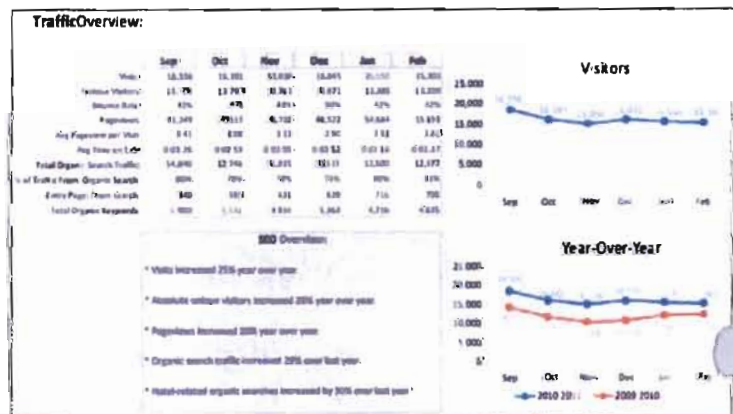
Google

ADWORDS

CERTIFIED
PARTNER

ANALYTICS
QUALIFIED
INDIVIDUAL

Google



15-27

SEARCH ENGINE OPTIMIZATION

Simpleview has an entire Search Engine Marketing division with 14 SEO specialists on staff, and we have more experience and success in providing search engine optimization and marketing services to DMOs than any other firm. Simpleview sites are designed and engineered to be as search engine friendly as possible and follow a technical architecture developed through analysis of more than 150 DMO sites. Our services include:

- Analytics and Webmaster Tools installation and configuration
- Barrier Analysis and Resolution
- Critical Keyword Analysis
- On-Page Optimization
- Meta Tag Creation and Implementation
- Monitoring and Crawl Fixing
- Page Shepherd
- Marketing Optimization and Tracking
- Focused Link-building
- Friendly URL's (inherent in CMS)
- Smart 404 (Page not found) Page
- Domain Redirects
- Search Engine Submissions
- Before/After Transition Analysis
- Optimized Site Architecture
- Historical Page Redirects
- Pay-per-click campaigns
- Press release optimization
- Landing page creation
- Conversion tracking
- Reporting and Consultation

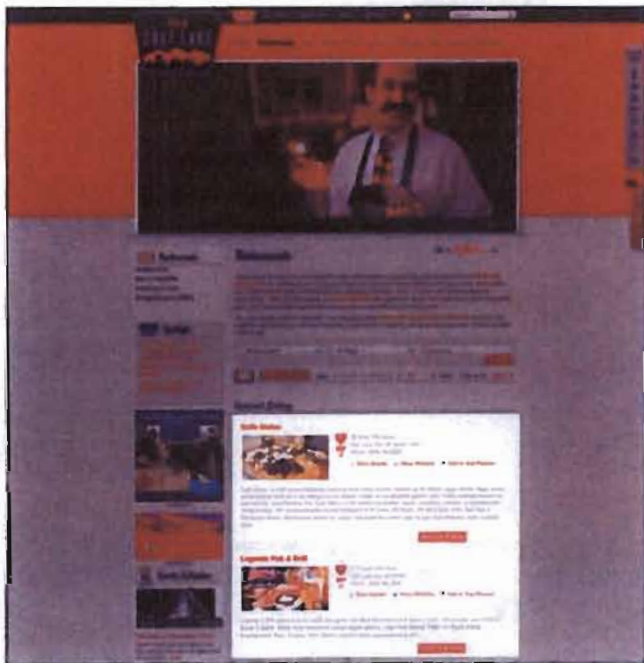
ADVERTISING & REVENUE GENERATION - DTN PLATFORM

Our Destination Travel Network platform will allow you to integrate a fully managed web advertising program in which you will be able to generate revenue through your website using banner ads, featured/enhanced listings, text links, category sponsorships, and more. Other features include the ability to create packages and options, handle all sales, ad placement, tracking, reporting, and collections.

Through our DTN platform you can provide the means to give your local businesses increased exposure to visitors on your site and create new revenue through advertising, sponsored content and enhanced listings. In addition, our platform will create efficiencies in process and staff time through a solution that manages everything from sales to reporting, and give you the confidence of adherence to the highest standards established by the Internet Advertising Bureaus (www.iab.net).

It is interesting to note that more and more CVBs are going towards a PPC model where on top of a nominal membership fee, members are paying for advertising or blocks of "pay per click" to their websites where bookings take place. These clicks are all recorded and reported.

Special offers and deals may be posted by members and highlighted in various sections of the site, and all offers are linked to the members' listings. Similarly, event calendar listings are linked to member venue listings. Content pages shall have cross-links to listings pages, incorporating member social network links.



PRIORITY LISTINGS

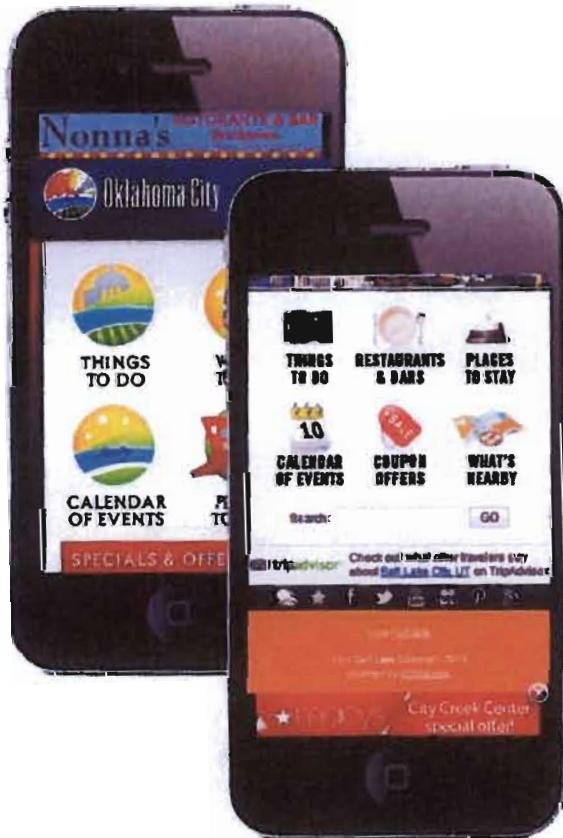


PAGE SPONSORSHIPS

ADVERTISING & REVENUE GENERATION - DTN PLATFORM

More than 50 Destination Marketing Organizations use DTN's services to increase revenue through targeted, relevant advertising opportunities for their members and partners. Here's why:

