

NOTICE OF WORKSHOP
THE CITY OF SOUTH PADRE ISLAND
TRANSITION BOARD
MARCH 21, 2013

Notice is hereby given that the Transition Board of the City of South Padre Island, Texas will hold a **Workshop on Thursday, March 21, 2013 at 9:00a.m.,** at the **South Padre Island Birding Center Board Room, 6801 Padre Boulevard,** South Padre Island, Texas.

AGENDA

1. Call to order.
2. Pledge of Allegiance.
3. Discussion and action regarding special events.(Hancock)
4. Discussion and action regarding funding requests procedures (conventions/events).(Soliz/Hancock)
5. Discussion and action regarding expectations, roles of the CVB staff.(Soliz)
6. Discussion regarding marketing road map.(Cantor)
7. Discussion regarding billboard campaign details.(Cantor)
8. Discussion regarding sales productivity for the past three years.(Cantor)
9. Discussion regarding sales managers in Austin, Dallas and Houston.(Cantor)
10. Discussion regarding travel shows and trade missions.(Jones)
11. Discussion regarding production of sales productivity by quarter.(Cantor)
12. Discussion regarding sales person's weekly reports.(Jones)
13. Discussion regarding definite and pending bookings.(Jones)
14. Adjourn.

Dated this, the 18 day of March 2013.

CITY OF SOUTH PADRE ISLAND
Dinora Garcia
Dinora Garcia, CVB Administrative Assistant

I, the undersigned authority, do hereby certify that the above Notice of Meeting of the South Padre Island Transition Board is a true and correct copy of said Notice on the bulletin board at the City Hall of said City of South Padre Island, Texas on March 18, 2013 at 9:00am. and it remained so posted continuously for at least 72 hours preceding the scheduled time of said Meeting.

CITY OF SOUTH PADRE ISLAND
Dinora Garcia
Dinora Garcia, CVB Administrative Assistant

NOTE: This facility is wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretive services must be made 48 hours prior to this meeting. Please contact Jay Mitchim, ADA designated responsible party, at (956) 761-1025.

NOTE: There may be one or more members of the South Padre Island City Council attending this meeting, and if so, this statement satisfies the requirements of the OPEN MEETINGS ACT.