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PRESS RELEASE

Keep SPI Beautiful Committee Partners with TxDOT to Educate Kids

FOR IMMEDIATE RELEASE

South Padre Island

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Carlos Centeno

The Keep South Padre Island Beautiful Committee (KSPIB), an affiliate of Keep Texas Beautiful (KTB), is partnering with the Texas Department of Transportation (TxDOT) to bring the Don't Mess with Texas Litter Force Superheroes to Port Isabel to educate kids on how to become litter-savvy Texans and inspire them to become honorary members of the Litter Force Team.

The Don't Mess with Texas Litter Force Superheroes will visit Garriga Elementary on Monday, December 5th, 2011 at 8:30 a.m. Garriga Elementary is located in 200 West Adams St. in Port Isabel, TX.

In an interactive presentation, the Litter Force will highlight a new online activity book, which features the band of superheroes in games like "The Trained Eye," where students spot the differences between two similar pictures to enhance their ability to spot trash, and "Code of the Road," a word game that asks students to identify pieces of litter flying out of a truck. The site also includes coloring games and more. This online activity book allows them to share the games with their friends and family at home.

In its fifth touring year, the Litter Force is a research-based Don't Mess with Texas program by the Texas Department of Transportation (TxDOT) that teaches children about litter prevention. It features superhero mascots that educate students about litter prevention. TxDOT is partnering with Keep Texas Beautiful affiliates to present the Litter Force events.

With the human-size Litter Force mascots Hawk, Ultra, Bolt and K-900, every show is a 30-minute, action-packed performance that teaches students how to prevent the Evil Trash Villains from taking over Texas roadways. Students will have a chance to learn about the new online activity book, watch the animated TV spots and music video, and discover what

a powerful force they can be in litter prevention. Students will also receive a hard copy of the activity book at the presentation this year.

The Don't Mess with Texas Litter Force superheroes will also visit Juan N. Seguin Elementary in La Joya, TX, and Zapata Elementary in Mission, TX. For more information please contact TxDOT Media Representative, Brenda Flores-Dollar at (512) 486-5904 or at Brenda.FloresDollar@txdot.gov.