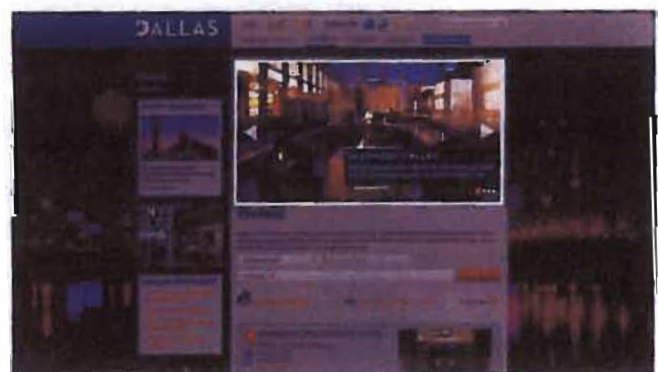
- **High Click-Thru Average** – Our sites experience a 0.3 click-thru average on their site's advertising placements, which is considerably higher than the industry's 0.08% average on banner advertisements.
- **Intense Budget Increases** – DTN customers have experienced revenue increases as large as 10% of their overall budget, thanks to our services.
- **Consistent Monthly Revenue** – On average, DTN sends each client \$5,000 in advertising revenue each month.
- **Dedicated Staff** – Each organization has a dedicated Account Executive to work with their destination's members and partners
- **Connected to simpleview** – As a division of simpleview, DTN actively works with simpleview's developers, designers and digital specialists to provide optimized services for their clients, drawing upon hundreds of years of knowledge.
- **Global Reach** – More than 50 organizations around the world use DTN's services.
- **Year-Over-Year Growth**: On average, DTN clients experience a 6% revenue growth year-over-year, as our team is continually improving practices and bringing on new advertising partners.
- **Low Cost Per Click Averages** – Less than \$1.00 per click on average, with some as little as \$0.10



MOBILE ADVERTISING



BANNERS



HEADER IMAGE AD

PRICING BREAKDOWN

RESEARCH, PLANNING, CREATIVE SERVICES, DESIGN EXECUTION	Cost
Site Map Consultation & Creative Brief	\$6,000
Creative Strategy and Design Development (including Spring Break Microsite)	\$12,000
Design Implementation & Execution	\$9,000
Responsive Design (Desktop, Tablet, Smartphone)	\$9,500
Project Management and Administration (15% of section subtotal)	\$5,475
TOTAL	\$41,975

CORE WEBSITE DEVELOPMENT - CMS, UTILITIES, INTEGRATIONS, MOBILE	Cost
Simpleview CMS Navigation & Content Management System	\$14,000
Member/Industry Partner Listings Application (integrated with Simpleview CRM)	\$6,000
Webforms Creation for brochure requests, enews signup, etc. (integrated with Simpleview CRM)	\$4,500
Implement Calendar of Events i-frame from City	Included
"Share This" Social Content Sharing Integration (Twitter, Facebook, Digg, Delicious, Google Buzz, Etc.)	Included
Social Media Icons/Links	Included
Advanced Site Search	Included
Featured Content Widgets (e.g. Featured Events)	Included
Homepage Slideshow and Interior Header Image Management	Included
Landing Pages and Meta Tag Management Modules	Included
CMS Media Asset Library (images, videos, audio, documents)	Included
RSS Feeds	Included
RFP Form (with auto-email upon submission)	Included
Weather Feed Integration	Included
Ad Serving Platform - banners, featured listings, text links (\$0 with participation in Destination Travel Network - Simpleview manages all aspects of program on your behalf in exchange for 50% of net revenue)	\$0 with participation in DTN
Project Management and Administration (15% of section subtotal)	\$3,675
TOTAL	\$28,175

RECOMMENDED PHASE 1 OPTIONS	Cost
Special Offers & Coupons Module	\$2,500
Google Maps Integration with Listings, Calendar, "What's Nearby" Listings Explorer	\$6,500
Booking Engine Integration (Jackrabbit Book Direct, ARES, Travelocity, Expedia, Priceline or Regatta)	\$2,500
Google Translate Integration	\$1,000
Microsite Builder Module (for Spring Break site and others as necessary)	\$6,500
Simpleview Blog Module	\$4,500
Press Center (Press Releases, Articles, Story Ideas, Etc.)	\$1,000
Multimedia Gallery (Photo Tours, Streaming Video, Hi-res Image Request Fulfillment- replacement for CleanPix)	\$5,500
Project Management and Administration (15% of section subtotal)	\$4,500
TOTAL	\$34,500

PRICING BREAKDOWN

DESTINATION MANAGEMENT SYSTEM: SIMPLVIEW CRM- PER USER MODEL	Cost
Simpleview CRM "Per User Model" (up to 5 users max) Implementation Fee	\$0
Simpleview CRM Annual Fee (includes Licensing, Hosting and upgrades) - \$1,200/year per user	See Below
Member/Industry Partner Management Module	Included
Member/Industry Partner Extranet	Included
Partner Services & Referrals	Included
Consumer Module	Included
Form Builder	Included
Training (Virtual via GoToMeeting)	Included
TOTAL	10

IMPLEMENTATION AND MIGRATION SERVICES	Cost
Content Migration and Page Creation	\$4,000
Site Transition SEO Program (301 redirects, XML sitemap, 404 page, txt file, search engine submissions)	\$4,500
Onetime SEO setup (Conduct keyword research, develop & implement meta titles and descriptions for top 50 site pages, implement meta tags)	\$9,000
Training (conducted online via GoToMeeting)	Included
Google Analytics Configuration	Included
QA Testing	Included
Access to Client Portal (Ticketing System, Documentation, Webinar Library, User Forum, etc)	Included
Project Management and Administration (15% of section subtotal)	\$2,625
TOTAL	\$20,125

