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PRESS RELEASE

National Travel & Tourism Week

FOR IMMEDIATE RELEASE

South Padre Island

May 7, 2012
Carlos Centeno

The South Padre Island Convention & Visitors Bureau invites the public to its National Travel & Tourism Week celebration on Wednesday, May 9, 2012 from 11:00 am to 2:00 pm at the old City Hall located at 4501 Padre Boulevard.

The first full week of May is annually recognized as National Travel and Tourism Week, a tradition first celebrated in 1984. It was established as National Tourism Week when the U.S. Congress passed a joint resolution in 1983 designating the week to be celebrated in May. Localized events are presented in cities nationwide to champion the benefits of travel and being a tourist destination.

"The tourist is a key component to our economy and we are glad to host this traditional celebration to honor them for their valuable contributions to the City of South Padre Island," said Tourism Coordinator, Lili DeRousie.

Please join the City of South Padre Island in celebrating our tourist this coming Wednesday. During the event, hot dogs, ice cream, soft drinks and many other goodies will be provided.

For more information you may contact Tourism Coordinator, Lili DeRousie at (956) 761-8301 or at lili@sopadre.com.