

Mary K. Hancock

Special Event Coordinator/Dec. Report

- Produced 2 new Winter calendars for Welcome Center visitors
- New event inquiry 'Beach Polo' / fall event
- New event inquiry / 'Metro Dash' / Sept. event / metrodash.com
- Sent photos & event info to San Antonio Express News re: Polar Bear Dip
- Median Banner scheduling and production for Jan-Feb-March
- SB website updates for 2012, events, lodging, where to eat, where to party
- Attended Chamber Dec. Luncheon
- Attended Birding & Nature Center Open House
- Coordinated some detail for Christmas Parade
- Ongoing Calendar postings, CVB calendar, WT Times, WTinfo.com, Original Winter Texan, Welcomehomergv.com
- Ongoing Facebook event postings and Spring Break teasers
- Ongoing: fielding Spring Break inquiries from promoters and venders