ONGOING DEVELOPMENT & MAINTENANCE COSTS

ONGOING FEES: HOSTING, LICENSING, SUPPORT	Cost Per Year
Shared Hosting (\$189/month for 12 months)	\$2,268
Simpleview CRM "Per User" Annual Fee (includes Licensing, Hosting & Upgrades) - \$1,200 per user x 5 users	\$6,000
SimpleSupport Website Maintenance Plan (\$500/month for 12 months - includes 5 25 support hours per month, unused monthly hours may be carried forward)	\$6,000
Ongoing Search Engine Optimization, Analytics & Reporting (packages starting at \$2,000/month for 12 months)	\$24,000
TOTAL COST PER YEAR	\$38,268

PRICING BREAKDOWN

ELECTIVE WEBSITE OPTIONS (NOT INCLUDED IN COST SUMMARY)	Cost
Calendar of Events Application	\$5,000
Email Template Design & Implementation (\$2,500 per template)	\$2,500
Facebook Commenting	\$1,500
Social Media API Integration (display feeds from Facebook, Twitter, YouTube, Pinterest, Instagram & Flickr accounts) - \$2,000 per feed	\$12,000
TripAdvisor Integration with Partner Listings (ratings and reviews)	\$3,500
Yelp Integration	\$2,500
Open Table Integration (Restaurant Reservations)	\$2,500
"Ask an Expert" Blog Application	\$7,000
Wordpress Blog Integration (integrate and host current Wordpress blog - requires dedicated hosting - or see alternative Simpleview Blog Module)	\$6,500
Facebook "Like", Tweet and Google + buttons for site pages	\$2,500
Facebook "Like", Tweet and Google + buttons for member/partner listings	\$3,000
Member/Partner Listings Social Integration (feeds from members' Facebook, YouTube)	\$4,000
Live Chat Integration (Note: Client required to select and pay service provider e.g. Velaro or LivePerson directly)	\$1,000
Message Board / Forum	\$3,500
Interest-specific Auto-Responder Application	\$6,500
Itinerary Builder / Trip Planner	\$6,500
Online Store	\$7,000
Online RFP Builder (CRM integration)	\$5,000 + \$1,500/year
Advanced Facilities Search (with add-to-RFP feature)	\$4,500
Click-to-Compare Listings	\$6,500
Audio & Video Podcast Module	\$3,500
Advanced Meeting Facilities Search	\$4,500
Survey Module	\$4,000
Online Event Registration & Payment Module (integrated with CRM Event Management Module)	\$6,000
Special Alert Control Module	\$1,000
Homepage Highlights Module	\$3,000
Related Content Page Tagging ("You may also like")	\$1,500
SimpleSyndication XML Data Feeds (\$100/mo for 1st feed, \$75/mo for 2nd feed, \$50/mo for 3rd feed) - available for Listings, Calendar and Offers	\$100/mo - \$225/mo
Map Publisher (custom Google Map building tool) - \$499 initial + \$499/mo includes 10 maps per month	\$499 + \$499/mo
Distriblon Email Marketing Platform (with Simpleview CRM integration) - includes 300,000 emails/year; \$500 one-time fee + \$300/mo	\$500 + \$300/mo
Microsoft Outlook Integration with CRM (\$5,000/year)	\$5,000/year

OPTIONAL SEARCH ENGINE MARKETING & SERVICES (NOT INCLUDED IN COST SUMMARY)	Cost Per Year
Content Creation and Optimization - Develop optimized copy for 10 main navigation pages	\$6,000
Social Media Analytics and Reporting (packages starting at \$1000/month for 12 months)	\$12,000
Pay Per Click Strategy & Management Annual Fee (packages starting at \$750/month varies based on pass-through budget)	\$9,000
Audio/Visual Production	Varies
Contests & Promotions	Varies

COST SUMMARY

The total below represents the combined costs of the core development plus additional scope that we recommend. Please note that our solutions are scalable; beyond "core" technologies, any feature can be taken out of the scope of work altogether or implemented at a later date. We are also willing to discuss flexible payment terms and/or a phased approach to help achieve your objectives within your budget constraints.

ONE TIME FEES SUMMARY

Research, Planning, Creative Services, Design Execution	\$41,975
Website Development- CMS, Utilities, Integrations	\$28,175
Recommended Phase 1 Options	\$34,500
Simpleview CRM "Per User" Model Implementation	\$0
Implementation and Migration Services	\$20,125
TOTAL ONE TIME FEES	\$124,775

RECURRING FEES

Hosting	\$2,268
Simpleview CRM Annual Fee	\$6,000
Annual Website Support Plan	\$6,000
Ongoing SEO & Reporting	\$24,000
Destination Travel Network- Estimated Annual Net Revenue For South Padre Island CVB	-\$15,000
COST PER YEAR	\$23,268

SIMPLEVIEW CMS

Simpleview CMS and complementary applications are purchased outright with initial implementation and project management fees. Payment associated with Website design & development are billed in three (3) installments; 1/3 due upon execution of contract for project deposit and needs assessment, 1/3 due upon design approval, and final balance due upon acceptance and launch of the website. Hosting fees and fees for managed programs such as SEO are payable quarterly. Upon launch of the live nowwebsite, client will have 30 days to review the site and provide a written change list to Simpleview for minor modifications within the scope of the original proposal. Any modifications requested after the 30-day period will be billed at our hourly rate.

DESTINATION TRAVEL NETWORK

Destination Travel Network revenue estimates are based on our experience in similar destinations. Actual net revenue for the bureau may vary depending on various factors including website traffic and industry partner participation.

SIMPLESUPPORT

Your simpleSupport Plan will be billed the first day of the month for a total of twelve (12) months. Simpleview will provide monthly time logs and a reconciliation of total hours utilized during the term of the Support agreement. Unused hours will be carried forward to future months. Overages will be applied to future months.

Support hours can be applied to new work orders by request. Should all support hours get utilized, a separate invoice will be generated at our prevailing hourly rates, or you can move to the next level of Support. At the end of a 12 month period, a new Support agreement can be negotiated.



Welcome to DTN, the premier online ad network catering to the travel and tourism industry.

GAIN EXPOSURE

Build relevant web presence through targeted online advertising.

BUILD REVENUE

Expand your online potential with some of the lowest rates you'll find in online advertising.

TURNKEY SOLUTIONS

DTN-managed sales and implementation that generate significant, zero-hassle revenue for DMOs.

The Most Measurable Medium

Compared to print, outdoor or any other media, online advertising is more economical, efficient and measurable. Connect your DMO site with DTN through display advertising, page sponsorships, text link advertising, priority listings and more.



TOTAL QUALITY CONTROL

None of our work is outsourced or subcontracted, giving us complete quality control and total accountability

ADDITIONAL INFORMATION

simpleview 

ALL YOU NEED - UNDER ONE ROOF

While we understand that some vendors bidding for this project may need to outsource certain elements in the scope of work, we have the experience, staff and technologies to execute in-house all of the requirements requested.

As a partner in your success, we employ sales and marketing strategists, interactive marketing experts, designers, content developers, website

Our earliest successes were as a technology provider, inspiring a legacy of technical problem solving, tight network security and IT best practices that endures today.

TECHNICALLY
SPEAKING

programmers, application developers, database developers and in-house customer support staff.

Not only does this streamline costs for our clients, it gives us full control over the quality that we, and our clients, demand.

PROJECT FUNDAMENTALS

From attention to detail to outstanding service to ongoing client education and support, the elements we incorporate into every scope of work ensure that we consistently exceed client expectations.

PROJECT MANAGEMENT & ADMINISTRATION

Project management includes development of complete implementation plans with clear milestones and detailed timelines, client conferences, day-to-day project administration, development of a system for open-issues tracking and technology support during our initial engagement.

ACCESS AT EVERY LEVEL

At Simpleview, we're proud of our reputation as an accessible, friendly, honest, hard-working team. In addition to project team managers, client care staff and lead developers throughout implementation and launch, clients interact with our top-level executives at various stages, ranging from the CEO, president and CFO during project negotiations to the CTO and COO during scope refinement.

TRAINING & SUPPORT

For Simpleview CRM implementations we provide training sessions via webinars led by the Simpleview CRM experts. We then provide 2 full days of on-site training before launching CRM.

Website (Simpleview CMS) implementations also include extensive training sessions via real-time webinars led by Simpleview CMS experts. After a website launches, we provide a 30-day transition period for clients to identify any site issues or abnormalities. Assigned production teams will work with the DMO staff throughout this period to quickly resolve any concerns.

Note that clients also have access to our online users' forum and webinars and document library.

TICKETING SYSTEM

Clients always have access to qualified support staff and development resources. Emergency issues are given the highest priority. We offer clients an online ticketing system for requesting and tracking work. This system creates greater accountability while giving clients real-time information about work status.

Ongoing Education

Simpleview believes in not only providing the best products and services, but also educating clients on the best uses of technologies, sales and marketing strategies and the evolving landscape of travel and tourism. Much of our client education is accomplished through



Each year, Simpleview also hosts the Summit, a three-day educational event designed to keep our clients ahead of the pack in destination sales and marketing. In addition to hands-on training to help DMO teams make the most of Simpleview CMS and Simpleview CRM technologies, we offer presentations on best-practice email marketing, enhancing website content, leveraging social media and more.



formal on-site training, webinars, client forums and ongoing marketing communications.

PROJECT TIMELINE

DMO website and CRM implementations are intensely collaborative tasks, with deliverables and deadlines on both sides. We can often complete a web+CRM project closely paralleling the sample timeline below. Please note, however, that many factors—including design approvals, quality of CRM data and other project elements—determine the final timeline for each engagement.

WEBSITE DESIGN + SIMPVIEW CMS		TIMETABLE
Phase 1: Site Structure and Design		
Project Kickoff Call / DMO to receive Design Brief & Collateral Checklist		Week 1
Site Architecture Development		Weeks 2-3
DMO has provided completed Design Brief and Branding Assets / Creative Brief Conducted		Week 4
Content Collection Begins / Design in Progress		Week 5
Design Comps posted to Extranet for Client Review / Design Revisions		Weeks 9-11
Content Collection Complete / Final Design Written Approval		Week 11
Access provided to ticketing system, user forum, knowledge base and recorded webinars		Week 11
Phase 2: Production		
Design Cut-up and Navigation Set-up		Weeks 12-13
Content build in CMS and supporting web applications, Integration with CRM and begin CMS training		Weeks 13-19
Phase 3: Testing & Launch		
Simpview QA Testing		Weeks 20-21
Client review and approval of site		Week 21
Launch website		Week 22
SIMPVIEW CRM		TIMETABLE
Kickoff Call - Introduce team and process		Week 1
Discovery/Data Source Identification		Week 2
Initial Data Import - Import/Map all data into CRM system		Weeks 3-8
CRM Pre-Training Webinar to provide initial training and review imported data for accuracy		Week 8
Feedback Loop:		
- Client testing/review		
- Provide comments on data import/mapping accuracy		
- Provide configuration, report and template requests		Weeks 8-11
Finalize Data		Week 11
Final Data Import and CRM Launch / Onsite CRM Training		Week 12
Access provided to ticketing system, user forum, knowledge base and recorded webinars		Weeks 12

REFERENCES

Visit Pittsburgh

Asaka Narumi, Web Marketing Manager
 412.325.0293 • asaka.narumi@visitpittsburgh.com
 Fifth Avenue Place, Suite 2800
 120 Fifth Avenue
 Pittsburgh, PA 15222



Visit Salt Lake

Scott Beck, CEO
 801.534.4911 • sbeck@visitsaltlake.com
 90 South West Temple
 Salt Lake City, UT 84101



Different by Nature.

Greater Fort Lauderdale CVB

Francine Mason, VP of Communications
 954.765.4415 • fmason@broward.org
 100 E. Broward Blvd., Suite. 200
 Fort Lauderdale, FL 33301



Monterey County CVB

Kimberly Jenkins, System Administrator
 831.657.6421 • kimberly@seemonterey.com
 765 Wave Street
 Monterey, CA 93940



OUR CLIENTS

We currently represent 210+ Destination Marketing Organizations throughout the United States and beyond. Our current client list with links is available on our website at www.Simpleviewinc.com/our-work/client-list.

Alaska Travel Industry Association	CVB of Dunwoody	Heritage Trail (GA Historic Hwy 441)
Albany County CVB	Cumberland Valley VB	Hershey Harrisburg Regional VB
Albuquerque CVB	Dallas CVB	High Point CVB
Alexandria CVA	Dayton/Montgomery County CVB	Holland Area CVB
Alpharetta CVB	Delaware Tourism Office	Huntsville/Madison County CVB
Ann Arbor Area CVB	Destination DC	Irving CVB
Annapolis and Anne Arundel County CVB	Destination Irvine	Jefferson CVB
Asheville CVB	Destination Lancaster	Jersey Shore CVB
Aspen Chamber Resort Association	DuPage County CVB	Juneau CVB
Athens GA CVB	Elkhart County CVB	Kansas Office of Tourism & Travel
Austin CVB	Experience Arlington	Kissimmee CVB
Bakersfield CVB	Experience Grand Rapids CVB	Kosciusko County CVB
Battle Creek / Calhoun County VCB	Fairbanks CVB	LaGrange County CVB
Beaumont CVB	Flagstaff CVB	Laguna Beach VCB
Bloomington, MN CVB	Fort Myers/Lee County VCB	Lake Charles/Southwest Louisiana CVB
Boulder CVB	Fort Worth CVB	Lake Chelan Chamber of Commerce
Bryan College Station CVB	Frankenmuth CVB	LaPorte County CVB
Bucks County CVB	Go Wichita	Las Cruces CVB
Buffalo Niagara CVB	Grapevine CVB	Las Vegas CVA
Butler County Visitors Bureau	Greater Boston CVB	Laurel Highlands VB
Cabarrus County CVB	Greater Des Moines CVB	Lewisville CVB
Cascade Highlands	Greater Fort Lauderdale CVB	Lincoln CVB
Casper Area CVB	Greater Houston CVB	Long Beach Area CVB
Central Pennsylvania CVB	Greater Lansing CVB	Los Angeles Tourism & Convention Board
Chandler, Arizona Tourism Office	Greater Lexington CVB	Macon CVB
Charleston Area CVB	Greater Louisville CVB	Malaysia Convention & Exhibition Bureau
Charlottesville Albemarle CVB	Greater Madison CVB	Mammoth Lakes Tourism
Chesapeake CVB	Greater Palm Springs CVB	Marshall County Tourism
Cheyenne Area CVB	Greater Raleigh CVB	Mat-Su CVB
Chicago Southland CVB	Greater St. Charles CVB	Melbourne Convention + Visitors Bureau
Choose Chicago	Greater Wilmington (DE) CVB	Mesa CVB
City of Sugarland	Greene County CVB	Metropolitan Tucson CVB
Cobb Travel and Tourism	Gwinnett CVB	Milledgeville-Baldwin County CVB
Columbia Metropolitan CVB	Hamilton County CVB	Mississippi Gulf Coast CVB
Columbus Area CVB	Hawaii VCB	Mobile Bay CVB
Connecticut Convention & Sports Bureau	Hendricks County CVB	Mono County
CVB of Pinehurst, Southern Pines & Aberdeen Area	Heritage Corridor CVB	Monroe County Sports Commission

Monterey County CVB
 Myrtle Beach Area Convention Bureau
 Napa Valley Destination Council
 Nashville CVB
 Natchez CVB
 New Orleans Metropolitan CVB
 Newport Beach Inc.
 Northern Indiana Tourism Development Commission
 Northern Kentucky CVB
 NYC & Company
 Oklahoma City CVB
 Omaha CVB
 Orange County Tourism Council
 Oxnard CVB
 PA Route 6 Tourist Association
 Paducah CVB
 Palm Beach County CVB
 Park City CVB
 Pennsylvania Dutch CVB
 Pensacola Bay Area CVB
 Peoria Area CVB
 Philadelphia CVB
 Pocono Mountains VB
 Porter County CVB
 Positively Cleveland CVB
 Potter County Visitors Association
 Prague Convention Bureau
 Princeton CVB
 Providence Warwick CVB
 Reykjavic Convention Bureau
 Richmond BC
 Richmond Metropolitan CVB
 Riverside CVB
 Roanoke Valley CVB
 Rochester CVB
 Rockford Area CVB
 San Antonio CVB
 San Diego CVB
 San Luis Obispo VCB
 Santa Barbara CVB
 Santa Clara CVB

Santa Fe CVB
 Santa Monica CVB
 Saratoga Springs CTB
 Scottsdale CVB
 Shreveport Bossier County CTB
 Sitka CVB
 Solvang CVB
 Sonoma County Tourism Bureau
 South Bend/Mishawaka CVB
 South Shore CVA
 South Walton Tourism Development Council
 Southern Ocean County Chamber of Commerce
 Steamboat Springs Chamber Resort Association, Inc.
 Stevens Point Area CVB
 Tampa Bay & Company
 Temecula Valley CVB
 Tempe Tourism Office
 Toronto
 Tourism Abbotsford
 Tourism Kelowna
 Tourism Red Deer
 Tourism Vancouver
 Tourism Victoria
 Tourism Winnipeg
 Travel Alberta
 Travel Lane County
 Travel Portland
 Trenton, NJ Downtown Association
 Tri-Cities Visitor & Convention Bureau
 Tri-Valley CVB
 Tulsa CVB
 Utah Office of Tourism
 Utah Valley CVB
 Valley Forge CVB
 Vancouver USA Regional Tourism Office (Southwest Washington)
 Ventura VCB
 Visit Anchorage
 Visit Baltimore
 Visit Bellevue Washington

Visit Bloomington
 Visit Buena Park
 Visit Corvallis
 Visit Eau Claire
 Visit Estes Park
 Visit Fairfax
 Visit Lake Norman
 Visit Orlando
 Visit Pittsburgh
 Visit Salt Lake
 Visit Spokane
 Visit St. Petersburg/Clearwater Area CVB
 Visit Rochester
 Warren County Ohio CVB
 Washington County Visitors Association
 Williamson County CVB
 York County CVB
 Ypsilanti Area CVB

OTHER TRAVEL & TOURISM CLIENTS

BC Lodging & Campgrounds Association
 Best Cities
 Canadian Hotel & Lodging Association
 Irving Convention Center
 Mickey Schaefer & Associates, LLC
 Ohio Travel Association
 Palm Beach County Convention Center
 Palm Beach International Airport
 Rocky Mountain Getaways, LLC
 Tampa Convention Center
 Tucson Airport Authority
 Waterfront Choices, LLC, DBA Destination Marketing Online

SUCCESS STORY - MONTEREY COUNTY CVB

From driving up Highway One and marveling the Big Sur coastline to shopping in the unique boutiques on Cannery Row, Monterey County has something special for everyone. To keep the experience fresh, the Monterey County Convention and Visitors Bureau decided to collaborate on building a new version of their website with Simpleview to showcase the wonder and versatility of the region to a worldwide audience.

The CVB's new website includes design from our creative department, a full content migration to ensure all older links translated over to the new build, as well as a new customer relationship management (CRM) system and content management system (CMS) from Simpleview.

As this portion of California offers some of the most breathtaking scenery in the United States, the CVB had collected hundreds of photos of its vineyards, beaches and golf courses. Our creative team used that photography as the main backdrops for the site, allowing visitors to immediately see Monterey County's beauty. Each photo on both the homepage slideshow and photo library is listed by location. Photos listed in the photo library also have the ability to be repinned via Facebook, Twitter and Pinterest.

This concept of using the bureau's extensive photo library translates to all portions of the site, as the CVB staff can easily switch out photos for interior page headers and backgrounds. Regardless of which page somebody lands on, it is impossible to escape the splendor of Monterey with this approach.

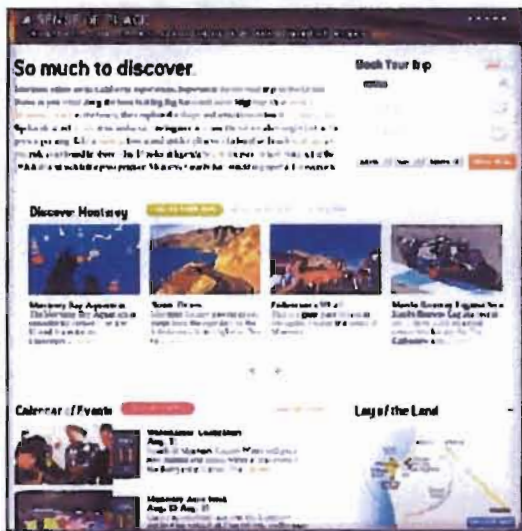
Before the website launched, additional research was conducted to gain insight from Monterey County's target audience. With the new site design in place, Simpleview and Monterey County gathered feedback on the overall look and user experience of the site. From these findings, Simpleview and Monterey County were able to ascertain the top attractions and things to do in the area and highlight them across the site. Feedback from users also confirmed that the use of imagery made the destination more appealing and the homepage "inspirational". The new look and feel of seemonterey.com not only boosted positive perceptions of the destination, but surprised the respondents at the sophistication of the website, raising their perception of Monterey County.

Some of the feedback from respondents test-driving the new Monterey County website included "gorgeous pictures", "inviting...definitely makes you want to come and see" and would be "interested in all things on here" regarding Monterey County's top attractions and popular activities.



www.seemonterey.com

SUCCESS STORY - MONTEREY COUNTY CVB



Monterey County has such a wide range of ongoing attractions and events that it would be a disservice to only feature one at time. The attractions widget features multiple attractions in client set categories. Not only will this give the visitor more information, but it also serves to give the page more color and personality. The events widget also features two categories to showcase multiple events.



As Monterey County takes up a large area, the weather in Salinas can be very different than in Pebble Beach. That's why we built a county-wide weather dropdown, allowing visitors to easily see what the conditions will be at any point of the county and on any page they happen to have landed on.



With so much to see and do in Monterey County a map would make a great tool for visitors to get a general idea of how far (and very close) the destination cities actually are. Using Monterey Regional Airport as a reference point, visitors can get instant information on drive times within the county. Additionally, they have options to view other detailed maps to help guide them around the county safely and easily.

SUCCESS STORY - UTAH OFFICE OF TOURISM

The Utah Office Of Tourism wanted to educate website visitors as to what was new and exciting about their state. To inspire website visitors to travel to Utah's national parks and experience its year-round activities, the Simpleview team created a design to showcase Utah's many activities, popular attractions and the state's natural beauty.

The Simpleview team and the state agency decided to showcase the 365 days of activities that Utah provides in their latest website version, which was launched with a fresh customer relationship management (CRM) system, content management system (CMS) and web design to show off Utah's wonderful landscapes. This emphasis on yearlong fun was placed into several new features, including:

- A homepage slide show which is divided into the state's three regions allowing the website visitor to view the images by region while each image links to more information.
- Thumbnail Mapping - Rather than developing a slideshow of pictures of the state's events and attractions, our development team created a way for the agency's staff to point out where in Utah the particular picture was taken. This was done to help visitors easily plan their trips and build their schedules. This feature was in addition to developing region-focused tabs to organize the Utah Office of Tourism's extensive library of images.
- Statewide Weather Widget - As the weather in Salt Lake City can be vastly different to what St. George is experiencing, a weather widget that pulls data from multiple locations was developed. Visitors can easily find out if it's raining or shining in Provo, Ogden or Moab through an easy-to-use drop down menu.

Outside of the project's seasonal focus, our search engine marketing (SEM) team was able to develop a new sitemap and ensure their SEO efforts were maximized to attract visitors. To top it off, our CRM team worked closely with the state agency to convert all their listings and other internal data in an efficient manner.

To quote Geoffrey Schultz, our CMS project manager who was extensively involved with the website launch, "I encourage everyone to check out the new site at www.visitutah.com and consider taking a vacation there soon. I was fortunate to drive up to Salt Lake City, through all three regions, during our holiday break for some skiing and I can testify that it is a very beautiful state. Now it has a website to match."



www.visitutah.com

SUCCESS STORY - UTAH OFFICE OF TOURISM



In the CMS, there is an easy-to-use switch to convert all imagery on the site to a particular season. Rather than overhauling the site to focus on summer or winter for a few months, the Office of Tourism's staff can go from snow to sun in seconds.



Throughout the Utah Office of Tourism's website, there are a variety of custom-designed widgets all styled to match the website's outdoorsy and authentic look and feel.



The "Experience" tab gives the website visitor an edge-to-edge view of the incredible scenery while allowing them to share the image via Facebook or Twitter, link to more details about the image or view additional Utah images within the same window.

TECHNICAL SPECIFICATIONS

HOSTING

Simpleview provides professional website and data hosting at a Tier 1 data facility to support our client, including security measures and traffic analysis by industry leader Google and Omniture when requested.

APPLICATION INFRASTRUCTURE

SOFTWARE ARCHITECTURE REQUIREMENTS

Simpleview employs logical tiers for all products to separate presentation layers from business logic and data components.

HARDWARE ARCHITECTURE REQUIREMENTS

Simpleview maintains web/application servers and SQL servers in separate subnets for security and recommends this model for onsite hosting. If we are not providing hosting, our systems require MS SQL Server 2008 or higher for the SQL database and ColdFusion 9 or higher for the application server.

ACCESSIBILITY

Simpleview site designs are always developed to comply with W3C WCAG1, WCAG2 (WAI) and Section 508 accessibility guidelines.

APPLICATION DESIGN

Simpleview has built role-based security into all our technologies. We validate query strings using strong type validation to prevent injection attempts and use IDS devices under firewalls for further protection.

HIGHLIGHTS

- 24 Hour Manned Facility
- Tier I and II Support On-Site
- 5-Tier Security platform
- N+2 for all critical components
- SSAE 16, SAS 70, HIPAA, PCI, FISMA and EU Safe Harbor compliant hosting



APPLICATION IMPLEMENTATION

INFRASTRUCTURE DESIGN REQUIREMENTS

For all our technology implementations, Simpleview uses separate environments for any required development, staging and production. As needed, we can provide network design documents of our production environment/data center. When not hosting applications, we provide requirements and recommendations on software and hardware.

WEB APPLICATION SECURITY WITHIN THE SOFTWARE DEVELOPMENT LIFE CYCLE

Because Simpleview offers mature products already in use, we anticipate some custom development. Should the need arise, our veteran development environments are protected by thorough security measures.

SYSTEM AND INFRASTRUCTURE DOCUMENTATION

Simpleview can provide documentation as required for our existing development and staging environments.

“

RESPONSE TIME
IS GREAT!

”

THANK YOU

We realize that you have many variables to consider when choosing a partner to help with strategy, technologies and creative services.

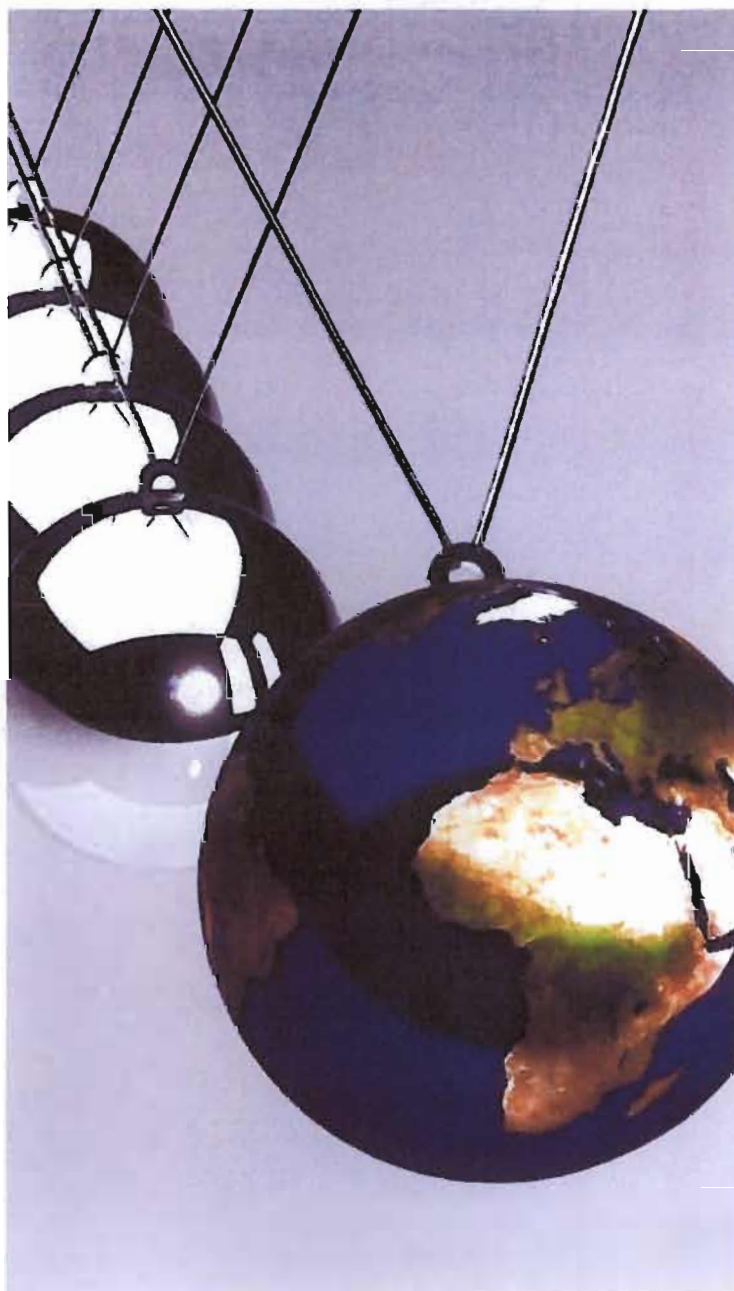
After nearly two decades working with DMOs, we truly believe we deliver unmatched knowledge, service and results.

While we understand the common challenges in travel and tourism, we also know that every organization is different.

We are eager for the chance to meet with you in person to hear more about your challenges—the nuances of your objectives, the dynamics of your internal and external relationships, where you triumph and where your efforts towards success break down.

With our expertise, we help develop an overarching strategy specific to your DMO, but you are the true experts when it comes to your organization. We look forward to learning more from you soon.

In the meantime, if you have any questions, please don't hesitate to contact us. We're happy to provide more information about any aspect of our company or this proposal.



COMMON, UNIQUE — WE CAN HELP

Many DMOs face common problems. We can help you overcome them. More importantly, we'll help you tackle the unique set of challenges specific to your DMO. Thank you for the opportunity to submit this proposal!

**CITY OF SOUTH PADRE ISLAND
CITY COUNCIL MEETING
AGENDA REQUEST FORM**

MEETING DATE: August 7, 2013

NAME & TITLE: Rodrigo Gimenez, Finance Director

DEPARTMENT: Finance

ITEM

Discussion and action regarding the 2013-14 proposed budget.

ITEM BACKGROUND

Discuss any changes Council may have to the proposed budget submitted to City Council at the special meeting on July 29, 2013.

BUDGET/FINANCIAL SUMMARY

COMPREHENSIVE PLAN GOAL

LEGAL REVIEW

Sent to Legal: YES: _____ NO: _____
Approved by Legal: YES: _____ NO: _____

Comments:

RECOMMENDATIONS/COMMENTS

**CITY COUNCIL MEETING
CITY OF SOUTH PADRE ISLAND
EXECUTIVE SESSION
AGENDA REQUEST FORM**

MEETING DATE: August 7, 2013

EXECUTIVE SESSION

ITEM DESCRIPTION

Pursuant to TEXAS GOVERNMENT CODE, Section 551.071, Consultation with Attorney; 551.074 Personnel Matters; an Executive Session will be held to discuss:

- a. City Manager Resignation
- b. New City Manager Recruitment
- c. Interim City Manager

**CITY OF SOUTH PADRE ISLAND
CITY COUNCIL MEETING
AGENDA REQUEST FORM**

MEETING DATE: August 7, 2013

NAME & TITLE: Robert N. Pinkerton, Jr., Mayor

DEPARTMENT: City Council

ITEM

Discussion and action regarding City Manager resignation and payment of severance pay; and to approve budget amendment to appropriate funds from excess reserve.

ITEM BACKGROUND

BUDGET/FINANCIAL SUMMARY

COMPREHENSIVE PLAN GOAL

LEGAL REVIEW

Sent to Legal: YES: _____ NO: _____
Approved by Legal: YES: _____ NO: _____

Comments:

RECOMMENDATIONS/COMMENTS



MEMORANDUM

Office of the City Manager

To: Robert N. Pinkerton, Jr., Mayor

Copy: Paul Cunningham, City Attorney
Wendi Delgado, Administrative Services Director

From: Joni Clarke, City Manager

Re: Letter of Resignation

Date: July 29, 2013

Please consider this memorandum as my letter of resignation as the City Manager for the City of South Padre Island. In accordance with the Employee Handbook, I would be providing the required 30-day notice and my last day of employment would be Friday, August 30, 2013 which would help facilitate a smooth transition while allowing the City Council to move forward on its recruitment process.

The following conditions have been approved by the City Council regarding my resignation:

1. Six months of severance pay that would be paid in lump sum on August 30, 2013.
2. Continuation of all benefits including TMRS, Dental, Vision, Medical, Accidental Death & Dismemberment, Life Insurance and Long-Term Disability from August 31, 2013 through February 28, 2014 with the total cost of said benefits to be paid by the City.
3. Payment of all accrued sick and vacation to be paid in accordance with City policy and payment to be rendered on August 30, 2013.
4. Refrain from any disparaging comments regarding the professional performance or the personal qualities of the City Manager.

Dated: July 29, 2013



Joni Clarke, City Manager

Approved: July 29, 2013

Robert N. Pinkerton, Jr., Mayor

18-2

**CITY OF SOUTH PADRE ISLAND
CITY COUNCIL MEETING
AGENDA REQUEST FORM**

MEETING DATE: August 7, 2013

NAME & TITLE: Council Members

DEPARTMENT: City Council

ITEM

Discussion and action regarding new City Manager recruitment process.

ITEM BACKGROUND

BUDGET/FINANCIAL SUMMARY

COMPREHENSIVE PLAN GOAL

LEGAL REVIEW

Sent to Legal: YES: _____
Approved by Legal: YES: _____

NO: _____
NO: _____

Comments:

RECOMMENDATIONS/COMMENTS

**CITY OF SOUTH PADRE ISLAND
CITY COUNCIL MEETING
AGENDA REQUEST FORM**

MEETING DATE: August 7, 2013

NAME & TITLE: Council Members

DEPARTMENT: City Council

ITEM

Discussion and action to appoint an Interim City Manager.

ITEM BACKGROUND

BUDGET/FINANCIAL SUMMARY

COMPREHENSIVE PLAN GOAL

LEGAL REVIEW

Sent to Legal: YES: _____
Approved by Legal: YES: _____

NO: _____
NO: _____

Comments:

RECOMMENDATIONS/COMMENTS